



NEW  
STORIES  
of  
TV's  
HIT  
SHOW!

# BIG TOWN

STEVE--THE  
DOOR'S LOCKED!  
WE'LL NEVER  
GET OUT OF  
HERE ALIVE!

THAT GIVES ME  
JUST **ONE MINUTE**  
TO FIND THE CLOCK  
WITH THE TIME BOMB  
ATTACHED TO IT!





GET ALL THESE  
Now, Buddy YOU 5 PICTURE-PAKED COURSES

**FREE** If you mail coupon NOW as I did!

**HOW in 10 Minutes of Fun a Day**

# YOU Can Become AN AMAZING NEW 3-D HE-MAN

Like We Did

May be LAST CHANCE before \$1 price goes back!

Cleveland BEFORE → NOW

JIM NORMAN  
before NOW  
I gained 1000% in HE-MAN LOOKS POPULARITY and STRENGTH

Look at CLEVELAND'S HEROIC CHEST NOW!

**1**  
HOW TO MOLD A MIGHTY CHEST

**2**  
This is one-time SKINNY Ken GRIMM AFTER mailing the coupon below  
HOW TO MOLD A MIGHTY ARM

**3**  
MIGHTY BACK NOW  
HOW TO MOLD A MIGHTY BACK

**4**  
HOW TO MOLD MIGHTY LEGS

**5**  
HOW TO MOLD A MIGHTY GRIP  
By GEORGE F. JOWETT

I gained 70 lbs. of MIGHTY MUSCLE  
Won a BIG SILVER TROPHY and made the football team. I was a 90 lb. Skeleton before, says Cleveland.

I changed myself from this ANEMIC SHRIMP to this MUSCULAR HE-MAN

I added 6 inches to each ARM  
10 inches to my CHEST says Ken Grimm.

I GAINED 53 lbs. OF SHAPELY POWER-

PACKED MUSCLES  
I Was a Skinny, Scared, Girl-Shy Skeleton. Now My Body is the Best in the Neighborhood. Pal - Do as I Did - Mail The Coupon Below.

After R. HIRSCH BEFORE

NOW—YOU MAIL COUPON and GET ALL 5 COURSES

LOOK at ME and MY PALS!  
What a Pitiful lot of SKINNY WRECKS like YOU We were BEFORE We mailed coupon! Yes, PAL—NOW

**YOU** MAIL THE COUPON BELOW

and Get a NEW HE-MAN BODY for Your OLD SKELETON FRAME!

YOU CAN WIN \$100.00 AND A BIG 15" TALL SILVER CUP

LIKE WE DID!



NO! Friend you don't have to be SKINNY, WEAK or FLABBY any more—just mail the FREE coupon below as I did! But DO IT NOW—This may be YOUR LAST CHANCE!

**LAST CHANCE—ALL FREE COUPON**

1. FIVE COURSES 2. MUSCLE METER  
3. PHOTO BOOK OF STRONG MEN

Dept. NC-51

Tell Me How To WIN \$100, etc.

**FREE**  
Millions were sold at \$1.  
**PLUS BIG PHOTO BOOK of STRONG MEN**  
which also tells how to WIN TROPHY and \$100!

"Jowett Courses greatest in World for Building All-Around HE-MEN!"  
—R. F. Kelley  
Physical Director

JOWETT INSTITUTE OF PHYSICAL TRAINING  
220 FIFTH AVENUE, NEW YORK 1, N. Y.  
Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest. 2. How to Build a Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build a Mighty Back. 5. How to Build Mighty Legs—Now all in One Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING (NO C.O.D.'S)

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**MAIL NOW! SAVES YOU YEARS and DOLLARS!**

**MAIL COUPON IN TIME FOR FREE OFFER AND PRIZES!**



# BIG TOWN



IT WAS IN THE COLORFUL OLD QUARTER OF **BIG TOWN**--THE HOUSE WHERE MYSTERIOUS DEATH HAD STRUCK THREE TIMES BEFORE, AND STRANGELY, AT INTERVALS OF EXACTLY 100 YEARS TO THE DAY! BUT WHAT LAY BEHIND THE SHUTTERED FACADE OF THE ANCIENT DWELLING? AN UNCANNY THREAT--OR A REAL LIVE MENACE? JOIN CRACK NEWSHAWK STEVE WILSON AS HE GRIMLY SEEKS TO UNRAVEL THE STARTLING SECRET OF

## THE HOUSE OF DOOMED MEN!

BIG TOWN, No. 31, Jan.-Feb., 1955. Published bi-monthly by NATIONAL COMICS PUBLICATIONS, INC., 480 LEXINGTON AVE., NEW YORK 17, N. Y. Whitney Ellsworth, Editor. For advertising rates address Richard A. Feldon & Co., 205 E. 42nd St., New York 17, N. Y. Entire contents copy-

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Printed in U.S.A.



IN THE CITY ROOM OF THE **ILLUSTRATED PRESS**, ONE EVENTFUL MORNING...

TODAY IS 100 YEARS TO THE DAY SINCE THE FIRST COPY OF THE **ILLUSTRATED PRESS** WAS PRINTED! WE ARE GOING TO COMMEMORATE THE EVENT BY PUTTING OUT TODAY'S ISSUE EXACTLY HOW IT WAS DONE A CENTURY AGO!



As  
A  
MURMUR  
OF EX-  
CITEMENT  
RISES  
IN THE  
ROOM,  
NEWS-  
MAN  
STEVE  
WILSON  
CON-  
TINUES...



THIS IS THE FIRST  
COPY-- DATED  
OCTOBER 1ST,  
1854 --

WAIT A  
SECOND,  
STEVE!  
THEY DIDN'T  
EVEN HAVE  
**TELEPHONES**  
BACK IN  
THOSE DAYS!



HOW WILL WE REPORTERS  
BE ABLE TO PHONE IN OUR  
STORIES-- IF WE'RE  
GOING TO DO THINGS  
THE WAY YOU SAY?

THAT'S SIMPLE,  
DAVIS! THEY  
WON'T! INSTEAD--



STRIPPING OFF A COVERING, THE CRACK  
NEWSHAWK UNVEILS A SURPRISE...

THEY'LL USE THESE CARRIER PIGEONS FOR  
EMERGENCY MESSAGES JUST AS NEWS-  
MEN DID A CENTURY AGO! FURTHERMORE,  
THE ONLY KINDS OF TRAVEL ALLOWED  
WILL BE ON FOOT  
OR HORSEBACK!



THERE WEREN'T ANY MOTOR  
VEHICLES BACK IN 1854 --  
SO WE WON'T BE ABLE  
TO GET AROUND TOWN  
VERY FAST!

RIGHT, LORELEI!!  
NOW ALL OF  
YOU-- GET OUT  
ON YOUR ASSIG-  
NMENTS! AND  
REMEMBER...



TODAY'S ISSUE WILL HAVE ALL ITS  
TYPE SET BY HAND AS IN THE OLD  
DAYS! SO THE STORY  
DEADLINE IS EARLY--  
4 O'CLOCK!





STEVE, HAVEN'T YOU FORGOTTEN SOMETHING? YOU AND I HAVE NO ASSIGNMENT!

YES WE HAVE, LORRY! COME ALONG-- I'LL TELL YOU ABOUT IT AS WE GO!



IT'S THE FAMOUS DUO WALKS CROSSTOWN...

I'VE BEEN READING UP ON THE FIRST BIG STORY CARRIED BY OUR PAPER 100 YEARS AGO TODAY, LORELEI! THIS STORY ABOUT A STRANGE MYSTERY ON ADAM STREET IN THE OLD QUARTER OF **BIG TOWN**..



IT SEEMS THAT EVERY 100 YEARS ON OCTOBER 1ST, SOME DREAD FATE HAS OVERTAKEN THE OCCUPANTS OF A CERTAIN HOUSE THERE! I'VE CHECKED BACK INTO THE RECORDS!



IN 1654 ON THE AFTERNOON OF OCTOBER 1ST A MURDER TOOK PLACE THERE THAT WAS NEVER SOLVED...

