

RADIO SCRIPT

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ADVERTISER

GENERAL MILLS, INC.

CONTINUITY NUMBER

#2542

DATE OF BROADCAST

OCTOBER 24, 1944

DATE OF RECORDING

DAY TUESDAY

TIME 5:30 - 5:45 CWT

NETWORK OR STATION

BLUE

PRODUCT ADVERTISED

WHEATIES

PRODUCTION NOTES:

NAME OF PROGRAM

JACK ARMSTRONG, THE ALL-AMERICAN BOY

PROGRAM DESCRIPTION

JACK ARMSTRONG AND
THE JUNGLE DRUMS

OPEN: Training Rules -- Red Dawson
testimonial

CLOSE: WHEATIES -- afternoon and evening
snacks

CHARACTERS:

REMARKS

JACK
BETTY
BILLY
UNCLE JIM

JACK ARMSTRONG
WHEATIES
TUESDAY, OCTOBER 24, 1944

#2542

OPENING COMMERCIAL

BUSINESS: 1 CROWD CHEER GOING INTO CONCERTED CHEER -- RAH! RAH! RAH!
2 JACK ARMSTRONG!

ANNOUNCER: 3 JACK ARMSTRONG -- THE ALL-AMERICAN BOY!

BUSINESS: 4 THEME

ANNOUNCER: 5 WHEATIES -- "Breakfast of Champions" -- bring you the thrilling
6 adventures of Jack Armstrong, the All-American Boy!

7 Okay, fellows, let's say you want to be a famous college football
8 star someday. And, just for the fun of it, let's say that to
9 help you become a gridiron champion you have the personal coaching
10 assistance of six of the greatest football experts in the world
11 today. Yes, suppose you had this All-American line-up to teach
12 you the fine points of the game -- Bronco Nagurski, Don Hutson,
13 Lou Little Red Dawson, Harry Stuhldreher and Cecil Isbell. Now,
14 don't you agree that with that kind of coaching set-up a fella'd
15 be just about a cinch to come out on top?

16 But, just a minute -- isn't there something missing? Doesn't it
17 take more than just good coaching to build a really top-notch
18 football champion? Well, what do you say we get the answer to
19 that question straight from one of these famous coaches I just
20 mentioned. Yes, let's listen to the transcribed advice of none
21 other than Red Dawson, former football star, now on the coaching
22 staff at the University of Minnesota. Okay, Red.

DAWSON: 1 "A football coach can only instruct. The big job of making good
2 in football is up to the boy himself. He must study hard, work
3 hard and play hard -- and no boy can do this unless he's in
4 condition. That's why I say to young fellows -- pick a good
5 training program for yourself, like the training rules of Jack
6 Armstrong. Every future champion can certainly profit from this
7 Jack Armstrong Training System."

ANNOUNCER: 8 Thanks, Coach Dawson of the Minnesota Gophers. Yes, fellows, it
9 takes more than expert coaching to turn out a good football player.
10 To make the most of your natural ability, you've got to practice,
11 work, and follow a regular, systematic training schedule.
12 And when you train the Jack Armstrong way -- when you get lots
13 of sleep, fresh air and exercise -- when you keep clean and
14 use plenty of soap and water -- and when you help yourself to
15 three good, well-balanced meals every day -- you're following
16 the direct advice of some of the most famous football coaches
17 in the country. And here's another tip you'd do well to follow.
18 These same football experts recommend that you include as a
19 regular part of your morning meal, a big bowlful of milk, fruit
20 and WHEATIES, "Breakfast of Champions". Yes, when you lead off
21 with a real athlete's training dish, like WHEATIES, you're getting
22 a champion start on that all-important first meal of the day.
23 So right today, do this. Put in your bid for WHEATIES and tack
24 up those Jack Armstrong Training Rules where you can see 'em and
25 follow 'em every day of the week. Something tells me it won't
be long 'til you're well on the way to real champion condition.

LEAD-IN

ANNOUNCER: 1 And now, Jack Armstrong, the All-American Boy!

