

BROADCASTERS'



NEWS BULLETIN

Issued by

THE NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL PRESS BUILDING ♦ ♦ ♦ WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director.

January 30, 1932

YOUR PROBLEMS

Announcement was made this week that general hearings will be commenced in the House of Representatives with a view to revising the copyright laws.

Four copyright bills are now pending in the Congress and a fifth will be introduced shortly.

Your Association is prepared to present the case of the broadcasters before the House Committee on Patents and you will be kept advised of all activities.

Within the next week or so the Interstate Commerce Commission will receive from one of its examiners a report on the hearing involving the right of the Commission to fix rates for advertising.

In the meantime the Federal Radio Commission is going forward with its investigation of the entire industry to report to the United States Senate on the feasibility of Government ownership of stations.

The subjects of copyright fees, advertising rates and even the continued existence of your business are now receiving consideration.

The work of your Association is rapidly reaching its highest peak.

Give the Association your best financial and moral support in this - your - fight.

COPYRIGHT HEARINGS IN HOUSE

Representative Sirovich (D) New York, new chairman of the House Committee on Patents announced this week that his committee will begin general copyright hearings on Monday, February 1. The Committee will not have any specific bill before it when hearings begin. Each industry affected by revision of the copyright statutes will undoubtedly appear and suggest changes in the present law. The National Association of Broadcasters will request permission to appear before the Committee and present the views of the broadcasters on the subject of copyright legislation. Plans are now being made for the presentation of the case of the broadcasters.

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BROWN NOMINATION PENDING

The nomination of Col. Thad Brown to be a member of the Federal Radio Commission is still pending before the Senate Committee on Interstate Commerce. While some opposition to the appointment has been evident it is believed that the Senate will confirm the appointment in the near future. Col. Brown is now general counsel of the Commission and would fill the Second Zone vacancy created through the resignation of Judge Robinson.

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DAVIS CONSIDERS ADVERTISING BILL

Rumors continue to persist that Representative Davis (D) Tennessee, chairman of the Merchant Marine, Radio and Fisheries Committee of the House, will introduce a bill to limit commercial credits in broadcast programs and impose a license fee on broadcasting stations. The bill has not been introduced up to the present time. Chairman Davis avers that he is not opposed to the American plan of broadcasting but believes that improvement can be made in advertising announcements.

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WORLD FAIR ATTENDANCE GAINS

The 1932 Radio-Electrical World's Fair will be held in New York City, in September, and the 11th Annual Chicago Radio-Electrical Show, in Chicago, January, 1933, it was announced by U. J. Herrmann and G. Clayton Irwin, jr. at the close of the 1932 Chicago Show, January 24. An increase of 21,101 show visitors was noted over the last exposition. In all, 215,491 visitors attended.

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FREEDOM OF THE AIR

Radio will be the greatest public forum, Representative LaGuardia of New York declared in a radio address this week in which he discussed "Taxation, Lobbying and the Freedom of the Air."

"When the American Taxpayers League announced a series of talks over the radio by eminent and distinguished statesmen, I protested to the National Broadcasting Company and the Taxpayers League which had been the subject of a Senatorial investigation, was not only exploiting the good name of the eminent men on their program, but that they were using this radio network for their own propaganda in the furtherance of the personal interest of a few promoters," Representative LaGuardia declared. "The President of the National Broadcasting Company, Mr. Aylesworth, offered me the opportunity as he stated 'in accordance with the company's policy to always permit the presentation of the other side of the question.' Thanks National Broadcasting Company. As long as the freedom of the air is maintained on such a high and fair level, radio will be the greatest public forum ever known in the history of the world."

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TO BLOCK TRAFFICKING IN RADIO FACILITIES

On motion of Commissioner Harold A. Lafount, the Commission adopted an order effective today, requiring all applications for assignment of broadcasting radio station licenses to be accompanied by a sworn statement containing the following information:

- (a) A complete list of all assets to be transferred including intangibles and a description of all equipment.
- (b) An itemized statement showing actual cost of replacement of individual items transferred.
- (c) An itemized statement showing present value of the individual items transferred.
- (d) A financial statement executed by the proposed assignor showing receipts and disbursements also profit or loss for the three months preceding the month in which the assignment is requested.
- (e) A financial statement executed by the proposed assignee showing individual items of assets and liabilities.
- (f) Where assignment is voluntary, an executed copy of the contract or lease agreement shall be attached which must provide:
 - (1) That the assignee shall have complete control of station equipment and operation including unlimited supervision of programs to be broadcast from the station;
 - (2) Transfer shall be subject to the consent of the Commission;
 - (3) Including the price, whether paid or promised, and all terms and conditions of the proposed sale or transfer.
- (g) Where the assignment is involuntary, there shall be attached a certified copy of the court order, or legal instrument, effectuating the transfer and showing all the terms and conditions under which the transfer was made.
- (h) A copy of the articles of incorporation of assignee, if a corporation, showing its power to engage in radio broadcasting, certified to by the Secretary of State of the State in which assignee is incorporated.

In support of his motion, Mr. Lafount said:

"The information now required by the Federal Radio Commission is not complete enough to permit the Commission to determine whether or not value is being placed upon the wave length or license, and as a result there is considerable commercializing and trafficking in wave lengths and licenses, which I believe to be contrary to both the spirit and letter of the Radio Act".

