

BROADCASTERS' NEWS BULLETIN

Reporting accurately and promptly current happenings of special interest to Broadcasting
Stations in the Commercial, Regulatory, Legislative and Judicial Fields

Issued by

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Incorporated
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WASHINGTON, D. C.

Telephone District 9497

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THE VESTAL BILL

The Vestal Copyright Bill, with all of its provisions dangerous to broadcasting, is now before the Senate.

Before the bill was officially before the Senate, the Senate Patents Committee held a meeting and voted a favorable report on the measure, denying the requests of broadcasters that their case be heard.

Demanding that broadcasters be given an opportunity to express their views on the measure, Senator Dill of Washington, when the bill reached the Senate, was successful in having it tabled. At the same time he is insisting that the bill be referred to the Senate Interstate Commerce Committee or that the Senate Patents Committee grant hearings. Senator Dill is a member of both committees.

Senator Dill, rallying to the cause of the broadcasters, deserves the unstinted thanks of every member of the Association as well as every other station licensee. His work undoubtedly will secure the hearing broadcasters are demanding.

The whole-hearted response and cooperation of officers and directors of the Association, as well as members and non-members alike has been encouraging. As far as can be learned, every officer and member of the Board promptly and efficiently responded to requests sent out from headquarters.

Executive Committee: William S. Hedges, Chicago, Ill., Chairman; Henry A. Bellows, Minneapolis, Minn., and Frank M. Russell, Washington, D. C. Directors: William S. Hedges, Chicago, Ill.; H. K. Carpenter, Raleigh, N. C.; George F. McClelland, New York, N. Y.; Dr. Frank W. Elliott, Davenport, Ia.; A. J. McCosker, Newark, N. J.; Edgar L. Bill, Chicago, Ill.; A. B. Church, Kansas City, Mo.; J. G. Cummings, San Antonio, Tex.; Don Lee, Los Angeles, Cal.; E. P. O'Fallon, Denver, Colo.; C. R. Clements, Nashville, Tenn.; Henry A. Bellows, Minneapolis, Minn.; John J. Storey, Worcester, Mass.; Morgan L. Eastman, Chicago, Ill.; and Leo Fitzpatrick, Detroit, Mich.

EXAMINER'S REPORTS.

In re application of Paul J. Gollhofer (WMBQ) for renewal of license on 1500 kc, 100 watts sharing with WCLB, WWRL and WLBX, Docket No 927, Report No. 50 by Examiner Pratt recommends denial of application.

In re application Voice of Brooklyn, Inc., (WILH) for renewal of license on 1400 kc, 500 watts sharing with WCGU, WBBC and WSGH-WSDA, Docket No. 970, Report No. 51 by Examiner Pratt recommends denial of application.

In re application of WCLS, Inc., (WCLS) for renewal of license on 1310 kc, 100 watts sharing with WKBB, Docket No. 936, Report No. 52 by Examiner Pratt recommends denial of application.

In re application of Long Island Broadcasting Corporation (WWRL) for renewal of license on 1500 kc, 100 watts, sharing time with WMBQ, WLBX and WCLB, Docket No. 956, Report No. 53 by Examiner Pratt recommends denial of application.

In re application of The Rice Hotel (KTRH), for renewal of license on 1120 kc, 500 watts sharing with WTAW, Docket No. 971, Report No. 54 by Examiner Pratt recommends approval of application.

In re application of Camith Corporation (WKBO), for renewal of license on 1450 kc, 250 watts, sharing with WBMS, WNJ and WHOM, Docket No. 943, Report No. 55 by Examiner Pratt recommends denial of application.

In re application of Standard Cahill Co., Inc., (WKBQ) for renewal of license on 1350 kc, 250 watts sharing with WAWZ, WMSG and WCDA, Docket No. 937, Report No. 56 by Examiner Pratt recommends denial of application.

In re applications of Radio Operators, Inc., and Los Angeles Broadcasting Company (KFVD), the first for authority to erect a new station on 860 kc, 500 watts and Limited Time, and the second to change frequency to 860 kc, 1 KW and Limited Time under Docket Nos. 922 and 963, were both covered by Report No. 57 by Examiner Pratt who recommended denial of both applications.

