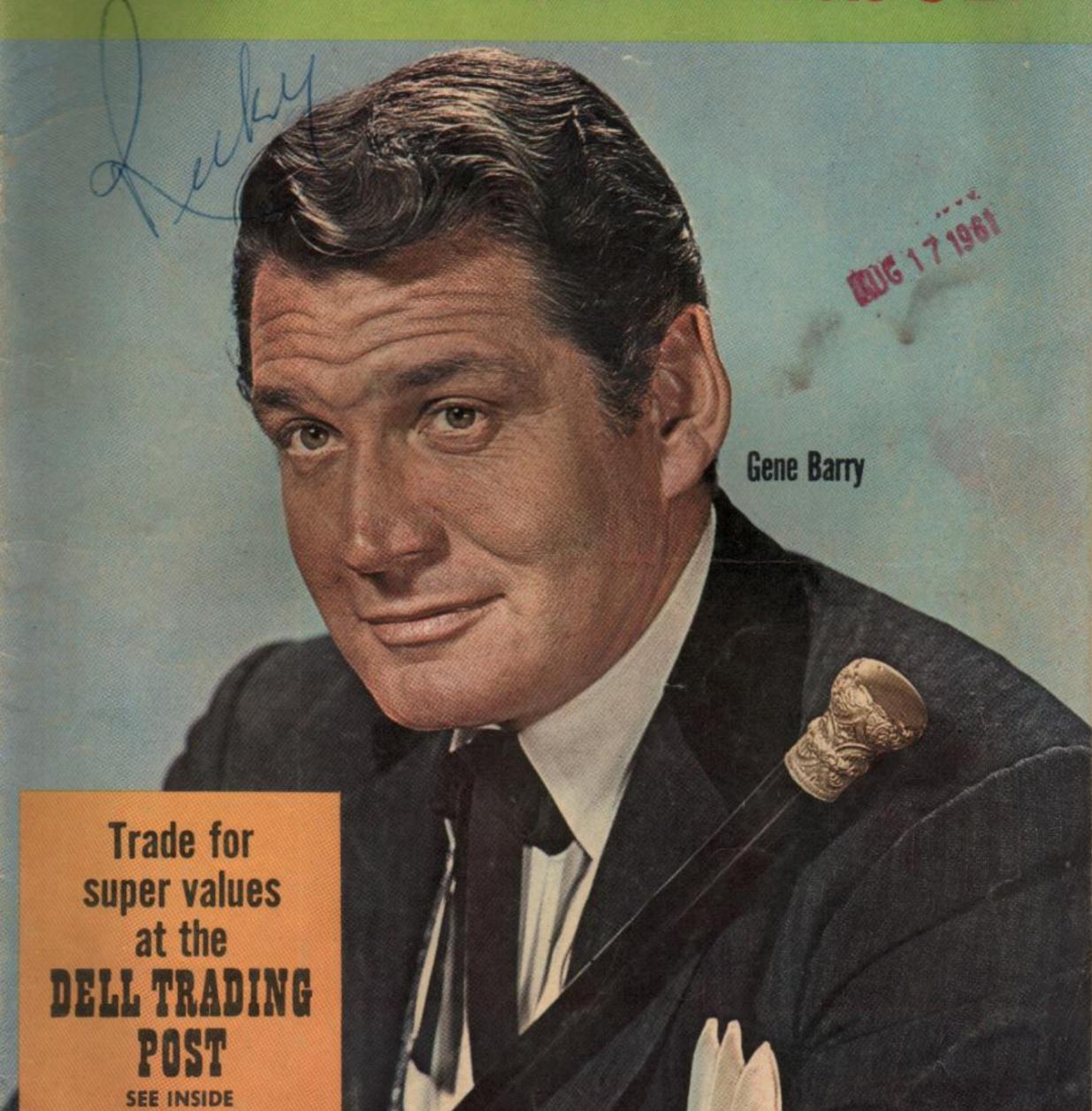
DELL-15°

2 ND BIG CONTEST-ENTER NOW!

BAT MASTERSON

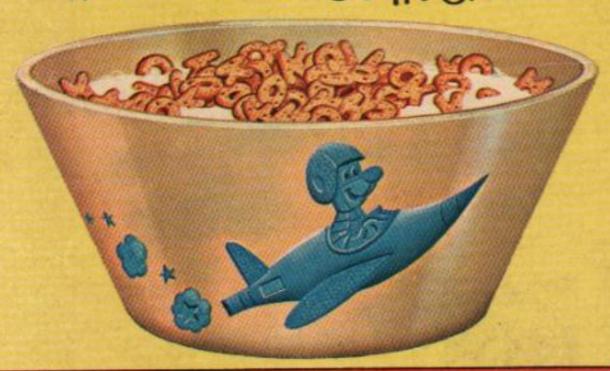


@ 1961, ZIV-UNITED ARTISTS, INC.

KIDS! HAVE YOUR
KELLOGG'S OKS IN HUCK'S
BOWL AND YOUR MILK IN MY MUG!
IT'S A TREAT YOU CAN'T BEAT!



"THE BEST TO YOU IN OATS"



SEND FOR YOUR MUG AND BOWL TODAY!

MUG AND BOWL, BOX 704, DETROIT 32, MICH.

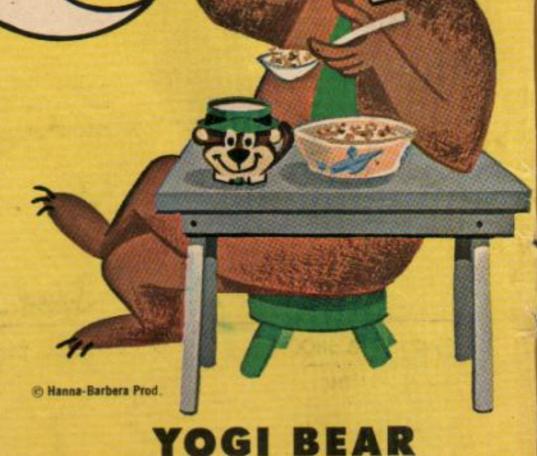
Please send me _____ Yogi Bear Mug and Huck Hound Bowl Set(s). (Each set is one Mug and one Bowl.) For each set ordered I enclose 50¢ in coin and one box top from Kellogg's OKs. (Offer expires December 31, 1962.)

(PLEASE PRINT PLAINLY)

ADDRESS_____

CITY_____ZONE___STATE_

Offer good in the United States and Puerto'Rico, except where prohibited, licensed, regulated or taxed. U. S. Military overseas send U. S. Currency or U. S. Stamps and APO address. Allow 21 days for delivery.



IILK MUG

AND HUCK HOUND

CEREAL BOW!

2-PIECE SET ONLY 50¢

with one box t from Kellogg's O

It's just like havin' Huck and Yogi join you is breakfast. Makes eatin' more fun for everyone mornin', noon or night.

- Yogi Milk Mug holds a full half-pint of milk.
- Huck Cereal Bowl holds a he-man cereal servir
- Mug and Bowl made of durable plastic, wi faces of Yogi and Huck in colors shown.



Kellogg's OKs bring y the meat of the oats in i tenderest, tastiest, toas est, most-fun-to-eat form

Kellogg

@ 1961 by Kellogg Compa

BAT MASTERSON THE MARK OF GUILLY



SINCE THE SHOOTER IS OUT OF SIGHT, BAT TAKES









POSTMASTER: Please send notice on Form 3579 to 321 West 44th Street, New York 36, N. Y.