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NEW RULES AND REGULATIONS FEBRUARY 1

The new rules and regulations of the Commission become effective on February 1. Copies of the rules and regulations were mailed recently to all stations. The attention of stations is called specifically to the change in the phonograph order which now reads as follows:

"A mechanical reproduction shall be announced as such just before it is broadcast, except when its use is merely incidental, as for an identification or background. The exact form of announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. The following are examples of statements sufficient for the purpose:

- (a) "This is a mechanical reproduction".
- (b) "This is a player-piano record".

The new order relating to station announcements is as follows:

"Each licensee of a broadcast station shall announce the call letters and location as frequently as practicable during the hours of operation, and in any event before or after each program being broadcast. In no event shall more than 30 minutes elapse between such announcements, and in so far as practicable these announcements shall be made on the hour and half hour. These requirements are waived when such announcements would interrupt a single consecutive speech; and in such cases the announcement of the call letters and location shall be made as soon as possible."

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WLOE GETS STAY

The Court of Appeals of the District of Columbia this week granted the petition of Station WLOE, Boston, Mass., staying the decision of the Commission deleting the station, pending a formal hearing by the Court on the appeal filed by the Boston station. Station WLOE is licensed to operate on 1500 kc with power of 100 watts.

Radio Station KFH, Wichita, Kansas, has filed notice of intention to intervene in the appeal in this Court taken by Station WOQ, Kansas City, Mo., (Docket No. 5582). The Kansas City station has appealed the action of the Commission denying this station a renewal of license on 1300 kc with power of 1 KW sharing time with Station KFH, Wichita, Kansas. The statement of Facts and grounds for decision were filed by the Commission in same case.

A motion asking the Court to dismiss the appeal of the Ozark Corporation, Cartersville, Mo., was filed by the Commission in Docket No. 5544. The Missouri applicant was denied authority to erect a new broadcasting station and also was denied a request to modify an experimental license which the applicant now holds.

Station WCAJ, Nebraska Wesleyan University, Lincoln, Nebr., has filed a brief in the appeal of the Woodmen of the World Life Insurance Association, (WOW) Omaha, Nebr., (Docket No. 5425). Station WOW has appealed the Commission denial of this station's application for unlimited time. At present the Omaha station shares time with Station WCAJ.

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OFFICE OF EDUCATION ASKS ASSISTANCE

The National Association of Broadcasters, pursuant to the report of the Educational Committee adopted at the last annual convention of the Association, is cooperating with the Office of Education, Department of the Interior, in the preparation of a booklet on methods of instruction by radio. The work when completed will be of great assistance to educational institutions and broadcasting stations in the preparation and presentation of educational programs.

"We believe that educational features which are to be broadcast should be so arranged and presented as to conform to the standards that are set up for other broadcasts," says Dr. Wm John Cooper, Commissioner of Education.

At the request of the Office of Education, a special committee, headed by Ed Bill, Station WMBD, Peoria, Ill. has been appointed by President Shaw to assist in the preparation of the work.

Members of the Association are urged to give careful thought to the questionnaire which the Office of Education has sent to all commercial and educational stations. This project constitutes a constructive step in the development of educational programs over all stations, and is not connected in any way with the drive of certain educational groups to secure 15 per cent of all facilities for the exclusive use of education. The booklet, when completed, will constitute an aid to educators and broadcasters alike in making educational programs more valuable and interesting whether broadcast from commercial or educational stations. The best thought of broadcasters and educators will be related in the finished text which will be published by the Government. Give prompt and careful consideration to the questionnaire and return to the Office of Education.

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CERTIFICATES IN MAILS

Certificates of membership for the present fiscal year and copies of the code of ethics of the National Association of Broadcasters, suitable for framing, are now in the mails, addressed to all Active members of the Association. Certificates for Associate members will be mailed within the next few days. Watch the mails for your certificate and code. If not received within a reasonable time communicate with NAB headquarters.

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CONVENTION PROCEEDINGS MAILED

Printed proceedings of the Ninth Annual Convention of the National Association of Broadcasters held at Detroit, Mich. last October have been mailed to all members who attended the meeting. The cost of a copy of the proceedings, \$3, was included in the registration fee collected from all who attended the meeting. Extra copies may be obtained at \$3 per copy by writing NAB Headquarters, National Press Building, Washington, D. C. Copies will be sold until the supply on hand is exhausted and all requests will be filled in the order received.

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RADIO AND POLITICS

The New York Sunday News of January 10, which has as its first plank in its platform "a seat for every child in the public schools," published the following editorial under the caption "Radio and Politics:"

"The poor old radio industry has just come in for another sock on the jaw. This latest left hook is delivered by a Mr. Armstrong Perry, representing the National Committee on Education by Radio. Mr. Perry unloaded the haymaker at a New Orleans convention of scientists.

"It is Mr. Perry's feeling that radio should be rigidly controlled if not owned by the Government, as it is in most European countries; that advertising should be taken off the air; and that radio should be used "to serve the people instead of to exploit people."

"Mr. Perry then turns around and says that people don't listen to the radio advertising which he feels is exploiting them. That's a funny canceling-out of one argument against advertising by radio. If the people don't listen to the advertising, how are they being affected by it at all?

"We presume that what Mr. Perry wants most is Government control of radio, and that he's gathering up all the arguments he can find to support that proposal. Lots of people are. It's a question that will probably have to be decided sooner or later in this country.

"Mr. Perry's most substantial argument for Government radio control is that 94 per cent of all songs, speeches, special acts and so on, broadcast in the United States, are subject to the censorship of business groups. He would like them transferred to the control of politicians.

"Would this be a change for the better?