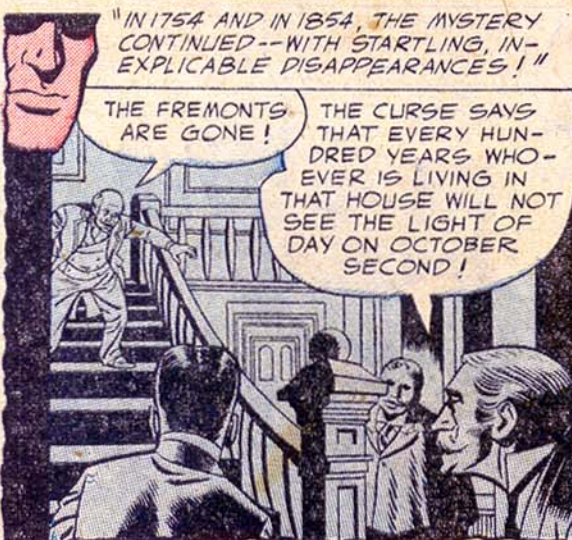
CALL THE CONSTABLE! SOMETHING IS HAPPENING TO OLD JONAS FREMONT IN THERE!



IN 1754 AND IN 1854, THE MYSTERY CONTINUED--WITH STARTLING, INEXPLICABLE DISAPPEARANCES!

THE FREMONT'S ARE GONE!

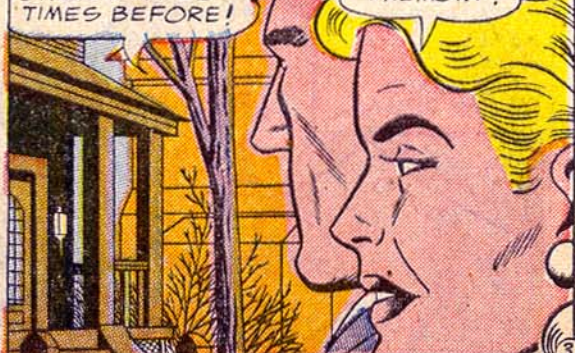
THE CURSE SAYS THAT EVERY HUNDRED YEARS WHOEVER IS LIVING IN THAT HOUSE WILL NOT SEE THE LIGHT OF DAY ON OCTOBER SECOND!



THE MODERN MEMBER OF THAT UNLUCKY FAMILY IS ARTHUR FREMONT! AND STRANGELY ENOUGH...

--HE'S LIVING IN THE SAME HOUSE WHERE MISFORTUNE HAS STRUCK THREE TIMES BEFORE!

GOSH! SO THAT'S OUR ASSIGNMENT, STEVE-- AN INTERVIEW WITH ARTHUR FREMONT!





AT THAT MOMENT IN A SUBURB OF **BIG TOWN**, A STARTLING SCHEME IS BEING HATCHED...

IT CAN'T MISS, I TELL YOU! LISTEN--I'LL REVIEW THE WHOLE THING ONCE MORE! BY THE TERMS OF THE WILL OF YOUR LATE UNCLE CHESTER FREMONT, HIS ENTIRE ESTATE GOES TO YOUR COUSIN ARTHUR, BUT ON **ONE CONDITION...**



TO BECOME THE HEIR, ARTHUR MUST STAY IN THE ADAMS STREET HOUSE AND EMERGE ALIVE ON OCTOBER 2ND--THUS DISPROVING THE ALLEGED CURSE AGAINST THE FAMILY!

I UNDERSTAND THAT, WATKINS...



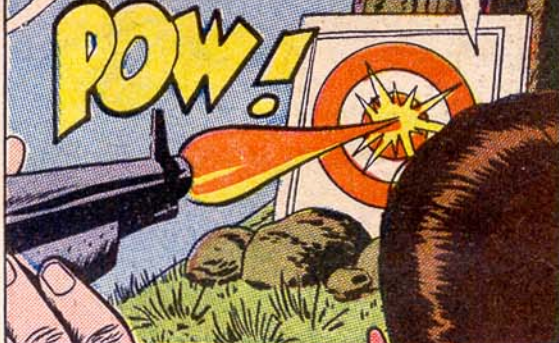
AND I UNDERSTAND ALSO THAT MY COUSIN ARTHUR DOESN'T KNOW ABOUT THE WILL YET--WHICH **YOU** DREW UP FOR UNCLE CHESTER AS HIS **LAWYER!**

EXACTLY! BUT IF ARTHUR FAILS TO FULFILL THE TERMS OF THE WILL, THE ESTATE GOES TO **YOU!**



BETWEEN US, IF WE SEE TO IT THAT ARTHUR IS **NOT** ALIVE ON OCTOBER 2ND, WE CAN SPLIT \$500,000!

BULL'S-EYE! YOU'VE JUST MADE A DEAL, MR. WATKINS! LET'S GET BUSY!



MEANWHILE, ACROSS THE CITY, THE 100<sup>TH</sup> ANNIVERSARY OF THE **ILLUSTRATED PRESS** IS PROVIDING STRANGE SPECTACLES FOR THE CITIZENRY OF **BIG TOWN...**

I HOPE THIS CARRIER PIGEON GETS MY STORY BACK TO THE OFFICE!

I'VE NEVER RIDDEN A HORSE BEFORE-- BUT IT'S THE ONLY WAY TO GET TO MY ASSIGNMENT IN TIME!

SETTING TYPE BY HAND IS ALL RIGHT FOR A STUNT, BUT I WOULDN'T WANT TO DO THIS EVERY DAY!





BACK AT THE ADAMS STREET HOUSE, SHORTLY AFTER-  
WARDS...

SO YOU'RE CON-  
VINCED, MR. FREMONT, THAT  
THERE WAS NO SUPERNATURAL  
AGENCY BEHIND THE DEATH  
OF JONAS FREMONT IN 1654  
OR BEHIND THE LATER  
DISAPPEARANCES?

THAT'S RIGHT,  
MR. WILSON!



AND I INTEND TO **PROVE**  
THERE IS NO SO-CALLED  
CURSE AGAINST MY FAMILY  
BY STAYING IN THIS HOUSE  
TONIGHT--EXCUSE ME A  
MOMENT! SOMEONE'S  
AT THE DOOR...

**KNOCK!**  
**KNOCK!**



LEFT ALONE MOMENTARILY,  
THE TWO NEWSGATHERERS  
CONFER BRIEFLY...

I THINK WE'VE GOT A GREAT  
STORY HERE, LORELEI! IT'S  
GOING TO TAKE COURAGE  
FOR ARTHUR  
FREEMONT TO  
STAY HERE  
TONIGHT!

BRR! MAYBE  
IT'S JUST  
MY IMAGI-  
NATION,  
STEVE,  
BUT--



--BUT I FEEL  
THERE IS  
SOMETHING  
CREEPY  
ABOUT  
THIS  
HOUSE!

NONSENSE,  
IT'S JUST  
**OLD-- EH?**  
THE DOOR  
SLAMMED  
SHUT--THAT'S  
FUNNY!



AN INSTANT LATER, AS THE  
SURPRISED NEWSHAWK  
REACHES THE DOOR...

STEVE,  
IS IT--

RIGHT! SOMEONE'S  
LOCKED US IN! AND  
A DOOR THIS HEAVY  
WON'T BE EASY TO  
PUSH OPEN!



THEN, SUDDENLY, FROM THE  
OTHER SIDE OF THE DOOR  
COMES AN ANGLISHED CRY...

HELP!  
HELP  
ME!

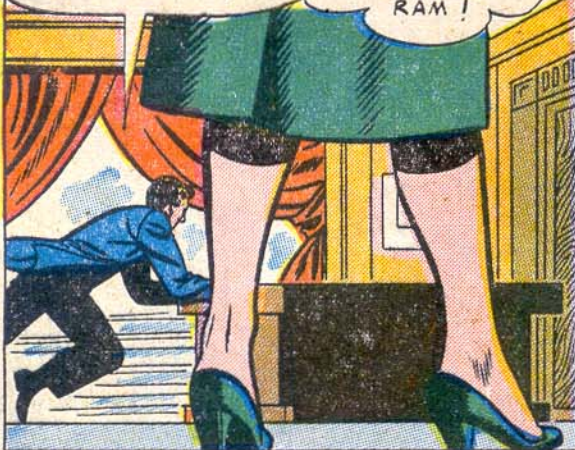
THAT'S FREMONT'S  
VOICE! WE'VE GOT  
TO GET OUT OF  
HERE NOW-- GOT  
TO HELP HIM!  
AND I HAVE AN  
IDEA!



