

BROADCASTERS' NEWS BULLETIN

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THE NATIONAL ASSOCIATION OF BROADCASTERS

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PHILIP G. LOUCKS, Managing Director.

November 2, 1931

FULL STEAM AHEAD

The Ninth Annual Convention over, the National Association of Broadcasters enters a new year with renewed determination to labor for the best interests of broadcasting by the American plan.

New officers are: President, Harry Shaw, WMT, Waterloo, Iowa; Vice-President J. J. Storey, WTAG, Worcester, Mass.; Vice-President, Paul W. Morency, WTIC, Hartford, Conn.; and Treasurer, M. A. Howlett, WHK, Cleveland, Ohio. Newly elected directors are: E. B. Craney, KGIR, Butte, Mont.; Quinn Ryan, WGN, Chicago, Ill.; Leo Fitzpatrick, WJR, Detroit, Mich.; Henry A. Bellows, WCCO, Minneapolis, Minn.; and Walter J. Dann, WTMJ, Milwaukee, Wis.

Philip G. Loucks, Washington, D. C. was re-elected managing director by the Board.

The official transcript of the meeting has not yet been received. It is the plan, however, to report only the high spots of the meeting in these Bulletins from time to time and an effort will be made to have the proceedings published and mailed at the earliest possible date.

The meeting was a success in every particular and just as soon as your headquarters office can tie together the million loose ends which the meeting has left dangling and we can catch our breath, we will be ready to go forward again with "full steam ahead."

November 2, 1931

COMMISSION DELETES FOUR STATIONS

Passing upon seven recommendations of its examiners, the Commission during the past week denied renewal of license applications to four broadcasting stations; reduced the operating time of an unlimited time station to daylight hours and in one case granted a renewal of license. The examiners were reversed in two cases.

With two Commissioners dissenting, the Commission reversed Examiner Pratt (Report No. 176) and granted a renewal of license to station WEVD, operated by the Debs Memorial Fund, Inc. New York City. After a recommendation of denial by the examiner, the applicant petitioned for and was granted oral argument before the full commission on September 26th.

Chairman Saltzman objected to the granting of the renewal on the ground that the station had grossly violated the regulations of the Commission in a number of instances and no satisfactory explanation has been given with respect to these infractions. The Commissioner further objected to the obsolete equipment now in use and said no evidence had been introduced to show sufficient funds were available to modernize the apparatus. In his dissenting opinion, Commissioner Starbuck concurred with the Chairman, and answered the contention of the applicant claiming the right of an active minority for a place in broadcasting, with the statement:

"A minority is not a thing apart and entitled to preferential treatment as of right. A minority has a proper place but its existence cannot justifiably be made an excuse to abuse the privileges granted to it by the government under which it so exists."

The Commission found the primary consideration in the application of station WCKY, Covington, Ky to increase operating hours to unlimited time to be "whether or not the public interest convenience or necessity would be served by authorizing station WCKY to operate unlimited time to the consequent deletion of stations WJAZ and WCHI, Chicago, Ill. and forfeiture of facilities now assigned these stations." Examiner Walker (Report No. 186) had recommended to the Commission the request for unlimited time on the part of the Kentucky station be denied, since "the granting of the application would further increase the quota of an over quota state." This action of the Commission would seem to ignore previous construction of General Order 102, as placed on it by the Examiner. Finding the applicant is rendering a varied and meritorious program service to the listeners in the area, the Commission granted the application concluding "the time division now existing between station WCKY and stations WJAZ and WCHI is a handicap to the applicant station, from both financial and operating standpoints."

The application of the Newport, Rhode Island, station, WMBA, for renewal of license was denied by the Commission, sustaining the findings of Examiner Walker (Report No. 222). The station has been licensed to operate on 1500 kc with power of 100 watts and unlimited time. The Commission refused the license due to violations of regulations, as well as finding that the deletion of the station would not deprive the listening public, in that area, of any radio service.

