

# BROADCASTERS' NEWS BULLETIN

Reporting accurately and promptly current happenings of special interest to Broadcasting  
Stations in the Commercial, Regulatory, Legislative and Judicial Fields

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## THE NATIONAL ASSOCIATION OF BROADCASTERS

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June 13, 1931

## AT THE CROSS ROADS

A pessimistic picture of broadcasting's political future was painted by Walter J. Damm, president of the National Association of Broadcasters, and Frank D. Scott, legislative counsel of the Radio Manufacturers' Association, at the annual Radio Trade Show at Chicago, Ill. this week.

In speeches before the members of the RMA, both Damm and Scott declared that the situation was sufficiently serious to challenge the attention of all broadcasters and all manufacturers.

Groups seeking facilities are busily at work wooing the support of Senators and Congressmen and their causes are finding sympathy among a substantial number of newspapers and magazines which view broadcasting as a steadily growing competitor of the press, the speakers said. These movements are simply steps in the direction of government ownership and control of all broadcasting, according to the speakers, and they have gained momentum more through the depreciation of certain commercial practices than through merit of their individual causes.

Neither broadcasters nor manufacturers realize the seriousness of the situation, the speakers argued. Only through effective organization of all branches of the industry can the situation be adequately met, they said. They further pointed out the seriousness of the attempts by state legislatures to impose restrictions upon the development of radio. One hundred and eleven bills were introduced in 43 legislatures during the past year but only 10 were passed.

Executive Committee: William S. Hedges, Chicago, Ill., Chairman; Henry A. Bellows, Minneapolis, Minn., and Frank M. Russell, Washington, D. C. Directors: William S. Hedges, Chicago, Ill.; H. K. Carpenter, Raleigh, N. C.; George F. McClelland, New York, N. Y.; Dr. Frank W. Elliott, Davenport, Ia.; A. J. McCosker, Newark, N. J.; Edgar L. Bill, Chicago, Ill.; A. B. Church, Kansas City, Mo.; J. G. Cummings, San Antonio, Tex.; Don Lee, Los Angeles, Cal.; E. P. O'Fallon, Denver, Colo.; C. R. Clements, Nashville, Tenn.; Henry A. Bellows, Minneapolis, Minn.; John J. Storey, Worcester, Mass.; E. B. Crane, Butte, Mont.; and Leo Fitzpatrick, Detroit, Mich.

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## DILL SEES EDUCATION NEED

There is a necessity for the using of radio for education in the schools in this country as it has been used in several European countries, according to Senator C. C. Dill of Washington, who returned to Washington this week from a trip abroad. In England two or three periods of school programs are broadcast each day and the programs are sent out to all the schools which have receiving sets throughout the country, he said. The programs usually consist of lectures or music which are considered of educational value.

The Federal Radio Commission could take charge of the matter in this country and arrange some plan if it would take the initiative but something should be ready to present to the Congress by the next session. It is necessary that if such a plan would prove successful, the Federal and State governments should co-operate in taking over the control of programs so that the proper subjects and ideas would be presented. Details of the plan have not been worked out entirely as yet, but they should be ready by December.

Our system of the control of the broadcasts being in the hands of private companies and individuals is much better than that of having the control vested in the Government, Senator Dill stated.

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## EDITORS FAVOR AMERICAN PLAN

The Newspaper Radio Editors Association favors the American plan of private enterprise in broadcasting, with advertising footing the bill, as against the British system of government monopoly, with no advertising, and taxes on receiving sets, according to an announcement made public at the annual meeting in Chicago this week. "With few exceptions," says the Association's statement, "the replies favored the American Plan, on the ground that it assures better programs." Questionnaires presenting a dozen or more controversial radio questions were sent to 200 newspaper radio editors several weeks ago. The replies showed that only 27 newspapers carried trade names in program listings; one stated that advertising rates were charged for program listings; practically all replies stated that programs of local stations were listed, most very briefly. Program listings occupy from 6 inches to 3 columns daily, the questionnaires revealed, while radio news varies from nothing to 3 columns daily. Fifty-five newspapers replied that they were receiving "spotlight" advertising from radio advertisers but nearly all agreed that programs must be measured in reader interest rather than in advertising revenue.

To the question "What would be your idea of the maximum amount of time which should be devoted to advertising per hour program?" the replies varied with suggestions that advertising announcements be limited to 20 words per program or from 2 to 10 per cent of the program's duration.

