



NO. 2
JUNE

OFFICIAL *Babe Ruth* MAGAZINE

25¢



BABE RUTH SPORTS

COMICS 10¢

TRUE!
AL SCHACHT
CLOWN PRINCE
OF BASEBALL

TRUE!
BABE RUTH'S
BATTING
SECRETS

TRUE!
HOTTEST ROOKIES
OF THE NEW SEASON

TRUE!
SPORT THRILLS
YOU'LL NEVER
FORGET

**BIG BASEBALL
ISSUE!**



DEAR FANS...

BABE RUTH SPORTS COMICS is a hit! The first issue was a tremendous success! The coaches and players we've heard from, the sports writers and columnists we've spoken to, and the thousands of letters which have been pouring into our office from you fans tell us of how enthusiastically BABE RUTH SPORTS COMICS has been received.

When we first planned BABE RUTH SPORTS COMICS we asked young sports fans all over America what they wanted in a sports magazine. Your letters prove that this is the sports magazine that you've always wanted, and that it fills the long felt need for an exciting and colorful picture sports magazine.

Your helpful suggestions will make this magazine still better and more enjoyable. Every idea you have will be given our careful attention so that we can give you the sports fare YOU want in YOUR magazine.

Of course, we know a lot about what you want already. So, BABE RUTH SPORTS COMICS is going to continue to be an *all-sports* magazine. We're going to give you in every issue as much as we can about as many different sports as we can. You might get a little more baseball than other sports in the spring and summer, a little more football in the fall, and a little more basketball and ice hockey in the winter. But you're sure to get *something* about almost every sport in every issue.

We're going to continue to be an up-to-the-minute *true sports* magazine, too. We're going to continue to give you the *true life* stories of our most famous athletes, and the *true sport thrills* of great present day athletic events. Everything in this magazine will be absolutely *authentic*, just as it really happens.

And we're going to continue to give you the most *expert advice* and *coaching tips*. The stars themselves will show you the how-to-do-it secrets of their success, and we will pass the benefit of their experience on to you. *Expert advice* plus *sound coaching* plus *hard practice* is what makes athletes great.

Fun and sports are the same, so we'll also tell you about the true amusing incidents in the life of our sport stars. More jokes and stories will come right from the lips of the stars themselves. Special contests, puzzles and quizzes will round out each well-packed issue of BABE RUTH SPORTS COMICS and make you the one best informed in sports in your whole gang.

We want to keep hearing from you fans... all of you. We want you to tell us what you want to see in BABE RUTH SPORTS COMICS. Tell us what stars you want to read about, and the sports you want us to cover. That's how we can keep BABE RUTH SPORTS COMICS magazine the way you want it.

So drop us a line about anything, any time. We'll look forward to hearing from you.

The Editors

COMING UP IN THE AUGUST NO. 3 ISSUE

SID GORDON SURPRISES THE BASEBALL WORLD—What happens when the fellow they tried to keep on the bench rocks the baseball world on its ear by smacking 30 home runs and turns in an all-star performance on the third sack.

BOB MATHIAS, OLYMPIC CHAMP AT 17—Just out of knee-pants they said, but they raised their eye-brows when this teenager from California beat the world's best athletes in the Olympic's toughest event.

BEN HOGAN, GOLF'S TINY TERROR—They trembled when they teed off against this small 137-pounder who copped every major golf title in sight.

BABE RUTH'S FIELDING SECRETS—Smart baseball wins tight ball games, and the King of Swat reveals his secrets on infield and outfield strategy.

And many other up-to-the-minute true sport thrills

In This Issue Of

BABE RUTH SPORTS COMICS

COMICS

THE LIFE OF BABE RUTH

CHAPTER TWO



BABE RUTH'S SPORTS TIPS



BASEBALL CLINIC



CLOWN PRINCE OF BASEBALL



BASEBALL'S TRIPLE THREAT



SPORT STAR



TRUE SPORT THRILL



WHIRL OF SPORTS

Here They Are Guys... THE SWELL RELIANCE BOYS' WEAR YOU WANT!

Now you can zoom for the playgrounds or your classroom . . . decked out in terrific Reliance clothes at really wonderful savings! Here are the things you want most for playtime or school-time—and they're so easy on the budget! Show Mom this page right away!



Fine Sport Shirt. Short-sleeve style, with two big pockets, roomy fit, Sanforized.* All-over designs of play and outdoor sports equipment and others. Choice of colors.

Rugged Boxer Dungarees. Full elastic waist, ends button troubles. Easy on and off. Tough, 8-oz. blue denim. Sanforized.* Copper riveted.

Western Shirt. Swell "Dude" shirts, long sleeves; color choice; striped braid on collar, pockets, cuffs. Sanforized* fabric.

Khaki Trousers. Hard-wearing khaki twill pants with pleats, cuffs, zipper fly, sturdy belt loops. Sanforized.*

All-Weather Jacket. Famous poplin jacket, water-repellent treated by Impregnable process, with full zipper, two pockets. Fully lined with gleaming rayon.

Keen-Looking Longies. Long-wearing, of wool-rayon mixture, with elastic inserts, cuffs. Choice of attractive colors.

*Less than 1% shrinkage.

COLLECT RELIANCE "MAGIC-GLOW" EMBLEMS!

Here's a swell new idea! Reliance offers you a 3-inch x 3-inch square of gleaming "SCOTCHLITE" fabric and 10 different patterns for emblems. This magic fabric shines in a beam of light—real handsome in daylight, too! Just send a dime and attached coupon. Mark your choice of red or blue and print your name and address.



Reliance Manufacturing Co.
Dept. 56
212 W. Monroe St., Chicago 6, Ill.

Enclosed 10c for 3-inch x 3-inch square of magic "SCOTCHLITE" fabric and 10 patterns for "MAGIC-GLOW" emblems.

☐ Red ☐ Blue

Name _____

Address _____

City and State _____

REG. U. S. PAT. AND M. CO.

RELY ON RELIANCE FOR BOYS' WEAR
YOU GO FOR! . . . AT BETTER DEALERS

Reliance

SHIRTS
SLACKS • PAJAMAS
JACKETS • PLAY GARMENTS

RELIANCE MANUFACTURING CO.,
212 W. Monroe St., Chicago 6, Ill.

THE LIFE OF BABE RUTH

CHAPTER TWO BABE ENTERS PROFESSIONAL BASEBALL



THE BABE WHEN HE WAS A LEFT-HANDED PITCHER FOR BALTIMORE... AT THAT TIME HE WAS 19 YEARS OLD... STOOD JUST OVER SIX FEET AND WEIGHED 160 POUNDS...

FROM AN OLD PHOTO.

TODAY WE TAKE UP THE STORY AS BABE RUTH AND HIS NEW GUARDIAN AND MANAGER, JACK DUNN ARRIVE AT THE STATION, READY TO LEAVE FOR THE **BALTIMORE ORIOLES**' TRAINING CAMP IN **FAYETTEVILLE**...



GEE!.. THIS IS GOING TO BE MY **FIRST TRAIN RIDE**... AND THE FIRST TIME OUT OF BALTIMORE!

BIG THRILL, EH?... WELL WATCH YOUR STEP!.. THESE OLD-TIMERS WE'LL BE WITH ARE GREAT **KIDNERS**!



GENTLEMEN, THIS IS A NEW RECRUIT, GEORGE RUTH... THAT THERE'S **ROGER PIPPIN**... 'N' **RUSSELL**... CAPOREL **COTTRELL**... 'N' **BEN EGAN**...

HI, KID..

HELLO..

HI!



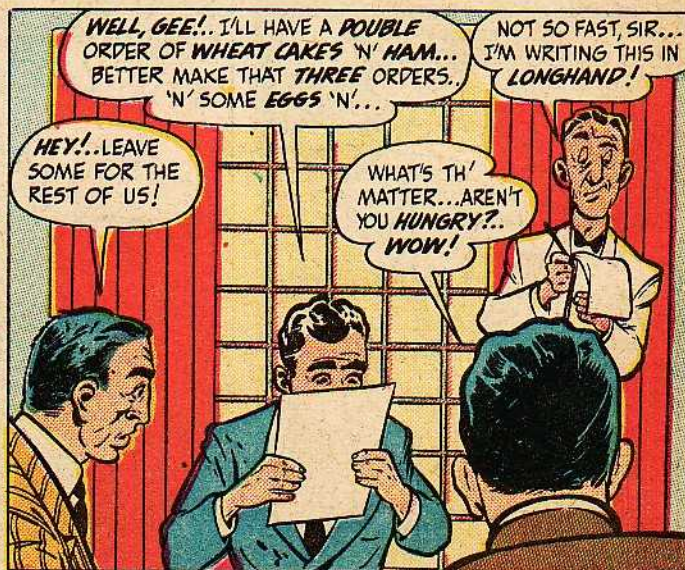
PSST!.. LISTEN, KID... YOU'RE NEW HERE SO LEMME CHECK YOU OUT ON A COUPLE OF THINGS... NOW, SO'S YOU WON'T LOOK LIKE A **RUBE** WHEN YOU GET INTO YOUR BERTH YOU'LL **PSST PSST**...

ALL ABOARD!

G..GOSH! YES SIR!..



...AND SO THE BABE WAS ON HIS WAY... ON HIS WAY TO HIS FIRST TRAINING CAMP... ON HIS WAY TO THE BEGINNING OF A CAREER THAT EARNED HIM THE TITLE OF "**THE GREATEST PLAYER THAT EVER LIVED!**"

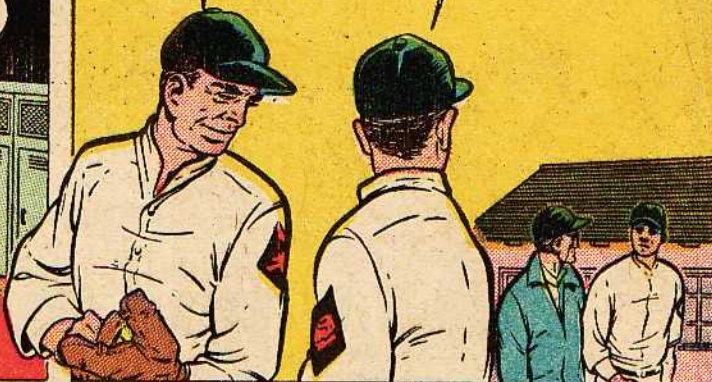


A BIG WIDE-EYED KID, AWAY FROM THE **SANCTUARY** OF **ST. MARY'S** FOR THE FIRST TIME, **BABE** HAD HIS FIRST TASTE OF **FREEDOM** AND REVELED IN IT... AND IT WAS AT THIS TIME THAT HE GOT HIS NICK-NAME OF THE "**BABE**"...



BOY!.. PUNN IS FINDIN' 'EM **YOUNGER** EVERY DAY!.. I'LL BET THAT NEWEST KID DOESN'T EVEN **SHAVE** YET!

YEH! LOOK! HERE COMES PUNNIE 'N' HIS **NEW BABE**!..



THAT WAS THE START OF IT... BUT IT DIDN'T STICK UNTIL SEVERAL DAYS LATER WHEN **RUTH**, ENCHANTED BY THE HOTEL'S ELEVATOR... SOMETHING HE'D NEVER SEEN BEFORE... BRIBED THE OPERATOR TO LET HIM TRY TO RUN IT...

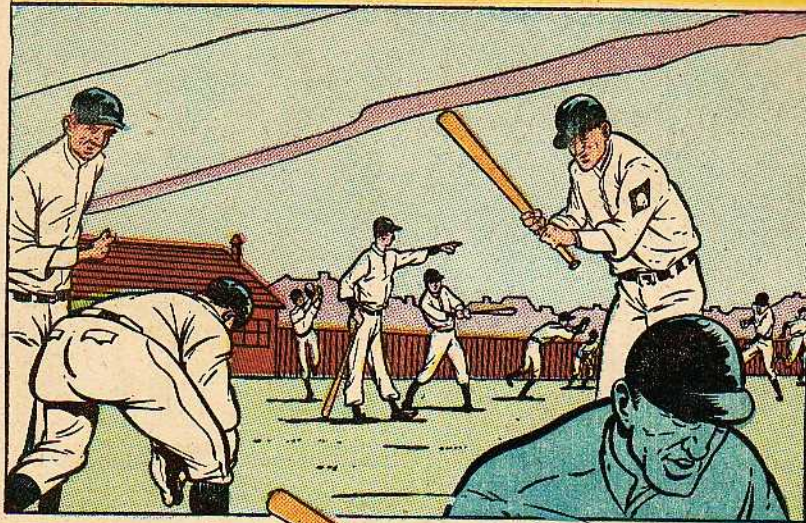


YOU CRAZY **NINCOMPOOP**!.. YOU'RE LUCKY YOU DIDN'T CRUSH THAT **BRAINLESS NOGGIN** OF YOURS!.. OF ALL THE STUPID, CONARNED FOOL, DAD BLAMED THINGS TO DO!..

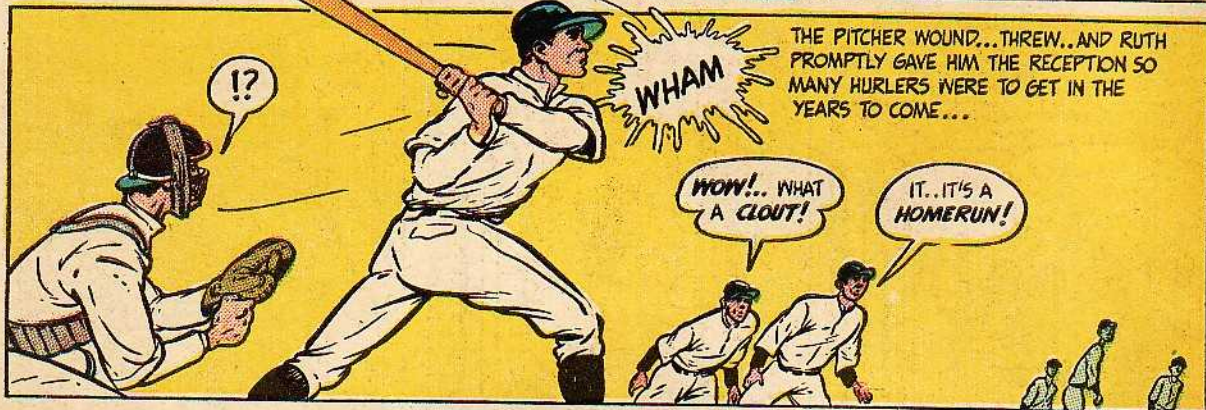
AWRRGH!



AFTER HIS NARROW ESCAPE, BABE BEGAN TO CATCH ON TO THE WAYS OF THE WORLD AND SETTLED DOWN TO SERIOUS TRAINING... EVERY DAY THE TEAM WORKED OUT, GETTING WINTER RUSTED MUSCLES INTO SHAPE AND SHARPENING UP DULLED BATTING EYES AND BLUNTED PITCHING ARMS...



THEN IN A COUPLE OF WEEKS AN INTER-TEAM GAME WAS GOTTEN UP AND THE BREE HIT A SHARP SINGLE IN HIS FIRST TIME AT BAT... LATER IN THE GAME HE WAS UP AT BAT AGAIN...



THE PITCHER WOUND...THREW..AND RUTH PROMPTLY GAVE HIM THE RECEPTION SO MANY HURLERS WERE TO GET IN THE YEARS TO COME...

WHAM

WOW!! WHAT A CLOUT!

IT..IT'S A HOMERUN!

BOY!! THAT KID'S GOT SOMETHIN'..A RAW ROOKIE AND HE WHACKS A 350 FOOT HOMER!!.. AND HE'S A PITCHER BESIDES!

YEH!!..HOMERUN BAKER EARNED HIS TITLE BY HITTING EIGHT TO TWELVE A YEAR AND THIS KID SOCKS ONE HIS FIRST GAME UP!

SEVERAL DAYS LATER BALTIMORE SCHEDULED A GAME WITH ANOTHER TEAM TRAINING NEARBY...

Y'KNOW UP AT ST. MARY'S WE DIDN'T GET TO READ ANY PAPERS 'N' I JUST FOUND OUT THERE'S TWO MAJOR LEAGUES!!

THAT'S RIGHT, BABE...TH' NATIONAL AND TH' AMERICAN..

HEY, BABE!! COME HERE!

NOW, LISTEN... THESE GUYS CAN BE BEATEN AND YOU CAN DO IT... JUST PITCH YOUR USUAL WAY! YEH..N' DON'T GET NERVOUS...

WHY SHOULD I?.. THEY'RE JUST ANOTHER TEAM TO ME!





WHAT'S TH' MATTER WITH DUNN?... THROWIN' A KID IN THERE AGAINST A TEAM LIKE THAT?! THEY'LL MURDER HIM!

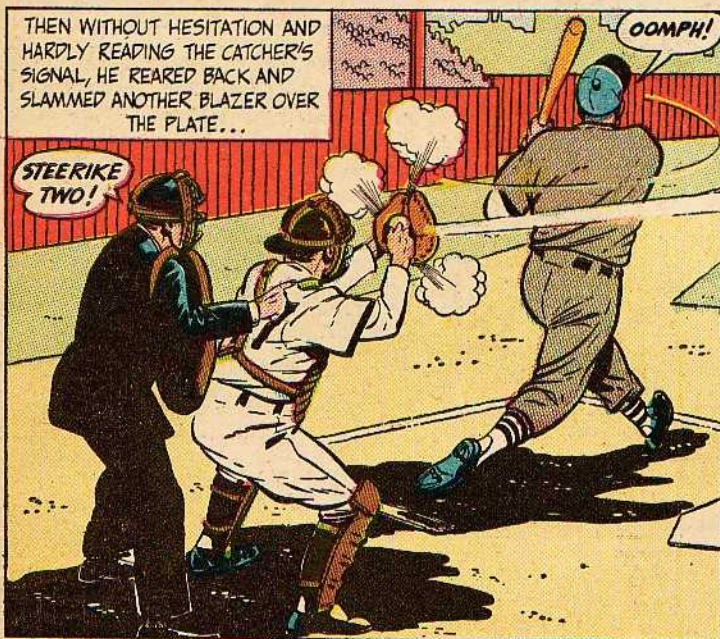
DUNN'S NO FOOL... THIS KID'S GOOD... BUT THEN... YEH... I GUESS YOU'RE RIGHT!

PLAY BALL!



STRIKE ONE!

OOMPH!



THEN WITHOUT HESITATION AND HARDLY READING THE CATCHER'S SIGNAL, HE REARED BACK AND SLAMMED ANOTHER BLAZER OVER THE PLATE...

STRIKE TWO!

RECEIVING THE BALL FROM EGAN, RUTH CALMLY RUBBED IT UP... STARED DOWN FOR THE SIGNAL... TOOK HIS SLOW WINDUP, REARED BACK AND...



YA GOT 'IM BOY!

