

BROADCASTERS' NEWS BULLETIN

Reporting accurately and promptly current happenings of special interest to Broadcasting
Stations in the Commercial, Regulatory, Legislative and Judicial Fields

Issued by

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PRESIDENT HOOVER ON ADVERTISING

"Advertising is one of the vital organs of our entire economic and social system. It certainly is the vocal organ by which industry sings its songs of beguilement. The purpose of advertising is to create desire, and from the torments of desire there at once emerges additional demand and from demand you pull upon increasing production and distribution. By the stimulants of advertising which you administer you have stirred the lethargy of the old law of supply and demand until you have transformed cottage industries into mass production. From enlarged diffusion of articles and services you cheapen costs and thereby you are a part of the dynamic force which creates higher standards of living.* * *

"But in more serious turn, the very importance of the position which advertising has risen to occupy in the economic system is in direct proportion to the ability of the people to depend upon the probity of the statements you present. The advertising executive and the medium through which he advertises must see to it that the desire you create is satisfied by the article recommended. The good will of the public toward the producer, the goods, or the service is the essential of sound advertising - for no business succeeds upon the sale of an article once. And to maintain this confidence of the public you and the mediums which you patronize have an interest that others do not violate confidence and thereby discredit the whole of advertising."

(From an address delivered by President Hoover before the Association of National Advertisers, Washington, D.C., November 10, 1930.)

Executive Committee: William S. Hedges, Chicago, Ill., Chairman; Henry A. Bellows, Minneapolis, Minn., and Frank M. Russell, Washington, D. C. Directors: William S. Hedges, Chicago, Ill.; H. K. Carpenter, Raleigh, N. C.; George F. McClelland, New York, N. Y.; Dr. Frank W. Elliott, Davenport, Ia.; A. J. McCosker, Newark, N. J.; Edgar L. Bill, Chicago, Ill.; A. B. Church, Kansas City, Mo.; J. G. Cummings, San Antonio, Tex.; Don Lee, Los Angeles, Cal.; E. P. O'Fallon, Denver, Colo.; C. R. Clements, Nashville, Tenn.; Henry A. Bellows, Minneapolis, Minn.; John J. Storey, Worcester, Mass.; E. B. Crane, Butte, Mont.; and Leo Fitzpatrick, Detroit, Mich.

August 1, 1931

HOTEL RADIO HELD PUBLIC PERFORMANCE

A decision of vast importance to the radio industry was rendered this week by the United States Circuit Court of Appeals for the Eight District, sitting at St. Louis. The court held in the case of Buck, et al., v Jewell La Salle Realty Co., that hotels making available "to their guests in public and private rooms, by means of a central receiving set, broadcasts of copyrighted musical compositions perform such compositions in public and for profit" within the meaning of the Copyright Act.

This ruling was made in the same cases on which the Supreme Court of the United States ruled April 13, holding the transmissions of broadcasts of copyrighted musical compositions by hotels to their guests constituted a "performance" of such compositions within the meaning of the Copyright Act.

The Supreme Court did not pass on the question of whether such hotels "perform for profit" as the presentation of the cases to the court did not call for a determination of this issue. The Eight Circuit Court of Appeals, guided by the Supreme Court ruling, has now determined that such performances are public performances and for profit. The court therefore held that the defendant company, owners and operators of the La Salle Hotel in Kansas City, Mo., could be liable for infringement of copyrighted compositions received by means of a central receiving set from a broadcasting station and transmitted to hotel guests by means of loud speakers, both in public and private rooms.

The opinion of Judge Booth states, referring to the decision of the Supreme Court, "It having been thus determined that the specified acts of the hotel proprietor constituted a performance, we are of the opinion that the record discloses that the performance was a public one and was for profit. The words 'public performance for profit' have received a liberal interpretation."

The court in its opinion refers to an English case, *Messenger v British Broadcasting Co., Ltd.*, 137 L. T. R. 810 (1927) 2 K.B. 543, in supporting the decision that the broadcasting of a musical composition constitutes a public performance.

The decree of the trial court, dismissing the bill for copyright infringement as to the Jewell La Salle Realty Co., was reversed by the Circuit Court and the cause remanded for further proceedings consistent with the opinion of that court and the Supreme Court of the United States.

The full opinion of the Circuit Court is not yet available.