COMMISSION DELETES FOUR STATIONS (Continued)

Report No. 250, involving three applications filed by station KOCW, Chickasha, Okla. and the proposed assignee of the station, J. T. Griffin of Muskogee, Okla. was reversed by the Commission. Examiner Yost had recommended that the station be permitted to assign the existing license to J. T. Griffin and move the station to Muskogee. The action taken by the Commission renews the license in the name of the Oklahoma College for Women, the present operators. The Commission concluded from the evidence that the removal of the station would create serious and objectionable interference between this station and others on the same and adjacent frequencies; that it is not clearly shown there would be sufficient talent available to insure the broadcasting of acceptable programs; that the community of Muskogee is now receiving service from a number of broadcasting stations; that the station now renders a public service at its present location and it further appears that no effort to improve that service would be made by the proposed assignee.

Sustaining the recommendation of Examiner Yost (Report No. 245), the Commission granted a renewal of license to station KCRJ, Jerome, Ariz. authorizing the station to operate daytime instead of unlimited time. The Commission found the applicant is unable to operate the required twelve hours daily under the terms of G. O. 105, and since the greater part of the station's time is now devoted to daylight operation, it was held that more economical use of the station's assignment would be made if the schedule of the applicant were reduced.

In the action taken on the renewal application of station WIBR, Steubenville, Ohio, the Commission found the station was not making the fullest use of its assignment on 1420 kc with power of 100 watts and unlimited time, and denied the renewal, sustaining the findings of Examiner Hyde (Report No. 237).

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APPLICATIONS DENIED

During the past week the Commission denied the following applications as the applicants failed to file formal notice of appearance within the time specified in General Order 93:

W2XTF	Fasko Engineering Co. Brooklyn, New York	Modification of Construction Permit.
NEW	Sanabria Television Corp. Chicago, Illinois	Construction Permit - Television service.
WGL	Fred C. Zieg (Allen-Wayne Co.) Ft Wayne, Indiana	Mod. of Lic. 1370 kc, 100 W. 250 W. LS.
KFWB	Warner Bros. Broadcasting Corp. Hollywood, California	C. P. 950 kc, 1 KW, 2½ KW, LS.

RECOMMENDS INCREASE KLRA TIME

The application of station KLRA, Little Rock, Ark. for unlimited time, was recommended to be granted in part, by Examiner Walker this week (Report No. 263). The applicant has been sharing time on an equal basis with station KUOA, Fayetteville, Ark. operated by the University of Arkansas. The examiner concluded that station KLRA should be issued a modification of license for three-fourths time in place of the present division of hours. The recommendation states: "One fourth time will enable station KUOA to render any substantial service that it may have heretofore rendered or may render under its proposed plan of future operation." The college station contended at the hearing it should be permitted to operate as a commercial enterprise, in order that it could have room for expansion of its extension university programs.

If the report of the Examiner (No. 268) is adopted in the case of the application for increased power filed by station KFUD, Clayton, Mo. the Commission will deny the request of the station for added facilities. The Examiner found that the requested use of 1 KW on 550 kc would result in reduction of the present service areas of existing stations; that the area proposed to be served now has adequate radio facilities, and that the granting of the application would increase the quota in an over quota state and zone.

Removal of station KFJI from Astoria to Klamath Falls, Oregon, is recommended by Examiner Hyde (Report 269) who concluded his findings with the statement that the population in the vicinity of Klamath Falls receives less broadcast service "indigenous to the State of Oregon than the population of Astoria, excluding the service of KFJI for the purpose of this comparison." It was further stated that the granting of this application would effect a more equitable distribution of broadcast facilities in the State of Oregon.

The application of George G. Spratt of Coatesville, Pa. for authority to erect a new station on 1210 kc with power of 100 watts and unlimited time is recommended for denial (Report No. 271) by Examiner Hyde. The findings of the examiner are based on the facts that the proposed service area of the station is now receiving very satisfactory service from a number of existing stations and that the granting of the application would probably result in considerable interference to existing stations.

The applications of Charles Smuck, Springfield, Mo. and Clarence M. Doyle, Philadelphia, Pa. for authority to erect new stations in their communities (Reports No. 270 and 272) are recommended for denial by examiners as in cases of default.