SOUND: 2 AIRPLANE IN DIFFICULTY. HIGH WIND STORM:

ANNOUNCER: 3 Jack Armstrong and his companions are facing one of the most
4 perilous experiences of their long flying career in their
5 encounter with one of the wild windstorms the Australians call
6 a willy-willy. Departing from the seaplane port in Brisbane
7 on the first leg of their expedition into the Never-never of
8 Australia in search of the Land of the Fire Queen, they had
9 not gone far when a mysterious Messerschmidt appeared
10 apparently out of nowhere and tried to force Jack's amphibian
11 down. The plane was being flown by the Nazi, Tiger Jaeger, who
12 is trying to locate hidden oil resources in the bush country of
13 Australia. Everyone believes that Jack and Uncle Jim will find
14 that
14 /the flaming lake in the Land of the Fire Queen is a big pool
15 of oil. It may mark the location of extensive oil deposits.
16 Jaeger doesn't want Jack to make this discovery and publish
17 it to the world. So in a desperate dog fight, he tried to
18 force Jack's plane down. But in escaping from him, Jack had
19 the misfortune to plunge into the willy-willy, where he and
20 Uncle Jim are now battling for their lives. Listen:

SOUND: 1 AIRPLANE IN DIFFICULTY. HIGH WINDSTORM BACK OF:

BETTY: 2 Good grief, Jack. Straighten it out. We're going to turn over.

JACK: 3 (EFFORT) That's what I'm trying to do, Betty. But it's a
4 tough job. More right rudder, Uncle Jim.

UNCLE JIM: 5 (EFFORT) That's what I'm giving her. She just doesn't seem
6 to obey, Jack. I can't do anything.

JACK: 7 (EFFORT) I know. It's a tough battle. We're at the mercy of
8 this wind.

BILLY: 9 We're going to be torn to pieces, Jack. This ship can never
10 take all this tossing around.

JACK: 11 (EFFORT) We're sure getting it, Billy. But if we can hold
12 together, we may come through. I'm trying to get on the other
13 side of the storm. I mean, through and above it.

BILLY: 14 I know what you mean. You didn't dare turn around and try to
15 run away from it.

JACK: 16 (EFFORT) That's right. The best way to fight a blow like this
17 is to buck our way through it, if we can. Oh boy! Right
18 rudder, Uncle Jim. Right rudder --

UNCLE JIM: 19 (EFFORT) Still trying, Jack. She just won't obey. Say, are
20 we being twisted?

BETTY: 21 We're going to lose a wing as sure as you live.

BILLY: 22 We're going to crumple up, that's what! I didn't know a
23 willy-wally was as tough as this -- I sure didn't.

BETTY: 1 Willy-willy - not willy-wally. They are tornadoes, Billy -
2 nothing less. Look at the sand in the air, too. And branches
3 and leaves. Oh, Jack, if any of that stuff gets tangled into
4 our prop -----

JACK: 5 (EFFORT) I know. It'll be our finish. I'm trying to keep her
6 nose up, Uncle Jim. If we can climb through we may come out
7 above this storm - if that's possible.

UNCLE JIM: 8 (EFFORT) I think it is. You've got the right idea.

BETTY: 9 You certainly don't dare drop down. This blow is ripping up
10 houses and trees and everything.

JACK: 11 (EFFORT) We're being carried off our course plenty. It's
12 taking us inland. I don't know where we are.

BILLY: 13 Who cares? So long as we stay right side up and hang together?

BETTY: 14 That's what I say, Billy. Is there anything I can do, Jack?

JACK: 15 (EFFORT) Not a thing. Except keep your fingers crossed. What
16 we need is plenty of luck.

UNCLE JIM: 17 (EFFORT) Plenty of luck and courage, Jack. We're really in a
18 very tough spot.

JACK: 19 (EFFORT) You don't have to tell me that.

BETTY: 20 Uncle Jim, you sound very serious and -- worried. Even
21 frightened.

UNCLE JIM: 1 (EFFORT) I am worried - and frightened. I know very well it's
2 only going to be through the kindness of a force stronger than
3 we are that we'll come through this - if we really do come
4 through this at all.

BILLY: 5 Gee whiz. I -- well, I sure hope we make it.