"Maybe the politicians would have the energy and artistic ambition and real courage which was shown by certain private broadcasters when they determined to put the Metropolitan Opera on the air, and carried the project through with sensational success.

"The politicians might put on the air such worthwhile and educational features as the recent radio debate on reparations between Norman Thomas and Representative McFadden; such superb musical programs as the Philadelphia Symphony Orchestra broadcasts directed by Leopold Stokowski; such balm for the souls of millions of lovesick, romance-damp boys and girls as the sloppy but comforting croonings of Rudy Valle, Morton Downey, Russ Columbo and Bing Crosby.

"It might happen with radio under political control, but we have our doubts.

"Politicians are too apt to let their friends in on a good thing, and to bow to organized special groups. The air would probably become much more loaded with political propaganda and appeals for this and that worthy but tiresome cause than it is now loaded with advertising. Few people, for instance, are very strong for the run of programs broadcast over WNYC, New York's municipal radio station, though WNYC is fairly well managed.

"There is just something about politics which doesn't mix with entertainment. Censors kill the best lines in shows, suppress the most interesting books. It will be a long time before many Americans will want to soak up much education from radio in their homes. Until most Americans do want such education, let's leave radio largely to the professional showmen (they put on the best shows), supported by private capital (it doesn't have to ask about a ham performer's politics before it bounces him)."

"MAKE IT FIFTY-FIFTY"

The following editorial was published in the CAROLINA STATE NEWS, Spartanburg, S. C. under the caption "Let's Make It Fifty-Fifty":

"Newspapers are conducting a vigorous campaign against Radio. A poor, half starved newspaper and editor at Ventura, Cal. has devoted his plant and full time to the fight on radio. Undoubtedly some interest is furnishing the money. The Newspapers and their association (The Editor and owner of this paper is a member of the Association) protest that America should have the European system of broadcasting, viz: all stations owned by the Government and operated by the Government. A tax on receiving sets pays the bill. You pay for listening to poppy cock bunk, and hokum handed out over the stations by the political party in power. The newspapers, at least some of them, have brought themselves to the actual belief that they are acting in a purely altruistic spirit in behalf of the public. The President has declared himself in favor of the independent method of broadcasting operation now practiced in the United States. Leading Congressmen and Senators have declared for the same method. There seems little possibility that the newspapers campaign will bring results, so they have begun to demand more restrictions for Broadcasters. Broadcasters in the United States can, in ten minutes, reach and talk to more people than any one issue of every newspaper printed in America combined. It is a sad indictment of the Fourth Estate when they would be led by a few radical fools in attacking progress, science and development. What about the buggy manufacturers. They didn't howl when automobiles came in!

"Now if you, gentle reader, would like to know the real reason newspapers are attacking radio, then read this -- Newspapers lost in excess of 38% advertising revenues in 1930 from the peak revenues of 1929. During the same year Radio gained approximately 97%. Newspapers took another nose dive in 1931 while Radio went up another 50% over the 1930 figures. Local advertisers, not counting chain advertisers, spent \$170,000,000 advertising over radio stations in 1931. Do you wonder why newspapers, at least some of them, will not publish Radio programs and are attacking radio and demanding more government restrictions or adoption of the European system of broadcasting? Radio's answer is:

"O. K. Gentlemen of the Press -- we are willing to have the European system of broadcasting, provided you agree to the same governmental regulation of your newspapers as experienced by European newspapers at present. Or we are willing to have more Governmental regulation provided the Government makes the same rules that apply to Broadcasting stations apply to your newspapers. In other words, the Government must also tell you when you shall open your business and when you shall close it. The Government will tell you that you cannot take sides in a political fight but must give both sides equal space, the Government will license you to publish for 90 days at a time, and subject you to hearings at Washington at all times, should your paper not comply with regulations of the Government, and, incidentally hearings are very expensive. You will be limited in the number of papers you will publish and your pressmen and other employees will have to stand examinations and secure a Government license and must be on duty at all times while your paper is being published. Indecent and obscene matter will be barred from your papers. Of course you do not have such in your papers now, but such little phrases as, "ten, twenty or forty feet of intestine," "bowels," "sour stomach," "constipation," "sore feet," "periodic pains," "women's ailments," "poisonous matter," "bad breath," "B. O. (body odor)" might be barred by the Government and then your revenues would suffer. Think what might happen now if the newest inventions for the comfort of women were exploited over the radio? Lydia Pinkham would soon become history if the radio was depended upon to tell suffering ladies of her tonic. Certain bath room accessories would have never

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"MAKE IT FIFTY-FIFTY" (Continued)

become known and and we probably would not know corn on the cob to be the delicacy it is. It is good business for newspapers however. And Yeast -- think what relief to mankind has been done by the Constipation ads -- we doubt if the world could have learned of the great advantage of yeast without the newspapers. The grotesque expressions on the faces of suffers from tooth ache, back ache, kidney pains and exhibitions of various parts of the anatomy pictured in newspaper ads would be sorely lacking on the Radio. Pictures of feet, ugly distorted feet with long toes, crooked toes, toes such as no person would admit as theirs, are not shown over the Radio -- but in Newspapers. -- Tiz. And did you ever hear a suggestive smutty sexy story read over the Radio? "Her Secret Love," would have fallen flat as a serial if Radio had been depended upon to carry it to the public. Did you ever hear a broadcast from a penitentiary death house, actual scenes of a woman being electrocuted? And last, but not least, ladies and gentlemen of the newspaper and radio audience -- when equal regulation of Radio and Newspapers is actually put into practice by the Government, postal rates for newspapers will be raised to a par with all other mailings. The Taxpayers of these United States will not be forced to pay millions of dollars to cover the expense of delivering newspapers through the mails at postage rates that do not cover one tenth the actual cost of handling the newspapers and distributing them.

