

OFFICIAL
Babe Ruth
MAGAZINE

BIG BASEBALL ISSUE!

IT'S A
HARVEY
COMICS
SPORT
HIT!



AUG 8

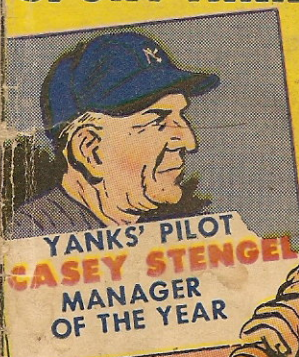
BABE RUTH

NO. 9
OCT.

SPORTS

TRUE
SPORT THRILLS

COMICS 10¢



YANKS' PILOT
CASEY STENGEL
MANAGER
OF THE YEAR



**YOU CAN
SAVE A LIFE!**
SWIMMING AND
LIFESAVING TIPS



**THE
BAUER SISTERS**
GLAMOUR GALS
OF GOLF!

**STAN
"THE MAN"
MUSIAL**
ST. LOUIS
CARDS'
SLUGGING
STAR



52 PAGES!
No. 1 OCT.
BOYS' RANCH

WOODROW! SENSATIONAL WILD WEST ACTION TEAM!
The KID COWBOYS OF BOYS' RANCH
Featuring **CLAY DUNCAN**

BASED ON ACTUAL TRUE FACTS

BIG 52 PAGES!

ON SALE JULY 12th

BE SURE TO GET YOUR ISSUE!

THE GREAT INDIAN WAR RAID!
GERONIMO'S SAVAGE WARRIORS IN THEIR BRUTAL ASSAULT ON THE RANCH FOR HOMELESS BOYS!

THIS DERN THING IS OUT OF TUNE! IT'S PLINKIN' WHEN IT SHOULD BE PLUNKIN'!

COWBOYS WANTED!

BOYS FROM SIX TO SIXTY--

IF YOU'VE EVER WANTED TO ROPE A STEER, RIDE A BRONC OR HUNT WITH THE FAMOUS INDIAN SCOUTS OF THE WILD WEST -- **HERE'S YOUR CHANCE!**

RIDE SIDE BY SIDE WITH CLAY DUNCAN AND THE KID COWBOYS AS THEY STIR UP PLENTY OF ACTION IN THIS GREAT NEW MAGAZINE ---

BOYS' RANCH

WAAHOO! GIT ALONG, LITTLE DOGIE! I'M GOIN' TO ROPE AND WRAP YOU UP FOR BRANDIN'!

GET THAT SADDLE OFF THE FENCE AND PUT A HORSE UNDER IT, WABASH! YOU'LL NEVER LEARN RANCHING ON A BANJO!

THE ONLY WAY TO GET THAT CAYUSE ON HIS TOES IS BY SHOOTIN' OFF A FEW OF THEM!

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KING

HARVEY COMICS

NOW ON SALE! LOOK FOR THIS COVER!

BABE RUTH SPORTS COMICS, October, 1950, Vol. 1, No. 9, is published every other month by **HARVEY ENTERPRISES, INC.**, at 429 DeSoto Avenue, St. Louis 7, Mo. Editorial, Advertising, Subscription and Executive offices at 1860 Broadway, New York 23, N. Y. President, Alfred Harvey; Vice-President and Editor, Leon Harvey; Vice-President and Business Manager, Robert B. Harvey. Entered as second class matter at the Post Office at St. Louis, Mo., under the Act of March 3, 1879. Single copies, 10c. Subscription rates, 10 issues for \$1.00 in the U. S. and possessions; elsewhere, \$1.50. Entire contents copyrighted 1950 by Harvey Features Syndicate, New York City. Printed in the U. S. A.

Dear Fans,

A most popular pastime during each sport season is the selection of All-Star teams in each league or conference. Sometimes, too, the choosing of All-Stars is a difficult choice. Most of the time it's easy to pick the outstanding star at each position. Official statistics tell the story in this respect. But every so often a key All-Star position will fall to an athlete who does not top all the others in the mechanical aspects of the game. Such a player is usually chosen because of his inspirational value to his team, because as a hustler, leader and team player he so instills the qualities of fight and winning spirit in his teammates that they come through to victory over more mechanically capable foes. In the big leagues, for example, such players as Tommy Henrich of the Yankees, Enos Slaughter of the Cardinals, Pee Wee Reese of the Dodgers and many others have to play against other stars of mechanical superiority, but ask any manager who he'll take on his team and he'll cite these inspirational athletes for their leadership and fighting qualities alone.

Of course, the finest of all All-Stars combine superior skill on the athletic field with the ability to be inspirational leaders as well. The athletes who combine all these characteristics are rare indeed. These are the Stan Musials, the Joe DiMaggios, the superstars who are not merely All-Stars season after season but who, when their playing days are over, become the men whose deeds become eternally recorded in sportsdom's Halls of Fame.

This, too, is why BABE RUTH SPORTS COMICS is an All-Star in the sports comics field. Issue after issue, BABE RUTH SPORTS COMICS takes all the honors required in the performance of a champion. In the selection, presentation and timeliness of its stories, BABE RUTH SPORTS COMICS brings you the finest quality of sports writing anywhere. In the quality of its art work, your favorite sports comics magazine presents the clearest, most accurate and authentic illustrations drawn by the most talented art craftsmen of the day. And in every season of the athletic year, in every sport, BABE RUTH SPORTS COMICS combines these skills to give you sports fans the very latest in up-to-the-minute, on-the-spot, inside dope on the great sports stories and stars of the moment. No other sports comics can present such an All-Star line-up to its fans.

But BABE RUTH SPORTS COMICS is great for its inspirational value too. For it directly helps you readers too on the fields of sports by virtue of its many expert, authoritative articles demonstrating the champions' ways of developing top-notch athletic skills. By means of these inside tips and details, BABE RUTH SPORTS COMICS also helps all young athletes to develop their minds and bodies and to learn the high sense of sportsmanship and leadership which have made Americans champions in every corner of the athletic world.

This, then, is why BABE RUTH SPORTS COMICS is an all-around, All-Star champion. This is why so many young sports fans, learning the lessons of their athletic heroes in their favorite sports comics magazine, are now going on to become All-Star athletes too.

The Editors

In This Issue Of:

BABE RUTH SPORTS COMICS

THEY CALL MUSIAL "STAN THE MAN"

SLUGGERS SAMMY SWEAD COMES INTO HIS OWN

THEY LAUGHED WHEN CASEY STENGEL WAS MADE MANAGER OF THE YANKEES!

MARGARET ALICE BAUER GLAMOUR GIRL OF GOLF

THE LIFE OF BABE RUTH CHAPTER 2 BABE BECOMES A SLUGGING STAR

SWIM IN SAFETY

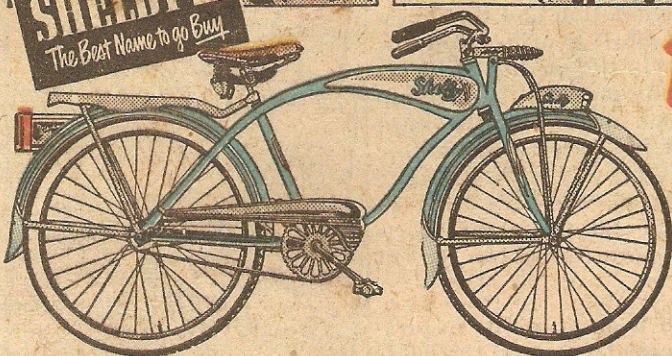
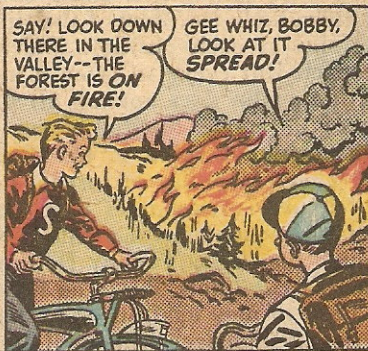
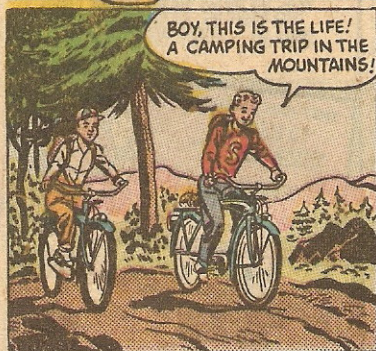
LIFE-SAVING KNOW HOW MEN'S GREATER WATER SAFETY

PLUS MANY OTHER CHOICE SPORTS FEATURES

BABE



BOBBY SHELBY AND THE FOREST FIRE!



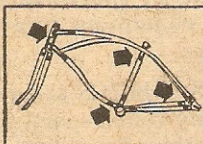
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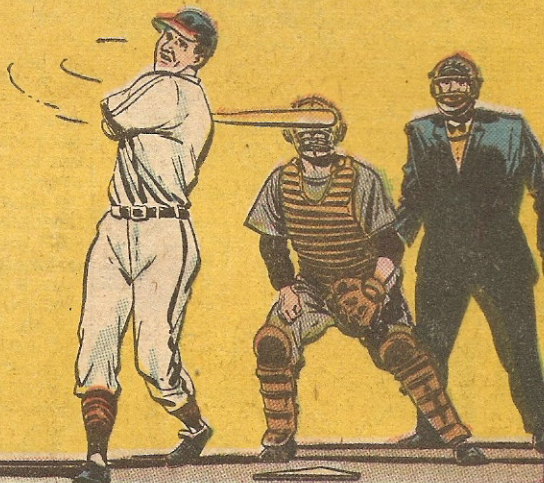
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THEY CALL MUSIAL "STAN, THE MAN"

THE FINEST **ALL-AROUND BALL PLAYER** IN THE GAME TODAY, HE'S CALLED, BUT STRICTLY **WITHOUT COLOR**. THAT'S HOW THEY TALK ABOUT **STAN "THE MAN" MUSIAL**, THE ST. LOUIS CARDINALS' STAR AND **SLUGGING TERROR** SUPREME. BUT LOOK BEHIND THE SCENES. YOU'LL LEARN THE VIVID, HEART-WARMING STORY OF THE SHY, MODEST **SPORTSMAN** AND **GENTLEMAN** WHO IS ONE OF THE GREATEST PLAYERS IN THE HISTORY OF THE NATIONAL LEAGUE.



WHO IS MUSIAL, THIS **SUPER-STAR**, THIS **SLUGGING DEMON** WHO, LIKE **BABE RUTH**, BEGAN HIS CAREER AS A PITCHER AND NOW, AS A GREAT OUTFIELDER STRIKES TERROR INTO THE HEARTS OF OPPOSING HURLERS EVERYWHERE? WHO IS THIS MAN WHO **THREE TIMES** ALREADY HAS BEEN NAMED AS **MOST VALUABLE PLAYER IN THE NATIONAL LEAGUE**!



STAN MUSIAL WAS BORN ON NOV. 21, 1920 AT DONORA, PA., ONE OF FIVE CHILDREN OF **LUKASZ MUSIAL**, A HARD WORKING POLISH IMMIGRANT. LIKE MANY OTHERS IN HIS POSITION, PAPA MUSIAL DREAMED BIG THINGS FOR HIS INFANT SON.

OUR FIRST BORN, **LUKASZ**. A BIG BOY HE'S GOING TO BE!

YES, AND A SMART ONE, TOO.. WITH AN EDUCATION.. NOT LIKE ME.



AS A YOUNG BOY, **STAN MUSIAL'S** AMBITION WAS TO BECOME A GREAT BASEBALL PLAYER FOR THE **PITTSBURGH PIRATES**, HIS FAVORITE TEAM. HIS IDOLS WERE **HONUS WAGNER**, **PIE TRAYNOR** AND **BABE RUTH**. IN HIGH SCHOOL, STAN SHOWED SIGNS OF FUTURE ATHLETIC GREATNESS.

AT TABOY, STAN, THAT'S DUNKING 'EM!

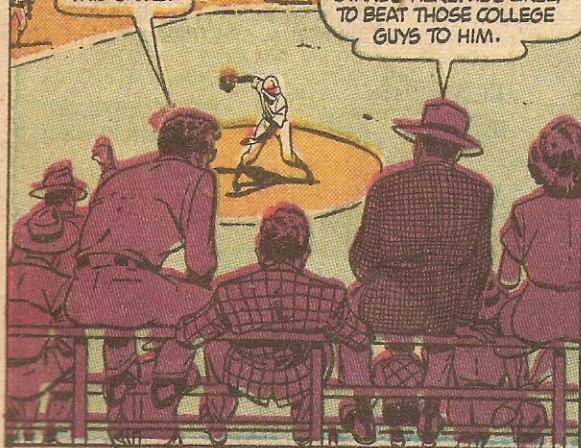
NO WONDER THIS TEAM'S GOING PLACES.. WITH FORWARDS LIKE MUSIAL!



COLLEGE SCOUTS HAD THEIR EYES ON THE DONORA HIGH BASKETBALL STAR. BUT THE DONORA HIGH PITCHING STAR.. THE SAME FELLOW NAMED MUSIAL.. WAS ALSO BEING WATCHED.

MUSIAL'S GOING GOOD.. THAT'S 14 STRIKEOUTS THIS GAME.

THERE'S A SCOUT FROM THE CARDINALS IN THE STANDS HERE. HE'S LIKELY TO BEAT THOSE COLLEGE GUYS TO HIM.



SURE ENOUGH, **OLLIE VANEK**, PLAYER-MANAGER OF THE **MONESSEN TEAM**, A CARDINAL FARM CLUB IN THE CLASS D PENNSYLVANIA STATE LEAGUE, APPROACHED STAN...

STAN, I HEAR YOU WANT TO BE A BALLPLAYER AND I THINK YOU'VE GOT THE STUFF. HOW WOULD YOU LIKE TO WORK OUT WITH MY TEAM ON SATURDAYS!

GOSH, MR. VANEK, I'D LIKE IT SWELL! WHAT A BREAK THAT WOULD BE!



STAN WORKED OUT WITH THE MONESSEN TEAM UNTIL HE FINISHED HIGH SCHOOL. THEN HE HAD TO PERSUADE HIS FATHER, WHO HAD SAVED FOR YEARS TO SEND HIS SON TO COLLEGE, TO LET HIM SIGN A BASEBALL CONTRACT. AFTER SEVERAL VAIN ATTEMPTS...

PAPA, HE IS A GOOD BOY. IF HE WANTS TO PLAY BASEBALL, IF IT MAKES HIM HAPPY, LET HIM DO IT.

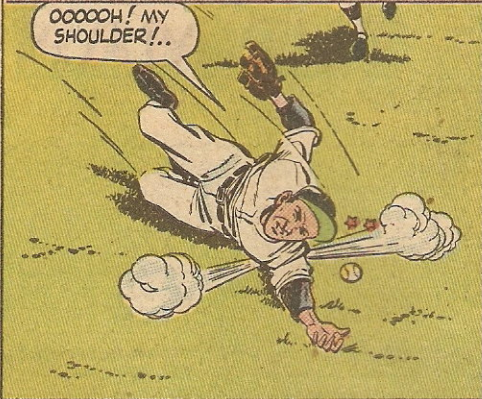
ALL MY LIFE I SAVE FOR MY SON TO GO TO COLLEGE. ALL RIGHT, IF YOU ARE SURE OF WHAT YOU WANT, I WILL NOT MAKE YOU FEEL BAD.



SO STAN SIGNED WITH THE CARDINAL CHAIN, BUT WHEN HE WAS ASSIGNED TO THE GREENSBURG TEAM, NEAR DONORA, HE BALKED. HE DIDN'T WANT TO PLAY SO NEAR HOME... SO HE WAS SENT TO WILLIAMSON, WEST VIRGINIA, IN THE MOUNTAIN STATE LEAGUE. IN 1938, HIS FIRST YEAR, HE WAS NO BALL OF FIRE:
WON 6 LOST 6
110 INNINGS PITCHED
66 STRIKEOUTS
80 BASES ON BALLS
IN '39 WITH THE SAME TEAM, HE BEGAN TO SHOW PROMISE:
WON 9 LOST 2
86 STRIKEOUTS
35 BASES ON BALLS
EARNED RUN AV. 4.30

ON HIS 19TH BIRTHDAY, NOVEMBER 21, 1939, STAN MARRIED HIS HIGH SCHOOL SWEETHEART, LILLIAN PAUKSH. THE NEXT SEASON HE WAS SENT TO DAYTONA BEACH IN THE CLASS D FLORIDA STATE LEAGUE. HE BEGAN TO WIN BALL GAMES. HE ALSO BEGAN TO HIT, ONE DAY, FILLING IN IN THE OUTFIELD, STAN ATTEMPTED A DIVING CATCH...

OOOOOH! MY SHOULDER!..



SUFFERING FROM A BADLY DISLOCATED SHOULDER, STAN'S PITCHING CAREER CAME TO A SUDDEN END. HE HAD WON 18 GAMES, LOST ONLY 5, HAD STRUCK OUT 116... AN EARNED RUN AVERAGE OF 2.62. STAN WAS READY TO QUIT BASEBALL FOR GOOD. BUT MANAGER DICKIE KERR CAME TO THE RESCUE.

ON ONLY \$100 A MONTH... AND ONLY DURING THE SEASON. HOW CAN I STAY IN BASEBALL? ESPECIALLY WITH A BABY ON THE WAY!

SO YOU CAN'T PITCH ANYMORE.. SO WHAT? YOU CAN'T QUIT, STAN, BECAUSE YOU'RE GOING TO BE A BIG LEAGUE HITTER. YOU'LL MAKE IT SOME OTHER WAY.



KERR AND HIS WIFE RENTED A LARGER HOUSE AND STAN AND LILLIAN WERE INVITED TO LIVE WITH THEM. HERE THE BABY WAS BORN. STAN, HIS SHOULDER MENDED, PLAYED THE OUTFIELD AND HIT .311. THE WINTER OF 1940-41, STAN WAS ASSIGNED HIGHER CLASSED BALL CLUBS, BUT STILL RATED A BAD-ARMED PITCHER, NO CLUB WOULD HAVE HIM. ONE DAY STAN MET AN OLD FRIEND...

MR. VANEK, YOU REMEMBER ME... STAN MUSIAL FROM DONORA. I HEAR YOU'RE MANAGING SPRINGFIELD THIS YEAR. WILL YOU GIVE ME ANOTHER CHANCE LIKE YOU DID YEARS AGO?

I HEAR YOU'VE HAD SOME BAD LUCK, KID... BUT I'LL LOOK YOU OVER.



PLAYING 87 GAMES WITH THE CLASSIC SPRINGFIELD CLUB, STAN TORE THE WESTERN ASSOCIATION PITCHING APART AS HE HIT .379. THEN, ONE DAY IN JULY...

STAN, THIS IS YOUR LAST GAME WITH US.

WHY... WHAT DO YOU MEAN?

ROCHESTER NEEDS YOU. RICKEY IS SENDING YOU UP RIGHT AWAY. YOU'RE A CLASS AAA BALLPLAYER ALREADY, KID.



