

RADIO
COMMUNICATIONS
LOCK STRIKE
SITE
ARRANGEMENTS

0798603-012

JAN - JULY
1942



LUCKY STRIKE

SPOT ANNOUNCEMENTS

Beginning January 5, 1942

Ending March 22, 1942

Each spot consists of opening (numbered 1, 2, 3, etc.) and commercial (lettered A, B, C, etc.)

ATX01 0303329

11

Station WABC

Week of January 5, 1942

	(Jan. 5)	(Jan. 6)	(Jan. 7)	(Jan. 8)	(Jan. 9)	(Jan. 10)	(Jan. 11)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12:05 AM	1A	2E	3B	4F	5A	6G	

LUCKY STRIKE SPOFF ANNOUNCEMENT SCHEDULE

Revised

Agency contact:

Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

Station WMCA

January 5, 1942

Week of

	(Jan. 5) MONDAY	(Jan. 6) TUESDAY	(Jan. 7) WEDNESDAY	Jan. 8) THURSDAY	(Jan. 9) FRIDAY	(Jan. 10) SATURDAY	(Jan. 11) SUNDAY
9:03 AM	1-A	2-B	3-E	4-A	5-F	6-B	7-G
11:03 AM	2-C	3-I	4-B	5-J	6-A		
1:03 PM						10-A	12-B
3:03 PM						11-H	
4:03 PM	8-E				9-A		
5:03 PM							13-H
6:03 PM						14-G	
8:03 PM	20-B	19-A	18-F	17-B	16-G		
9:03 PM	16-J	14-F	13-A	12-G	11-B		
10:03 PM		10-B	9-J	8-A	7-I	16-B	

Lucky Strike Schedule
Revised

STATION WINN

W.H.V.

Week of January 5, 1942

	(Jan. 5) MONDAY	(Jan. 6) TUESDAY	(Jan. 7) WEDNESDAY	(Jan. 8) THURSDAY	(Jan. 9) FRIDAY	(Jan. 10) SATURDAY	(Jan. 11) SUNDAY
7:00 A.M.	1-A	2-J	3-B	4-E	5-A	6-F	10-A
8:00 A.M.							
8:40 A.M.	3-C	4-E	5-A	6-F	7-B	8-G	
10:40 A.M.							11-E
11:20 A.M.	5-E	6-B	7-F	8-A	9-G		
11:35 A.M.						10-B	
12:16 P.M.	7-B		8-G		14-A		
2:25 P.M.	10-J		9-A		15-J		13-B
2:40 P.M.							
4:35 P.M.	11-F		12-I		13-B		
4:40 P.M.							12-J
5:43 P.M.	9-A		11-J				
6:33 P.M.	12-I	13-G	14-B	15-H	16-A	17-I	18-B
7:40 P.M.							15-J
10:58 P.M.	14-G	15-A	16-F	17-B	18-G	19-A	20-H
12:00 A.M.	16-B	17-I	18-H	19-A	20-E	1-B	2-F
12:58 A.M.	18-E	19-G	20-A	1-H	2-B	3-I	4-A
1:58 A.M.	20-H	1-A	2-I	3-B	4-H	5-A	6-I
2:58 A.M.	2-A	3-F	4-B	5-G	6-A	7-H	8-B

Lucky Strike Schedule
Revised

Station WNEW

January 5, 1942

Week of

(Jan. 5)

(Jan. 6)

(Jan. 7)

(Jan. 8)

(Jan. 9)

(Jan. 10)

(Jan. 11)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:43 AM	1-A	2-A	3-B	4-B	5-F	6-A	7-G
8:32 ¹ / ₂ AM	12-C	13-E	14-B	15-F	16-A	17-G	10-A
10:00 AM							
11:43 AM	3-B	4-B	5-F	6-A	7-G	8-B	9-H
1:00 PM	14-B	15-G	16-A	17-H	18-B	19-I	12-E
1:15 PM							15-B
2:13 PM							
2:45 PM	5-H	6-I	7-B	8-J	9-A	10-E	
4:00 PM	16-F	17-A	18-G	19-B	20-F	1-A	
5:27 PM	7-A	8-F	9-E	10-H	11-B	12-I	14-J
6:30 PM							15-B
7:58 PM							4-F
9:58 PM	18-I	19-H	20-B	1-A	2-E	3-B	11-A
11:43 PM							
11:45 PM	20-G	1-B	2-H	3-I	4-A	5-J	

Station WABC

Week of Jan. 12, 1942

	(Jan. 12)	(Jan. 13)	(Jan. 14)	(Jan. 15)	(Jan. 16)	(Jan. 17)	(Jan. 18)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12:05 AM	7B	8H	9A	10I	11B	12J	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

Agency contact:

Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

Station WMCA

Week of January 12, 1942

	(Jan. 12) MONDAY	(Jan. 13) TUESDAY	(Jan. 14) WEDNESDAY	(Jan. 15) THURSDAY	(Jan. 16) FRIDAY	(Jan. 17) SATURDAY	(Jan. 18) SUNDAY
9:03 AM	8-B	9-H	10-A	11-I	12-B	13-J	14-A
11:03 AM	7-E	8-B	9-F	10-A	11-G		
1:03 PM						19-A	20-H
3:03 PM						18-E	
4:03 PM	16-A				17-B		
5:03 PM							5-B
6:03 PM						3-G	
8:03 PM	15-B	14-A	13-I	12-B	10-J		
9:03 PM	10-A	9-I	8-B	7-J	6-A		
10:03 PM		5-B	4-F	3-A	2-G	1-B	

ky Strike Spot Schedule

STATION WIN

Week of January 12, 1942
 (Jan. 12) (Jan. 13) (Jan. 14) (Jan. 15) (Jan. 16) (Jan. 17) (Jan. 18)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	7-G	8-B	9-H	10-A	11-I	12-B	1-A
8:00 A.M.							
8:40 A.M.	9-B	10-H	11-A	12-I	13-B	14-J	20-H
10:40 A.M.							
11:20 A.M.	11-E	12-B	13-F	14-A	15-G	3-I	
11:35 A.M.							
12:16 P.M.	16-A		17-B		18-A		
2:25 P.M.	17-H		18-I		19-H		17-B
2:40 P.M.							
4:36 P.M.	14-A		15-G		16-B		18-E
4:40 P.M.							
5:43 P.M.	20-I		2-B				
6:33 P.M.	19-J	20-A	1-E	2-B	3-F	4-A	5-G
7:40 P.M.							19-F
10:58 P.M.	1-B	2-J	3-A	4-E	5-B	6-F	7-A
12:00 A.M.	4-G	5-B	6-H	7-A	8-I	9-B	10-J
12:58 A.M.	6-A	7-E	8-B	9-F	10-A	11-G	12-B
1:58 A.M.	8-J	9-A	10-E	11-B	12-F	13-A	14-G
2:58 A.M.	10-B	11-J	12-A	13-E	14-B	15-F	16-A

Lucky Strike Schedule

Station WNEW

Week of January 12, 1942

	(Jan. 12)	(Jan. 13)	(Jan. 14)	(Jan. 15)	(Jan. 16)	(Jan. 17)	(Jan. 18)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:43 AM	8-B	9-H	10-A	11-I	12-B	13-J	14-A
8:32 AM	19-H	20-A	1-I	2-B	3-J	4-A	19-F
10:00 AM							
11:43 AM	10-A	11-I	12-B	13-J	14-A	15-E	16-B
1:00 PM	1-E	2-B	3-F	4-A	6-G	6-B	
1:15 PM							17-G
2:13 PM							18-A
2:45 PM	12-B	13-F	14-A	15-G	16-B	17-H	
4:00 PM	3-G	4-B	5-H	6-A	7-I	8-B	
5:27 PM	14-A	15-E	16-B	17-F	18-A	19-G	
6:30 PM							1-H
7:58 PM							20-B
9:58 PM	5-H	6-A	7-I	8-B	9-J	10-A	11-E
11:43 PM							2-J
11:45 PM	6-B	7-J	8-A	9-E	10-B	11-F	

Lucky Strike Spot Schedule

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickerham 2-6600
 Newtown 9-8939

Station WABC

Week of January 19, 1942

	(Jan. 19) MONDAY	(Jan. 20) TUESDAY	(Jan. 21) WEDNESDAY	(Jan. 22) THURSDAY	(Jan. 23) FRIDAY	(Jan. 24) SATURDAY	(Jan. 25) SUNDAY
12:05 AM	13-A	14-B	15-B	16-F	17-A	18-G	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

Agency contact:

Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

Station WMCA

Week of **January 19, 1942**

	(Jan. 19) MONDAY	(Jan. 20) TUESDAY	(Jan. 21) WEDNESDAY	(Jan. 22) THURSDAY	(Jan. 23) FRIDAY	(Jan. 24) SATURDAY	(Jan. 25) SUNDAY
9:03 AM	15-B	16-B	17-F	18-A	19-G	20-B	21-H
11:03 AM	12-B	13-H	14-A	15-I	16-B		
1:03 PM						4-A	7-B
3:03 PM						5-B	
4:03 PM	11-J				23-I		
5:03 PM							6-A
6:03 PM						22-A	
8:03 PM	10-A	9-E	24-B	7-F	8-A		
9:03 PM	5-B	4-B	3-F	2-A	1-G		
10:03 PM		24-H	23-A	22-I	21-B	20-J	

Lucy Strike Spot Schedule

AGENCY CONTACT: Paul: 111ps ;
Wickersham 2-6600
Newtown 9-8939

STATION WITH

W H N

	MONDAY (Jan. 19)	TUESDAY (Jan. 20)	WEDNESDAY (Jan. 21)	THURSDAY (Jan. 22)	FRIDAY (Jan. 23)	SATURDAY (Jan. 24)	SUNDAY (Jan. 25)
7:00 A.M.	13-J	14-A	15-E	16-B	17-F	18-A	23-B
8:00 A.M.							
8:40 A.M.	15-A	16-B	17-B	18-F	19-A	20-G	24-G
10:40 A.M.							
11:20 A.M.	17-H	18-B	19-I	20-A	21-J	1-F	
11:35 A.M.							
12:15 P.M.	1-B		2-E		3-A		
2:25 P.M.	2-E		3-A		4-F		9-B
2:40 P.M.							
4:35 P.M.	4-A		5-G		6-B		23-I
4:40 P.M.							
5:45 P.M.	5-E		7-B				
6:35 P.M.	6-B	7-H	24-A	9-I	10-B	11-J	12-A
7:40 P.M.							10-B
10:58 P.M.	22-G	9-B	10-H	11-A	2-I	13-B	14-J
12:00 A.M.	11-A	12-E	13-B	14-F	15-A	16-G	17-B
12:58 A.	14-H	15-A	16-I	17-B	18-J	19-A	20-E
1:58 A	16-B	17-H	18-A	19-I	20B	21-J	22-A
2:58 A	18-G	19-B	20-H	21-A	22-I	23-B	24-J

Lukey Sterilite Spot Schedule

AGENCY CONTACTS

PERLA P. HALL
 Lord & Thomas
 Waterbury 2-6600
 Newtown 9-8828

Station WNEW

Week of January 19, 1948
 (Jan. 19) (Jan. 20) (Jan. 21) (Jan. 22) (Jan. 23) (Jan. 24) (Jan. 25)

WNEW

	MONDAY (Jan. 19)	TUESDAY (Jan. 20)	WEDNESDAY (Jan. 21)	THURSDAY (Jan. 22)	FRIDAY (Jan. 23)	SATURDAY (Jan. 24)	SUNDAY (Jan. 25)
7:43 AM	15-B	16-B	17-F	18-A	19-O	20-B	21-E
8:32 $\frac{1}{2}$ AM	6-B	7-F	22-A	9-O	10-B	11-E	
10:00 AM							4-A
11:43 AM	17-F	18-A	19-G	20-B	21-E	22-A	23-I
1:00 PM	24-A	9-I	10-B	11-F	12-A	13-E	
1:15 PM							6-B
2:13 PM							8-A
2:45 PM	19-I	20-B	21-F	22-A	23-E	24-B	
4:00 PM	10-B	11-F	12-A	13-O	14-B	15-E	
5:27 PM	21-E	22-A	23-I	24-B	1-F	2-A	
6:30 PM							2-F
7:58 PM							3-F
9:58 PM	13-A	14-O	14-B	15-E	16-A	17-I	18-B
11:43 PM							7-O
11:45 PM	15-F	16-B	17-E	18-A	17-F	18-B	

LUCKY 24... 1942

AGENCY CONTACT: Paul Phillips
Lloyd & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION W A B C

	(Jan. 26)	(Jan. 27)	(Jan. 28)	January 26th, 1942 (Jan. 29)	(Jan. 30)	(Jan. 31)	(Feb. 1)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12:05 A.M.	19-B	20-H	21-A	22-I	23-B	24-J	

AGENCY SURVEILLANCE STATION ADDRESS: (SEE P. 1011)

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6800
 Newtown 9-8939

STATION WICA

Week of **January 26th, 1942**

	(Jan. 26) MONDAY	(Jan. 27) TUESDAY	(Jan. 28) WEDNESDAY	(Jan. 29) THURSDAY	(Jan. 30) FRIDAY	(Jan. 31) SATURDAY	(Feb. 1) SUNDAY
5:03 A.M.	22-A	25-I	24-B	1-J	2-A	3-E	4-B
11:03 A.M.	17-J	18-A	19-E	20-B	21-F		
1:03 P.M.						14-A	12-H
2:03 P.M.						9-G	
4:03 P.M.	6-A				7-B		
5:03 P.M.							10-J
6:03 P.M.						11-B	
8:03 P.M.	5-G	4-B	3-H	2-A	1-I		
9:03 P.M.	24-B	25-H	22-A	21-I	20-B		
10:03 P.M.		19-A	18-E	17-B	16-F	16-A	

LUCAS STIM KE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Pl ipe
 Lord & Thomas
 Wickertown 2-6600
 Newtown 9-8939

STATION WHN

January 26, 1942

Week of

(Jan. 26) (Jan. 27) (Jan. 28) (Jan. 29) (Jan. 30) (Jan. 31) (Feb. 1)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	19-G	20-H	21-H	22-A	23-I	24-B	5-I
8:00 A.M.	21-B	22-H	23-A	24-I	1-B	2-J	15-A
8:40 A.M.							
10:40 A.M.	23-E	24-B	1-F	2-A	3-O	9-A	
11:20 A.M.							
11:35 A.M.	9-A		10-J		11-A		
12:16 P.M.	10-I		11-B		12-J		16-J
2:25 P.M.							
2:40 P.M.	12-B		13-I		14-A		17-B
4:35 P.M.							
4:40 P.M.	7-J		22-A				
5:45 P.M.	13-E	14-B	15-F	16-A	17-G	18-B	19-H
6:35 P.M.							7-I
7:40 P.M.	15-A	16-E	17-B	18-F	19-A	20-G	21-B
10:58 P.M.	18-H	19-A	20-I	21-B	22-J	23-A	24-E
12:00 A.M.	22-B	23-F	24-A	1-G	2-B	3-H	4-I
12:58 A.M.	24-E	1-B	2-F	3-A	4-G	5-B	6-I
1:58 A.M.	2-A	3-E	4-B	5-F	6-A	7-C	23-B

LUCKY S. KE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WNEW

January 26, 1942

Week of

(Jan. 27) (Jan. 28) (Jan. 29) (Jan. 30) (Jan. 31) (Feb. 1)

	(Jan. 26)	(Jan. 27)	(Jan. 28)	(Jan. 29)	(Jan. 30)	(Jan. 31)	(Feb. 1)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:43 A.M.	22-A	23-I	24-B	1-J	2-A	3-B	4-B
8:52½ A.M.	13-I	14-B	15-J	16-A	17-B	18-B	
10:00 A.M.							
11:43 A.M.	24-B	1-J	2-A	3-B	4-B	5-F	11-F
1:00 P.M.	15-F	16-A	17-G	18-B	19-H	20-A	6-A
1:15 P.M.							
2:13 P.M.							13-H
2:45 P.M.	2-A	3-G	4-B	5-H	6-A	7-I	10-B
4:00 P.M.	17-G	18-B	19-H	20-A	21-I	22-B	
5:27 P.M.	4-B	5-F	6-A	7-G	12-B	9-H	
6:30 P.M.							9-B
7:58 P.M.							12-H
9:58 P.M.	19-J	20-A	21-B	22-B	23-F	24-A	1-G
11:43 P.M.							25-I
11:45 P.M.	20-A	21-I	22-B	23-J	24-A	1-B	

SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickerham 2-6600
 Newtown 9-8989

STATION WJCA

February 2, 1962

STATION WJCA

Week of

	(Feb. 2) MONDAY	(Feb. 3) TUESDAY	(Feb. 4) WEDNESDAY	(Feb. 5) THURSDAY	(Feb. 6) FRIDAY	(Feb. 7) SATURDAY	(Feb. 8) SUNDAY
8:05 A.M.	5-F	6-A	7-0	8-B	9-H	10A	11-I
11:05 A.M.	22-A	23-0	24-B	25-H	26-A		
1:03 P.M.						27-F	28-B
2:03 P.M.							
4:03 P.M.	21-B				1-0		
5:03 P.M.							27-A
6:03 P.M.						25-A	
6:03 P.M.	28-B	27-J	26-A	25-B	24-B		
9:03 P.M.	19-J	18-A	17-B	16-B	15-F		
10:03 P.M.		14-H	13-B	12-I	11-A	10-J	

ATX01 0303347

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WIN

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION WIN

Week of **February 2, 1942**

	(Feb. 8) MONDAY	(Feb. 9) TUESDAY	(Feb. 10) WEDNESDAY	(Feb. 11) THURSDAY	(Feb. 12) FRIDAY	(Feb. 13) SATURDAY	(Feb. 14) SUNDAY
7:00 A.M.	25-J	26-A	27-B	28-B	1-F	2-A	
8:00 A.M.							23-A
8:40 A.M.	4-A	5-B	6-B	7-F	8-A	9-O	
10:40 A.M.							8-F
11:20 A.M.	5-I	6-B	7-I	8-A	9-K		
11:35 A.M.							24-B
12:15 P.M.	14-B		15-A		16-B		
2:25 P.M.	17-G		18-O		19-H		24-B
2:40 P.M.							
4:35 P.M.	22-A		23-B		28-I		
4:40 P.M.							21-O
5:43 P.M.	25-F		27-H				
6:33 P.M.	20-B	21-F	22-A	23-G	24-B	25-H	26-A
7:40 P.M.							20-B
10:58 P.M.	23-H	24-A	25-I	26-B	27-J	28-A	1-B
12:00 A.M.	26-A	27-G	28-B	1-H	2-A	3-I	4-B
12:58 A.M.	7-I	8-B	9-J	10-A	11-B	12-B	13-F
1:58 A.M.	8-B	9-J	10-A	11-B	12-B	13-F	14-A
2:58 A.M.	15-H	16-A	17-I	18-B	19-J	20-A	21-B

LUCKY ST. AE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WNEW

STATION WNEW

Week of February 2, 1942

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:45 A.M.	5-F	6-A	7-O	8-B	9-H	10-A	11-I
8:52½ A.M.	20-A	21-O	22-B	23-H	24-A	25-I	
10:00 A.M.							18-B
11:45 A.M.	23-O	24-B	25-H	26-A	27-I	28-B	1-J
1:00 P.M.	22-B	23-J	24-A	25-E	26-B	27-F	
1:16 P.M.							28-E
2:13 P.M.							17-H
2:46 P.M.	9-J	10-A	11-E	12-B	13-F	14-A	
4:00 P.M.	24-A	25-E	26-B	27-F	28-A	1-O	
5:27 P.M.	11-I	12-B	13-J	14-A	15-E	16-B	
6:30 P.M.							26-B
7:68 P.M.							19-I
9:58 P.M.	2-B	3-F	4-A	5-O	6-B	7-H	8-A
11:43 P.M.							27-J
11:46 P.M.	8-F	4-A	5-O	6-B	7-H	8-A	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

**AGENCY CONTACT: Paul Phillips
Laird & Thomas
Wickersham 2-6600
Newtown 9-8939**

STATECH W A B C

February 2, 1942
(Feb. 2) (Feb. 3) (Feb. 4) (Feb. 5) (Feb. 6) (Feb. 7) (Feb. 8)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12:06 A.M.	25-A	26-B	27-B	28-F	1-A	2-G	

