



THE ADVENTURES OF

OCT. NO. 1
NO. 21

10¢

BOB HOPE

NOW DON'T GET LOST,
GIRLS -- STAY
REAL CLOSE
TO ME!



Buzzy "has the answer to SCHOOL BLUES!"

GOSH, JOE, YOU CAN'T QUIT SCHOOL JUST LIKE THAT! THINK IT OVER AND GET SOME ADVICE!

WHAT'S THE USE? LOOK AT THIS REPORT CARD--IT GETS WORSE EVERY TIME! NO, BUZZY, I THINK I'LL QUIT AND LOOK FOR A JOB!

JUST THOUGHT I'D SEE ABOUT CHANCES FOR A JOB, MR. BROWN. I KINDA LIKE FOOLING AROUND WITH MECHANICAL THINGS.

WE COULD TAKE YOU ON, JOE, BUT FRANKLY YOU'D GET FURTHER IN THE LONG RUN IF YOU FINISHED SCHOOL FIRST. EDUCATION PAYS OFF, YOU KNOW!



I STILL DON'T LIKE THE IDEA OF STAYING AT SCHOOL. I'M NOT GETTING ANYTHING OUT OF IT!

I SEE HOW YOU FEEL, SON, BUT WE'D BE PRETTY DISAPPOINTED IF YOU QUIT SCHOOL NOW. ISN'T THERE SOMETHING YOU CAN DO TO GET INTERESTED IN YOUR STUDIES?

I HAVE AN IDEA. WHY NOT TALK IT OVER WITH MR. ADAMS, YOUR SCHOOL COUNSELOR? MAYBE HE CAN SUGGEST SOMETHING.

I'M GLAD YOU HAD THE SENSE TO COME IN TO SEE ME, JOE. I'VE REARRANGED YOUR SCHEDULE, AND IT INCLUDES A NEW COURSE THAT'S RIGHT UP YOUR ALLEY.

WELL, NOW I'M GETTING SOMEPLACE! I'LL TAKE A CRACK AT IT, MR. ADAMS. THANKS!



HIYA, JOE. GOOD TO SEE YOU'RE STILL AROUND.

WHY SHOULDN'T I BE? THAT NEW COURSE I'M TAKING IS A HONEY. AND I'M DOING BETTER IN MY OTHER SUBJECTS, TOO. BOY, AM I GLAD I DIDN'T QUIT WHEN I GOT IN THAT SLUMP!

JOE SETTLED AN IMPORTANT DECISION THE WISE WAY. WHEN IT COMES TO SOMETHING THAT WILL INFLUENCE YOUR WHOLE LIFE, DON'T LET DISCOURAGEMENT SETTLE IT FOR YOU. YOUR FUTURE DESERVES REAL THOUGHT--AND THE BEST ADVICE YOU CAN GET.



THE ADVENTURES OF

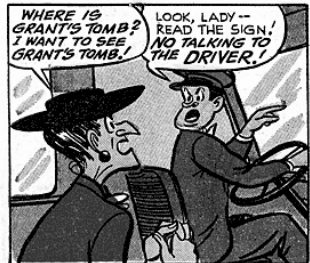
BOB HOPE

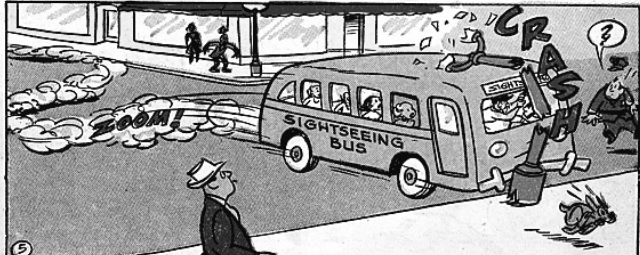


THE ADVENTURES OF BOB HOPE, No. 29, Oct.-Nov., 1954. Published bi-monthly by NATIONAL COMICS PUBLICATIONS, INC., 480 LEXINGTON AVE., NEW YORK 17, N. Y. Whitney Ellsworth, Editor. ENTERED AS SECOND CLASS MATTER NOV. 7, 1949 at the post office at New York, N. Y., under the act of March 3, 1879. Yearly subscription in the U. S. 75c including postage. Foreign \$1.50 in American funds.

