



BOB HOPE

THE ADVENTURES OF

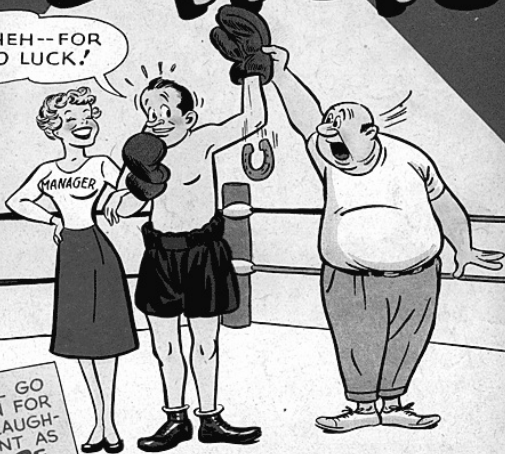
DEC. JAN.

NO. 12



BOB HOPE

HEH-HEH--FOR
GOOD LUCK!



YOU'LL GO
DOWN FOR
THE LAUGH-
COUNT AS
HOPE
CLIMBS
INTO A
FUN-FILLED
RING WITH
FLYING FISTS
AND FLIRTING
FEMALES!

DON'T BE EARTH-BOUND!
JET OFF TO ALIEN WORLDS
IN EVERY
ISSUE
OF

**"THE
 MAGAZINE
 THAT UNLOCKS
 THE SECRETS
 OF THE
 FUTURE!"**

**AMAZING
 TRIPS INTO THE
 UNKNOWN!**
**ASTOUNDING
 ADVENTURES
 ON UNCHARTED
 PLANETS!**
**ASTONISHING
 EXPERIMENTS
 OF SUPER-SCIENCE!**

**THE BRIGHTEST STARS
 IN COMICS MAGAZINES BEAR
 THIS FAMOUS SYMBOL
 ON THE COVER!**



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 persons, living or dead, is intended or should be inferred.
 Printed in U.S.A.



THE ADVENTURES OF

BOB HOPE

PART I



MR. HOPE, I
WANT A FEW
WORDS WITH
YOU.

ABOUT WHAT? MY RENT'S
PAID, AND WE HAVEN'T
ANYTHING ELSE IN
COMMON.

I WANT YOU TO DO
ME A FAVOR! MY
DESK DRAWER
SEEMS TO BE
STUCK, AND IT
NEEDS THE STRENGTH
OF A MAN TO YANK IT
OPEN! WILL YOU
DO IT?

GLADLY! AND
WHEN I DO YOU
THIS FAVOR, JUST
DON'T FORGET.
IT THE NEXT
TIME MY RENT'S
PAST DUE, THEN
YOU CAN DO ME
A FAVOR--

-- REMEMBER WHAT THE
WORM SAID TO THE
OTHER WORM--**ONE
GOOD TURN DESERVES
ANOTHER.**

YOU HAVEN'T
OPENED THE
DRAWER YET,
AND WHAT'S
WORMS GOT TO
DO WITH IT,
ANYWAY?





BOB HOPE



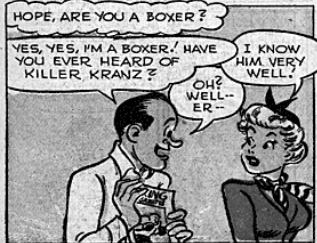


BOB HOPE





BOB HOPE





BOB HOPE



HM? OH IT *IS*, IT *IS*! I HAVE TO USE OTHER NAMES OR NOBODY WOULD FIGHT ME! THEY'RE AFRAID OF THE CANVAS BACK KID!--I'M TERRIFIC IN A CLINCH-- LOTS OF GIRLS HAVE TOLD ME SO!



REALLY?? LOOK, MR. HOPE--ER, I MEAN, BOB--WHY DON'T YOU COME UP TO POPTON LAKES TRAINING CAMP, AND TRAIN? I'D LOVE TO WATCH YOU! I'M MAD ABOUT BOXERS!

WHY NOT? WE'LL GET ALONG SWELL TOGETHER! YOU'RE MAD ABOUT BOXERS AND I'M MAD ABOUT GIRLS!

WONDERFUL! SHALL WE SAY NEXT WEEK?



WOW! WHAT A DISH! WHAT A DOLL! SHE'S MAD ABOUT BOXERS, SO ALL I HAVE TO DO IS LOOK LIKE ONE! --I'LL BUY THIS MUSCLE BUILDING GADGET AND WHIP MYSELF INTO SHAPE RIGHT AWAY! HOO-HOO.



So-- THIS GIMMICK MUST BE BROKEN! --IT SAYS HOLD AT CHEST AND STRETCH OUT ARMS--BUT IT WON'T STRETCH! PUFF-PUFF!



MAYBE IT HAS TO BE BROKEN IN! I'LL TRY LOOSENING IT UP THIS WAY!