LUCKY AIRLINE SPOT ANNOUNCEMENTS SUMMARY

AGENCY CONTACT: Paul Phillips
 Lead & Thomas
 Wickham 2-8600
 Newtown 9-8939

SPOT REPORT

February 9, 1942

	(Feb. 9) SUNDAY	(Feb. 10) MONDAY	(Feb. 11) TUESDAY	(Feb. 12) WEDNESDAY	(Feb. 13) THURSDAY	(Feb. 14) FRIDAY	(Feb. 15) SATURDAY	(Feb. 16) SUNDAY
12:05 A. M.	5-B	4-H	5-A	6-I	7-B	8-J		

AGENCY CONTACT: **Paul Phillips**
Lead & Thomas
 Office: 2-6800
 Home: 8-8950

February 9, 1942
 (Feb. 9) (Feb. 10) (Feb. 11) (Feb. 12) (Feb. 13) (Feb. 14) (Feb. 15)

	SUNDAY (Feb. 9)	MONDAY (Feb. 10)	TUESDAY (Feb. 11)	WEDNESDAY (Feb. 12)	THURSDAY (Feb. 13)	FRIDAY (Feb. 14)	SATURDAY (Feb. 15)	SUNDAY (Feb. 16)
08:00 P.M.	12-B	13-J	14-A	15-B	16-B	17-Y	18-A	
10:00 A.M.	27-I	28-B	1-J	2-A	3-B			
03:00 P.M.						26-A	9-O	
08:00 P.M.	24-A				26-A	26-O		
03:00 P.M.							25-B	
06:00 P.M.	25-Y	22-A	21-O	20-B	19-H	28-B		
03:00 P.M.	14-B	13-H	12-A	11-I	10-B			
10:00 P.M.		8-B	7-H	6-A	5-I	4-B		

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. 2/4/42)

Week of

February 9, 1942

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION WHN

(Feb. 9) (Feb. 10) (Feb. 11) (Feb. 12) (Feb. 13) (Feb. 14) (Feb. 15) (Feb. 16)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	3-G	4-U	5-H	6-A	7-I	8-B	
8:00 A.M.							1-B
8:40 A.M.	10-B	11-H	12-A	13-I	14-B	15-J	
10:40 A.M.							16-B
11:20 A.M.	11-J	12-A	13-B	14-B	15-F		
11:35 A.M.						16-A	
12:15 P.M.	22-A		24-B		26-A		
2:40 P.M.	21-B		25-F		26-G		9-A
4:35 P.M.	26-B		28-A		24-B		
4:40 P.M.							22-F
5:43 P.M.	25-J		27-B				
6:33 P.M.	27-A	28-I	1-B	2-J	3-A	4-B	5-B
7:40 P.M.							27-J
10:58 P.M.	2-F	3-A	4-G	5-B	6-H	7-A	8-I
12:00 A.M.	6-B	6-J	7-A	8-B	9-B	10-F	11-A
12:58 A.M.	14-G	15-B	16-H	17-A	18-I	19-B	20-J
1:58 A.M.	15-A	16-G	17-B	18-H	19-A	20-I	21-B
2:58 A.M.	22-F	23-A	24-G	25-B	26-H	27-A	28-I

LJCKY STATION KE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION VIEWS

	Week of <u>February 9, 1942</u>						
	(Feb. 9)	(Feb. 10)	(Feb. 11)	(Feb. 12)	(Feb. 13)	(Feb. 14)	(Feb. 15)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:43 A.M.	12-B	13-J	14-A	16-E	16-B	17-F	18-A
8:32½ A.M.	27-J	28-A	1-E	2-B	3-F	4-A	
10:00 A.M.							25-O
11:43 A.M.	8-A	9-E	10-B	11-F	12-A	13-O	14-B
1:00 P.M.	1-O	2-B	3-H	4-A	5-I	6-B	
1:15 P.M.							27-H
2:13 P.M.							28-A
2:45 P.M.	16-B	17-H	18-A	19-I	20-B	21-J	
4:00 P.M.	3-H	4-A	5-I	6-B	7-J	8-A	
5:27 P.M.	18-A	19-O	20-B	21-H	22-A	23-I	
6:30 P.M.							25-I
7:58 P.M.							26-A
9:58 P.M.	9-I	10-B	11-J	12-A	13-E	14-B	15-F
11:43 P.M.							24-O
11:45 P.M.	10-B	11-J	12-A	13-K	14-B	15-F	

(Rev. bog. 2/16/42)

REVISED - Feb. 15, 1942

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION WNEW

STATION WNEW

Week of **February 9, 1942**

(Feb. 9)

(Feb. 10)

(Feb. 11)

(Feb. 12)

(Feb. 13)

(Feb. 14)

(Feb. 15)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:55 A.M.							18-A
8:35 A.M.							
9:35 A.M.							25-0
11:35 A.M.							14-B
1:35 P.M.							27-B
2:35 P.M.							28-A
3:35 P.M.							
5:27 P.M.							
6:35 P.M.							25-Y
7:35 P.M.							26-A
8:35 P.M.							
9:35 P.M.							15-T
11:35 P.M.							24-0

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

CONFIDENTIAL

February 16, 1962

	(Feb. 16) MONDAY	(Feb. 17) TUESDAY	(Feb. 18) WEDNESDAY	(Feb. 19) THURSDAY	(Feb. 20) FRIDAY	(Feb. 21) SATURDAY	(Feb. 22) SUNDAY
12:05 A.M.	28-A	30-B	31-B	32-J	9-A	10-0	

1977-78 TRUCK STOP ASSIGNMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wincorham 2-6800
 Newtown 9-8939

STATION AREA

February 16, 1982

Page 1

	(Feb. 16) MONDAY	(Feb. 17) TUESDAY	(Feb. 18) WEDNESDAY	(Feb. 19) THURSDAY	(Feb. 20) FRIDAY	(Feb. 21) SATURDAY	(Feb. 22) SUNDAY
7:00 A.M.	19-0	20-0	21-11	22-A	23-1	24-0	25-J
7:05 A.M.	30-0	31-F	32-A	11-0	12-0		
7:05 P.M.						31-A	26-0
7:05 P.M.						28-0	
7:05 P.M.	27-0				29-0		
8:03 P.M.							29-A
6:03 P.M.						30-A	
6:03 P.M.	18-A	17-Y	16-B	15-J	16-A		
9:03 P.M.	9-J	8-A	7-B	6-0	5-Y		
10:03 P.M.		9-F	8-A	1-0	32-0	31-B	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

(Rev. 2/4/42)

Week of **February 16, 1942**

STATION WHN

(Feb. 16) (Feb. 17) (Feb. 18) (Feb. 19) (Feb. 20) (Feb. 21) (Feb. 22)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	29-J	30-A	31-B	32-B	9-F	10-A	4-A
8:00 A.M.							
8:40 A.M.	16-A	17-E	18-B	19-F	20-A	21-G	
10:40 A.M.							3-I
11:20 A.M.	17-G	18-B	19-H	20-A	21-I		
11:35 A.M.						25-L	
12:15 P.M.	30-B		32-A		4-B		
2:40 P.M.	31-H		29-I		5-J		26-B
4:35 P.M.	28-A		26-B		22-I		
4:40 P.M.							27-J
5:43 P.M.	25-E		26-H				
6:33 P.M.	6-B	29-F	30-A	31-G	32-B	7-H	8-A
7:40 P.M.							8-F
10:58 P.M.	9-J	10-A	11-E	12-J	13-F	14-A	15-G
12:00 A.M.	12-A	13-G	14-H	15-H	16-A	17-I	18-B
12:58 A.M.	21-E	22-B	23-I	24-A	25-G	26-B	27-H
1:58 A.M.	22-B	23-J	24-A	25-K	26-B	27-F	28-L
2:58 A.M.	29-H	30-A	31-I	32-J	1-J	2-A	3-B

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WHEW

February 16, 1942

STATION WHEW

Week of

	(Feb. 16) MONDAY	(Feb. 17) TUESDAY	(Feb. 18) WEDNESDAY	(Feb. 19) THURSDAY	(Feb. 20) FRIDAY	(Feb. 21) SATURDAY	(Feb. 22) SUNDAY
1:35 A.M.	31-0	32-B	21-H	22-A	23-I	24-F	25-J
1:35 A.M.	30-B	31-I	32-A	6-I	6-B	7-J	
1:35 A.M.							30-A
1:55 A.M.	16-H	16-A	17-I	18-B	19-J	20-A	21-E
1:35 P.M.	8-A	9-E	10-B	11-F	12-A	13-O	14-B
1:35 P.M.	23-E	24-B	25-F	26-A	27-O	28-B	29-I
1:35 P.M.	2-F	3-I	4-A	5-O	6-B	7-F	
1:27 P.M.	26-J	26-A	27-K	28-B	29-Y	30-A	
1:35 P.M.							32-A
1:35 P.M.							31-F
1:55 P.M.	26-A	27-K	28-B	29-F	30-A	31-O	24-I
1:35 P.M.							
1:35 P.M.	17-O	18-B	19-H	20-A	21-I	22-B	23-J

LUCKY STRIP

AGENCY CONTACT:

Paul Phillips
Lloyd & Thomas
Wickersham 2-6600
Newtown 9-0939

STATION W A R C

February 25, 1942

(March 1)

(Feb. 28)

(Feb. 27)

(Feb. 26)

(Feb. 25)

(Feb. 24)

(Feb. 23)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12:05 A.M.	11-B	12-H	33-A	34-I	35-D	36-J	

LUCKY STRIKE 8000 AIRBORNE SERVICE COMPANY

AGENCY CONTACT, Paul Phillips
 Lead & Thomas
 Wickenham 2-6600
 Newtown 9-8939

STATION PLICA

Week of **February 25, 1942**

	(Feb. 23) MONDAY	(Feb. 24) TUESDAY	(Feb. 25) WEDNESDAY	(Feb. 26) THURSDAY	(Feb. 27) FRIDAY	(Feb. 28) SATURDAY	(March 1) SUNDAY
7:03 P.M.	26-A	27-J	28-B	29-F	30-A	31-0	32-B
1:03 A.M.	33-H	34-A	35-I	36-B	37-J		38-B
1:03 P.M.						34-A	35-B
3:03 P.M.						38-I	
7:03 P.M.	24-B				22-B		
6:03 P.M.							30-J
6:03 P.M.						32-B	
8:03 P.M.	13-E	12-D	11-F	10-A	9-0		
9:03 P.M.	4-A	3-0	2-B	1-H	36-A		
10:03 P.M.		10-A	17-I	16-B	15-J	14-A	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

(Rev. 2/4/42)

Week of February 23, 1942

STATION WHN

	(Feb. 25) MONDAY	(Feb. 24) TUESDAY	(Feb. 23) WEDNESDAY	(Feb. 22) THURSDAY	(Feb. 21) FRIDAY	(Feb. 20) SATURDAY	(March 1) SUNDAY
7:00 A.M.	11-0	12-J	33-H	34-A	35-I	36-B	
8:00 A.M.							10-A
8:40 A.M.	26-B	27-I	28-A	29-I	30-J	31-J	
10:40 A.M.							5-I
11:20 A.M.	23-J	24-A	25-B	26-B	27-F		
11:35 A.M.							
12:15 P.M.	12-E		14-F		16-O	8-A	
2:40 P.M.	13-A		15-J		17-A		14-B
4:35 P.M.	2-F		4-O		6-H		
4:40 P.M.							
5:43 P.M.	1-B		5-A				25-A
6:33 P.M.	9-I	10-J	11-J	33-A	34-B	35-J	36-F
7:40 P.M.							
10:58 P.M.	16-A	17-I	18-H	19-J	20-A	21-B	9-H
12:00 A.M.	29-J	30-A	31-E	32-B	19-F	20-A	22-B
12:58 A.M.	28-B	29-J	30-A	31-E	32-B	33-F	21-O
1:58 A.M.	31-O	32-B	33-I	34-A	35-I	36-B	34-A
2:58 A.M.	2-A	3-O	4-I	5-J	6-A	7-I	30-J
							8-B

(Rev. beg. 2/16/42)

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION WNEW

STATION WNEW

Week of

February 23, 1942

(Feb. 23)

(Feb. 24)

(Feb. 25)

(Feb. 26)

(Feb. 27)

(Feb. 28)

(Feb. 29)

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

7:35 A.M.

28-A

27-B

28-U

33-F

34-A

35-O

36-B

8:35 A.M.

8-E

10-U

33-F

34-A

35-U

36-B

9:35 A.M.

22-B

23-F

24-A

25-O

26-B

27-H

28-A

11:35 A.M.

15-H

16-A

17-I

18-U

19-J

20-A

21-E

2:35 P.M.

30-A

31-I

32-B

33-J

34-A

35-B

36-B

3:35 P.M.

9-I

10-B

11-J

12-A

13-B

14-B

15-B

5:27 P.M.

32-B

33-I

34-A

35-I

36-B

1-J

3:35 P.M.

7:35 P.M.

31-O

30-A

29-J

8-B

7-I

6-B

3:35 P.M.

1-H

2-A

3-I

4-B

5-J

6-A

7-O

7:35 P.M.

9:35 P.M.

11:35 P.M.

28-A

29-J

8-B

7-I

6-B

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickereham 2-6600
 Newtown 9-8939

SECTION W A B C

Week of March 2, 1962

	(March 2) MONDAY	(March 3) TUESDAY	(March 4) WEDNESDAY	(March 5) THURSDAY	(March 6) FRIDAY	(March 7) SATURDAY	(March 8) SUNDAY
12:05 A.M.	15-6	14-0	15-4	10-4	17-0	10-3	

AGENCY CONTACT: PAUL PHILLIPS

LEON A. THOMAS

WILKINSON B. SMITH

NEWTON B. OSBY

REPORT DATA

March 2, 1942

back of

	(March 2) MONDAY	(March 3) TUESDAY	(March 4) WEDNESDAY	(March 5) THURSDAY	(March 6) FRIDAY	(March 7) SATURDAY	(March 8)
8:00 A.M.	33-H	34-A	35-I	36-B	25-J	26-A	27-B
11:00 A.M.	4-A	5-E	6-B	7-F	8-A		
1:00 P.M.						23-H	30-B
4:00 P.M.						24-B	
7:00 P.M.	29-A				21-G		
9:00 P.M.							31-G
8:00 P.M.						22-A	
11:00 P.M.	36-B	35-H	34-A	33-I	32-B		
1:00 P.M.	35-I	34-B	33-J	32-A	31-E		
10:00 P.M.		29-E	28-B	27-F	26-A	25-G	

LUCKY TRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. 2/4/42)

Week of

March 2, 1942

STATION WEN

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

	(March 2)	(March 3)	(March 4)	(March 5)	(March 6)	(March 7)	(March 8)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	15-J	14-A	15-K	16-B	17-F	18-A	36-B
8:00 A.M.							
8:40 A.M.	32-A	33-B	34-H	35-F	36-A	28-O	33-B
10:40 A.M.							
11:20 A.M.	29-O	30-B	31-H	32-A	33-I	34-H	
11:55 A.M.							
12:15 P.M.	20-B		22-A		23-B		
2:40 P.M.	19-B		21-J		22-J		26-B
4:35 P.M.	10-A		12-H		13-A		
4:40 P.M.							27-F
5:45 P.M.	31-I		29-F				
6:55 P.M.	12-A	13-H	14-H	15-H	16-A	17-I	16-B
7:40 P.M.							32-B
10:58 P.M.	23-F	24-A	25-O	26-H	27-H	28-A	29-I
12:00 A.M.	34-B	35-H	36-A	28-I	29-B	26-J	26-A
12:58 A.M.	35-O	36-H	1-H	2-A	3-I	4-B	6-J
1:58 A.M.	2-A	3-B	4-H	5-F	6-H	7-O	8-B
2:58 A.M.	33-J	34-A	35-B	36-H	8-F	10-A	11-O

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WNEW

Week of March 2, 1942

STATION WNEW

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

	(March 2) MONDAY	(March 3) TUESDAY	(March 4) WEDNESDAY	(March 5) THURSDAY	(March 6) FRIDAY	(March 7) SATURDAY	(March 8) SUNDAY
1:35 A.M.	1-H	2-A	5-I	4-B	5-J	6-A	7-E
1:55 A.M.	12-A	13-I	14-B	15-J	16-A	17-E	
1:35 A.M.							24-B
1:35 A.M.	29-I	30-B	31-H	32-A	33-I	34-B	35-J
1:35 P.M.	22-B	23-F	24-A	25-O	26-B	27-H	28-A
1:35 P.M.	3-F	4-A	5-O	6-B	7-H	8-A	9-I
1:56 P.M.	16-A	17-G	18-B	19-H	20-A	21-I	
1:27 P.M.	6-E	6-B	7-F	8-A	9-O	10-B	
1:55 P.M.							30-B
1:36 P.M.							29-F
1:35 P.M.	52-B	53-J	54-A	55-E	56-B	57-F	
1:36 P.M.							56-H
1:36 P.M.	25-J	26-A	27-E	28-B	1-F	2-A	3-O

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Leird & Thomas
 Wickertsham 2-6600
 Newtown 9-8939

STATION W. A. B. C.

DATE OF March 9, 1942

	(March 9) MONDAY	(March 10) TUESDAY	(March 11) WEDNESDAY	(March 12) THURSDAY	(March 13) FRIDAY	(March 14) SATURDAY	(March 15) SUNDAY
12:05 A. M.	19-H	20-A	21-I	22-B	23-J	24-A	

ARMY CONDUCT

David Phillips
 Lead & Tractor
 Birmingham 2-66-4
 Birmingham 9-89-9

March 9, 1942

	(March 9) MONDAY	(March 10) TUESDAY	(March 11) WEDNESDAY	(March 12) THURSDAY	(March 13) FRIDAY	(March 14) SATURDAY	(March 15) SUNDAY
8:00 A.M.	28-D	28-T	30-A	31-O	32-D	1-H	2-A
9:00 A.M.	9-O	10-B	15-H	16-A	17-I	20-D	21-B
10:00 P.M.						35-I	
11:00 P.M.	18-A				12-A		20-J
12:05 P.M.						33-A	
1:00 P.M.	31-J	30-A	29-H	8-B	7-F		
1:05 P.M.	30-B	29-F	20-A	27-O	28-D		
1:15 P.M.		36-I	30-H	34-A	33-I	32-D	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

Week of March 9, 1942 STATION WHN

(Rev. 2/4/42)

	(March 9)	(March 10)	(March 11)	(March 12)	(March 13)	(March 14)	(March 15)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	19-G	20-H	21-H	22-A	23-I	24-B	25-O
8:00 A.M.							
8:40 A.M.	24-B	25-J	26-A	27-L	28-B	29-J	
10:40 A.M.							22-A
11:20 A.M.	33-A	34-B	35-U	36-F	1-A		
11:35 A.M.						2-A	
12:15 P.M.	20-B		6-J		26-H		
2:40 P.M.	3-B		7-A		18-B		
4:35 P.M.	4-F		16-G		18-I		
4:40 P.M.							26-B
5:43 P.M.	5-A		17-H				
6:35 P.M.	19-J	20-A	21-E	22-B	23-F	24-A	25-O
7:40 P.M.							35-F
10:58 P.M.	30-B	31-J	32-A	33-B	34-B	35-F	36-A
12:00 A.M.	37-E	28-B	29-F	30-A	31-O	32-B	33-H
12:58 A.M.	6-A	7-C	8-U	9-F	10-A	11-O	12-B
1:58 A.M.	9-H	10-A	11-I	12-H	13-J	14-A	15-E
2:58 A.M.	26-B	27-H	28-A	29-I	30-B	31-J	32-A

SEE REVISED SHEET FOLLOWING

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULES

STATION WJH

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

March 9, 1942

DATE OF

(REVISED) BEG. 3/14/42

STATION WJH

(March 15)

(March 14)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.						24-0	25-0
8:00 A.M.						29-0	
8:40 A.M.							22-A
10:40 A.M.							
11:20 A.M.						2-A	
11:55 A.M.							
12:15 P.M.							
2:10 P.M.							21-I
2:55 P.M.							
5:43 P.M.						24-A	20-0 ↓
6:35 P.M.							35-I ↓
7:40 P.M.						26-0	
7:55 P.M.						36-0	30-A ↓
10:58 P.M.						32-0	33-B ↓
12:00 A.M.						11-0	12-B ↓
12:58 A.M.						14-A	15-B ↓
1:58 A.M.						31-0	32-A ↓
2:56 A.M.							

