

BROADCASTERS' NEWS BULLETIN

Reporting accurately and promptly current happenings of special interest to Broadcasting
Stations in the Commercial, Regulatory, Legislative and Judicial Fields

Issued by

OFFICERS

WALTER J. DAMM, . Milwaukee, Wis.
President
EDWIN W. SPENCE, Atlantic City, N. J.
Vice President
O. D. FISHER, Seattle, Wash.
Vice President
PAUL W. MORENCY, Hartford, Conn.
Treasurer

THE NATIONAL ASSOCIATION OF BROADCASTERS

Incorporated

NATIONAL PRESS BUILDING
WASHINGTON, D. C.

Telephone District 9497

EXECUTIVE PERSONNEL

PHILIP G. LOUCKS
Managing Director
EUGENE V. COGLEY
Assistant to Managing Director
OLIVINE FORTIER
Secretary

April 4, 1931

FOUR LITTLE WORDS

The hue and cry about General Orders Nos. 92 and 102 emanates almost entirely from the Federal Radio Commission's interpretation of four little words in the Davis Amendment - "as nearly as possible."

The National Association of Broadcasters opposed enactment of the Davis Amendment although it favored an equitable distribution of broadcasting facilities throughout the United States. The Association felt that the Commission should make an equitable distribution of its own volition. Congress felt that a legislative mandate was necessary.

But Congress never intended that the Davis Amendment should be construed to give each State a virtual right to its mathematical share of the whole. Congress intended that the Amendment should be elastic when it came to distribution of facilities within each of the five zones. To this end the words "fair and equitable" and "as nearly as possible" were used. Such phrases must be liberally construed.

General Orders Nos. 92 and 102 attempt to give precision to the Davis Amendment which was never intended and sooner or later their validity will be attacked in the courts. In fact the basis for their attack is now laid in several cases. And it is interesting to note that the court has never commented upon these orders in any of its opinions since their promulgation.

- - -

Executive Committee: William S. Hedges, Chicago, Ill., Chairman; Henry A. Bellows, Minneapolis, Minn., and Frank M. Russell, Washington, D. C. Directors: William S. Hedges, Chicago, Ill.; H. K. Carpenter, Raleigh, N. C.; George F. McClelland, New York, N. Y.; Dr. Frank W. Elliott, Davenport, Ia.; A. J. McCosker, Newark, N. J.; Edgar L. Bill, Chicago, Ill.; A. B. Church, Kansas City, Mo.; J. G. Cummings, San Antonio, Tex.; Don Lee, Los Angeles, Cal.; E. P. O'Fallon, Denver, Colo.; C. R. Clements, Nashville, Tenn.; Henry A. Bellows, Minneapolis, Minn.; John J. Storey, Worcester, Mass.; Morgan L. Eastman, Chicago, Ill.; and Leo Fitzpatrick, Detroit, Mich.

April 4, 1931

CENSUS FIGURES ANNOUNCED

Radio receiving set census figures for 11 states and the District of Columbia have been announced by the Bureau of Census since the first of the year. The figures in the order released are as follows:

<u>STATE</u>	<u>NUMBER OF FAMILIES-1930</u>	<u>PERSONS PER FAMILY-1930</u>	<u>FAMILIES HAVING RECEIVING SETS</u>	
			<u>NUMBER</u>	<u>P. C.</u>
New Hampshire	119,660	3.9	53,111	44.4
Delaware	59,295	4.0	27,183	45.8
Vermont	89,439	4.0	39,913	44.6
Alabama	592,530	4.5	56,491	9.5
Arizona	106,630	4.1	19,295	18.1
Arkansas	439,408	4.2	40,248	9.2
Colorado	268,531	3.9	101,376	37.8
District of Columbia	126,014	3.9	67,880	53.9
Florida	377,823	3.9	58,446	15.5
Utah	116,254	4.4	47,729	41.1
Iowa	636,905	3.9	309,327	48.6
North Dakota	145,382	4.7	59,352	40.8

The official releases of the Bureau contain similar figures for all cities and counties in the states given.

- - -

NEWSPAPERS STANDARDIZE DATA

New standard market and newspaper data forms were recently mailed jointly by the Bureau of Advertising, A. N. P. A. and the American Association of Advertising Agencies to all publishers and special representatives of daily and Sunday newspapers in the United States and Canada. These forms are a simplified combination of the Standard Newspaper Data Form, first sponsored by the American Association of Advertising Agencies in May, 1930, and the Standard Market Survey, previously developed by the Bureau of Advertising. These forms provide newspaper publishers with a uniform arrangement for furnishing to space buyers information about newspapers and the markets they cover. A modified form, similar to that used by newspapers, might well be adapted to radio broadcasting use and the NAB intends to give careful study to the project.