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SPANISH RADIO MINISTRY FORMED

The new provisional government of Spain under President Zamora has created a ministry of communications to replace the Bureau of the Interior Department, which formerly regulated all communications and mail services, under the regime of King Alfonso.

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COMMISSION ASKS KTNT DISMISSAL

Dismissal of the suit filed by Morman Baker, owner of station KTNT, Muscatine, Iowa, seeking an injunction against action of the Commission in deleting the station, was sought this week in the Supreme Court of the District of Columbia by the Commission.

The allegations of the station that the action of the Commission was unconstitutional and not authorized by the Radio Act were denied by the Commission through Ben S. Fisher, Acting General Counsel, and Duke M. Patrick, Assistant General Counsel. In the answer filed by the Commission, it was further alleged that the station had waived any right it might have to seek injunctive relief in an equity court, by the filing of an appeal in the Court of Appeals of the District of Columbia. A full denial of the charge by station KTNT that the Commission was "improperly influenced" and attorneys for the Commission claim the order of the Commission denying the station the right to operate was based upon competent and material evidence adduced at the hearing granted to the Iowa station.

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WESTERN CHAIN PROPOSED

THE CALIFORNIA BROADCASTER, a weekly periodical devoted to broadcasting, and published in Los Angeles, reports the proposed establishment of a new network of stations to operate in western states, as follows:

"With KNX as its key station, the North American Broadcasting system is radio's newest prospective hookup. Ten western states are represented in the project.

"Guy C. Earl Jr., former publisher of the Los Angeles Evening Express, is president of the new concern, which will be a business unit distinct from Western Broadcasting company, holding concern for KNX. Earl is president of Western.

"According to Naylor Rogers, general manager of KNX, the new company will be ready for operation in from 15 to 30 days, and will differ from other recent projects of the sort in that it plans no large cash outlay for equipment, but will operate with plants and offices already existing in its component units.

"A nation-wide system is the objective of the project, with stations in California, Washington, Oregon, Montana, Idaho, Nevada, Utah, New Mexico, Colorado and Wyoming as the initial units.

"Earl has been in San Francisco the past week perfecting details, which as yet are not ready for announcement. It is known, however, that KNX will be originating station, and it is understood that a group of national advertisers will appear in the sponsor list.

"Owing to the difference in time between New York and the Pacific Coast many of the better programs originating in the East are practically wasted on those who live in the West," Earl asserts. "It is our primary object to give the far western states an even break on highclass evening programs. There is just as good talent on the Pacific Coast, particularly in Hollywood."

"Associated with Earl in the new enterprise is Louis Davis, Jr., president of United Radio Utilities Company, Ltd., Naylor Rogers, vice-president, while R. V. Howard, former radio engineer for Western Air Express, is vice-president in charge of engineering."

LOWELL-DUNMORE PATENT SUSTAINED

The Board of Appeals of the Patent Office this week held the patent issued to Lowell and Dunmore for "plug in" radio receiving sets was entitled to priority over the competitive claims of for other individuals. The Board sustained the findings, in 1929, of the Examiner of Interferences of the Patent Office who decided in favor of the claim of Lowell and Dunmore. The Federal District Court at Wilmington, Delaware in 1929 held the patent was valid and infringed by the Radio Corporation of America. This decision was appealed to the Circuit Court of Appeals at Philadelphia, where it is now pending.

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UNLICENSED STATION OPERATORS FINED

The United States District Court of Boston this week found Richard F. Feitz of Revere, Mass., guilty of operating a point-to-point unlicensed radio station and imposed a fine upon the defendant of \$2,000. A sentence of three years in the Federal Penitentiary at Atlanta was also imposed on Feitz. The court suspended the defendant on probation for a period of five years. The radio apparatus used in the operation of the unlicensed station was confiscated.

The Federal Court at New Bedford, Mass., fined Harmon O. Winston \$500, after finding him guilty of operating a radio station in violation of the Commission's General Order 84, revised amateur regulations. The apparatus was also ordered confiscated.

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COMMISSION REQUESTS RENEWALS

During the current week the Commission directed the Secretary to request filing of applications for renewal of license by the office of the Supervisor of Radio by the following stations: WALR, Zanesville, O.; WAWZ, Zarephath, N.J. WCDA, New York City; WFBC, Knoxville, Tenn.; WIL, St. Louis, Mo.; WJBO, New Orleans, La.; WJBU, Lewisburg, Penna.; WLBG, Petersburg, Va.; WMSG, New York City; WSVS, Buffalo, N. Y.; KFWF, St. Louis, Mo.; KGIZ, Grant City, Mo.; and KTSL, Shreveport, La.

