



MAY - JUNE

NO. 33

10¢

APPROVED  
BY THE  
COMICS  
CODE



AUTHORITY

# BIG TOWN

ONE TOUCH OF  
MY WAND--AND  
STEVE WILSON WILL  
INSTANTLY  
DISAPPEAR!

NOW TO SEE IF THE  
MAGICIAN'S HAND  
IS QUICKER THAN  
THE CAMERA'S  
EYE!

MR. PRESTO  
MASTER  
MAGICIAN





# DO YOU WANT SPENDING MONEY?

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DETAILS  
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# BIG TOWN



THE HIGHLIGHT OF MR. PRESTO'S MAGIC ACT OCCURRED WHEN THE MAGICIAN MADE A VOLUNTEER DISAPPEAR IN FULL VIEW OF HIS AUDIENCE--AND RE-APPEAR A FEW SECONDS LATER IN A LOCKED CABINET SUSPENDED ABOVE THE STAGE! OBVIOUSLY, THE DISAPPEARING ACT WAS ONLY A STUNT--UNTIL ONE VOLUNTEER REALLY DISAPPEARED AND NOT A TRACE OF HIM COULD BE FOUND ANYWHERE! THAT BROUGHT IN THE POLICE--AND STEVE WILSON OF THE **ILLUSTRATED PRESS**--TO INVESTIGATE THE STRANGE CASE OF...

# The AMAZING MR. PRESTO!



AT THE ANNUAL PRESS CLUB BALL IN BIG TOWN.

ARE YOU HAVING  
A GOOD TIME,  
LORELEI?

WONDERFUL, STEVE! THIS  
IS ONE NIGHT WHEN WE  
NEWSPAPER PEOPLE DON'T  
LOOK FOR NEWS-- WE  
MAKE IT!



THAT'S RIGHT, LORRY! THEY SAY ANYTHING  
CAN HAPPEN AT A PRESS CLUB BALL! BUT  
HERE'S THE HIGHLIGHT OF THE EVENING--  
**MR. PRESTO**--AND HIS  
FAMOUS MAGIC ACT!



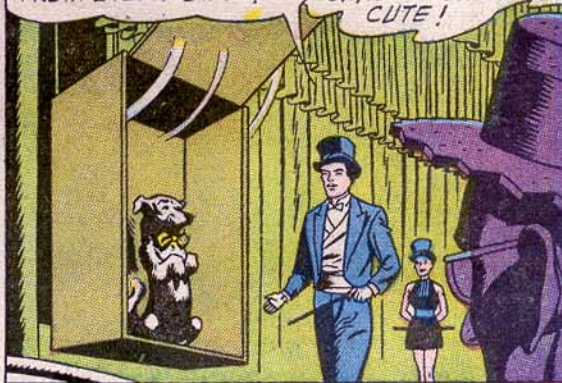
AS QUIET FALLS IN THE HUGE BALLROOM AND  
A SPOTLIGHT PICKS OUT THE IMMACULATELY-  
DRESSED FIGURE ON STAGE...

ALLOW ME TO CALL YOUR  
ATTENTION FIRST TO MY  
LOVELY ASSISTANT,  
ARLETTE! PLEASE  
SMILE FOR OUR  
AUDIENCE, MY  
DEAR...



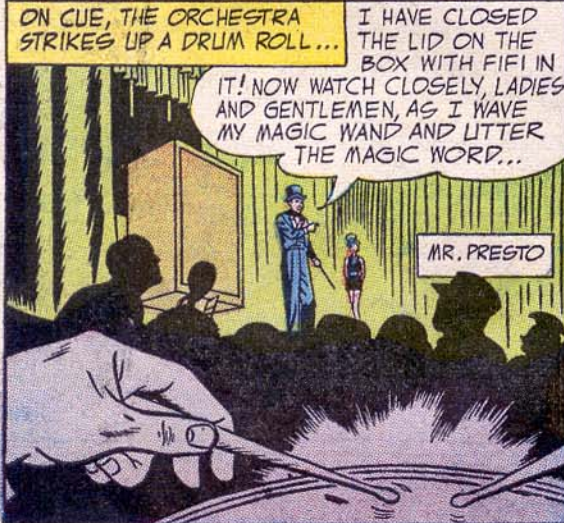
AND NOW PLEASE REGARD MY OTHER LITTLE  
ASSISTANT--FIFI--WHO LOOKS DOWN ON YOU  
FROM A BOX WHICH IS SUSPENDED BY WIRES--  
AND ENTIRELY CUT OFF  
FROM EVERY SIDE!

OH, ISN'T SHE  
CUTE!



ON CUE, THE ORCHESTRA  
STRIKES UP A DRUM ROLL...

I HAVE CLOSED  
THE LID ON THE  
BOX WITH FIFI IN  
IT! NOW WATCH CLOSELY, LADIES  
AND GENTLEMEN, AS I WAVE  
MY MAGIC WAND AND LITTER  
THE MAGIC WORD...



**PRESTO!**

GOSH, STEVE--ARLETTE'S  
GONE--DISAPPEARED--  
RIGHT BEFORE OUR EYES!





BUT BEFORE THE AUDIENCE CAN EVEN CATCH ITS BREATH, MR. PRESTO RAISES A HAND...

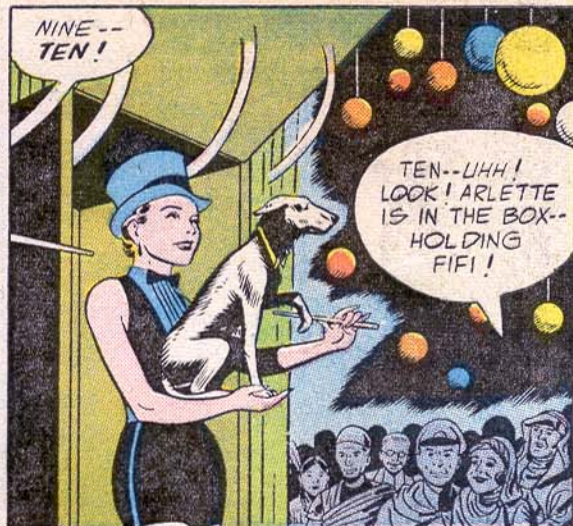
NOW, LADIES AND GENTLEMEN, PLEASE **COUNT** ALONG WITH ME! ONE--TWO--THREE--

ONE!  
TWO!  
THREE!



NINE--  
TEN!

TEN--UHH!  
LOOK! ARLETTE  
IS IN THE BOX--  
HOLDING  
FIFI!



ISN'T MR. PRESTO  
AMAZING, MR. McGRATH?

HE SURE IS, STEVE!  
AND WHAT'S MORE--  
I HAVEN'T THE  
VAGUEST IDEA  
HOW HE DOES  
THAT TRICK!



THEN... THANK YOU! OF COURSE THE PRETTY  
LADY IS WHISKED UPWARD INTO  
THE BOX BY PURE MAGIC! TO PROVE IT I  
WILL NOW DO THE SAME WITH A MEMBER OF  
THE AUDIENCE! DO I  
HAVE ANY VOLUNTEERS?

HOW ABOUT YOU,  
MR. McGRATH?



WHAT? YOU MEAN I  
SHOULD VOLUNTEER?

WHY NOT, MR. McGRATH?  
THIS IS YOUR **FIRST**  
APPEARANCE AT A PRESS  
CLUB BALL! YOU'RE A  
**LOGICAL CANDIDATE!**  
RIGHT, STEVE?