BAT MASTERSON, No. 9, Nov.-Jan., 1962. Published quarterly by Deil Publishing Co., Inc., 750 Third Avenue, New York 17, N.Y. Helen Meyer, President; William F. Callahan, Jr., Executive Vice-President; Harold F. Clark, Vice-President-Advertising Director; Bryce L. Holland, Vice-President. Second-class postage paid at New York, New York, and at Poughkeepsie, New York. Subscriptions in U.S.A. and Possessions 60c per year. Subscriptions in Canada 75c per year; Pan-American and foreign countries 90c per year. Dell Subscription Service: 321 West 44th Street, New York 36, N.Y. All rights reserved throughout the world. Authorized edition. Printed in U.S.A. Designed and produced by Western Printing & Lithographing Co. Copyright © 1961, by ZIV-United Artists, Inc.

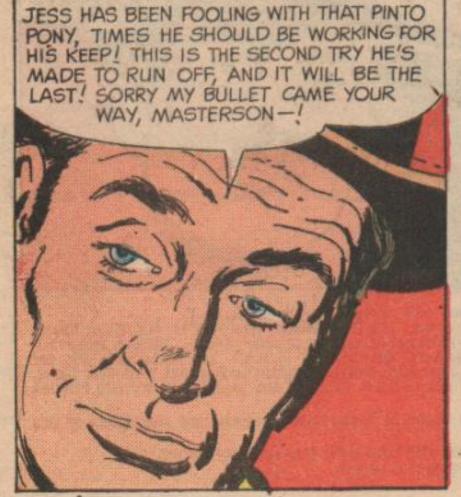
This periodical shall be sold only through authorized dealers. Sales of mutilated copies or copies without covers, and distribution of this periodical for premiums, advertising, or giveaways, are strictly forbidden.

CHANGES OF ADDRESS should reach us five weeks in advance of the next Issue date. Give both your old and new address enclosing if possible your old address label.











THIS PICTURE AND YOU CAN

THE CASH (\$1,000.00) AND THE CAR, TOO!

It's easy to win in this new DELL COMICS Contest. All ages can enter. Just color in the picture at the right. The car is a Thunderbird, Jr. (Retails at \$540.00). It's an exact copy of the famous Ford Thunderbird. 5' 10" long, the T-Bird Jr. is battery run and goes up to 10 miles per hour. Has a real horn, lights and a trunk, too. And there's \$1,000.00 in coins and bills in the car. Enough money to treat Mom and Dad, Brother, Sister, and yourself.

The boys and girls coloring this picture in the most original, most beautiful way win a prize. Color, color, color now. Enter as many times as you wish.

YOU'VE GOT 1111 CHANCES TO WIN -

10 SECOND PRIZES

A Schwinn boy's or girl's bike worth \$76.00



100 THIRD PRIZES

Your own transistor radio made by Sylvania



1000 RUNNER-UP PRIZES

500 girls will win a Vogue "Baby Dear" Doll—an 18" bundle of love

500 boys will win a "Sports Treasure Chest" by AMF-VOIT—finest in sports equipment



Here are the rules for the New Dell Comics Contest: Color in the picture with crayons, water colors, color pencil or oil paints. Include the top strips of two new DELL COMIC covers, now on sale, with

your entry. Be sure each cover strip includes the comic's name and the new Dell Seal. Enter aften. But include two new cover strips with each entry. Entries must be post-marked before midnight, Sept. 30,1961, to be eligible. Winners will be notified by mail. Entries will be judged by Advertising Distributors of America on the basis of originality, neatness, and beauty. All entries become the property of Dell Publishing Co., Inc. Anyone in the U.S.A. or Canada may enter—except employees of Dell, its affiliates or their fami-

lies. Contest is subject to Federal, State and Local regulations.



EXTRA SURPRISE! See Center Pages for DELL Trading Post DELL COMICS CONTEST, P.O. BOX 71, NEW YORK 46, N. Y.
Please Print:

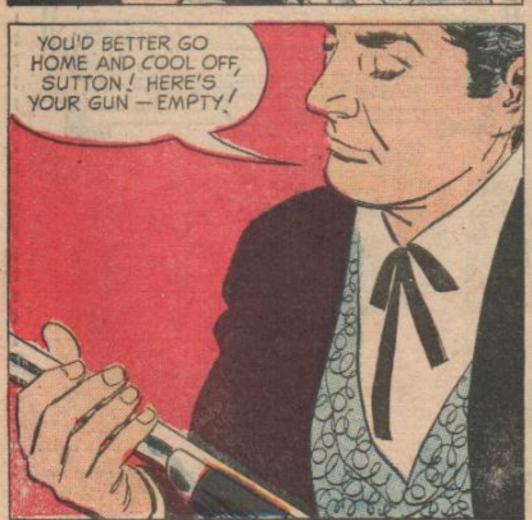
I'm a Boy | I'm a girl | Age |
Address | Zoné | State |

MAIL THIS OFFICIAL ENTRY BLANK TO:









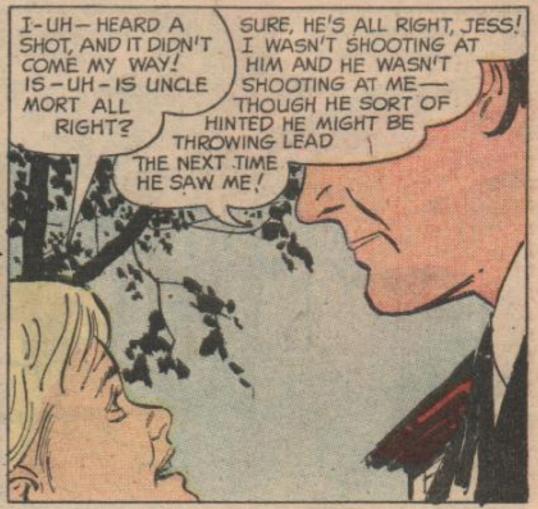






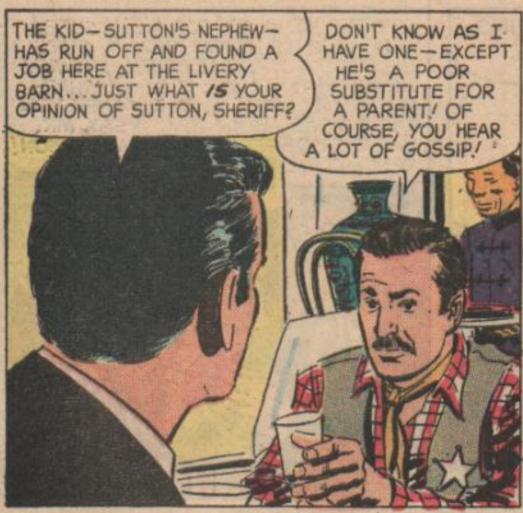


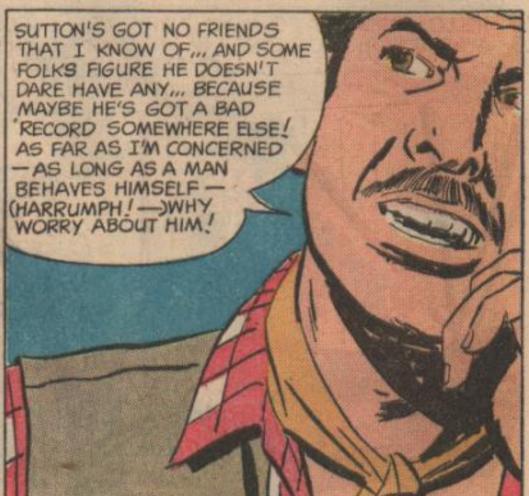






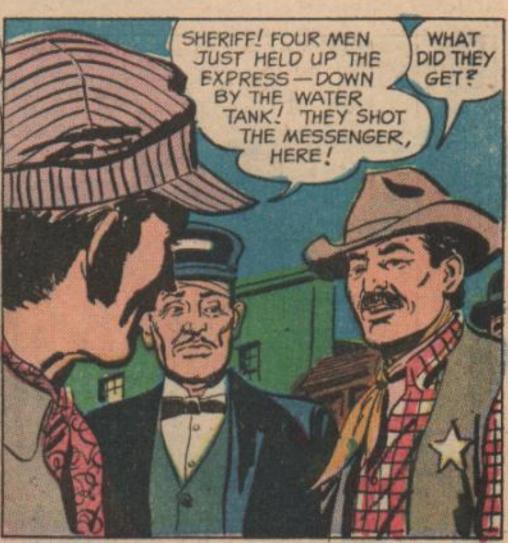






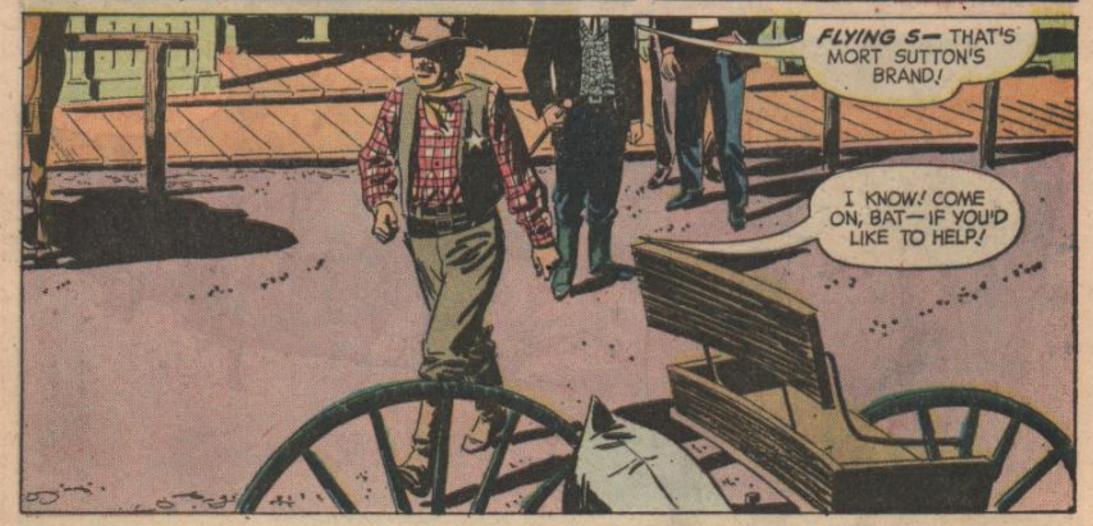






















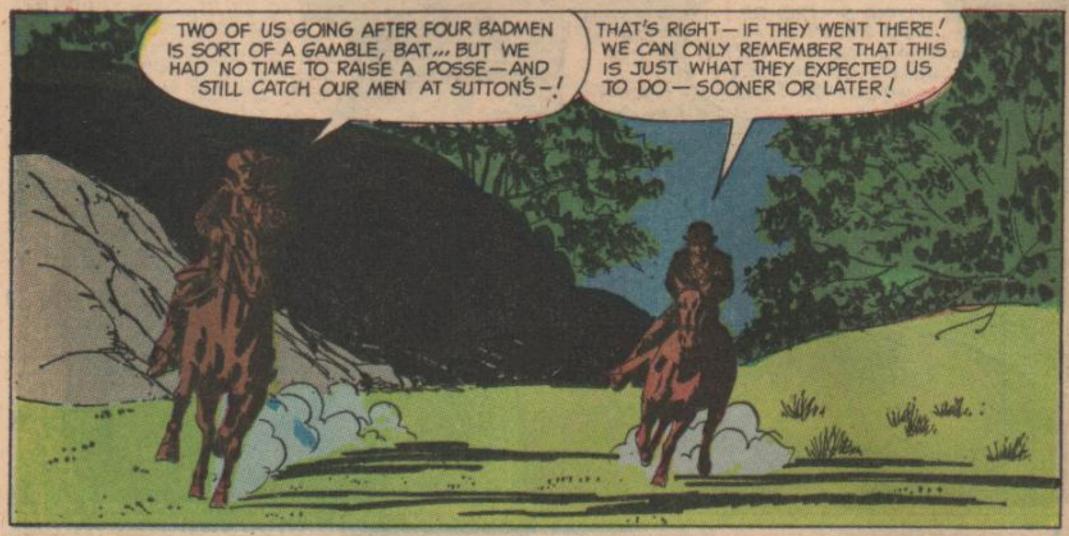


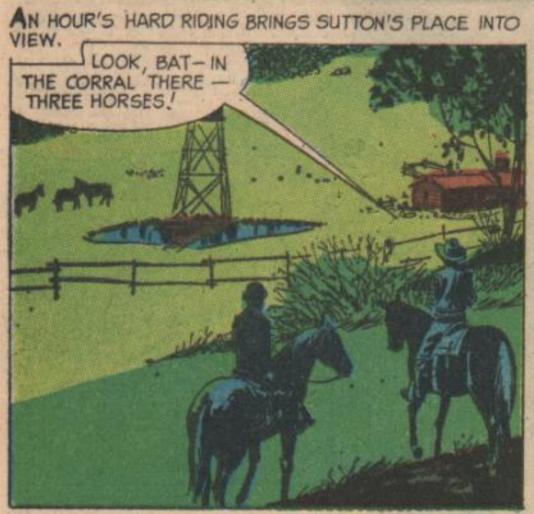




















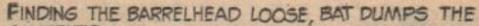
















THE DEADLY BLACKSNAKE LASH JUST MISSES CARD'S THROAT.

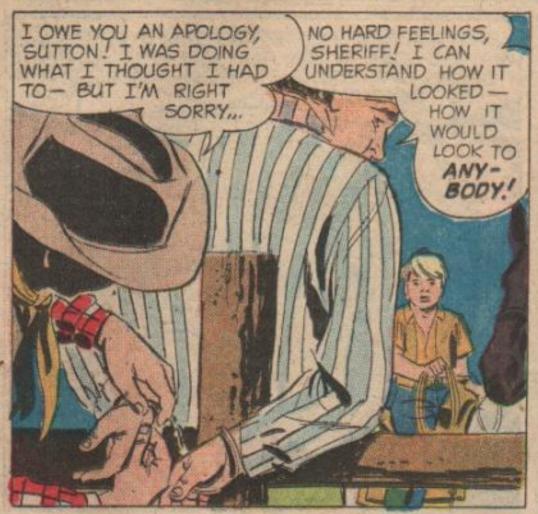


BEHIND THE SHERIFF'S BACK THE THREE MULE SKINNERS DRAW HIDE-OUT GUNS, BUT ARE CAUGHT BY BAT'S FIRE AND JESS BALLARD'S LARIAT!