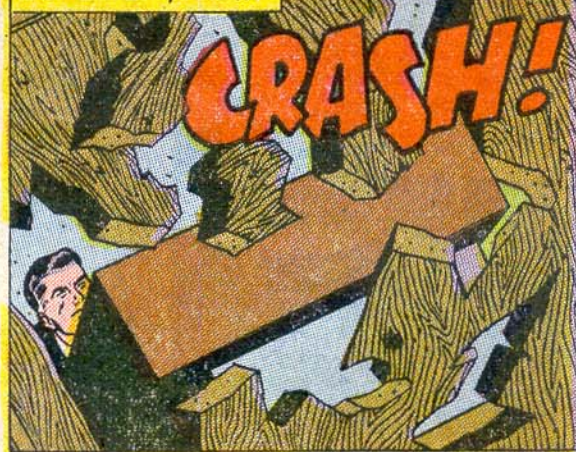


THIS TABLE SLIDES NICELY-- SO I CAN GET UP SOME SPEED WITH IT!

HE'S USING THE TABLE AS A BATTERING RAM!



PROPELLED BY THE BRAUNY SHOULDERS OF THE CRACK NEWSHAWK, THE TABLE GATHERS MOMENTUM, AND...

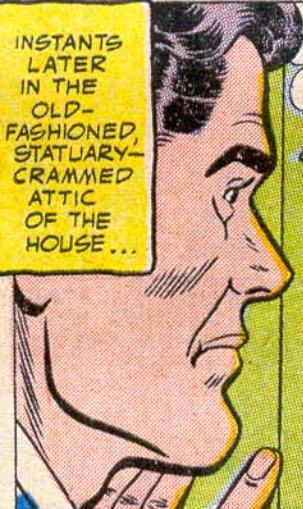


WHERE'S FREMONT? THERE'S NO SIGN OF HIM!



HE MAY BE UPSTAIRS! WAIT HERE, LORELEI!

INSTANTS LATER IN THE OLD-FASHIONED, STATUARY-CRAMMED ATTIC OF THE HOUSE...



LOTS OF FIGURES UP HERE BUT NONE OF THEM LOOKS EITHER HUMAN OR MENACING! BUT WHAT'S THAT SOUND--!?



THE NEXT MOMENT AS A POWERFUL THRUST KNOCKS STEVE OFF BALANCE...

MEDDLE-SOME FOOL!

UHH--! THAT'S NOT ARTHUR FREMONT!



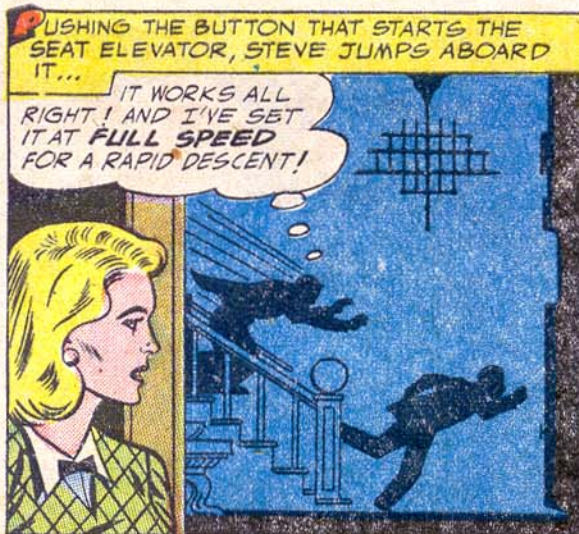
LEAPING TO HIS FEET, THE ATHLETIC NEWS-MAN REGAINS THE HEAD OF THE STAIRCASE...

MR. MYSTERY MAN HAS A HEAD-START ON ME... BUT IF THAT OLD-FASHIONED SEAT ELEVATOR WORKS I MAY BE ABLE TO OVERTAKE HIM!





# BIG TOWN





LATER, AFTER STEVE HAS SUBDUED AND EXPOSED THE TWO WOULD-BE ASSASSINS...

WATKINS AND YOUR COUSIN WILLIAM ADAMS PLOTTED TO TAKE YOUR LIFE AND SHARE YOUR INHERITANCE, ARTHUR!

MY COUSIN... AND UNCLE CHESTER'S LAWYER!



FOR A LITTLE WHILE I ALMOST THOUGHT THE ANCIENT CURSE ON THIS HOUSE WAS COMING TRUE, MR. WILSON! BUT THANKS TO YOU, I STILL HAVE A CHANCE TO PROVE IT IS ALL SUPERSTITIOUS NONSENSE!



SHORTLY, AFTER THE SINISTER DUO HAS BEEN TURNED OVER TO THE POLICE...

GOSH, LORRY! IT'S 3:45! WE HAVE 15 MINUTES TO GET BACK TO THE OFFICE WITH THIS STORY--TO BEAT THE DEADLINE! AND WE CAN'T USE ANY TAXI OR BUS...

STEVE, LOOK!



HARRY THE HACK-- WITH A HANSON CAB!!

I HEARD YOU WERE HERE, STEVE, AND I FIGURED YOU MIGHT NEED ME! HOP IN!



MOMENTS AFTER...

I KNOW YOU CAN'T USE MOTOR VEHICLES TODAY, STEVE--THAT'S WHY I BORROWED THIS HANSON CAB!

HARRY, YOU'RE TERRIFIC!



STILL LATER, AFTER THE DEADLINE HAS BEEN MADE, AND THE ONCE-IN-A-CENTURY NEWSPAPER REACHES THE STREET...

IT LOOKS LIKE THIS ISSUE OF THE ILLUSTRATED PRESS WILL HAVE THE BIGGEST SALE IN ITS 100 YEAR-OLD HISTORY, LORRY!

THANKS TO YOUR SOLVING A 100 YEAR-OLD MYSTERY, STEVE!





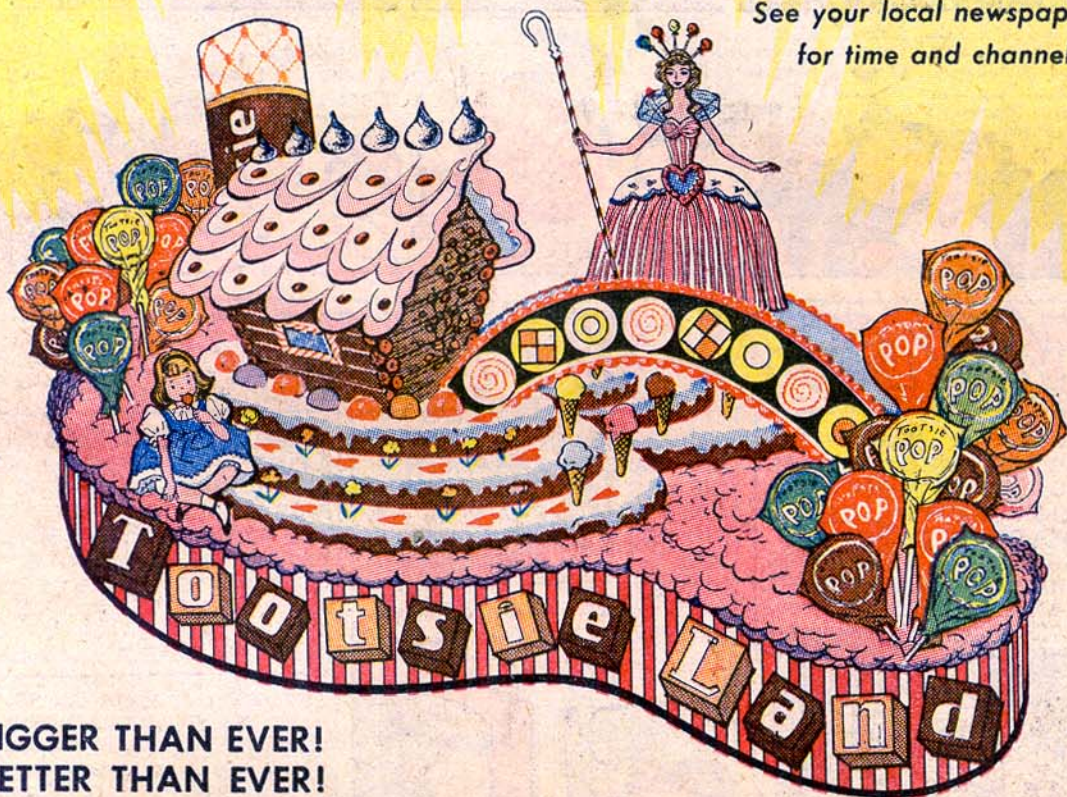
# Tootsie Rolls

will be on **TELEVISION** in the  
**TOOTSIE LAND FLOAT**  
 in **MACY'S** Great  
**THANKSGIVING DAY PARADE**