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Tootsie Roll



PEANUTS
POPCORN AND
Tootsie Rolls

BASEBALL'S
MY SPORT-AND
Tootsie Rolls MY
FAVORITE CANDY

Yes, for baseball fans
and players, too!

Tootsie Rolls

... the All-American Champ of Candies

• CHOCOLATY

• TASTY

• LONG LASTING

Stays firm and fresh even on the hottest days.

At all candy counters — still only **5¢**

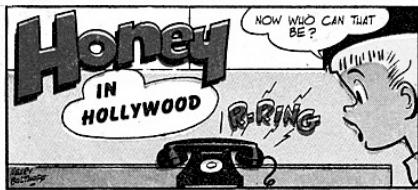
Tootsie POPS

—Fruit candy on
the outside,
TOOTSIE ROLL in-
side. Two treats
for the price of
one — only 2¢.



These delicious **Tootsie** CANDIES
are only 1¢ each.

ADVENTURES OF THE DUBBLE BUBBLE KIDS





BOB HOPE



THE
ADVENTURES
OF

BOB HOPE



YOUR ORDER,
SIR...?

WE LIKEE HAVE
SOUPEE... FLIED
CHICKEE...
ALSO LIKEE
CHOPEE
SUEY...

SIR, IN ORDER TO FACILITATE MATTERS, WHICH IN TURN WOULD ALLOW ME TO EXPEDITE YOUR ORDER IN A MORE EFFICIENT MANNER, WOULD YOU PLEASE CONFINE YOUR LANGUAGE TO YOUR MOTHER TONGUE?

I'M
SORRY..
I DON'T
UNDER-
STAND
CHINESE.

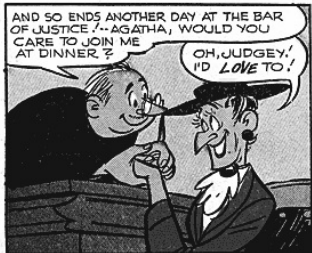
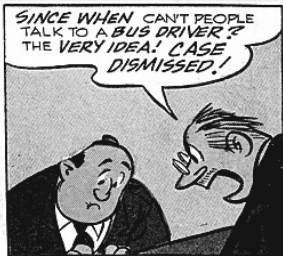
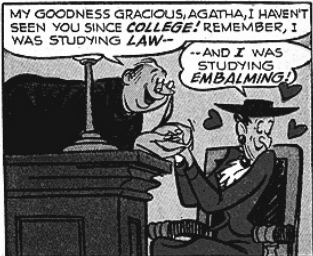


BOB HOPE





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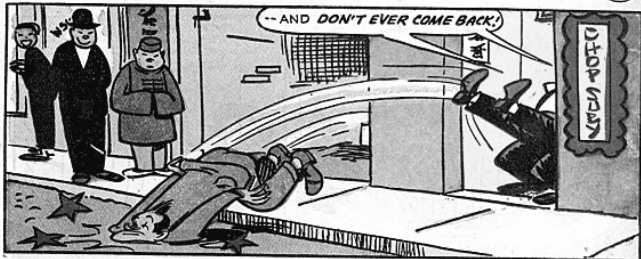


BOB HOPE





BOB HOPE



I WASN'T A VERY BIG HIT IN THE RESTAURANT, BUT I SURE WAS A BIG HIT IN THE *STREET*! I WONDER WHAT HAPPENED TO MY WALLET ??



OH, WELL! I CAN'T HAVE ANY MORE HARD LUCK!

THERE HE IS! THAT'S HIM, JUDGE SLIPSHOD! THAT'S THE BUS DRIVER THAT REPORTED ME TO THE POLICE AND DROVE AWAY WITH THE GIRLS I WAS CHAPERONING! THAT'S HIM! I'D KNOW THE NOSE ANYPLACE!



