

# BROADCASTERS'



# NEWS BULLETIN

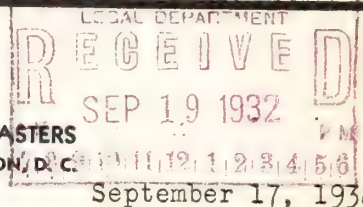
Issued by

THE NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL PRESS BUILDING

WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director.



September 17, 1932

## ST. LOUIS IN NOVEMBER

The Tenth Annual Convention of the National Association of Broadcasters will be held at the Hotel Chase, St. Louis, Missouri, November 13, 14, 15 and 16, 1932.

Under the direction of Ed Spence, Chairman of the General Convention Committee, plans are now going forward and early indications are that the St. Louis Convention will be the most important meeting of broadcasters ever held.

The copyright situation has demonstrated the necessity for a full, free and frank discussion of all major problems affecting the industry.

Remember that the National Association of Broadcasters is your organization. The organization can be only what the membership collectively makes it. Take part in its activities.

During nineteen months the membership of the Association has climbed from 83 to 230 station members, representing every class of broadcast station licensed by the Government. This membership must be further increased. The NAB must become truly a policy-making body for the broadcasting industry, having a definite program and the determination to carry out the details of that program.

Make your plans now to attend the St. Louis meeting. Come prepared to discuss and to vote on the issue which will be presented for consideration.

September 17, 1932

## ALABAMA SHOWS THE WAY

Colleges and universities deriving financial support from the State of Alabama will not be permitted to ban broadcasts of athletic contests if a bill introduced in the Alabama House by Representative Green becomes law (H.B. No.313-X). The text of the bill follows:

"Sec. 1. That on and after the passage and approval of this Act any regularly and duly licensed radio broadcasting station or company operating within the State of Alabama -- shall have the right and privilege to broadcast by means of radio, either by direct or remote control, any and all athletic contests or events, including football games, baseball games, basketball games and track meets, staged by or sponsored by or participated in, within the State of Alabama, by any team or teams from any educational institution, school, college or university, located in the State of Alabama and which in any way derives or receives any financial aid, support or contribution from the State of Alabama or any political subdivision or agency thereof.

"Sec. 2. That after the passage and approval of this Act it shall be unlawful for any executive officer or, board of trustees of, or any person acting on behalf of any educational institution, school, college or university located in the State of Alabama and which in any way derives or receives any financial aid, support or contribution from the State of Alabama or any political subdivision or agency thereof to refuse or prohibit to any duly licensed radio broadcasting station or company the right or privilege to broadcast by means of radio, either by direct or remote control, any or all athletic contests or events, including football games, baseball games, basketball games and track meets, staged or sponsored by or participated in within the State of Alabama by any team or teams from such educational institution, school, college or university within the State of Alabama.

"Sec. 3. The invalidity of any portion of this Act shall not affect any other portion thereof which can be given effect without such invalid part.

"Sec. 4. This Act shall take effect upon the approval by the Governor."

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## RADIO ADVERTISING STATISTICS

National radio advertising during July amounted to \$2,406,000 as compared with \$2,996,000 for June of this year and \$2,764,000 for July of last year, according to figures just made public by the Department of Commerce. The figures are for cost of facilities only.

Magazine advertising during July amounted to \$8,195,000 as compared with \$10,888,000 for June of the same year and \$12,314,000 for July of last year.

Automotive, drugs and toilet goods, foods, machinery and petroleum products were the classifications which showed increased radio advertising expenditures during July as compared with July of 1931.

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## ELECTRICAL ENERGY HELD TAXABLE

The Commissioner of Internal Revenue has ruled that electrical energy furnished to radio broadcasting stations is taxable under the 1932 revenue act.

The National Association of Broadcasters through its tax committee in oral argument and in an elaborate brief filed with the Bureau held that broadcasting stations were not subject to the tax but were entitled to the same classification as "radio communication companies" which have been held to be industrial rather than commercial users of power and therefore exempted from the tax.

It is likely that the issue will be carried either to the Board of Tax Appeals or into the courts.

The ruling of the Bureau was set forth in the following letter addressed to the Association by Commissioner of Internal Revenue Burnet.

"Reference is made to your communication of August 11, 1932, in which you raise the question as to whether electrical energy consumed by broadcasting companies is subject to the tax imposed by section 616 of the Revenue Act of 1932.

"Section 616(a) of the Revenue Act of 1932 imposes a tax equivalent to 3 per cent of the amount paid for electrical energy for domestic or commercial consumption, to be paid by the person paying for such electrical energy.

"The conclusion has been reached that electrical energy furnished to radio broadcasting stations and offices engaged in commercial advertising through the medium of furnishing entertainment to the public is commercial in its scope and is subject to the tax imposed by section 616 of the Revenue Act of 1932."

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## LIFT FOOTBALL BAN

The Eastern Intercollegiate Association has revised its action of several weeks ago banning football broadcasts and will leave to individual members the decision as to whether or not broadcasts of Fall football contests will be permitted. The action of banning football broadcasts drew wide criticism from the followers of college football and from the press.

