

BROADCASTERS'



NEWS BULLETIN

Issued by

THE NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL PRESS BUILDING ♦ ♦ ♦ WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director.

October 3, 1931

PRESIDENT HOOVER HONORS N A B

President Hoover this week accepted an invitation to deliver an address at the opening session of the Ninth Annual Convention of the National Association of Broadcasters to be held at Detroit, Mich. October 26, 27 and 28.

At noon on the opening day of the meeting, the President will lay aside the many pressing duties of his office and step before his private microphone in the White House and deliver his message to the broadcasting industry. His voice will be picked up by special wire and carried to the Hotel Statler at Detroit, Mich. where the assembled broadcasters will receive the message from a public address system. At the same time the President's address will be broadcast over both NBC and CBS networks.

Arrangements are now being made for a half-hour broadcast for the opening day during which, in addition to the President, Mayor Frank Murphy of Detroit, Major General Charles McK. Saltzman, chairman of the Federal Radio Commission, and Walter J. Damm, president of the National Association of Broadcasters, will be heard.

The President of the United States has chosen the Detroit meeting to give his first message to the broadcasting industry since assuming the presidency. The meeting is important enough to claim the attention of the President and it must be important enough to demand your attendance.

HIGH POWER DECISIONS

Nine stations operating on clear channels were granted 50 KW power and six others were granted power increases up to 25 KW by the decision of the Commission in the so-called high power cases heard a year ago.

When the Commission met, Commissioner Robinson moved that consideration of all applications be deferred indefinitely but the motion was lost. This was followed by a motion by Commissioner Lafount that General Order No. 42, which restricts the number of high power stations to four per zone, be rescinded. This was lost by a three to two vote, Com. Robinson voting with Commissioner Lafount.

Commissioner Sykes then moved that the recommendation of Chief Examiner Yost in Report 40, granting 25 KW to all applicants not receiving 50 KW, be adopted. The motion was lost, Commissioner Sykes and Chairman Saltzman voting together for the motion.

FIRST ZONE - Station WOR, Bamberger Broadcasting Service, Newark, N. J. was granted 50 KW. This was a reversal of the examiner's recommendation that Station WJZ, National Broadcasting Company, New York, be given 50 KW. Chairman Saltzman and Commissioner Starbuck voted to grant the only high power assignment available in the First Zone to Station WHAM, Stromberg-Carlson Telephone Manufacturing Co. When this move failed, Commissioner Starbuck moved that Station WHAM be granted 25 KW. This motion was carried with Chairman Saltzman and Sykes voting as a minority. Commissioner Lafount moved that WEZ, Westinghouse Electric and Manufacturing Company, Springfield, Mass. be given 25 KW. This motion was lost.

Station WOR operates unlimited time on 710 kc with 5 KW, WJZ on 760 kc with 30 KW, and WHAM on 1150 kc with 5 KW.

SECOND ZONE - Sustaining the examiner's report, the Commission granted the application of Station WCAU, Universal Broadcasting Company, Philadelphia, Pa. for 50 KW. Chairman Saltzman and Commissioner Starbuck favored Station WHAS, The Courier Journal and Times, Louisville, Ky, for the assignment and this station was later granted 25 KW over the joint objection of Chairman Saltzman and Commissioner Sykes. Station WCAU operates unlimited time on 1170 kc with 10 KW and WHAS operates unlimited time on 820 kc with 10 KW.

THIRD ZONE - The Commission sustained the examiner and granted the applications of Station WSM, National Life and Accident Insurance Company, Nashville, Tenn. and Station WSB, Atlanta Journal Company, Atlanta, Georgia, for 50 KW. Commissioner Robinson voted to substitute Station WBT, WBT, Inc. Charlotte, N.C. for Station WSM. Commissioner Robinson then moved that Station WBT be granted 25 KW. The motion was carried with Chairman Saltzman and Commissioner Sykes voting in the negative.

The applications of WAFI, Alabama Poly. Inst. Birmingham, Ala. and KVOO, Southwestern Sales Corp. Tulsa, Okla. for 50 KW were rejected in conformity with the examiner's recommendations. With Chairman Saltzman and Commissioner Sykes voting in the negative, these stations were granted 25 KW each with authority to operate simultaneously during day hours.

Station WSM operates on 650 kc with 5 KW; WSB on 740 kc with 5 KW; WBT on 1080 kc with 5 KW; and WAFI and KVOO on 1140 kc with 5 KW each.

HIGH POWER DECISIONS (Continued)

FOURTH ZONE - The Commission upheld the examiner in granting 50 KW to Station WCCO, Northwestern Broadcasting Inc. Minneapolis, Minn. The report of the examiner recommending that Station WGN, Chicago Tribune Company, Chicago, be granted 50 KW was reversed by the Commission and the second high power assignment in this zone was given to Station WHO-WOC, Central Broadcasting Company, Des Moines, Iowa. The application of Station WMAQ, The Daily News, Chicago, in which the National Broadcasting Company now owns a half interest, was denied. The Commission also denied the application of WOWO, Main Auto Supply Company, Fort Wayne, Ind. for 50 KW and unlimited time and also denied the application of WFBM, Indianapolis Power and Light Company, Indianapolis, Ind. for 50 KW and the channel occupied by WOWO.