- - -

April 4, 1931

WGBS READY WITH TELEVISION

Station WGBS, New York, has announced that it will be prepared to commence its sound and sight broadcasts in cooperation with W2XCR on April 5. The visual and sound stations will be synchronized. If the broadcasts are successful a daily schedule will be maintained.

- - -

NFRA-RWA FAVOR HIGH POWER

At the recent convention held at Indianapolis, the National Federation of Radio Associations and the Radio Wholesalers' Association adopted several important resolutions. Among these are the following:

"That standard practices for radio advertising be adopted."

"That the Associations request the Federal Radio Commission to grant applications to leading stations for maximum powers of 50 Kilowatts or higher."

"That the Associations pledge their support and seek the cooperation of the trade to the end that they will be fully advised on any threatened radio legislation."

"That Congress be respectfully requested to withhold passage of pending legislation awarding 15 per cent of radio wave lengths to colleges and educational institutions, as long as the requirements of these institutions are adequately met by vocational assignments of time by stations."

- - -

BROADCASTERS ASKED TO JOIN

The National Advisory Council on Radio in Education this week mailed its first official bulletin to all broadcasting stations. The bulletin sets forth the reasons for the Council's existence and an outline of its general plans. The Council was formed in 1930 for the purpose of organizing educational programs that are sound as to contents and good broadcasting as well. Another objective is the assembly and dissemination of basis information about the fundamental problems of broadcasting. Its active members represent the educational world, government and the general public. One of its committees is made up entirely of operating broadcasters to whom the Council will look for suggestions and advice on broadcasting problems. The Council is not affiliated with the National Committee on Education by Radio which is advocating that 15 per cent of all facilities be set aside for educators. There are no dues for membership in the Council. Broadcasters might well cooperate with the Council by furnishing information and subscribing for associate membership.

- - -

NO ACTION ON G. O. 106

The Commission has not yet taken any action on the suggestions filed by the NAB for clarification of General Order No. 106, making the keeping of program and studio logs compulsory. The suggestions have been referred to the legal and engineering divisions for study.

- - -

April 4, 1931

ARLISS DISCUSSES TEACHING

"I always try to avoid teaching an audience anything - or at any rate I make a great effort not to be found out," George Arliss, distinguished actor and star of "Old English," "Disraeli" and other plays, wrote in an article printed in The Atlantic Monthly. "For it is well known in my business that the public will run a mile from a theater if they think there is going to be any attempt made to teach them anything."

- - -

CENSORSHIP INVESTIGATED

The American Civil Liberties Union is circularizing broadcasting stations for the purpose of gathering data on censorship. The purpose of the survey, the Union states, is as follows:

"This reversal of the American tradition of civil liberty can be met only by uniting those forces which will fight for orderly progress through freedom of opinion. The reaction to long-continued suppression is violence. This organization is dedicated to the principle of progress by orderly methods. We hold no brief for any particular cause. We are not identified with any 'ism'. We fight for all whose liberties are at stake."

The explanation adds that the survey will include other fields of publication and motion pictures, post office interference and the padding of school textbooks as well as radio.

- - -

AND NOW FOR THE FACTS

The Radio Committee of the A. N. P. A. has sent questionnaires to all newspapers with a view to ascertaining how newspapers in different parts of the country regard broadcasting competition. The Committee apparently is seeking facts upon which a definite policy can be recommended in its reports to the A. N. P. A. at its Spring meeting. The Committee wants to know the attitude of newspapers with respect to the broadcasting of news and also with respect to competition for advertising accounts.

- - -

BROADCASTING A PUBLIC UTILITY

Commissioner Ira E. Robinson made public a memorandum this week in which he declared that broadcasting is a "public utility, open to free speech - belonging to all not to the few."

"I have always favored better uses of radio than mere commercialism," he declared. "The Federal radio law is based on the public utilities concept." "To my mind," he added, "the radio is the voice of the public and it ought to be used in an educational and uplifting way, as well as in commercial use, just as the natural voice is used for various purposes. Undoubtedly there is a field for radio commercialism."

