

# BROADCASTERS'



# NEWS BULLETIN

Issued by

THE NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL PRESS BUILDING ♦ ♦ ♦ WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director.

LOCAL DEPARTMENT

FIVE

AUG 1 - 1932 July 30, 1932

## FREE PUBLICITY

Stations are being deluged these days with "free publicity", "commission" and "per inquiry" offers of every description.

Promoters are working overtime devising ways and means of wrangling free time from radio stations for all types of projects. With the Summer lull they seem to think that stations become more gullible and press their "offers" more insistently. They have no interest in radio broadcasting and its development; their interest is purely selfish.

In the numerous "sucker lists" in circulation it is gratifying that only a few NAB members are listed.

At the Detroit meeting last October the membership approved the following paragraph which now appears in the NAB Handbook:

"11. The Committee recommends that member stations scrutinize carefully any so-called 'free services' - such as 'educational talks', 'institutes', and other propaganda with which every station is now being deluged. While the material may be authentic and acceptable in itself, it nevertheless constitutes advertising copy for some enterprise, and should therefore be accepted only on a commercial basis."

Nothing is more harmful to broadcasting than these "free publicity" rackets. Let's work cooperatively to rid the industry of them.

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## CALDWELL OFF TO MADRID

Louis G. Caldwell, chairman of the NAB Committee on International Relations, sailed this week for Europe. After attending to several business matters he will proceed to Madrid in September where he will represent the NAB at the International Radiotelegraph Conference.

One of the major proposals before the conference is widening of the broadcast band. European nations are virtually in agreement, through the International Broadcasting Union, in favoring widening of the broadcast band, and with certain minor exceptions, the NAB has endorsed the U. I. R. stand. The pressing necessity for an adjustment of the North American allocations to accommodate the needs of Mexico makes the movement to widen the band one of great importance to every broadcasting station in the United States.

Mr. Caldwell and the Managing Director have represented the NAB at all meetings of the committee preparing for the conference and Mr. Caldwell was a member of a subcommittee named to study the use of channels in the bands from 550 kc to 10 kc which last week rendered its report, without recommendations, to the full committee.

It is expected that President Hoover will shortly name the official delegates of the United States to the Madrid conference. General C. McK. Saltzman, former chairman of the Federal Radio Commission, was generally considered a possible appointee but since his resignation it is doubtful if he would accept appointment. Senator Wallace H. White of Maine, former chairman of the House Merchant Marine and Fisheries Committee, and a radio leader in the Congress, is considered a likely delegate along with Acting Secretary of State W. R. Castle. Acting Chairman of the Commission or Sykes is also considered as a likely appointee.

From time to time, it is hoped, the NAB will be able, through this Bulletin, to report the progress being made at the Madrid meeting.

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## TAX BRIEF SOON READY

The brief on the electrical power tax question will be filed with the Bureau of Internal Revenue next week by the chairman of the NAB Committee on Cooperation with the Internal Revenue Bureau. The present regulations exempt "radio companies" from the electrical power tax but the Bureau has taken the position that broadcasting stations are not exempt. After a conference between E. M. Elkin, chairman of the NAB Committee, and Government tax officials, the NAB was given permission to file a brief setting forth arguments on behalf of broadcasting stations.

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## STATION LIST CORRECTION

The Federal Radio Commission this week issued a list containing alterations and corrections to the official station list issued January 1, 1932. Copies of the list may be secured by addressing the Secretary, Federal Radio Commission, Interior Building, Washington, D. C., or to NAB headquarters, National Press Building, Washington, D. C.

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July 30, 1932

#### SPENCE NAMED CONVENTION CHAIRMAN

Edwin M. Spence, WPG, was named by President Shaw as chairman of the committee in charge of arrangements for the 1932 NAB convention which will be held at St. Louis, Missouri, next November 14, 15 and 16.

Mr. Spence was chairman of the convention committee in 1930 and 1931 and under his direction the Association has held two of its most successful meetings. Mr. Spence will have authority to name his own committee.

The Board at its New York meeting last week unanimously selected the Hotel Chase as headquarters hotel for the St. Louis meeting. The Board authorized the President to appoint four local committees as follows:

Entertainment, Thomas Patrick Convey, K W K.  
Reception, Bill West, K M O X.  
Transportation, L. A. Benson, W I L.  
Publicity and Exhibits, Stewart Chambers, K S D.