The application of WCFL, Chicago Federation of Labor, Chicago, for 50 KW and 720 kc, WGN's frequency, was denied as was the application of WTMJ, The Journal Company, Milwaukee, Wis. for the 870 kc channel, now used jointly by WENR and WLS. A motion by Commissioner Starbuck that WCFL be given 50 KW experimentally on 970 kc, a fifth zone channel, was rejected, Commissioner Robinson alone voting with Starbuck. The application of Station KFAB, KFAB Broadcasting Co. Lincoln, Neb. was denied its application for full time. This station now operates on 770 kc with 5 KW, sharing with Station WBBM, WBBM Broadcasting Corp. Chicago, Ill.

Station WCCO operates on 810 kc with 5 KW, WHO-WOC on 1000 kc with 5 KW, WGN on 720 kc with 25 KW, WMAQ on 670 kc with 5 KW, WOWO on 1160 kc with 10 KW, and WTMJ on 620 kc with 1 KW.

FIFTH ZONE - Upholding the examiner's report, the Commission granted the applications of Station KOA, National Broadcasting Company, Denver, Colo. and KFO, Hale Brothers, San Francisco, Calif. for 50 KW. Since the examiner's report, Station KNX, Hollywood, Calif. surrendered its construction permit for 50 KW and Station KSL, Radio Service Corporation of Utah, Salt Lake City, was granted 50 KW in its stead. Commissioner Starbuck's motion that Station KGO, National Broadcasting Company, Oakland, Calif. be granted 50 KW was rejected.

Station KFO operates on 680 kc with 5 KW, KOA on 830 kc with $12\frac{1}{2}$ KW, KSL on 1130 kc with 5 KW and KGO on 790 kc with $7\frac{1}{2}$ KW.

In announcing the decisions, the Commission pointed out that the findings were tentative and that written opinions would follow.

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BRINKLEY TO OPEN IN MEXICO

Dr. J. R. Brinkley, who was denied renewal of license for Station KFKB at Milford, Kansas, by the Commission several months ago, will soon open a new 75 KW station at Villa Acuna, Mexico, according to press dispatches. These reports state that Dr. Brinkley has arranged with the A. T. and T. for a 24-hour remote control line from Milford, Kansas, via Wichita to Villa Acuna. This means that the transmitter of Station XER, the call letters assigned, will be in Mexico while studios will be located in a number of cities in the United States. He hopes to get on the air early this month. The frequency to be used is not mentioned. Whether or not the Commission has jurisdiction where the studio is located in the United States and the transmitter in a foreign country is a question which is now receiving consideration.

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KMA SEEKS NEW ASSIGNMENT

The application of Station KMA, May Seed & Nursery Co. Shenandoah, Iowa, seeking authority to change frequency from 930 to 710 kc with power of 750 watts and daylight operation is being heard this week before Examiner Pratt. Appearing against the applicant are stations WGN, Chicago, Ill. and WOR, Newark, N. J.

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BOOSTER STATION PROTEST FAILS

In a letter addressed to the Federal Radio Commission this week the Associated Broadcasters of America formally withdrew its protest against the granting of the application of the Columbia Broadcasting System for the construction of a 250-watt booster station in Washington to operate on WABC's frequency of 860 kc. In the letter withdrawing the objection, the organization through its executive director, Thomas Stevenson, stated that "the Columbia Broadcasting System is undoubtedly rendering a very fine service to the people of the country." The letter further states that "any application which will extend that service should receive most solicitous consideration."

The Columbia System had previously announced that it did not contemplate a nationwide network of synchronized stations and pointed out that even though the contemplated experiment proved successful the very nature of the present allocation precluded any such project. It had also announced that it had no intention of depriving stations now affiliated with its system of its programs but on the contrary was adding new stations continually.

The application of the Columbia system will be heard before the entire Commission on October 19.

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WIL APPLIES FOR INJUNCTION

An injunction to restrain Station KFWF, St. Louis Truth Center, from moving its station to Hotel Jefferson in St. Louis is sought by Station WIL, St. Louis, in a suit brought against the Commission in the Supreme Court of the District of Columbia. The Commission this week filed an answer in the Appeal of Station WMBJ (Court of Appeals No. 5349); and Station KECA, Los Angeles, Calif. filed a brief in its appeal (Court of Appeals No. 5445).

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EXAMINERS' REPORTS

The application of John W. Lieuallen, Moscow, Idaho, to erect a new station on 1420 kc with power of 100 watts and daylight operation (Docket 1267, Report 256), and the application of Symons Broadcasting Co. Spokane, Wash. (KPPY) for modification of license to change frequency from 1340 to 1220 kc (Docket 1283, Report 257) were recommended for denial by Examiner Walker, because of default.

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CALIFORNIA SET CENSUS

The radio receiving set census figures for California were made public this week by the Bureau of Census. Out of 1,618,533 families in the state, 839,846, or 51.9 per cent are radio equipped. The number of person per family is 3.5.