- - -

April 4, 1931

EXPERIMENTAL AUTHORITY APPEALED

Following special authorization of the Commission to Stations WHP, Harrisburg, Pa.; WCAH, Columbus, Ohio; WHEC, Rochester, and WOKO, Albany, New York, experimentally to operate simultaneously on 1430 kilocycles, the Rines Hotel Company, applicant for a new station on 1430 kilocycles at Manchester, New Hampshire, filed an appeal with the District of Columbia Court of Appeals. The Rines Hotel Company requested the Court to grant a stay order restraining the Commission from permitting the four stations to proceed with the proposed experiment of precise frequency control on 1430 kilocycles, on the ground that there was pending before the Commission an examiner's report recommending the granting of the hotel company's application.

The proposed experimental operation of the four stations is favorably regarded by the Commission's engineering staff. It is hoped that by precisely controlling the frequency, and by carrying substantially the same programs at night, the stations will produce a good, clear signal within a radius of 35 or 40 miles, and that any difference in frequency among the stations will be inaudible and therefore unobjectionable.

The equipment which these stations propose to use will cost \$1800 per station, and is guaranteed by the manufacturer to hold the frequency within a maximum deviation of 25 cycles or less, without the aid of connecting land lines.

The experiment is regarded as a progressive step and should produce data of value to the broadcasting industry. Commission engineers regard the test as a necessary supplement to present synchronization tests, in which connecting land lines are used to transmit a basic frequency, and it is pointed out that if this test is successful, it may become feasible to accommodate more stations and thus increase the service to the public.

Each of the four stations is affiliated with the Columbia Broadcasting System. It is pointed out by Columbia that the experiments are not being conducted under the auspices of its engineering staff, but independently by the stations themselves, although in handling the matter with the Commission the stations received assistance and advice from the Washington office of Columbia.

If the test is conducted, broadcasters will watch the results with interest, as it may open the way for improvement of the status of many other stations.

- - -

RADIO LAW JOURNAL READY

General Orders of the Commission and a complete digest of Reports of Examiners of the Commission have been compiled and will be published in the forthcoming issue of the Journal of Radio Law. The first issue of the publication will be off the press within the next week or ten days. The Journal is being published under the auspices of the Air Law Institute and stations desiring to subscribe should communicate with the Institute at 357 East Chicago Avenue, Chicago, Illinois. The price is \$5.00 per year.

- - -

April 4, 1931

EXAMINER'S REPORTS

In re application of Leon P. Tenney, Hayward, Calif. (KZM) for renewal of license. Docket 1115. Report 118. Examiner Hyde recommends denial of application.

In re application of W. E. Riker, Holy City, Calif. (KFQU) for renewal of license. Docket 1116. Report 119. Examiner Walker recommends denial of application.

In re application of Delta Broadcasting Co. Vicksburg, Miss. (WQBC) for construction permit and modification of license to increase power to 500 watts and change hours of operation from daytime to unlimited. Docket 998. Report 120. Examiner Pratt recommends denial of both applications.

In re application of Vernon Wright, jr. Mauston, Wisconsin, for construction permit to erect new station on 1500 kc with 100 watts and unlimited time. Docket 1007. Report 121. Examiner Pratt recommends denial of application.

In re application of Howell L. Westbrook, Pine Bluff, Ark. for construction permit to erect new station on 1310 kc with 100 watts and unlimited time. Docket 1026. Report 122. Examiner Pratt recommends denial of application.

In re application of Union Bank & Trust Co. Los Angeles, Calif. (KELW) to voluntarily assign license to California Broadcasting Co. Ltd, Docket 981. Report 124. Examiner Pratt recommends denial of application.

In re application of Earl L. White, Los Angeles, Calif. (KELW) for modification of license to change frequency to 710 kc, and change hours of operation from sharing with KTM to sharing with K R S N. Docket 962. Report 124. Examiner Pratt recommends denial as in the case of default.

In re application of Pickwick Broadcasting Corporation, Los Angeles, Calif. (KTM) for modification of license to change hours of operation from sharing with KELW to unlimited time. Docket 960. Report 124. Examiner Pratt recommends granting of application.

In re application of R. S. McMillan, Beverly Hills, Calif. (KMPC) for renewal of license. Docket 964. Report 124. Examiner Pratt recommends granting of application.

In re application of R. S. McMillan, Beverly Hills, Calif. (KMPC) for modification of license to change frequency to 780 kc and change hours of operation from limited to unlimited time. Docket 976. Report 124. Examiner Pratt recommends denial of application.