PLAYING UNDER BURT SHOTTON AT ROCHESTER, STAN WASTED NO TIME IN BEGINNING HIS ASSAULT ON THE TOP NOTCH AAA HURLING. IN 54 GAMES HE HIT .326.

LOOK, DON'T THROW THIS KID NOTHIN' GOOD. HE'S MURDERIN' EVERYONE IN THE LEAGUE.

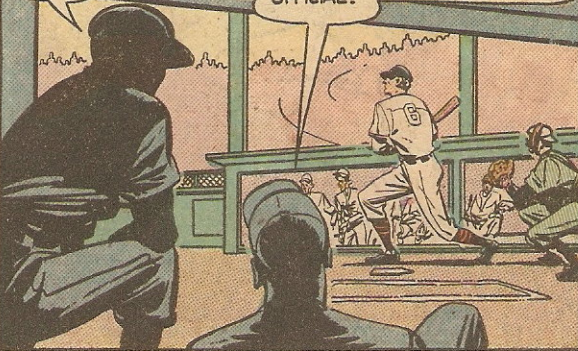
I DUNNO HOW HE DOES IT! I SEEN THE KID DOWN SOUTH... A CLASS D BUM NOBODY WOULD LOOK AT!



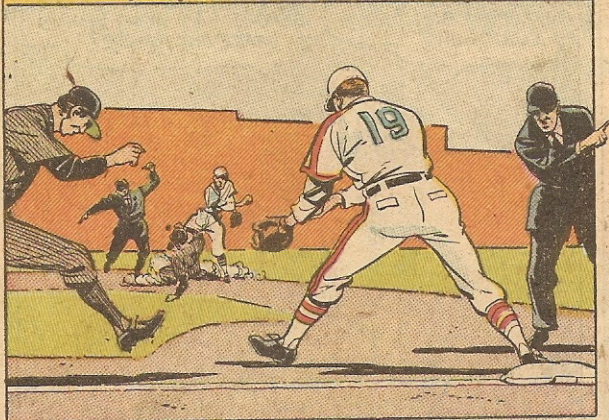
THEN, BROUGHT UP TO THE ST. LOUIS CARDINALS TO FINISH OUT THE LAST 12 GAMES OF THE 1941 SEASON, STAN WOUND UP HIS YEAR IN A BLAZE OF GLORY BY SLAPPING NATIONAL LEAGUE PITCHING AROUND AT A .426 PACE.

THIS KID WAS TRYIN' TO CATCH ON IN THE BUSHES A FEW MONTHS AGO, NOW LOOK AT HIM!

YEAH! IT SHOULD HAPPEN TO ME! HE PLAYS IN THREE LEAGUES, AND IS UNOFFICIAL BATTIN' CHAMPION IN ALL OF 'EM. HE DOESN'T EVEN HANG AROUND LONG ENOUGH TO BECOME OFFICIAL..

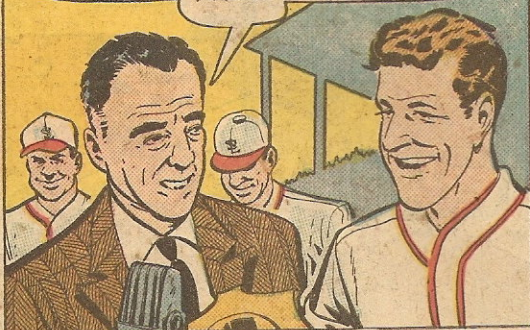


IN 1942, STAN'S FIRST FULL SEASON WITH THE CARDINALS, HE HIT .315 AS THE CARDS WON 105 GAMES TO TAKE THEIR FIRST PENNANT SINCE 1934. THEY THEN WENT ON TO END THE GREAT YANKEE DYNASTY.. TEMPORARILY AT LEAST.. BY UPSETTING THEM IN A GREAT **WORLD SERIES.**

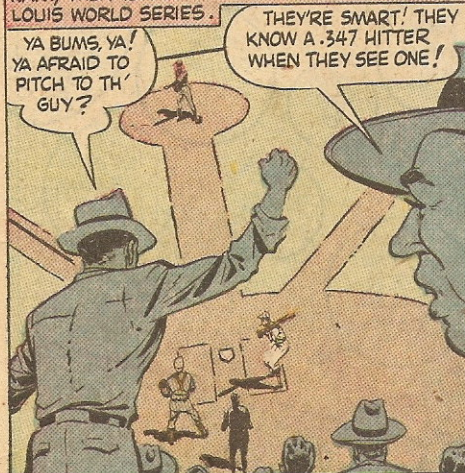


STAN MUSIAL WAS JUST WARMING UP! THE NEXT YEAR, 1943, HE SLAUGHTERED NATIONAL LEAGUE PITCHING AT A .357 CLIP AS THE CARDS WON THEIR SECOND STRAIGHT PENNANT. AT 23, STAN BECAME THE YOUNGEST PLAYER TO EVER WIN THE LEAGUE'S **HIGHEST HONOR.**

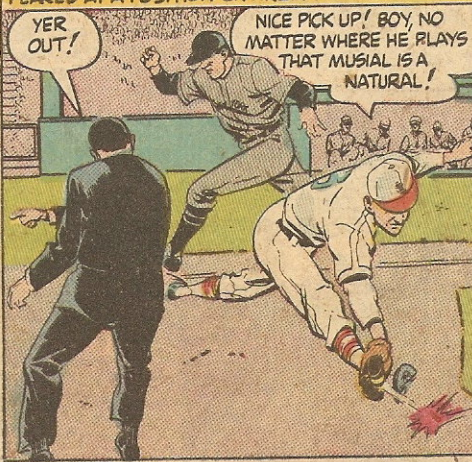
STAN MUSIAL, AS PRESIDENT OF THE NATIONAL LEAGUE, IT GIVES ME GREAT PLEASURE TO PRESENT YOU WITH THE **MOST VALUABLE PLAYER AWARD.**



IN 1944, STAN CONTINUED HIS TERRIFIC BLASTING OF ENEMY PITCHING. HE WAS A ONE-MAN GANG AS HE LED THE CARDS TO THEIR THIRD STRAIGHT PENNANT, THEN TOPPED THE BROWNS IN AN ALL ST. LOUIS WORLD SERIES..



IN 1945, STAN MUSIAL WORE A DIFFERENT UNIFORM... THE BLUE OF THE UNITED STATES NAVY. BUT IN '46 HE WAS BACK AGAIN IN THE GARB OF THE RED BIRDS. DURING THE SEASON HE FREQUENTLY APPEARED AT A POSITION ENTIRELY NEW TO HIM...



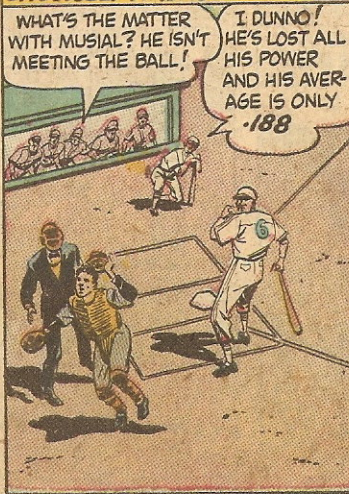
THAT 1946 SEASON, STAN TORE THE LEAGUE APART AGAIN. HE WON HIS SECOND BATTING TITLE WITH AN AVERAGE OF .365. HE LED THE LEAGUE IN RUNS, HITS, DOUBLES AND TRIPLES. HE HIT 16 HOMERS AND BATTED IN 103 RUNS. AND HE WON HIS **SECOND MOST VALUABLE PLAYER AWARD.**



THE CARDS WON THEIR **FOURTH** PENNANT IN FIVE YEARS AND MET THE BOSTON RED SOX IN THE **WORLD SERIES**, A SPECTACULAR CLASSIC WHICH THEY WON 4 GAMES TO 3. THE BASEBALL WORLD ANTICIPATED A TERRIFIC **BATTING DUEL** BETWEEN **STAN** AND **TED WILLIAMS**.. BUT EVEN BATTING CHAMPS ARE HUMAN...



IN 1947 EVERYBODY EXPECTED STAN TO START POUNDING THE BALL IN THE OLD MUSIAL MANNER. BUT IT WAS SOON APPARENT THAT SOMETHING WAS **STRANGELY WRONG...**



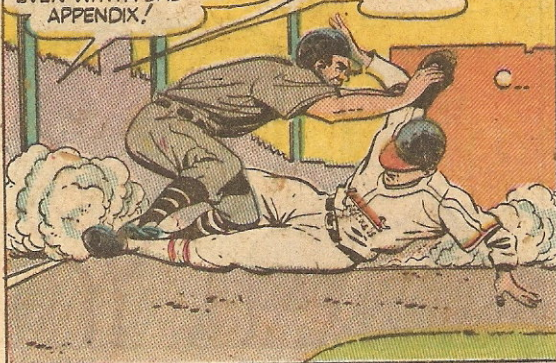
STAN KNEW SOMETHING WAS PHYSICALLY WRONG WITH HIM. HE WAS CHIN, WEAK, PALE. THE DOCTOR CAME TO LOOK HIM OVER...



STAN ALLOWED THEM TO SEND HIM TO THE HOSPITAL FOR ONLY FIVE DAYS...NOT TO REMOVE HIS APPENDIX BUT TO **FREEZE IT**. THEN, PLAYING **FIRST BASE** ALL SEASON, THE STILL WEAK STAR SLOWLY BOOSTED HIS AVERAGE UNTIL HE FINISHED WITH A RESPECTABLE **.312** AVERAGE.

ANOTHER TRIPLE FOR MUSIAL. HE CAN SURE **RUN**. EVEN WITH A BAD APPENDIX.

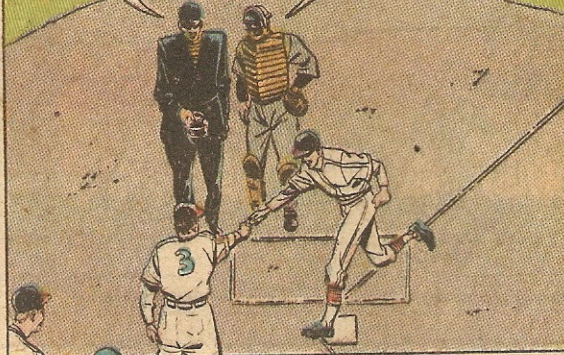
YEAH! HIS RIGHT SIDE MAY BE COLD BUT HIS BAT ISN'T!



THE NEXT OFF-SEASON, STAN HAD HIS BALKY APPENDIX TAKEN OUT. IN 1948, IN TIP-TOP SHAPE AGAIN, HE BEGAN ONE OF THE GREATEST ASSAULTS ON THE RECORD BOOKS IN BASE-BALL HISTORY.

HE SURE LACED INTO THAT CURVE BALL! SOME CLOUT, HUH?

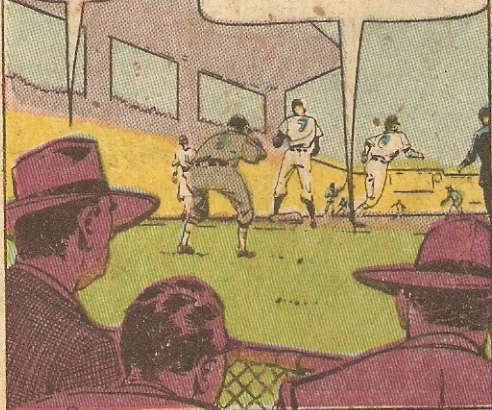
I DON'T GET IT! HE NEVER HIT SO MANY HOMERS BEFORE. HE'S RIGHT BEHIND MIZE AND KINER!



BESIDES KNOCKING MORE BALLS OUT OF THE PARK THAN EVER BEFORE, STAN WAS SPRAYING ASSORTED HITS ALL OVER THE BALL FIELDS.

THAT'S **FIVE HITS** HE HAS THIS GAME.

AND IT'S THE **FOURTH GAME** THIS SEASON IN WHICH HE'S HAD FIVE HITS...TIES AN OLD RECORD OF **TY COBB'S**!



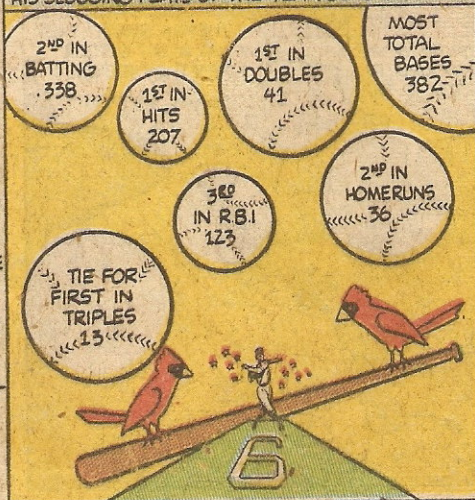
ALL MUSIAL LED THE NATIONAL LEAGUE IN DURING THE 1948 SEASON WAS:

BATTING AV...**.376**
MOST HITS...**200**
MOST DOUBLES...**46**
MOST TRIPLES...**18**
MOST TOTAL BASES...**427**

MOST RBI...**131**
MOST RUNS SCORED...**135**

MIZE AND KINER TIED FOR THE HOME RUN TITLE WITH 40, STAN MUSIAL HIT ONLY 37! AND FOR THE THIRD YEAR IN A ROW HE WAS VOTED **MOST VALUABLE PLAYER** IN THE NATIONAL LEAGUE.

IN 1949, PLAYING BOTH **FIRST BASE** AND THE **OUT-FIELD** AS IN '48, STAN ONLY **ALMOST** EQUALLED HIS SLUGGING FEATS OF THE YEAR BEFORE.



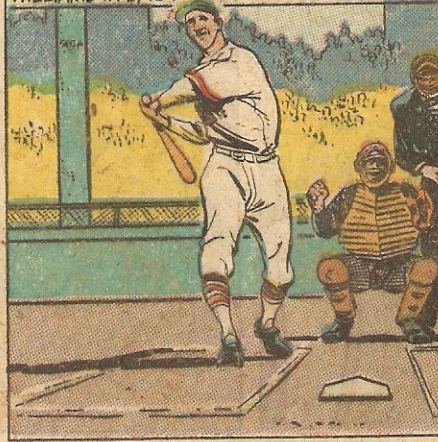
NOT ONLY IS STAN MUSIAL SUCH A GREAT INDIVIDUAL STAR BUT HE'S A GREAT **TEAM PLAYER**, TOO. HE BECAME THE **BEST FIRST SACKER** IN THE LEAGUE WHEN CALLED ON TO PLAY THERE. HE ALSO IS ONE OF THE **BEST LIKED** AND **MOST POPULAR** PLAYERS IN THE MAJORS.

HOW D'YA LIKE THAT? HE WINS ALL THOSE CIGARETTES AND PASSES THEM ALL OUT.

HE'S **FAIR**, TOO. THE ROOKIES GET THE **SAME SHARE** AS THE REGULARS DO.



AS THIS IS WRITTEN IN MID-MAY, STAN IS AGAIN **TERRORIZING** THE NATIONAL LEAGUE PITCHING CORPS. HIS BATTING AVERAGE IS A MERE **.439** ON 43 HITS IN ONLY 25 GAMES. WILL HE KEEP THIS SIZZLING PACE? WILL HE BECOME THE FIRST **.400** HITTER IN THE MAJOR LEAGUES SINCE TED WILLIAMS IN 1941? LET'S WAIT AND SEE.



BUT NO MATTER WHAT THE OUTCOME OF THIS SEASON, STAN MUSIAL'S NAME IS **INDELIBLY ETCHED** IN BASE-BALL HISTORY ALREADY. SLUGGING STAR, FIELDER, TEAM PLAYER SUPREME, ONE OF THE MOST MODEST SPORTSMEN, AND GENTLEMEN IN THE GAME...TO KNOW HIM AS BOTH A PLAYER AND MAN IS TO LOVE HIM AND HONOR HIM. HIS BALLPLAYING FEATS NEVER TO BE FORGOTTEN, THAT'S THE ST. LOUIS CARDINALS SUPER STAR, **STAN "THE MAN" MUSIAL**!

A woman wearing a plaid shirt and blue overalls is operating a red tractor. The tractor is equipped with a large brush roller attachment, which is shown clearing a field of brush and weeds. The scene is set in a rural area with a tree in the background.

A man in a green hat and suit, smiling, holding a sign that reads "LOS ANGELES COUNTRY CLUBS".

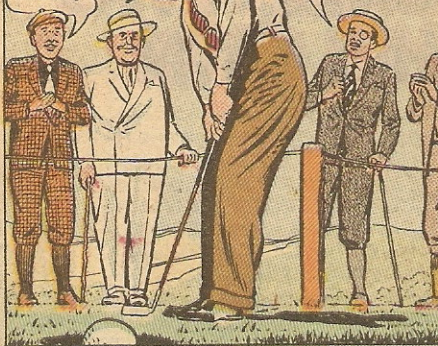
NEXT STOP WAS THE BIG OAKLAND OPEN. THE ROOKIE'S CHANCES WERE 1000-1. SO HE RIPPED OFF A BLISTERING 10 UNDER PAR 270 TO ROUT THE FIELD OF EXPERIENCED STARS. THE GOLF WORLD WAS IN A FRENZY OVER THE NEW GOLF SENSATION.

HOLD IT, KID! LET'S HAVE AN-OTHER ONE.
C'MON, SAM. GIVE WITH THE DOPE! WHERE D'YA COME FROM... HOW LONG YOU BEEN PLAYIN' GOLF... GIVE WITH THE FACTS AND FIGURES. THIS IS NEW..IT'S BIG!



THE OAKLAND WIN WAS NO FLUKE! SAM WENT ON TO WIN THE ST. PAUL, MIAMI, AND BING CROSBY TOURNEYS AND WAS RUNNER-UP TO RALPH GULDAHL IN THE BIG ONE..THE U.S. OPEN. PICKED FOR THE RYDER CUP TEAM, HE BEAT ENGLAND'S DICK BURTON, 5 AND 4!

OH, I SAY, WELL DONE, WHAT?
NICE PLAYING, OLD CHAP. VEDDY NICE!



IN THAT FIRST PRO YEAR, SAMMY SNEAD WAS PRO GOLF'S THIRD HIGHEST MONEY WINNER WITH \$10,243. THE NEXT YEAR HE TURNED GOLFDOM UPSIDE DOWN, WINNING SOME OF THE GAMES TOP TOURNAMENTS, TAKING THE VARDON CUP AND BREAKING HORTON SMITH'S ALL-TIME MONEY WINNING RECORD WITH \$19,334. IN TWO YEARS HE HAD BECOME AMERICA'S NO. 1 GOLFER.