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SEEKS RATE REGULATION

The Sta-Shine Products Company, Inc. of Freeport, N. Y. engaged in the sale of furniture polish has filed a complaint with the Interstate Commerce Commission against Station WGBB, Freeport, N. Y. and the National Broadcasting Company asking that rates be reduced and charging that the rates now charged are unreasonable and in violation of the Interstate Commerce Act. This is the first case of this nature to be brought before the Commission. The question received consideration during hearings on S. 6 before the Senate Interstate Commerce Committee on January 9, 1930. Commissioner Eastman of the ICC, giving his own opinion, held that "there is now no power in the Interstate Commerce Commission to regulate rates of broadcasting stations or the so-called chains, for the reason that such stations or chains are not engaged in the transmission of intelligence by wire or wireless as common carriers for hire." He added that it was his opinion that the "commission has no present power to deal with matters of discrimination in so far as broadcasters and chain stations are concerned."

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CHALLENGE TO TRADE ASSOCIATIONS

The importance of trade associations in effecting business stabilization was stressed by Frederick M. Feiker, director, Bureau of Foreign and Domestic Commerce before the recent annual meeting of the American Trade Association Executives.

"The challenge to the trade associations at the present time is to organize and plan a program in specialized fields for meeting the economic problems of the moment," the Government official said. "We must have more economic and trade association work. I do not wish to minimize the importance of organized groups' relations to the legal problems of the trade, but if the trade association of the future is to live up to the implications of the many proposals which have been presented as a basis for the future control of business enterprises, it must be economic and not legalistic in primary purpose."

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FELIX DISCUSSES SURVEYS

Radio needs accurate yard-sticks more than it needs any other one thing, writes Edgar H. Felix in the current issue of "Advertising and Selling." Discussing surveys generally, he says:

"We rarely find a survey dealing with competing program or station popularity which cannot be interpreted to show that the station delivering the uniform and high level signal wins the listeners, so long as its programs are not utterly distasteful. Field intensities can be measured and mapped accurately, uniformly and scientifically, but it won't be done until the advertiser forces the broadcasting stations to prove what and where they deliver. In the meantime, blue sky still sells."

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QUARTER MILLION AT SHOW

A total of 252,573 people attended the Eighth Annual Radio-Electrical World's Fair at New York last week and it is estimated that total business transacted amounted to \$6,483,421.

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GOOD DICTION WEEK

The final week of October has been designated Good Diction Week for radio when members of the American Academy of Arts and Letters will conclude their annual search for the best voice on the air.

The Academy Radio Committee consists of Hamlin Garland, chairman; Professor George Pierce Baker, director of the school of drama at Yale University; Dr. John Finley, associate editor of the New York Times; Professor Irving Lobbitt of Harvard University and Augustus Thomas, dramatic critic and playwright.

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RADIO SCHOOL BELL RINGS

The development of the educational program in the United States has advanced with complete cooperation of the professional broadcaster and the professional educator. Notwithstanding the fact that one well-organized group of educators is concentrating its efforts in a political fight to secure channels, broadcasting stations are going ahead with the development of educational programs with the help and guidance of other educators. The educational program will reach new heights this winter and in the light of an analysis of programs already projected, Dr. C. M. Koon, specialist in education by radio, Federal Office of Education, sees definite benefits to the 50,000 radio-equipped schools of the nation. Only a brief summary of the major programs can be outlined here. They are:

The Ohio School of the Air will commence its fourth year October 6 with a well-rounded program consisting of current events, civil government for upper grades, and nature study for the fourth and fifth grades.

On the Pacific Coast, the Standard School Broadcast is entering its fourth year sponsored by the Standard Oil Company of California with an introduction in the form of the history of the foundations of music.

The American School of the Air, sponsored by the Columbia Broadcasting System, will open its third session November 9 using a larger number of stations than in any of the previous years.

The fourth of the Music Appreciation Series sponsored by the National Broadcasting Company and conducted by Walter Damrosch will start October 9.

Broadcasts of the Radio Guild programs will again continue this year beginning October 9, using the facilities of the National Broadcasting Company.

The National Broadcasting Company will broadcast 30 lectures in a series sponsored by the National Advisory Council on Radio in Education, led by Nicholas Murray Butler, president of Columbia University, and dealing with the present-day economics and psychology.

Another educational series over the Columbia Broadcasting System will also be sponsored by the National Advisory Council on Radio in Education, it was learned.

Although the programs indicated by no means cover the wide variety being formulated and broadcast, nevertheless they represent carefully planned efforts and illustrate the increasing interest in the use of radio as an important medium of education, according to Dr. Koon.

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FREQUENCY STABILITY IMPROVED

The Radio Division of the Department of Commerce announced this week that considerable improvement is shown in the report of measurements during the month of August in that the number of stations in the class deviating under 50 cycles increased by 20 stations to 117 stations over the month of June, the best month previously reported when 97 stations entered this class. Nearly two out of every five stations measured kept under the 50 cycle mark. A total of 304 stations were measured during August for an aggregate of 5,201 times. The following stations were found to have deviated less than 50 cycles:

KDKA; KFBB; KFDm; KFEQ; KFI; KFJI; KFJR; KFKa; KFKK-KYW; KFLV; KFQU; KFSD; KFVD; KFWB; KFYZ; KGPZ; KGEF; KGFJ; KGGF; KGGH; KGIZ; KGW; KHQ; KLX; KLZ; KMBC; KMO; KMOX; KMPC; KOIL; KPO; KSAC; KSTP; KTAR; KTRH; KTSM; KVOO; KXO; KYA.