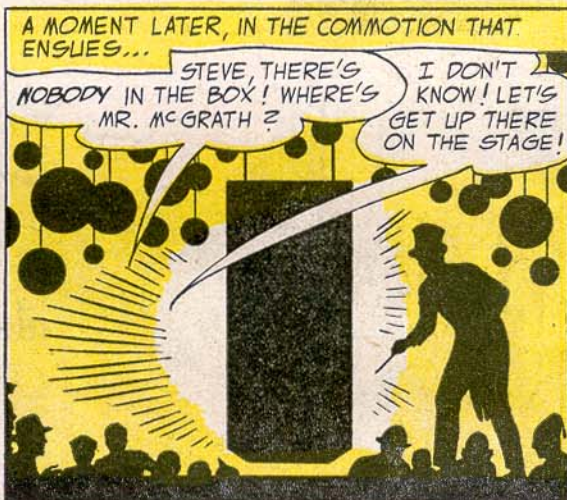
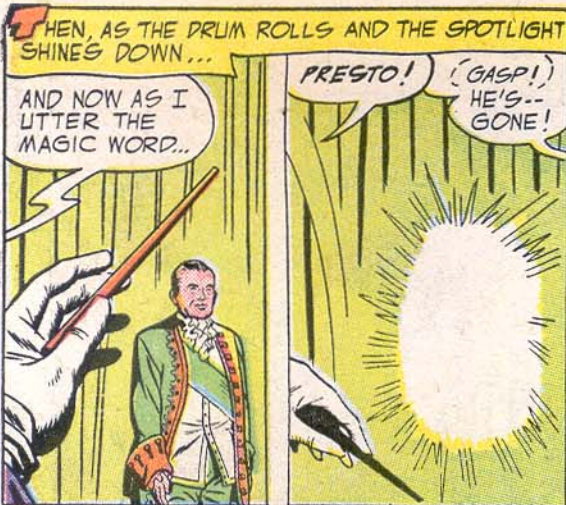
MOMENTS LATER, AS THE GOOD-NATURED  
PUBLISHER OF THE ILLUSTRATED PRESS  
COMPLIES WITH THE WISHES OF HIS  
EMPLOYEES...

MR. McGRATH IS A  
GOOD SPORT, ISN'T  
HE, STEVE?

YES--BUT I WONDER WHAT  
MR. PRESTO IS WHISPER-  
ING TO HIM ABOUT?





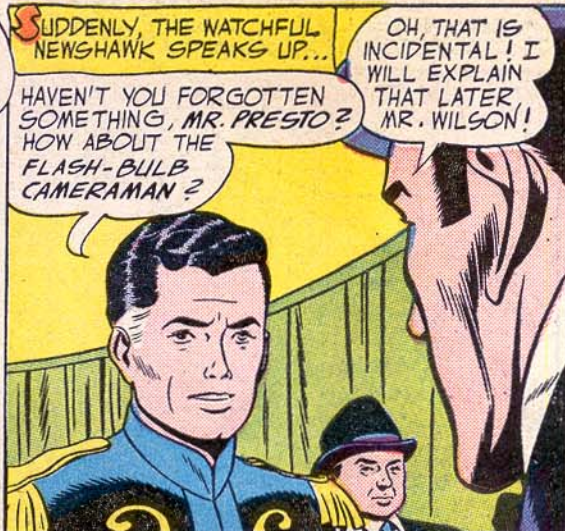






IN OTHER WORDS, THE AUDIENCE SAW A MIRROR REFLECTION OF HIM ON STAGE?

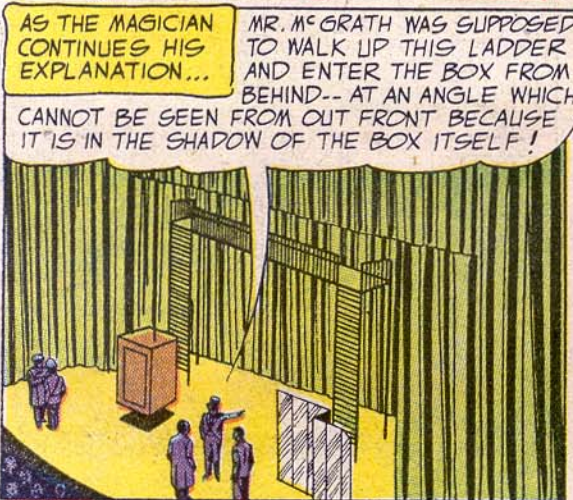
YES! THEN AT A SIGNAL THE MIRROR SHIFTS ITS ANGLE SO THAT WHOEVER STOOD BEFORE THE CURTAIN COULD NO LONGER BE SEEN--AND APPEARED TO HAVE VANISHED!



SUDDENLY, THE WATCHFUL NEWSHAWK SPEAKS UP...

HAVEN'T YOU FORGOTTEN SOMETHING, MR. PRESTO? HOW ABOUT THE FLASH-BULB CAMERAMAN?

OH, THAT IS INCIDENTAL! I WILL EXPLAIN THAT LATER MR. WILSON!



AS THE MAGICIAN CONTINUES HIS EXPLANATION...

MR. MCGRATH WAS SUPPOSED TO WALK UP THIS LADDER AND ENTER THE BOX FROM BEHIND-- AT AN ANGLE WHICH CANNOT BE SEEN FROM OUT FRONT BECAUSE IT'S IN THE SHADOW OF THE BOX ITSELF!

AT LEAST THIS EXPLAINS ONE THING, LORELEI--MR. PRESTO HAD TO TELL MR. MCGRATH WHAT TO DO--THAT'S WHAT HE WHISPERED TO HIM ABOUT!



LATER, AT POLICE HEADQUARTERS...

MR. PRESTO, WE'RE NOT GOING TO PUT YOU UNDER ARREST NOW--BUT DON'T LEAVE BIG TOWN!

ALL RIGHT, BUT I'M INNOCENT, LIEUTENANT!

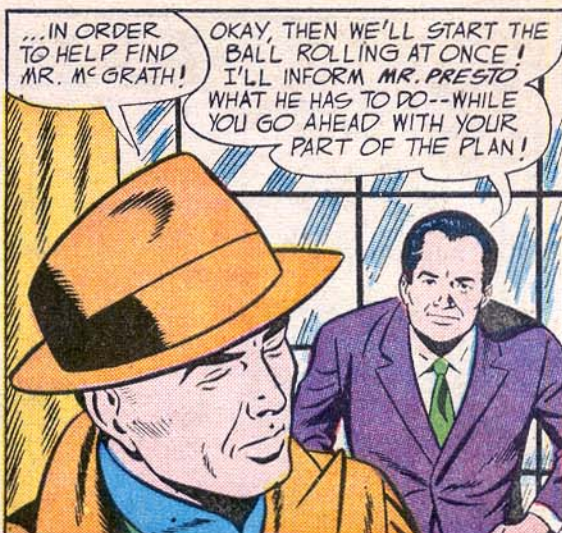


I--I'VE DONE NOTHING WRONG!

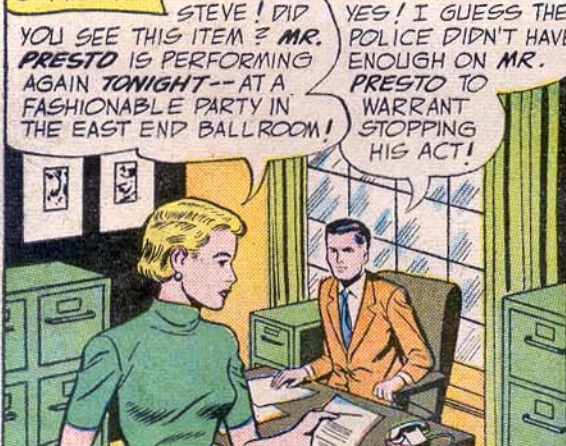
GET IT ALL DOWN, LORRY! YOU'RE TAKING NOTES FOR THE LEAD STORY IN TOMORROW'S ILLUSTRATED PRESS!



LATER, AFTER LORELEI HAS LEFT, STEVE PROPOSES A DARING PLAN TO LT. GREGGORY...



NEXT DAY, IN THE ILLUSTRATED PRESS OFFICE...



THAT NIGHT AT THE ULTRA-FASHIONABLE PARTY...









