



BOB HOPE

THE ADVENTURES OF

10-7-52

DEC.-JAN.
NO. 30

10¢

BOB HOPE

SEE ANY TRICKS
YOU LIKE, SIR?

HOW ABOUT
THAT CUTE TRICK
OVER THERE?



DRAW ME!

Try for a Free 2-Year Art Scholarship worth \$295⁰⁰

Imagine how you'll feel, one day soon, if you get a telegram reading "Congratulations. Your drawing wins you complete 2-year home study art course!"

It could happen! You've a chance to win free art training from Art Instruction, Inc., world's greatest home study art school, in this contest. All you have to do is draw the girl's head, five inches high. It's an easy way to find out if you've money-making art talent, and it may start you on an exciting career! You've nothing to lose—everything to gain. Mail your drawing today!

Amateurs only! Our students not eligible. Make copy of girl 5 ins. high. Pencil or pen only. Omit lettering. All drawings must be received by December 31, 1954. None returned. Winners notified.

USE ONLY ONE COUPON

Leave the other coupons so your friends can also enter drawings. Pass this ad on to your friends. See who can win the prize!



ART INSTRUCTION, INC., STUDIO 10504
500 South 4th Street • Minneapolis 15, Minn.

Please enter my attached drawing in your contest.
(Please Print) 1

NAME _____

ADDRESS _____ APT. _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

OCCUPATION _____

AGE _____ PHONE _____

ART INSTRUCTION, INC., STUDIO 10504
500 South 4th Street • Minneapolis 15, Minn.

Please enter my attached drawing in your contest.
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ART INSTRUCTION, INC., STUDIO 10504
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CITY _____ ZONE _____

COUNTY _____ STATE _____

OCCUPATION _____

AGE _____ PHONE _____

THE ADVENTURES OF

BOB HOPE

HM... JUST
WHAT I'VE
BEEN LOOKING
FOR!

MAGIC
SHOP

TRICKS
NOVELTIES



YES, SIR--WHAT
CAN I DO FOR
YOU?

I'D LIKE TO HAVE MY
YO-YO RESTRUNG!
IT DOESN'T
SEEM TO
HAVE THE
OLD ZIP!



NO WONDER!
THIS MODEL IS
TEN YEARS OLD!
WHY DON'T YOU
BUY A NEW ONE?
THEY'RE ONLY A
QUARTER!

WHAT! THE MAN THAT
SOLD IT TO ME SAID IT
WOULD LAST A LIFE-
TIME! YOU WOULDN'T
WANT ME TO MAKE A LIAR
OUT OF HIM, WOULD
YOU?



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WELL, IF YOU DON'T MIND WAITING, I HAVE SOME STRING IN THE BACK! POSSIBLY I CAN REPAIR IT FOR YOU!

TAKE YOUR TIME! I'LL BROWSE AROUND!



BOY! THEY SURE HAVE SOME CUTE TRICKS IN THIS STORE!



HELLO...

HUH?

WOW! TALK ABOUT CUTE TRICKS!



I BEG YOUR PARDON, BUT DO YOU KNOW ANYTHING ABOUT MAGIC?

I KNOW ALL ABOUT IT NOW! YOU'VE JUST TURNED MY KNEES TO WATER!



MY NAME IS HELEN DEAN! I'M LOOKING FOR A MAN WITH SOME EXPERIENCE IN A DISAPPEARING ACT! I'M A MAGICIAN!

DISAPPEARING ACT? YOU'VE GOT THE RIGHT MAN! JUST CHECK WITH MRS. PEABODY, MY LANDLADY! I DISAPPEAR THE FIRST OF EVERY MONTH!



WELL, ARE YOU AT LIBERTY NOW? I NEED AN ASSISTANT FOR MY ACT--WILLING TO TRAVEL!

TRAVEL? WITH YOU? WHAT ARE WE WAITING FOR? I MEAN, WHEN DO WE LEAVE? HURRY, OR WE'LL MISS THAT TRAIN!