**THURSDAY MORNING**

November 25th

See your local newspaper  
 for time and channel



**BIGGER THAN EVER!**  
**BETTER THAN EVER!**



• TASTY • CHOCOLATY • LONG-LASTING

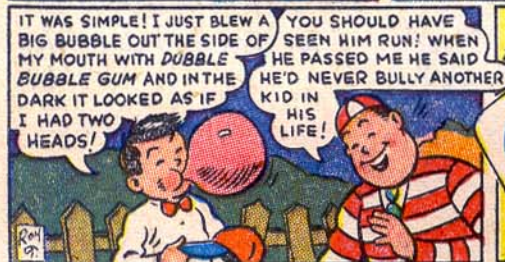
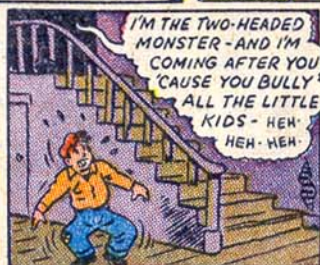
**Tootsie Roll**  
 still only 5¢



**Tootsie POPS**— Fruit  
 candy on the outside,  
 TOOTSIE ROLL inside.  
 Two treats for the price  
 of one—only 2¢.



# ADVENTURES OF THE DUBBLE BUBBLE KIDS



## NEWSPAPER FLASHES!

WHEN THE CIRCULATION OF THE NEW YORK **WORLD** REACHED 100,000 ON SEPTEMBER 2, 1884, PUBLISHER JOSEPH PULITZER CELEBRATED THE OCCASION BY HAVING 100 GUNS FIRED OFF IN CITY HALL PARK, AND PRESENTED EACH OF HIS EMPLOYEES WITH A TALL SILK HAT...



ARTHUR McEWEN, EDITOR OF THE SAN FRANCISCO **EXAMINER** IN THE 1890'S, ANSWERED THE OFTEN-ASKED QUESTION OF WHAT CONSTITUTED A GOOD NEWS STORY WITH THE NOW CLASSIC REMARK...

ANYTHING THAT MAKES A READER SAY "GEE WHIZ!"



IN 1880, THE CHICAGO **TIMES** HAD A CURIOUS METHOD OF VARYING THE NUMBER OF COLUMNS TO ITS PAGE FROM EDITION TO EDITION AND FROM DAY TO DAY. SOME-TIMES THERE WERE ONLY 6 COLUMNS, SOMETIMES AS MANY AS 11--DEPENDING UPON THE AMOUNT OF ADVERTISING AND NEWS THAT WERE AVAILABLE...

NOT MUCH IN THE WAY OF NEWS OR ADVERTISING FOR THIS EDITION. HOLD THE PAGE SIZE TO 6 COLUMNS!





# BIG TOWN

**W**HAT CONNECTION WAS THERE BETWEEN THE STARTLING DIS-APPEARANCE OF MONA SCOTT AND THE RETURN TO CIVILIZATION OF HER FIANCE JEFFRY KENDALL, AFTER A LONG EXPLORATORY JOURNEY ACROSS THE ANTARCTIC WASTELANDS? ONLY WHEN TOP-FLIGHT NEWS-PAPERMAN STEVE WILSON GOT TO WORK ON THE STRANGE STORY, DID THE INCREDIBLE -- AND HARROWING -- TRUTH SLOWLY EMERGE!

IN --

*The*

SOMEONE LET THE AIR OUT OF OUR TIRES!

STOPPING THAT GANG'S GETAWAY CAR WAS EASY! NOW COMES THE TOUGH PART--!

CREDIT CARDS HONORED



## MYSTERY OF THE MISSING EYE-WITNESS!



AT A CEREMONY BEFORE **BIG TOWN'S** CITY HALL, A RETURNING ANTARCTIC EXPEDITION IS HONORED...

AND HERE IS THE LEADER OF THESE HEROES OF EXPLORATION--WHO HAVE JUST SPENT THREE YEARS CUT OFF FROM CIVILIZATION IN THE WASTES OF ANTARCTICA! PROFESSOR JEFFRY KENDALL ...



AS THE EXPEDITION'S CHIEFTAIN TALKS INTO THE BATTERY OF MICROPHONES, HE DELIVERS A SURPRISE PRONOUNCEMENT...

MONA ... DARLING ... CAN YOU HEAR ME ? ALL MY EFFORTS TO CONTACT YOU HAVE FAILED ... WHERE ARE YOU ? ... PLEASE TELEPHONE HERE AT ONCE ...



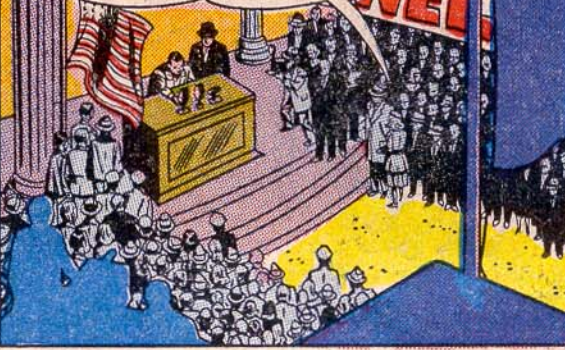
AT THAT MOMENT, NEAR THE ANXIOUS FIGURE AT THE MICROPHONES...

MONA? THAT'S MONA SCOTT, LORELEI-- PROFESSOR KENDALL'S FIANCEE!

OF ALL PEOPLE, YOU'D THINK **SHE** WOULD BE HERE!



THEY WERE SUPPOSED TO BE **MARRIED** TODAY, STEVE! DO YOU THINK SOMETHING HAS GONE WRONG?



SUDDENLY, AN ODD INTERRUPTION TAKES PLACE ..

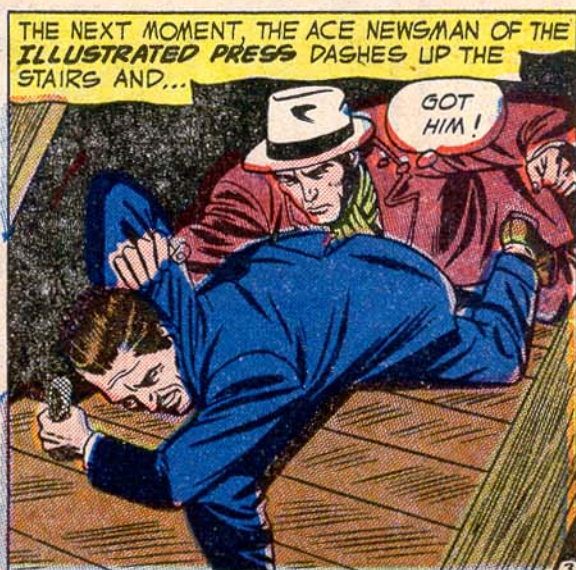
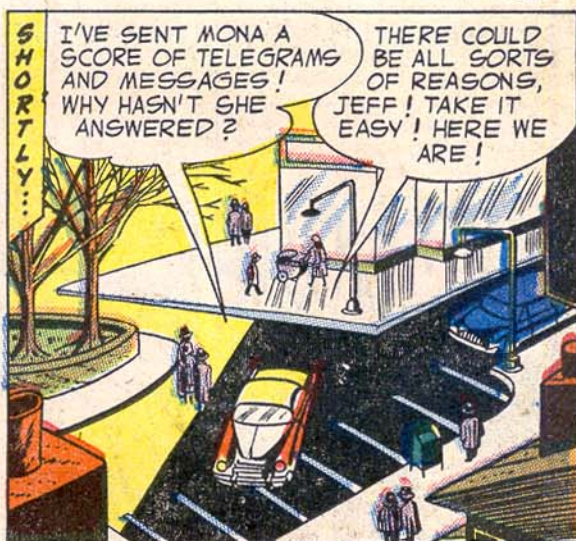
STOP THAT WOMAN! COME BACK HERE, YOU! WHAT ARE YOU TRYING TO DO?



