



10¢

THE ADVENTURES OF

NOV. NO. 53

APPROVED  
BY THE  
COMICS  
CODE

# BOB HOPE

OH, BOB, I'M SURE  
IT WAS *CUPID* THAT  
BROUGHT US  
TOGETHER!

YES, DOLL-  
B-BUT WHEN  
DID HE  
START  
USING  
*REAL*  
ARROWS?





# Draw me!\*

You may win a \$430<sup>00</sup> scholarship  
in commercial art

**\*Draw this girl's head** with pencil, 5 inches high.

As winner of contest you get a complete art course—free training for a money-making career in advertising art, illustrating, cartooning, or landscape or portrait painting. You are taught, individually, by professional artists on the staff of world's largest home study art school, founded over 40 years ago.

Many former students of this school are now earning from \$150 a week to over \$50,000 a year. Among all commercial artists today, one out of every ten, it's estimated, has studied with this school. Try for this free art course! Winner also gets professional drawing supplies and a series of valuable art textbooks. Entries for September 1958 contest must be received by September 30. None returned. Amateurs only. Our students not eligible. Winner notified.

Use **1** coupon then pass this page on to a friend.

## 1. ART INSTRUCTION, INC., STUDIO 808

500 South 4th Street, Minneapolis 15, Minnesota  
Please enter my attached drawing in your contest.  
(PLEASE PRINT)

Name \_\_\_\_\_ AGE \_\_\_\_\_  
Address \_\_\_\_\_ A.P. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
County \_\_\_\_\_ State \_\_\_\_\_

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City \_\_\_\_\_ Zone \_\_\_\_\_  
County \_\_\_\_\_ State \_\_\_\_\_

# THE ADVENTURES OF

# BOB HOPE

OLD LADY PEABODY SAYS IF I DON'T COME UP WITH THE RENT MONEY, I'LL HAVE TO SLEEP IN THE **PARK**. I'D BETTER LOOK AROUND FOR SOME SQUIRREL THAT KNOWS THE ROPES AROUND HERE, I MAY BECOME A **PERMANENT** RESIDENT.

CITY  
PARK

I DON'T MIND LIVING OUTDOORS, BUT IT'LL BE KIND OF DULL JUST TALKING TO THE PIGEONS... I'M SURE THEIR CONVERSATION IS STRICTLY FOR THE **BIRDS**!

UH-OH! NOW THAT'S THE KIND OF PIGEON A MAN COULD GO FOR! WOW! THAT DOES IT, I'LL NEVER PAY ROOM RENT AGAIN, YOU DON'T GET VIEWS LIKE THIS IN MY NEIGHBORHOOD!

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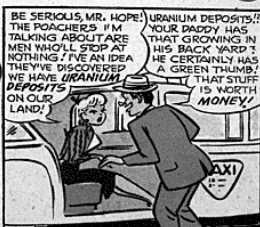
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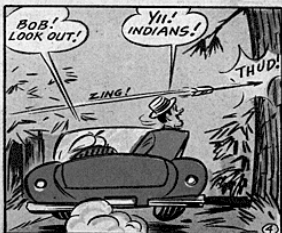


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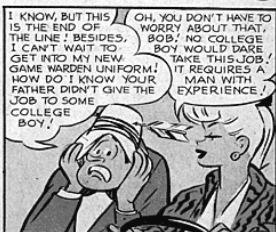


# BOB HOPE





# BOB HOPE





# BOB HOPE





# BOB HOPE





BOB, ARE YOU ALL RIGHT? WHY DIDN'T YOU LET GO OF THE SPEAR?

WHAT? LET GO OF THE SPEAR? I TOLD YOU-- THAT WAS ONE OF THE TRICKS THE PYGMY CHIEF TAUGHT ME... NEVER LET GO OF THE SPEAR!



THAT WAY WHEN- EVER WE KNOCKED OFF A LION OR TIGER WE DIDN'T HAVE TO GO LOOK- ING FOR IT-- WE WERE RIGHT THERE!