NOT LONG AFTER, IN A DETACHED COTTAGE NEAR THE MAIN ROAD...



BEFORE THE GANGSTERS CAN FIRE THEIR GUNS...

NICE GOING, LIEUTENANT! THAT'S PETE MANX YOU'RE TAKING CARE OF--THE LEADER OF THE GANG--AND FORMER ASSISTANT OF MR. PRESTO!



AFTER THE GANGSTERS SURRENDER, PUBLISHER McGRATH IS FOUND IN THE HOUSE...

STEVE, AM I GLAD TO SEE YOU! I TOLD MANX HE WOULD NEVER COLLECT ANY MONEY FROM ME--NOT WHILE STEVE WILSON COULD HUNT HIM DOWN!

THAT'S JUST THE WAY I FIGURED IT! MANX CAPTURED ME TOO--TO MAKE SURE I COULDN'T RESCUE YOU! ONLY HIS PLAN BACKFIRED!



LATER, AFTER IT HAS COME OUT THAT PETE MANX'S SCHEME WAS PLANNED TO THROW SUSPICION ON HIS EX-BOSS...

SO THAT'S IT, LORRY! I COULDN'T EVEN TELL YOU WHAT LT. GREGGORY AND I HAD COOKED UP--WITH MR. PRESTO IN ON IT--FOR FEAR THAT YOU MIGHT UNINTENTIONALLY GIVE AWAY THE SHOW!

AND THE POLICE COULDN'T ACT BEFORE THEY DID--FOR FEAR OF ENDANGERING MR. McGRATH!



BUT THERE'S STILL A QUESTION, STEVE! WHAT ABOUT THE FLASH-BULB CAMERAMAN?

OH, THAT! I'M SORRY I MADE SUCH A MYSTERY OUT OF IT! IT'S REALLY VERY SIMPLE...



YOU KNOW, FLASH BULBS MAKE EVERYBODY BLINK--AND THE CAMERAMAN IS PART OF MR. PRESTO'S ACT! IT'S ALL HE NEEDS--THAT SPLIT-SECOND--TO WORK HIS "VANISHING ACT"!





# ODD NEWS ITEMS!

DURING THE CIVIL WAR, WHEN SOUTHERN NEWSPAPERS SUFFERED A SHORTAGE OF PAPER (BECAUSE 90% OF THE PAPER MILLS WERE IN THE NORTH), FORESIGHTED PUBLISHERS HAD THEIR PAPERS PRINTED ON WRAPPING PAPER AND WALL-PAPER ...

THIS TYPE IS ALL SET UP, SUH, BUT WE'VE EXHAUSTED OUR SUPPLY OF NEWSPRINT!

THE VICKSBURG DAILY CITIZEN WILL APPEAR ON SCHEDULE! I HAVE BOUGHT UP ALL THE AVAILABLE WRAPPING PAPER IN TOWN!



IN 1880, FOLLOWING THE INITIAL APPEARANCES OF THE AFTERNOON PAPER, THE KANSAS CITY STAR, PEOPLE NICKNAMED IT THE "TWINKLE TWINKLER" BECAUSE OF A QUATRAIN THAT APPEARED IN THE MORNING KANSAS CITY TIMES...

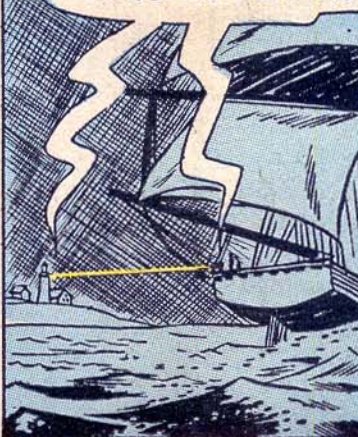
HA, HA! DID YOU READ WHAT THE TIMES PRINTED ABOUT THE STAR?

"TWINKLE, TWINKLE, LITTLE STAR, BRIGHT AND GOSSIPY YOU ARE; WE CAN DAILY HEAR YOU SPEAK FOR A PALTRY DIME A WEEK!"



TO SPEED UP TRANSMISSION OF OVERSEAS NEWS, THE JOURNAL OF COMMERCE BUILT A SEMAPHORE AT SANDY HOOK, IN NEW YORK HARBOR, TO RELAY THE NEWS FROM ITS INCOMING CLIPPER SHIP TO THE PUBLICATION OFFICE IN NEW YORK CITY ...

COTTON PRODUCTION ON RISE IN ENGLAND...



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"It's fun to know how fast, how far you go!"



New streamlined design!



Shows speed up to 50 m.p.h.!



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than any other margarine!

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This keeps **GOOD LUCK** fresher and better tasting than any other margarine.

We guarantee that you'll like **GOOD LUCK** in its new aluminum package better than any other spread you've ever tasted or we'll refund your money.

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# BIG TOWN

ONE OF THE MOST POPULAR ATTRACTIONS IN **BIG TOWN** IS THE **GALLERY OF FAME** -- WHERE PROMINENT PERSONS ARE IMMORTALIZED FOR THEIR MERITORIOUS ACHIEVEMENTS WITH BRONZED STATUETTES. THE MONETARY VALUE OF EACH STATUETTE IS SMALL -- BUT THE HONOR IS GREAT -- NEITHER OF WHICH COULD EXPLAIN THE PUZZLING DISAPPEARANCE OF SEVERAL STATUETTES -- INCLUDING THAT OF FAMED NEWS-PAPERMAN STEVE WILSON!



*The* **SECRET OF THE STOLEN STATUETTES!**



**IN BIG TOWN'S GALLERY OF FAME--**  
WHERE IMAGES OF PROMINENT CITIZENS OF  
THE CITY ARE PERPETUATED IN BRONZE--  
A NEW STATUETTE IS ABOUT TO BE UNVEILED...

STEVE, THIS MUST BE A PROUD  
DAY FOR YOU! IT ISN'T EVERYONE  
WHO GETS ELECTED TO THE  
**BIG TOWN GALLERY OF  
FAME!**

I AM  
PROUD,  
LORELEI...

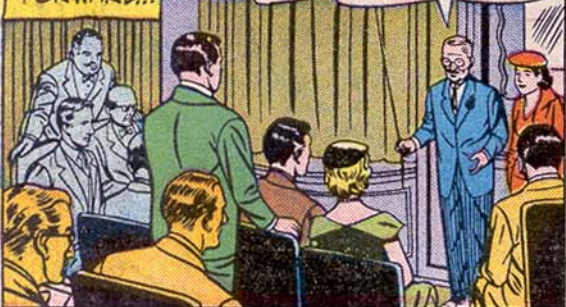


... BUT HUMBLE TOO, BECAUSE IT  
PUTS ME IN COMPANY WITH MEN  
LIKE DR. MENNING, JUDGE DODSON,  
GENERAL YATES...



AS ALL IS  
READY  
AND THE  
DIRECTOR  
OF THE  
GALLERY  
STEPS  
FORWARD...

THE BRONZE HEAD OF STEVE  
WILSON THAT YOU ARE ABOUT  
TO SEE WAS CAST BY THE  
FAMED SCULPTOR KENNETH  
WHARTON! AND NOW WITHOUT  
FURTHER ADO, WE UNVEIL FOR  
THE FIRST TIME IN PUBLIC...



THE NEXT MOMENT, AS THE CORD IS PULLED

WHAT--?

STEVE, THERE'S NOTHING  
THERE! YOUR STATUETTE  
IS GONE!



THEN, AS THE SEARCH SPREADS TO THE  
INNER GALLERY WHERE THE OTHER  
STATUETTES ARE DISPLAYED...

THREE EMPTY PEDESTALS!  
THE THREE OTHER  
STATUETTES ARE GONE  
TOO!



BUT STEVE, WHY WOULD ANY-  
ONE WANT TO TAKE THESE  
STATUETTES? THEY CAN'T  
BE WORTH MORE THAN  
A FEW DOLLARS EACH...

