



JAN.
NO. 60



The
Adventures
of

BOB HOPE

CONCENTRATE,
MR. HOPE! THE
ROBOT MUST
KNOW EXACTLY
WHAT YOU'RE
THINKING
ABOUT!

IN THAT CASE,
DOLL, BETTER
WATCH OUT!
HE'S LIABLE
TO **BLOW**
A FUSE!





See the Bob Hope
Buick shows, NBC-TV

draw Bob Hope!

*You may win a **\$430.00** Scholarship in Commercial Art*

Draw Hope's head 6 inches high. Use pencil. As winner of contest you get a complete art course—free training in advertising art, illustrating, cartooning, or landscape or portrait painting. You are taught, individually, by professional artists on the staff of world's largest home study art school, founded 45 years ago.

Many former students of this school are now earning upwards from \$150 a week as commercial artists. Some earn over \$50,000 a year. Try for this free art course! Winner also gets professional drawing supplies and valuable art textbooks. Entries for December 1959 contest must be received by December 31. None returned. Amateurs only. Our students not eligible. Winner notified. Mail your drawing of Bob Hope today.

Use 1 coupon—then pass this page on to a friend.

1. ART INSTRUCTION, INC., STUDIO 10509

500 South 4th St., Minneapolis 15, Minn.

Please enter my attached drawing in your draw-a-head contest.

(PLEASE PRINT)

Name _____ AGE _____

Occupation _____

Address _____ Apt. _____

City _____ Zone _____

County _____ State _____

2. ART INSTRUCTION, INC., STUDIO 10509

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Occupation _____

Address _____ Apt. _____

City _____ Zone _____

County _____ State _____

THE
ADVENTURES
OF

BOB HOPE

NOW REMEMBER, MR. HOPE,
FOR THIS EXPERIMENT YOU
MUST HAVE THE **PROPER
FRAME OF MIND!**

THE WAY I SEE IT,
DOLL--YOU HAVE THE
PROPER FRAME! NOW
IF I CAN JUST GET MY
MIND BACK--**RUFF!**

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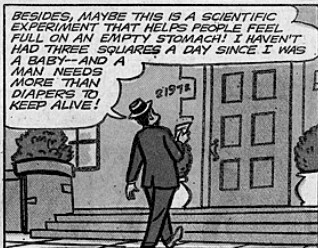
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BOB HOPE



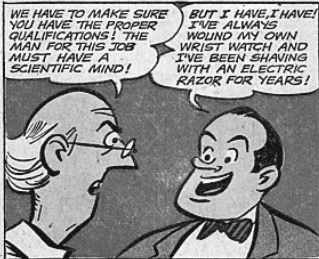


BOB HOPE





BOB HOPE





BOB HOPE



FIRST WE HAVE TO FIND OUT HOW YOUR BODY REACTS TO DIFFERENT PRESSURES! EXTREME HEAT FOR EXAMPLE!

WE ALREADY DID THAT WHEN I MET YOU! ANYBODY ELSE WOULD HAVE BURNED TO A CRISP!



I'D LOVE TO GO DANCING WITH YOU, MR. HOPE, BUT RIGHT NOW WE'VE GOT TO PROCEED WITH THE TESTING!

OKAY, DOLL! TOO BAD YOU DON'T RUN ANY TESTS IN EATING! RIGHT NOW I COULD SET A NEW WORLD'S INDOOR RECORD FOR HAM-BURGERS!



YOU'LL FIND A PRESSURIZED SUIT IN THE NEXT ROOM! IF YOU GET INTO THAT, I CAN START NOTING YOUR REACTIONS!

YOU MEAN WE'VE GOT TO SIT IN DIFFERENT ROOMS? THAT'S A TEST OF WILL POWER—NOT SCIENCE!



PLEASE, MR. HOPE! THIS IS SERIOUS! OUR WHOLE OUTER SPACE PROGRAM DEPENDS ON OUR FINDING THE RIGHT MAN!

MAYBE YOU'VE BEEN WORKING WITH TOO MUCH SPACE IN YOUR PROGRAM, DOLL! NOW, IF WE WERE ON A CROWDED DANCE FLOOR, I BET I COULD CONVINCE YOU!



YOU MEAN YOU'RE HUNGRY? THAT'S WONDERFUL! THE BEST WAY TO TAKE THESE TESTS IS ON AN EMPTY STOMACH!

NO KIDDING? WHEN I THINK OF ALL THE TIME I'VE WASTED! CONFIDENTIALLY, I'VE BEEN READY FOR THESE TESTS FOR YEARS!



