

# BROADCASTERS' NEWS BULLETIN

Reporting accurately and promptly current happenings of special interest to Broadcasting  
Stations in the Commercial, Regulatory, Legislative and Judicial Fields

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## Issued by

## THE NATIONAL ASSOCIATION OF BROADCASTERS

### Incorporated

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## EXECUTIVE PERSONNEL

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Managing Director  
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Secretary

March 14, 1931

## COPYRIGHT

Broadcasters will face the toughest copyright fight in the history of broadcasting in the next session of Congress. Sponsors of the Vestal Copyright Bill, which was filibustered to death in the closing hours of the last Congress, have served public notice that a new bill will be introduced just as soon as the new Congress convenes.

Gene Buck, president of the American Society of Composers, Authors and Publishers, in an interview published by ZIT'S THEATRICAL NEWSPAPER, indicated that a new bill will be introduced in the next session. He is quoted as stating:

"But they won't stop this bill. There will be no more jockeying by the radio people at the next session of Congress on December 1. We will smoke out the broadcasters at that time."

While Buck blames broadcasters for defeating the bill, VARIETY states:

"Failure of passage of the Vestal bill is blamed on the stand taken by music publishers who would have lost valuable rights through its enactment. This is the charge by authors and composers who would have derived personal benefit had the act achieved passage."

Broadcasters objected to the Vestal bill in the form in which it passed the House. They insisted upon hearings in the Senate, and, after a bitter fight, obtained hearings. The bill, as reported by the Senate Committee, while representing a compromise, was not considered as objectionable and the broadcasters withdrew their opposition. Now a new copyright fight appears. Will broadcasters be prepared?

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Executive Committee: William S. Hedges, Chicago, Ill., Chairman; Henry A. Bellows, Minneapolis, Minn., and Frank M. Russell, Washington, D. C. Directors: William S. Hedges, Chicago, Ill.; H. K. Carpenter, Raleigh, N. C.; George F. McClelland, New York, N. Y.; Dr. Frank W. Elliott, Davenport, Ia.; A. J. McCosker, Newark, N. J.; Edger L. Bill, Chicago, Ill.; A. B. Church, Kansas City, Mo.; J. G. Cummings, San Antonio, Tex.; Don Lee, Los Angeles, Cal.; E. P. O'Fallon, Denver, Colo.; C. R. Clements, Nashville, Tenn.; Henry A. Bellows, Minneapolis, Minn.; John J. Storey, Worcester, Mass.; Morgan L. Eastman, Chicago, Ill.; and Leo Fitzpatrick, Detroit, Mich.

March 14, 1931

#### CARELESS PROGRAM CHECKING

Attention of the NAB has been directed to a possible danger which grows out of program checking practices. Aside from the cost of such checks, which will be saddled upon the broadcaster, the danger is with the carelessness of checking, the competency of the checker and the apparatus used. In at least one instance payments by an agency to broadcasters have been held up because of adverse checking reports. Investigation revealed the correctness of the broadcaster and the error of the checker.

If an advertiser desires checkings, he should be compelled to pay the expense. Now that the Commission will soon require the maintenance of official station and studio logs, these should constitute adequate proof that the program was handled as contracted. If more complete proof is desired, the advertiser or agency, for whose benefit the checkings are made, should pay for the service.

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#### TELEVISION HELD UP

"While television has been demonstrated repeatedly on a laboratory basis; further research and development must precede the manufacture and sale to the public of television sets. Although progress made in 1930 has brought television definitely nearer to commercial application, RCA will not attempt to market such equipment this year." This statement was contained in the annual report to stockholders by General James G. Harbord, chairman of Board of Directors, and David Sarnoff, president of RCA, which was made public this week.

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#### URGE ALASKAN CABLE SALE

The Interdepartmental Committee which has been studying the Government communication services, recommended the sale of the Alaskan cable and radio system to a responsible private company in a report submitted to President Hoover this week.

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#### NAB BOARD MEETING CHANGED

The meeting of the Board of Directors of the NAB, by order of President Damm, has been changed from Monday, March 23 to Tuesday, March 24. The meeting will be held at the Hotel Statler, Detroit, Michigan. The date has been changed to accommodate several members of the board.

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#### NAB PREPARING BRIEF

Many inquiries have reached the NAB with respect to the preparation of a log form to be used when G. O. 106 becomes effective on April 30. The NAB is now preparing a brief suggesting changes in the form of the order with a view to having certain portions clarified and certain operations required under its terms simplified. The NAB will not suggest a log form until it is known whether or not changes will be made in the terms of the order.

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March 14, 1931

## ENGINEERS HEAR GREAVES

An instructive paper entitled "Quo, Quota, Quantum," explaining in detail the application of the Commission's General Orders Nos. 40, 92 and 102, was given by V. Ford Greaves, assistant chief engineer of the Commission, at a meeting this week of the American Section, Institute of Radio Engineers. The session was attended by a number of leading radio engineers of the country. The paper deals largely with broadcast allocation problems. The NAB is prepared to publish the text of the paper if a sufficient number of NAB members desire copies. Address your requests to NAB Headquarters, National Press Building, Washington, D. C.

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## EDUCATORS ISSUE STATEMENT

The National Committee on Education by Radio has just issued a press statement in which it is stated that educational broadcasting stations should be given first place when channels are assigned.

"Commercial stations contend," says the Committee's spokesman, "that they have developed an educational technique which educational stations have not. On the contrary, educators assert that they have the technique and that the commercial stations lack the educational point of view."

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## MAKE A NOTE OF THIS

Police in several mid-western cities are looking for a man named Lyle Pettijohn, alias Richard Wolfe, who has been making the rounds of radio stations. He represents himself as an experienced advertising salesman specializing in radio advertising. He will get a job, sell a few accounts, then buy radios and other articles on credit, resell them for his own benefit, issue worthless checks then beat it.