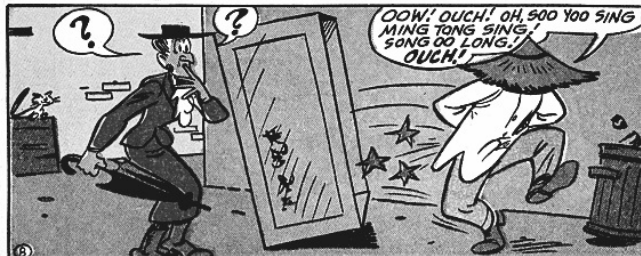
COME BACK HERE! WHERE ARE ALL MY GIRLS? YOU NO-GOOD SCAMP! IF I CATCH YOU, I'LL HANG YOU UP BY YOUR NAILS!

NOT ME! I BITE MY NAILS!!





BOB HOPE







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Here he is-

THE ONE AND ONLY

JIMMY OLSEN

TOGETHER WITH
THE ONE AND ONLY

SUPERMAN

You've seen Jimmy
on Television as
Superman's plucky
pal. Now join the
young cub reporter in
exciting adventures
in a

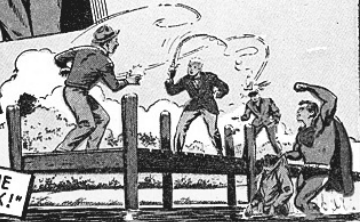
Magazine
of his
own!



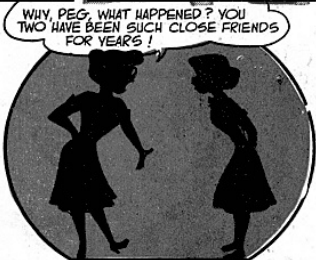
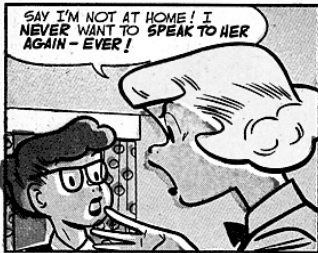
"THE BOY OF
100 FACES!"

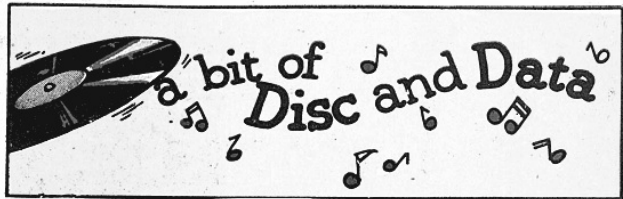
"The MAN OF STEEL'S
SUBSTITUTE!"

"The CASE OF THE
LUMBERJACK JINX!"



ON SALE AT YOUR FAVORITE NEWSSTAND!





"MGM's 30th Anniversary Album"

1. There's No Business Like Show Business. *Betty Hutton, Howard Keel, Louis Calhern and Keenan Wynn*
2. French Lesson. *June Allyson and Peter Lawford*
3. I'll Build A Stairway To Paradise. *George Guetary*
4. Baby, It's Cold Outside. *Esther Williams and Ricardo Montalban*
5. Ol' Man River. *William Warfield*
6. Aba Daba Honeymoon. *Debbie Reynolds and Carleton Carpenter*
7. Easter Parade. *Judy Garland and Fred Astaire*
8. Singin' In The Rain. *Gene Kelly*
9. How Could You Believe Me. *Fred Astaire and Jane Powell*
10. Hi-Lil, Hi-Lo. *Leslie Caron and Mel Ferrer*
11. Slaughter On Tenth Avenue. *MGM Studio Orchestra cond. by Lennie Hayton*

1954 marks the 30th birthday of MGM Pictures—and, in honor of the event, MGM Records has prepared a delightful souvenir album which includes several of the really top tunes seen in various MGM movie musicals during the past decade. One of the top products of the MGM Studios has always been the superior musical. Not only has MGM the stars to perform the singing, dancing and acting chores in musical extravaganzas, but also the knowing technical staff to turn out fast-paced, colorful musical entertainments. Proof positive of MGM's leadership in films of this type is contained in this 30th Anniversary Album. There's many

an unforgettable bit of tuneful diversion here recorded directly from the soundtracks of several top films and performed by one of the finest line-ups of stars ever featured in a single collection of records. Full details as to selections and artists appear above. "MGM's 30th Anniversary Album" is 1954's big, big package of recorded fun!