THE THEFT  
PROBABLY  
HAD NOTHING  
TO DO WITH  
THE MONETARY  
VALUE OF THE  
STATUETTES!





LATER, AS THE TWO NEWSGATHERS EAT DINNER AT **BARNEY'S**, THEIR FAVORITE RESTAURANT...

THE POLICE HAVE STARTED THEIR INVESTIGATION OF THE STOLEN STATUETTES, BUT WE'LL LOOK INTO SOME ANGLES OF OUR OWN, LORRY--LIKE KENNETH WHARTON, THE SCULPTOR! SUPPOSE YOU GET OVER THERE AND FIND OUT WHAT HE HAS TO SAY ABOUT THIS...



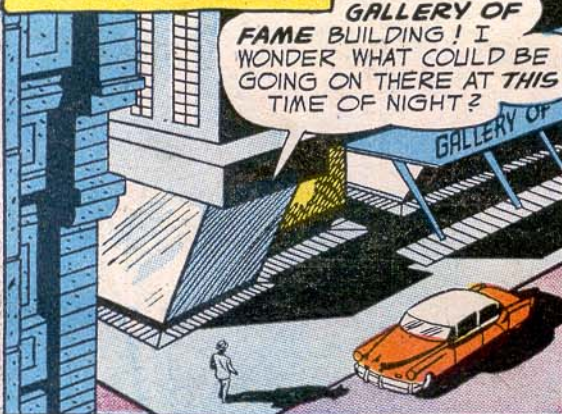
I'LL TAKE THE PRESS CAR!

RIGHT! I'LL WALK BACK TO THE OFFICE AND SEE IF ANY NEW DEVELOPMENTS HAVE BROKEN THERE...



BUT AS STEVE WALKS DOWN THE STREET A FEW MINUTES LATER...

THAT'S ODD... A MOVING LIGHT INSIDE THE GALLERY OF FAME BUILDING! I WONDER WHAT COULD BE GOING ON THERE AT THIS TIME OF NIGHT?



SURPRISINGLY FINDING A WINDOW SMASHED OPEN, THE NEWSMAN MAKES HIS WAY INSIDE..

SEARCHING THE ROOM BY FLASHLIGHT! THOSE MEN ARE UP TO NO GOOD!

I CAN'T FIND IT!



THE NEXT MOMENT, AS A TELLTALE NOISE BETRAYS STEVE'S PRESENCE...



UH-OH! STEPPED ON A CREAKY BOARD!

WHO'S THERE?

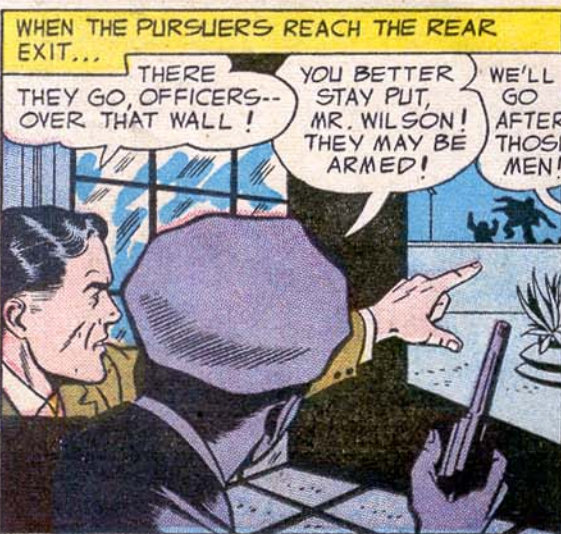
STEVE WILSON!

SQUEEK!

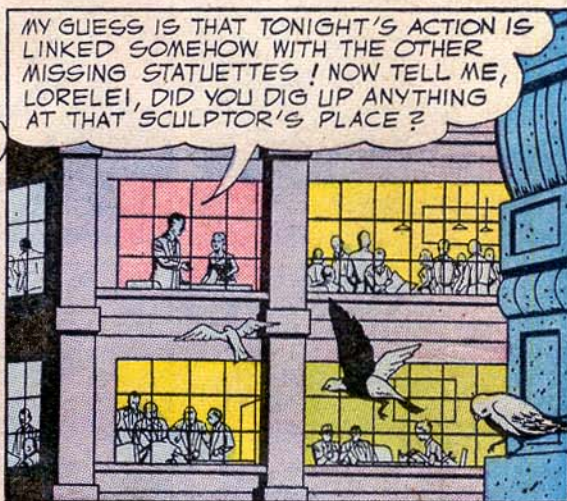
WHILE ONE OF THE MEN FLASHES THE BLINDING LIGHT INTO STEVE'S EYES, ANOTHER ONE RUSHES AT HIM AND...













SOON AFTER, IN SCULPTOR KENNETH WHARTON'S STUDIO ...

YOU'RE SURE, MR. WHARTON, THAT NOTHING WAS TAKEN-- AND WHOEVER BROKE IN LEFT NO CLUES TO HIS IDENTITY?

THAT'S RIGHT, MR. WILSON! BUT WHY ALL THE INTEREST IN A MEANINGLESS...



LISTEN--THE NIGHT BEFORE LAST A MYSTERIOUS JEWEL ROBBERY TOOK PLACE NEAR HERE! THERE COULD BE A CONNECTION BETWEEN THE TWO--BUT IN WHAT WAY, I JUST CAN'T SEE AT THE MOMENT!



LATER, AS STEVE LEAVES...

IF I COULD ONLY FIND THE MISSING PIECE IN THIS JIGSAW PUZZLE, I COULD-- WAIT! THOSE THUGS WHO ATTACKED ME IN THE GALLERY OF FAME THAT NIGHT! THERE WAS A CAR PARKED NEAR THE BUILDING...



"JUST BEFORE I SAW THE LIGHT IN THE BUILDING, I PASSED A CAR AND A CURIOUS THOUGHT ABOUT IT FLASHED THROUGH MY MIND..."

THAT LICENSE PLATE IS THE SAME AS MY-- THAT'S ODD!...A MOVING LIGHT INSIDE THE GALLERY OF FAME BUILDING!



I'LL BET THAT WAS THE CAR THE GANG USED FOR ITS GETAWAY! AND ITS LICENSE REMINDED ME OF SOME NUMBER OF MINE--BUT WHAT NUMBER? NOT MY SOCIAL SECURITY.. NOT MY BANK BOOK NUMBER...



AFTER MINUTES OF ANXIOUS MENTAL EFFORT...

I'VE GOT IT! IT WAS MY HOME ADDRESS--8401! THE LICENSE PLATE WAS 8401! AA 8401!





WITHIN TEN MINUTES, STEVE RECEIVES POLICE PERMISSION TO LOOK UP THE LICENSE NUMBER AT THE MOTOR VEHICLE BUREAU...

HERE IT IS, MR. WILSON! DANIEL WALLABY, 812 EDGESIDE ROAD!

GOT IT, ED! THANKS!



NOT LONG AFTER, IN LT. TOM GREGGORY'S SQUAD CAR...

I HOPE I'M NOT LEADING YOU UP A BLIND ALLEY, TOM!

WE'LL SOON KNOW, STEVE! THE ADDRESS IS ON THE NEXT STREET!



THEN--ON THE TOP FLOOR OF AN APARTMENT HOUSE...

YOUR PLEASURE, STEVE--PRESS THE BUZZER! THEN STEP ASIDE!



A SHUFFLE OF FEET IS HEARD, THE DOOR SLOWLY OPENS AND...