WHY, THAT'S REMARK- ABLE, BOB! YOU SEE, FRANK, I TOLD YOU BOB WOULD BE THE RIGHT MAN FOR THE JOB!



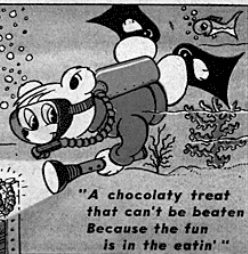
THAT NIGHT...

SOMETHING TELLS ME I OUGHT TO PULL OUT OF HERE-- BUT IF I CAN DIG SOME OF THAT URANIUM, I'LL BE A BIG HIT WITH MRS. PEABODY-- AND THAT'S A LOT BETTER THAN HER MAKING ANOTHER HIT ON ME! OH WELL, MAYBE I'LL BE REAL LUCKY TOMORROW AND FALL INTO AN ABANDONED GOLD MINE!

CONTINUED

ADVERTISEMENT

It's fun for some we must agree  
To dream of treasures under sea  
But when it comes to fun for all  
**Tootsie Roll's** a treasure haul.



"A chocolaty treat  
that can't be beaten  
Because the fun  
is in the eatin'!"

**DO YOU  
KNOW THE  
LEGEND**

# *of* **SUPERMAN** ?

He was born on Krypton. Shortly before it was destroyed, his parents sent him to earth in a rocket where he was adopted by Mr. and Mrs. Kent who named him Clark Kent.

They soon learned he had super-strength and could fly like a bird. As he grew older, the amazing lad fought for justice in the role of **SUPERBOY**.

To hide his identity, Superboy posed as timid. His best friends were Lana Lang and a super-dog from Krypton, Krypto. When he grew up, Clark went to work for the Metropolis Daily Planet where his editor was Mr. Perry. A reporter, Jimmy Olsen, became his best pal, and a reporter, Lois Lane, fell in love with him at first sight!

*This, then, is the  
saga of SUPERMAN!*

*You can follow his thrilling  
exploits in SEVEN DC Magazines:*

**ACTION COMICS**

**ADVENTURE COMICS**

**LOIS LANE**

**JIMMY OLSEN**

**SUPERBOY**

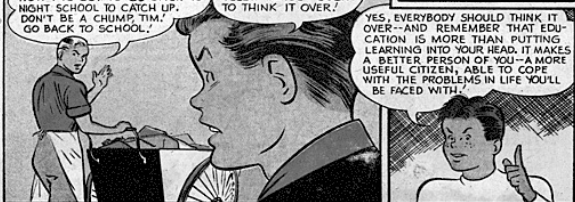
**SUPERMAN**

**WORLD'S FINEST COMICS**



# Binky

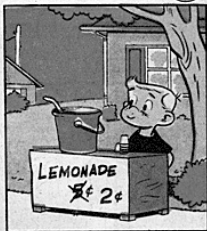
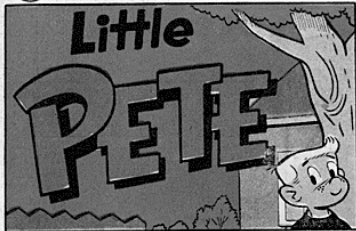
## LOST--A FREE EDUCATION!







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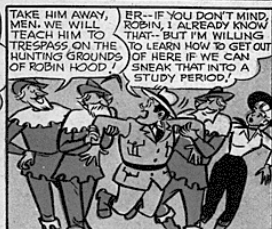


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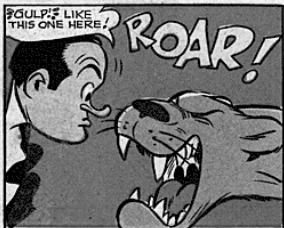


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# BOB HOPE







CONTINUED 8

ADVERTISEMENT

The future holds real fun in store  
Unknown planets to explore  
But flying around the moon and sun  
is not the only way for fun

assorted  
flavors

"A Tootsie Roll POP  
just can't be beaten  
Because the fun  
is in the eatin' "

The only POP in  
the world with a  
center of delicious  
**Tootsie Roll**

and don't forget  
delicious  
**Tootsie Roll**  
Fudge  
chocolate or vanilla



BE MY GUEST AT  
PALISADES AMUSEMENT  
PARK, NEW JERSEY.

