



BOB HOPE

52
BIG
PAGES

THE ADVENTURES OF

BOB HOPE



FEB. MAR

STAR OF STAGE, SCREEN AND RADIO

10¢



NATIONAL COMICS takes "top place as the choice of parents and children."

TWENTY-SIXTH ANNUAL Women's International Exposition

PERMANENT HEADQUARTERS: 480 LEXINGTON AVENUE, NEW YORK 17, N. Y.

Edorado 3-6316

NOVEMBER 7-13, 1949

71ST REGIMENT ARMORY
PARK AVE. AT 34th STREET

WOMEN FOR WORLD



FRIENDSHIP AND UNDERSTANDING

Sponsored by
WOMEN'S NATIONAL INSTITUTE

October 14, 1949

Dear Mr. Ellsworth:

We wish to extend to National Comics Publications, Inc., our most heartfelt congratulations!

In a survey just completed by the Women's National Institute as a project of its Permanent Committee for the Prevention of Juvenile Delinquency, in collaboration with women radio commentators, your comic magazines have taken top place as the choice of parents and children. The survey is part of a long-term program to encourage realistic and constructive attitudes on the part of the reader and the publisher of comic magazines.

The 1949 award of the Medalion of Honor of the Women's International Exposition will be conferred upon National Comics Publications, Inc., for "Constructive Advancement in Comic Books", during our coming 26th Annual Exposition. The award ceremonies are scheduled for 7:30 P.M., Wednesday, November 9th, at the 71st Regiment Armory, New York. We earnestly hope that your schedule may permit you to accept the award personally.

We await your response with much anticipation.

Very sincerely,

Gertrude P. Wikson
Gertrude P. Wikson, Chm.
Prevention of Juvenile
Delinquency Committee of the
Women's National Institute

Mr. Whitney Ellsworth
Editorial Director
National Comics Publications, Inc.
125 East 46th Street
New York 17, N. Y.

GPN/mc

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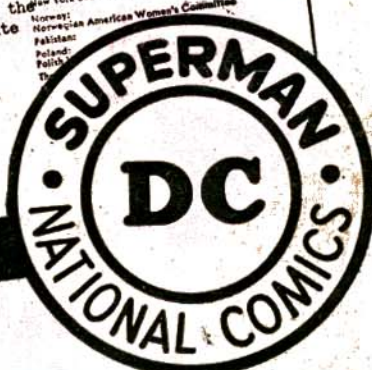
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or should be inferred.

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THE
ADVENTURES
OF

BOB HOPE

THIS WILL BE THE **BIGGEST** THING
THAT EVER HAPPENED! IT MAY
REVOLUTIONIZE THE **WHOLE** GAME!
I'LL GO DOWN IN HISTORY ALONG WITH
THOMAS EDISON, BENJAMIN FRANKLIN,
AND **DON AMECHE!**

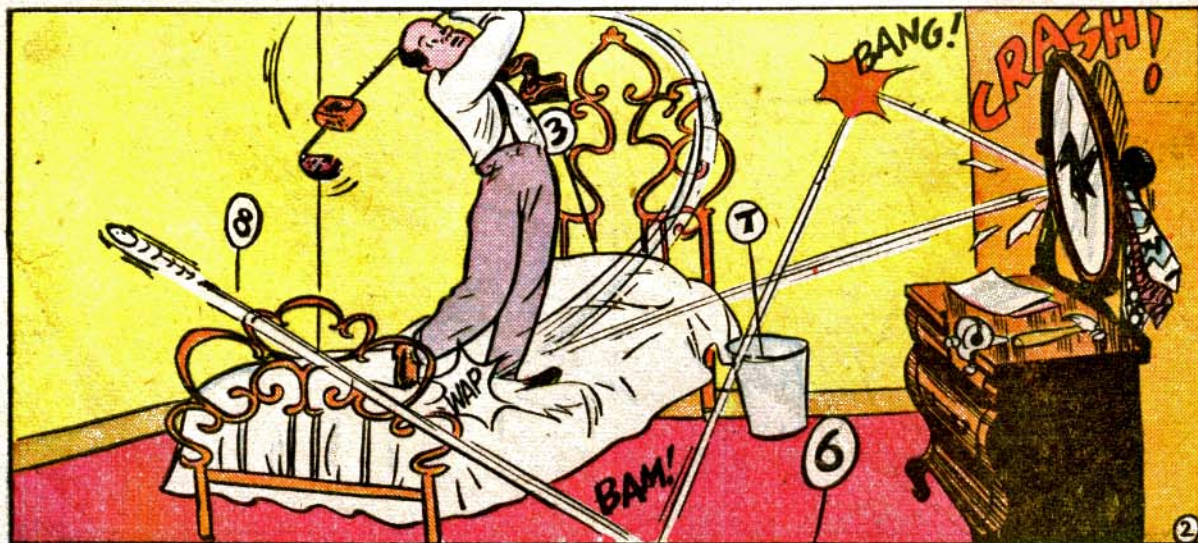
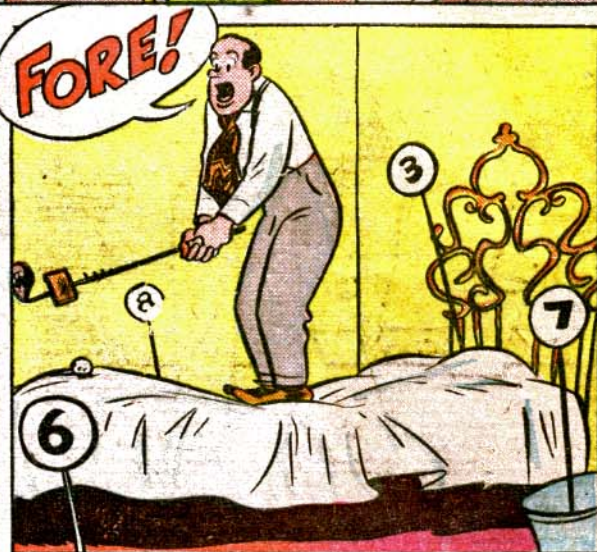


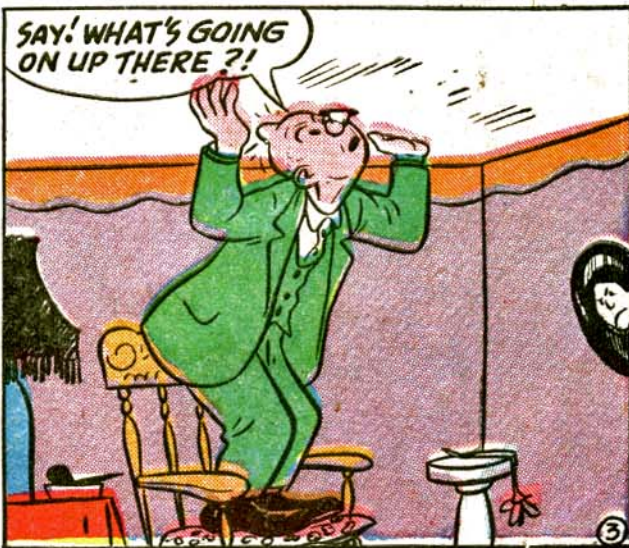
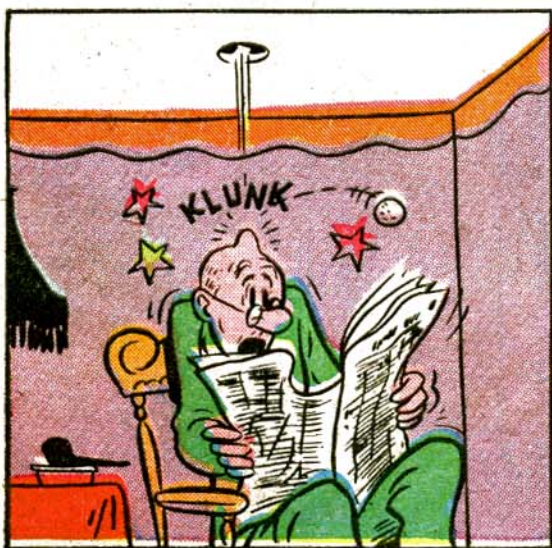
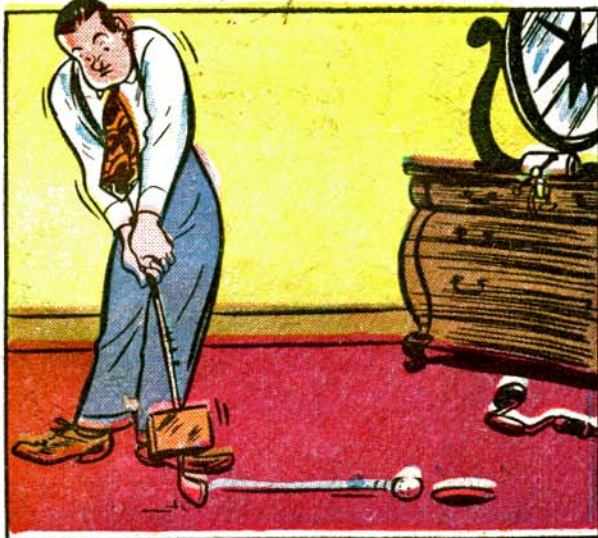
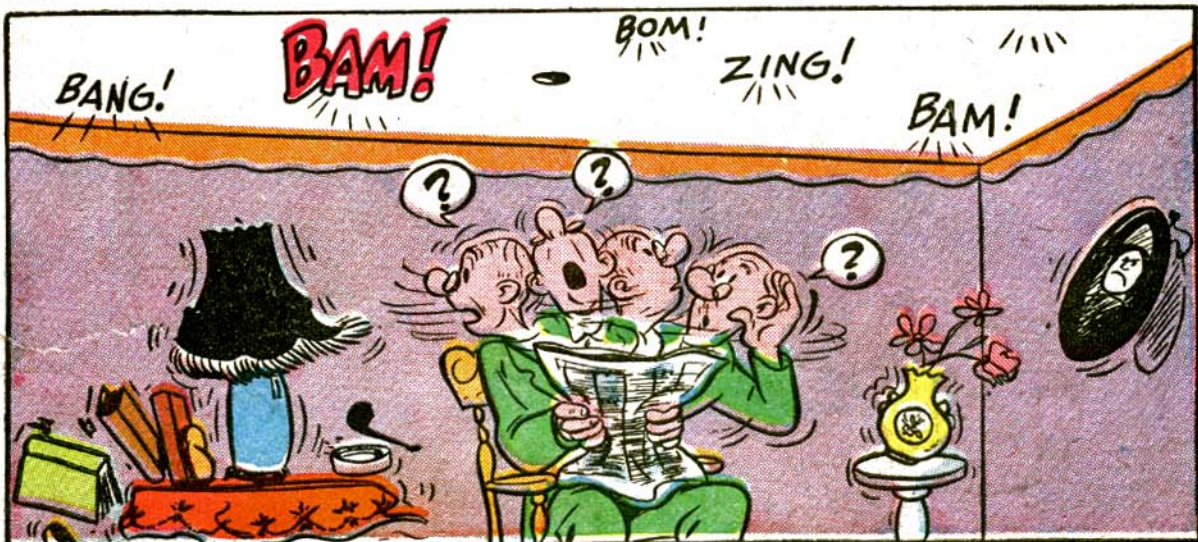
PEOPLE WILL POINT AT ME AND SAY, "THERE
GOES THE INVENTOR OF THE **CADDY**
CLUB—THE NEW GOLF STICK THAT **DOES**
AWAY WITH **CADDIES!**"

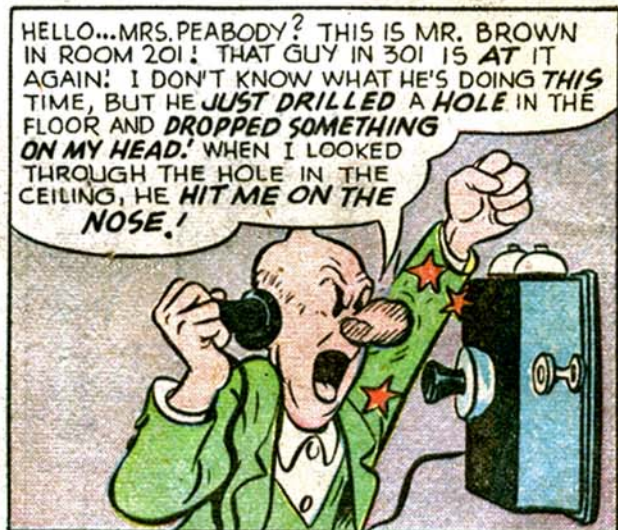
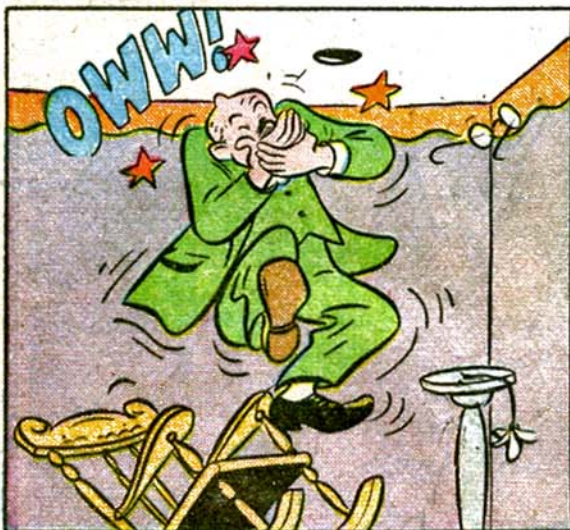
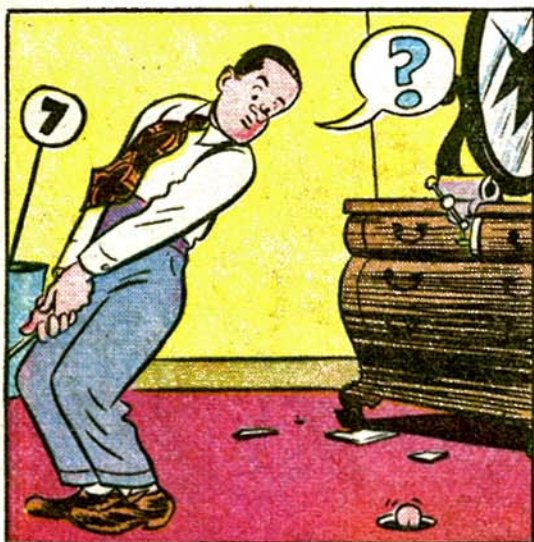