ORK!
URGLE!
GLUG
ORK





BOB HOPE



MEANWHILE...





BUT DAD, THAT'S WHAT YOU SAY EVERY TIME HE FINISHES A FIGHT! AFTER ALL, CHARLIE AND I ARE IN LOVE AND WANT TO GET MARRIED!

I'VE TOLD YOU I DON'T WANT MY DAUGHTER MARRYING THE BEST FIGHTER I'VE EVER MANAGED!--ALL HE HAS TO DO IS WIN ONE MORE FIGHT AND HE GETS A SHOT AT THE TITLE!

BUT IF HE WINS THE CHAMPIONSHIP, DAD, THEN COULDN'T WE GET MARRIED?

NO! A CHAMPION HAS TO TRAIN ALL THE TIME! IF HE DIDN'T HAVE A CHANCE TO WIN THE TITLE, I'D SAY OKAY!



HMM! IF CHARLIE LOST HIS NEXT FIGHT HE WOULDN'T GET A MATCH WITH THE CHAMP! HE'D PROBABLY QUIT BOXING, AND THEN WE COULD GET MARRIED!

I'VE GOT IT! THE CANVAS BACK KID! HE KNOCKED OUT THE CHAMP ONCE, SO HE COULD BEAT CHARLIE!--I'M GOING TO SIGN HIM TO A CONTRACT, GET HIM A TRAINER, AND DAD'LL BE FORCED TO MATCH CHARLIE WITH HIM--



NOW, BACK TO BOB...

SO YOU THINK THIS IS AN OLD WORLD WAR BOOBY TRAP, EH? -- WELL, I'M GETTING RID OF IT! NOBODY'S KEEPING A DANGEROUS WEAPON IN MY ROOMING HOUSE!

NO! WAIT! I PAID 9 BUCKS FOR THAT, AND I WANT TO GET MY MONEY BACK!

WELL, YOU SHOULD'VE SPENT THE 9 BUCKS TO HAVE YOUR HEAD EXAMINED!





BOB HOPE



CONTINUED (8)

PETE the FLASH
SCORES FOR
Captain
Tootsie
 By BILL SCHREIBER

IT'S THE BIG GAME BETWEEN THE TOOTSIE-TOWNERS AND THE TIGERS... 3 PERIODS HAVE GONE, AND NEITHER SIDE HAS BEEN ABLE TO SCORE - TIME'S OUT NOW IN THE FINAL PERIOD AND CAPTAIN TOOTSIE CALLS THE TEAM OVER FOR A QUICK CONFERENCE...

NOW LISTEN, FELLOWS! 82-2-2, 8-2-2-2-2, 8-2-2-2-2. REMEMBER NOW, LEIGH TO JOE TO ROLLO TO PETE... DON'T SLIP!

EVERYBODY TAKE A TASTY TOOTSIE ROLL FOR EXTRA ENERGY! DON'T FORGET WHAT I TOLD YOU, BOYS!

WE WON'T FAIL YOU, CAPTAIN TOOTSIE!

TOOTSIE TOWNERS BALL. PETE IS WAY OUT AT LEFT END. THE BACKFIELD IS IN ONE STRAIGHT LINE. LEFT TO RIGHT, AS THE BALL IS SNAPPED TO LEIGH, THE QUARTERBACK...

WATCH IT, JOE!

GET HIM!

LEIGH QUICKLY LATERALS TO JOE...

GOT IT, LEIGH!

JOE THROWS TO ROLLO, DRAWING THE TIGERS TO THE RIGHT SIDE OF THE TOOTSIE LINE. ROLLO NOW THROWS A PULLEY PASS TO PETE, WHO BY THIS TIME IS ALL BY HIMSELF ON THE LEFT SIDE OF THE FIELD!

PERFECT PASS!

RUN PETE, RUN!

YIPPEE! TOUCHDOWN!

92 YARDS FOR A TOUCHDOWN!

MURRAY!

ROLLO CONVERTS FOR THE EXTRA POINT, AND THE TOOTSIE-TOWNERS WIN 7-0

WELL DONE, BOYS! YOU EXECUTED THAT PLAY PERFECTLY! LET'S CELEBRATE... TOOTSIE ROLLS FOR EVERYBODY!

MURRAY, TOOTSIE ROLLS!

YUMMYY!

YIPPEE!

DELICIOUS! CHOCOLATY FLAVOR!

ONLY 2¢

TOOTSIE POP

BIG POPS 2¢

CHOCOLATE, ORANGE, LEMON, LIME, CHERRY

DELICIOUS CHEWY TOOTSIE ROLL CENTER

BOYS! GIRLS! LOOK!

You can get this lovely smooth-writing **FREE!**

BALLPOINT PEN

for only 10 TOOTSIE ROLL wrappers or 10 TOOTSIE POP wrappers

WHAT A VALUE

Five inches long; retractable plastic. Means writing tip keeps in back, locking or clapping. No wonder it writes longer than many a dollar pen!