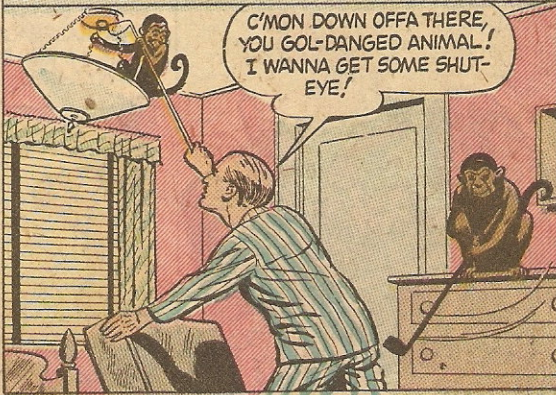


SAM IS NOT ONLY A GREAT GOLFER, BUT ONE OF THE NICEST GUYS IN A GAME OF HIGH SNOB APPEAL. HE NEVER FORGOT HE'S A BACKWOODS BOY WHO MADE GOOD.

WHAT A PICTURE PLAYER! HE'S GOT THE MOST PERFECT SWING IN GOLF.
THAT'S NOT THE ONLY REASON THE GALLERY LIKES HIM. HE'S REGULAR. HE'LL TALK TO ANYONE. SOME OF THESE OTHER PROS WOULDN'T GIVE YA THE TIME OF DAY.



SNEAD'S "HILLBILLY" BACKGROUND IS GROSSLY EXAGGERATED. BUT HE STILL INSPIRES MORE CLUBHOUSE STORIES THAN ANY OTHER GOLFER. ONCE, ON THE EVE OF A BIG TOURNAMENT, OTHER PLAYERS SPENT A SLEEPLESS NIGHT PRACTICING PUTTS ON HOTEL ROOM RUGS. BUT SAM WAS BUSY TRYING TO CONTROL TWO PETS HE'D BROUGHT HOME FROM SOUTH AFRICA.



C'MON DOWN OFFA THERE, YOU GOL-DANGED ANIMAL! I WANNA GET SOME SHUT-EYE!

GOOD AS HE WAS, SNEAD WAS BUILDING UP A REPUTATION OF BLOWING TOP PRO TOURNAMENTS. HIS PUTTER FROZE UPON HIM AS HE FINISHED SECOND 26 TIMES!

DROP IN YOU LI'L OLD BALL! DROP IN!
O-O-OH! MISSED AGAIN! WHAT A SHAME. THERE GOES ANOTHER TOURNAMENT.



SAM'S PUTTER FAILED HIM IN THE 1937 OPEN, THE 1938 AND 1940 PGA TOURNEYS, AND THE 1939 MASTERS. HE BLEW THE 1939 U.S. OPEN WITH AN EIGHT ON THE LAST HOLE. BUT THE WORST OF ALL WAS THE 1947 OPEN. SAM WAS ONLY TWO-AND-A-HALF-FEET FROM THE CUP. NERVOUSLY, HE SWUNG HIS PUTTER...



...AND FROM THAT TINY DISTANCE BLEW GOLF'S GREATEST CHAMPIONSHIP AGAIN BY A MERE 2 INCHES.

UP TO 1949, SAM'S ONLY MAJOR U.S. VICTORY WAS IN THE 1942 PGA. HE DIDN'T NEED HIS PUTTER THEN, AS HE HOLED OUT A SPECTACULAR BUNKER SHOT FROM 65 FEET AWAY.

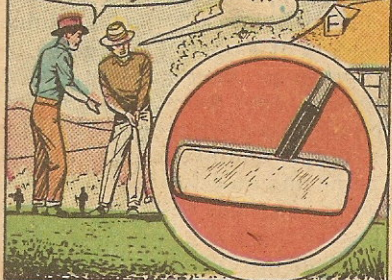


ATTA BOY, SAMMY. YOU FINALLY WON A BIG ONE!

BUT ALTHOUGH HE ALSO CAPTURED THE 1946 BRITISH OPEN, SAM COULDN'T WIN ANOTHER BIG ONE. HE CONTINUALLY FAILED ON THE GREENS. THEN, JUST BEFORE THE 1950 MASTERS AT ATLANTA...

SAM, WHY DON'T YOU TRY THIS CENTER-SHAFT PUTTER. MAYBE IT'LL CHANGE YOUR LUCK TO USE A DIFFERENT TYPE CLUB.

HMM! WELL, IT FEELS PRETTY GOOD. ANYWAY, I CAN'T DO ANY WORSE WITH IT.



AND SAM GOT RED HOT! HE RAN AWAY WITH THE STAR-STUDDED MASTERS, COPPED THE PGA, MISSED TAKING THE NATIONAL OPEN BY ONE STROKE, AND CRACKED RECORDS IN WINNING 3 MORE CONSECUTIVE BIG TOURNAMENTS.

SAM, WITH SUCH SPECTACULAR PUTTING YOU DESERVE TO BE A WINNER.

YESSIR! HOW I WISH I'D FOUND THIS LI'L FELLA SOONER!



BEING AMERICA'S NO. 1 GOLFER NEVER WENT TO SAM SNEAD'S HEAD. HE WAS STILL THE SAME FRIENDLY, UNASSUMING FELLOW WHO'D COME UP FROM THE MOUNTAINS OF VIRGINIA.

WELL, HIYA THERE, FELLAS. WHAT'RE YOU DOIN' UP HERE?

GOSH, SAM, WE REMEMBER WHEN WE WUZ CADDYIN' FOR YA IN THE OLD DAYS. WE CAME TO SEE YA PLAY IN THE BIG TIME!



SNEAD'S POPULARITY FACED ITS GREATEST TEST IN THE 1950 LOS ANGELES OPEN. HE WAS FACING THE LUCKY-TO-BE-ALIVE BEN HOGAN IN THE PLUCKY TEXAN'S FIRST COME BACK ATTEMPT. MILLIONS OF GOLF FANS THE NATION OVER WERE PRAYING FOR BEN TO WIN. BUT THOUSANDS FOLLOWED SNEAD OVER THE COURSE, TOO.

I'M ROOTIN' FOR HOGAN TO TAKE IT. BUT IF ANYONE ELSE WINS, I HOPE IT'S SNEAD.

AND HOW! THERE AREN'T TWO NICER GUYS IN GOLF.



BANTOM BEN PERFORMED A GOLF MIRACLE BY SHOOTING 280 TO LEAD THE TOURNAMENT AS SNEAD CAME UP TO THE FINAL HOLE NEEDING A 15-FOOT BIRDIE PUTT TO TIE.

OO-OH-H! IT'S IN! THE MATCH IS TIED UP!

GOSH! WHAT A SHAME! SO MANY PEOPLE WERE PULLING FOR HOGAN!

YEAH, THIS IS THE ONLY TIME I EVER HOPED SAM WOULD BLOW THE LAST PUTT LIKE HE USED TO DO!



IN THE PLAY-OFF ROUND, HOGAN PLAINLY SHOWING THE EFFECTS OF HIS NEAR TRAGIC ACCIDENT, WAS UNABLE TO POST HIS SCORES OF THE DAY BEFORE, AND SNEAD WON!

ONE OF THE GREATEST MATCHES OF ALL TIME, BEN! YOU'VE EXCITED THE SPORTS WORLD EVERYWHERE!

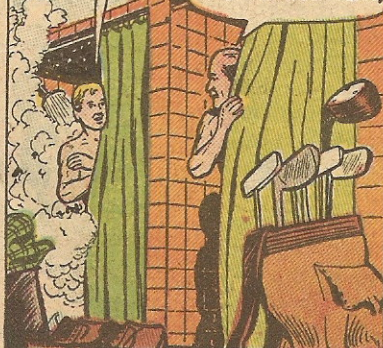
I'M TERRIBLY TIRED. I NEED MORE REST. WATCH OUT FOR ME WHEN I'VE GOT MY STRENGTH BACK!



LATER, IN THE LOCKER ROOM...

SAM, I THOUGHT YOU WERE THE GUY WHO ALWAYS FINISHES SECOND. HOW'D YOU EVER SINK THAT 15-FOOTER?

YOU WEREN'T AROUND LAST YEAR OR YOU'D KNOW THAT ISN'T TRUE ANY LONGER. IT'S THIS FUNNY PUTTER OF MINE THAT'S DOING THE TRICK NOW!



THIS YEAR, WITH HOGAN BACK AT THE TOP AGAIN AND SAMMY SNEAD AT HIS ALL-TIME PEAK, GOLF'S GOING TO SEE SOME OF THE GREATEST LINKS DUELS IN HISTORY. THOUGH HE WON'T WIN THEM ALL, SAM, THROUGH HIS TOURNAMENT WINNINGS, ENDORSEMENTS, GUEST APPEARANCES AND TEACHING WILL CONTINUE TO BE A \$100,000-A-YEAR MAN. BUT WIN OR LOSE, ONE OF THE GREATEST GUYS IN THE GOLF GAME WILL ALWAYS BE THE ONE AND ONLY SLAMMIN' SAMMY SNEAD!



IN THE DUGOUT

POOR OLD HONUS . . . A heavy snow storm swirled around Pittsburgh last spring as the train bearing the Pittsburgh Pirates approached the city at the end of the exhibition campaign. Going through the suburb in which Honus Wagner lived, the Pirate players got to thinking of their beloved coach who was supposedly sick in bed.

"Poor old Honus—guess he won't be able to see our exhibition games with the Yanks. Gee, won't it be too bad if he has to miss the opening game of the regular season, too? Poor old Honus!"

Well, because of the snow storm nobody saw the exhibition game. Nobody was even out at the ball park—nobody, that is, except "poor old Honus". The 76-year-old Pittsburgh short-stop immortal was out at Forbes Field before noon, snow or no snow.

Said his wife to a sports writer who inquired about this:

"He just jumped into a neighbor's car and headed for the ball park. He was that homesick and eager to get out there. Don't let the players worry about Honus—he'll show up on opening day all right!"

* * *

ROUND AND ROUND . . . Sid Hudson is a pitcher unique in the history of baseball. Few men can change from one pitching style to another very successfully, but Sid has done it three different times already, completing the cycle twice, a feat never before accomplished.

When Hudson came up to the Washington Senators in 1940 he was a full overhead fire-ball pitcher. Sid did all right for eight years pitching with the overhand motion, but in 1948 he suffered a shoulder injury which threatened his career. So he changed to a sidearm motion. Did all right with it too. When, in 1949, his shoulder hurt no more, Sid went back to his original delivery and continued to win.

But last training season the old shoulder injury recurred. Sid switched back to his sideballing style once more. Baseball men who have been around for many, many years were amazed. No pitcher, they said, had ever been able to change his style so radically nor so often and continue to do effective mound work after the switch.

As Washington manager Bucky Harris puts it, "I've been in the big leagues for 25 years and I've never seen anything like it. But Sid's a real tough bird to hit whatever way he throws. He's a real ball player!"

THOUGH FANS PAY DOUBLE NO TICKET TROUBLE . . . For many years, Branch Rickey,

shrewd and wily head of the Brooklyn Dodgers, who knows the value of a dollar more than any other man in baseball, has kept single-admission double-headers at Ebbets Field down to a minimum. Even on our most important holidays, though every other team in the major leagues may be playing a bargain bill, Rickey splits Dodger home double-headers into a morning ball game and an afternoon contest—and if you want to see them both you have to leave the park after the first game is over and buy yourself another ticket to get in again for the nightcap. Although this practice is followed upon a few rare occasions by other ball clubs, it is not done elsewhere as common policy of the team.

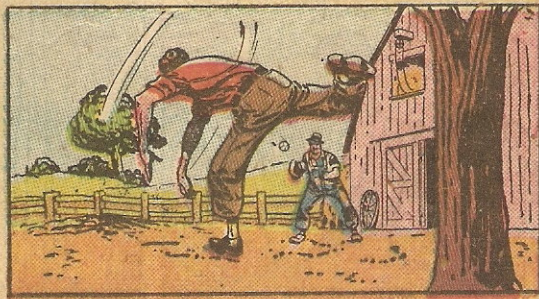
Rickey defends the double admission at Ebbets Field on the grounds of the park being one of the smallest in the big leagues, seating only 32,000. Lots more people than that want to watch the National League champions play, and Rickey says that the split double-header is the only way to let them do so.

But last winter, a member of the New York State legislature—from Brooklyn, too—introduced a bill making it illegal to split double-headers into separate admission games. The bill was passed by both houses of the legislature and went to Governor Dewey for his signature.

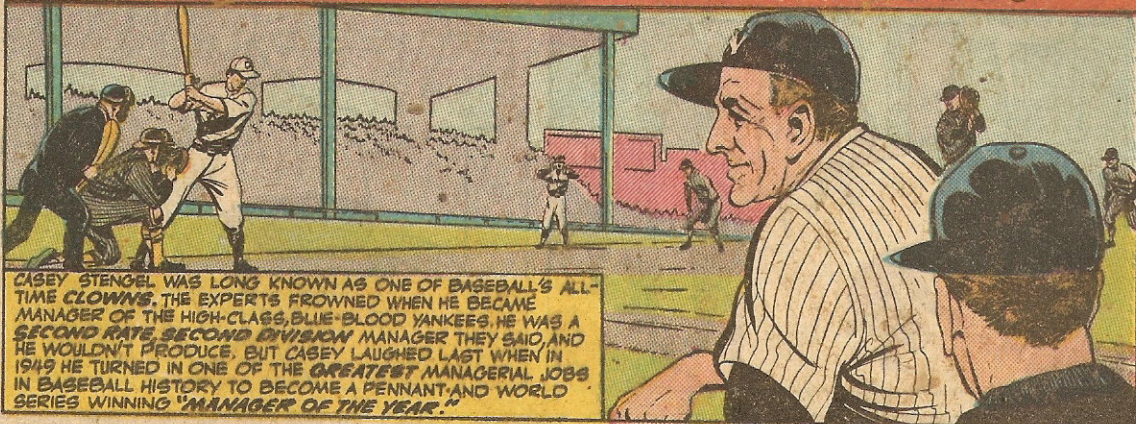
However, that's as far as it went. The governor vetoed the proposal. "It isn't the business of the state to tell the ball teams how to operate their business," he said. So the Brooks continue to charge two admissions to see two games on the same day.

Most New York sports writers agree with the Governor's reasoning, but they don't like the Dodgers' practice. They say, however, that until the Brooklyn fans object by refusing to patronize Dodger games unless they can see double-headers for the price of one game, they have nobody but themselves to blame.

* * *



THEY LAUGHED WHEN CASEY STENGEL WAS MADE MANAGER OF THE YANKEES!



CASEY STENGEL WAS LONG KNOWN AS ONE OF BASEBALL'S ALL-TIME CLOWNS. THE EXPERTS FROWNED WHEN HE BECAME MANAGER OF THE HIGH-CLASS, BLUE-BLOOD YANKEES. HE WAS A SECOND RATE, SECOND DIVISION MANAGER THEY SAID, AND HE WOULDN'T PRODUCE. BUT CASEY LAUGHED LAST WHEN IN 1949 HE TURNED IN ONE OF THE GREATEST MANAGERIAL JOBS IN BASEBALL HISTORY TO BECOME A PENNANT-AND WORLD SERIES WINNING "MANAGER OF THE YEAR."

ON OCTOBER 12, 1948, CASEY STENGEL SUCCEEDED BUCKY HARRIS AS MANAGER OF THE NEW YORK YANKEES. SIGNING HIS CONTRACT IN THE YANKEE OFFICES WITH GENERAL MANAGER GEORGE WEISS, CASEY NOTICED THAT MOST OF THE SPORTS WRITERS PRESENT AT THE EVENT WORE PLAINLY SKEPTICAL LOOKS UPON THEIR FACES.

WELL, CASEY, IT'S YOUR TEAM NOW. YOU'VE GOT THE GREATEST JOB IN BASEBALL. LET'S SEE WHAT YOU CAN DO WITH IT!

I'LL DO MY BEST, GEORGE. THAT'S ALL I CAN SAY!



IT WASN'T THAT CASEY WASN'T LIKED. HE'D BEEN A FAVORITE IN NEW YORK FOR MANY MANY YEARS. BUT THE WRITERS RESENTED THE ABRUPT FIRING OF THE VERY POPULAR BUCKY HARRIS.

WELL, WHAT DO YOU THINK OF CASEY BEING MANAGER?

NOT TOO MUCH, A SWELL GUY. BUT ALWAYS A CLOWN AND HE NEVER HAD A WINNING TEAM IN THE MAJORS.

IMAGINE, FIRING AS NICE A FELLOW AS BUCKY! HE WINS THE PENNANT AND SERIES LAST YEAR, LOSES OUT TWO DAYS FROM THE END OF THE TOUGHEST RACE IN AMERICAN LEAGUE HISTORY THIS SEASON... AND HE'S BOOTED!



CASEY SENSED THE ATTITUDE OF THE WRITERS. HE KNEW THE REASON FOR IT. HE PLAYED THINGS STRAIGHT WITH THEM... WITHOUT CLOWNING.

FELLOWS, I'VE BEEN OUT OF THE BIG TIME FOR SEVERAL YEARS. I'VE NEVER BEEN IN THE AMERICAN LEAGUE IN MY LIFE. YOU KNOW MORE ABOUT THE SITUATION THAN I DO. LET'S WAIT TILL WE'RE IN TRAINING CAMP. THEN WE CAN SEE WHAT'S WHAT.



LET'S LOOK AT CASEY'S BACKGROUND. LET'S GO ALL THE WAY BACK TO HIS FIRST MINOR LEAGUE DAYS IN 1910, WHEN CASEY WAS ALREADY MAKING A REPUTATION AS A CLOWN.

WHAT'S THIS ROUTINE CASEY'S GOT. HE HAULS DOWN A FLY BALL, PEGS IT BACK TO THE INFIELD SAILS HIS GLOVE AHEAD OF HIM ON THE GRASS AND SLIDES INTO IT!

CASEY SAYS HE'S PRACTICIN'... RUNNING, CATCHING, THROWING, SLIDING ALL AT ONCE. AINT HE A CARD?



CASEY'S REAL NAME IS CHARLES DILLON STENGEL. HIS NICK NAME IS DERIVED FROM THE INITIALS OF HIS HOME TOWN, KANSAS CITY, WHERE IN HIS YOUTH HE'D BEEN STUDYING TO BECOME ONE OF THE WORLD'S FEW LEFT-HANDED DENTISTS.

THIS IS SOME TIGHT SQUEEZE! WHY DON'T THEY MAKE SOUTHPAW APPARATUS FOR GUYS LIKE ME?



BUT BEING A SOUTHPAW OUTFIELDER PAID MORE THAN STRUGGLING TO BE A LEFT-HANDED MOLAR PULLER. CASEY WAS GOOD ENOUGH TO BE SENT UP TO THE DODGERS...WHO ELSE? LATE IN 1912, AS HE COULD SEE WHEN HE FIRST ENTERED THE CLUBHOUSE, THE **DAFFINESS BOYS** WERE IN FULL SWING.

C'MON, SEVEN! NO BOX-CARS OR SNAKE-EYES! BABY NEEDS A NEW PAIR OF SHOES!

HEY, PETE, PUT ANOTHER HEAD ON THIS FOR ME, WILL YA?



NOBODY NOTICED CASEY COME IN, BUT THINKING IT MIGHT HELP HIM BECOME ONE OF THE BOYS, HE IMMEDIATELY JOINED THE DICE ROLLERS...WHICH IS WHERE MANAGER BILL DAHLEN FOUND HIM.

