CHESTERFIELD
AND
L & M FILTERS
Present
"GUNSMOKE"
Twelfth Night"
# 79

SATURDAY, NOVEMBER 19, 1955
PRE-CUT 3:30 PM - 4:00 PM PST
SUNDAY, DECEMBER 25, 1955
AIR 7:30 PM - 7:53:50 PM PST
SATURDAY, DECEMBER 31, 1955
REPLAY 9:30 AM - 9:54:30 AM PST

DIRECTOR: NORMAN MACDONNELL
ASSOCIATE: FRANK PARIS
ENGINEER: ROBERT CHADWICK
SOUND: TOM HANLEY
BILL JAMES
MUSIC: REX KOURY
ANNOUNCER: GEORGE WALSH
AUTHOR: JOHN MESTON

SATURDAY - NOVEMBER 19, 1955
CAST: 11:00 AM - 1:30 PM
ASSOCIATE: and
ENGINEER: 2:30 PM - 3:30 PM
SOUND: 1:30 PM - 3:00 PM
MUSIC: 4:00 PM - 4:30 PM
ANNOUNCER: 3:15 PM - 4:30 PM
AMPEX: # 1
STUDIO:

WILLIAM CONRAD
as
MATT DILLON

CHESTER................... Parley Baer
DOC...................... Howard McNear
KITTY..................... Georgia Ellis
HADES.................... John Dehner
MRS....................... Helen Kleeb
JOTH..................... Vic Perrin

LIG 0381738
CHESTERFIELD
Presents
"GUNSMOKE"

SUNDAY, DECEMBER 25, 1955
7:30 - 7:53:50 PM PST

1 SOUNO: HORSE FADES ON TO FULL MIKE ... ON CUE...RECORDED SHOT

2 MUSIC: HOLD UNDER ... TRACK 1

3 FENNEGAN: GUNSMOKE ... brought to you by Chesterfield ...

4 Chesterfield packs more pleasure because it's more

5 perfectly packed - thanks to Accu-Ray. They satisfy

6 the most.

7 MUSIC: FIGURE AND UNDER...TRACK 2

8 WALSH: Around Dodge City and in the territory on West - there's

9 just one way to handle the killers and the spoilers -

10 and that's with a U.S. Marshal and the smell of -

11 GUNSMOKE!

12 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

13 WALSH: GUNSMOKE, starring William Conrad. The transcribed story

14 of the violence that moved West with young America --and

15 the story of a man who moved with it.

16 MUSIC: OUT

17 MATT: I'm that man...Matt Dillon...United States Marshal...

18 the first man they look for and the last they want to

19 meet. It's a chancey job - and it makes a man watchful

20 ...and a little lonely.

21 MUSIC: MAIN TITLE...TRACK 3

RS
"Twelfth Night"

1 SOUND: FS ALONG BOARDWALK...STOP AS:
2 MATT: Good morning, Doc...Chester.
3 CHESTER: Morning, Mr. Dillon.
4 DOC: Come have some coffee with us, Matt. You've got nothing to do in
5 your office.
6 MATT: No, but in there people can't see me doing it.
7 DOC: It's no use to hide. They're on to you anyway.
8 MATT: The Christmas season hasn't made you any more charitable
9 has it, Doc?
10 DOC: I'm not a man to be good on Sunday and sin all week, if
11 that's what you mean.
12 MATT: Well, you're honest if nothing else.
13 DOC: Of course, I'm honest.
14 CHESTER: Hey -- look at that fella.
15 DOC: Across the street there. In the coonskin hat.
16 CHESTER: He must be eight feet at least.
17 DOC: And being so skinny makes him look even taller.
18 CHESTER: That rifle he's carrying is as long as he is. He sure
19 looks out of place in Dodge, don't he?
20 DOC: He is out of place. That's a squirrel-hunting southern
21 mountain man, Chester.
22 CHESTER: He's coming over here. Look at him walk.
23 DOC: If everybody had legs like that the Santa Fe railroad'd
24 go out of business. He's from the hills, all right.
25 CHESTER: Well, at least he's not another gunman, Mr. Dillon.
26 MATT: That's something to be thankful for, Doc.
27 SOUND: FS PADE ON AND STOP

RAM
HADES: Howdy...

