

BROADCASTERS' NEWS BULLETIN

Issued by

THE NATIONAL ASSOCIATION OF BROADCASTERS

NATIONAL PRESS BUILDING ♦ ♦ ♦ WASHINGTON, D. C.

PHILIP G. LOUCKS, Managing Director

January 7, 1933.

WILL CONSIDER LICENSE FEE BILL

Senator Couzens, chairman of the Committee on Interstate Commerce of the Senate, this week appointed a subcommittee to hold hearings on the license fee bill (S 5201) introduced in the Senate on December 16 by Senator Dill of Washington.

The subcommittee consists of Senator Howell of Nebraska, chairman; Senator Metcalf of Rhode Island, and Senator Dill of Washington. No date has yet been set for hearings although it is expected they will be held in the near future.

The bill provides filing fees of varying amounts for all types of applications for permits or licenses and imposes annual license fees upon all licenses granted by the Commission.

Annual license fees for broadcasting stations, provided in the bill, vary from \$120 for full time 100-watt stations to \$5,000 for full time 50 KW stations. Fees in lesser amounts are provided for stations licensed to operate during daytime hours or less than unlimited time. Fees for educational stations are one-half the rates provided for commercial stations.

January 7, 1933.

DILL BILL LICENSE FEES

The schedule of annual license fees prescribed in the Dill bill (S 5201) upon which hearings may be held in the near future are as follows:

"A. Stations which are licensed to operate unlimited time and with the power designated -

"(1) One hundred watts or less, two or more stations licensed to operate simultaneously during nighttime on the same frequency, \$120.

"(2) Two hundred and fifty watts or less (but more than one hundred watts), two or more stations licensed to operate simultaneously during nighttime on the same frequency, \$240.

"(3) Five hundred watts or less (but more than two hundred and fifty watts), two or more stations licensed to operate simultaneously during nighttime on the same frequency, \$360.

"(4) One thousand watts or less (but more than five hundred watts and less than five thousand watts), two or more stations licensed to operate simultaneously during nighttime on the same frequency, \$600.

"(5) Five thousand watts or more, two or more stations separated by less than two thousand miles licensed to operate simultaneously during nighttime on the same frequency, \$1,200.

"(6) Five thousand watts or more, two or more stations separated by more than two thousand miles licensed to operate simultaneously during nighttime on the same frequency, \$2,400.

"(7) Five thousand watts or more (but less than twenty-five thousand watts), only one station licensed to operate during nighttime on any frequency, \$3,000.

"(8) Twenty-five thousand watts or more (but less than fifty thousand watts), only one station licensed to operate during nighttime on any frequency, \$4,000.

"(9) Fifty thousand watts or more, only one station licensed to operate during nighttime on any frequency, \$5,000.

"(10) For each twenty-five thousand watts or fraction thereof, additional to fifty thousand watts, only one station licensed to operate during nighttime on any frequency, \$1,000.

B. Stations which are licensed to operate during daytime hours only and with the power as designated -

DILL BILL LICENSE FEES (Concluded)

"(1) One thousand watts or less: Fee to be one-third of the fee for stations of the same power licensed to operate unlimited time.

"(2) Two thousand five hundred watts or less (but more than one thousand watts), \$450.

"(3) More than two thousand five hundred watts, \$900.

C. Stations which are licensed to operate hours less than unlimited time and/or to use different power during daytime hours than during nighttime hours: Fee to be in proportion to nighttime and daytime hours and power authorized, based on fees for unlimited-time station, and daytime station of the same power: Provided, That annual license fees for all educational stations shall be one half the above rates.

19. Annual license fee for all licenses covering special stations used for entertainment purposes other than broadcasting for which quota units are assigned, such as television and relay broadcasting, \$60."

- - -

RADIO ADVERTISING IN NOVEMBER

According to the January issue of the Survey of Current Business issued by the Department of Commerce, the cost of facilities for radio advertising during November totaled \$3,060,000 as compared with \$3,505,000 for November of the preceding year. During the month of October, 1932, the cost of facilities amounted to \$3,036,000.

Magazine advertising increased from \$8,293,000 in October, 1932, to \$9,053,000 in November. For November 1931, magazine advertising totaled \$14,007,000.

- - -

TELEPHONE RATES CRITICISED

Chairman Rector Charlesworth of the recently created Canadian Radio Broadcasting Commission states that "the most serious problem which we have to deal with is that of land wire costs" in a letter to Dr. C. M. Koon, senior specialist in education by radio, U. S. Office of Education.