READY, MR. HOPE?

I GUESS SO, DOLL—BUT DON'T YOU HAVE ANY SPACE SUITS IN IVY LEAGUE? THIS ONE LOOKS LIKE IT WAS PRESSED WITH A CURLING IRON!







BOB HOPE



AND... MEANWHILE... A SINISTER BAND OF MEN HEAR THE NEWS!



Hi all:
Just a line to let you know
a "PAT BOONE Magazine"
is now at your favorite
newsstand.
With best wishes for pages and
pages of enjoyable reading.
Always your boy,

Pat Boone
Pat Boone

On Sale Everywhere



EVERYTHING YOU NEED TO ENJOY STAMP COLLECTING

Yours for only **25¢**

Yes! All yours for only 25¢

LARGE ALBUM and STAMP COLLECTION

plus
MIDGET ENCYCLOPEDIA
OF STAMP COLLECTING
and 250 HINGES



Imagine! Just 25¢ brings you this tremendous bargain—the most exciting offer ever made to stamp collectors! Here is your chance to start enjoying the most fascinating hobby in the world—or add new life to your collection—at a fraction of the usual cost!

YOU GET A LARGE ILLUSTRATED ALBUM . . .

. . . containing spaces for thousands of stamps from more than 300 different countries—plus a page illustrating the world's rarest stamps. A happy home for all of your stamps for years.

...PLUS AN IMPORTED COLLECTION OF STAMPS...

And what a terrific collection this is!—Includes Grace Kelly-Prince Rainier Wedding Stamp-of-the-Year from MONACO; the Heroes Stamp from PARAGUAY; the exciting Discus Thrower from SAN MARINO; unusual stamps from many hard-to-get countries—French Antarctica, Somalia, Morocco! Grand total of 107 all-different stamps—more than enough to give you a good start on a collection of the world! And you even get the hinges you need—250 of them!

... PLUS MIDGET ENCYCLOPEDIA . . .

... which tells you everything you want to know to enjoy the hobby and become an expert . . . how to begin your collection . . . where to get stamps . . . definitions of special terms used by collectors . . . shows you how to recognize thousands of foreign stamps . . . and also includes some really interesting bargain offers.

Included free on this offer if you act now . . . new illustrated Zenith list showing every U.S. airmail and commemorative stamp issued from 1893 to 1944!

Send 25¢ with coupon today to get all of these items! We will also include — on approval — a selection of other stamps. You may buy any of them at Zenith's low prices and return the rest within 10 days. Whether or not you buy any Approvals, the Stamp Collecting Outfit is yours to keep for 25¢. MAIL COUPON NOW. If coupon is clipped send 25¢ direct to:

ZENITH COMPANY, Dept. NG-27, 81 Willoughby St., B'klyn 1, N. Y.

ZENITH COMPANY, Dept. NG-27

81 Willoughby Street, Brooklyn 1, N. Y.

Rush me entire Stamp Collecting Outfit—Album, 107 Stamps, 250 Hinges, Midget Encyclopedia, Illustrated U.S. list. I enclose 25¢ in full payment. Also include—on approval—a selection of other stamps. I may buy any of these Approvals (or none at all) and return the rest within 10 days.

NAME

ADDRESS

CITY STATE



THE

ATOM

SERVANT
OF MAN

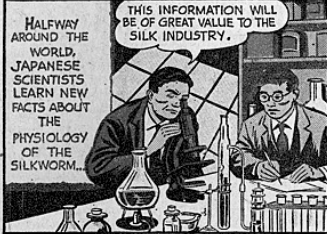
IN A WEST GERMAN HOSPITAL, A DOCTOR GIVES A LIFE-
SAVING INJECTION OF MEDICINE TO A PRIEST...

THANKS TO OUR NEW ELECTRONIC "DETECTIVE",
WE WERE ABLE TO TRACE
THE SOURCE OF THIS
BLOOD DISEASE.



HALFWAY
AROUND THE
WORLD,
JAPANESE
SCIENTISTS
LEARN NEW
FACTS ABOUT
THE
PHYSIOLOGY
OF THE
SILKWORM...

THIS INFORMATION WILL
BE OF GREAT VALUE TO THE
SILK INDUSTRY.



IN RIO DE JANEIRO, A PHYSICIAN SPEAKS GENTLY
TO A WOMAN WHOM HE HAS SUCCESSFULLY
TREATED FOR A CANCEROUS GROWTH...