MATT: Hello.

HADES: Which of you be the...whatdyacallum?

MATT: You mean /The Marshal?

HADES: That's the word. I never heard it till a fella told me this morning.

MATT: /It's just a peace officer.

HADES: I'm agin peace officers. -Where's-the-jail-house?

MATT: In back of my office there.

HADES: I'm a country man—I'm agin jail houses, too.

MATT: Well, so am I—but sometimes they're necessary.

HADES: No—they ain't no more in the law is. It ain't fitten for some folks to be meddlin in other folks' business.

DOCTOR: Where do they figure it like that, stranger -- Ozark mountains?

HADES: Better country than this. And my name's Eben Hakes.

MATT: Doc Adams.

HADES: My name's Dillon, Hakes. And this is Chester Proudfoot, and Doc Adams.

CHESTER: How do you do?

HADES: -Marshal, a man said you'd help me find where Joth Monger is living.

MATT: Joth Monger? Yeah; I know him.

HADES: He come out here about a year ago. He's got a old mountain gal with him. They're married.

MATT: /They've got a place up near Rock Springs -- about ten miles north of here.

HADES: What kind of place?

MATT: Just a shack and a patch of corn.

HADES: I'll find it.
RAM

1 MATT: You've come a long way to see your friend, Hakes.

2 HAKES: Joth Monger ain't exactly a friend, Marshal. (MOVES)

3 I got to get going -- it being Saturday and all.

4 CHESTER: What's Saturday got to do with it?

5 HAKES: Nothing. 'Cept I won't kill no man of a Sunday. I

6 never have and I never will.

7 MUSIC: 1ST ACT
1 FENN: People everywhere are finding that Chesterfield packs more pleasure. Yes, Chesterfield packs more pleasure ... because it's more perfectly packed. For the more perfectly packed your cigarette...the more taste and mildness are released for you...and Chesterfield, made with Accu-Ray, is more perfectly packed than any cigarette could have been before.

Firm and pleasing to the lips...mild, yet deeply satisfying to the taste...and Accu-Ray Chesterfield has an open easy draw that unlocks all the pleasure of fine tobaccos. So remember....Chesterfield packs more pleasure. Buy Chesterfield - mild yet they satisfy ... the most.

12 MUSIC: SECOND ACT OPENING
HORSES FS UNDER

CHESTER: Joth Monger's place don't look no better than it ever did, does it?

MATT: Not much, Chester. (GET OFF HORSE) doing the chores.

CHESTER: Look at that poor Mrs. Monger — out hosting theeven

patch as usual (GET OFF HORSE)

MATT: I wonder where Joth is?

CHESTER: Asleep somewhere probably.

SOUND: THEY RIDE-UP-AND-STUFF-DNOMAT...WALK UP TO MRS.

MATT: Good morning, Mrs. Monger.

MRS: Howdy.

CHESTER: How are you, ma'am?

MRS: Poorly.

MATT: Is Joth here, ma'am?

MRS: If today wasn't Saturday, he'd be here.

MATT: What -

MRS: Joth goes to Dodge every Saturday.

MATT: He does? I never see him.

MRS: If he socialized more, you'd see him. Joth's got his ways, Marshal. They're lonesome, but they're his'n.

MATT: I see. Mrs. Monger, do you know a man called Eben Hakes?

MRS: Hakes! If you speak that name around here you won't be welcome, Marshal.

MATT: There's trouble between you...

MRS: If you call Joth being the only Monger left, and Eben being the only Hakes left -- then you could say there's trouble.

MATT: Oh...you mean it's a feud.
MRS:

If both families have been whittled down to just them two, I'd call it a feud, Marshal.