HURRY! HURRY!

TOOTSIE ROLLS, Box 119, Uptown Station, Hoboken, New Jersey

I'm enclosing 10 wrappers. Please send me a smooth-writing BALL-POINT PEN.

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ADDRESS _____

CITY & STATE _____

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Champions

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SQUEEKIE!

RAIN! THAT REMINDS ME--FORGOT TO WASH MY HAIR FOR THAT BLIND DATE AT 9!

TRY SOAPLESS WILDROOT LIQUID CREAM SHAMPOO WITH LANOLIN!

FLOATS AWAY DIRT 'N DANDRUFF--GIVES LOADS OF SUDS!

GEE--MY HAIR'S SO CLEAN, IT SQUEAKS!

Wildroot LIQUID CREAM Shampoo LANOLIN

4 HOURS LATER

WHAT GLEAMING HAIR!

HOW ABOUT A SHOW TOMORROW NIGHT?

LOVE IT

THANKS TO WILDROOT LIQUID CREAM SHAMPOO!

LOW AT 29¢



BOB HOPE



THE ADVENTURES OF

BOB HOPE

PART II

CANVAS BACK, THE BOYS'LL GET YOU READY TO START YOUR TRAINING. ELLEN AND I WILL COME OVER LATER, WE'RE STAYING RIGHT OVER THERE.

AREN'T YOU HAPPY THAT MARLY GOT YOU A FIGHT WITH THE CHALLENGER, BOB?

I'M SO HAPPY, I WISH I WAS DEAD!

YOUSE MEAN THRILLED TO DEATH, CANVAS BACK!

BACHELOR GIRLS' SUMMER CAMP



OKAY, HAVE IT YOUR WAY! - I DON'T CARE HOW I DIE!

BYE, BYE, BOBBY BABY, SEE YOU IN A FEW MINUTES!



MEANWHILE, AT MARLY'S FATHER'S OFFICE...

HONEST, BOSS, WE FOUND OUT HIS NAME ISN'T DA CANVAS BACK KID AT ALL. AN' WE ALSO HEARD HE KNOCKED OUT DA CHAMP IN AN EXHIBITION BOUT. DEY SAY HE KEEPS CHANGIN' HIS NAME CUZZ NONE O' DA BIG BOYS'LL FIGHT HIM!

WHAT A REVOLTIN' DEVELOPMENT THIS IS! --BOYS, I WANT YOU TO GO UP TO HIS CAMP AND FIND OUT JUST HOW GOOD THIS GUY IS! --ONE OF YOU GET A JOB AS HIS SPARRIN' PARTNER!



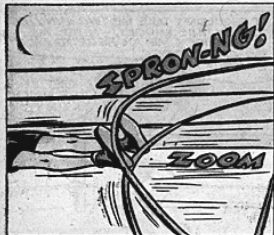
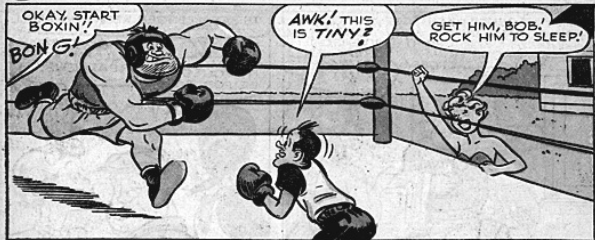


BOB HOPE





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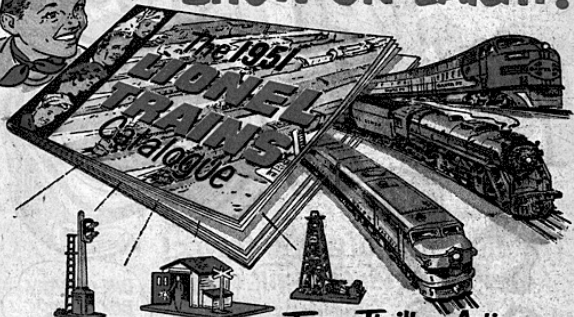
BOB HOPE



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Here it is fellas! send for it **NOW!**

THE GREATEST RAILROAD SHOW ON EARTH!



SPECIAL COUPON OFFER
ALL FOR 25¢

See all the
Lionel Trains
and Accessories
in Catalogue



HEAR Bells...
whistles...
horns... on
this railroad
sound effects
record.



**TEN
FULL-
COLOR
BILLBOARDS**



Fun...Thrills...Action
see special coupon offer!

This Christmas be one of the many lucky boys to get a set of realistic Lionel Trains. Here's how — start now by getting this thrilling, fun-filled 36-page Lionel catalogue in full color. It's complete with trains, accessories and track layout ideas. Show the trains you want to dad, ma... everybody. Send coupon for catalogue, plus a

3½" double-faced phonograph record* of steam train and Diesel sound effects. Plus 10 full-color realistic billboards. Do it now, see Lionel Trains — world's finest for over 50 years — in the catalogue, hear them in action on this wonderful record. Write for this big special offer now, or see catalogue at your dealer's.