BETTY: 6 Well, I have perfect confidence in Jack and Uncle Jim. If
7 anyone can bring a ship through this kind of a storm, I think
8 they can.

BILLY: 9 Yeah. Sure. Of course. That's right. Give it all you've got,
10 Jack.

JACK: 11 (EFFORT) Boy, is this plane fighting its controls. But she's
12 still hanging together. And we're still climbing.

UNCLE JIM: 13 (EFFORT) What does the altimeter read, Jack? How high are we?

JACK: 14 (EFFORT) I don't know whether any of these instruments are
15 right. They're bouncing around all over. Looks like -- ah..
16 Well good night! It reads eight thousand. I can't believe
17 we're up that high.

UNCLE JIM: 18 (EFFORT) I can't myself. I wonder where the top of this
19 storm is?

JACK: 20 (EFFORT) That's what I'd like to know. Oh boy. Feel that ---

BETTY: 21 Mercy. That threw me against the side. Oh, my head --

BILLY: 22 (PAIN) I've got trouble, too. Golly, my leg -- Oh --

BETTY: 23 Your leg? Now what did you do?

BILLY: 1 Don't know. Think I broke it when I got tossed against that
2 locker. Gee whiz. Oh --

SOUND: 3 VIOLENT STORM SOUNDS BACK OF:

BETTY: 4 You didn't break it. You couldn't stand if you did.

BILLY: 5 But I hurt it. Owch! I -- Hey ----

BETTY: 6 Mercy! We're turning over.

JACK: 7 (EFFORT) Look out. Hold fast! This is it, Uncle Jim.

UNCLE JIM: 8 (EFFORT) Fight it, Jack. Fight it! I'm giving it left
9 rudder. And it's taking hold. We may not turn over.

JACK: 10 (EFFORT) It's terrific. Good night! Hey, but it's responding
11 a little. We're pulling out of it, We may make it. Sa-ay,
12 we are making it. Boy, but that was close. I don't know why
13 we didn't lose a wing that time.

UNCLE JIM: 14 (EFFORT) I thought we were going to buckle in half. How are
15 you back there, Betty? You O.K., Billy?

BETTY: 16 Good grief. I don't know. What a tossing around we got.

BILLY: 17 We came doggone near breaking our necks. Sure got slammed
18 against that bulkhead.

UNCLE JIM: 19 (EFFORT) If you two haven't sense enough to sit down on those
20 benches and use those safety belts, I'm not going to be sorry
21 for what happens to you.

JACK: 1 (EFFORT) That's right. It's a mighty lucky thing Uncle Jim
2 and I have our safety belts buckled. Steady, Uncle Jim! Look
3 what we're ploughing through now -- a thick, gray smother.

UNCLE JIM: 4 (EFFORT) Fog, Jack. Clouds. That's what they are. Mighty
5 thick and heavy. But listen to that wind -- It has gone back a
6 lot. Jack, I think we're leaving the storm behind - below us,
7 I mean.

BETTY: 8 We're certainly flying steadier now. And that's a relief.

BILLY: 9 Hey. That's a fact. What do you know? Think we could have
10 come through that wearily-wally, or whatever they call it.

BETTY: 11 Willy-willy. It's just another ^{name} /for tornado.

JACK: 12 Or cyclone, or monsoon, or typhoon -- depends on where you are
13 what you call it.

BILLY: 14 Yeah. But it all amounts to the same thing -- a big bunch of
15 wind.

UNCLE JIM: 16 I think we've worked our way out of that one. We're cruising
17 through a mighty thick smother of clouds.

JACK: 18 At nine thousand feet. I didn't think this little old ship
19 could climb this high -- loaded the way she is.

UNCLE JIM: 20 They've done things to this ship to make it more powerful than
21 it was meant to be. I wish we could get out of this terrific
22 blanket of clouds, though. I'd like to see where we are.

JACK: 23 Well, do you want to go down?

BETTY: 1 Good lands, no. If that storm is below us, let's stay up here.

BILLY: 2 Second the motion. Let's even climb higher.

JACK: 3 That's what I'd like to do. But I don't know how high this
4 ship can go before we reach its ceiling.