THIS COUPON ENTITLES YOU TO  
**FREE** ADMISSION  
PLUS **2 FREE RIDES...**  
ACTS AND PARKING!



ADMIT ONE (1) To  
**PALISADES**  
AMUSEMENT PARK, N. J.

GOOD MONDAYS and FRIDAYS  
(EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way ... 41st St. & 8th Ave.

**FREE RIDE**  
ADMIT ONE  
"CATERPILLAR"

**FREE RIDE**  
ADMIT ONE  
"JET-PLANE"



THIS COUPON  
APPEARS IN ALL  
OCT. and NOV.  
ISSUES

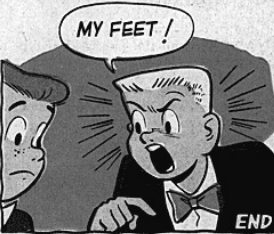


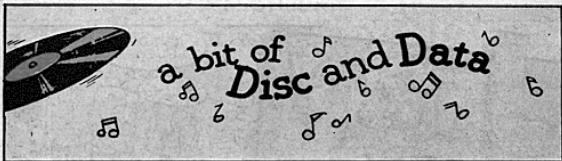
BOB HOPE



# JERRY

THE JITTERBUG





### **BENNY TO BRUSSELS TO COLUMBIA**

Benny Goodman has departed for Europe to begin a tour of the continent which will be climaxed by a week of performances at the Brussels World's Fair. The first live presentation in the American Performing Arts Program at Brussels, Goodman's concerts will be recorded by Columbia Records for release later this year.

The Brussels week promises to be a full one for Goodman and company, beginning on the eve of the Fair engagement with a reception by the United States State Department, European diplomats, municipal dignitaries and international musicians. Scheduled are nightly jazz performances at the American Theatre; a classical concert in which Goodman will play a Mozart clarinet concerto with the Belgian National Orchestra, special broadcasts for Eurovision, Voice of America and Radio Belgium.

A highlight of the gala week will be a special open-air jazz concert in the centuries-old Grand Place, in celebration of Benny Goodman's 49th birthday.

Goodman's aggregation for the tour will consist of his sixteen-piece band (including the trio and sextet), blues singer Jimmy Rushing and Goodman's new singing discovery Helen Ennis.

### **POLLY BERGEN and BILL BERGEN**

Talented singing star Polly Bergen, who recently won an "Emmy" as "best

television actress of 1957," displays still another facet of her amazing versatility on her latest Columbia release, "Polly and Her Pop." The singer has adapted one of the most popular portions of her weekly television program, her duets with father Bill, into a new collection. Solely for this special "Lp," Polly abandoned the throaty torch songs heard in her previous best-selling albums (The Party's Over, Bergen Sings Morgan), and sings with Pop a group of appealingly simple country songs, including three with lyrics and melodic revision by the multi-gifted Miss Bergen herself: "Craw Fishin'," "Two Jolly Old Bums" and "Pop's Smokey Mountain Blues."

### **POLLY and her POP**

Cool Water  
Craw Fishin'  
Molly Darling  
Farther Along  
In The Garden  
Mountain Dew  
Tennessee Waltz  
San Antonio Rose  
Maple On The Hill  
Two Jolly Old Bums  
Tumbling Tumbleweeds  
Pop's Smokey Mountain Blues  
There's A Gold Mine In The Sky



BOB HOPE



THE ADVENTURES OF

# BOB HOPE



WHATEVER YOU DO, BE CAREFUL, BOB! A GRIZZLY BEAR IS THE ONLY BEAR THAT WILL ATTACK A MAN!