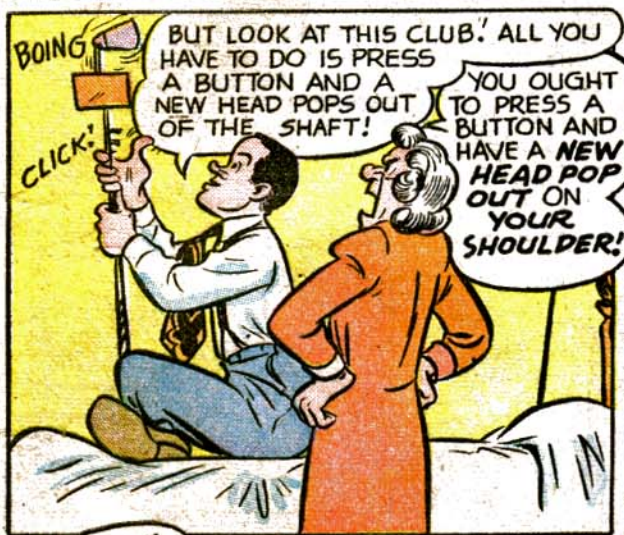
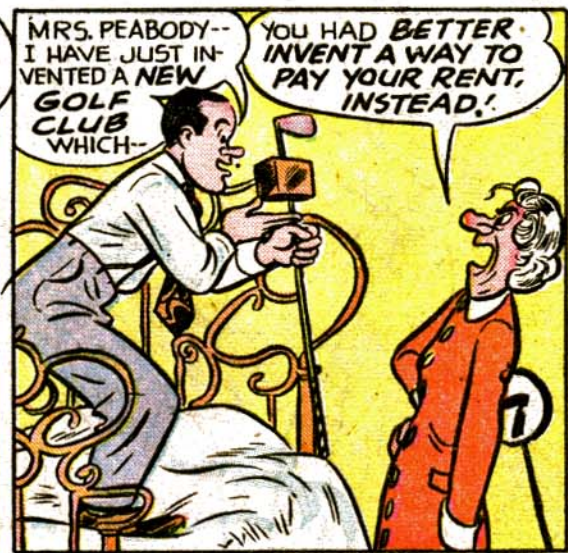
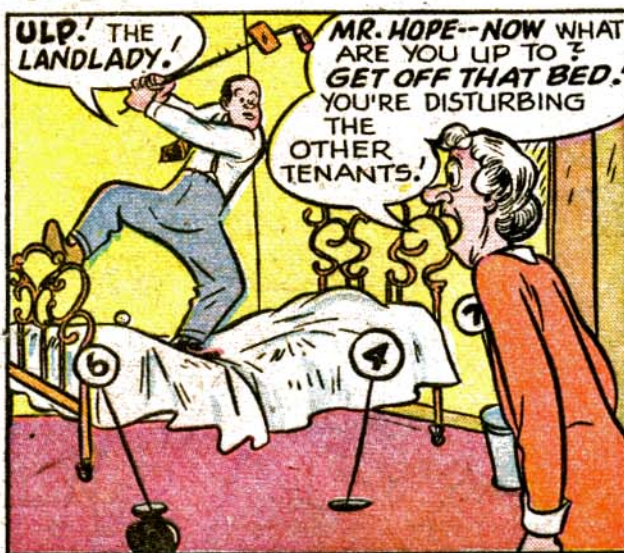
I'LL JUST SET UP A SMALL
GOLF COURSE HERE AND TRY
IT OUT!

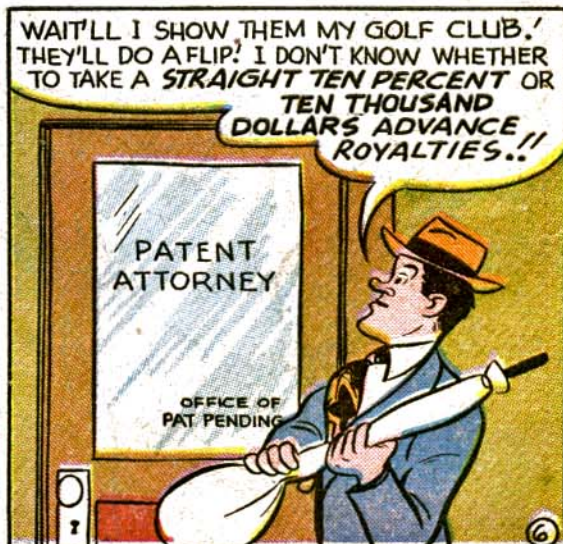


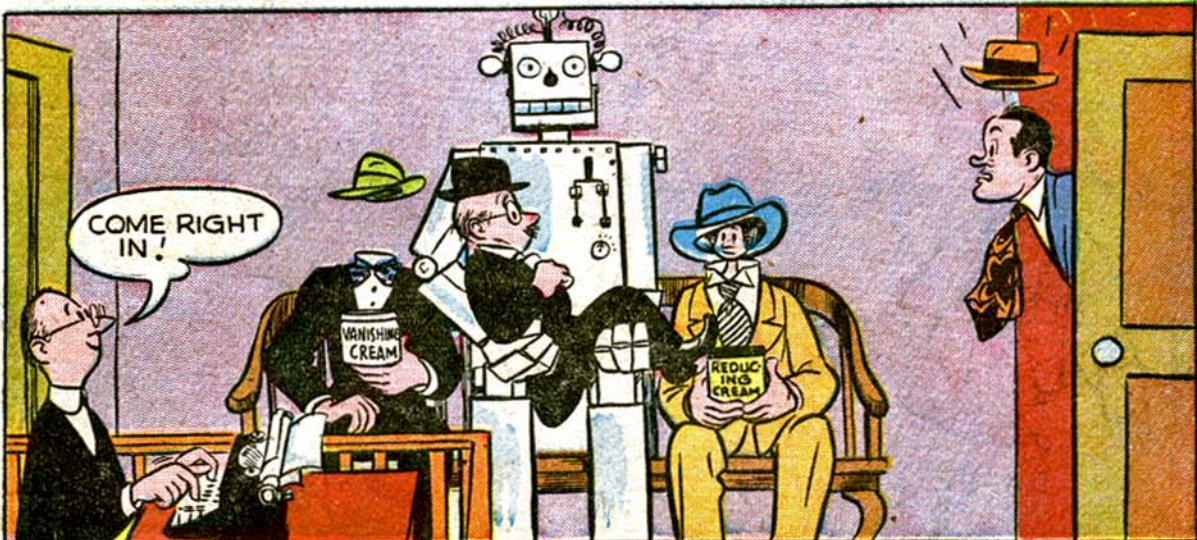


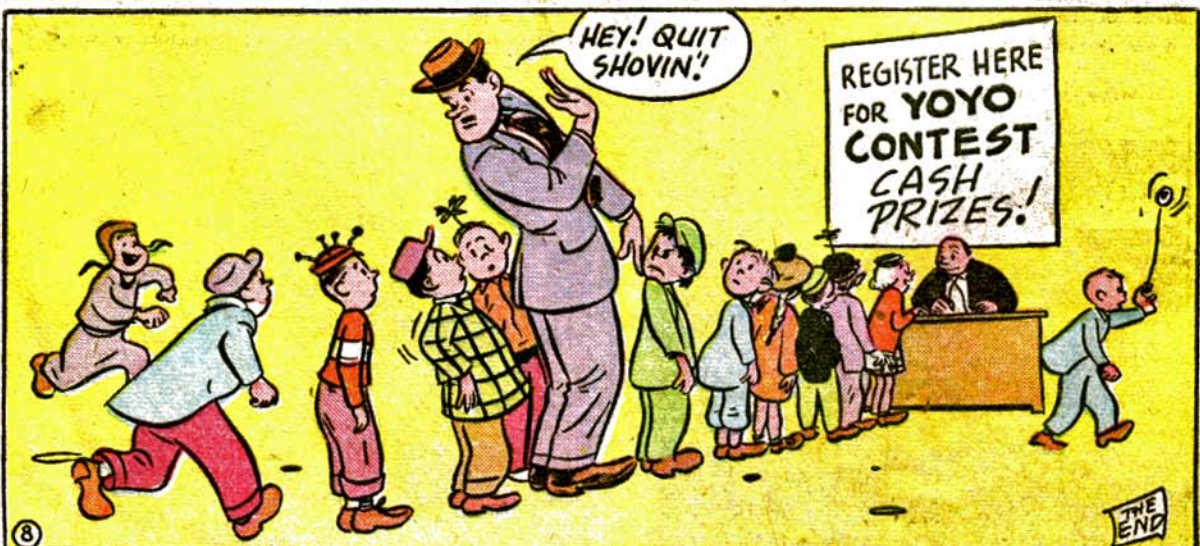
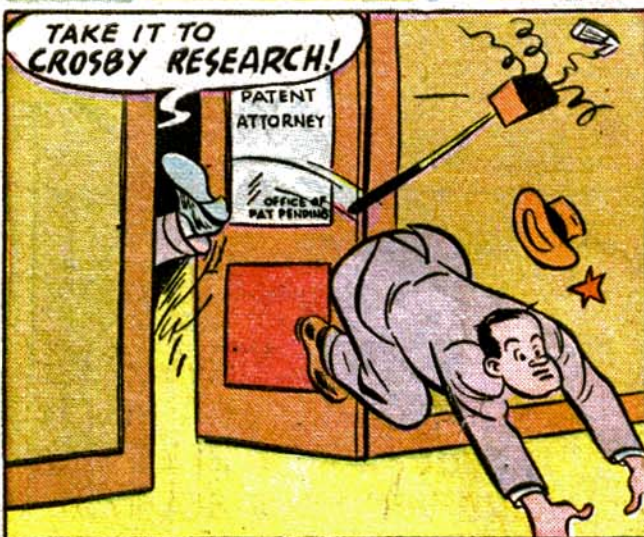
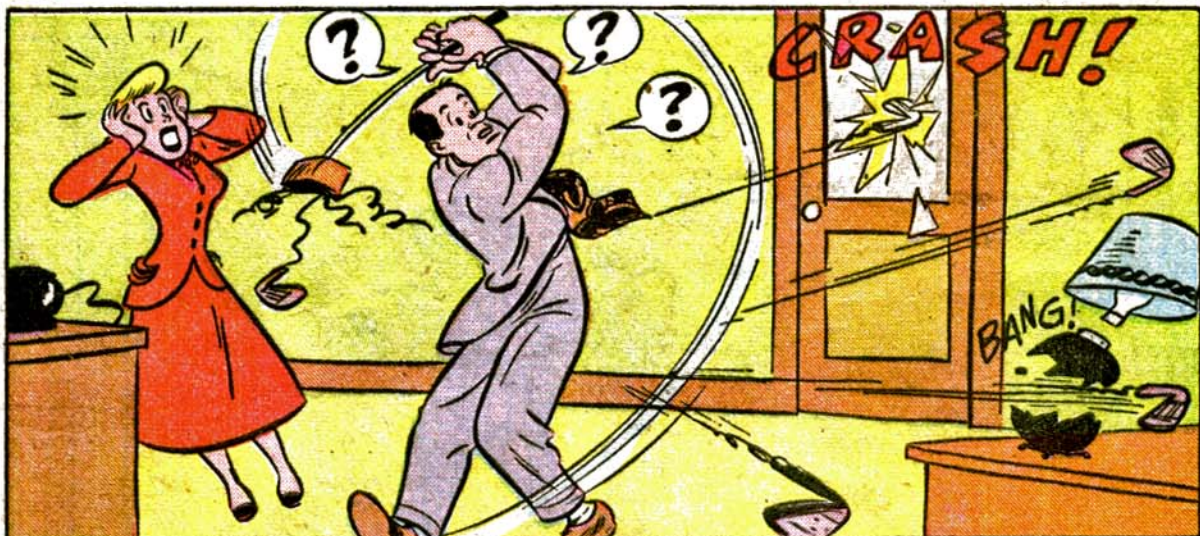












NOW! Another BAZOOKA BONANZA!

10,000 Personal
Name Stamps Given Away
to 10,000 Boys & Girls
Sending in 100 Penny
Bazooka Wrappers!
Get Yours While
They Last!



It prints your own name



**SEND NO MONEY...
WRITE NO LETTERS...**

**START COLLECTING PENNY
BAZOOKA WRAPPERS NOW
AND WIN YOUR STAMP!!**

SIMPLE MAILING DIRECTIONS

1. Start today to save the wrappers from delicious PENNY BAZOOKA Bubble Gum. All BAZOOKA wrappers are good for this NAME STAMP OFFER.
2. When you have collected one hundred (100) of these red, white and blue silver foil wrappers, put them in an envelope with your name and address on a slip of paper.
3. Mail to BAZOOKA, Dept. R-B, Box 20, Madison Square Station, New York 10, N. Y. 10,000 entries received will win a PERSONAL NAME STAMP.
4. Entries must be postmarked not later than midnight, March 15, 1950, to qualify.
5. Offer open to all residents of the U. S., its territories and possessions, except employees and their families of Topps Chewing Gum and its advertising agency.

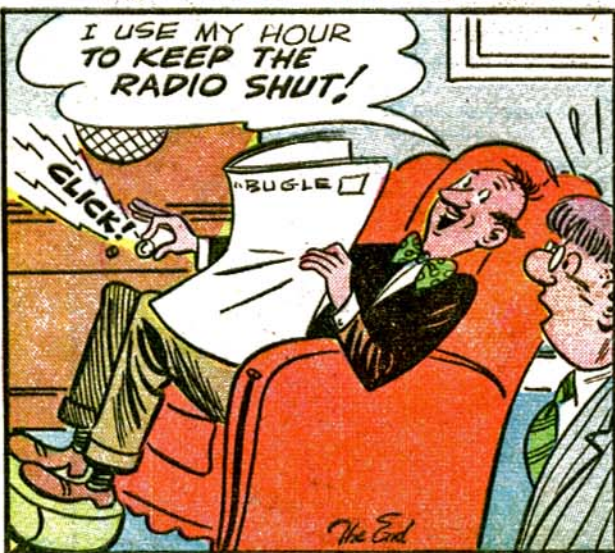
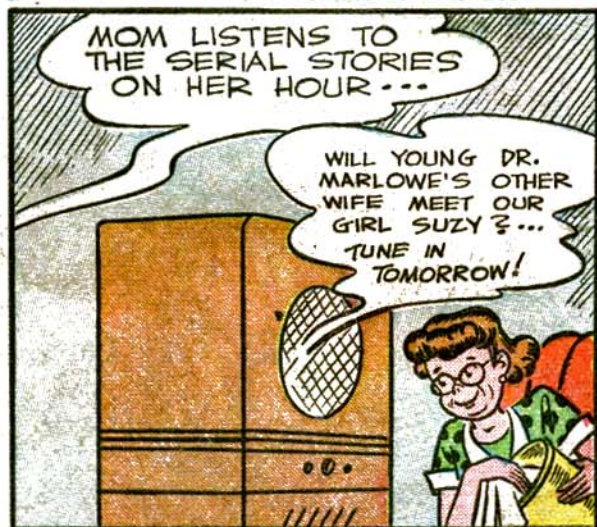
Prizes!



2 BIG CHEWS 1¢

Made by the Makers of Topps Chewing Gum

Radio Beams





OUR NEXT ISSUE'S
COVER GIRL...

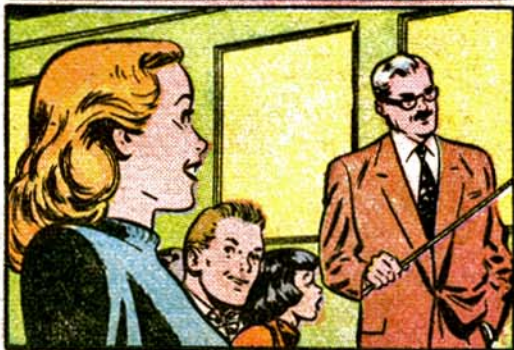
Rhonda
Fleming

RED-HAIRED, GREEN-EYED RHONDA FLEMING, WHOSE DAINTY FEET FIT QUITE COMFORTABLY IN THE GOLDEN SLIPPERS OF A MOVIE CINDERELLA, HAS A STORY EVEN A FAIRY PRINCESS WOULD ENVY!