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COMMISSION SEEKS APPEAL DISMISSAL

The Commission this week requested the Court of Appeals of the District of Columbia to dismiss the appeal filed against its decision in denying stations WHA, Madison, Wis., and WLBZ, Stevens Point, Wis., authority to consolidate these stations and operate on 900 kc with day power of 5 KW.

Statement of facts, grounds for decision and order of the Commission with the record and index was filed by the Commission along with a list of interested parties, in the appeal of Pacific Development Radio Co., Los Angeles, Calif., (KECA) v. F R C (No. 5445).

The Court of Appeals postponed action until hearing on the merits, on the motion of the Commission to dismiss the appeal in the case of Durham Life Insurance Company, Raleigh, N. C., (WPTF) v. F R C (No. 5444).

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August 1, 1931

RHODE ISLAND LEADS CENSUS

Taking its place at the head of all states whose radio census figures have been released by the Census Bureau, the state of Rhode Island, having the smallest area of any in the Union, was reported this week as having 57.1 per cent of its families equipped with radio receivers. The figures indicate out of 165,811 families in the state, 94,594 have radio sets. The number of persons per family is 4.2.

Of the entire number of states on which reports have been issued, five show proportions of fifty per cent or better. The total number of sets in the 37 states and the District of Columbia runs a little over 4,765,500 and the average of all reports indicates that one out of every three families have radio receivers. Thirteen of the states have between 40 and 50 per cent of their families radio equipped. On the average of two out of every five families have sets in these states.

During the current week, the Census Bureau also released figures showing the results of the radio census in Missouri and Washington. Out of a total of 941,821 families in Missouri, 322,252, or 37.4 per cent, have radio sets. In the state of Washington with the total number of families reported as 426,019. 180,229 families, or 42.3 per cent, are equipped with receivers. The average number of persons per family in Missouri is 3.9 and in Washington is 3.7.

The Census Bureau expects to have figures on the remaining unreported states completed by September 1. A complete summary of all reports to date follows:

| <u>STATE</u> | <u>NO. OF FAMILIES</u> | <u>PERSONS PER FAMILY</u> | <u>NO. OF RADIOS</u> | <u>PER CENT</u> |
|----------------------|--------------------------------|-----------------------------------|----------------------|-----------------|
| ALABAMA | 592,530 | 4.5 | 56,491 | 9.5 |
| ARIZONA | 106,630 | 4.1 | 19,295 | 18.1 |
| ARKANSAS | 439,408 | 4.2 | 40,248 | 9.2 |
| COLORADO | 268,531 | 3.9 | 101,376 | 37.8 |
| CONNECTICUT | 389,596 | 4.1 | 213,821 | 54.9 |
| DELAWARE | 59,295 | 4.0 | 27,183 | 45.8 |
| DISTRICT OF COLUMBIA | 126,014 | 3.9 | 67,880 | 53.9 |
| FLORIDA | 377,823 | 3.9 | 58,446 | 15.5 |
| GEORGIA | 654,009 | 4.5 | 64,908 | 9.9 |
| IDAHO | 108,515 | 4.1 | 32,869 | 30.3 |
| INDIANA | 844,463 | 3.8 | 351,540 | 41.6 |

August 1, 1931

RHODE ISLAND LEADS CENSUS (Continued)