BOB HOPE



HOWEVER, I MUST WARN YOU! THIS ISN'T AN ORDINARY TRIP! I HAVE AN ENGAGEMENT IN INDIA NEXT WEEK!

THAT'S SILLY! WHY WAIT TILL NEXT WEEK? WHY DON'T WE GET ENGAGED RIGHT NOW?

I HAVE TO PERFORM FOR THE MAHARAJAH OF POOKA-POOKA AT HIS PALACE, MR--ER--

HOPE IS THE NAME! YOGI HOPE! AND I'M JUST RIGHT FOR INDIA! MY BED IS AS HARD AS NAILS, AND MY LANDLADY HAS THE MEMORY OF AN ELEPHANT!

BUT THERE ARE MANY DANGERS THERE...

YOU DON'T HAVE TO WORRY-- I'LL PROTECT YOU! I WAS ON MY HIGH SCHOOL RIFLE TEAM FOR SEVEN YEARS...

... WILD TIGERS... BULL ELEPHANTS... SAVAGE NATIVE TRIBESMEN...

HUH? OH--ER--I DON'T KNOW IF MY RIFLE HAS ANY BULLETS LEFT! MAYBE NEXT TIME...

BUT I'VE PROMISED TO PUT ON MY ACT FOR THE MAHARAJAH AND HIS FORTY WIVES!

HIS WHAT--??!

I SUPPOSE YOU SHOULD KNOW ALL THE FACTS! YOU SEE, HE HAS A HAREM--

OH, WELL! I CAN ALWAYS GET BULLETS THERE! COME ON-- YOU'VE TALKED ME INTO IT!



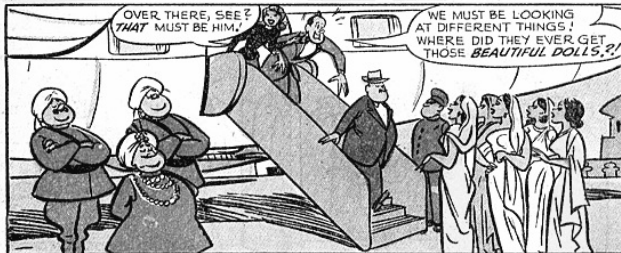
BOB HOPE







BOB HOPE



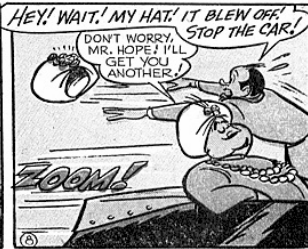
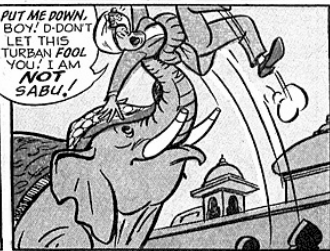
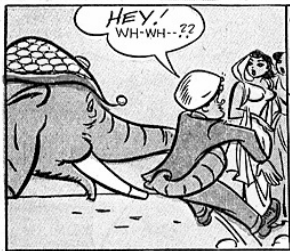


BOB HOPE





BOB HOPE





BOB HOPE





BOB HOPE



LATER...

WELL, MR. HOPE, HOW DO YOU LIKE INDIA? IS THERE ANYTHING YOU'D LIKE TO DO?

IT DOESN'T MATTER, JUST SO LONG AS IT'S EXCITING! AFTER ALL, DANGER IS **MY MIDDLE NAME!** BOB "DANGER" HOPE, THEY CALL ME! CAN'T WE CLIMB THE MATTERHORN OR SOMETHING?

WHAT A WONDERFUL IDEA, BOB!

OHO, EXCITEMENT. EH? BY JOVE, HOPE, I DO BELIEVE YOU'RE A MAN AFTER MY OWN HEART!

FRANKLY, IT'S **NOT YOUR HEART** -- IT'S YOUR **TURBAN!** ALL THOSE **RUBIES!** WE COULD ORGANIZE A **SCAVENGER HUNT...**

I **HAVE IT!** TOMORROW MORNING, IN YOUR HONOR, WE'LL GO ON A **WILD TIGER HUNT!** HOW DOES **THAT** STRIKE YOU?