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WNEW

March 9, 1962

Week of

STATION WNEW

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

	(March 9) MONDAY	(March 10) TUESDAY	(March 11) WEDNESDAY	(March 12) THURSDAY	(March 13) FRIDAY	(March 14) SATURDAY	(March 15) SUNDAY
1:55 A.M.	8-11	9-11	10-11	11-0	12-5	13-11	14-1
1:55 A.M.	19-21	20-1	21-0	22-5	23-11	24-1	
1:55 A.M.							17-5
1:55 A.M.	26-1	1-5	2-8	3-11	4-1	5-0	6-3
1:56 P.M.	29-1	30-11	31-11	32-1	33-5	34-5	35-11
1:55 P.M.	10-11	11-11	12-1	13-5	14-11	15-11	16-1
1:55 P.M.	23-11	24-1	25-5	26-11	27-11	28-1	
1:27 P.M.	26-1	27-1	28-5	29-11	30-1	31-5	
1:55 P.M.							30-0
1:56 P.M.							30-11
1:55 P.M.	8-0	9-5	10-11	11-1	12-1	13-5	7-1
1:55 P.M.							
1:55 P.M.	29-5	30-11	31-1	32-1	33-5	34-11	35-1

LUCK, STANLEY SPOT ALLOCATION SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickham 2-6600
 Newcom 9-8939

REPORT OF A. B. C.

Week of March 16, 1962

	(Mar. 16) HOLIDAY	(Mar. 17) TUESDAY	(Mar. 18) WEDNESDAY	(Mar. 19) THURSDAY	(Mar. 20) FRIDAY	(Mar. 21) SATURDAY	(Mar. 22) SUNDAY
12:05 A. M.	25-B	26-B	27-J	28-A	29-U	30-B	

LUCKY STIGES SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wickert Ham 2-6600
 NEWTOWN 9-5939

STATION BILL

Book of **March 16, 1942**

	(Mar. 16) MONDAY	(Mar. 17) TUESDAY	(Mar. 18) WEDNESDAY	(Mar. 19) THURSDAY	(Mar. 20) FRIDAY	(Mar. 21) SATURDAY	(Mar. 22) SUNDAY
8:03 A.M.	33-J	34-J	35-J	36-A	3-E	4-B	5-F
11:03 A.M.	18-B	19-J	20-A	21-B	22-B		16-B
1:03 P.M.						9-O	
3:03 P.M.						14-A	
4:03 P.M.	18-O				11-H		
5:03 P.M.							7-A
6:03 P.M.						13-B	
8:03 P.M.	8-A	5-O	4-B	3-H	2-A		
9:03 P.M.	25-H	24-A	23-I	22-B	21-J		
10:03 P.M.		31-J	30-A	29-E	28-H	27-F	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

March 16, 1962

(REVISED BEG. 3/14/62)

WEEK OF

STATION WHN

	(Mar. 16) MONDAY	(Mar. 17) TUESDAY	(Mar. 18) WEDNESDAY	(Mar. 19) THURSDAY	(Mar. 20) FRIDAY	(Mar. 21) SATURDAY	(Mar. 22) SUNDAY
7:00 A.M.	26-J	26-A	27-B	28-B	29-F	30-A	24-J
8:00 A.M.	30-A	31-B	32-B	33-J	34-A	35-O	20-B
10:40 A.M.	3-O	4-B	25-H	26-A	27-I	16-I	
11:20 A.M.	10-B		12-A		14-B		
11:55 A.M.	5-E	6-B	7-J	8-A	9-O	10-B	21-B
12:15 P.M.							
2:10 P.M.	8-A		11-H				
2:55 P.M.	26-H	27-A	28-I	29-B	30-J	31-A	32-B
5:43 P.M.							23-J
6:35 P.M.							
7:40 P.M.							24-O
7:55 P.M.							
10:58 P.M.	1-B	2-H	3-A	4-I	5-B	6-J	7-A
12:00 A.M.	34-I	35-J	36-J	1-A	2-B	3-B	4-F
12:59 A.M.	13-A	14-I	15-B	16-J	17-A	18-B	19-B
1:59 A.M.	16-F	17-A	18-O	19-B	20-H	21-A	22-I
2:56 A.M.	33-B	34-J	35-A	36-O	11-B	12-H	13-A

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6100
 Newtown 9-8959

STATION WNEW

STATION WNEW

Week of **March 16, 1948**

	(Mar. 15) MONDAY	(Mar. 17) TUESDAY	(Mar. 18) WEDNESDAY	(Mar. 19) THURSDAY	(Mar. 20) FRIDAY	(Mar. 21) SATURDAY	(Mar. 22) SUNDAY
7:35 A.M.	16-I	16-B	17-J	18-A	19-E	20-B	21-F
1:35 A.M.	26-B	27-J	28-A	29-B	30-B	31-F	
7:35 A.M.	7-I	8-A	9-I	10-B	11-J	12-A	13-E
1:35 P.M.	26-A	1-U	2-B	3-U	4-A	5-I	6-B
7:35 P.M.	17-O	18-B	19-H	20-A	21-I	22-B	23-J
1:35 P.M.	30-B	31-I	32-A	33-I	34-U	35-J	
7:27 P.M.	35-I	36-A	35-O	36-B	1-H	2-A	
1:35 P.M.							32-A
7:35 P.M.							26-I
1:35 P.M.	14-A	15-E	16-B	17-F	18-A	19-O	
7:35 P.M.							22-J
1:35 P.M.	25-E	26-B	27-I	28-A	29-O	30-B	11-H

OPENINGS

1/13/42

LORD & THOMAS

Advertising

247 PARK AVENUE, NEW YORK

SPOT RECORDS

LUCKY STRIKE

ORCHESTRA

1. Lady In Red
3. Of Thee I Sing
5. Over There
7. Beer Barrel Polka
9. I won't Dance
11. I Got Rhythm
13. Lovely to Look At
15. Piccolino
17. Says My Heart
19. Siboney
21. It's De-Lovely
23. Boo - Hoo
25. I Can't Give You Anything But Love
27. Honeysuckle Rose
29. Runnin' Wild
31. Three Little Words
33. Jeepers Creepers
35. Who

CHORUS (and orchestra)

2. I've Got A Pocketful of Dreams
4. Sing You Sinners
6. Great Day
8. I've Got Plenty of Nuthin'
10. Cheek to Cheek
12. Jericho
14. Let Yourself Go
16. Rosalie
18. Keep Your Sunnyside Up
20. Hallelujah
22. You Can't Pull The Wool Over
My Eyes
24. Rio Rita
26. Fine and Dandy
28. Somebody Loves Me
30. Tea For Two
32. I'm Nobody's Sweetheart Now
34. Singin In The Rain
36. Somebody Stole My Gal

ATX01 0303378

LUCKY STRIKE SPOT
Opening

#1

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("LADY IN RED"..... ORCHESTRA)

ATX01 0303379

LUCKY STRIKE SPOT
Opening

#2

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("I'VE GOT A POCKETFUL OF DREAMS".....CHORUS & ORCHESTRA)

ATX01 0303380

LUCKY STRIKE SPOT
Opening

#3

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("OF THEE I SING" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

4

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("SING YOU SINNERS" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#5

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("OVER THERE" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#6

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("GREAT DAY" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#7

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("BEER BARREL POLKA"..... ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#8

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("I'VE GOT PLENTY OF NUTHIN' CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#9

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("I WON'T DANCE"ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#10

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

(CHEEK TO CHEEK". CHORUS & ORCHESTRA)

ATX01 0303388

LUCKY STRIKE SPOT
Opening

#11

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("I GOT RHYTHM" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#12

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("JERICHO" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#13

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("LOVELY TO LOOK AT" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#14

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("LET YOURSELF GO" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#15

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("PICCOLINO" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#16

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("ROSALIE" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#17

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("SAYS MY HEART" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#18

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("KEEP YOUR SUNNYSIDE UP" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#19

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("SIBONEY" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#20

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("HALLELUJAH" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#21

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("IT'S DE-LOVELY" ORCHESTRA)

ATX01 0303399

LUCKY STRIKE SPOT
Opening

#22

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("YOU CAN'T PULL THE WOOL OVER MY EYES". . . . CHORUS & ORCHESTRA)

ATK01 0303400

LUCKY STRIKE SPOT
Opening

#23

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from
your all-time Lucky Strike Hit Parade -

("ECO HCC" ORCHESTRA)

LUCKY STRIKE SPOT
Opening

#24

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And two to one you'll remember this great tune from your
all-time Lucky Strike Hit Parade -

("RIO RITA" CHORUS & ORCHESTRA)

LUCKY STRIKE SPOT - - ~~REVISED~~ ~~VERSION 1~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit
Parade -

("I CAN'T GIVE YOU ANYTHING BUT LOVE" - - - - - ORCHESTRA ~~CHORUS~~)

LUCKY STRIKE SPOT - - ~~REVISION~~ ~~VERSION 1~~

#26

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit
Parade -

("FINE AND DANDY" - - - - - ORCHESTRA & CHORUS)

ATX01 0303404

LUCKY STRIKE SPOT - - ~~RE-EDIT~~ - - VERSION A

#27

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit
Parade -

("HONEYSUCKLE ROSE" - - - - - ORCHESTRA ~~.....~~)

LUCKY STRIKE SPOT - - ~~REMOVED~~ ~~7/20/50~~

#28

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to
one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit
Parade -

("SOMEBODY LOVES ME" - - - - - ORCHESTRA & CHORUS)

ATX01 0303406

2/3/42

#29

LUCKY STRIKE SPOT - - ~~REMOVED~~ ~~THE SHOW~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit Parade - "RUNNIN' WILD"

("RUNNIN WILD" ORCHESTRA ~~ENDING~~)

2/3/42

#30

LUCKY STRIKE SPOT - ~~REPEATED~~ ~~"TEA FOR TWO"~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great ^{favorite} ~~time~~ from your all-time Hit Parade - "TEA FOR TWO"

("TEA FOR TWO" ORCHESTRA & CHORUS)

2/3/42

#31

LUCKY STRIKE SPOT - ~~WITTED~~ ~~FOREIGN~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great/~~time~~ ^{favorite} from your all-time Hit Parade - "THREE LITTLE WORDS"

("THREE LITTLE WORDS" ORCHESTRA ~~INTRODUCES~~)

LUCKY STRIKE SPOT - ~~FOUNDED~~ ~~WESTERN~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit Parade - "I'M NOBODY'S SWEETHEART NOW"

("I'M NOBODY'S SWEETHEART NOW" ORCHESTRA & CHORUS)

LUCKY STRIKE SPOT - ~~LOUISIANA~~ ~~MOBILE~~ A

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit Parade - "JEEPERS CREEPERS"

("JEEPERS CREEPERS" ORCHESTRA ~~(CHORUS)~~)

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great/~~new~~ favorite from your all-time Hit Parade - "SINGIN' IN THE RAIN"

("SINGIN' IN THE RAIN" ORCHESTRA & CHORUS)

LUCKY STRIKE SPOT - ~~REMOVED~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great/~~new~~ favorite from your all-time Hit Parade - "WHO."

("WHO" ORCHESTRA ~~PLAYS~~)

LUCKY STRIKE SPOT - ~~UNTESTED~~ ~~VERSION 1~~

Opening

JOHNSON: (SUNG) 221 221 221 221

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

(HARP GLISSANDO.....)

(ORCHESTRA - INTRODUCTION - FADE FOR)

ANNOUNCER: (SPOKEN) And Luckies bring you a great tune from your all-time Hit Parade - "SOMEBODY STOLE MY GAL"

("SOMEBODY STOLE MY GAL" ORCHESTRA & CHORUS)

COMMERCIALS

ATX01 0303415

LUCKY STRIKE SPOT
EXPERTS "A"

Announcer

A

ANNOUNCER:

(Announcer)

Ladies and gentlemen, the overwhelming preference for Luckies among independent tobacco experts you've heard so much about is not a matter of chance. These auctioneers, buyers, and warehousemen know as you do, if you stop to think of it, that, in a cigarette, it's the tobacco that counts. And at auctions all over the South they see Luckies pay the price to get the milder, better-tasting tobacco. Yes, they know that Lucky Strike means fine tobacco. Try Luckies yourself for a while and see if you don't agree with the experts.

CHORUS:

(SINGS) With men who know tobacco best, it's Luckies - two to one!

~~RIGGS:~~

~~Two to one (CHANT)~~

JOHNSON:

221 221 221 221 221 221

LUCKY STRIKE SPOT

Experts "B"

Revised

B

ANNOUNCER: Ladies and gentlemen, you've often heard about the overwhelming preference of independent tobacco experts for Luckies. Now that preference is not a matter of chance. These experts spend their lives, buying, selling, and handling tobacco. And at auctions all over the South, they see Lucky Strike pay the price to get the milder, better-tasting leaf. Yes, they know that Lucky Strike means fine tobacco and make no mistake - in a cigarette it's the tobacco that counts. So make your next package Luckies.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

~~RICCS: Two to one (CHANT)~~

JOHNSON: 221 221 221 221 221 221 221

ATX01 0303417

LUCKY STRIKE SPOT
Advertising "A"

DISCONTINUED
JANUARY 5

C

ANNOUNCER: Smokers, if Lucky Strike stopped all advertising, the price you pay for a package of Luckies would not be reduced one iota!... You see, the total cost of all our advertising comes to such a small fraction of a cent per package that if it were entirely eliminated the saving per package could not be passed on to you. We believe that, in a cigarette it's the tobacco that counts - the tobacco not the advertising - and we consistently pay the price to get the milder, better-tasting leaf. Yes, Lucky Strike means fine tobacco. So make your next package Luckies.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

RIGGS: Two to one (CHANT)

JOHNSON: 221 221 221 221 221 221 221

LUCKY STRIKE SPOT
Advertising "B"

DISCONTINUED
Selling ✓

⓪

ANNOUNCER #1: Question: If Lucky Strike stopped all advertising, would the price of a package of Luckies be reduced?

ANNOUNCER #2: The answer is: not by one iota! You see, the total cost of all our advertising comes to such a small fraction of a cent per package that, if it were entirely eliminated, the saving per package could not be passed on to you. The makers of Luckies believe that, in a cigarette it's the tobacco that counts - the tobacco not the advertising - and we consistently pay the price to get the milder, better-tasting leaf. Yes, Lucky Strike means fine tobacco. So make your next package Luckies.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies two to one!

RIGGS: Two to one (CHANT)

JOHNSON: 221 221 221 221 221 221 221

LUCKY STRIKE SPOT
Price "A" - No. 1

Revised

E

ANNOUNCER:

In a cigarette, it's the tobacco that counts. That's why The American Tobacco Company consistently pays the price to get the milder, better-tasting tobacco for Luckies. For example, this season at Timmonsville, South Carolina, American paid 36 percent more for the tobacco it bought for its cigarettes and other tobacco products - 36 percent above the average market price published by the United States Department of Agriculture - and the best tobacco we buy goes into Luckies. Yes, Lucky Strike means fine tobacco. So make your next package Lucky Strike.

CHORUS:

(SUNG) With men who know tobacco best, it's Luckies - two to one!

~~RIGGS: Two to one (CHANT)~~

JOHNSON:

221 221 221 221 221 221

ATX01 0303420

LUCKY STRIKE SPOT
Price "A" - No. 2

Revised

F

ANNOUNCER: In a cigarette, it's the tobacco that counts. That's why The American Tobacco Company consistently pays the price to get the milder, better-tasting tobacco for Luckies. For example, this season at Lumberton, North Carolina, American paid 31 percent more for the tobacco it bought for its cigarettes and other tobacco products - 31 percent above the average market price published by the United States Department of Agriculture - and the best tobacco we buy goes into Luckies. See, Lucky Strike means fine tobacco. So make your next package Lucky Strike.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

~~RIGGS: two to one (chant)~~

JOHNSON: 221 221 221 221 221 221 221

ATX01 0303421

LUCKY STRIKE SPOT

Price "4" - No. 5

Revised



ANNOUNCER: In a cigarette, it's the tobacco that counts. That's why The American Tobacco Company consistently pays the price to get the milder, better-tasting tobacco for Luckies. For example, this season at Valdosta, Georgia, American paid 45 percent more for the tobacco it bought for its cigarettes and other tobacco products - 45 percent above the average market price published by the United States Department of Agriculture - and the best tobacco we buy goes into Luckies. Yes, Lucky Strike means fine tobacco. So make your next package Lucky Strike.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

~~RIGGS: Two to one (CHANT)~~

JOHNSON: 221 221 221 221 221 221 221

LUCKY STRIKE SPOT
Price "B" - No. 2

Revised

1

VOICE: Here's a report from another important tobacco market down South -

ANNOUNCER: At Adel, Georgia, this season, The American Tobacco Company paid 46 percent more for the tobacco it bought for its cigarettes and other tobacco products - 46 percent above the average market price published by the United States Department of Agriculture - and the best tobacco we buy goes into Luckies. So it goes at market after market. The result is Lucky Strike means fine tobacco and in a cigarette it's the tobacco that counts. So make your next package Lucky Strike.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

~~RIGGS: Two to one (CHANT)~~

JOHNSON: 221 221 221 221 221 221 221

LUCKY STRIKE SPOT
Price "B" - No. 3

Revised

I

VOICE: Here's a report from another important tobacco market down South -
(F - 1000) MARTINSVILLE, VIRGINIA
ANNOUNCER: At ~~Clarkton, North Carolina~~, this season, The American Tobacco
Company paid 33 percent more for the tobacco it bought for its
cigarettes and other tobacco products - 33 percent above the
average market price published by the United States Department
of Agriculture - and the best tobacco we buy goes into Luckies.
So it goes at market after market. The result is ... Lucky
Strike means fine tobacco and in a cigarette it's the tobacco
that counts. So make your next package Lucky Strike.

CHORUS: (SUNG) With men who know tobacco best, it's Luckies - two to one!

~~RIGGS: Two to one (CHANT)~~

JOHNSON: 221 221 221 221 221 221 221

ATX01 0303424



LUCKY STRIKE
SPOT ANNOUNCEMENTS

Beginning March 23, 1942

Each spot consist of:

- (1) Opening which is always the same, except for the actual time chant (indicated by the Key Letters A, B, C, etc. on the Schedule). See Script.
- (2) Musical Selection (indicated by Key Numbers 1, 2, 3, etc. on the Schedule). See list of Selections.
- (3) Closing Commercial (indicated by Key Numbers C1, C2, C3, etc. on the Schedule). See Script.
- (4) Time Closing which is always the same, except for the actual time chant (indicated on the Schedule by the same Key Letters for opening: A, B, C, etc). See Script.

LUCKY SERVICE TIME SPOTS

Effective March 23, 1967

LUCKY SERVICE TIME SPOTS

Each program will be scheduled on PART ONE.

The PART ONE record carries the opening time chant.

The PART TWO record is music.

The PART THREE record is commercial.

Please note, however, that the PART ONE record carries a second chant.

This is the closing time chant.

PART ONE records bear in each instance a key letter...A- B- C- D- E, etc.

These records correspond with the times at which our spots are scheduled on your station and the labels show you the time.

PART TWO records bear in each instance a key number...1- 2- 3- 4- 5, etc.

These numbers are part of the program and indicate the musical selection. They are also scheduled and will indicate what record to play.

PART THREE records bear in each instance a key number preceded by the letter "C".

Therefore, C1 - C2 - C3, etc., indicate Commercial One, Commercial Two, etc., etc. Play the record your station schedule calls for.

(MORE)

ATX01 0303427

REHEARSAL

All records are 45 RPM. (Always use turntable speeds.)

Place your PART ONE record on your first turntable - and PART TWO record on the second turntable. Spot both records up ready to go. (In every case you will find three blank lead-in grooves on our records.)

On the air - go from your PART ONE record into PART TWO.

PART TWO records are approximately 45 seconds. While PART TWO is playing, spot up your PART THREE record.

Go from your PART TWO record to PART THREE.

PART THREE records are approximately 46 seconds. While PART THREE is playing, spot up your PART ONE record again - - the second cut.

Go from your PART ONE record to the second cut of your PART TWO record.

QUES

Cue to go from PART ONE record to PART TWO is always: "Mind, you've got a cue to go back there."

Cue to go from PART TWO records to PART THREE is at the conclusion of the musical selection. There is no spoken cue here. But there is a definite and recognizable musical finish. Watch for it.

Cue to go from PART THREE record to cut #2 of PART ONE record is always: "The smoke the smoke releases expert's smoke."

Remember, your skill is our protection both against time lags and overlapping.