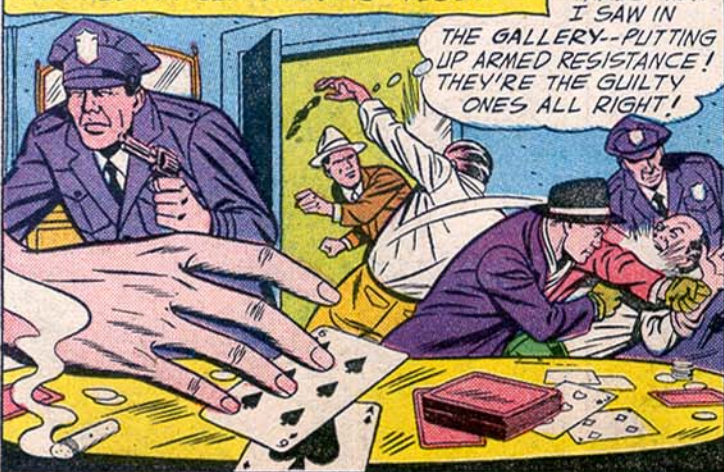
OPEN THE DOOR-- THEN STAND BACK WITH YOUR HANDS UP!



AS THE THREE LAWMEN AND STEVE ENTER, THEY RUSH AT GUN-WIELDING THUGS...

THE SAME THREE MEN I SAW IN

THE GALLERY--PUTTING UP ARMED RESISTANCE! THEY'RE THE GUILTY ONES ALL RIGHT!



IN LESS THAN A MINUTE THE GUNMEN ARE DISARMED...

ALL RIGHT, HUSTLE THEM OVER TO HEADQUARTERS! WE'LL GRILL THEM THERE!





LATER, AFTER THE THUGS HAVE CONFESSED...

ALL THREE OF THE GANG TOOK PART IN THAT JEWEL ROBBERY THE OTHER NIGHT! BUT AS THEY WERE MAKING THEIR GETAWAY THEY WERE HARD-PRESSED BY THE POLICE ...



"THE HIDING PLACE THEY CHOSE WAS A CLEVER ONE--THE RECENTLY CAST BRONZE OF STEVE WILSON! IN FACT IT WAS STILL WARM ..."

LOOK--THERE'S AN OPENING IN THE UNDERSIDE OF THIS STATUE! WE'LL SEAL IT UP--AND NO ONE WILL EVER SUSPECT THE JEWELS ARE PLANTED IN HERE!



SO IN ADDITION TO MINE, HE TOOK A FEW OTHERS--TO FOOL HIS GANG THAT THE ROBBERY WAS THE WORK OF SOME ECCENTRIC THIEF!



"AS THEY PASSED THE SCULPTOR'S STUDIO, ONE OF THEM GOT AN IDEA ..."



INTO THIS PLACE! WE CAN'T TAKE A CHANCE ON GETTING CAUGHT WITH THE JEWELS ON US--WE'LL HAVE TO STASH THEM AWAY!

"AFTER THAT, THE STATUETTE WAS TAKEN TO THE GALLERY OF FAME! BUT PETE SUCHER, ONE OF THE GANG, CAME UP WITH A BRIGHT IDEA OF HIS OWN ..."

HE DECIDED TO DOUBLE-CROSS HIS PALS--AND STEAL YOUR STATUETTE!

HE COULD HAVE SIMPLY TAKEN MY JEWEL-FILLED HEAD--BUT HE WAS AFRAID THE GANG WOULD SUSPECT HIM ...



STILL LATER, AFTER THE STATUETTES AND THE JEWELS HAVE BEEN RECOVERED, A BELATED CEREMONY TAKES PLACE...

CONGRATULATIONS, I WISH THEY'D HURRY THIS CEREMONY, STEVE!



LORELEI! WE'VE STILL GOT TO DO THE ENTIRE STORY FOR TOMORROW'S EDITION!

The End





# NEWSPAPER FLASHES!

IN 1911, THE CHICAGO TABLOID, **DAY BOOK**, APPEARED WITHOUT ANY ADVERTISING IN ITS PAGES. DESPITE THIS LOSS OF REVENUE, THE PAPER WAS A MODERATE SUCCESS FOR THE SIX YEARS IT WAS PUBLISHED. ITS CHIEF REPORTER WAS CARL SANBURG, WHO IN LATER YEARS WAS TO ACHIEVE NATIONAL PROMINENCE AS A POET AND BIOGRAPHER...

MY COMPANY WOULD LIKE TO BUY A FULL-PAGE AD--

SORRY, SIR--THE **DAY BOOK** PRINTS **NEWS** EXCLUSIVELY--NO ADVERTISING MATTER WHATSOEVER--



A PENNSYLVANIA JUDGE RULED IN 1853 THAT ANYONE PLACING NEWSPAPERS ON SALE DURING SUNDAY WAS VIOLATING THE STATE'S BLUE LAWS, LIABLE TO A FINE OF \$4, WHILE THE "HAWKING" OF PAPERS CONSTITUTED DISORDERLY CONDUCT. NEVERTHELESS, THE PHILADELPHIA **SUNDAY DISPATCH** CONTINUED SELLING ITS EDITIONS ON SUNDAYS AND PAID THE FINE OF EVERY NEWS-DEALER SUMMONED TO COURT...

BUY THE **SUNDAY DISPATCH**, SIR? YOU "SOLD" THE WRONG PERSON, MISTER. I'M A PLAINCLOTHESMAN! I'LL HAVE TO GIVE YOU A SUMMONS!



DURING THE EARLY DAYS OF THE 19TH CENTURY, EDITORS WERE FREQUENTLY CHALLENGED TO DUELS BY IRATE PERSONS WHO OBJECTED TO CERTAIN NEWS ITEMS PRINTED ABOUT THEM...

YOUR PAPER HAS MADE A LAUGHINGSTOCK OF ME! I DEMAND THE RIGHT TO PROTECT MY HONOR!



EARLY AMERICAN NEWSPAPERS "DRESSED UP" THEIR FRONT PAGES WITH EMBLEMATIC CUTS TO OVERCOME THE DRAB APPEARANCES OF THE REST OF THE PAGE WHICH USED WORN TYPE AND INFERIOR INK AND PRESSWORK...



FACSIMILE PAGE OF THE THIRD ISSUE OF THE **BOSTON GAZETTE**.

ADVERTISEMENT

## FEARLESS FOSDICK by Al Capp



AT ALL TIMES!! NOW, I WILL BE A CREDIT TO THE DEPARTMENT, ON THE FRONT PAGE!!--GET WILDROOT CREAM OIL, CHARLIE!!

BUT MY NAME IS PRUDENCE PIMPLETON.

GOT LOOSE DANDRUFF? DON'T GET MAD--GET WILDROOT CREAM OIL, CHA-CHAR-LEE!



# Binky gives "Tips on CAMPING!"

LEARN HOW TO BEHAVE IN THE OUT-OF-DOORS...



LEARN THE RIGHT WAY TO USE AND CARE FOR A CAMPING KNIFE...



LEARN HOW TO CHOOSE THE SPOT FOR A FIRE--HOW TO BUILD IT AND HOW TO PUT IT OUT...



LEARN HOW TO DRESS PROPERLY FOR OUTDOOR ACTIVITY...



LEARN HOW TO WALK ALONG A ROAD OR HIGHWAY...



YOU SHOULD ALSO LEARN FIRST, HOW TO COOK SOMETHING SIMPLE, AND HOW TO TIE A FEW BASIC KNOTS! KNOWING THE PROPER SKILLS AND THE PROPER SAFETY MEASURES WILL MAKE YOUR CAMPING TRIP A HAPPY ONE!







# AMATEUR INVENTORS

**There May Be Nothing New Under the Sun,  
But Some People Never Stop Looking**



**A** COMPLETELY new idea is hard to come by, but one automobile manufacturer receives over 400 ideas, suggestions, and inventions every month.

Most of the letters are not from professional inventors, but from ordinary Americans who feel that they have hit upon something really new and useful. Some hope that they may be able to purchase cars embodying their idea. Others, believing their suggestions to have commercial value, offer them on a business basis. Only about one out of every 20 of the ideas received is patented. One man wrote in to say that the company could use his idea if it would supply him with all the ice cream that he could eat for the rest of his life. Another offered his suggestion for \$3,000,000, a used Plymouth, and a new wooden leg.