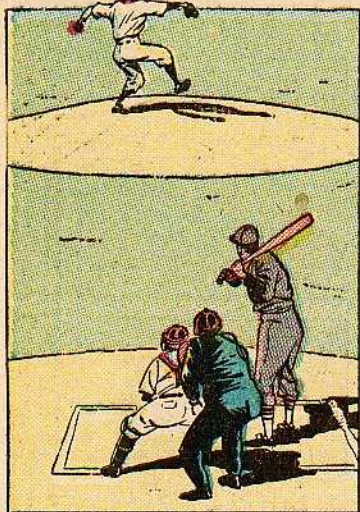
STRIKE THREEEE! YER OUT!



HEY, TH' BABE'S DOIN' ALLRIGHT!... HIS FAST ONE'S HOPPIN'!

WELL, IT BETTER NOT STOP NOW... LOOK WHO'S UP!... IF HE GETS BY HIM HE'S EITHER LUCKY OR DARNED GOOD!

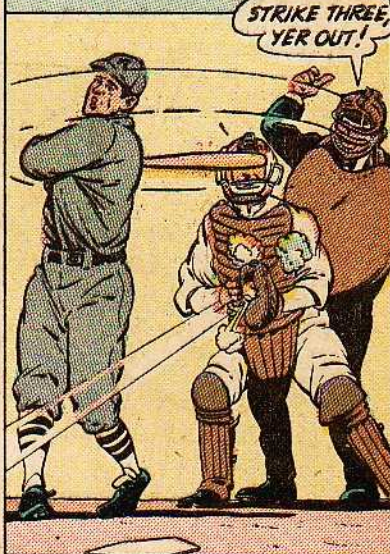
AGAIN RUTH Faced AN UN-RECOGNIZED OPPONENT AND JUST REARED BACK AND LET FLY...



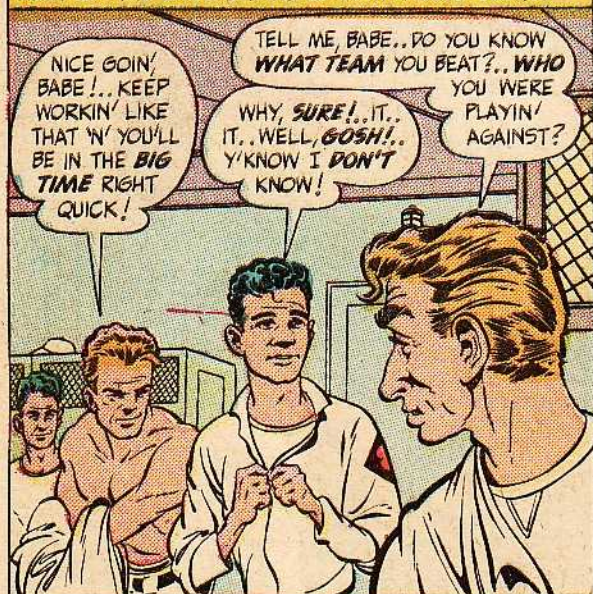
LIKE A ROCKET, THE FIRST PITCH CUT THE PLATE IN TWO... **STRIKE ONE**... THE SECOND PITCH... A CURVE, WAS HIT FOR A **LONG SCREAMING DRIVE**...



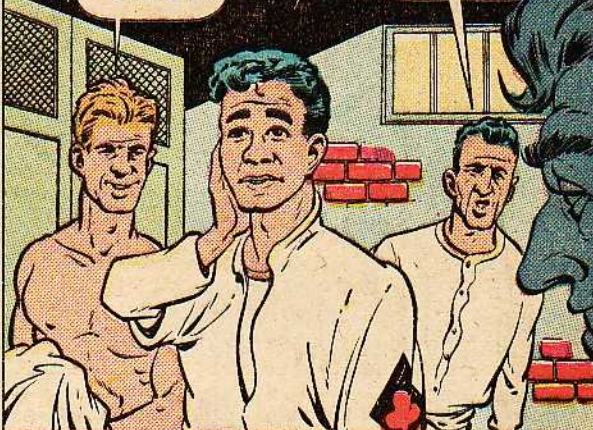
A BALL... ANOTHER... AND THEN RUTH CUT LOOSE WITH HIS FAST, HARD ONE... AND... **WHAM!**



...AND THAT'S THE WAY HE ROCKED ALONG FOR THE REST OF THE GAME ENDING UP WITH A **NEAT WIN**...



WELL, YOU JUST BEAT THE **PHILADELPHIA ATHLETICS**, BABE!... YEP! AND AMONG THOSE BOYS YOU KEPT STRIKING OUT WAS **HOMERUN BAKER** AND TH' GREAT **EDDIE COLLINS**!... AND THE A'S ARE **WORLD CHAMPS!**



...AND SO IT WAS THAT THAT NIGHT THE TEAM QUIT ITS TRAINING CAMP AND BOARDING THE TRAIN HEADED NORTH FOR ITS HOME GROUNDS AND THE OPENING OF THE SEASON OF 1914...



WATCH FOR THE NEXT ISSUE! WE'LL TELL YOU THE EXCITING STORY OF BABE'S ENTRY INTO THE BASEBALL WARS, HIS PITCHING RECORD AND HIS ADVENT INTO THE MAJOR LEAGUES--- AUGUST ISSUE ON SALE JUNE 1ST.

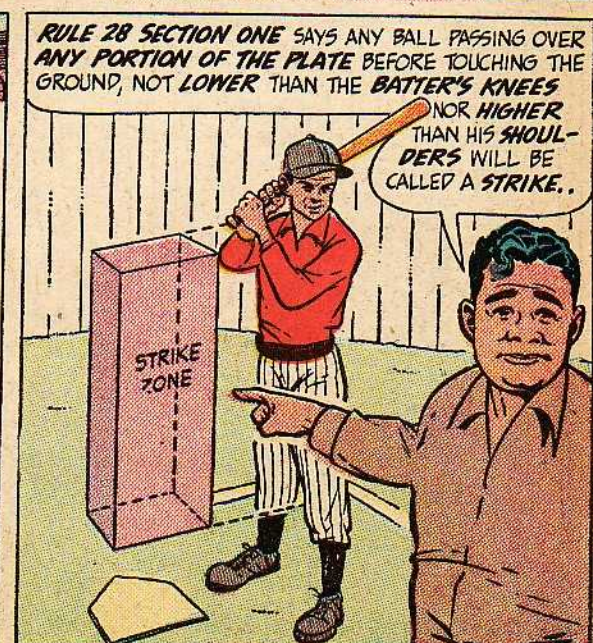
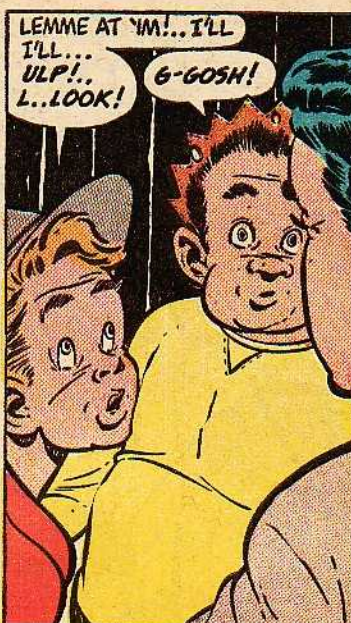
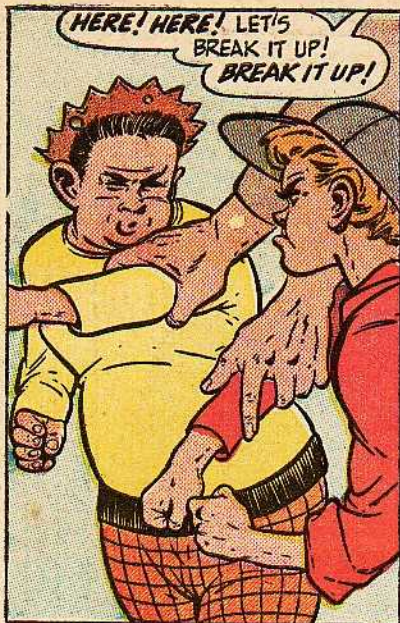
BABE RUTH'S SPORTS TIPS

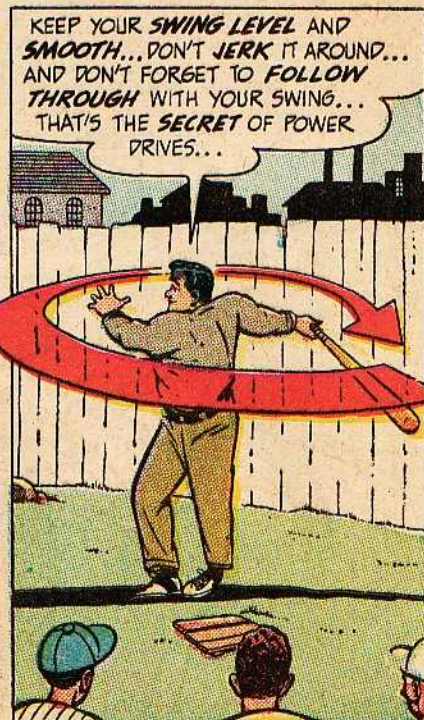
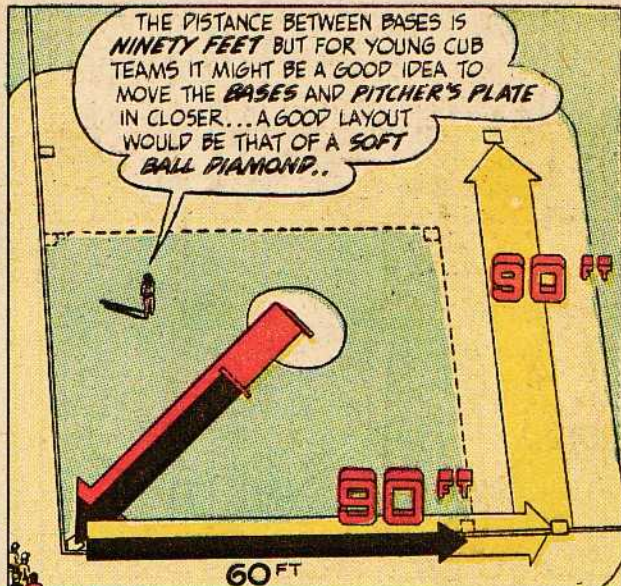
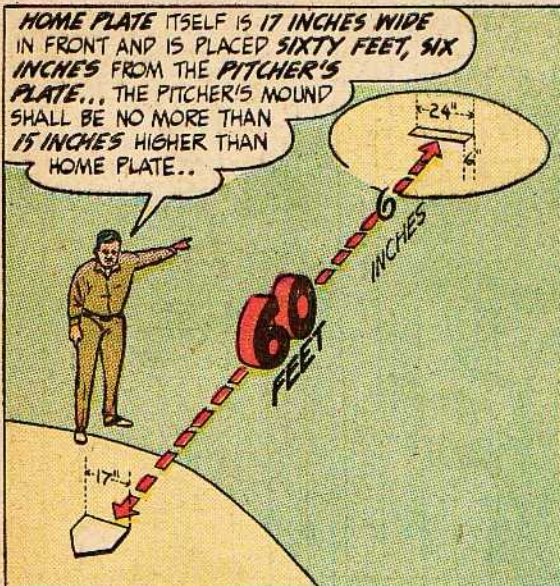
BATTER UP!

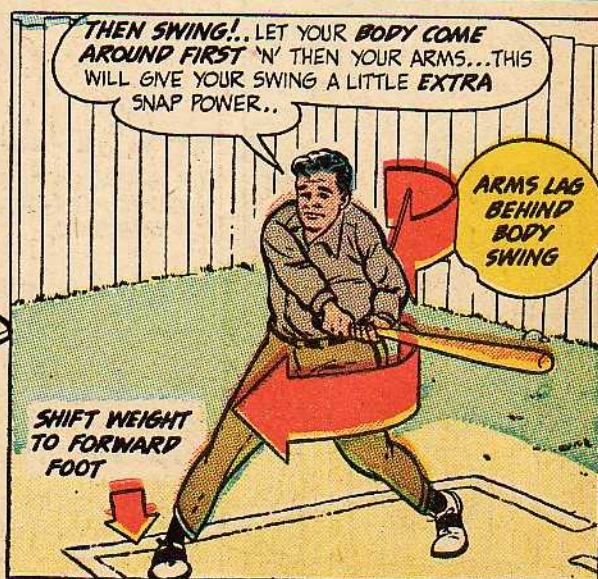
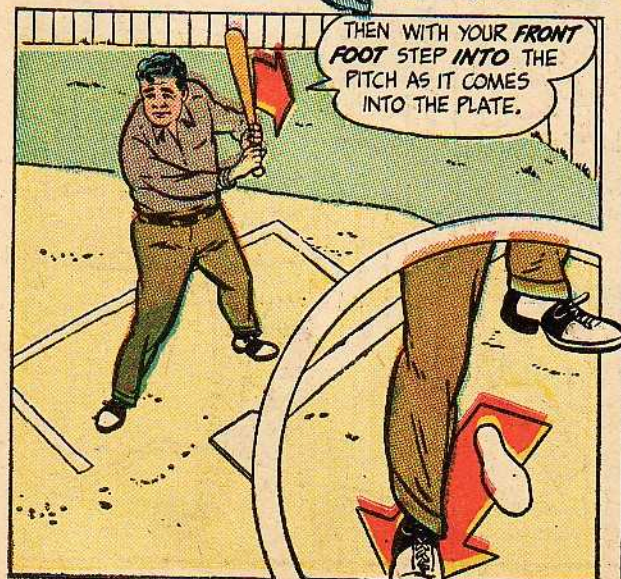
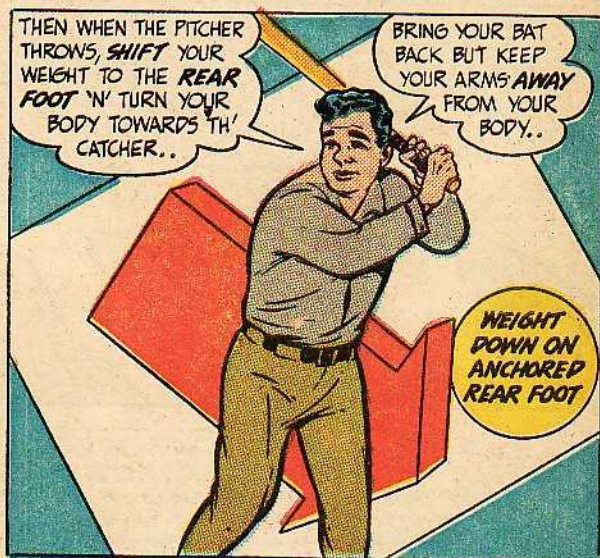
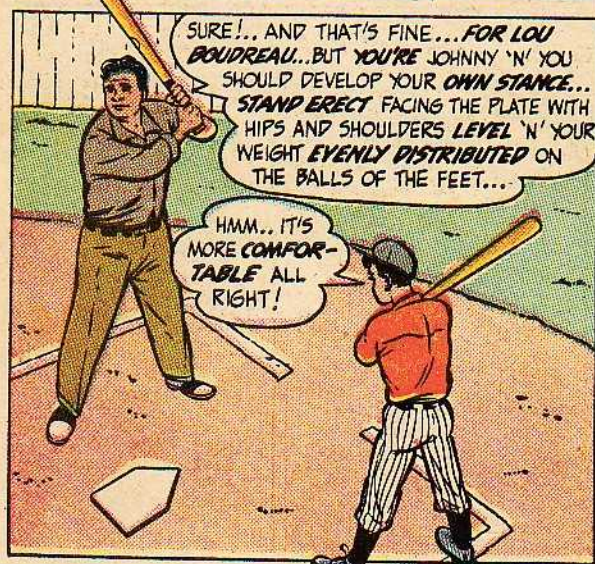
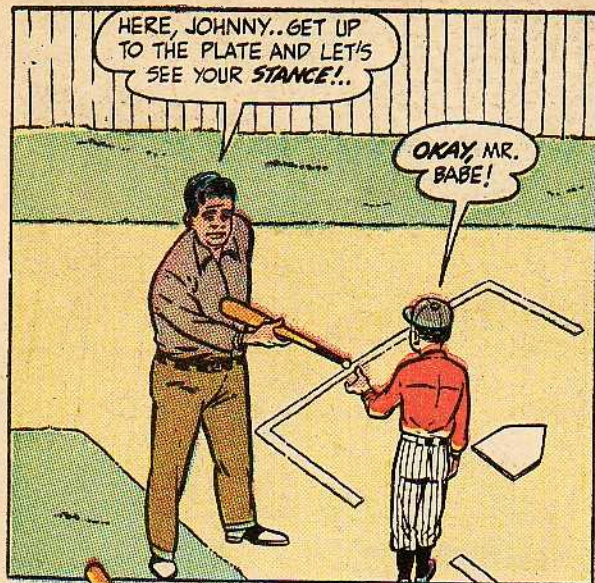
BATting SECRETS

IN THIS EPISODE THE GREATEST SLUGGER OF ALL TIME SHOWS YOU HOW TO GET THE MOST OUT OF YOUR BATting...





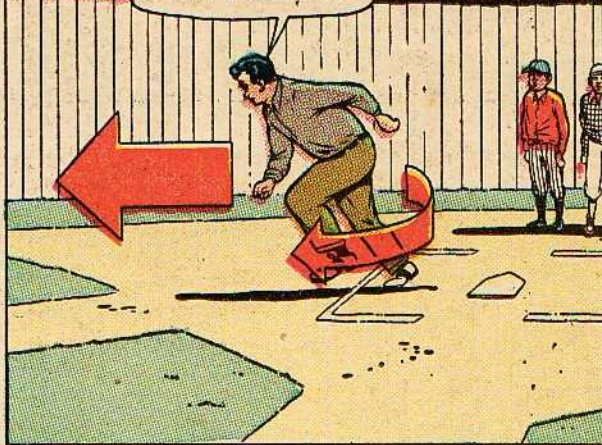




AND THEN **FOLLOW THROUGH...** YOUR **BACK SWING** SHOULD BE JUST AS HARD AS YOUR **FRONT SWING**



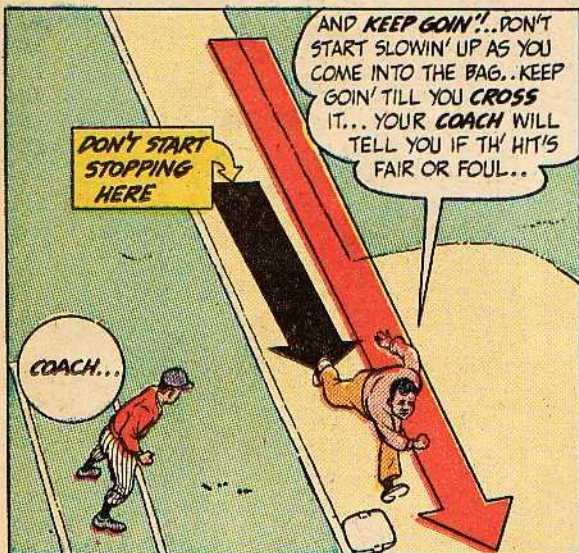
NOW DON'T WAIT TO SEE **WHERE TH' BALL GOES...** AS SOON AS YOU HIT IT **TAKE OFF** FOR FIRST BASE... SWING AROUND WITH YOUR REAR FOOT, CROSS OVER AND **START RUNNIN'!!**



AND **KEEP GOIN'!!**...DON'T START SLOWIN' UP AS YOU COME INTO THE BAG..KEEP GOIN' TILL YOU **CROSS** IT... YOUR **COACH** WILL TELL YOU IF TH' HIT'S FAIR OR FOUL...