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## NEW PROGRAM IDEA CONSIDERED

Scott Howe Bowen on Thursday met with a group of Government department heads summoned by Secretary of Interior Wilbur and explained in detail his plan to secure broadcasts of governmental activities by means of electrical transcriptions.

It is understood that the plan was favorably received by those attending the conference.

Mr. Bowen offered to equip a studio in Washington where the transcriptions could be prepared. The Government would be required to pay the cost of preparation only and the transcriptions would be furnished to stations free of charge for use as non-commercial programs.

The Government now mails bales of mimeographed material to stations for broadcasting purposes. The transcriptions would replace this material, according to Mr. Bowen's idea.

The conference was arranged by Mark O. Prentiss, representative of Mr. Bowen.

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March 14, 1931

## EDUCATIONAL PROGRAMS ANALYSED

The Commission has analysed the questionnaires received from 522 out of 605 broadcasting stations in the United States licensed on February 1, 1931. The questionnaire covered programs broadcast during the week of January 11 to 17. The analysis follows:

	<u>Educational Stations</u>	<u>Commercial Stations</u>
No. of hours used broadcasting programs from studios by Educators . . . . .	128	1007
No. of hours used broadcasting programs originating in educational institutions . . . . .	70	431
No. of hours used broadcasting other data considered educational but not necessarily by professional educators . . . . .	89	2021
Total No. of hours used in broadcasting educational programs described above . . . . .	286	3457
No. of hours used in broadcasting data provided by Federal Government . . . . .	50	741
No. of hours used in broadcasting data provided by city, county and state . . . . .	23	390
No. of hours used in broadcasting speeches of general character . . . . .	46	792
No. of hours used in broadcasting for Red Cross and similar organizations . . . . .	14	469
No. of hours used in broadcasting classical music . . .	200	5782
Total No. of hours on the air . . . . .	1027	33,784
No. of stations reporting . . . . .	42	522

From the above it will be noted that commercial stations (including religious stations) are devoting about 10 percent of their time to educational broadcasts while educational stations are devoting about 28 percent of their time to educational programs.

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## PERRINE DISCUSSES TELEVISION

Dr. J. O. Perrine, associate editor of the BELL SYSTEM TECHNICAL JOURNAL, in an address this week before the Washington Section, American Institute of Electrical Engineers, stated that television may be just around the corner but there are still many difficulties to be conquered. These obstacles, he said, cannot obtain by the "waving of a magic wand."

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March 14, 1931

#### WBAL AND WTIC CONTINUE TESTS

WBAL, Baltimore, Md and WTIC, Hartford, Conn. now sharing time on 1060 kc, were granted authority to conduct regular program tests for a period of thirty days on Friday of this week, under the terms of construction permits issued to both stations in December. Under the permits, WTIC is to synchronize with WEAJ on 660 kc when WBAL is operating on 1060 kc. When WTIC is operating on its present assignment, WBAL is to synchronize with WJZ on 760 kc. This authority will permit regular programs to be broadcast and give engineers an opportunity to study the results of such operation in day hours, since the experimental operation of both stations in the early morning hours has been completed.

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#### WHITE IS RE-ELECTED

Senator Wallace H. White, jr. Maine, was reelected president of the American Section, International Committee on Wireless Telegraphy at an organization meeting this week. John W. Guider was named vice president and Paul M. Segal was elected secretary. A program of activities will be outlined at the next meeting which will be held in April.

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#### A FEW WANT ADS

New York station is looking for a commercial manager or someone familiar with radio selling. 31331A.

Young college graduate (female) experienced in continuity writing and general station office administration wants position. Available June 15. 31331B.

(Refer to key number in replying).

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#### JANUARY RADIO EXPORTS UP

Showing a strong upward tendency, exports of radio apparatus from the United States during January, 1931, surpassed the total for the corresponding month of last year, despite a decrease in the majority of other classes of electrical equipment, according to the Commerce Department's Electrical Division.

Foreign shipments of radio apparatus totaled \$1,672,904 during January, 1931, as compared with \$1,523,207 in the corresponding month of 1930. Radio receiving sets alone registered a gain of over half a million dollars, from \$562,444 in the 1930 month to \$1,075,814 in 1931.

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#### A FEW COPIES LEFT

The NAB office still has on hand a few copies of the printed Proceedings of the Eighth Annual Convention of the Association. Members desiring copies should order at once. Copies are \$5. each.

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March 14, 1931

## APPLICATIONS GRANTED

The following applications were granted by the Commission at its sessions during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF ACTION</u>
K M E D	Mrs. W. J. Virgin Medford Oregon	Granted C.P. install new eqpt increas- ing power to 100 watts.
W T E L	Foulkrod Radio Engr. Co. Philadelphia, Pa.	Granted Lic. change eqpt and incr. power to 100 watts; 1310 kc, 100 w. shares with W H A T and W C A M.
W J Z	National Brdco Co. Inc. New York, N. Y.	Granted mod. of C.P. to extend comple- tion date to August 8, 1931.
W Q B C	Delta Brdco Co. Inc. Vicksburg, Miss.	Granted mod. of C.P. move transmitter locally; extend commencement date to 3/5/31 and extend completion date to 6/5/31.
W H K	Radio Air Service Corp. Cleveland, Ohio	Granted renewal of license - hearing cancelled.
W M R J	Peter J. Prinz Jamaica, New York	Granted C.P. to move transmitter and studio locally
W B Z A	Westinghouse Elec. & Mfg. Co. Boston, Mass.	Granted mod. C.P. extend completion date to 5/20/31.
W B N X	Standard Cahil Company New York, N. Y.	Granted perm. cease operating due to illness of lic. operator, until another operator may be secured.
W A I U	American Insurance Union Columbus, Ohio	Granted auth. use WCAH aux. transm. to make tests for new location.
W O A I	Southern Equipment Company San Antonio, Texas	Granted auth. to use old transm. until station repairs can be completed.