ACTION ON EXAMINERS' REPORTS.

The following action was taken by the Commission on Examiners' Reports during the current week.

In re application of Daily Telegraph Printing Company, (WHIS) Bluefield, West Virginia, for a construction permit to change frequency from 1420 to 1410 kc; and increase power to 250 watts and change hours of operation from unlimited to half time on requested frequency. Docket 974, Report No. 43. Request of applicant granted, sustaining Examiner Yost.

In re application of Henry Dean Harris, Dyersburg, Tenn., for construction permit to erect new station on 1390 kc with 15 watts, for operation 3 to 5½ hours daily. Docket 946, Report No. 31. Request of applicant denied, sustaining Examiner Pratt.

In re application of C. L. Carrell (formerly WIBJ), Springfield, Missouri, for a construction permit to permanently locate formerly licensed portable station WIBJ on 1200 kc with 100 watts and unlimited time. Docket 904, Report No. 35. Request of applicant denied, sustaining Examiner Pratt.

In re application of Debs Memorial Radio-Fund, Inc., (WEVD) for renewal of license on 1300 kc, 500 watts, sharing time with WHAZ, WHAP and WBBR. Docket No. 969, Report No. 38. Request of applicant was first granted earlier in the week, reversing recommendation of Examiner Pratt. At the Commission meeting Friday, this prior action was reversed and the entire report reconsidered and the case was remanded for the taking of further testimony.

REGIONAL APPLICATIONS RETURNED

The Commission this week returned to stations WCSH, Portland, Maine, WDAY, Fargo, N.D. WFIW, Hopkinsville, Ky, and KOIN, Portland, Ore. their applications to increase their operating power to 5 kw each. In returning these applications the Commission pointed out that the maximum power permissible on the channel of 940 kc, on which they now operate, is 1 kw under the provisions of General Order No. 40.

Following the action of these stations, WOW, Omaha, Nebr. WEEL, Boston, Mass. and KHQ, Spokane, Wash. this week filed applications also asking that their power be laterally increased to 5 kw.

If these applicants insist upon being heard upon their applications the Commission will be confronted with the first direct attack upon General Order 40 in months.

KHJ PERMITTED TO INTERVENE

The Court of Appeals of the District of Columbia this week granted permission to the North West Broadcasting System, KJR, to intervene in the appeal filed several days ago by the Fisher's Blend Station, KOMO, Seattle, Wash. from a decision of the Commission denying KOMO's application to operate on 970 kc, KJR's frequency.

The Court also has denied the petition for a rehearing in the case of W. O. Ansley, jr. who was denied authority to erect a new station at Abilene, Tex. to operate on 550 kc with 1 kw.

"TOO MUCH ADVERTISING" AGAIN

In the wake of Dr. Lee DeForest's annual announcement that radio advertising is killing the goose that laid the golden egg, newspaper editorial writers have been busy criticising what Senator Dill has aptly termed the "American plan" of broadcasting.

A leading American newspaper this week printed an editorial warning broadcasting stations to "temper the amount and kind of advertising" and elevate programs above the "thirteen-year-old" level or "the government control movement, now gathering momentum in Canada will probably spread to the United States."

On the other hand, Commissioner Harold A. LaFount stated publicly this week that "the very fact that broadcasters are progressing and that there is no general complaint, seems to show that the majority of stations, at least, are operating in the public interest in this respect. The Commission seldom receives complaints against stations for excessive advertising alone."

Arthur Batcheller, travelling supervisor, Radio Division, Department of Commerce, returned to Washington from a swing around the country and reports that broadcasting stations on the whole are showing improvement not only with respect to frequency stability and general mechanical operation, but that there has been a marked improvement in program material.

STATIONS WARNED OF GENERAL ORDERS.

Recently the Federal Radio Commission adopted a general order providing for six months license commencing January first. Monday, January 5th, the Commission postponed the effective date of that order until April 30, in order to give the Commission time to scrutinize respective worthiness of all applications for renewal licenses.