The original action was aimed at the broadcasting industry generally. The broadcasting companies made no organized protest taking the position that the issue was one between the college athletic departments and the public. The public was quick to decide.

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## WCCO GOES TO 50 KILOWATTS

Northwestern Broadcasting Incorporated, Minneapolis, Minn. this week gave a dinner to prominent radio-folk which marked the completion of the 50 KW transmitter of Station WCCO.

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## STATUS OF COURT CASES

In the high power cases pending in the Court of Appeals of the District of Columbia the Court has allowed stations WJZ, WGY, WGN and WMAQ, until September 21 in which to file their briefs.

In the Intermountain Broadcasting Corporation (KDYL) case against the Commission, the latter has just filed a supplemental motion to dismiss.

KOMO, in its appeal against the Commission's decision has filed its brief, as has Station WNJ.

Station WLOE, in its appeal against the Commission has filed a motion with the court asking until November 15 in which to file its brief. No action has yet been taken by the court on this motion.

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## STANDARDS FREQUENCY TESTS

In order to provide more adequate reception to owners of more than 20,000,000 radio receiving sets tuned in on the country's 600-odd stations, continuous 24-hour service for the maintenance of wave-frequencies of broadcasting stations is the goal of the Commerce Department's newly-equipped "standard frequency" stations at Meadows and Beltsville, Maryland, functioning under scientists of the Bureau of Standards, according to an announcement.

Not only will the public be the beneficiary of continuous scientific adjustment of radio frequency bands, but also manufacturers of radio sending apparatus, as well as testing laboratories and Governmental departments, it was stated.

While the testing of frequency bands is not a new activity with the Bureau of Standards, such work having been carried on for a number of years in temporary buildings, installation of a new transmitting set in one of the three buildings housing the station on the U. S. Experimental Farm near Beltsville, Maryland, will materially enhance its scope, it was pointed out. In order to overcome the difficulties of mutual interference caused by the radio apparatus and by experimental apparatus in some of the Bureau laboratories in Washington, the Bureau was given funds in 1931 to establish two permanent field stations. Necessary construction has been completed, and now equipment is about to be installed.

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## GOVERNMENT ANTITRUST CASE

Judge Warren Olney, Jr., of San Francisco, special assistant to the Attorney General in the government's case against the Radio Corporation and others, said this week that the government intends to go ahead with the case in the United States District Court, Wilmington, Delaware, on October 10.

This case which has been dragging along for a long time was held up while the defendants make an effort to reach an agreement with the government. The agreement has not been consummated. In addition to the Radio Corporation the other defendants include; American Telephone & Telegraph Co., General Electric Co.; Westinghouse Elec. & Manufacturing Co., General Motors Corporation, RCA Communications, Inc., International General Electric Company and the National Broadcasting Company. The last three named defendants were added in a supplemental petition.



## SALES DATA FROM DISTRIBUTION CENSUS

The means by which a retailer, wholesaler or manufacturer may determine the approximate sales of any commodity for any area from the Retail Distribution Census data are outlined in a brochure just published by the Census Bureau entitled "How to Use Commodity Sales Data."

Because not more than 15 per cent of retail stores in the United States keep records in such detail that they can report their sales by commodities or minor commodity groups, the retail census cannot show dollars of commodity sales completely. These figures were not sought from all stores because it was known in advance that they could not be obtained. Reports were secured in detail on commodity sales, however, from stores in cities of more than 10,000 population that had annual sales of at least \$60,000. To show the significance of these figures and to facilitate the application of the partial coverage to the entire census is the purpose of the recently published pamphlet.

The commodity data presented in the retail census, it is pointed out, may be regarded as substantial samples, covering the entire country, obtained through the cooperation of progressive retailers who kept adequate commodity records. In the state reports they are expressed in percentage form so that they may be applied to the full amount of sales. In some kinds of stores the commodity coverage is practically or actually 100 per cent, while in others there are no commodity data sufficiently complete to present.

Illustrations are given of the ways in which manufacturers, wholesalers and retailers can use these figures. Manufacturers may ascertain the kinds of stores to which **their** commodities could be sold thereby broadening the fields of prospects open to their salesmen, obtain an appraisal of these stores in relation to their importance as outlets for the commodity, and measure the potential conditional market for a commodity in any given kind of store. The figures offer, also, a basis for revising sales territories and advertising plans.

Retailers can learn, from the commodity tables, what their kind of store is selling in their community and other communities. By listing every kind of store which sells the commodities regarded as primary lines by a retailer it is possible for him to determine the nature and extent of his local competition in the sale of that commodity. A retailer can also learn from these tables what related lines of merchandise are sold by his direct competitors.

Other uses are suggested and the ways of applying these figures are discussed in the report, which is available free from the Publications Division, Bureau of the Census, Department of Commerce, Washington, D. C.

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SEND IN INVOICE FORMS, PLEASE

Different stations use different forms for billing radio advertising clients. Several members are proposing changes in the invoice forms they are now using and have asked for assistance. It would be helpful if members would send to NAB headquarters bill forms they are now using so these could be combined in the form of an exhibit and sent to stations desiring help. The exhibit would be kept intact and available to all members who are interested in forms now in use. Will you please instruct your secretary to mail to NAB headquarters a copy of your current bill form?