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STATION REDUCTION POLICY ADOPTED

In line with a recently adopted policy, the Commission has been reducing the number of broadcasting units in and near large metropolitan areas, according to a statement issued this week by Commissioner Harold La Fount. First indications of such action were shown when the Commission ordered the deletion of stations in Chicago, Jersey City and Newark. The Commissioner said:

"The Commission feels that such a reduction is inevitable. Its action in ordering off the air six stations in large cities is indicative of this policy."

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APPLICATIONS GRANTED

The following applications were granted by the Commission during its sessions in the past week:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
<u>FIRST ZONE</u>		
WGBB	Harry H. Carman Freeport, New York	Granted C.P. to move transmitter locally to Freeport.
WFEA	Rines Hotel Company Manchester, New Hampshire	Granted Mod. C.P. extend completion date from Oct. 25 to Dec. 29, 1931.
WSYB	Weiss Music Company Rutland, Vermont	Granted license covering removal of transmitter locally.
WGBS	General Broadcasting System New York, N. Y.	Granted consent to voluntary assignment of license and C.P. to American Radio News Corp.
<u>SECOND ZONE</u>		
WELL	Enquirer-News Company Battle Creek, Michigan	Granted C. P. to move transmitter and studio from W. State Street, Battle Creek, to W. K. Kellogg Inn, Champion St. Battle Creek. install new equipment and increase power to 100 watts.
<u>THIRD ZONE</u>		
WRBQ	J. Pat Scully Greenville, Mississippi	Granted Mod. C. P. to extend completion date from Sept. 15 to October 15, 1931.
WRBQ	J. Pat Scully Greenville, Mississippi	Granted permission to reduce power to 50 W. while procuring another power supply, the original one having been destroyed by fire.
WCSC	Lewis Burk Charleston, South Carolina	Granted extension of existing license for 30 days from November 1st.
<u>FOURTH ZONE</u>		
KFAB	KFAB Broadcasting Company Lincoln, Nebraska	Application for renewal of license, heretofore set for hearing, dismissed from docket.
WMAQ	WMAQ, Inc. Chicago, Illinois	Granted consent to voluntary assignment of license to the National Broadcasting Co. (Action taken October 28, 1931).

APPLICATIONS GRANTED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
<u>FOURTH ZONE (Continued)</u>		
KFYR	Meyer Broadcasting Co. Bismarck, North Dakota	Granted authority to operate on the morning of November 1, from 1 a.m. to 3:30 a.m. CST, with $2\frac{1}{2}$ KW power in order to broadcast a specially arranged program for the Newark News Radio DX Club.
KFJY	C. S. Tunwall Riverdale, Iowa	Granted consent to voluntary assignment of license to the Cedar Rapids Broadcast Co.
NEW	The Journal Co. (The Milwaukee Journal) Portable Milwaukee, Wisconsin	Granted C. P. for special experimental purposes.

FIFTH ZONE

KIDO	Boise Broadcast Station Boise, Idaho	Granted Mod. Lic. to change frequency from 1250 to 1350 kc.
KOB	New Mexico College of Agriculture and Mechanical Arts State College, New Mexico	Granted authority to move to Albuquerque, subject to selection of satisfactory location and satisfactory improvements to equipment.
KMCS	Daltons, Inc. Inglewood, California	Granted advancement of hearing date for 30 days from November 4.
KLO	Perry Building Company Ogden, Utah	Granted authority to install automatic frequency control.

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RENEWALS GRANTED

During the past week the Commission granted applications for renewal of license for the regular period to the following stations: WCOA, Pensacola, Fla.; WSMB, New Orleans, La.; WTFI, Athens, Ga.; KFPY, Spokane, Wash.; KSO, Clarinda, Iowa; WHOM, Jersey City, N. J.; WCKY, Covington, Ky; KTFI, Twin Falls, Idaho; KYW, Chicago, Ill.; WTAW, College Station, Texas; WAWZ, Zarephath, New Jersey.