A CONNECTICUT
YANKEE



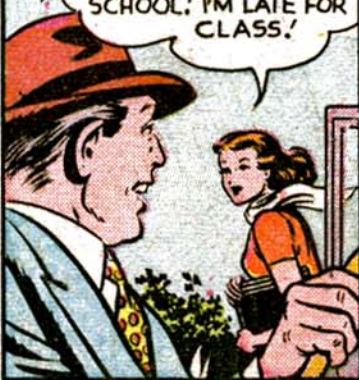
SHE WAS BORN IN LOS ANGELES ON AUGUST 10, 1923, AND ABSORBED HER THREE "R'S" IN THE GRAMMAR SCHOOLS OF BEVERLY HILLS. SHE RECEIVED HER SECONDARY EDUCATION AT THE BEVERLY HILLS HIGH SCHOOL.



RHONDA TRIED OUT HER DRAMATIC WINGS IN SCHOOL PLAYS, OFTEN APPEARING AS THE FEMININE LEAD! BUT TO PLAY SAFE IN CASE A THEATRICAL CAREER DID NOT MATERIALIZE, THE FAR-SEEING MISS INCLUDED SHORT-HAND, TYPING, AND BUSINESS ADMINISTRATION IN HER STUDIES! ONE DAY WHEN SHE WAS ON HER WAY TO SCHOOL, A FILM AGENT NOTICED HER...

SAY, YOUNG LADY--HOW WOULD YOU LIKE TO BE IN PICTURES?

RIGHT NOW I'D JUST LIKE TO BE IN SCHOOL! I'M LATE FOR CLASS!





BOB HOPE



RHONDA WAS DETERMINED TO FINISH HER EDUCATION, AND WHEN SHE DID, A LUCKY BREAK CAME ALONG. HENRY WILLSON, THEN AN AGENT FOR DAVID O. SELZNICK, SPOTTED HER PICTURE ON THE COVER OF A SCHOLASTIC MAGAZINE!

MR. SELZNICK, I THINK WE OUGHT TO SIGN HER! SHE'S PRETTY, AND FROM WHAT I HEAR, SHE'S GOT TALENT!

ALL RIGHT, HENRY! HAVE HER COME TO THE STUDIO!



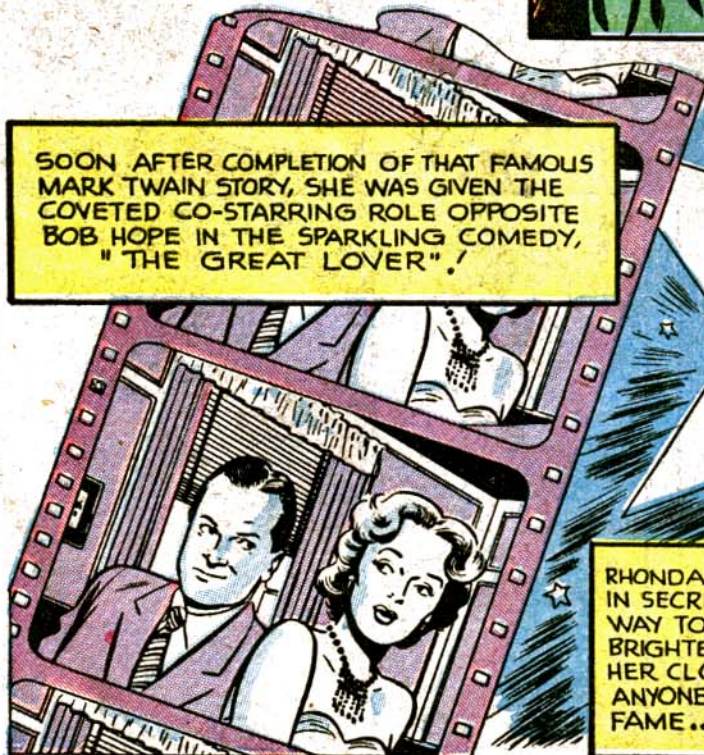
OUR YOUNG ASPIRANT WAS PUT UNDER CONTRACT BY SELZNICK ON THE SAME DAY THAT SHE WAS INTRODUCED TO HIM. HER FIRST PICTURE FOR THE STUDIO WAS "SPELLBOUND", AND ALTHOUGH SHE HAD A SMALL PART, DWARFED BY THE ROLES OF INGRID BERGMAN AND GREGORY PECK, HER BRIEF APPEARANCE IN THE EMOTIONAL HOSPITAL SCENE MARKED THE NEWCOMER A STAR-TO-BE!



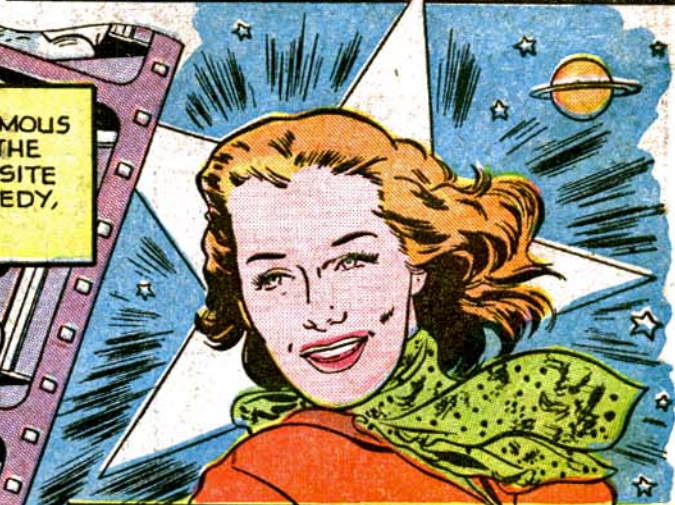
HER BIGGEST BREAK CAME WHEN SHE WON THE CHERISHED ROLE IN "A CONNECTICUT YANKEE IN KING ARTHUR'S COURT", AFTER AN EXHAUSTING SERIES OF ACTING AND SINGING TESTS. RHONDA HAD BEEN UP AGAINST THE STIFFEST KIND OF COMPETITION FROM A DOZEN OTHER TALENTED AND PHOTOGENIC CANDIDATES FOR THE SCREEN PLUM!



SOON AFTER COMPLETION OF THAT FAMOUS MARK TWAIN STORY, SHE WAS GIVEN THE COVETED CO-STARRING ROLE OPPOSITE BOB HOPE IN THE SPARKLING COMEDY, "THE GREAT LOVER".



RHONDA NEVER HAD TO USE THAT TRAINING IN SECRETARIAL STUDIES. SHE'S WELL ON HER WAY TO BECOMING ONE OF HOLLYWOOD'S BRIGHTEST STARS. OUR CINDERELLA WEARS HER CLOAK GRACEFULLY AND MODESTLY, AND IF ANYONE EVER DESERVED THE RAIMENT OF FAME... IT'S *Rhonda Fleming!*



HERE'S YOUR CHANCE TO MEET THE TOP STARS OF RADIO, TELEVISION AND THEATRE!

*You'll Thrill to
the True-to-Life
Adventures of*

Miss **MELODY LANE**

-THAT CURVACEOUS
CHARMER WHO VOWED
TO TAKE NEW YORK
BY STORM - AND
RAN INTO PLENTY OF
STORMY WEATHER!

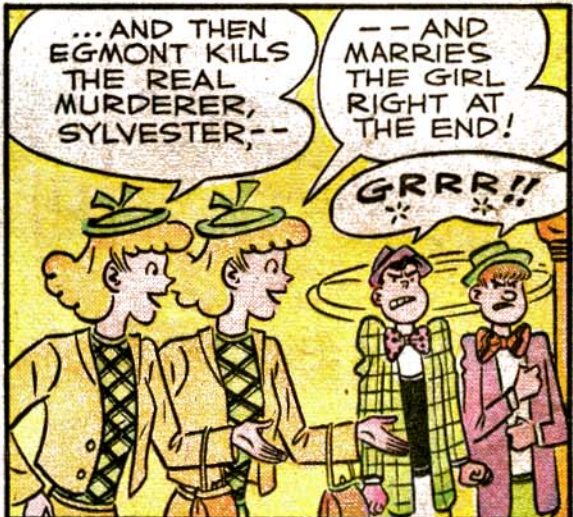
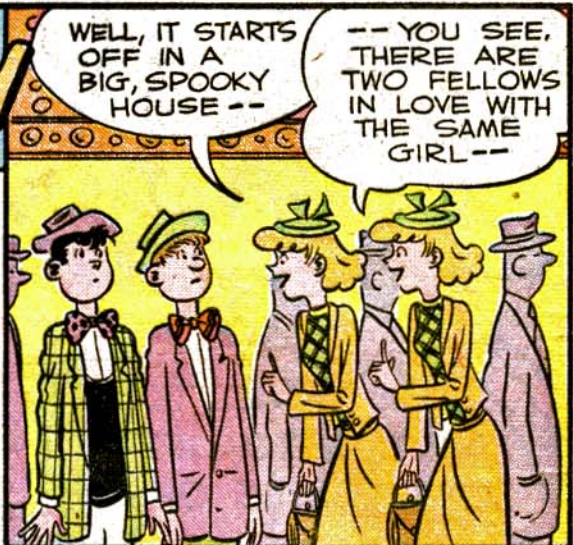
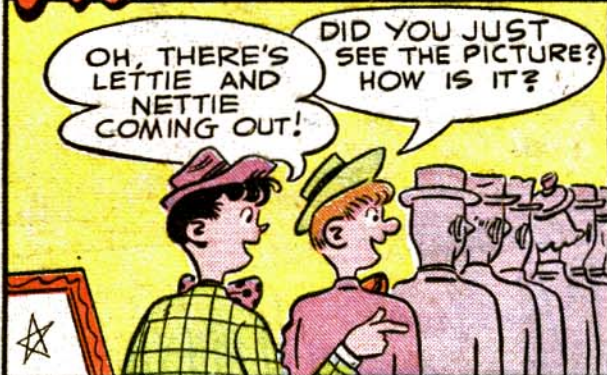
*M*ELODY COULD
BE YOU...OR YOUR
SWEETHEART...OR
THE GIRL NEXT DOOR
...REAL, VIBRANT,
ALIVE AND
KICKING!



Don't miss this First Big Issue!

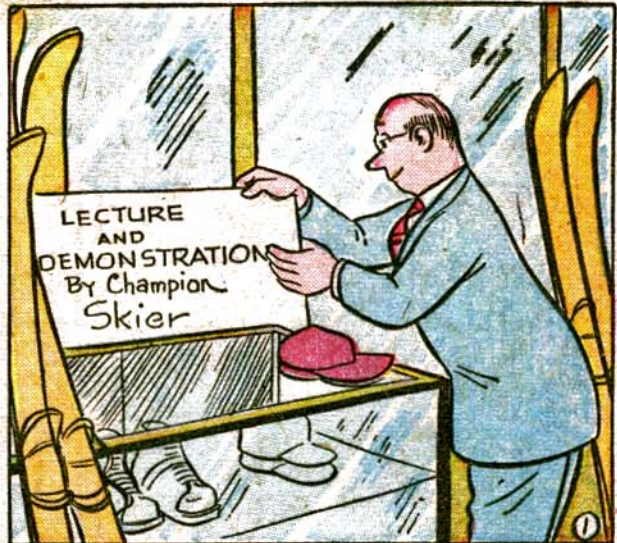
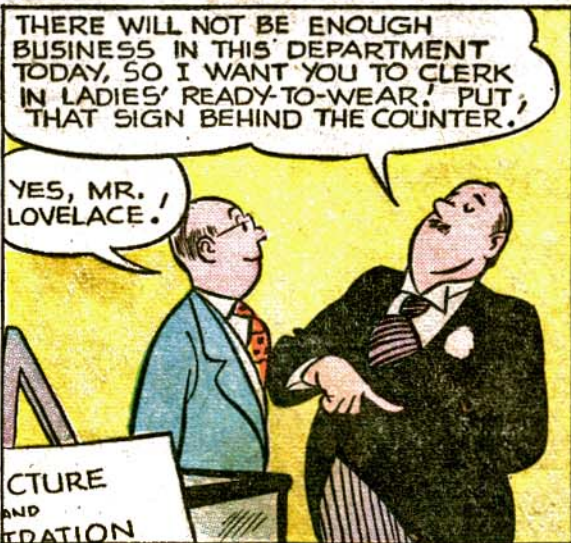
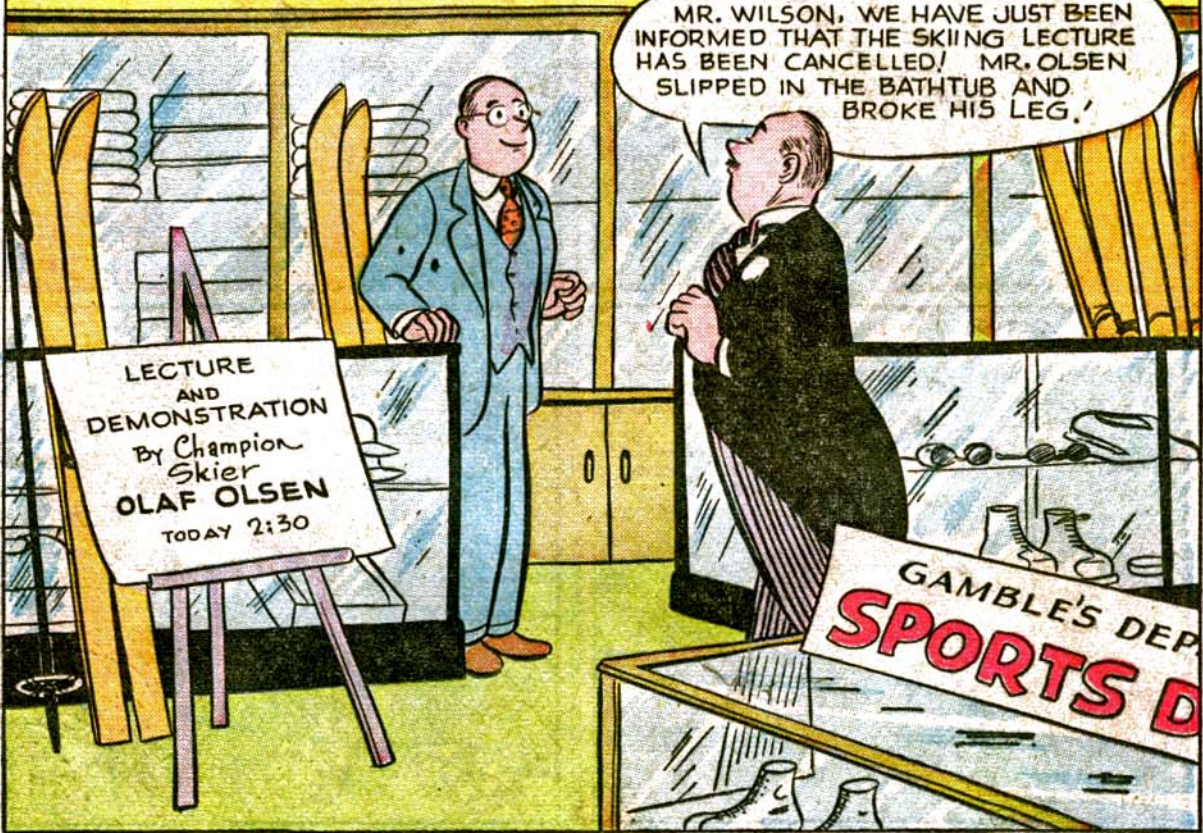
ON SALE EVERYWHERE!