WAAB; WABC; WADC; WAWZ; WESO; WBT; WBZ-WBZA; WCAm; WCAO; WCEA; WCBM; WCFL; WCHI; WCRW; WCSH; WDAF; WELF; WEAN; WEBC; WEEI; WENR; WFAA; WFAN-WIP; WFI; WFOX; WGES; WGN; WGR; WGST; WGY; WHAP; WHAS; WHO; WHP; WIBW; WISN; WJAY; WJDX; WJKS; WJR; WJSV; WJZ; WKBF; WKBI; WKBN; WKBW; WKRC.

WLAP; WLBZ; WLIT; WLS; WLW; WMAI; WMAQ; WMT; WNEH; WOAI; WOC; WOI; WOL; WOR; WOS; WONO; WPAW; WPTF; WQAM; WRAX; WREC; WRUF; WRVA; WSB; WSMB; WTAG; WTAM; WTAR-WPOR; WTMJ; WWJ; and WWVA.

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ANTENNA INPUT APPLICATIONS

During the current week the Commission received requests to make direct measurements of antenna input from the following stations: KTAT, Fort Worth, Texas; KFWB, Hollywood, Calif.; and WEEI, Boston, Mass.

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SUNSET TABLES REVISED

The Engineering Division of the Radio Commission has published new sunset tables revised as of June 30, 1931. Sunset periods are given for every principal city in the United States and for each month of the year.

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F.T.C. ON FALSE ADVERTISING

Among the rules pertaining to practices held to be violative of law by the Federal Trade Commission are two relating to false marking and deceptive advertising, as follows:

"The false marking or branding of products of the industry, with the effect of misleading or deceiving purchasers with respect to the quantity, quality, grade, or substance of the goods purchased is an unfair trade practice, and the marking or causing or permitting to be made or published any false, untrue, or deceptive statement by way of advertisement or otherwise concerning the grade, quality, quantity, substance, character, nature, origin, size, or preparation of any product of the industry having the tendency and capacity to mislead or deceive purchasers or prospective purchasers, is an unfair trade practice.

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"BROADCASTING" READY OCT. 15

"Broadcasting" a new radio magazine will make its appearance on October 15, it was announced this week by Martin Codel, editor of this new semi-monthly publication. The magazine, according to the announcement, will be "dedicated to the American system of free, competitive and self-sustaining radio."

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RADIO SCHOOL SUCCESSFUL

The success of the North Carolina Radio School was due to the splendid cooperation of the Director and staff of assistants at the Raleigh Radio Station WPTF, according to a report to the State Department of Public Instruction by Hattie S. Parrott, state supervisor of elementary instruction. The report compliments the Raleigh station for its splendid cooperation and adds that the "initial experience in organizing and conducting a radio school program convinces us that it is both possible and practical to supplement the regular school work through the use of the radio."

The purpose of the school "is to provide this particular radio audience with an educational program designed to meet their special interests and needs," the report stated. "In arranging the program the chief aim has been to outline a course which would enrich and supplement regular classroom instruction."

It is estimated that 26,285 children received the programs in the 88 schools equipped with receiving sets.

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WILL USE NEW MIKES

Electro-dynamic microphones, newest product of the research laboratories, will be brought into use for actual broadcasting for the first time when Leopold Stokowski and the Philadelphia Orchestra are heard over 71 stations of the WABC-Columbia network on Monday, October 12.

The moving coil principle employed in these microphones entails a number of advantages, which are summarized by engineers as follows:

It gives an approximately uniform response over the complete band of audible frequencies, that is, from 20 to 10,000 cycles per second;

Its transmission characteristics are not affected by variations in temperature, humidity, or barometric pressure;

Its small size, as compared with the dimensions of microphones now in use, make it more convenient to mount in any desired location in the hall, in a relatively inconspicuous manner;

It is used at a considerable distance from the amplifier, so that the latter is put in a special location on the stage of the hall, for these broadcasts.

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NAB EDITORIAL DRAWS ANSWER

An editorial published in the NAB Bulletin recently, opposing a board of censorship for radio programs, brought forth the following replication from George H. Perryman, head of the Perryman Electric Company, New York, who proposed the board:

"Why delude yourself or the members of your association with the belief that reforms originate within an industry itself? Hasn't history proven otherwise? An industry cannot regulate itself, especially radio broadcasting, which so vitally concerns the intimate life of a people. In every field of public entertainment, whether that field be the motion picture, baseball, prize fighting, radio, or any other, some authority has had to be created to protect and retain public interest.

"I believe that my proposed National Radio Board of Review may possibly avoid censorship. Of course, it may be contended by the broadcasters whom you represent that fan mail presents a cross-section of broadcasting public opinion, yet all the figures available indicate that only one per cent of the broadcast audience ever takes its pen in hand. The intelligent majority apparently either enjoys or tolerates its programs in silence. My appeal was made to the heads of women's clubs throughout the country for the simple reason that, since they include cultural and business organizations of all kinds, they represent a sincere cross-section of the radio audience.