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NEW JERSEY SETS HIGH

Report issued by the Bureau of Census this week shows that New Jersey families are well equipped with receiving sets, according to the 1930 census figures. Out of 987,616 families in the state, 625,639 families or 63.4%, own radio receivers. The number of persons per family is 4.1.

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November 2, 1931

HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday, November 2, 1931. All hearings commence at 10 a.m.

WEDNESDAY, November 4, 1931

Docket #1237	WCAT	South Dakota State School of Mines Rapid City, South Dakota	Ren. Lic.	1200 kc 100 W. Unlimited time
Docket #1268	WPG	W P G Broadcasting Corp. Atlantic City, New Jersey	Ren. Lic.	1100 kc 5 KW Shares with WLWL
Docket #1304	WLWL	Missionary Society of St. Paul the Apostle, New York, N.Y.	Ren. Lic.	1100 kc 5 KW Shares with W. G
Docket #1379	KGIW	Leonard E. Wilson Trinidad, Colorado	Vol. Assign. of License	1420 kc 100 W. Unlimited time

THURSDAY, November 5, 1931

Docket #1327	NEW	Weber Jewelry & Music Co. St. Cloud, Minnesota	C. P.	1500 kc 50 W. Share with KGFX
Docket #1400	KGFX	Red River Broadcasting Co. Moorhead, Minnesota	Ren. Lic.	1500 kc 50 W. Unlimited time
Docket #1332	NEW	Capitol City Broadcasters Pierre, South Dakota	C. P.	580 kc 100 W. 12 hours daily
Docket #1401	KGFX	Dana McNeil Pierre, South Dakota	Ren. Lic.	580 kc 200 W. Daytime

FRIDAY, November 6, 1931

Docket #1325	WCOH	Westchester Brdcsg Corp. Yonkers, New York	Mod. Lic.	1050 kc 100 W. Unlimited time
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Present Assignment: 1210 kc 100 watts
Shares with WGBB,
WJBI and WMRJ

Docket #1355	WHDE	Matheson Radio Co. Inc. Boston, Mass.	C. P.	830 kc 1 KW Daytime
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Requests authority only to move transmitter

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November 2, 1931

APPLICATIONS SET FOR HEARING

The following applications were ordered designated for hearing by the Commission at its sessions during the past week:

WPCH	Eastern Broadcasters, Inc. New York, N. Y.	Request modification of license to change frequency from 810 to 570 kc, and hours of operation from daytime to sharing with WMCA (facilities of WNYC).
KFJZ	Estate of H. C. Meacham, Fort Worth, Texas	Renewal of license set for hearing because facilities of station have been applied for.
NEW	WJR, The Goodwill Station Pontiac, Michigan	Requests C.P. for visual broadcasting.
KOY	Nielsen Radio & Sporting Goods Phoenix, Arizona	Mod. of License to change power from 500 watts to 1 KW.

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APPLICATIONS DISMISSED

During the current week the Commission dismissed the following applications at the request of the applicants:

NEW	The Atlanta Journal Company Atlanta, Georgia	C. P. 2000-2100, 2750-2850 kc, 500 watts.
NEW	Knoxville Journal Company Knoxville, Tennessee	C. P. 1330 kc, 1 KW.
NEW	H. O. Clemenson Payette, Idaho	C. P. 1200 kc, 100 watts.
NEW	Frank E. Howe Bennington, Vermont	C. P. 1290 kc, 50 watts.
NEW	Gimbel Bros. Television Develop. Research Company Philadelphia, Pennsylvania	C. P. 2100-2200 kc, 500 watts.

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WPTF AND KECA CASES ARGUED

The Court of Appeals of the District of Columbia on Monday heard argument in the cases of the Durham Life Insurance Company, WPTF, Raleigh, N. C. and the Pacific Development Radio Company, KECA, Los Angeles, Calif. (Nos. 5444 and 5445, respectively). Both cases involved the validity of General Order 102. In the WPTF case the applicant had appealed from a decision of the Commission denying the station an increase from 1 to 5 KW in power and in the KECA case the appeal was from a decision denying the station increased daytime power.