In re application of KFQW, Inc. Seattle, Wash. (KFQW) for renewal of license. Docket 1040. Report 125. Examiner Hyde recommends denial of application.

In re application of Norman R. Hoffman, Harrisburg, Penn. (WCOD) for construction permit to increase power to 250 watts, daytime. Docket 1101. Report 126. Examiner Yost recommends denial of application.

In re application of KTAR Broadcasting Co. Phoenix, Ariz. (KTAR) for modification of license to increase power to 1 KW. Docket 1079. Report 127. Examiner Hyde recommends that an order be entered dismissing the application.

April 4, 1931

EXAMINERS' REPORTS (Continued)

In re application of Scranton Broadcasters, Inc. Scranton, Penn. (WGBI) for modification of license to increase power to 500 watts. Docket 1029. Report 128. Examiner Pratt recommends denial of application.

- - -

ACTION ON EXAMINERS' REPORTS

The following action on Examiners' Reports was taken by the Commission during the current week.

NEW Ex.Rep. #72	John R. Sylvester Derry, Pa.	C. P. 1500 kc, 100 watts, unlimited hours of operation - denied, sustaining Examiner Pratt.
W8XK Ex.Rep. #76	Westinghouse E. & M. Co. E. Pittsburgh, Pa.	Denied Mod. of station license to authorize relay broadcasting of regular sustaining and commercial programs - Sustaining Examiner Yost.
NEW Ex.Rep. #82	Brumbaugh & Houser Irown, Pa.	Denied C. P. 850 kc, 100 watts, unlimited hours of operation. Reversing Examiner Yost.
WIBM Ex.Rep. #79	C. L. Carrel Jackson, Michigan	Denied Mod. of license to change frequency from 1370 to 1200 kc, and hours of operation from sharing with WJBK to unlimited. Sustaining Examiner Pratt.
NEW Ex.Rep. #71	G. C. Crawford Haynesville, Louisiana	Denied C. P. 1120 kc, 10 watts, daytime hours. Sustaining Examiner Pratt.
WLEX Ex.Rep. #85	Carl S. Wheeler d/b as Lexington Air Stations Lexington, Mass.	Granted according to Yost report; under agreement reached by parties in interest at the hearing.
WSSH Ex.Rep. #85	Tremont Temple Baptist Church Boston, Mass.	Granted according to Yost report; under agreement reached by parties in interest at the hearing.
NEW Ex.Rep. #75	R. G. Hendrix, C. A. York, L. A. Barrow, d/b as High Point Brdcg Co. High Point, N. C.	Denied C. P. 1500 kc, 100 watts, unlimited hours. Sustaining Examiner Pratt.
NEW Ex.Rep. #75	Wayne M. Nelson High Point, N. C.	Denied C. P. 1200 kc, 100 watts, unlimited hours of operation. Sustaining Examiner Pratt.
WRBL Ex.Rep. #78	David Parmer Columbus, Georgia	Denied C. P. to change frequency from 1200 kc to 1240, and increase power to 500 watts unlimited time. Sustaining Examiner Yost.

April 4, 1931

ACTION ON EXAMINERS REPORTS (Continued)

NEW Milburne O. Sharpe &
Ex-Rep. Robert T. Smith, d/b as
#67 Radio Station WMNT
Middlesboro, Kentucky

Denied C. F. 1420 kc, 100 watts, unlimi-
ted time. Sustaining Examiner Pratt.

NEW Harlan Radio Brdco Co. Inc.
Ex-Rep. Harlan, Kentucky
#68

Denied C. F. 1210 kc, 100 watts, unlimi-
ted hours. Sustaining Examiner Pratt.

- - -

BUSINESS RULES REVIEWED

The Federal Trade Commission this week announced that it had completed its task of reviewing the rules of business practice adopted by nearly 80 industries at trade practice conferences held at various times. These rules relate generally to practices and methods in doing business that the industry believes are opposed to economic principles or to fairness, or ethics, or good morals, although such practices or methods are not required by law. Rules for each industry will be announced separately in the future.

- - -

SKY WAVE TROUBLESOME

Trouble with sky wave interference is slowing up progress with synchroniza-
tion, according to Dr. C. B. Jolliffe, chief engineer of the Commission, and Dr.
C. W. Horn, general engineer of the NBC.

Change in antenna design to curtail the emitted sky-wave and emphasize the
ground-wave is one of the necessities that is evident as a result of the experi-
ments thus far, Dr. Jolliffe declared.