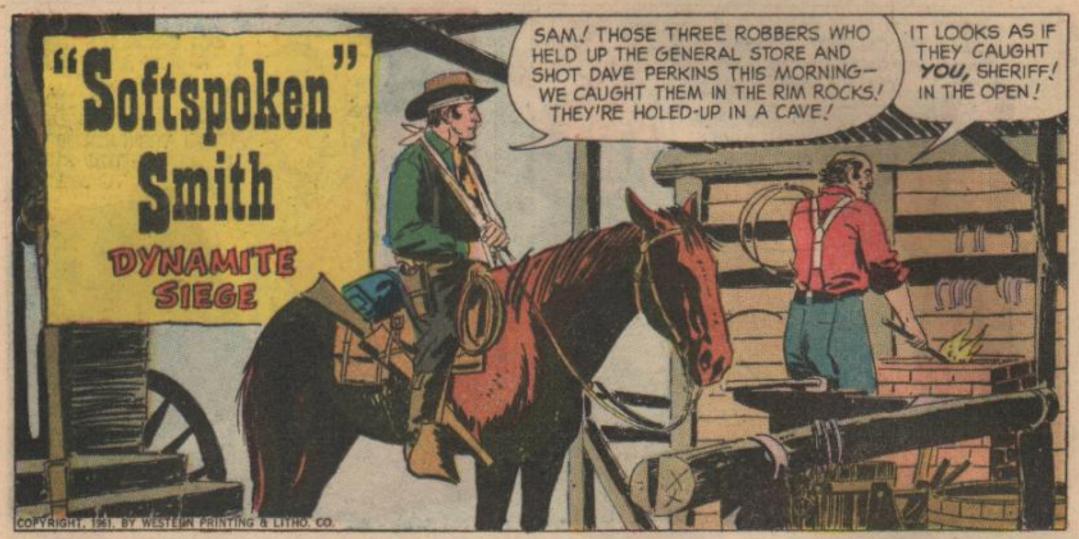


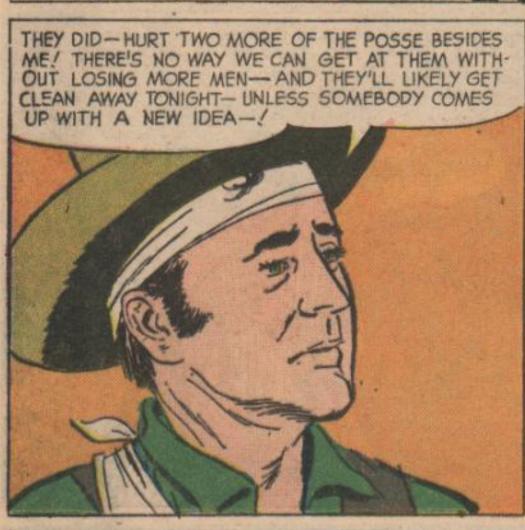












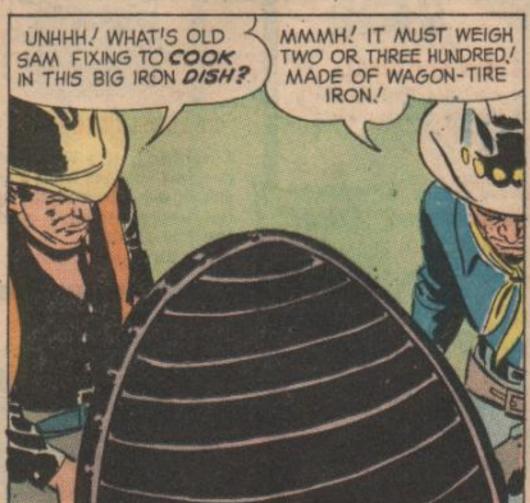




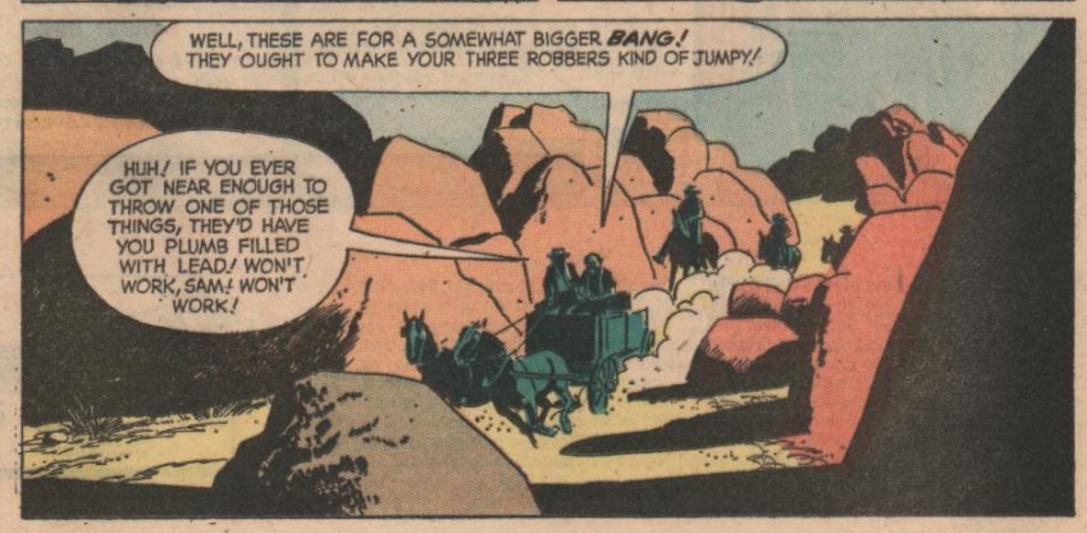














TAKE YOUR PICK OF THE ITEMS SHOWN ABOVE. HERE'S HOW

Cut off the top strip of each Dell Comic Cover. Be sure the strip includes the name of the comic and the new Dell Comic seal. When you have enough cover strips for the item(s) you want, put them in an envelope together with the required amount of money and the coupon at the right. Send them to DELL TRADING POST, P.O. BOX 24, BROOKLYN 1, NEW YORK. Trade as often as you like for as many items as you want. .

This offer expires at midnight, December 31, 1961. This offer not valid wherever offers of this kind are prohibited, restricted, licensed or taxed. Allow 21 days for delivery. This premium offer may be cancelled or modified without notice. Articles may be substituted and redemption values may be changed should it be found necessary. Any Items indicated may be discontinued without notice.





Handy ball-point pen, ruler and letter opener combination. Start your

back-to-school use! ONLY 254 AND 2 COVER STRIPS

own business! Perfect for



MAGIC PUZZLE KIT

Be a real magician. Astound your friends with these five famous puzzies and tricks. Easy to learn. Complete instructions included in handy kit.

ONLY 25¢ AND 2 COVER STRIPS



Wall-sized (42"x33") in full color by Rand-McNally. Richly illustrated, up-to-date with the latest space information.

ONLY 25¢ AND 2 COVER STRIPS



SECRET SEAL RING

Yes, your own ring will adjust to fit any finger! All metal. Stamp your own secret messages. Perfect for clubs and secret societies. All your friends will want one!

ONLY 25¢ AND 2 COVER STRIPS



INITIALED SLAVE BRACELET

18-carat gold plated with safety clasp! Your three initials monogrammed on charm. (Be sure you specify initials with order!)

ONLY 50¢ AND 3 COVER STRIPS

DELL TRADING POST P.O. BOX 24 BROOKLYN 1, N. Y.

SPACE MAP. BRACELET

Enclosed you will find \$_____ and___ Dell Cover Strips. Please send me the item(s) I have circled below:

FOOTBALL GUM BANK RING

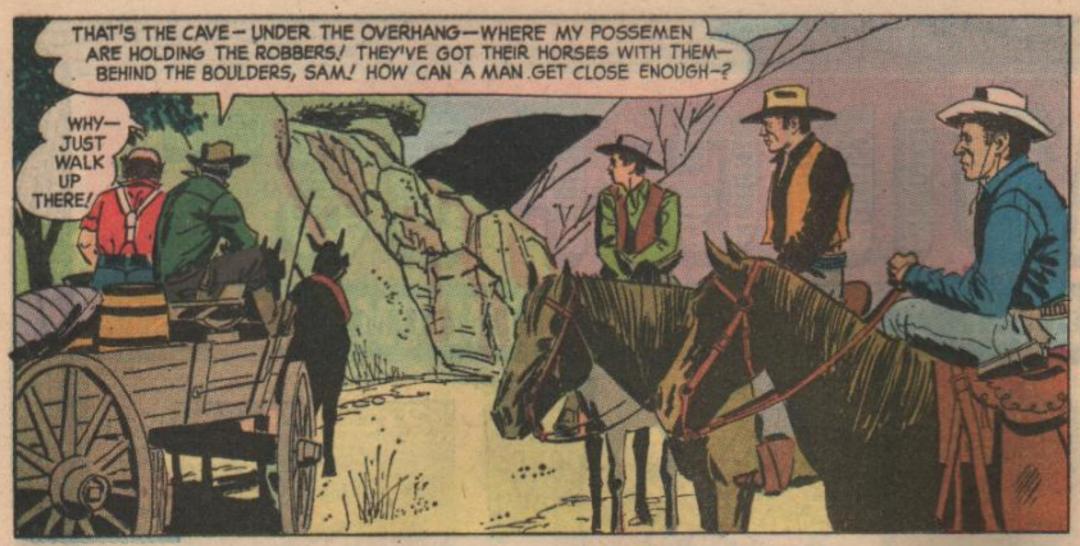
DESK SET

PUZZLE KIT SHAGGY DOG

CAMERA

Name Address State City Boy_____Girl___ _Age____

(NOTE: U.S. and Canadian currency only accepted. Make checks and money orders payable to Dell Trading Post. Non-residents of the U.S.A. add ten cents handling for each item. Items shipped outside the U.S.A. are subject to tariffs where applicable.)