UNCLE JIM: 5 I don't know, either. I thought we had exceeded its ceiling
6 already. But maybe we can get higher. Keep trying to climb
7 anyhow, Jack.

JACK: 8 That's what I'm trying to do. And I think we're making it.
9 But I'm a bit worried. Look out there --- On the leading edge
10 of our wings --

UNCLE JIM: 11 Hum-m-m-. Must be cold out there.

BETTY: 12 Good night. Is that ice, Jack?

JACK: 13 That's exactly what it is. And I don't think this plane has
14 been equipped with a de-icer. Guess nobody ever expected to
15 use it up this high.

UNCLE JIM: 16 Or anywhere else but the tropics.

BILLY: 17 That's bad, Jack. I mean, if we should get loaded down with
18 ice - well, we'd have to drop back into that windstorm again.

JACK: 19 And then we would get a tossing around. We'd be just that
20 much heavier and more easily forced down.

BETTY: 21 But look, Jack. Uncle Jim. Isn't it getting lighter out there?
22 The gray smother - it's sort of thinning out. The clouds
23 are breaking up, I think.

UNCLE JIM: 1 Hanged if it isn't getting lighter. I believe we're boring
2 our way through. Coming out on top.

BILLY: 3 Gee whiskers. It'll be colder above these clouds. We'll ice
4 up more.

JACK: 5 No, we won't. It's the moisture in the clouds that condenses
6 into water against our wings.

BETTY: 7 And the water immediately freezes. But if we get out of the
8 clouds, there'll be no moisture to condense.

JACK: 9 That's right, Billy. We'd be a lot better off if we could
10 break through.

BILLY: 11 I sure think we're going to, at that. It's getting lighter.

UNCLE JIM: 12 No doubt about that now. Look --- There's a golden quality
13 to that grayness. That's sunlight filtering through. If --
14 Hah. There -----

BETTY: 15 Oh good. We've broken though. Oh my, how beautiful.

BILLY: 16 Sa-ay. That's something, isn't it? Oh boy! It takes your
17 breath away.

BETTY: 18 It -- it sort of makes me think of -- well, it's like a long
19 golden corridor to -- to heaven.

UNCLE JIM: 20 Very beautifully expressed. We're in a world of clouds and
21 sunshine, and nothing else.

BILLY: 22 We sure aren't earthbound. Sayay, it's a great sensation -
23 makes me feel sort of small and unimportant.

JACK: 1 Which all of us sure are when we get up here.

BETTY: 2 Yes. But still, it's impressive to think that we have found
3 out how to get up here into this strange world. Look at those
4 tremendous cloud formations --

BILLY: 5 They're always boiling -- rolling around and tumbling over each
6 other. And all that golden light - it sure is swell.

JACK: 7 Well, I'm glad to get away from that storm. I don't know
8 quite where we are, though - do you, Uncle Jim?

UNCLE JIM: 9 No, I don't. But I'm not worried. Let's keep right on in a
10 northwesterly direction. That's the way we want to go. When
11 we break through later on we can locate ourselves.

BETTY: 12 It's hard to believe that below us somewhere there's a terrible
13 windstorm that is tearing up trees and wrecking houses.

BILLY: 14 I sure hope you don't drop down until you're certain we've
15 managed to get clear of that.

JACK: 16 Don't worry. I don't intend to, Billy. Trying out my controls,
17 Uncle Jim. I want to be sure nothing happened in that blow.
18 There was a lot of strain on everything.

UNCLE JIM: 19 Good idea, Jack. I'll try out the rudder. It acted a bit
20 queer before. If -- ah hello... I don't like that.

BETTY: 21 What's the matter, Uncle Jim?

UNCLE JIM: 22 Something is wrong somewhere. Here. See that, Jack? I can
23 give it left rudder and she responds. But right rudder --
24 There. It hasn't any effect. Feels loose too and--by jove, we
25 haven't any right rudder!

BILLY: 1 Well hey. Back there in the storm you didn't have any either.
2 When Jack yelled to you for right rudder, it didn't take hold.
3 Remember?