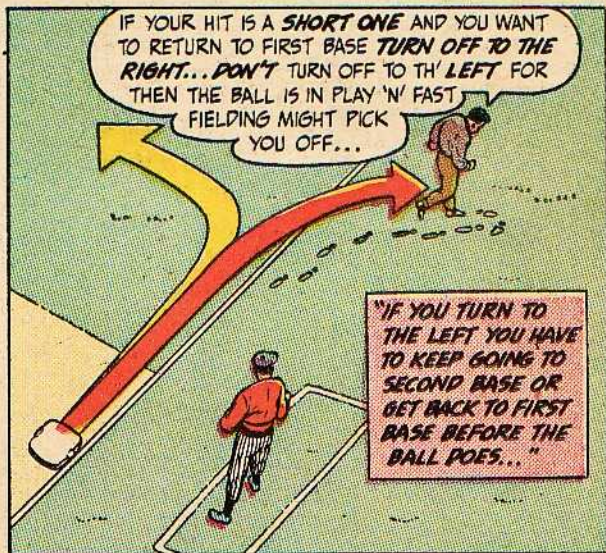
DON'T START STOPPING HERE

COACH...



IF YOUR HIT IS A **SHORT ONE** AND YOU WANT TO RETURN TO FIRST BASE **TURN OFF TO THE RIGHT...** **DON'T** TURN OFF TO TH' LEFT FOR THEN THE BALL IS IN PLAY 'N' FAST FIELDING MIGHT PICK YOU OFF...

"IF YOU TURN TO THE LEFT YOU HAVE TO KEEP GOING TO SECOND BASE OR GET BACK TO FIRST BASE BEFORE THE BALL DOES..."



GEE, THOSE ARE SWELL TIPS TO REMEMBER BUT HOW ABOUT IT...? WON'T YOU HIT A FEW FOR US?

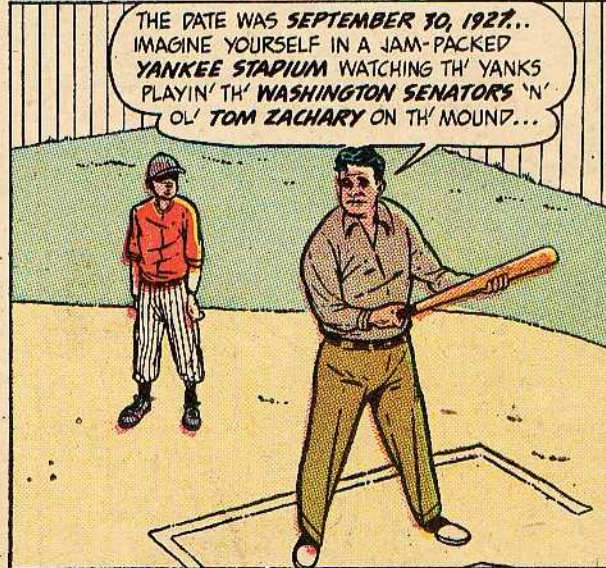
OKAY, KIDS!...HOW'D YOU LIKE ME TO DESCRIBE ONE OF THE **BEST HOMERS** I EVER HIT?

GOSH!.. THAT'D BE PERFECT!

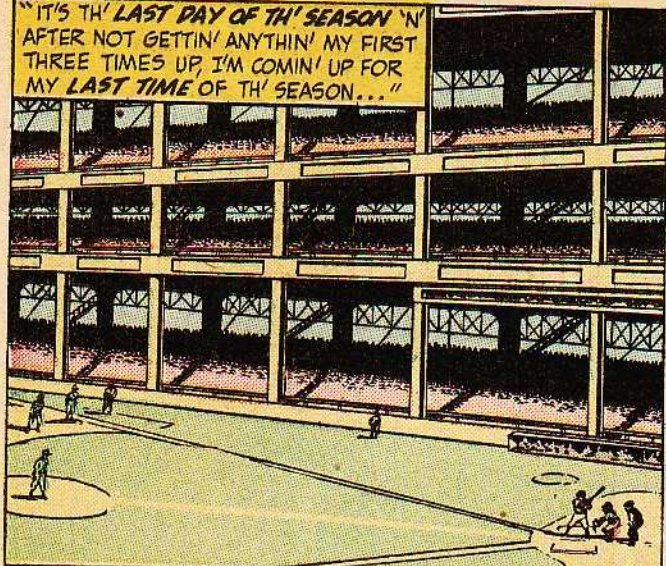
YEH! PLEASE?



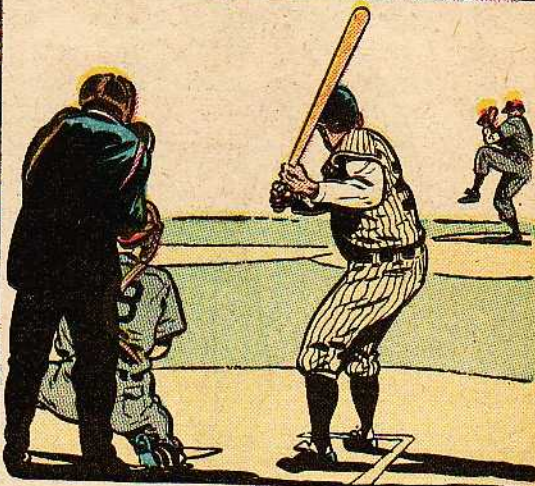
THE DATE WAS **SEPTEMBER 30, 1927...** IMAGINE YOURSELF IN A JAM-PACKED **YANKEE STADIUM** WATCHING TH' YANKS PLAYIN' TH' **WASHINGTON SENATORS** 'N' OL' **TOM ZACHARY** ON TH' MOUND...



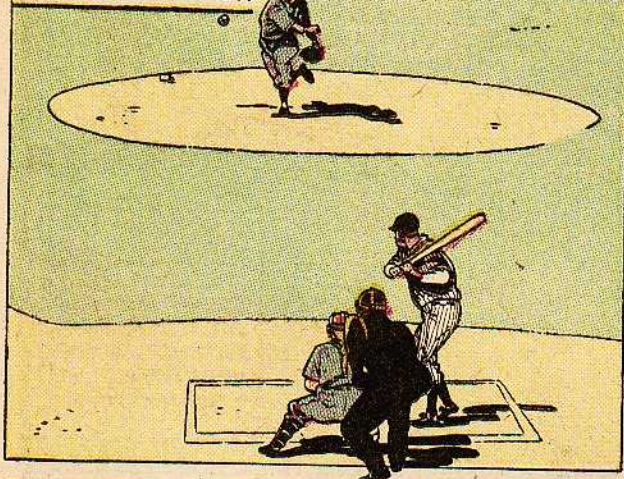
"IT'S TH' LAST DAY OF TH' SEASON 'N' AFTER NOT GETTIN' ANYTHIN' MY FIRST THREE TIMES UP, I'M COMIN' UP FOR MY LAST TIME OF TH' SEASON..."



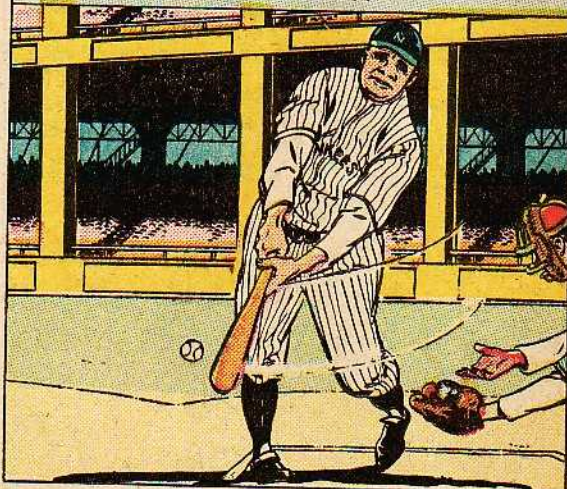
"OL' TOM, WASN'T TOO FAST BUT HE HAD A FUNNY DELIVERY THAT BOTHERED US... AS I CAME UP HE SHIFTED HIS CUD 'N' WENT INTO HIS WIND UP..."



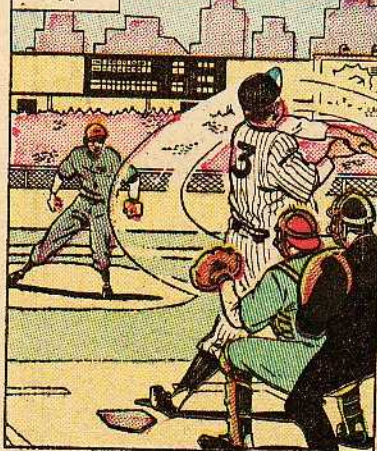
"I GOT A FIRM TOE HOLD 'N' AS TOM LET FLY I SHIFTED MY WEIGHT TO MY REAR LEG, PULLED MY BAT BACK 'N' STARTED TO SWING..."



"I STEPPED INTO A LOW FAST PITCH AROUND MY KNEES WITH EVERYTHIN' I HAD..."



"AND BELIEVE ME, I FOLLOWED THROUGH LIKE I WAS A SPINNIN' TOP... 'N' THEN TH' CROWD BEGAN TO ROAR 'N' I KNEW I'D DONE IT..."



"I WAS A PRETTY HAPPY GUY AS I CIRCLED THOSE BASES AND I COULDN'T HELP GRINNIN' FROM EAR TO EAR AS I ACCEPTED TH' CONGRATULATIONS OF GEHRIG AND TH' OTHERS... YES SIR! THAT WAS A HAPPY DAY... FOR THAT HOMER WAS MY SIXTIETH OF TH' YEAR!"



YEP!.. 'N' NOBODY'S TOUCHED THAT RECORD SINCE!

THAT'S RIGHT!.. BUT REMEMBER THIS!.. I HIT THAT HOMER IN JUST TH' SAME WAY THAT I SHOWED YOU... SO PRACTICE FAITHFULLY 'N' MAYBE SOMEDAY YOU MAY BREAK MY RECORD!



BASEBALL CLINIC

HOW TO PITCH



YEH!...N' WATCH HIM CURVE 'EM IN...GEE!... I WONDER IF I COULD EVER LEARN TO PITCH?!

NAW!... YOU GOTTA BE BORN WITH TH' KNACK!



HARD WORK AND LEARNING **HOW** TO PITCH... NOW, FIRST LEARN THE **PROPER GRIPS**... HOLD IT SO THAT SPACES BETWEEN THUMB AND THIRD FINGER AND BETWEEN FIRST AND SECOND FINGER RESTIN' ON TH' BALL ARE EQUAL AT ALL TIMES...



HERE ARE TWO GRIPS TO A VERY POPULAR AND EFFECTIVE PITCH... THE **KNUCKLE BALL**... MASTER THESE THREE PITCHES, AND YOU CAN PITCH IN **ANYBODY'S** LEAGUE..



NOW HERE'S THE RIGHT GRIP FOR A **CURVE BALL**, HOLD IT TIGHTLY AND SNAP THE WRIST...

FOR A **SLOW BALL**, PUSH THE BALL BACK AGAINST THE FLESH AND WHEN YOU THROW, RELEASE THE FIRST AND SECOND FINGERS FIRST, ALL THE WHILE HOLDIN' ON WITH TH' THUMB..



RELEASE THESE FINGERS FIRST

TWO FINGER



THREE FINGER

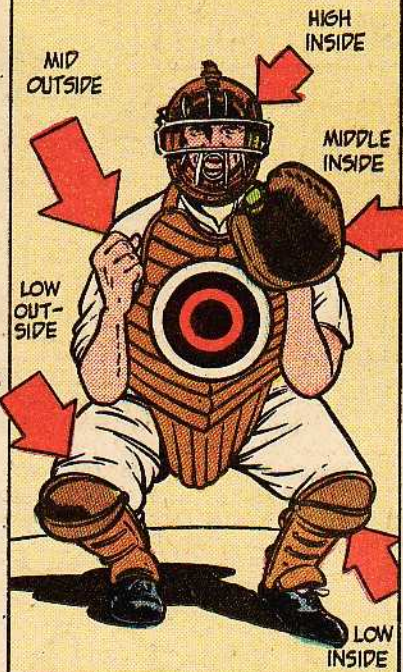


ANOTHER IMPORTANT THING FOR A PITCHER TO REMEMBER IS **STANCE AND BALANCE...** THE **PIVOT FOOT** SHOULD BE IN CONTACT WITH TH' **RUBBER**, WHILE THE WEIGHT IS ON THE **REAR FOOT** DIRECTLY BEHIND..



AND AIM FOR DEFINITE SPOTS ON YOUR CATCHER'S BODY..HE'S YOUR **TARGET... USE HIM!**...

FOR RIGHT-HAND BATTERS..



KEEP THE BALL **HIDDEN** SO AS NOT TO TIP OFF THE TYPE OF PITCH YOU INTEND TO THROW... AND A **FOOT KICK** TENDS TO **CONFUSE** THE BATTER...



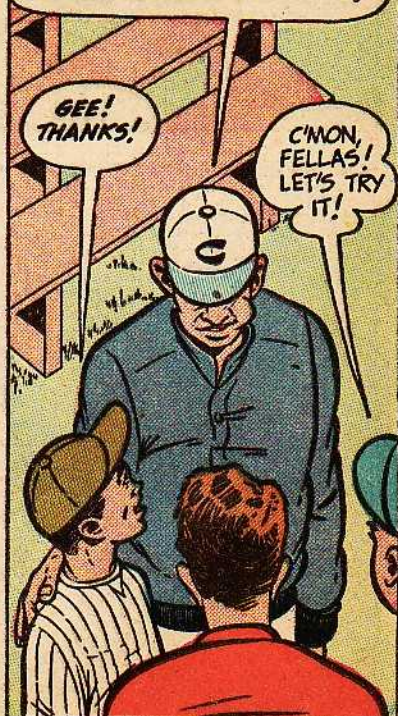
WHEN YOU GET PROFICIENT IN THE **BASIC PITCHES** LEARN SOME OF THE **TRICK** DELIVERIES.. HERE'S THREE YOU CAN WORK ON..



AND ALWAYS **FOLLOW THROUGH** ON YOUR PITCHING MOTION... THIS WILL GIVE YOUR PITCHES **CONTROL** AND **MOMENTUM** AND PUT YOU IN POSITION TO FIELD A BALL HIT YOUR WAY... AND KEEP YOUR **EYE ON THE PITCH** SO YOU'LL BE **READY** FOR IT IF IT IS HIT TO YOU!



WELL, THAT'S ABOUT ALL... BUT **REMEMBER!**.. YOU CAN'T BECOME A GOOD PITCHER OVERNIGHT... IT TAKES PRACTICE, PRACTICE AND **MORE PRACTICE...** STICK TO IT AND YOU'LL MAKE THE GRADE!



They call **AL SCHACHT**
The CLOWN PRINCE
of BASEBALL

HI THERE, FANS! WOULD YOU LIKE TO HEAR HOW I CAME TO BE KNOWN AS THE CLOWN PRINCE OF BASEBALL?



"I WAS BORN IN 1895 IN THE BRONX, RIGHT NEAR WHERE THE YANKEE STADIUM IS TODAY. WHERE JOE DI MAGGIO CHASES FLIES-- I USED TO CHASE GOATS! ONLY **HE** GETS PAID FOR IT!"

STAND STILL, WILL YA? HOW'M I GONNA PRACTICE MY PITCHIN' CONTROL IF YA WON'T STAY IN THE BATTER'S BOX?



"MY FAMILY WAS POOR, SO I HAD TO SELL PAPERS OUTSIDE THE OLD POLO GROUNDS TO MAKE MONEY..."

READ ALL ABOUT IT! CHRISTY MATHEWSON WINS ANOTHER!

HERE SON, I'D RATHER READ ABOUT MATTY THAN ABOUT THE TROUBLES OF EUROPE... I'LL TAKE ONE!



"I ALSO SOLD LEMONADE AT SANDLOT BALL GAMES... AND DEVELOPED A REPUTATION AS A PRETTY SHREWD OPERATOR..."

ICE COLD LEMONADE!

HOW COME LITTLE ALEXANDER HAS THE ONLY REALLY COLD LEMONADE AMONG ALL THESE KIDS?

IT'S EASY... HE COVERED HIS BUCKET WITH A TOWEL AND KEPT THE SUN FROM MELTING HIS ICE! CLEVER, EH?



"IN MY SPARE TIME, I PITCHED FOR THE COMMERCE HIGH SCHOOL BASEBALL TEAM. EXPERTS CALLED US THE GREATEST HIGH SCHOOL TEAM EVER ASSEMBLED."

THAT SCHACHT KID CAN REALLY POUR THEM IN! HE'S HEADED FOR THE MAJOR LEAGUES!

NOT A CHANCE! HE'S TOO SMALL TO GET BY IN THE MAJORS!



"AFTER HIGH SCHOOL, I BECAME A PROFESSIONAL BASEBALL PLAYER-I STILL NEEDED THE MONEY! ONE DAY, WHILE PITCHING FOR THE WALTON, N.Y. TEAM..."

IT'S PRETTY HOT FOR ALL THAT EXTRA UNIFORM, AL... YOU'LL COOK TO DEATH OUT THERE!

SOMEBODY TOLD ME THERE'S A CINCINNATI SCOUT IN THE STANDS...AFTER WINNING 16 STRAIGHT IN THIS LEAGUE, I DON'T WANT TO LOSE OUT 'CAUSE HE THINKS I'M TOO SMALL!



"I LOST 18 POUNDS THAT DAY...BUT I WON MY GAME AND THE NEXT DAY RECEIVED ORDERS TO REPORT TO MANAGER CLARK GRIFFITH OF CINCINNATI FOR A TRYOUT."



HERE I AM, MR. GRIFFITH! I'M SCHACHT! WHEN DO I PITCH?

HOW DO YOU DO? WHERE'S YOUR BIG BROTHER?



BUT I TELL YA...I'M THE PITCHER YOUR SCOUT SENT FROM WALTON!

ALL RIGHT, I BELIEVE YOU...NOW GO HOME AND GROW UP!

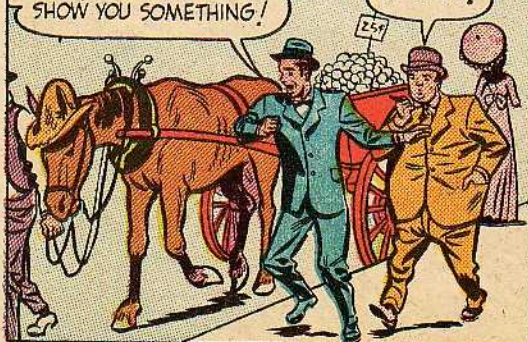


"GROW UP WAS RIGHT! I WAS ONLY 15 YEARS OLD! BUT I GOT EVEN WITH GRIFFITH LATER..."