STRANGE! AS THAT OLD LADY CAME NEAR ME I SENSED THERE WAS SOMETHING FAMILIAR ABOUT HER! BUT SHE DIDN'T SPEAK TO ME-- ONLY BRUSHED PAST ME AND BACK INTO THE CROWD!









**D**ESPERATELY, THE FUGITIVE  
TWISTS HIMSELF LOOSE  
FROM STEVE'S GRASP AND...

CAN'T LET THIS  
GUY MESS UP  
OUR PLAN!

**WAK!**



SHORTLY, AS THE DOLIGHTY  
NEWSHAWK REGAINS  
CONSCIOUSNESS...

GOT AWAY! AND I  
STILL HAVEN'T THE  
VAGUEST IDEA WHO  
HE WAS OR WHAT  
HE WAS DOING  
HERE!



AS STEVE REJOINS HIS COM-  
PANIONS IN THE FOYER  
BELOW...

NO LUCK,  
STEVE!  
MONA'S  
BEEN  
MISSING  
FROM  
HERE  
FOR  
DAYS!

JEFF, I'M GOING  
TO USE THE  
POWER OF THE  
PRESS TO FIND  
MONA! FIRST  
OFF, THE  
**ILLUSTRATED  
PRESS** IS GOING  
TO HEADLINE MONA'S  
DISAPPEARANCE  
ON PAGE ONE...



WE'LL PRINT MONA'S PICTURE  
AND ALERT EVERYONE IN **BIG  
TOWN** TO LOOK FOR HER!

WE'LL NEED  
A GOOD  
PHOTOGRAPH  
OF MONA...

I HAVE ONE IN  
MY HOTEL  
ROOM!



SOON AFTER, IN THE COR-  
RIDOR LEADING TO THE  
PROFESSOR'S HOTEL  
ROOM...

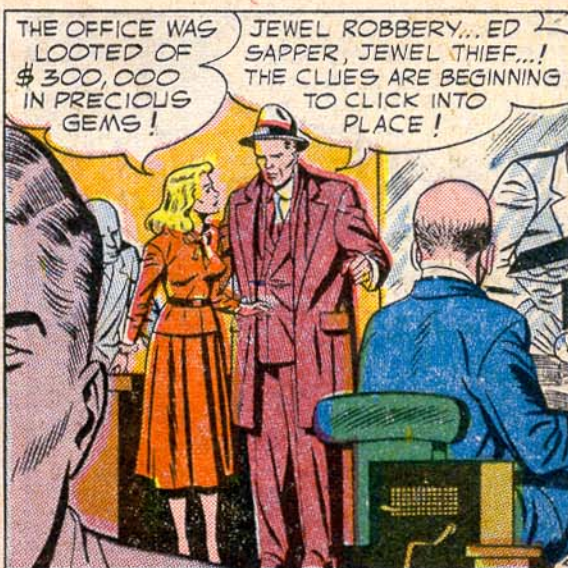
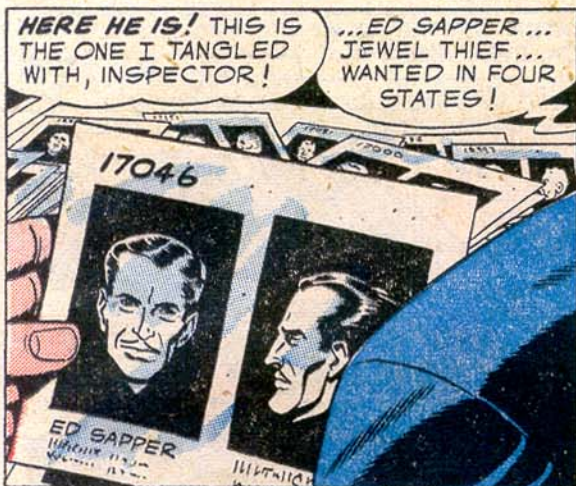
I HAVE A PIC-  
TURE OF MONA IN MY  
ROOM--HEY! THAT OLD  
LADY AGAIN--COMING  
OUT OF MY ROOM!



JUST A MINUTE! WHAT  
WERE YOU DOING IN MY  
ROOM! WHO ARE YOU?  
STOP--!







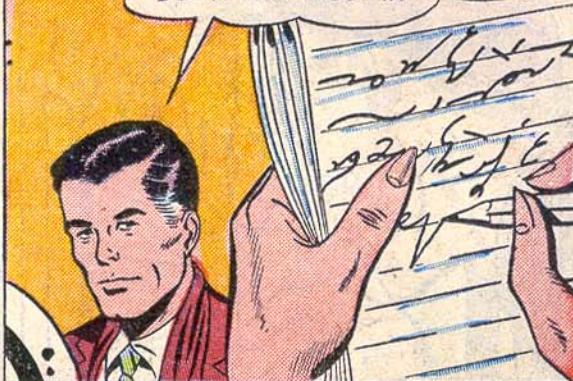


I THINK I KNOW HOW WE CAN CRACK THIS CASE--AND THIS STORY-- WIDE OPEN, LORRY! IT WILL MEAN A RISK BUT WE'VE GOT TO TAKE IT! GOT YOUR STENO PAD, GAL?

SURE, STEVE!



HERE'S THE STORY WE'RE GOING TO RUN ON THE FRONT PAGE TONIGHT! TAKE THIS NOW... "MONA SCOTT HAS BEEN FOUND!! THE MISSING GIRL HAS CONTACTED STEVE WILSON BY PHONE! A RENDEZVOUS HAS BEEN ARRANGED..."



"MISS SCOTT WILL MEET WILSON AND HER FIANCE AT THE GAS STATION ON RIVER HIGHWAY AT TEN O'CLOCK TONIGHT!" GOT IT, LORELEI?

YES--B-- BUT I DON'T UNDERSTAND--



LATER THAT NIGHT AT THE GAS STATION ON RIVER HIGHWAY...

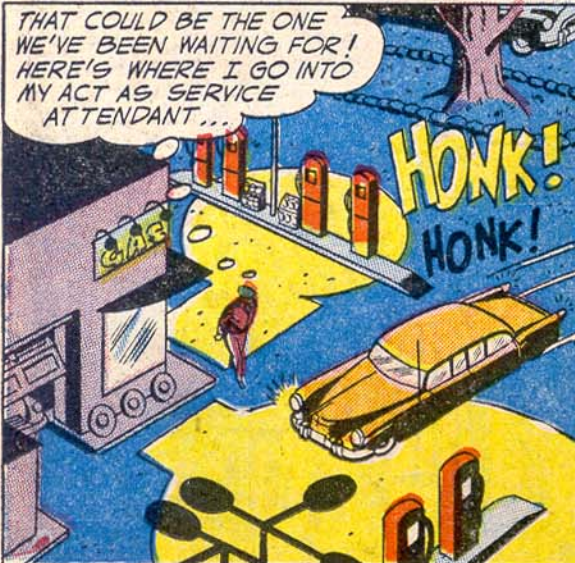
SURE WAS NICE OF THE **OWNER** OF THIS STATION TO COOPERATE WITH US, STEVE...

HOLD IT, JEFF-- HERE COMES ANOTHER CAR...



THAT COULD BE THE ONE WE'VE BEEN WAITING FOR! HERE'S WHERE I GO INTO MY ACT AS SERVICE ATTENDANT...

HONK!  
HONK!



QUICKLY, STEVE SERVICES THE CAR...

WINDOWS ALL CLEAN, SIR! ANYTHING ELSE?

YEAH! STAND STILL AN' MAKE LIKE A DUMMY!





THEN, AS ONE OF THE GUNMEN TAKES A BETTER LOOK AT THE "ATTENDANT"...

THIS IS A **TRAP!** THAT GUY AIN'T NO GREASE/MONKEY-- HE'S **STEVE WILSON!**

LET'S GET OUTA HERE!

BUT AS THE CAR STARTS AWAY...

THEY WON'T GET FAR! JUST TO PLAY SAFE--WHILE I WAS "SERVICING" THEIR CAR-- I LET **ALL THE AIR OUT OF THEIR TIRES!!**

**BAM! BAM! CLOMP! CLOMP! CLOMP!**

ABANDONING THEIR USELESS VEHICLE, THE GANGSTERS' GETAWAY IS STYMIED BY THE QUICK-MOVING NEWSMAN...

STOPPED THIS ONE--AND THE OTHERS WON'T GET VERY FAR!