"We will not have complete control of stations until after March 31st, when all existing licenses expire," he writes of the Canadian situation. "Then we will be free to formulate a more equitable policy than could be put into motion at the present time. The Act (Canadian Radio Act) gives us power after we are in order to expropriate and close stations and build a series of high-powered stations across the continent to be operated by ourselves, but in view of present financial conditions I do not think we will embark on so large an undertaking for some time to come."

- - -

January 7, 1933

ON THE PASSING OF MR. COOLIDGE

President McCosker, upon learning of the news of former President Coolidge, during whose presidency the Radio Act was enacted, sent the following telegram to Mrs. Coolidge at Northampton:

"We offer you and your son our deepest sympathy on the untimely passing of your illustrious husband. He was truly a great American. In solemn company with the entire nation the broadcasting industry feels the loss of a great leader and friend. His understanding of the needs of radio and his constructive policies applied to its administration did much to stabilize, encourage and develop the art."

- - -

EXPECT ACTION ON DAVIS BILL

The Davis Bill (HR 7716) upon which hearings were held by the Senate Committee on Interstate Commerce just before the Christmas holidays was recommitted to the Committee at the request of Senator Dill this week.

The Committee held two meetings during the week and scheduled a third meeting for next Tuesday at which time an attempt will be made to correct certain objected to provisions in the measure and again report it to the Senate.

The Senate Committee has agreed that it will make it obligatory upon the Federal Radio Commission to hear oral arguments in cases when such arguments are requested after exceptions are filed. It has also been agreed that the power of examiners shall be limited to questions other than those involving policy of the Commission. Other changes have not yet been finally agreed upon.

- - -

EXAMINER UPHELD IN NEW YORK CASES

The Radio Commission this week upheld Chief Examiner, Ellis A. Yost in his Report No. 422, in which he recommended license renewal for stations WWRL, Woodside, L. I.; WMBQ, Brooklyn, N. Y. and WMIL, Brooklyn, N. Y., on certain specified day and night hours. All of the stations operate on a frequency of 1500 kilocycles, with 100 watts power each.

The Commission states that "each of the three applicant stations, WWRL, WMBQ, and WMIL, now seems to be rendering a good local service and the licensee thereof appears to be qualified to continue its operation in a proper and acceptable manner."

The operating time formerly used by Station WLBX, now deleted, was asked for by Stations WWRL and WMBQ. They were unable to reach an agreement for sharing this additional time and so the Commission has allocated it between the two of them and a schedule will be set forth in their licenses.

- - -

January 7, 1933

RECOMMENDS REVOKING GRANT

Examiner R. H. Hyde, (Report No. 442) this week recommended that the Commission revoke its tentative grant of June 30, 1932, for a construction permit for a new station to be erected at Indianapolis, Indiana, by the Thirty-First Street Baptist Church, using a frequency of 600 kilocycles, 250 watts power and operating daytime hours.

The Examiner recommends that an order be entered denying the application. He states that "it has been shown by the evidence presented herein that no sound financial basis has been established for the construction and operation of the proposed new station" and he states further that "it also appears that there is no need for the establishment of the proposed new station. There are existing facilities available for the broadcasting of sponsored programs at what appear to be reasonable rates." Protests were filed with the Commission against the grant by a number of existing broadcasting stations.

- - -

RECOMMENDS FULL TIME FOR WIL

Examiner Elmer W. Pratt (Report No. 443) this week reaffirmed recommendations in his earlier Report No. 386 to the effect that license renewal be denied Station KFWF, St. Louis, Missouri, and that license renewal be granted WIL, St. Louis also that it be granted unlimited time on the air. These two stations have shared time on 1200 kilocycles.

Examiner Pratt in his report states that "this record does not relate to any of the issues framed by the Commission's notice of hearing and accordingly furnishes no basis for a modification or alteration of the facts found by the Examiner on a previous record."

- - -

WOULD REGULATE ANNOUNCEMENTS

Representative Martin of Massachusetts has introduced a bill in the House (H.R. 14034) "to regulate advertising of imported articles." It has been referred to the House Committee on Interstate and Foreign Commerce. Section 3 provides as follows

"Sec. 3. In radio broadcasting where commercial broadcasting is used in the promotion of and to advertise for sale in the United States any imported article or material, a broadcasting announcer shall, at the beginning and end of each broadcast period, clearly state the name of the country of origin of the article or material advertised." No other part of the bill affects radio.

