

BALLASIES

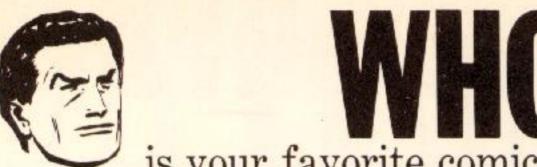
JULY

15

Gene Barry

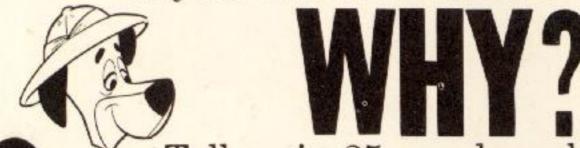
Bat fights long odds
when he clashes with
a powerful, ruthless,
boom-town boss!

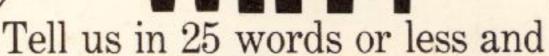
O 1961, ZIV-UNITED ARTISTS, INC.





is your favorite comic character?







prizes! prizes! prizes!





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BAT MASTERSON

BOOM TOWN BOSS







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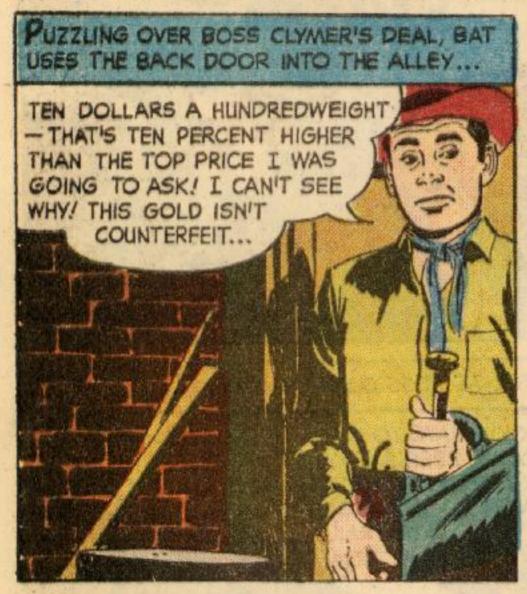
BAT MASTERSON, No. 7, May-July, 1961. Published quarterly by Dell Publishing Co., Inc., 750 Third Avenue, New York 17, N. Y. George T. Delacorte, Jr., Publisher: Helen Meyer, President; Executive Vice-Presidents, William F. Callahan, Jr., Paul R. Lilly; Harold Clark, Vice-President-Advertising Director: Bryce L. Holland, Vice-President; Albert P. Delacorte, Treasurer. Application for second-class entry pending at the Post Office at New York, New York. Subscriptions in U.S.A. and Possessions and Canada 60c per year. Subscriptions for Pan-Amerithe world. Authorized edition. Printed in U.S.A. Designed and produced by Western Printing & Lithographing Co. Copyright © 1961, by ZIV-United Artists, Inc.

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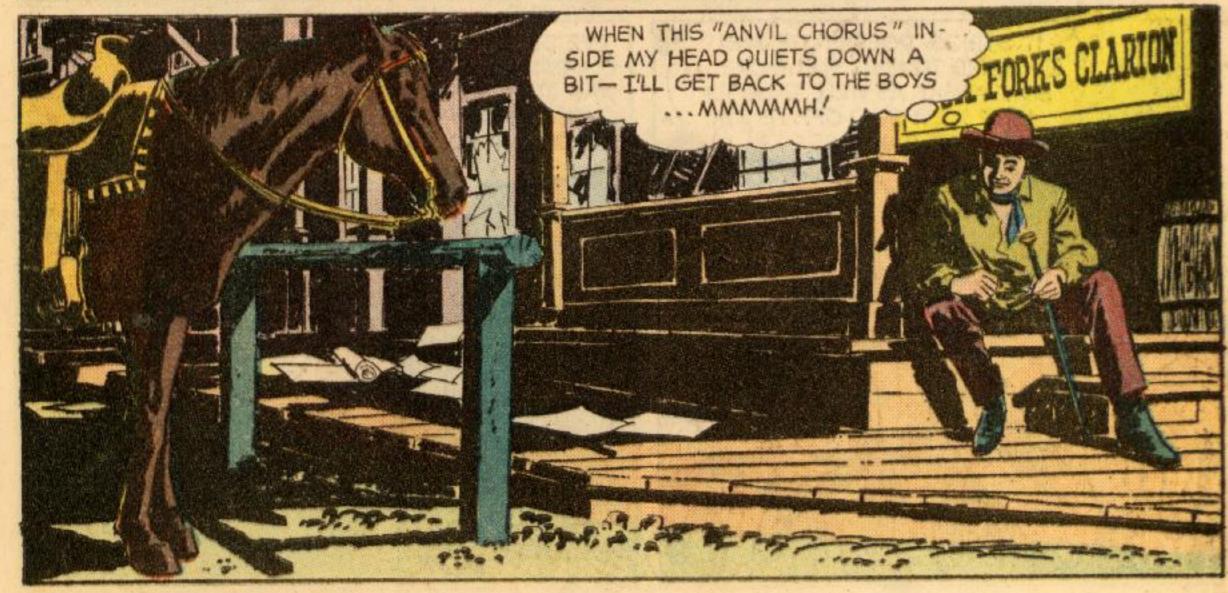




































HOLD ON! I'VE GOT AN IDEA, SUE! I'VE



THE THUGS WHO TOOK ME FOR SEVENTYTWO THOUSAND DOLLARS—THE PRICE OF
A BEEF HERD I SOLD TO CLYMER? YES!
ONE HAD A LONG JAW, AND THE OTHER
A BIG NOSE! I'D KNOW THEM ANYWHERE!