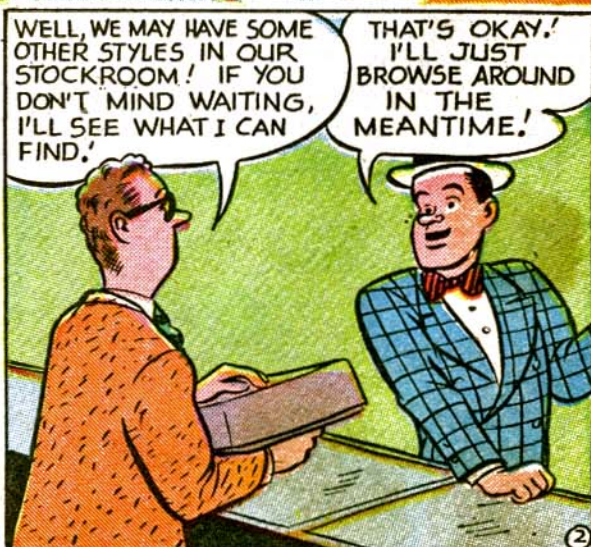
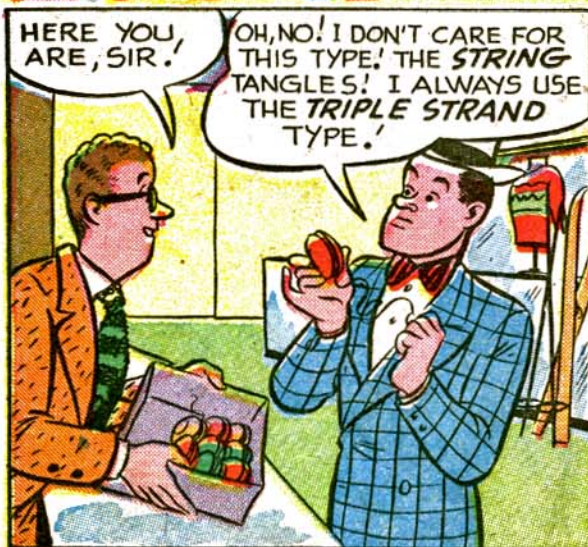
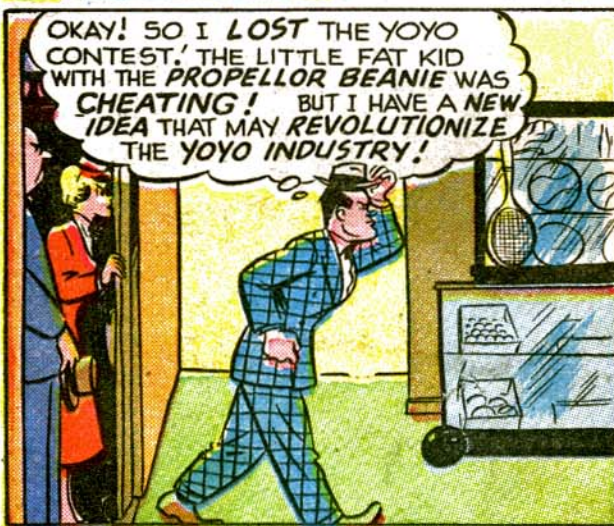
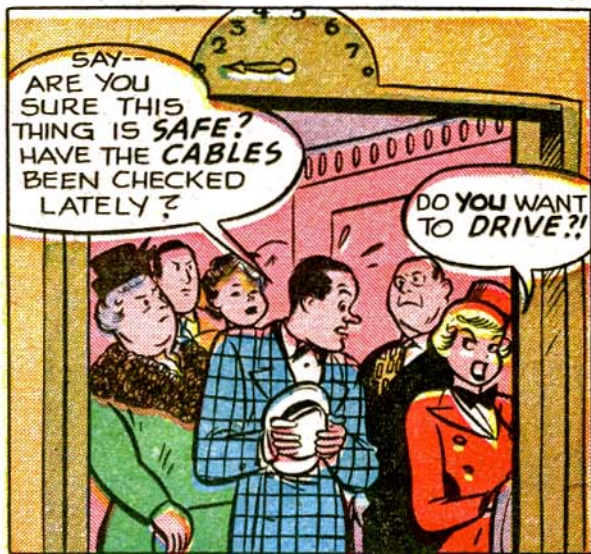
Movie Mirth

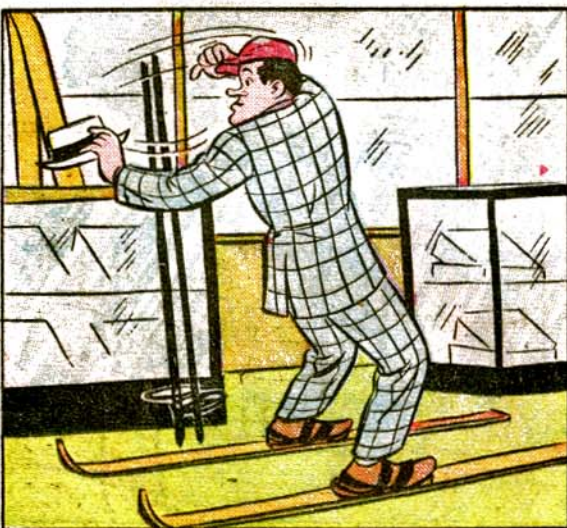


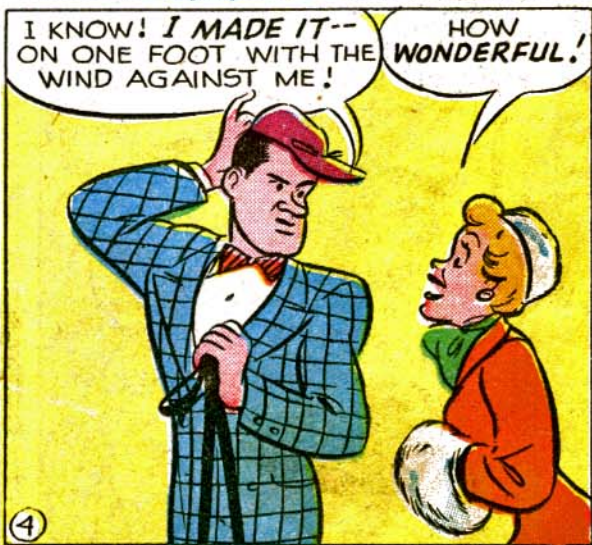
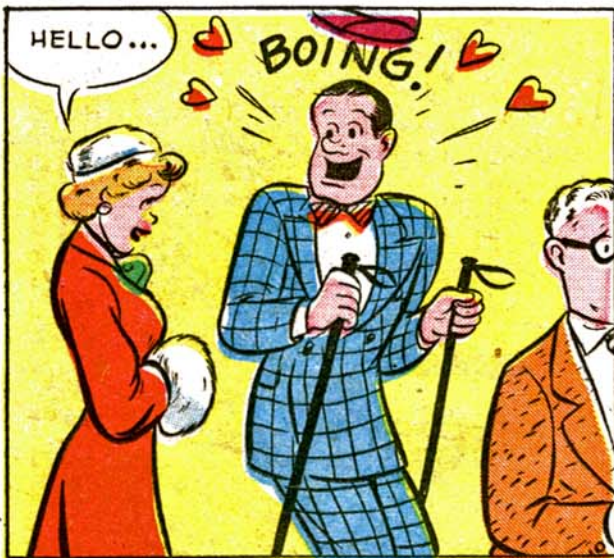
THE
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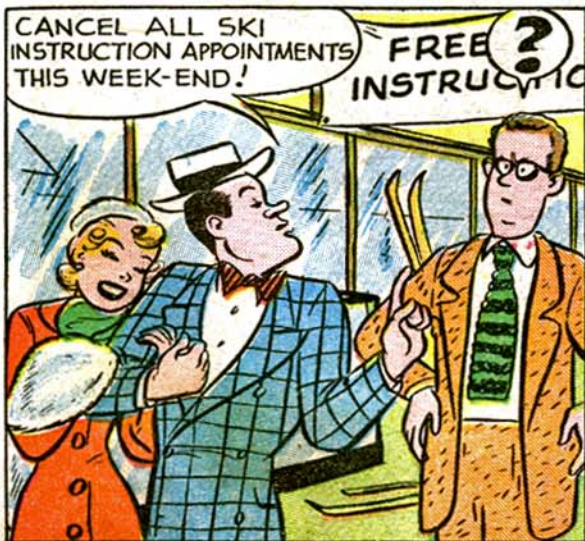
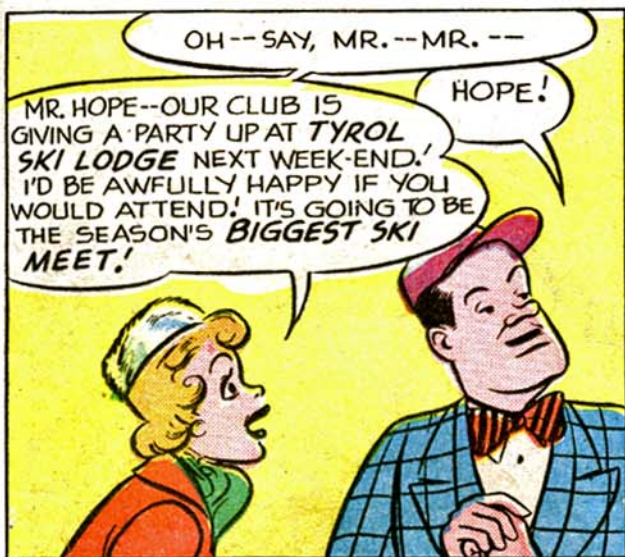
BOB HOPE

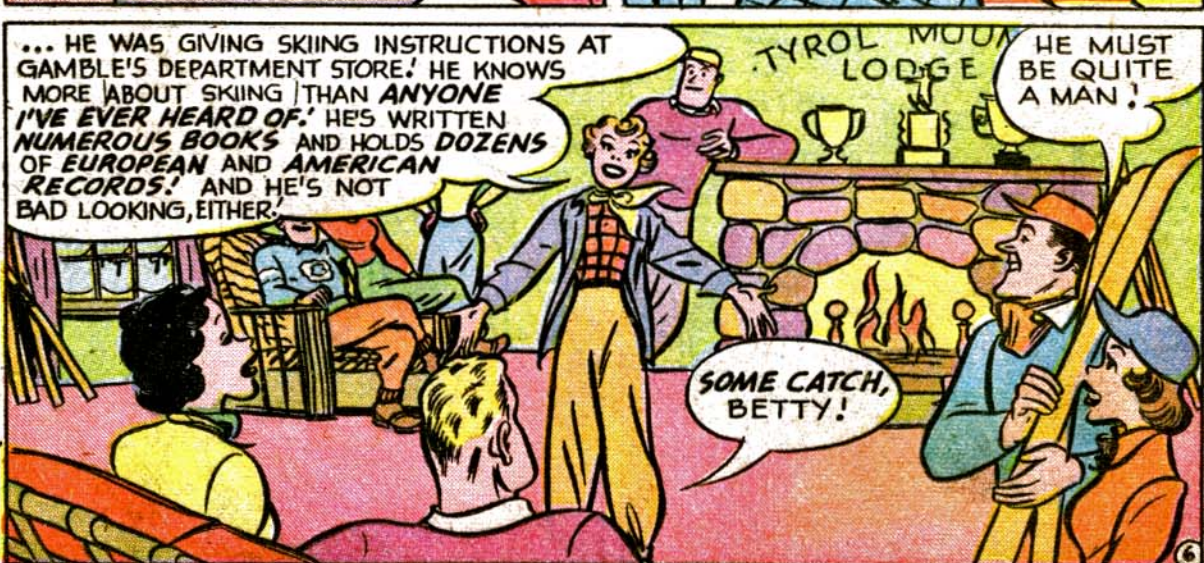
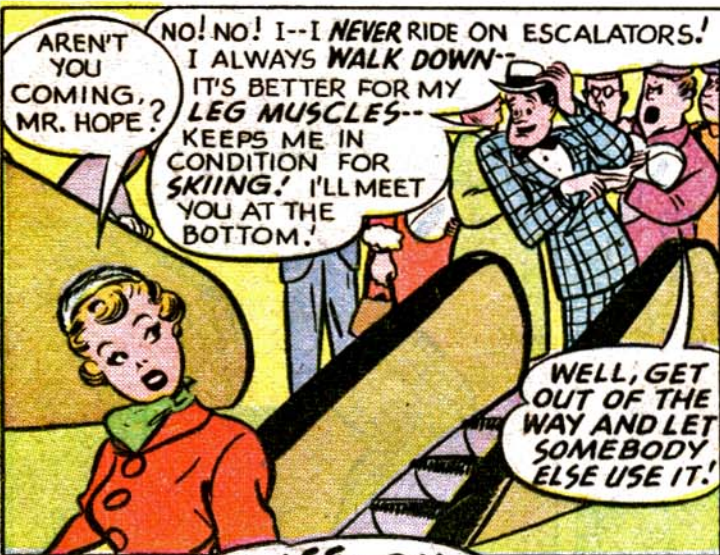


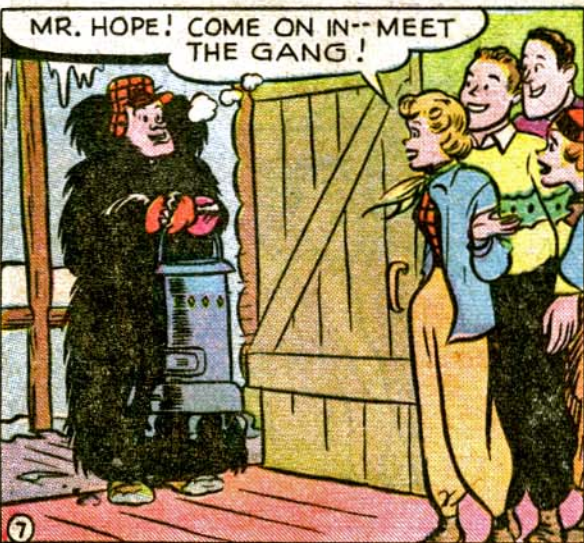
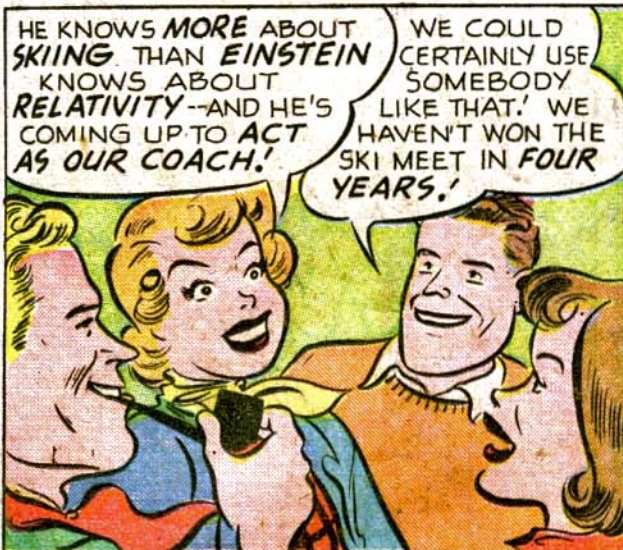