"The National Radio Board of Review is a necessity. It will bring public attention to the worth while programs on the air. It will, by its condemnation and the force of the women's clubs behind it, force obnoxious advertising and programs from the air. The National Radio Board of Review will combat the possibilities of censorship. The more you attack it the more you bring about that which you hail it as being . . . a national censorship, - national censorship which, by its very nature, will destroy the very character of radio entertainment."

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141 STATIONS HAVE W-E TURNTABLES

The Western Electric Company announced this week that 141 broadcasting stations employ Western Electric reproducers.

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NBC NAMES VICE PRESIDENTS

Appointment of John F. Royal and Roy C. Witmer as vice presidents of the National Broadcasting Company was announced this week by M. H. Aylesworth, president. Royal will be vice president in charge of programs and Witmer will be vice president in charge of sales.

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A.A.A.A. ADD TWO MEMBERS

The American Association of Advertising Agencies has announced that Young & Rubicam, Inc. New York, and King & Wiley & Company, Inc. Cleveland, have been elected to membership in the Association.

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COMMISSION SUSTAINS ELEVEN REPORTS

Denying the requests of eight applicants for new station facilities, the Commission this week took action on eleven examiners reports, sustaining the recommendations in all cases. The three remaining cases involved the applications of existing stations for increased facilities and one change in station location.

Giving as the principal reason lack of financial ability and of availability of talent, the Commission denied the applications for new stations of C. L. and P. E. Morris, G. E. and O. W. Wray, Alemen, Kansas (Report No. 195 - 1420 kc; 100 W. day); Gillette Stanford, Chico, Calif. (Report No. 199 - 1500 kc; 100 W. day); Indiana's Community Broadcasting Station, Hartford City, Ind. (Report No. 209 - 600 kc; 500 W. unlimited); Winters & Hugh H. Jones, Baltimore, Md (Report No. 212 - 880 kc; 250 W. day); and William J. Hayes, Portsmouth, Ohio (Report No. 227 - 1310 kc; 100 W. unlimited), sustaining the examiners' recommendation in each case.

The request of station KTSI, G. A. Houseman, Shreveport, La. to move the studio and transmitter to Laurel, Miss. was granted, sustaining the recommendation of the examiner (Report No. 208). A request for unlimited time was denied. This applicant now shares time with station KRMD, Shreveport, La. According to the findings of the Commission the transfer of this station from Louisiana to Mississippi would make for a more equitable distribution of facilities in the Third Zone. At the same time, the renewal of license application of station KRMD was granted.

The application of the Ohio Broadcasting Corporation, Canton, Ohio, requesting the facilities of station WHBC, on 1200 kc, and 100 watts was denied by the Commission sustaining the report of Examiner Walker (Report No. 213). The Commission found that the city of Canton is now receiving good service, and the granting of this application for 100 watts would probably cause interference with other stations operating on the requested frequency and at the Canadian border.

While it appeared to the Commission that the applicant's present assignment is seriously affected by interference, nevertheless the granting of the requested change in frequency to 940 kc to station WFCM, James E. Davidson, Bay City, Mich. with power of 500 watts (Report 224) would not result in any material improvement in the situation, and the application was denied sustaining the report of Examiner Hyde.

The application of station WDRC, WDR, Inc. Hartford, Conn. requesting an increase in power to 1 KW on 1330 kc was denied by the Commission, sustaining the report of Examiner Hyde (Report 226). The Commission found that objectionable interference would result and that the proposed increase in power would not enable the station to materially increase its service area.

Basing its conclusion on the fact that "Station WFBE, Cincinnati is capable of and does furnish the same kind of service as proposed by the applicants," the Commission denied the request of Howard B. Hoel and Charles M. Dear, Norwood, Ohio, seeking authority to erect a new station on 1420 kc with 100 watts and unlimited time, sustaining Examiner Hyde (Report 228).

The application of the Owosso Broadcasting Co. Owosso, Mich. for authority to erect a new station on 950 kc with power of 1 KW and unlimited time was denied as in cases of default, sustaining the report of Examiner Yost (Report 211).

APPLICATIONS GRANTED

The following applications were granted by the Commission at its sessions during the current week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
<u>FIRST ZONE</u>		
WFOX	Paramount Broadcasting Corp. New York, N. Y.	Granted C. P. move transmitter locally.
WAGM	Arroostook Broadcasting Corp. Presque Isle, Maine	Granted Mod. C. P. approve transmitter location and make change in equipment.
WPRO	Cherry & Webb Broadcasting Co. Providence, Rhode Island	Granted permission remain off air until October 15.
WNBZ	Smith & Mace Saranac Lake, New York	Granted renewal of license until November 1, until renewal of license application received.
<u>SECOND ZONE</u>		
WFBE	Radio Station WFBE, Inc. Cincinnati, Ohio	Granted consent to voluntary assignment of license to Post Publishing Company.
WSAZ	WSAZ, Inc. Huntington, West Virginia	Granted authority make direct measurement antenna input.
<u>THIRD ZONE</u>		
WRBT	Woodruff Furniture Company Hattiesburg, Mississippi	Granted renewal of license 1370 kc; 100 W.; unlimited. (Heretofore set for hearing).
WNBR- WGBC	Memphis Broadcasting Company Memphis, Tennessee	Granted C. P. move transmitter locally.
WRBQ	J. Pat Scully Greenville, Mississippi	Granted mod. C. P. extend completion date to October 15.
KTSA	Lone Star Broadcast Inc. San Antonio, Texas	Granted Mod. Lic. increase day power 2 to $2\frac{1}{2}$ KW LS.
WMAZ	Macon Junior Chamber of Commerce Macon, Georgia	Granted consent voluntary assignment of license to Southeastern Brdestg Co. Inc.