- - -

BEFORE APPROPRIATION COMMITTEE

Radio Commissioner Sykes, acting chairman and James W. Baldwin, secretary appeared before a subcommittee of the House Committee on Appropriations on Friday in connection with appropriations for the Commission for the coming fiscal year.

- - -

January 7, 1933

HEARING CALENDAR

Following are the hearings scheduled for the week beginning Monday, January 9, 1933. All hearings begin at 10 a. m.

MONDAY, JANUARY 9, 1933.

Docket #1851	KGEW	City of Fort Morgan Fort Morgan, Colorado	Renewal	1200 kc, 100 watts, specified hours.
--------------	------	--	---------	---

THURSDAY, JANUARY 12, 1933

Docket #1623	WHBC	Edward P. Graham Canton, Ohio	C. P.	1200 kc, 100 watts, specified hours.
--------------	------	----------------------------------	-------	---

Present Assignment: 1200 kc, 10 Watts,
specified hours.

Docket #1842	NEW	The WNPB Company New Philadelphia, Pa.	C. P.	850 kc, 50 watts, day- time (9 a.m. to 12).
--------------	-----	---	-------	--

FRIDAY, JANUARY 13, 1933.

Docket #1795	KTFI	Radio Brdcstg. Corp. Twin Falls, Idaho	Mod. Lic.	1240 kc, 500 watts, 1 KW LS, unlimited time (Facilities of KGKX).
--------------	------	---	-----------	--

Present Assignment: 1240 kc, 500 watts,
unlimited time.

Docket #1823	KGKX	Sandpoint Brdcstg. Co. Sandpoint, Idaho	Renewal	1420 kc, 100 watts, unlimited time.
--------------	------	--	---------	--

Docket #1812	KVOA	Robert Marion Riculfi Tucson, Arizona	Renewal	1260 kc, 500 watts, specified hours.
--------------	------	--	---------	---

- - -

LICENSE RENEWAL APPLICATIONS

During the current week the Commission received the following applications for license renewals: KFDY, Brookings, South Dakota; KFNF, Shenandoah, Iowa; KFXF, Denver, Colorado; KOMO, Seattle, Washington; KPOF, Bellevue College, Colorado; WAAF, Chicago, Illinois; WCAC, Storrs, Connecticut; WCOC, Meridian, Mississippi; WDBO, Orlando, Florida; WEEI, Boston, Massachusetts; WFI, Philadelphia, Pennsylvania.

WGY, Schenectady, N. Y.; WIBW, Topeka, Kansas; WILL, Urbana, Illinois; WKZO, Kalamazoo, Michigan; WLIT, Philadelphia, Pennsylvania; WVVA, Wheeling, West Virginia; WFAN, Philadelphia, Pennsylvania; WDAF, Kansas City, Missouri; WIP, Philadelphia, Pennsylvania; WNOX, Knoxville, Tennessee; WOBV, Charleston, West Virginia; WOW, Omaha, Nebraska; KFKA, Greeley, Colorado; KLZ, Denver, Colorado; WWNC, Asheville, North Carolina; WSAZ, Huntington, West Virginia; WGBF, Evansville, Indiana; WMAL, Washington, D. C.; WGBI, Scranton, Pennsylvania and WJAY, Cleveland, Ohio.

- - -

January 7, 1933

HEARINGS SET

During the current week the Commission has set the following cases for hearing:

WGAL	WGAL, Inc. Lancaster, Pennsylvania	C. P. to make changes in equipment and increase power from 100 to 250 watts daytime power to be reduced 2 hours prior to LS.
NEW	Intermountain Brdcstg. Corp. Shreveport, Louisiana	C. P. 850 kc, 10 KW, hours of operation: daily except Sunday, 6 to 8 a.m.; 8:30 p.m. to 12 midnight; Sundays 7:45 p.m. to 12 midnight; Sundays during Lent: 9 p.m. to 12 midnight CST. (Facilities of KWKH)
WGST	Georgia School of Tech. Atlanta, Georgia	Renewal of license
NEW	The National Union Indemnity Assn. Shreveport, La.	C. P. 850 kc, 10 KW, facilities of KWKH and WWL.
KSTP	National Battery Brdcstg. Co. St. Paul, Minnesota	C. P. to make changes in equipment and to increase day power from 10 KW to 25 KW.
WSPA	Voice of South Carolina Spartanburg, South Carolina	C. P. to install new equipment, (maximum rated power 5 KW) change frequency from 1420 kc to 850 kc, increase power from 100 watts, 250 watts LS to 5 KW and change hours of operation from unlimited to simultaneous daytime sharing with Station WWL at night (Facilities of KWKH).
NEW	Altoona Broadcasting Corp. Altoona, Pennsylvania	C. P. 620 kc, 1 KW, daytime.
NEW	W. L. Gleeson Salinas, California	C. P. 1210 kc, 100 watts, unlimited.