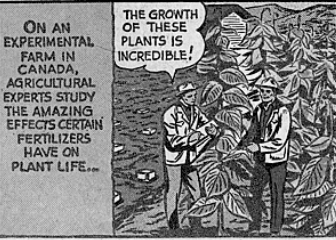
YOU'LL BE ALL
RIGHT NOW,
MRS. OLIVEIRA.

THANK
YOU,
DOCTOR.



ON AN
EXPERIMENTAL
FARM IN
CANADA,
AGRICULTURAL
EXPERTS STUDY
THE AMAZING
EFFECTS CERTAIN
FERTILIZERS
HAVE ON
PLANT LIFE...

THE GROWTH
OF THESE
PLANTS IS
INCREDIBLE!

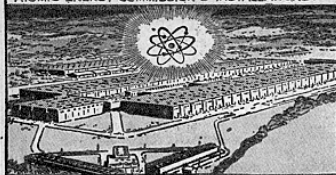


IN NIGERIA, WEST AFRICA, SCIENTISTS "TAG" A
SPECIES OF MOSQUITO KNOWN TO BE A YELLOW FEVER
CARRIER, AND FIGURE OUT ITS LIFE SPAN AND FLIGHT
RANGE BY MEANS OF A NEW MAGIC TOOL...

NOW, BY ESTIMATING
HOW FAR THIS DISEASE
CAN SPREAD, WE CAN
STRIKE AT YELLOW
FEVER BEFORE IT
CAN DO ANY
HARM.



THESE AND HUNDREDS OF OTHER MIRACULOUS DEEDS IN
NEARLY ALL QUARTERS OF THE WORLD WERE MADE
POSSIBLE BECAUSE OF A NEW SCIENTIFIC MARVEL--THE
RADIO-ISOTOPE--CREATED FROM ATOMIC ENERGY
AT OAK RIDGE, SITE OF ONE OF THE UNITED STATES
ATOMIC ENERGY COMMISSION'S INSTALLATIONS.





BOB HOPE



THE ADVENTURES
OF

BOB HOPE

FUNNY THING! ME TURNING OUT TO BE THE PERFECT MAN FOR SPACE! IF MY LANDLADY EVER HEARS ABOUT IT SHE'LL THROW ME OUT OF MY ROOM AND SAY IT'S FOR THE GOOD OF THE COUNTRY!





BOB HOPE





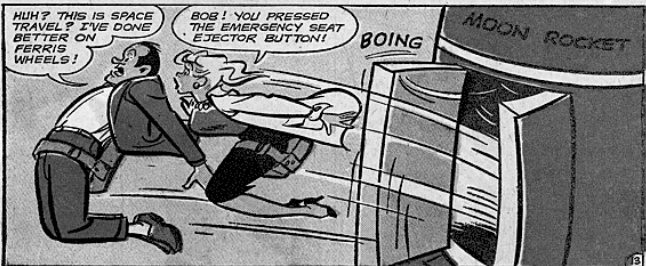
BOB HOPE







BOB HOPE





BOB HOPE







BOB HOPE



THIS FAMOUS SYMBOL IS YOUR

OF THE TEST IN COMICS READING--



...AND FOR A

OF THE FUNNIEST IN COMICS MAGAZINE READING...



HI-POWER BINOCULARS

SEE UP TO 18 MILES

Powerful folding Opera Glasses fit into pocket or purse. Center eye piece adjustment. Worth many times low introductory price. Comparable to models selling for \$4.95.

NOW ONLY

50¢

Permanently Made to a customer.

JOSELY CO., Dept. HB3
Carle Place, L.I., N.Y.
Please send me Hi-Power Binoculars.

☐ 1 for 50¢ ☐ 2 for \$1.00.
Limit 2 to a customer.

1-enclose: ☐ Cash ☐ Check ☐ Money Order
Sorry, No. C.O.D.'s

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

GIVEAWAYS! PREMIUMS! CASH! GIVEN!

OVER 65 YEARS

ASTRONOMICAL TELESCOPE

YES! HERE, A REAL LIVE HIVE FOR YOUR VERY OWN HIVE

NO PAINFUL CASSID TALK, SHUT

20 CALIBRE RIFLES

YOU SHOT DAIRY AIR RIFLES

DON'T DELAY

ICE SKATES

WE TRUST YOU!

BLACK CARDS SET

ACT NOW

ELECTRIC SHAVES

HURRY

ACT NOW!

BE FIRST!

WATCHES

BE THE FIRST PLACE BLOOD BAD

FOOTBALLS

YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

Start your own coin collection! JUST MAIL COUPON!

WILSON CHEMICAL CO.

Wilson Chemical Co.