PLEASE REHEARSE EACH SPOT BEFORE AIR TIME

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Day telephone Wi 2-6600
Home " NE 9-8939

LUCKY STRIKE TIME CHANT SPOT ANNOUNCEMENTS

SAMPLE SCRIPT

Part One
Cut #1

CROWLEY:
RIGGS:
CROWLEY:

Say, Have you got the time?
You bet! It's _____ (CHANT)
Thanks, have you got a song to go with that?

Part Two

BARUCH:

(SELECTION ORCHESTRA)

Why sure - here's a swell tune from your all-time Lucky Strike
Hit Parade...(TITLE OF SONG)

Part Three

CROWLEY:
GRAUER:
CROWLEY:

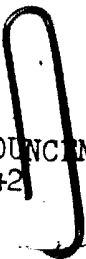
Smoke the smoke tobacco experts smoke.
With men who know tobacco best it's Luckies two to one.
Yes, independent tobacco experts show an overwhelming
preference for Luckies. At market after market, year after
year, they see us pay the price to get the milder, better-
tasting tobacco. For example, in Conway, South Carolina,
at auction of the 1939 crop, the American Tobacco Company
paid 25 percent more for one pound of bought for the
cigarettes and other tobacco products. Yes, 25 percent
above the average market price published by the United
States Department of Agriculture. In that crop, Virginia,
Ohio, Kentucky, and Florida were the fine crops, as is
Lucky Strike you buy today! So smoke the smoke tobacco
experts smoke.

Part One
Cut #2

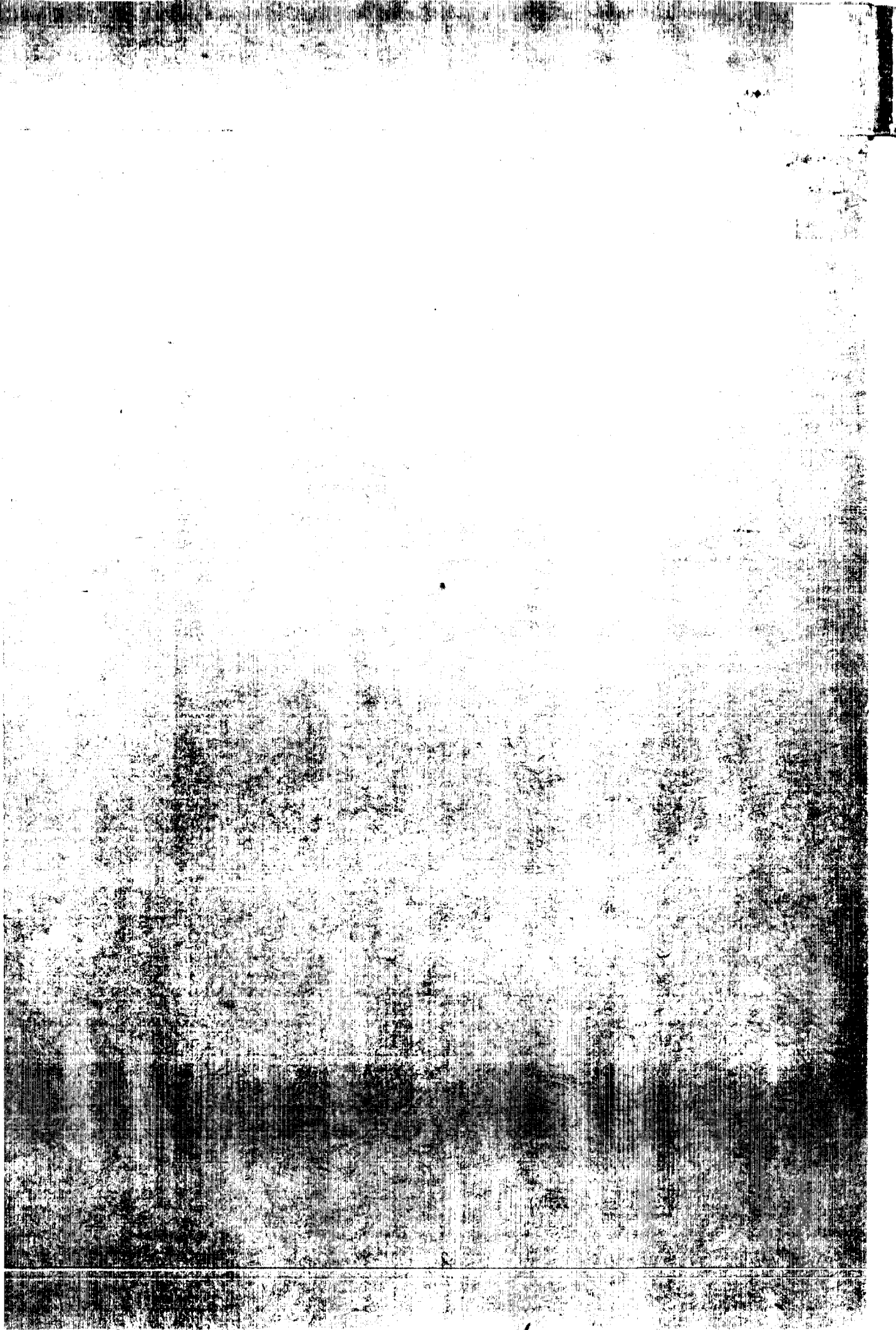
RIGGS:

And the time now is _____ (CHANT)

LUCKY STRIKE SPOT ANNOUNCEMENTS
JAN - JULY 1942



ATX01 0303429



LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WAGA

Week of March 25, 1962

	(March 25) MONDAY	(March 26) TUESDAY	(March 26) WEDNESDAY	(March 26) THURSDAY	(March 27) FRIDAY	(March 28) SATURDAY	(March 29) SUNDAY
8:03 A.M.	A-6; C1	A-7; C2	A-8; C3	A-9; C4	A-10; C5	A-11; C6	A-12; C7
11:03 A.M.	B-1; C2	B-2; C3	B-3; C4	B-4; C5	B-5; C6		
1:03 P.M.						C-15; C9	G-5; C3
3:03 P.M.						D-16; C 10	
4:03 P.M.	E-15; C 10				E-16; C1		
5:03 P.M.							F-4; C6
6:03 P.M.						G-17; C2	
8:03 P.M.	A-80; C4	A-19; C 5	A-10; C6	A-17; C7	A-18; C8		
9:03 P.M.	H-25; C6	H-14; C6	H-13; C7	H-12; C8	H-11; C9		
10:03 P.M.		I-10; C7	I-9; C8	I-8; C9	I-7; C 10	I-6; C 1	

LUCK, STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION W A B C

Week of March 23, 1962

	(Mar. 23) MONDAY	(Mar. 24) TUESDAY	(Mar. 25) WEDNESDAY	(Mar. 26) THURSDAY	(Mar. 27) FRIDAY	(Mar. 28) SATURDAY	SUNDAY
12:05 A.M.	A-1; C1	A-2; C2	A-3; C3	A-4; C4	A-5; C5	A-6; C6	

(Rev. beg. 2/16/42)

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION WNEW

STATION WNEW

Week of March 23, 1942

	(Mar. 24) MONDAY	(Mar. 25) TUESDAY	(Mar. 26) WEDNESDAY	(Mar. 27) THURSDAY	(Mar. 28) FRIDAY	(Mar. 29) SATURDAY	(Mar. 30) SUNDAY
7:35 A.M.	A-1; C1	A-2; C2	A-3; C3	A-4; C4	A-5; C5	A-6; C6	A-7; C7
8:35 A.M.	B-2; C2	B-3; C3	B-4; C4	B-5; C5	B-6; C6	B-7; C7	
9:35 A.M.							C-18; C2
11:35 A.M.	D-2; C3	D-15; C4	D-16; C5	D-17; C6	D-18; C7	D-19; C8	D-20; C9
1:35 P.M.	E-7; C4	E-8; C5	E-9; C6	E-10; C7	E-11; C8	E-12; C9	E-13; C10
2:35 P.M.	F-3; C5	F-4; C6	F-5; C7	F-6; C8	F-7; C9	F-8; C10	F-9; C11
3:35 P.M.	G-10; C6	G-11; C7	G-12; C8	G-13; C9	G-14; C10	G-15; C11	
5:27 P.M.	H-4; C7	H-5; C8	H-6; C9	H-7; C10	H-8; C11	H-9; C12	
5:35 P.M.							I-19; C8
7:35 P.M.							A-3; C4
8:35 P.M.	B-16; C8	B-17; C9	B-18; C10	B-19; C11	B-20; C12	B-1; C3	
9:35 P.M.							C-10; C11
11:35 P.M.	D-11; C9	D-12; C10	D-13; C11	D-14; C12	D-15; C13	D-16; C14	F-17; C8

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

(REVISED BEG. 3/14/42)

WEEK OF

March 25, 1942

STATION WHN

(Mar. 23) (Mar. 24) (Mar. 25) (Mar. 26) (Mar. 27) (Mar. 28) (Mar. 29)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-2; C 1	A-2; C 2	A-3; C 3	A-4; C 4	A-5; C 5	A-6; C 6	
8:00 A.M.							B-13; C 10
8:40 A.M.	C-5; C 2	C-4; C 3	C-5; C 4	C-6; C 5	C-7; C 6	C-8; C 7	
10:40 A.M.							D-16; C 9
11:20 A.M.	E-5; C 5	E-6; C 4	E-7; C 5	E-8; C-0	E-9; C 7		
11:35 A.M.						F-19; C 8	
12:15 P.M.	G-15; C 4		G-17; C 8		G-19; C 8		
2:10 P.M.	H-11; C 6	H-12; C 6	H-13; C 7	H-14; C 8	H-15; C 9	H-16; C 10	
2:55 P.M.							I-18; C 1
5:45 P.M.	J-20; C 6		J-1; C 8				
6:35 P.M.	K-9; C 7	K-10; C 8	K-11; C 9	K-12; C 10	K-13; C 1	K-14; C 2	K-15; C 8
7:40 P.M.							L-19; C 10
7:55 P.M.						M-1; C 9	
10:58 P.M.	N-8; C 8	N-9; C 9	N-10; C 10	N-11; C 1	N-12; C 2	N-13; C-3	N-14; C 4
12:00 A.M.	O-6; C 9	O-7; C 10	O-8; C 1	O-9; C 2	O-10; C 3	O-11; C 4	O-12; C 5
12:58 A.M.	P-3; C 10	P-3; C 1	P-4; C 2	P-5; C 3	P-6; C 4	P-7; C 5	P-8; C 6
1:58 A.M.	Q-17; C 1	Q-18; C 2	Q-19; C 3	Q-20; C 4	Q-1; C 5	Q-2; C 6	Q-3; C 7
2:58 A.M.	R-14; C 2	R-15; C 3	R-16; C 4	R-17; C 5	R-18; C 6	R-19; C 7	R-20; C 8

LUCKY STRIPS STOP ANNOUNCEMENT 3/30/62

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickfordham 2-6600
 Newtown 9-8959

STATION WJCA

Book of March 30, 1962

	(Mar. 30) MONDAY	(Mar. 31) TUESDAY	(April 1) WEDNESDAY	(April 2) THURSDAY	(April 3) FRIDAY	(April 4) SATURDAY	(April 5) SUNDAY
8:00 A.M.	A-13; C-8	A-14; C-9	A-15; C-10	A-16; C-1	A-17; C-2	A-18; C-3	A-19; C-4
9:00 A.M.	B-8; C-7	B-7; C-6	B-8; C-9	B-9; C-10	B-10; C-1		
10:00 P.M.						C-22; C-5	C-23; C-8
11:00 P.M.						D-24; C-7	
12:00 P.M.	B-20; C-2				B-21; C-8		
1:00 P.M.							F-26; C-3
2:00 P.M.				G-27; C-5		G-25; C-10	
3:00 P.M.	A-15; C-9	A-14; C-10	A-15; C-1	A-12; C-2	A-11; C-3		
4:00 P.M.	B-10; C-10	B-9; C-1	B-8; C-2	B-7; C-3	B-6; C-4		H-31; C-8
5:00 P.M.		I-6; C-2	I-4; C-3	I-3; C-4	I-2; C-5	I-1; C-6	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION W A B C

Week of March 30, 1942

	(Mar. 30) MONDAY	(Mar. 31) TUESDAY	(April 1) WEDNESDAY	(April 2) THURSDAY	(April 3) FRIDAY	(April 4) SATURDAY	(April 5) SUNDAY
12:05 A.M.	A-7; C-7	A-8; C-8	A-9; C-9	A-10; C-10	A-11; C-11	A-12; C-2	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WNEW

March 30, 1962

WNEW

Week of

	(Mar. 30)	(Mar. 31)	(April 1)	(April 2)	(April 3)	(April 4)	(April 5)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:35 A.M.	A-8; C-8	A-9; C-9	A-10; C-10	A-11; C-1	A-12; C-2	A-13; C-3	A-14; C-4
9:35 A.M.	B-9; C-9	B-10; C-10	B-11; C-1	B-12; C-2	B-13; C-3	B-14; C-4	
1:35 A.M.							C-30; C-6
7:35 A.M.	D-8; C-10	D-9; C-1	D-10; C-2	D-11; C-3	D-12; C-4	D-13; C-5	D-14; C-6
1:35 P.M.	B-14; C-1	B-15; C-2	B-16; C-3	B-17; C-4	B-18; C-5	B-19; C-6	B-20; C-7
3:35 P.M.	F-10; C-2	F-11; C-3	F-12; C-4	F-13; C-5	F-14; C-6	F-15; C-7	F-16; C-8
5:35 P.M.	G-16; C-3	G-17; C-4	G-18; C-5	G-19; C-6	G-20; C-7	G-21; C-8	
5:27 P.M.	H-31; C-4	H-32; C-5	H-33; C-6	H-34; C-7	H-35; C-8	H-36; C-9	
6:35 P.M.							I-31; C-9
7:35 P.M.							A-32; C-10
8:35 P.M.	B-22; C-5	B-23; C-6	B-24; C-7	B-25; C-8	B-26; C-9	B-27; C-10	
10:35 P.M.							C-33; C-1
12:35 P.M.	D-23; C-6	D-24; C-7	D-25; C-8	D-26; C-9	D-27; C-10	D-28; C-1	D-29; C-2

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT: Paul Phillips
Lord & Thomas

Wickersham 2-6600
Newtown 9-8939

March 30, 1942

WEEK OF

STATION WHN

(REVISED BEG. 3/14/42)

	(Mar. 30) MONDAY	(Mar. 31) TUESDAY	(Apr. 1) WEDNESDAY	(Apr. 2) THURSDAY	(Apr. 3) FRIDAY	(Apr. 4) SATURDAY	(Apr. 5) SUNDAY
7:00 A.M.	A-7; C-7	A-8; C-8	A-9; C-9	A-10; C-10	A-11; C-1	A-12; C-2	B-5; C-7
8:00 A.M.							
8:40 A.M.	C-9; C-8	C-10; C-9	C-11; C-10	C-12; C-1	C-13; C-2	C-14; C-3	I-6; C-6
10:40 A.M.							
11:20 A.M.	B-10; C-8	B-11; C-10	B-12; C-1	B-13; C-2	B-14; C-3	F-4; C-4	
11:35 A.M.							
12:15 P.M.	G-11; C-10	G-12; C-1	G-13; C-2	G-14; C-3	G-15; C-4		
2:10 P.M.	H-17; C-1	H-18; C-2	H-19; C-3	H-20; C-4	H-21; C-5	H-22; C-6	
3:55 P.M.							
5:43 P.M.	J-1; C-2		J-2; C-4				
6:33 P.M.	K-16; C-4	K-17; C-5	K-18; C-6	K-19; C-7	K-20; C-8	K-21; C-9	K-22; C-10
7:40 P.M.							L-28; C-9
7:55 P.M.						M-3; C-6	
10:58 P.M.	M-15; C-6	M-16; C-6	M-17; C-7	M-18; C-8	M-19; C-9	M-20; C-10	M-21; C-1
12:00 A.M.	O-30; C-6	O-31; C-7	O-32; C-8	O-33; C-9	O-34; C-10	O-35; C-1	O-36; C-2
12:58 A.M.	P-23; C-7	P-24; C-8	P-25; C-9	P-26; C-10	P-27; C-1	P-28; C-2	P-29; C-3
1:58 A.M.	Q-4; C-8	Q-5; C-9	Q-6; C-10	Q-7; C-1	Q-8; C-2	Q-9; C-3	Q-10; C-4
2:58 A.M.	R-21; C-9	R-22; C-10	R-23; C-1	R-24; C-2	R-25; C-3	R-26; C-4	R-27; C-5

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickereham 2-6600
 Newtown 9-8939

STATION WMCA
 Apr. 6, 1942

Week of

	(Apr. 4) MONDAY	(Apr. 5) TUESDAY	(Apr. 6) WEDNESDAY	(Apr. 7) THURSDAY	(Apr. 8) FRIDAY	(Apr. 9) SATURDAY	(Apr. 10) SUNDAY
5:03 A.M.	A-20; C-5	A-21; C-6	A-22; C-7	A-23; C-8	A-24; C-9	A-25; C-10	A-26; C-1
11:03 A.M.	B-11; C-2	B-12; C-3	B-13; C-4	B-14; C-5	B-15; C-6	B-16; C-7	B-17; C-8
1:03 P.M.						C-27; C-8	C-28; C-9
3:03 P.M.						D-28; C-4	
4:03 P.M.	B-16; C-3				B-17; C-2		
5:03 P.M.							F-29; C-5
6:03 P.M.		C-18; C-10		C-19; C-1		C-31; C-3	
8:03 P.M.	A-20; C-4	A-9; C-8	A-9; C-6	A-7; C-7	A-5; C-3		
9:03 P.M.	B-9; C-6	B-4; C-7	B-3; C-0	B-2; C-9	B-1; C-10		B-4; C-6
10:03 P.M.		I-30; C-8	I-35; C-0	I-34; C-10	I-33; C-1	I-32; C-2	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wokersham 2-6600
 Newtown 9-8939

STATION W A B C

Apr. 0, 1962

Week of

	(Apr. 0) MONDAY	(Apr. 7) TUESDAY	(Apr. 8) WEDNESDAY	(Apr. 9) THURSDAY	(Apr. 10) FRIDAY	(Apr. 11) SATURDAY	(Apr. 12) SUNDAY
12:05 A.M.	A-12:05 1-3	A-14:05 1-6	A-16:05 1-8	A-18:05 1-8	A-17:05 1-7	A-18:05 1-8	

REV. WEG. 6/10/56

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6100
Newtown 9-8939

STATION WNEW

Week of April 6, 1943 STATION WNEW

	(APR. 6) MONDAY	(APR. 7) TUESDAY	(APR. 8) WEDNESDAY	(APR. 9) THURSDAY	(APR. 10) FRIDAY	(APR. 11) SATURDAY	(APR. 12) SUNDAY
7:35 A.M.	A-15; C-5	A-16; C-6	A-17; C-7	A-18; C-8	A-19; C-9	A-20; C-10	A-21; C-1
8:35 A.M.	B-16; C-6	B-17; C-7	B-18; C-8	B-19; C-9	B-20; C-10	B-21; C-1	C-14; C-2
9:35 A.M.	D-28; C-7	D-29; C-8	D-30; C-9	D-31; C-10	D-32; C-1	D-33; C-2	D-34; C-3
1:35 P.M.	E-21; C-8	E-22; C-9	E-23; C-10	E-24; C-1	E-25; C-2	E-26; C-3	E-27; C-4
2:35 P.M.	F-17; C-9	F-18; C-10	F-19; C-1	F-20; C-2	F-21; C-3	F-22; C-4	F-23; C-5
3:35 P.M.	G-22; C-10	G-23; C-1	G-24; C-2	G-25; C-3	G-26; C-4	G-27; C-5	
5:27 P.M.	H-1; C-1	H-2; C-2	H-3; C-3	H-10; C-4	H-11; C-5	H-12; C-6	
6:35 P.M.							I-11; C-6
7:35 P.M.							A-12; C-7
8:35 P.M.	B-2; C-2	B-3; C-3	B-4; C-4	B-5; C-5	B-6; C-6	B-7; C-7	
9:35 P.M.							C-15; C-8
11:35 P.M.	D-3; C-3	D-4; C-4	D-5; C-5	D-6; C-6	D-7; C-7	D-8; C-8	D-9; C-9

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHM

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

(REVISED BEG. 3/14/42)

WEEK OF **April 6, 1942**

STATION WHM

(Apr. 6)

(Apr. 7)

(Apr. 8)

(Apr. 9)

(Apr. 10)

(Apr. 11)