YOU STENGE? YOU A CRAPSHOOTER OR A BALLPLAYER?

YES, SIR! A BALLPLAYER!

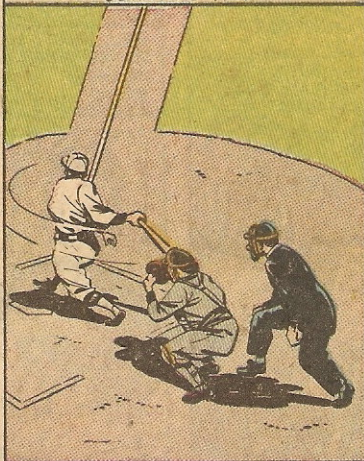
THEN GET OUT OF THAT GAME AND INTO THIS UNIFORM AND OUT ON THE FIELD IN A HURRY OR YOU'LL BE OFF THIS BALL CLUB.



CASEY BECAME A REGULAR IN 1913. FOR OVER 5 YEARS HE WAS THE FANS FAVORITE, THE DIXIE WALKER OF HIS DAY. THEN, TRADED TO PITTSBURGH, HE SUDDENLY BECAME A "BUM." THE EBBETS FIELD PATRONS JEERED HIM. CASEY GOT EVEN. ONE DAY HE CALLED TIME, LIFTED HIS CAP TO THE CUSTOMERS, AND OUT FLEW A LITTLE BIRD.



FROM THE PIRATES, CASEY WENT TO THE PHILLIES FOR A SHORT TIME, THEN WAS SOLD TO THE GIANTS IN 1921. HE HAD HIS BEST YEAR IN 1922, HITTING .368 FOR JOHN MCGRAW.



IN 1923, CASEY WON TWO WORLD SERIES GAMES FOR THE GIANTS WITH HOME RUNS AGAINST THE YANKS. ONE OF THESE SHOTS, AN INSIDE-THE-PARK CLOUT, WAS LUDICROUS, AS CASEY, THINKING HE'D LOST A SHOE ROUNDING SECOND, BREATHLESSLY DRAGGED HIS CREAKING LEGS AROUND THE SACKS IN AN UNNECESSARY LIMP.



GO ON IN, CASEY! TAKE 'EM ALL! HOPE HE DON'T DROP DEAD BEFORE HE GETS THERE.

CASEY FINISHED HIS PLAYING CAREER WITH BOSTON IN 1924 AND 1925. HIS LIFETIME BATTING AVERAGE WAS .284 AND FOR THREE WORLD SERIES .393. HE HAD ALWAYS BEEN A POPULAR, COLORFUL PLAYER. HIS ACTIVE DAYS OVER, THE BRAVES MADE CASEY BOTH MANAGER AND PRESIDENT OF THEIR WORCESTER CLUB IN THE EASTERN LEAGUE. CASEY LIKED THE DUAL JOB, BUT HE LIKED EVEN MORE AN OFFER TO MANAGE THE TOLEDO CLUB IN THE AAA AMERICAN ASSOCIATION...

SO CASEY WROTE HIMSELF A LETTER, AS REQUIRED BY BASEBALL LAW...

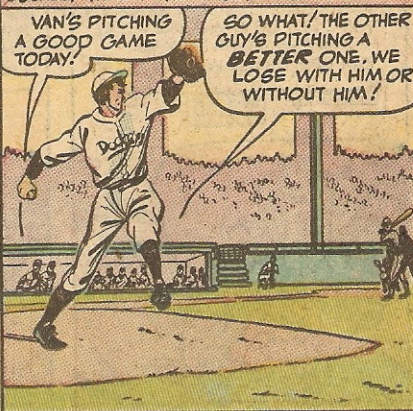
"MANAGER CHARLES DILLON STENGE IS HEREBY AND AS OF THIS DAY DISMISSED AS MANAGER OF THE WORCESTER, EASTERN LEAGUE, CLUB." SIGNED, CHARLES DILLON STENGE, PRESIDENT, WORCESTER BASEBALL CLUB.

NOW I'LL FIRE MYSELF AS PRESIDENT TOO!



MANAGING TOLEDO FROM 1926-31, CASEY BROUGHT THAT CLUB ITS ONLY PENNANT AND LITTLE WORLD SERIES VICTORY IN 1927. IN 1932 HE RETURNED TO THE DODGERS AS A COACH, AND IN 1934 REPLACED MAX CAREY AS MANAGER.

CASEY INHERITED A DEFUNCT, PERENNIAL SECOND-DIVISION BALL CLUB. THE DODGERS NEEDED MONEY AND PLAYERS, AND COULD NOT GET EITHER. VAN LINGLE MUNGO, BIG, TEMPERAMENTAL FASTBALL PITCHER WAS THE ONLY GOOD BALLPLAYER ON THE TEAM. CASEY PITCHED HIM ON SUNDAY TO BRING IN THE FANS, BUT THE OTHER TEAM USUALLY THREW THEIR ACE AT HIM TOO.



VAN'S PITCHING A GOOD GAME TODAY.

SO WHAT! THE OTHER GUY'S PITCHING A BETTER ONE. WE LOSE WITH HIM OR WITHOUT HIM!

CASEY HAD A BIZARRE ASSORTMENT OF CHARACTERS ON HIS BROOKLYN BALL CLUBS. LIKE PRIZE ROOKIE OX ECKHARDT, WHO WIRED THE TRAINING CAMP TO "RESERVE ROOM FOR TWO," AND SHOWED UP WITH A HUGE ST. BERNARD.



EVEN ECKHARDT COULDN'T MAKE THAT DODGER TEAM. HE WAS BACK IN THE MINORS AFTER 16 GAMES...

THERE WAS ALSO FRENCHY BORDAGARAY, WHO APPEARED SPORTING A **MOUSTACHE** AND **FULL-BROWN GOATEE**.

GET THAT THING OFF. YOU'LL LOSE THE BALL IN IT OUT IN THAT OUTFIELD. WHEN WE NEED A CLOWN AROUND HERE, I'LL BE IT!



THE DODGERS WERE SO POOR THEY HAD ONLY ONE GOOD UNIFORM. VAN MUNGO WORE IT. BABE HAMBURGER, CLUBHOUSE MAN, SET UP A SEWING MACHINE OUTSIDE THE TRAINING CAMP DUGOUT TO MAKE **QUICK REPAIRS**.

I DON'T KNOW HOW I GOT A RIP IN THE SEAT OF MY PANTS. THE WAY YOU SLIDE YOU PROBABLY SPIKED YOURSELF.



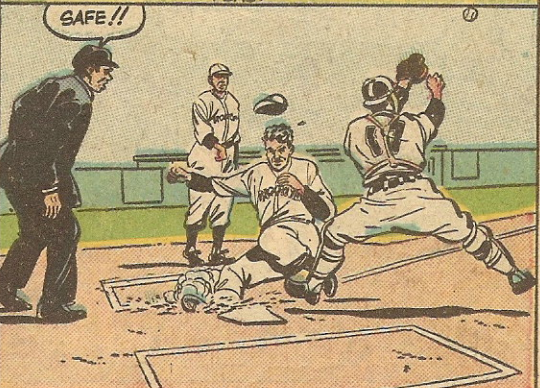
THAT SPRING, 1934, BILL TERRY, FIRST BASEMAN AND MANAGER OF THE **WORLD CHAMPION GIANTS**, FIRED THE SHOT HEARD AROUND THE BASEBALL WORLD—ESPECIALLY BROOKLYN.

SO YOU THINK YOU'LL FINISH FIRST AGAIN, EH BILL? WHAT DO YOU THINK OF THE DODGERS' CHANCES?

BROOKLYN... ARE THEY STILL IN THE LEAGUE?!!



CASEY, IN HIS FIRST YEAR AS BROOKLYN PILOT, FINISHED 6TH. BUT THE GIANTS, BLOWING A **HUGE LEAD** LATE IN THE SEASON CAME DOWN TO THE **LAST TWO GAMES** OF THE SCHEDULE **TIED** WITH THE CARDINALS FOR THE PENNANT. THE DODGERS PROMPTLY KNOCKED THE GIANTS OFF IN THOSE LAST TWO GAMES TO BOUNCE THEM OUT OF THE FLAG.



CASEY, FOR THAT FEAT, WAS THE HERO OF FLATBUSH DESPITE HIS OWN TEAM'S LOWLY FINISH. THE FANS GRABBED HIM OUTSIDE THE CLUBHOUSE AFTER THE GAME, CARRIED HIM INTO THE SUBWAY AND WOULD'N'T LET HIM GO FOR **THREE HOURS**.

HEY, LEMME OUT ALREADY! THIS IS THE THIRD COMPLETE **ROUND TRIP** WE'VE MADE BETWEEN BROOKLYN AND THE POLO GROUNDS.



BUT THAT WAS THE LAST HAPPY DAY FOR CASEY FOR SOME TIME. HE FINISHED 5TH IN 1935, 7TH IN 1936, AND WAS PAID OFF THE REMAINING YEAR OF HIS CONTRACT **NOT** TO MANAGE THE TEAM IN 1937.

SIGNED TO MANAGE THE BOSTON BRAVES IN 1938, HE HAD NO BALL PLAYERS TO WORK WITH AND FOR SIX CONSECUTIVE YEARS FINISHED DEEP IN THE SECOND DIVISION AS FOLLOWS:

1938-5 1941-7
1939-7 1942-7
1940-7 1943-6



IN 1944, CASEY WAS BACK IN THE AMERICAN ASSOCIATION, PILOTING THE MILWAUKEE BREWERS. BILL VEECK, PRESIDENT OF THE CLUB, WAS THEN IN THE SOUTH PACIFIC WITH THE MARINES. HE DIDN'T LIKE THE CHOICE OF CASEY AS MANAGER.

I DON'T LIKE STENGEL AS MANAGER, DON'T WANT HIM, HAVE NO CONFIDENCE IN HIM, THINK HE'S NO GOOD, AND I WANT A COMPLETE EXPLANATION OF HOW HE WAS HIRED.



BUT VEECK CHANGED HIS OPINIONS WHEN CASEY LED THE BREWERS TO THE PENNANT. THEY BECAME CLOSE FRIENDS LATER, AND WHEN VEECK INQUIRED AS TO WHETHER HE COULD BUY THE GIANTS HE WAS THINKING OF MAKING CASEY HIS MANAGER. CASEY WANTED TO RETIRE IN 1945, BUT WAS PERSUADED BY GEORGE WEISS TO MANAGE THE YANKEES' KANSAS CITY FARM. AFTER A BAD YEAR, HE AGAIN INTENDED TO RETIRE, BUT HE ACCEPTED THE OFFER OF THE OAKLAND TEAM OF THE PACIFIC COAST LEAGUE BECAUSE IT WAS NEAR HIS HOME IN GLENDALE. HE LED THE OAKS INTO THE PLAY-OFFS IN '46 AND '47 AND WON THE PENNANT AND PLAY-OFFS IN 1948.

THIS IT WAS THAT CASEY RETURNED TO THE MAJOR LEAGUES IN 1949 TO MANAGE THE YANKEES. REALIZING HIS DIFFICULT POSITION, IT WAS A STRANGELY SERIOUS CASEY WHO OPENED THE TRAINING CAMP AT ST. PETERSBURG.

YOU'RE NOT LIKE YOUR OLD SELF ANY MORE, CASEY.

NEITHER IS THIS LIKE THE OLD SECOND DIVISION. BALL TEAMS I ALWAYS HAD. CLOWNING IS OKAY WITH BAD BALLPLAYERS... IT HELPS TO FORGET LONG LOSING STREAKS. BUT I HAVE A CHAMPIONSHIP BALL CLUB NOW, AND I MEAN TO KEEP IT THAT WAY!



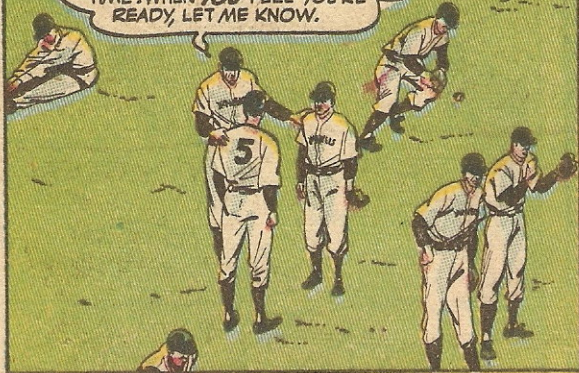
CASEY HAD HEARD THAT HE WAS TAKING OVER A FADING BALL TEAM, AND HE HAD A CRIPPLED JOE DIMAGGIO WHO WAS ALREADY PAST HIS PEAK. HE HAD HEARD, TOO, OF LOOSE DISCIPLINE THE YEAR BEFORE. CASEY CALLED HIS CLUB TOGETHER AND LAID IT ON THE LINE.

I DIDN'T ASK FOR THIS JOB. THEY CAME TO ME. I HAVE A JOB TO DO... AND I'M GOING TO DO IT. WHATEVER YOU'VE HEARD OF ME, I'M GOING TO ACT LIKE A YANKEE. I EXPECT ALL OF YOU TO DO THE SAME. I EXPECT YOU ALL TO BEHAVE AND TO STAY IN CONDITION.



FROM THE FIRST DAY OF TRAINING CAMP, CASEY IMPRESSED HIS PLAYERS AND QUICKLY EARNED THEIR RESPECT BY THE MANNER IN WHICH HE HANDLED EVERY SITUATION.

PHIL...JOE...YOU'VE BOTH BEEN AROUND. YOU KNOW YOURSELVES BEST. GET INTO SHAPE YOUR OWN WAY. TAKE YOUR TIME. WHEN YOU FEEL YOU'RE READY, LET ME KNOW.



DESPITE A RECORD BREAKING NUMBER OF 76 INJURIES TO HIS BALL PLAYERS, CASEY SUBSTITUTED FROM HIS DEEP BENCH LIKE A WIZARD, AND CAME UP WITH THE RIGHT PLAYER EVERY TIME.

THEY'RE PITCHING A LEFT-HANDER TODAY.

OKAY, THEN WE'LL PLAY JOHNSON AT THIRD INSTEAD OF BROWN AND OUR RIGHT HANDED HITTING OUTFIELD.



IN FIRST PLACE EVER SINCE OPENING DAY, THE YANKEES WERE CAUGHT BY THE FAST-CLOSING RED SOX IN THE LAST WEEK OF THE SEASON AND WERE A GAME BEHIND WHEN THEY MET IN THE LAST TWO GAMES OF THE SEASON. THEN, SHOWING THEIR CHAMPIONSHIP CALIBRE WHEN THE CHIPS WERE DOWN, THE YANKEES TOOK THOSE TWO GAMES AND THE PENNANT!



THE RED SOX MANAGER, JOE MCCARTHY, CAME INTO THE YANKEE CLUBHOUSE TO CONGRATULATE CASEY ON THE PENNANT VICTORY. FOR THE FIRST TIME ALL SEASON, THE OLD-TIME STENGEL WIT CAME TO THE FORE.

CASEY, YOU DESERVED THAT PENNANT IF ANYBODY DID YOU DID A MAGNIFICENT JOB ALL SEASON. WHY, THANKS, JOE! AFTER WINNING SO MANY OF THEM YOURSELF IT'S AWFULLY NICE OF YOU TO LET ME HAVE ONE!



THAT THE YANKEES WENT ON TO BEAT THE DODGERS IN THE 1949 WORLD SERIES, 4 GAMES TO 1, WAS ANTI-CLIMACTIC. THE IMPORTANT THING WAS THAT CASEY STENGEL HAD PROVED HIMSELF. THE MAN THEY'D CALLED NOTHING BETTER THAN A CLOWNING, SECOND-RATE, SECOND-DIVISION MANAGER, FINALLY GIVEN A DECENT BALL TEAM, HAD OVERCOME ADVERSITY SUCH AS NO MANAGER HAD EVER FACED BEFORE TO WIN DRAMATIC, HEART-WARMING VICTORY. TODAY NOBODY LAUGHS, AND ALL RESPECT THAT GREAT MANAGER AND WONDERFUL GUY, CHARLES DILLON "CASEY" STENGEL.



There once was
a young gal named Gwinn
Whose figure was
not very

Thin!



For the boys
she did care
But they gave
her the air

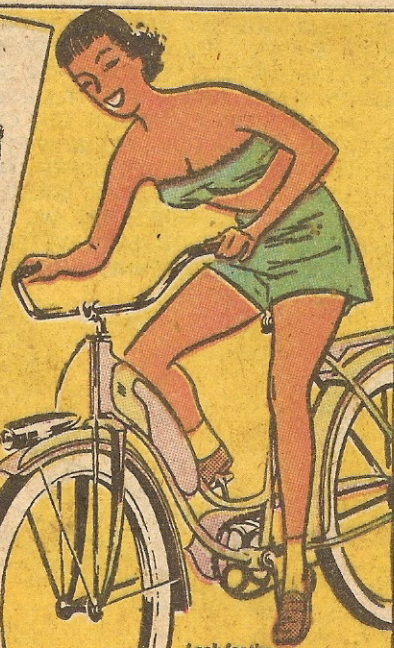


'Til she slimmed down on her sparkling

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Cracker Jack!

NO WONDER—
IT'S CANDY
COATED
POPCORN!
--AND IS IT
EVER GOOD!



IT'S A HIT
IN EVERY
PARK!

THE
MORE YOU
EAT, THE
MORE YOU
WANT!

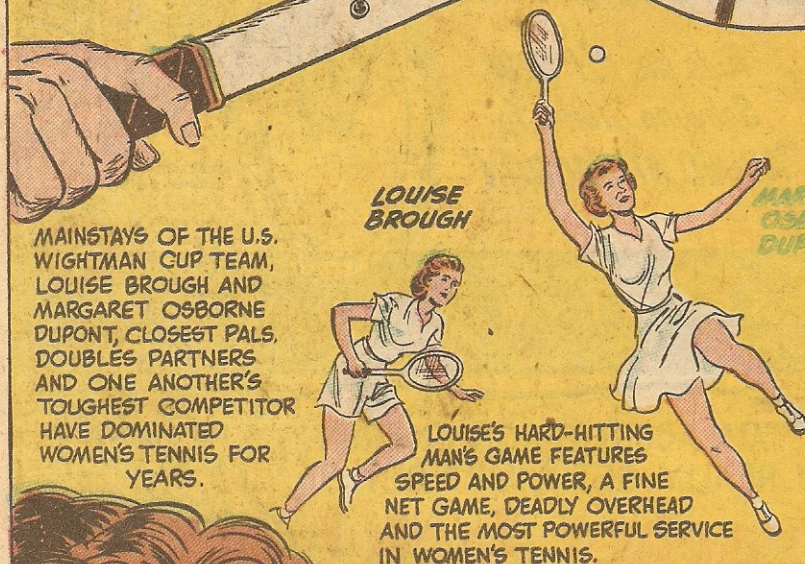
EAT CRACKER JACK



EVER SINCE THE WAR, AMERICAN TENNIS PLAYERS HAVE OVERWHELMINGLY DOMINATED THE TENNIS WORLD. SEASON AFTER SEASON, ALMOST EVERY MAJOR NET TITLE HAS FALLEN TO AN AMERICAN CHAMPION. BUT OTHER NATIONS, REBUILDING, ARE NOW READY TO CHALLENGE UNCLE SAM'S SUPREMACY. THOUGH THE U.S. HAS SOME GREAT, YOUNG UP-AND-COMING STARS TOO, WE STILL LOOK TO THESE WONDERFUL VETERANS TO RETAIN WORLD TENNIS HONORS.