MATT:

I see. Is that why Joth came out to Kansas -- to get away from it?

MRS:

Not if he's always talking about going back long enough to kill Eben Hakes.

MATT:

Oh. But what do you think/—don't you think it's gone far enough?

MRS:

If you'd seen the slaughter I've seen, you'd think so, too, Marshal. Either one of them could call it off — if they wasn't so muley.

CHESTER:

How'd this feud start, ma'am?

MRS:

If you had any manners, you wouldn't ask.

CHESTER:

Oh, I'm sorry.

MRS:

It's a family matter. Where'd you see Eben Hakes, anyway?

MATT:

He was in Dodge asking about Joth.

MRS:

If he was asking, then he'll find him. And that's bad.

Joth don't even know he's around...

MATT:

That's why I came out here, ma'am.

MRS:

If Joth knew about him, I wouldn't worry. Joth's a better shot than Eben Hakes any day.

MATT:

Look, Mrs. Monger — the law doesn't recognize a few as justification for murder. Whichever one kills the other, he'll hang for it.

MRS:

If there is such a law, I never heard of it, Marshal.

MATT:

Well, there is. —And I've warned Hakes and I'm going to warn Joth.

MRS:

If you start meddling, they'll shoot you. But I'm worried about Joth. He'll be drunk soon's it's dark.
MATT: I'll find him, ma'am. Goodby... 

MRS: Goodby... 

SOUND: THEY WALK TO HORSES...MOUNT...RIDE OFF UNDER: 

CHESTER: hill people all like that, Mr. Dillon? 

MATT: They're mighty independent, Chester. 

CHESTER: Well, the law sure don't seem to mean much to them. 

MATT: Not when it comes to feuding. (PAUSE) Look over there... 

CHESTER: Well, you know...How'd he get here? I don't see no horse. 

MATT: Let's go ask him. 

SOUND: THEY RIDE UP TO HAKES AND STOP 

MATT: Hello, Hakes. 

HAKES: That Joth Monger's place? 

MATT: Yeah. 

HAKES: Good. I'll get a little closer and shoot him when he comes out. 

MATT: You don't care whether you hang or not, do you? 

HAKES: Hang! For shooting a Monger? 

MATT: For shooting anybody. You ever hear of murder? 

HAKES: You're getting downright contrary. 

MATT: Where's your horse, Hakes? 

HAKES: I got no horse. 

MATT: You left him in Dodge? 

HAKES: I don't need no horse to travel by. 

MATT: You mean you've walked all the way from the Ozarks? 

HAKES: It's mostly downhill, but I'd walk anywhere to get me a Monger. 

MATT: Maybe I oughta throw you in jail.
HAMS: Now you are, being meddlesome. (MOVES) I got to get
closer to that house. (FADES) And don't you fret about
the old lady -- I don't aim to shoot her.

SOUND: FS FADE

CHESTER: Mr. Dillon... You gonna let Hames wait here and shoot Joth?

MATT: Let him go, Chester. Let's get back to Dodge -- find Joth
and warn him. You don't want him

CHESTER: Maybe you ought to get them shoot each other and have done

MATT: Don't tempt me, Chester.

MUSIC: BRIDGE

SOUND: FS ON BOARDWALK, ENTER SWINGING DOORS... SALOON BG

MATT: ask Sam if he's seen Joth, Chester.

CHESTER: Okay, sir.

SOUND: CHESTER WALKS OFF... MATT CROSSES TO KITTY

MATT: Evening, Kitty.

KITTY: Hello, Matt. Where've you been? -- it's pretty near
midnight.

MATT: (SITS) I've been trying to stop a feud, Kitty.

KITTY: It's a long time since I've heard of a feud around Dodge.

MATT: This one kinda got transplanted from the Ozarks.

KITTY: The Ozarks... Then it's a wonder that crazy Joth Monger
isn't mixed up in it.

MATT: It's Joth I'm looking for, Kitty.