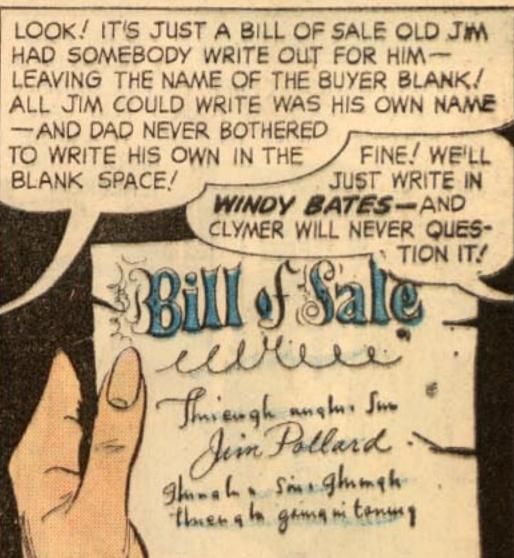














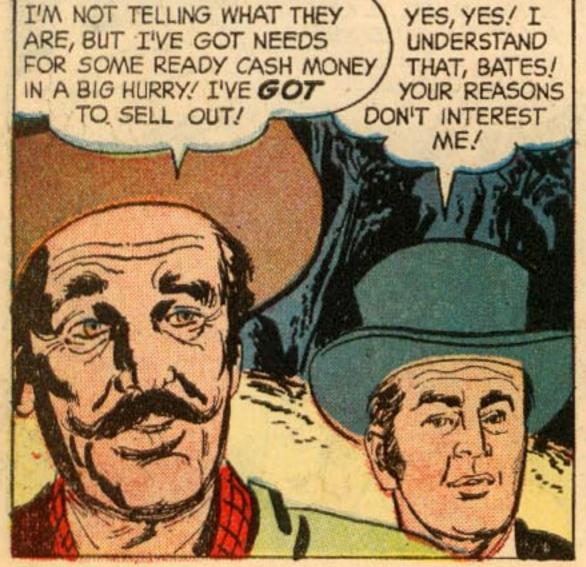






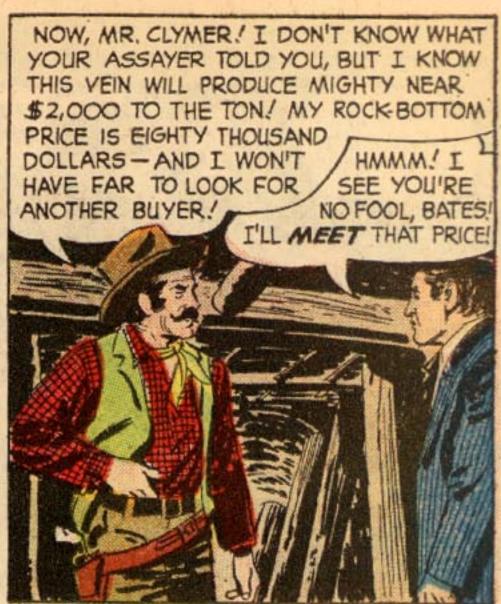


































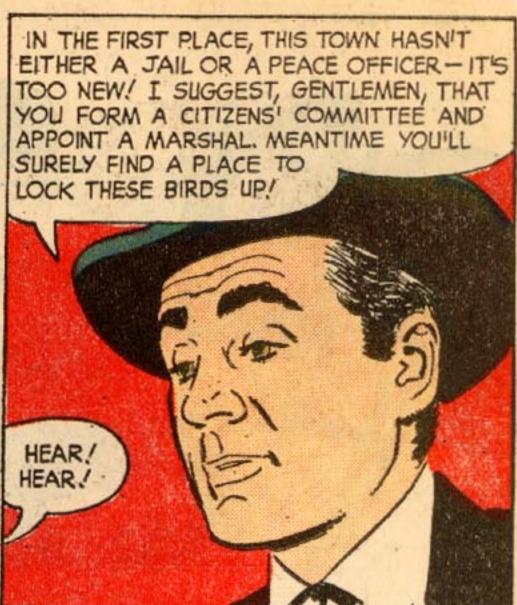




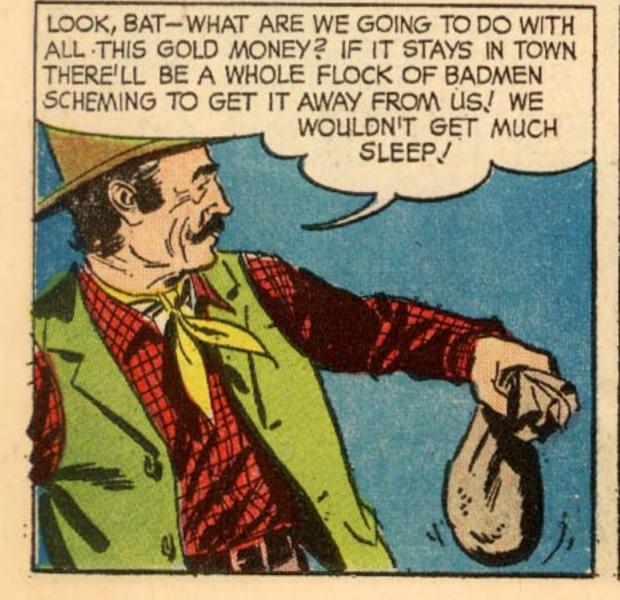


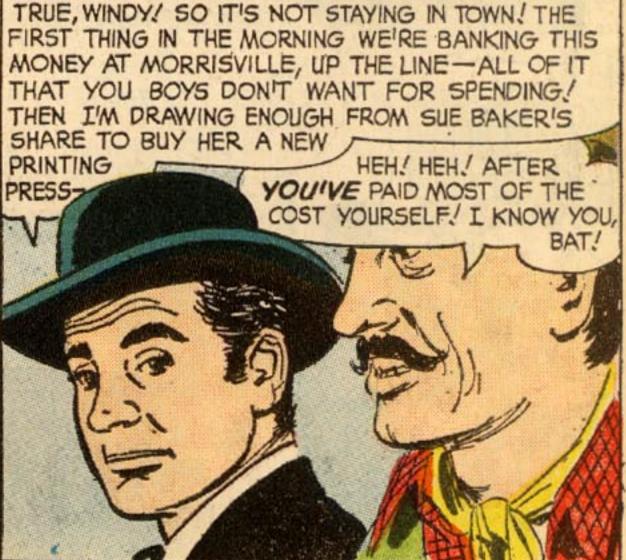














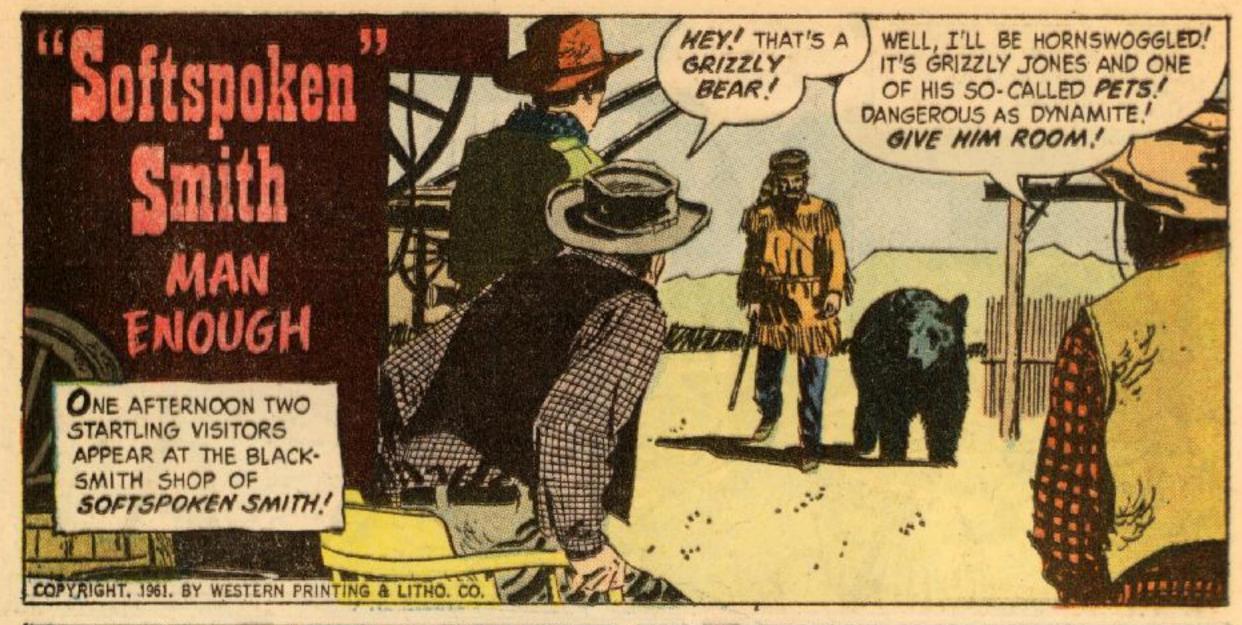




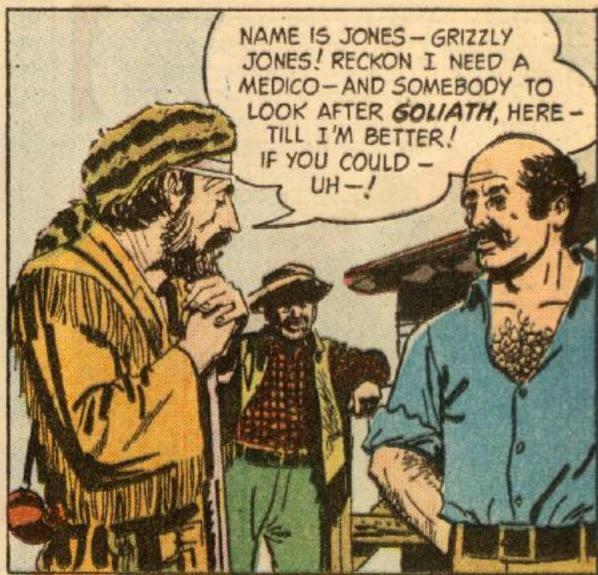










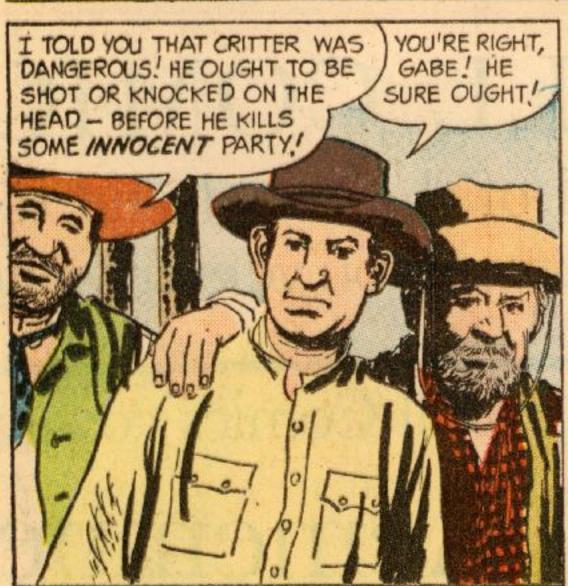




















ONLY DELL COMICS

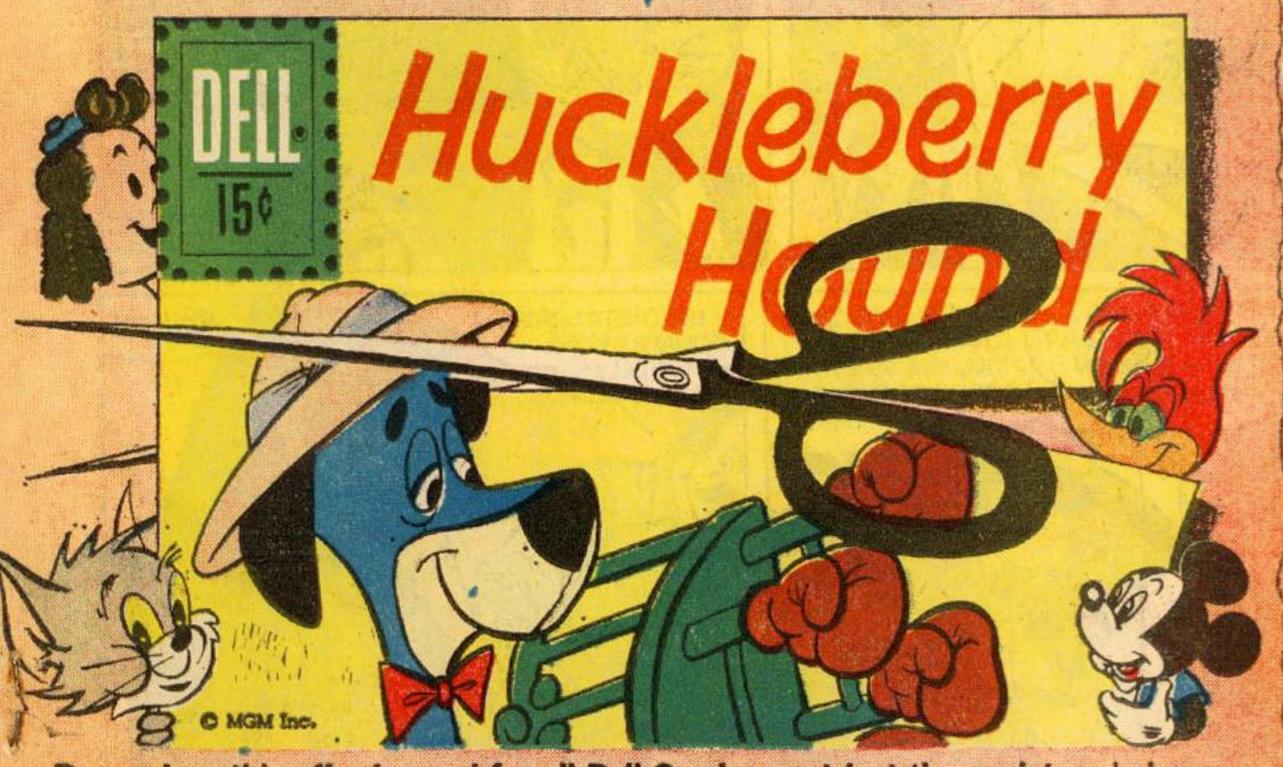
will help you get all of the wonderful toys, games and sports equipment you've ever wanted.

Yes, start to save your Dell Comics covers...

Remember to buy only
Dell Comics so you can trade at the great new Dell Trading Post

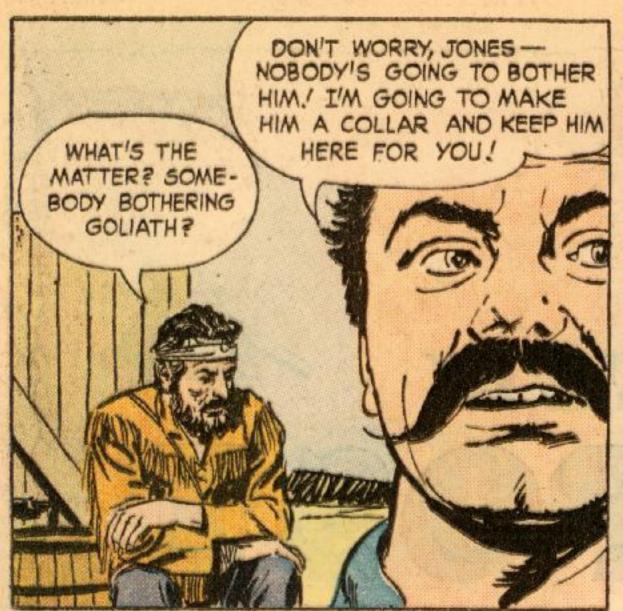
F, AMAZING, NE DITME PO

Be sure to save every cover. They're valuable! And watch for the next issues of Dell Comics for the giant list of great bargains that your DELL COMIC COVER STRIPS will get for you. The more you save, the bigger your selection can be. So begin now! Start your saving with the cover of this comic. Cut off the part of the cover that has both the name of the comic and the Dell Seal on it. You'll be amazed at the great bargains you'll be able to obtain at low, low prices in each and every Dell Comic!



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Marjerle Renderson Buell Huckleberry Hound G. Ranna-Barbers Productions Woody Woodpacker C Walter Lantz Productions, Inc.











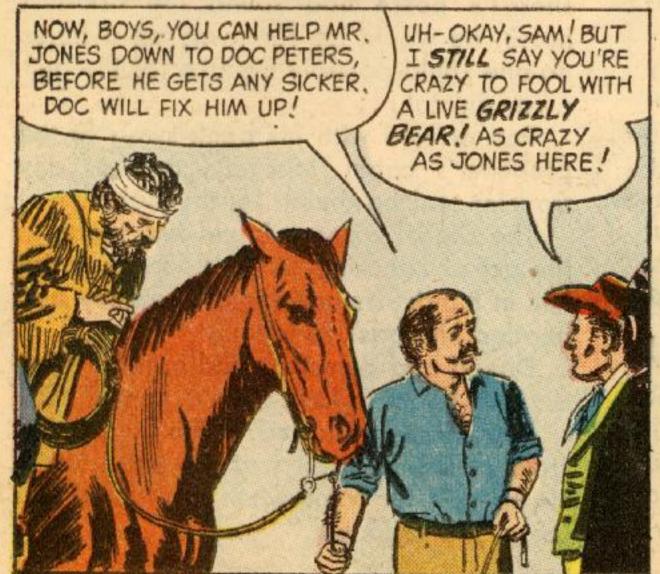














Outlaw's Error



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Before Red Kelso robbed the bank at Sunday Crossing, he stayed a week in town, casing the place and the country round about.

It made no sense, he thought, to hit a bank and ride out under a hail of bullets. If you weren't gunned down before you cleared town, you'd have a sheriff's posse on your trail afterwards.

Red wouldn't have to outride a posse, to trust his life to the staying powers of a getaway horse. He'd use two horses, and on the second, he'd be as safe and unsuspected as a preacher.