FOURTH ZONE

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APPLICATIONS GRANTED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
<u>FOURTH ZONE</u>		
WBOW	Banks of Wabash, Inc. Terre Haute, Indiana	Granted C. P. move transmitter from 6 miles East of city to So. 25th Street.
WHA	University of Wisconsin Madison, Wisconsin	Granted authority operate on October 4 until 5:45 p.m.

<u>FIFTH ZONE</u>		
KSEI	Radio Service Corporation Pocatello, Idaho	Granted C. P. make changes in equipment.
KSMR	Santa Maria Radio Santa Maria, California	Granted Mod. C. P. extend commencement date to September 15, and completion date to December 15.
KREG	Pacific-Western Broadcasting Fed. Santa Ana, California	Granted assignment of license to J. S. Edwards.
KGBU	Alaska Radio & Service Company Ketchikan, Alaska	Granted authority operate with reduced power.
KFWB	Warner Bros. Broadcasting Corp. Hollywood, California	Granted temporary renewal license pending result of incompleting investigation.

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LICENSE APPLICATIONS GRANTED

During the current week the Commission granted applications for license covering previously authorized construction permits to the following stations: WOCL, Jamestown, N. Y.; WJBY, Monmouth, N. J.; KCHI, Little Rock, Ark.; WCAJ, Lincoln, Neb.; WFBE, Cincinnati, Ohio; WKZO, Kalamazoo, Mich.; KQV, Pittsburgh, Pa.; KFWI, San Francisco, Calif.; and WBNX, New York, N. Y.

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RENEWAL APPLICATION REQUESTED

During the current week the Commission directed the Secretary in accordance with General Order No. 114, Section 2, to request the licensee to file application for renewal of license through the office of the Supervisor of Radio on or before October 17, in the following case: KPJZ, Fort Worth, Texas.

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APPLICATIONS SET FOR HEARING

The following applications were ordered designated for hearing by the Commission at its sessions during the current week:

FIRST ZONE

W2XDF	Faske Engineering Company Brooklyn, New York	Requests mod. of C. P. (Spec. experimental service) for additional frequencies for television.
NEW	Universal Broadcasting Corp. Kearney, New Jersey	Requests C. P. for television service.
NEW	Plattsburg Broadcasting Corp. Plattsburg, New York	Requests C. P. for new station 1370 kc, 100 watts, share with WRGF.
NEW	Frank E. Howe Bennington, Vermont	Requests C. P. for new station, 1290 kc, 50 watts. Certain specified hours.
NEW	Knickerbocker Broadcasting Co. New York, N. Y.	Requests C. P. (Visual broadcasting) 46 megacycles; 500 watts; unlimited.
NEW	Sanabria Television Corp. Portable	Requests C. P. for visual broadcasting service.

THIRD ZONE

NEW	John E. V. Jasper Sherman, Texas	Requests C. P. 1500 kc; 50 watts; share with KGKB
NEW	R. E. Wilson, Thurman Barrett, Henry Lee Taylor, D/B as Capitol Broadcasting Co. Austin, Texas	Requests C. P. for new station, 1500 kc, 100 watts, share with KUT.
NEW	Vernon Taylor Anderson Big Spring, Texas	Requests C. P. 1310 kc, 100 watts, share with KPFM.

FOURTH ZONE

NEW	The Journal Company Milwaukee, Wisconsin	Requests C. P. (visual broadcasting) C. P. 2850-2950 kc; 1 KW.
WKBV	Knox Battery & Electric Co. Connersville, Indiana	Requests consent voluntary assignment to Eastern Indiana Broadcasting Corp.
NEW	Iowa State University Iowa City, Iowa	Requests C. P. visual broadcasting service.
KYW	Westinghouse Elec. & Mfg. Co. Chicago, Illinois	Renewal of license 1020 kc; 10 KW; unlimited.

APPLICATIONS SET FOR HEARING (Continued)

FIFTH ZONE

NEW	United Radio Facilities Company Los Angeles, California	Requests C. P. (visual broadcasting), 2000-2100; 2750-2850 kc; 500 watts.
KFKA	The MidWestern Broadcasting Corp. Greeley, Colorado	Renewal of license 880 kc; 500 watts; 1 KW LS; shares with Station KPOF.
KPOF	Pillar of Fire Denver, Colorado	Renewal of license 880 kc; 500 watts; shares with Station KFKA.