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## ADVOCATES LOTTERY PROHIBITION

Congressman Ewin L. Davis, author of the Davis Amendment, is considering the introduction of a measure in the House which would give the Government control over advertising by radio. The measure would particularly bar the conduct of lotteries by radio and would prohibit firms from doing business in states where it is unlawful for them to solicit.

"Under present Federal law, newspapers or other publications containing lottery advertising are unavailable," Congressman Davis said. "There is no law applying to radio. It has been the consistent policy of the Federal Government to prohibit lotteries and kindred schemes. There are plenty of precedents for exercise for Congressional action in this case."

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## QUESTIONNAIRES SENT OUT

RADIO ADVERTISING, published by STANDARD RATE AND DATA, have sent questionnaires to all broadcasting stations asking for detailed information relative to rates, availability of programs, and station equipment for the purpose of elaborating upon the station data now published monthly.

On the first page of the questionnaire the question is asked: "Is station a member of the National Association of Broadcasters?" All members of the Association are urged to answer this question because, beginning with the July issue, an NAB slug will be published at the top of the data of Association stations. This slug is being printed primarily as a service to the subscribers of RADIO ADVERTISING but at the same time it is a recognition of the constructive program which has been undertaken by the Association.

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## MICROPHONE IN LEVY NURSERY

A microphone bearing the inscription WCAU has been installed in the nursery of the duplex apartment of Dr. and Mrs. Leon Levy, Philadelphia, Pa. The microphone is for the use of Robert, the two-months old son of Dr. and Mrs. Levy, and is connected with an amplifying system in the hallway of the apartment. Robert's wails and coos can be heard in the living and dining rooms of the apartment and no one has been able to determine whether Robert or his parents have found the installation the more convenient.

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## DILL INVITED TO COAST

The National Association of Broadcasters has invited Senator C. C. Dill of Washington to speak at the first Regional Meeting of the Association at San Francisco, Calif. on July 21 and 22. Commissioner Harold A. Lafount, Henry A. Bellows chairman of the Legislative Committee of the NAB and vice-president of CBS, and Don Gilman, vice president of the NBC, are among others who have been invited to speak. Most of the time of the meeting, however, will be devoted to open discussion of problems confronting broadcasters on the Pacific Coast. The program so far is tentative but it is hoped that it will be ready for announcement in the very near future.

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## COURT REFUSES RCA INJUNCTION

Justice Jennings Bailey of the District Supreme Court on Friday denied to the National Broadcasting Company, the Radio Corporation of America, the Radio Communications Inc. and the Radio-Victor Inc. a preliminary injunction in a suit filed last week to enjoin the Commission from holding hearings on applications for renewal of licenses by these companies.

The District Supreme Court, while refusing to issue a preliminary injunction, retained jurisdiction over the suit and has permitted the plaintiffs to file supplementary bills.

Hearings on the seven broadcasting and seven commercial and experimental applications will be held by the Commission on Monday, June 15.

During the week the Commission granted the Radio Protective Association, the Journal Company (WTMJ), the Chicago Federation of Labor and Congressman Frank E. Reid of Illinois, petitions to intervene in next week's hearings.

The Commission also announced the reasons for the hearings as follows:

"(1) To determine whether or not said applicant is a company or corporation or any subsidiary thereof which has been finally adjudged guilty by a Federal Court of unlawfully monopolizing or attempting unlawfully to monopolize radio communication, directly or indirectly, through the control of the manufacture or sale of radio apparatus, through exclusive traffic arrangements, or by any other means to have been using unfair methods of competition within the meaning of Section 13 of the Radio Act of 1927.

"(2) To determine whether or not said applicant is eligible, under the terms of the Radio Act of 1927, to receive the instrument of authorization applied for.

"(3) To determine whether or not the Radio Act of 1927 prohibits the granting to said applicant of the instrument of authorization applied for.