KITTY: You are?

MATT: I've been in every saloon in Dodge. He must have a cave
somewhere.

KITTY: I'll bet you a dollar he's right out back, Matt.

MATT: What?
Sure,

Kitty: He's there every Saturday night. He comes in and buys a bottle of corn from Sam and takes it out back and drinks it. He sits there all alone with his long rifle in one hand and his bottle in the other. Nobody knows what he's thinking.

Matt: No wonder I never see him around.

Chester: (Faides On) Mr. Dillon, Hello, Miss Kitty.

Kitty: Hello, Chester:

Matt: Kitty just told me, Chester. Gf see if he's at there and bring him in, will you?

Chester: Yes, sir.

Matt: Who's Joth feuding with, Matt?

Kitty: A man called Eben Hakes, Kitty.

Matt: I've never heard of him.

Kitty: I've never heard of him.

Matt: Is he from the Ozarks, too?

Matt: He arrived today. On foot.

Kitty: On foot!

Matt: He's all legs, Kitty. A real traveling man.

Kitty: Say, I'd like to see him.

Matt: He's got a face like a hatchet and he's built like a piece of wire.

Kitty: And I'll bet he carries a long rifle, too.

Matt: He does.

Chester: (Faides On) Here he is, Mr. Dillon. I made him leave his rifle 

ER
MATT: Hello, Joth.

CAUSE

NOT SOBER Say what you want, Marshal. I don't care to be cooped up inside here very long.

MATT: Eben Hakes is looking for you, Joth.

JOOTH: Course he is. The Mongers and the Hakes been looking for each other nigh onto forty years. And they most all got found, too.

MATT: You been drinking, Joth?

JOOTH: The missus won't allow no drinking in the place, Marshal.

So I gotta come to town every Saturday.

HAKES: (OFF. UP) Joth Monger...

CHESTER: It's Hakes, Mr. Dillon.

MATT: (GETS UP) Get out of the way, Kitty.

KITTY: (MOVES) Sure will.

HAKES: (FADES ON) I got you caught like a tar up a tree, Joth.

MATT: Put that rifle down, Hakes.

JOOTH: He's gonna kill me...and I ain't ever got a gun.

MATT: (MOVES) Put it down, I said...

HAKES: You're standing in the way, Marshal.

MATT: And I'm going to stay here.

HAKES: Then I'll have to shoot you first.

MATT: You're not going to shoot anybody.

HAKES: Course I am. That's what I come for, ain't it?

MATT: Don't try it.

CHESTER: Wait a minute, everybody. I just thought of something...

HAKES: I wish all you folk'd stop meddlin' in this...

CHESTER: It's after midnight, Hakes.

HAKES: What?

CHESTER: It's Sunday.
GUNSMOKE -10-

HAKES: Sunday!
MAT: He's right, Hakes.

HAKES: Well, of all the gol-blamed luck. (COMES CLOSER) Quit looking so troubled, Joth -- I won't shoot no man on Sunday. Even a Monger. You-know-that.

JOH: Sure, neither would I. But you come awful close to it, Eben.

HAKES: It's a doggone shame it took me so long to find you today.
JOH: You traveled a long way, Eben.

HAKES: I know. But I got tired waiting for you to come back home, Joth.

JOH: I was coming. I was coming this summer.

HAKES: I know. Your old lady told me about it today. I seen her scratching around. That ain't much of a place you got, Joth.

JOH: Oh, a fella can make a crop here sometimes, Eben. But it's a hard fight with a short stick.

HAKES: I didn't see no hogs out there. Where's your hogs, Joth?

JOH: I'm getting some next month. Say, remember the day you killed one of my hogs back home? Missed me and killed the hog.

HAKES: I'll never live that down. It got dark waiting for you.

JOH: I couldn't see good.

JOH: I'll say one thing, though. You paid me for him. I remember that.

HAKES: Course I paid you for him. I ain't no vandar.