"We haven't mastered the problem entirely," says Dr. Horn, "but we know we
are on the right track. We just haven't reached the terminal."

The synchronization experiments conducted between WJZ and WEAJ in New York
and WTIC, Hartford, and WBAL, Baltimore, show that the service areas of the sta-
tions can be covered without interference and that the principal trouble is re-
sulting from the sky wave. Both engineers seem to be encouraged with results.

- - -

TELEVISION ON SHORT WAVES

John V. L. Hogan, radio engineer and Chairman of the NAB engineering com-
mittee, has requested the Commission to grant Station W2XAR, Long Island, a li-
cense to conduct television experiments above 40,000 kilocycles.

- - -

April 4, 1931

APPLICATIONS GRANTED

The following applications were granted by the Commission at its sessions during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF ACTION</u>
W O A I	Southern Equipment Co. San Antonio, Texas	Granted C. P. to install auxiliary transmitter $2\frac{1}{2}$ KW composite design to be located at Navarro and N. St. Mary's Sts. San Antonio.
K L Z	The Reynolds Radio Co. Inc. Denver, Colorado	Granted authority for direct measurement of antenna input.
K J R	Northwest Broadcasting System Inc. Seattle, Washington	Granted mod. of C. P. to extend commencement date from 1/22/31 to date of final decision of Court of Appeals, D. C. on Docket 5335, and extend completion date from 4/22/31 to 3 months after final decision of Court on appeal of Fisher's Blend Station.
W H A D	Marquette University Milwaukee, Wisconsin	Granted Mod. of C. P. to extend completion date to 3/20/31.
W L B C	Donald A. Burton Muncie, Indiana	Granted Mod. of C. P. to move transmitter locally in Muncie and change antenna description.
W P S C	The Pennsylvania State College State College, Pa.	Granted mod. of lic. to increase time from daytime under G. O. 41 to include night operation after other stations on 1230 have signed off; i.e. WNAC, WFBM & WSBT.
K W W G	The Brownsville Herald Pub. Brownsville, Texas	Granted Mod. C. P. ext. comp. date to 3/31/31.
K F P W	Southwestern Hotel Co. Fort Smith, Arkansas	Granted spec. auth. to operate until midnight April 1 and 2.
W O K O	Hudson Valley Brdcg Co. Albany, New York	Granted con. to vol. assign C. P. to WOKO, Inc.
W O K O	WOKO, Inc. Albany, New York	Granted con. to conduct further tests until April 30th.
W E H C	Emory & Henry College Emory, Virginia	Granted auth. to change freq. from 1200 kc with 100 watts, 250 watts LS to 1350 kc with 500 watts and daylight operation only.
W A L R	Roy W. Waller Zanesville, Ohio	Granted mod. lic. to move studio and transmitter locally.

April 4, 1931

APPLICATIONS GRANTED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF ACTION</u>
K G F F	D. R. Wallace Alva, Oklahoma	Granted con. to vol. assign to KGFF Broadcasting Co. Inc.
W M C	Paul Dillard & Enoch Brown, as receivers, Memphis, Tennessee	Granted con. to invol. assign to Memphis Commercial Appeal, Inc.
W L E X	Bay State Broadcasting Co. Lexington, Mass.	Granted C.F. move trans. from Lexington, to Dorchester Street, Quincy, Mass.
W S F A	Virgil V. Evans, trading as The Voice of South Carolina Spartanburg, S. C.	Granted C. F. move studio and transmit- ter locally.

- - -

LICENSE APPLICATIONS GRANTED

During the current week, the Commission granted applications for license covering previously authorized construction permits, to the following stations: WQDM, St. Albans, Vermont; KTAP, San Antonio, Texas; WBSV, Alexandria, Virginia; WFOX, Brooklyn, N. Y.; WHEF, Rock Island, Illinois; WRAF, LaPorte, Ind. WAWZ, Zarephath, New Jersey.

- - -

CONSTRUCTION PERMITS GRANTED

During the current week, the Commission granted applications for construction permits to the following stations, authorizing the installation of new transmitters, or changes in present transmitters: KJLJ, Walla Walla, Washington; WSAR, Fall River, Mass.; KFPW, Fort Smith, Arkansas; WETH, Brooklyn, N. Y.; WLBG, Petersburg, Va.; KGDM, Stockton, Calif.; WFEC, Cicero, Illinois; WEEB, Joliet, Illinois; WERE, Wilkes Barre, Penn.; WCAP, Asbury Park, N. J.; KXL, Portland, Oregon.