"Radio wants a fifty-fifty break with newspapers, but wants no odds, nor does Radio want the newspapers to have odds -- Radio will insist that the fifty-fifty proposition be not like the restaurant owner who used horse meat in his rabbit stew. Fifty-fifty, one horse and one rabbit."

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PROPAGANDA FROM PARENTS AND TEACHERS

The National Committee on Education by Radio, which has been disseminating widely propaganda for passage of the Fess bill to set aside 15 per cent of the channels for education, quotes in its most recent bulletin an excerpt from Special Bulletin Number Five of the National Congress of Parents and Teachers as follows:

"The home is the richest soil ever given for the growth of human life. It deserves every aid and protection, that wise and devoted parents may rear intelligent and upright children. Is not high-powered advertising aimed at children over the heads of their parents a menace to the integrity of home life? Can we afford to allow smartalecky salesman on the air to invade our homes -- even on Sunday -- and to destroy the ideals of sincerity and good taste which are at the heart of sound character?"

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A. A. A. A. MEET IN APRIL

The Fifteenth Annual Convention of the American Association of Advertising Agencies will be held April 14 and 15 at the Mayflower Hotel, Washington, D. C.

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RECOMMENDS NEW YORK TELEVISION

Examiner Walker this week in Report No. 322 recommended to the Commission that the application of the Knickerbocker Broadcasting Company, New York City, for authority to erect a new visual broadcasting station be granted. The construction permit seeks the use of 2850-2950 kc with 1 KW power, and at the time of the hearing, according to the Examiner, the applicant stated it would accept any frequency for this proposed service that the Commission may assign.

The recommendations of the Examiner describes the program of the applicant in the following language: "The applicant's plan of research and experimentation in visual broadcasting is twofold: First, the development and improvement of technical apparatus for use in transmission and reception; and, Second, studio technique, lighting, makeup, etc." Further reference is made to the connection between the applicant and the Baird Television Corporation, with the statement by the Examiner that the applicant is to furnish and install a complete transmitter in which the engineers of the applicant and the Baird Television Corporation are to cooperate.

Radio Pictures, Inc., New York City, is now licensed to use this requested frequency, and in connection with the possibility of interference developing, the Examiner concluded that the "granting of this application will restrict to some extent the actual hours of transmission of W2XR (operated by Radio Pictures), but such restriction appears to be warranted in view of the showing of the applicant herein."

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SYNCHRONIZATION TESTS EXTENDED

Pending a formal decision on the hearing held recently, the Commission this week extended for a period of 90 days from February 1, the special experimental synchronization authority of Stations WBAL, Baltimore, Md.; and WTIC, Hartford, Connecticut. No change was made in the requirements of the tests or the manner in which they are to be continued. Station WBAL will conduct tests with Station WJZ, New York City on 760 kc during those periods when the Baltimore station is not regularly operating on 1060 kc. Station WTIC will carry on similar tests with Station WAAF, New York City, on 660 kc when Station WBAL is operating on 1060 kc.

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DENY NEW STATION

Denying the application of Capitol City Broadcasters Company, Pierre, South Dakota, for authority to erect a new station on 580 kc with power of 100 watts and 12 hours operation daily, the Commission this week sustained the recommendation of Examiner Hyde (Report 308). The applicant asked assignment of the facilities of Station KGFX, Pierre, S. D., operating as a daytime station with 200 watts power on 580 kc. In this same decision the Commission dismissed the renewal application now on file by Station KGFX and will issue a regular renewal license. The decision of the Commission in denying the new station at Pierre was based on the failure of the applicants to show sufficient availability of talent or the type of programs proposed to be broadcast.

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COMMISSION'S QUESTIONNAIRE

Members of the National Association of Broadcasters are again urged to give careful consideration to the questionnaire sent out by the Federal Radio Commission in response to the Couzens-Dill resolution requiring the Commission to investigate the feasibility of government ownership of broadcasting stations. The Commission intends to have each question fully and accurately answered and failure to supply the proper answers will result in the Commission sending out supplementary questionnaires until complete information is received from every station. Your Association has agreed to cooperate in every way with the Commission in this important task and members are admonished to spare no time or effort to supply complete information sought by the Commission.

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HAVE YOU ORDERED A HANDBOOK?

Nearly one-fourth of our membership have not placed orders for NAB Handbook binders, suitable for binding the rules and regulations of the Commission, the new station lists to be issued shortly and the Constitution and By-Laws, membership list, and Standards of Commercial Practice of the NAB. Orders received so far have been forwarded to the factory and delivery in Washington has been promised for next week. If you have not ordered one of these leather binders, which are made of the best materials obtainable and which will last a lifetime, do so at once. The cost per NAB member is \$4.25 although the catalogue price is \$6.75. A second order will be placed with the manufacturers just as soon as additional requests are received for members.

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MAGAZINE ADVERTISING DOWN

Total advertising expenditures in national magazines in 1931 were 17.5 per cent less than in 1930, 18.2 per cent less than in 1929 and 10 per cent less than in 1928, according to data compiled by National Advertising Records and published by Donney Publishing Company, New York. The figures are: 1931 - \$166,555,864; 1930 - \$201,854,510; 1929 - \$203,776,077; 1928 - \$185,204,588. -- From ADVERTISING AND SELLING, January 20, 1932.