Counsel for the stations urged that the Commission had failed to give a liberal interpretation to the Davis Amendment by promulgating G. O. 102 and argued that if the order is held valid then the Amendment is unconstitutional. Duke Patrick, assistant general counsel for the Commission, defended the Commission's regulations on the broad ground that Congress had given the Commission power to make such regulations.

November 2, 1931

APPLICATIONS DENIED (Continued)

WIS	South Carolina Brdcsng Co. Inc. Columbia, South Carolina	Denied authority to increase power to 1 KW on evening of Nov. 5, between 6 and 8 P.M.
KWKH	Hello World Brdcastg Corp. Shreveport, Louisiana	Denied permission to have oral argument on Examiners Reports Nos. 59 and 249. (Action taken October 29.)
NEW	Wm O. Ansley, Jr. Abilene, Texas	Denied application to extend time for the filing of exceptions to Examiner's Report No. 259; also denied permission to inter- vene in the matter of the hearing on the renewal application of station KFTO, Abilene, Texas.

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TEMPORARY LICENSES ISSUED

During the past week the Commission granted temporary licenses in the following cases, pending investigation or further action by the Commission:

WBMS	WBMS Broadcasting Corp. Hackensack, New Jersey	Granted temporary license pending result of investigation now being conducted with regard to operating without a licensed operator, and insufficient funds.
WTAQ	Gillette Rubber Company Eau Claire, Wisconsin	Granted temporary license pending action of the Commission after hearing on licensee's pending application for renewal of license.
KSCJ	Perkins Bros. Co. (The Sioux City Journal) Sioux City, Iowa	Granted temporary license pending action of the Commission after hearing on licensee's pending application for renewal of license.
KGEF	Trinity Methodist Church South Rev. Bob Smuler Los Angeles, California	Granted 30 day license, from November 1, pending decision of the Commission on Examiner's report as result of hearing.
KLRA	Arkansas Broadcasting Co. Little Rock, Arkansas	Granted temporary license pending action of the Commission after hearing on licensee's pending application for renewal of license.
KUOA	University of Arkansas Fayetteville, Arkansas	Granted temporary license pending action of the Commission after hearing on licensee's pending application for renewal of license.

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November 2, 1931

APPLICATIONS RECEIVED

During the past week the following applications were received at the Commission:

<u>ERC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>			
1-MPB-267	WGBS	American Radio News Corp. New York, N. Y.	Mod. C. P. extend completion date change studio location to Ritz Tower.
<u>SECOND ZONE</u>			
2-PB-2309	WJBK	James F. Hopkins, Inc. Detroit, Michigan	C. P. amended request 100 watts when not operating simultaneously with WIBM.
<p>The applicant is now licensed to operate on 1370 kc with 50 watts sharing with Station WIBM at Jackson, Mich. The granting of the requested increase would not increase the quota.</p>			
2-PB-2352	IEW	East Ohio Brdcstg Co. New Philadelphia, Ohio	C. P. erect new station on 850 kc with 500 watts and limited time.
<p>The applicant requests the use of the cleared channel now assigned to the Third Zone and used by Stations WWL, New Orleans, and KWKH, Shreveport, La. The Second Zone is under quota; Ohio is under quota. The granting of the application would increase the quota 0.32 unit.</p>			
2-PB-2296	NEW	Schuylkill Brdcstg Corp. Frank Megargee, Trustee Hazelton, Pennsylvania	C. P. amended as to applicant and requests daylight instead of limited time on 590 kc.
2-MPB-260	WJMS	Johnson Music Store Ironwood, Michigan	Mod. C. P. amended request extension of completion date 2 weeks.
2-PB-2371	WJAS	Pittsburgh Radio Supply House Pittsburgh, Pennsylvania	C. P. install new transmitter and change frequency from 1290 to 920 kc.
2-MLB-896	WJAS	Pittsburgh Radio Supply House Pittsburgh, Pennsylvania	Mod. Lic. change frequency from 1290 to 920 kc.

The above two applications request authority to change operating assignment
to 920 kc. This frequency is now used by Station WWJ, Detroit, Mich. a distance
of 215 miles from Pittsburgh and operating unlimited time with power of 1 KW.