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APPLICATIONS DISMISSED

During the current week the Commission dismissed the following applications at the request of the applicants:

<u>FRC</u>	<u>FILE</u>	<u>NAME OF APPLICANT</u>	<u>CALL</u>	<u>NATURE OF APPLICATION</u>
5-PB-1079		J. G. Burbank and J. A. Dalton Laramie, Wyoming	NEW	C.P. 880 kc; 500 W. 1 KW LS; Share with K1 OF-KFKA.
1-MPB-237		WRDO, Inc. Lewiston, Maine	WRDO	Mod. C. P. 1370 kc; 100 W. unlimited; requested change in transmitter location.
4-PF-77		Missouri Broadcasting Co. St. Louis, Missouri	NEW	C. P. 2200-2299 kc; 500 W. daily 8-9 a.m.; 2-3 p.m.; 7-8 p.m.
1-PF-73		Monumental Radio Inc. Baltimore, Maryland	NEW	C.P. 2000-2100; 2100-2200; 2750-2850; 2850-2950 kc; 500 W. unlimited.

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APPLICATIONS DENIED

During the current week the Commission denied the applications of the following stations as the applicants had failed to enter an appearance within the time specified in General Order No. 93;

2-1B-2216	Wm F. Gable Company Altoona, Pennsylvania	WFBG	C. P. 1310 kc; 100 W.; 250 W. LS.
3-1B-2018	L. I. and E. T. Hall Canton, North Carolina	NEW	C. P. 1310 kc; 50 W.
1-PB-2106	John Wilbur Jones Newburgh, New York	NEW	C. P. 1390 kc; 100 W.
1-1B-2264	Berkshire Brdestg Service Pittsfield, Massachusetts	NEW	C. P. 1310 kc; 100 W.

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October 3, 1931

HEARING CALENDAR

The following hearings are schedule for the week commencing Monday, October 5, 1931. All hearings commence at 10 a. m.

TUESDAY, October 6, 1931

Docket #1146	NEW	Harry Byron Lee Lamar, Colorado	C. P.	1310 kc Daytime	100 W.
Docket #1331	KFUP	Fitzsimmons General Hospital, U. S. Army Denver, Colorado	Ren. Lic.	1310 kc Shares with KFXJ	100 W.
Docket #1330	KFUP	Fitzsimmons General Hospital, U. S. Army Denver, Colorado	Vol. Assign. of Lic. and C. P.	1310 kc Shares with KFXJ	100 W.
	KFUP	Fitzsimmons General Hospital, U. S. Army Denver, Colorado	Mod. of C. P.	1310 kc Share with KFXJ	100 W.
Docket #1335	KFXJ	H. G. and Chas. Howell Western Slope Broad- casting Co. Grand Junction, Colorado	Mod. of Lic.	1310 kc Unlimited time	100 W.
			Present Assignment:	1310 kc Shares with KFUP	100 W.

VISUAL BROADCASTING

THURSDAY, October 8, 1931

Docket #1260	NEW	Missouri Broadcasting Co. St. Louis, Missouri	C. P.	2200-2299 kc Limited time	500 W.
Docket #1266	NEW	Greater St. Louis Brdeg Kirkwood, Missouri	C. P.	2850-2950 kc Unlimited time	500 W.

WEDNESDAY, October 7, 1931

Docket #1254	NEW	Monumental Radio Inc. Baltimore, Maryland	C. P.	2000-2100 2850-2950, 2100-2200 2750-2850 kc	500 W. Unlimited time
Docket #1269	NEW	Hochschild, Kohn & Co. Inc. Baltimore, Maryland	C.P.	2850-2950 kc Unlimited time	500 W.

APPLICATIONS RETURNED

During the current week the Commission returned the following applications as they did not conform to the rules and regulations of the Commission:

2-ML-B-883	Associated Radiocasting Corp. WAIU Columbus, Ohio		Mod. of lic. increase of power and hours of operation. (Did not comply with G.O. 40. Equipment not capable of increase)
3-P-B-2341	KGKL, Incorporated San Angelo, Texas	KGKL	C. P. change frequency to 970 kc, power to 1 KW and change equipment. (Returned at request of applicant.)
3-P-B-2342	South Carolina Broadcast-casting Co. Inc. Columbia, South Carolina	WIS	C. P. change equipment and increase day power on 1010 kc. (Returned at request of applicant).
3-P-B-2327	Hattiesburg Broadcasting Co. Hattiesburg, Mississippi	WREJ	C.P. to move station locally, install new equipment and operate unlimited time on 1370 kc. (Not considered necessary).
4-ML-B-885	St. Louis Truth Center, Inc. St. Louis, Missouri	KFWF	C. P. to change frequency to 1420 kc, half-time. (Does not comply with G. O. 102).
4-Z-P-31	Mona Motor Oil Co. Council Bluffs, Iowa	KOIL	Antenna Resistance Measurement. (Not in proper form).
5-P-E-2282	KSEI Broadcasting Ass'n Pocatello, Idaho	KSEI	C.P. to change equipment. (License assigned to Radio Service Corp.)
5-P-E-138	KSEI Broadcasting Ass'n Pocatello, Idaho	KSEI	Automatic frequency control. (License assigned).
5-P-E-2213	KSEI Broadcasting Ass'n Pocatello, Idaho	KSEI	C.P. for 630 kc, 500 W. change equipment. (License assigned).
5-P-E-2192	City of Fort Morgan Fort Morgan, Colorado	KGEW	C. P. change equipment and increase day power on 1200 kc. (Did not comply with G. O. 115, G.O. 102).
5-P-E-2340	H. Z. Myers and R. D. Lemert, D/B as San Joaquin Valley Broadcasting Company Bakersfield, California	NEW	C. P. new station on 1420 kc. (Did not comply with G.O. 102).
5-P-E-2198	James McClatchy Company Fresno, California	KMJ	C. P. to change frequency to 1490 kc, increase power, and change equipment. (Did not comply with G.O. 111 and 115).