Ringing the preacher in on the robbery had been Red's master stroke. He'd discovered an old circuit-riding parson who lived an easy day's ride from town. The preacher's cabin in lonely Dolomite Canyon would be an ideal place to hide out the first night while the hunt raged. After that, Red could proceed on his way, unsuspected...

Holding to his plan, Red slipped out of town the day before his robbery. He bought a horse in a neighboring town. It was a big hammerhead roan that would be readily remembered by anyone who saw it. Only Red was careful not to let any-

one in Sunday Crossing see it. He approached the town by night and staked the horse in an aspen thicket near a river bank. Then he waded the shallow river and walked into town.

He robbed the bank in the early morning as soon as it opened. It was easy. He just put his gun on the frightened cashier and made him open the safe. Then Red scooped up the money, put it in a carpetbag, and walked out. He walked directly to the hitchrail along the wooden sidewalk and untied a horse. He didn't know whose horse it was. He didn't care. Before robbing the bank, his knowing eyes had run along the horses standing there. He had picked out this particular horse for two reasons. It looked to be fast. And in appearance, this black-and-white, was about as different from the hammerhead roan as any horse could be.

Red was astride the horse and riding before the alarm was sounded from the bank. A few haphazard shots were put in the air, and Red put a few back—and that was all there was to it. Red got clean away, precisely as he had planned.

At the river in the aspen thicket he left his stolen getaway horse, and changed to the horse he had staked out there. He made the change in the riverbed to cover the tracks. Then he gave the stolen horse a slap which sent him running into the woods. Red mounted the hammerhead and rode off in the other direction.

He chuckled to himself. By the time the sheriff's posse had found the riderless horse, he would be far away on a horse no one could possibly mistake for the getaway animal...

Red arrived with his bank swag at the preacher's cabin, leisurely, and as any traveler seeking shelter for the night.