GULP! **WILD TIGERS?** BUT I DIDN'T BRING MY **WILD TIGER RIFLE!** MAYBE WE COULD GO **PICKING BERRIES,** INSTEAD -- **WILD BERRIES,** OF COURSE!

ME AND MY BIG MOUTH! COME ALL THE WAY TO INDIA JUST TO GIVE SOME WISE-GUY TIGER THE OPPORTUNITY TO TAKE HOME A BOB HOPE RUG! I'VE GOT TO GET OUT OF HERE! THAT CRAZY MAHARAJAH SAID WE START THE HUNT AT DAWN...

SAY! THAT LITTLE HOUSE ACROSS THE WAY GIVES ME AN IDEA!

KIND OF CRAMPED, BUT ALL THE BETTER! HE'LL **NEVER** THINK OF LOOKING FOR ME **HERE!** HEH-HEH!

CONTINUED

(10)

ADVERTISEMENT

Tootsie Roll

AMERICA'S FAVORITE CANDY
... so chocolaty ... so tasty
and long-lasting

Scores a
TOUCHDOWN
every time!



3 CHEERS FOR
THE MOST DELICIOUS CANDY -
T-O-O-T-S-I-E-
TOOTSIE ROLL TOOTSIE ROLL
RAH! RAH! RAH!



TOOTSIE POPS Fruit
candy on the outside,
Tootsie Roll inside.
Two treats for the
price of one—24 ea.

These delicious Tootsie
Candies are only 1¢ each.

Get some Tootsie Rolls today
... at all candy counters ...



BOB HOPE



THE ADVENTURES OF

BOB HOPE

HO-HUM!
GOSH--I MUST
HAVE OVERSLEPT!
I'D BETTER GET OUT OF
THIS ROOM BEFORE--

YI! IT'S
MOVING!

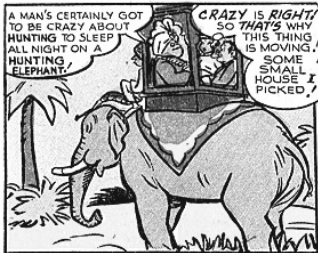
AH! MR. HOPE, I CAN
SEE YOU COULDN'T
WAIT TO GO ON
THAT TIGER
HUNT!

ER--UH--GULP! &?

'MORNING, BOB!

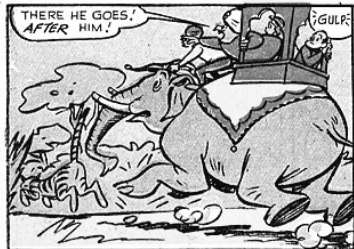


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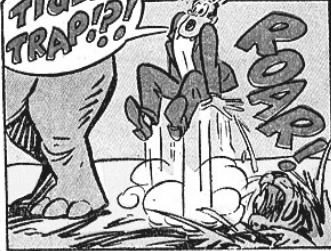
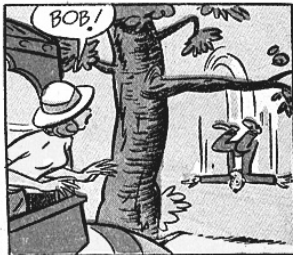


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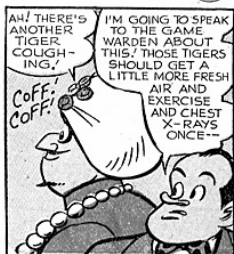


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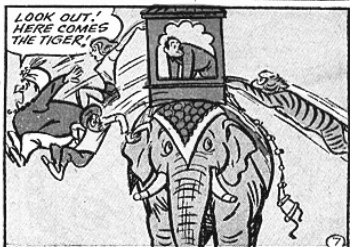


BOB HOPE





BOB HOPE





BOB HOPE





BOB HOPE





THE fact that you're reading the "Disc and Data" column is proof that you're interested in the world of records. Truly the record business is getting bigger and bigger—but little has been written about the people behind the record labels.