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COMMERCIAL OPERATORS INCREASE

The Commerce Department's Radio Division licensed 3076 commercial operators in the last six months of 1931 compared with 2,472 in the same period of 1930, according to information made public today by Director W. D. Terrell. This number includes operators in all the six classifications.

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SEND IN SECTION DATA

About a dozen members of the NAB have not sent in the names of their delegates to the Commercial, Engineering and Program Sections. These sections are now being organized and stations which have not named delegates should do so without delay.

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DENVER STATION DELETED

Deleting Station KFUP, formerly operated by Fitzsimons General Hospital, United States Army, Denver, Colorado, the Commission this week denied the application of Harry Byron Lee, Lamar, Colorado, requesting the assignment of the deleted station. At the same time, the Commission granted a renewal of license to Station KFXJ, Grand Junction, Colorado, but declared that station's application for modification of license in default. The Grand Junction station requested authority to operate unlimited time. The application for assignment of the KFUP license to S. H. Patterson was also denied.

The decision of the Commission denying the new station at Lamar was based on the ground the applicant failed to show sufficient financial ability to properly construct and maintain the proposed station and further it was declared the town now receives good broadcasting service from existing stations. Holding that Station KFUP has made but little use of the assignment of facilities formerly licensed to it, the Commission declared from the evidence it would not be indicated that the City of Denver and vicinity would be deprived of any service that is now received from existing stations by deletion of KFUP. The same reasons were set forth in denying the assignment of this station's facilities to S. H. Patterson.

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TEXAS RENEWAL GRANTED

Declaring two applications in default for new stations in Texas and Alabama, the Commission this week ordered a renewal of license issued to Station KGKB, Tyler, Texas, and authorized an assignment of license requested by this station to East Texas Broadcasting Company, sustaining the finding of Examiner Yost (Report 300). The two applications for new stations were filed by John E. V. Jasper, Sherman, Texas, and The Voice of Montgomery, Montgomery, Alabama. Both applicants sought authority to erect stations on 1500 kc to share time with station KGKB. The Commission dismissed the applications with the statement that no evidence was found in the record in support of either applications. Station KGKB is licensed to operate unlimited time on 1500 kc with power of 100 watts.

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JAPAN CONSIDERS SPONSORED PROGRAMS

The present regulation of Japan forbidding sponsored radio programs may be modified to permit advertising in order to finance broadcasting in that country, according to a statement issued this week by Dr. C. M. Koon, radio specialist of the Office of Education, Department of Interior, in connection with a report which was received from the American Consulate General at Tokyo. No advertising is permitted in broadcasts at the present time. All Jap programs are subject to government censorship. Japanese broadcasting companies are faced with considerable difficulties and the main one is lack of funds. This condition, it is hoped, may be remedied by the additional revenue that may be derived from permitting sponsored material to be placed in programs.

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FREQUENCY STABILITY PLEASES TERRELL

The cooperative work being carried on between the broadcasting stations of the United States and the Commerce Department's Radio Division is definitely improving the reception of programs through decreasing the number of stations operating outside their assigned channels, figures made public today by Director W. D. Terrell of the Radio Division indicated.

The Division, through its monitoring stations in the nine radio districts, made 35,489 measurements of United States broadcasting stations in the last six months of 1931 and found a total of 401 deviations. In the same period of 1930, the Division made 30,052 measurements and found 922 deviations.

"We are extremely pleased with this report," said Director Terrell, "as it indicates to us that the cooperative work we are doing is finding a ready response on the part of broadcasters to take advantage of our findings and correct whatever may be responsible for deviations from assigned channels.

"The decrease in the number of deviations found indicates quite clearly that throughout the country radio listeners are enjoying programs more because of the measurements taken by workers of the Division".

During the month of December, the monitoring stations of the Division measured 422 broadcasting stations, which was a larger number of individual stations than have been checked during any previous month. Of the 422, 190 or 45% deviated less than 50 cycles; 98 or 23.2% deviated less than 100 cycles; 64 or 15.2% were less than 200 cycles off frequency and the remaining 70 or 16.6% went over the 200 cycle mark.

The following is a list of stations, deviating less than 50 cycles, during December, according to the Radio Division record:

KCRC; KELW; KEX; KFAB; KFAC; KFBK; KFDM; KFEQ; KFJF; KFJR; KFKU; KFLV; KFOR; KFPM; KFQU; KFSD; KFUL; KFVS; KFWI; KFXF; KFYR; KGB; KGBA; KGDM; KGER; KGFJ; KGGC; KGHI; KGKB; KGNE; KGNO; KGO; KGW; KHHQ; KJBS; KJR; KLB; KLBZ; KMAC; KMED; KMLB; KMO; WBBZ; WBEN; WBNX; WBRE; WBSO; KMOX; IMPC; KOAC; KOH; KOIL; KOMO; KPO; KPPC; KRE; KRLD; KRMD; KRSC; KSAC; KSD; KSL; KSO; KSOO; KSTP;

KTAB; KTAR; KTAT; KTBS; KTFI; KTHS; KTM; KTRH; KTSM; KVOO; KWJJ; KWK; KXA; KXL; KYA; WAAF; WADC; WAWZ; WBAA; WBAK; WBAL; WBAP; WBBL; WHK; WHN; WHO; WHP; WBT; WBTM; WBZ; WBZA; WCAH; WCAJ; WCAI; WCAO; WCAU; WCBF; WCBM; WCD; WCDL; WCHI; WCSH; WDAE; WDAF; WDAG; WDEJ; WDEL; WDOD; WEBC; WEBQ; WEBR; WEDC; WEEI; WENR; WFAA; WFBE; WFI; WFIW; WFOX; WGAL; WGBI; WGM; WGES; WGH; WGR;