JACK: 4 That's right. It didn't. But I thought it was the storm. Try
5 it again, Uncle Jim. Carefully ----

UNCLE JIM: 6 Watch now. See? Left rudder. O.K. Right---Hah-----

JACK: 7 Busted control, that's what. Sa-ay, I get it. It was that Nazi
8 and his machine gun. I'll bet a million a slug hit the cable.
9 Partly cut it.

BETTY: 10 I'll bet you're right, Jack. Then in the stress of the storm,
11 it snapped.

JACK: 12 That's it exactly.

BILLY: 13 Sounds possible. But floppin' mackerel, what are we going to do
14 without a rudder? We're in a spot.

JACK: 15 Well, it isn't as bad as that - we have half a rudder. But
16 still, it's plenty bad.

BETTY: 17 What are we going to do, Jack? We can't maneuver - why we can't
18 even make a safe landing with our rudder in that kind of shape.

JACK: 19 It sure makes things complicated. Only half a rudder and here we
20 are up here above the clouds. And we don't know what's under
21 us, either.

UNCLE JIM: 22 Well, thank goodness our other controls are functioning
23 properly. We can fly along up here smoothly -- and even start
24 down without anticipating any trouble.

JACK: 1 Yes. That's right. It's going to be when we get flying low or
2 try to make a landing. That's when we'll be up against it.

BETTY: 3 Yes - landing is going to be something really difficult.

JACK: 4 Sa-ay, I sure hope that the rest of our controls are O.K. I
5 hope none of them were nicked by some of those slugs.

BILLY: 6 That's a thought. If any more of them let go, we will be in a
7 jam. Try 'em, Jack. But easy.

JACK: 8 Oh, they work all right. And they didn't go to pieces in the
9 storm. But what I mean is, they may be weakened and just when we
10 are maneuvering in a tough spot, something may let go.

UNCLE JIM: 11 You're absolutely, right, Jack. What we need to do is find a
12 nice comfortable, quiet place to land. Then give our controls
13 a complete inspection and overhauling.

JACK: 14 I guess that's our first duty. And I just thought of something
15 else, too, Uncle Jim. We want to make our landing before the
16 sun goes down - and it pops down mighty fast around here.

BETTY: 17 That's a thought, too. But we've got an hour or more haven't we?

JACK: 18 Oh yes, I think so. But those rays are leveling off. I mean,
19 we're not going to have too much daylight.

UNCLE JIM: 20 That's perfectly true, Jack. Perhaps we'd better begin to feel
21 our way down through those clouds below us.

BILLY: 22 Don't you think you'd better wait a while longer? I mean, we
23 may nose right down into that wally-wally --- I mean willy-wolly.

BETTY: 1 Willy-willy ---

BILLY: 2 Aw, well you know what I mean.

UNCLE JIM: 3 We've been traveling in the opposite direction from that in
4 which the storm was traveling.

JACK: 5 That's right. And we've both been traveling fast. We should
6 be well behind it by now.

BETTY: 7 Well, wait a moment. Tornadoes, they sort of swoop round and
8 round - come back and go over the same course again, don't
9 they?

BILLY: 10 Yeah, and believe me, we don't want to come down smack bang
11 into that blow once more.

BETTY: 12 We certainly don't.

JACK: 13 Well, to tell the truth, Betty, I don't know just how a wally-
14 wally --

BETTY: 15 Willy-willy!

JACK: 16 Doggone it, you've got me doing it, Billy. Willy-willy. I
17 don't know how one of them acts. Do they travel around in
18 circles like some of our big winds, Uncle Jim?

UNCLE JIM: 19 I've never experienced one before Jack. But I don't think so.
20 I believe that once we have managed to get out of the path of
21 that blow, we'll be all right.

BILLY: 22 I sure hope so. Without a rudder - or with half a one, I
23 don't want to face that thing again.

UNCLE JIM: 1 We managed to get through before. I think we'll be able to do
2 a good job again if we have to. But I really believe we've
3 given it the slip.

JACK: 4 You think we should begin to nose down then, Uncle Jim?

UNCLE JIM: 5 Yes. I do. I'm more worried about making a landing before
6 dark than I am about that storm now.

JACK: 7 Well O.K. Maybe we'd better begin to go downstairs.