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## COIT NEW HEAD OF RMA

J. Clark Coit, president of the United States Radio and Television Corporation, Chicago, Illinois, was elected president of the Radio Manufacturers Association at Chicago last week. He succeeds Morris Metcalf of Springfield, Mass. Other officers elected were as follows: A. S. Wells, president, Gulbransen Company, Chicago, Ill. vice-president; Fred D. Williams, National Carbon Company, New York, vice-president; N. P. Bloom, Adler Manufacturing Company, Louisville, Ky, vice-president; Leslie F. Muter, The Muter Company, Chicago, treasurer. Directors elected were W. J. Barkley, Passaic, N. J.; Harry A. Beach, Rochester, N. Y.; N. P. Bloom, Louisville, Ky; E. R. Farny, Chicago, Ill.; E. V. Hughes, Peru, Ind.; F. E. Johnston, Cincinnati, Ohio; Arthur Moss, New York, N. Y.; A. S. Wells, Chicago, Illinois.

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## LAFOUNT ADDRESSES EDUCATORS

Educators must make full use of the facilities assigned to them before demanding more, Commissioner Harold A. Lafount told the annual Institute of Education by Radio at Columbus, Ohio, last week.

After making a careful analysis of the time devoted to education by educational stations in each of the five zones, the Commissioner said:

"That the Commission is now and always has been sincerely interested in and sympathetic with education is evidenced by the growth in the number of hours per week devoted to educational broadcasts since the Commission became the licensing authority from almost nothing to approximately 3,457 out of the total 33,784 hours used by commercial stations in the United States as of January, 1931, this being better than 10 per cent of the total time used by such stations. While the percentage of total time used by educational stations devoted to educational broadcasts is somewhat less (7.74 per cent) than that of commercial stations, together they average about ten per cent of the total time used. Since these figures were compiled, there has been some evidence of further increase in the number of hours devoted to educational broadcasts by the stations in the United States, and a definite tendency to continue in this direction is apparent.

"It appears, therefore, that education is fairly represented in hours per week devoted to its cause by stations all over the United States at the present time, and that looking into the future, this growth may be expected to continue. With all of the stations of the United States devoting at present ten per cent or better of their total time, to educational broadcasts, and a very real possibility of this percentage increasing, I believe the public will be much better served than it can possibly be by confining education exclusively to a percentage of the whole number of existing stations. In my opinion this is so for the reason that such stations could not possibly cover the entire United States with the result that some communities would get more than their share of educational broadcasts, while others would get little or none. Furthermore, it has been my experience that the listening public will not stand for an exclusively educational program for a whole day or night from any station! You will be lucky if you get the average adult to listen to an educational program for two hours a day."

Miss Judith Waller, chairman of the Educational Committee of the NAB, in her address to the educators said that she was opposed to passage of the Fess Bill which would set aside 15 per cent of all channels for education.

"I disagree solely on the grounds that the passage of the Fess Bill will defeat its own purpose," she said. "Educational institutions have yet to prove that they can adequately use the present ten per cent of the 90 channels which they now control, before I will believe that they should be granted 15 per cent. If the time should come when they could go to Congress or the Federal Radio Commission and say 'Here is the record of what we have done, a worthwhile job from every standpoint as attested by these documents, our listeners are demanding a larger and more comprehensive service, we have used every available channel assigned to us to the best of our ability, please give us more time,' I would be the first to urge that their petition be seriously considered.

"But they have not done an adequate job, or even a good job. There are 51 purely educational radio stations on the air today with a total of 1027 broadcasting hours and out of that number only 286 hours are devoted to so-called educa-

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tional programs. Recently, I requested the weekly schedule of each educational radio station in the United States with the purpose of checking the number of actual hours devoted to real educational programs, I mean college or university courses, language lessons, material of any kind that could be called educational from the straight academic sense. The returns were pitiful. Instead of courses, what did I find? Recitals by music students, phonograph records, commercial programs of all kinds, news flashes, children's hours, etc. The same type of program that makes up the majority of our commercial stations. There were one or two exceptions, of course, but the majority of these stations devote five or ten minutes to a talk by some professor and claim they are devoting a majority of time to disseminating education. Why do they want to own and operate a radio station at all? Certainly they are not rendering any service of importance even to a small community."

Other speakers were C. M. Jansky, radio engineer; Joy Elmer Morgan, chairman of the National Committee on Education by Radio; W. J. Cooper, U. S. Commissioner of Education; and Graham Spry, Canadian Radio League.

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#### BRITISH OFFICIAL GETS MEDAL

Sir John C. W. Reith, general manager of the British Broadcasting Corporation, was awarded the first distinguished radio service medal awarded by the Columbia Broadcasting System last Wednesday. The presentation was made by Henry A. Bellows, vice-president of Columbia Broadcasting System, at the studios of Station W B B M, and broadcast over the Columbia network.