WILL AMERICA'S GREAT NET STARS REMAIN SUPREME?

A SPECIAL BABE RUTH SPORTS FEATURE



LOUISE BROUGH

MARGARET OSBORNE DUPONT

MAINSTAYS OF THE U.S. WIGHTMAN CUP TEAM, LOUISE BROUGH AND MARGARET OSBORNE DUPONT, CLOSEST PALS, DOUBLES PARTNERS AND ONE ANOTHER'S TOUGHEST COMPETITOR HAVE DOMINATED WOMEN'S TENNIS FOR YEARS.

LOUISE'S HARD-HITTING MAN'S GAME FEATURES SPEED AND POWER, A FINE NET GAME, DEADLY OVERHEAD AND THE MOST POWERFUL SERVICE IN WOMEN'S TENNIS.

MARGARET'S GAME IS BUILT AROUND A SMOOTH AND POWERFUL GROUND GAME, A FINE SERVICE, SPLENDID NET PLAY, AND CLEVER AND ADROIT COURT STRATEGY. AMONG HER MANY TITLES:

- U.S. SINGLES - WON 1
- U.S. DOUBLES - WON 8
- U.S. MIXED DOUBLES - WON 4
- WIMBLEDON SINGLES - WON 2
- WIMBLEDON DOUBLES - WON 3



DORIS HART

FOREMOST CONTENDER FOR THE HONORS NOW BORNE BY BROUGH AND DUPONT, DORIS HART, THE GALLERY'S FAVORITE, HAS BEEN STRIVING FOR YEARS FOR HER FIRST AMERICAN AND WIMBLEDON CROWNS. RUNNER-UP HERE IN '46 AND '49 AND AT WIMBLEDON IN '47, DORIS HAS WON MANY OTHER TITLES. SHE'S WON 6 WIGHTMAN CUP MATCHES, LOST BUT 1, AND WAS A WIMBLEDON DOUBLES VICTOR IN '47. BECAUSE SHE OVERCAME GREAT PHYSICAL HANDICAPS TO GET TO THE TOP, EVERYBODY IS ROOTING FOR DORIS TO WIN THE BIG ONE SOME DAY.



PAT TODD

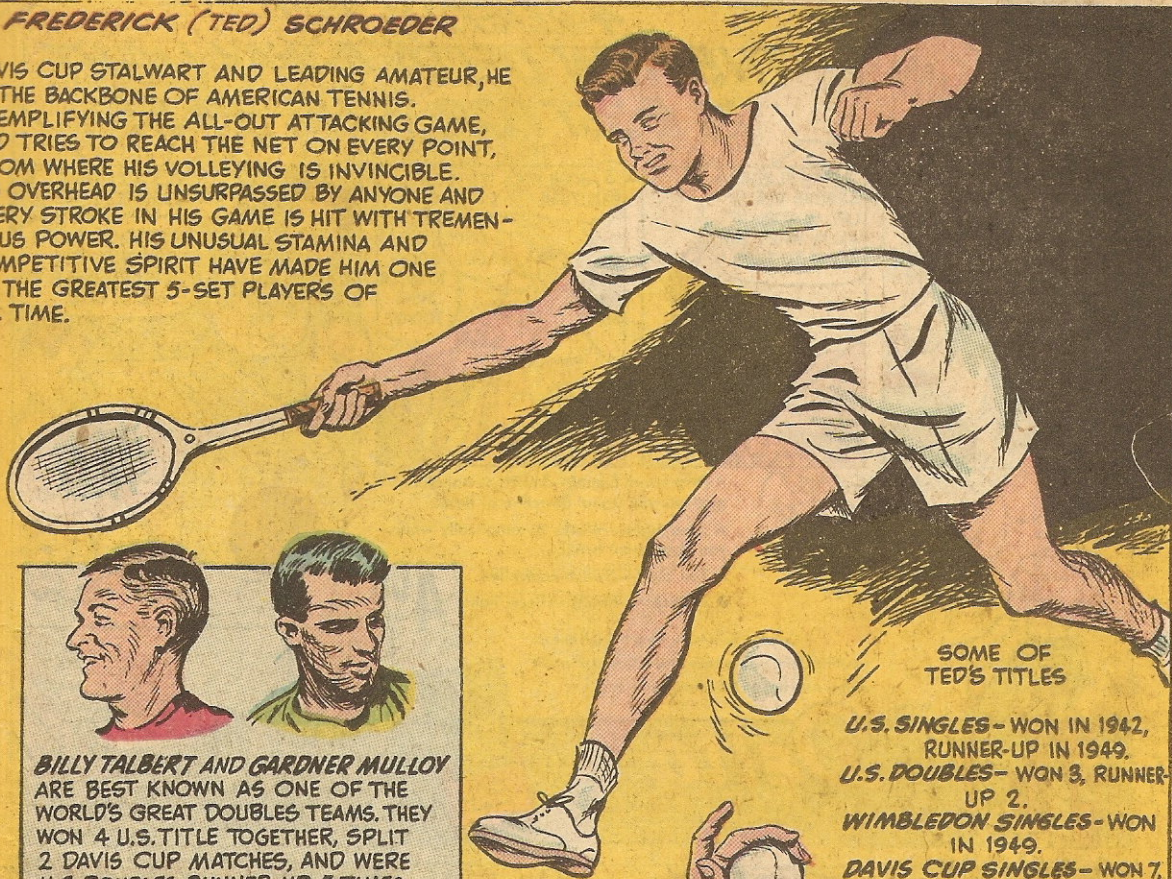
PATRICIA CANNING TODD, FOURTH MEMBER OF THIS YEAR'S WIGHTMAN CUP TEAM, IS AROUND ALL-AROUND PLAYER. THOUGH SHE NEVER WON ANY OF THE WORLD'S BIG CROWNS, SHE AND DORIS HART DID TAKE THE WIMBLEDON DOUBLES IN 1947. PAT ALSO WON THE 1947 FRENCH SINGLES AND THE 1948 FRENCH DOUBLES.

FRED
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FREDERICK (TED) SCHROEDER

DAVIS CUP STALWART AND LEADING AMATEUR, HE IS THE BACKBONE OF AMERICAN TENNIS. EXEMPLIFYING THE ALL-OUT ATTACKING GAME, TED TRIES TO REACH THE NET ON EVERY POINT, FROM WHERE HIS VOLLEYING IS INVINCIBLE. HIS OVERHEAD IS UNSURPASSED BY ANYONE AND EVERY STROKE IN HIS GAME IS HIT WITH TREMENDOUS POWER. HIS UNUSUAL STAMINA AND COMPETITIVE SPIRIT HAVE MADE HIM ONE OF THE GREATEST 5-SET PLAYERS OF ALL TIME.



BILLY TALBERT AND GARDNER MULLOY ARE BEST KNOWN AS ONE OF THE WORLD'S GREAT DOUBLES TEAMS. THEY WON 4 U.S. TITLE TOGETHER, SPLIT 2 DAVIS CUP MATCHES, AND WERE U.S. DOUBLES RUNNER-UP 5 TIMES BETWEEN THEM WITH OTHER PARTNERS.

SOME OF TED'S TITLES

U.S. SINGLES—WON IN 1942, RUNNER-UP IN 1949.
U.S. DOUBLES—WON 3, RUNNER-UP 2.
WIMBLEDON SINGLES—WON IN 1949.
DAVIS CUP SINGLES—WON 7, LOST 0.
DAVIS CUP DOUBLES—WON 1, LOST 1.



EARL COCHELL

A FIRST-TENNER FOR ONLY THREE YEARS--EARL COCHELL IS ONE OF THE NEW GENERATION OF UP-AND-COMING STARS. HE HAS A STRONG SERVICE AND SOUND GROUND GAME, BUT NOT CARING FOR LONG BASELINE RALLIES IS ALWAYS GOING IN TO THE NET FOR THE KILL. ALTHOUGH HE VOLLEYS WELL, HE IS SOMETIMES TOO AGGRESSIVE, NOT PREPARING HIMSELF PROPERLY TO TAKE HIS POSITION AT THE NET.

4 REASONS WHY THE NEW DELTA 4-WAY LIGHT IS BEST FOR YOUR BIKE!



I'M GLAD YOU GOT ONE, SON. IT'S A WONDERFUL SAFETY FEATURE!



IT'S 4 SWELL LIGHTS IN ONE!
IT'S ONLY \$4.00!
I'M GOING TO ORDER MINE TODAY!



DIRECTIONAL SIGNAL, STOP LIGHT, TAIL LIGHT, AND REFLECTOR ALL IN ONE!

SIGNAL LIGHT TO THE LEFT!

SIGNAL LIGHT TO THE RIGHT!



**HURRY GANG!
EQUIP YOUR BIKE
WITH THE DELTA
4-WAY LIGHT!**

- A Directional Signal—Switch on handlebar grip lets you signal direction of turn.
- A Stop Light—Works automatically when you apply your brake.
- A Tail Light—Switch-controlled.
- A Reflector—Really reflects light!

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**IT'S THE ONLY
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GANG APPEARS!**



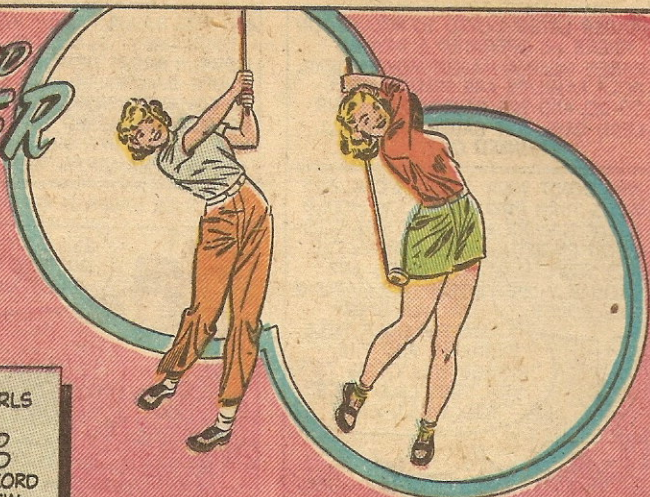
1¢

WITH FORTUNES, FACTS,
AND FUNNIES...

FRANK H. FLEER CORP
PHILADELPHIA 41, PENNA

MARLENE AND ALICE BAUER

GLAMOUR GALS OF GOLF



THE MOST PUBLICIZED AND TALKED ABOUT GIRLS IN WOMEN'S BIG-TIME GOLF TODAY ARE THE BEAUTIFUL BAUER SISTERS--MARLENE, 16, AND ALICE, 22. THEIR FRESH, VIBRANT BEAUTY AND SUPERB GOLFING SKILL ARE ATTRACTING RECORD GALLERIES EVERYWHERE AND HAVE ADDED NEW, EXCITING INTEREST TO THE GAME.

THE STORY OF THE GOLFING BAUER GIRLS IS FEATURED BY THE RISE TO STARDOM OF KID SISTER MARLENE. LAST YEAR, AT 15, SHE CAPTURED THE FIRST NATIONAL JUNIOR GIRL'S TITLE AND THE WOMEN'S WESTERN JUNIOR CROWN, THEN SUDDENLY BURST INTO NATIONAL PROMINENCE BY BECOMING THE YOUNGEST GIRL EVER TO QUALIFY FOR THE TOUGH WOMEN'S NATIONAL AMATEUR CHAMPIONSHIP.



THEN THE TEEN-AGER BECAME AN UNBELIEVABLE SENSATION AS SHE SLAMMED HER WAY PAST THE OLDER AND MORE EXPERIENCED STARS TO GO ALL THE WAY TO THE SEMI-FINAL ROUND BEFORE BOWING OUT TO TOP-NOTCHER DOROTHY KIELTY.



THE WHOLE GOLF WORLD WAS ASTIR! HOW FAR WOULD THIS NEW, YOUNG CONQUEROR OF CHAMPIONS GO? WAS SHE JUST A FLASH-IN-THE-PAN, SOON TO DIE OUT? THE SPOTLIGHT FOCUSED BRIGHTLY ON MARLENE, BUT SHE WENT OUT AND PROVED HERSELF BY KNOCKING OFF THE ONE AND ONLY--

BABE DIDRIKSON ZAHARIAS.

CONGRATULATIONS, KID! THAT'S 3 TIMES OUT OF 6 YOU'VE BEATEN ME! YOU'RE GOING TO BE A GREAT CHAMP, MARLENE.

THANKS, MILDRED! IT WAS SURE A THRILL WINNING THIS ONE FROM YOU!



MARLENE WENT ON TO TAKE A BIG TOURNAMENT IN MIAMI, ADDED THE PALM BEACH WOMEN'S CROWN TO HER LIST, AND THEN GAINED HER GREATEST HONOR BY BEING NAMED BY THE ASSOCIATED PRESS AS THE WOMAN ATHLETE OF THE YEAR, THE YOUNGEST GIRL TO HAVE EVER BEEN SO RECOGNIZED.

MARLENE'S FATHER, GOLF PRO DAVE BAUER OF ABERDEEN, SOUTH DAKOTA, WANTED BOTH HIS DAUGHTERS TO BE GOLF CHAMPS. MARLENE WAS DRIVING GOLF BALLS 40 YARDS SHORTLY AFTER FIRST BEGINNING TO SWING A CLUB AT 3½. SISTER ALICE DIDN'T BEGIN TILL A YEAR AND A HALF LATER, WHEN SHE WAS 11.

DON'T GRIP THE CLUB SO TIGHT, HONEY. JUST HOLD IT A LITTLE LOOSER, LIKE THIS.



THE OLDER ALICE, NATURALLY, ADVANCED QUICKEST. AT 14 SHE WAS STATE CHAMPION. MARLENE, 8 THEN, WAS IN HER FIRST MAJOR TOURNAMENT ALREADY. AT 10 SHE WAS ALREADY BREAKING 80.



BAUER LATER MOVED TO HOLLYWOOD WHERE HE OPERATED A DRIVING RANGE NEAR A MAJOR MOVIE STUDIO. GOLF FAMILIES ARE SELDOM WELL-TO-DO, AND THE BAUERS HAD THEIR LEAN DAYS. BUT BAUER HAD IT ALL FIGURED OUT.

WHY DON'T YOUR GIRLS TURN PRO NOW? THEY'RE GOOD ENOUGH, AND YOU CAN PROBABLY USE THE DOUGH.

SURE I CAN. BUT THE KIDS WOULD LIKE TO GET INTO THE MOVIES. THE STUDIOS ARE INTERESTED. MARLENE WILL WIN EVERY AMATEUR GOLF TITLE THERE IS, AND THE MOVIES WILL COME TO HER. THEY LIKE ALICE TOO. WE'LL WAIT!



SO THE BAUER FAMILY HIT THE TOURNAMENT TRAIL. THE GIRLS WERE IN GREAT DEMAND EVERYWHERE. DAVE BAUER GAVE LESSONS TO COVER EXPENSES. ALICE, THOUGH USUALLY SURPASSED BY HER SISTER, WAS WINNING HER SHARE OF TOURNAMENTS, TOO.

THIS ALICE BAUER IS TERRIFIC, TOO!

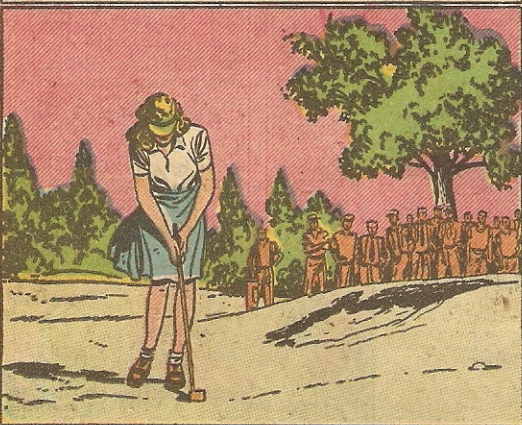
I'LL SAY! SHE'S AS GOOD TO WATCH AS THE YOUNGER KID!



MARLENE WAS A SENSATION IN THE U.S. WOMEN'S OPEN. SHE POSTED A BAD FOURTH ROUND, BUT HER TOTAL SCORE OF 311 PUT HER IN A TIE FOR SIXTH PLACE, AND SHE WAS ONLY 15.



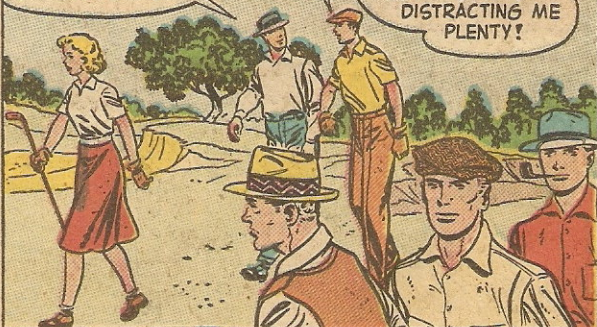
MARLENE'S 5'2", 115-POUND FIGURE IS A PICTURE OF GRACE AND BEAUTY. HER GOLF GAME IS DISTINGUISHED BY HER EXAGGERATED BACKSWING, AND SHE DRIVES AS FAR AS 250 YARDS. SHE IS ALSO A TOP-NOTCH PUTTER.



LAST FEBRUARY, THE SISTERS TEAMED UP TO WIN THE WOMEN'S INTERNATIONAL FOUR-BALL TOURNEY AT HOLLYWOOD. LATER, THEY ENTERED THE OTHERWISE ALL-MALE ORMOND BEACH TOURNAMENT IN FLORIDA. THEY DIDN'T WIN, BUT THEY DID BEAT SOME GOOD MEN GOLFERS BEFORE BOWING OUT.

WHAT'S THE MATTER JACK? YOU'RE WAY OFF YOUR GAME!

DON'T I KNOW IT! SHE'S MURDERING ME! PLAYING AGAINST SUCH A PRETTY GIRL IS DISTRACTING ME PLENTY!



IN MARCH, WORD GOT OUT THAT THE U.S. GOLF ASSOCIATION WAS INVESTIGATING THE BAUER GIRLS' FINANCIAL ARRANGEMENTS FOR VIOLATION OF THE AMATEUR CODE. THERE WAS TALK OF BARRING THEM FROM FURTHER PLAY. ALICE QUICKLY SOUNDED OFF.

GOLF HASN'T HAD ANYTHING LIKE MARLENE IN YEARS. SHE'S THE BIGGEST THREAT TO TAKE THE NATIONALS. SHE'S INSPIRED KIDS EVERYWHERE TO TAKE UP THE GAME. THE U.S.G.A. IS CUTTING ITS OWN THROAT IF IT BARS HER.