"LATER, I WORKED OUT WITH THE GIANTS, AND FROM THERE I WENT TO NEWARK, IN THE INTERNATIONAL LEAGUE---AND THAT'S WHEN I GOT STARTED AS A CLOWN..."

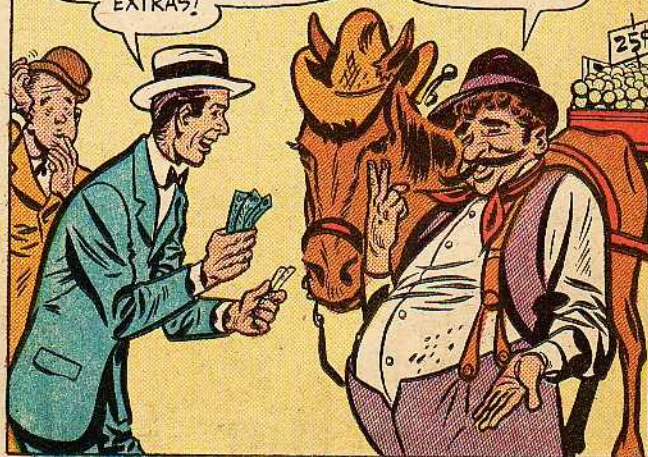
HEY, I GOT A WONDERFUL IDEA! YOU'RE THE MANAGER, SMITTY...PROMISE ME I PITCH TODAY, AND I'LL REALLY SHOW YOU SOMETHING!

OKAY, BUT WHATEVER IT IS, IT BETTER BE GOOD!



I'LL GIVE YOU THREE BUCKS TO BORROW YOUR HORSE FOR THE AFTERNOON--AND TOSS IN TWO TICKETS TO THE BALL GAME AS EXTRAS!

I JOOST MAKE-A TWO DOLLA A DAY SELLIN' VEGETABL'--HEEZ-A-DEAL!





"IN 1919 I PITCHED FOR JERSEY CITY IN THE INTERNATIONAL LEAGUE. BELIEVE IT OR NOT, I HURLED 10 SHUT-OUTS FOR A CELLAR CLUB---AND THAT'S STILL A LEAGUE RECORD! MY COMIC TALENTS WEREN'T NEGLECTED EITHER..."



"HOW I FINALLY GOT INTO THE MAJOR LEAGUES IS THE BIGGEST LAUGH OF ALL... I WON 20 GAMES WITH JERSEY CITY, AND WAS SOLD TO THE WASHINGTON SENATORS. GUESS WHO WAS MANAGING THE SENATORS THAT YEAR-- **CLARK GRIFFITH!**"

HELLO, MR. GRIFFITH, REMEMBER ME? I'M SCHACHT! WHEN DO I PITCH?

WELL, I'LL BE DARNED! I SCOUTED YOU MYSELF AT JERSEY CITY, AND DIDN'T RECOGNIZE YOU! SO YOU FINALLY GREW UP, EH?



FUNNY THING ABOUT SIGNING YOU, SCHACHT... I KEPT GETTING LETTERS SIGNED "JUST A FAN" TELLING ME ALL ABOUT A GREAT PITCHER NAMED AL SCHACHT... I FINALLY HAD TO SEE FOR MYSELF!

I BETTER KEEP MY BIG MOUTH SHUT OR HE'LL FIND OUT I WROTE THOSE LETTERS MYSELF!



"THUS PROVING THAT MY PEN WAS MIGHTIER THAN MY FAST BALL!... I WAS FINALLY IN THE BIG LEAGUE!"

"I WON MY ONLY 2 STARTS FOR THE SENATORS IN 1919... AND HAD A 6-2 RECORD AT THE START OF THE 1920 SEASON. THEN I MADE A MISTAKE-- I GOT ON BASE IN A GAME AGAINST DETROIT, SLIDING INTO SECOND... MY PITCHING CAREER CAME TO AN ABRUPT END!"



"AFTER MY SHOULDER HEALED, I TRIED TO PITCH AGAIN, BUT THE OLD ZIP WAS GONE... BUT NICK ALTROCK, ANOTHER WASHINGTON PLAYER, AND I TEAMED UP ON SOME PRETTY GOOD PRE-GAME GAGS!"

MY HEE-RO! YOU HAVE SAVED ME FROM THEES TERRIBLE DRAGON!

IT'S CARMEN AND THE BULL-FIGHTER... HAH HAH HAH HAH!



"PRETTY SOON I WAS DOING A SOLO AND HAVING THE TIME OF MY LIFE!"



WHATTA CHARACTER!

"I EVEN WORKED JACK DEMPSEY INTO THE ACT ONE DAY, AND THE RESULTS WERE HILARIOUS--TO EVERYONE BUT ME!"



THAT'S ONE TIME THE LAUGH IS ON AL!

"I TRAVELED ALL OVER THE COUNTRY---EVEN SPENT A WEEK IN VAUDEVILLE! ONE NIGHT IN DETROIT..."

YOU MEAN YOU GIRLS ARE GONNA DIVE OFF THAT BOARD INTO THAT LITTLE TANK!

WHY CERTAINLY...DON'T TELL ME *YOU'D* BE SCARED?



"ME AND MY BIG MOUTH! THOSE GALS TEASED ME AND TAUNTED ME UNTIL..."

IT'S A TERRIFIC IDEA, AL! WE'LL PACK THE HOUSE!

YEAH! SURE! IT'LL BE TERRIFIC ALL RIGHT!

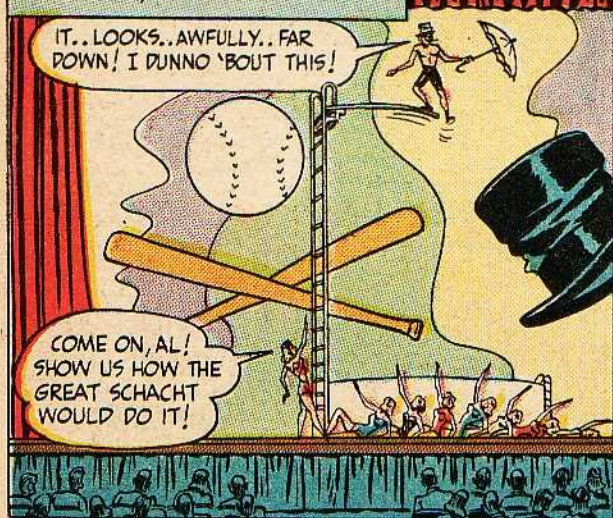
TONITE!!
The Great
AL SCHACHT
IN HIS SENSATIONAL
HIGH DIVING
SPECIALTY!
TONITE!!
ADDED ATTRACTION
--and--
1 GORGEOUS
50 GIRLS 50
Bijou Theatre



"THAT NIGHT, BEFORE A FULL HOUSE..."

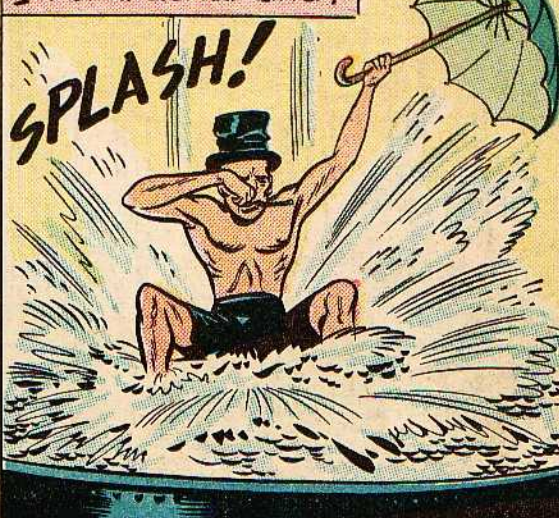
IT.. LOOKS..AWFULLY.. FAR DOWN! I DUNNO 'BOUT THIS!

COME ON, AL! SHOW US HOW THE GREAT SCHACHT WOULD DO IT!



"I SHUT MY EYES AND JUMPED!"

SPLASH!



HE'S BEEN UNDER WATER FOR OVER A MINUTE!

SOMETHING MUST'VE HAPPENED!



"WHEN I CAME TO I WAS IN THE DRESSING ROOM..."

WH-WHAT HAPPENED? WHERE AM I?

WE HAD TO OPEN A TRAP DOOR IN THE BOTTOM OF THE TANK TO FISH YOU OUT! WHY DIDN'T YOU TELL US YOU DON'T KNOW HOW TO SWIM, YOU BIG CHUMP?



"THEN THERE WAS THE TIME I WENT TO A DINNER IN TAMPA, IN HONOR OF A COUPLE OF SOUTH AMERICAN PLAYERS ON THE WASHINGTON SENATORS... I WAS UNEXPECTEDLY CALLED ON TO MAKE A SPEECH!"

...EL GRAN TOREADOR DE BEISBOL-- EL SEÑOR AL SCHACHT!

WHAT AM I GONNA DO? NOBODY'S SPOKEN A WORD OF ENGLISH ALL NIGHT--AND I CAN'T SPEAK SPANISH!



"I TOOK A CHANCE--AND BLUFFED MY WAY THROUGH!"

LA MOUTRA, CHAKETA, SPALANTO LORETO... TORRES PITCH, ACOSTA CATCH... WASHINGTON, AMERICAN LEAGUE... HOORAH! MOLAY, MORETA, TORRES... SOMOLO, AMOSON, ACOSTA... HOORAH! BUSHWA! NUTS! ESPAÑOL!

COSTA
SUD Y
ALUDOS



HOW'D I DO, SEÑOR?

EET EES AMAZING, SEÑOR SCHACHT! WE EXPECT YOU TO SPEAK EENGLEESH-- CARAMBA! EVERYBODY WANTS TO KNOW WHERE YOU LEARN TO SPEAK PORTUGUESE!



"JUST PROVING, YOU CAN FOOL SOME OF THE PEOPLE SOME OF THE TIME!"

"HOW I GOT INTO THE RESTAURANT BUSINESS IS ANOTHER LAUGH... I BET SOMEBODY \$100 ONE NIGHT THAT I COULD RUN A SUCCESSFUL RESTAURANT... THEN I WENT OUT AND BOUGHT A RESTAURANT FOR \$4,500, JUST TO WIN THE BET! I MUST'VE MADE A LOT OF FRIENDS, BECAUSE BUSINESS WAS GOOD!"

HEY, AL! YOU SHOULD PUT RUBBER WALLS IN THIS PLACE SO WE CAN ALL GET IN!

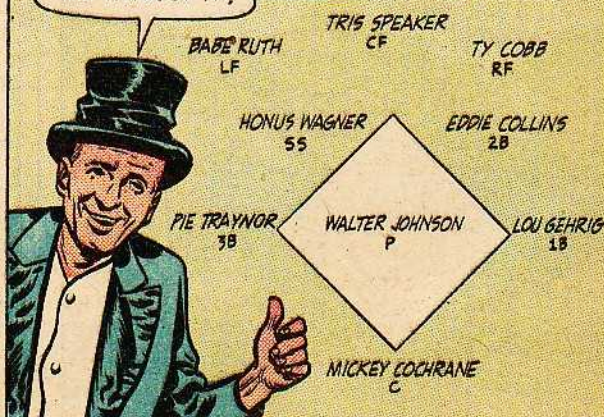
I'VE GOT A BETTER IDEA, BABE-- I'LL BUY A BIGGER RESTAURANT!



I MOVED INTO MY BIGGER AND FANCIER RESTAURANT ON NEW YORK'S MIDDLE EAST SIDE, LATE IN 1947... IT'S ALL DECORATED IN BASEBALL DESIGN'S... LIKE THIS BANNISTER HERE--- I HAVE PHOTOS OF ALL THE GREAT BALL PLAYERS AND ABOVE THE BAR THERE'S...



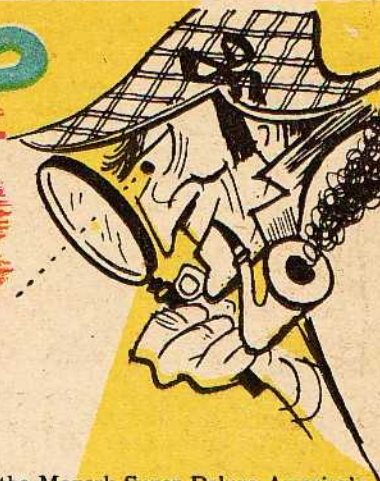
MY OWN ALL-TIME, ALL-STAR TEAM! WHAT DO YOU THINK OF IT?



"AFTER MORE THAN 40 YEARS IN BASEBALL, I'VE SEEN ALL THE GREAT ONES, AND THIS TIME I'M NOT CLOWNING!"

THE
END

Can you find the
SECRET CLUES
TO MONARK'S POPULARITY



THE NEW 1949
MONARK
Super Deluxe

ONE YEAR'S
FIRE AND THEFT
INSURANCE
INCLUDED
In Purchase Price

WHY is the Monark Super Deluxe America's fastest selling bicycle? Find the **SECRET CLUES** to Monark's tremendous popularity and win a big, colorful "Air-Wing" Lapel Button that quickly clamps on your shirt, sweater or coat. Why do YOU want a Monark? Your answer to that question may include the **SECRET CLUES** that bring the colorful "Air-Wing" Lapel Button and make you a full-fledged member of the Nation-wide Monark "Air-Wing" Club. It's easy! It's fun! Why not do it right now!

**THIS LIST OF
MONARK FEATURES
MAY HELP YOU!**

1. Smart new "Safety-Guard" saddle grips
2. New "Rubber-Cushioned" double-spring shock absorbing front fork
3. Comfortable new "Form-Fit" saddle with weather-resistant plastic-type cover
4. New "Shooting Star" fender ornament
5. New "Kromegard" bumper-reflector
6. Colorful new "Air-Wing" headshield
7. New heavy-duty luggage carrier with gleaming chrome-plated auto-style grille
8. New super-streamlined air-flow design
9. Striking new color combinations
10. New mar-proof and chip-resistant finish
11. New whitewall U. S. Royal balloon tires
12. New air-style design headlight
13. Latest arch-design "Motor-Bike" frame
14. New built-in auto-type tank and horn
15. Airline style pedal crank, and assembly
16. Precision racing-type chain, sprockets
17. Latest auto-style fenders, chain guard
18. Triple-Plate crown tubular fork
19. Reinforced frame head, crank hanger
20. Electronic high frequency brazing
21. Double-width fork bar, kick-up stand
22. Drop-out fork ends, lock retainer ring
23. Acorn-style cap nuts, coaster brake
24. Exclusive Fire and Theft Insurance Plan

To Find the Name of
the Closest Monark Dealer
Call Western Union by number
and ask for

**INSIST ON A
MONARK!**



MAIL THE COUPON TODAY!

Monark Silver King, Inc., Dept. C-102, 6501 W. Grand Ave., Chicago 35, Ill.
THE SECRET CLUES TO MONARK'S POPULARITY ARE:

(Identify your selections in the order of their importance to you, by inserting here the numbers shown with features at right, above.)

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Send Colorful New Folder Whether or Not I Win "Air-Wing" Lapel Button.

NAME.....

ADDRESS.....

CITY.....STATE.....



Whirl of SPORTS

ON THE BALL . . . The picturesque Hack Wilson, late National League home run king, inspired many a tale. Late in his career he played with the Phillies in tiny old Baker Bowl. One day the Phillies' pitcher was being hit heavily and Wilson spent a hectic afternoon chasing drives which slammed off the rickety tin fence in right field. When the manager finally came out to relieve the moundsman, Wilson relaxed and turned his back to the infield. But the pitcher was unwilling to leave the game and in disgust he heaved the ball with all his might against the outfield wall. Wilson, suddenly hearing the ball rattling against the tin, took off in quick pursuit thinking the enemy shelling had resumed. To everybody's delight he recovered the pill, whirled, and made a perfect peg into second base to nip the imaginary runner.

When Herman Hickman, Yale's popular football coach, looked over his line material last fall he was taken with dismay. "They're all so small," he moaned, pointing to the undersized forward wall. "I'll have to call them the Seven Dwarfs."

Whereupon Yale's ace Negro halfback and this year's captain, Levi Jackson, appeared for practice the next day with his helmet neatly bearing the lettering, "Snow White."

Levi Jackson was not only the first of his race to captain a Yale eleven, but the first Negro ever to play football for the Eli. And, on the same day that he was unanimously elected to lead the Yale grid-ders in '49, Harvard University announced the appointment of its first Negro student football manager.

ALIBI . . . Uncle Wilbert Robinson, manager of the Dodgers when they were known as the Daffiness Boys, once had a hard-hitting but stumble-footed outfielder by the name of Moose Clabaugh who lost more games with his fielding than he won by the power of his bat. He muffed fly balls, he over-charged line drives, he let grounders go right through his legs. Finally, at the end of his rope, Uncle Robbie had to pull Moose out of a game right in the middle of an inning.

And what did Moose's replacement do? He dropped the first fly ball hit his way.

Robbie was furious. When the inning was over he met the man coming in from the field. "And what happened to you out there?" he roared.

The culprit had an easy answer. "Moose has sure loused up the field out there," he explained.

NO NEED EXPLAINING . . . One of the neatest dressing room quips of the past football season was that by Army coach Earl "Red" Blaik as his squad was about to go back onto the gridiron against Harvard.

"Well, here it's time for the second half," remarked Blaik meaningly, "and we're losing, 7 to 7."

Army won, 20 to 7

COMEBACK . . . Perhaps the most famous umpire of all time, Bill Klem, former National League arbiter, always claimed that he never missed a call in his forty years in the game. And many stories are told concerning his decisions.

One afternoon Hack Wilson stepped up to the plate to swing against Dazzy Vance. Hack took two mighty swipes at the first two pitches and missed. He let Dazzy's next pitch sail by, his bat on his shoulder.

"Strike three, yer out," cried Klem.

Wilson blew up. "Why, you so-and-so. You missed that one, Mr. Klem."

"And you," said the umpire sweetly, "missed the first two."

SHE'S THE BEST
MAN ON THE TEAM!