(Apr. 12)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-15; C-3	A-16; C-6	A-15; C-5	A-16; C-6	A-17; C-7	A-18; C-8	B-35; C-3
8:00 A.M.							
8:40 A.M.	C-15; C-4	C-10; C-5	C-17; C-8	C-10; C-7	C-19; C-8	C-20; C-9	D-36; C-4
10:40 A.M.							
11:20 A.M.	E-16; C-6	E-17; C-6	E-18; C-7	E-19; C-8	E-20-C-9	F-1; C-3	
11:55 A.M.							
12:15 P.M.	G-21; C-6	G-22; C-7	G-23; C-8	G-24; C-9	G-25; C-10		
2:10 P.M.	H-25; C-7	H-24; C-8	H-25; C-9	H-26; C-10	H-27; C-1	H-28; C-2	
2:55 P.M.							
5:43 P.M.	J-3; C-8		J-4; C-10				
6:33 P.M.	E-24; C-1	K-25; C-2	K-26; C-3	K-27; C-4	K-28; C-5	K-29; C-6	K-30; C-7
7:40 P.M.							L-6; C-5
7:55 P.M.						M-6; C-4	
10:58 P.M.	H-22; C-2	H-23; C-3	H-24; C-4	H-25; C-5	H-26; C-6	H-27; C-7	H-28; C-8
12:00 A.M.	C-1; C-5	C-2; C-4	C-3; C-6	C-4; C-8	C-5; C-7	C-6; C-9	C-16; C-9
12:58 A.M.	P-30; C-4	P-31; C-6	P-32; C-8	P-33; C-7	P-34; C-8	P-35; C-9	P-36; C-10
1:58 A.M.	Q-11; C-6	Q-12; C-8	Q-13; C-7	Q-14; C-9	Q-15; C-8	Q-16; C-10	Q-21; C-1
2:58 A.M.	R-28; C-6	R-29; C-7	R-30; C-8	R-31; C-9	R-32; C-10	R-33; C-1	R-34; C-2

LUCKY STRIP LENO ASSIGNMENT 877 0002

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WIMCA

Week of April 13, 1962

	(Apr. 13) MONDAY	(Apr. 14) TUESDAY	(Apr. 15) WEDNESDAY	(Apr. 16) THURSDAY	(Apr. 17) FRIDAY	(Apr. 18) SATURDAY	(Apr. 19) SUNDAY
5:03 A.M.	A-27; C-2	A-28; C-3	A-29; C-4	A-30; C-6	A-31; C-6	A-32; C-7	A-33; C-8
11:03 A.M.	B-16; C-7	B-17; C-8	B-18; C-9	B-19; C-10	B-20; C-1		
1:03 P.M.						C-10; C-10	C-13; C-4
3:03 P.M.						D-11; C-6	
4:03 P.M.	E-6; C-4				E-9; C-4		
5:03 P.M.							F-14; C-6
6:03 P.M.		G-7; C-1		G-8; C-3		G-12; C-4	
8:03 P.M.	A-6; C-0	A-6; C-10	A-5; C-1	A-3; C-2	A-1; C-3		
9:03 P.M.	H-26; C-1	H-25; C-2	H-24; C-3	H-23; C-4	H-22; C-5		H-15; C-6
10:03 P.M.		I-31; C-4	I-30; C-5	I-29; C-6	I-28; C-7	I-27; C-8	

LUCK, STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-0939

STATION W A B C

Week of April 15, 1962

	(Apr. 15) MONDAY	(Apr. 16) TUESDAY	(Apr. 17) WEDNESDAY	(Apr. 18) THURSDAY	(Apr. 19) FRIDAY	(Apr. 20) SATURDAY	(Apr. 21) SUNDAY
12:05 A.M.	A-10; C-8	A-20; C-10	A-21; C-1	A-22; C-2	A-23; C-3	A-24; C-4	

(Rev. Dec. 2/16/42)

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickoraham 2-6600
Newtown 9-8939

STATION WNEW

Apr 11 15, 1942

STATION WNEW

Week of

	(Apr. 13) MONDAY	(Apr. 14) TUESDAY	(Apr. 15) WEDNESDAY	(Apr. 16) THURSDAY	(Apr. 17) FRIDAY	(Apr. 18) SATURDAY	(Apr. 19) SUNDAY
7:35 A.M.	A-22; C-2	A-23; C-3	A-24; C-4	A-25; C-5	A-26; C-6	A-27; C-7	A-28; C-8
8:35 A.M.	B-23; C-3	B-24; C-4	B-25; C-5	B-26; C-6	B-27; C-7	B-28; C-8	C-9; C-9
9:35 A.M.							
10:35 A.M.	D-25; C-6	D-26; C-6	D-27; C-6	D-28; C-7	D-29; C-8	D-30; C-9	D-31; C-10
1:35 P.M.	B-28; C-5	B-29; C-6	B-30; C-7	B-31; C-8	B-32; C-9	B-33; C-10	B-34; C-1
2:35 P.M.	F-24; C-6	F-25; C-7	F-26; C-8	F-27; C-9	F-28; C-10	F-29; C-1	F-30; C-2
3:35 P.M.	G-29; C-7	G-30; C-8	G-31; C-9	G-32; C-10	G-33; C-1	G-34; C-2	
5:27 P.M.	H-13; C-8	H-14; C-9	H-15; C-10	H-16; C-1	H-17; C-2	H-18; C-3	
6:35 P.M.							I-7; C-3
7:35 P.M.							A-8; C-4
8:35 P.M.	B-9; C-8	B-10; C-9	B-11; C-10	B-12; C-1	B-13; C-2	B-14; C-3	
9:35 P.M.							C-9; C-6
11:35 P.M.	D-10; C-10	D-11; C-1	D-12; C-2	D-13; C-3	D-14; C-4	D-15; C-5	D-16; C-6

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

APR 11 15, 1942

STATION WHN

(REVISED BEG. 3/14/42)

WEEK OF

(Apr. 13) (Apr. 14) (Apr. 15) (Apr. 16) (Apr. 17) (Apr. 18) (Apr. 19)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-19; C-9	A-20; C-10	A-21; C-1	A-22; C-2	A-23; C-3	A-24; C-4	B-10; C-10
8:00 A.M.							
9:00 A.M.	C-21; C-10	C-22; C-1	C-23; C-2	C-24; C-3	C-25; C-4	C-26; C-5	D-11; C-1
10:40 A.M.							
11:20 A.M.	E-1; C-1	E-2; C-2	E-3; C-3	E-4; C-4	E-5; C-5	F-6; C-6	
11:55 A.M.							
12:15 P.M.	G-26; C-2	G-27; C-3	G-28; C-4	G-29; C-5	G-30; C-6	H-31; C-7	
2:10 P.M.	H-29; C-3	H-30; C-4	H-31; C-5	H-32; C-6			
2:55 P.M.							
5:43 P.M.	J-9; C-4		J-10; C-5				
6:23 P.M.	K-31; C-8	K-32; C-9	K-33; C-10	K-34; C-1	K-35; C-2	K-36; C-3	K-1; C-4
7:40 P.M.							L-2; C-2
7:55 P.M.							
10:58 P.M.	M-30; C-9	M-31; C-10	M-32; C-1	M-33; C-2	M-34; C-3	M-35; C-4	M-36; C-5
12:00 A.M.	O-16; C-10	O-17; C-1	O-17; C-2	O-18; C-3	O-19; C-4	O-20; C-5	O-21; C-6
12:58 A.M.	P-2; C-1	P-3; C-2	P-4; C-3	P-5; C-4	P-6; C-5	P-7; C-6	P-8; C-7
1:58 A.M.	Q-22; C-2	Q-23; C-3	Q-24; C-4	Q-25; C-5	Q-26; C-6	Q-27; C-7	Q-28; C-8
2:58 A.M.	R-35; C-5	R-36; C-6	R-1; C-6	R-2; C-6	R-3; C-7	R-4; C-8	R-5; C-9

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 8-8939

STATION WMCA

Week of APR 11 20, 1962

	(APR 20) MONDAY	(APR 21) TUESDAY	(APR 22) WEDNESDAY	(APR 23) THURSDAY	(APR 24) FRIDAY	(APR 25) SATURDAY	(APR 26) SUNDAY
8:05 A.M.	A-24; C-9	A-25; C-20	A-26; C-1	A-27; C-2	A-28; C-3	A-29; C-4	A-30; C-5
11:05 A.M.	B-21; C-2	B-22; C-3	B-23; C-4	B-24; C-5	B-25; C-6		C-12; C-8
1:05 P.M.						C-9; C-7	
5:05 P.M.						D-10; C-6	
4:05 P.M.	B-5; C-7				B-8; C-7		
6:05 P.M.							F-13; C-7
6:05 P.M.		G-6; C-4		G-7; C-6		G-11; C-6	
8:05 P.M.	A-28; C-4	A-29; C-6	A-30; C-6	A-31; C-7	A-32; C-8		
9:05 P.M.	H-21; C-6	H-20; C-7	H-22; C-8	H-23; C-9	H-24; C-10		H-14; C-10
10:05 P.M.		I-26; C-9	I-25; C-10	I-24; C-1	I-23; C-2	I-22; C-3	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION W A B C

April 30, 1942

Week of

	(APR 11 20) MONDAY	(APR 11 21) TUESDAY	(APR 11 22) WEDNESDAY	(APR 11 23) THURSDAY	(APR 11 24) FRIDAY	(APR 11 25) SATURDAY	(APR 11 26) SUNDAY
12:05 A.M.	A-25, C-8	A-25, C-8	A-27, C-7	A-28, C-8	A-29, C-9	A-30, C-10	

11070 0060 6/10/361

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8959

STATION WNEW

STATION WNEW

April 20, 1942

Week of

(Apr. 20)

(Apr. 21)

(Apr. 22)

(Apr. 23)

(Apr. 24)

(Apr. 25)

(Apr. 26)

(Apr. 27)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:35 A.M.	A-89; C-9	A-30; C-10	A-21; C-1	A-32; C-2	A-33; C-3	A-34; C-4	A-35; C-5
8:35 A.M.	D-12; C-10	B-13; C-1	B-14; C-2	B-15; C-3	B-16; C-4	B-17; C-5	C-18; C-6
9:35 A.M.							
10:35 A.M.	F-6; C-1	F-7; C-2	D-8; C-3	F-9; C-4	D-10; C-5	D-11; C-6	L-12; C-7
11:35 P.M.	E-35; C-2	F-58; C-3	F-1; C-4	F-2; C-5	F-3; C-6	F-4; C-7	F-5; C-8
7:35 P.M.	F-51; C-3	F-52; C-4	F-33; C-5	F-34; C-6	F-35; C-7	F-36; C-8	F-1; C-9
1:35 P.M.	G-26; C-4	G-1; C-5	G-2; C-6	G-3; C-7	G-4; C-8	G-5; C-9	
11:27 P.M.	H-19; C-5	H-20; C-6	H-21; C-7	H-22; C-8	H-23; C-9	H-24; C-10	
7:35 P.M.							I-6; C-10
7:35 P.M.							A-7; C-1
1:35 P.M.	B-14; C-6	B-15; C-7	B-16; C-8	B-17; C-9	B-18; C-10	B-19; C-1	
5:35 P.M.							C-13; C-2
11:35 P.M.	D-17; C-7	D-18; C-8	D-19; C-9	D-20; C-10	D-21; C-1	D-22; C-2	D-23; C-3

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6800
Newtown 9-8939

WEEK OF

STATION WHN

(REVISED BEG. 3/14/42)

APR 11 20, 1942

(APR 11 26)

	MONDAY (April 20)	TUESDAY (April 21)	WEDNESDAY (April 22)	THURSDAY (April 23)	FRIDAY (April 24)	SATURDAY (April 25)	SUNDAY (April 26)
7:00 A.M.	A-25; C-6	A-25; C-3	A-27; C-7	A-28; C-8	A-29; C-9	A-30; C-10	A-31; C-8
8:00 A.M.							B-19; C-8
8:40 A.M.	C-27; C-6	C-29; C-7	C-29; C-8	C-30; C-9	C-31; C-10	C-32; C-1	D-20; C-3
10:40 A.M.							
11:20 A.M.	B-22; C-7	B-23; C-3	B-24; C-8	B-25; C-10	B-26; C-1		
11:55 A.M.						F-18; C-2	
12:15 P.M.	C-31; C-6	C-32; C-9	C-33; C-10	C-34; C-1	C-35; C-2		
2:10 P.M.	B-35; C-9	B-36; C-10	B-37; C-1	B-38; C-2	B-39; C-3	B-40; C-4	
2:35 P.M.							
5:43 P.M.	J-35; C-6		J-17; C-8				
6:35 P.M.	K-2; C-10	K-3; C-1	K-4; C-2	K-5; C-3	K-6; C-4	K-7; C-5	K-8; C-6
7:40 P.M.							L-21; C-4
7:55 P.M.						M-15; C-8	
10:58 P.M.	B-3; C-1	B-2; C-2	B-5; C-3	B-4; C-4	B-6; C-5	B-8; C-6	B-7; C-7
12:00 A.M.	C-23; C-2	C-24; C-5	C-26; C-4	C-28; C-6	C-27; C-6	C-28; C-7	C-29; C-8
12:58 A.M.	F-9; C-5	F-10; C-4	F-11; C-6	F-12; C-6	F-13; C-7	F-14; C-8	F-15; C-9
1:58 A.M.	C-29; C-4	C-30; C-6	C-31; C-6	C-32; C-7	C-33; C-8	C-34; C-9	C-35; C-10
2:58 A.M.	B-6; C-6	B-7; C-8	B-8; C-7	B-9; C-8	B-10; C-9	B-11; C-10	B-12; C-1

LUCKY STUBS SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wickettham 2-6800
 Newtown 9-8939

STATION WMCA

Week of April 27, 1962

	(APR. 27) MONDAY	(APR. 28) TUESDAY	(APR. 29) WEDNESDAY	(APR. 30) THURSDAY	(MAY 1) FRIDAY	(MAY 2) SATURDAY	(MAY 3) SUNDAY
8:03 A.M.	A-5; C-6	A-6; C-7	A-7; C-8	A-8; C-9	A-9; C-10	A-10; C-1	A-11; C-2
11:03 A.M.	B-26; C-7	B-27; C-8	B-28; C-9	B-29; C-10	B-30; C-1		
1:03 P.M.						C-12; C-2	C-3; C-9
3:03 P.M.						D-1; C-4	
4:03 P.M.	E-16; C-3				E-13; C-8		
6:03 P.M.							F-4; C-10
6:03 P.M.		G-15; C-5		G-14; C-7		G-2; C-6	
8:03 P.M.	A-31; C-9	A-30; C-10	A-29; C-1	A-28; C-2	A-27; C-3		
9:03 P.M.	H-26; C-1	H-25; C-2	H-24; C-3	H-23; C-4	H-22; C-5	H-21; C-3	H-18; C-1
10:03 P.M.		I-21; C-4	I-20; C-5	I-19; C-6	I-18; C-7	I-17; C-8	A-11; C-3

OFF BUREAU
 OF FIRE-SIDE CHAT
 - SEE SAT. 9:02 AM

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8938

STATION W A B C

April 27, 1942

Book of

	(Apr. 27) MONDAY	(Apr. 28) TUESDAY	Apr. 29) WEDNESDAY	(Apr. 30) THURSDAY	(May 1) FRIDAY	(May 2) SATURDAY	(May 3) SUNDAY
12:05 A.M.	A-31; C-1	A-32; C-2	A-33; C-3	A-34; C-4	A-35; C-5	A-36; C-6	

100 060 6/10/50

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wokersham 2-6600
 Newtown 9-8959

STATION WNEW

STATION WNEW

April 27, 1942

Week of

	(Apr. 27) MONDAY	(Apr. 28) TUESDAY	(Apr. 29) WEDNESDAY	(Apr. 30) THURSDAY	(May 1) FRIDAY	(May 2) SATURDAY	(May 3) SUNDAY
7:35 A.M.	A-36; C-6	A-1; C-7	A-2; C-8	A-3; C-9	A-4; C-10	A-5; C-1	A-6; C-2
8:35 A.M.	B-18; C-7	B-19; C-8	B-20; C-9	B-21; C-10	B-22; C-1	B-23; C-2	
9:35 A.M.							C-31; C-3
1:35 A.M.	D-13; C-8	D-14; C-9	D-15; C-10	D-16; C-1	D-17; C-2	D-18; C-3	D-19; C-4
1:35 P.M.	E-6; C-9	E-7; C-10	E-8; C-1	E-9; C-2	E-10; C-3	E-11; C-4	E-12; C-5
1:35 P.M.	F-2; C-10	F-3; C-1	F-4; C-2	F-5; C-3	F-6; C-4	F-7; C-5	F-8; C-6
1:35 P.M.	G-7; C-1	G-8; C-2	G-9; C-3	G-10; C-4	G-11; C-5	G-12; C-6	
1:27 P.M.	H-25; C-2	H-26; C-3	H-27; C-4	H-28; C-5	H-29; C-6	H-30; C-7	
1:35 P.M.							I-32; C-7
1:35 P.M.							A-33; C-8
1:35 P.M.	B-20; C-3	B-21; C-4	B-22; C-5	B-23; C-6	B-24; C-7	B-25; C-8	
1:35 P.M.							C-34; C-9
1:35 P.M.	D-24; C-4	D-25; C-5	D-26; C-6	D-27; C-7	D-28; C-8	D-29; C-9	D-30; C-10

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6800
Newtown 9-8939

WEEK OF April 27, 1942

STATION WHN

(REVISED BEG. 3/14/42)

	(Apr. 27)	(Apr. 28)	(Apr. 29)	(Apr. 30)	(May 1)	(May 2)	(May 3)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-31; C-1	A-32; C-2	A-33; C-3	A-34; C-4	A-35; C-5	A-36; C-6	
8:00 A.M.							B-18; C-9
8:40 A.M.	C-33; C-2	C-34; C-3	C-35; C-4	C-36; C-5	C-1; C-6	C-2; C-7	
10:40 A.M.							D-21; C-10
11:20 A.M.	E-27; C-3	E-28; C-4	E-29; C-5	E-30; C-6	E-31; C-7		
11:55 A.M.						F-17; C-8	
12:15 P.M.	G-1; C-4	G-2; C-5	G-3; C-6	G-4; C-7	G-5; C-8		
2:10 P.M.	H-5; C-5	H-6; C-6	H-7; C-7	H-8; C-8	H-9; C-9	H-10; C-10	
2:35 P.M.							
5:43 P.M.	J-18; C-2		J-16; C-4				
6:33 P.M.	K-9; C-6	K-10; C-7	K-11; C-8	K-12; C-9	K-13; C-10	K-14; C-1	K-15; C-1
7:40 P.M.							L-22; C-2
7:55 P.M.						M-19; C-9	
10:58 P.M.	N-8; C-7	N-9; C-8	N-10; C-9	N-11; C-10	N-12; C-1	N-13; C-2	M-14; C-3
12:00 A.M.	O-30; C-8	O-31; C-9	O-32; C-10	O-33; C-1	O-34; C-2	O-35; C-3	O-36; C-4
12:58 A.M.	P-16; C-9	P-17; C-10	P-18; C-1	P-19; C-2	P-20; C-3	P-21; C-4	P-22; C-5
1:58 A.M.	Q-36; C-10	Q-1; C-1	Q-2; C-2	Q-3; C-3	Q-4; C-4	Q-5; C-5	Q-6; C-6
2:58 A.M.	R-13; C-1	R-14; C-2	R-15; C-3	R-16; C-4	R-17; C-5	R-18; C-6	R-19; C-7

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION WJCA

Week of May 4, 1962

	(May 4) MONDAY	(May 5) TUESDAY	(May 6) WEDNESDAY	(May 7) THURSDAY	(May 8) FRIDAY	(May 9) SATURDAY	(May 10) SUNDAY
8:03 A.M.	A-12; C-3	A-13; C-4	A-14; C-5	A-15; C-6	A-16; C-7	A-17; C-8	A-18; C-9
11:03 A.M.	B-31; C-2	B-32; C-3	B-33; C-4	B-34; C-5	B-35; C-6		
1:03 P.M.						C-3; C-9	C-6; C-10
3:03 P.M.						D-4; C-1	
4:03 P.M.	E-1; C-8				E-2; C-5		
5:03 P.M.							F-7; C-4
6:03 P.M.		G-8; C-6		G-9; C-8		G-5; C-7	
8:03 P.M.	A-26; C-4	A-25; C-5	A-24; C-6	A-23; C-7	A-22; C-8		
9:03 P.M.	H-21; C-6	H-20; C-7	H-19; C-8	H-18; C-9	H-17; C-10		H-10; C-6
10:03 P.M.		I-16; C-9	I-15; C-10	I-14; C-1	I-13; C-2	I-12; C-3	