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#### KTNT STAY ORDER VACATED

On motion of the Commission the Court of Appeals of the District of Columbia vacated the stay order which the court had issued last week to station KTNT, Muscatine, Iowa. The Commission held a hearing on the renewal of license application filed by Norman Baker, operator of station KTNT and the report of Examiner Yost recommended denial. The applicant then requested oral argument before the Commission, which was granted. After this hearing before the full Commission, the application for renewal was denied. The order to stay the action of the Commission was granted by the Court of Appeals following the petition filed by Norman Baker.

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#### KFQU REHEARING PETITION DENIED

The petition of W. E. Riker, Holy City, Calif. operator of Station KFQU, for reconsideration of Commission action denying renewal of license to the station, was denied this week. This applicant was formerly licensed to operate on 1420 kc with 100 watts and shared time with KGGC.

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#### MIDGETS FEATURE RMA SHOW

The annual radio trade show of the Radio Manufacturers Association, the largest since 1927, was held at Chicago last week. Midget sets featured the show although much of the attention was directed to two new tubes - the variable mu and pentode. There was little that was startling in the television exhibits.

Dr. Julius Klein, assistant Secretary of Commerce, urged the radio industry to indulge in a little careful planning.

"The important thing, it seems to me, from now on is an orderly far-sighted planning, eliminating, as far as possible, the speculative venture, the haphazard touch and go opportunism which unfortunately has tended to creep into your industry at times, an inevitable accompaniment of an irregular advance in every industry," Dr. Klein said.

"Along with vigorous youth comes a certain imperative necessity for one thing, namely cooperation. You have to have team work, and it is peculiarly difficult. Because you are a relatively young organization. It is everybody for himself unless you have gone through a few good tough spots and then you begin to realize the value of cooperation."

Louis Buehn, president of the Radio Wholesalers Association, told the Association that the elimination of radio programs from newspapers was injuring the radio business and said it was his belief that if this practice became widespread the radio industry must give consideration to a publication which will give the public an index to what is on the air.

James Aitkin, president of the National Federation of Radio Associations, explained the purpose and problems of his organization.

Walter J. Damm, president of the National Association of Broadcasters, explained the problems which now confront the broadcasting industry. Copies of President Damm's speech will be mailed to members next week.

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#### HEDGES TO ADDRESS AD MEETING

Advertising from the broadcaster's viewpoint will be the subject of an address to be delivered at the meeting in New York next week of the Advertising Federation of America, by Wm S. Hedges, WMAQ, ; Kenyon Stevenson, Armstrong Cork Company; S. F. Gannon, Erwin Wasey Company; Frank A. Arnold, National Broadcasting Company; H. K. Boice, vice-president Columbia Broadcasting System; and R. K. White of Chevrolet, will also speak.

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#### CANADIAN LEAGUE OFFICIAL HERE

Graham Spy of the Canadian Radio League, which is advocating operation of Canadian broadcasting stations by a government controlled corporation, was a visitor at the National Association of Broadcasters this week. He was enroute from Columbus, Ohio, where he spoke at the annual Institute for Education by Radio.

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## SUPER POWER STATIONS PROPOSED

Assuming that the frequencies around 200 kc would be made available for broadcasting, Lieut. William H. Wenstrom, Signal Corps, U. S. A. Fort Monmouth, N. J. discusses the possibilities of broadcasting in the United States on higher wave lengths from the standpoint of national coverage, in the June Proceedings of the Institute of Radio Engineers.

The article proposes a national system using seven super power stations to meet the requirement of nation-wide dependable coverage. Roughly the stations proposed would be located in the following sections: Northeast, Southeast, North Central, Northwest Central, Southwest Central, Northwest and Southwest. The determination of the exact number and locations of the stations would depend upon the results of topographic surveys and experimental work. Wherever coverage would not be properly obtained a synchronized relay station could be used.

In order to secure the "required signal level at the 400 mile limit," where the writer has assumed the general fading area begins on 200 kc, it would be necessary that extremely high transmitting power be used. Power levels are suggested from 100 to 10,000 KW, which according to the estimate of Lieut. Wenstrom would be "the probable outside limits."