Each of these chairmen were authorized to appoint their own committee members.

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#### STANDARD ORDER BLANK DISCUSSIONS

R. L. Harlow, chairman of the NAB Committee on Standard Forms, met with Fred Gamble, executive secretary, of the American Association of Advertising Agencies, at Boston this week to discuss the standard order form which has been proposed by the American Association of Advertising Agencies. Some of the provisions over which minor disagreement had arisen were ironed out at the conference and it is hoped that the form will be finally promulgated at an early date. The form under consideration is for use in placing business with individual stations and does not involve network business.

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#### WEISS JOINS STATION WJR

Leo Fitzpatrick, vice president and general manager of WJR, announced this week the appointment of Lewis Allen Weiss of Station KHJ, Los Angeles, as assistant manager and merchandising director, of WJR, Detroit. Mr. Weiss will fill the position left vacant by John F. Patt, who is now manager of WJR's sister station, WGAR, in Cleveland.

Weiss has been general manager of the Don Lee chain on the Pacific Coast. He will start his new duties August first.

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## RADIO EDUCATION BILLS DORMANT

The Fess Bill (S.4) and the Metcalf Bill (S. 4399), both relating to radio education, received little consideration during the session of Congress just closed. The Fess bill would allocate 15 per cent of all broadcasting channels for the exclusive use of education and the Metcalf bill provides that stations, under compulsion, set aside a certain percentage of their time for education.

"Although educational broadcasting stations have shown no great decrease during the past year, nevertheless, they lack funds to carry forward to any great extent their ideals. Some of them find cooperation with commercial stations to be advantageous, and they are thereby able to put on the air programs with considerable effectiveness" says Dr. C. M. Koon, radio specialist of the U. S. Office of Education.

"There does not seem to be very much agitation among educators at this time to push legislation in reference to education by radio. Depleted budgets have affected university broadcasting. However, educators are far busier investigating the possibilities of education by radio than ever before."

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## EXAMINER MORE POWER FOR KARK

Station KARK, owned and operated by the Arkansas Radio and Equipment Company at Little Rock, Ark., would be granted an increase of from 250 to 500 watts daytime power on its present channel of 890 kc if the report (Report No.399) proposed to the Commission by Examiner Hyde is adopted. The station now operates with 250 watts power unlimited time.

The same report recommends denial of the application of Edmund G. Hilger for authority to erect a new station at Little Rock to operate on Station KARK's frequency. Hilger proposed to operate the station as "Republican Voice of the South".

In the KARK case it developed that the station had faced difficulties with Postal authorities through the acceptance of a "per inquiry" account by a former owner of the station. The new owners declared at the hearing that on February 1, 1932 the policy of accepting such accounts had been definitely abandoned and the Examiner noted this change of policy in his report.

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## NO CHANGE RECOMMENDED

The applications of four stations located in Minnesota, asking that changes be approved in their operating schedules was recommended for denial by Examiner Walker this week (Report No. 395). After an exhaustive study of the evidence the report finds the applicants, Station WRMH, Minneapolis, Station WLB-WGMS, Minn. Station WCAL and Station KFMX, Northfield, Minn., should all be relicensed on the same schedule of specified operating hours now in force.

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July 30, 1932

## STATION IN INSURANCE BUSINESS

The Holt-Rowe Broadcasting Company of Fairmont, West Virginia, was held to be engaged in the insurance business because it accepted the "per inquiry" proposal which has been offered on a national scale by the Union Mutual Life Company of Des Moines. The ruling was given by Attorney General Howard B. Lee in response to an inquiry by the Auditor General of the State.

Because of the importance of the ruling, it is herewith reproduced in full text:

"We have before us your letter of the 19th instant with the correspondence of your office with the Holt-Rowe Broadcasting Company of Fairmont, W. Va., regarding the advertisement of the Union Mutual Life Company of Des Moines, Iowa. You are concerned as to whether or not said Union Mutual Life Company is doing business in the State of West Virginia, and whether or not the Holt-Rowe Broadcasting Company of Fairmont, W. Va., is acting in the capacity of an agent of said insurance company.

"It is contended that the business done by said Union Mutual Life Company is interstate commerce and that the radio communication requires a uniform system of control throughout the Nation which is exclusively vested in Congress and the agencies created by it. No doubt this is true if the communication was broadcast from the home office in the State of Iowa, but the method used in broadcasting these advertisements is wholly of an intrastate character.