Columbia Presents "Music For Jennifer"

With a new collection, "Music For Jennifer," Columbia pays melodious tribute to talented thespian Jennifer Jones. Tastefully arranged by conductor Paul Weston, the set offers an octet of these from Miss Jones' films.

Some of the finest popular music of recent years has been created for motion pictures and many of these themes are good listening in themselves, as "Music For Jennifer" aptly demonstrates. In "Music For Jennifer," talents of composers Bernard Herrman, Dimitri Tiomkin, Heinz Roemheld and Victor Young are also saluted with the polished instrumentalizations of Paul Weston and his Orchestra.

1. Autumn In Rome
From the motion picture "Indiscretion Of An American Wife"
2. Jennie's Song
From film "Portrait of Jennie"
1. The Song Of Bernadette
Theme from film "Song of Bernadette"
2. Love Letters
From Paramount picture "Love Letters"

1. **Duel In The Sun**
From film "Duel In The Sun"
2. **Since You Went Away**
From Warner Bros. picture "Since You Went Away"
1. **Indiscretion**
From the motion picture "Indiscretion Of An American Wife"
2. **Ruby**
From film "Ruby Gentry"

Columbia Presents Victor Borge In "Comedy In Music"

Six nights (and two matinees) a week from the stage of the Golden Theatre in New York, Victor Borge confides slyly to his audience:

"Ladies and Gentlemen: I have made a couple of albums for Columbia Records which seem to be a secret."

Columbia Records, however, hereby notifies all and sundry that it's no secret. It's true that Mr. Borge can now be heard on a new Columbia release in precisely the same refined musical madneses that have amused thousands of theatregoers across the nation. He has, in fact, recorded an actual theatre performance (Schubert Theatre, Boston, October, 1913), complete with audience laughs.

The record is called "Comedy In Music" and proves that The New York Times' Brooks Atkinson was absolutely right when he nominated Borge as "The funniest entertainer in the world."

Actually the album is a compilation of three performances, all recorded without prior knowledge of the audiences, with "business as usual," as Mr. Borge told his surprised "colleagues" when it was all over.

Here, as in every Borge performance, nothing whatever is planned. Mr. Borge takes the measure of the audience and plans his program as he goes along, according to the response. If the time seems right for conversation, he trots out one of his fantastic excursions into the irrelevant, discussing the self-winding wrist-watch, for instance. If it seems better for music, he will supply same either comic or serious.

Borge can supply a beautifully articu-

lated "Clair de Lune" or Chopin polonaise. The chances are that he will prefer not to or even better, that he will play a request and annihilate it.

His mother taught him to play the piano in their Copenhagen home, when he was three. He was a prodigy at ten, and won scholarships at conservatories in Copenhagen, Berlin and Vienna.

When he was thirteen, the young pianist played with most of the important orchestras in Europe during the next twelve years.

Despite his concert activities, Borge found time for many other occupations, paying particular attention to the writing, composing, directing and conducting of musical comedies. When the star of one of his musicals fell ill on opening night, Borge stepped into the breach and scored an instantaneous hit. As a result, he determined to work in the popular vein, and shortly was one of the most popular performers in Denmark, in the theater, in the movies and on the radio. During the Thirties his attacks on the Nazis were so pointed—humor being one of the most devastating of weapons—that he was at the top of their list of Danish enemies. In 1930, rehearsing a new musical in Finland, he was caught by the fall of Denmark. Unable to return to his native land during the occupation, he decided to come to America.