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## LICENCE APPLICATIONS GRANTED

During the current week the Commission granted applications for license, covering previously authorized construction permits, to the following: K W K H, Shreveport, La.; W J B W, New Orleans, La; K S D, St. Louis, Mo.; W G C P, Newark, N. J.; W E A N, Providence, R. I.; W B Z, Springfield, Mass.

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## CONSTRUCTION PERMITS GRANTED

During the current week, the Commission granted applications for construction permits to the following stations authorizing the installation of new equipment, or changes in the present transmitters: WHBD, Mt. Orab, Ohio; WMBH, Joplin, Mo; WKJC, Lancaster, Pa.; KFUO, St. Louis, Mo.

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## EXAMINERS' REPORTS

In re application of Claude M. Gray, Anniston, Ala. for construction permit to erect new station on 1500 kc with 100 watts and unlimited time, Docket 938, Report 87, Examiner Pratt recommends denial of application.

In re application of Macon Junior Chamber of Commerce (WMAZ) Macon, Ga. for modification of license to change frequency to 1180 kc with 500 watts and Limited Time, Docket 1008, Report 88, Examiner Yost recommends granting of application, since it has been recommended that WGST be granted full time on 890 kc, now sharing with present applicant.

In re application Georgia School of Technology (WGST) Atlanta, Ga. for construction permit to increase night power to 500 watts and change hours of operation from sharing with WMAZ to unlimited time, Docket 874, Supplemental to Report 14, Examiner Yost recommends application, provided that WMAZ application to operate on 1180 kc with limited time is granted.

In re application of Will H. Ford (KFUL), Galveston, Texas, for renewal of license, Docket 933, Report 89, Examiner Pratt recommends granting of application.

In re application of Lone Star Broadcast Co. Inc. (KTSA), San Antonio, Texas, for modification of license to change hours of operation to unlimited time, Docket 923, Report 89, Examiner Pratt recommends denial of application.

In re application of Rines Hotel Co. Manchester, N. H. for construction permit to erect new station on 1430 kc with 1 KW and unlimited time, Docket 1000, Report 90, Examiner Yost recommends granting of application with 250 watts night and 500 watts daylight and unlimited time.

In re application of G. Colby Blackwell, Manchester, N. H. for construction permit to erect new station on 1430 kc with 500 watts and unlimited time, Docket 1005, Report 90, Examiner Yost recommends denial of application.

In re application of Pioneer Broadcasting Co. Adamsburg, Pa. for construction permit to erect new station on 620 kc with 100 watts and daylight hours of operation, Docket 959, Report 91, Examiner Yost recommends denial of application.

In re application of Alfred Frank Kleindienst (WORC), Worcester, Mass. for construction permit to change frequency to 1340 kc, increase power to 500 watts and operate unlimited time, Docket 924, Report 92, Examiner Pratt recommends denial of application.

In re application of Boston Broadcasting Co. (WBBS), Boston, Mass. for renewal of license and construction permit to change frequency to 1180 kc with 100 watts and limited time, Dockets 1002 and 997, Report 93, Examiner Yost recommends that the application for renewal and construction permit both be denied.

In re application of Boston Broadcasting Company (WLOE), Boston, Mass. for modification of license to change hours of operation to unlimited time, Docket 1003, Report 93, Examiner Yost recommends denial of application.

In re application of Martin C. Newman, Sturgis, Mich. for construction permit to erect new station on 1310 kc with 100 watts and unlimited time, Docket 1100 kc, Report 94, Examiner Yost recommends denial as in the cases of default.

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## EXAMINERS' REPORTS (Continued)

In re application of American Insurance Union (WAIU), Columbus, Ohio, for renewal of station license, Docket 1048, Report 96, Examiner Hyde recommends granting of application.

In re application of WHB Broadcasting Company (WHB), Kansas City, Mo. for modification of license to increase power to 1 KW, Docket 941, Report 97, Examiner Pratt recommends denial of application.

In re application of Gadsden Broadcasting Company (WJBY), Gadsden, Ala. for construction permit to change frequency to 950 kc and increase power to 250 watts, Docket 1033, Report 98, Examiner Yost recommends denial of application, and further recommends that the applicant be authorized to increase power to 100 watts on the present assignment of 1500 kc.

In re application of W. E. Brainard, Klamath Falls, Ore. for construction permit to erect new station on 1200 kc with 100 watts and unlimited time, Docket 987, Report 99, Examiner Yost recommends denial of application.

In re application of C. Merwin Dobyns (KGER), Long Beach, Calif. for modification of license to increase hours of operation to unlimited time, Docket 951, Report 102, Examiner Pratt recommends granting of application.

In re application of Educational Broadcasting Corporation (KROW), Oakland, Calif. for construction permit and modification of license to change frequency to 740 kc with 1 KW day and 2 KW night and limited time, Docket 954, Report 103, Examiner Yost recommends denial of application.

In re application of Lakeland Broadcasting Company, Lakeland, Fla. for construction permit to erect new station on 1310 kc with 100 watts and unlimited time, Docket 1030, Report 101, Examiner Yost recommends denial of application.

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## ACTION ON EXAMINERS' REPORTS

The following action on Examiners' Reports was taken by the Commission during the current week:

WBRE Rep.#60	Louis G. Baltimore Wilkes Barre, Pa.	Granted renewal of license, 1310 kc, 100 watts, unlt'd time, revers. Ex. Pratt.
WELL Rep.#58	Enquirer-News Company Battle Creek, Mich.	Granted ren. of lic. 1420 kc, 50 watts, unlt'd hrs of operation. Also granted mod. of C.P. to install present eqpt. at new location instead of new eqpt and reduce power authorized on C.P. from 100 to 50 watts; reversing Examiner Pratt.
WLTH Rep.#51	Voice of Brooklyn, Inc. Brooklyn, New York	Granted ren. of lic. 1400 kc, 500 w.; divide time with WCGU, WBBC and WSCH-WSDA; reversing Examiner Pratt.