The National Association of Broadcasters takes this occasion to remind its members that there are various general orders of the Federal Radio Commission which are frequently being ignored by stations. Among these are the announcement of call letters and electrical transcriptions.

With regard to the first point the Commission's General Order No. 8, issued on May 5, 1927, contained the following language: "* * * * is hereby directed to announce its call letters and location as frequently as may be practical while it is broadcasting, and in any event, not less than once during each fifteen minutes of transmission. It is understood, however, that this requirement is waived when such announcement would interrupt a single consecutive speech or musical number, and in such cases announcement of the call letters and location shall be made at the beginning and end of such number."

A careful check by members will develop that there is almost constant violation of this order. It is almost an assured fact that unless stations become more active in enforcing this rule they will find themselves cited for violations.

The announcement of transcriptions and phonograph records, the Commission's General Order No. 78 contains the following language: "phonograph records, mechanical piano players, etc., all broadcasting stations shall announce clearly and distinctly the character of * * * * *. In such announcement each talking machine, phonograph or graphophone record used, whatever its character, shall be described by the use of the EXACT words 'this is a talking machine record' or 'this is a phonograph record' or 'this is a graphophone record.' Each player piano selection used shall be described as played by a mechanical piano player after every mechanical reproduction and shall be similarly described by the term generally understood and used by the public and meaning such mechanical reproduction."

The radio inspectors of the Department of Commerce are becoming more active in checking stations in this matter, and stations must not assume that such phrases as "we now play a record by - - - -, of the popular dance hit - - - -" or the use of the word "recording" will get them by.

On the subject of electrical transcriptions for broadcast purposes, the Commission says as follows, in its same General Order No. 78 - " * * * each such recording shall be immediately preceded and followed by the following statement: 'this program is an electrical transcription made exclusively for broadcast purposes.' Broadcasting stations shall not use records, transcriptions or piano player rolls when the length of rendition thereof exceeds fifteen minutes unless provision is made for the announcement of the station's call letters, which must be given together with the statement above set forth, at least every fifteen minutes."

Station owners are finding that the Department of Commerce radio inspectors will not recognize such phrases as "this is an electrical transcription," nor will they recognize failure to include the standby in half hour programs or the repeated phrase that the program is an electrical transcription.

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STATIONS WARNED OF GENERAL ORDERS (CONTINUED)

Station owners should watch all electrical transcriptions because of the growing tendency to incorporate in transcriptions such phrases as "this is an electrical transcription," with the expectation that the station will consider that sufficient announcement. Several programs are being broadcast which are a half hour in length which allow for no fifteen minute cut-in.

In one particular series of program the electrical transcription was stopped at intervals and an announcement made, which ended up with a phrase such as "we now continue with the dance music."

Several station owners found themselves confronted with citations of violations of the Commission's General Order 78. Without placing undue emphasis on the manufacturers of electrical transcriptions, station owners are cautioned, for their own benefit, to watch the manner in which the credit for the program being an electrical transcription is made, and it would seem that the safest way is for the station to make a statement as follows at the opening "the program of - - - - which we now present from station - - - - comes to you in the form of an electrical transcription made exclusively for broadcast purposes" and follow this with whatever further introductory announcement is necessary. A similar statement in the middle of the program and after the announcement at the end, to conclude with the statement " - - - - program has come to you from - - - - in the form of an electrical transcription made exclusively for broadcast purposes," then if the transcription itself contains some phrase which is not in accordance with General Order 78, the station, at least, is protected.

NAB LIBRARY

The following hearings are scheduled for the week commencing Monday,

January 19th. All hearings commence at 10 a. m.

MONDAY, January 19, 1931.

KXA	American Radio	Mod. Lic.	570 kc	1 kw
	Telephone Co.		Unlimited	Time
	Seattle, Wash.	Present Assgn.	570 kc	500 w.
			Unlimited provided no interference with K U O M results.	

NOTIFIED: KMTR - Hollywood, Calif.