*Plays on all 78 RPM phonographs except some fixed spindle or automatic changers.

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1. The new 36-page full-color Lionel catalogue.
2. The new 3½" double-faced record of whistles, bells, railroad sound effects and Diesel horns.
3. 10 full-color miniature billboards.

Name _____
Address _____
City _____ State _____

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FREE! at no extra cost! Plastic

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- Girl's Space Uniform

- Space Helmet
- Paralle-Ray Gun
- Sound Ray Gun
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- Space Cadet Insignia
- Space Academy

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 BOX OF PEP!

**6 Different
 Colors!**

**Wear 'em!
 Collect 'em!
 Swap 'em!**

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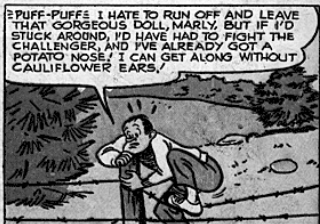
Watch for entirely new prizes—coming soon!

ONE IN EVERY BOX OF





BOB HOPE





WHERE COULD HE HAVE GONE?
HOW COULD DA MUG GET 'LOST
WIT ME RIGHT *BESIDE* 'EM.



HEY! YOUSE GUYS
SEEN ANYT'ING OF
A FIGHTER DOIN'
ROADWORK?
AROUND HERE?

DOES HE HAVE A
NOSE THAT LOOKS
LIKE A LAKE PLACID
TOBOGGAN?

YEAH!



MORDECAI, CALL OFF THE DOGS!
I TOLD YOU NO FOX HAD A NOSE
LIKE THAT!



LUCKY T'ING I FOUND YOUSE,
KID! NO TELLIN' WHAT
MIGHTA HAPPENED!
NOW, C'MON, WE
GOTTA GET BACK
TA CAMP!

NEXT TIME
LOOK FOR
A BUSHY
TAIL, YOU BUNCHA
MONGRELS, OR
SOMEBODY'S GOING
TO ASK YOU TO TURN
IN YOUR PEDIGREES.



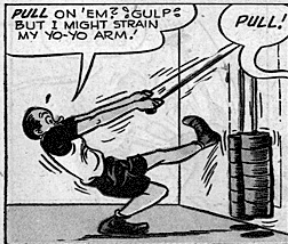
GO SOMETIME LATER...

7-8- LAY THEM STRAIGHT--
9-10-- BIG FAT HEN.

WHAT'S WIT'
DAT COUNTIN'
ROUTINE, MARLY?

I REALLY
DON'T KNOW!









BOB HOPE



DAT WAS NO ACCIDENT, KID! LOOK, NOW ARE YOU CONVINCED? DAT SANDBAG WEIGHS A THOUSAND POUNDS, AND YOU DID DAT TO IT WIT' ONE PUNCH!

HEY! I'LL BET I COULD EVEN OPEN PEABODY'S DESK DRAWER NOW! -- HELLO, FIST, I LOVE YOU!

YOU'RE WONDERFUL!

NO MORE TRAINING, BOB! YOU'RE AT THE PEAK OF CONDITION *RIGHT NOW*! YOU'LL END THE FIGHT WITH ONE PUNCH!

HOW CAN I MISS -- AND TO THINK I WANTED TO GET OUT OF THIS!

HUH? WANTED TO GET OUT OF WHAT?



HM--ER--AH--THESE CLOTHES!--MARLY AND I ARE GOING TO GO FOR A CANOE RIDE ON THE LAKE, AND THEN FIND SOME COSY SPOT WHERE WE CAN HOLD HANDS!

OH, BOB! I'M AFRAID I CAN'T TODAY--

-- BUT I'LL TELL YOU WHAT I'LL DO! I'LL GIVE YOU *THIS*, AND THERE'S MORE TO COME -- AFTER YOU WIN THE FIGHT!

SMACK



LATER...

MARLY, YOU KNOW I DON'T UNDERSTAND ALL THIS! I THOUGHT IT WAS CHARLIE, YOUR DAD'S FIGHTER, THAT YOU WERE IN LOVE WITH, SO WHY DO YOU WANT THE CANVAS BACK KID TO BEAT HIM??

BECAUSE IF CHARLIE *LOSES*, HE'LL QUIT THE FIGHT GAME AND FATHER WILL LET US GET MARRIED!

THEN YOU'RE JUST LEADING THAT POOR BOB ON! -- I THINK IT'S A MEAN TRICK, HE'S SUCH A SWEET GUY.

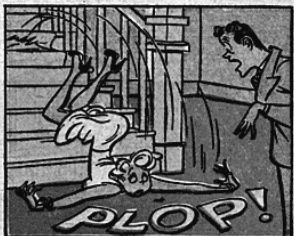
ALL'S FAIR IN LOVE AND WAR, DARLING, AND THAT GONE GONN HOPE IS GOING TO WIN MY MAN FOR ME! -- WHAT A FIGHTER! HE CAN'T LOSE!