ADDRESS CORRECTED: Paul Phillips
 1000 1st Street
 Washington 2 0000
 Telephone 3-8800

May 4th, 1942

(May 4)	(May 5)	(May 6)	(May 7)	(May 8)	(May 9)	END OF DAY
A-1; C-7	A-2; C-8	A-3; C-9	A-4; C-10	A-5; C-1	A-6; C-2	

LUCKY STRIKE SPTT ANNOUNCEMENT SUBSIDIORE

(Rev. beg. 2/16/42)

AGENCY CONTACT: PAUL PHILLIPS
 Lord & Thomas
 Box 2 6600
 Newtown 9-8939

STATION WNEW
 May 4, 1942

STATION WNEW
 (May 8)

(May 9) (May 10)

WEEK OF
 (May 5)

(May 6)

(May 7)

(May 8)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAURDAY	SUNDAY
7:35 A.M.	A-7; C-3	A-8; C-4	A-9; C-5	A-10; C-6	A-11; C-7	A-12; C-8	A-13; C-9
8:35 A.M.	B-24; C-4	B-25; C-5	B-26; C-6	B-27; C-7	B-18; C-8	B-29; C-9	C-4; C-8
9:35 A.M.							
11:35 A.M.	D-20; C-5	D-21; C-6	D-22; C-7	D-23; C-8	D-24; C-9	D-25; C-10	D-26; C-1
1:35 P.M.	E-13; C-6	E-14; C-7	E-15; C-8	E-16; C-9	E-17; C-10	E-18; C-1	E-19; C-2
2:35 P.M.	F-9; C-7	F-10; C-8	F-11; C-9	F-12; C-10	F-13; C-1	F-14; C-2	F-15; C-3
3:35 P.M.	G-15; C-8	G-16; C-9	G-17; C-10	G-18; C-1	G-19; C-2	G-20; C-3	
5:27 P.M.	H-31; C-9	H-32; C-10	H-33; C-1	H-34; C-2	H-35; C-3	H-36; C-4	
6:35 P.M.							I-5; C-4
7:35 P.M.							A-6; C-5
8:35 P.M.	B-26; C-10	B-27; C-1	B-28; C-2	B-29; C-3	B-30; C-4	B-31; C-5	
9:35 P.M.							C-8; C-6
11:35 P.M.	D-33; C-1	D-34; C-2	D-35; C-3	D-36; C-4	D-1; C-5	D-2; C-6	D-3; C-7

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

(REVISED BEG. 3/14/42)

WEEK OF May 4, 1942

STATION WHN

	(May 4)	(May 5)	(May 6)	(May 7)	(May 8)	(May 9)	(May 10)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-1; C-7	A-2; C-8	A-3; C-9	A-4; C-10	A-5; C-1	A-6; C-2	
8:00 A.M.							B-19; C-5
8:40 A.M.	C-3; C-8	C-4; C-9	C-5; C-10	C-6; C-1	C-7; C-2	C-8; C-3	
10:10 A.M.							D-22; C-6
11:20 A.M.	E-32; C-9	E-33; C-10	E-34; C-1	E-35; C-2	E-36; C-3		
11:55 A.M.						F-18; C-4	
12:15 P.M.	G-6; C-10	G-7; C-1	G-8; C-2	G-9; C-3	G-10; C-4		
2:10 P.M.	H-11; C-1	H-12; C-2	H-13; C-3	H-14; C-4	H-15; C-5	H-16; C-6	
2:55 P.M.							
5:45 P.M.	J-19; C-2		J-20; C-4				
6:55 P.M.	K-16; C-3	K-17; C-4	K-18; C-5	K-19; C-6	K-20; C-7	K-21; C-8	K-22; C-7
7:40 P.M.							L-23; C-8
7:55 P.M.						M-15; C-7	
10:58 P.M.	N-15; C-4	N-16; C-5	N-17; C-6	N-18; C-7	N-19; C-8	N-20; C-9	N-21; C-10
12:00 A.M.	O-2; C-5	O-3; C-6	O-4; C-7	O-5; C-8	O-6; C-9	O-7; C-10	O-8; C-1
12:58 A.M.	P-23; C-6	P-24; C-7	P-25; C-8	P-26; C-9	P-27; C-10	P-28; C-1	P-29; C-2
1:58 A.M.	Q-7; C-7	Q-8; C-8	Q-9; C-9	Q-10; C-10	Q-11; C-1	Q-12; C-2	Q-13; C-3
2:58 A.M.	R-20; C-8	R-21; C-9	R-22; C-10	R-23; C-1	R-24; C-2	R-25; C-3	R-26; C-4

AGENCY STAIRS SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6800
 Newtown 9-8939

STATION WJCA

Week of May 11, 1942

	(May 11) MONDAY	(May 12) TUESDAY	(May 13) WEDNESDAY	(May 14) THURSDAY	(May 15) FRIDAY	(May 16) SATURDAY	(May 16) SUNDAY
6:03 A.M.	A-19; C-10	A-20; C-1	A-21; C-2	A-22; C-3	A-23; C-4	A-24; C-5	A-25; C-6
11:03 A.M.	B-3; C-7	B-1; C-8	B-2; C-9	B-3; C-10	B-4; C-1		
1:03 P.M.						C-26; C-10	C-27; C-1
3:03 P.M.						D-28; C-2	
4:03 P.M.	E-5; C-2				E-6; C-6		
5:03 P.M.							F-30; C-5
6:03 P.M.		G-32; C-7		G-33; C-9		G-29; C-9	
8:03 P.M.	A-21; C-9	A-20; C-10	A-19; C-1	A-18; C-2	A-17; C-3		
9:03 P.M.	H-16; C-1	H-15; C-2	H-14; C-3	H-13; C-4	H-12; C-5		H-31; C-7
10:03 P.M.		I-11; C-4	I-10; C-5	I-9; C-6	I-8; C-7	I-7; C-8	

TRUCK STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickertown 2-6600
 Newtown 9-8953

STATION W A B C

Week of May 11, 1942

	(May 11) MONDAY	(May 12) TUESDAY	(May 13) WEDNESDAY	(May 14) THURSDAY	(May 15) FRIDAY	(May 16) SATURDAY	SUNDAY
12:05 A.M.	A-7; C-3	A-8; C-4	A-9; C-5	A-10; C-6	A-11; C-7	A-12; C-8	

LUCKY STRIKE SPTA ANNOUNCEMENT SCHEDULE

(Rev. beg. 2/16/42)

AGENCY CONTACT: PAUL PHILLIPS
 Lord & Thomas
 NY 2-6600
 Newtown 9-8932

STATION WNEF

STATION WNEW

May 11, 1942

WEEK OF

(May 11)

(May 12)

(May 13)

(May 14)

(May 15)

(May 16)

(May 17)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:35 A.M.	A-14; C-10	A-15; C-1	A-16; C-2	A-17; C-3	A-18; C-4	A-19; C-5	A-20; C-6
8:35 A.M.	B-30; C-1	B-31; C-2	B-32; C-3	B-33; C-4	B-34; C-5	B-35; C-6	C-11; C-5
9:35 A.M.							D-33; C-8
11:35 A.M.	D-27; C-2	D-28; C-3	D-29; C-4	D-30; C-5	D-31; C-6	D-32; C-7	E-26; C-9
1:35 P.M.	E-20; C-3	E-21; C-4	E-22; C-5	E-23; C-6	E-24; C-7	E-25; C-8	F-22; C-10
2:35 P.M.	F-16; C-4	F-17; C-5	F-18; C-6	F-19; C-7	F-20; C-8	F-21; C-9	
3:35 P.M.	G-21; C-5	G-22; C-6	G-23; C-7	G-24; C-8	G-25; C-9	G-26; C-10	
5:27 P.M.	H-1; C-6	H-2; C-7	H-3; C-8	H-4; C-9	H-5; C-10	H-6; C-1	
6:35 P.M.							I-12; C-1
7:35 P.M.							A-13; C-2
8:35 P.M.	B-32; C-7	B-33; C-8	B-34; C-9	B-35; C-10	B-36; C-1	B-1; C-2	
9:35 P.M.							C-14; C-3
11:35 P.M.	D-4; C-8	D-5; C-9	D-6; C-10	D-7; C-1	D-8; C-2	D-9; C-3	D-10; C-4

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

May 11, 1942

WEEK OF

STATION WHN

(REVISED BEG. 3/14/42)

	(May 11)	(May 12)	(May 13)	(May 14)	(May 15)	(May 16)	(May 17)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-7; C-3	A-8; C-4	A-9; C-5	A-10; C-6	A-11; C-7	A-12; C-8	
8:00 A.M.							B-20; C-10
8:40 A.M.	C-9; C-4	C-10; C-5	C-11; C-6	C-12; C-7	C-13; C-8	C-14; C-9	
10:40 A.M.							D-23; C-1
11:20 A.M.	E-1; C-5	E-2; C-6	E-3; C-7	E-4; C-8	E-5; C-9	F-19; C-10	
11:35 A.M.							
12:15 P.M.	G-11; C-6	G-12; C-7	G-13; C-8	G-14; C-9	G-15; C-10		
2:10 P.M.	H-17; C-7	H-18; C-8	H-19; C-9	H-20; C-10	H-21; C-1	H-22; C-2	
2:35 P.M.							
5:43 P.M.	J-20; C-2		J-21; C-4				
6:35 P.M.	K-23; C-8	K-24; C-9	K-25; C-10	K-26; C-1	K-27; C-2	K-28; C-3	K-29; C-4
7:40 P.M.							L-24; C-2
7:55 P.M.						M-16; C-1	
10:58 P.M.	N-22; C-9	N-23; C-10	N-24; C-1	N-25; C-2	N-26; C-3	N-27; C-4	N-28; C-5
12:00 A.M.	O-10; C-10	O-11; C-1	O-12; C-2	O-13; C-3	O-14; C-4	O-15; C-5	O-16; C-6
12:58 A.M.	P-30; C-1	P-31; C-2	P-32; C-3	P-33; C-4	P-34; C-5	P-35; C-6	P-36; C-7
1:58 A.M.	C-14; C-2	Q-15; C-3	Q-16; C-4	Q-17; C-5	Q-18; C-6	Q-19; C-7	Q-20; C-8
2:50 A.M.	R-27; C-3	R-28; C-4	R-29; C-5	R-30; C-6	R-31; C-7	R-32; C-8	R-33; C-9

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-5600
 Newtown 9-8939

STATION WJCA

Week of May 18, 1942

	(May 18) MONDAY	(May 19) TUESDAY	(May 20) WEDNESDAY	(May 21) THURSDAY	(May 22) FRIDAY	(May 23) SATURDAY	(May 24) SUNDAY
8:03 A.M.	A-26; C-7	A-27; C-8	A-28; C-9	A-29; C-10	A-30; C-1	A-31; C-2	A-32; C-3
11:03 A.M.	B-5; C-2	B-6; C-3	B-7; C-4	B-8; C-5	B-9; C-6		
1:03 P.M.						C-18; C-1	C-21; C-2
3:03 P.M.						D-19; C-3	
4:03 P.M.	B-1; C-3				B-17; C-7		
5:03 P.M.							F-22; C-6
6:03 P.M.		G-24; C-10		G-25; C-2		G-20; C-10	
8:03 P.M.	A-16; C-4	A-15; C-5	A-14; C-6	A-13; C-7	A-12; C-8		
9:03 P.M.	H-11; C-6	H-10; C-7	H-9; C-8	H-8; C-9	H-7; C-10		H-23; C-8
10:03 P.M.		I-6; C-9	I-5; C-10	I-4; C-1	I-3; C-2	I-2; C-3	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickertown 2-6600
 Newtown 9-8939

STATION W A H C

Week of May 18, 1942

	(May 18) MONDAY	(May 19) TUESDAY	(May 20) WEDNESDAY	(May 21) THURSDAY	(May 22) FRIDAY	(May 23) SATURDAY	SUNDAY
12.05 A. M.	A-13; C-9	A-14; C-10	A-15; C-1	A-16; C-2	A-17; C-3	A-18; C-4	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. beg. 2/16/42)

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 NY 2-6600
 Newtown 2-8020

STATION WNEW

STATION WNEW

WEEK OF **May 18, 1942**

	(May 18) MONDAY	(May 19) TUESDAY	(May 20) WEDNESDAY	(May 21) THURSDAY	(May 22) FRIDAY	(May 23) SATURDAY	(May 24) SUNDAY
7:25 A.M.	A-21; C-7	A-22; C-8	A-23; C-9	A-24; C-10	A-25; C-1	A-26; C-2	A-27; C-3
8:25 A.M.	B-36; C-8	B-1; C-9	B-2; C-10	B-3; C-1	B-4; C-2	B-5; C-3	
9:35 A.M.							C-18; C-4
11:35 A.M.	D-34; C-9	D-35; C-10	D-36; C-1	D-1; C-2	D-2; C-3	D-3; C-4	D-4; C-5
1:35 P.M.	E-27; C-10	E-28; C-1	E-29; C-2	E-30; C-3	E-31; C-4	E-32; C-5	E-33; C-6
2:35 P.M.	F-23; C-1	F-24; C-2	F-25; C-3	F-26; C-4	F-27; C-5	F-28; C-6	F-29; C-7
3:35 P.M.	G-28; C-2	G-29; C-3	G-30; C-4	G-31; C-5	G-32; C-6	G-33; C-7	
5:27 P.M.	H-7; C-3	H-8; C-4	H-9; C-5	H-10; C-6	H-11; C-7	H-12; C-8	
6:35 P.M.							I-19; C-8
7:35 P.M.							A-20; C-9
8:35 P.M.	B-2; C-4	B-3; C-5	B-4; C-6	B-5; C-7	B-6; C-8	B-7; C-9	
9:35 P.M.							C-21; C-2
11:35 P.M.	D-11; C-5	D-12; C-6	D-13; C-7	D-14; C-8	D-15; C-9	D-16; C-10	D-17; C-1

LUCKY STALLS STOP AND SHOP

TELEPHONE 4991

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wokersham 2-6600
 Newtown 9-8939

REVISED SNG. 3/14/42

STATION WHN

May 18, 1942

	(May 18) MONDAY	(May 19)	(May 20)	(May 21)	(May 22) TUESDAY	(May 23) WEDNESDAY	(May 24) THURSDAY
7:00 P.M.	A-13; C-9	A-14; C-10	A-15; C-1	A-16; C-2	A-17; C-3	A-18; C-4	
8:00 P.M.							B-21; C-7
9:00 A.M.	C-15; C-10	C-16; C-1	C-17; C-2	C-18; C-3	C-19; C-4	C-20; C-5	D-24; C-8
10:20 A.M.							
11:20 A.M.	B-6; C-1	B-7; C-2	B-8; C-3	B-9; C-4	B-10; C-5	F-26; C-6	
11:55 A.M.							
12:15 P.M.	G-16; C-2	G-17; C-3	G-18; C-4	G-19; C-5	G-20; C-6		
2:10 P.M.	H-23; C-3	H-24; C-4	H-25; C-5	H-26; C-6	H-27; C-7	H-28; C-8	
2:35 P.M.							
5:03 P.M.	J-22; C-8		J-24; C-9				
6:23 P.M.	K-30; C-4	K-31; C-5	K-32; C-6	K-33; C-7	K-34; C-8	K-35; C-9	K-36; C-10
7:40 P.M.							L-25; C-6
7:55 P.M.							
10:58 P.M.	M-2; C-5	M-3; C-6	M-4; C-7	M-5; C-8	M-6; C-9	M-7; C-10	M-8; C-1
12:00 A.M.	Q-17; C-6	Q-18; C-7	Q-19; C-8	Q-20; C-9	Q-21; C-10	Q-22; C-1	Q-23; C-2
12:58 A.M.	R-1; C-7	R-2; C-8	R-3; C-9	R-4; C-10	R-5; C-1	R-6; C-2	R-7; C-3
1:58 A.M.	Q-21; C-9	Q-22; C-9	Q-23; C-10	Q-24; C-1	Q-25; C-2	Q-26; C-3	Q-27; C-4
2:55 A.M.	B-34; C-1	B-35; C-10	B-36; C-1	B-1; C-2	B-2; C-3	B-3; C-4	B-4; C-5

INVESTIGATION OF ANOMALOUS RECORDS

AGENCY CONTACT: Paul Phillips
 Lead & Theobald
 Wickertsham C. 6500
 Newtown 9-8939

STATION YMCA

Week of May 25-31, 1966

	(May 27) MONDAY	(May 28) TUESDAY	(May 29) WEDNESDAY	(May 30) THURSDAY	(May 31) FRIDAY	(May 30) SATURDAY	(May 31) SUNDAY
8:05 A.M.	A-23; C-4	A-24; C-5	A-25; C-6	A-26; C-7	A-27; C-8	A-28; C-9	A-29; C-10
11:03 A.M.	B-10; C-7	B-11; C-8	B-12; C-9	B-13; C-10	B-14; C-11		
1:03 P.M.						C-20; C-2	C-21; C-3
3:03 P.M.						E-13; C-4	
4:03 P.M.	E-15; C-5				E-16; C-7		
5:03 P.M.							F-19; C-7
6:03 P.M.		C-6; C-1		G-17; C-3		G-18; C-5	
8:03 P.M.	A-11; C-2	A-12; C-10	A-13; C-1	A-14; C-2	A-15; C-3		
9:03 P.M.	H-6; C-4	H-7; C-1	H-8; C-3	H-9; C-4	H-10; C-5		H-24; C-6
10:03 P.M.			I-16; C-5	I-15; C-6	I-14; C-7	I-13; C-8	

LUCK, STEVE SPOT ARMOVICHEVIC

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8932

STATION W A B C

Week of May 25, 1942

	(May 25) MONDAY	(May 26) TUESDAY	(May 27) WEDNESDAY	(May 28) THURSDAY	(May 29) FRIDAY	(May 30) SATURDAY	
12.05 A.M.	A-17; C-5	A-17; C-6	A-11; C-7	A-17; C-8	A-23; C-9	A-24; C-10	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. Aug. 2/16/42)

ESCAPEE BUREAU

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 RT 1-6600
 Newborn 9-5939

SUBJECT: May 25, 1942

	(May 25) MONDAY	(May 26) TUESDAY	(May 27) WEDNESDAY	(May 28) THURSDAY	(May 29) FRIDAY	(May 30) SATURDAY	(May 31) SUNDAY
7:35 A.M.	A-8; C-4	A-9; C-5	A-10; C-6	A-11; C-7	A-12; C-8	A-13; C-9	A-14; C-10
8:25 A.M.	B-6; C-5	B-7; C-6	B-8; C-7	B-9; C-8	B-10; C-9	B-11; C-10	C-19; C-1
9:35 A.M.	L-5; C-6	L-6; C-7	L-7; C-8	L-8; C-9	L-9; C-10	L-10; C-1	L-11; C-2
11:35 A.M.	L-14; C-7	L-15; C-8	L-16; C-9	L-17; C-10	L-18; C-1	L-19; C-2	L-20; C-3
2:35 P.M.	F-20; C-8	F-21; C-9	F-22; C-10	F-23; C-1	F-24; C-2	F-25; C-3	F-26; C-4
3:35 P.M.	G-35; C-9	G-36; C-10	G-37; C-1	G-38; C-2	G-39; C-3	G-40; C-4	
5:27 P.M.	H-14; C-11	H-15; C-12	H-16; C-13	H-17; C-14	H-18; C-15		L-20; C-5
6:35 P.M.							A-21; C-6
7:35 P.M.	B-6; C-1	B-7; C-2	B-8; C-3	B-9; C-4	B-10; C-5	B-11; C-6	C-12; C-7
8:35 P.M.							
9:35 P.M.	L-14; C-2	L-15; C-3	L-16; C-4	L-17; C-5	L-18; C-6	L-19; C-7	L-20; C-8
11:35 P.M.							