October 3, 1931

APPLICATIONS RECEIVED

During the current week the following applications were received at the Commission requesting authority to erect new stations or make changes in present assignments which may involve the status of existing stations:

<u>FIRST ZONE</u>			
<u>FRC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
1-PF-2342	WPRO	Cherry & Webb Broadcasting Co. Providence, Rhode Island	C. P. make changes in equipment and move studio locally.
1-MPB-250	WOAX	WOAX, Inc. Trenton, New Jersey	Mod. C. P. change equipment and extend completion date to 12/1/31
1-ALB-387	WMBO	Radio Service Laboratories Auburn, New York	Vol. assignment of license to WMBO, Inc.

SECOND ZONE

2-MPB-257	WFIW	WFIW, Inc. Hopkinsville, Kentucky	Mod. C. P. move transmitter locally and make changes in equipment.
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THIRD ZONE

3-PB-2347	NEW	Irene Reynolds Jacksonville, Florida	C. P. new station 1200 kc; 100 W.; unlimited time.
3-PB-2094	NEW	WMLT Broadcasting Co. Natchez, Mississippi	C. P. request 1310 kc; 100 W.; share with KRMD. Facilities of KTSL.

The assignment requested is now used by station KTSL, Shreveport, La. sharing time with station KRMD in the same community. Station on adjacent frequency with mileage separation less than that recommended by the Engineering Division of the Commission in similar circumstances, and under which distance, interference might be caused if the application is granted, is WSMB, New Orleans, La. 130 miles. The Third Zone is over-quota; Louisiana is over-quota; Mississippi is due 5.60 and is now assigned 3.00 units. The granting of this application would increase the quota 0.1 unit.

3-MPB-255	WBHS	The Hutchens Company Huntsville, Alabama	Mod. C. P. extend completion date to March 3, 1932.
3-SAB-16	KTHS	Hot Springs Chamber of Commerce Hot Springs, Arkansas	Spec. authority to use 970 kc "on Saturday afternoons and Thanksgiving before 6 p.m. also on October 1 from 1 to 4 p.m.

The requested frequency is now assigned to station KJR, Seattle, Wash. operating unlimited time. Station WCFL, Chicago, Ill. has experimental authority to use unlimited time on this channel.

APPLICATIONS RECEIVED (Continued)

<u>FRC</u>	<u>FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FOURTH ZONE</u>				
4-PB-2169	WRJN		Racine Broadcasting Corp. Racine, Wisconsin	C. P. resubmitted request facilities WJBC and WJAZ on 1370 kc.

The original application requests increase in power from 100 to 250 watts daylight. The facilities requested are from station WJBC, La Salle, Ill. and station WJAZ, Mount Prospect, Ill. The Fourth Zone is over-quota; Illinois is over-quota; Wisconsin is under-quota.

<u>FIFTH ZONE</u>				
5-MPB-256	KFXV		Albert H. Scherman Flagstaff, Arizona	Mod. C. P. make changes in equipment; extend completion date to November 1, 1931.
5-AL-B-387	KGVO		Mosby's Incorporated Missoula, Montana	Mod. of lic. change hours of operation to 9 a.m. to 9 p.m.
5-AL-B-386	KFJR		Ashley C. Dixon & Son Portland, Oregon	Vol. assignment of lic. to Ashley C. Dixon-KFJR, Inc.
5-P-B-2346	KOB		New Mexico College of Agriculture and Mechanic Arts State College, New Mexico	C. P. to move station to Albuquerque, New Mexico, and make slight changes in equipment.

The granting of this application will move the station 200 miles north of its present location. The applicant now shares time with station KEX, Portland, Ore. The distance now separating these stations is 1280 miles; by the proposed move it will be reduced to 1135 miles. Station KGCM with power of 250 watts operates at Albuquerque on 1230 kc, 50 kilocycles removed from the present operating assignment of the applicant.

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PERMIT APPLICATIONS RECEIVED

During the current week the Commission received applications for construction permits requesting authority to install new transmitters or make changes in present equipment from the following stations: KGFF, Shawnee, Okla.; WBEN, Buffalo, N.Y.; KXL, Portland, Oregon.

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LICENSE APPLICATIONS RECEIVED

During the current week the Commission received applications for license covering construction permits which had previously been authorized by Commission action from the following stations: WHAS, Louisville, Ky; WSAR, Fall River, Mass.; and WTFI, Athens, Georgia.

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