WELL, IF HE DOES, I'M RUNNING HIM IN, AS LONG AS I'M GAME WARDEN HERE, I'M GOING TO SEE THAT THERE'S LAW AND ORDER!

GRRRR!



WHAT'S THAT??

MY YO-YO! WHENEVER I CAN'T THINK OF THE RIGHT THING TO DO, I ALWAYS PLAY WITH MY YO-YO! THAT'S HOW I BECAME SO GOOD AT IT!



BOB! LOOK! HE LIKES IT!

HE DOES? SAY, THIS IS A PRETTY SMART GRIZZLY BEAR! EITHER THAT, OR HE DIDN'T GET MUCH AMUSEMENT WHEN HE WAS A CHILD!



# BOB HOPE



YES, SIR, THAT'S ALL THERE IS TO IT. NO CONCEALED WIRES TO TRIP OVER. JUST A SIMPLE TWIST OF THE WRIST AND IT GOES UP AND DOWN!



TAKE ONE HOME FOR THE CHILDREN--AMUSE THE FAMILY! IT'LL BE GREAT FUN DURING THOSE LONG HIBERNATING WINTERS IN THE CAVE--YOU SAY YOU'LL TAKE ONE? GOOD! MY FRIEND, YOU'LL NEVER REGRET THIS MOVE!



COME ON--LET'S BEAT IT BEFORE HE FINDS OUT HE DIDN'T GET A LIFETIME GUARANTEE WITH IT--I WAS SORE AS A BEAR MYSELF WHEN I FOUND OUT. HE'LL PROBABLY BE SORE AS A MAN!



I CAN'T UNDERSTAND IT--YOU'RE SO UTTERLY FEARLESS--THAT BEAR DIDN'T SEEM TO FRIGHTEN YOU A BIT!

IT'S NOTHING--WHEN YOU'VE LIVED WITH MY LANDLADY AS LONG AS I HAVE, **NOTHING** CAN FRIGHTEN YOU!



BUT WHAT ABOUT FRANK? HOW ARE WE GOING TO RESCUE HIM FROM THAT LOONY MAN WHO THINKS HE'S ROBIN HOOD?

OH, YOU DON'T HAVE TO WORRY ABOUT FRANK! THAT BOY CAN TAKE CARE OF HIMSELF!



BUT HE'S A PRISONER OF THAT BAND OF OUTLAWS--THE POACHERS.

WELL--HE'S NOT REALLY--BUT I KNOW HE'D LIKE YOU TO **THINK** SO!



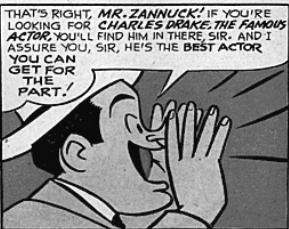


# BOB HOPE





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ADVERTISEMENT



BOYS AND GIRLS-- PLEASE, GIVE ME A NAME...

**enter the BIG Tootsie Roll "Name the Bear" CONTEST!**

**FOLLOW THESE SIMPLE RULES!**

1. Give the Bear a name.
2. On the same sheet of paper, complete the following sentence in twenty-five words or less: "I always buy TOOTSIE ROLLS because..."
3. Print clearly your name, address, city or town, state--and give YOUR AGE.
4. Every entry must be accompanied by five wrappers from the St. TOOTSIE ROLL.
5. You may send in as many entries as you like.
6. Contest is open to boys and girls up to and including sixteen years of age. Company and advertising agency employees and their families are not eligible.
7. Entries will be judged for originality and interest. In case of ties, duplicate prizes will be awarded.
8. Decision of the judges is final. All entries become the property of The Tootsie Company of America, Inc. and will not be returned.
9. Winners will be notified by mail. Contest closes November 8, 1958. No entries postmarked later than midnight, November 8, 1958, will be eligible.

**40** GYM DANDY PLAY GYMS

**36** EXCITING RALEIGH CYCLES

**100** GLAMOROUS Toni DOLLS by American Character Doll

**100** EXCITING GILBERT ERECTOR SETS

**24** SETS OF Britannica Junior

**...and 100 JUMBO Tootsie Rolls**

Filled with a 2½ lb. assortment of Tootsie Rolls.