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## STANDARD FREQUENCIES

The Bureau of Standards transmits standard frequencies from its station WWV, Washington, D. C., every Tuesday. The transmissions are on 5000 kilocycles. Beginning October 1, the schedule will be changed. The transmissions will be given continuously from 10 A. M. to 12 noon, and from 8:00 to 10:00 P. M., Eastern Standard Time. (From April to September, 1932, the schedule was from 2 to 4 P. M., and from 10 P. M. to midnight). The service may be used by transmitting stations in adjusting their transmitters to exact frequency, and by the public in calibrating frequency standards, and transmitting and receiving apparatus. The transmissions can be heard and utilized by stations equipped for continuous-wave reception through the United States, although not with certainty in some places. The accuracy of the frequency is at all times better than one cycle (one in five million).

From the 5000 kilocycles any frequency may be checked by the method of harmonics. Information on how to receive and utilize the signals is given in a pamphlet obtainable on request addressed to Bureau of Standards, Washington, D. C.

The transmissions consist mainly of continuous, unkeyed carrier frequency, giving a continuous whistle in the phones when received with an oscillatory receiving set. For the first five minutes there are transmitted the general call (CQ de WWV) and announcement of the frequency. The frequency and the call letters of the station (WWV) are given every ten minutes thereafter.

Supplementary experimental transmissions are made at other times. Some of these are made with modulated waves, at various modulation frequencies. Information regarding proposed supplementary transmissions is given by radio during the regular transmissions, and also announced in the newspapers.

The Bureau desires to receive reports on the transmissions, especially because radio transmission phenomena change with the season of the year. The data desired are approximate field intensity, fading characteristics, and the suitability of the transmissions for frequency measurements. It is suggested that in reporting on intensities, the following designations be used where field intensity measurement apparatus is not used: (1) hardly perceptible, unreadable; (2) weak, readable now and then; (3) fairly good, readable with difficulty; (4) good, readable; (5) very good, perfectly readable. A statement as to whether fading is present or not is desired, and if so, its characteristics, such as time between peaks of signal intensity. Statements as to type of receiving set and type of antenna used are also desired. The Bureau would also appreciate reports on the use of the transmissions for purposes of frequency measurement or control.

All reports and letters regarding the transmissions should be addressed Bureau of Standards, Washington, D. C.

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## RADIO BULLETIN

The regular monthly Radio Service Bulletin for the month of August has just been issued by the Commission. This is the bulletin which the Commission inherited from the Radio Division of the Department of Commerce which used to print it. The bulletin is now put out in mimeograph form, this being only the second issue in that form. Many routine matters and changes are reported in the bulletin particularly relative to short wave matters.

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September 17, 1932

#### UNLIMITED TIME TO WSMK RECOMMENDED

Chief Examiner Ellis A. Yost, in report No. 412 recommended that Station KQV, Pittsburgh be denied unlimited time but station WSMK, Dayton, Ohio which also asked for unlimited time be granted its application. Both stations operate on a frequency of 1380 kilocycles. KQV uses 500 watts and WSMK, 200 watts. The two stations shared time. He recommended further that the renewal licenses of both stations be granted.

The Chief Examiner stated that the people of Pittsburgh and vicinity now received better radio service than do the people of Dayton, and that the public need for unlimited time operation is greater in Dayton than in Pittsburgh.

"The people of Dayton", he states, "are entitled to the increased and improved radio service, both of transmission and reception, which the unlimited time operation of Station WSMK should provide."

The Examiner further points out that "inasmuch as the record discloses no evidence of objectionable interference from the limited nighttime operation of Station WSMK, at Dayton, on the 1380 kilocycle frequency with output of 200 watts, the Examiner assumes no objectionable interference would result from the unlimited time operation of this station at Dayton on the same frequency and with the same power output."

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#### KICK GETS PERMISSION TO MOVE

The Radio Commission this week upheld Chief Examiner Ellis A. Yost, in his report No. 1678 by granting Station KICK permission to move from Red Oak to Carter Lake, Iowa.

The Commission states that the removal "would enable the station to render service to a population many times larger than now receives service from this station and would not deprive the Red Oak area of all good broadcast reception, service including programs of both national networks, now being received therein from a number of stations located elsewhere."

It was found further by the Commission in upholding the Examiner in his decision that "it does not appear from this record that the operation of KICK at Carter Lake would so affect the interests and advertising revenues of any of the respondent stations as would necessitate any curtailment of either the quality or quantity of the service now rendered by them to the listening public."

Opposition to the move was filed with the Commission by stations WIW, KOIL and WAAN.

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#### AMENDS RULE

Rule 24 was amended by the Commission this week so as to require licensees receiving notice of "off frequency" operation to submit their replies direct to the Commission instead of through the Supervisors of radio as heretofore.

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## WILL NOT INCREASE POWER

Examiner Elmer W. Pratt's decision in report No. 1534 denying the application of Station WAAB, Boston to increase its power from 500 to 1000 watts, was upheld this week by the Commission. The station operates unlimited time on a frequency of 1410 kilocycles.