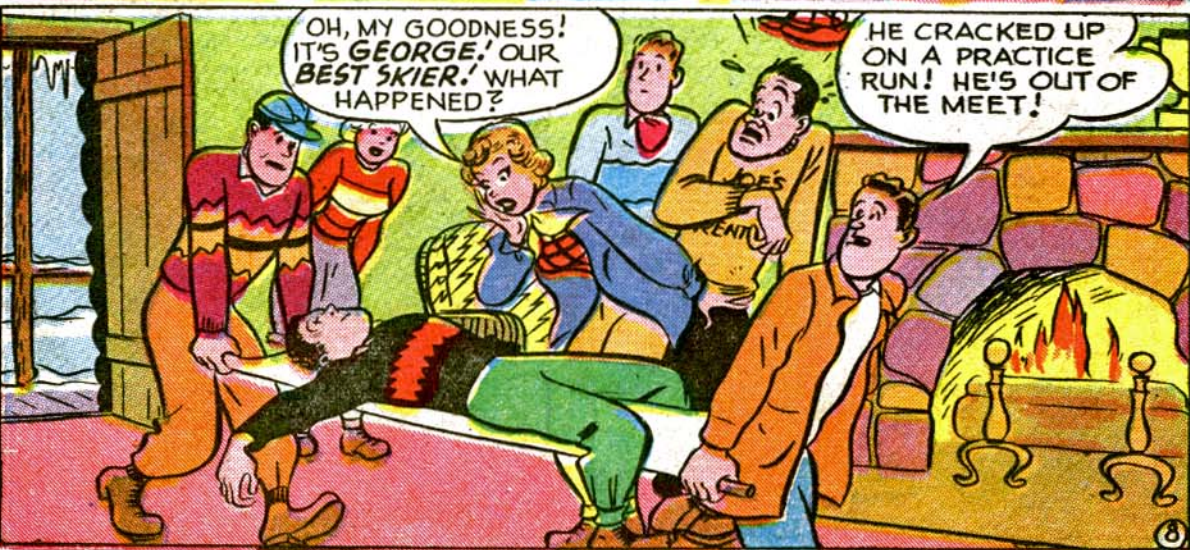
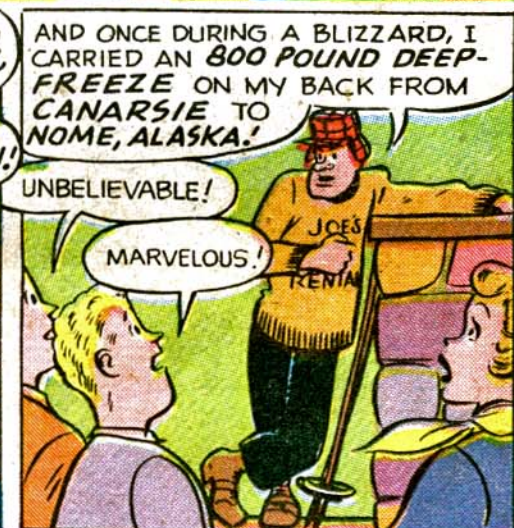
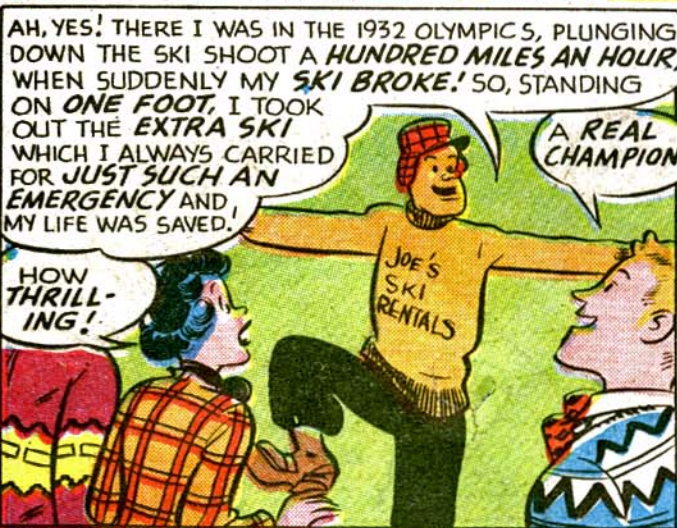


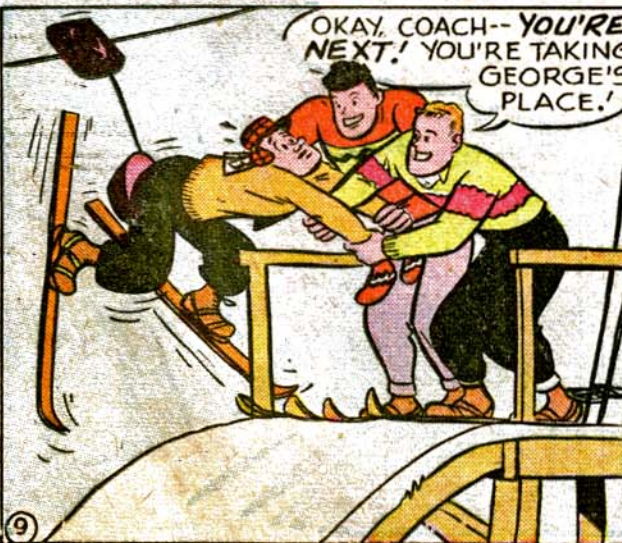
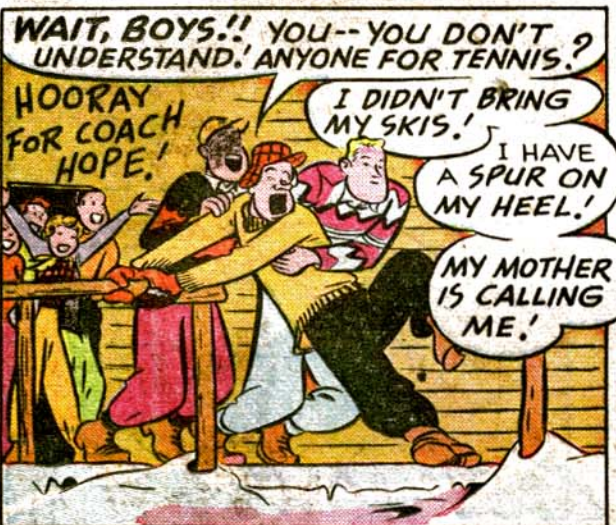


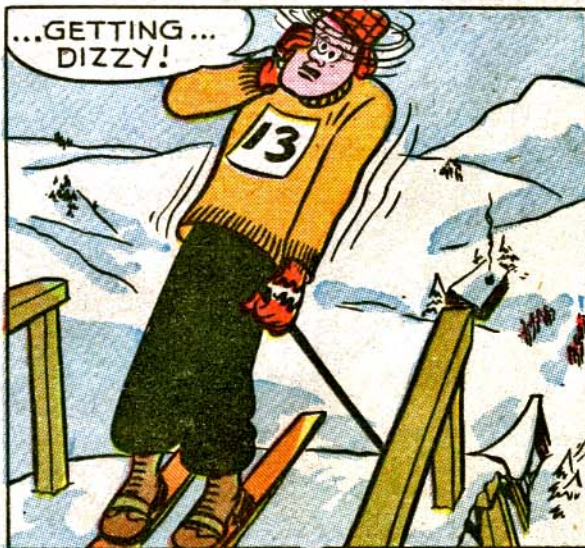


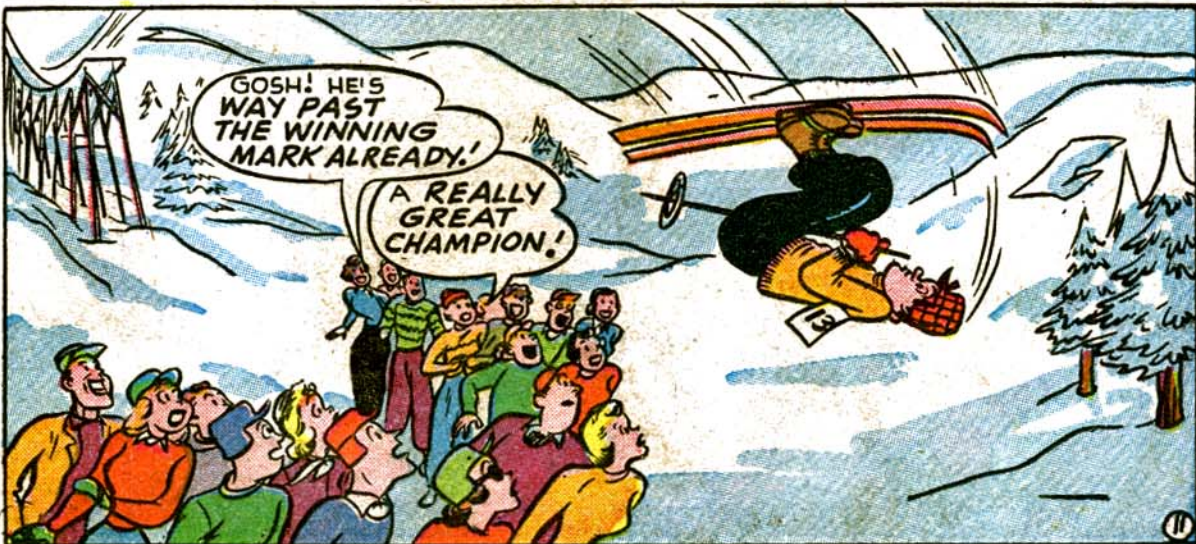
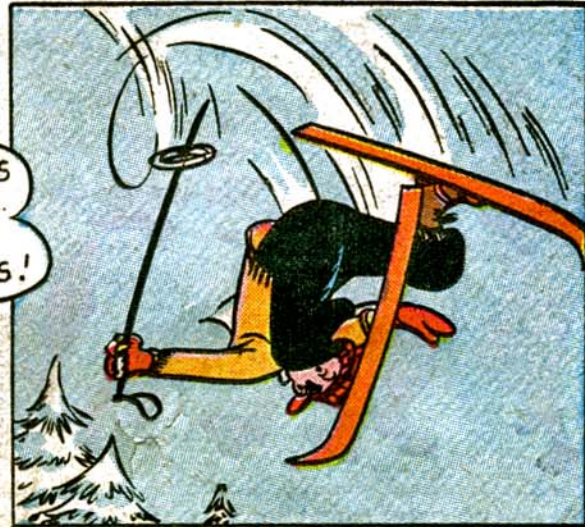














BEAR TRAPPED!

IT WAS A WONDERFUL DAY FOR A HIKE UNTIL...



THAT WOUNDED BEAR MEANS BUSINESS, MAC! HEAD FOR THAT SHACK UP AHEAD!



PHEWW! THAT WAS CLOSE! HOPE THIS BAR IS STRONG ENOUGH!



SEVERAL HOURS LATER... NIGHT HAS FALLEN... THE LITTLE SHACK TREMBLES UNDER THE BEAR'S FIERCE CLAWS!

GOTTA BARRICADE THIS DOOR! DRAG THAT BOX OVER, RAY...

RIGHT...



HELLO, WHAT'S THIS? AN OLD FLASHLIGHT COVERED WITH COBWEBS AND -- IT WORKS! NOW WE CAN SIGNAL FOR HELP...

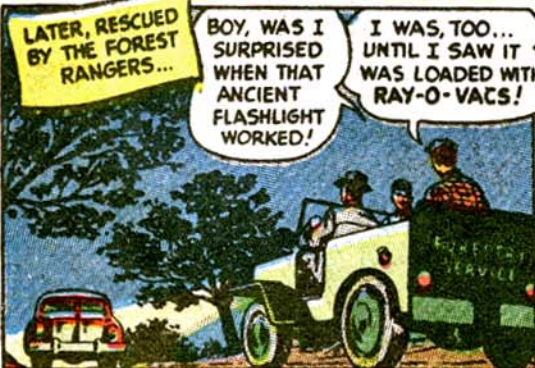


LATER, RESCUED BY THE FOREST RANGERS...

BOY, WAS I SURPRISED WHEN THAT ANCIENT FLASHLIGHT WORKED!

I WAS, TOO... UNTIL I SAW IT WAS LOADED WITH RAY-O-VACS!

RAY-O-VAC LEAK PROOFS ARE SEALED IN STEEL-- STAY FRESH FOR YEARS.



ASK FOR
RAY-O-VAC
LEAK PROOFS
THEY'RE GUARANTEED



Powerful battery



add steel bottom



add steel top



add insulation



add steel jacket



Ray-O-Vac

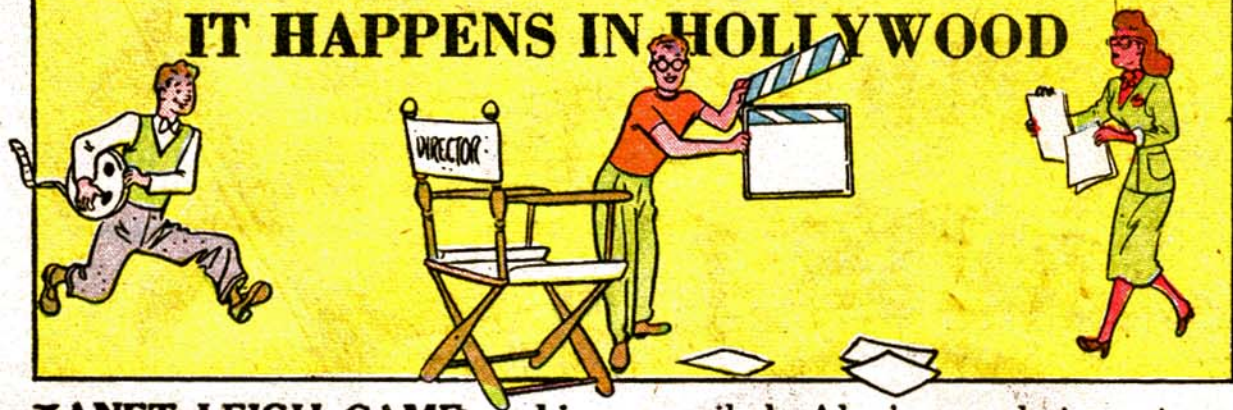
SEALED IN STEEL AND SUPER-INSULATED TO KEEP POWER IN AND TROUBLE OUT. GUARANTEED: A NEW FLASHLIGHT IF YOURS IS DAMAGED BY RAY-O-VAC LEAK PROOF BATTERIES.

introducing Doris Day



... Who is the featured singer on the Bob Hope radio show ... A traveler most of her life, Doris enjoys being a member of the Hope program, which makes frequent plane jaunts around the country with a cast of 40 people ... She started her career as a dancer ... At the age of 12, she joined a Fanchon and Marco dance unit ... This exciting experience ended when she suffered a leg fracture in an automobile accident ... Undaunted by this setback, Doris began to study voice ... Later, she sang with several name bands ... Bob Crosby and Les Brown brought her to the spotlight ... In 1948 Doris left New York to go to Hollywood, where she joined Bob Hope's show ... She is also making movies now, and it probably won't be long before Doris Day makes **top billing!**

IT HAPPENS IN HOLLYWOOD



JANET LEIGH CAME rushing into the MGM publicity department about half an hour late for an interview. There were tears in her eyes! Everyone was afraid to ask what horrible tragedy had taken place, but Janet herself burst forth with the explanation. "I'm terribly sorry I'm late, but the picture took longer than I expected. And it was so sad and beautiful!"