Although Borge was one of Europe's favorite performers, he was virtually unknown here when he arrived, knew no English whatever, and had no money. After a year of near-starvation, he worked his way west to Hollywood. He played and performed at a number of parties, and at one of them was heard by Rudy Vallee who helped him get a job with Bing Crosby. Borge was hired to warm up the studio audience before the broadcasts. His first attempt was such a sensation that he appeared as a guest on the next broadcast, and remained for fifty-six weeks. Later, he starred in his own show and went on to tour the United States and Canada as a concert artist and comedian, then moving into night club and hotels. In January 1953, Borge set out on a theatre tour and startled even himself with the size and enthusiasm of the audiences he attracted.

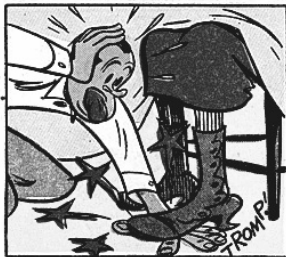


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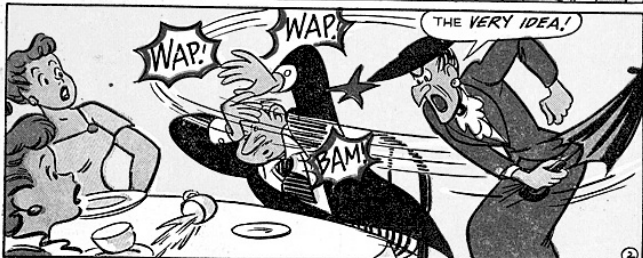
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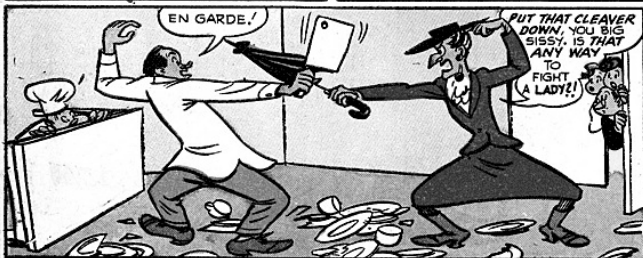




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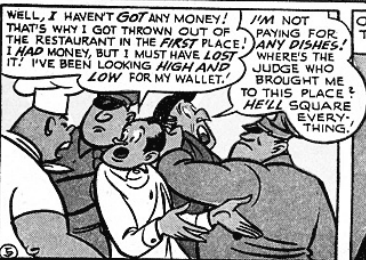


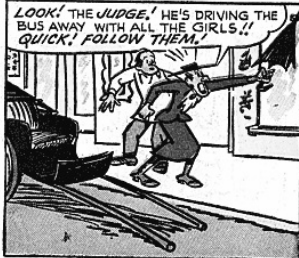






BOB HOPE





HOW in 10 Minutes of Fun a Day

**YOU Can Become
AN AMAZING NEW
3-D HE-MAN**

JIM NORMAN
before
(NOW)
1 gained
1000% in
HE-MAN LOOKS
POPULARITY and
STRENGTH

Like
We
Did

LOOK
at ME and
MY PALS!
What a
Pitiful lot of
SKINNY
WRECKS like YOU
We were **BEFORE**
We mailed coupon!

Yes, PAL—**NOW**
YOU
MAIL THE
COUPON
BELOW
and Get a **NEW**
HE-MAN BODY
for Your **OLD**
SKELETON FRAME!

YOU CAN WIN
\$100.00
AND A BIG 15"
TALL SILVER CUP
LIKE WE
DID!



NO! Friend
you don't
have to be **SKINNY**,
WEAK or **FLABBY** any
more—just mail the
FREE coupon below as I
did! But DO IT **NOW**—
This may be YOUR **LAST**
CHANCE!

Now,
Buddy
YOU

GET ALL THESE
PICTURE
PACKED
COURSES

FREE If you
mail
coupon **NOW**
as I did!

May be
LAST CHANCE
before \$1
price goes
back!

Cle-
land
BEFORE
NOW

Look at
CLEVELAND'S
HEROIC
CHEST
NOW!