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ACTION ON EXAMINERS' REPORTS (Continued)

WWRL Rep.#53	Long Island Brdco Corp. New York, N. Y.	Granted ren. of lic. 1500 kc, 100 w.; divides time with WMBQ, WLBX and WCLB; reversing Examiner Pratt.
WKBQ Rep.#56	Standard Cahill Co. Inc. New York, N. Y.	Granted ren. of lic. 1350 kc, 250 watts; shares time with WBNY, WMSC and WCDA; reversing Examiner Pratt.
WKBO Rep.#55	Camith Corporation Jersey City, New Jersey	Granted ren. of lic. 1450 kc, 250 watts; shares with WBMS, WNJ and WHOM; revers- ing Examiner Pratt.
NEW Rep. #57	Radio Operators, Inc. Ltd Glendale, California	Denied C.P. for new station to operate on 860 kc, 500 watts, limited time, sus- taining Examiner Pratt.
KFVD Rep.#57	Los Angeles Brdco Co. Culver City, California	Denied C.P. to change freq. from 1000 kc to 860 kc; incr. power to 1 KW; sustain- ing Examiner Pratt.

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HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday,  
March 16, 1931. All hearings commence at 10 a.m.

TUESDAY, MARCH 17, 1931

K F X M	J. C. & E. W. Lee San Bernardino, Calif.	C. P.	1300 kc	500 W.
			3/4 time	
			Present Assignment:	1210 kc 100 W.
			Divides time with	K PPC
NEW	Gillette Stanford Chico, California	C. P.	1500 kc	100 W.
			Daily 7 a.m. to 5 p.m.	

THURSDAY, MARCH 19, 1931

NEW	Alfred J. Pote Chelsea, Mass.	C. P.	1320 kc	1 KW
			Unlimited time	

FRIDAY, MARCH 20, 1931

NEW	Kent's Inc. Petersburg, Virginia	C. P.	1310 kc	15 W.
			Unlimited time	

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March 14, 1931

## APPLICATIONS SET FOR HEARING

The following applications were ordered set for hearing by the Commission at its sessions during the current week:

NEW	GILLETTE STANFORD Chico, California	Requests C.P. 1500 kc, 100 W. daytime hours.
K G E W	CITY OF FT. MORGAN Ft. Morgan, Colorado	Requests C.P. change eqpt; change freq. to 880 kc, and change power to 500 W. night, 1 KW, LS.
W J K S	JOHNSON-KENNEDY RADIO CO. Gary, Indiana	Request Mod. of Lic. to change freq. to 560 kc; incr. hours of operation to unlt'd.
K R E	FIRST CONG. CHURCH OF BERKELEY Berkeley, California	Requests consent to vol. assign. of lic. to Community Broadcasting Corp. Ltd.
NEW	HAGERSTOWN BROADCASTING CO. Hagerstown, Maryland	Requests C.P. erect new station 1210 kc, 100 watts - unlimited time.
NEW	OHIO BROADCASTING CORP. Canton, Ohio	Requests C.P. 1200 kc, 100 watts, unlimited time except Sundays share with WNBO.
W R A X	WRAX, INCORPORATED Philadelphia, Pa.	Requests C.P. increase power to 1 KW.
K N X	WESTERN BROADCAST CO. Los Angeles, Calif.	Requests mod. C.P. to extend completion date to 3/31/31.

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## APPLICATIONS DENIED

The following applications were denied by the Commission at its sessions during the current week:

W J A K & W L B C	Marion Broadcast Co. Marion, Indiana and Donald A. Burton, Muncie, Indiana.	Denied permission to operate simultaneously the nights of March 6 and 7 in order to broadcast basketball games.
W C A Z & W D Z	Superior Broadcasting Service Inc. Carthage, Illinois, and James L. Bush, Tuscola, Illinois.	Denied permission to operate simultaneously pending action on application which is being filed.

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## APPLICATION FORMS STUDIED

The Commission is giving study to a general revision of all application forms. Many of the existing forms will be simplified and several new ones will be added to the present list.

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March 14, 1931

# APPLICATIONS RECEIVED

The following applications were received by the Commission during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
NEW	ATKINSON and STORY Auburn, Alabama	---	1100	C.P. erect new station 1100 kc 15 watts, Day.
W T F I	TOCCOA FALLS INSTITUTE Toccoa, Georgia	1450	---	Move transmitter and studio to Athens, Ga. and incr. power to 500 w. night, 1 KW day.
NEW	MYRON E. KLUGE Cheyenne, Wyoming	---	1420	C.P. erect new station 1420 kc, 75 watts, unlimited time.
K I D O	BOISE BROADCAST STATION Boise, Idaho	1250	----	Move transm. and studio locally and change eqpt.
W H O M	NEW JERSEY BROADCASTING CORP. Jersey City, N. J.	1450	1050	C.P. move transm. loc. change freq. 1050 kc and hours of operation to unlimited.
NEW	VOICE OF THE BLUE GRASS Owensboro, Kentucky	----	680	C.P. erect new station 680 kc, 1 KW, unlt'd time.
W L V A	LYNCHBURG BRDCG CORP. Lynchburg, Virginia	1370	1210	C.P. to req. 1210 kc and unlimited hours.
W R A X	WRAX BROADCASTING CO. Philadelphia, Pa.	1020	----	Mod. of lic. incr. to unlimited time.
NEW	GEO. W. TRIPP and J. N. TUCKER Pontiac, Michigan	----	1500	C.P. erect new station 1500 kc, 250 watts, unlimited hours.
W T F I	TOCCOA FALLS INSTITUTE Toccoa, Georgia	1450	----	C.P. move transm. and studio locally.
W P C C	NORTH SHORE CHURCH Chicago, Illinois	560	----	Mod. of lic. amended to request 19 hours week.
W B G M	JAMES E. DAVIDSON Bay City, Michigan	1410	940	Mod. of lic. to request 940 kc and 500 watts.
W D A H	EAGLE BROADCASTING CO. El Paso, Texas	1310	----	Req. to vol. assign to W. S. Bledsoe & W. T. Blackwell.
K W W G	THE BROWNSVILLE HERALD PUBLISHING CO. Brownsville, Texas	1260	----	Mod. of C.P. to extend compl. to 3/31/31.