**Tootsie Roll POPS** and all the other delicious Tootsie Roll Candies.

**HURRY! MAIL YOUR ENTRY TODAY TO:**

TOOTSIE ROLLS, BOX 1414,  
New York 1, N. Y.



BOB HOPE



# TIPS TO TEENS

## "CAREERWISE!"

HEADING FOR A CAREER?  
HERE ARE SOME IMPORTANT  
HINTS!

I'VE GOT A SUMMER  
JOB AS AN ORDERLY  
AT THE HOSPITAL.  
I FIGURE IT'LL HELP  
ME IN MEDICAL  
SCHOOL!

I'LL BE CLERKING AT  
HANE'S DEPT. STORE.  
IF I'M GOING TO BE A  
BUYER, I'D BETTER  
START LEARNING  
THE ROPES NOW!



THINKING OF BEING A DOCTOR? TEACHER?  
FISHERMAN AT THE PIER?  
A PART-TIME OR VACATION JOB  
WILL HELP YOU IN YOUR CAREER!

THE COLLEGE YOU'RE  
INTERESTED IN, ROGER,  
REQUIRES TWO YEARS OF  
A FOREIGN LANGUAGE  
IN HIGH SCHOOL...

THEN I GUESS I'D  
BETTER REGISTER  
FOR FRENCH  
THIS TERM!



PLANNING TO GET A COLLEGE DEGREE?  
HERE'S A HELPFUL BIT OF KNOWLEDGE--  
MAKE SURE THAT YOUR HIGH SCHOOL COURSES  
ARE THE ONES REQUIRED FOR COLLEGE!

WHAT DO YOU  
THINK OF MY GOING  
INTO PERSONNEL  
WORK AFTER I  
GRADUATE, AUNT  
RUTH?

THAT SOUNDS  
VERY GOOD TO ME,  
SUE--YOU'VE ALWAYS  
ENJOYED BEING  
WITH PEOPLE!



MAKE SURE THAT YOU ARE SUITED  
FOR THE CAREER YOU HAVE IN VIEW;  
ASK THE ADVICE OF FOLKS YOU KNOW.  
FOR THE THING IS--**THEY KNOW YOU!**



# BOB HOPE



THE MORE YOU KNOW, THE BETTER,  
NO MATTER WHAT TRADE YOU PLY;  
SO GET A GOOD BACKGROUND IN HIGH SCHOOL,  
AND PASS THOSE SNAP COURSES BY.

I'M REGISTERING FOR  
MISS BROWN'S HISTORY  
COURSE! I CAN SLEEP  
THROUGH IT THE WHOLE  
TERM!

NOT ME, I'M  
TAKING A TOUGHIE--  
THAT SOCIAL STUDIES  
CLASS! BUT IT'LL  
BE WORTH IT!

I'M SORRY, JANE,  
BUT IN ALL  
HONESTY I DON'T  
BELIEVE YOUR  
VOICE IS QUITE  
STRONG ENOUGH  
FOR YOU TO  
GO INTO  
SINGING AS  
A CAREER--

I REALLY APPRECIATE  
YOUR TELLING ME, MISS  
PIERSON--YOU SEE I'VE KIND OF HAD  
MY EYE ON BEING A NURSE, TOO.

YOUR FIRST CAREER DREAM'S FIZZLED?  
YOUR GREAT HOPE'S ALL A-SMOTHER?  
YOU'RE MORE ADAPTABLE THAN YOU THINK--  
SO FIND YOURSELF ANOTHER!

COME ON, MYRNA--  
LET'S TALK TO THE  
PRINCIPAL ABOUT SOME  
OF THESE SCHOLARSHIPS!  
THEY SOUND  
VERY GOOD!

THEY  
CERTAINLY  
DO!