- - -

APPLICATION RETURNED

During the current week the Commission returned the application, William L. Slade to construct a new station at Hamilton, Ohio, to operate on 1420 kc, with 100 watts because the application did not contain sufficient information.

- - -

FOREIGN MARKET SURVEYS OUT SOON

The first of a series of foreign radio market surveys, requested by American exporters, will be completed about January 17, according to Marshall T. Jones, Chief of the Commerce Department's Electrical Equipment Division.

- - -

January 7, 1933

MISCELLANEOUS COMMISSION ACTION

During the current week the Commission has taken the following miscellaneous action:

WKBH	WKBH, Inc. La Crosse, Wisconsin	Denied authority to increase hours of operation from unlimited daytime and specified night hours to unlimited time pending Commission's decision on application for this same authority, which has been designated for hearing.
KCMC	North Mississippi Brdcstg. Corp. Texarkana, Arkansas	Granted renewal of license.
KICA	Southwest Broadcasting Co. Clovis, New Mexico	Temporary license extended to February 1, 1933, pending action on properly executed time sharing agreement with Station KGFL.
KTFI	Radio Broadcasting Corp. Twin Falls, Idaho	Granted permission to take depositions in re the KTFI and KGKX case, heretofore set for hearing.
KGKX	W. W. Von Cannon, Trustee Sandpoint, Idaho	Granted permission to take depositions in re the KTFI and KGKX case, heretofore set for hearing.
KTW	First Presbyterian Church of Seattle, Washington	The Commission reconsidered its action of November 22, and December 22, 1932, granting renewal of license to this station, and granted renewal of license as follows: to operate on 1220 kc, 1 KW, sharing time with KWSC for period beginning 3 a.m., EST, December 1, and ending according to Rule 27.
KFNF	Henry Field Co. Shenandoah, Iowa	Granted special authority to continue using time assigned to but not used by stations KUSD and WILL, Jan. 1, to Feb. 1, 1933.
KWEA	Hello World Brdcstg. Corp. Shreveport, Louisiana	Granted special authority to remain silent pending action on C. P., but in no event beyond February 1, 1933.
KIEV	Cannon System, Ltd. Glendale, California	Equipment test period extended 10 days.
WCAE	WCAE, Inc. Pittsburgh, Pennsylvania	Granted permission to take depositions in re applicant's application for C. P., Docket No. 1754.
WMBH	W. M. Robertson Joplin, Missouri	Granted permission to take depositions in re his application for Mod. of Lic. for ML-B-1085, Docket No. 1873, a hearing on which is set for January 30, 1933.

January 7, 1933

APPLICATIONS GRANTED

During the current week the Commission granted the following applications subject to the provisions of Rules 44 and 45 providing that proper protests may be filed within twenty days from the date of action:

<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>		
WSYR- WMAC	James G. Tracy & Edmund M. Smedberg, Executors of Estate of Clive B. Meredith Syracuse, New York	Consent to vol. assign. of lic. to the Central New York Broadcasting Corp.
<u>SECOND ZONE</u>		
None		
<u>THIRD ZONE</u>		
None		
<u>FOURTH ZONE</u>		
WBAA	Purdue University Lafayette, Indiana	Granted authority to operate from 12 to 12:30 p.m., CST on January 10, 11, 12, 1933 in order to broadcast special agricultural programs, with power of 1 KW.
WTRC	The Truth Publishing Co. Inc. Elkhart, Indiana	Granted C. P. to make changes in equipment and increase daytime power from 50 to 100 watts.
KGGF	Powell & Platz Coffeyville, Kansas	Granted special authority to operate from 7:15 to 9:15 p.m., CST, January 24 and 26, and from 8:15 to 9:15 p.m., CST, January 25, 1933.
<u>FIFTH ZONE</u>		
KRKD	Dalton's Inc. Los Angeles, California	Granted license covering local move of transmitter; 1120 kc, 500 watts, shares with KFSG, KRKD 2/3 time, KFSG 1/3 time.
KFSG	Echo Park Evangelistic Assn. Los Angeles, California	Granted Mod. of Lic. to use transmitter of KRKD; also to use present equipment as auxiliary transmitter.