LUCKY STRIKE SPOT ANNOUNCEMENTS SCHEDULE

REVISED 800. 8/14/42)

WEEK OF May 25, 1942

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

STATION WHN

	(May 25)	(May 26)	(May 27)	(May 28)	(May 29)	(May 30)	(May 31)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-19; C-5	A-10; C-6	A-21; C-7	A-22; C-8	A-23; C-9	A-24; C-10	B-25; C-2
8:00 A.M.							L-24; C-3
8:40 A.M.	C-21; C-6	C-12; C-7	C-23; C-8	C-24; C-9	C-25; C-10	C-26; C-1	
10:40 A.M.							
11:20 A.M.	E-11; C-7	E-22; C-8	E-13; C-9	E-14; C-10	E-15; C-1	F-27; C-2	
11:35 A.M.							
12:15 P.M.	G-22; C-8	G-23; C-9	G-24; C-10	G-25; C-1	G-26; C-2		
2:10 P.M.	H-29; C-9	H-30; C-10	H-31; C-1	H-32; C-2	H-33; C-3	H-34; C-4	
2:55 P.M.							
5:43 P.M.	J-23; C-5		J-5; C-7				
6:55 P.M.	K-1; C-10	A-2; C-1	K-3; C-2	K-4; C-3	K-5; C-4	K-6; C-5	K-7; C-6
7:40 P.M.							L-26; C-4
7:55 P.M.						M-3; C-3	
10:58 P.M.	N-36; C-1	N-1; C-2	N-2; C-3	N-3; C-4	N-4; C-5	N-5; C-6	N-6; C-7
12:00 A.M.	O-24; C-2	O-5; C-3	O-26; C-4	O-27; C-5	O-28; C-6	O-29; C-7	O-30; C-8
12:58 A.M.	P-8; C-3	P-9; C-4	P-10; C-5	P-11; C-6	P-12; C-7	P-13; C-8	P-14; C-9
1:58 A.M.	Q-28; C-4	Q-29; C-5	Q-30; C-6	Q-31; C-7	Q-32; C-8	Q-33; C-9	Q-34; C-10
2:50 A.M.	R-5; C-5	R-6; C-6	R-7; C-7	R-8; C-8	R-9; C-9	R-10; C-10	R-11; C-1

RTX01 0303470

LUCKY STRIKE SIGHT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wickertsham 2-6800
 Newtown 9-8959

STATION WYCA

Week of JUNE 1, 1942

	(June 1) MONDAY	(June 2) TUESDAY	(June 3) WEDNESDAY	(June 4) THURSDAY	(June 5) FRIDAY	(June 6) SATURDAY	(June 7) SUNDAY
8:03 A.M.	A-4; C-1	A-5; C-2	A-6; C-3	A-7; C-4	A-8; C-5	A-9; C-6	A-10; C-7
11:03 A.M.	B-15; C-2	B-16; C-3	B-17; C-4	B-18; C-5	B-19; C-6		
1:03 P.M.						C-22; C-4	C-11; C-4
3:03 P.M.						D-20; C-5	
4:03 P.M.	E-27; C-7				E-26; C-1		
5:03 P.M.							F-12; C-8
6:03 P.M.		G-25; C-4		G-24; C-6		G-23; C-7	
8:03 P.M.	A-6; C-4	A-5; C-5	A-4; C-6	A-3; C-7	A-2; C-8		
9:03 P.M.	H-1; C-6	H-36; C-7	H-35; C-8	H-34; C-9	H-33; C-10		H-13; C-9
10:03 P.M.		I-32; C-9	I-31; C-10	I-30; C-1	I-29; C-2	I-28; C-3	

RTX01 0303471

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickham 2-6600
 Newtown 9-8932

STATION W A B C

Week of JUNE 1, 1942

	(June 1) MONDAY	(June 2) TUESDAY	(June 3) WEDNESDAY	(June 4) THURSDAY	(June 5) FRIDAY	(June 6) SATURDAY	SUNDAY
12:05 A.M.	A-25; C-1	A-26; C-2	A-27; C-3	A-28; C-4	A-29; C-5	A-30; C-6	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. beg. 2/16/42)

STATION WNEW

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 NY 2-6600
 Newtown 9-8999

WEEK OF JUNE 1, 1942

STATION WNEW

	(June 1)	(June 2)	(June 3)	(June 4)	(June 5)	(June 6)	(June 7)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:35 A.M.	A-35; C-1	A-36; C-2	A-1; C-3	A-2; C-4	A-3; C-5	A-4; C-6	A-5; C-7
8:35 A.M.	B-12; C-2	B-13; C-3	B-14; C-4	B-15; C-5	B-16; C-6	B-17; C-7	
9:35 A.M.							C-20; C-6
11:35 A.M.	D-13; C-3	D-14; C-4	D-15; C-5	D-16; C-6	D-17; C-7	D-18; C-8	D-19; C-9
1:35 P.M.	E-5; C-4	E-6; C-5	E-7; C-6	E-8; C-7	E-9; C-8	E-10; C-9	E-11; C-10
2:35 P.M.	F-1; C-5	F-2; C-6	F-3; C-7	F-4; C-8	F-5; C-9	F-6; C-10	F-7; C-1
3:35 P.M.	G-7; C-6	G-8; C-7	G-9; C-8	G-10; C-9	G-11; C-10	G-12; C-1	
5:27 P.M.	H-19; C-7	H-20; C-8	H-21; C-9	H-22; C-10	H-23; C-1	H-24; C-2	
6:35 P.M.							I-21; C-2
7:35 P.M.							A-22; C-3
8:35 P.M.	B-14; C-8	B-15; C-9	B-16; C-10	B-17; C-1	B-18; C-2	B-19; C-3	
9:35 P.M.							C-23; C-4
11:35 P.M.	D-25; C-1	D-26; C-10	D-27; C-1	D-28; C-2	D-29; C-3	D-30; C-4	D-31; C-5

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wickersham 2-6600
Newtown 9-8939

(REVISED BEG. 3/14/42)

WEEK OF JUNE 1, 1942

STATION WHN

	(June 1) MONDAY	(June 2)	(June 3)	(June 4)	(June 5)	(June 6)	(June 7)
			WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00 A.M.	A-25; C-1	A-26; C-2	A-27; C-3	A-28; C-4	A-29; C-5	A-30; C-6	B-23; C-8
8:00 A.M.							
8:40 A.M.	C-27; C-2	C-28; C-3	C-29; C-4	C-30; C-5	C-31; C-6	C-32; C-7	
10:40 A.M.							D-25; C-9
11:20 A.M.	E-16; C-3	E-17; C-4	E-18; C-5	E-19; C-6	E-20; C-7		
11:35 A.M.						F-28; C-8	
12:15 P.M.	G-28; C-4	G-29; C-5	G-30; C-6	G-31; C-7	G-32; C-8		
2:10 P.M.	H-35; C-5	H-36; C-6	H-1; C-7	H-2; C-8	H-3; C-9	H-4; C-10	
2:35 P.M.							
5:43 P.M.	J-24; C-2		J-28; C-4				
6:33 P.M.	K-8; C-6	K-9; C-7	K-10; C-8	K-11; C-9	K-12; C-10	K-13; C-1	
7:40 P.M.							
7:55 P.M.						M-6; C-9	
10:58 P.M.	N-7; C-7	N-8; C-8	N-9; C-9	N 10; C-10	N-11; C-1	N-12; C-2	N-13; C-3
12:00 A.M.	O-31; C-8	O-32; C-9	O-33; C-10	O-34; C-1	O-35; C-2	O-36; C-3	O-1; C-4
12:58 A.M.	P-15; C-9	P-16; C-10	P-17; C-1	P-18; C-2	P-19; C-3	P-20; C-4	P-21; C-5
1:58 A.M.	Q-36; C-10	Q-1; C-1	Q-2; C-2	Q-3; C-3	Q-4; C-4	Q-5; C-5	Q-6; C-6
2:58 A.M.	R-12; C-1	R-13; C-2	R-14; C-3	R-15; C-4	R-16; C-5	R-17; C-6	R-18; C-7

LUCKY STROKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wokersham 2 6800
 NewCove 9 8955

STATION AREA

Week of **June 8, 1962**

	(June 8)	(June 9)	(June 10)	(June 11)	(June 12)	(June 13)	(June 14)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
8:05 A.M.	A-11; C-8	A-12; C-9	A-13; C-10	A-14; C-1	A-15; C-2	A-16; C-3	A-17; C-4
11:05 A.M.	B-20; C-7	B-21; C-8	B-22; C-9	B-23; C-10	B-24; C-1		
1:03 P.M.						C-8; C-5	C-5; C-6
3:03 P.M.						D-7; C-7	
4:03 P.M.	E-18; C-10				E-9; C-4		
5:03 P.M.							F-4; C-9
6:03 P.M.		G-19; C-5		G-10; C-7		G-6; C-9	
8:03 P.M.	A-1; C-9	A-36; C-10	A-35; C-1	A-34; C-2	A-33; C-3		
9:03 P.M.	H-32; C-1	H-31; C-2	H-30; C-3	H-29; C-4	H-28; C-5		H-3; C-10
10:03 P.M.		I-27; C-4	I-26; C-5	I-25; C-6	I-23; C-7	I-22; C-8	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION W A B C

Week of JUNE 8, 1942		(June 9)		(June 10)		(June 11)		(June 12)		(June 13)	
	(June 8)	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY			
12:06 A.M.	A-31; C-7	A-32; C-8	A-33; C-9	A-34; C-10	A-35; C-1	A-36; C-2					

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. beg. 2/16/42)

AGENCY CONTACT: PAUL PHILLIPS
 Dept 8, Thomas
 NY 2-6600
 Newborn 9-69-9

STATION WNSM

THREE OF JUNE 8, 1942

	(June 8)	(June 9)	(June 10)	(June 11)	(June 12)	(June 13)	(June 14)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAVEDAY	SUNDAY
7:05 A.M.	A-6; C-8	A-7; C-9	A-8; C-10	A-9; C-1	A-10; C-2	A-11; C-3	A-12; C-4
8:05 A.M.	B-18; C-9	B-19; C-10	B-20; C-1	B-21; C-2	B-22; C-3	B-23; C-4	
9:35 A.M.							C-21; C-3
11:35 A.M.	D-20; C-10	D-21; C-1	D-22; C-2	D-23; C-3	D-24; C-4	D-25; C-5	D-26; C-6
1:35 P.M.	E-12; C-1	E-13; C-2	E-14; C-3	E-15; C-4	E-16; C-5	E-17; C-6	E-18; C-7
2:35 P.M.	F-8; C-2	F-9; C-3	F-10; C-4	F-11; C-5	F-12; C-6	F-13; C-7	F-14; C-8
3:35 P.M.	G-13; C-3	G-14; C-4	G-15; C-5	G-16; C-6	G-17; C-7	G-18; C-8	
5:27 P.M.	H-25; C-4	H-26; C-5	H-27; C-6	H-28; C-7	H-29; C-8	H-30; C-9	
6:35 P.M.							I-22; C-9
7:35 P.M.							A-23; C-10
8:35 P.M.	B-21; C-5	B-22; C-6	B-23; C-7	B-24; C-8	B-25; C-9	B-26; C-10	
9:35 P.M.							C-24; C-1
11:35 P.M.	D-32; C-6	D-33; C-7	D-34; C-8	D-35; C-9	D-36; C-10	D-1; C-1	D-2; C-2

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(REVISED REG. 3/14/42)

WEEK OF JUNE 8, 1942

AGENCY CONTACT: Paul Phillips
Lord & Thomas
Wokersham 2-6600
Newtown 9-8939

STATION WHN

	(June 8) MONDAY	(June 9)	(June 10) TUESDAY	(June 11) WEDNESDAY	(June 12) THURSDAY	(June 13) SATURDAY	(June 14) SUNDAY
7:00 A.M.	A-31; C-7	A-32; C-8	A-33; C-9	A-34; C-10	A-35; C-1	A-36; C-2	B-24; C-4
8:00 A.M.							
8:40 A.M.	C-33; C-8	C-3; C-9	C-35; C-10	C-36; C-1	C-1; C-2	C-2; C-3	D-26; C-5
10:40 A.M.							
11:20 A.M.	E-21; C-9	E-22; C-10	E-23; C-1	E-24; C-2	E-25; C-3	F-30; C-4	
11:35 A.M.							
12:15 P.M.	G-34; C-10	G-35; C-1	G-36; C-2	G-1; C-3	G-2; C-4	H-10; C-6	
2:10 P.M.	H-5; C-1	H-6; C-2	H-7; C-3	H-8; C-4	H-9; C-5		
2:35 P.M.							
5:43 P.M.	J-25; C-8		J-29; C-10				
6:33 P.M.	K-14; C-2	K-15; C-3	K-16; C-4	K-17; C-5	K-18; C-6	K-19; C-7	
7:40 P.M.							
7:55 P.M.						M-8; C-5	
10:58 P.M.	N-15; C-3	N-16; C-4	N-17; C-5	N-18; C-6	N-19; C-7	N-20; C-8	N-21; C-9
12:00 A.M.	O-2; C-4	O-3; C-5	O-4; C-6	O-5; C-7	O-6; C-8	O-7; C-9	O-8; C-10
12:58 A.M.	P-22; C-5	P-23; C-6	P-24; C-7	P-25; C-8	P-26; C-9	P-27; C-10	P-28; C-1
1:58 A.M.	Q-7; C-6	Q-8; C-7	Q-9; C-8	Q-10; C-9	Q-11; C-10	Q-12; C-1	Q-13; C-2
2:58 A.M.	R-19; C-7	R-20; C-8	R-21; C-9	R-22; C-10	R-23; C-1	R-24; C-2	R-25; C-3

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8934

STATION WJCA

Week of JUNE 15, 1962

	MONDAY (June 15)	TUESDAY (June 16)	WEDNESDAY (June 17)	THURSDAY (June 18)	FRIDAY (June 19)	SATURDAY (June 20)	SUNDAY (June 21)
7:03 A.M.	A-18; C-5	A-19; C-6	A-20; C-7	A-21; C-8	A-22; C-9	A-23; C-10	A-24; C-1
11:03 A.M.	B-25; C-2	B-26; C-3	B-27; C-4	B-28; C-5	B-29; C-6		
1:03 P.M.						C-17; C-6	C-9; C-7
2:03 P.M.						D-11; C-8	
4:03 P.M.	E-16; C-1				E-15; C-5		
5:03 P.M.							F-8; C-10
6:03 P.M.		G-14; C-8		C-13; C-10		G-10; C-10	
8:03 P.M.	A-32; C-4	A-31; C-5	A-30; C-6	A-29; C-7	A-28; C-8		
9:03 P.M.	H-27; C-6	H-26; C-7	H-25; C-8	H-24; C-9	H-23; C-10		H-7; C-2
10:03 P.M.		I-21; C-9	I-20; C-10	I-19; C-1	I-18; C-2	I-17; C-3	

TRUCK STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION W A B C

Week of JUNE

	(June 15) MONDAY	(June 16) TUESDAY	(June 17) WEDNESDAY	(June 18) THURSDAY	(June 19) FRIDAY	(June 20) SATURDAY	SUNDAY
4:05 A.M.	A-1; C3	A-2; C-4	A-3; C-5	A-4; C-6	A-5; C-7	A-6; C-8	

LUCKY STRIKE SMOKE SCHEDULE

(Rev. May. 2/16/62)

SPONSORED BY

AGENCY CONTACT: R. Phillips
 Lloyd & Thomas
 11 South 500
 Newtown 9-8939

WEEK OF JUNE 15, 1962

	(June 15) MONDAY	(June 16) TUESDAY	(June 17) WEDNESDAY	(June 18) THURSDAY	(June 19) FRIDAY	(June 20) SATURDAY	(June 21) SUNDAY
7:35 A.M.	A-13; C-5	A-14; C-6	A-15; C-7	A-16; C-8	A-17; C-9	A-18; C-10	A-19; C-1
8:25 A.M.	B-24; C-6	B-25; C-7	B-26; C-8	B-27; C-9	B-28; C-10	B-29; C-1	
9:35 A.M.							
11:35 A.M.	D-27; C-7	D-28; C-8	D-29; C-9	D-30; C-10	D-31; C-1	D-32; C-2	C-10; -2 D-33; C-3
1:35 P.M.	E-10; C-8	E-11; C-9	E-12; C-10	E-13; C-1	E-14; C-2	E-15; C-3	E-16; C-4
2:35 P.M.	F-15; C-9	F-16; C-10	F-17; C-1	F-18; C-2	F-19; C-3	F-20; C-4	F-21; C-5
3:35 P.M.	G-20; C-10	G-21; C-1	G-22; C-2	G-23; C-3	G-24; C-4	G-25; C-5	
5:27 P.M.	H-31; C-1	H-32; C-2	H-33; C-3	H-34; C-4	H-35; C-5	H-36; C-6	
6:35 P.M.							I-11; C-6 I-12; C-7
7:35 P.M.							
8:35 P.M.	J-27; C-2	J-28; C-3	J-29 C-4	J-30; C-5	J-31; C-6	J-32; C-7	
9:35 P.M.							C-13; C-8
11:35 P.M.	D-3; C-3	D-4; C-4	D-5; C-5	D-6; C-6	D-7; C-7	D-8; C-8	D-9; C-9

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
 Lord & Thomas
 Wokersham 2-6600
 Newtown 9-8939

(REVISED BEG. 3/14/42)

WEEK OF JUNE 15, 1942.

STATION WHN

	(June 15) MONDAY	(June 16) TUESDAY	(June 17) WEDNESDAY	(June 18) THURSDAY	(June 19) FRIDAY	(June 20) SATURDAY	(June 21) SUNDAY
7:00 A.M.	A-1; C-3	A-2; C-4	A-3; C-5	A-4; C-6	A-5; C-7	A-6; C-8	B-25; C-3
8:00 A.M.							
8:40 A.M.	C-3; C-4	C-4; C-5	C-5; C-6	C-6; C-7	C-7; C-8	C-8; C-9	D-27; C-4
10:40 A.M.							
11:20 A.M.	E-16; C-5	F-7; C-6	E-28; C-7	E-29; C-8	E-30; C-9		
11:35 A.M.						F-32; C-10	
12:15 P.M.	G-4; C-6	G-5; C-7	G-6; C-8	G-7; C-9	G-8; C-10		
2:10 P.M.	H-11; C-7	H-11; C-8	H-13; C-9	H-14; C-10	H-15; C-1	H-16; C-2	
2:35 P.M.							
5:43 P.M.	J-27; C-4		J-29; C-6				
6:35 P.M.	K-20; C-8	K-21; C-9	K-22; C-10	K-23; C-1	K-24; C-2	K-25; C-3	
7:40 P.M.							
7:55 P.M.						M-9; C-1	
10:58 P.M.	N-22; C-9	N-23; C-10	N-24; C-1	N-25; C-2	N-26; C-3	N-27; C-4	N-28; C-5
12:00 A.M.	O-9; C-10	O-10; C-1	O-11; C-2	O-12; C-3	O-13; C-4	O-14; C-5	O-15; C-6
12:58 A.M.	P-29; C-1	P-30; C-2	P-31; C-3	P-32; C-4	P-33; C-5	P-34; C-6	P-35; C-7
1:58 A.M.	Q-14; C-2	Q-15; C-3	Q-16; C-4	Q-17; C-5	Q-18; C-6	Q-19; C-7	Q-20; C-8
2:58 A.M.	R-26; C-3	R-27; C-4	R-28; C-5	R-29; C-6	R-30; C-7	R-31; C-8	R-32; C-9

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickereham 2-6800
 Newtown 9-8939

STATION WMCA

Week of JUNE 22, 1962

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
8:05 A.M.	A-25; C-2	A-26; C-3	A-27; C-4	A-28; C-5	A-29; C-6	A-30; C-7	A-31; C-8
11:05 A.M.	B-30; C-7	B-31; C-8	B-32; C-9	B-33; C-10	B-34; C-1		
1:05 P.M.						C-7; C-9	C-2; C-9
3:05 P.M.						D-6; C-10	
4:05 P.M.	E-11; C-3				E-8; C-8		
5:05 P.M.							F-3; C-2
6:05 P.M.		G-10; C-9		G-9; C-1		G-5; C-1	
8:05 P.M.	A-27; C-9	A-28; C-10	A-29; C-1	A-24; C-2	A-23; C-3		
9:05 P.M.	H-22; C-1	H-21; C-2	H-20; C-3	H-19; C-4	H-18; C-5		H-4; C-3
10:05 P.M.		I-10; C-4	I-15; C-9	I-14; C-6	I-13; C-7	I-12; C-8	

NUCLEAR STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

STATION W A B C

	Week of <u>JUNE 22, 1942</u>						
	(June 22)	(June 23)	(June 24)	(June 25)	(June 26)	(June 27)	
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
10:00 A.M.	A-7; C-9	A-8; C-10	A-9; C-1	A-10; C-2	A-11; C-3	A-12; C-4	