She announced that she had just come from a special screening of the old "Camille," starring Greta Garbo. She had seen the picture to watch Greta portray a tubercular, because Janet is supposed to have the disease in her role in "Bodies and Souls."

If the Garbo film has as much effect on her acting as it did on her emotions, Janet will be up for an Oscar soon!

* * *

WHEN ALAN LADD was building his swimming pool, he assured all his friends that it was to be a utilitarian affair, without the swank cabañas and luxurious outdoor furniture that distinguish many of Hollywood's famous pools.

But something happened that

spoiled Alan's good intentions. Some friends of his sent him a refrigerator, and since he already had one in his house, he set up the new addition by the pool and filled it with soft drinks.

The refrigerator looked so ludicrous standing beside the pool that Alan decided to build a house around it. Now the new quarters are used for changing into bathing suits and, incidentally, as a game room.

Our advice: Think twice next time you want to buy a friend a refrigerator!

* * *

BETTY GARDE, once a member of the original "Oklahoma" stage company, likens her acting career since then to a life of crime.

All last winter she played criminals in such radio serials as "The Fat Man," "Your FBI," and "Mr. District Attorney." Now she must pay the penalty. She's a convict in Warner Brothers' "Locked In."

* * *

A SCENE in "Always Leave Them Laughing" had the famous Milton Berle being plastered with great gobs of gooey catsup by an unappreciative night club audience.

But the harrowing ordeal failed to squelch the bouncy comic. Instead, after the final take, he palmed the spicy mess from his eyes, grinned at the camera crew, and said:

"What?! No hamburger?!"

* * *

RAYMOND MASSEY, always brave, amiable, and willing, stood firmly and calmly while a professional knife thrower narrowly missed him with hurled cutlery for a scene in Warners' technicolor drama, **"Barricade."**

But when the leading lady, Ruth Roman, confidently offered to repeat the professional's performance, Mr. Massey balked and left the target area with much haste. Miss Roman went on to explain that she learned the art of knife throwing at the age of nine while traveling with her father's carnival show.

To everyone's amazement, she heaved a blade and hit a bull's-eye on the spot where the actor had been standing!

"That," declared Mr. Massey, **"is exactly what I was afraid of!"**

* * *

DANE CLARK is having no wardrobe problem at all for his role in **"Barricade."** It's a mining story, and Dane goes through the entire picture wearing one old hat and one soiled shirt!

* * *

KING VIDOR, famed director of **"The Fountainhead,"** is the modest possessor of more assorted talents than even Orsen Welles!

Besides directing motion pictures, he has written them, produced them, acted in them, and photographed them!

In addition to that he's a trained musician and has a fine operatic tenor voice. He paints landscapes as a hobby.

* * *

DURING one hectic week of the production of the Marilyn Miller story, **"Look for the Silver Lining,"** June Haver had to portray the late dancing star at the ages of 19, 12, 35, and 27, in that order.

When it was all over, Miss Haver sighed and said, **"Gosh, I'm confused! Let's see now . . . how old is June Haver?"**

* * *

DIRECTOR DAVID BUTLER, who weighs about 300 pounds in the pink of condition, has learned to his sorrow that being the broadest-beamed man in Cinemaland has its drawbacks.

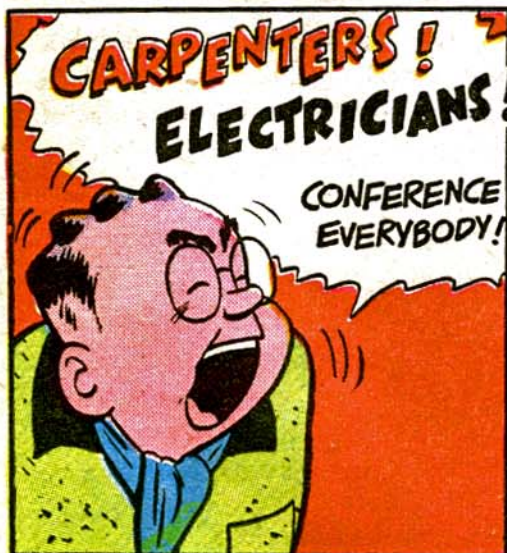
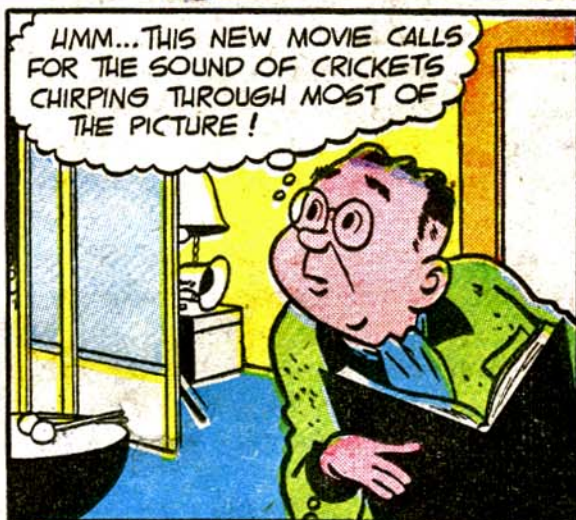
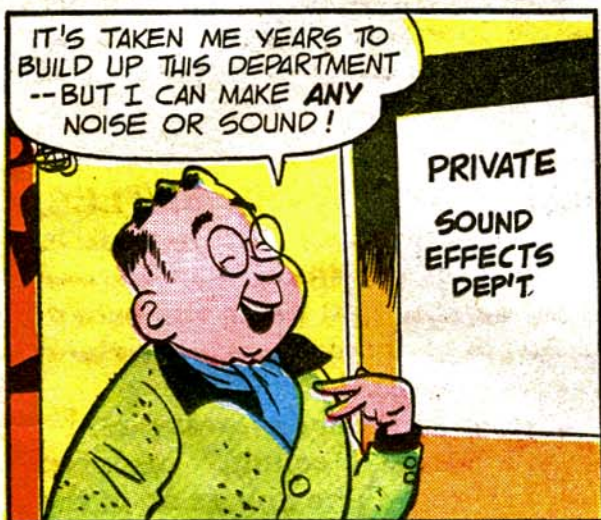
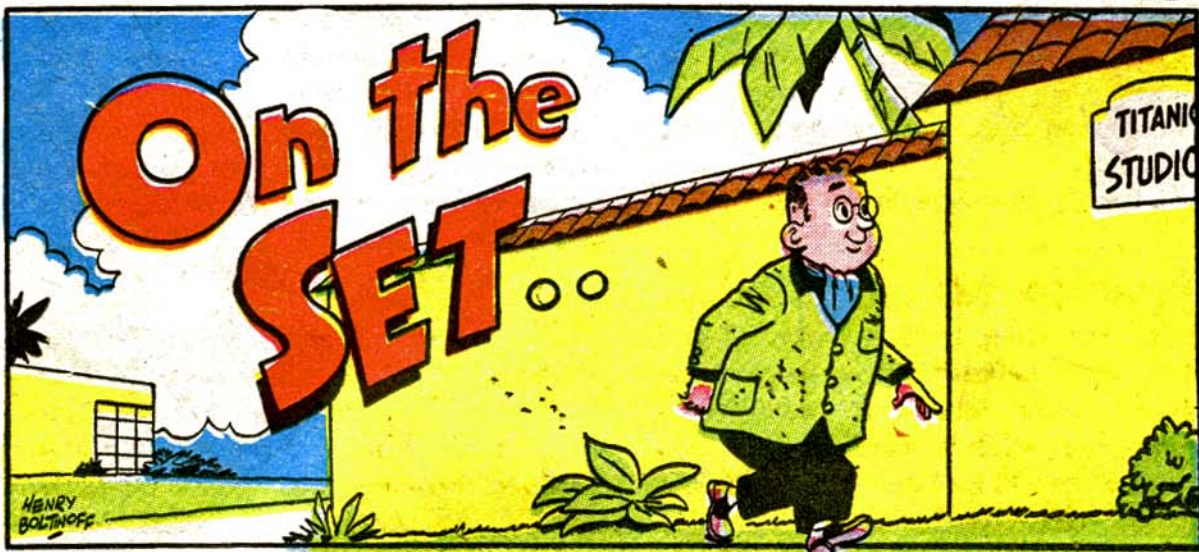
A scene in Butler's latest picture, **"It's a Great Feeling,"** required him to direct some goings-on in the aisle of a Pullman car.

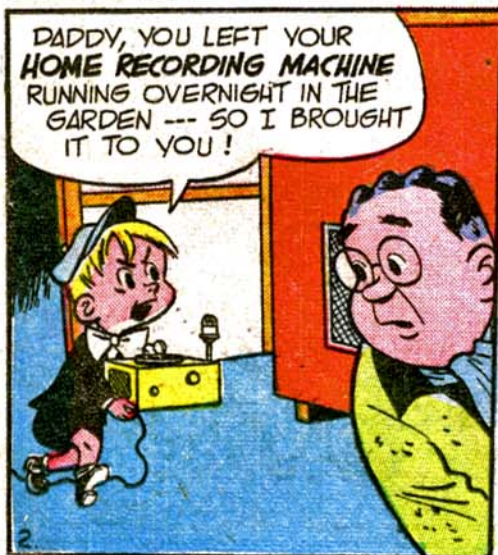
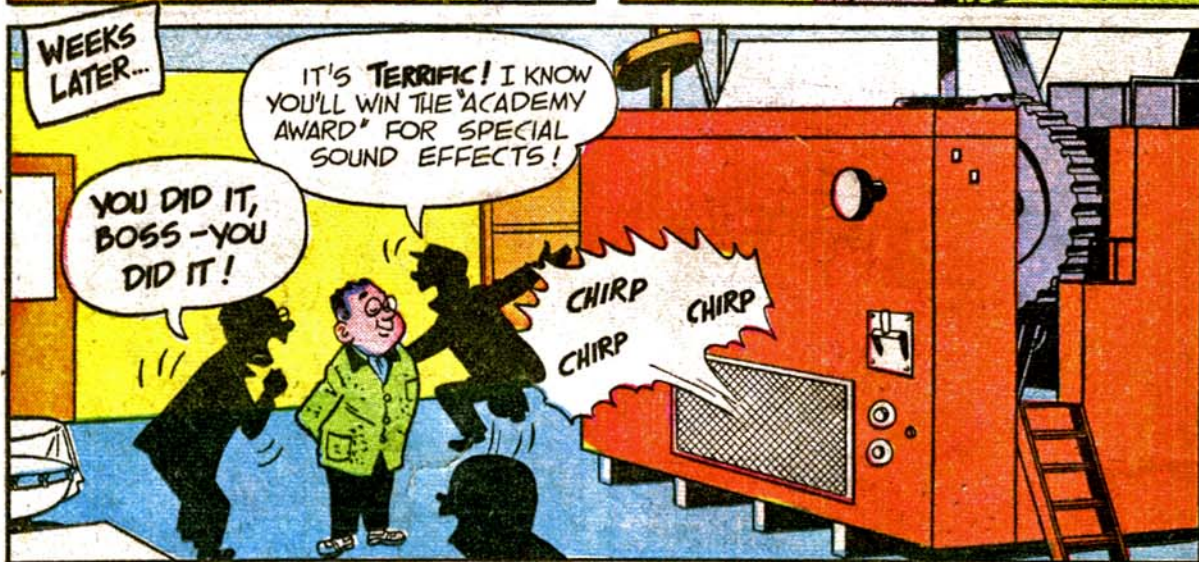
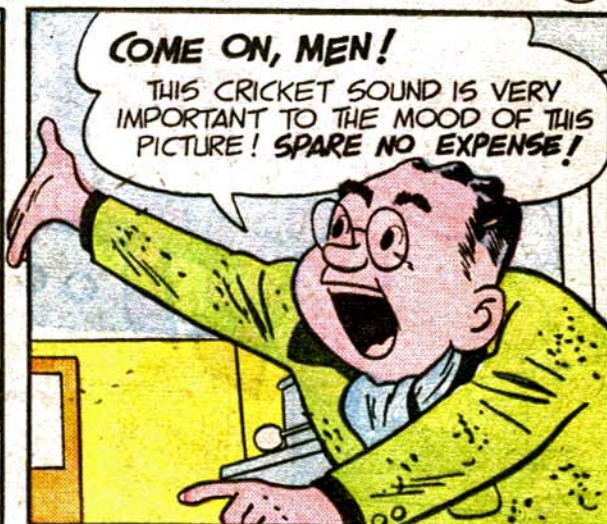
Butler couldn't get in to direct the scene until two property men decided to turn him sideways and **PUSH!** He finally made it!

* * *

MORE THAN 450 extra players had the softest jobs of their lives in the picture **"White Heat."**

All they had to do for a whole day was eat dinner with star James Cagney in a prison cafeteria scene. Fresh food was served for every take!



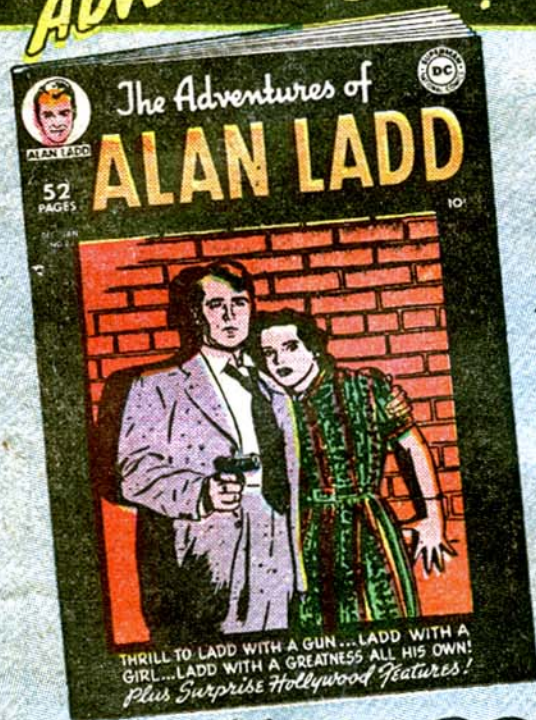


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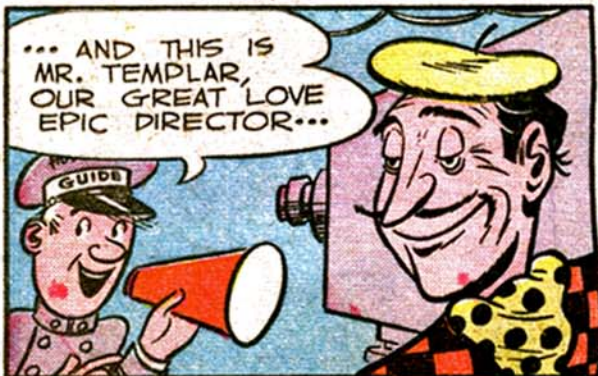
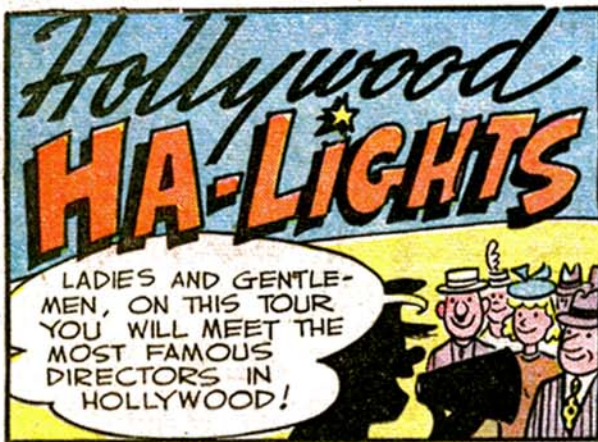
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THEIR DOG, NICK -**