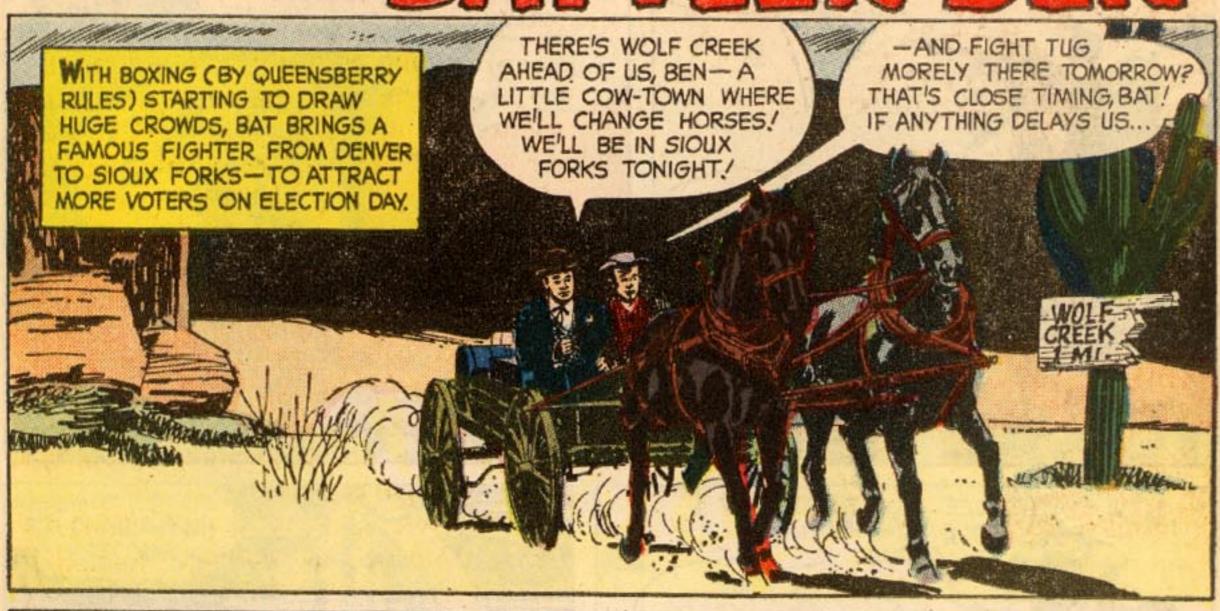
The sheriff's posse found him there, in the act of knocking at the door. They put him in handcuffs and took the money and headed him back to town.

Dazed and dejected, Red asked, "How did you know to look for me here?"

The sheriff chuckled. "The horse you stole at the hitchrail was the preacher's. He headed for home when you turned him loose. We followed."

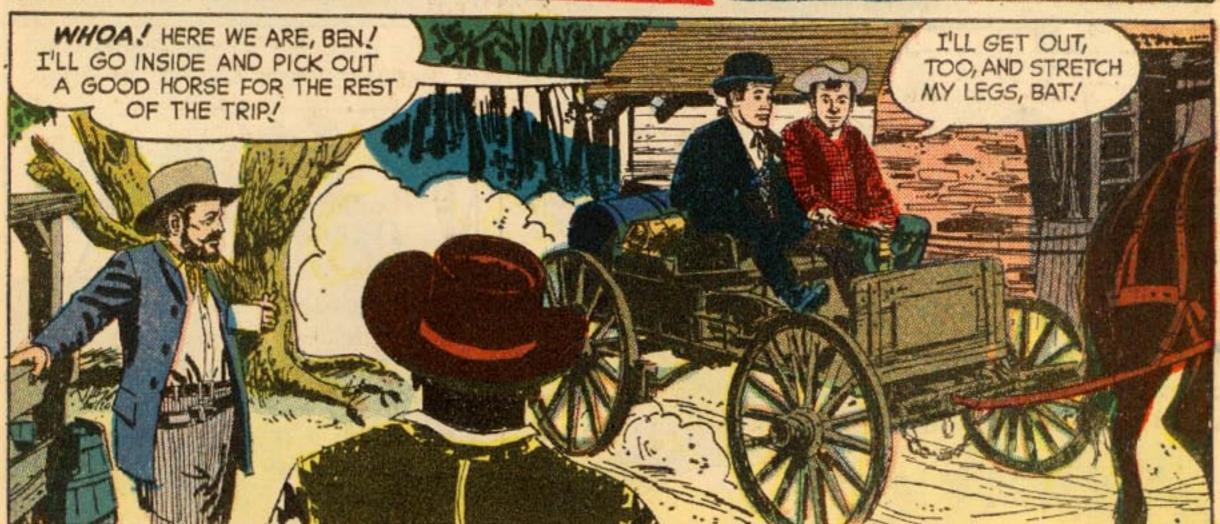
BAT MASTERSON

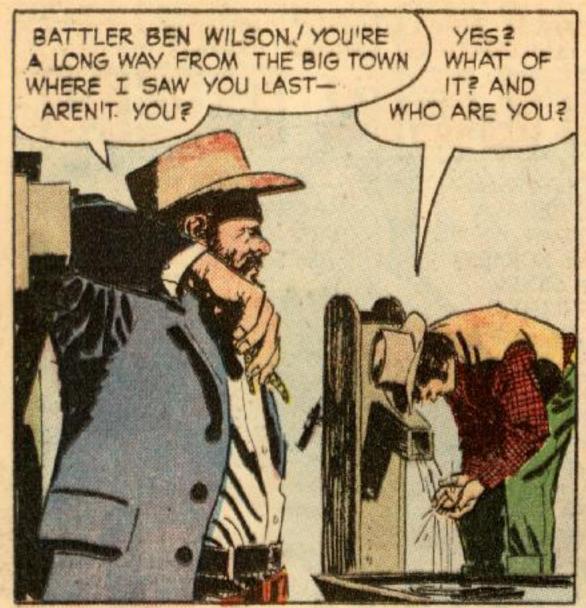
BATTLER BEN

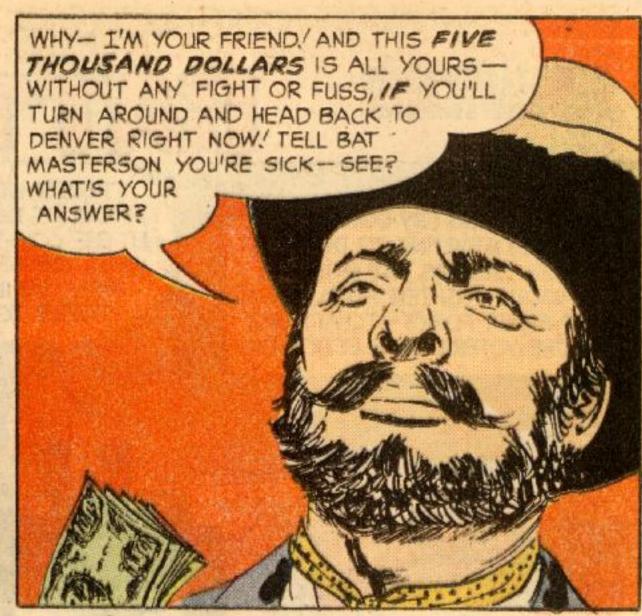




HE IS! AND LIKE TUG HE'S A DIRTY
FIGHTER! HE'S TRYING TO GET A CROOK
NAMED BUCK DOOLIN ELECTED SHERIFF,
SO HE CAN RUN THE COUNTY! BUT IF
YOU BEAT TUG TOMORROW, YOU'LL WIN
THE \$5,000 PURSE, AND HELP ELECT
HONEST JEFF THOMAS FOR SHERIFF A
SECOND TERM!