WHAS; WHAZ; WHB; WHBD; WHDH; WHEC; WBO; WBSB; WSEN; WSM; WSUI; WTAG; WTAM; WIBO; WILM; WIP; WFAN; WISN; WJAC; WJAG; WJAX; WJBO; WJJD; WJSV; WJZ; WKBH; WKRC; WLB; WLBZ; WLIT; WLS; WLW; WMAL; WMAQ; WMBC; WNBH; WOAI; WOC; WODA; WOI; WOKO; WOL; WOMB; WOQ; WOR; WORC; WEPS; WOS; WOW; WOWO; WPG; WPTF; WQBC; WRAX; WRC; WRHM; WRUF; WSAR; WSB; WTAR; WFOR; WTIC; WWJ; WWSW; WXYZ.

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APPLICATIONS GRANTED

At its sessions during the current week the Commission granted the following applications:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
<u>FIRST ZONE</u>		
WHAM	Stromberg Carlson Tel. & Mfg. Co., Rochester, New York	Granted renewal of license to August 1, 1932; 1150 kc, 5 KW unlimited time, pursuant to and in conformity with Mandate of Supreme Court of D. C. of June 28, 1930.
WHDL	Tupper Lake Brdcstg. Company, Inc. Tupper Lake, New York	Granted extension of existing license from February 1st to March 1st, 1932, subject to decision on any pending proceeding affecting the licensee.
WFOX	Paramount Broadcasting Corp., Brooklyn, New York	Granted Mod. of CP to extend completion date to March 22, 1932.
WHN	Marcus Loew Booking Agency, New York, N. Y.	Granted authority to conduct field tests to determine transmitter site.
<u>SECOND ZONE</u>		
WWVA	West Virginia Brdcstg. Corporation, Wheeling, West Virginia	Granted special authorization to August 1, 1932, to operate simultaneously during daytime with Station WOWO.
<u>THIRD ZONE</u>		
KGMP	Homer F. Bryant Elk City, Oklahoma	Granted extension license from February 1st to April 1st, 1932, pending result of Commission's decision in proceedings affecting station KGMP.
<u>FOURTH ZONE</u>		
KWKC	Wilson Duncan Broadcasting Company Kansas City, Missouri	Granted Mod. of Lic. 1370 kc, 100 watts, hours of operation: 6 to 9 AM, 12 to 3 PM, 6 to 9 PM, daily.
WOWO	Main Auto Supply Company Fort Wayne, Indiana	Granted special authorization to August 1, 1932, to operate simultaneously during daytime with Station WWVA.
KUSD	Univ. of S. D. Vermillion, S. D.	Stations KUSD and WILL granted authority to broadcast simultaneously on following date and hour: Monday, February 16, 8 to 9 PM, CST.
WILL	Univ. of Illinois, Urbana, Ill.	
KENF	Henry Field Co., Shenandoah, Ia.	

APPLICATIONS GRANTED (Concluded)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF GRANT</u>
<u>FOURTH ZONE</u> (Continued)		
KWCR	Cedar Rapids Broadcasting Company Cedar Rapids, Iowa	Granted Mod. Lic. increase hours to sharing with Station KFGQ

FIFTH ZONE

KGCX	First State Bank of Vida Wolf Point, Montana	Granted Mod. of Lic. 1310 kc, 100 watts, 250 w. LS, hours of operation: 6 AM to 9 AM; 12 .M to 3 PM, 6 PM to 9 PM daily.
KUJ	KUJ, Inc., Walla Walla, Washington	Granted Mod. of Lic. 1370 kc, 100 watts, hours of operation; 6 to 9 AM; 12 to 3 PM; 6 to 9 PM, daily.
KVOA	Robert M. Riculfi Tucson, Arizona	Granted Mod. of Lic. 1260 kc, 500 watts, hours of operation: 6 to 9 AM; 12 to 3 PM, 6 to 9 PM, daily.
KGIX	W. W. Von Cannon, Trustee Sandpoint, Idaho	Granted temporary license subject to the condition that licensee shall establish and maintain a schedule of operation of at least 2/3 of the hours authorized daily; and that station shall be operated by the proper licensee.
KGY	KGY, Inc. Lacey, Washington	Granted CP to increase power from 10 to 100 watts on 1210 kc, half time.
NEW	W. E. Whitmore, Clovis, New Mexico	Granted CP for new station 1370 kc, 100 watts sharing facilities of KGFL.
KERN	Santa Maria Radio (Formerly KSMR) Santa Maria, California	Granted Mod. Lic. change name licensee The Bee Bakersfield Broadcasting Company.
KFWI	Radio Entertainments, Inc., San Francisco, California	Granted authority to make direct measure- ment antenna input.
KFAC	Los Angeles Broadcasting Company Los Angeles, California	Granted temporary authority to operate un- limited time beginning February 1, 1932, using facilities vacated by Station KGEF on 1300 kc.

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CONSTRUCTION PERMITS GRANTED

During the current week the Commission granted construction permits covering changes in transmitter sites or equipment to the following stations: WSMB, New Orleans, Louisiana; WHO-WOC, Des Moines, Iowa.

