

RICHARD DIAMOND #17

Recd. 4-18-51

Brd. 4-27-51

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1 2ND ANNC: Dick Powell will return in just a moment.

2 1ST ANNC: After all the cigarette mildness tests --

3 2ND ANNC: Camel is America's most popular cigarette by billions!

4 1ST ANNC: Make the sensible, thorough cigarette test, -- smoke

5 only Camels for thirty-days and see how mild, how

6 flavorful, how enjoyable Camels are! See why more

7 people smoke Camels than any other cigarette - by

8 billions of cigarettes per year!

9 SINGERS: How mild,

10 How mild,

11 How mild can a cigarette be?

12 Make the Camel thirty-day test

13 And you'll see...

14 Smoke Camels and see!

15 1ST ANNC: Here is Dick Powell with a special message.

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