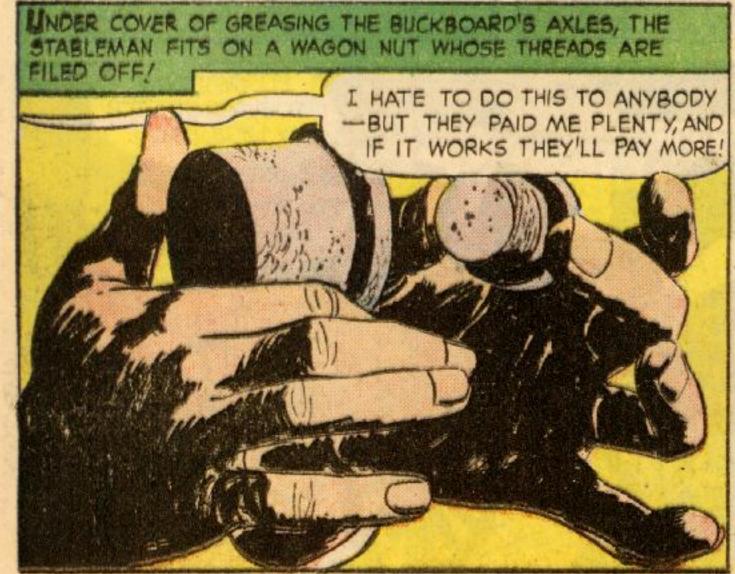




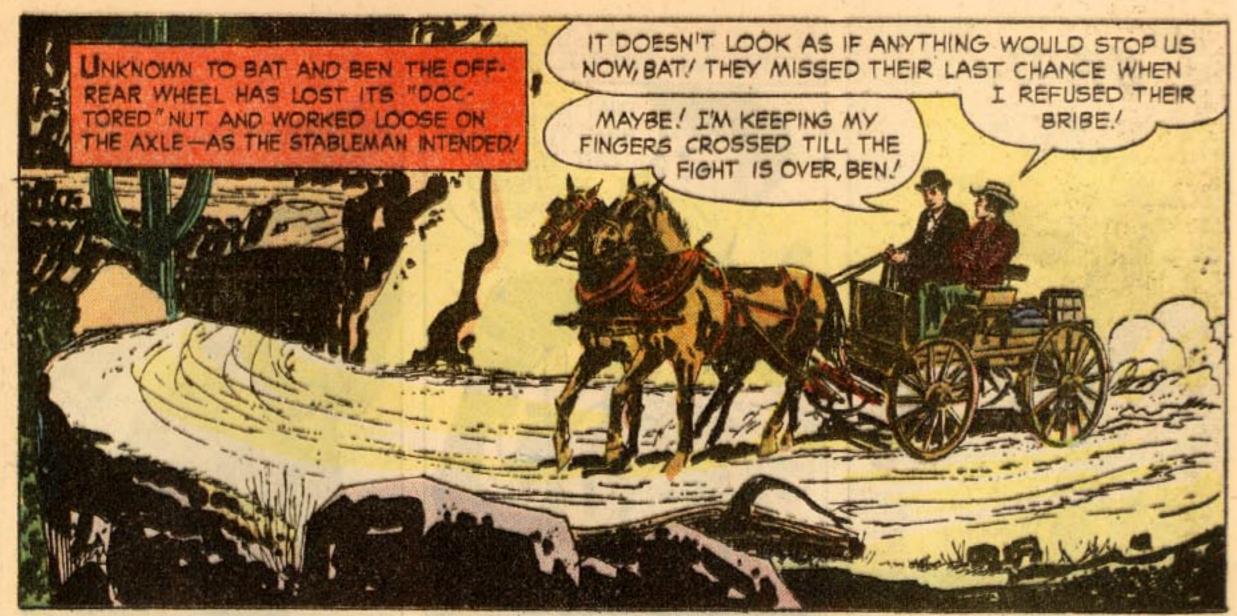


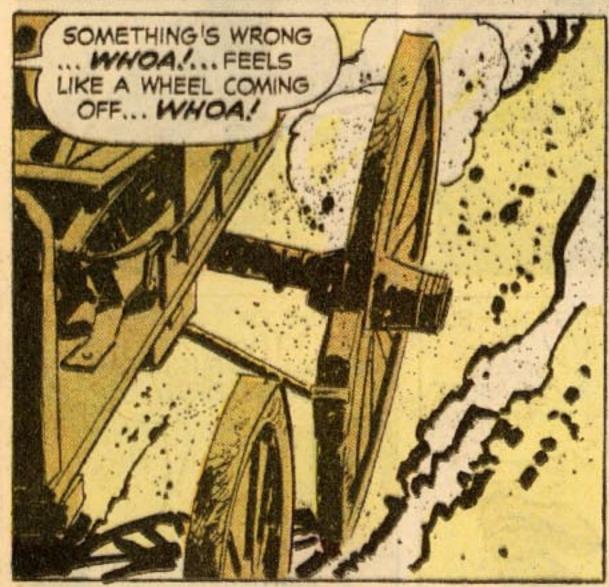




















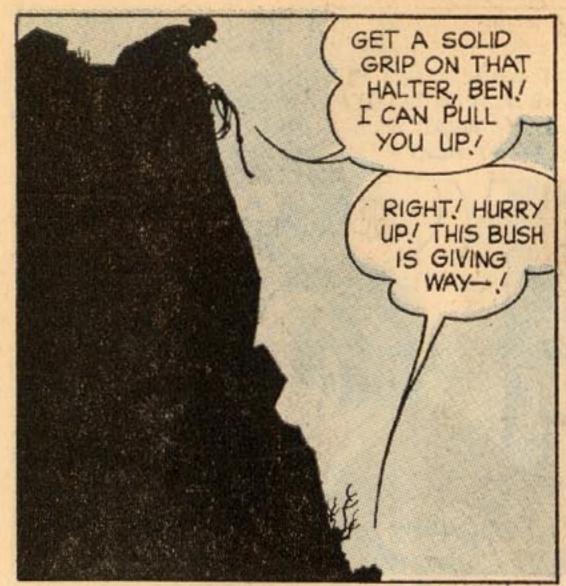




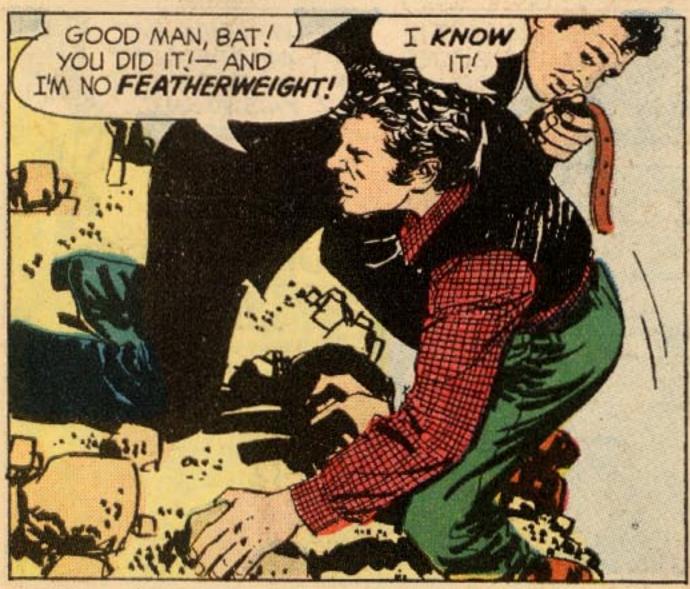




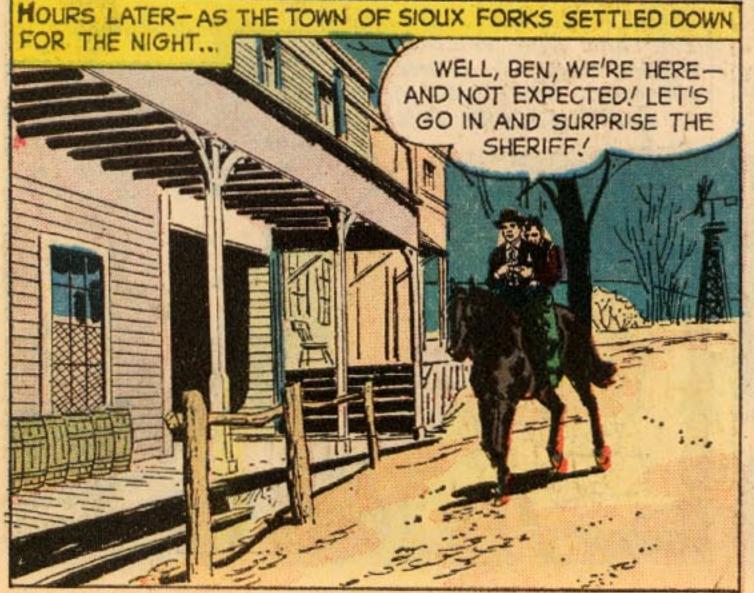






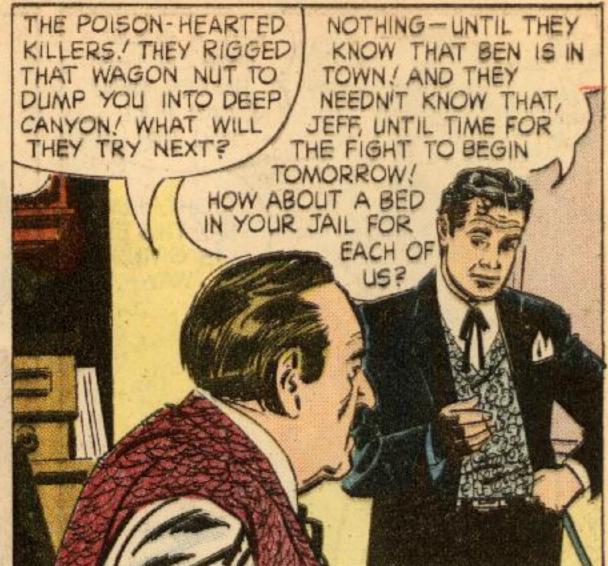




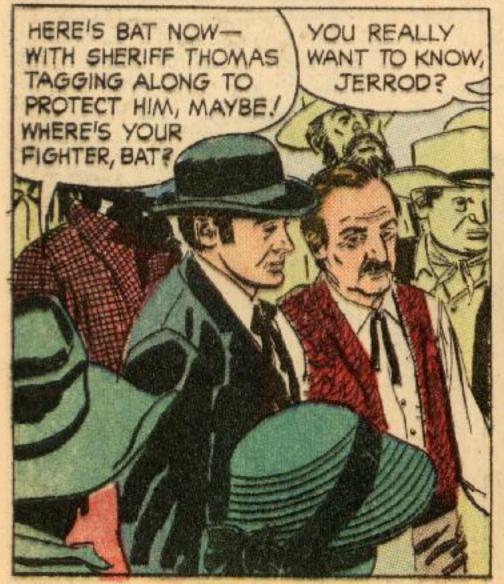


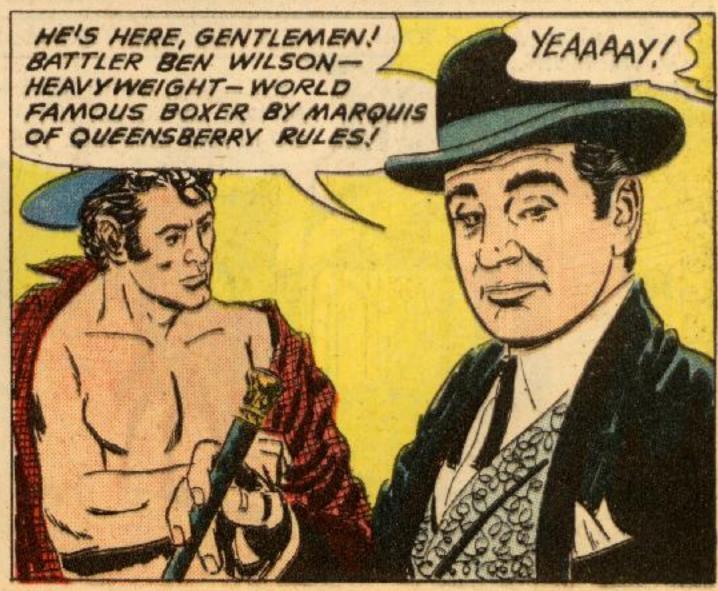


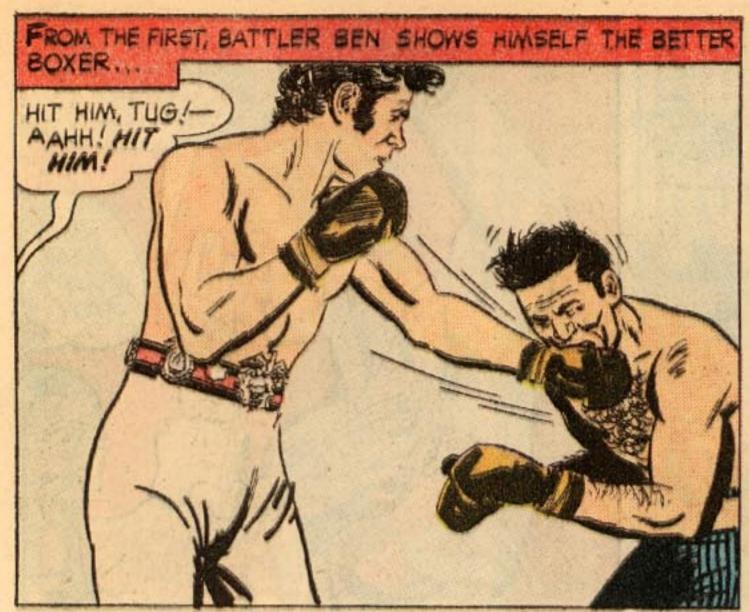




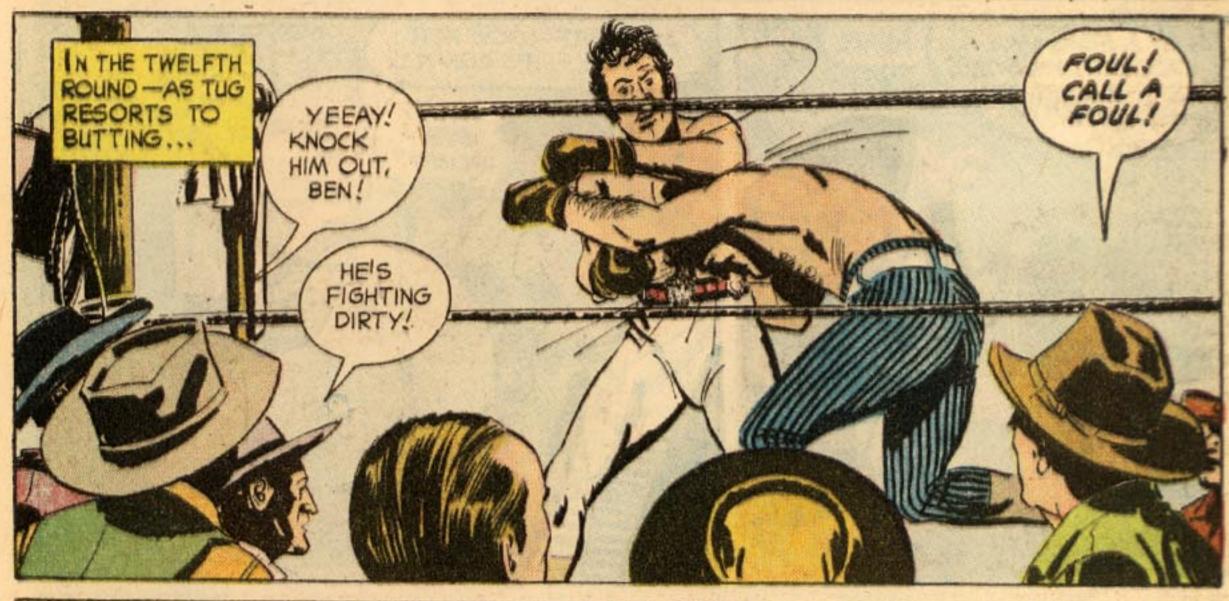




















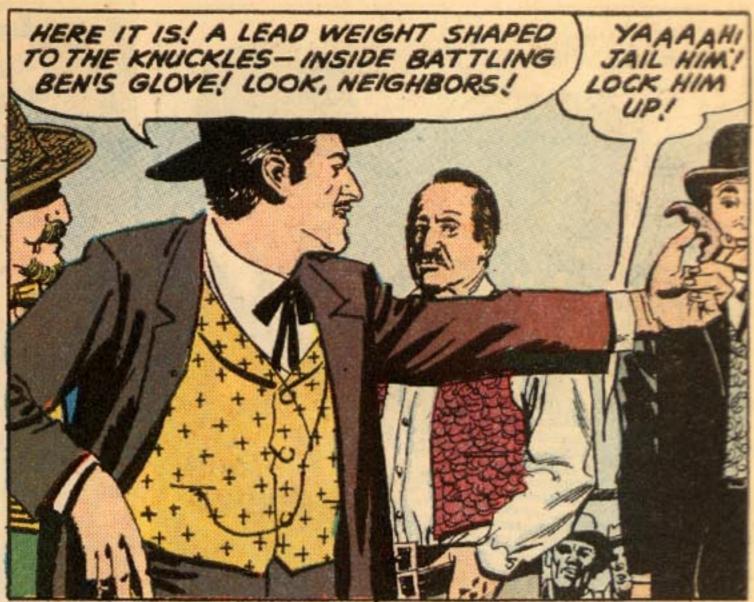