Well that's all been changed now and we want to be the first to tell you about it. There's a brand new magazine now on the stands called **RECORDLAND**. It's a big, exciting magazine full of pictures and stories of the recording artists at work and at play.

RECORDLAND started off with the inside story of Frankie Laine, and featured other stories of such recording favorites as Patti Page, Eddie Fisher, Nat King Cole, Ray Anthony, the Hilltoppers, and many, many more. In addition, there were pictures of all the big name stars.

Each month **RECORDLAND** will bring, in picture and story, the behind-the-scenes picture of what it's like to be a recording artist. It's such a wonderful book, it's hard to describe all the many action packed features. You'll just have to buy a copy to believe it.

If you've ever wondered what the stars look like in those unguarded moments away from the recording studios or on TV, we're suggesting that you get each and every copy of **RECORDLAND** for the real low-down.

RECORDLAND is the biggest news that ever hit the recording world, and here's

more good news. You can buy **RECORDLAND** on the same stand you buy **BOB HOPE COMICS**. Don't miss any of the great issues you'll find each month on your favorite news stand.

Long lines of hopeful ticket-buyers can be seen daily outside the St. James Theatre box office, testifying to the success of "The Pajama Game," Broadway's end-of-the-season — and biggest — musical hit. The show, starring John Raitt, Janis Paige, Eddie Foy Jr., and intriguing newcomer Carol Haney is sold out for weeks, but happily there's now a Columbia recording of "The Pajama Game" score with the original Broadway cast. It was made just three days after opening night and produced for discs by Goddard Lieberson.

The score, hailed as one of the brightest and freshest to come along in years, was written by Dick Adler and Jerry Ross. A lively mixture of hillbilly, tango and ballad styles, it has already produced such Hit Parade material as "Hernando's Hideaway," "Steam Heat" and "Hey There."

George Abbott and Richard Bissell's swift-moving plot for "The Pajama Game," based on Mr. Bissell's "7½ Cents," unfolds as follows: the new superintendent (John Raitt) of the Sleep-Tite Pajama Factory is trying to keep production at its peak (*Racing With the Clock*) although he is not

very happy in the city (*A New Town is a Blue Town*). Soon he meets—and falls in love with—a member of the union's Grievance Committee (Janis Paige), but she denies having a similar reaction (*I'm Not At All In Love*).

Along with this blooming romance, there is a corollary love-interest between a time-study expert, (Eddie Foy, Jr.) and Gladys (Carol Haney), the President's secretary. Another secretary (Reta Shaw) teases the time-study man about Gladys' fidelity (*I'll Never Be Jealous Again*) but he vows his faith in her.

The superintendent finds himself more and more smitten, and dictates some advice to himself on a dictaphone (*Hey There*), then goes off to a company picnic, where the president of the union (Stanley Prager) makes advances to Gladys (*Her Is*). The Union celebration is in full force when the superintendent finally gets to kiss his girl (*Once A Year Day*), and the romance thereafter moves swiftly. At her home, he discourages (*Small Talk*) and insists on getting down to love-making. She responds, at last, and they finally confess their mutual delight (*There Once Was A Man*).

Meanwhile, the Union, demanding a 7½ cent an hour raise (being the only group in the business that has not received it), goes on strike, causing a rift between the superintendent and his union sweetheart.

Gladys entertains at a Union meeting (*Steam Heat*), and despite the efforts of the superintendent, his girl insists that she is Union and he is Management, and that they cannot agree during the dispute.

The time-study man explains his system to some factory girls (*Think Of The Time I Save*), and the superintendent, knowing that Gladys has the key to the President's secret ledgers, determines to get it from her. He takes her out to *Hernando's Hide-away*, a low establishment, where his sweetheart, after a bowling tournament, sees them, as does the time-study man, who still loves Gladys. He envisions what life with her would be like in a ballet.