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January 30, 1932

LICENSES GRANTED

During the current week the Commission granted licenses covering previously authorized construction permits to the following stations: WLAP, Louisville, Ky.; WDEL, Wilmington, Del.; WBOW, Terre Haute, Ind.; WJMS, Ironwood, Mich.; WRBL, Columbus, Ga.; WNBW, Carbondale, Pennsylvania.

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RENEWALS GRANTED

During the current week the Commission issued renewal licenses for the regular period to the following stations: WOWO, Fort Wayne, Ind.; WWVA, Wheeling, West Va.; WSM, Nashville, Tenn.; KFAB, Lincoln, Nebr.; KFEQ, St. Joseph, Mo.; KFI, Los Angeles, California; KPO, San Francisco, Calif.; WLV, Cincinnati, Ohio; KFBI, Milford, Kan.; KJR, Seattle, Washington.

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APPLICATIONS RETURNED

During the current week the Commission returned the following applications for failure of the applicants to comply with regulations or at the request of the applicant:

3-P-B-2435	Peninsular Broadcasting Co., St. Petersburg, Florida	NEW	Construction permit for new station to use 1010 kc. (Did not comply with G. O. 102.)
5-P-B-2363	James McClatchy Company, Fresno, California	KMJ	Construction permit to move transmitter locally, make changes in equipment, change frequency from 1210 kc to 1350 kc and increase power to 500 watts. (Returned at request of applicant).
5-MP-B-287	S. H. Patterson Denver, Colorado	KGEW	Request to move station to Cheyenne, Wyoming. (Applicant not licensee).

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CONSTRUCTION PERMITS RECEIVED

During the current week the Commission received applications for construction permits requesting authority to change transmitter site locally or make changes in equipment from the following stations: WBSM, Chicago, Ill.; WDOO, Chattanooga, Tenn.; KVL, Seattle, Washington.

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MISCELLANEOUS COMMISSION ACTION

WSYB	Philip Weiss Music Company, Rutland, Vermont	Granted authority to take depositions in matter now pending hearing.
KGEW	Central Nebr. Brdcastg. Corp., Kearney, Nebraska	Appl. ren. lic. dismissed from hearing docket; license granted for remainder of period - 1310 kc.

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January 30, 1932

HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday, February 1, 1932. All hearings commence at 10 a. m.

TUESDAY, February 2, 1932

BROADCASTING

Docket #1452	NEW	Filler of Fire Cincinnati, Ohio	C. P.	1420 kc	100 watts Unlimited time.
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THURSDAY, February 4, 1932

Docket #1456	NEW	Eastern Ohio Brdcstg. Co., New Philadelphia, Ohio	C. P.	850 kc	500 watts Limited time.
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FRIDAY, February 5, 1932

Docket #1439	WBBZ	C. L. Carrell Ponce City, Oklahoma	Renewal	1200 kc	100 Watts Unlimited time.
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APPLICATIONS SET FOR HEARING

During the current week the Commission designated the following applications for hearing:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
KYW- KFKK	Westinghouse E & M Company, Chicago, Illinois	Granted temporary license and designated appl. for renewal of license for hearing.
NEW	Shreveport Broadcast Company Shreveport, Louisiana	C. P. for visual broadcasting service.

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RENEWALS SET FOR HEARING

During the current week the Commission designated for hearing applications for renewal of license received from the following stations: WAWZ, Zarephath, N. J.; KARK, Little Rock, Arkansas; KXOW (Formerly KUT) Austin, Texas.

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APPLICATIONS DISMISSED

During the current week the Commission dismissed the following applications at the request of the applicant:

2-PB-2385	New Western Michigan Brdcst. Co., Muskegon, Michigan	C. P. 1500 kc; 100 watts; Share time with WBBZ
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January 30, 1932

APPLICATIONS RECEIVED

During the current week the Commission received the following applications:

<u>FRC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>			
1-ZB-48	WINS	American Radio News Co.,	Determine license power by direct
(Formerly WGBS)		New York, N. Y.	measurement of antenna input.
1-MLB-938	WILM	Delaware Broadcasting Co.,	Mod. Lic. move studio from Wilming-
		Wilmington, Delaware	ton to Chester, Pennsylvania.
<p>The applicant seeks authority to move studio a distance of approximately 15 miles. If the main studio of the station is to be located in Pennsylvania, this will increase the quota of that State. The station is licensed to operate on 1420 kc with power of 100 watts and unlimited time. The First Zone is under quota; Delaware is due 0.67 unit and is assigned 0.70 unit. The Second Zone is under quota; Pennsylvania is under quota. The granting of this application would increase the Pennsylvania quota 0.2 unit.</p>			
1-PB-2450	WAAT	Bremer Broadcasting Co.,	C. P. install new transmitter; in-
		Jersey City, N. J.	crease power to 500 watts.
1-MLB-936	WAAT	Bremer Broadcasting Co.,	Mod. Lic. increase power to 500 watts.
		Jersey City, N. J.	

The applicant is now licensed to operate on 940 kc with 300 watts power and day-light operation until 6 p. m. eastern standard time. The closest station to New York on this frequency is WOSH, Portland, Maine, operating unlimited time with power of 1000 watts. The distance is approximately 295 miles. The recommended separation under similar circumstances as required by the Engineering Division mileage tables of the Commission is 310 miles.

1-PB-2338	NEW	Granite State Broadcasting Company,	C. P. amended request 740 kc instead
		Portsmouth, New Hampshire	of 1310 kc; with power of 250 watts
			instead of 100 watts; daytime operation
			instead of sharing with WKAV.