YOUR FOLKS CAN'T SEND YOU TO COLLEGE?  
DON'T SPEND YOUR DAYS BY MOPIN'--  
START CHECKING EARLY IN HIGH SCHOOL  
ON THE SCHOLARSHIPS THAT ARE OPEN!

ADVERTISEMENT

giant inflatable toys of pre-historic monsters who ruled the earth millions of years ago

# 7 GIGANTIC DINOSAURS

WITH GENUINE  
TOSS-UP FEET ACTION!  
MOLDED ONE-PIECE  
QUALITY LATEX!  
COMPLETELY INFLATABLE!

for \$1.00  
(No COD's please!)

## up to 4 FEET TALL

Here's thrilling excitement for everyone with this giant-size collection of pre-historic dinosaurs at this low, low price of just \$1.00 (plus post.) Thrill to their fascinating names! Command these fun-loving pre-historic monsters to your every prank! Toss them in the air and they always land on their feet . . . swinging and swaying in every direction without tilting over. Great for children! Terrific for parties! Colossal for adults! So order right now for stupendous fun. Fill out the coupon below. You take no risk because you must agree that these giant dinosaurs are everything we say or your money promptly refunded.



7 DIFFERENT  
PRE-HISTORIC  
MONSTERS  
IN EACH  
PACKAGE

CERATOSAURUS  
TRACHODON  
TYRANNOSAURUS REX  
SEA SERPENT  
ARMORED DEMITHYS  
PROSAUROLOPHUS  
ALLOSAURUS

THEY SWING AND SWAY  
IN EVERY DIRECTION!

THEY BEND, LEAN,  
AND TILT!

EVEN THE TINIEST  
BREEZE ANIMATES THEM!

THEY BOUNCE AND HOP!

THEY STAND AND WIGGLE!

### MAIL THIS HANDY COUPON NOW!

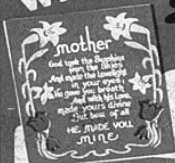
GIANT DINOSAURS, DEPT. B-6410  
114 East 32nd St., New York 16, New York

I can hardly wait to get my complete collection of pre-historic dinosaurs. Please rush my order. Enclosed is \$\_\_\_\_\_ in cash ☐, check ☐, money order ☐. for \_\_\_\_\_ sets, each at \$1.00 plus 25¢ postage & handling charges. My money back if I'm not satisfied.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# DO YOU WANT SPENDING MONEY?

*Sell these popular Patriotic and Religious Mottoes*



WRITE  
FOR COMPLETE  
DETAILS  
TO ➡

## SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

**REMEMBER:** No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

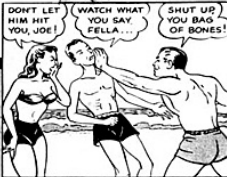


## STEPHENS CREDIT SALES

Dept. NH P. O. Box 1004  
Nashville, Tennessee



**Hey SKINNY!**  
**...YER RIBS ARE SHOWING!**



# I Can Make YOU a New Man, Too, In Only 15 Minutes a Day!

**CHARLES ATLAS**  
 Holder of title "The World's Most Perfectly Developed Man"



PEOPLE used to laugh at my skinny 97-pound body. I was ashamed to strip for sports or for a swim. Girls made fun of me behind my back. THEN I discovered my body - building system, "Dynamic Tension." It made me such a complete specimen of manhood that I hold the title, "The World's Most Perfectly Developed Man."

## What's My Secret?

When you look in the mirror and see a healthy, husky, fellow smiling back at you - then you'll be astonished at how fast "Dynamic Tension" GETS RESULTS! It is the easy, NATURAL method and you can practice in the privacy of your own room - JUST 15 MINUTES EACH DAY. Just watch your scrawny chest and shoulder muscles begin to swell... those spindly arms and legs of yours bulge... and your whole body starts to feel "alive," full of zip and go!

Thousands are becoming husky - my way. I give you no gadgets to fool with. With "Dynamic Tension" you simply utilize the dormant muscle-power in your own body - watch it grow and multiply into real, solid LIVE MUSCLE.