The ideas, suggestions and inventions submitted are of a wide variety and are sometimes contradictory. Take ash trays for example, if every suggestion for the placing of ashtrays were used, automobiles would have interiors banked solid with them.

Yet, once in a great while an outsider does come up with a completely novel idea that is of practical value to the automobile maker. The safety rim wheels that one company uses on all of its cars were first suggested and later patented by the man in California who submitted the idea, and a Canadian gave them the idea for an improved piston for hydraulic brakes that prevents brake fluid from leaking and helps the good operation of the brakes under wide changes in temperature.

Although Chrysler Corporation's mail bags bulge with letters of inventors and would-be inventors, they reflect only a part of the thousands of letters that are annually sent to the ever expanding files of the United States patent office. One patent taken out in 1868 is

for a sort of mechanical rickshaw invented by Zadoc P. Dederick and Isaac Grass. In the words of the inventors, "This invention consists in connecting a steam-engine or other motor to a system of levers, which, in imitation of the action of the legs of a man, by the reciprocating motion of the piston, are made to walk over the ground, and draw a vehicle attached thereto." Not content to have the machine simply have legs, the inventors added a body and even a head of a man smoking a pipe as he ran along on his mechanical legs.

But while many inventors were experimenting with mechanical devices to provide mankind with mobility, others were still seeking new ways to use animal power. Two years after Messrs. Grass and Dederick had patented their ingenious contrivance, a man in Buffalo, N. Y., patented a dog power vehicle which was duly classed by the Patent Office under the heading of "Improvement in vehicles."

Not all the devices patented in the last century seem so out of fashion, however. We think that air conditioned cars are the latest thing, but in 1887 a "car heating and cooling device" for horseless carriages was registered in the U. S. Patent Office. A design for a pop-out windshield device for automobiles was filed twenty-five years ago.

When the automobile became a practical actuality, inventors had a new field in accessories. A man filed application in 1929 for a fiendish contraption to be used on drivers who do not dim their lights at night. In his words, "This invention overcomes the difficulties hitherto experienced by directing back into the eyes of the driver the light rays from his headlights, thus stimulating, if not compelling him to remedy the source of annoyance."





# WHY THE SHOE FITS



**T**HE old-time cobbler's bench has almost gone the way of the great auk and the mustache cup. Here and there, a sentimental soul has resurrected one for duty as a coffee table, but shoemaking in America has been turned over to 1150 factories which now turn out nearly 500 million pairs annually. Averaging about three new pairs of shoes a year per person, we are the best shod nation in the world.

The first widely used footwear was probably the reed sandal, stylish around 2000 B.C. By the 14th century, Englishmen sported shoes so long that the toes had to be chained to the wearer's knees lest he trip. Catherine de Medici nearly 200 years later put the fair sex on high heels.

Formal shoemaking crossed the Atlantic with Thomas Beard on the second voyage of the *Mayflower*. One of the young Colonies' first cobblers, he carried his tools from home to home, making boots for entire families at a time. He and his colleagues also sharpened axes and pulled teeth.

For many decades, shoes showed little improvement. Clumsy, square-toed affairs, they fit either foot. The owner, in fact, switched them daily to equalize wear.

Shoes built to the individual shape of each foot appeared just before the Civil War. The increased comfort they

brought was credited with helping to make that conflict as mobile as it was. Nevertheless, shoes still had to be fashioned by hand, from start to finish. It was work that required patience.

In today's typical factory a shoe is born in the designing room. It takes shape in the cutting room where stamping machines bang endlessly and the air is pungent with the smell of high grade "upper" leather, already dyed to the desired shade. Here, the embryo shoe is cut from well-tanned hides.

"Clicking" machines—named for their sound—cut sheets of leather, which are bent to follow the designer's patterns. The leather pieces go next to the sewing machines where they are stitched into completed shoe uppers. Then they progress to the lasting room where they assume the contours of the shoe we know. Inner and outer soles, meanwhile, have been assembled with a steel shank, formed to the contours of the human arch.

With attaching of the shank and heel and the stitching of the sole, the shoe is ready for buffing, polishing, boxing and its trip to the store. As finished footwear, it's made of more than meets the eye. In addition to leather, steel, nails and tacks are used in the manufacturing process. And most of us thought we were walking on leather!







# FIRST EDITIONS!

THE FIRST ISSUE OF THE FIRST NEWSPAPER PUBLISHED IN CALIFORNIA, THE **MONTEREY CALIFORNIAN** (1846), CONSISTED OF A SMALL SHEET ABOUT THE SIZE OF A LETTERHEAD, PRINTED ON ONE SIDE IN BOTH SPANISH AND ENGLISH, WITH SPANISH TYPE FOUND IN THE CLOISTER OF A SPANISH MISSION...

HOW CAN WE PRINT THIS PAPER IN SPANISH AND ENGLISH WHEN THERE IS NO "W" IN THE SPANISH ALPHABET?

WE WILL PRINT A NOTICE TO OUR READERS SAYING, "VVE MUST USE TVVO V'S!"



IN APRIL, 1859, TWO RIVAL PUBLISHERS RACED TO GET OUT THE FIRST NEWSPAPER IN DENVER, COLORADO. THE EXCITED SETTLERS PLACED BETS ON THE OUTCOME, AND A COMMITTEE APPOINTED TO JUDGE THE CONTEST RUSHED BACK AND FORTH BETWEEN THE TWO PRINT SHOPS TO SEE WHO WOULD BE THE WINNER. FINALLY, AFTER THREE DAYS OF HECTIC PRINT-SHOP ACTIVITY...

THE WINNER--BY 20 MINUTES--IS WILLIAM N. BYERS, PUBLISHER OF THE **ROCKY MOUNTAIN NEWS**!



HORACE GREELEY REFERRED TO AS "THE GREATEST EDITOR AMERICAN JOURNALISM HAS EVER KNOWN"--SCHEDULED THE FIRST APPEARANCE OF THE NEW YORK **POST** FOR NEW YEAR'S DAY, 1833, WHEN UNFORTUNATELY, A BLIZZARD STRUCK THE CITY. THE PAPER NEVER RECOVERED FROM ITS POOR FIRST DAY'S SALE, AND WAS DISCONTINUED AFTER THREE WEEKS...

EXTRA! BUY YOUR COPY OF THE **POST**! FIRST ISSUE!

GOSH! I ONLY SOLD ONE COPY IN THE LAST HOUR!



ONE OF THE LEADING SAN FRANCISCO PAPERS, THE **CHRONICLE**, WAS FOUNDED IN 1865 BY TWO TEEN-AGE BROTHERS WHO ORIGINALLY DISTRIBUTED IT AS A **FREE THEATRE-PROGRAM SHEET**, TITLED THE SAN FRANCISCO **DRAMATIC CHRONICLE**...

GET YOUR FREE THEATER PROGRAM AND READ ALL THE LATEST NEWS ON THE BACK PAGE!







**W**HEN CRACK SPORTSWRITER REX WARNER WENT OUT ON AN ASSIGNMENT AND VANISHED FROM SIGHT, STEVE WILSON--ACE NEWSMAN OF *BIG TOWN'S ILLUSTRATED PRESS*--SET OUT TO FIND HIM! THE TRAIL LED TO THE BEAUTIFUL AND PEACEFUL SETTING OF A FABULOUS MOUNTAIN RESORT--WHERE THE LAST THING THE NEWSMAN EXPECTED TO ENCOUNTER WOULD BE A TORNADO OF DANGER SUDDENLY STRIKING HIM WITH VIOLENT FORCE!