November 2, 1931

APPLICATIONS RECEIVED (Continued)

<u>FRC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>THIRD ZONE</u>			
3-MLB-898	WQBC	Delta Broadcasting Company Vicksburg, Mississippi	Mod. Lic. change hours to unlimited time.
<p>The applicant station now operates on 1360 kc with power of 300 watts and daylight operation. The Third Zone is over quota; Mississippi is due 5.60 and assigned 2.60 units. The granting of this application would increase the quota of the state.</p>			
3-MLB-888	WFDV	Rome Broadcasting Corp. Rome, Georgia	Mod. Lic. change frequency and increase hours of operation.
<p>The applicant station now is assigned to daylight operation on 1310 kc with power of 100 watts. The application requests authority to change assignment to 1500 kc and increase operating time to unlimited. The Third Zone is over quota; Georgia is due 8.10 and is assigned 7.95 units. The granting of the application would increase the quota.</p>			
3-APB-26	WRBJ	W. E.; F. E.; P.L. Barclift and H. J. Harbour, d/b as Hattiesburg Broadcasting Co. Hattiesburg, Mississippi	J. E. Harbour requests authority to assign his interest in C. P. to other three partners.
3-MPB-268	WRBJ	Hattiesburg Broadcasting Co. Hattiesburg, Mississippi	Mod. C. P. change transmitter and studio location locally.
<u>FOURTH ZONE</u>			
4-MLB-899	WJBC	Kaskaskia Broadcasting Co. La Salle, Illinois	Mod. Lic. change hours of operating sharing with WJBL to unlimited.
4-PB-2369	KWCR	Cedar Rapids Broadcasting Cedar Rapids, Iowa	C. P. move studio and transmitter locally.
4-MLB-897	KWK	Greater St. Louis Brdco St. Louis, Missouri	Mod. Lic. change name of licensee to Thomas Patrick, Inc.
4-P-B-2252 Resubmitted	NEW	S. A. Lutgen Wayne, Nebraska	C. P. resubmitted amended to request 100 watts instead of 250 watts on 1310 kc.
4-AL-B-395	WHBU	Citizens Bank Anderson, Indiana	Voluntary assignment of license to Anderson Broadcasting Corp.

November 2, 1931

APPLICATIONS RECEIVED (Concluded)

<u>PRC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIFTH ZONE</u>			
5-MP-B-266	MTKD	Frank E. Hurt Hampa, Idaho	Mod. C. P. to extend commencement and completion dates.

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PERMIT APPLICATIONS RECEIVED

During the past week applications were received at the Commission from the following stations requesting authority to install new transmitters or make changes in present equipment: WAAT, Jersey City, N. J.; WEBQ, Harrisburg, Ill.; WRBL, Columbus, Georgia.

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LICENSE APPLICATIONS RECEIVED

During the past week the Commission received applications for license covering previously authorized construction permits from the following stations: KTSL, Laurel, Miss.; WBOC, Brooklyn, N. Y.; KGFF, Shawnee, Okla.; WEAR, East Lansing, Mich.; KSCJ, Sioux City, Iowa; WORC-WEPS, Worcester, Mass.

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APPLICATIONS RETURNED

During the past week the following applications were returned by the Commission for the reason either that they did not conform to the rules and regulations of the Commission or at the request of the applicant:

3-PB-2358	Renzia Ortman Batesville, Arkansas	NEW	New station on 1500 kc, (did not comply with G. O. 111, 115, 116, and 102).
3-MLB-886	G. A. Houseman Laurel, Mississippi	WTSL	Change hours of operation. (Returned at request of applicant.)
3-PB-2290	KFQW, Inc. Seattle, Washington	KFQW	Change equipment. (Station deleted).
5-MPB-256	A. H. Shermann Flagstaff, Arizona	KFXV	Change equipment. (Not necessary).
5-PB-2359	May Ronsavillo Hollywood, California	NEW	New station on 820 kc. (Did not comply with G. O. 102 and 40. Also unsatisfactory transmitter.)

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