**—HOW TO MOLD A
MIGHTY CHEST**

I gained
**70 lbs. of
MIGHTY MUSCLE**

Won a **BIG SILVER TROPHY**
and made the football team.
I was a 90 lb. Skeleton before,
says Cleveland.

I changed myself from
this **ANEMIC SHRIMP**
to this **MUSCULAR HE-MAN**
I added 6 inches
to each **ARM**
10 inches to my **CHEST**
says Ken Grimm.

I GAINED
53 lbs.
OF SHAPELY
POWER-
PACKED
MUSCLES

I Was a
Skinny,
Scared
Girl-Shy
Skeleton.
Now My
Body is the
Best in the
Neighborhood, Pal
—Do as I
Did—Mail
The Coupon
Below.
AFTER
R. HIRSCH
BEFORE

**HOW TO MOLD A
MIGHTY ARM**

**HOW TO MOLD A
MIGHTY BACK**

**HOW TO MOLD
MIGHTY LEGS**

**HOW TO MOLD A
MIGHTY GRIP**

By GEORGE F. JOWETT

**NOW—YOU MAIL
COUPON and GET
ALL 5 COURSES**

FREE

Millions were
sold at \$1.

**PLUS BIG
PHOTO BOOK**
of

STRONG MEN
which also tells
how to
WIN TROPHY
and \$100!

LAST CHANCE—ALL FREE COUPON

1 FIVE COURSES 2 MUSCLE METER
3 PHOTO BOOK of STRONG MEN

Dept. HC-410

George F. Jowett
Institute of Physical Training
230 Fifth Avenue, New York 1, N. Y.

Dear George: Please mail to me the **FREE** JOWETT'S Photo Book of
Strong Men and a Muscle Meter, post all 5 HE-MAN Building
Courses, 1 How to Build a Mighty Chest, 2 How to Build a
Mighty Arm, 3 How to Build a Mighty Grip, 4 How to Build a
Mighty Back, 5 How to Build Mighty Legs. Now all in one
Volume. How to become a Mighty HE-MAN. (INCLUDES FIND OUT
FOR POSTAGE AND HANDLING AND C.O.D.)

NAME _____ AGE _____

ADDRESS _____

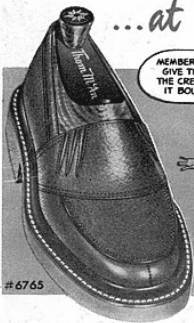
CITY _____ STATE _____

MAIL NOW! SAVES YOU YEARS and DOLLARS!

MAIL COUPON IN TIME FOR FREE OFFER AND PRIZES!

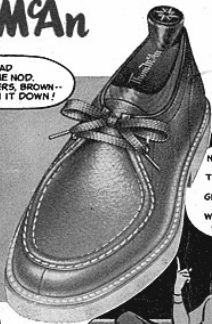
MORE "That's-for-me" STYLES FOR YOU

...at Thom McAn



#6765

MEMBERS OF THE FOOTBALL SQUAD
GIVE THIS GLOVE GRAIN SHOE THE NOD.
THE CREPE SOLE'S RED, THE UPPERS, BROWN--
IT BOUNCES WHEN YOU TOUCH IT DOWN!



NEVER WAS A
SMARTER SHOE--
TYROL STYLE IS
SOMETHING NEW.
GLOVE GRAIN TOP,
FOAM CREPE BELOW,
WHAT EVERY STUDENT
OUGHTA KNOW!



#6589

ONE LOOK TELLS--THE COMFORT'S THERE!
EASY TO SEE, IT'S EASY TO WEAR.
PIPE THAT WELT--SMART NEW STANDUP.
ALL IN FAVOR PUT YOUR HAND UP!



#7251



"That's for me" — Thom McAn loves to hear it . . . and we do, every day. It takes a lot of styles to please everybody. That's why Thom McAn offers the biggest selection in town (over 150 styles). Save yourself a lot of shopping around (and money, too) by looking first at Thom McAn — so good, it's the best-selling shoe in all America!

\$7.95

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