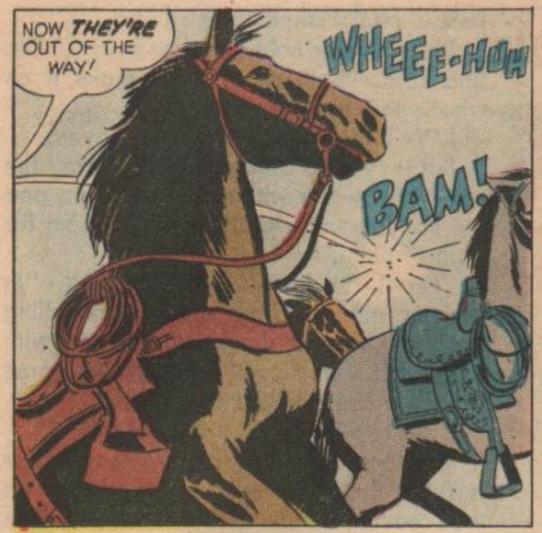












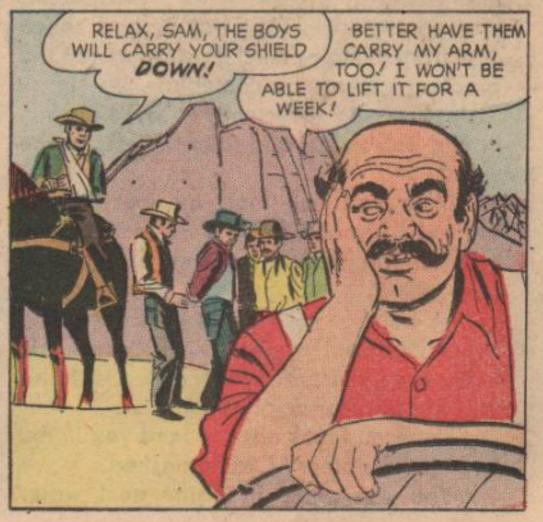


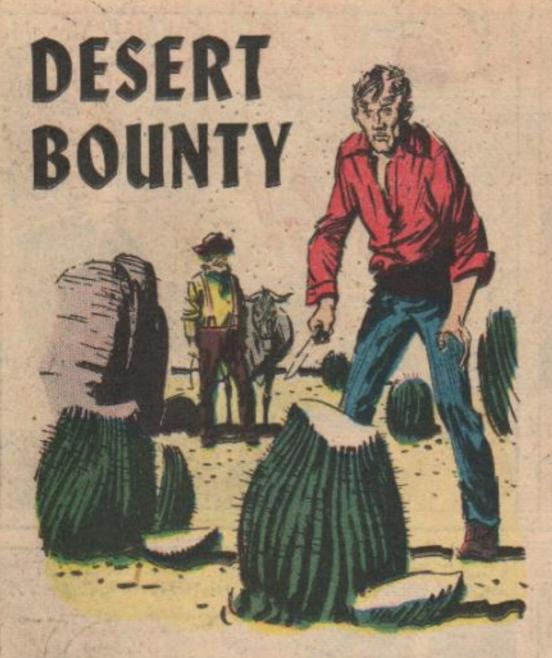
SHOCKED - SPRAYED WITH ROCK-DUST AND GRAVEL, THE EMBATTLED ROBBERS HAVE NO PROTECTION FROM THE











Jess Fane never should have left Chicago to come West. He knew that now. But, after gunning down two prison guards on his escape to freedom, the East was too hot for him.

The West was hotter, and Jess was learning it the hard way. It was so hot it blistered his feet. His face under the hot desert sun felt sand-blasted. He staggered as he walked, leaving a trail in the sand as crooked as a sidewinder's.

It was that same trail, however, which let him live longer than he might have. Old Bob Leonard, a "desert-rat" prospector, crossed the trail, followed it, and saved Jess from dying of thirst by sharing half the precious water in his canteen.

Jess revived sufficiently to poke his gun in Old Bob's ribs, and take the rest of the water.

"Now you can lead me out of this blasted furnace," Jess directed. He grinned crookedly. "I got my street numbers mixed."

The truth of it was that Jess Fane had never been out of city alleys before. He was not only lost, he was terrified with this

vast expanse of dry desert.

"How can I stay alive to lead you if you hog all the water?" Old Bob asked.

"You can make it to the next water

hole," Jess slashed. "Get going."

"Next water hole's too far away," Old Bob said. "Both of us can't make it on what's left in that canteen."

"We'll make it," Jess said.

But they didn't. Jess gobbled away the rest of the water within the next hour, and the hot sun was clearly spelling doom for both of them.

"I got an idea," Jess croaked. "In prison a man from this country was telling me about some kind of cactus out here with water in it. Barrel cactus, he said the name was. We can find some of them."

"We can try," Old Bob agreed.

Their scrounging of the vast desert floor left them both so weak and dried out that they could barely stand. But Old Bob found a patch of barrel cactus.

Jess was drooling as he slashed one open with his long-bladed knife. Then he stared aghast. He held it upside down. He broke it on the ground. No water ran out of it. The cactus was filled with a stringy white pulp and that was all. In a frenzy, Jess slashed open some others. He found no water in any of them.

"Wrong time of year, I guess . . . and

we're dead men!"

Old Bob said nothing. He just stared into desert twilight. Jess moaned fitfully in his sleep that night, retaining just enough strength to hold to his gun. In the morning he was so weakened he could barely sit up. But amazingly, Old Bob was moving around spryly, fixing breakfast.

"You've been holding out on me," Jess growled weakly. "You've found water. I'll

kill you-"

He raised his gun. Old Bob kicked it out of his trembling hand, and then, in possession of Jess' gun, he said, "Now I'll herd you back where you came from."

"Where'd you find water?" Jess

moaned.

"In the cactus," Old Bob told him.

"You lie. None there. I looked."

"It's there," Old Bob said. "You have to mash the pulp with a rock. Makes a tidy bit of water in the bottom of the cactus then— But you city sharpers wouldn't know about things like that."

COPYRIGHT, 1961. BY WESTERN PRINTING & LITHO CO.

BAT MASTERSON

LONG ODDS

BAT MASTERSON, BOSSING A TRACK GANG FOR THE ROCKY MOUNTAIN AND CENTRAL RAILROAD, IS IN A RACE WITH CON-STRUCTION BOSS "BLAST-EM" BANNING - WHO IS LAYING RAILS FROM ANOTHER DIREC-TION FOR THE CONTINENTAL AND WESTERN R.R... WHICHEVER RAILROAD REACHES THE PASS FIRST WINS THE RIGHT OF WAY!