March 14, 1931

APPLICATIONS RECEIVED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
NEW	E. D. LUM & SONS Wahpeton, North Dakota	----	550	C.P. erect new station 550 kc, 100 watts, un- limited time.
NEW	INLAND EMPIRE BROADCASTING CORP. Moscow, Idaho	----	1310	C.P. resubmitted to re- quest 1310 kc
W L O E	WILLIAM S. POTE Boston, Mass.	1500	----	Invol. assign. lic. from Boston Broadcasting Co. to William S. Pote.
W A L R	ROY W. WALLER Zanesville, Ohio	1210	----	Req. emerg. auth. to move transm. <u>locally</u> .
W T F I	TOCCOA FALLS INSTITUTE Toccoa Falls, Georgia	1450	----	C.P. amended to move trans. and studio to Athens, Ga. only.
W W A E	HAMMOND-CALUMET BRDCG CORP. Hammond, Indiana	1200	----	Mod. lic. change hours to simultaneous day opera- tion with WRAF, share with WRAF at night.
K G G C	THE GOLDEN GATE BRDCG CO. San Francisco, Calif.	1420	----	Mod. lic. incr. hours to unlimited.

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LICENSE APPLICATIONS RECEIVED

During the current week, the Commission received applications for license following construction permits, which had previously been authorized by Commission action: W F I, Philadelphia, Pa.; W J B L, Decatur, Ill.; W D E L, Wilmington, Del.; K G A, Spokane, Wash.; W L E Y, Lexington, Mass.; W T I C, Hartford, Conn.

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PERMIT APPLICATIONS RECEIVED

During the current week, the Commission received applications from the following stations, requesting authority to make changes in equipment: W F B E, Cincinnati, Ohio; W R B Q, Greenville, Miss.; K S M R, Santa Clara, Calif.; W I L, St. Louis, Mo.; K S L, Salt Lake City, Utah; W B T, Charlotte, N. C.

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MADRID MEETING MARCH 18

A joint meeting of the Committees preparing for the Madrid Conference will be held at the Commission on Wednesday, March 18.

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Secretary

March 21, 1931

GROWING! GROWING! GROWING!

The Managing Director will report to the Board of Directors at the Detroit, Mich. meeting next Tuesday that membership in the National Association of Broadcasters has increased by forty per cent within the past four months.

An analysis of the membership reveals that 70 per cent of the stations affiliated with the Association occupy regional, local and daylight assignments and that 30 per cent occupy clear channel assignments.

But the Association must continue to grow. Upon the financial and numerical strength of the NAB depends the future security of broadcasting under the American plan.

Interests desirous to get into radio at the expense of those who have experienced the hardships of pioneering are pouring out column after column of propaganda deprecating commercialized broadcasting without extolling any of its virtues. They argue that the Government should take over your business; that your programs should be strictly censored; that 15 per cent of your facilities should be given to educational interests; that specific organizations should be given preferred assignments; that the band should be reallocated in order to permit these interests to creep into broadcasting.

You who are in broadcasting are scattered throughout the country doing the job. Those who are seeking to get into broadcasting are in Washington. It is the Association's duty to meet these assaults but it cannot do so effectively unless it is given the support of every broadcasting station.

Executive Committee: William S. Hedges, Chicago, Ill., Chairman; Henry A. Bellows, Minneapolis, Minn., and Frank M. Russell, Washington, D. C. Directors: William S. Hedges, Chicago, Ill.; H. K. Carpenter, Raleigh, N. C.; George F. McClelland, New York, N. Y.; Dr. Frank W. Elliott, Davenport, Ia.; A. J. McCosker, Newark, N. J.; Edgar L. Bill, Chicago, Ill.; A. B. Church, Kansas City, Mo.; J. G. Cummings, San Antonio, Tex.; Don Lee, Los Angeles, Cal.; E. P. O'Fallon, Denver, Colo.; C. R. Clements, Nashville, Tenn.; Henry A. Bellows, Minneapolis, Minn.; John J. Storey, Worcester, Mass.; Morgan L. Eastman, Chicago, Ill.; and Leo Fitzpatrick, Detroit, Mich.

March 21, 1931

## WOULD REDUCE TOLERANCE

The National Association of Broadcasters has been invited by the Commission to participate in the discussion of the question as to whether or not the present permissible frequency deviation of 500 cycles should be reduced to 50 cycles one year hence. The Commission on March 16 decided to hold hearings on the question on April 20.

General Order No. 7 now in force permits a tolerance of 500 cycles. This order would be repealed by the recent proposal. The text of the proposed order follows:

"1. On and after one year from the date of this order all stations shall maintain the assigned frequency between the limits of 50 cycles per second above to 50 cycles per second below the assigned frequency.

"2. On and after the effective date of this order the Commission will not authorize the installation of any new transmitting equipment in broadcasting stations or changes in the frequency control of equipment at present licensed for operation in broadcasting stations unless such equipment is so designed that there is reasonable assurance that the frequency of the transmitter is capable of maintaining the assigned frequency of the station between the limits set forth in paragraph 1.

"3. Each radio broadcasting station is hereby ordered to announce twice each day, at the beginning and end of its program, that it is broadcasting on a frequency of \_\_\_\_\_ kilocycles by authority of the Federal Radio Commission.

"4. General Order No. 7 is hereby repealed."

The Commission's decision to hold hearings before promulgating orders of general application is highly commendable and it is hoped that this practice will be continued.