In denying the increase of power to the station the Commission found that "although the operation of Station WAAB with 1 kilowatt power would extend the present generally meritorious service of this station over certain sections of the metropolitan area of Boston that do not now receive satisfactory service from WAAB, the Boston area now receives abundant broadcast service from three other stations located therein and at least four stations situated nearby, and it does not appear that there is a need for additional service in this area."

The Commission states further as reasons for its denial that "although Massachusetts is now assigned somewhat less than its share of broadcast facilities, approximately 85 per cent of the total facilities in use within the entire state are concentrated in and around the city of Boston and it would appear that any assignment of additional facilities should be under served sections of the state."

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## NEW CONSTRUCTION PERMIT GRANTED

Harold H. Hanseth was granted permission this week by the Commission to erect a new broadcasting station at Eureka, California, using 100 watts power, and operating on a frequency of 1210 kilocycles. The hours of operation will be from daylight to 12 midnight. In granting this permit the Commission upheld Examiner Elmer W. Pratt in his report No. 1625.

The Commission granted the permit "upon the condition that a suitable transmitter site shall be selected by applicant and approved by the Commission before the construction authorized by this order shall be commenced."

In its grounds for decision the Commission found that "Eureka and vicinity do not receive daytime service from any established station and the operation of the proposed new station during daytime hours would satisfy the need which appears to exist in that area for such service."

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## COMPLAINTS AGAINST MEXICAN STATIONS

A number of complaints have been received by the Federal Radio Commission recently from listeners in connection with the use of Mexican stations broadcasting lotteries and fortune telling schemes.

The latest of these is from Charles H. Trapp, of Topeka, Kansas. The Commission is advising Mr. Trapp that it has no jurisdiction over what any foreign station puts on the air even if it reaches listeners in this country.

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MISCELLANEOUS COMMISSION ACTION

During the current week the Commission took the following action of a miscellaneous nature:

WDBO	Orlando Broadcasting Company, Inc. Orlando, Florida	Granted special authorization to operate temporarily on 580 kc, with 250 watts on experimental basis. This authorization is granted subject to termination at any time without hearing or prior notice if the need arises; also subject to Commission's decision on application for Mod. of Lic.
KUJ	KUJ, Incorporated Walla Walla, Washington	Authorized to operate unlimited time November 8 and to operate after midnight on said date.
KPJM	A. P. Miller Prescott, Arizona	Reconsidered action of August 30 in granting license to A. P. Miller and designated application for hearing. License to be recalled and temporary lic. issued to M. B. Scott and Ed. C. Sturm to be extended pending outcome of hearing, when R. W. and D. P. Lautzenheiser's application for facilities of this station will be considered.
WKFI	J. Pat Scully Greenville, Mississippi	Granted extension of program test period for 30 days pending action on lic. appl.
WDEV	Harry C. Whitehill Waterbury, Vermont	Authorized to change Sunday hours of operation from 2:30 P. M. to 4 P. M., to 10:30 A. M. to 12:30 P. M. EST, for period not later than November 29, 1932.
KQX	Western Broadcast Company Hollywood, California	Granted permission to take depositions in re application of KFBI, Milford, Kans. to be used at hearing October 10, 1932.
KGNO	Dodge City Broadcasting Co., Inc. Dodge City, Kansas	Granted permission to take depositions in behalf of its application to change frequency from 1210 kc to 1340 kc, which is set for hearing December 15, 1932.
WTBO	Association Broadcasting Corp., Cumberland, Maryland	Granted permission to assign license to the Interstate Broadcasting System, Inc.
WCOA	Pensacola Broadcasting Company Pensacola, Florida	Authorized to conduct eqpt. tests for additional 5 days in accordance with Rule 164.
KGDA	Mitchell Broadcasting Corporation Mitchell, South Dakota	Granted leave to intervene in the matter of the application of John B. Taylor to erect a new station at Aberdeen, S. D.

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## HEARINGS SET

During the current week the Commission set the following cases for hearing.

KXL	KXL Broadcasters Portland, Oregon	Requests C. P. to change equipment; change frequency from 1420 to 1410 kc; change power from 100 watts to 250 watts, and change hours of operation from sharing with KBPS to unlimited. (Facilities of KTBR).
WCGU	U. S. Broadcasting Corporation Brooklyn, New York	Requests authority to use transmitter of WLTH in Brooklyn, for a period of 3 weeks while installing automatic frequency control.
NEW	W. B. Neal Gallipolis, Ohio	Requests C. P. for special exp. service 1500 2000 kc, time of operation Tuesday, 2 until 4 P. M.; Thursday and Friday 10 P. M. until 1 A. M.

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## ORAL ARGUMENTS GRANTED

During the current week the Commission granted the following oral arguments.