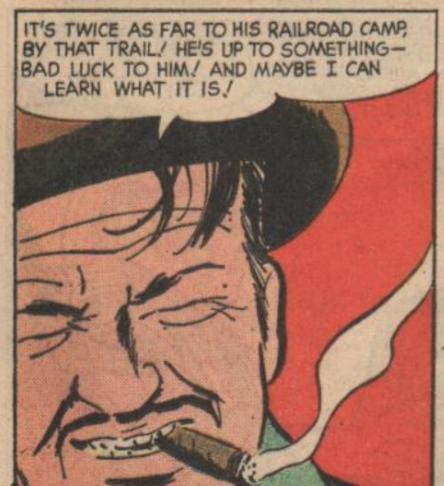


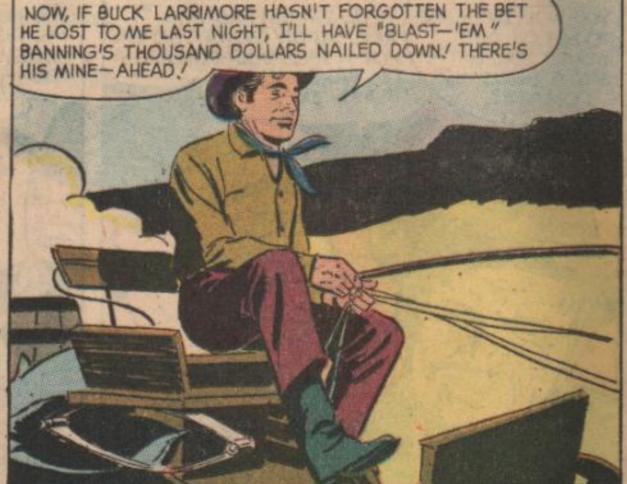


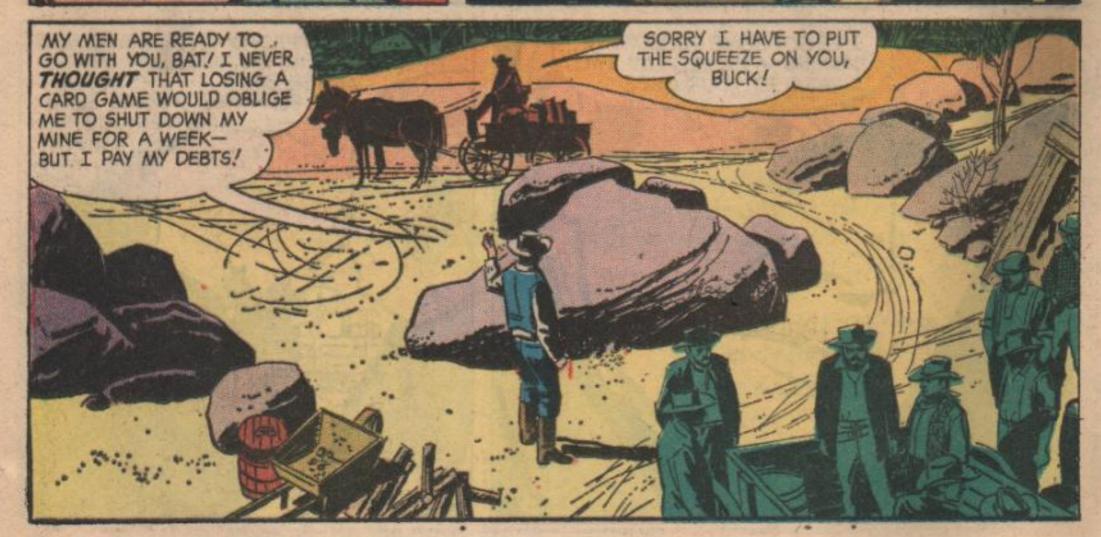




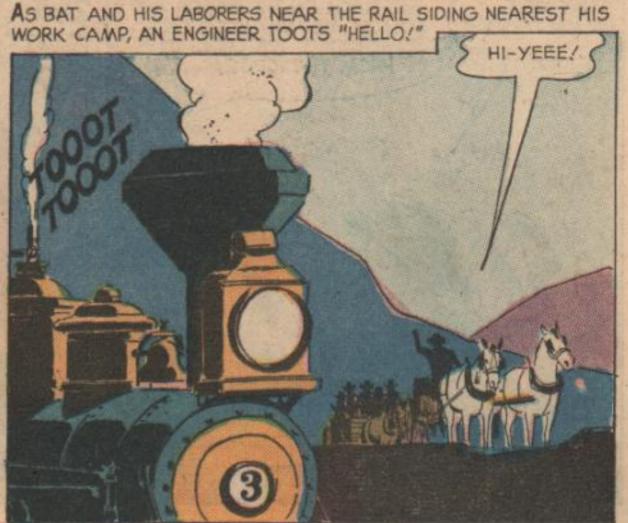


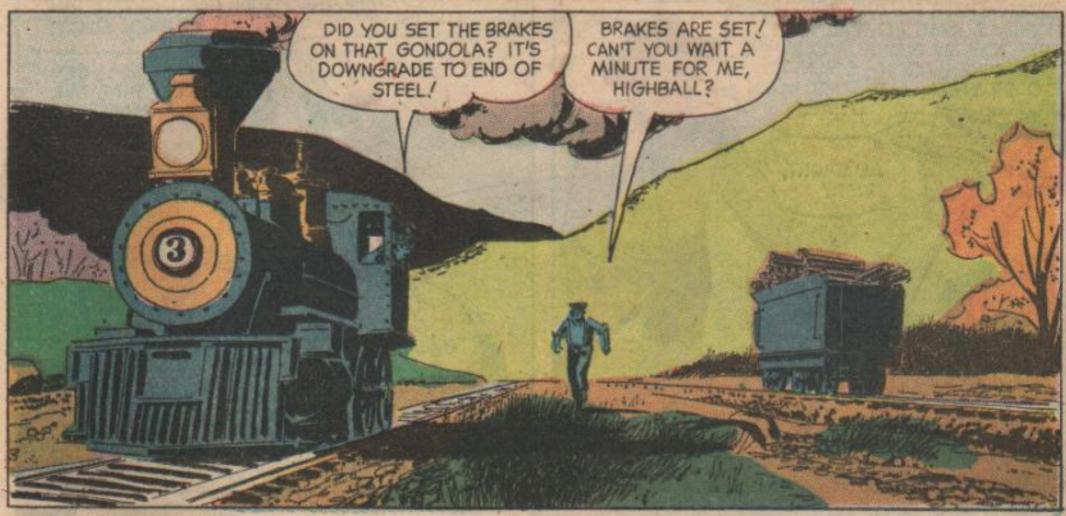








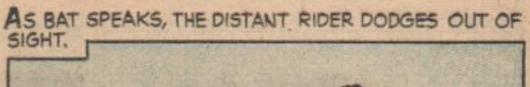


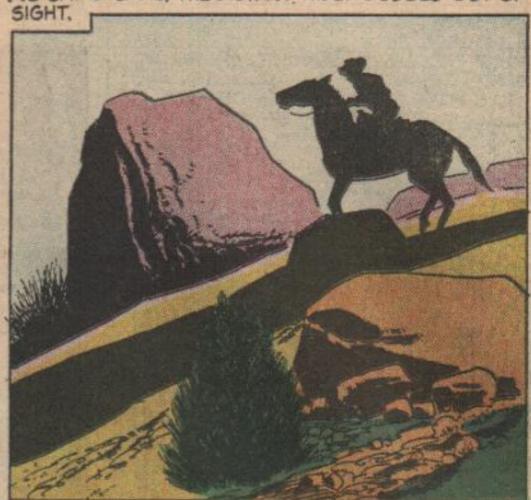








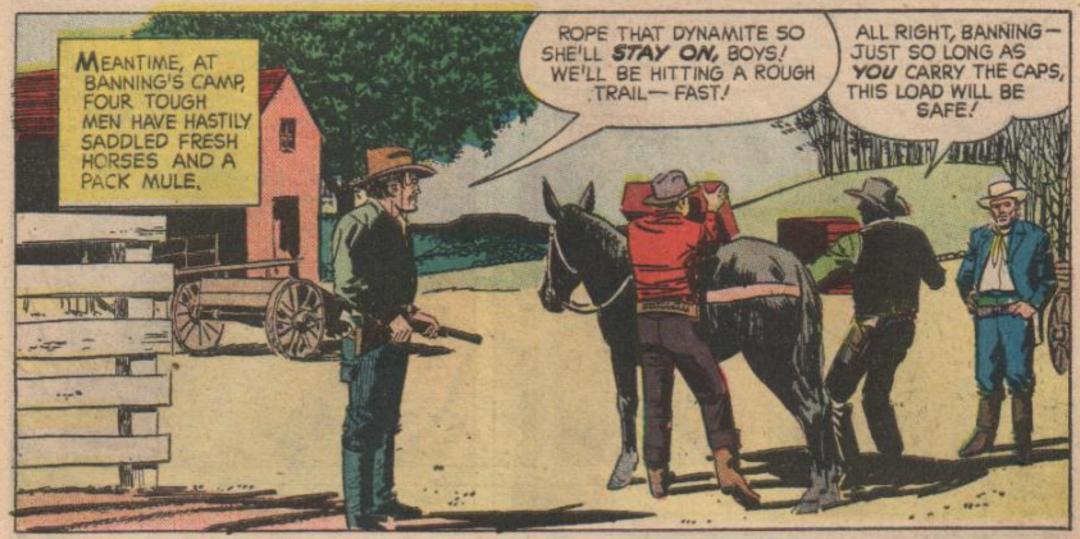


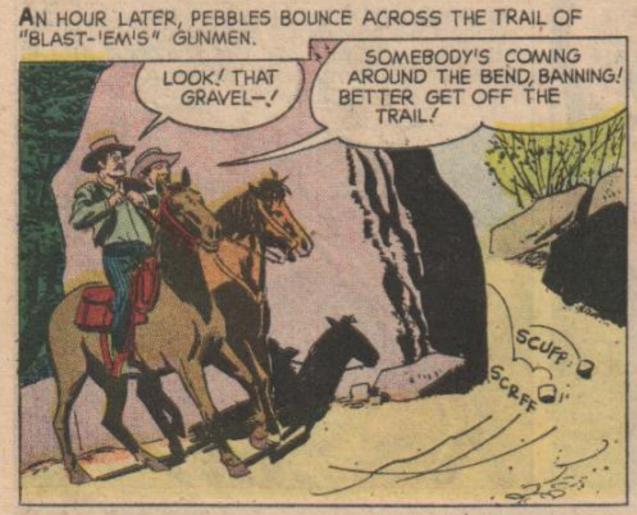




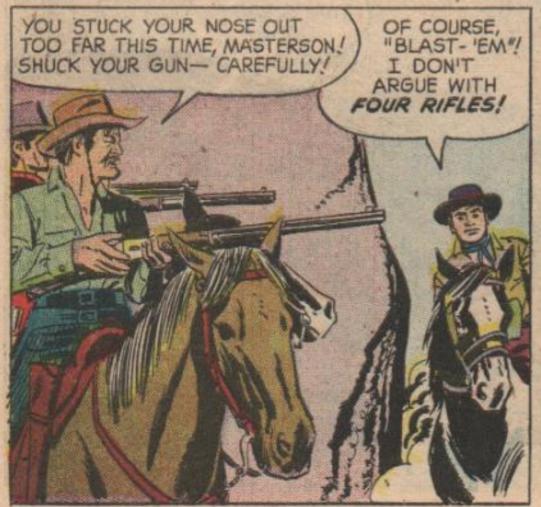










































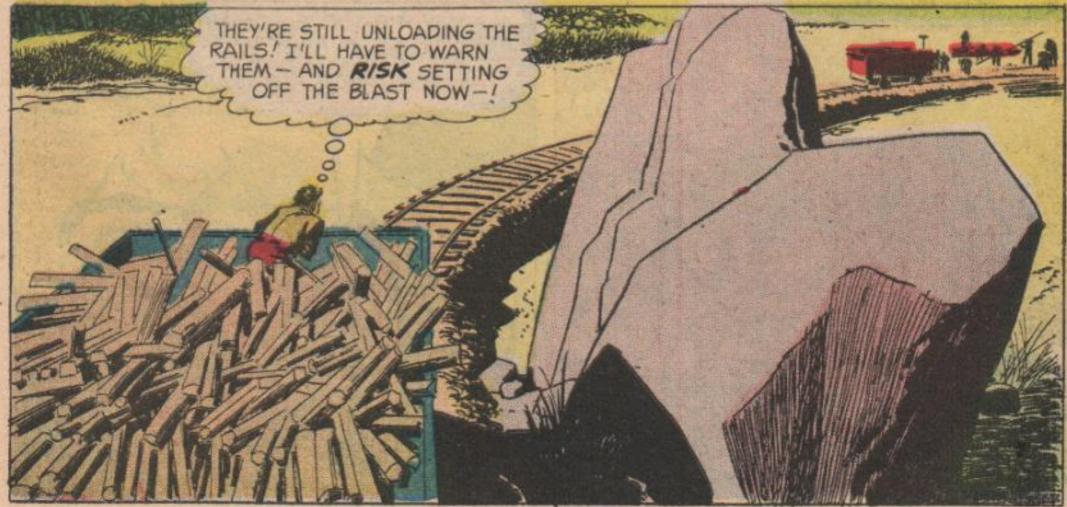


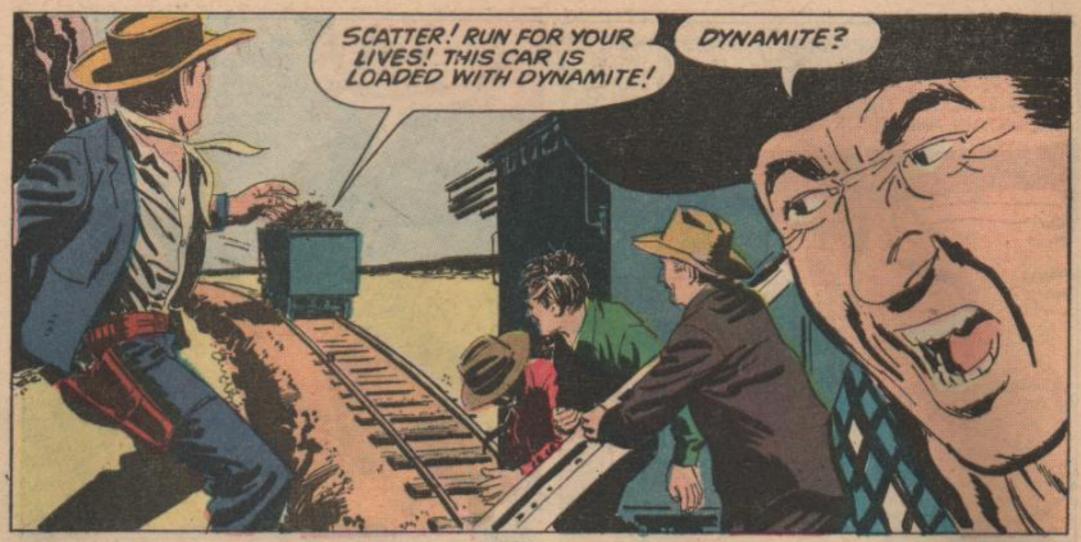






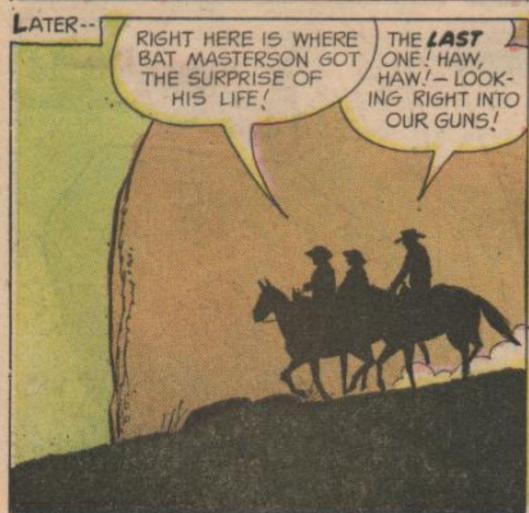


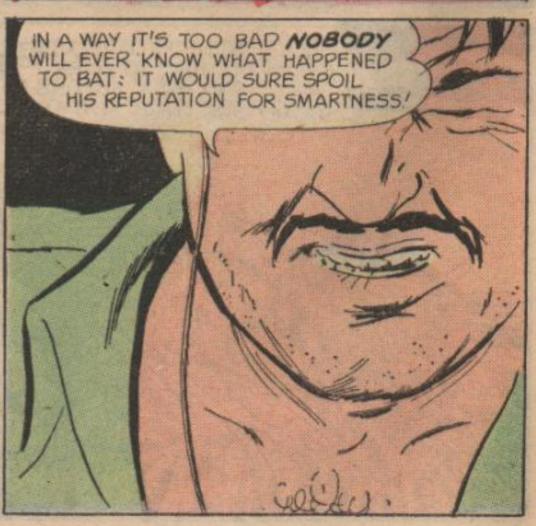












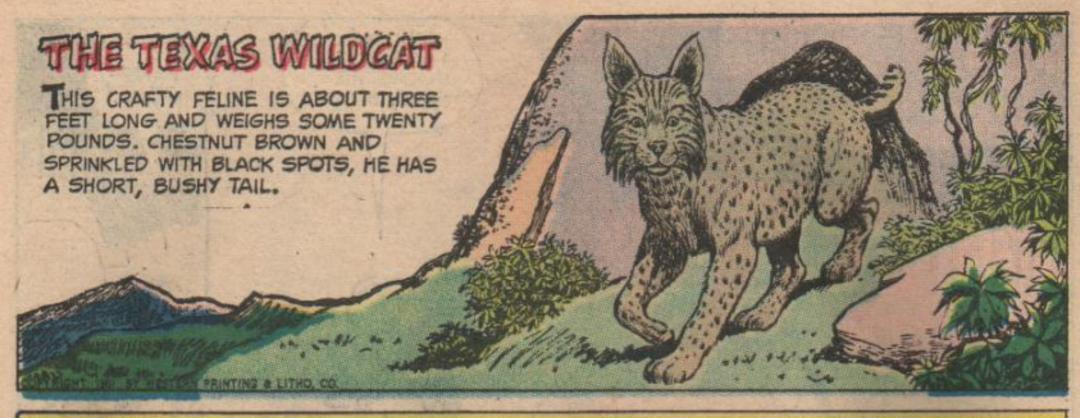






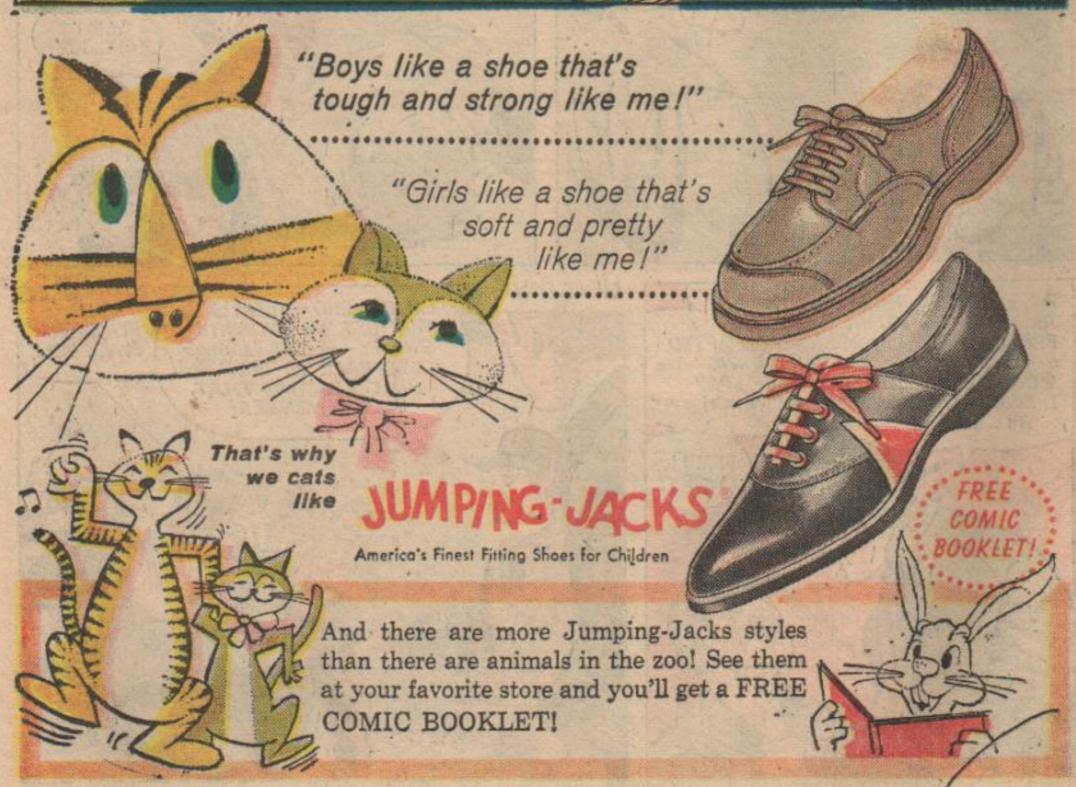






TEXAS WILDCATS HUNT AT NIGHT AND SLEEP DURING THE DAY. ALTHOUGH THEY DESTROY BARNYARD STOCK, THEY MAKE UP FOR IT BY THEIR DESTRUCTION OF RODENTS AND OTHER NUISANCES. VERY AUDACIOUS, THEY WILL SEIZE A FALLEN BIRD IN CLEAR VIEW OF AN ENRAGED HUNTER.