**KRAK!**

WITH WAITING POLICE SPRINGING INTO THE FRAY, THE OUTCOME IS SWIFT AND SURE...

HERE'S ED SAPPER, INSPECTOR CALLAHAN!

SHAKE HANDS, SAPPER-- WITH THESE HANDCUFFS!

SUDDENLY, ANOTHER ARRIVAL APPEARS ON THE SCENE...

THE OLD LADY! THE SAME ONE! AND--THIS TIME SHE LOOKS MORE FAMILIAR THAN EVER! WHY, I KNOW...

**MONA!**

JEFF-- DARLING!

CAN'T INTERFERE WITH THIS HAPPY REUNION FOR A FEW MINUTES...



LATER, ON THE WAY BACK TO TOWN, MONA EXPLAINS HER STRANGE ACTIONS...

--WELL, YOU KNOW I WAS EMPLOYED AS SECRETARY BY THAT JEWEL IMPORTING FIRM! THAT DAY I WORKED SO HARD THAT I FELL ASLEEP AT MY DESK AFTER HOURS! WHEN I WOKE UP EVERYBODY WAS GONE! I WAS ALONE IN THE BIG PLANT...



"ONLY I WASN'T ALONE! I SOON LEARNED THOSE GANGSTERS WERE THERE ROBBING THE SAFE! THEY SAW ME--AND I SAW THEM!..."

I RAN--FASTER THAN I EVER HAVE IN MY LIFE! I GOT AWAY! BUT THE GANG KNEW I WAS A MENACE TO THEM! THEY LEARNED WHERE I LIVED--FOLLOWED ME--NEVER GAVE ME A MOMENT'S PEACE! I DISGUISED MYSELF--LIVED IN FEAR--



LATER, AS STEVE AND LORELEI PREPARE A SPECIAL EDITION...

AS THE DISGUISED OLD LADY, MONA ACTED IN THAT CURIOUS FASHION BECAUSE SHE SO DESPERATELY WANTED TO SEE AND BE NEAR THE MAN SHE LOVED--BUT AT THE SAME TIME SHE WAS AFRAID OF PLACING HIM IN DANGER!

I SEE, STEVE! IT ALL FITS!



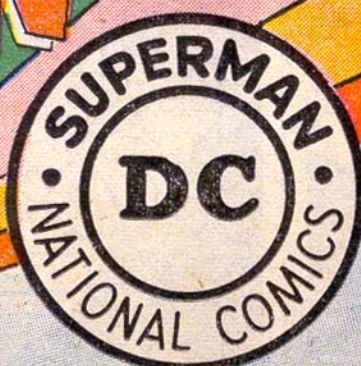
STILL LATER, THE ACE NEWSHAWK ENJOYS THE END-PRODUCT OF HIS DARING AND HARD WORK ...

THE EDITOR USED ONLY **ONE ANGLE** OF THIS STORY FOR A HEADLINE, LORELEI! THE REALLY INTERESTING PART--ON THE INSIDE PAGES--IS THE **HAPPY REUNION** OF JEFF AND MONA!



NOW

MORE THAN EVER-



THIS FAMOUS SYMBOL

ON THE COVER OF **ANY** COMICS MAGAZINE IS **YOUR** GUARANTEE OF THE **BEST** IN COMICS READING!



# CASEY

## THE COP

C'MON -  
GET MOVING!

GOSH, THIS DIRECTING TRAFFIC  
MADE MY THROAT HOARSE.  
NO WONDER! I'VE GOT TO  
KEEP YELLING ALL DAY  
LONG!

I'LL GO SEE THE  
DOCTOR. MAYBE HE  
CAN FIX ME UP.

IT'S NOTHING SERIOUS, JUST  
DON'T STRAIN YOUR VOICE  
FOR A WHILE. NOW, MAY I  
SUGGEST SOMETHING?

NEXT  
DAY...

WATCH THE LIGHT

C'MON -  
MOVE!

THE  
END

ADVERTISEMENT

HEY  
KIDS!

MATCH YOUR WITS  
with the Smith  
Brothers!

THERE WAS ONCE A YOUNG FELLOW NAMED PERRY  
WHO CAUGHT A BAD COLD ON A FERRY  
HE STOPPED ALL HIS HACKING  
AND SENT HIS COUGH PACKING...

...WITH COUGH DROPS

-SMITH BROTHERS WILD CHERRY!

Get The Cough Drop  
That Leads 'Em All  
In Flavor!

How you'll go for Smith  
Brothers Wild Cherry Cough  
Drops! They're so delicious  
—tantalizing and good—just  
wait til you taste that Wild  
Cherry flavor! And they  
s-o-o-t-h-e your throat when  
coughing starts. Get 'em—  
you'll love 'em!

NOW...

See how  
many rhymes you can find  
for "Cherry"! Make it a  
game with your friends—  
and make delicious tasting  
Smith Brothers Wild Cherry  
Cough Drops the prize.  
Here's how you rate:

- |  |  |
|--|--|
| <input type="checkbox"/> 1-2 rhymes:<br>JUST FAIR! | <input type="checkbox"/> 5-6 rhymes:<br>BETTER THAN MOST!            |
| <input type="checkbox"/> 3-4 rhymes:<br>NOT BAD!   | <input type="checkbox"/> 7 or more rhymes:<br>TOO SMART—YOU BEAT US! |



SMITH BROTHERS WILD CHERRY

COUGH  
DROPS

5¢





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**keeps GOOD LUCK Fresher and Better Tasting**  
**than any other margarine!**

**B**UY IT we know you'll agree! GOOD LUCK margarine *stays fresher and tastes better* than any other margarine because GOOD LUCK is the *only* margarine double wrapped and sealed in Reynolds Wrap Aluminum foil.

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# BIG TOWN



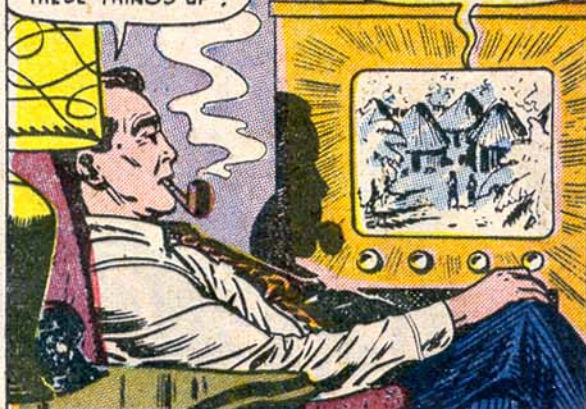
WEARY AND DISCOURAGED, DAVE COBB WENT HOME, READY TO GIVE UP HOPE OF EVER FINDING HIS IDEAL BEAUTY...

INTERVIEW EVERY GIRL ON THE COAST! WHAT DOES HE THINK? I DID THAT ALREADY! THAT GUY LOCKWOOD MUST WANT VENUS HERSELF!... WELL, I MIGHT AS WELL TAKE UP MY NIGHTLY VIGIL ON TELEVISION. MAYBE I'LL SPOT SOMEONE ON THIS WHO CAN PLAY NAOMI, THE JUNGLE GODDESS!



HUH, A MOVIE! ANOTHER HOLLYWOOD FLOP THAT ENDS UP ON TELEVISION! WHERE DO THEY DIG THESE THINGS UP?

--- AND AS WE NEARED THE VILLAGE OF GURU, IN REMOTE PONGO PROVINCE...



...AND I LOOKED FORWARD TO MY REUNION WITH CATHY, THE MISSIONARY'S DAUGHTER!

HUMPH! REAL CORNY STUFF FROM THE OLD DAYS! MOSTLY STOCK PICTURES WITH OFF-SCREEN NARRATION DUBBED IN! PROBABLY SHOT IN SOME LOCAL PARK!



SUDDENLY, DAVE COBB WAS JOLTED FROM HIS CHAIR...

WOW! SHE'S GORGEOUS! WHERE'D THEY FIND THAT LOOKER?