| <u>STATE</u> | <u>NO. OF FAMILIES</u> | <u>PERSONS PER FAMILY</u> | <u>NO. OF RADIOS</u> | <u>PER CENT</u> |
|----------------|--------------------------------|-----------------------------------|----------------------|-----------------|
| IOWA | 636,905 | 3.9 | 309,237 | 48.6 |
| KANSAS | 488,055 | 3.9 | 189,527 | 38.8 |
| KENTUCKY | 610,288 | 4.3 | 111,452 | 18.3 |
| MAINE | 198,372 | 4.0 | 77,803 | 39.2 |
| MARYLAND | 386,087 | 4.2 | 156,465 | 42.9 |
| MICHIGAN | 1,183,157 | 4.1 | 599,196 | 50.6 |
| MINNESOTA | 608,398 | 4.2 | 297,880 | 47.3 |
| MISSISSIPPI | 472,354 | 4.3 | 25,475 | 5.4 |
| MISSOURI | 941,821 | 3.9 | 322,252 | 37.4 |
| MONTANA | 137,010 | 3.9 | 43,809 | 32.0 |
| NEBRASKA | 343,781 | 4.0 | 164,324 | 47.8 |
| NEVADA | 25,730 | 3.5 | 7,869 | 30.6 |
| NEW HAMPSHIRE | 119,660 | 3.9 | 53,111 | 44.4 |
| NEW MEXICO | 98,820 | 4.3 | 11,404 | 11.5 |
| NORTH CAROLINA | 645,245 | 4.9 | 72,329 | 11.2 |
| NORTH DAKOTA | 145,382 | 4.7 | 59,352 | 40.8 |
| OKLAHOMA | 565,348 | 4.2 | 121,973 | 21.6 |
| OREGON | 267,690 | 3.6 | 116,299 | 43.5 |
| RHODE ISLAND | 165,811 | 4.2 | 94,594 | 57.1 |
| SOUTH DAKOTA | 161,332 | 4.3 | 71,361 | 44.2 |
| UTAH | 116,254 | 4.4 | 47,729 | 41.1 |
| VERMONT | 89,439 | 4.0 | 39,913 | 44.6 |
| VIRGINIA | 530,092 | 4.6 | 96,569 | 18.2 |
| WASHINGTON | 426,019 | 3.7 | 180,229 | 42.3 |

August 1, 1931

RHODE ISLAND LEADS CENSUS (CONCLUDED)

| <u>STATE</u> | <u>NO. OF FAMILIES</u> | <u>PERSONS PER FAMIY</u> | <u>NO. OF RADIOS</u> | <u>PER CENT</u> |
|---------------|--------------------------------|----------------------------------|----------------------|-----------------|
| WEST VIRGINIA | 374,646 | 4.6 | 87,469 | 23.4 |
| WISCONSIN | 713,576 | 4.1 | 364,425 | 51.1 |
| WYOMING | 57,218 | 3.9 | 19,482 | 34.0 |

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BROADCASTING REVENUE INCREASES

"Radio broadcasting as a business is continuing to ride high and handsome over the troublous economic seas, showing a dollar and cents advance that probably cannot be equalled by any other industry of the same proportions," according to a statement issued by Martin Codel of Radio News Bureau.

"Total gross income from the sale of time by the two major networks, together amounted to \$17,399,720 during the first half of this year, which compares with \$12,689,650 during the first half of last year. This is exclusive of revenues from other sources, notably commissions on talent booking, in which field the two networks have taken commanding positions.

"This remarkable increase in the sale of time alone is significant not only because it comes in the face of the business depression but because it reveals that the two chains are on their way to a new record year. It is more than likely that the chain revenues will exceed \$35,000,000 for the whole of this year. During 1930 the networks increased their income from the sale of time by 42 per cent over 1929, when the aggregate was \$18,729,571. That figure represented an 83 per cent increase over 1928, when the aggregate was \$10,252,497. In 1927, when the NBC was alone in the field, network time brought in \$3,760,010.

"Figures are available only for network time sold, no agency making any effort to collect figures for time sold independently by the 600 chain and non-chain stations in the United States. The proportion of increase by individual broadcasting stations---and most stations devote far more hours to local than to chain programs---is believed to be about the same. Broadcasters generally, including the little fellows, are reported to be enjoying an unprecedented prosperity despite the depression in most other fields.

"With the big chains doing a business of around \$35,000,000 this year, it is perhaps conservative to estimate that independent time sold by individual stations runs well over twice that amount, or about \$75,000,000. If this estimate is anywhere near correct, it reveals that advertisers are spending substantially more than \$100,000,000 per annum for time alone on networks and individual stations. Talent costs and the cost of maintaining radio stations would build this figure up considerably---so that it is perhaps fair to reckon that American radio broadcasting on the sponsored program side alone represents an annual dollars and cents turnover of \$150,000,000 or more."

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August 1, 1931

RCA TELEVISION EQUIPMENT SPECIFIED

The filing of an application this week by the Rines Hotel Company, Portland, Maine, owners and operators of station WCSH, requesting authority to erect a new experimental television station indicated that the proposed equipment would be manufactured by RCA-Victor Company and include the results of the experiments which have been conducted by that organization at its Camden, N. J. laboratory for the past several months.