The Union gets its big rally under way

(7½ Cents) at the very moment when the superintendent confronts the President with some unhappy facts; the news is out that the raise has already been figured into costs, so that the company is making an unfair profit. The boss gives in, the superintendent wins his girl again, and the whole company joins in a celebration at the Hide-away, concluding with a parade of pajama styles (*The Pajama Game*).

. . .

“MANHATTAN SERENADE”

1. CENTRAL PARK ROMANCE
2. PENTHOUSE SERENADE
3. PARK AVENUE FANTASY
4. HARLEM NOCTURNE
5. MANHATTAN
6. AUTUMN IN NEW YORK
7. MANHATTAN SERENADE
8. STREET SCENE

Joe Lipman and his Orchestra

Here's a delightful album mirroring the changeable moods of magnificent Manhattan, the island heart of the biggest (and, in many ways, most wonderful) city in the world. Joe Lipman and his Orchestra are in charge of the musical sight-seeing—the accent is on return trips galore! We said “changeable moods”—and, indeed, that's what you'll find here. There's Rodgers and Hart's *Manhattan* in a smooth arrangement to set the atmosphere—there's the chic of *Park Avenue Fantasy* and along that fabled thoroughfare you'll also get a sample of *Penthouse Serenade*. To know what Manhattan is like on a sultry day, you have only to turn to Alfred Newman's memorable *Street Scene*—for a touch of crispness in the Manhattan air, there's *Autumn In New York*. For the young at heart, there is a taste of love in *Central Park Romance*—and for the adventuresome, there's a trip uptown for *Harlem Nocturne*. Then, to round things out, all the moods come together in *Manhattan Serenade*. Almost as good as a trip to the city itself!

**The
ADVENTURES
OF THE
DUBBLE
BUBBLE
KIDS-**

HERE IS THE TRICK WHICH HAS
AMAZED VISITORS FOR MANY,
MANY YEARS.



FOSTER H. FLEER CORP., INGLEWOOD, CALIF.

**Video
Laffs**



**THE
END.**



THE ADVENTURES OF

BOB HOPE

I UNDERSTAND THESE NATIVE MAGICIANS PUT ON THEIR STREET SHOWS ALL THE TIME! ALL I'VE GOT TO DO IS LOOK FOR A CROWD, I GUESS.



ONE GOOD TRICK--THAT'S ALL I NEED, AND I'M IN!



BOY, WHAT LUCK! NEVER THOUGHT I'D FIND A CROWD SO QUICKLY! MUST BE SOMETHING GOOD GOING ON HERE!







BOB HOPE





BOB HOPE





BOB HOPE







BOB HOPE





RADIO

BOY ROGERS
FLASH CAMERABOY ROGERS
BINOCULARSBARRY HAYES
FISHING KITRADIUM DIAL
POCKET WATCHSPORTS
EQUIPMENTROLLER
SKATERJET ENGINE
PLANE FLIES
500 FEET!WALKING
GOLFTWO-GUN
HOLSTER SETHUNTING
KNIFE
AND AX

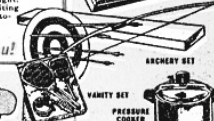
TYPEWRITER

WHITE ZIPPER
GIRL

TABLE TENNIS SET



CHEMISTRY SET

UKULELE
WITH ARTHUR
GOODYEY PLAYER

VANITY SET

PRESSURE
COOKER

RED RYDER CARBINE

WOODBURNING
SETRADIO RECEIVING
SET FOR SCOUTS

SEWING MACHINE

TEXAN J.C.
GUITARWRIST WATCHES
FOR BOYS
AND GIRLS

ARCHERY SET

MEN-WOMEN-BOYS-GIRLS

PRIZES GIVEN

MAKE MONEY TOO!

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35¢ . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

SEND NO MONEY—We Trust You!

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we will ship AT ONCE PREPAID your first set of 24 highly decorated Mottos ON TRUST. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

FREE!

