

BROADCASTERS'



NEWS BULLETIN

Issued by

THE NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL PRESS BUILDING ♦ ♦ ♦ WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director.

A BROADCASTERS' MEETING

The Ninth Annual Convention of the National Association of Broadcasters at Detroit, Mich. October 25, 26, 27 and 28, will be strictly a broadcasters' meeting.

A glance at the program will reveal that most of the time will be devoted to an open and frank discussion of the problems troubling the broadcasters today. The success of the meeting, therefore, will depend largely upon the willingness of those attending to participate in this discussion. Jot down the matters you would like to hear discussed. Come prepared both to listen and to speak.

The meeting will be formally opened at 12 o'clock noon, October 26, with a message from the President of the United States who will speak from his White House studio. The address will be broadcast by nationwide networks of stations.

But plan to arrive in Detroit in time to take part in the NAB golf tournament at the Tam O'Shanter golf club which will be held Sunday, October 25. The player turning in the lowest net score will be awarded the NAB golf trophy.

Make your hotel reservations immediately. All arrangements for hotel accommodations should be made directly with the hotels.

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HEADQUARTERS

Headquarters of the National Association of Broadcasters will be established at the Hotel Statler from October 24 to October 29.

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REGISTRATION

Registration will begin at 1:00 P.M. Sunday, October 25. The Registration Desk will be conveniently located in the hotel and broadcasters are urged to register immediately upon arriving in Detroit. A fee of \$10.00 will be charged to members and a fee of \$15.00 will be charged to non-members. The fee will include admission to all sessions (except the closed business sessions) and will also include the banquet and the cost of a copy of the proceedings of the meeting.

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MEETINGS OF BOARD OF DIRECTORS

A meeting of the Board of Directors will be held at 7:30 P.M. Sunday, October 25, in the suite of President Damm. There will be a brief meeting of the Board also after Tuesday's sessions of the Convention for the purpose of acting upon membership applications. The newly elected Board will hold its reorganization meeting at 3:00 P.M. Wednesday, October 28.

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GOLF TOURNAMENT

The NAB Golf Tournament will be held at the Tam O'Shanter Golf Club on Sunday, October 25. Busses will leave the Hotel Statler promptly at 10 A.M. The NAB cup will be awarded to the golfer turning in the best net score for the day. Bring your clubs with you.

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COMMITTEE MEETINGS

Committee meetings will be held Monday morning. Committee members are requested to watch the Official Bulletin Board for announcements from the Chairman of their Committees. These announcements will give the time and place of meetings.

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MONDAY, OCTOBER 26

12:00 NOON

The Convention will be formally opened by a half-hour program (12:00 to 12:30 P.M.) which will be broadcast over the networks of the National Broadcasting Company and the Columbia Broadcasting System. Delegates and invited guests are urged to be present in the Convention Hall before the time for the official opening. The half-hour program is as follows:

Band Selection

Call to Order by President Damm

Address of Welcome by Mayor Murphy of Detroit

Response by William S. Hedges, former President
of the National Association of Broadcasters

Address by the President of the United States by
special wire from the White House, Washington, D.C.

Address by Major General Charles McK. Saltzman,
Chairman of the Federal Radio Commission

Address by President Damm

Band Selection.

MONDAY, OCTOBER 26

12:30 P.M.

Address by Senator Wallace H. White, jr. of Maine

Address by Major General Charles McK. Saltzman,
Chairman of the Federal Radio Commission

Address by John Benson, President of the American
Association of Advertising Agencies

Address by Clyde P. Steen, American Radio Association

Announcements.

TUESDAY, OCTOBER 27

9:30 A. M.

Annual Report of the Managing Director

Address by Bond P. Geddes, Executive Vice President
of the Radio Manufacturers' Association

Committee Reports

Open Discussion

Announcements.

TUESDAY, OCTOBER 27

1:30 P. M.

Address by Levering Tyson, Director of the
National Advisory Council on Radio in Education

Committee Reports

Open Discussion

Announcements:

TUESDAY, OCTOBER 27

6:45 P. M.

Annual NAB Banquet

Entertainment by prominent radio stars arranged
by Detroit broadcasting stations

Presentation of NAB Golf Cup

WEDNESDAY, OCTOBER 28

9:30 A. M.

Committee Reports

Open Discussion

Announcements.

WEDNESDAY, OCTOBER 28

11:00 A. M.

Closed Session for NAB Members ONLY

Report of Resolutions Committee

Election of Officers

Installation of Officers

Unfinished Business

WEDNESDAY, OCTOBER 28

3:00 P. M.

Reorganization Meeting of Board of Directors

REVISION OF CONSTITUTION

Slight changes in the Constitution and By-Laws of the National Association of Broadcasters are proposed in amendments recommended by the Board of Directors. These will be voted upon by the membership at the Wednesday morning session.

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ELECTION OF OFFICERS

A Nominating Committee will be appointed by the President at the opening session of the Convention. The Officers to be elected are: President, First Vice-President, Second Vice-President and Treasurer. Five Directors also will be elected. Officers will serve for one year terms and Directors for three-year terms

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EXHIBITS

Arrangements have been made with the Hotel Statler for a number of exhibits. These exhibits will be installed by equipment manufacturers, transcription concerns, publications, and news services.

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OPEN DISCUSSION

Open discussion of broadcasting problems will feature this year's Convention. Because of the numerous subjects which are to be discussed much of the time of the three-day Meeting has been reserved for this purpose. Among the subjects to come before the Meeting are: Commission salesmen v. Salaried salesmen, service fees to agencies for studio rehearsals, coverage, surveys, market and station data, national and local rates, agency recognition, cash discounts, accounting practices, rate-making, talent charges, trade statistics, music copyright, contract forms, merchandising, open time bureau or clearing house, and many others.

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MEMBERS AND NON-MEMBERS

Members and non-members alike will be permitted to take part in all discussions. With the exception of the Closed Session on Wednesday, non-members who pay the registration fee will be admitted to all sessions. Come prepared to discuss your own problems openly and frankly.

H O T E L R E S E R V A T I O N S

The enclosed card addressed to the Hotel Statler, headquarters for the Convention, is for your convenience in making reservations at that hotel. Other Detroit hotels located within a few blocks of the Statler are as follows:

BOOK-CADILLAC - Washington Boulevard and Michigan Avenue; Four blocks from the Statler; Rates \$3.00 per day and up; Every room outside and with bath.

DETROIT-LELAND - Cass and Bagley Avenues; Three blocks from Statler; Rates \$3.00 to \$5.00 per day.

FORT SHELBY - Lafayette at First Street; Six blocks from the Statler; Rates \$2.50 per day - With bath \$3.00 and up.

THE DETROITER - 2560 Woodward Avenue; About eight blocks from the Statler; Rates - Single rooms \$2.00 to \$3.00; Double rooms \$3.00 to \$5.00.

BARLUM HOTEL - Cadillac Square and Bates Street; Four blocks from the Statler; Rates \$2.50 to \$4.00 with bath.

HOTEL FAIRBAIRN - Columbia at John R. Streets; Three blocks from the Statler; Rates - Rooms with private bath \$2.50 to \$3.00.

HENRY CLAY HOTEL - John R. Street near Broadway; One block south of the Statler; Rates - Single Room with bath \$2.00 to \$2.50; Double Room with bath \$3.00 to \$5.00; Twin Beds with bath \$4.00.

THE PRINCE EDWARD - WINDSOR, ONTARIO, CANADA -
Oulette Avenue and Park Street; "Two minutes from Detroit;"
Rates - Single room \$3.00 to \$7.00 - Double Room \$5.00 to \$10.00.

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