- - -

SCREEN ADVERTISING POLICY

Anticipating the growth of motion pictures as an advertising medium, the Committee on Screen Advertising of the American Association of Advertising Agencies has adopted a resolution saying that public acceptance of screen advertising can best be obtained "by maintaining a high degree of quality in the production of such films and by avoiding any undue emphasis upon advertising per se as might intrude distastefully upon the entertainment or education element of a picture or program."

- - -

April 4, 1931

APPLICATIONS SET FOR HEARING

The following applications were ordered set for hearing by the Commission during the current week:

NEW	York Broadcasting Co. York, Pa.	Requests C. P. for new station, 800 kc, 5 KW daytime.
NEW	Palmer K. Leberman & Lois C. Leberman, d/b as Radio Dis- tributing Co. Honolulu, T. H.	Requests C. P. 1420 kc, 100 watts, un- limited time. Also install automatic frequency control to use K F Q W's faci- lities.
NEW	Clarence M. Doyle Philadelphia, Pa.	Requests C. P. 930 kc, 250 watts share with W I B G.
NEW	W. S. Shrode & A. E. Stewart d/b as Shrode and Stewart Rockport, Ind.	Request C. P. 1420 kc 100 watts, unlimited. (But in accordance with G. O. 105).
NEW	William J. Hays Portsmouth, Ohio	Requests C. P. 1310 kc, 100 watts, unlimi- ted.
NEW	Joseph E. Finch & Curtis P. Ritchie Trinidad, Colorado	Requests C. P. 1420 kc, 100 watts, unlimi- ted.
NEW	Kenneth Aubrey Taylor Boston, Mass.	Requests C. P. 1500 kc, 100 watts night; 250 watts day, share with W L O E.
K C H L	Northwestern Auto Supply Co. Billings, Montana	Requests C. P. to move studio from out- side of Billings; make changes in equip- ment, increasing max. rated power of eqpt to 2½ KW and incr. day power to 2 KW.
W O W	Woodmen of the World Life Ins. Association Omaha, Nebraska	Requests C. P. to install new eqpt, incr. max. rated power of eqpt from 1 to 5 KW and incr. licensed power to 5 KW.
W C L O	WCLO Radio Corp. Janesville, Wisconsin	Requests C.P. make changes in eqpt; incr. day power to 250 watts.
W G B S	General Broadcasting System New York, N. Y.	Requests mod. lic. change freq. to 930 kc change power to 250 W.; incr. operating hours from limited time to hrs not used by WAAT on 940 kc.
NEW	T. F. Zemle Pontiac, Michigan	Requests C. P. new station 1210 kc, 100 watts unlimited time.
NEW	Ozark Radio Corp. Carterville, Missouri	Requests C. P. new station 1420 kc, 100 watts, day, hours not used by WMBH.
NEW	Plattsburgh Broadcasting Co. Plattsburgh, N. Y.	Requests C.P. erect new station 1310 kc, 100 watts day.

April 4, 1931

APPLICATIONS SET FOR HEARING (Continued)

K E C A Pacific Development Radio Co. Requests C. P. to move to KFI location
Los Angeles, Calif. and use KFI transmitter if KFI given
permission to move and use 50 KW; to
use KFI facilities.

- - -

HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday,
April 6, 1931. All hearings commence at 10 a.m.

WEDNESDAY, April 8, 1931

KECA Pacific Development Radio Co. C. P. 1430 kc 1 KW
Los Angeles, Calif. Unlimited Time 2½ KW LS

Present Assignment: 1430 kc 1 KW
Unlimited time

(Applicant also requests authority to
move to present location of Station KFI
and to use present 5 KW KFI transmitter,
which is being replaced by 50 KW trans-
mitter.)

KPWF Pacific Western Broadcasting
Federation, Ltd 2 applications
Pasadena, Calif. Mod. C. P. 1490 kc To be determined
Unlimited time

Mod. C. P. 6080, 15250, 15 KW
21500 kc

NEW Pioneer Mercantile Co. C. P. 1490 kc 5 KW
Bakersfield, Calif. Unlimited time

THURSDAY, April 9, 1931

W C O A City of Pensacola C. P. 1340 kc 1 KW
Unlimited time

Present Assignment: 1340 kc 500 W.
Unlimited time

April 4, 1931

HEARING CALENDAR (Continued)

THURSDAY, April 9, 1931 (continued)

WGCM	Great Southern Land Co. Gulfport, Mississippi	C. P.	1470 kc	5 KW
			Full time day; share time with WLAC at night.	