According to the application filed with the Radio Supervisor at Boston by William L. Foss, chief engineer of the company, the proposed equipment will cost approximately \$200,000 and it is declared the purpose of the application is "to further the art of television and establish a service in northern New England that does not now exist."

The ultra-high frequencies requested are 43,000 to 46,000 kc; 48,500 to 50,300 kc; and 60,000 to 80,000 kc. The power sought would range from 500 to 5,000 watts. It is planned to operate the station four hours daily. The application further brings out that images of vastly improved definition and quality are possible with the new RCA apparatus. The recognized standard of television transmission today constitutes pictures of 60 lines with 20 frames per second. The applicant claims this new equipment is capable of transmitting pictures 60, 120 and 240 lines, with 18, 22, 28 and 30 exposures a second.

If pictures of 240 lines and 30 exposures a second can be achieved a long stride toward practical television will have been taken. The present application is the first of three to be filed by the applicant for use in New England.

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CHICAGO STATIONS PROTEST LICENSES

The issuances of temporary licenses by the Commission to stations WENR, WGN and WLS of Chicago was protested this week, with the filing of appeals by the stations involved in the Court of Appeals of the District of Columbia. The Commission has issued temporary licenses to the three stations, pending action on the high power hearings in which applications of other stations requesting the facilities of these stations were heard.

The constitutionality and the authority of the Commission to issue temporary licenses without hearing and prior notice, is questioned in each appeal. The insertion of a temporary clause in a license issued by the Commission, it is further argued, violates the requirements of the Fifth Amendment of the Constitution and is a deprivation of "liberty and property without due process of law."

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August 1, 1931

FREQUENCY STABILITY INCREASES

A steady increase in the number of stations maintaining their frequency on present assignments is indicated in a report made public by the Radio Division of the Department of Commerce.

During the period covered by this latest report of frequency measurements, there were 4,793 checks made of 330 broadcasting stations and the results showed that 97 at no time deviated as much as 50 cycles, 71 deviated more than 50 cycles one or more times but did not go over 100 cycles off frequency, and 69 went off frequency, as much as 100 but not more than 200 cycles. The remaining 93 stations measured deviated more than 200 cycles.

The following stations maintained frequency within 50 cycles:

KDKA, Pittsburgh, Pa.; KFBB, Great Falls, Mont.; KFDM, Beaumont, Texas; KFEQ, St. Joseph, Mo.; KFH, Wichita, Kans.; KFJR, Portland, Oreg.; KFNF, Shenandoah, Iowa; KFQU, Alma-Holy City, Calif.; KFSD, San Diego, Calif.; KFSG, Los Angeles, Calif.; KFWB, Hollywood, Calif.; KGBX, St. Joseph, Mo.; KGBZ, York, Nebr.; KGNF, North Platte, Nebr.; KGO, Oakland, Calif.; KGW, Portland, Oreg.; KHQ, Spokane, Wash.; KJR, Seattle, Wash.; KMBC, Kansas City; KMO, Tacoma, Wash.; KMPC, Beverly Hills, Calif.; KOIL, Council Bluffs, Iowa; KOMO, Seattle, Wash.; KPO, San Francisco, Calif.; KSAC, Manhattan, Kans.; KSD, St. Louis, Mo.; KSOO, Sioux Falls, S. Dak.; KSTP, St. Paul, Minn.; KTAR, Phoenix, Ariz.; KVI, Des Moines, Wash.; KWJJ, Portland, Oreg.; KYA, San Francisco, Calif.; WAAF, Chicago, Ill.; WABC, New York, N. Y.; WBAK, Harrisburg, Pa.; WBBR, Brooklyn, N. Y.; WBEN, Buffalo, N. Y.; WBRC, Birmingham, Ala.; WBSO, Needham, Mass.; WCAO, Baltimore, Md.; WCBA, Allentown, Pa.; WCBM, Baltimore, Md.; WCDA, New York, N. Y.; WCFL, Chicago, Ill.; WCLO, Janesville, Wisc.; WCSH, Portland, Maine; WDAF, Kansas City, Mo.; WEAN, Providence, R. I.; WEBC, Superior, Wisc.; WEDC, Chicago, Ill.; WEEI, Boston, Mass.; WENR, Chicago, Ill.; WFAA, Dallas, Texas; WFI, Philadelphia, Pa.; WFIW, Hopkinsville, Ky.; WGCM, Gulfport, Miss.; WGN, Chicago, Ill.; WGST, Atlanta, Ga.; WGY, Schenectady, N. Y.; WHAP, New York, N. Y.; WHAS, Louisville, Ky.; WHEC-WABO, Rochester, N. Y.; WHFC, Cicero, Ill.; WHN, New York, N. Y.; WHO, Des Moines, Iowa; WHP, Harrisburg, Pa.; WIP-WFAN, Philadelphia, Pa.; WISN, Milwaukee, Wisc.; WJAR, Providence, R. I.; WJTL, Oglethorpe University, Ga.; WJZ, New York, N. Y.; WLBZ, Bangor, Me.; WLS, Chicago, Ill.; WMAL, Washington, D. C.; WMCA, New York, N. Y.; WMSG, New York, N. Y.; WMT, Waterloo, Iowa; WNYC, New York, N. Y.; WOC, Davenport, Iowa; WOI, Ames, Iowa; WOL, Washington, D. C.; WOS, Jefferson City, Mo.; WOW, Omaha, Nebr.; WOWO, Fort Wayne, Ind.; WRAX, Philadelphia, Pa.; WRBX, Roanoke, Va.; WRHM, Minneapolis, Minn.; WRNY, New York, N. Y.; WRUF, Gainesville, Fla.; WSB, Atlanta, Ga.; WSBC, Chicago, Ill.; WSUI, Iowa City, Iowa; WTAG, Worcester, Mass.; WTAR-WPOR, Norfolk, Va.; WTIC, Hartford, Conn.; WTMJ, Milwaukee, Wisc.; WXYZ, Detroit, Michigan.