Ex. Rep. No. 405 WKBB	Sanders Brothers Joliet, Illinois	Oral argument granted - October 5, 1932. Chief Examiner Ellis A. Yost recommended that conditional grant made May 27, 1932, for removal of station to East Dubuque, for a change in frequency from 1310 to 1500 kc, and change in hours of operation from sharing with WCLS to specified hours, be affirmed.
Ex. Rep. No. 395 WRHM WCAL KFMX WLB- WGMS	Minn. Broadcasting Corporation Minneapolis, Minnesota Northfield, Minnesota Northfield, Minnesota Minneapolis, Minnesota	Oral arguments were granted in these cases to be heard October 5. WRHM which now shares time with the other stations applied for unlimited time. Examiner Ralph L. Walker recommended a denial of the application.

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## COMMISSION MEETINGS

The Radio Commission has made a change in its regular weekly meetings. On Tuesdays and Fridays regular meetings will be held at which time decisions will be rendered and all matters before it. Before a short summer recess the Commission met on every day in the week except Wednesdays and Saturdays, each day devoted to specific matters. This routine has been changed at least for the time being.

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September 17, 1932

HEARING CALENDAR

The following hearings are scheduled for the week commencing Monday, September, 19, 1932. All hearings commence at 10 A. M.

TUESDAY, September 20, 1932

BROADCASTING

Docket #1501	WMIL	Arthur Faske Brooklyn, New York	Mod. Lic. 1300 kc 100 watts Share with WEVD, WBBR, WHAZ (Facilities of WFAB)
			Present Assignment: 1500 kc 100 W Shares with WWRL, WIBX, WMBQ.
Docket #1784	WMIL	Arthur Faske Brooklyn, New York	C. P. 1300 kc 1 KW Shares with WEVD, WBBR, WHAZ. (Facilities of WFAB)
Docket #1538	WFAB	Defenders of Truth Society, Inc. New York, N. Y.	Renewal 1300 kc 1 KW Shares with WEVD, WBBR, WHAZ.
Docket #1785	WFAB	Defenders of Truth Society, Inc. New York, N. Y.	Assgt. of License 1300 kc 1 KW Shares with WEVD, WBBR, and WHAZ.
Docket #1742	WWRL	Long Island Broadcasting Corp. Woodside, L. I., New York	Mod. Lic. 1500 kc 100 W Half time sharing with WMIL and WMBQ.
			Present Assignment: 1500 kc 100 W Shares with WMIL, WMBQ, WIBX.
Docket #1743	WMBQ	Paul J. Gollhofer Brooklyn, New York	Mod. Lic. 1500 kc 100 W Shares with WMIL & WWRL & WIBX. (Req. 9 additional hrs.)
			Present Assignment: 1500 kc 100 W Shares with WMIL, WWRL & WIBX.
Docket #1727	WMIL	Arthur Faske Brooklyn, New York	Renewal 1500 kc 100 w Shares with WWRL, WIBX & WMBQ One fourth time each.
Docket #1735	WWRL	Long Island Brdcstg. Corp. Woodside, L. I., New York	Renewal 1500 kc 100 W Shares with WMIL, WMBQ and WIBX, $\frac{1}{4}$ time each.
Docket #1753	WMBQ	Paul J. Gollhofer Brooklyn, New York	Renewal 1500 kc 100 W Shares with WWRL, WMIL and WIBX, $\frac{1}{4}$ time each.

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HEARING CALENDAR (Continued)

WEDNESDAY, September 21, 1932

BROADCASTING

Docket #1716	NEW	James M. Caldwell Goodland, Kansas	C. P. 1310 kc 100 W Share with KGFV
Docket #1737	WHEF	J. Niles Boyd Wholesale Grocery Company, J. O. Ashworth, J. R. Smithson, d/b as Attala Milling & Produce Company, Kosciusko, Miss.	Mod. C. P. 1560 kc 100. 250 W. LS - Unlimited time (Req. authority to change location of station to Jackson, Miss.)

THURSDAY, September 22, 1932

BROADCASTING

Docket #1652	WSBT	The South Bend Tribune South Bend, Indiana	Mod. Lic. 1230 kc 500 W Continuous day operation to 5:30 P. M.
			Present Assignment: 1230 KC 500 W Specified hours - Day only.
Docket #1636	WFBM	Indianapolis Power & Light Co. Indianapolis, Indiana	Mod. Lic. 1230 KC 1 KW 500 W LS - Unlimited time.
			Present Assignment: 1230 kc 1 KW Specified hours.
Docket #1700	NEW	Thirty-First St. Baptist Church Morris H. Coers, Pastor Indianapolis, Indiana	C. P. 600 kc 250 W Daytime

FRIDAY, September 23, 1932

BROADCASTING

Docket #1274	NEW	W. H. Allen, Eugene Levy & S. B. Pearce, d/b as W. H. Allen & Co. Alexandria, La.	C. P. 1210 kc 100 W Daytime (Facilities of KWTA)
Docket #1472	KWEA	Hello World Broadcasting Corp., Shreveport, Louisiana	C. P. 1210 kc 100 W Unlimited time. (Requests authority change equipment and move station to Baton Rouge, Louisiana.)
Docket #1295	KWEA	Hello World Broadcasting Corp., Shreveport, Louisiana	Renewal 1210 kc 100 W Unlimited time



September 17, 1932

APPLICATIONS GRANTED

During the current week the Commission granted the following applications subject to the provisions of Rules 44 and 45 providing proper protests may be filed within twenty days from the date of the action.