"The Holt-Rowe Broadcasting Company is a West Virginia corporation and does its broadcasting for the Union Mutual Life Company from Fairmont in the State of West Virginia. It uses records and a program in advertising the Union Mutual Life Company of Des Moines, Iowa, and requests that communications be addressed to the Holt-Rowe Broadcasting Company of Fairmont, W. Va., which communications are sent to the Union Mutual Life Company of Des Moines, Iowa, and a compensation paid for each communication to the Holt-Rowe Broadcasting Company.

"The system thus used clearly makes the Holt-Rowe Broadcasting Company an agent for the Union Mutual Life Company and the method of the latter constitutes intrastate business as contrasted with interstate business. Business thus carried on cannot hide behind the phrase "interstate commerce" and carry on an intrastate business and escape the consequences of the latter.

"This opinion is in keeping and not contrary to the holding and rules of the Federal Radio Commission and the case of *Whitchurst v. Grimes*, 21 F. (2nd) 787, and *United States v. American Bond & Mortgage Company et al.*, 31 F. (2nd) 448, as the questions there involved the power to license which is under the control of Congress. The method of doing business determines the question of whether it is inter or intrastate.

"We hold therefore that Holt-Rowe Broadcasting Company is an agent of the Union Mutual Life Company of Des Moines, Iowa, and that the business done by and through the former is intrastate."

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## RADIO MUST BE KEPT FREE

The following is from a recent editorial which appeared in the Baltimore Catholic Review:

"We have but one opinion on government ownership and operation of the radio. It would be as dangerous to our liberties as government ownership and operation of all newspapers. It would be control of one form of speech, one of the means by which ideas are exchanged. There should be freedom of speech over the radio, subject to laws governing the abuse of that freedom. If radio broadcasting stations were owned or operated by the government there would be denied all constitutional freedom of speech. Some listeners may complain about commercial advertising and would like to hear their programs without the preliminary talk on the merits of some soap or mouthwash. They do not seem to reflect that a large proportion of radio programs are supported by commercial advertisers and without which sponsorship the radio stations could not present their programs. Few stations would be able to operate without the revenue derived from advertising. The time taken for advertising is not so large a part of the radio program as the proportion of space given to advertising in a newspaper or magazine. The radio has become a great source of pleasure and useful information for millions of people. In many instances this marvel of the century has been of incalculable benefit. Like every good thing it can be abused. We do not believe that commercial advertising yet has been an abuse of the radio."

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## COMMISSION APPOINTMENT LAGS

The White House has given no indication when it will name a member of the Federal Radio Commission to succeed General C. McK. Saltzman, who has resigned.

In the meantime the Commission is carrying forward its plans to complete the merging of the Radio Commission in accordance with the executive order issued a week ago.

It is doubtful if a chairman will be selected to take General Saltzman's place until the new Fourth Zone Commissioner is named.

Among the candidates for the commissionership whose names are being mentioned in radio circles are the following:

James M. Baldwin, (Indiana), Secretary of the Commission; Ed Bill, (Illinois), WMBD, Peoria, Ill.; Dr. F. W. Elliott, (Iowa), formerly with WHO-WOC, Davenport, Iowa, and now Republican candidate for Congress; H. D. Hayes, (Illinois), Federal Radio Supervisor at Chicago; William S. Hedges, (Illinois), WMAQ, Chicago, Ill.; R. D. Heinl, (Indiana), Radio Editor, Washington, D. C., Duke M. Patrick, (Indiana), General Counsel of the Commission; Harry Shaw, (Iowa), WMT, Waterloo, Iowa, president of the NAB; O. B. Spillman, (Nebraska), former Nebraska Attorney General.

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July 30, 1932

## WJR RADIO FORUM

A novel radio forum through which Station WJR hopes to be able to present the views on important national questions of candidates for political office to its audience, without bias or partisanship, has been instituted by the station. The following text of a letter, which adequately explains the idea, has been sent by the station to all candidates for national office in the WJR area:

"Radio Station WJR has noted with interest the announcement of your candidacy for the office of \_\_\_\_\_ and would appreciate very much an expression of your views on the principal issues of the day, suitable for use in connection with a radio forum of the air.