The applicant now seeks authority to erect a new station on the cleared channel frequency assigned for unlimited use to the Third Zone and used by station WSB, Atlanta, Georgia. The distance from the proposed location to Atlanta is approximately 995 miles. New Hampshire is under quota; the First Zone is under quota. The granting of the application would increase the quota 0.2 unit.

SECOND ZONE

2-MLB-934	WTEL	Foulkrod Radio Engr. Co.,	Requests authority to operate when
		Philadelphia, Pennsylvania	WCAM is operating.

January 30, 1932

APPLICATIONS RECEIVED (Continued)

SECOND ZONE (Continued)

The applicant requests authority to increase operating hours. At present Station WTEL is licensed to operate on 1310 kc sharing time with Station WHAT, Philadelphia. Station WCAM, Camden, New Jersey, is licensed to operate with power of 500 watts on 1280 kc. There is a frequency separation of 30 kc between this assignment and that of the applicant. At present Stations WTEL and WHAT are not authorized to operate, while Station WCAM is broadcasting. Under the mileage tables of the Commission Engineering Division the recommended separation for simultaneous operation under similar circumstances is 39 miles. The actual distance in this case is less than the recommended distance. The granting of this application would increase the Pennsylvania quota.

2-MPB-293 WCAU Universal Broadcasting Co., Mod. C. P. for 50 kw. Requests Philadelphia, Pennsylvania approval proper equipment.

THIRD ZONE

3-PB-2455 NEW Attala Milling & Produce Co. C. P. erect new station 1500 kc; 100 Kosciusko, Mississippi watts; unlimited time.

The applicant requests authority to erect a new local station on 1550 kc. The closest station to the proposed location on the requested frequency is Station KGKB, Tyler, Texas, operating with power of 100 watts and approximately 325 miles distant. The Third Zone is over quota; Mississippi is under quota. The granting of this application would increase the quota 0.2 unit.

3-PB-2453 NEW W. T. Hamilton, C. P. erect new station 1240 kc; 250 Greenville, South Carolina watts night 500 watts LS; Unlimited time.

The applicant requests authority to erect a new station on 1240 kc. The closest station to the proposed location on the requested frequency is Station WXYZ, Detroit, Michigan, operating with power of 1 KW and approximately 605 miles distant. The mileage tables of the Commission Engineering Division recommends under similar circumstances a separation of 1050 miles. The Third Zone is over quota; South Carolina is due 4.83 units and is assigned 1.70 unit. The granting of the application would increase the quota 0.5 unit.

3-MPB-294 W60A Pensacola Brdcastg. Company, Mod. C. P. move station locally; install different equipment; extend Pensacola, Florida comm. and completion dates to 2/1/32 and 5/1/32 respectively.

3-MLB-933 KMLB Liner's Brdcastg. Station, Mod. Lic. change operating hours to Monroe, Louisiana permit operation until 8 p. m. (Facilities of Station WJBO)

The applicant is now licensed to operate as a daylight station on 1200 kc with power of 100 watts. The closest station on this frequency is KGHI, Little Rock,

January 30, 1932

APPLICATIONS RECEIVED (Continued)

THIRD ZONE (Continued)

Arkansas, operating unlimited time with power of 100 watts. The distance is approximately 155 miles. This is less than the Engineering Division mileage tables recommend for simultaneous operation under similar circumstances. The Third Zone is over quota; Mississippi is under quota. The facilities requested by the applicant are assigned to Station WJBO, New Orleans, Louisiana, operating unlimited time with 100 watts on 1420 kc. Louisiana is over quota. The granting of this application would increase the Mississippi quota.

3-ALB-414	KRMD	Robert M. Dean, Shreveport, Louisiana	Voluntary assignment of license to Radio Station KRMD, Inc.
3-PB-2449	WQDX	Stevens Luke, Thomasville, Georgia	C. P. make changes in equipment; increase day power from 100 to 250 watts.

The applicant is now licensed to operate with power of 100 watts and unlimited time on 1210 kc. The closest station on this frequency is WJBY, Gladsden, Alabama, operating unlimited time with 100 watts. The distance is approximately 255 miles. The granting of the application would increase the Georgia quota 0.1 unit. Georgia is under quota.

FOURTH ZONE

4-MLB-935	WFEB	Indianapolis Power & Light Company, Indianapolis, Indiana	Mod. Lic. requesting specified hours.
4-MLB-937	WSBT	The South Bend Tribune, South Bend, Indiana	Mod. Lic. requesting specified hours.
4-MLB-940	KGNF	Great Plains Brdcstg.Co. North Platte, Nebraska	Mod. Lic. increase power to 1 KW.

The applicant is licensed to operate as a daylight station on 1430 kc with power of 500 watts. The closest station on this frequency to North Platte is WCAH, Columbus, Ohio, operating with 500 watts power and 945 miles distant. The Fourth Zone is over quota; Nebraska is over quota. The granting of this application would increase the quota 0.2 unit.

FIFTH ZONE

5-PB-2379	KSEI	Radio Service Corp., Pocatello, Idaho	C. P. amended request 250 watts 750 watts LS instead of 250 watts 500 watts LS.
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The applicant is now licensed to operate as an unlimited time station on 900 kc. The closest station to Pocatello on this frequency is KHJ, Los Angeles, California, operating with 1 KW and approximately 710 miles distant. The granting of this application would increase the Idaho quota.