WREC	WREC, Inc.			
	Memphis, Tenn.	Ren. Lic.	600 kc	500
				1 kw L S

KGKO	Wichita Falls Brdcst. Co.	C. P.	570 kc	500 w
	Wichita Falls, Tex.	Present Assgn.	570 kc	250 w
			Unlimited - -	500 L S

NOTIFIED: WNAX, Yankton, S. D. WWNC, Asheville, N. C.

KMTR	KMTR Radio Corp.	C. P.	570 kc	1 kw
	Hollywood, Calif.	Present Assgn.	570 kc	500 w
			Unlimited	

NOTIFIED: WNAX, Yankton, S. D. KGKO, Wichita Falls, Tex.
KXA, Seattle, Wash.

TUESDAY, January 20, 1931

NEW	R. P. Denman,			
	Paris, Texas	C. P.	1210 kc	100 w

NOTIFIED: KWKH, Shreveport, La. WOAI, San Antonio, Texas
KGMP, Elk City, Okla.

KGKL	KGKL, Inc.	C. P.	1370 kc	100 w
	San Angelo, Texas			250 L S
		Present Assgn.	1370 kc	100 w

NOTIFIED: KFJZ, Fort Worth, Texas KMAC, San Antonio, Texas
KONO, San Anotnio, Texas

NEW	King Evans,	C. P.	1420 kc	100 D
	Marshall, Texas			

NOTIFIED: KXYZ, Houston, Texas KFYO, Abilene, Texas
KTBS, Shreveport, La.

APPLICATIONS RECEIVED

The following applications were received at the Commission during the week ended January 3:

call	NAME OF APPLICANT	PRESENT FREQUENCY	FREQUENCY SOUGHT	NATURE OF APPLICATION
KGBX	Foster-Hall Tire Company 1829-37 Colhoun St., St. Joseph, Missouri	1310	----	License to cover Cons. Permit issued 1/17/30 to install new equipment.
KFIZ	The Reporter Printing Company 18 Forest Avenue Fond du Lac, Wisconsin	1420	-----	Cons. Permit to move trans- mitter and studio from 18 Forest Ave. to West First St. 18-20-22, Fond- du-Lac, Wisconsin, and in- stall new equipment.
WGN-WLIB	The Tribune Company 140 East Walton Place Chicago, Illinois	720	-----	Cons. Permit to change equipment.
KGEZ	Kalispell Chamber of Commerce Main and Third Sts. Kalispell, Montana	1310	-----	Request for authority to voluntarily assign license to Donald C. Treloar and Stanley R. Church, trading as Treloar-Church Brdcstg. Company.
KGW	Oregonian Publishing Company 6th and Alder Sts., Portland, Oregon	620	----	Cons. Permit to move trans- mitter from 6th and Alder Sts., Portland to Faloma, Oregon.
KGEK	Elmer G. Beehler, trading as Beehler Electrical Equipment Co. 109 West 2nd Ave., Yuma, Colorado	1200	----	Cons. Permit to change equipment.
WTBO	Associated Broadcasting Corp. Frederick & Liberty Sts., Cumberland, Md.	1420	----	License to cover construc- tion permit issued 12-5-30 to install new equipment and increase power from 100 watts to 100 watts night, 250 watts day.
WMBC	Michigan Broadcasting Co. Woodward at Adelaide Detroit, Michigan	1420	-----	License to cover cons. permit issued 9/2/30 for change in equipment.
WBZ	Westinghouse Electric & Mfg. Co. Hotel Kimball, Springfield, Mass.	990	-----	Mod. of Cons. Permit to extend completion date on Cons. Permit to 2/28/31.