MEMBERSHIP in the FUNman's Fun Club
EXTRA! Sell mottos and send payment within 10 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

The FUNman, Dept. V-305, FREE BIG PRIZE CATALOG
4545 N. Clark St., Chicago 40, Ill.

Please rush to me on credit 24 Religious Wall Mottos, to sell at \$6 each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

NAME _____ AGE _____

STREET or RFD _____

TOWN _____ Zone _____ STATE _____

SEND NO MONEY . . . We Trust You!



**LOOK AT THE
PRIZED STAMP
I FOUND!**

No Telling What Hidden Treasures YOU'LL Find

We guarantee that the 145 stamps you receive are all Spanish or Spanish colony stamps — many taken from collections of old church missions. They are completely unsorted — so there's no telling what treasure you may find in your package. We inspected a few at random —

and found, among others, the gorgeous Saint Fernando Air-mail stamp commemorating the invention of the motor plane by Juan D. La Cierva, the famous Spanish windmill stamp reminiscent of Don Quixote. And you may find even more valuable stamps in your package.



**GUARANTEED \$3.00
WORTH
AT LEAST**
AT STANDARD CATALOG VALUE

FREE 145 STAMPS

**Get Them While They Last—A Whole Collection
of Spanish and Spanish Colonies Stamps**

THEY'RE all yours—FREE. 145 Stamps from Spain plus 5 mystery stamps from the little-known Spanish colonies. Each stamp is worth real money. In fact, the total price — in the Standard Catalog — is guaranteed to be **AT LEAST \$3.00**. And there's no telling how much more! Yet they are yours **ABSOLUTELY FREE**. And you also get a **FREE** mystery packet of special Spanish colony stamps.

Best of all—none of these stamps have been sorted out. So there's no telling what valuable stamps you may find! You'll have stamps to keep, stamps to trade, stamps to sell.

**Get Started FREE On the World's
Most Fun-Filled Hobby**

What other hobby offers you so much fun,

adventure, PROFIT? Stamps bring you a world of information about far away lands... their history, geography, natives, famous war leaders, athletes, kings, explorers, inventors. You'll make friendships with other collectors. And—because stamps increase in value, you may build a collection worth a small fortune.

Mail Coupon Now

Our supply of **FREE** Spanish stamps is limited. And there is sure to be a tremendous demand for them. So don't be disappointed. Rush coupon with 10¢ to help cover postage and handling. If coupon has been used — mail coupon and 10¢ direct to: **Littleton Stamp Co., Dept. NC12, Littleton, N. H.**

How To Collect Stamps

Free Information on Stamp Collecting

With your free stamps, you'll also receive a free copy of "How to Collect Stamps" — which includes fascinating facts on trading stamps, knowing their real value, organizing a stamp club, etc. — plus other interesting offers for your inspection.

**Littleton Stamp Co., Dept. NC12,
Littleton, New Hampshire**

Please send me **FREE—150** Spanish and Spanish Colony Stamps including mystery packet of 5 stamps from little-known countries of Iñia, St. Guinea, Andorra, etc. Also send me other interesting stamps for my inspection and a **FREE** copy of "How to Collect Stamps." I enclose 10¢ to help cover actual postage and handling costs.

Name

Address

City State

ALSO FREE

**Mystery Packet of 5
Spanish Colony Stamps**

We just received a special shipment of stamps from such little-known places as Spanish Guinea, Iñia, Andorra, Spanish East Africa. We have only a few copies of each stamp. So we can't tell you which stamps you'll get. But if you mail coupon at once—we promise you a set of 5 stamps you'll really treasure.





Announcing the

NEW DAISY RED RYDER CARBINE

Featuring

1. 850-Shot Lever-Action Repeater.
2. Tool-On Leather Boot.
3. Realistic Western Carbine Hammer.
4. Silvery "Engraved" Carbine Band.
5. Bright-Finish Trigger.
6. Bright Finish Decorated Cocking Lever.
7. Carbine-Type Front Sight.
8. Peep-And-Open Rear Sight Adjusts 2 Ways.
9. Carbine-Type Stock, Fore-piece—Both Checkered.
10. Red Ryder's Own Name On Stock In Gold!