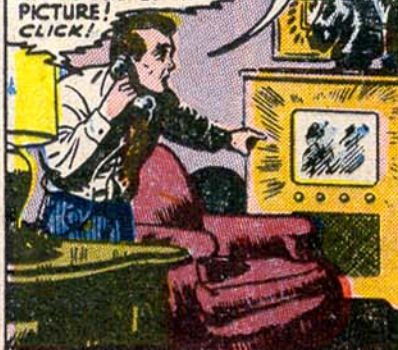


CATHY HAD DEVOTED HER WHOLE LIFE TO HELPING HER COURAGEOUS FATHER WITH HIS FINE WORK---



HELLO, TV STATION? THIS IS URGENT! YOU'VE GOT TO TELL ME THE NAME OF THE HEROINE IN THE FILM YOU'RE TELEVISIONING RIGHT NOW!

I DON'T KNOW, SIR, BUT THE NAMES OF THE CAST WILL APPEAR AT THE END OF THE PICTURE! CLICK!



BUT FOR DAVE COBB "THE END" MARKED ONLY THE BEGINNING OF A RELENTLESS SEARCH!

## "THE MISSIONARY"

### Cast of Characters

Missionary----- Dan V. Wallace  
Daughter----- Daisy Blaine  
Native Chieftain- Chief Rainfall  
Boy----- Lenny Barrows



...BUT EVEN A SCOUT AS EXPERIENCED AS DAVE COBB SOON LEARNED THAT TRACKING A BLONDE IN CINEMA-TOWN...EVEN ONE WHO HAD MADE AN OBSCURE FILM... WAS NOT EASY!

SORRY I CAN'T HELP YOU, MISTER COBB. WE LEASE ALL OUR FILMS BY THE DOZEN FROM THE LUXOR FILM LAB! WE NEVER KNOW WHAT THEY SEND US.

A FINE THING! TELEVISION'S GETTING AS BAD AS RADIO WITH ITS **CANNED** PROGRAMS! GUESS I'LL CALL THE FILM LAB.



DAVE COBB PRESSED HIS WOMAN-HUNT...

I LOOKED UP BEST-LARK PRODUCTIONS, LIKE YOU TOLD ME. IT ISN'T EVEN LISTED WITH THE PRODUCERS' ASSOCIATION! I'VE SEARCHED THROUGH EVERY CATALOGUE EVER PUBLISHED!

YEAH, I KNOW! WE GOT HUNDREDS OF QUICKIES MADE BY SUCH COMPANIES IN OUR VAULTS! SOMETIMES THEY CAN'T PAY THE BILLS THEY OWE US, SO WE KEEP THE FILM. WHAT DO WE DO WITH 'EM? RENT 'EM TO TV STUDIOS. LET'S TAKE A LOOK AT THE FILES DOWNSTAIRS. MAYBE WE'LL FIND A CLUE!



SEE? "THE MISSIONARY" WAS IN STORAGE VAULTS WHEN I BOUGHT THIS LAB TWO YEARS AGO. NEVER RELEASED, NEVER COPYRIGHTED... JUST A SHELVED STINKER! GUY NAMED PETERS PRODUCED IT!

GOOD GRAVY! THIS FILE TELLS ME EVERYTHING EXCEPT THE ONE FACT I NEED -- WHERE IS **THE GIRL?**



COBB NEXT APPEALED TO HIS AGENT FRIEND, LESTER BERGER, WHO KNEW THE MOVIES WAY BACK WHEN THEY WERE STARTED IN FORT LEE WITH TWO EDISON CAMERAS. BUT...

I'VE CHECKED ALL OVER TOWN FOR YOU, DAVE. BUT NO AGENT EVER **HEARD** OF DAISY BLAINE. SHE ISN'T EVEN LISTED AS AN EXTRA AT CENTRAL CASTING!

SHE'S AN UNKNOWN ALL RIGHT! AND SO WILL I BE IF I DON'T FIND HER FOR LOCKWOOD! HE'S ALL STEAMED UP ABOUT HER, AND I'VE GOT TO DELIVER -- OR ELSE!



AS A LAST DESPERATE RESORT, DAVE TOOK AN AD IN VARIETY, THE SHOWMAN'S TRADE PAPER. **SOMEBODY, SOMEWHERE, HAD TO KNOW DAISY BLAINE!**

ANYBODY KNOWING THE WHEREABOUTS OF DAISY BLAINE, ACTRESS, PLEASE CONTACT DAVE COBB AT HE 3-3525 OR BOX 43, W. VARIETY.

THEN, A THREE-DAY VIGIL AT HOME...THREE DAYS WHICH SEEMED LIKE THREE YEARS! AND FINALLY...

THIS IS DAISY BLAINE! I SAW YOUR AD IN ---

DAISY! WHERE ARE YOU? I'LL COME RIGHT OUT!

THANK GOODNESS SHE LIVES NEAR LOS ANGELES! I'LL HAVE HER IN LOCKWOOD'S OFFICE IN NO TIME! WHAT A BREAK. WHY DIDN'T I THINK OF THAT AD BEFORE?!





A SPEEDY TRIP THROUGH HOLLYWOOD, BEVERLY HILLS, WESTWOOD, BEL AIR, AND AT LAST A LITTLE COTTAGE IN SANTA MONICA!

YES, DAISY BLAINE LIVES HERE, WON'T YOU COME IN, MR. COBB?

AN ARMY COULDN'T KEEP ME OUT NOW!

THIS IS MY DAUGHTER. YOU SEE, SHE WORKS AS A SECRETARY DOWNTOWN. SHE'LL BE HOME SOON. WON'T YOU SIT DOWN?

A SECRETARY! WHAT A WASTE OF TALENT! TOMORROW SHE'S MOVING UPTOWN! MY PRODUCER WILL SIGN HER SO FAST, IT WILL MAKE YOUR HEAD SWIM! HE'S GOT GREAT PLANS FOR THAT LITTLE GIRL! GREAT PLANS!

AND EARLY NEXT MORNING, A NEW LIFE BEGAN FOR A PETITE BLONDE SECRETARY!

HERE SHE IS, BOSS, YOUR GODDESS NAOMI IN PERSON! COOL, ALOOF, WARM, RADIANT BEAUTY! SHE'S EVERY ADJECTIVE YOU CAN NAME!

HELLO, MY DEAR! FOR ONCE DAVE IS RIGHT!

BUT WHAT IF I'M NOT A GOOD ACTRESS?

DON'T YOU WORRY ABOUT THAT. IT'S THE LEAST OF OUR WORRIES, DAISY! WE'VE DRAMATIC COACHES, ELOCUTION TEACHERS, MUSIC AND DANCING INSTRUCTORS-- JUST SIGN THAT CONTRACT I DREW UP MONTHS AGO!

YOU'RE IN, HONEY! WITH MR. LOCKWOOD TO GUIDE YOUR DESTINY, YOU'LL BE ONE OF HOLLYWOOD'S BIGGEST STARS SOMEDAY!

BUT LATER THAT MORNING, AT THE BLAINE HOME, A PRIVATE SCENE OCCURRED WHICH WOULD HAVE STUNNED MESSRS. LOCKWOOD AND COBB...

BUT, MA, I'M SCARED! I'VE NEVER ACTED BEFORE!

DON'T WORRY ONE MITE, HONEY! YOU'LL DO JUST FINE! WAIT TILL YOUR FATHER HEARS ABOUT THIS!

--SO THEY SIGNED ME, DAD. AND MR. LOCKWOOD SAID HE WAS GOING TO MAKE ME A STAR!

HA, HA, HA! IF THEY ONLY KNEW THAT PICTURE ON TELEVISION WAS 25 YEARS OLD!

THEY NEVER KNEW THE DIFFERENCE. DAISY AND I LOOK SO MUCH ALIKE, THEY THOUGHT SHE WAS ME! IT WAS THE ONE AND ONLY FILM I EVER MADE. I DIDN'T GET ANYWHERE BECAUSE THE PICTURE NEVER WAS SHOWN TO THE PUBLIC--- BUT IT'S GIVING DAISY THE CHANCE TO SUCCEED!

IT WASN'T UNTIL SOME MONTHS LATER THAT THE STUDIO LEARNED THE REAL STORY. AT FIRST, EVERYONE WAS AGHAST AT THE HOAX AND AFRAID OF RIDICULE IF IT WERE EVER MADE PUBLIC, SO, THE STUDIO CHANGED DAISY'S NAME. TODAY, EVEN HER CLOSEST FRIENDS DON'T KNOW THE SECRET BEHIND THIS POPULAR STAR'S SUCCESS!



# YIPPEE! RIDE IT COWBOY!

THE

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### BRAND NEW "SUPER-SPEED" DESIGN

Just take a ride on this newest bike in the big Schwinn line and you'll see why the Corvette gives you more fun . . . more zip . . . more thrills!