BUT A COUPLE OF WEEKS LATER MARLENE AND ALICE BAUER TURNED PRO, AND THE AMATEUR RANKS LOST THEIR TWO MOST ATTRACTIVE COMPETITORS.

IT'S A SHAME, BECAUSE THEY'D HAVE WON EVERY AMATEUR TITLE IN SIGHT, ESPECIALLY MARLENE. BUT EXPENSES ARE HIGH AND WE'VE BEEN INVITED EVERYWHERE. THE KIDS WILL BEAT THE AMATEURS IN THE OPEN TOURNAMENTS.



THUS, THE TWO BEAUTIFUL AND BRILLIANT BAUER SISTERS, QUEENS OF THE LINKS, WILL DEVOTE THEIR TIME TO COMPETITIVE PRO AND EXHIBITION PLAY. THOUGH NOW PLAYING FOR MONEY, THEIR POPULARITY WILL BE UNDIMINISHED. LINK FANS WILL STILL TURN OUT IN RECORD NUMBERS TO WATCH THESE TWO EXCITING GLAMOUR GALS OF GOLF.



THE LIFE OF **BABE RUTH**



CHAPTER 9

BABE BECOMES A SLUGGING STAR

THE BOSTON RED SOX HAD HAD A GREAT 1916 SEASON. THEY CAPTURED THE AMERICAN LEAGUE PENNANT FOR THE SECOND SUCCESSIVE YEAR, AND HAD REPEATED THEIR WORLD SERIES TRIUMPH OF THE YEAR BEFORE. BABE RUTH, SOUTHPAW HURLING STAR, HAD LED THE LEAGUE WITH 23 WINS. THE SOX WERE RIDING HIGH...

...BUT CHANGES WERE SOON TO COME... VERY SOON. DURING THE WILD CLUB-HOUSE CELEBRATION FOLLOWING THE LAST WORLD SERIES VICTORY, MANAGER BILL CARRIGAN, QUIETED THE TEAM DOWN AND MADE AN IMPORTANT ANNOUNCEMENT.

FELLOWS, I'M QUITTING BASEBALL. I'VE GOT TO TAKE CARE OF MY OUTSIDE BUSINESS INTERESTS. GUYS, YOU'VE BEEN GREAT. YOU'VE PLAYED REAL SWELL BALL FOR ME. YOU HUSTLED; YOU NEVER QUIT; YOU'VE WON ME TWO PENNANTS AND TWO WORLD SERIES. THANKS, EVERY ONE OF YOU GUYS. I'LL NEVER FORGET YOU. THE BEST OF LUCK EVER TO ALL OF YOU.



MEANWHILE, OVER IN EUROPE, MORE SERIOUS EVENTS WERE TAKING PLACE. WORLD WAR I HAD ALREADY BEEN FOUGHT FOR TWO YEARS, AND THE UNITED STATES WAS BEING DRAWN CLOSER AND CLOSER TO THE TERRIBLE STRUGGLE.



SHORTLY BEFORE CHRISTMAS, 1916, JOE LANNIN, OWNER OF THE RED SOX, FEARFUL THAT THE ONCOMING WAR WOULD MEAN THE SUSPENSION OF BASEBALL, SOLD HIS TEAM TO HARRY FRAZEE, A NOT TOO LAVISH NEW YORK THEATRICAL MAN WHO KNEW LITTLE ABOUT THE DIAMOND GAME.

THERE YOU ARE, MR. FRAZEE, THE RED SOX ARE NOW YOUR BALL TEAM. I WISH YOU LUCK. YOU HAVE SOME EXPENSIVE BALLPLAYERS THERE.

MAYBE, BUT NOT ONE OF MY BEST ACTORS IS PAID OVER \$8,000. I DON'T SEE WHERE ANY BALL PLAYER SHOULD BE WORTH MORE.



IN LATER YEARS FRAZEE BECAME KNOWN AS THE MAN WHO WRECKED THE CHAMPION RED SOX. BUT IN HIS FIRST YEARS WITH THE CLUB HE TRIED TO BUILD IT UP. HIS FIRST STEP WAS TO TRY TO GET BILL CARRIGAN BACK.

CARRIGAN, I WANT YOU AS MY MANAGER. YOU'RE THE BEST. WON'T YOU RECONSIDER YOUR RETIREMENT AND TAKE OVER THE TEAM AGAIN.

SORRY, MR. FRAZEE. YOU'RE A BUSINESSMAN, AND YOU KNOW YOU HAVE TO KEEP ON TOP OF THINGS. WELL, I'M A BUSINESSMAN, TOO. I CAN'T TAKE TIME AWAY FROM MY AFFAIRS EITHER.



UNABLE TO RE-SIGN CARRIGAN, FRAZEE CHOSE JACK BARRY, GREAT LITTLE SECOND BASEMAN OF THE SOX, AS THE NEW MANAGER.

WITH BABE RUTH AGAIN LEADING THE WAY ON THE MOUND THE RED SOX BEGAN THEIR QUEST FOR A THIRD STRAIGHT PENNANT. THE BABE WAS MOVING SERENELY TOWARD ANOTHER BIG WINNING SEASON.

STRIKE THREEEE!!
YER OUT!!
ATTA BOY BABE!
YA GOT 'EM SWINONIN', KID!



UNTIL ON JUNE 23 CAME ONE OF THE BIG BLOWOFFS OF HIS CAREER. TAKING THE MOUND ONE DAY AGAINST WASHINGTON, THE BABE FACED EDDIE FOSTER, SENATOR'S LEAD-OFF MAN, AND POURED THE FIRST PITCH IN. UMPIRE BRICK OWENS WAS CALLING BALLS AND STRIKES... BUT NOT TO BABE'S SATISFACTION.



BALL ONE!

WHAT! AW, C'MON, UMP! THAT ONE CUT THE CORNER. WATCH 'EM!

THE BABE'S TEMPER ROSE RAPIDLY AS BRICK CALLED THE NEXT TWO PITCHES "BALL TWO," "BALL THREE." ONCE MORE THE BABE WOUND UP, THREW, AND CAME CHARGING OFF THE HILL, BOILING OVER WITH RAGE, AS OWENS RAISED HIS LEFT HAND...

BALL FOUR! TAKE YER BASE!

WHY, YOU BLIND, CRAZY, ROBBING BLANKETY BLANK!!



YOU NUTTY, BLANKETY-BLANK SO-AND-SO NIGHT OWL... IF YOU'D GO TO BED AT NIGHT YOU COULD KEEP YOUR EYES OPEN LONG ENOUGH IN THE DAYTIME TO SEE WHEN A BALL GOES OVER THE PLATE!!

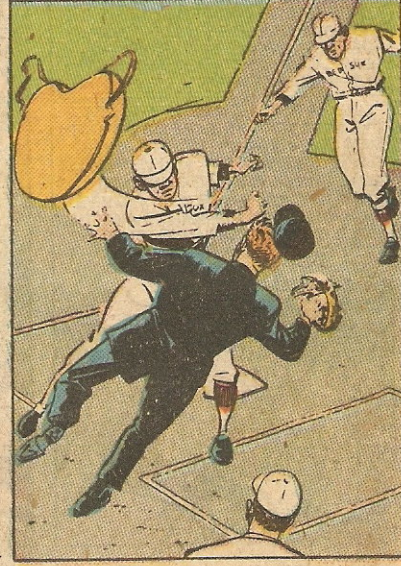


WHY YOU BIG UGLY LOOT, IF YOU DON'T SHUT UP I'LL THROW YOU CLEAR OUTTA THIS GAME.

YOU THROW ME OUTTA THIS BALL GAME AND I'LL PUNCH YOU RIGHT IN THE JAW!



GET OUT OF THIS BALL GAME RIGHT NOW, YOU BIG BUM!



YOU DUMB MEAT-HEAD BLANKETY-BLANK!!!

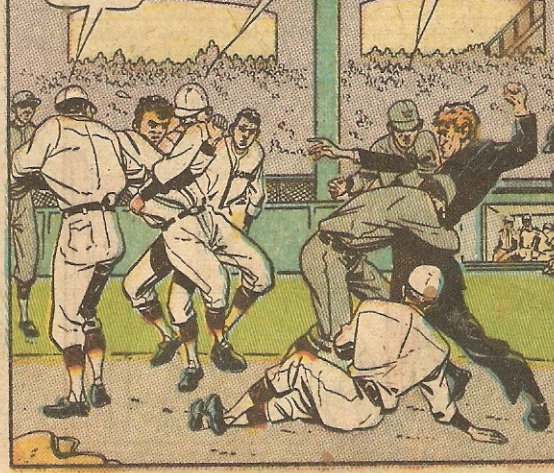
WHY, YOU BIG STUPID SO-AND-SO OAF!!!



OKAY, BREAK IT UP, YOU TWO. BREAK IT UP!

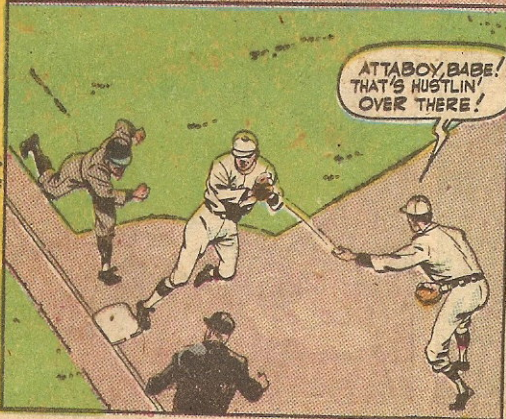
STOP IT, BABE.. LET 'IM STOP IT!!

LET 'IM GO, BRICK!



THOSE WERE THE REAL ROUGH-AND-READY DAYS OF BASEBALL. FOR LAYING ONE ON OWEN'S WHISKERS, BABE WAS FINED \$100 AND SUSPENDED A HERE 10 DAYS. TODAY A PLAYER WOULD BE THROWN OUT FOR A FULL YEAR, BUT THAT GAME MADE HISTORY FOR ANOTHER REASON. ERNIE SHORE, WITHOUT A WARM UP CAME IN TO RELIEVE BABE. FOSTER WAS THROWN OUT STEALING, AND SHORE WENT ON TO RETIRE THE NEXT 26 BATTERS, PITCHING A PERFECT NO-HIT GAME.

ON APRIL 6, 1917, THE UNITED STATES DECLARED WAR ON GERMANY, BUT BASEBALL LOST COMPARATIVELY FEW STARS IN THAT FIRST WAR SEASON. THE RED SOX AND WHITE SOX FOUGHT FOR THE PENNANT, BUT IN SEPTEMBER THE CHICAGO TEAM FORGED AHEAD AND CAPPED THE FLAG BY NINE GAMES. THE BABE HAD ANOTHER GREAT YEAR, AGAIN WINNING 23 GAMES AND HITTING .323. HE WAS TRULY A GREAT SOUTHPAW STAR.



ATTABOY, BABE! THAT'S HUSTLIN' OVER THERE!

THOUGH THE BABE WAS FAST BECOMING ONE OF BASEBALL'S NOTORIOUS HELL-RAIDERS, HE OFTEN HAD SERIOUS MOMENTS IN WHICH HE THOUGHT OF ST. MARY'S INDUSTRIAL SCHOOL AND THE GOOD BROTHERS WHO HAD BROUGHT HIM UP. HE KEPT IN CLOSE CONTACT, AND THOUGH NOT YET IN THE BIG MONEY, FREQUENTLY SENT IN CONTRIBUTIONS.



WE ALL APPRECIATE THAT MONEY YOU SENT US, GEORGE. IT BOUGHT THE BOYS A LOT OF NEW ATHLETIC EQUIPMENT.

SOME DIFFERENCE BETWEEN PLAYING WITH US LIKE YOU DID ONLY THREE YEARS AGO AND WHERE YOU ARE NOW, EH, BABE?

IN 1918 THE WAR MADE DEEP INROADS INTO BASEBALL LIFE. MANY OF THE RED SOX WENT INTO UNIFORM. BABE, AS A MARRIED MAN, WAS DEFERRED WITH MANY OTHERS. HE JOINED A NATIONAL GUARD UNIT, HE AND OTHER BALL PLAYERS DRILLED WITH BATS INSTEAD OF GUNS.



HUR, TWO, THREE, FOUR! BY THE LEFT FLANK... MARCH!!

MANAGER JACK BARRY WAS ONE OF THE SOX TO JOIN THE RANKS. OWNER FRAZEE AGAIN NEEDED A MANAGER. HE FOUND HIS MAN IN ED BARROW, THEN INTERNATIONAL LEAGUE PRESIDENT, FORMER PILOT OF THE DETROIT TIGERS AND THE DEVELOPER OF THE IMMORTAL HONUS WAGNER.



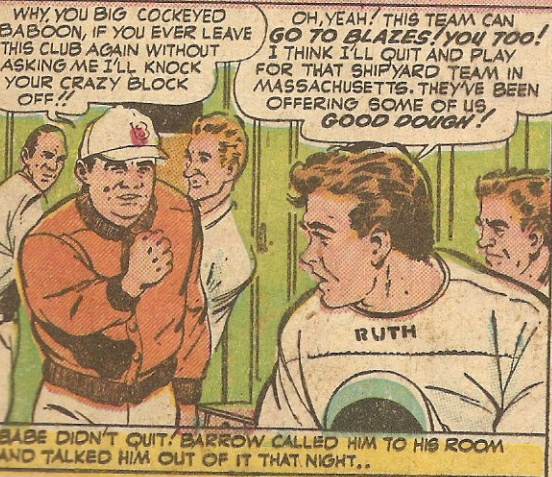
HALF MY TEAM IS IN SERVICE, ED. BUT I WANT THAT PENNANT BACK!

YOU'LL GET IT BACK, HARRY. DEPEND ON ME!

BARROW WAS A HARD-BOILED, NOT TIMPERED STRICT DISCIPLINARIAN WHO LIKED TO USE HIS FISTS AND KNEW HOW TO USE THEM. IT WAS INEVITABLE THAT HE AND THE FUN-LOVING, EASY-GOING, RULES-BREAKING BABE WOULD CLASH. ONE DAY, AS THE TEAM TRAVELED FROM WASHINGTON TO PHILADELPHIA ON AN OPEN DATE, THE BABE DECIDED TO SEE HIS SISTER IN BALTIMORE. WITHOUT ASKING PERMISSION, HE HOPPED OFF THE TRAIN.



THE NEXT DAY, BEFORE THE GAME, BARROW CALLED THE TEAM TOGETHER IN THE CLUB HOUSE AND GAVE THE BABE THE WORST BAWLING OUT OF HIS CAREER!



WHY, YOU BIG COCKEYED BABOON, IF YOU EVER LEAVE THIS CLUB AGAIN WITHOUT ASKING ME I'LL KNOCK YOUR CRAZY BLOCK OFF!!

OH, YEAH! THIS TEAM CAN GO TO BLAZES! YOU TOO! I THINK I'LL QUIT AND PLAY FOR THAT SHIPYARD TEAM IN MASSACHUSETTS. THEY'VE BEEN OFFERING SOME OF US GOOD DOUGH!

BABE DIDN'T QUIT. BARROW CALLED HIM TO HIS ROOM AND TALKED HIM OUT OF IT THAT NIGHT..

OWNER FRAZEE MADE SOME GOOD DEALS TO BOLSTER HIS WAR-WEAKENED TEAM. THE SOX GOT GOOD PITCHING FROM BABE, CARL MAYS, JOE BUSH AND SAD SAM JONES. BUT THEY WERE LIGHT AT BAT, ESPECIALLY AGAINST RIGHT-HANDED PITCHING. ONE DAY BABE WAS CALLED TO BARROW'S ROOM.



BABE, YOU CAN HIT THAT BALL A MILE. WE NEED YOUR POWER. HOW WOULD YOU LIKE TO PLAY THE OUTFIELD ON DAYS WHEN YOU'RE NOT PITCHING?

I'D LOVE TO. I'LL TRY, ED, AND SEE HOW IT GOES!

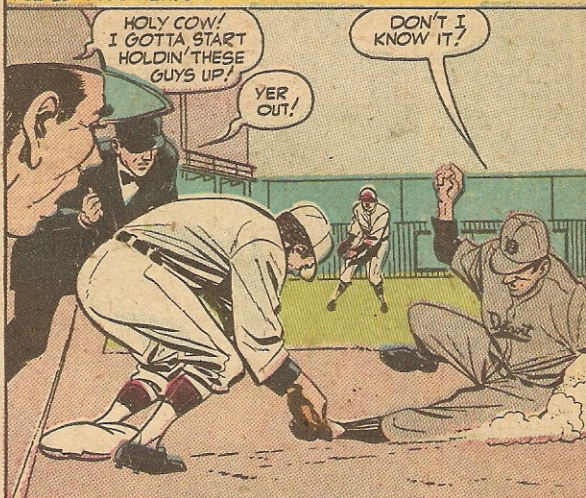
BARROW JUGGLED HIS STAFF SO THAT BABE USUALLY PITCHED AGAINST LEFT-HANDERS, PLAYED LEFT FIELD WHEN AN OPPOSING RIGHT-HANDER WAS ON THE MOUND. BABE BEGAN DEVELOPING RAPIDLY INTO A POLISHED FLY-CHASER.



I'VE GOT IT!

ATTABOY, BABE, NICE CATCH!

NOBODY WAS DARING TO TAKE ANY BASES ON BABE'S POWERFUL LEFT ARM EITHER.

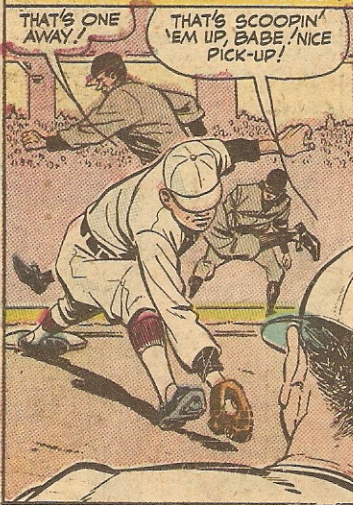


HOLY COW! I GOTTA START HOLDIN' THESE GUYS UP!

DON'T I KNOW IT?

YER OUT!

IN THOSE DAYS, BABE WOULD HAVE PREFERRED PLAYING FIRST BASE. SOMETIMES HE DID, WHEN THE CLASSY STUFFY MCINNIS WASN'T IN THE LINEUP.



THAT'S ONE AWAY!

THAT'S SCOOPIN' 'EM UP, BABE, NICE PICK-UP!

PITCHING IN ONLY 20 GAMES THAT 1918 SEASON, THE BABE SHOWED HIS USUAL MOUND MASTERY IN CHALKING UP 13 WINS.



GOSH, PLAYIN' THE OUTFIELD HASN'T HURT THAT GUY. I STILL CAN'T GET A GOOD PIECE OF THE BALL!!