APPLICATIONS RECEIVED (CONTINUED)

CALL	NAME OF APPLICANT	PRESENT FREQUENCY	FREQUENCY SOUGHT	NATURE OF APPLICATION
WOKO	H. E. Smith & R. M. Curtis, d/b as Hudson Valley Brdcastg. Co. 311 Mill St., Poughkeepsie, N.Y.	1440	1430	Mod. of License to change frequency from 1440 kc. to 1430 kc. and hours of operation from sharing with WHEC-WABO to Unlimited.
WFOX	Paramount Broadcasting Corp. Fox Theatre, Brooklyn, N. Y.	1400	1300	Mod. of License to change frequency from 1400 kc. to 1300 kc. and hours of operation from sharing with WGGU, WLTH, and WBBC to Unlimited.
WMC	Paul Dillard & Enoch Brown, Jr. 30 North 2nd Street Memphis, Tennessee	780	-----	Request for an involuntary assignment of license from Memphis Commercial Appeal, Inc. to Paul Dillard and Enoch Brown, Jr.
KFJM	University of North Dakota Decotah Hotel, 3rd St. & 1st Ave. Grand Forks, North Dakota	1370	-----	Request for authority to install Automatic Frequency Control.
WCRW	Clinton R. White 2756 Pine Grove Avenue Chicago, Illinois	1210	-----	Cons. Permit to change equipment.
KPSN	Pasadena Star-News Publishing Co. 525 E. Colorado Street Pasadena, California	1360	-----	Request for authority to install Automatic Frequency Control.
KTUP	Fitzsimmons General Hospital U. S. Army Colfax & Peoria Streets Denver, Colorado	1310	-----	Cons. Permit to move transmitter about 300 ft. from present location and change equipment.
KTXD	Frank E. Hurt, tr. as Service Radio Company 1024 - 12th Ave. S., Nampa, Idaho	1420	-----	Cons. Permit to install new equipment and increase power from 50 watts to 500 watts on 1420 kc.
WWJ	The Evening News Association, Inc. 615 West Lafayette Blvd., Detroit, Michigan	920	1020	Cons. Permit to move transmitter from 810 W. Lafayette Blvd., Detroit, Mich. to a location to be determined, install new equipment, change frequency from 920 kc. to 1020 kc., and increase power from 1 KW. to 50 KW.

APPLICATIONS RECEIVED (CONTINUED)

CALL	NAME OF APPLICANT	PRESENT FREQUENCY	FREQUENCY SOUGHT	NATURE OF APPLICATION
NEW	Martin C. Newman 104 East Chicago Street Sturgis, Michigan	-----	1310	Cons. Permit application amended to request 1310 kc. instead of 950 kc. with 100 watts and Unlimited hrs.
NEW	THOMAS F. HARDINS, trading as The Broadcasting Service Company 69th and Market Streets Upper Darby, Penna.	-----	900	Cons. Permit application amended to request 900 kc. instead of 1200 kc., 250 W. (day only) instead of 250 W. day and 100 W. night, and Daytime hours instead of Unlimited.
WDBO	Orlando Broadcasting Co. Inc. 545 North Orange Street Orlando, Florida	1120	----	License to cover Cons. Permit issued 9/19/30 to change equipment.
WCAJ	Nebraska Wesleyan University 51st and St. Paul Street Lincoln, Nebraska	590	-----	Mod. of Cons. Permit to change equipment and increase power on C.P. from 250 watts to 500 W. on 590 kc.
NEW	Louis F. Kuester 900 North Main Street West Bend, Wisconsin	-----	1310	Cons. Permit to erect a new station to use 1310 kc. 50 watts, and Unlimited hrs.
NEW	Stewart A. Heigold and Cecil M. Johnson 320 - 1st Ave., Yuma, Arizona	-----	1500	Cons. Permit application amended to request 1310 kc. instead of 1500 kc, with 100 watts and unlimited hrs.

LAFOUNT DISCUSSES SYNCHRONIZATION

Synchronization will not spell ruin of the local and regional stations, Commissioner Harold A. Lafaunt declared in a statement this week. "I want to allay any fear that synchronization, or the operation of more than one high-powered station on a single channel, will spell the ruin of the local and regional station," the Commissioner declared. "There will be no monopoly of the wave lengths, as some individuals have predicted, with the advent of synchronization."

RADIO ON TRAINS IN ENGLAND

According to the Department of Commerce a train of the London and North Eastern Railway Company's running from King's Crossing to Leeds has been equipped with broadcasting service. The train, a dining express, will be equipped with receiving apparatus supplying broadcast programs to passengers through headphones.