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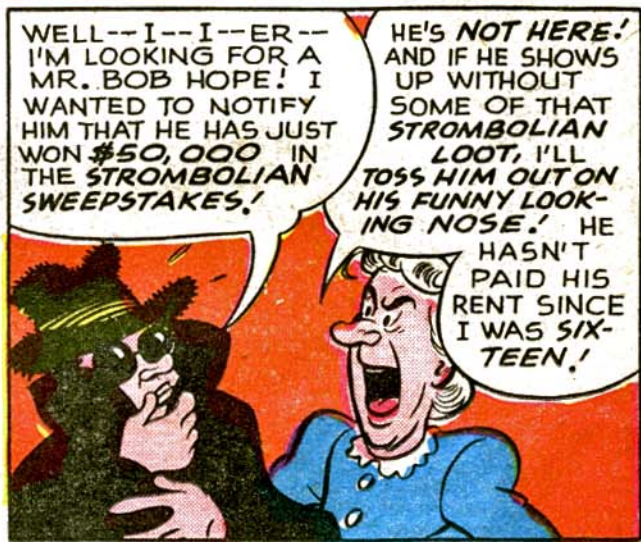
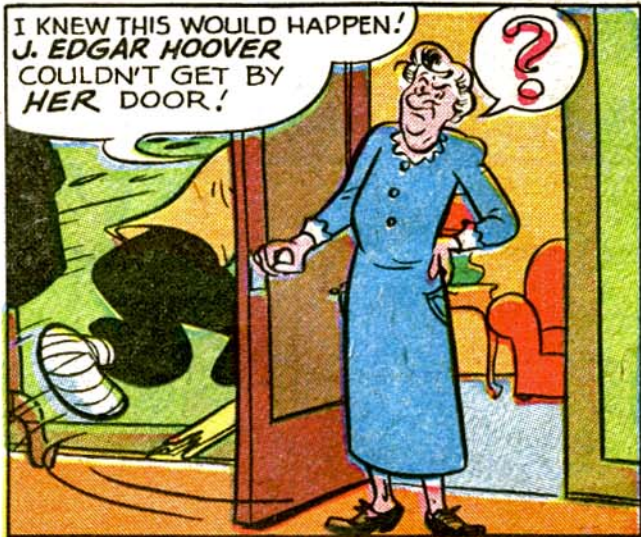


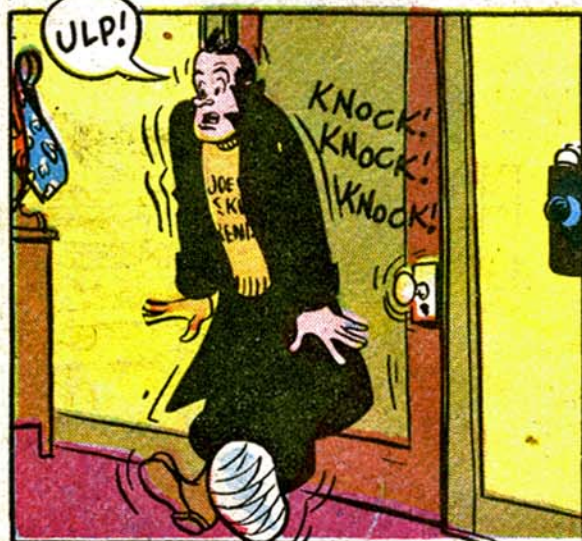
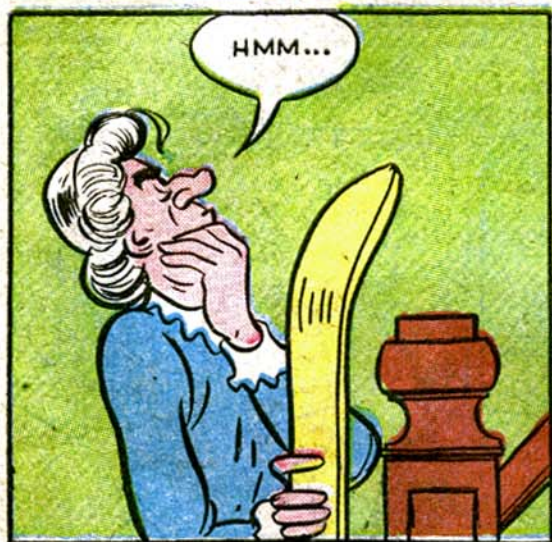
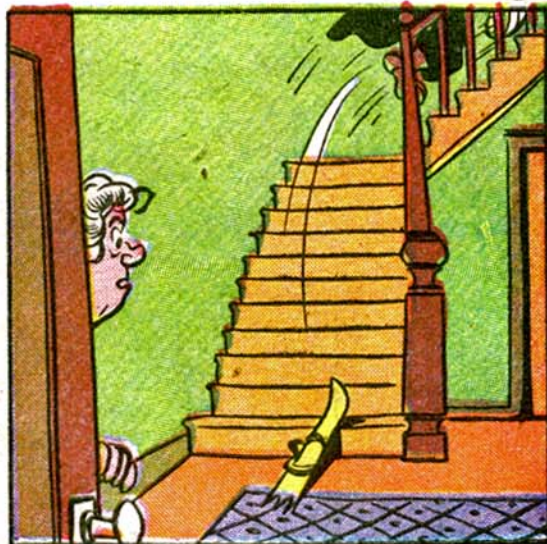
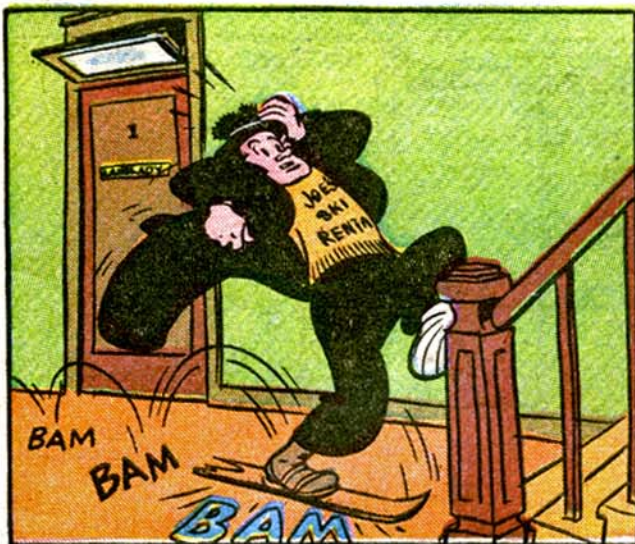
GOSH! I HOPE THE LANDLADY DOESN'T SEE ME! IF SHE DOES, I'M A DEAD DUCK! I OWE *SIX WEEKS' RENT* AND I HAVE ONLY 50¢ TO MY NAME!



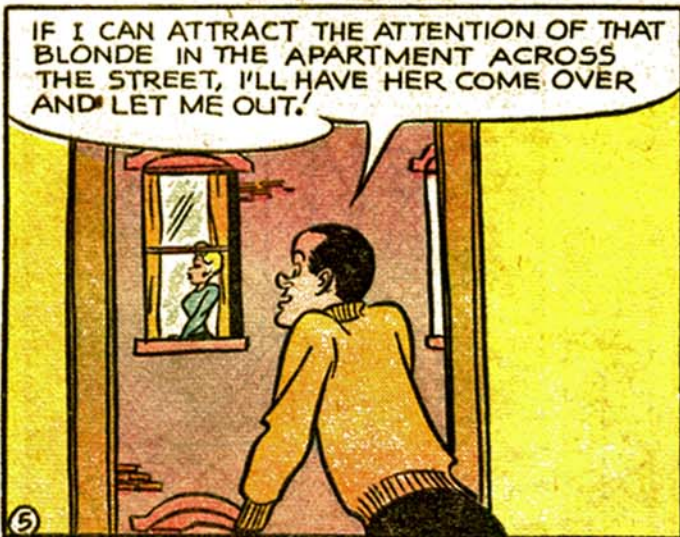
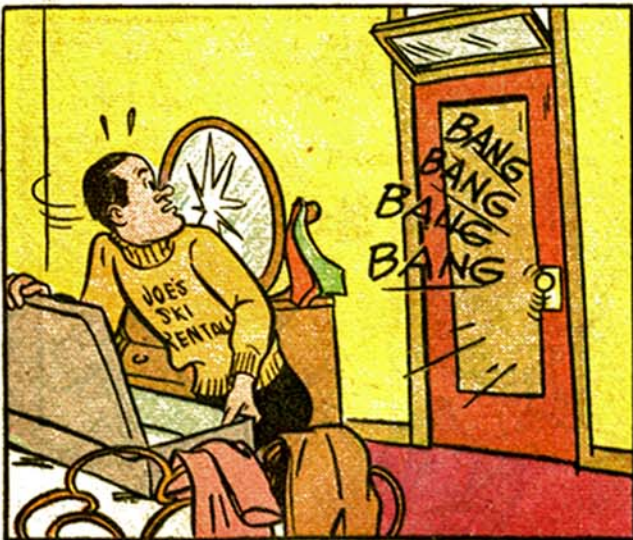
NOW IF I CAN JUST GET BY THE CROW'S NEST, AND UP THE STAIRS, I'LL BE SAFE!

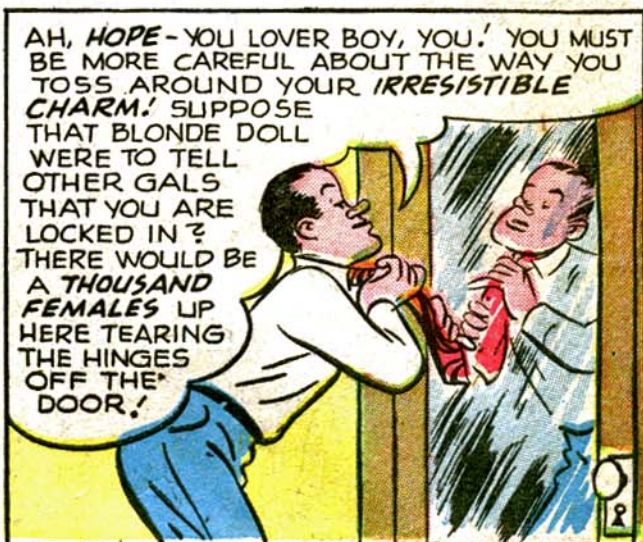










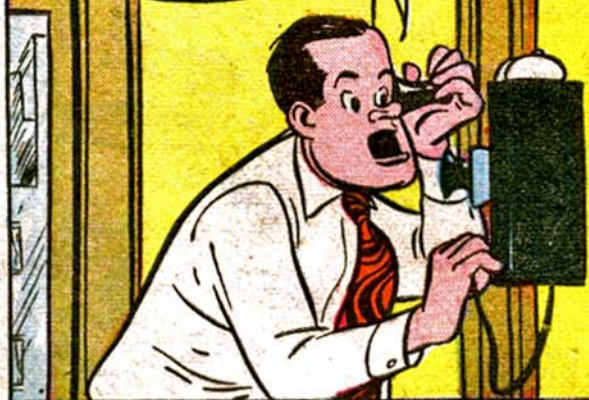




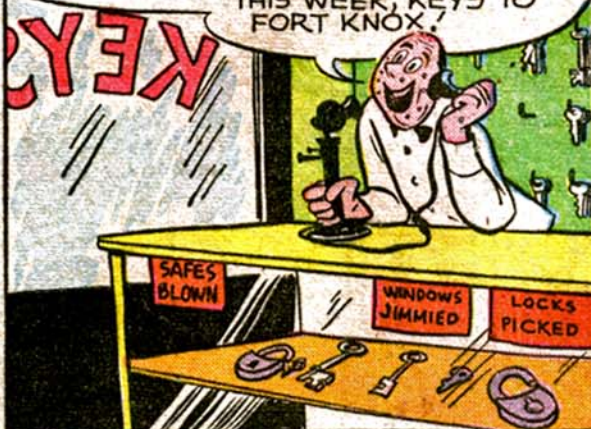
THE LOCK! WHY DIDN'T I THINK OF THAT BEFORE?! I'LL CALL A LOCKSMITH!



HELLO, OPERATOR! GET ME A LOCKSMITH! THIS IS AN EMERGENCY!



GOOD AFTERNOON! THIS IS BEMAN, THE KEYMAN-- ALL KINDS OF KEYS FOR ALL KINDS OF LOCKS, AND SPECIAL THIS WEEK, KEYS TO FORT KNOX!



HURRY OVER TO 47 POINT STREET ROOM 301! I'M LOCKED IN!

SORRY! I CAN'T MAKE IT NOW!

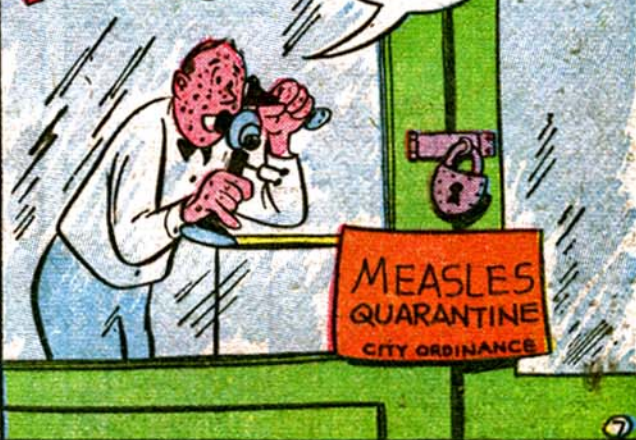


YOU HAVE TO! DON'T YOU UNDERSTAND?! THIS IS AN EMERGENCY!! I'M LOCKED IN! DO YOU HEAR ME?! I'M LOCKED IN!

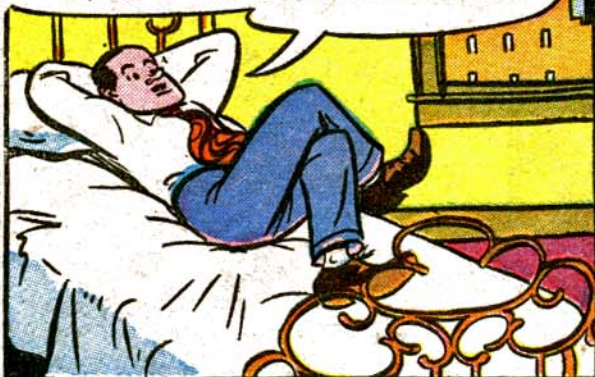


KEYS

SO AM I!



HMPH! JUST MY LUCK! IF DAME FORTUNE, OPPORTUNITY, AND LADY LUCK WERE TO KNOCK ON MY DOOR NOW, I COULDN'T EVEN LET THEM IN-- MUCH LESS GET ME OUT! GEE...IF ONLY I HAD A ROPE OR SOMETHING...