UNCLE JIM: 8 Yes. I think it would be a good idea.

JACK: 9 You're the boss. Going down --

SOUND: 10 CHANGE MOTOR SOUND BACK OF:

BETTY: 11 Oh, I'm going to be sorry to leave this perfectly gorgeous
12 world up here.

UNCLE JIM: 13 It's getting more colorful all the time as the sun gets lower.
14 But I guess we'll have to say goodbye to it.

BILLY: 15 Going back into the clouds again. I hope we don't ice up any
16 more than we have.

JACK: 17 I don't^{think}/we will. It's sort of thick in here, at that.

BETTY: 18 It certainly is. You can see the prop chewing its way through
19 it out there. I hope it isn't a thick layer.

BILLY: 20 I hope we don't end up right in the middle of that wooly-wally.
21 O.K. Willy-willy.

BETTY: 22 I think you've been doing that just to get a rise out of me.

BILLY: 1 Maybe I have, at that. Sa-ay, we're coming through. This
2 overcast isn't as thick as I thought it was.

JACK: 3 It's definitely thinning out.

BILLY: 4 That's what I mean. Why, look ---- I think the clouds are
5 breaking up. I guess we've given that storm the slip.

UNCLE JIM: 6 It looks that way. Keep boring through, Jack. We'll have
7 visibility presently. We are coming out.

JACK: 8 We sure are. Look below us there. Mountains. Nice and green,
9 too.

BETTY: 10 That looks like jungle country down there.

UNCLE JIM: 11 It does. Look off yonder -- That's a fair sized lake, Jack.

JACK: 12 Sa-ay, that's just the sort of place we want to find, Uncle Jim
13 Give it right rudder.

UNCLE JIM: 14 I guess you forget, Jack - We haven't any right rudder.

JACK: 15 Good night, that's right. Well O.K. Let's see what we can do
16 with a little side slipping. We'll bank and try to work our way
17 around. Better watch yourself, Betty. You, too, Billy. Hold
18 fast.

BETTY: 19 Do we need safety belts?

SOUND: 20 PLANE SOUND VARIED A LITTLE BACK OF:

JACK: 21 No. I don't think so. I'll ease into this. Whoa ----

UNCLE JIM: 22 Not too far, Jack. Wait. I can correct that with a little
23 left rudder. There. Now ---

JACK: 1 Good. Which way is the wind? Can you figure it out, Uncle Jim?

UNCLE JIM: 2 Not yet. But I'll be able to tell you in a few minutes. I'll
3 watch the surface of that lake down there.

BETTY: 4 Jack that looks like a real tropical lake, all right. Shores
5 are/^{all}pretty thick jungle.

JACK: 6 We'll get quite a little of that type of country for a while.
7 Later we'll get everything from jungle to blistering desert.
8 Going to level off a bit now, Uncle Jim.

SOUND: 9 VARY MOTOR SOUNDS AGAIN BACK OF:

UNCLE JIM: 10 All right. I think you are almost headed into the wind now, Jack.

JACK: 11 That's what it looks like to me. I hope so. We may be able to
12 make this landing without using right rudder/^{at}all. Going down --
13 Watch that lake, Uncle Jim. Make sure of the direction of the wind.

UNCLE JIM: 14 I'm watching, Jack. But we'll have to drop a lot lower.

BETTY: 15 There seems to be some islands in that lake, Jack. Can you see
16 them?

JACK: 17 Yes. That's going to complicate things a little. I mean, we
18 don't want to taxi into one of them.

BILLY: 19 Sa-ay, that's right. Without a rudder, we might not be able to
20 steer clear.

JACK: 21 That's what I mean.

UNCLE JIM: 22 I can begin to see the movement of the waves on the surface down
23 there. Can you ease over about four points, Jack? To your
24 left. Port side.

JACK: 1 I'll try. I can side slip that. This old plane is sure a
2 pippin. There ---

UNCLE JIM: 3 Good. Perfect. Now you're right into the wind. Begin to pick
4 your spot for a taxi in.

JACK: 5 Sa-ay, look here. If we could taxi up to one of those islands
6 and come to rest in a sheltered cover, that might be the place
7 for us. We'll be here for a few days.