"We are desirous of keeping thoroughly abreast of the best thought of the day, and it very well may be that your contribution to the debates of the moment will exert a powerful influence during the current campaign.

"If you will be kind enough to write at length, we would be glad to have your suggestions not only upon the wet and dry issue, but upon tax reform, old age pensions, job insurance, American system of broadcasting versus European, new labor laws, government in business, liberalization of the Sherman anti-trust act, etc., etc., etc., as well as such original political concepts as you may care to announce.

"We would appreciate, too, permission to use your letter in connection with the radio forum during the campaign. Needless to say, because of the tremendous influence of radio upon public thought, we will be absolutely free of partisanship bias; being interested first and last in progressively constructive contributions to political economy.

"Thanking you in advance for the courtesy of an early reply, we beg to remain"

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## RMA REORGANIZATION PLANNED

A united radio manufacturing industry, with greater cooperation and active direction of receiving set makers; aggressive and constructive measures on behalf of all radio interests, and development of special interests of various groups among radio manufacturers are objects of a plan to reorganize the RMA.

The reorganization plan was approved unanimously by the RMA Board of Directors at a recent meeting at Cleveland. President Fred D. Williams of the Association presided and arranged for submission of the reorganization plan to all RMA members, subject to their approval.

Important features, incorporated in the proposed new by-laws of the RMA, provide for much larger influence and action by chief executives of set manufacturers in industry and RMA affairs, together with unified action and closer work between various manufacturing groups, such as set, tube, parts and accessory manufacturers. Special interest of such groups will be promoted under the direction of each group with unity and cooperative action on all general industry interests.

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July 30, 1932

## DENY WHDL INCREASED FACILITIES

The Commission this week denied the application of Station WHDL, Tupper Lake, N. Y., for authority to change frequency to 1220 kc and increase power to 500 watts, sharing time with Station WCAD as a daytime station. At present Station WHDL is licensed to operate on 1420 kc with power of 100 watts, during daytime hours. This decision of the Commission reverses the recommendation of Chief Examiner Yost. (Report No. 361.).

The reasons given by the Commission in denying the request find the applicant does not have sufficient financial ability to carry out the proposed construction nor was a sufficient showing made to indicate that needed additional funds would be available. Further the Commission found the granting of this application would reduce the daytime service to listeners in Tupper Lake and vicinity, since it would mean a reduction in the present operating schedule of the applicant station.

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## APPLICATIONS SET FOR HEARING

At its sessions during the current week the Commission designated the following applications for hearing:

NEW	Thirty-First Street Baptist Church Indianapolis, Indiana	C. P. for new daytime station to operate on 600 kc, 250 watts, daytime, heretofore granted, has been set for hearing because of protest filed by Station WFBM. (Action taken July 25.)
NEW	J. E. Richards Greenville, South Carolina	Requests C. P. 590 kc, 250 watts, 500 watts LS, unlimited time.
KLO	Interstate Brdcstg. Corp. Ogden, Utah.	C. P. to move transmitter from near Ogden to 8 miles west of Salt Lake City; and studio from Ogden to Salt Lake City.

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## RULE 145 EXTENDED

The Commission extended until September 1, 1932, the operation of Rule 145, requiring installation of monitoring devices, in the case of the following stations, since all the licensees have ordered the specified equipment, now under test at the Bureau of Standards: WOCL, Jamestown, N. Y.; KFBL, Everett, Washington; KWKC, Kansas City, Missouri; WAWZ, Zarephath, N. J.; WHBC, Canton, Ohio; KCRJ, Jerome, Arizona; KFJM, Grand Forks, No. Dakota; KXO, El Centro, California; KUMA, Yuma, Arizona; WHDL, Tupper Lake, N. Y.; WCOH, Yonkers, N. Y.; KGNF, North Platte, Nebraska; KFEL, Denver, Colorado; KGEZ, Kalispell, Montana; KCCR, Watertown, So. Dakota; KWSC, Pullman, Washington; KSTP, St. Paul, Minnesota.