**FREE** My 32-Page Illustrated Book is Yours - Not for \$1.00 or 10c - But FREE

Send NOW for FREE book describing my famous method. 32 pages of photos, valuable advice. Shows what Dynamic Tension can do, answers vital questions. A real prize for any fellow who wants a better build. I'll send you a copy FREE. It may change your whole life. Rush coupon to me personally: Charles Atlas, Dept. 35410 115 E. 23rd Street, New York 10, N. Y.



**CHARLES ATLAS, Dept. 35410**  
 115 East 23 St., New York 10, N. Y.

Send me - absolutely FREE - a copy of your famous book showing how "Dynamic Tension" can make me a new man. 32 pages, crammed with photographs, answers to vital questions, and valuable advice. This book is mine to keep, and sending for it does not obligate me in any way.

Name \_\_\_\_\_ Age \_\_\_\_\_  
 (Please print or write plainly)

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
☐ If under 14 years, check for Booklet A.

It's Easy To Have Plenty Of

# EXTRA MONEY!

FOR ANYTHING  
YOU WANT  
TO BUY...

You Make  
As Much As 50¢ to \$1.25

## On Every MIDWEST CHRISTMAS CARD ASSORTMENT!

Do you want money? Just send us your name and address. We'll rush you our complete money-making outfit, including 3 new and beautiful Christmas Card Assortments on approval for FREE TRIAL. After school or whenever you choose, just show these samples to people you know and you'll make good money fast. You don't need experience. All you need is the sample outfit!

### Midwest Makes Money-Making Fun!

Almost everyone needs Christmas Cards... and your neighbors, family friends, storekeepers and other folks would rather buy from you. By simply taking their orders for our big values in gorgeous new Christmas and All-Occasion Greeting Card Assortments, Gift Novelties, Personalized Stationery and Costume Jewelry at \$1 and up—you can quickly make as much as you need—whether it's \$10.00 or \$110.00—for anything you want! You keep as much as 50¢ to \$1.25 per item as your big cash profit.

### Send For Your Samples NOW!

We trust you. Just mail the coupon. We'll send you the 3 big Assortments (\$3.75 retail value) together with full information on how to begin making extra money right away. Don't pay us a cent until you have tried for yourself. Then pay only the low wholesale cost, or return the 3 boxes and owe nothing. Extra! We'll include FREE Album of 36 Personalized Christmas Cards and FREE "Get-Started" Offer of \$1.25 "Model T" Gift Novelty Set. Be first in your neighborhood. Make enough money for anything you want! Paste the coupon on a postcard or mail it in an envelope TODAY!



If You Want Extra Money,  
We'll Send You These 3  
New Items On Free Trial!

Sells for  
**\$1.25**

#### 21-Card TALL CLASSICS Christmas Assortment

Smart new greetings in the modern manner—slim, tall and lovely. Each card is over 8" tall!



#### 21-Card TREASURE CHEST Christmas Assortment

Bargain of the year! Big, beautiful, brand new Christmas Cards—with many costly features—for less than 50¢ apiece!

Sells for  
**\$1.00**



#### 12-Card RELIGIOUS JEWELS Christmas Assortment

Positively breathtaking! Each card like a stained glass church window, gleaming in the sun.

Sells for  
**\$1.50**

### EXTRA!

\$1.25  
"MODEL T"  
Set & Pepper Set

**FREE**  
"Get-Started" Offer

Colorful 4-inch, 1909 model car rolls on red wheels. Old-time couple comes out as the shakers! Everybody wants one!



**MAIL THE COUPON!**

### MAIL NOW FOR SAMPLES!

MIDWEST CARD CO., Dept. 402-X  
1113 Washington Ave., St. Louis 1, Mo.

Please send 3 new Assortments on approval with complete money-making outfit of samples as advertised. Include FREE "Get-Started" Offer of \$1.25 "MODEL T" Set. (Limit one coupon to a family.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

**MIDWEST CARD COMPANY**

1113 Washington Ave., Dept. 402-X, St. Louis 1, Mo.