JOH: I never claimed you was. (BEAT) Eben -- how is things back home?
Well, there's been a lot of changes since you left.

Say, wait—you know something. I got a little corn out back. It's most empty now, but we could maybe buy another one and set out there for a spell and kinda get soured on the cob. What say, Eben?

Might as well. We can't do no shooting till Monday.

Where do we buy this?

I'll show you. Fella over here sells it.

You'll have to lend me some money. I didn't bring none with me this trip.

Well, if they don't beat all, Mr. Dillon.

Yeah...

Looks to me like they're gonna call their feud off.

Not them, Chester. Midnight tomorrow they'll be stalking each other all over again.

How're you gonna stop them?

Well, I'll let them enjoy themselves tonight. But tomorrow I'm going to throw them both in jail. And they're going to stay there till they learn something more than feuding.

MUSIC: 2ND ACT
SECOND COMMERCIAL

1 FEIN: People everywhere are finding that Chesterfield packs more pleasure. Yes, Chesterfield packs more pleasure ... because
2 it's more perfectly packed. For the more perfectly packed
3 your cigarette...the more taste and mildness are released
4 for you...and Chesterfield, made with Accu-Ray, is more
5 perfectly packed than any cigarette/could/even be before.
6 Firm and pleasing to the lips...mild, yet deeply satisfying
to the taste...and Accu-Ray Chesterfield has an open easy
draw that unlocks all the pleasure of fine tobaccos. So
7 remember....Chesterfield packs more pleasure. Buy
8 Chesterfield - mild yet they satisfy ... the most.

12 MUSIC: THIRD ACT OPENING
MATT: I wasn't sure jail would teach Joth and Eben a thing, but I still couldn't let them run loose and shoot each other down. So the next morning Chester and I went looking for them. We found where they'd built a small fire out back of the Longbranch, and we found a number of empty bottles -- but that's all. We searched the town till noon with no luck, and then I decided to ride out to the Monger place and see if by any chance Joth had returned. There was nobody in sight when we got there, so we dismounted and walked up to the door.

SOUND: FS UNDER.

CHESTER: There's smoke coming out of the chimney, Mr. Dillon.

MATT: That doesn't mean Joth's here, Chester.

CHESTER: No sir.

SOUND: FS STOP...KNOCK ON DOOR...REPEAT...DOOR OPENS...

MATT: Afternoon.

MRS: You go away, Marshal.

MATT: Now wait a minute, Mrs. Monger --

MRS: If you don't want to get shot, you'll do what I say.

SOUND: SHE SHUTS DOOR.

CHESTER: Friendly, aint she?

MATT: Yeah.

CHESTER: But she didn't have no gun. It must be Joth in there.

MATT: Probably.

CHESTER: Well, if it is, why would he want to shoot you?

MATT: There's one reason I can think of...

CHESTER: You mean he's gone and killed Eben Hakes.

MATT: I don't know, Chester, but I'm sure going to find out.

SOUND: HE KNOCKS ON DOOR...REPEAT...

CHESTER: They aint gonna open it.
MATT: There's a window around the side, Chester.

CHESTER: It aint a very clean window.

MATT: It'll do. Let me take a look. (HE MOVES...LOOKS) Well, I'll be...

CHESTER: What is it, Mr. Dillon?

MATT: Have a look for yourself. All right. (HE MOVES...LOOKS) They're eating dinner...

CHESTER: All right. (HE MOVES...LOOKS) They're eating dinner...

MATT: Yeah. Come on...

FINALLY OPENS

MATT: I want to talk to the men, Mrs. Monger, and I'm coming in.

MRS: Joth --

SOUND: MATT PUSHES PAST HER AND ENTERS...MEN JUMP UP.

MATT: Stay away from those rifles.

JOTH: He busted in. He busted right past the woman.

HAKES: I never heard of a man coming into another man's house that way.

MRS: (SLIGHTLY OFF) If he had any upbringing, he wouldn't've.