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>		
WILM	Delaware Broadcasting Company Wilmington, Delaware	Granted Mod. of Lic. to reduce hours from unlimited to specified - 10 A. M. to 9 P. M., EST.
<u>SECOND ZONE</u>		
NEW	Herman G. Halsted Hazleton, Pennsylvania	Granted C. P. for new station to operate on 1420 kc, 100 watts, share time with WILM. (Facilities of WILM).
WWVA	West Virginia Broadcasting Corp., Wheeling, West Virginia	Granted authority to install automatic frequency control.
<u>THIRD ZONE</u>		
KFPM	Dave Ablowich, D/B as The New Furniture Company Greenville, Texas	Granted special authorization to operate from 9 P. M. to 12 midnight, CST, Sept. 30, October 7, 14, 28 and November 4, 1932, and to operate from 3 to 6 P. M., CST, October 21, November 11, 18 and 25, 1932.
KGUB	The New Furniture Company Houston, Texas	Granted Mod. of Lic. to operate transm. unattended by remote control, and change location of transmitter locally.
<u>FOURTH ZONE</u>		
KFIZ	The Reporter Printing Company Fond Du Lac, Wisconsin	Granted authority to operate unlimited time on the nights of September 20 and November 8.
WEBC	Head of the Lakes Broadcasting Co. Superior, Wisconsin	Granted Mod. of Lic. to change modulation system of auxiliary and to operate same with 1 KW power; for emergency operation while moving main transmitter.
WREC- WOAN	WREC, Incorporated Memphis, Tennessee	Granted authority to install automatic frequency control.
KTAT	S A T Broadcasting Company Fort Worth, Texas	Granted Mod. of Lic. for change in name to KTAT Broadcast Company, Inc.

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APPLICATIONS GRANTED (Continued)

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FOURTH ZONE (Continued)</u>		
KMBC	Midland Broadcasting Company Kansas City, Missouri	Granted C. P. to move transmitter from Independence, Missouri to Belinder Blvd. & Swarzel Avenue out of city limits of Kansas City, Kansas.
W9XAL	First National Television Corp., Kansas City, Missouri	Granted extension of completion date of C. P. to October 15, 1932.

FIFTH ZONE

KGUR	Aeronautical Radio Inc., Burbank, California	Granted Mod. of C. P. for local change in transmitter and authority to operate with remote control with operator at control point only.
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LICENSE RENEWALS GRANTED

During the current week the Commission granted license renewals for the regular period to the following stations:

WACO, Waco, Texas; WASH, Grand Rapids, Michigan; WBRC, Birmingham, Alabama; WCAE, Pittsburgh, Pennsylvania; WCSH, Portland, Maine; WDAE, Tampa, Florida; WDAY, Fargo, North Dakota; WDBJ, Roanoke, Virginia; WDEL, Wilmington, Delaware; WDOD, Chattanooga, Tennessee; WDSU, New Orleans; WEAI, Ithaca, N. Y.; WEBC, Superior, Wisconsin; WEBC (Auxiliary), Superior, Wisconsin; WFBM, Indianapolis, Ind.

WFBM (Auxiliary), Indianapolis, Indiana; WFBR, Baltimore; WHAD, Milwaukee, Wisconsin; WIBA, Madison, Wisconsin; WJDX, Jackson, Miss.; WLBW, Oil City, Pa.; WNAC-WBIS, Boston, Mass.; WIBZ, Saranac Lake, N. Y.; WOOD, Grand Rapids, Mich.; WREN, Lawrence, Kansas; WRR, Dallas, Texas; WSBT, South Bend, Indiana; WTAW, College Station, Texas; WTOC, Savannah, Georgia; WXYZ, Detroit, Michigan.

KDYL, Salt Lake City; KFIO, Spokane, Washington; KFKU, Lawrence, Kansas; KFQD, Anchorage, Alaska; KFSG, Los Angeles; KFUL, Galveston, Texas; KFWB, Hollywood, California; KGBZ, York, Nebraska; KGCA, Decorah, Iowa; KGGF, South Coffeyville, Oklahoma; KGGM, Albuquerque, New Mexico; KLPM, Minot North Dakota; KMA, Shenandoah, Iowa; KMBC, Kansas City, Mo; KOIL, Council Bluffs, Iowa.

KOIN, Portland, Oregon; KOL, Seattle; KQW, San Jose, California; KRSC, Seattle; KTAT, Fort Worth, Texas; KTFI, Twin Falls, Idaho; KTRH, Houston, Texas; KTSA, San Antonio,; KVOR, Colorado Springs, Colorado; KWLC, Decorah, Iowa, and KYA, San Francisco, California; WKFI, Greenville, Miss.; WOA, San Antonio, Texas; KUMA, Yuma, Arizona; KGEZ, Kalispell, Montana.