SEND A **Major League** BASEBALL BAT PEN & PENCIL SET WITH INSIGNIA OF CLUB CHECKED ONLY **50¢**

ORDER FROM **MAJOR LEAGUERS**
P.O. BOX 2500 - PATERSON, N. J.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

U.S.A. ONLY SORRY NO C.O.D.'S OR POSTAGE STAMPS

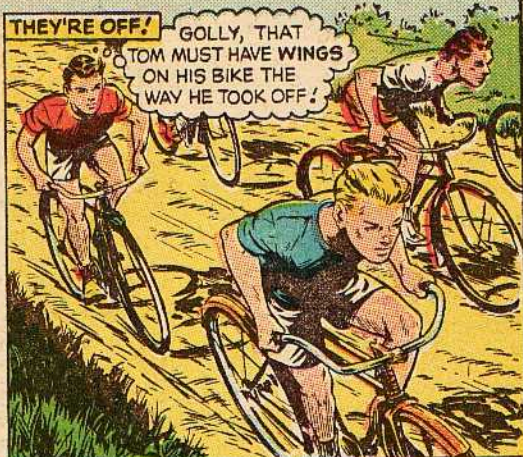
NATIONAL LEAGUE

☐ BRAVES
☐ CARDINALS
☐ CUBS
☐ DODGERS
☐ GIANTS
☐ PHILLIES
☐ PIRATES
☐ REDS

AMERICAN LEAGUE

☐ ATHLETICS
☐ BROWNS
☐ INDIANS
☐ RED SOX
☐ SENATORS
☐ TIGERS
☐ WHITE SOX
☐ YANKEES

The TIP THAT TURNED THE TABLE



GILLETTE



Bicycle Tires

FROZEN OUT . . . King Clancy, National Hockey League referee and former star, tells a story of his days as a rookie years ago. He was with the Ottawa Senators, a team so good that there were only three substitutes, Clancy being one of them.

Clancy and the other two subs were needed so seldomly that they used to go to play cards in the furnace room of the Ottawa Auditorium during games. In case they were needed, a buzzer sounded from the bench would summon them. When the coach wanted Clancy he buzzed once, for sub Hellman twice, and three times in case he needed sub McKell.

Clancy was buzzed occasionally, Hellman very little, and McKell never. But one evening in the middle of a pinochle game, the buzzer sounded three times.

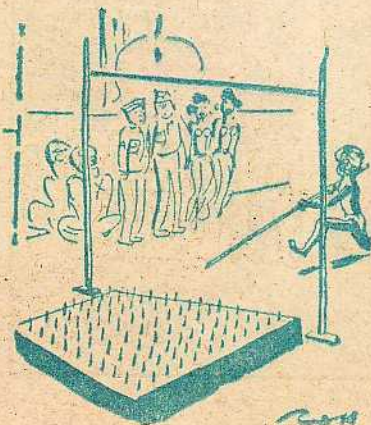
McKell almost fainted. He hadn't even bothered to don hockey shirt or skates.

* * *

EMBARRASSING MOMENTS . . .

The officials called for the athletes to toe the mark in the 100-yard run in a college track meet in New York last winter. N. Y. U. freshman Lester Schulman strode to the line, pulled down his sweat pants . . . and discovered he'd forgotten to don his running trunks underneath. P.S. They held the race up while he found a pair.

* * *



CLUB-HOUSE CLOSE-UPS

NOT LONG FOR THIS WORLD

. . . Once, when Ed McKeever was Notre Dame football coach, he brought an undermanned squad to New York to play an undefeated Army eleven. With the odds terribly against them, he tried to inspire his team with a heart-rending pep talk such as Rockne had told about the Gipper years before. Only this time it had to do with the coach's father.

"This is the first of my team's games he's ever missed," lamented the coach. "He's an old, sick man. His life depends on this game. Now go out there and win it for my pop."

Late in the game, with the Irish six touchdowns behind, a fresh substitute entered the huddle. "I don't know about us," he told the other players, "but of one thing I'm certain. Old man McKeever sure is dead."

* * *

The witty Lefty Gomez was once explaining to a rookie the meaning of the expression "gopher ball."

"You pitch it hard and waist high, straight down the middle," said El Goofy, "and then you watch it go fer four."

* * *

DEFLATED . . . The first time that Umpire Billy Evans was behind the plate with Al Schacht on the mound he called out to the Clown Prince of Baseball, "Let's see your fast one." Al fired the ball in with all he had.

"That's your fast one?" asked the surprised Evans. Al nodded.

"That's all I have to know," said Evans as he let the air out of his chest protector.

UNCOVERED . . . Boston baseball fans witnessed a hidden ball play last season in which not even the players knew where the horsehide was. Eddie Joost, A's shortstop, bent over to field an easy grounder hit by a Red Sox batter. Then, nothing happened. No throw. Not even a ball. The two runners aboard scampered unmolested around the bases. Joost dashed about in circles looking for the pill while his teammates looked on in puzzlement. Suddenly, Eddie began to unzip his shirt. Out popped the ball. It had rolled up his sleeve and down inside his shirt.

Nobody had ever seen such a screwy happening before. That is, nobody but Joost. You guessed it. The same thing happened to him once before.

* * *

FINDERS KEEPERS . . . When the Northwestern University football team arrived in Pasadena to play California in the last Rose Bowl game the welcoming committee handed Coach Bob Voigts the traditional key to the city, a gilt, ornate affair fully three feet long. It had been presented to many notables in the past, and always returned.

"You'll give it back to us after the ceremony," whispered the committee chairman to the Wildcat mentor.

But Voigts had other ideas. "Nothing doing," he said. "When I'm given something I keep it. This goes into the Northwestern trophy room."

And along with the game-winning football, that's where it is now.

BASEBALL'S TRIPLE THREAT



MANAGER



SLUGGER



FIELDER



Lou Boudreau
\$100,000 PLAYER BUT 10¢ MANAGER, THE EXPERTS CALLED HIM. BUT BOUDREAU PAID OFF WITH A MILLION DOLLAR PERFORMANCE AS EACH AND BROUGHT CLEVELAND ITS FIRST PENNANT SINCE 1920.

AS ONE SPORTS WRITER TO ANOTHER, BOUDREAU SHOULD STICK TO SHORT-STOPPING...AND LEAVE THE MANAGING TO SOMEONE ELSE!

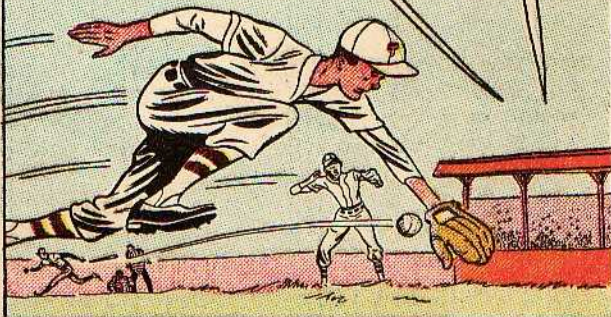
THAT MIGHT BE TRUE FOR ANY OTHER PLAYING MANAGER... BUT THIS BOUDREAU GUY IS DIFFERENT!



BOUDREAU WAS A BORN LEADER AND BALL PLAYER FROM HIS KID DAYS IN ST. ANNE, ILLINOIS...

WHATTA CATCH! WHO IS THAT KID PLAYING SHORT FOR THORNTON?

THAT'S LOU BOUDREAU... ONLY A 15 YEAR OLD SOPHOMORE, BUT HE'S ALREADY TEAM CAPTAIN!



LOU'S FATHER'S AMBITION WAS TO SEE LOU MAKE THE BIG LEAGUE'S AS A THIRD BASEMAN... HE DRILLED LOU EVERY NIGHT IN FUNDAMENTALS...

THAT'S IT LOUIE! YOU'VE GOT TO BE MOVING **BEFORE** THE BALL IS HIT... OR YOU'RE TOO LATE!



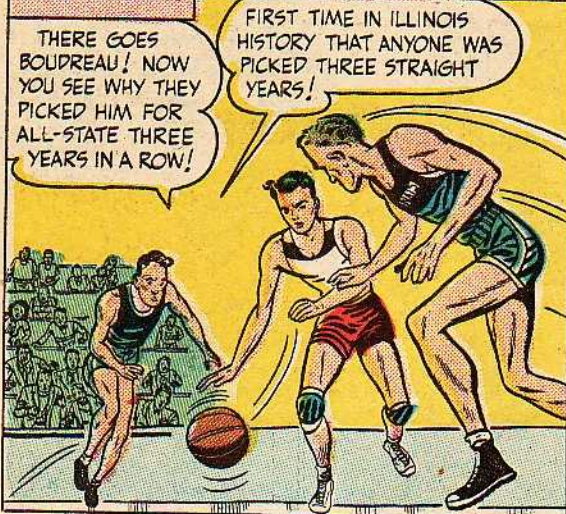
WHenever possible, LOU AND HIS FATHER TRAVELLED 22 MILES TO CHICAGO TO SEE THE BIG LEAGUERS IN ACTION...

SEE HOW THE THIRD BASEMAN HUGS THE LINE ON LEFT-FIELD HITTERS?

SOMEDAY, I'M GOING TO BE OUT THERE, AND ALL THESE PEOPLE'LL BE CHEERING FOR ME!



IN HIGH SCHOOL, LOU DEVELOPED INTO A STAR BASKETBALL PLAYER...



THERE GOES BOULDEAU! NOW YOU SEE WHY THEY PICKED HIM FOR ALL-STATE THREE YEARS IN A ROW!

FIRST TIME IN ILLINOIS HISTORY THAT ANYONE WAS PICKED THREE STRAIGHT YEARS!

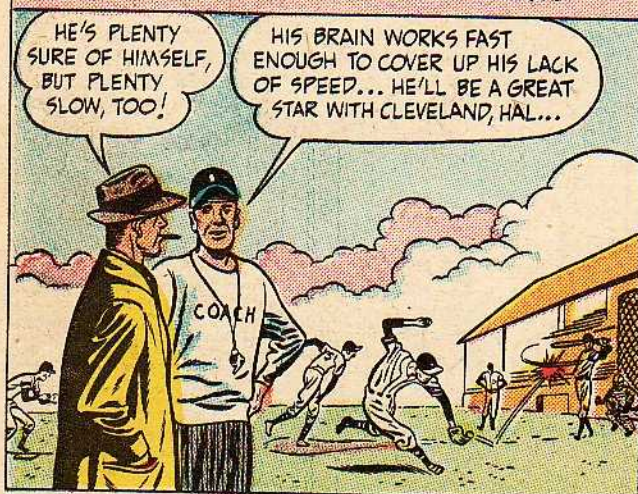
AT ILLINOIS UNIVERSITY, LOU STARRED IN BASEBALL AND BASKETBALL...AND WAITED ON TABLES TO WORK HIS WAY THROUGH COLLEGE...



DON'T DRIBBLE THAT SOUP, LOU! IT ISN'T A BASKETBALL!

I'D FEEL MORE AT HOME WITH IT IF IT WERE!

AT ILLINOIS, LOU MADE THE ALL-AMERICAN BASKETBALL TEAM...BUT BASEBALL WAS STILL HIS FIRST LOVE...



HE'S PLENTY SURE OF HIMSELF, BUT PLENTY SLOW, TOO!

HIS BRAIN WORKS FAST ENOUGH TO COVER UP HIS LACK OF SPEED... HE'LL BE A GREAT STAR WITH CLEVELAND, HAL...

YOU'RE STILL A JUNIOR IN COLLEGE BUT WE'LL PAY YOU \$1000 BONUS, AND \$100 A MONTH NOT TO SIGN WITH ANY CLUB BUT CLEVELAND WHEN YOU GRADUATE...

WE NEED THE MONEY AT HOME... O.K. I'LL SIGN THAT AGREEMENT, NOW!



LOU DIDN'T REALIZE IT, BUT SIGNING THE CLEVELAND AGREEMENT VIOLATED HIS AMATEUR STANDING...



DECLARED INELIGIBLE FOR FURTHER BIG TEN COMPETITION! I GUESS IT'S TIME I LEFT SCHOOL AND STARTED TO EARN A LIVING!

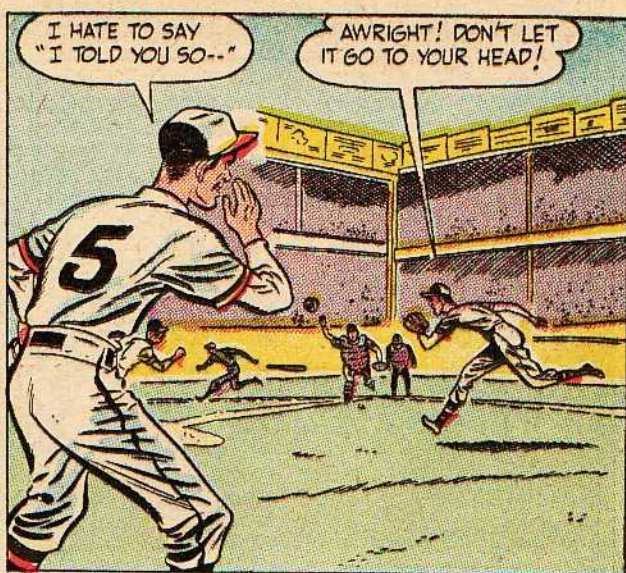
LOU REPORTED TO THE CLEVELAND FARM TEAM AT CEDAR RAPIDS, AND IN 1939, HE WAS PROMOTED TO BUFFALO...AS A SHORT STOP!



THAT KEEPS THE OLD AVERAGE OVER .330... PRETTY SOON I SHOULD BE HEARING FROM THE BIG TEAM IN CLEVELAND!

ANOTHER CLEAN HIT! HOW CAN YA GET THE KID OUT?

LATE IN 1939, BOUDREAU WAS CALLED UP TO THE MAJOR LEAGUES BY CLEVELAND...



THAT WAS HIS FIRST GAME... FROM THEN ON, THE ROOKIE WAS IN CHARGE-- BELIEVE IT OR NOT! HE SPARK-PLUGGED THE INDIANS TO 36 WINS IN 56 GAMES! THEN CAME 1940... AND **TROUBLE!**

IN HIS FIRST FULL SEASON IN THE MAJORS, LOU LED THE LEAGUE IN FIELDING, AND BATTED IN 101 RUNS! THEN, LATE IN THE SEASON...



THE FAMOUS "CRY BABY" REBELLION ROCKED THE BASEBALL WORLD IN 1941, BUT LOU KEPT OUT OF IT...



ROGER PECKINPAUGH FINISHED OUT THE 1941 SEASON AS CLEVELAND MANAGER, AND THEN THE BOARD OF DIRECTORS HELD A MEETING...

YOU CAN'T BE SERIOUS ABOUT BOUDREAU! HE'S JUST A KID!

BUCKY HARRIS AND JOE CRONIN WON PENNANTS IN THEIR FIRST YEAR AS MANAGERS! MAYBE WE'LL BE LUCKY WITH BOUDREAU!

HE PRACTICALLY RUNS THE TEAM ON THE FIELD NOW!



THROUGH THE WAR YEARS, BOUDREAU STUCK IT OUT AS MANAGER, BUT THE INDIANS WENT NOWHERE, FAST! ON THE FIELD, THOUGH, HE WAS SENSATIONAL!



BUT WHEN VEECK LET IT BE KNOWN THAT HE WAS CONSIDERING TRADING BOUDREAU, HE FOUND THAT IT WASN'T HIS DECISION AT ALL!

ALL THESE FANS ARE SUPPORTING BOUDREAU! THEY WON'T LET ME FIRE HIM!

THERE'S ANOTHER BAG OUTSIDE, MR. VEECK!



SO, IN 1942, BOUDREAU BECAME THE YOUNGEST MANAGER IN THE HISTORY OF BIG LEAGUE BASEBALL! IMMEDIATELY, HE BECAME A STORM CENTER, TOO!

BOUDREAU AND HIS CONSERVATIVE BASEBALL! THIS IS THE AMERICAN LEAGUE, WHERE THEY PLAY FOR THE BIG INNING!

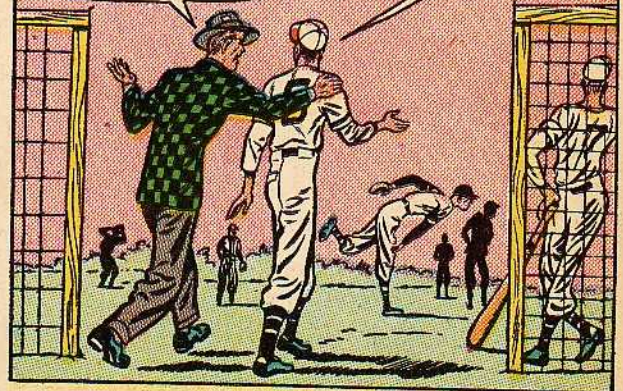
GIVE HIM TIME TO LEARN THE ROPES... BESIDES, HALF HIS TEAM IS OVERSEAS... FELLER, I MEAN!



IN 1946, BILL VEECK, EX-MARINE, BOUGHT THE INDIANS... BUT A YEAR LATER...

HEAR THE NEWS, LOU? VEECK SAYS HE'S LOOKING FOR A NEW MANAGER!

IT'S HIS DECISION TO MAKE IF HE OWNS THE CLUB...



MANY CLEVELAND FANS THREATENED TO BOYCOTT THE TEAM UNLESS BOUDREAU STAYED... AND FINALLY VEECK GAVE IN!

WELL, THE FANS WANT YOU, LOU... THAT'S THE BEST RECOMMENDATION I CAN ASK... HERE'S A CONTRACT TO THE END OF 1949!

I WON'T LET YOU DOWN, MR. VEECK!



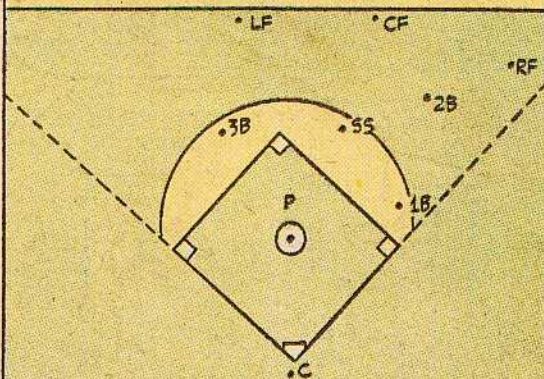
1948 WAS LOU'S GREATEST SEASON IN THE MAJORS! HE SEEMED TO REALIZE HE WAS ON THE SPOT!

HERE IT IS MID-SEASON, AND HE'S OUT-HITTING EVERYONE EXCEPT TED WILLIAMS!

AND HE'S EVEN STOPPING WILLIAMS WITH THAT TRICK DEFENSIVE SHIFT!



THAT BOUDREAU WAS A SMART MANAGER WAS DEMONSTRATED BY HIS FAMOUS WILLIAMS SHIFT... WHICH HE DEvised ONE DAY IN 1946, AFTER LOSING TO THE RED SOX ON 3 OF TED'S HOMERS TO RIGHT FIELD!

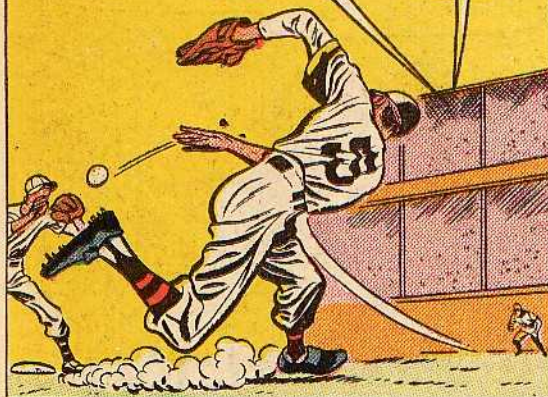


THE SHIFT FORCED WILLIAMS TO HIT TO LEFT FIELD, ROBBING HIM OF HIS HOME RUN POWER!