HAKES: Is this the kind of people they got in Kansas, Joth?

JOTH: It's the first I seen of it.

MATT: Never mind about that, Joth. Why'd your wife threaten to shoot me? What's going on here? anyway?

MRS: If you hadn't come to put them in jail, you wouldn't get shot, Marshal.

MATT: How'd you know I'm going to put them in jail?

MRS: Eben says you told him you was.
GUNSMOKE -14-

1 MATT: That's right. I did. If he killed anybody.
2 HAIKS: I aint killed nobody.
3 MATT: It's still Sunday, isn't it?
4 HAIKS: Oh...that...sure...But that don't matter no more. Marshal.
5 MATT: What?
6 JOTH: The feud's off. We stopped it.
7 MATT: You stopped it?
8 JOTH: Sure. Last night.
9 HAIKS: We got to talking a little. About old times and everything.
10 JOTH: And you know what we found out?
11 MATT: No. What...
12 JOTH: You tell him, Eben.
13 HAIKS: Well, Eben, this here feud started a long time ago.
14 What happened was my grandfather stole Joth's grandfather's girl and married up with her. So Joth's grandfather declared a feud right then and there. But you aint told him what we found out/Eben.
15 JOTH: Oh...well, we hadn't thought of it before/Marshal, but last night we was thinking that if my grandfather hadn't done that, then Joth here would've been me.
16 MATT: What....
17 HAIKS: Don't you see? Otherwise, my grandmother would've married up with Joth's grandfather and I'd have been Joth.
18 JOTH: So anyway you look at it, we're kind of related-like.
19 CHESTER: Anyway you looked at it last night, you mean -- I saw them bottles.
20 MATT: It doesn't matter, Chester. As long as the feud's off.
JOH:  It ain't only off -- Eben's gonna stay on here with us.

WE'RE gonna work this place together. I'm gonna give him a share in it come Christmas.

MATT:  Come Christmas?

JOH:  Taint far off -- January 6th.

CHET:  /Since when did Christmas get to be January 6th?

MRS:  If you knew anything, you'd know that.

CHET:  I guess.

HAIS:  You folks don't understand -- back in the Ozarks we do our Christmas celebrating twelve days from when you do.

MATT:  /Oh...you're talking about Twelfth Night...

JOH:  We call it Christmas, too.

MRS:  And if you only knew, Marshal, it works just fine for us.

MATT:  No reason why it shouldn't, ma'am. It's an old custom.

JOH:  Say, maybe you and Chester'd come out and celebrate with us.

MRS:  If they don't mind kraut and sour pickles and corn bread and coffee, they'll come.

JOH:  Ain't there gonna be no chitlins, woman?

MRS:  /If you hadn't asked, I was keeping them for a surprise.

MATT:  Chitlins or no chitlins, I'd be proud to come, Mrs. Monger.

CHET:  /Me, too.

MATT:  We'll leave you to your dinner, now. And we'll see you Twelfth Night.

AD LIB:  /Sure, you come back, Twelfth Night, we'll see you then, etc.

MUSIC:  CURTAIN
THIRD COMMERCIAL

WALSH: 20:31
And now, our star, William Conrad...

CONRAD: 20:32
Friends, at this time I'd like to join with Liggett and
Myers - the makers of Chesterfield and L & M Filters -
their over 6000 wholesale distributors - and the
1,300,000 retail cigarette dealers -- and wish all of
you a very merry Christmas.

MUSIC: THEME

CONRAD: 20:56
On the frontier violent death might come to a man in
a number of ways - and life around him served as
a daily reminder. Gunfighting in the street - stampeding
cattle - marauding Indians - hunger - thirst. There
were lots of ways to die - and most of them hard. But
the Westerner wasn't bothered by that. The important
thing was, when his time came, that well that he die
standing up - and in fine style. And, that was the
West. Goodnight.