Mr. W. D. Terrel, Director of Radio, Department of Commerce in commenting on this report stated that although the General Order requiring broadcasting stations to maintain their frequency within fifty cycles was only issued a month ago and is not to be effective until next year, there has been an increase of 19 stations in this category, over the number reported in May.

August 1, 1931

EXAMINERS' REPORTS

In re application of Erie Dispatch Herald Broadcasting Corp., Erie, Pa., (WEDH) for construction permit to change frequency to 940 kc with 500 watts night power and 1 KW LS. Docket 1081, Report 229. Examiner Pratt recommends denial of application.

In re application of Radio-Wire Program Corporation of America, Oil City, Pa. (WLBW) for construction permit to erect new transmitter at Erie, Pa., to synchronize with the present transmitter of WLBW at Oil City on 1260 kc with 500 watts night and 1 KW LS. Docket 1083. Report 229. Examiner Pratt recommends granting of application.

In re application of WCLO Radio Corporation, Janesville, Wis., (WCLO) for construction permit to increase day power to 250 watts. Docket 1179. Report 230. Examiner Hyde recommends denial of application.

In re application of Palmer K. Leberman and Lois C. Leberman, c/b as Radio Distributing Co., Honolulu, T. H. for construction permit to erect new station on 1420 kc with 100 watts and unlimited time. Docket 1220. Report 231. Examiner Yost recommends granting of application, provided the broadcasting facilities now assigned to station KFQW, Seattle, Wash., are available for the use of the applicant.

In re application of St. Norbert College, West De Pere, Wis., (WHBY) for construction permit to change frequency to 950 kc with power of 500 watts night and 1 KW LS. Docket 1099. Report 232. Examiner Hyde recommends denial of application.

In re applications of Ford Motor Co., for renewal and modification of licenses held by three aeronautical and beacon stations operated in Illinois and Michigan. Docket 1191, 1192, and 1193. Report 233. Examiner Walker recommends denial of application.

In re application of Central Nebraska Broadcasting Corporation, Kearney, Nebr., (KGFW) for construction permit to move the station from Ravenna to Kearney, Nebr. Docket 1187. Report 234. Examiner Hyde recommends granting of application.

In re application of Johnson Kennedy Radio Corporation, Gary, Ind., (WJKS) for modification of license to operate unlimited time. Docket 1156. Report 235. Examiner Yost recommends denial of application.

In re application of New Philadelphia Broadcasting Co., New Philadelphia, Ohio, for construction permit to erect new station on 1370 kc with 100 watts and unlimited time. Docket 1163. Report 236. Examiner Hyde recommends denial of application.