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## OHIO LEGISLATURE ON THE AIR

The Ohio State Department of Education has arranged to broadcast sessions of the Ohio Senate and House on March 24 and 31 over W L W at Cincinnati. These broadcasts are intended primarily for the benefit of the Ohio School of the Air, and special plans are being made to bring a bill to each house at the time of the broadcast so that listeners will get a comprehensive idea of how the State legislature functions.

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## NINE STATIONS GIVE DX PROGRAMS

During the coming week nine stations will broadcast special programs for long distance listeners, according to C. M. Falconer, vice president of the Newark News Radio Club. Schedules of hours are as follows: Sunday, March 22, KFOR, Lincoln, Neb.; WSYB, Rutland, Vt; KGAR, Tucson, Ariz.; CKX, Brandon, Man.; KFXJ, Edgewater, Colo. Tuesday, March 24, WSVS, Buffalo, N. Y. Thursday, March 26, 10AK, Stratford, Ontario. Saturday, March 28, 10BQ, Brantford, Ontario; CFCL, Prescott, Ontario.

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March 21, 1931

#### GOP LETTER EXPLAINED

Recently the Republican National Committee sent letters to broadcasting stations offering program material and requesting that stations co-operate in putting this material on the air. Many stations apparently have misconstrued this letter. The NAB has conferred with those responsible for the letter and an explanation has been made. The Committee, it is explained, is not seeking free time for political purposes. A vast amount of interesting program material about the government is available in the numerous departments and the Radio Division of the Committee is simply offering its aid in securing this material free for stations desiring it. The NAB has been assured that this material is non-political, pointing out that if stations receiving it should find political bias in it, they reserve the right to relegate it to the waste-basket.

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#### MADRID PROPOSALS DRAFTED

The committee preparing for the International Radiotelegraph Conference at Madrid in 1932 this week completed its draft of proposals of the United States which will shortly be sent to nations signatory to the existing convention. The question of widening the broadcast band was left open despite the fact that European nations plan to propose such widening. Canada has already indicated its intention to utilize the frequencies from 500 to 550 kc for broadcasting. It is understood that a number of European nations will ask the Madrid conference to provide for separate world broadcasting conferences.

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#### EDUCATORS GET MORE MONEY

While broadcasters continue to wrangle among themselves over station assignments, the National Committee on Radio in Education is carefully laying plans for a comprehensive legislative campaign to wrest 15 per cent of all broadcasting frequencies from commercial stations. Already \$200,000 has been made available to secure passage of the Fess bill which was introduced in the last session of Congress. Armstrong Perry, information director of the Committee, announced this week that additional funds for his Committee's work have been secured. A nationwide propaganda campaign has been started against commercial stations and much of this matter is finding its way into newspapers. The NAB has already taken a position in opposition to the Fess bill but this opposition cannot be effective unless every commercial station in the United States will back the Association.

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#### AGENCY RECOGNITION PROPOSED

Sub-committees of the NAB Commercial Committee will be appointed in the near future to deal with agency recognition and recordings. This is a step of vital importance both to broadcasting stations and to advertising agencies. The American Association of Advertising Agencies has agreed to co-operate with these subcommittees with a view to working out a sound basis for agency recognition and dealing with the problems growing out of the increasing use of recordings.

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March 21, 1931

#### COPYRIGHT BOBS UP AGAIN

Broadcasters will be called upon to meet the copyright question fairly and squarely next December. At least two bills will be introduced in the opening days of the Congress. These bills will follow the general style of the Vestal copyright bill. The NAB is now preparing to meet the issue but an enormous amount of work remains to be performed this Summer. The most important part of these plans calls for a 100 per cent organization of stations. Until all stations are organized into a single powerful group, the copyright problem can not be satisfactorily settled. A division of the broadcasters' strength is lending encouragement to sponsors of new copyright legislation.

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#### OPEN SEASON FOR RACKETS

New radio rackets are being born at the rate of one a day. Almost daily the NAB is called upon to investigate the ingenious schemes of promoters and irresponsible concerns preying upon broadcasting stations. In most of these instances the local and regional stations are singled out as victims. In every case the propositions appear attractive enough on the surface. The NAB intends to stop these evils. But the co-operation of every station is essential.

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#### D. C. RADIO CENSUS

Figures released this week by the Bureau of the Census show that 67,880 of the 126,014 families in the District of Columbia, or 53.9 per cent, own radio receiving sets.

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#### COMMISSION EXPLAINS G.O. 105

The terms of General Order No. 105 were explained by the Commission in the following official announcement:

"Due to the uncertainty which has arisen concerning the date for filing the time-sharing agreements required by the provisions of General Order No. 105, and particularly paragraph C of Section 4 thereof, caused by the amendment of said order postponing the effective date thereof from March 1, 1931, to April 30, 1931, the Commission desires to make known its interpretation of said order as follows:

"(1) The provisions of said order requiring applicants to file such agreements with and as a part of applications for renewal of license are not effective except as to applications filed subsequent to May 1, 1931.

"(2) In all other respects said order shall be operative and effective as of 3 a.m. Eastern Standard Time, April 30, 1931."

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## EXAMINERS' REPORTS

In re application of John R. Anderson, Cardwell, Mo. for construction permit to erect new station on 1420 kc with 25 watts and daytime operation. Docket 1076. Report 104. Examiner Yost recommends denial of application.

In re application of The Atlanta Broadcast Company, Atlanta, Ga. for construction permit to erect new station on 1310 kc with 100 watts and unlimited time. Docket 1004. Report 105. Examiner Pratt recommends denial of application.

In re application of Radio Investment Company, Inc. (Station WNJ) Newark, N. J. for renewal of license; for modification of license to increase power to 500 watts and increase operation to unlimited time, and for construction permit to make necessary changes in equipment. Dockets 1036 and 1037. Report 106. Examiner Yost recommends granting of application for renewal and denial of applications for modification of license and construction permit.