**THE MOUNTAIN TRAIL OF MYSTERY!**



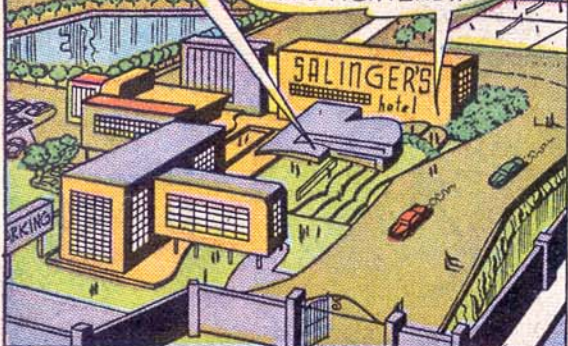




SOON AFTER, AT THE POPULAR VACATION RESORT...

GOSH!! WHAT A FABULOUS PLACE, STEVE!

SALINGER'S IS WORLD-FAMOUS, LORELEI-- BOTH AS A HOTEL AND AS A TRAINING CAMP FOR PROMINENT PRIZE FIGHTERS...



REX SAID HE'D MEET ME OVER THERE IN FRONT OF KID GAMSON'S TRAINING QUARTERS JUST ACROSS THAT LITTLE BRIDGE...



BUT SUDDENLY AS THE NEWSPAPER DUO IS CROSSING THE BRIDGE...

STEVE! THAT MAN-- LOOK OUT!

HE GRABBED REX'S ENVELOPE!



A HASTY PURSUIT SOON BRINGS THE NEWS-HAWK WITHIN TACKLING DISTANCE...

YOU'RE NOT GETTING AWAY WITH IT THAT EASY!



FIRST, I'LL TAKE THIS ENVELOPE! SECOND, YOU'LL TELL ME WHY YOU GRABBED IT!

STEVE, WATCH OUT! THOSE MEN-- COMING TOWARD YOU!



EASY, LOOPER! THE BOSS SAID NOT TO HURT WILSON-- UNLESS IT WAS ABSOLUTELY NECESSARY, REMEMBER?

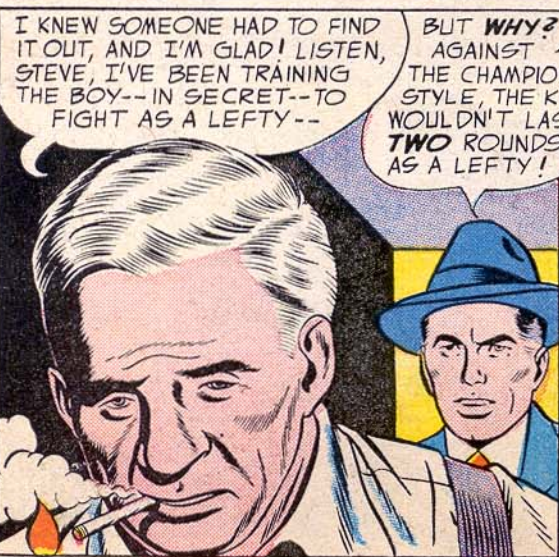
YEAH, BUT I GOT A BAD MEMORY!



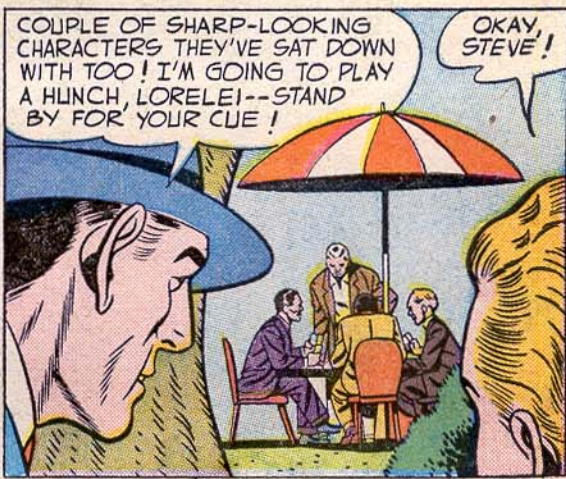
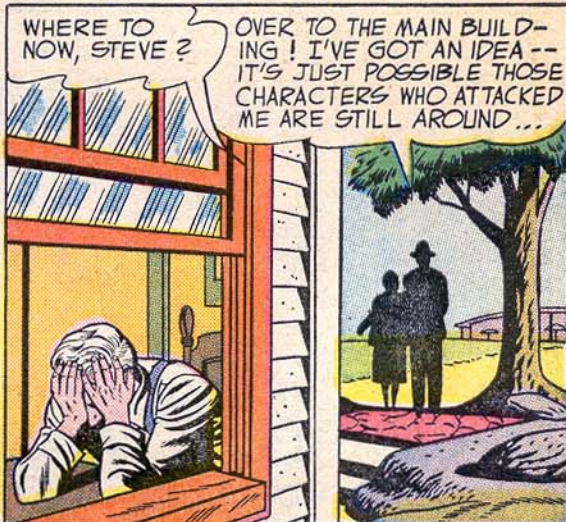














WITH DAZZLING SPEED, THE HAND OF THE AROUSED NEWSMAN SHOOTS OUT, PALM DOWNWARD...



LET'S KEEP THINGS QUIET, MEN! WE DON'T WANT TO ALARM THE GUESTS!

YOU TAKE HIM, LOOPER!



LOOPER? YOU'RE THE ONE THAT HIT ME ON THE BRIDGE! I WON'T FORGET THAT...



AND HERE'S SOMETHING FOR YOUR MEMORY BOOK!



THAT'S IT, STACY! YOU GOT HIM!

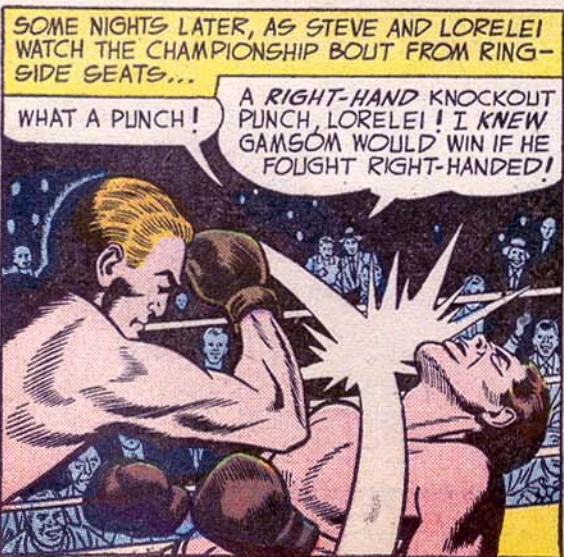


THAT CLENCHED FIST'S AIMING TO TAKE ME AWAY FOR THE FULL COUNT --



...UNLESS I GET IN A TELLING BLOW FIRST!

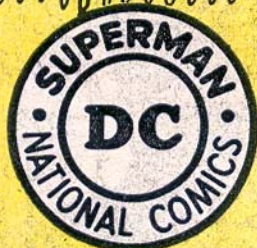






To the  
BOYS and GIRLS  
of America--

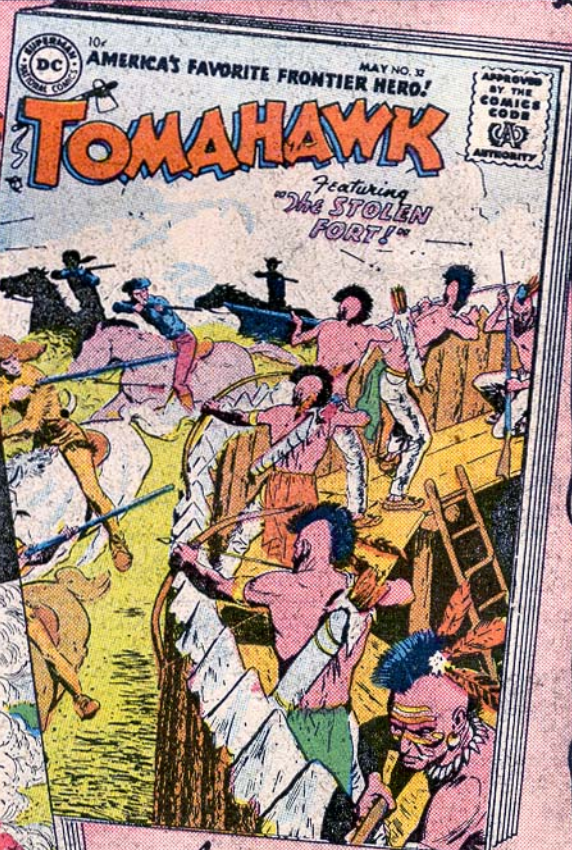
THIS FAMOUS  
SYMBOL  
IS YOUR



# **GUARANTEE**

OF THE *BEST* IN COMICS READING

For Example



All SUPERMAN-DC  
COMICS HAVE BEEN  
APPROVED BY THE  
CODE AUTHORITY!