Without considering the transmitter technique in the use of such high power apparatus, the article continues, "the limiting factor is of course the economic one. Assuming power cost at 1 cent per kwh and operation for eighteen hours a day, the electric power bill for the 1000 KW station comes out about \$500,000 per year, and that for the 10,000 KW station about \$5,000,000 per year. The lower figure appears within reason when one recalls that the present annual cost of technical broadcast facilities is around \$30,000,000. Even seven 100 KW transmitters at key locations, drawing total power at the rate of about \$350,000 per year, would probably provide rural coverage far above our present standards."

Without synchronization the proposal would require a band 70 kc in width, and the channels from 155 to 225 kc are suggested by the writer.

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## COMMISSION DENIES WTMJ PETITION

The Commission this week denied the petition of station WTMJ, The Journal Company, Milwaukee, Wis. requesting that the renewal of license applications of Station WLS, The Agricultural Broadcasting Co. Chicago, be set for hearing on June 15. The petitioner declared that Station WLS had reached an operating agreement with Station WENR, now under license to the National Broadcasting Co. in Chicago, whereby the equipment of the latter station is used when broadcasting programs from Station WLS, and in view of this agreement The Agricultural Broadcasting Company was involved in the outcome of the RCA hearings to be held next week.

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## TELEVISION PERMIT RECOMMENDED

The application of Don Lee, Inc. Los Angeles, Calif. for experimental television construction permit was recommended this week in a report submitted to the Commission this week by Examiner Walker. The application requests authority to use the frequency of 2100 to 2200 kc with 500 watts power and unlimited time. The Examiner makes the following findings concerning the proposed system and its possible advantages from a technical standpoint:

"The system of television broadcasting which the applicant proposes to use differs from the usual television system in that it does not employ scanning disks or other rotating devices, being an electrical system of scanning rather than a mechanical system.

"In the proposed apparatus, motion picture film is moved uniformly through a modified projector to provide the image for transmission. Simultaneously with this motion, and in a direction transverse to it, a beam of light is vibrated across the film, according to a peaked waveshape of energy, by an oscillograph type of element. The light transmitted through the film impinges upon a photo-electric cell, producing current variations in it which are amplified and modulated on to a radio frequency carrier in the usual manner.

"A peaked-wave scanning generator, a vacuum tube device, is used to excite the oscillograph element at a frequency of 1200 cycles per second, giving an image of 80 lines, which is repeated 15 times per second.

"The applicant believes that the peak scanning wave gives more useful detail in the received image than is usually secured when a fixed frequency spectrum, such as the 100 kilocycle channel, is used.

"The receiver employs a cathode-ray oscillograph tube for forming the image, instead of the customary scanning disk or drum. A peaked-wave generator identical to and operating in synchronism with that used at the transmitter, or peaked voltage waves sent over a line from the transmitter, are used at the receiver."

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## WWL AND KWKH ASK FULL TIME

Station WWL, New Orleans, La. and Station KWKH are both seeking unlimited time on the cleared channel frequency of 850 kc in a hearing held before Examiner Pratt this week. The New Orleans station claimed that it is in a position to render a far superior service to the listeners in that area, than is Station KWKH. Both stations are asking for increases in operating power. The original hearing was held in these cases on September 22 and 23, 1930, and the cause was remanded for the taking of further testimony in the case.

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## MONTANA SET FIGURES

The Census Bureau has announced receiving set figures for the State of Montana. Out of 137,010 families in the State, 43,809 or 32 per cent have radio sets. The number of persons per family is 3.9.

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# HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday, June 15, 1931. All hearings commence at 10 a.m.

## MONDAY, June 15, 1931

W M D A	LeRoy Joseph Deebe Newport, Rhode, Island	Ren. L.	1500 kc Unlimited time	100 W.
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## TUESDAY, June 16, 1931

NEW	W. S. Shrode and A. E. Stewart Rockport, Indiana	C. F.	1420 kc Unlimited time	100 W.
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## FRIDAY, June 19, 1931

NEW	Wm. O. Ansley, jr. Abilene, Texas	C. F.	1420 kc Unlimited time	100 W. 250 W LS
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## APPLICATIONS SET FOR HEARING

The following applications were ordered set for hearing by the Commission during the current week:

W H D L	Tupper Lake Broadcasting Co. Tupper Lake, New York	C. F. install new transmitter, change frequency from 1420 to 1320 kc; increase power to 500 W.; change hours to daytime, sharing with WCAD; move transmitter and studio to St. Moritz Hotel, Lake Flacid.
NEW	Times Publishing Co. Detroit, Michigan	C. F. new station 1420 kc; 100 W. 250 W. LS; unlimited.
W T E L	Foulkrod Engr. Co. Philadelphia, Pa.	Mod. of lic. increase to unlimited, except when WCAM is operating.
K R M D	Robert M. Dean Shreveport, Louisiana	Mod. of lic. increase to unlimited time.