IN THE FIELD, LOU WAS AS SLOW AS EVER... BUT AS SMART AS EVER TOO!

IF HE WEREN'T SO SLOW IT WOULD HAVE BEEN EASY!

BUT HE'S ALWAYS IN POSITION BEFORE THE BALL IS HIT! IT'S UNCANNY HOW HE DOES IT!



TEAMED UP WITH JOE GORDON AT SECOND, LOU WAS PART OF THE AMERICAN LEAGUE'S TOP DOUBLE-PLAY DUO!

NICE TOSS, JOE!

YOU MAKE IT LOOK EASY, MR. SHORTSTOP!



LOU, I DUNNO HOW YOU DO IT! TWO BUM LEGS AND THE REST OF YOU WIRED TOGETHER WITH TAPE AND STRING... AND STILL YOU MAKE THOSE SENSATIONAL PLAYS!

YOU HAVE TO USE YOUR HEAD OUT THERE AS WELL AS YOUR FEET... BASKET-BALL TAUGHT ME THAT!



DESPITE LOU'S TERRIFIC PLAY, AND DESPITE THE FACT THAT THE INDIANS WERE IN THE THICK OF THE PENNANT FIGHT, BOUDREAU STILL HAD HIS CRITICS...

WE'D HAVE THE FLAG CLINCHED ALREADY, IF BOUDREAU COULD MANAGE AS WELL AS HE PLAYS SHORTSTOP!

SO WHAT? WITHOUT HIM AT SHORT, WE'D BE IN THE SECOND DIVISION-- NO MATTER WHO WAS MANAGING!



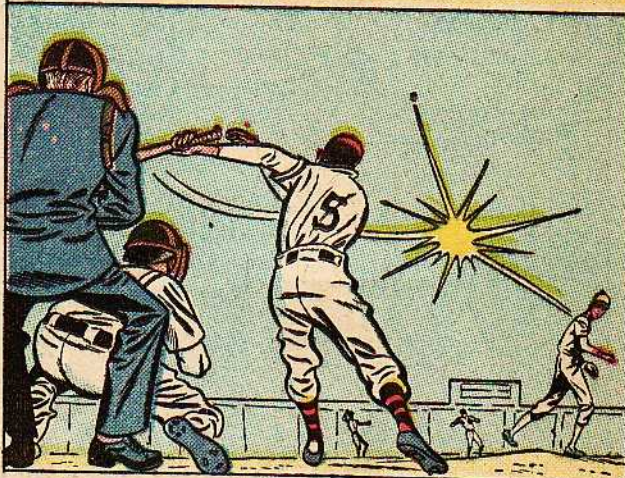
LOU'S 1944 BATTING CROWN, AND HIS ALL-TIME FIELDING RECORD OF .982 IN 1947, DIDN'T CONVINCE THE CRITICS OF HIS MANAGERIAL ABILITY UNTIL OCT. 3, 1948.

THIS IS IT, FELLOWS! WE FINISHED THE SEASON TIED WITH BOSTON FOR FIRST PLACE. IF WE WIN THIS PLAY-OFF GAME, WE WIN THE FIRST CLEVELAND PENNANT SINCE 1920...

WHAT'S THE STRATEGY FOR TODAY, LOU?



LOU'S STRATEGY THAT DAY WAS **YOU CAN'T OUT-SMART A HOME RUN!** HIS FIRST TIME AT BAT, HE BELTED ONE OUT OF THE PARK TO GIVE THE INDIANS A LEAD THEY NEVER LOST!



IN HIS NEXT FOUR AT-BATS, LOU SINGLED, HOMERED AGAIN, WALKED AND SINGLED... A PERFECT DAY!

CLEVELAND WINS 8-3... WHATTA SLUGGER THAT BOUDREAU IS!

YOU DON'T NEED BRAINS ON THE BENCH WHEN YA GOT LOU BOUDREAU HITTING AND FIELDING FOR YA!

YAHOO! OUR FIRST PENNANT IN 28 YEARS! NOW FOR THE WORLD SERIES!



FELLER PITCHED A 2-HITTER IN HIS FIRST WORLD SERIES START, BUT A FIGHTING BOSTON BRAVES TEAM WON THE GAME, 1-0...

SNAP OUT OF IT, YOU GUYS! THIS IS A SEVEN GAME SERIES! LET'S GO OUT THERE TOMORROW AND SHOW THEM WHO'S BOSS!

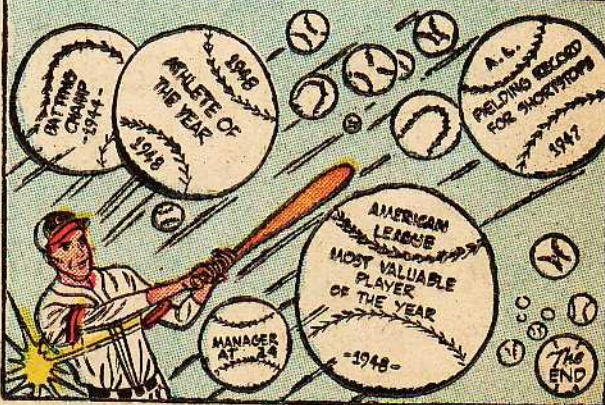


SPARKED BY THE MUSTLING LEADERSHIP OF LOU BOUDREAU, CLEVELAND CAME BACK TO WIN FOUR OUT OF THE NEXT FIVE GAMES! LOU BOUDREAU HAD MANAGED HIS TEAM TO A WORLD'S CHAMPIONSHIP!

HUSTLE AND FIGHT ON THE FIELD WIN BALL GAMES, NOT SOME GUY ON THE BENCH!



LOU BOUDREAU HAD SILENCED HIS CRITICS AT LAST! THEN VOTED PLAYER-OF-THE-YEAR AND ATHLETE-OF-THE-YEAR, HE WAS AWARDED A TWO-YEAR CONTRACT FOR \$150,000. HE HAD PROVED THAT BESIDES BEING ONE OF THE GREATEST SHORTSTOPS OF ALL TIME HE COULD STILL MANAGE A PENNANT WINNING BALL TEAM.



SPORTOPICS

by Tom Down

THE COLLEGIATE WHO USES A DRAMATIC, MAN-KILLING BREAST-STROKE AT A PACE UNMATCHED OVER THE WORLD!

JOE, A LA SALLE COLLEGE BOY, HAS SET UP 12 WORLD SWIM RECORDS!

EVERY TIME I GET NEAR WATER I'M SUPPOSED TO CRACK A MARK



JOE VERDEUR

OLYMPIC and WORLD RECORD SMASHER IN THE 200-METER BREAST-STROKE.

JOE BRINGS HIS ARMS OUT OF THE WATER AND PREPARES TO SWEEP THEM FORWARD

THE FAMED "BUTTERFLY" STROKE



SPEED! JOE GETS AWAY WITH THE FROG-KICK, THEN.....



ADOPTS A SCISSOR-LIKE POSTURE TO.....



KNIFE THRU THE WATER WITH SUPERSONIC SPEED AND DIRECTION!



SWIMMERS WHO HAVE TRIED THE "BUTTERFLY" SAY IT "JUST CAN'T BE DONE" — BUT JOE DOES IT, WITH EASE!



VERDEUR IS TOUGHEST AND SUREST WHEN THE CHIPS ARE DOWN—THAT'S CHAMP PHILOSOPHY!

TODAY'S

HOTTEST

CHARLEY JUSTICE

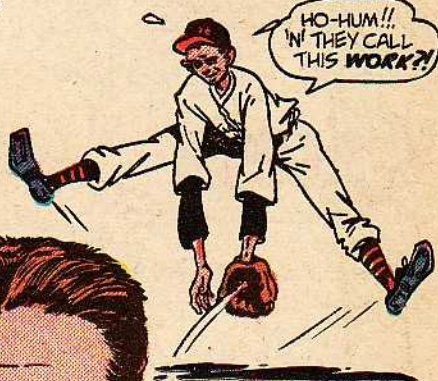
NORTH CAROLINA'S TWO-TIME ALL AMERICAN HALFBACK WILL BE BACK TO TERRORIZE THE SOUTHERN CONFERENCE AGAIN...



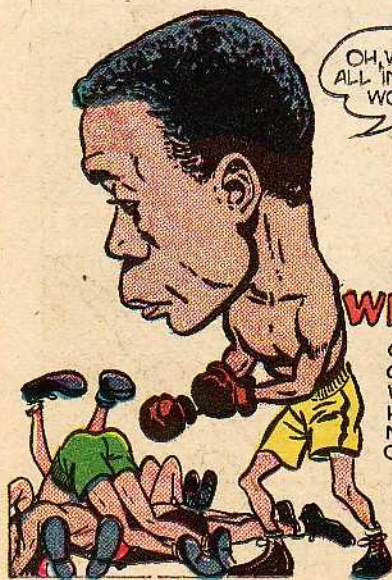
PODDEN, GENTS, BUT I'LL TAKE THIS!

SID GORDON

CONSIDERED THE MOST UNDER-RATED PLAYER IN THE 'MAJORS, THE GIANTS' THIRD BASEMAN IS FINALLY GETTING THE FAME HE DESERVES...



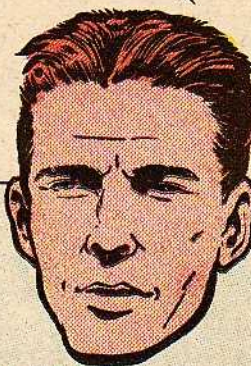
HO-HUM!! 'N' THEY CALL THIS WORK?!



OH, WELL!... ALL IN A NIGHT'S WORK...

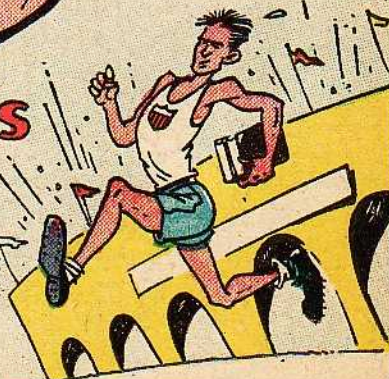
IKE WILLIAMS

ONE OF THE GREATEST LIGHT-WEIGHTS IN RING HISTORY, IKE WAS NAMED AS 'BOXER OF THE YEAR'...



BOB MATHIAS

THIS YOUNG CALIFORNIAN GIANT STARTLED THE SPORTS WORLD BY WINNING THE OLYMPIC DECATHLON AT THE AGE OF 17...



GOTTA GET BACK TO SCHOOL BEFORE I'M LATE...

Sport Stars!



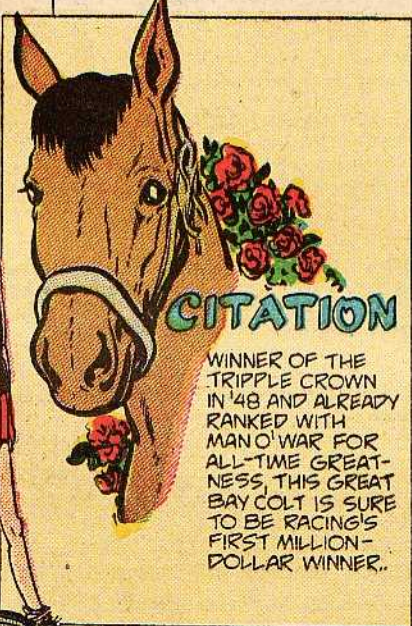
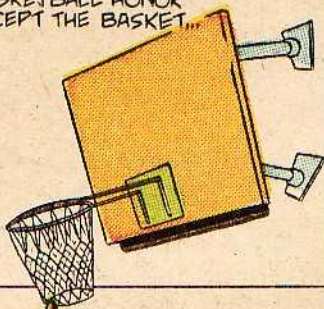
BEN HOGAN

DISPITE HIS SMALL SIZE, THE MIGHTY MITE OF GOLF HAS CAPTURED ALMOST EVERY MAJOR GOLF CROWN TO BE HAD...



ED MACAULEY

ST. LOUIS UNIVERSITY'S GREAT 6'8" ALL-AMERICAN CENTER HAS TAKEN JUST ABOUT EVERY BASKETBALL HONOR EXCEPT THE BASKET...



CITATION

WINNER OF THE TRIPPLE CROWN IN '48 AND ALREADY RANKED WITH MANO' WAR FOR ALL-TIME GREATNESS, THIS GREAT BAY COLT IS SURE TO BE RACING'S FIRST MILLION-DOLLAR WINNER.

MRS. FANNY BLANKERS-KOEN

THE 30-YEAR OLD DUTCH HOUSEWIFE AND MOTHER OF TWO WON FOUR GOLD MEDALS TO BECOME THE GREATEST WOMAN ATHLETE IN OLYMPIC HISTORY...



THERE GOES MAMA AGAIN!!



ANY BOY OR GIRL MAY QUALIFY FOR THE JUNIOR PHYSICAL FITNESS AND PROFICIENCY TEST

Say, gang! Get out your first copy of Babe Ruth Sports Comics. Turn to the pages on the A. A. U. Junior Physical Fitness and Proficiency Tests, and the charts that show you the qualifying scores for the Certificates. Well, here's the tips for each test, event for event. Below there's a copy of the Certificate too. Now go to it, and good luck!

DESCRIPTION OF EVENTS

Walk and Run

Use standing start. Start the event by running. The running may be interspersed with periods of walking.

Sit Ups

Lie flat on back on the floor or ground. Hands should be clasped together behind the head with elbows spread out to side. Support ankles under desk, dresser, bed or have a partner hold them down. Raise trunk to sitting position and lean forward touching right elbow to left knee and return to backlying position. Sit up and touch left elbow to right knee.



Pull Ups

REGULAR: Using either grasp, (palms facing you or palms away from you), hang from hands on a high horizontal bar or limb of a tree so that body is vertical and the extended toes not touching the floor or ground. By bending the elbows raise body until upper part of chest touches the bar or the chin is raised above the bar. Relax arms and lower body until arms are fully extended before "chinning" the bar. Repeat until limit is reached. No kicking of legs or swinging of body while chinning.



Modified: Hang (elbows straight) by hands (either grasp) from low horizontal bar (or stick resting on backs of two chairs and steadied by two assistants) so that chin is directly under bar, body parallel to the ground, knees bent and feet flat on ground directly under knees. Pull body up by bending arms until upper part of chest touches the bar or stick. Keep the feet on the same spot on the ground during the pull-up. Lower body until arms are straight and repeat till limit is reached.



Standing Broad Jump

The feet may be placed in any position but shall leave the ground only once in making an attempt to jump. Rocking forward and backward, that is, lifting heels and toes alternately from the ground, is permitted but both feet must leave the ground at the same time. Measurement is made from the mark of the toes at the starting position to the nearest break in the ground made by any part of the body at the completion of the jump.

Push Ups

Regular: From prone lying position (face down), elbows bent and hands placed on floor (thumbs next to chest) push body up until arms are straight with weight of body resting on hands and toes keeping heels, hips, shoulders and head all in same straight line. Relax arms and lower straight body to floor. Repeat this "push-up" continuously as many times as possible.



Modified: From position on hands and knees on floor or ground (thighs at right angles to floor, trunk parallel to floor and elbows straight), bend elbows and touch chest to floor. Extend elbows and

push up to starting position. Repeat the modified "push-up" continuously as many times as possible.



Playground Baseball Throw

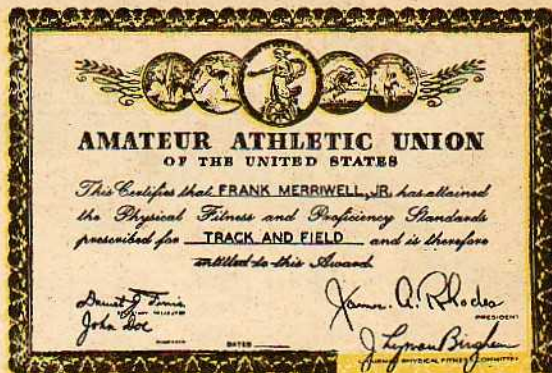
The throw shall be made from behind a line, properly marked, and measured from that line to the nearest mark made by the fall of the ball. An unlimited run is permitted but the thrower must not cross the line in making the throw. It is recommended that the distances of 35, 65, 85, 100 and 125 feet for boys and 20, 30, 40, 50 and 75 feet for girls be measured from the throwing line and marked to eliminate the necessity of measuring each throw.

Continuous Hike for Distance

The only specification for this event is that the hike be continuous. Distances can be established by automobile speedometers in scenic or other areas in or out from the community.

Running High Jump

The jump shall be made over a bar resting on supports in such a manner that it can easily be displaced. The length of the run is unlimited. The take-off for the jump must be made from one foot. The take-off ground about the jump must be level.



CERTIFICATE, 7 x 10 INCHES, IN COLOR

EDITORS NOTE: TELL YOUR QUALIFIED INSTRUCTOR, COACH, TEACHER, OR SCOUTMASTER THAT
For information and certificates write the Amateur Athletic Union, 39 South LaSalle Street, Chicago 3, Ill.

BABE RUTH SPORTS QUIZ



WHAT SPORT IS THIS MAN PLAYING?

1. HOCKEY
2. CRICKET
3. LACROSSE



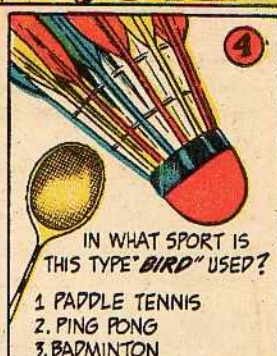
WHAT SPORT FORBIDS THE USE OF THE HANDS?

1. RUGBY
2. FENCING
3. SOCCER



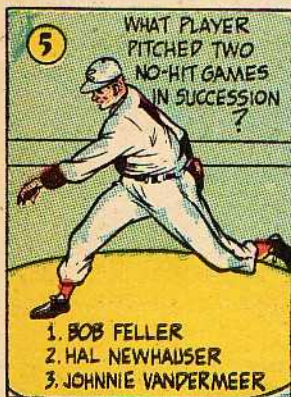
IN HOCKEY WHAT IS KNOWN AS THE "HAT TRICK"?

1. SCORING 3 GOALS.
2. KNOCKING OFF GOALIE'S CAP.
3. A GOAL TENDER'S STOP.



IN WHAT SPORT IS THIS TYPE "BIRD" USED?

1. PADDLE TENNIS
2. PING PONG
3. BADMINTON



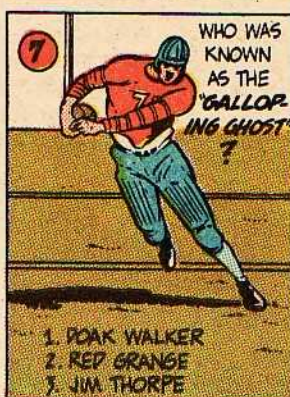
WHAT PLAYER PITCHED TWO NO-HIT GAMES IN SUCCESSION?

1. BOB FELLER
2. HAL NEWHAUSER
3. JOHNNIE VANDERMEER



IN TROTTING RACES WHAT IS THIS VEHICLE CALLED?