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September 17, 1932

APPLICATIONS RECEIVED

During the current week the Commission received the following applications:

<u>FRC FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>			
1-MP-B-373	WDEV	Harry C. Whitehill Waterbury, Vermont	Modification of construction permit issued 7-29-32 changes in equipment and extend date of completion.
1-P-B-2682	WOR	Bamberger Broadcasting Service Newark, New Jersey	Construction permit to move transmitter to Shore Road, Tremley, N. J., change equipment and increase operating power from 5 KW to 50 KW.
1-ML-B-1053	WMIL	Arthur Faske Brooklyn, New York	Modification of license to increase hours of operation. Requests 1/3 time formerly used by WLBX now deleted.
Should the hours of operation of WMIL be increased as applied for it would increase the quota for the State of New York which is already over quota by 0.05 unit.			
1-AL-B-455	WESG	W. Neal Parker and Herbert H. Metcalfe Glens Falls, New York	Voluntary assignment of license to O. T. Griffin and G. F. Bissell.
1-P-B-2668	WESG	O. T. Griffin and G. F. Bissell Hudson Falls, New York	Construction permit to move station from Glens Falls, N.Y. to Hudson Falls, N. Y., and install new equipment.
Removal of this station would not cause any additional interference owing to the close proximity of Glens Falls and Hudson Falls.			
1-ML-B-1046	WAGM	Aroostook Broadcasting Corp., Presque Isle, Maine	Modification of license for change in specified hours of operation.
1-ML-B-1054	WABI	First Universalist Society of Bangor, Maine Bangor, Maine	Modification of license for change in specified hours of operation.
1-SA-B-24	WMCA	Knickerbocker Broadcasting Company, Inc. New York, N. Y.	Special temporary authority to use auxiliary at 1697 Broadway, New York, until main transmitter has been completed.

September 17, 1932

APPLICATIONS RECEIVED (Continued)

<u>ERC</u>	<u>FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>SECOND ZONE</u>				
2-PB-2681		WFIW	WFIW, Incorporated. Hopkinsville, Kentucky	Construction permit to change location of transmitter and Main Studio to Louisville, Ky., exact location to be determined by tests.
<p>WFIW is a 1,000 watt station operating on a frequency of 940 kilocycles, unlimited time. Louisville is 905 actual miles from WGSN, Portland, Maine. The Engineering Division recommends a separation of 1,000 miles. The move would not change the state or zone quota.</p>				
2-AL-B-462		WEEU	Raymond A. Gaul, Harold O. Landis and H. S. Craumer, d/b as Berks Broadcasting Co. Reading, Pennsylvania	Voluntary assignment of license to Berks Broadcasting Company, a corporation.
2-PB-2686		WLVA	Lynchburg Broadcasting Corp., Lynchburg, Virginia	Construction permit for changes in equipment, frequency, power and hours of operation from 1370 kcs., 100 watts, Shares with WBTM to 1500 kcs., 100 watts night, 250 watts day, unlimited hours. Requests facilities of WRBX, Roanoke, Virginia,

The nearest station on the same frequency is WOPI, Bristol, Virginia, using 100 watts power. The actual mileage is 177 miles. The Engineering tables recommend a separation of 185 miles.

THIRD ZONE

3-ML-B-1049		WCSC	South Carolina Broadcasting Company, Inc. Charleston, South Carolina	Modification of license to change frequency and power from 1360 kcs, 500 watts to 1450 kcs, 500 watts night, 1 KW day. Requests exchange of frequency with WTFI, facilities of WTFI, Athens, Ga.
3-PB-2683		WTFI	Liberty Broadcasting Company Athens, Georgia	Construction permit to change location of transmitter and Main Studio to Greenville, S. C., new equipment, change frequency and power from 1450 kcs, 500 watts to 1360 kcs, 500 watts night, 1 KW day. Requests exchange of frequency with WCSC, facilities of WCSC, Charleston, South Carolina.



September 17, 1932

APPLICATIONS RECEIVED (Continued)

THIRD ZONE (Continued)

These two applications should be considered together. Should WTFI be allowed to move as requested, then WCSC could take over the frequency of WTFI without any interference.

WTFI, located at Greenville, South Carolina, would be 690 miles from WFBL, Syracuse, New York, operating on 1360 kilocycles. The Engineers table of the Commission recommends a separation of 1,000 miles. WJKS, Gary, Indiana, operating on the same frequency, is 560 miles away. The proposed site of the station would also bring it within 580 miles of WGES, Chicago, on the same frequency. The application of WCSC for increased power would increase the quota but the State is now under quota.

3-PB-2667-A	National Radio Manufacturing Co.,	Construction permit amended to
KOMA	Oklahoma City, Oklahoma	give exact location of proposed
		transmitter as 7 1/2 miles N. E.
		of Oklahoma City on U. S. High-
		way No. 66 and additional data
		on proposed equipment.
3-PB-2629	NEW The Greenville News-Piedmont Co.	Construction permit for new sta-
	Greenville, South Carolina	tion to use 590 kcs, 250 watts
		night, 500 watts day amended to
		give exact location as 3 1/2 miles
		N.W. of Greenville, S. C. for
		transmitter.
3-PB-2687	NEW John S. Pitts, III,	Construction permit for new sta-
	Tuscaloosa, Alabama	tion to use 1370 kcs, 100 watts,
		unlimited hours. Requests
		facilities of WAMC, Anniston,
		Alabama.