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#### APPLICATIONS GRANTED

The following applications were granted by the Commission at its sessions during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
W H A D	Marquette University Milwaukee, Wisconsin	Authority to reduce operation during June and July in accordance with schedule, and discontinue operation during August, until last week in September; WISN to use hours.
W L B	University of Minnesota Minneapolis, Minn.	Authority to suspend operation from June 9 to September 21.
K F W I	Radio Entertainments, Ltd San Francisco, Calif.	C. F. to install new transmitter.

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#### LICENSE APPLICATIONS GRANTED

During the current week the Commission granted applications for license covering previously authorized construction permits to the following stations: WCGU, Brooklyn, N. Y.; WMIL, Brooklyn, N. Y.; WBEN, Buffalo, N. Y.; WIBX, Utica, N. Y.; WHEC-WABO, Rochester, N. Y.; WBAX, Wilkes Barre, Pa.; KVOS, Bellingham, Wash.; KFCB, Seattle, Wash.; KPQ, Wenatchee, Washington.

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#### LICENSE APPLICATIONS RECEIVED

During the current week the Commission received applications for license covering construction permits which had previously authorized by Commission action from the following stations: WQBC, Vicksburg, Miss.; WHEQ, Memphis, Tenn.; KRGV, Harlingen, Texas; KID, Idaho Falls, Idaho; WCAP, Asbury Park, N. J.; WJBK, Highland Park, Mich.; KXRO, Aberdeen, Wash.; WWAE, Hammond, Inc.; KFI, Los Angeles, Calif.

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#### PERMIT APPLICATIONS RECEIVED

During the current week the Commission received applications from the following stations requesting authority to install new transmitters or make changes in present equipment: KMLB, Monroe, La.; WCOC, Meridian, Miss.; WPOE, Patchogue, N. Y.; WNDZ, Saranac Lake, N. Y.

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## EXAMINERS REPORTS

In re application of Don Lee, Inc. Los Angeles, Calif. for experimental television construction permit on 2100 to 2200 kc with 500 watts and unlimited time. Docket 1166. Report 181. Examiner Walker recommends granting of the application.

In re application of James F. Hopkins, Inc. (WJBK) Highland Park, Mich. for modification of license to change operating hours from sharing with WIBM to unlimited time. Docket 1137. Report 182. Examiner Walker recommends granting of the application.

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## ACTION ON EXAMINERS REPORTS

The following action was taken on Examiners Reports by the Commission during the current week:

Ex. Rep. No. 159	Berks Broadcasting Co. Reading, Pa.	Granted C. F. 830 kc - 1 KW - Day; sustaining Examiner Yost.
Ex. Rep. No. 160	D. B. McGown San Francisco, Calif.	Denied by default C. F. for experimental service; sustaining Examiner Walker.
Ex. Rep. No. 142	John F. Weimer (WJW) Mansfield Broadcasting Co. Mansfield, Ohio	Denied C. F. 930 kc - 250 W. - unlimited; sustaining Examiner Yost.
Ex. Rep. No. 145	George T. Bernes (WIS) Columbia, S. C.	Denied mod. of lic. to change frequency 590 kc - 1 KW - unlimited time; sustaining Examiner Pratt.
	Virgil V. Evans (WSPA) Spartanburg, S. C.	Denied C. F. change frequency 590 kc - 500 W. - unlimited time; sustaining Examiner Pratt.
	R. S. & D. W. Gavin Meridian, Miss.	Denied by default C. F. new station 590 kc 250 W. - unlimited time; sustaining Examiner Pratt.
Ex. Rep. No. 134	Kingshighway Presbyterian Church (WMAY) St. Louis, Missouri	Denied renewal of license; sustaining Examiner Pratt.
	Kingshighway Presbyterian Church (WMAY) St. Louis, Missouri	Denied consent to voluntary assignment to WMAY, Inc.; sustaining Examiner Pratt.
	WMAY, Inc. St. Louis, Missouri	Denied C. F. new station 1500 kc - 100 W. 250 W. LS - unlimited time; sustaining Examiner Pratt.
Ex. Rep. No. 129	Toledo Broadcasting Co. Toledo, Ohio (WSPD)	Granted mod. of lic. to increase power to 1 KW - sustaining Examiner Yost.