CONTINUED



BOB HOPE



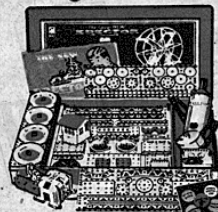
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ON THE PACKAGE BACKS OF ALL

Royal Desserts

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a bit of Disc and Data

Hi there, record fans, we have some great discs reviewed for you this month. *M-G-M* has released a new Billy Eckstine platter that is bound to be way up there. The top side, "Enchanted Land," is a wonderful adaptation of Rimsky-Korsakov's haunting "Song of India." This familiar tune is perfect for Mr. B's delivery. The flip side offers a pretty ballad called "I've Got My Mind on You."

Another new single from *M-G-M* has Tex Beneke doing the vocal on "You Blew Out the Flame," a good lyric with some excellent support from the Beneke aggregation. The flip side is "The Day Isn't Long Enough."

If you've seen the film "Rich, Young and Pretty," starring Jane Powell, you'll want to have the album recorded directly from the sound-track. *M-G-M* has selected the hit tunes from the movies, and with David Rose batoning, it's an extra special effort. Jane Powell sings "I Can See You," "Dark Is the Night," and "My Little Nest of Heavenly Blue." Danielle Darrieux handles the French tunes such as "L'Amour Toujours," and "There's Danger in Your Eyes, Cherie." All eight sides of the discs

are perfectly done to make one of the best sound-track albums out today.

Incidentally, *M-G-M* has also recorded the music from "Showboat," with all the stars singing the ever-popular hit tunes of yesteryear. This is definitely a must for your collection.

* * *

Columbia Records has Sarah Vaughn doing a terrific new rhythm tune entitled "Out O' Breath." Sarah bounces through this in her inimitable style, and it's sure to be a winner. The reverse side has Sarah torching "After Hours," another tune that's perfect for her styling. Paul Weston and his orchestra lend a fine accompaniment.

Frank Sinatra on the *Columbia* label couples two standard tunes that make for very enjoyable listening—"Try a Little Tenderness" on the *A* side and "It Never Entered My Mind," another oldie that still has plenty of spark.

George Wetting, one of the greatest Jazz men in the business, has a terrific new Dixieland album out for *Columbia*—the

title, "George Wetting's Jazz Band." You'll be jumping to "After You've Gone," "Rose Room," "A Good Man Is Hard to Find," "Back Home Again in Indiana," "Memphis Blues," and "As Long As I Live." If you like Dixieland it's going to be mighty hard to top this album!

Columbia has Doris Day packaged neatly in an album entitled "On Moonlight Bay." Doris sings the standards in this album as though she owns them. "Moonlight Bay," "Tell Me," "Till We Meet Again," "Love Ya," and "Cuddle Up a Little Closer" make a wonderful musical treat.



Capitol has Nat (King) Cole limbering up his vocal cords on two fine sides, "Make Believe Land" and "I'll Always Remember You." It's going to be mighty hard for "the King" to top his "Too Young" platter, but he comes mighty close to doing just that with his new waxing. The top side is made to order for Cole, and he registers mighty strong on the flip also.

Peggy Lee and Mel Tormé on the Capitol label team up to do "Don't Fan the Flame" and "Telling Me Yes, Telling Me No." Peggy and Mel have their own TV show now, and this coupling proves what a good team they are. "Flame" is a blues tune and the flip side is a ballad, both handled very nicely.

Les Paul and Mary Ford have another hit in the making with their new "The World Is Waiting for the Sunshine." They have already hit the million mark in sales on their Capitol hit, "How High the Moon."

Disc & Data Classical Corner . . .

From Capitol comes a golden harvest of long-playing riches: First on the list is Jan Sibelius' *Symphony No. 1*, with enough startling themes and beautiful melodies to supply a dozen works. Tor Mann conducts the Stockholm Radio Symphony Orchestra in a singing performance. This musical landscape of Finland sharply contrasts with the musical self-portrait Richard Strauss composed in his *A Hero's Life*. The Concertgebouw Orchestra of Amsterdam is brilliantly conducted by Willem Mengelberg, to whom Strauss dedicated the score.

In 1905, Viennese audiences rioted when they first heard Arnold Schoenberg's *Pelleas and Melisande*. Today, this beautiful symphonic poem, inspired by Maeterlinck's drama, is appreciated in concert halls everywhere. Winfried Zillig leads the Symphony Orchestra of Radio-Frankfurt in this musical milestone.

Warm as the sun and serene as clouds in a summer sky is Cesar Franck's *Symphony in D Minor*. Willem Mengelberg conducts the Concertgebouw Orchestra of Amsterdam in an eloquent performance of this masterpiece. La Scala Orchestra is conducted by Antonio Guarnieri in a warm reading of Giuseppe Martucci's *Symphony No. 2*, which explores all the composer's Italian melodic invention and color.