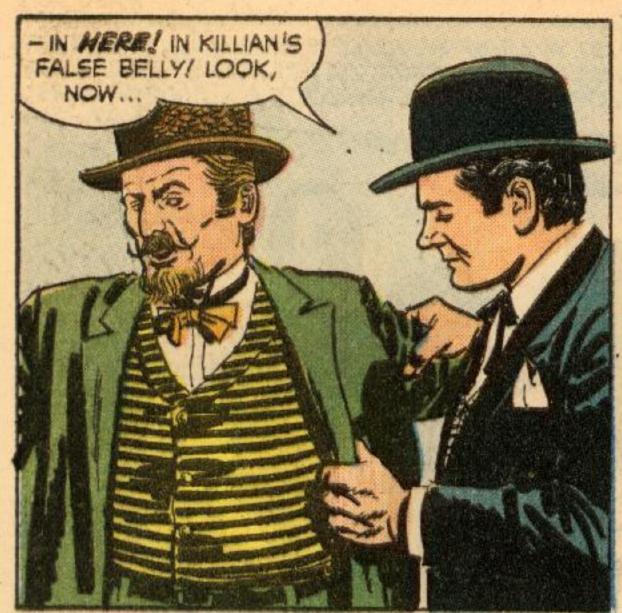




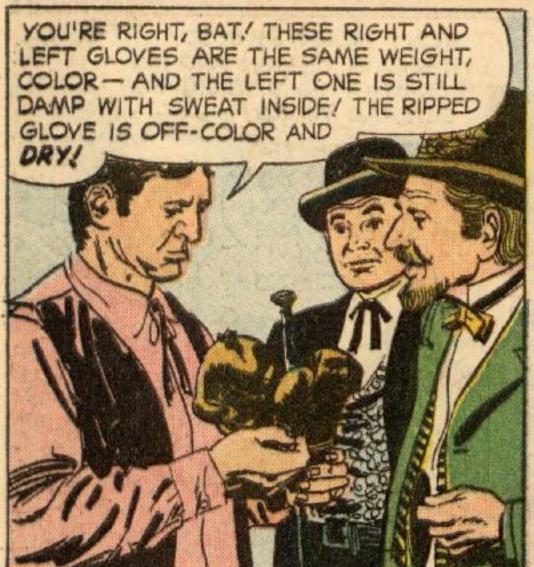




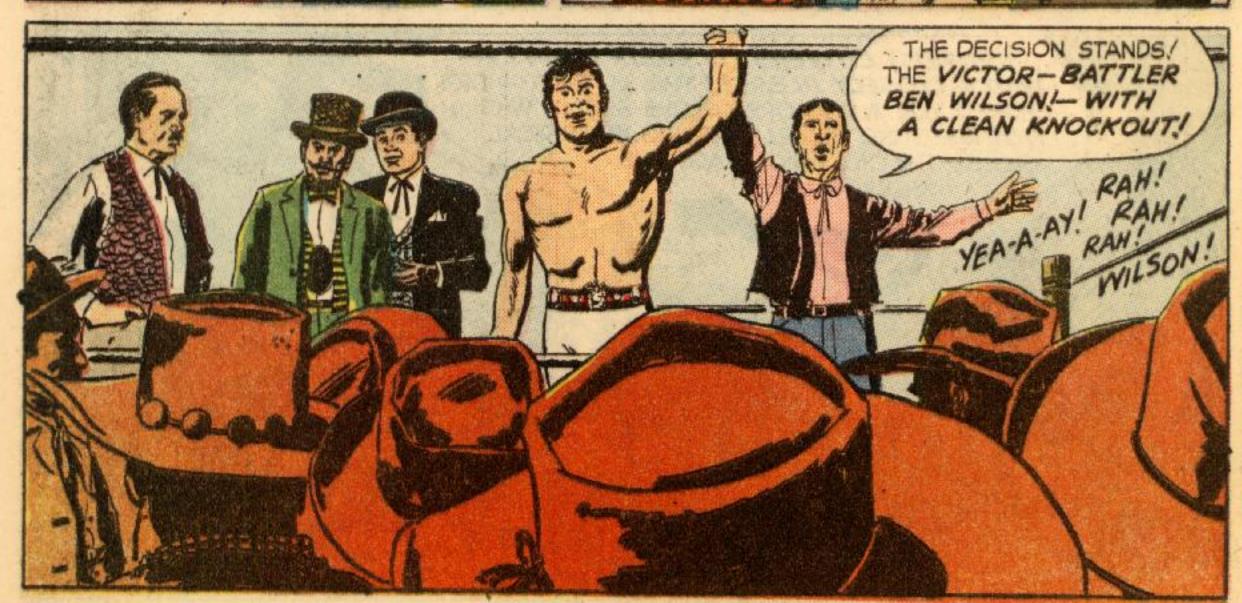








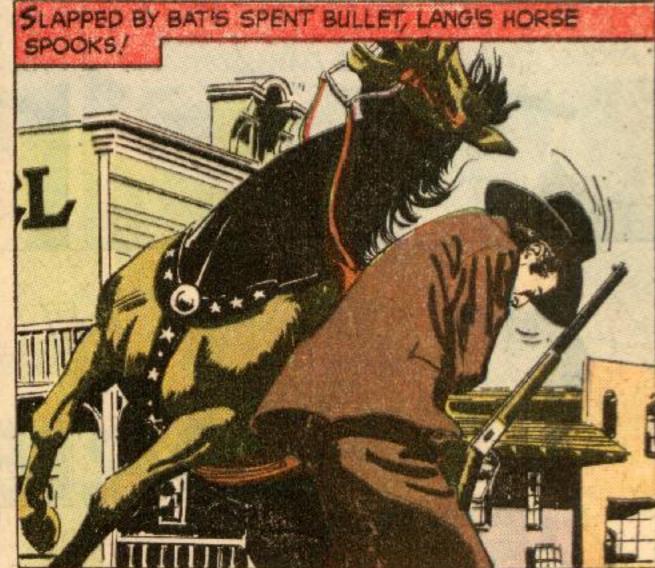








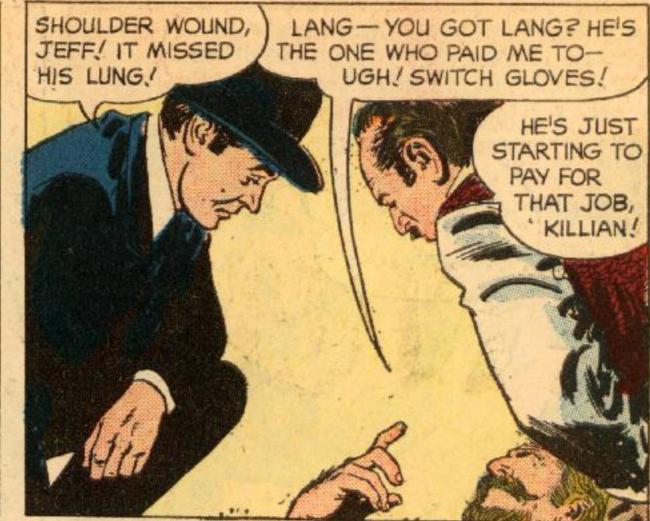












LATER-IN THE SHERIFFIS OFFICE.

WELL, JEFF, THE VOTES AREN'T ALL COUNTED YET, BUT YOUR RE-ELEC-TION IS A SURE THING! CONGRATU-LATIONS! IT'S BEEN A BIG DAY!

THANKS TO YOU AND BATTLER BEN! YOU PULLED IT OFF, BAT!

BEN, YOU PULLED IT. OFF-AGAINST RIGGED ODDS! AND I'M ADDING HALF OF MY SHARE OF THE GATE RECEIPTS TO YOUR PURSE!