IF YOU KNOW JUST 20 PEOPLE..



Get These 2 Assortments for FREE EXAMINATION

FEATURE ASS'T. (top) is a tremendous value! 21 gargeous cards, beautiful designs . . . each rich with gold bronzing and sculptured embossing!

REGAL LUSTRE ASS'T. (bottom) 21 colorful DeLuxe cards on fabulous, lustrous Kromekote paper, in smart, tall shape, with brilliant decorations!

GAN MAKE AT LEAS

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople-and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00, extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1961 Wallace Brown Line of Cards and Gift Items -it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. And you make up to 50¢ on each one! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. You show such beautiful selections that you're bound to take orders from everybody. See for yourself without risking a penny. Mail coupon TODAY! You'll be glad you did!

GET FREE CATALOG, T

-Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1961 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments for FREE examination. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once and we show you how.

SEND NO MONEY ""	ite Coupon on postcard or mail in envelope
WALLACE BROWN, INC., 1 Dept. P-203 New York 10	
Send 2 Christmas Card Assortation, plus FREE Samples of N Christmas Cards, FREE full-colof simple money-making plan	lame-Imprinted Personal lar Catalog, and details
Name	
Address	
City & Zone	State
If writing for an organi-	

Samples of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . we ship direct to your customers

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

and we pay the postage. You have no bother, no trouble and wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

Wallace Brown, Inc. 11 East 26th St., Dept. P-203
New York 10, New York