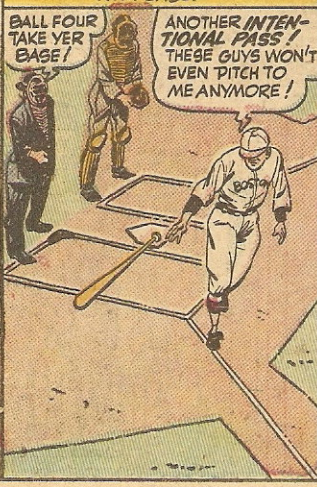
BUT THE BABE WAS HELPING THE SOX EQUALLY AS WELL WITH THE BOOMING POWER OF HIS BIG BAT. EVERY BALLPLAYER IN THE LEAGUE WAS AWED AT THE TREMENDOUS DRIVES THE PITCHER-OUTFIELDER WAS BLASTING AGAINST AND OVER THE FENCES.



HULLY GEE! DIDJA SEE WHERE THAT ONE WENT?

RIGHT CLEAR OVER TH' ROOF! WHAT A SMACK!

WITH MEN ON BASES, IT DIDN'T TAKE OPPOSING PITCHERS LONG TO REALIZE THE BEST WAY TO DEAL WITH BABE.



BALL FOUR TAKE YER BASE!

ANOTHER INTENTIONAL PASS! THESE GUYS WON'T EVEN PITCH TO ME ANYMORE!

THE BABE FINISHED THE CURTAILED WAR SEASON BATTING EXACTLY .300 IN 95 GAMES. BUT, BATTING AGAINST THE SOFT, SQUASH BALL USED THEN, AMONG HIS 95 HITS WERE 26 DOUBLES, 11 TRIPLES AND 11 HOME RUNS. THE BABE HAD TIED WITH "TILLIE" WALKER OF THE ATHLETICS AS HOME RUN KING OF THE AMERICAN LEAGUE.



NICE CLOUT, BABE!!

THUS, THE 1918 RED SOX WON THEIR THIRD PENNANT IN FOUR YEARS. RUTH'S PITCHING AND HITTING FEATS WERE THE TALK OF THE BASEBALL WORLD. AS THE 1918 WORLD SERIES APPROACHED AGAINST THE CHICAGO CUBS, FANS EVERYWHERE RECALLED THE GREAT SOUTHPAW'S 13 CONSECUTIVE SHUTOUT INNINGS PITCHED IN 1916. WHAT KIND OF BALL WOULD THE BABE PITCH IN THE COMING CLASSIC? IN THE NEXT CHAPTER YOU'LL LEARN THE INSIDE STORY OF THE 1918 SERIES AND WATCH BABE RUTH SET PITCHING RECORDS UNEQUALLED TILL THIS DAY.



Swim in Safety

FOR HAPPIER SUMMER FUN!



SWIMMING IS ONE OF THE GAYEST OF ALL-YEAR-ROUND SPORTS FOR YOUNG AND OLD ALIKE. BUT OUTDOOR SWIMMING, LIKE ALL SPORTS, ALSO HAS ITS **DANGERS**. SO, YOU'LL BE A WHOLE LOT SAFER...SMARTER, TOO, IF YOU LEARN A FEW SIMPLE SAFETY RULES ON WHAT YOU SHOULD AND SHOULD NOT DO!

BEGINNERS, EVEN ADULTS, SHOULD ALWAYS SWIM IN SHALLOW WATER, UNDER PROPER SUPERVISION. IT IS SAFEST FOR CHILDREN TO SWIM IN AN ENCLOSED CRIB, SO THEY CAN'T GET TO DEEP WATER. DON'T LET CHILDREN STAY IN THE WATER IF THEY SHIVER OR LOOK BLUE. GET THEM OUT OF THE WATER, QUICK. DRY AND DRESS THEM RIGHT AWAY!

I'M NOT SHIVERIN' 'CAUSE I'M SCARED, MOMMY! I'M JUST COLD, THAT'S ALL!



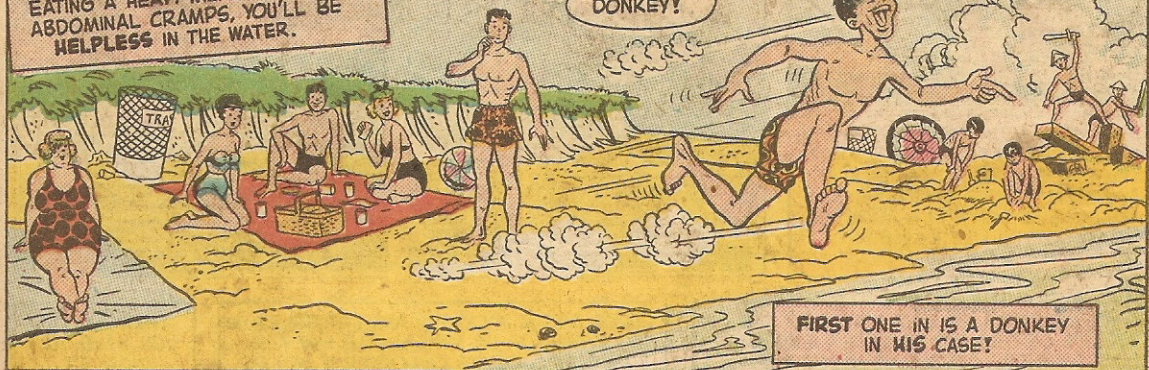
ALWAYS FOLLOW INSTRUCTIONS EVEN THOUGH YOU MAY BE AN OLDER AND MORE EXPERIENCED SWIMMER. LISTEN TO WHAT THE LIFE GUARDS SAY! THEY KNOW THE CONDITIONS OF THE TIDE AND CURRENTS. THEY'RE THERE TO HELP AND PROTECT YOU! LISTEN AND OBEY THEM!

ALL RIGHT, YOU PEOPLE! THE TIDE'S RUNNING OUT NOW! GET IN BEHIND THE ROPES, AND STAY IN!



DON'T EVER GO INTO THE WATER LESS THAN TWO HOURS AFTER EATING A HEAVY MEAL. IF YOU GET ABDOMINAL CRAMPS, YOU'LL BE HELPLESS IN THE WATER.

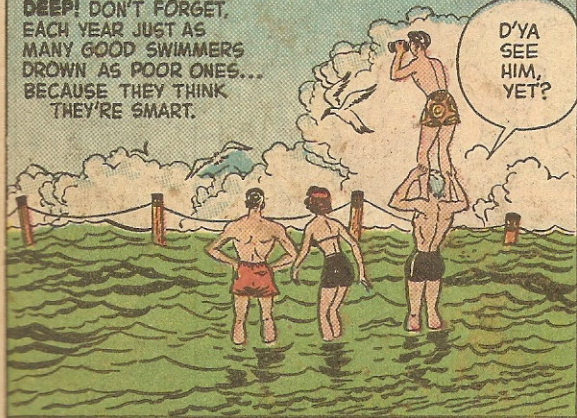
THAT LUNCH WAS SWELL! LET'S GO, GANG! LAST ONE IN IS A DONKEY!



FIRST ONE IN IS A DONKEY IN HIS CASE!

DON'T SWIM OUT TOO FAR... OR IN WATER THAT'S TOO DEEP! DON'T FORGET, EACH YEAR JUST AS MANY GOOD SWIMMERS DROWN AS POOR ONES... BECAUSE THEY THINK THEY'RE SMART.

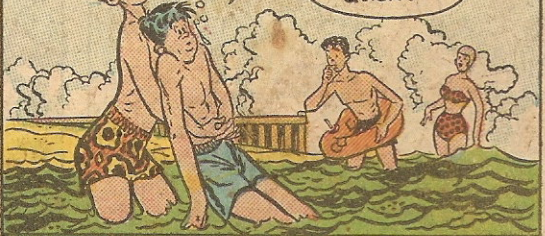
D'YA SEE HIM, YET?



DON'T SWIM ALONE! YOU MAY GET A CRAMP OR BECOME EXHAUSTED AND THERE MAY BE NO ONE NEAR TO HELP YOU!

WE'RE ALMOST ASHORE.

BOY, AM I GLAD YOU WERE WITH ME. I SURE GOT POOPED OUT QUICK!



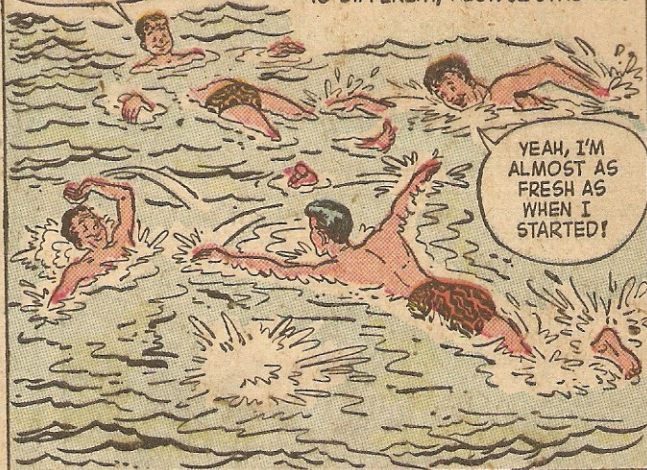
MAYBE ONE REASON FISH DON'T DROWN IS THAT THEY ALWAYS SWIM IN SCHOOLS!

IF YOU HAVE TO GO ON A LONG SWIM, ALWAYS BE SURE THERE'S A BOAT ALONG!

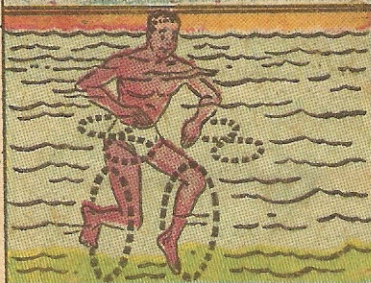


BOY, WE MUST HAVE COME A LONG WAY!

DON'T BE A ONE-STROKE SWIMMER! ONE-STROKE SWIMMERS USUALLY CAN'T SWIM FAR AND TIRE EASILY. LEARN TO SHIFT TO DIFFERENT, RESTFUL STROKES.



LEARN HOW TO TREAD WATER FOR ADDED CONFIDENCE AND SWIMMING SKILL. IT SHOULD BE PRACTICED IN NECK-DEEP WATER.



HOLD YOUR BODY UPRIGHT AND PLACE YOUR HANDS ON THE SURFACE OF THE WATER. YOUR HANDS SHOULD DESCRIBE FIGURE EIGHTS, WHILE YOUR LEGS MOVE IN A PEDALING MOTION LIKE RIDING A BIKE...

NEVER GET PANICKY IN THE WATER. KEEP YOUR HEAD. IF YOU FIND YOURSELF AMONG SEAWEED OR EEL GRASS, USE A DOG PADDLE OF THE HANDS, AND A GENTLE KICKING CLOSE TO THE SURFACE UNTIL YOU GET CLEAR!



DON'T SWIM IN EXTREMELY COLD WATER. THE SHOCK TO YOUR SYSTEM MAY RESULT IN CRAMPS.



IF YOU'RE DIVING, BE SURE YOU KNOW THE WATER'S DEPTH! AND BE SURE THERE ARE NO DANGEROUS OBSTACLES UNDER THE SURFACE WHERE YOU'RE DIVING.



NEVER DIVE WHEN THERE ARE OTHERS BELOW YOU, EITHER ON OR BENEATH THE SURFACE. SERIOUS ACCIDENTS CAN OCCUR IF YOU DO.



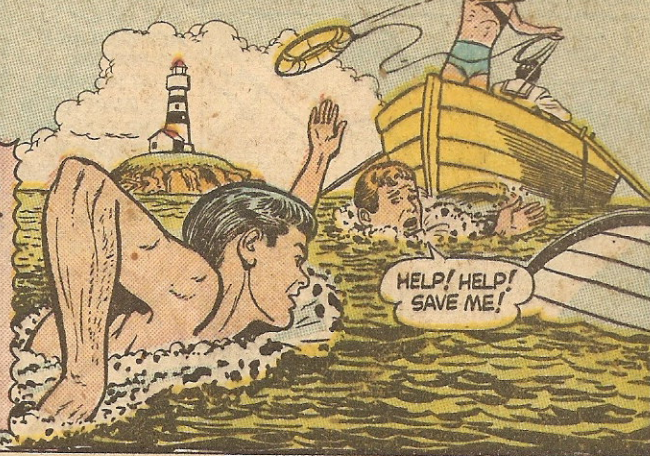
THAT'S ALL YOU HAVE TO KNOW TO HELP YOU ENJOY YOUR SUMMER'S FUN. JUST LEARN THESE FEW SIMPLE RULES OF COMMON SENSE... THEY'RE SO EASY TO REMEMBER... AND YOU'LL GET MANY, MANY HOURS OF MUCH MORE ENJOYABLE SWIMMING PLEASURE!

THE END

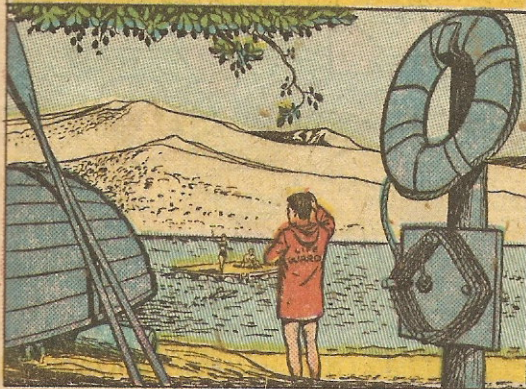
LIFE-SAVING KNOW HOW

MEANS GREATER WATER SAFETY

SWIMMING IS FUN! SWIMMING CAN BE SAFE... IF YOU KNOW AND FOLLOW THE RULES OF SAFETY SHOWN ELSEWHERE IN THIS BOOK. BUT, UNFORTUNATELY, ACCIDENTS DO HAPPEN IN THE WATER WHEN THEY ARE **LEAST EXPECTED**. YOU MAY BE SUDDENLY CALLED UPON TO SAVE A LIFE. YOU SHOULD BE **READY!** EVERY SWIMMER SHOULD BE FAMILIAR WITH THE CHIEF RULES OF **LIFE-SAVING**... JUST IN CASE! IF YOU EVER HAVE TO SAVE SOME ONE, THESE POINTERS WILL HELP. **LEARN THEM!**



USE **EQUIPMENT!** THERE ARE LIFE-SAVING **TOOLS** WITH WHICH TO WORK. SWIMMING SHOULD BE THE **LAST RESORT!** EVERY SUMMER PLACE SHOULD HAVE SUCH STANDARD EQUIPMENT AS **BOATS, LIFE BOUYS, LINES** THE USE OF EQUIPMENT IS **SURER AND SAFER** TO BOTH THE PERSON IN DISTRESS AND THE RESCUER.



ACCIDENTS OFTEN HAPPEN IN **OUT-OF-THE-WAY** SPOTS. IF YOU ARE ON SHORE, YOU MAY BE ABLE TO PULL IN THE PERSON NEEDING HELP WITH A **LONG STICK** OR A **TREE BRANCH**. THIS IS BETTER THAN GOING IN AFTER HIM.



IF YOU GO AFTER A PERSON IN A BOAT, TURN THE WIDE **STERN** OF THE BOAT TOWARD HIM. IT'S MORE DIFFICULT TO **TIP** THE BOAT OVER BY GRASPING THE STERN THAN IF HE GRABS THE MORE NARROW BOW.

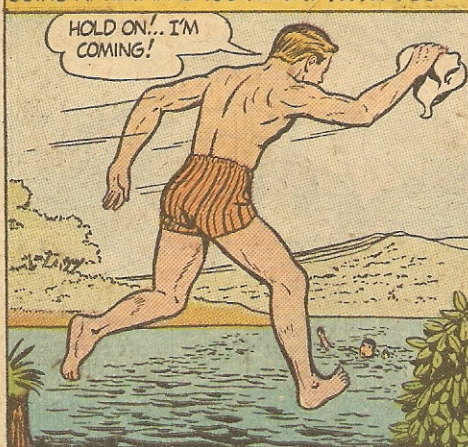


IF YOU'RE ON SHORE, COMPLETELY DRESSED, AND HAVE TO SWIM AFTER A PERSON, YOU SHOULD **DISROBE QUICKLY** BEFORE GOING IN. WEARING CLOTHING AND SHOES WILL **WATER-LOG** THE SWIMMER AND NOT ONLY **SLOW HIM DOWN** BUT **ENDANGER HIM** AS WELL. COMPLETE DISROBING CAN BE DONE IN **20 SECONDS**.

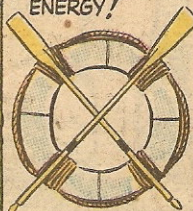
QUIKKEST DISROBING PROCEDURE IS AS FOLLOWS: REMOVE COAT AND SHIRT WHILE KICKING OFF SHOES AT THE **SAME TIME**, THEN PANTS ARE DROPPED AND KICKED FREE. IT'S BEST TO GET RID OF UNDERSHIRT AND SOCKS, TOO. WHILE YOU'RE DISROBING, **WATCH YOUR SUBJECT ALL THE TIME**.



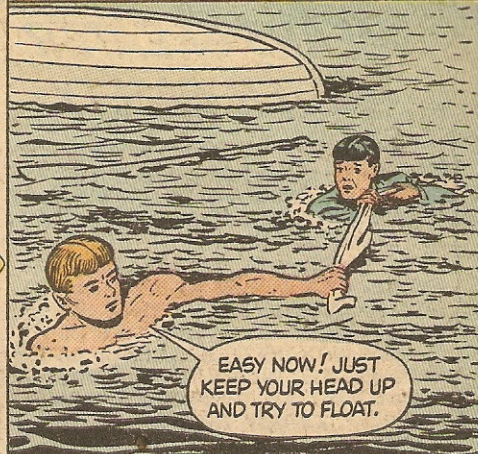
ENTER THE WATER **FEET FIRST**. LEAP HIGH AND FAR. LOGS, ROCKS AND VARYING DEPTHS MAKE **HEAD DIVES MOST DANGEROUS**. ALSO, YOU'LL **KEEP SIGHT** OF THE PERSON YOU'RE GOING AFTER. TAKE YOUR **SHIRT WITH YOU**.



NOW COMES THE RESCUE. REMEMBER TO **KEEP COOL!** BE ALERT AND READY TO **ACT QUICKLY**, NO MATTER WHAT HAPPENS. SEE WHAT NEEDS TO BE DONE. **DO IT QUICKLY AND CAREFULLY**. **CONSERVE YOUR OWN ENERGY!**



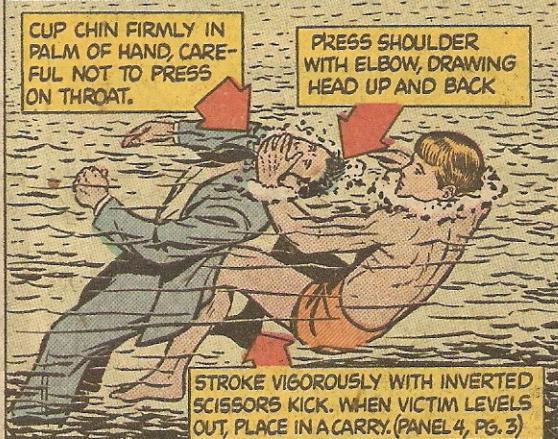
IF YOU'VE GOT A SHIRT ALONG WITH YOU, GRAB IT BY THE **NECK** AND THROW THE **SHIRT TAILS** TOWARD THE PERSON IN TROUBLE. HE CAN GRASP IT AND BE PULLED TO SAFETY.