UNCLE JIM: 8 I was thinking of that. And having an island to ourselves might
9 be very nice.

BETTY: 10 You mean there'll be no chance of Tiger Jaeger trying to mess
11 things up for us?

JACK: 12 Right. And Diamond John Drummond isn't likely to have some of his
13 agents hanging around an island either. How about that big one
14 - the middle one of the three, Uncle Jim?

UNCLE JIM: 15 O.K. If you can make it, Jack.

JACK: 16 I think we can. I'm all set. Hold fast. Going down --

SOUND: 17 PLANE GOING DOWN BACK OF:

UNCLE JIM: 18 Not too sharp an angle. That's good. And hit the waterwall this way

JACK: 19 I've got my eyes on a spot. I want room enough to taxi. Watch
20 it now. Hold fast. We're going to hit the water.

SOUND: 21 PLANE HITS WATER BACK OF:

BILLY: 22 Good. No bump there. Oh boy. Look at our bow wave --

BETTY: 23 We're riding just like a swan, except -- oh wait--Jack. Quick!
24 Look ----- Rocks!

BILLY: 25 They'll take our bottom out.

JACK: 1 For the love of mike. Over on that rudder. Left rudder, Uncle
2 Jim. Quick---

UNCLE JIM: 3 I see it. Got it. Hah-there. We missed them. Thank goodness
4 we had some rudder control. Otherwise, that was a swell landing,
5 Jack.

JACK: 6 I was scared for a moment. But we're O.K. now. And there's a
7 nice little bay in the island. With a sandy beach. I'll cut the
8 motor and we'll glide in.

SOUND: 9 CUT MOTOR, WASH OF PLANE UP.

BETTY: 10 Why, that's a lovely bay. I'm going to open the window to have a
11 good look. Just a moment, Billy. There --

SOUND: 12 OPEN WINDOW, WASH UP. JUNGLE SOUNDS AND THROBBING OF JUNGLE DRUMS
13 UP:

BILLY: 14 Hey. Wait a moment. What's that?

BETTY: 15 It's the sound of the jungle. Oh wait --

JACK: 16 Those are jungle drums, Uncle Jim. Savages. There must be some
17 aborigines around here.

BETTY: 18 Good grief! We're not far from cannibal country are we?

UNCLE JIM: 19 Those are definitely jungle drums. Where do they come from?

BILLY: 20 I can't figure it out. Sounds as if they came from the jungle
21 over there.

BETTY: 22 They may come from that island. If they do, this is no place
23 for us to stop to repair our rudder.

SOUND: 24 JUNGLE SOUNDS AND DRUMS UP BACK OF:

LEAD-OUT

ANNOUNCER: 1 Jungle drums! Maybe Betty is right. That island is no place
2 for Jack Armstrong and his companions to stop to make repairs on
3 their plane. Maybe those drums are warning the inhabitants of
4 the bush of the arrival of that plane. You'll want to know what
5 Jack and his friends find on that island, so be sure - all of
6 you - to listen in tomorrow to the next exciting episode of Jack
7 Armstrong and the Jungle Drums.

JACK ARMSTRONG

#2542

WHEATIES

TUESDAY, OCTOBER 24, 1944

CLOSING COMMERCIAL

ANNOUNCER: 1 Now -- if you're reserving that package of WHEATIES for
2 breakfast only, you're missing out on a lot of extra pleasure
3 these days. Yes, many WHEATIES fans help themselves to America's
4 favorite whole wheat flakes several times a day -- for a tasty
5 after-school treat, or as an evening lunch before you go to bed.
6 Learn the fun of eating milk, fruit and WHEATIES as a dandy
7 between-meals snack. I've said it before, and I'll say it again.
8 Any time's the right time for WHEATIES, "Breakfast of Champions".

BUSINESS: 9 THEME

ANNOUNCER: 10 This is Franklyn MacCormack saying good-bye for General Mills,
11 makers of WHEATIES -- "Breakfast of Champions" -- who invite
12 you to listen tomorrow to another episode of Jack Armstrong
13 the All-American Boy!