Present Assignment: 1210 kc 100 W.
Unlimited time

NEW	A. B. Murray & T. P. Single- tary	C. F.	1500 kc	100 W.
	Baton Rouge, Louisiana		Unlimited time	

NEW	Wm O. Ansley, jr.	C. P.	1420 kc	100 W.
	Abilene, Texas		Unlimited time 250 W. LS	

- - -

HIGH POWER ARGUMENT APRIL 14

A free-for-all argument on the high power question is scheduled before the Commission on April 14, the date set for hearing exceptions to the Yost report granting 50 KW to certain clear channel stations. Thirteen stations, whose applications for 50 KW were rejected, have excepted to the report and the Commission last week indicated that organizations not parties to the original proceedings could appear and offer arguments. The Commission, by formal action, authorized certain educational interests to appear and offer arguments on April 14 and undoubtedly similar authority will be granted to a newly-organized group of dissatisfied broadcasters. In granting permission to appear the Commission failed to indicate whether or not those who were not parties to the original proceedings would be limited to the scope of the record made during the hearing.

- - -

COMMISSION WRITING OPINIONS

The Commission this week handed down written opinions stating reasons for its official action in two cases. Only in one previous case has the Commission rendered an opinion in writing. In the opinions this week, the application of Station KCRC, Enid, Okla. for the frequency of Station KFJF, Oklahoma City, Okla. was denied and the application of the latter station for authority to complete certain construction work was granted. The Couzens Communications bill and the White bill, which died with the last session of Congress, contained provisions requiring the Commission to prepare written opinions.

- - -

COMMISSION IN RECESS

The Commission will not hold regular meetings next week although routine matters will be acted upon as usual

- - -

April 4, 1931

APPLICATIONS RECEIVED

The following applications were received by the Commission during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
W C G U	U. S. BROADCASTING CORP. Brooklyn, N. Y.	1400	----	Mod. C. P. granted extend comp. date to 4/20/31.
WSYR-WMAC	CLIVE B. MEREDITH Syracuse, New York	570	----	Mod. C. P. make changes in eqpt, extend comp. date to 4/30/31.
NEW	HARRY C. WHITEHILL Waterbury, Vermont	----	1420	C. P. erect new station 50 watts, daytime.
NEW	MALONE BROADCASTING CO. Malone, New York	----	1250	C. P. erect new station 30 watts, daytime.
W B A X	JOHN H. STENGER, jr. Wilkes Barre, Penn.	1210	----	Mod. of lic. incr. hrs to unlimited.
W W V A	WEST VIRGINIA BRDCG CO. Wheeling, W. Va.	1160	----	Mod. of lic. incr. hrs to simultaneous daytime operation with WOWO, share at night.
K V O O	SOUTHWESTERN SALES CORP. Tulsa, Oklahoma	1140	----	Mod. of lic. incr. hrs to simultaneous daytime operation with WAPI, share at night.
W R B T	WILMINGTON RADIO ASS'N Wilmington, N. C.	1370	----	C. P. move transm. to Princess St. Road, and studio to Cape Fear Hotel also install new eqpt.
NEW	OZARK RADIO CORP. OF CAR- TERVILLE Carterville, Missouri	----	1420	C. P. to request 1420 kc and hours not used by W M B H.
K F B L	LEESE BROS. Everett, Washington	1370	----	Req. for auth. install autom. freq. control.
W O Q	UNITY SCHOOL OF CHRISTI- ANITY Kansas City, Missouri	1300	----	Req. auth. vol. assign to FAIRFAX BROADCAST- ING COMPANY.
NEW	INDIANA'S COMMUNITY BROADCASTING COMPANY Hartford City, Indiana	----	600	C. P. resubmitted use 600 kc, 500 watts, unli- mited hours of operation (as formerly).