MUSIC: THEME

RS

GUNSMOKE -D-
12-25-55
"GUNSMOKE" is produced and directed by Norman Macdonnell and stars William Conrad as Matt Dillon, U.S. Marshal. Our story was specially written for "GUNSMOKE" by John Meston with music composed and conducted by Rex Koury. Sound patterns by Tom Hanley and Bill James. Featured in the cast were: John Dehner, Helen Kleeb and Vic Perrin. Parley Baer is Chester, Howard McNear is Doc, and Georgia Ellis is Kitty.

MUSIC: UP AND } PAGE FISHER

WALSH: Most accidents aren't really accidental at all. Only you can cause an accident. That's right, it's up to you to read and heed the safety signs, to keep your eyes on the road to watch out for those curves ahead and the cars driving along near you. Most drivers know how to use a car, they know the traffic rules, they know that speeding, taking chances, failing to keep to the right of the line, are dangerous hazards. Accidents happen because drivers do these things despite what they know. So while you are driving, remember that you and only you are responsible for your life and the lives of those driving with you.

WALSH: DRIVE CAREFULLY.

MUSIC: THEME UP AND OUT

RS
L & M HITCHHIKE:

MUSIC: 23:05

JINGLE

SOLO: MAKE TODAY YOUR BIG RED LETTER DAY

YOUR L & M RED LETTER DAY

SUPERIOR TASTE AND FILTER

IT'S THE MIRACLE TIP

MAKE TODAY YOUR BIG RED LETTER DAY

CHANGE TO L & M TODAY!

DUET: L & M'S GOT EVERYTHING

GAL: SUPERIOR TASTE...

GUY: AND SUPERIOR FILTER...

DUET: GET L & M TODAY!

MORROW: This is it! L & M - Superior taste and filter! L & M

- America's best filter tip cigarette.

MUSIC: THEME

WALSH: 23:34

Join us again next week for another specially

transcribed story as Matt Dillon, U.S. Marshal, fights

to bring law and order out of the wild violence of the

West in GUNSMOKE! (23:40)

MUSIC: THEME

ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK.

(23:50)
L & M FILTERS
Present
"GUNSMOKE"

SATURDAY, DECEMBER 31, 1955
9:30 AM - 9:54:30 AM PST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE...RECORDED SHOT
2 MUSIC: HOLD UNDER...TRACK 1
3 WALSH: GUNSMOKE...brought to you by L & M FILTERS! Make today
4 your big Red Letter Day. Change to L & M. Superior
5 taste - Superior filter. America's best filter-tip
6 cigarette.
7 MUSIC: FIGURE AND UNDER...TRACK 2
8 WALSH: Around Dodge City and in the territory on West - there's
9 just one way to handle the killers and the spoilers -
10 and that's with a U.S. Marshal and the smell of -
11 GUNSMOKE!
12 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3
13 WALSH: GUNSMOKE, starring William Conrad. The transcribed story
14 of the violence that moved West with young America and
15 the story of a man who moved with it.
16 MUSIC: OUT
17 CONRAD: I'm that man...Matt Dillon...United States Marshal...the
18 first man they look for and the last man they want to
19 meet. It's a chancey job - and it makes a man watchful
20 ...and a little lonely.
21 MUSIC: MAIN TITLE...TRACK 3

SJK
FIRST COMMERCIAL

1 MUSIC: 4:23 VAMP.....

2 JINGLE #4 SOLO: MAKE TODAY YOUR BIG RED LETTER DAY

3 YOUR L & M RED LETTER DAY

4 SUPERIOR TASTE AND FILTER

5 IT'S THE MIRACLE TIP

6 MAKE TODAY YOUR BIG RED LETTER DAY

7 CHANGE TO L & M TODAY!

8 DUET: L & M'S GOT EVERYTHING

9 GAL: SUPERIOR TASTE

10 GUY: AND SUPERIOR FILTER....

11 DUET: GET L & M TODAY!

12 MORROW: This is it! L & M .. superior taste and filter. Superior
taste from richer tobaccos - tastier - light and mild.