In re application of George W. Robinson, Steubenville, Ohio, (WIBR) for renewal of license on 1420 kc with power of 50 watts and half time. Docket 1195. Report 237. Examiner Hyde recommends denial of application.

August 1, 1931

APPLICATIONS GRANTED

The following applications were granted by the Commission at its sessions during the current week:

| <u>CALL</u> | <u>NAME OF APPLICANT</u> | <u>NATURE OF GRANT</u> |
|-------------|-----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| KFXV | Mary M. Costigan, Flagstaff, Arizona | Granted assignment of C. P. and license to Albert H. Schermann. |
| WEAI | Cornell University, Ithaca, N. Y. | Granted authority to install automatic frequency control; 1270 kc, 500 watts, 1 KW. |
| WLIT | Lit Brothers, Philadelphia, Pa. | Granted authority to measure antenna input by direct method. |
| WRR | City of Dallas, Texas Dallas, Texas. | Granted authority to measure antenna by direct method. |
| KOL | Seattle Broadcasting Co., Seattle, Washington | Granted authority to measure antenna by direct method. |
| WOAX | WOAX, Inc., Trenton, N. J. | Granted authority to discontinue broadcasting until Sept. 1, 1931 |
| WPTF | Durham Life Insurance Co., Raleigh, N. C. | Granted authority to operate simultaneously with Station KPO at San Francisco, Calif., on 680 kc on evening of Friday Sept. 11, 1931, until 11:00 P.M. E. S. T., to broadcast the North Carolina Debutante Ball. |
| KTW | The First Presbyterian Church, Seattle, Wash. | Granted renewal licence regular period. |
| KWSC | State College of Wash., Pullman, Wash. | Granted renewal license regular period. |
| KABC | Alamo Brdcstg. Co., San Antonio, Texas. | Granted C. P. move transmitter locally. |
| WSYB | Philip Weiss Music Co., Rutland, Vermont | Granted C. P. move transmitter and studio locally. |
| WJZ | National Brdcstg. Co., New York, N. Y. | Granted extension of comp. date to October 1. |
| WOAI | Southern Equipment Co., San Antonio, Texas | Granted extension of comp. date to October 25. |

August 1, 1931

APPLICATIONS GRANTED (Continued)

| <u>CALL</u> | <u>NAME OF APPLICANT</u> | <u>NATURE OF GRANT</u> |
|-------------|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| WCOA | City of Pensacola, Fla., Pensacola, Fla. | Granted authority to move transmitter locally. Install new equipment; extension of comp. date Oct. 1. |
| WDEV | Harry C. Whitehill, Waterbury, Vt. | Granted lic. to cover C. P. 1420 kc, 50 watts. Daytime. |
| WEHC | Emory and Henry College, W. Byron Brown, Agent, Emory, Va. | Granted lic. to cover C. P. 1350 kc, 50 watts. Daytime only. |
| WHK | Radio Air Service Corp., Cleveland, Ohio | Granted lic. to cover C. P. 1390 kc, 1 KW. Unlimited. |
| WRAM | Wilmington Radio Ass'n, Wilmington, N. C. | Granted lic. to cover C. P. 1370 kc, 100 watts. Unlimited time. |
| WQDX | Stevens Luke Thomasville, Ga. | Granted lic. to cover C. P. 1210 kc, 100 watts. Unlimited. |
| WABC-WBOQ | Atlantic Brdcstg. Corp., New York, N. Y. | Granted permission to use WPCH's transmitter as an auxiliary with power of 500 watts, 860 kc, located at Hoboken, New Jersey. |
| WRBL | David Parmer, Columbus, Ga. | Granted voluntary assignment of lic. to WRBL Radio Station, Inc. |
| WCAJ | Nebraska Wesleyan Univ., Lincoln, Nebr. | Granted authority to install new transmitter. Licensed power of 250 watts only. |
| WAWZ | Pillar of Fire, Zarephath, N. J. | Granted authority to make changes in equipment to conform to G.Orders 111 and 115. |
| KSO | Iowa Broadcasting Co., Clarinda, Iowa | Granted authority to discontinue operation to Nov. 1, 1931, pending comp. of construction. |
| KSO | Iowa Broadcasting Co., Clarinda, Iowa. | Granted authority to install new transmitter with power of 1 KW. |
| KOB | New Mexico College of Agricultural and Mechanics State College, N. M. | Lic. extended for a period of 31 days ending 3 a.m. EST., Sept. 1, 1931, pending receipt and/or action on renewal of license application. |