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July 30, 1932

#### NEW COLORADO LOCAL RECOMMENDED

The application of Gustav A. Jenkins, Antonito, Colorado, for authority to erect a new broadcast station was favorably recommended by Chief Examiner Yost this week in Report No. 397. The applicant seeks authority to erect the station on 1200 kc with 100 watts power. The application seeks to share time with Station KGEK, Yuma, Colorado, and Station KGEW, Fort Morgan, Colorado. As both the latter stations are now operating under a specified schedule by mutual agreement, the chief Examiner has found public interest would be served by the granting of the Antonito application, using the hours not assigned to the other two Colorado stations on this channel.

The conclusions of the Report find the applicant is qualified technically as well as financially to operate the proposed station and that the operation of the station as outlined would not cause additional interference to other stations. It was further held the applicant would render a service to an area not now receiving full time dependable radio programs.

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#### LICENSE APPLICATIONS GRANTED

During the current week the Commission granted applications for license covering previously authorized construction permits to the following stations: WIBG, Glenside, Pennsylvania; WHAS, Louisville, Kentucky.

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#### APPLICATIONS DISMISSED

During the current week the Commission dismissed the following applications at the request of the applicants:

WTAQ	Gillette Rubber Company Eau Claire, Wisconsin	Mod. Lic. 1330 kc. 1 KW, unlimited time.
KSCJ	Perkins Brothers Co. The Sioux City Journal Sioux City, Iowa	Mod. Lic. 1330 kc, 1 KW, 2 $\frac{1}{2}$ KW LS, unlimited time.
WNOX	WNOX, Inc. Knoxville, Tennessee	C. F. 560 kc, 1 KW, 2 KW LS, unlimited time.

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#### RENEWALS GRANTED

At its sessions during the current week the Commission granted renewal applications for the regular period to the following stations: WEW, St. Louis, Missouri; WKAR, E. Lansing, Michigan; KGU, Honolulu, T. H.; KXA, Seattle, Washington; WAFI, Birmingham, Alabama; WCBD, Zion, Illinois; WMBI, Chicago, Illinois; KPCB, Seattle, Washington; KGKY, Scottsbluff, Nebraska.

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July 30, 1932

APPLICATIONS GRANTED

During the current week the Commission granted the following applications subject to the provisions of Rules 44 & 45 providing that proper protests may be filed within twenty days from the date of the action:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
		<u>FIRST ZONE</u>
WDEV	Harry C. Whitehill Waterbury, Vermont	Granted C. P. to change frequency from 1420 to 550 kc; increase power from 50 to 500 watts; change time from specified hours to daytime, and install new equipment.
WHEB	Granite State Brdcstg. Corp. Portsmouth, New Hampshire	Granted Mod. of C. P. to extend completion date to August 8, 1932.
WQDM	A. J. St. Antoine & E. J. Regan St. Albans, Vermont	Authorized to operate from 9 to 11 a.m. and from 2 to 6 p.m., EST, July 28 and 29, 1932.
		<u>SECOND ZONE</u>
WOOD	Kunsky Trendle Brdcstg. Corp. Grand Rapids, Michigan	Granted Mod. of C. P. to make changes in equipment.
WIP	Gimbel Bros., Inc. Philadelphia, Pennsylvania	Granted consent to Vol. Assign. of Lic. to Pennsylvania Brdcstg. Co. Inc.
		<u>THIRD ZONE</u>
NEW	Britt A. Rogers, Jr., Tupelo, Mississippi	Granted C. P. for new station to operate on 990 kc, 500 watts, daytime.
WHBQ	Broadcasting Station, WHBQ, Inc. Memphis, Tennessee	Granted C. P. to move transmitter locally from 3rd and Court Streets to Court and Neely Streets, Memphis, Tennessee.
WROL	Stuart Brdcstg. Corp. Knoxville, Tennessee	Granted C. P. to move transmitter locally in Knoxville and install new transmitter.
		<u>FOURTH ZONE</u>
WCMA	General Brdcstg. Corp. Culver, Indiana	Authorized to operate from July 15 to October 1, inclusive as follows: Mondays, Thursdays & Fridays; 12:30 to 1:15 p.m.; 4:15 to 4:30 p.m.; Tuesdays 12:30 to 1:15 p.m.; 4:15 to 4:30 p.m.; 10:30 to 11 p.m.; Wednesdays, 12:30 to 1:15 p.m.; 3:40 to 4:30 p.m.; Saturdays 12:30 to 1:15 p.m.; 4:15 to 4:30 p.m.; 11 p.m. to 12 midnight; Sundays 5 to 6 p.m. CST, provided station WKBK remains silent. (Action taken July 23.)