13 Superior filter - it's white - pure white. Added to

14 L & M tobaccos - this miracle tip actually improves your

15 enjoyment. Look for the big red letters. Smoke L & M

16 America's best!

17

18 JINGLE

19 REPRISE: L & M'S GOT EVERYTHING

20 GET L & M TODAY!

21 MUSIC: SECOND ACT OPENING

SJK

GUNSMOKE 12-31-55 -B-
SECOND COMMERCIAL

1 MUSIC: VAMP....

2 JINGLE SOLO: MAKE TODAY YOUR BIG RED LETTER DAY

3 YOUR L & M RED LETTER DAY

4 SUPERIOR TASTE AND FILTER

5 IT'S THE MIRACLE TIP

6 MAKE TODAY YOUR BIG RED LETTER DAY

7 CHANGE TO L & M TODAY!

8 DUET: L & M'S GOT EVERYTHING

9 GAL: SUPERIOR TASTE....

10 GUY: AND SUPERIOR FILTER....

11 DUET: GET L & M TODAY!

12 MORROW: This is it! L & M - superior taste and filter.

13 Superior taste from tobaccos especially selected for

14 filter smoking. Tobaccos that are richer, tastier...

15 light and mild. And L & M's superior filter is white

16 ...pure white - truly the miracle tip because when

17 it's added to L & M tobaccos it actually improves your

18 enjoyment of this great cigarette. Next time you buy

19 cigarettes look for the big red letters L & M -- smoke

20 L & M filters - America's best filter tip cigarette.

21 JINGLE REPRISE: L & M'S GOT EVERYTHING

22 GET L & M TODAY!

23

24 MUSIC: THIRD ACT OPENING

SJK
I

And now our star, William Conrad.

Friends, on behalf of the makers of L & M filters,

I'd like to wish all of you a very happy and prosperous New Year. And if you'd like to wish your taste a happy New Year, try my cigarette - L & M filters. You'll find that they give you the full rich taste you want - L & M ... superior taste and superior filter - the pure white miracle tip. Try L & M - I know you'll like 'em.

On the frontier, violent death might come to a man in a number of ways - and life around him served as a daily reminder. Gunfighting in the street - stampeding cattle - marauding Indians - hunger - thirst. There were lots of ways to die - and most of them hard. But the Westerner wasn't bothered by that. The important thing was, when his time came, that he die standing up - and in fine style. And, that was the West.
"GUNSMOKE" produced and directed by Norman Macdonnell, stars William Conrad as Matt Dillon, U.S. Marshal. Our story was specially written for "GUNSMOKE" by John Meston, with music composed and conducted by Rex Koury. Sound patterns by Tom Hanley and Bill James. Featured in the cast were: John Dehner, Helen Kleeb and Vic Perrin. Parley Baer is Chester, Howard McNear is Doc, and Georgia Ellis is Kitty.

Most accidents aren't really accidental at all. Only you can cause an accident. That's right, it's up to you to read and heed the safety signs, to keep your eyes on the road to watch out for those curves ahead and the cars driving along near you. Most drivers know how to operate a car, they know the traffic rules, they know that speeding, taking chances, failing to keep to the right of the line...are dangerous hazards. Accidents happen because drivers do these things despite what they know. So while you are driving, remember that you and only you are responsible for your life and the lives of those driving with you. Drive carefully.
This is Jack Webb. There are two things to remember for our Dragnet-'56 show is moving up half hour - comes right after Groucho Marx with a "new look" from top to bottom. It's quite a change - and you'll enjoy a change to milder, better-tasting Chesterfields ... my cigarette. How about making it yours? Try Chesterfield, won't you?

Join us again next week for another specially transcribed story of the Western Frontier...when Matt Dillon, Chester Proudfoot, Doc and Kitty together with all the other hard-living citizens of Dodge will be with you once more. It's America growing West in the 1870's - it's GUNSMOKE!

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