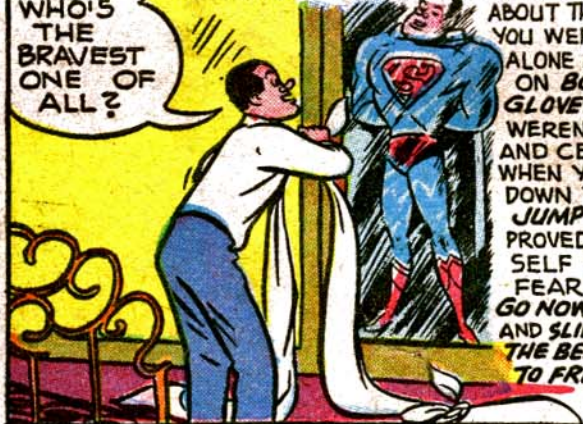


SAY! THE BED SHEETS! THAT'S IT! ALL I HAVE TO DO IS TIE THEM TOGETHER AND LET MYSELF OUT THROUGH THE WINDOW!

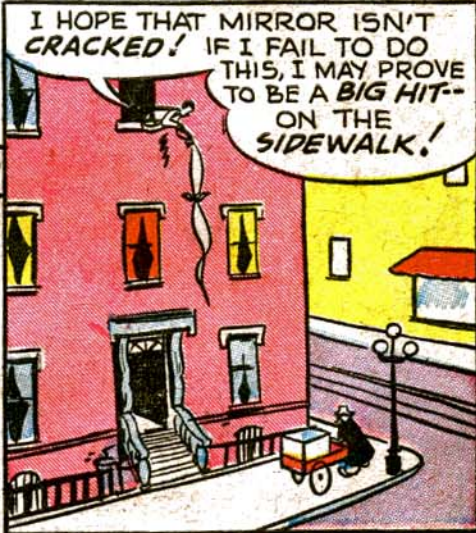


MIRROR, MIRROR ON THE WALL, WHO'S THE BRAVEST ONE OF ALL?

YOU ARE, HOPE! WHY, I'VE EVEN SEEN YOU RIDE ON A MERRY-GO-ROUND SIDESADDLE! AND REMEMBER WHEN YOU WERE TWELVE?--YOU RODE A TRICYCLE WITH NO HANDS! AND HOW ABOUT THE TIME YOU WERE ALL ALONE AND YOU TRIED ON BOXING GLOVES? YOU WEREN'T AFRAID! AND CERTAINLY WHEN YOU SLID DOWN THE SKI JUMP YOU PROVED YOURSELF TO BE FEARLESS! GO NOW, HOPE, AND SLIDE DOWN THE BED SHEETS TO FREEDOM!



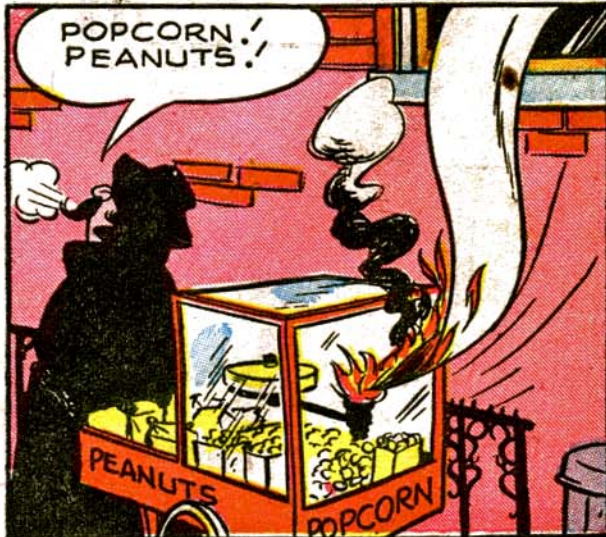
I HOPE THAT MIRROR ISN'T CRACKED! IF I FAIL TO DO THIS, I MAY PROVE TO BE A BIG HIT-- ON THE SIDEWALK!

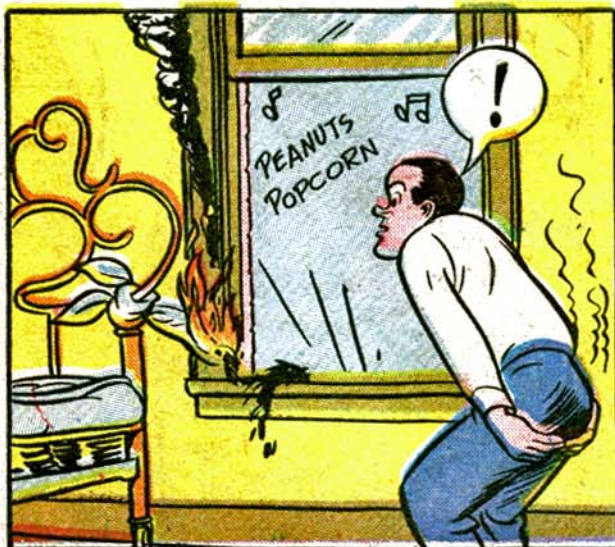
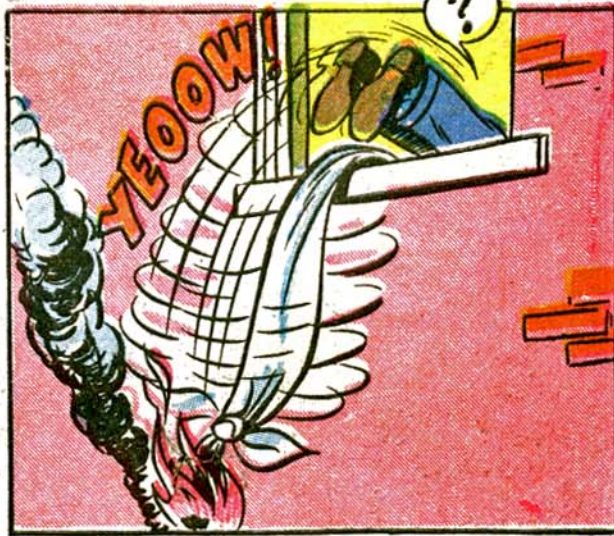
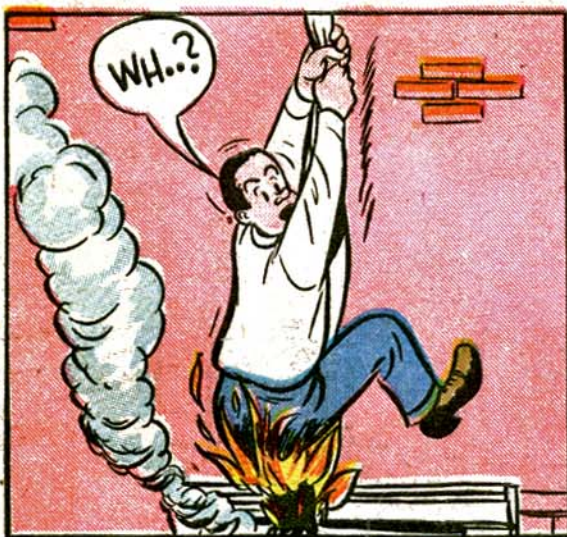
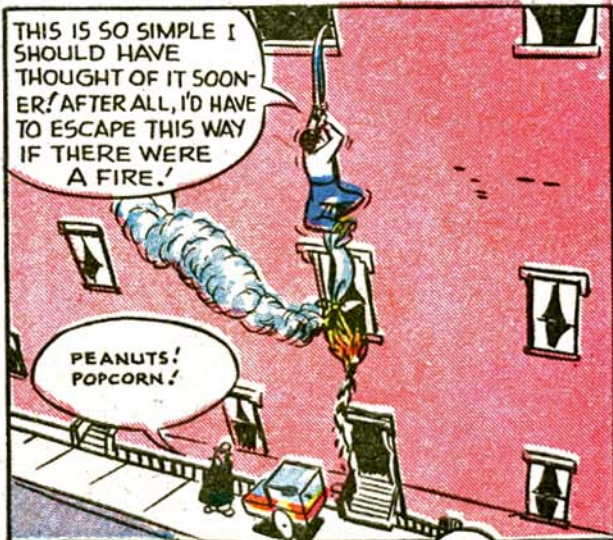


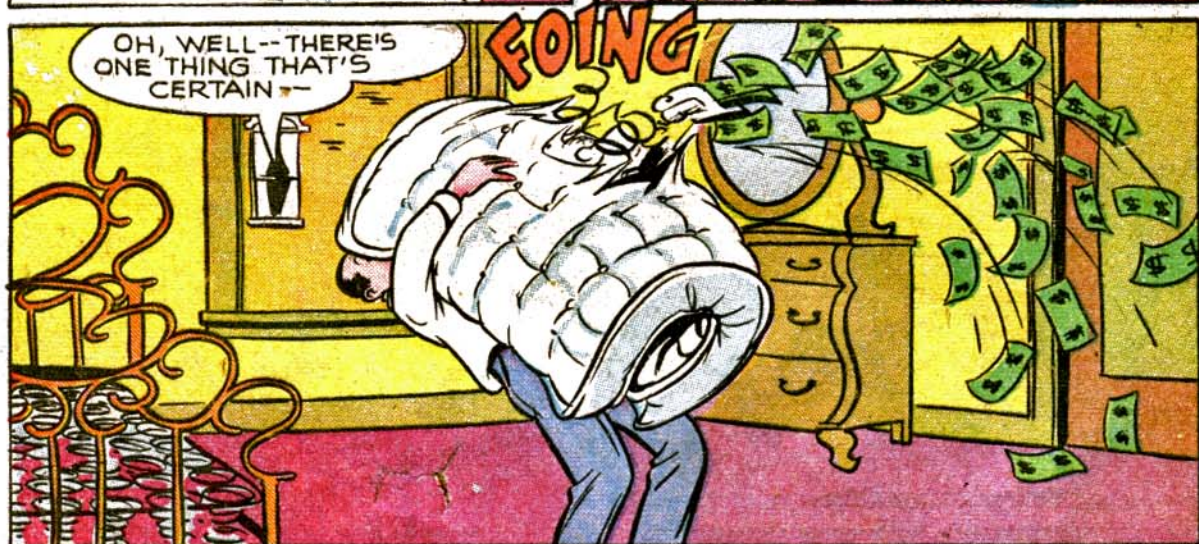
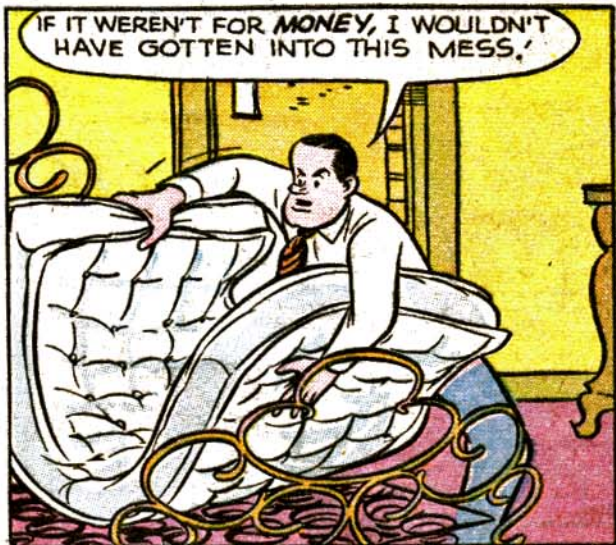
PEANUTS! POPCORN!

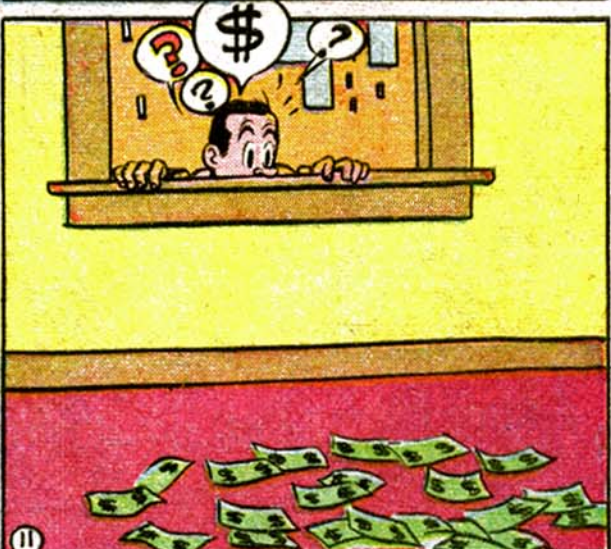
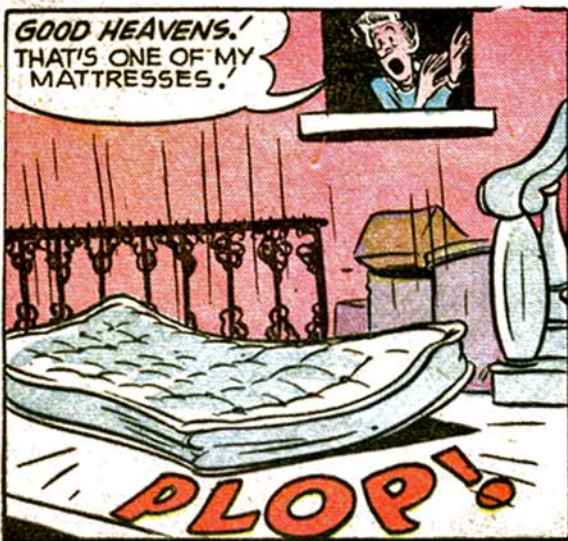


POPCORN! PEANUTS!











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LOOK, ROBIN, SOME REAL TROUBLE ON THAT FOOTBALL FIELD--AND IT NEEDS OUR ATTENTION!

CHECK, BATMAN!



HOLD ON, WHAT'S GOING ON HERE?

AW, WE DON'T WANT THIS GUY AROUND HERE. HE DON'T BELONG. HE AIN'T A REAL AMERICAN.

SPEAK FOR YOURSELF, DAN.



DON'T BELIEVE THOSE CRACKPOT LIES ABOUT PEOPLE WHO WORSHIP DIFFERENTLY, OR WHOSE SKIN IS OF A DIFFERENT COLOR, OR WHOSE PARENTS COME FROM ANOTHER COUNTRY. REMEMBER OUR AMERICAN HERITAGE OF FREEDOM AND EQUALITY!



A LOT OF US DON'T AGREE WITH YOU! HANK'S A GOOD PLAYER--AND HE BELONGS ON THE TEAM SAME AS ANYBODY ELSE.

RIGHT! IT'S THE ONE WHO THINKS OTHERWISE WHO'S NOT THE REAL AMERICAN! HE'S HARMING HIS COUNTRY WHEN HE SPEAKS AND ACTS THAT WAY!



DON'T WEAKEN OUR COUNTRY! A NATION DIVIDED BY PREJUDICE IS LIKE A FOOTBALL TEAM WITHOUT TEAMWORK. SO GET TOGETHER... WORK AND PLAY IN HARMONY--AND YOU'LL HAVE A SUCCESSFUL TEAM.

THANKS, BATMAN, WE WILL!



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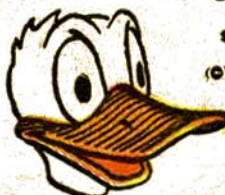
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☐ Donald Duck
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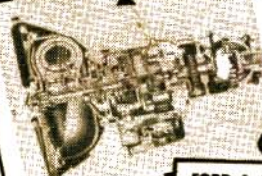
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1949	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1948	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1947	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1946	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1945	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1944	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1943	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1942	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1941	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1940	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1939	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1938	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1937	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16
1936	Corvair	16	16	16	16	16	16	16	16	16	16	16	16	16	16

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