**Hi  
Pal!  
Win  
\$100**  
as I  
just  
did!

**YOU CAN  
WIN**  
a BIG 15"  
SILVER CUP  
as I just did!  
with YOUR  
NAME  
engraved  
on it!

**JIM NORMAN  
AFTER**  
He Mailed Coupon  
Below is Cleveland  
**BEFORE**  
He Mailed Coupon

90 lb.  
Skeleton  
He says,  
I gained  
70 lbs.  
of  
mighty  
muscle



Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

**IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!**

I gained **25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES** all over!

I improved my **HE-MAN LOOKS 1000%**

I won **NEW STRENGTH** for money-making work!  
for WINNING at all SPORTS!

I won **NEW POPULARITY** Won NEW FRIENDS, BOYS & GIRLS  
NEW CHANCES for BUSINESS SUCCESS



How did I do ALL This? I  
mailed the Coupon and got  
These **5** PICTURE-PACKED  
HE-MAN COURSES  
Which YOU can NOW get FREE  
BEFORE \$1 PRICE GOES BACK  
Millions Sold for \$1



"I gained  
60 lbs. of  
muscles"  
says  
John  
Sill.

**HOW TO MOLD A  
MIGHTY CHEST**  
By GEORGE F. JOWETT  
"I added  
7 inches  
to my  
CHEST  
3 inches  
to each  
ARM,"  
says  
Jobie  
Jackson

**HOW TO MOLD A  
MIGHTY ARM**  
By GEORGE F. JOWETT  
"I added  
7 inches  
to my  
CHEST  
3 inches  
to each  
ARM,"  
says  
Jobie  
Jackson

**HOW TO MOLD A  
MIGHTY BACK**  
By GEORGE F. JOWETT  
"I added  
7 inches  
to my  
CHEST  
3 inches  
to each  
ARM,"  
says  
Jobie  
Jackson

**HOW TO MOLD A  
MIGHTY GRIP**  
By GEORGE F. JOWETT  
"I added  
7 inches  
to my  
CHEST  
3 inches  
to each  
ARM,"  
says  
Jobie  
Jackson

**HOW TO MOLD  
MIGHTY LEGS**  
By GEORGE F. JOWETT  
"I added  
7 inches  
to my  
CHEST  
3 inches  
to each  
ARM,"  
says  
Jobie  
Jackson

**GET  
ALL 5  
FREE**

**1**

"I'm  
PROUD  
to be  
seen  
with  
Jim  
NOW!  
Every-  
body  
admires  
his build," says Nellie.  
"Jim can lift the front  
of a 2700 lb. car.  
He amazes his friends!"

You'll be  
A Real  
ATHLETE  
in ALL  
SPORTS  
Soon  
after  
YOU  
mail  
Coupon.

Jim is a WINNER  
in ALL SPORTS NOW.  
YOU will be, too, soon.

**2**

COME ON, PAL, NOW YOU give me  
**10 PLEASANT MINUTES A DAY**  
IN YOUR OWN HOME like Jim did  
and I'll give YOU A NEW HE-MAN BODY  
for your OLD SKELETON FRAME

**NO!** I don't care how skinny or flabby  
you are I'll make you OVER by the  
SAME method I turned myself from a  
wreck to the strongest of the strong.  
Why can't I do for you what I did for  
MANY THOUSANDS of skinny fellows  
like You?

"Congratulations,  
John! At last you  
mailed the coupon  
as EVERY MAN  
should. Soon You'll  
be as big and strong  
as I am,"  
says Jim Norman  
to John Luckus

Develop YOUR 520 MUSCLES  
Gain Pounds, INCHES FAST!

**YES!** You'll see INCHES of MIGHTY  
MUSCLE added to your ARMS and  
CHEST. Your BACK and SHOULDERS  
broadened. From head to heels you'll  
gain SIZE, POWER, SPEED. You'll be A  
WINNER in EVERYTHING you tackle.



Mail the  
"ALL  
FREE"  
coupon  
get this  
"AMAZING  
SECRETS"  
Photo Book

You'll LOOK, FEEL,  
ACT, like A Real  
HE-MAN! Win Women  
and Men Friends  
Win in Sports!  
Win Promotion,  
Praise, Popularity.

**AMAZING SECRETS**  
How to WIN  
MUSCLES like IRON  
MUSCLES like STEEL  
World's Great  
EXPERT Tells  
You How You  
CAN BECOME  
AN ALL-AMERICAN  
HE-MAN in  
10 MINUTES A  
DAY  
IN YOUR OWN  
HOME  
**PHOTO BOOK**

This BOOK will also show You HOW YOU  
CAN WIN \$100.00 and a BIG 15" tall  
SILVER TROPHY (Your Name On It)

**LAST CHANCE-ALL FREE COUPON**

- 1. FIVE COURSES
- 2. MUSCLE METER
- 3. Photo Book of STRONG MEN

Dept. NC- 55

Tell Me How To  
WIN \$100, etc.

Jowett Courses  
greatest in  
World for  
Building  
All-Around  
HE-MAN!  
-2 F. Kelley  
Physical  
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING  
220 FIFTH AVENUE, NEW YORK 1, N. Y.  
Dear George: Please mail to me FREE Jowett's Photo Book of  
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building  
Courses: 1. How to Build a Mighty Chest. 2. How to Build a  
Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build  
a Mighty Back. 5. How to Build Mighty Legs. How all in One  
Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10¢  
FOR POSTAGE AND HANDLING (no C.O.D.'s)

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**Mail Coupon in Time for FREE offer and PRIZES!**

**SAVES you YEARS and DOLLARS!!!**



# GIVEN! BOYS! GIRLS! LADIES! MEN!

**WE GIVE YOU CASH OR PREMIUMS!**



**ACT NOW!**

**RANGER**

Swim Masks, Swim Fins, Axes & Knife Sets, Pocket Watches, Bibles, Boys-girls Bicycles, Ukuleles, Electric Deep Fryer, Wrist Watcher, Wagons, Dolls.

**WE TRUST YOU**

Telescopes, Pocket Watches, Footballs, 22 Calibre Rifles, 1000-Shot Daisy Air Rifles, Radios, Electric Record Players, Pen & Pencil Sets, Clocks.

**LOOK! LIVE PONY!**

Yes, a real, live Pony for your very own. Wrist Watches, Clocks - Mail coupon for SALVE and pictures to get started now!

**MAIL COUPON**

**BIG CATALOG!**

**ACT NOW!**

**WE TRUST YOU** **OUR GO-TO YEAR**

**MAIL NOW!**

Wilson Chemical Co., Dept. 115 NC, Tyrone, Pa. Date \_\_\_\_\_

Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ST. \_\_\_\_\_ R. D. \_\_\_\_\_ BOX \_\_\_\_\_

TOWN \_\_\_\_\_ ZONE NO. \_\_\_\_\_ STATE \_\_\_\_\_

PRINT LAST NAME HERE