1. SHAY
2. SULKY
3. WAGON



WHO WAS KNOWN AS THE "GALLOPING GHOST"?

1. POAK WALKER
2. RED GRANGE
3. JIM THORPE

ANSWERS

1. CRICKET... GREAT BRITAIN'S BASEBALL GAME
2. SOCCER
3. ONE PLAYER SCORING THREE GOALS IN ONE GAME
4. BADMINTON
5. JOHNNIE VANDERMEER-- AGAINST BOSTON AND BROOKLYN IN 1939
6. SULKY
7. RED GRANGE

SPORT FANS, HAVE YOUR SAY!

Here's your chance to make BABE RUTH SPORTS COMICS your own magazine! We want to know what you think and what interests you in the sports parade. Filling out this sports poll will get us to first base in giving you the kind of SPORTS MAGAZINE you want. (See other side of this form for particulars on how you can win a cash prize.) The Editors

1. Which feature did you like best? Next best, etc. Number in order of preference. Do NOT number those you DID NOT like.

- THE LIFE OF BABE RUTH
- BABE RUTH BATTING SECRETS
- BABE RUTH BASEBALL CLINIC
- CROWN PRINCE OF BASEBALL (AL SCHACHT)
- BASEBALL'S TRIPLE THREAT (LOU BOUDREAU)
- THE ALHAMBRA ASSASSIN (RALPH KINER)
- TODAY'S HOTTEST SPORTS STARS
- SPORTOPICS
- WHIRL OF SPORTS AND CLUBHOUSE CLOSE-UPS
- BABE RUTH'S SPORTS QUIZ
- CONTESTS AND POLLS
- SPORTIN' FUN

2. Do you read any other sports magazines? List which ones.

3. Which do you prefer? Number in order of preference.

- TRUE SPORTS STORIES —
- HINTS ON HOW TO PLAY —
- BOTH —

4. I would enjoy reading the life of the following athletes. Fill in only sports in which you are interested.

SPORT	ATHLETE
BASEBALL	
FOOTBALL	
BASKETBALL	
TENNIS	
GOLF	
ICE HOCKEY	
BOXING	
TRACK	
SWIMMING	
SKIING	
OTHERS?	

5. How many people in your family read BABE RUTH SPORTS COMICS? _____
Did your father read this magazine? _____
Did he like it? _____

You are also invited to try for the cash prizes listed on the other side of this form. But you don't have to enter the contest in order to fill out the above poll. Please do! Fill out these questions and shoot 'em along to us now! Thanx, sportsfans! Send to:

BABE RUTH SPORTS EDITOR

1860 Broadway
New York 23, N. Y.

(Please fill in other side, too! Thanx.)

(Print)
NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Sporting Fun!

GOLF PRO: Tee the ball.
BEGINNER: Sure I see it, but why the baby talk?

"Boyoboy, did I catch a fish. It was tremendous. Why, it was t-h-a-t long. I never saw such a fish."
 "I believe you."



Yes, the traps are very annoying. Will you please keep yours shut.

"In my college days I helped Yale beat Harvard in football."
 "Yeah! Which team were you on?"

FIGHTER: Did I do any damage to the guy?

MANAGER: No. But keep swinging. Maybe the draft will knock him over.

HE: Gosh, is that girl dizzy.

SHE: Really?

HE: She thinks that a football coach has four wheels.

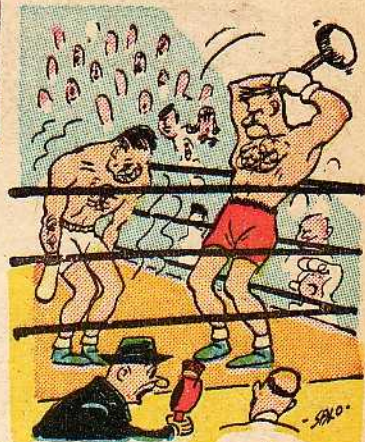
SHE: How silly! How many does it have?

JOE: How were the girls at the party last night?

MOE: All the baseball type.

JOE: What's that?

MOE: Bleachers.



The champ is weakening under the challenger's sledge-hammer blows.

An irate fan stopped the umpire after the home team had lost the ball game.

"Where's your dog?" he commanded.

"Dog?" said the umpire. "I never had a dog."

"Well," said the mad fan, "you're the first blind man I ever saw without one."

Tear off and MAIL TODAY! (Please print with sharp pencil)



CALLING ALL SPORTS FANS! WE WANT TO KNOW WHAT YOU THINK!

HOW ABOUT IT? WHY DON'T YOU TRY AND WIN ONE OF THESE CASH PRIZES IN THIS EXCITING CONTEST!

FIRST PRIZE: \$25.00

SECOND PRIZE: . . 10.00

THIRD PRIZE: . . . 5.00

And twenty five additional fourth prizes of one year subscriptions to BABE RUTH SPORTS.

1. Answer in 50 words or less—(use separate sheet of paper if you wish.)

I LIKE BABE RUTH SPORTS COMICS because _____

2. (List as many suggestions as you wish.)

I THINK BABE RUTH SPORTS COMICS CAN BE IMPROVED IF _____

Hurry and answer these two contest questions! Contest closes JULY 1, 1949. Duplicate prizes will be awarded in case of ties!

Send to:

BABE RUTH SPORTS EDITOR
 1860 Broadway
 New York 23, N. Y.

Print NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(Please fill in other side, too! Thanks.)

BABE RUTH
SPORTS MAGAZINE
Salutes this month's

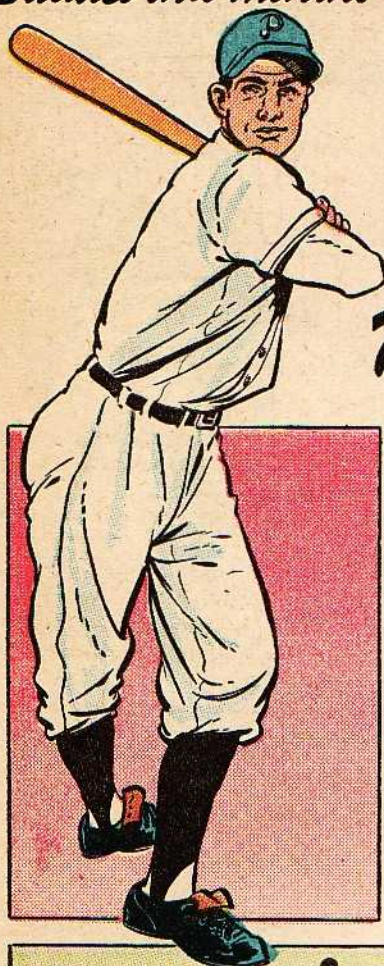
SPORT STAR

RALPH KINER

The Alhambra Assassin

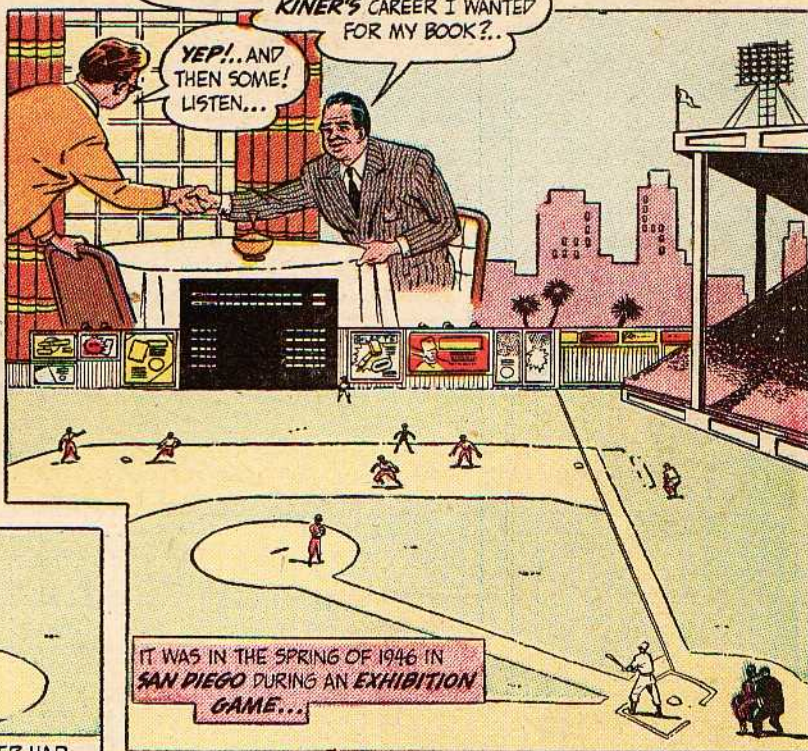
A
TRUE
SPORT
THRILL
FEATURE

THE STORY OF THE BOY
FROM ALHAMBRA, CALIF.,
WHO CAME EAST TO AWE
THE GREAT NATIONAL
LEAGUE WITH HIS
MIGHTY BAT...



HI, BOB!... HERE... SIT DOWN!... DID YOU GET
TH' THRILLING INCIDENT IN RALPH
KINER'S CAREER I WANTED
FOR MY BOOK?..

YEP!.. AND
THEN SOME!
LISTEN...



IT WAS IN THE SPRING OF 1946 IN
SAN DIEGO DURING AN EXHIBITION
GAME...

THE CATCHER HAD
CALLED FOR A LOW
OUTSIDE PITCH BUT
SOMEHOW, THE BALL
CAME IN JUST BELOW
SHOULDER HEIGHT
AND RALPH SWUNG...

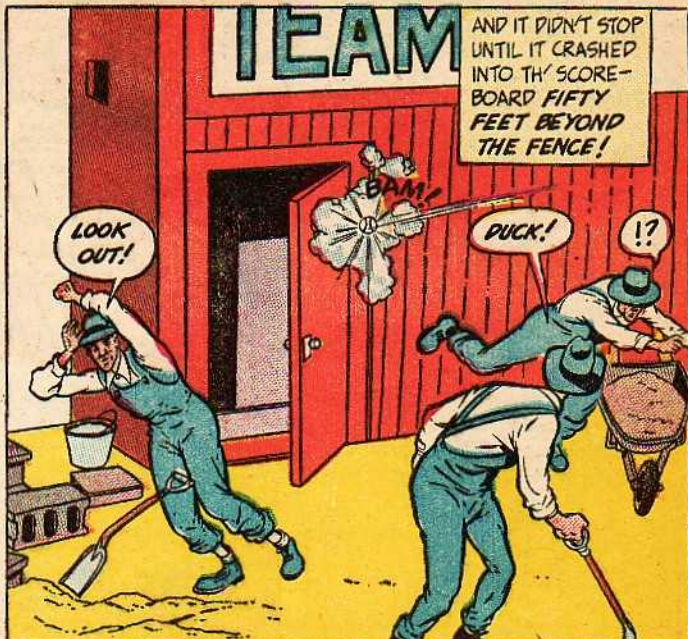
WHAP!

WHAMMO! THE CRACK OF BAT AGAINST BALL COULD
BE HEARD ALL OVER THE PARK AND EVERYBODY WHIRLED
AROUND TO WATCH THE FLIGHT OF THE ROCKETING
APPLE...

WOW!
LOOK AT
IT GO!

WHAT'D HE
USE?... A
CANNON?





...OH, NO!.. WHY, ONCE AT TH' POLO GROUNDS IN NEW YORK IN A GAME AGAINST TH' GIANTS, RALPH STROPE UP TO FACE TH' SPLENDID VETERAN, MORT COOPER...



OL' COOP WAS PAST HIS PRIME BUT STILL HAD PLENTY LEFT...BUT IT WASN'T ENOUGH WHEN KINER MET A HIGH HARD ONE HEAD ON...



TH' CENTERFIELDER NEVER EVEN BOTHERED TO TRY FOR IT AND IT CAME WHISTLING OVER HIS HEAD AT A MILE A MINUTE...



...AND YOU SHOULD HAVE SEEN TH' BULL PEN GANG SCATTER WHEN THAT PILL SLAMMED INTO TH' RAILING ATOP TH' FIELD BOXES BEHIND TH' PEN!



THAT'S *SOME* POKE!.. NOPE!.. AS A MATTER OF FACT, THOUGH HE GAVE THAT BALL A 469 FOOT RIDE HE ONLY GOT A TRIPLE... TH' LONGEST TRIPLE ON RECORD!..

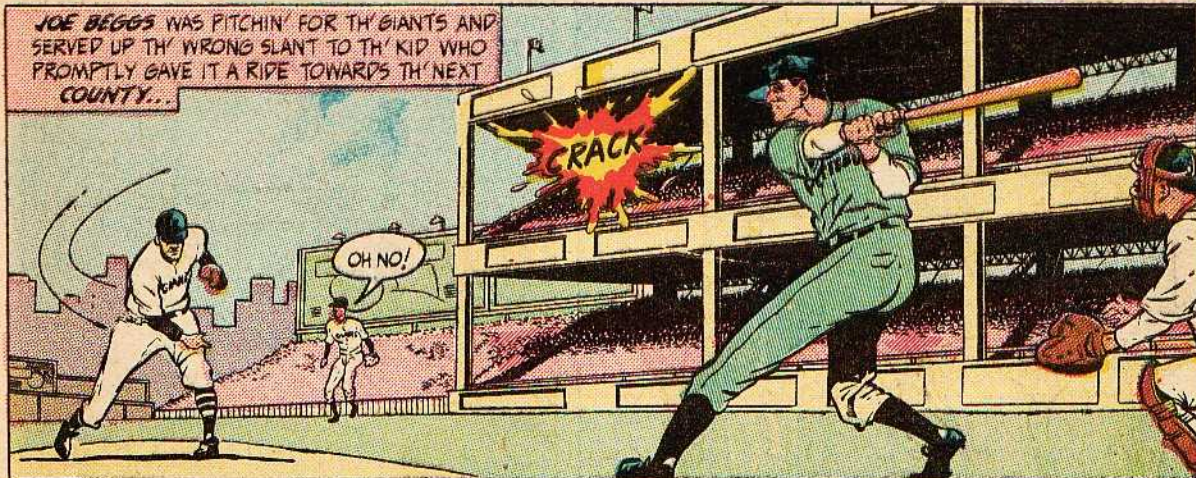


WELL, I'LL BE! WAS THAT HIS GREATEST THRILL?

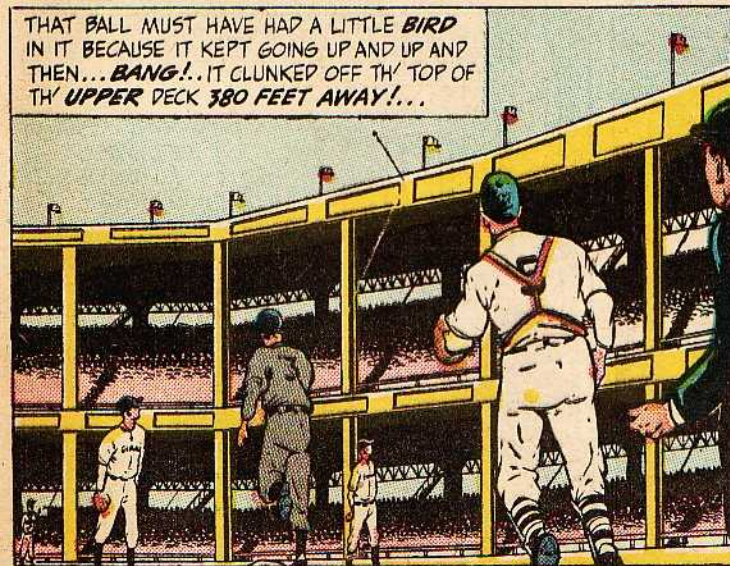
OH, NO!.. Y' SEE IT WAS AT THESE SAME POLO GROUNDS THAT HE HIT A DRIVE THAT THEY'RE TALKIN' ABOUT YET!..



JOE BEGG'S WAS PITCHIN' FOR TH' GIANTS AND SERVED UP TH' WRONG SLANT TO TH' KID WHO PROMPTLY GAVE IT A RIDE TOWARDS TH' NEXT COUNTY...



THAT BALL MUST HAVE HAD A LITTLE BIRD IN IT BECAUSE IT KEPT GOING UP AND UP AND THEN... *BANG!*.. IT CLUNKED OFF TH' TOP OF TH' UPPER DECK 380 FEET AWAY!..

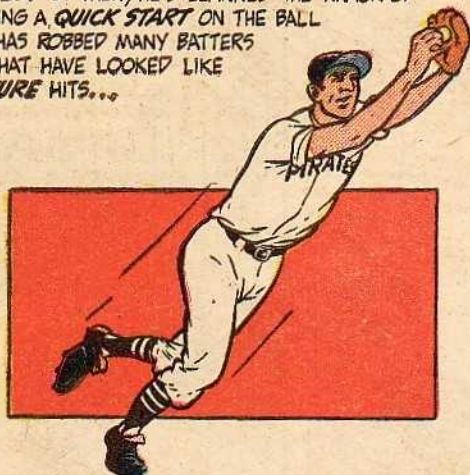


GOOD NIGHT!.. FIGURE THAT THAT PART OF TH' STANDS IS A GOOD HUNDRED FEET HIGH... WHY... I'LL BET THAT WAS OVER A 600 FOOT DRIVE! SURELY THAT WAS HIS BIGGEST THRILL?

OH, NO!.. I'M JUST COMIN' TO THAT!



KINER'S **HITTING** HAS FAR OVER SHADOWED HIS **FIELDING** AND FANS ARE APT TO FORGET THAT RALPH IS GOOD, STEADY OUTER-GARDENER...NOT THE **FASTEST** OF MEN, HE'S LEARNED THE KNACK OF GETTING A **QUICK START** ON THE BALL AND HAS ROBBED MANY BATTERS OF WHAT HAVE LOOKED LIKE **SURE HITS...**

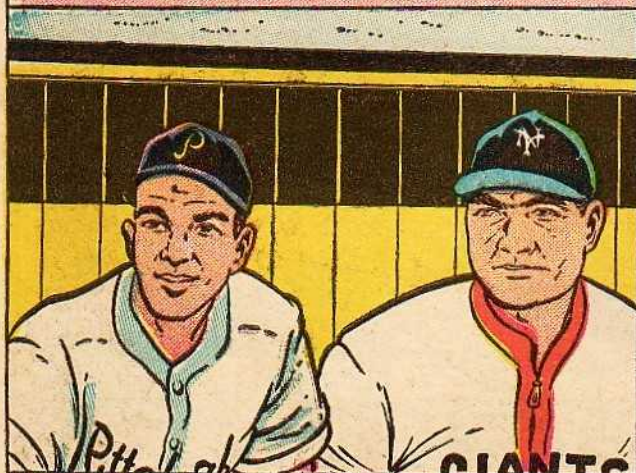


BUT TO GET BACK TO HITTING...SO FAR KINER HAS RAPPED **TWENTY-THREE** HOMERS IN HIS **FIRST** SEASON AND **FIFTY-ONE** IN HIS **SOPHOMORE** YEAR...WHEN HE WAS JUST **TWENTY-FIVE** YEARS OLD!...