April 4, 1931

APPLICATIONS RECEIVED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
NEW	JOHN E. HESS York, Penn.	----	1500	C. P. to erect new station, 100 watts, unlimited.
W K B N	WARREN P. WILLIAMSON, jr. Youngstown, Ohio	570	----	Mod. of lic. incr. power to 1 K W day.
W O W O	MAIN AUTO SUPPLY CO Fort Wayne, Indiana	1160	----	Mod. lic. change hrs to simultaneous daytime operation with W WVA, share with WWVA at night.
W R D O	ALBERT S. WOODMAN Augusta, Maine	1370	----	Mod. C. P. extend comp. date from 12/9/30 to 8/1/31.
W W S W	WILLIAM S. WALKER Pittsburgh, Penn.	1500	----	Mod. C. P. exact transm. location as Frankstown Road, Wilkinsburg, Pa. and studio at Schenley Hotel.
NEW	WADE H. DELLINGER Charlotte, N. C.	----	920	C. P. to erect new station, 500 watts, unlt'd
NEW	G. L. BURNS Brady, Texas	----	1500	C. P. amended request 1500 kc, instead of 1340 kc.
NEW	THE BRIDGEPORT HERALD CORP. Bridgeport, Conn.		890	C. P. erect a new station 100 watts, unlimited hrs.
W G A R	THE WGAR BROADCASTING CO. Cleveland, Ohio	1450	----	Mod. C. P. extend comp. date to 6/30/31.
NEW	YORK BROADCASTING CO. York, Penn.	----	1000	C. P. amended and 2½ KW instead of 5 KW.
W G B F	EVANSVILLE ON THE AIR, INC. Evansville, Indiana	630	----	Mod. lic. change hrs of operation to simultaneous daytime operation with WOS and KFRU, share with WOS and KFRU at night.
K G W	OREGONIAN PUBLISHING CO. Portland, Oregon	620	----	C. P. install new transm. and incr. power from 1 KW to 5 KW.

April 4, 1931

APPLICATIONS RECEIVED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
K O C W	OKLAHOMA COLLEGE FOR WOMEN Chickasha, Oklahoma	1400	----	Voluntary assignment of license to J. T. GRIFFIN.
K O C W	J. T. GRIFFIN Muskogee, Oklahoma	1400	----	Construction permit to move transmitter and studio from Chickasha, Okla. to Muskogee, Okla. and install new eqpt.

- - -

LICENSE APPLICATIONS RECEIVED

During the current week the Commission received applications for license following construction permits which had previously been authorized by the Commission from the following stations: WOKO, Poughkeepsie, N. Y.; KGKY, Scotts-bluff, Neb.; WGN, Chicago, Illinois; WMAZ, Macon, Georgia; WCES, Chicago, Illinois; WCRW, Chicago, Illinois; KTFI, Twin Falls, Idaho; KECK, Red Oak, Iowa; WOBV, Charleston, West Virginia.

- - -

PERMIT APPLICATIONS RECEIVED

During the current week the Commission received applications from the following stations requesting authority to install new transmitters or make changes in present equipment: KGEO, Wichita Falls, Texas; WFDV, Rome, Georgia; KFXV, Flagstaff, Arizona; WCAP, Asbury Park, N. J.; WIBW, Topeka, Kansas; WHIS, Bluefield, West Virginia.

- - -

BOB HEINL RECUPERATING

Robert D. Heintz, well-known writer on radio subjects, is recuperating from an operation at the Emergency Hospital in Washington. The NAB extends its best wishes for a speedy recovery.

- - -

LICENSE PERSONAL PRIVILEGE

A broadcasting license is a personal privilege and cannot be the subject of foreclosure under a mortgage, a California Federal Court ruled in an injunction suit instituted by Earl L. White, KELW, to restrain John J. Grady et al from seizing the station license under an \$18,000 mortgage suit.

- - -

April 4, 1931

HOW CAN THE LISTENER SERVE?

The NAB has been cooperating with DX clubs of the United States and these clubs are willing to cooperate with us. How can these intelligent listeners in all parts of the country best serve broadcasting? The NAB will appreciate any constructive suggestions you have to offer.

- - -

AGENCY RECOGNITION COMMITTEE

H. K. Carpenter, chairman of the NAB Commercial Committee, announced the following sub-committee on Agency Recognition: Martin Campbell, WHAS, Louisville, Kentucky, chairman; John J. Storey, WTAG, Worcester, Mass.; H. K. Boice, WABC, New York; Roy Witmer, WEAJ, New York; William S. Hedges, WMAJ, Chicago, Ill.

The sub-committee on Recordings is as follows: A. A. Cormier, WOR, Newark, New Jersey, chairman; E. H. Gammons, WCCO, Minneapolis, Minn.; A. B. Church, KMBC, Kansas City, Missouri; F. W. Morency, WTIC, Hartford, Conn.; E. M. Spence, WFG, Atlantic City, New Jersey.

- - -