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APPLICATIONS RECEIVED

The following applications were received by the Commission during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
W O R C - W E P S	Alfred F. Kleindienst Worcester, Mass.	1200	----	C. P. install new trans- mitter; increase power from 100 watts to 100 watts, 250 watts LS.
NEW	Harold W. Bourlet Lebanon, N. H.	----	1050	C. P. erect new station; 5 watts; to operate 8 to 10 a.m. Sundays.
W O A X	WOAX, Incorporated Trenton, N. J.	1280	----	C.P. install new trans- mitter; to move studio from 11 W. State St.
W A B C - W B O Q	Atlantic Broadcasting Corp. New York, N. Y.	860	----	Mod. of lic. use trans- mitter of WPCH, Hoboken, N. J. as auxiliary trans- mitter on 860 kc and 500 watts.
K E L W	Earl L. White Burbank, Calif.	780	----	Vol. assignment of license to Magnolia Park, Ltd
W J T L	Oglethorpe University Oglethorpe University, Ga.	1310	----	determine license power by direct measurement of antenna input.
NEW	Bryan T. Cole Norman, Okla.	----	940	C.P. amended to request 940 kc; daytime only.
NEW	Denison Radio Lab. Denison, Texas	----	1310	C.P. amended to request 1310 k instead of 620 kc; share with KFFM.
NEW	Plattsburgh Broadcasting Corporation Plattsburgh, N. Y.	----	1310	C.P. amended request 1/2 daytime hours, facili- ties to be withdrawn from WBGF in terms of units, on 1310 kc.
W C A J	Nebraska Wesleyan Univ. Lincoln, Nebraska	590	----	Mod. of C.P. amended re- quest 1 kw.
K G B Z	Dr. George R. Miller York, Nebraska	930	----	Mod. of lic. amended to request unlimited time.

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APPLICATIONS RECEIVED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>PRESENT FREQUENCY</u>	<u>FREQUENCY SOUGHT</u>	<u>NATURE OF APPLICATION</u>
NEW	R. C. Fluhrer, J. G. Frank, L. B. Polstrack York, Pennsylvania	----	1310	C.P. erect new station (to use 1310 kc) 100 watts. to divide with WGAL.
W E L K	WELK Broadcasting Station, Inc. Philadelphia, Pa.	1370	----	C.P. move transmitter and studio to S.E. Cor. Broad and Spring Garden Sts.
K F D Y	South Dakota State College Brookings, S. Dak.	550	----	Mod. of lic. to show cer- tain specified hours.
W O P I	Radiophone Brd'g Station WOPI, Incorporated Bristol, Tenn.	1500	----	C.P. make changes in equipment; increase power to 100 watts, 250 W. LS.
W A A T	Bremer Broadcasting Corp. Jersey City, N. J.	940	----	Mod. of lic. amended to request 250 watts day and night, instead of 250 watts, 500 watts LS.
W O B U	WOBU, Incorporated Charleston, W. Va.	580	----	Mod. of license to increase power from 250 watts to 250 watts, 500 watts LS.
K S E I	KSEI Brd'g Ass'n Inc. Pocatello, Idaho	900	----	Automatic frequency con- trol.
K S E I	KSEI Brd'g Ass'n Inc. Pocatello, Idaho	900	630	Mod. of lic. to change frequency; increase power to 500 watts.
K M O	KMO, Incorporated Tacoma, Wash.	860	1330	Mod. of lic. change fre- quency; change hours of operation from limited to 3/5 time.
NEW	William O. Omness and Herbert T. Graham Muskegon, Michigan	----	1310	C.P. amended request 1310 kc with 50 watts.
W Q B C	Delta Broadcasting Co. Inc. Vicksburg, Miss.	1360	----	Direct measurement of an- tenna input.
K G W	Oregonian Publishing Co. Portland, Oregon	620	----	Modify c. p. granted 2/13/31 to extend the com- pletion date to 9/16/31.
K V O S	KVOS, Incorporated Bellingham, Washington	1200	----	C.P. move transmitter lo- cally and install new transmitter.

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