See this brand new RED RYDER COWBOY CARBINE at your nearest hardware, sports goods, or department store. Tell Dad you want one now or for Christmas!

If Daisy Dealer is out of stock or none near you, send us \$4.95 (or \$7.25 in Mountain or Pacific Time Zones) and we'll rush your new RED RYDER CARBINE to you postpaid.

**LUCKY ARROWHEAD CHARM
FREE WITH DAISY'S NEW
GUNBOOK!**

Big news! Fred Harman—America's only cowboy artist who draws the famous newspaper comic strip "RED RYDER AND LITTLE BEAVER"—has personally illustrated this fascinating new GUNBOOK! This authoritative, illustrated history of America's most famous rifles and pistols includes the pioneer, buffalo, cavalry and cowboy arms that helped build and preserve our country! (Dad will enjoy reading it, too.) Special RED RYDER comic STRIP Section, trick shooting plus full color catalog of newest Daisy Air Rifles! This GUNBOOK (50¢ Value) is ALL YOURS for only "Two Bits," Partner (that's a 25-cent QUARTER in Western lingo)—AND—we'll send you with GUNBOOK (absolutely FREE) a Lucky Injun Arrowhead Charm with Red's picture on it PLUS carrying thong. So rush Coupon, 25¢ in coin NOW!



WHEN I SAY
MY NEW GUN IS
A DAISY... IT
IS A DAISY!

ME WANT
ONE TOO
RED
RYDER!

MAIL COUPON NOW!

TO: RED RYDER!

Care of DAISY MANUFACTURING COMPANY
Dept. 1594, PLYMOUTH, MICHIGAN, U.S.A.

Enclose "Two Bits," Red, for the new RED RYDER GUNBOOK. Send it to me postpaid and include FREE 1 Lucky Injun Arrowhead Charm! (Gun-Book contains latest Daisy Air Rifle Catalog Section.)

NAME _____

ST. & NO. _____

CITY _____ STATE _____

No. 94

Only

\$6.95

\$7.25 in Mountain, Pacific
Time Zones. Other Daisy
Rifles from \$3.95 to \$7.95

*LICENSED BY RED RYDER
ENTERPRISES, INC., NEW YORK

Duty Added in
Canada

DAISY
BULLS EYE
BB SHOT IN
TUBES, POUCH
—IS BEST FOR
DAISY AIR RIFLES

DAISY AIR RIFLES SINCE 1888, DAISY MANUFACTURING COMPANY, DEPT. 1594, PLYMOUTH, MICHIGAN, U.S.A.

3 SURE-SHOT WINNERS

by Thom McAn

CENTERS, GUARDS AND FORWARDS, TOO,
CHEER THIS MOG-STYLE TASSEL SLIP-ON,
WHEN YOU WEAR IT, SO WILL YOU--
HERE'S COMFORT YOU CAN GET A GRIP ON!

SMARTEST SHOE ON ANY FLOOR!
(GRAY ON TOP AND BLACK BELOW)
SLICKEST LINES YOU EVER SAW.
HERE'S A STYLE WITH GO, GO, GO.



DOUBLE SOLE WORKS OVERTIME--
LIKEWISE FOR THOSE HEAVY LACES--
CORDO COLOR'S REALLY PRIME.
HERE'S A SHOE THAT'S GOING PLACES!



Here are three by Thom McAn that belong on anybody's All-America five! They hit the basket from every angle — style, comfort, wear, quality and value. Sorry we only had room to show you three Thom McAns. Thom McAn has over 150 all-told . . . and all good-looking, too. And whichever style you pick, you're SURE you've got the one shoe that's so good, it's the best-selling shoe in all America. Thom McAn!

\$7.95

Thom McAn

A Division of Melville Shoe Corporation, 25 West 43rd Street, New York City