NO! YOU KEEP YOUR SHARE, BAT, AS PRO-MOTER! AND IF EVER I GET TO BE CHAMP, I'LL OWE A BIG PART OF MY SUCCESS TO YOU!





THE JEEPER!

Comes in natural deerskin shade, black, oak brown, smooths and white buck. The gang'll cheer for the Jeeper!

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AT YOUR

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THE SKEETER!

Washable NyloVel® in black and the new "bone" and moss green. Kitten soft. Ounces light. You'll love it!

JUMPING-JACKS" ... and only

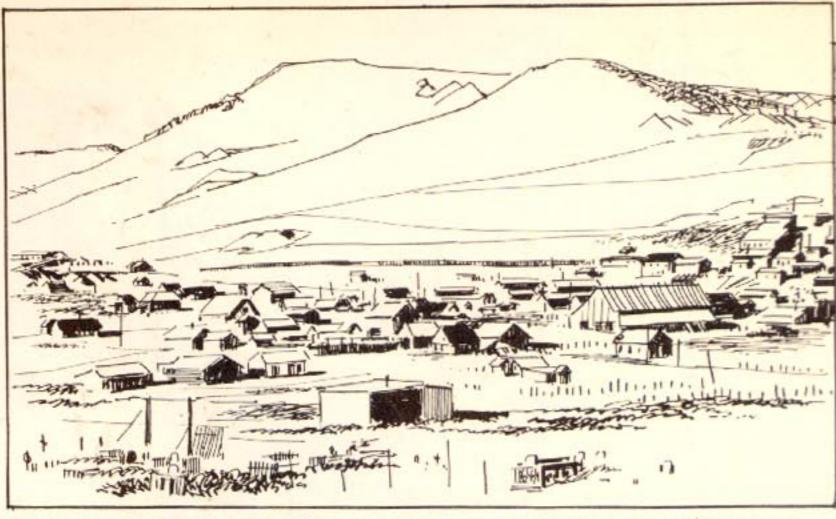
makes 'em! The original JEEPER for boys and the SKEETER for girls! VAISEY-BRISTOL SHOE CO.