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July 30, 1932

MISCELLANEOUS COMMISSION ACTION

During the current week the Commission took the following action of a miscellaneous nature:

WCGU	United States Brdcastg. Corp. Brooklyn, New York.	Authorized to cease operation for 30 days while installing frequency control equipment.
WJBY	Gadsden Brdcastg. Co., Inc. Gadsden, Alabama	Authorized to extend period of silence from July 22 to August 20, 1932, to establish selection of proper transmitter site.
WKBF	Indianapolis Brdcastg. Inc. Indianapolis, Indiana	Granted authority to operate July 15, 16, 18, 19, 20 and 21, from 3 to 4:30 p.m.; July 23, 25, 26 and 27 from 2 to 4:30 p.m. August 3 and 10 from 2:45 to 4:30 p.m.; August 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 30, 31, September 1 and 3, from 3 to 4:30 p.m.; September 6, 7, 8, 9 and 10 from 2 to 4:30 p.m.; September 14 from 2:45 to 4:30 p.m.; September 19, 20, 21, and 22 from 3 to 4:30 p.m.; September 24 from 2:45 to 4:30 p.m. CST, provided station WCMA remains silent.
KUMA	Albert H. Schermann Yuma, Arizona	Granted 30 days extension of program test period.
WJBI	Monmouth Brdcastg. Co. Red Bank, New Jersey	Temporary license extended to 3 a.m. EST August 22, 1932.
WEHC	Emory & Henry College Emory, Virginia	Station authorized to remain silent until after rectifier tubes may be procured.
WRAK	Clarence R. Cummins Williamsport, Pennsylvania	Granted authority to operate full time on 1370 kc, 100 watts, until completion of new station of Sun-Gazette Brdcastg. Co., when the two stations will divide time equally on 1370 kc. WRAK has abandoned appeal in Court of Appeals from decision of the Commission of April 1, 1932, granting renewal of license on half time basis. Full time operation of WRAK not to extend beyond November 1, 1932. (Action taken July 27.)
KVOA	Robert M. Riculfi Tucson, Arizona	Denied petition for reconsideration of decision denying application for unlimited time. (Action taken July 28.)

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HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday, August 1, 1932. All hearings commence at 10 a. m.

TUESDAY, AUGUST 2, 1932.

BROADCASTING

Docket #1504	KQV	KQV Brdcstg. Company Pittsburgh, Pennsylvania	Mod. Lic.	1380 kc	500 watts Unlimited time
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Present Assignment: 1380 kc, 500 watts,  
simultaneous daytime operation with WSMK  
specified hours night.

Docket #1628	WSMK	Stanley M. Krohn, Jr. Dayton, Ohio	Renewal	1380 kc	200 watts Simultaneous daytime operation with KQV, specified hours night.
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Docket #1686	WSMK	Stanley M. Krohn, Jr. Dayton, Ohio	Mod. Lic.	1380 kc	200 watts Unlimited time
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Present Assignment: 1380 kc, 200 watts,  
simultaneous daytime operation with KQV  
specified hours night.

Docket #1699	KQV	KQV Brdcstg. Company Pittsburgh, Pennsylvania	Renewal	1380 kc	500 watts Simultaneous daytime operation with WSMK, specified hours night.
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Docket #1619	WGAR	WGAR Brdcstg. Company Cleveland, Ohio	Mod. Lic.	1450 kc	500 W 1KW LS Unlimited time
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Present Assignment: 1450 kc, 500 watts,  
unlimited time.

Docket #1658	WHK	Radio Air Service Corp. Cleveland, Ohio	Mod. Lic.	1390 kc	1 KW 2 $\frac{1}{2}$ KW LS Unlimited time.
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Present Assignment: 1390 kc, 1 KW, unlimit-  
ed time.

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LICENSE APPLICATIONS RECEIVED

During the current week the Commission received applications for license covering previously authorized construction permits from the following stations: KXL, Portland, Oregon; WHAS, Louisville, Kentucky; WKFI, Greenville, Mississippi; WSM, Nashville, Tennessee; WRBL, Columbus, Georgia.