In re application Northeast Missouri State Teachers College, Kirksville, Mo. for construction permit to erect new station on 1200 kc with 100 watts and unlimited time. Docket 1082. Report 107. Examiner Yost recommends denial of application.

In re application of C. L. Carrell, Kenosha, Wisconsin, for construction permit to erect new station on 1200 kc with 100 watts and share time with WCLO, Janesville, Wisconsin. Docket 1017. Examiner Pratt recommends denial of application.

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## ACTION ON EXAMINER'S REPORT

NEW Martin C. Newman  
Rep.#94 Sturgis, Michigan

C. P. for new station - 1310 kc, 100 watts,  
unlimited time, denied by default, sus-  
taining Examiner Yost.

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## WTMJ ASKS INTERPRETATION

The Journal Company, WTMJ, Milwaukee, Wis. this week asked the Court of Appeals of the District of Columbia to issue specific directions in the mandate to follow its decision of last week requiring the Commission to "measurably re-establish WTMJ to the position it occupied prior to October, 1929." The Commission is disposed to hold hearings before working out a solution to its problem and this, WTMJ contends, is unnecessary inasmuch as such hearings would develop nothing in addition to the testimony adduced at hearings upon which the Commission based its erroneous decision. The Commission on March 20 filed an answer to WTMJ's petition for instructions setting up its suggestions for carrying out the court's order which consists of several alternate proposals. The mandate will be issued probably March 21.

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## NAB BRIEF RECEIVES STUDY

The Commission on March 20 referred to the engineering and legal divisions for study the suggestions of the National Association of Broadcasters for clarification of General Order No. 106.

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March 21, 1931

#### APPLICATIONS GRANTED

The following applications were granted by the Commission at its sessions during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF ACTION</u>
W F A N	KEYSTONE BRDCG CO. Philadelphia, Pa.	Granted mod. of lic. to use new transmitter of W I P.
W M B C	MICHIGAN BROADCASTING CO. Detroit, Michigan	Granted renewal of license for regular term - 1420 kc, 100 watts night, 250 watts day.
K T N T	NORMAN BAKER Muscatine, Iowa	Granted application for 5 additional days to file exceptions to Examiner's Report.
PORTABLE	UNIVERSAL BROADCASTING CO. Philadelphia, Pa.	Granted authority to use portable on 1170 kc with 500 watts from 12 a.m. to 6 a.m.

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#### CONSTRUCTION PERMITS GRANTED

During the current week, the Commission granted applications for construction permits to the following stations authorizing the installation of new equipment, or changes in the present transmitters: W T A G, Worcester, Mass.; W O S, Jefferson City, Missouri; K Z M, Hayward, Calif.

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#### LICENSE APPLICATIONS GRANTED

During the current week, the Commission granted applications for license covering previously authorized construction permits, to the following stations: K G V O, Missoula, Montana; W H O M, Jersey City, N. J.; W I P, Philadelphia, Pa.; K F K A, Greeley, Colorado.

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#### STATION PETITION DENIED

The Commission denied the petition of K F Q W, Seattle, Wash. asking leave to adduce further testimony in the station's hearing for renewal of license.

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#### SPROUL ANSWER FILED

The Commission this week filed in the Court of Appeals of the District of Columbia its answer to the petition of Rev. John W. Sproul for a stay order. After a hearing the Commission denied the application of Rev. Sproul for renewal of license of W M B J on 1500 kc with 100 watts. The applicant later appealed, asking for a stay order.

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March 21, 1931

## APPLICATIONS SET FOR HEARING

The following applications were ordered set for hearing by the Commission at its sessions during the current week:

K O I N	KOIN, INC. Portland, Oregon	Requests C.P. to make changes in equipment and increase power from 1 KW to 5 KW.
W P C C	NORTH SHORE CHURCH Chicago, Illinois	Requests mod. of lic. to change time from sharing with W I S J and W I B O to 19 hrs. per week.
W G B S	GENERAL BRDCG SYSTEM INC. New York, N. Y.	Requests mod. of lic. to change frequency from 1180 to 930 kc, and change time from sharing with W C A C to unlimited.
W L O E	BOSTON BRDCG CO. Boston, Mass.	Application for renewal of license 1500 kc, 100 watts night, 250 watts day.
NEW	JOHN H. DOLAN Boston, Mass	Requests C.P. erect station 1370 kc, 100 watts, 250 watts LS, share with W L E X.
W B C M	JAMES E. DAVIDSON Bay City, Michigan	Requests mod. of lic. to change frequency to 940 kc.
W J B X	JAMES F. HOPKINS, INC. Highland Park, Michigan	Requests mod. of lic. to change operating hours from sharing with W I B M to unlt'd.
NEW	DADSWELL, LORD & SIMINGTON Sulphur Springs, Ark.	Requests C.P. erect new station 1340 kc, 1 KW and unlimited time.
W L V A	LYNCHBURG BRDCG CORP. Lynchburg, Virginia	Requests C.P. install new equipment; incr. day power; incr. hrs to unlimited; change to 1210 kc.
K G A	NORTHWEST BRDCG SYSTEM Spokane, Washington	Requests C.P. change antenna system; change frequency to 900 kc; reduce power to $2\frac{1}{2}$ KW day, and 1 KW night.

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## HIGH POWER HEARINGS APRIL 14

Disregarding the opening of the baseball season in Washington, the Commission on March 16 fixed April 14 as the date for hearing oral argument in the high power cases. Arguments will commence at 10 a.m. and will be heard by the entire commission sitting en banc. Arguments will be heard by zones, beginning with the first zone.

Applicants whose requests are recommended for denial by the Chief Examiner will be first heard, followed by those applicants whose applications were recommended to be granted by the Examiner. Counsel for the Commission will close the argument. No allocation of time among the various applicants has been made but it is hoped by the Commission that all arguments will be disposed of in a single day.