Capitol records an important "first" in the long-playing catalogue, with *Three Preludes* from Hans Pfitzner's opera *Palestrina*. Joseph Keilberth conducts the German Philharmonic Orchestra of Prague in this musical tribute to Palestrina, who has been called the "Prince of Music."

Gay as a mamba, and with Latin rhythms explosive as a firecracker is Villa-Lobos's *Choros No. 10*. Werner Janssen conducts the Janssen Symphony and Los Angeles Oratorio Society in this Capitol disc, which contains *Little Train of the Caipira* and *On a Song of Our Country*, on the other side.

A recent release from Mercury advantageously couples the romantic *A Siegfried Idyll*, by Wagner, as interpreted by the Bamberg Symphony, led by Robert Heger, with a delightful performance of Mozart's *Serenade*, *Eine Kleine Nachtmusik* by the Munich Philharmonic Orchestra under Rudolf Albert.

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"BREAK
THE BANK"



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IS NOT GREASY
OR STICKY...YET
GROOMS HAIR
PERFECTLY
ALL DAY!



SENSATIONAL!
LIGHTER-BODIED!

CLEANER TO USE,
TOO! WASHES OFF
IN PLAIN WATER



HOMOGENIZED
FOR EASY FLOW.
IN HANDY
SHAKER-TOP BOTTLE.

**MONEY
BACK!**

Write us if you
don't agree that
it's the best cream
tonic ever!

NEW!

VITALIS Hair CREAM

- by Bristol-Myers, makers of famous Vitalis -

SAVE
MONEY!
4oz. and
8oz. sizes
also 1/2 gallon
size (also in
24 oz. size)

SUE



ADVERTISEMENT

OUT OF THIS WORLD by Necco

IT IS ALWAYS DAYTIME ON ONE SIDE OF THE PLANET MERCURY AND HOT ENOUGH TO MELT LEAD!

... ON THE SIDE THAT IS ALWAYS NIGHT IT IS COLD ENOUGH TO FREEZE SOME GASES!

BUT FOR A TREAT THAT IS ALWAYS "OUT OF THIS WORLD" GET SOME GRAND **Necco WAFERS!**

Necco
ASSORTED WAFERS

A LOT FOR A LITTLE



BOB HOPE



THE ADVENTURES OF

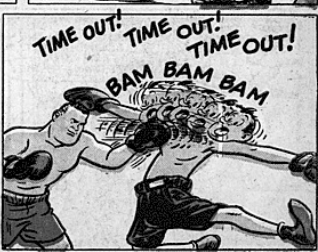
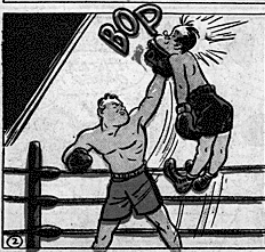
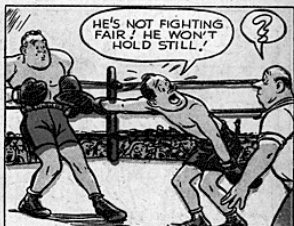
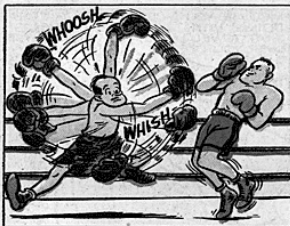
BOB HOPE

PART III



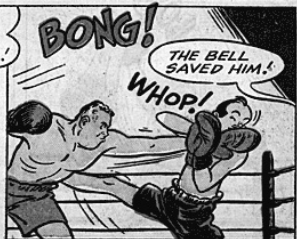
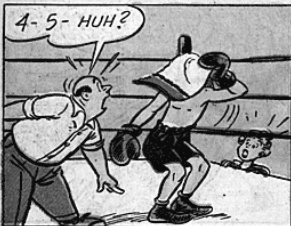


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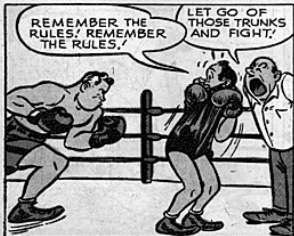


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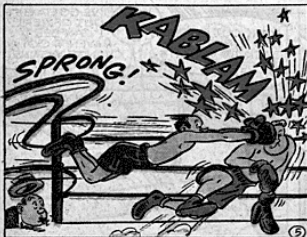
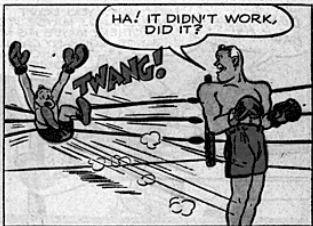
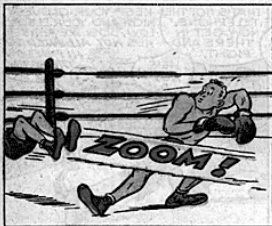
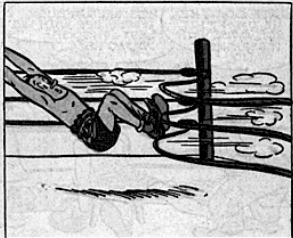
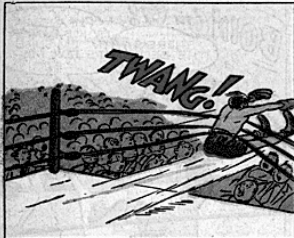