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

(Rev. beg. 2/16/42)

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 NY 2-6600
 Newtown 9-8959

STATION WNEW

WEEK OF JUNE 22, 1942

	(June 22)	(June 23)	(June 24)	(June 25)	(June 26)	(June 27)	(June 28)
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:35 A.M.	A-23; C-2	A-21; C-3	A-22; C-4	A-23; C-5	A-24; C-6	A-25; C-7	A-26; C-8
8:35 A.M.	B-30; C-3	B-31; C-4	B-32; C-5	B-33; C-6	B-34; C-7	B-35; C-8	
9:35 A.M.							C-7; C-7
11:35 A.M.	D-34; C-4	D-35; C-5	D-36; C-6	D-1; C-7	D-2; C-8	D-3; C-9	D-4; C-10
1:35 P.M.	E-16; C-5	E-17; C-6	E-18; C-7	E-19; C-8	E-20; C-9	E-31; C-10	E-32; C-1
2:35 P.M.	F-23; C-6	F-23; C-7	F-24; C-8	F-25; C-9	F-26; C-10	F-27; C-1	F-28; C-2
3:35 P.M.	G-28; C-7	G-29; C-8	G-30; C-9	G-31; C-10	G-32; C-1	G-33; C-2	
5:27 P.M.	H-1; C-8	H-2; C-9	H-3; C-10	H-4; C-1	H-5; C-2	H-6; C-3	
6:35 P.M.							I-8; C-3
7:35 P.M.							A-9; C-4
8:35 P.M.	D-33; C-9	B-34; C-10	B-35; C-1	B-36; C-2	B-1; C-3	B-2; C-4	
9:35 P.M.							C-17; C-5
11:35 P.M.	D-10; C-10	D-11; C-1	D-12; C-2	D-13; C-3	D-14; C-4	D-15; C-5	D-16; C-6

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT:

Paul Phillips
Lord & Thomas
Wokerham 2-650
Newtown 9-6919

(REVISED BEG. 3/14/42)

WEEK OF JUNE 22, 1942

STATION WHN

	(June 22) MONDAY	(June 23) TUESDAY	(June 24) WEDNESDAY	(June 25) THURSDAY	(June 26) FRIDAY	(June 27) SATURDAY	(June 28) SUNDAY
7:00 A.M.	A-7; C-9	A-8; C-10	A-9; C-1	A-10; C-2	A-11; C-3	A-12; C-4	
8:00 A.M.							B-26; C-6
8:40 A.M.	C-9; C-10	C-10, C-1	C-12; C-2	C-12; C-3	C-13; C-4	C-14; C-5	
10:40 A.M.							D-28; C-7
11:20 A.M.	E-31; C-1	E-32; C-2	E-13; C-3	E-34; C-4	E-35; C-5	F-33; C-6	
11:55 A.M.							
12:15 P.M.	G-10; C-2	G-11; C-3	G-12; C-4	G-13; C-5	G-14; C-6		
2:10 P.M.	H-17; C-3	H-18; C-4	H-19; C-5	H-20; C-6	H-21; C-7	H-22; C-8	
2:35 P.M.							
5:43 P.M.	J-28; C-10		J-30; C-2				
6:23 P.M.	K-26; C-4	K-27; C-5	K-28; C-6	K-29; C-7	K-30; C-8	K-31; C-9	
7:40 P.M.							
7:56 P.M.							K-10; C-7
10:58 P.M.	N-29; C-5	N-30; C-6	N-31; C-7	N-32; C-8	N-33; C-9	N-34; C-10	N-35; C-1
12:00 A.M.	O-16; C-6	O-17; C-7	O-18; C-8	O-19; C-9	O-20; C-10	O-21; C-1	O-22; C-2
12:58 A.M.	P-36; C-7	P-1; C-8	P-2; C-9	P-3; C-10	P-4; C-1	P-5; C-2	P-6; C-3
3:58 A.M.	Q-21; C-8	Q-22; C-9	Q-23; C-10	Q-24; C-1	Q-25; C-2	Q-26; C-3	Q-27; C-4
2:58 A.M.	R-33; C-9	R-34; C-10	R-35; C-1	R-36; C-2	R-1; C-3	R-2; C-4	R-3; C-5

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickorsham 2-6600
 Newtown 9-8939

STATION WJGA

STATION WMCA

Week of JUNE 29, 1942

	(June 29) MONDAY	(June 30) TUESDAY	(July 1) WEDNESDAY	(July 2) THURSDAY	(July 3) FRIDAY	(July 4) SATURDAY	(July 5) SUNDAY
8:05 A.M.	A-32; C-9	A-33; C-10	A-34; C-1	A-35; C-2	A-36; C-3	A-1; C-4	A-2; C-5
11:05 A.M.	B-35; C-2	B-36; C-3	B-1; C-4	B-2; C-5	B-3; C-6		
1:05 P.M.						C-24; C-10	C-28; C-2
3:05 P.M.						D-25; C-1	
4:05 P.M.	E-6; C-5				E-5; C-9		
5:05 P.M.							F-29; C-3
6:05 P.M.		G-4; C-1		G-23; C-3		G-26; C-2	
8:05 P.M.	A-22; C-4	A-21; C-5	A-20; C-6	A-19; C-7	A-18; C-8		
9:05 P.M.	H-17; C-6	H-16; C-7	H-15; C-8	H-14; C-9	H-13; C-10		H-30; C-1
10:05 P.M.		I-11; C-9	I-10; C-10	I-9; C-1	I-8; C-2	I-7; C-3	

AGENCY AIRFARE SPOT ANNOUNCEMENT SCHEDULE

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickarsham 2-6600
 New York 9-8959

SESSION W A B C

Week of		JUNE 29, 1942		JUNE 30		(July 1)		(July 2)		(July 3)		(July 4)	
Day	Session	Day	Session	Day	Session	Day	Session	Day	Session	Day	Session	Day	Session
	A-13; C-5		A-14; C-6		A-15; C-7		A-16; C-8		A-17; C-9		A-18; C-10		

LUCKY STRIKE SPOT ADVERTISEMENT SCHEDULE

(Rev. pag. 2/16/42)

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 RT 2-6600
 Newtown 9-8930

STATION: WNEP

WEEK OF JUNE 29, 1942

	(June 29) MONDAY	(June 30) TUESDAY	(July 1) WEDNESDAY	(July 2) THURSDAY	(July 3) FRIDAY	(July 4) SATURDAY	(July 5) SUNDAY
7:35 A.M.	A-27; C-9	A-28; C-10	A-29; C-1	A-30; C-2	A-31; C-3	A-32; C-4	A-33; C-5
8:35 A.M.	B-36; C-10	B-1; C-1	B-2; C-2	B-3; C-3	B-4; C-4	B-5; C-5	C-8; C-6
9:35 A.M.							
11:35 A.M.	D-5; C-1	D-6; C-2	D-7; C-3	D-8; C-4	D-9; C-5	D-10; C-6	D-11; C-7
1:35 P.M.	E-33; C-2	E-34; C-3	E-35; C-4	E-36; C-5	E-1; C-6	E-2; C-7	E-3; C-8
2:35 P.M.	F-27; C-3	F-30; C-4	F-31; C-5	F-32; C-6	F-33; C-7	F-34; C-8	F-35; C-9
3:35 P.M.	G-34; C-4	G-35; C-5	G-36; C-6	G-1; C-7	G-2; C-8	G-3; C-9	
5:27 P.M.	H-7; C-5	H-8; C-6	H-9; C-7	H-10; C-8	H-11; C-9	H-12; C-10	
7:35 P.M.							I-9; C-10
8:35 P.M.	B-3; C-6	B-4; C-7	B-5; C-8	B-6; C-9	B-7; C-10	B-8; C-1	A-10; C-1
9:35 P.M.							C-11; C-2
11:35 P.M.	D-17; C-7	D-18; C-8	D-19; C-9	D-20; C-10	D-21; C-1	D-22; C-2	D-23; C-3

LUCKY STRIKE SPOT ANNOUNCEMENT SCHEDULE

STATION WHN

AGENCY CONTACT: Paul Phillips
 Lord & Thomas
 Wickersham 2-6600
 Newtown 9-8939

(REVISED REG. 8/14/42)

INDEX OF JUNE 29, 1942

STATION WHN

	(June 29) MONDAY	(June 30) TUESDAY	(July 1) WEDNESDAY	(July 2) THURSDAY	(July 3) FRIDAY	(July 4) SATURDAY	(July 5) SUNDAY
7:00 A.M.	A-13; C-5	A-14; C-6	A-15; C-7	A-16; C-8	A-17; C-9	A-18; C-10	B-27; C-2
8:00 A.M.	C-15; C-6	C-16; C-7	C-17; C-8	C-18; C-9	C-19; C-10	C-20; C-1	D-29; C-3
8:40 A.M.	E-36; C-7	E-1; C-8	E-2; C-9	E-3; C-10	E-4; C-1	F-34; C-2	
10:40 A.M.	G-17; C-8	H-24; C-10	H-25; C-1	H-26; C-2	H-27; C-3	H-28; C-4	
11:20 A.M.	J-29; C-6	K-33; C-1	K-34; C-2	K-35; C-3	K-36; C-4	K-1; C-5	
11:35 A.M.							
12:15 P.M.							
2:10 P.M.							
2:35 P.M.							
5:45 P.M.							
6:35 P.M.							
7:40 P.M.							
7:55 P.M.							
10:58 P.M.							
12:00 A.M.							
12:58 A.M.							
1:58 A.M.							
2:58 A.M.							

SCRIPTS

ATX01 0303491

REVISED - 3/11/42

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL #1

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time Lucky Strike
Hit Parade ... (title of song)

(SELECTION ORCHESTRA)

GRAUER: Smoke the smoke tobacco experts smoke.

RUYSDAEL: With men who know tobacco best it's Luckies two to one.

GRAUER: Yes, independent tobacco experts show an overwhelming preference
for Luckies. At market after market, year after year they see us
pay the price to get the milder, better-tasting tobacco. For example,
in Fairmont, North Carolina, at auctions of the 1939 crop, The American
Tobacco Company paid 33 percent more for the tobacco it bought for its
cigarettes and other tobacco products. Yes, 33 percent above the
average market price published by the United States Department of
Agriculture. And that crop, properly aged, mellowed and blended with
other fine crops, is in the Lucky Strikes you buy today! So smoke the
smoke tobacco experts smoke.

RIGGS: And the time now is _____(CHANT).

REVISED -- 5/11/42

Key - C2

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL #2

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____ (CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time Lucky Strike

Hit Parade ... (TITLE OF SONG)

(SELECTION ORCHESTRA)

BARUCH: Smoke the smoke tobacco experts smoke.

GRAULE: With men who know tobacco best it's Luckies two to one.

RUYSDAEL: Yes, independent tobacco experts show an overwhelming preference for Luckies. At market after market, year after year, they see us pay the price to get the milder, better-tasting tobacco. For example, in New Tazewell, Tennessee, at auctions of the 1939 crop, the American Tobacco Company paid 27 percent more for the tobacco it bought for its cigarettes and other tobacco products. Yes, 27 percent above the average market price published by the United States Department of Agriculture. And that crop, properly aged, mellowed, and blended with other fine crops, is in the Lucky Strikes you buy today! So smoke the smoke tobacco experts smoke.

RIGGS: And the time now is _____ (CHANT).

REVISED - 5/11/42

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL #3

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: ~~You bet~~ - here's a swell tune from your all-time Lucky Strike

Hit Parade ... (TITLE OF SONG)

(SELECTION ORCHESTRA)

CROWLEY: Smoke the smoke tobacco experts smoke.

GRAUER: With men who know tobacco best it's Luckies two to one.

CROWLEY: Yes, independent tobacco experts show an overwhelming preference for Luckies. At market after market, year after year, they see us pay the price to get the milder, better-tasting tobacco. For example, in Conway, South Carolina, at auctions of the 1939 crop, The American Tobacco Company paid 35 percent more for the tobacco it bought for its cigarettes and other tobacco products. Yes, 35 percent above the average market price published by the United States Department of Agriculture. And that crop, properly aged, mellowed, and blended with other fine crops, is in the Lucky Strikes you buy today! So smoke the smoke tobacco experts smoke.

RIGGS: And the time now is _____(CHANT).

REVISED - 3/22/48

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL #4

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time

Lucky Strike Hit Parade ... (TITLE OF SONG)

(SELECTION ORCHESTRA)

RUYSDAEL: Smoke the smoke tobacco experts smoke.

BARUCH: With men who know tobacco best it's Luckies two to one.

RUYSDAEL: Yes, independent tobacco experts show an overwhelming preference for Luckies. At market after market, year after year they see us pay the price to get the milder, better-tasting tobacco. For example, in Timonsville, South Carolina, at auctions of the 1939 crop, The American Tobacco Company paid 48 percent more for the tobacco it bought for its cigarettes and other tobacco products. Yes, 48 percent above the average market price published by the United States Department of Agriculture. And that crop, properly aged, mellowed and blended with other fine crops, is in the Lucky Strikes you buy today! So smoke the smoke tobacco experts smoke.

RIGGS: And the time now is _____(CHANT).

REVISED - 3/11/42

ALL LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL # 5

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT).

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: ~~Baruch~~ - here's a swell tune from your all-time Lucky Strike

Hit Parade(TITLE OF SONG)

(SELECTION ORCHESTRA)

BARUCH: Smoke the smoke tobacco experts smoke.

RUYSDAL: With men who know tobacco best it's Luckies two to one.

BARUCH: Yes, independent tobacco experts show an overwhelming preference for Luckies. At market after market, year after year, they see us pay the price to get the milder, better-tasting tobacco. For example, in Lumberton, North Carolina, at auctions of the 1939 crop, The American Tobacco Company paid 32 percent more for the tobacco it bought for its cigarettes and other tobacco products. Yes, 32 percent above the average market price published by the United States Department of Agriculture. And that crop, properly aged, mellowed, and blended with other fine crops, is in the Lucky Strikes you buy today! So smoke the smoke tobacco experts smoke.

RIGGS: And the time is _____(CHANT).

1/1/44

FOR THE FUTURE OF THE AMERICAN TOBACCO

CONSUMER /6

CROWLEY: Say, have you got one time?

BEIGGS: You bet! It's _____ (CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from you all-time Lucky

Strikes Hit Parade ... (TITLE OF SONG)

(SALLOTTION ORCHESTRA)

GRAUER: Smoke the smoke tobacco experts smoke.

BUYSDALE: With men who know tobacco best it's Luckies two to one.

GRAUER: Yes, independent tobacco experts show an overwhelming preference for Luckies. At market after market, year after year, they are willing to pay the price to get the milder, better-tasting tobacco. For example, in Statesboro, Georgia, an auction of the 1954 crop, The American Tobacco Company paid 45 percent more for the tobacco it bought for its cigarettes and other tobacco products. Yes, 45 percent above the average market price published by the United States Department of Agriculture. And that crop, properly aged, mellowed, and blended with other fine crops, is in the Lucky Strikes you buy today! So smoke the smoke tobacco experts smoke.

BEIGGS: And the time now is _____ (CHANT).

REVISED - 3/11/48

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL #7

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time Lucky
Strike Hit Parade ...(TITLE OF SONG)

(SELECTION ORCHESTRA)

BARUCH: Smoke the smoke tobacco experts smoke.

CRAUER: With men who know tobacco best it's Luckies two to one.

RUYSBELL: Yes, independent tobacco experts show an overwhelming
preference for Luckies. At market after market, year
after year, they see us pay the price to get the milder,
better-tasting tobacco. For example, in Bowling Green,
Kentucky, at auctions of the 1939 crop, The American Tobacco
Company paid 21 percent more for the tobacco it bought for its
cigarettes and other tobacco products. Yes, 21 percent above
the average market price published by the United States
Department of Agriculture. And that crop, properly aged,
mellowed, and blended with other fine crops, is in the Lucky
Strike you buy today! So smoke the smoke tobacco experts smoke.

RIGGS: And the time now is _____(CHANT).

REVISED - 3/11/43

Key - C8

THE LUCKY STRIKE SMOKE ASSOCIATION

COMMERCIAL #3

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time lucky
Strike Hit Parade ... (TITLE OF SONG)

(SELECTION CAST LIST)

CROWLEY: Smoke the smoke tobacco experts smoke.

BARUCH: With men who know tobacco best it's Luckies two to one.

CROWLEY: Yes, independent tobacco experts show a strong
preference for Luckies. At market after market, year
after year, they see us pay the price to get the milder,
better-tasting tobacco. For example, in Savannah, Georgia,
at auctions of the 1939 crop, The American Tobacco Company
paid 39 percent more for the tobacco it bought for its cigarettes
and other tobacco products. Yes, 39 percent above the average
market price published by the United States Department of Agriculture,
and that crop, properly aged, mellowed, and blended with other
fine crops, is in the Lucky Strikes you buy today! So smoke the
smoke tobacco experts smoke.

RIGGS: And the time now is _____(CHANT).

REVISED - 3/11/42

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL *AB*

CROWLEY: Say, have you got the time?

RIGGS: You bet! It's _____(CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time Lucky
Strike Hit Parade ... (TITLE OF SONG)

(SELECTION ORCHESTRA)

~~CROWLEY:~~ Smoke the smoke tobacco experts smoke.

HUYSDAEL: With men who know tobacco best it's Luckies two to one.

GRAUER: Yes, independent tobacco experts show an overwhelming
preference for Luckies. At market after market, year
after year, they see us pay the price to get the milder,
better-tasting tobacco. For example, in Franklin, Tennessee,
at auctions of the 1939 crop, The American Tobacco Company paid
22 percent more for the tobacco it bought for its cigarettes and
other tobacco products. Yes, 24 percent above the average market
price published by the United States Department of Agriculture.
And that crop, properly aged, mellowed, and blended with other
fine crops, is in the Lucky Strikes you buy today! So smoke the
smoke tobacco experts smoke.

RIGGS: And the time now is _____(CHANT).

REVISED - 3/11/42

NEW LUCKY STRIKE SPOT ANNOUNCEMENTS

COMMERCIAL #10

CROWLEY: Say have you got the time?

RIGGS: You bet! It's _____ (CHANT)

CROWLEY: Thanks, have you got a song to go with that?

BARUCH: Why sure - here's a swell tune from your all-time Lucky
Strike Hit Parade (TITLE OF SONG)

(SELECTION ORCHESTRA)

BARUCH: Smoke the smoke tobacco experts smoke.

RUYSDALE: With men who know tobacco best it's Luckies two to one.

BARUCH: Yes, independent tobacco experts show an overwhelming preference
for Luckies. At market after market, year after year, they see
us pay the price to get the milder, better-tasting tobacco. For
example, in Loris, South Carolina, at auctions of the 1939 crop,
the American Tobacco Company paid 44 percent more for the tobacco
it bought for its cigarettes and other tobacco products. Yes,
44 percent above the average market price published by the United
States Department of Agriculture. And that crop, properly aged,
mellowed, and blended with other fine crops, is in the Lucky Strikes
you buy today! So smoke the smoke tobacco experts smoke.

RIGGS: And the time now is _____ (CHANT).

SELECTIONS

ATX01 0303502

KEY NO.

25	Beer Barrel Polka
26	I Got Rhythm
27	The Piccolino
28	Siboney
29	It's De Lovely
30	Boo Hoo
31	Honeysuckle Rose
32	Runnin' Wild
33	Three Little Words
34	Jeepers Creepers
35	Who
36	I Can't Give You Anything But Love

LUCKY STRIKE SPOT ANNOUNCEMENTS

MUSICAL RECORDS

KEY NO.

- 1 Somebody Loves Me
- 2 I Won't Dance
- 3 Great Day Comin' Manana
- 4 Says My Heart
- 5 Pocketful of Dreams
- 6 Sing You Sinners
- 7 I Got Plenty O' Nothin'
- 8 Cheek to Cheek
- 9 Jericho
- 10 Let Yourself Go
- 11 Somebody Stole My Gal
- 12 You Can't Pull the Wool Over My Eyes
- 13 Rosalie
- 14 Keep Your Sunnyside Up
- 15 Hallelujah
- 16 Rio Rita
- 17 Fine and Dandy
- 18 Tea For Two
- 19 Nobody's Sweetheart
- 20 Singin' In the Rain
- 21 Great Day
- 22 Lady in Red
- 23 Of Thee I Sing
- 24 Over There