The nearest station on the same frequency, 1370 kilocycles is WFPB, Hattiesburg, Mississippi, using 100 watts power. The actual mileage is 160 miles. The Engineers of the Commission recommend a separation of 185 miles.

FOURTH ZONE

4-ML-B-1051	KFNF Henry Field Company	Modification of License to change
	Shenandoah, Iowa	hours to Share with KUSD and WILL
		To remove time clause from li-
		cence.
4-ML-B-1052	WILL University of Illinois	Modification of license to change
	Urbana, Illinois	hours to Share with KFNF and KUSD
		To remove time clause from li-
		cence.

September 17, 1932

APPLICATIONS RECEIVED (Continued)

<u>FRC</u>	<u>FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FOURTH ZONE</u> (Continued)				
4-ML-B-1050		KUSD	University of South Dakota Vermillion, South Dakota	Modification of license to change hours to Share with KFNF and WILL. To remove time clause from license.

These three applications should be considered together. The stations share time on a frequency of 890 kilocycles. If the hours of KFNF were increased the zone and State of Iowa quota would be increased.

FIFTH ZONE

5-AL-B-461		KTBR	M. E. Brown Portland, Oregon	Voluntary assignment of license to KALE, Incorporated.
5-MP-B-374		KGKX	Sandpoint Broadcasting Co., Lewiston, Idaho	Modification of construction permit issued 5-10-32 (to move station from Sandpoint, Idaho and make changes in equipment.) To extend date of commencement and date of completion.
5-PB-2685		KPCB	Queen City Broadcasting Co., Seattle, Washington	Construction permit for changes in equipment and increase operating power from 100 to 250 watts.

The nearest station to KPCB that might cause interference is KGW, Portland, Oregon, operating on 620 kilocycles, with 1000 watts power. KPCB operates on 650 kilocycles, there being only 30 kilocycles separation. The actual mileage is 60 miles while the recommended separation is 51 miles.

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LICENSE APPLICATIONS RECEIVED

During the current week the Commission received applications for license covering previously authorized permits from the following stations:

KFYO, Lubbock, Texas; KFBB, Great Falls, Montana; WMAS, Springfield, Massachusetts; KRMD, Shreveport, Louisiana.

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FEDERAL RADIO COMMISSION  
Washington, D. C.

7279

Report No. 499.

September 16, 1932.

DAILY REPORT OF BROADCASTING APPLICATIONS RECEIVED.

File No.	Name and studio location	Call Letters	Nature of application
1-SA-B-25	Knickerbocker Broadcasting Co., WMCA Inc., New York, N. Y.		Special authorization to increase power from 500 watts to 500 watts with an additional 500 watts ex- perimentally.
2-P-B-2688	Emory and Henry College, Emory, Va.	WEHC	Construction permit to move transmitter and studio to Charlottesville, Va.
5-L-B-885	Marion A. Mulrony & Advertiser Publishing Company, Ltd., Honolulu, Hawaii.	KGU	License to cover cons. permit issued 2-16-32 for changes in equipment, increase power to 2½ KW, limited hours.

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FEDERAL RADIO COMMISSION  
Washington, D.C.

7280

Report No. 509

September 16, 1932.

REPORT OF APPLICATIONS RECEIVED  
(Other than Broadcasting)

<u>File No.</u>	<u>Name and Transmitter Location</u>	<u>Call Letters</u>	<u>Nature of Application</u>
1-R-H-6026	Radiomarine Corporation of America, Buffalo, N.Y.	WBL	Renewal of Pt. to Pt. telegraph license for 177 kc. 750 watts.
1-R-H-6027	Radiomarine Corporation of America, Duluth, Minn.	WBL	Renewal of Pt. to Pt. telegraph license for 177 kc. 1 KW.
2-R-H-6028	Radiomarine Corporation of America, Chicago, Ill.	WGO	Renewal of Pt. to Pt. telegraph license for 177 kc. 750 watts.
2-R-H-6029	Radiomarine Corporation of America, West Dover, Ohio.	WCY	Renewal of Pt. to Pt. telegraph license for 177 kc. 750 watts.
4-A-L-L-134	Boeing Air Transport, Inc., NC-725-W	KHBXC	Assignment of aircraft license to National Air Transport, Inc.
4-A-L-L-135	Boeing Air Transport, Inc., NC-10225-M	KHBZA	Assignment of aircraft license to National Air Transport, Inc.
2-L-P-81	City of Lexington, Police Dept., Lexington, Ky.	WPET	License covering construction permit for 1712 kc. 200 watts. Municipal Police station.
1-L-L-707	Pan American Airways, Inc., NC-664-M		License for 333,500,2870,3082.5, 5692.5,8220,12330,16440,1708 kc. 12 watts. Aircraft.
5-R-E-3385	Vickerson Radio Laboratories San Francisco, Calif.	WSYAD	Renewal of general experimental license for 2898,3492.5,4797.5, 8655 kc. 1 KW.

There were also received 371 applications for Amateur station licenses.