BOB HOPE





BOB HOPE





BOB HOPE



YOU'RE A LITTLE MIXED UP, DOLL! THE NAME'S **BOB** AND I KNOCKED HIM OUT JUST LIKE YOU WANTED ME TO! NOW COMES THE **GOOD** PART—SOFT LIGHTS, MUSIC AND YOU AND ME TOGETHER, HUH, BABY?



DON'T HUH BABY ME, YOU BRUTE! YOU **HURT** THE MAN I LOVE!



WILL YOU EVER **FORGIVE** ME? I DIDN'T KNOW WHAT I WAS DOING, HONEY! I THOUGHT I WANTED HIM TO LICK YOU SO YOU'D QUIT FIGHTING, BUT WHEN HE **HIT** YOU I REALIZED HOW **WRONG** I WAS!



FORGET IT, HONEY!

SHE NEVER DID LIKE YOU, BOB! SHE WAS JUST USING YOU!

I FOUND THAT OUT!



BUT I LIKE YOU!

YOU DO? WOO-WOO!



LATER...

ARE YOU GOING TO CONTINUE YOUR PROFESSIONAL CAREER AND FIGHT THE CHAMP, BOB?

NO, I'M GOING BACK TO MY AMATEUR STANDING AND JUST FIGHTING WITH MY LANDLADY. WHEN I HAVE A BOUT WITH HER, ALL I CAN LOSE IS MY ROOM!



THE END!!



BOB HOPE



RED HOT TIP for Santa!

★ ★ ★
Super-Equipped
Five-Bar "Airtider"
Motorbike

Equipped 20" Wheel Motorbike.
For Ages 8-14-7
Similar Model in 24" Wheel Size
Substitutors available on 16" and 20" Wheel Sizes

Columbia BUILT

SINCE 1877 . . . AMERICA'S FIRST BICYCLE

YOU JUST COULDN'T ASK for a bigger thrill — or a handsomer bike this Christmas!

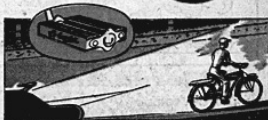
For this new Columbia Airtider is, bar none, the handsomest, flashiest bike ever built, with a slick assortment of features unmatched anywhere! Look at the Streamlined Airflow Tank with the motorcycle effect . . . Columbia Floating-Action Spring Fork . . . Exclusive Full-Length Full-Protection Chain Guard . . . Patented Built-In Kick Stand . . . Deluxe Carrier with triple Stop Light, Tail Light, Reflector Combination . . . Front Wheel Hand-operated Expansion Brake as well as coaster brake . . . patented Protecto-Lock and other fine features galore. And they're the safest bikes on the road!

LET US HELP YOU GET IT! If you want this great bicycle for Christmas let us help you "Tip-off Santa Claus". Write the name of your father, mother or guardian on the coupon, and we'll send a catalog and letter saying that you want it, and telling all the reasons why it is the best and safest bike for you!

*Reg. U.S. Pat. Off.



EVERY MODEL "GUARANTEED
AS LONG AS YOU OWN IT"



EXTRA COLUMBIA EXTRA . . .

New, Columbia Scotchlite Pedal Flashers for safe night-time riding. Reflect bright red signal to warn approaching motorists. Simple to attach . . . fit all size pedals. Sturdy rustproof aluminum. Send 25c in coin or stamps for each set of two.

MAIL THIS COUPON TODAY



The Westfield Manufacturing Company
8412 Cycle Street,
Westfield, Massachusetts

(Fill in below and we'll send a big color catalog and letter telling you facts why a shiny, new Columbia-Built bike is the grandest present

Santa Claus could bring you! And don't forget to include 25c for each set of Pedal Flashers.)

Name Age

My Parent's Name

Address

Send catalog and letter only ☐

Send me ☐ pairs of Pedal Flashers at 25c a pair ☐

IT'S PUD!

MIGHT HAVE KNOWN IT!

FOOLED THAT GOOD OL' FLEER'S DUBBLE BUBBLE GAVE ME AWAY!

THERE'S NO OTHER GUM LIKE DUBBLE BUBBLE!

HAS FUNNIES, FORTUNES, FACTS ON EVERY WRAPPER!

FLEER'S GUM HAS THAT LONG-LASTING SECRET FLAVOR! YUM!