Monett, Missouri

BAT MASTERSON

ROARING TOWNS OF THE OLD WEST

BODIE, CALIFORNIA



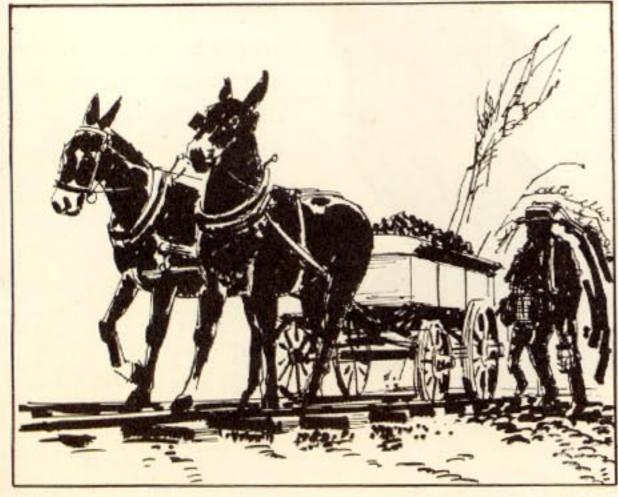
IN 1895, BODIE, CALIFORNIA, WAS TWENTY-ODD YEARS OLD, A "ROOTIN', TOOTIN', SHOOTIN'"GOLD-MINING TOWN OF AROUND TEN THOUSAND PEOPLE-LUSTY ENOUGH TO MAKE "THE BAD-MAN FROM BODIE" A COMMON WESTERN PHRASE.



WHETHER THE ORIGINAL "BAD-MAN FROM BODIE" WAS FACT OR FICTION, THERE SEEM TO HAVE BEEN PLENTY OF CONTESTANTS FOR THE TITLE!



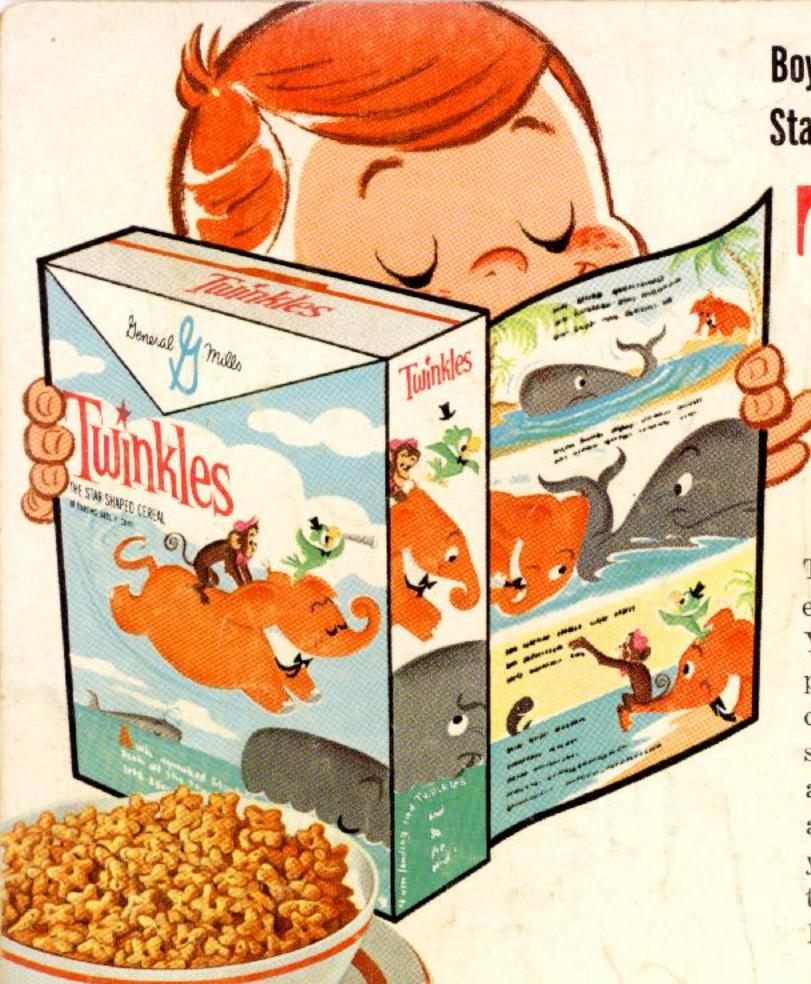
MINERS MADE UP MOST OF THE WORKING POPULATION, AND WORKED THE "HIGH-GRADE" ORE WITH HAND TOOLS, CANDLES AND RAW COURAGE.



BURROS PULLED THE TINY ORE CARS DOWN THE LONG, BLACK TUNNELS - WHICH SOMETIMES CAVED IN AND CRUSHED MEN.



BODIE INCLUDED A COLORFUL CHINATOWN OF FIFTEEN HUNDRED PEOPLE, WHO LIVED MOSTLY BY SELLING GOODS AND SERVICES.



Boys and girls! Start your day the "storybook way" with

MINIA ES

THE ONLY CEREAL IN THE STORYBOOK PACKAGE!

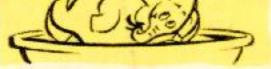
Twinkles and his friends are waiting to entertain you on every Twinkles package! You see, only Twinkles has the storybook package-and there are so many stories to choose from! Each Twinkles adventure starts on the front, goes 'round the side, and to the back. Then tear the magic line, and your storybook package opens! And you'll love the luscious cereal inside toasted little stars of energy oats 'n corn! Enjoy new Twinkles often!

And now - get colorful sponge toys of Twinkles and his friends!



JUST CUT 'EM OUT

PUT 'EM IN WATER



SEE 'EM GROW TO FULL SIZE

with one Twinkles boxtop

Now you can have your own magic sponge toys of Twinkles, Sanford, and Wilbur - and you can use them to act out many of the stories on .Twinkles' storybook packages! To get your set of 3 sponge toys, send your name and address, with one Twinkles boxtop and 30¢, to General Mills, Box 1100, Minneapolis, Minn. Offer expires Oct. 31, 1961, so send for yours today!

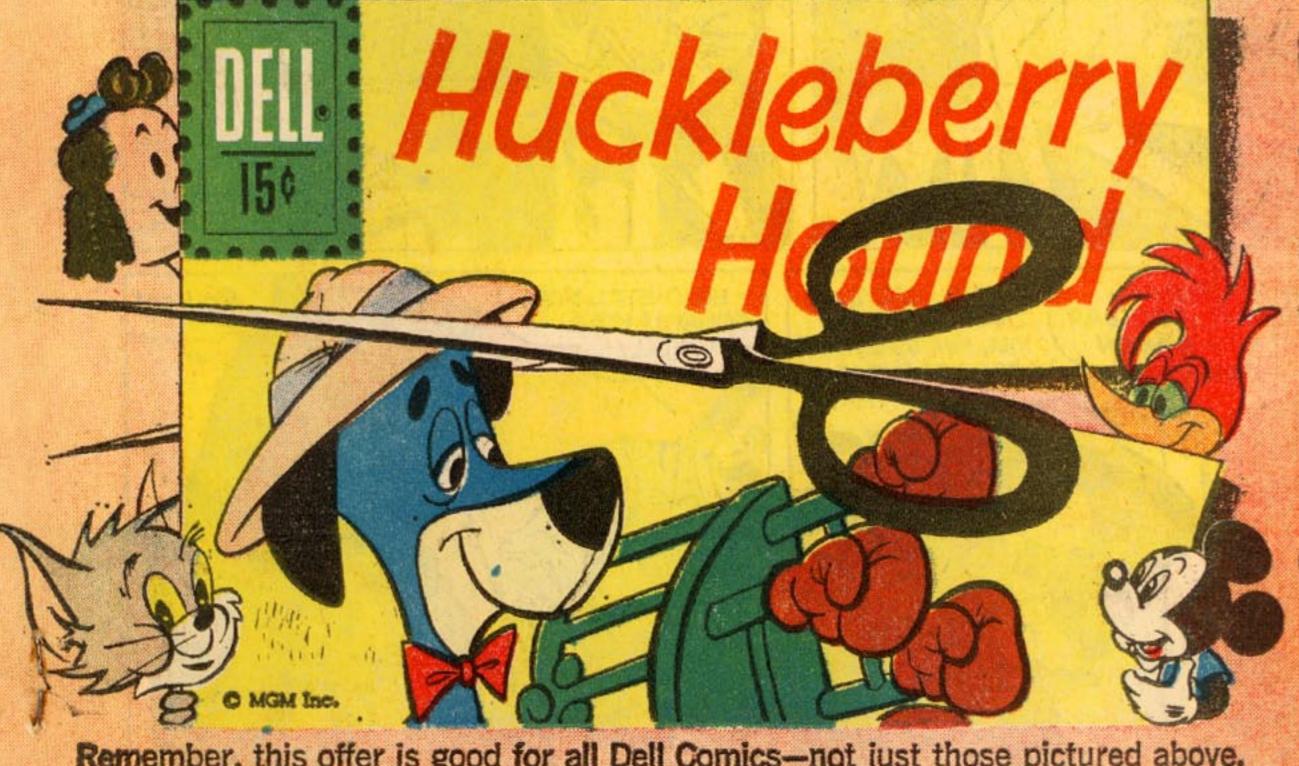
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