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# BIG TOWN

STEVE! AT TWELVE O'CLOCK--  
IN EXACTLY SIXTY SECONDS,  
THE HIDDEN BOMB WILL  
GO OFF!

OUR ONLY HOPE IS TO FIND OUT WHICH  
CLOCK IS SET TO EXPLODE THE BOMB!  
BUT HOW?

WHILE COVERING  
AND WRITING SOME  
OF THE THROBING  
DRAMAS OF **BIG TOWN**  
FOR THE **ILLUSTRATED  
PRESS**, STEVE WILSON  
HAS OFTEN FOUND HIM-  
SELF PLAYING A DEADLY  
GAME WITH DANGER!  
NOW A NEW DANGER,  
MASKED BY MANY DIS-  
GUISES, APPEARS TO  
GIVE THE ACE NEWS-  
HAWK ONE OF HIS MOST  
UNUSUAL SCOOPS--AS  
WELL AS HIS CLOSEST  
CALL, WHEN HE HAS...



ONE MINUTE TO LIVE!



NIGHT TIME, AND AT THE **BIG TOWN THEATER**, THE FABULOUS **MAGNIFICO**, MASTER OF ILLUSION, STUNS A WIDE-EYED AUDIENCE WITH INCREDIBLE FEATS...

YOU SAW ME PLACED IN THE CHEST--TRAPPED BY CHAINS AND LOCKS! YET, PRESTO!--I STAND HERE NOW BEFORE YOU! THE ILLUSION IS COMPLETE!



ONE AMAZING TRICK FOLLOWS ANOTHER...

NOW OBSERVE CLOSELY--VERY CLOSELY... SEE THE DIAMONDS, HEARTS, CLUBS, SPADES... AH-- BUT OBSERVE...



SEE--YOU DID NOT OBSERVE CLOSELY ENOUGH! THE PIPS HAVE VANISHED--THE CARDS ARE NOW BLANK! THAT, MY FRIENDS, IS ILLUSION!

AMAZINGLY, AT THIS VERY MOMENT, IN A JEWELRY STORE ACROSS TOWN...

OPENING THE NIGHT LOCK OF THIS STORE WAS A SIMPLE STUNT FOR A MASTER MAGICIAN SUCH AS I! MY THEATRICAL STAY IN **BIG TOWN** IS PROVING LUCRATIVE, INDEED!



THEN, THE NEXT MORNING, IN THE EDITORIAL OFFICES OF THE **ILLUSTRATED PRESS**...

I CAN'T UNDERSTAND IT, LORELEI! INSPECTOR CALLAHAN SAYS THE JEWEL THEIF FOLLOWS THE SAME PATTERN AS OTHER RECENT **BIG TOWN** ROBBERIES--DONE BY AN EXPERT!



AN EXPERT AT WHAT, STEVE?

AN EXPERT AT ENTERING SO-CALLED BURGLAR-PROOF ESTABLISHMENTS!

I MUST SEE STEVE WILSON AT ONCE!





MR. WILSON? I CAME TO YOU INSTEAD OF GOING TO THE POLICE BECAUSE I **COULD** BE WRONG...THOUGH I'M PRETTY SURE I'M RIGHT! A NEWSMAN COULD FIND OUT!

FIND OUT WHAT?



LAST NIGHT, MY WIFE AND I WERE ON THE WAY TO THE THEATER! I'M AN OLD **MAGNIFICO** ADMIRER! I COULDN'T BELIEVE MY EYES WHEN I SAW HIM ON THE **STREET**--NEAR THE JEWELRY STORE THAT WAS ROBBED!



BUT THOUSANDS OF WITNESSES AT THE THEATER SAW **MAGNIFICO** ON STAGE AT THE VERY TIME THE STORE WAS BEING ROBBED!

THAT'S WHAT GETS ME! YET, I KNOW IT WAS **MAGNIFICO** I SAW ON THE STREET!



THEN, MOMENTS LATER, WHEN STEVE AND LORELEI ARE ALONE...

LORELEI, PRIVATE CITIZENS HAVE AIDED NEWSPAPERS ON STORIES MANY TIMES BEFORE!

SURELY, YOU CAN'T TAKE ANY STOCK IN WHAT THAT MAN JUST SAID!



AND REMEMBER, THE CROOK WE WANT HAS AN UNCANNY WAY WITH **LOCKS**...A TALENT POSSESSED BY MANY **MAGICIANS**! I'M GOING TO TAKE A LONG-SHOT CHANCE WHICH MIGHT PROVE **MAGNIFICO** TO BE OUR MAN!

I'M GOING WITH YOU!



THAT NIGHT AT THE THEATER, BEFORE THE CURTAIN GOES UP ON **MAGNIFICO'S** LATE SHOW...

PETERS, YOU FOOL! HOW MANY TIMES MUST I TELL YOU NOT TO LEAVE YOUR DRESSING ROOM UNTIL I'VE DEPARTED FROM THE THEATER?









WE'VE STILL GOT  
FOUR AND ONE —  
HALF MINUTES  
TO FIND THAT  
BOMB!

WE'VE  
**GOT**  
TO!

FRANTICALLY, STEVE GOES FROM CLOCK TO CLOCK... ALARM CLOCK... GRANDFATHER'S CLOCK... ANCIENT SPHERICAL CLOCK... CHINESE WATER CLOCK... BRAHMAN ROPE CLOCK...

NINETY SECONDS LEFT... WE'LL NEVER MAKE IT, STEVE! **MAGNIFICO'S** GREATEST STUNT HAS US DOOMED...

SUDDENLY, AMIDST THE CEASELESS TICK-TOCK OF THE CLOCKS, AN AMAZING IDEA CUTS THROUGH TO STEVE'S MIND...

LORELEI! YOU JUST HIT ON THE SOLUTION..."MAGNIFICO'S GREATEST STUNT"! SURE-- HE'D FOLLOW HIS USUAL PATTERN OF ILLUSION...

WHAT DO  
YOU MEAN,  
STEVE?



THE ILLUSION WOULD BE THAT THE BOMB IS HIDDEN IN ONE OF THE CLOCKS! THAT'S WHAT HE WANTS US TO THINK! LORELEI--WE'VE GOT TO LOOK ELSEWHERE FOR IT!

ONE MINUTE LEFT!

FINALLY, STANDING ATOP A GRANDFATHER'S CLOCK, THE NEWSMAN REACHES FOR THE CHANDELIER, AND...

LORELEI! I'VE GOT IT! WE'VE GOT THE BOMB'S IN THE CHANDELIER!

WE'VE GOT EXACTLY FORTY SECONDS LEFT!

TICK TICK

NOW I UNDERSTAND! IT'S A REMOTE CONTROL BOMB, WHICH CAN BE SET OFF BY THE SOUND OF A SHRILL-RINGING ALARM CLOCK!

OH, STEVE! TEN SECONDS MORE--!

TICK! TICK! TICK! TICK! TICK! TICK!

SEVEN SECONDS--SIX, FIVE, FOUR--THREE... TWO...ONE! AND THEN...

BOOM!

SOMETIME LATER, IN MAGNIFICO'S DRESSING ROOM...

THERE HE IS, INSPECTOR CALLAHAN--THE CRIMINAL YOU WANT!

WILSON! BUT HOW DID YOU ESCAPE?

ONCE WE TUMBLED TO YOUR STUNT, MAGNIFICO, WE MADE USE OF THE BOMB TO BLAST OPEN THE DOOR--WHILE WE FLATTENED OUT SAFELY AT THE FAR CORNER OF THE ROOM!

WE'VE ALREADY GOT PETERS, MAGNIFICO! HE'S SIGNING A FULL CONFESSION! COME ALONG!

OH--BY THE WAY, STEVE! WHAT TIME IS IT?

DON'T MENTION THAT WORD, INSPECTOR! NOT FOR A LONG, LONG WHILE!

The End



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# Howdy Doody

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| 9 Electric Pitching Switches             |  |
| 4 Electric Directional Switches          |  |



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Band!

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Get This New  
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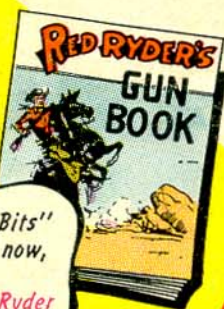
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