FLEER'S DUBBLE BUBBLE GUM

NOW AVAILABLE ALL OVER THE WORLD!

FRANK H. FLEER CORP. PHILADELPHIA 41, PA.

WORLD'S FINEST COMICS

AMERICAN
BROADCASTING COMPANY

**SPEAKIN' OF CHRISTMAS,
PARDNER, I'D SURE SEND FOR
DAISY'S AIR RIFLEMAN BOOK!
IT TELLS HOW YOU CAN JOIN
THE NRA AS A JUNIOR MEMBER
AN' LEARN TO SHOOT YOUR
CHRISTMAS DAISY SAFELY
UNDER ADULT SUPER-
VISION. DAD WILL
ENJOY READING IT,
TOO! — Red Ryder**

"THAT
GENUINE
CARBINE BAND
AROUND THE BARREL
IS THE SAME STYLE
OF BAND ON WESTERN
CARBINES CARRIED
BY COWBOYS!"

"GRAB THIS HUSKY,
CURVED, FULL-LENGTH FOR-
PIECE... IT 'SNUGS' INTO YOUR
HAND AND HOLDS THE CARBINE
STEADY AS A
ROCK!"

Shoot THE FAMOUS DAISY 1000-SHOT RED RYDER COWBOY CARBINE

LICENSED BY STEPHEN SLESINGER, N.Y.

Here's a Christmas Gift idea your Dad will like: Get a RED RYDER COWBOY CARBINE plus a junior membership in the famous National Rifle Association! This husky, improved, 1000-Shot RED RYDER COWBOY CARBINE looks, feels, handles like a real western saddle gun. RIFLE ALONE, only \$5.50. Or ask Dad for an NRA membership plus Daisy's big Target Outfit containing: RED RYDER CARBINE with 2-POWER MAGNIFYING SCOPE MOUNTED; BELL RINGING TARGET; TARGET CARDS; GENEROUS SUPPLY BULLS EYE BB'S; MANUAL. **\$7.95** COMPLETE SET only

**SEND THE COUPON, 10¢
AND UNUSED 3¢ STAMP,
LITTLE BEAVER!**

**YOU BETCHUM,
RED RYDER!
WE DO IT NOW.
ME WANTUM
FACTS ON CAR-
BINE AN' NRA!
— Little Beaver**



ANNOUNCEMENT to Present and Future Daisy Owners:

Ask Dad to buy you a junior membership (only 50¢) in the National Rifle Association now or when he gets your Christmas Daisy. Then you can shoot to earn official NRA medals, etc. AIR RIFLEMAN tells how to join! Mail coupon!

OFFICIAL NRA
BRASSARD
CARD
JUNIOR RIFLE
HANDBOOK



Membership
Water Card

Junior Rifle
Handbook

"LOOKS JUST LIKE A
REAL COWBOY CAR-
BINE. THAT'S WHY
I'M PROUD TO
HAVE MY NAME
MY PICTURE
AND HORSE
'EMBOSS' ON STOCK!"

Prices subject to change without
notice and higher shipping West-
Canada. On 10¢ order only, only
in direct-mail your dealer.

No. 111
GUN
ALONE
\$5.50

No. 311
Target
Outfit
\$7.95

MAIL NOW!

DAISY MANUFACTURING COMPANY
Dept. 1591, Plymouth, Michigan, U. S. A.

I enclose dime (10¢ coin) plus unused 3¢ stamp. Rush post-
paid DAISY AIR RIFLEMAN BOOK describing NRA junior pro-
gram for air rifle shooters, benefits of NRA membership PLUS
information for parents, adults, organizations on Supervising.
Sponsoring junior air rifle shooters.

NAME _____

STREET & NO. _____

CITY _____ STATE _____

DAISY

Air Rifles

No. 25
PUMP GUN
"King of the
Air"
Elder
\$7.50

DAISY MANUFACTURING CO., DEPT. 1591, PLYMOUTH, MICH., U.S.A.

AMERICA'S FAVORITE WRITING FLUID

SHEAFFER'S *Skip!*

MAKES ANY PEN WRITE BETTER!

NEVER GLOTS OR CLOGS—ALWAYS
FLOWS SMOOTHLY, EVENLY!
TESTS PROVE SKIP FINEST,
SAFEST WRITING FLUID
IN THE WORLD!

**EXCLUSIVE
TOP WELL
BOTTLE**

FOR CLEAN,
EASY FILLING
UNTIL THE
VERY LAST
DROP IS
USED!

**BEST KNOWN NAME
IN WRITING FLUID**

Still

2 oz. 15¢

4 oz. 25¢



**MAGIC CIRCLE
CAP—NO "FREEZING" TO
BOTTLE TOP—NO STICKY,
MESSY RIM!**



**PERMANENT OR
WASHABLE**

**12
BRILLIANT
COLORS**



SHEAFFER'S *Skip!*

WORLD'S LARGEST SELLING WRITING FLUID!