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July 30, 1932

APPLICATIONS RECEIVED

During the current week the Commission received the following applications:

<u>FRC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>			
1-ALB-445	WKAV	Laconia Radio Club Laconia, New Hampshire	Involuntary assignment of license to Harold E. Westcott, temporary receiver.
1-MLB-992	WDEL	WDEL, Inc. Wilmington, Delaware	Mod. Lic. increase power from 250 watts, 500 watts LS to 500 watts day and night on experimental basis

This application has been resubmitted. It was originally returned to the applicant by the Commission. The applicant is now assigned to full time operation on 1120 kc. The closest stations to Wilmington on this frequency are Stations WISN and WHAD, Milwaukee, Wisconsin, sharing time with power of 250 watts. The distance is approximately 686 miles. The mileage tables of the Commission Engineering Division recommend a separation under similar circumstances of 770 miles. The distance to the closest Canadian boundary is 300 miles. The frequency of 1120 kc is a Canadian Shared frequency. The granting of the application would increase the quota 0.1 unit. The First Zone is under quota; Delaware is due 0.67 unit and is assigned 0.70 unit.

SECOND ZONE

2-MPB-357	WCAU	Universal Brdcstg. Co. Philadelphia, Pennsylvania	Mod. C. P. for 50 KW. Seeks extension of completion date to 9/17/32.
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THIRD ZONE

3-PB-2652	NEW	A. R. Gamache Newton, North Carolina	C. P. new station on 1500 kc; 7 watts; 7 a.m. to 5:30 p.m.
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The closest station to the proposed location on the requested frequency is Station WOPI, Bristol, Tennessee, operating unlimited time with 100 watts. The power requested is considerably less than that usually assigned to the class of service requested. The Third Zone is over quota; North Carolina is under quota. The granting of this application would increase the quota 0.1 unit.

3-ALB-443	KTSM	W. S. Bledsoe & W. T. Blackwell, El Paso, Texas	Vol. Assignment of license to Tri State Broadcasting Co., Inc.
3-ALB-444	WDAH	W. S. Bledsoe & W. T. Blackwell, El Paso, Texas	Vol. assignment of license to Tri State Broadcasting Co., Inc.

FOURTH ZONE

4-MLB-1033	WIAS	Iowa Broadcasting Co. Ottumwa, Iowa.	Mod. Lic. change from specified hours to unlimited time.
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July 30, 1932

APPLICATIONS RECEIVED (continued)

FOURTH ZONE (continued)

4-MLB-1034	KFGQ	The Boone Biblical College Boone, Iowa	Mod. Lic. for changes in specified hours of operation.
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FIFTH ZONE

5-PB-2653	NEW	Juneau Brdcstg. Company Juneau, Alaska	C. P. for a new station to use 1210 kc, 100 watts, unlimited time.
5-MLB-1035	KROW	Educational Broadcasting Corp., Richmond, California	Mod. Lic. to change from sharing with KFWI to unlimited time.
5-PB-2650	KLO	Interstate Brdcstg. Corp. Ogden, Utah	C. P. to move station to Salt Lake City, Utah.
5-PB-2651	NEW	R. W. & D. P. Lautzenheiser Prescott, Arizona	C. P. to erect a new station to use 1500 kc, 100 watts, unlimited time. Facilities of KPJM, Pres- cott, Arizona.

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APPLICATIONS RETURNED

During the current week the Commission returned the following applications, either for the reason that the applications did not comply with regulations or at the request of the applicants:

5-FB-279	KGIX	J. M. Heaton Las Vegas, Nevada	Automatic frequency control. (Request of applicant)
5-ZB-47	KMTR	KMTR Radio Corp. Los Angeles, California	Direct measurement of antenna power. (Request of applicant)
4-MLB-1027	WOS	Missouri State Marketing Bureau, Jefferson City, Mo.	Increase power to 500 w. 1 KW LS (Rule 6 a, c, and d.)
4-PB-2636	KUSD	University of South Dakota Vermillion, South Dakota	Changes in equipment and increase power to 1 KW. (Unsatisfactory equipment.)
5-PB-2637	NEW	Jean Anthony Grief & Bryon G. Ericson, Lewiston, Idaho.	C. P. for a new station on 1210 kc (Unsatisfactory transmitter and Rule 6.)

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PERMIT APPLICATIONS RECEIVED

During the current week the Commission received applications requesting authority to make changes in equipment including installation of automatic frequency control from the following stations: KNOV, Austin, Texas; KWEA, Shreveport, Louisiana

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