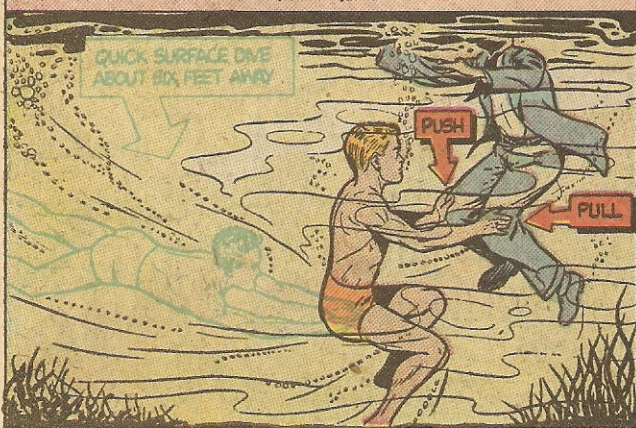
ARTICLES OF CLOTHING CAN OFTEN BE USED AS **BUOYS** TO KEEP A PERSON AFLOAT. A PAIR OF **COTTON PANTS**, LEGS **TIED TIGHTLY**, CAN BE SWUNG IN THE AIR AND **INFLATED** ENOUGH TO SUPPORT **FOUR** PEOPLE. A **SAILOR HAT** OR A **BUCKET, FILLED WITH AIR** AND **UPTURNED**, WILL ALSO SUPPORT A PERSON.



NOW LET'S SUPPOSE YOU HAVE **NO EQUIPMENT AT ALL** TO WORK WITH. IN APPROACHING A PERSON THIS WAY, ALWAYS DO SO FROM THE **REAR**. THIS WILL HELP TO PREVENT HIS GETTING A HOLD ON YOU.



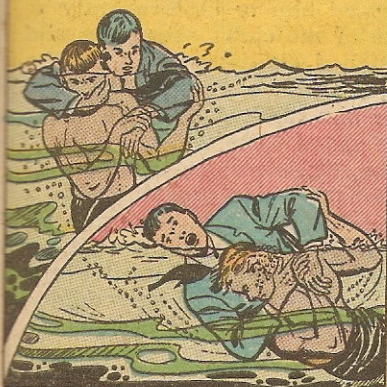
TO APPROACH FROM THE FRONT, THE RESCUER DIVES ABOUT SIX FEET FROM THE VICTIM AND SWIMS UNDERWATER USING **FEET ONLY**, WITH ARMS OUT STRAIGHT. WHEN CONTACT IS MADE, PLACE ONE HAND ON THE **FRONT** OF ONE **THIGH** AND OTHER ON THE **BACK** OF THE **OTHER THIGH**. TURN VICTIM, SURFACE AND PROCEED AS IN REAR APPROACH.



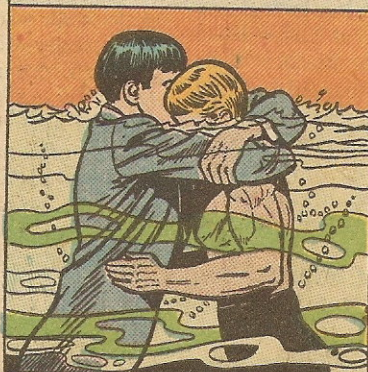
A DROWNING PERSON USUALLY GRASPS HIS RESCUER AROUND THE **NECK** OR **WRISTS**... EITHER FROM THE **BACK** OR **FRONT**. ONE OF THESE HOLDS IS THE **DOUBLE WRIST HOLD**.



TO GET OUT OF THE **BACK STRANGLE HOLD**, GRASP THE DROWNING MAN'S **WRIST**, **PULL DOWN** FIRMLY WITH YOUR **OTHER HAND**, FORCE HIS **ELBOW UP** AND **DUCK YOUR HEAD** OUT FROM UNDER HIS ARM.



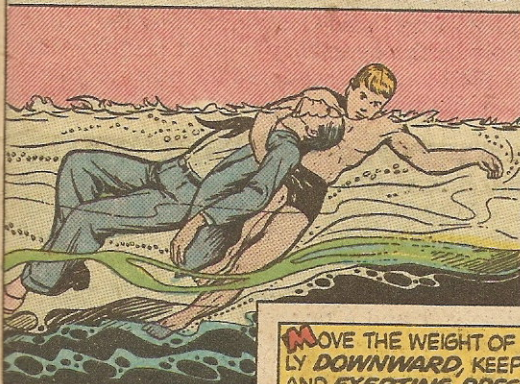
A SUPERIOR METHOD FOR BREAKING A **FRONT NECK HOLD** IS TO EXTEND BOTH ARMS TO THE **FRONT** AND PLACE THEM AGAINST THE VICTIM'S BODY, WITH THE HEELS OF YOUR HANDS AGAINST HIS ABDOMEN AND FINGERS GRASPING HIS SIDES. THEN **LIFT** AND **PUSH** HIS BODY **UP** AND **DUCK YOUR HEAD** OUT.



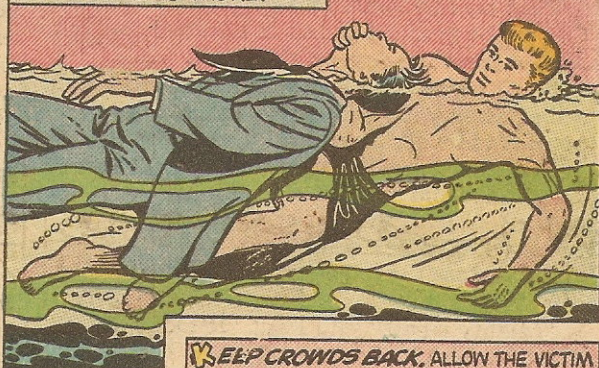
IF YOU'RE GRABBED IN THE **SINGLE WRIST HOLD** BY BOTH THE VICTIM'S HANDS, PLACE YOUR **OPPOSITE FOOT** ON HIS SHOULDER AND **PUSH AWAY**, PUSHING WITH YOUR HANDS AT THE SAME TIME.



ONE OF THE **BEST** AND **SIMPLEST** WAYS TO TOW A PERSON TO SAFETY IS THE **SIDE-ARM** OR **CROSS-CHEST** CARRY. REACH **OVER THE SHOULDER** AND **ACROSS** THE VICTIM'S **CHEST**, GRASPING HIS **SIDE**, JUST BELOW THE ARMPIT. TURN ON YOUR **SIDE** SO THAT YOUR HIP IS DIRECTLY **BENEATH** THE SMALL OF THE VICTIM'S **BACK**. USE **SIDE STROKE** TO SWIM TO SHORE.

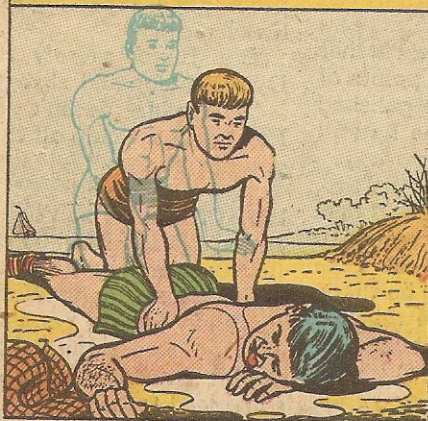


ANOTHER CARRY, WHICH WILL KEEP YOU FURTHER AWAY FROM THE VICTIM, IS THE **CHIN CARRY**. CUP YOUR HAND UNDER HIS CHIN AND YOUR **HIP** IN THE SMALL OF HIS BACK. **SIDE STROKE** TO SHORE.

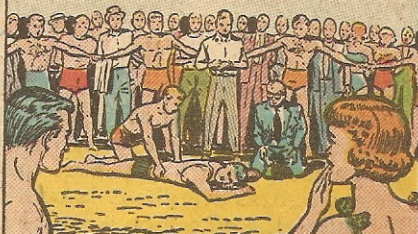


BEGIN ARTIFICIAL RESPIRATION IMMEDIATELY. **DON'T WASTE TIME!** PLACE ONE ARM, PALM DOWN, UNDER VICTIM'S FACE. OPEN HIS MOUTH AND PULL TONGUE OUT. LEAP TO BACK AND GIVE A SHORT PUSH ON THE RIBS TO START RESPIRATION. STRADDLE ONE OF THE LEGS, IN LINE WITH THE ARM ON WHICH THE VICTIM'S FACE IS RESTING. PLACE SIDES OF HANDS AGAINST RIBS AND RUN DOWN SHARPLY TO LOCATE THE FLOATING RIBS. THEN GO TO WORK.

MOVE THE WEIGHT OF YOUR BODY SLOWLY **DOWNWARD**, KEEPING ARMS **STIFF** AND **EXERTING PRESSURE**. TIME THIS **THREE SECOND** MOVEMENT BY SAYING, "OUT GOES THE BAD AIR." THEN SNAP THE HANDS OFF, ALLOWING THE LUNGS TO FILL WITH AIR. SWING BACK TO AN UPRIGHT POSITION SAYING, "IN COMES THE GOOD." AS TWO SECONDS GO BY, THEN EXERT PRESSURE AGAIN.



KEEP CROWDS BACK. ALLOW THE VICTIM TO GET AIR. SEND FOR THE BEST **MEDICAL ATTENTION** AVAILABLE **IMMEDIATELY**. YOU MAY ALTERNATE IN APPLYING ARTIFICIAL RESPIRATION WITH SOMEBODY ELSE, BUT **DON'T GIVE UP!** KEEP WORKING NO MATTER HOW LONG IT TAKES. SOMETIMES **HOURS** GO BY BEFORE A VICTIM REVIVES. ALWAYS WAIT FOR MEDICAL ORINION.



REMEMBER, NOBODY WANTS OR LIKES TO BE A HERO. NOBODY LIKES TO BECOME INVOLVED IN A NEAR TRAGEDY. BUT ACCIDENTS DO HAPPEN. KNOWING WHAT TO DO IN AN EMERGENCY MAY SAVE SOMEBODY'S LIFE. **IT MAY BE YOURS!** LEARN WHAT TO DO! YOU MAY HAVE TO HELP A FRIEND SOME DAY. HE MAY HAVE TO **HELP YOU!**

THE END

CLUBHOUSE CLOSEUPS

FAULTY VISION . . . Casey Stengel, Yankee manager and master raconteur, likes to tell one about the batting feats of that great hitter, Paul "Big Poison" Waner, who made history with the Pittsburgh Pirates. In 1942, toward the end of his career, Paul was on the Boston Braves team under the managership of Casey.

"What I liked a lot about Paul besides his hitting," says Stengel, "is the fact that he never gave an alibi. I found that out in spring training one year."

The Braves were at Sanford, Florida, and Casey told the old boy to hit one over the whiskey sign.

"Which whiskey sign?" asked Paul.

"There's only one whiskey sign," said Casey.

"Where?" asked Paul.

"In right center," said Casey. "Can't you see it?"

Paul said he couldn't. Stengel was amazed. One of the greatest hitters in baseball couldn't read a great big sign on the fence.

So Casey said to Paul, "Can you tell who's at bat when you're out in the outfield?"

"Not too well," said Paul.

So the shocked Stengel took Waner to see an optician and had him fitted for glasses. Back to the ball park they went. Casey told Waner to hit with his new glasses on.

"How does the ball look now?" asked Casey, after Paul had taken a few cuts.

"Mighty small," said Paul. "It looks like an aspirin tablet."

"How did it look before?"

"Casey," said Big Poison, "it used to look like a grapefruit."

That was all Casey had to know. "Okay, throw the glasses away," he told Paul. "I'd rather you hit at a grapefruit even if it's a blurred one."

* * *

THRIFTY YOGI . . . The delightful Yogi Berra, one of the most lovable and comical guys in the majors, is famous for his funny habits and funnier sayings. The quaint Yankee catcher may not know much about the finer points of etiquette either, but even if he isn't polished up on the proper Emily Post routine he still means well, as everybody knows.

During the off season a couple of years ago, Pete Reiser of the Braves met Yogi in St. Louis shortly before Yogi's marriage. "You comin' to my wedding?" growled Berra. Pistol Pete assured Yogi that he would certainly be there.

"Here, then," snapped Yogi, as he reached into his pocket and handed Reiser an engraved card. "I wanted to know first 'cause I ain't wastin' no invitations!"

SPEAKS HIS MIND . . . Jack Onslow, who was deposed as manager of the Chicago White Sox early this season, was a man known everywhere as being exceedingly outspoken and never hesitant to say what he had on his mind no matter to whom he was speaking. It was Onslow's crisp tongue that caused him to be frequently at odds with some of the club's executives and supposedly hastened his departure from the Chicago dugout. Onslow's fiery words also, allegedly, made him disliked by some of his players and the sports writers too.

One afternoon, Onslow came upon one of his players having a bitter squabble with a baseball scribe who had been covering the White Sox and sharply criticized the manager and players alike. He didn't think much of the Chisox as a team, collectively or individually, and he frequently said as much in his columns. The writer and the player were about to come to blows when Onslow pulled them apart and prevented bloodshed and mayhem.

Several days later, this same writer approached Jack and said, "Say, I'm doing an article on your team and I'd like to know what you think was the biggest mistake you made this season. I don't know which one was the worst."

"That's easy," said Onslow, looking the writer directly in the eyes. "My biggest mistake was not letting you get murdered the other day like you should have been."

* * *

NO RESPECT FOR HIS ELDERS . . . Jimmy Dykes, now assistant manager to Connie Mack of the Philadelphia Athletics, was one of the finest third sackers in baseball a couple of decades ago. A member of Mack's greatest in-fields and finest ball teams, Jimmy was a great fielding star and a terror at the plate.

One day, Jimmy brought his young son to the ball game. As the youngster watched from a front row box, Jimmy stepped up to the plate during batting practice and smashed drive after drive against the fences and into the stands. Very well pleased with himself, Jimmy then strolled over to where his son was sitting.

"Well, how'd you like those hits?" asked the proud papa, expecting loud compliments from his offspring.

But Junior merely stared coldly back at Dykes senior and shrugged his shoulders.

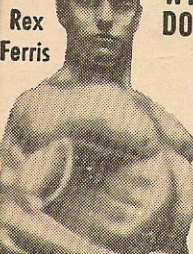
"The game doesn't start for an hour yet, Pop," said the chip off the old block. "Let's see you hit 'em then!"

* * *

LIGHT SNACK . . . Yogi Berra used to dislike eating a heavy meal before a night game. "Bad for my stomach," he'd say. He insisted he preferred something light. It was finally discovered by Bucky Harris, Yankee manager at the time, of what "something light" consisted. Merely a double shrimp cocktail, a double ice cream and some iced tea.

YOU DON'T
HAVE TO WAIT
TWO MONTHS
FOR THESE
TOP COMICS

WEEKLY PUBLISHED MONTH



Rex Ferris

come an "All-Around" WHICH 0 DOLLARS

Rex Ferris to start He Man Rex mai a skinny athletics Larry Ca to train start bu



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ON SALE AROUND THE 10th OF EVERY MONTH

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☐ I enclose \$1.98. You pay postage.

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BABE RUTH SPORTS QUIZ

1. WHO WAS THE LAST PITCHER TO WIN 30 GAMES IN THE MAJOR LEAGUE?



1. DIZZY DEAN 2. DON NEWCOMBE
3. GROVER ALEXANDER

2. WHAT FAMOUS BALL PLAYER HAD THE HIGHEST LIFETIME BATTING PERCENTAGE?



1. ROGER HORNSBY
2. TY COBB
3. FRANKIE FRISCH

4. WHAT PITCHER GOT THE MOST STRIKEOUTS IN A 9-INNING GAME SINCE 1900?



1. BOB FELLER
2. CARL HUBBELL
3. SATCHEL PAIGE

5. WHO HIT THE FIRST "PINCH HIT" HOMERUN IN THE WORLD SERIES?



1. JOE DIMAGGIO 2. YOGI BERRA
3. TED WILLIAMS

to hit one over the fence?" asked Paul.

"Iskey sign," said Casey.

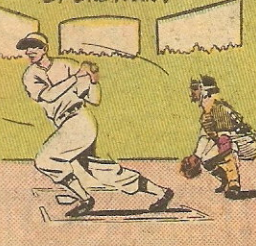
"Can't you tell Stengel was amazed.

ers in baseball couldn't hit the fence.

ul, "Can you tell who's in the outfield?" Paul.

gel took Waner to see if he was fitted for glasses. Real-

7. WHAT WERE THE MOST HOMERUNS HIT IN A GAME BY ONE MAN?



1. THREE 2. SIX 3. FOUR

ANSWERS

1. DIZZY DEAN NOW A TV COMMENTATOR
2. TY COBB WITH A .367 AVERAGE
3. AN EASY FLY TO THE OUTFIELD
4. BOB FELLER OF CLEVELAND WITH 18 ON OCT. 2, 1938
5. LARRY "YOGI" BERRA IN THE 1949 SERIES AGAINST BROOKLYN
6. ROGER HORNSBY FOUR... A RECORD TIED BY SEVERAL PLAYERS.
7. THREE

CALLING ALL FANS!

Say, Sports Fans, how'd you like to pinch-hit for the editors? All you have to do is answer these few simple questions for us! You do the swinging by telling us what kinds of stories you want in **BABE RUTH SPORTS COMICS**. That's how we'll know how to make your favorite sports comics a bigger and better hit!

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1. I like to read *long* stories in each issue even if there are *less* of them. ☐ ☐
- I like to read *short* stories in each issue because there are *more* of them. ☐ ☐

2. I like a *lot* of copy in the captions. ☐ ☐
- I like only a *little* copy in the captions. ☐ ☐

3. I like to read about *present* day athletic stars only. ☐ ☐
- I like to read about athletic stars of the *past* only. ☐ ☐
- I like to read about athletic stars of both the *present* and the *past*. ☐ ☐

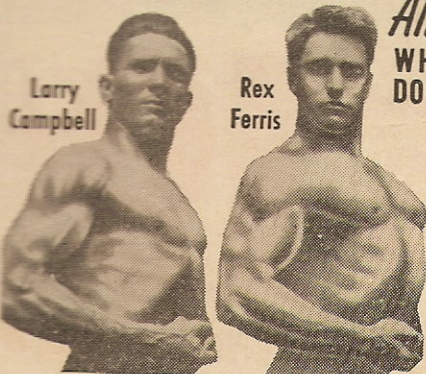
Fill out the coupon and mail to:
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ADDRESS

CITY STATE

Which of these 2 one time **WEAKLINGS** paid only a few cents to become an **"All-Around" HE-MAN** at home?



Larry Campbell

Rex Ferris

WHICH ONE PAID HUNDREDS OF DOLLARS TO TRAIN AT MY SIDE?

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