August 1, 1931

APPLICATIONS RECEIVED

The following applications were received by the Commission during the current week:

| <u>CALL</u> | <u>NAME OF APPLICANT</u> | <u>PRESENT FREQUENCY</u> | <u>FREQUENCY SOUGHT</u> | <u>NATURE OF APPLICATION</u> |
|-------------|--------------------------------------------------------------------|------------------------------|-----------------------------|----------------------------------------------------------------------------------------------------------------|
| W B I G | No. Car. Brdcstg. Co., Greensboro, N. C. | 1440 | ---- | Lic. cover C. P. for new equipment and lo- cal move transmitter. |
| W K B S | Permil N. Nelson Galesburg, Ill. | 1310 | ---- | Mod. of C. P. extend the completion date to 11-15-31. |
| K D B | Dwight Faulding Santa Barbara, Calif. | 1500 | ---- | Lic. cover C. P. for change in equipment only. |
| K L X | Tribune Publishing Co., Oakland, Calif. | 880 | ---- | Lic. C. P. for chge. in equipment only. |
| NEW | Dr. S. A. Lutgen, Wayne, Nebraska | | 1310 | C. P. resubmitted amended as to equip- ment |
| W P A D | Paducah Brdcstg. Co., Paducah, Ky. | 1420 | ---- | C. P. make chges. in equipment and in- crease power to 100 watts, 250 watts LS. |
| W S M B | Saenger Theatres Inc. & Maison Blanche Co., New Orleans, La. | 1320 | ---- | Direct measurement of antenna input. |
| NEW | Schuykill Brdcstg. Co., Hazelton, Pa. | ---- | 590 | C. P. erect a new sta- tion to 500 watts, Limited hours. |
| NEW | Parkersburg Board of Commerce -- Parkersburg, W. Va. | | 1310 | C. P. resubmitted amended as to equip- ment. |
| NEW | Greenville Brdcstg. Co., Greenville, S. C. | ---- | 1310 | C. P. erect a new sta- tion, 100 watts, Un- limited daytime oper- ation, share with WROL at night. |
| K U T | Rice Hotel Austin, Texas | 1500 | ---- | Voluntary assignment of lic. to KUT Broad- casting Co. |

August 1, 1931

APPLICATIONS RECEIVED (Continued)

| <u>CALL</u> | <u>NAME OF APPLICANT</u> | <u>PRESENT FREQUENCY</u> | <u>FREQUENCY SOUGHT</u> | <u>NATURE OF APPLICATION</u> |
|-------------|----------------------------------------------------------|------------------------------|-----------------------------|-------------------------------------------------------------------------------------------|
| W L B C | Donald A Burton Muncie, Ind. | 1310 | ---- | Mod. of Lic. incre- ase hours of opera- tion to Unlimited. |
| W J M S | Johnson Music Store Ironwood, Michigan | 1420 | ---- | Mod. C. P. chge. studio location. ex- tend completion date to 11-3-31. |
| K U S D | University of S. Dak. Vermillion, S. Dak. | 890 | ---- | Lic. cover C. P. for chge. in equipment and decrease to 500 watts day and night. |
| W 8 X B A | John J. Long, Jr., Brighton, N. Y. | ---- | ---- | Lic. covering C. P. for 60000 to 100000 kc. 75 watts. Spe- cial experimental. |
| W 2 X C Z | National Broadcasting Co. --- Portable, New York City | | ---- | Mod. of lic. for additional frequency of 1584 ks. Special. |
| N E W | The Tribune Company, 4 miles east of Elgin, Ill.--- | | ---- | New C. P. for 6140- 6425 or 8900-9610 kc. bands. 1500 watts. Relay Broadcasting. |

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VENEZUELA GROWS RADIO CONSCIOUS

The recent establishment of broadcasting stations at several places in Venezuela has resulted in rapid development of radio activities in that country, according to a report received from Vice Consul Ben C. Mathews at La Guaira by the Department of Commerce.

There are now about eight licensed broadcasting stations either in operation or about to begin transmitting programs. Due to governmental restrictions with respect to broadcasting up to this time, the interest in radio has not been developed.

In Venezuela, short wave reception is the most satisfactory for year-round reception. Long wave reception cannot be relied upon for consistent service.

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