January 7, 1933

APPLICATIONS RECEIVED

During the current week the Commission received the following applications:

<u>PRC</u>	<u>FILE</u>	<u>CALL</u>	<u>NAME OF APPLICANT</u>	<u>NATURE OF APPLICATION</u>
<u>FIRST ZONE</u>				
1-MLB-1100A	WLTH		Voice of Brooklyn, Inc. Brooklyn, New York	Mod. of Lic. to change hours from Shares with WCGU, WFOX and WBEC to Share WFOX and WBEC - Facilities of WCGU, Brooklyn, N. Y. Amended to request WLTH 3/4 time; WBEC 1/4 time; Requests facilities WCGU, Brooklyn, N. Y. and WFOX, Brooklyn, N. Y.
1-SAB-28		WJZ	National Broadcasting Co. Inc., New York, N. Y.	Special Exp. authorization to change power from 30 KW to 30 KW regularly and 50 KW experimental basis.
1-PB-2770		NEW	Charles W. Phelan Casco Bay Broadcasting Co. Portland, Maine	C. P. for new station to use 1340 kc, 500 watts, unlimited time.

The nearest station on this same frequency is WSPD, Toledo, Ohio which is 600 miles distant. The engineers of the Commission recommend a separation of 1,000 miles. The First Zone is under quota but the State of Maine is over quota.

1-MLB-1110	WCGU		U. S. Broadcasting Corp. Brooklyn, N. Y.	Mod. of Lic. to change hours of operation from Shares with Stations WFOX WLTH and WBEC to Shares with WBEC - Requests facilities of WLTH, Brooklyn, N. Y. and WFOX, Brooklyn, N.Y.
1-MLB-1097A	WFOX		Paramount Brdcstg. Corp. Brooklyn, N. Y.	Mod. of Lic. to change hours of operation from Shares with Stations WCGU, WLTH & WBEC to Share with WLTH & WBEC - Facilities WCGU, Brooklyn, N. Y. Amended to request WFOX 3/4 time; WBEC 1/4 time - Requests facilities of WCGU, Brooklyn, N. Y. and WLTH, Brooklyn, N. Y.

SECOND ZONE

2-PB-2763A		NEW	Harold F. Gross Lansing, Michigan	C. P. for new station to use 1210 kc 100 watts night, 250 watts LS, unlimited time. Amended as to name of applicant to partnership of Harold F. Gross, M. B. Keeler and L. A. Ver-sluys doing business as Capitol Broadcasting Company.
------------	--	-----	--------------------------------------	---

January 7, 1933

APPLICATIONS RECEIVED (continued)

SECOND ZONE (continued)

2-ALB-487	WFBE	The Post Publishing Co. Cincinnati, Ohio	Vol. assign. of Station Lic. to WFBE, Inc. (Geo. M. Schott, President)
2-ALB-488	WSAN	Allentown Call Publishing Co. Inc., Allentown, Pa.	Vol. assign. of station Lic. to WSAN, Inc.

THIRD ZONE

3-PB-2769	WSPA	Virgil V. Evans trading as The Voice of South Carolina Spartanburg, S. C.	C. P. to move transmitter to a loca- tion in Spartanburg, S. C., to be determined subject to approval of FRC, install new 5 KW equipment, change frequency, power and hours from 1420 kc, 100 watts night, 250 watts LS, unlimited hours to 850 kc, 5 KW, simultaneous daytime with WWL and share at night with WWL - Facil- ities of KWKH, Shreveport, Louisiana.
-----------	------	---	---

The nearest station on the proposed new frequency is WWL, at New Orleans which is 590 miles away and with which WSPA wishes to operate simultaneously in the daytime. The engineers of the Commission recommend a separation of 800 miles. In order to grant this application the Commission would have to take KWKH off the air. Granting of the application would also increase the quota. The Third Zone is over quota but the State of South Carolina is under quota.

3-MPB-936	WROL	Stuart Brdcstg. Corp. Knoxville, Tennessee	Mod. of C. P. granted 7/29/32 to ex- tend date of completion to 2/1/33.
3-PB2725A	NEW	News-Times Publishing Co. El Dorado, Arkansas	C. P. for new station to use 1500 kc, 50 watts, 7 a.m. to 7 p.m. (Day- time) - resubmitted and amended to request Daytime hours 6 a.m. to LS.

The nearest station on this frequency is KGKB, Tyler, Texas which is 170 miles distant. The engineers of the Commission recommend a separation of 80 miles. The Third Zone is over quota but the State of Arkansas is under quota.

FOURTH ZONE

None

FIFTH ZONE

None

- - -