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March 21, 1931

## HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday, March 23, 1931. All hearings commence at 10 a.m.

### MONDAY, MARCH 23, 1931

NEW	Appleton High School Assn. G. T. Rugland, Supt. Appleton, Minn.	C. P.	1310 kc 5 daytime hours and 1 evening each week.	2 W.
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### TUESDAY, MARCH 24, 1931

W J W	John F. Weimer Mansfield Broadcasting Assn. Mansfield, Ohio	C. P.	930 kc Unlimited time	250 W.
		Present assignment:	1210 kc	100 W. Unlimited time

### WEDNESDAY, MARCH 25, 1931

W C K Y	L. B. Wilson, Inc. Covington, Kentucky	Mod. L.	1490 kc Unlimited time	5 KW
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Present assignment: 1490 kc 5 KW  
Shares time with WOHI, WJAZ.

NEW	Canton Broadcasting Co. John F. Gorsuch, Sec. Canton, Ohio	C. P.	1120 kc Unlimited time	500 W.
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W H B C	St. John's Catholic Church Canton, Ohio	C. P.	1200 kc 1 hr. Sunday and 9 hrs. week days.	100 W.
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Present assignment: 1200 kc 10 W.  
Shares time on Sundays with W N B O.

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## OHIO RADIO LIBEL BILL

A bill (S.B. No. 316) making it a punishable offense to utter, transmit or publish any false or malicious libel or slander of or concerning other living or deceased person or persons by means of radio transmission, has been introduced in the Ohio General Assembly. The bill was drafted by Col. Thad H. Brown, general counsel of the Federal Radio Commission. The measure would make the station equally guilty with the performer for the utterance of defamatory matter over the radio. It is understood that the bill has more than an even chance of passage during the present session.

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March 21, 1931

# APPLICATIONS RECEIVED

The following applications were received by the Commission during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
K F U L	WILL H. FORD Galveston, Texas	1290	----	Request assign to THE NEWS PUBLISHING CO.
K F U L	THE NEWS PUBLISHING CO. Galveston, Texas	1290	----	Request install auto- matic frequency control.
W M C A	KNICKERBOCKER BRDCG CO. INC. New York, N. Y.	570	----	Mod. of lic. increase to 1 KW.
NEW	JOHN MAGALDI, jr. Philadelphia, Pa.	----	1420	C.P. request 250 watts day, 100 watts night, and share with W I L M.
W S A Z	WSAZ, INCORPORATED Huntington, W. Va.	580	----	Mod. C.P. move transm. locally, extend com- mencement date 3/15/31.
NEW	G. L. JOHNSON Texarkana, Arkansas	----	1500	C.P. to request share time with K G K B.
K M A C	W. W. McALLISTER San Antonio, Texas	1370	----	Determine power by direct measurement of antenna.
W C A Z	SUPERIOR BRDCG SERVICE, INC. Carthage, Illinois	1070	----	Mod. lic. authorize simultaneous daytime operation with W D Z.
W D Z	JAMES L. BUSH Tuscola, Illinois	1070	----	Mod. lic. authorize simultaneous daytime operation with W C A Z.
K U J	PAUL R. HEITMEYER Walla Walla, Washington	1370	----	Vol. assign. to K U J, Incorporated.
K F X D	FRANK E. HURT, trading as SERVICE RADIO CO. Nampa, Idaho	1420	----	C.P. change equipment and incr. power 100 watts.
W A B C- W B O Q	ATLANTIC BROADCASTING CORPORATION New York, N. Y.	860	----	Mod. C.P. extend com- pletion date to 7/1/31.
NEW	AMERICUS BROADCAST CO. Americus, Georgia	----	1420	C.P. erect new station 50 watts, unlimited.
W L B X	JOHN N. BRAHY Long Island City, N. Y.	1500	1300	C.P. request time used by W E V D.

March 21, 1931

# APPLICATIONS RECEIVED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
W C S H	CONGRESS SQUARE HOTEL CO. Portland, Maine	940	----	Mod. lic. incr. power to 2½ kilowatts day.
K F L V	ROCKFORD BROADCASTERS, INC. Rockford, Illinois	1410	----	Mod. lic. change hour of operation to simul- taneous daytime opera- tion with W H B L and share at night.
K F H	RADIO STATION KFH CO. Wichita, Kansas	1300	----	Mod. of lic. incr. hrs. of operation, unlimited.
K F W I	RADIO ENTERTAINMENTS, INC. San Francisco, Calif.	930	----	Mod. of lic. change name to RADIO ENTER- TAINMENTS INC. LTD.
NEW	COPPER CITIES BRDCG CO. Globe, Arizona	---	1210	C.P. erect new station, 100 watts, unlimited.
NEW	OLEAN TIMES PUBL. CO. Olean, N. Y.	---	810	C.P. erect new station, 50 watts, unlimited.
W O K O	WOKO, INCORPORATED Poughkeepsie, N. Y.	1440	----	Request install autom- atic freq. control for synchronization purposes.
NEW	RAMIRO RAMIREZ Laredo, Texas	----	620	C.P. erect new station, 100 watts, 6 hrs a day.
NEW	THE AMERICAN LEGION Albany, Missouri	----	1440	C.P. erect new station, 250 watts, unlimited.

## LICENSE APPLICATIONS RECEIVED

During the current week, the Commission received applications for license following construction permits which had previously been authorized by Commission action: W H D L, Tupper Lake, N. Y.; K G J F, Little Rock, Ark.; W B A L, Baltimore, Md; W A W Z, Zarephath, N.J.

## PERMIT APPLICATIONS RECEIVED

During the current week, the Commission received applications from the following stations requesting authority to make changes in equipment: W A A F, Chicago, Ill.; W D W F-W L S I, Providence, R. I.; K F G Q, Boone, Iowa; W G B S, New York, N. Y.