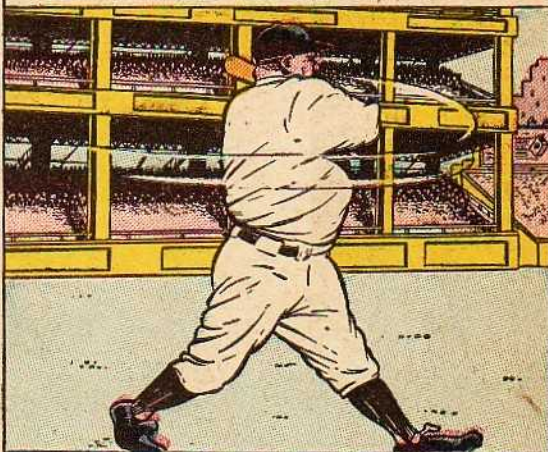
BOY!...THAT KID'S GOT SOME FUTURE AHEAD OF HIM!...



LAST YEAR HE WAS AGAIN THE **CO-HOLDER** OF THE **HOME-RUN CHAMPIONSHIP** WITH **JOHNNY MIZE** OF THE **GIANTS**, HITTING **FORTY** HOMERS FOR THE SEASON!



AND HE TIED AN **ALL-TIME RECORD** IN 1947 WHEN HE EQUALLED THE LATE **HACK WILSON'S** TRICK OF GETTING **TWENTY-THREE** HOMERUNS WHILE ON THE ROAD IN FOREIGN PARKS!...



THIS YEAR RALPH WANTS TO PUT ON MORE WEIGHT SO THAT HE CAN ADD STILL MORE PUNCH TO HIS SWING AND SO FAR HE'S ADDED TEN POUNDS!

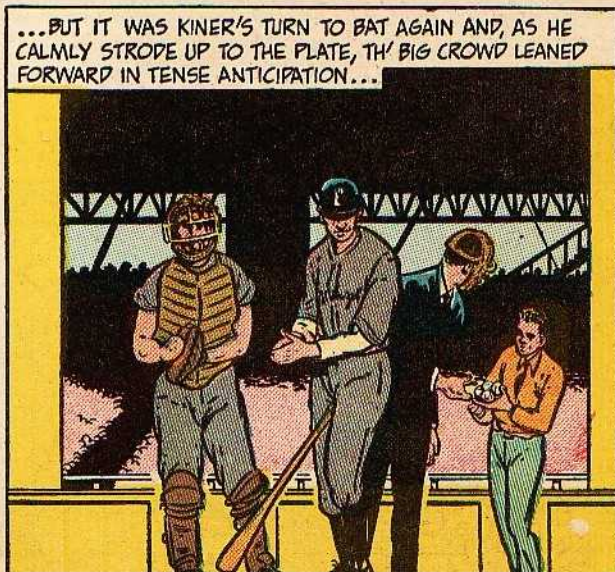
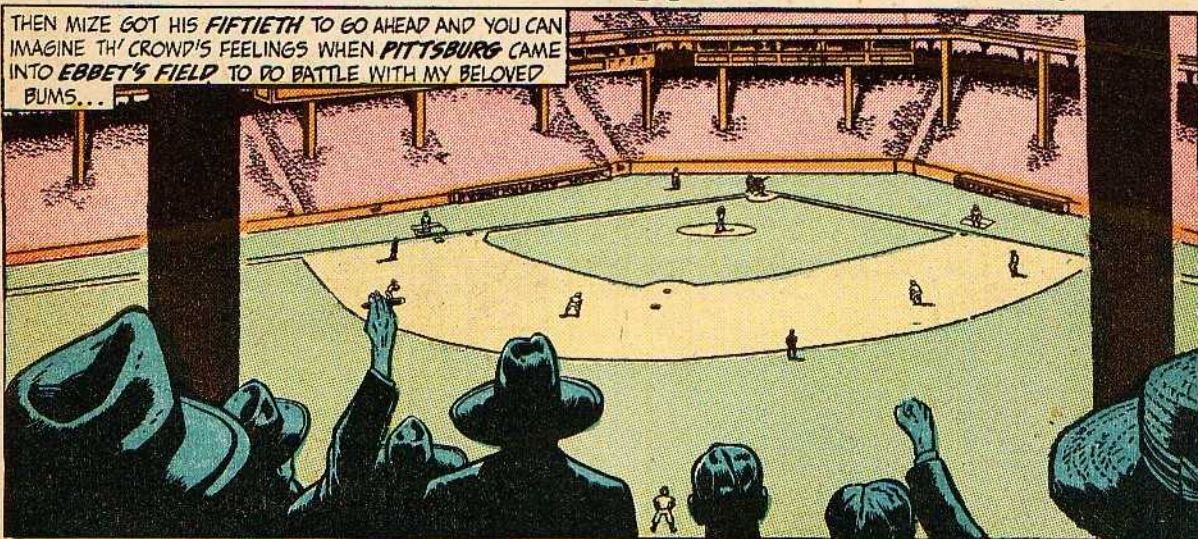
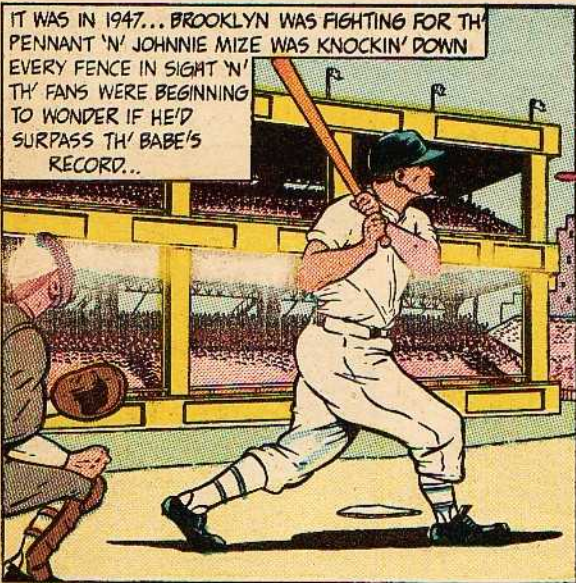
HE MUST HAVE **TREMENDOUS** POWER...N' ALL THESE ACCOMPLISHMENTS MUST TOTAL HIS **THRILL** OF A **LIFETIME**...

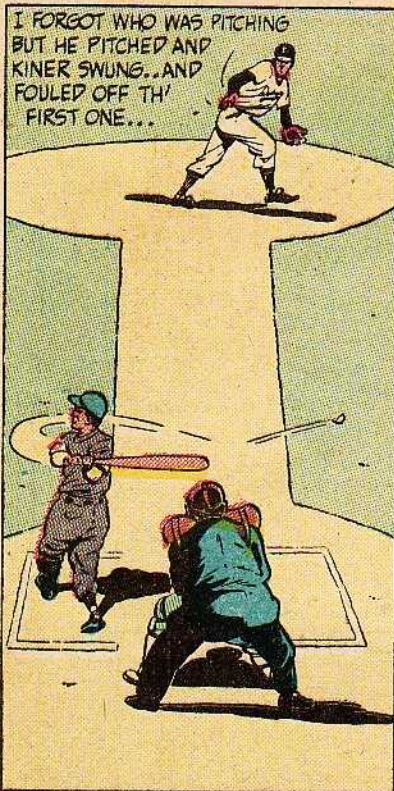


OH, NO!.. THERE WAS **ONE VERY DEFINITE BIG THRILL** IN HIS LIFE 'N' I'LL TELL YOU ABOUT THAT NOW...

YES!..PLEASE DO!..BEFORE I GO GA-GA!







CALLING ALL SPORT FANS!

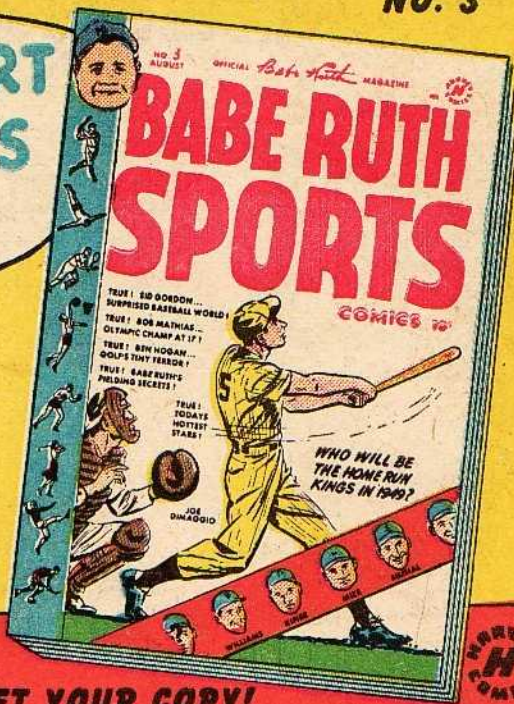
**READ
ISSUE
NO. 3**

**HERE'S TRUE SPORT
THRILLS OF TODAY'S
HOTTEST STARS**



**FAMOUS STARS
AND COACHES SAY**
"It's a hit!"

THE COMPLETE SPORTS MAGAZINE THAT
COVERS EVERY FIELD OF SPORTS! DON'T FAIL
TO READ THE TRUE SPORT THRILLS IN
AUGUST ISSUE NO. 3



ON SALE MAY 27TH

GET YOUR COPY!

**HURRY FANS!
YOU CAN NOW
SUBSCRIBE TO
BABE RUTH
SPORTS
COMICS!**

SPECIAL INTRODUCTORY OFFER!

12 ISSUES FOR ONLY \$1.00

SORRY NO SUBSCRIPTIONS OUTSIDE U.S.A.

EVERY ISSUE
CHOCK FULL OF NEW
STORIES ABOUT TODAY'S
BEST ATHLETES



**TRUE THRILLS
OF THE SPORTS WORLD**

MAIL THIS COUPON TODAY!

**BABE RUTH SPORTS
1860 BROADWAY
NEW YORK, 23, N.Y.**

☐ 12 ISSUES \$1.00
☐ 24 ISSUES \$1.75

PRINT NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

KNOW YOUR TEAMS AMERICAN LEAGUE



SPORTS ODDITIES

You know, Sports Fans, a lot of strange things happen in sports, not only to the great stars, but to the little known athletes and to the fans and officials as well. Here are some of the oddities which made Sports News in 1948.

In Pittsburgh last summer Tom Muenzer got excited at a ball game, fell out of the upper stands, landed on two fans sitting below, stayed to watch the game while the others were sped to a hospital.

George Kell, Detroit third sacker, bent for a ground ball, was hit in the chin, made the put-out, left the game with a broken jaw.

Basketball referee John Haegle and girl cheer leader Betty Jo Sears got in each other's way, collided head-on, knocked each other cold.

Ben Hogan finished the Denver Open with a 270, figured it was a poor score, left before the tournament was over, wasn't around to receive first-prize money.

Harry Bitman, Denver tailor, sponsored a football contest, in one week had to pay 412 winners each a suit of clothes at a cost of \$22,248.

Babe Didrikson applied to enter the U.S. Men's Open Golf championship, was turned down.

A New York fan took his friend's dare, rushed onto the Yankee Stadium diamond during the game, slid into second base, spent the next day in jail.

Pitcher Denny Finken tried to put something extra on the ball in a game at Walnut, Ia., walked off the mound with a broken arm.

Wofford College's football team played five successive ties, finally won a game.

The Dodger newspaper "Line Drives" carried the headline, "We'll Click with Leo," saw Leo go to the Giants two days later.

Hayes McKinney, Georgia guard, was promised a new car if he scored a touchdown during the football season, broke a leg, got the car anyway.

Pat Kennedy, basketball referee, was hit in the mouth by the ball, fell unconscious when his whistle jammed his false teeth against his palate.

Joe Earley suggested a "day" for the average fan in Cleveland, was given one by the Indians, received a new car, poultry, livestock, furniture, clothes, books and \$1000.

Sam Wexler of Toledo went to a ball game in Detroit, sat in the tenth row, was conked on the head by a wild pitch thrown by the A's Phil Marchildon.



THEY LAUGHED WHEN I STARTED TO TALK!



NOW YOU TOO CAN TELL FUNNY JOKES

How often have you wished you could tell a funny joke and tell it the way the experts do? There are hundreds of times you can win a point by telling the right story at the right time in the right way. It's easy when you know **HOW!** The editors of **FUN PARADE**, one of the nation's funniest humor magazines, have written a simple guide titled "**HOW TO TELL FUNNY JOKES**." It is written in simple language and tells you completely **HOW TO TELL FUNNY JOKES**, where to find material, how to improvise, how to change a joke so that it fits your story and many other revealing secrets. Now for the first time offered anywhere.

FREE
WITH EACH ORDER
OF "FUN PARADE
ANNUAL" AND
"HELLO BUDDIES
ANNUAL"

**HOW
TO TELL
FUNNY
JOKES**

**FOR PUBLIC SPEAKERS
FOR TEACHERS
FOR WRITERS
FOR SCHOOL PLAYS,
CLUB SKITS, ETC.**



EACH VOLUME 192 PAGES

BOTH VOLUMES
ONLY
\$1.00
PLUS FREE
"HOW TO TELL
FUNNY JOKES"

CARTOONS BY AMERICA'S FAMOUS CARTOONISTS!
Here are only a few of America's leading cartoonists who illustrate some of the jokes appearing in "FUN PARADE ANNUAL" and "HELLO BUDDIES ANNUAL"—You'll recognize their signatures on cartoons in the leading humor magazines and in newspapers from coast to coast! **DAN FLOWERS, AL ROSS, REAMER KELLER, ANGELO, DAVE BRIGGS, DAN O. BROWN, E. SIMMS CAMPBELL, SWAN, LARIAR, KIRK STILES, HENRY BOLTONOFF, WENZEL, VIC HERMAN, SALO, MILOKINN, ALI, ATKINS, R. GUSTAFSON, JEFF KEATE, CHARLES STRAUS, CRAMER, SCOTT, LINDA & JERRY WALTERS, ERIC ERICSON** and many others.

SEND FOR THIS WONDERFUL
COMBINATION OFFER TODAY

MONEY BACK GUARANTEE

After you have examined these fun packed books and you are not entirely satisfied, you may return them to us, within 5 days in good condition and your dollar will be refunded. You may keep the booklet, "**HOW TO TELL A FUNNY JOKE**." Don't wait. You can't lose. Send your order today.
**FUN PARADE INC. DEPT. B
1860 BROADWAY NEW YORK 23, N.Y.**

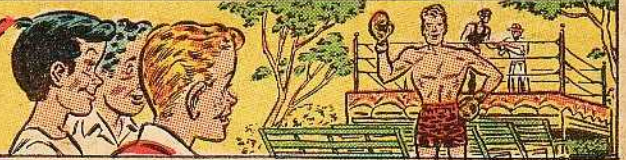
MAIL THIS ORDER TODAY!

**FUN PARADE INC., DEPT. B
1860 BROADWAY
NEW YORK 23, NEW YORK**
Yes, please send me postpaid your free booklet "**HOW TO TELL FUNNY JOKES**." Here is my dollar for the TWO ANNUALS, **FUN PARADE** and **HELLO BUDDIES**, each 192 pages.
PRINT NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
IF ANY
SORRY, NO C.O.D.'S OR ORDERS OUTSIDE U.S.A.

BOBBY SHELBY

AND HIS PALS

WORK OUT WITH THE CHAMP!



GEE, I'D SURE LIKE TO SEE THAT FIGHT!

WORLD'S CHAMPIONSHIP BOUT
CHICK FELLOWS VS. MCGURK

NOT MUCH CHANCE OF GOIN'... TICKETS ARE ALL SOLD OUT!

THIS GUY LOOKS FAMILIAR... I'VE SEEN HIM SOMEPLACE...

NICE BIKES YOU BOYS ARE RIDING. MINE'S A SHELBY TOO! CAN'T BEAT 'EM!

SAY, AREN'T YOU CHICK FELLOWS, THE BOXER?

A SHELBY'S GOTTA BE GOOD TO TAKE THE PUNISHMENT I GIVE IT! I RIDE EVERY DAY TO KEEP IN TRAINING!

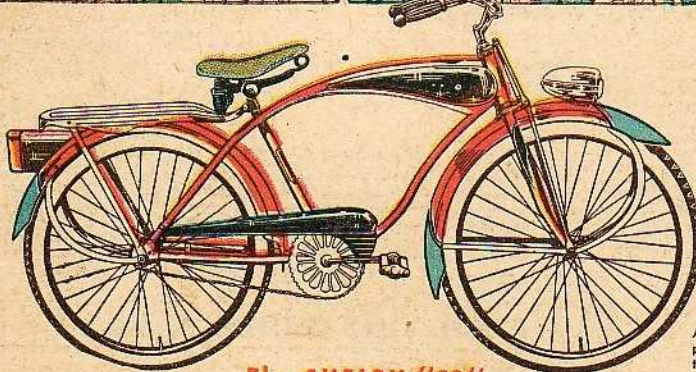
WE WON'T BE ABLE TO SEE YOU FIGHT, CHICK, BUT WE'LL BE PULLING FOR YOU.

TELL YOU WHAT, BOBBY. IF YOU AND YOUR PALS WILL TAKE TURNS "SPRINTING" WITH ME EVERY AFTERNOON TO HELP BUILD UP MY WIND, I'LL SEE THAT YOU GET RING-SIDE SEATS, SATURDAY NIGHT!

IT'S A DEAL, CHICK! HOW ABOUT IT, FELLOWS?

THE WINNER!

H'RAY! ATTABOY, CHICK!



The SHELBY "52"

America's Quality Bicycle

"Champ" in looks, in quality construction and in dependable performance, the new Shelby "52" also outpoints all other bikes made in exclusive features. You'll like the combination stop light and tail light, the natural color, genuine top-grain leather saddle, the chromium airflo tank, the deluxe, streamlined luggage carrier, to mention a few features that put the Shelby "52" in a class by itself. See the Shelby at your dealer's . . . and you'll agree that it's the bike for you!

SHELBY'S Chromium TRIPLE-LITE

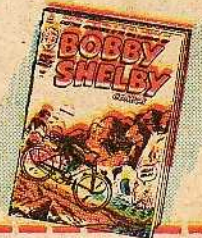
Just like the rear lights on Dad's car, this automatic light flashes "stop" when you apply the brake. Tail light works independently of stop light. Lucite reflector for added safety in night riding.



LOOK

Now you can get Bobby Shelby's own comics book

FREE!



A big, exciting comic book, packed with Bobby Shelby's thrilling adventures . . . plus safety tips on bicycling, how to take care of your bike, how to win a Boy Scout merit badge for Cycling . . . and lots of other entertaining and useful information is YOURS FOR THE ASKING in BOBBY SHELBY COMICS. Mail coupon below or a penny post card, your copy will be sent, FREE, by return mail.

THE SHELBY CYCLE COMPANY
5 HIGH SCHOOL AVENUE
SHELBY, OHIO

FREE MAIL TODAY!

Please rush me a FREE copy of BOBBY SHELBY COMICS.

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____
PARENT'S NAME _____