Dept. 115-32 Tyrone, Pa.

Date _____

Gentlemen: Please send me on trial 14 packages of White CLOVERINE Brand SALVE to sell at 30¢ a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send MY FREE FOREIGN COIN COLLECTION.

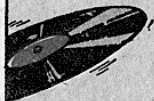
Name _____ Age _____

2nd _____ R.D. _____ Son _____

Fourth _____ Street _____ State _____

PEEL OFF LABEL HERE

Put name, address, etc. printed card or mail in envelope today.



a bit of Disc and Data

WINDING & CO.

"DANCE TO THE CITY BEAT"

Jazz trombone virtuoso Kai Winding has created a new concept in dance bands with his "trombone sound," which has gained the ensemble wide acceptance as a dance band.

Utilizing four trombones, two of them tenors and two bass, and a rhythm section, Kai has fashioned arrangements which combine a variety of dance tempos with a jazz flavor, arrangements which often make this seven-man group sound twice its size. Kai's use of the trombone section—singly and in groups, muted and full-voiced—combines unity with flexibility and a wide range of sound and color. In effect, the "big band" is mated with the "small combo."

For his latest Columbia recording, Kai has collected memorable tunes saluting U.S. cities; "Chattanooga Choo Choo," "Moon Over Miami," "Shuffle off to Buffalo," "Cha Cha Chicago," "(I've Got a Gal in) Kalamazoo," and several other favorites.

DANCE TO THE CITY BEAT

The Kai Winding Trombones

(Sidewalks of) Manhattan

Lower Boneville

St. Louis Blues

Chattanooga Choo Choo

Moon over Miami

Shuffle off to Buffalo

(I've Got a Gal in) Kalamazoo

Charleston

On the Atchison, Topeka and the

Santa Fe

Cha Cha Chicago

Mobile

I'm a Ding Dong Daddy from Dumas

Columbia To Release

Soundtrack Recording

of Goldwyn's

"PORGY AND BESS" Production

Samuel Goldwyn has chosen Columbia Records to release the soundtrack album of his next major production, "Porgy and Bess," it was announced today by Goddard Lieberson, President of the company.

The most ambitious film musical project of recent years, the screen version of George and Ira Gershwin's masterpiece, based on the DuBose and Dorothy Heyward play, will be premiered in New York on June 24.

"Samuel Goldwyn's production of 'Porgy and Bess' will be one of the milestones in motion picture musical history," said Mr. Lieberson. "In every detail, musical and dramatic, Mr. Goldwyn has chosen the ideal components for reproduction of this great American classic. I have heard preliminary recordings of the musical performances and find them absolutely superb. We are convinced that 'Porgy and Bess' will rank among outstanding recording as well as screen successes of recent years. Columbia, which produced the first complete recording of 'Porgy and Bess' seven years ago, is now gratified to bring to its catalog this new and distinguished version."

Directed by Otto Preminger, the film will star Sidney Poitier, Dorothy Dandridge, Sammy Davis, and Pearl Bailey. Also featured will be Diahann Carroll and Broc Peters. Musical director-conductor for the film is Andre Previn. Choral performances are under the direction of Ken Darby. Cab Calloway will be heard as Sportin' Life in the Columbia album because of prior contractual commitments of Sammy Davis, who plays the role in the film.

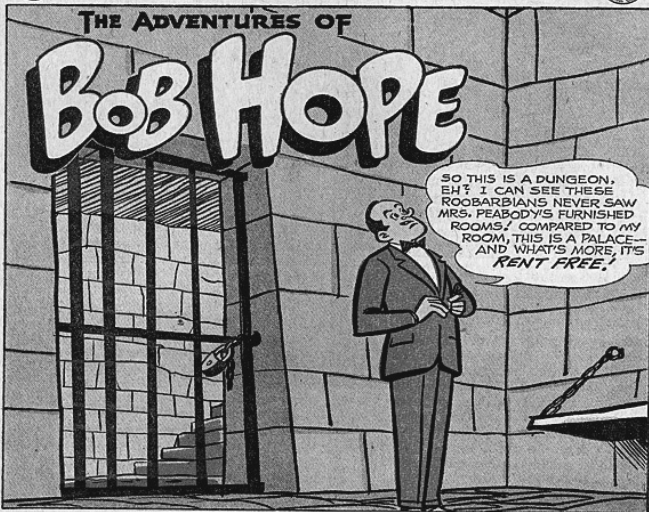


BOB HOPE



THE ADVENTURES OF

BOB HOPE



WHAT CAN I LOSE? THIS IS BETTER THAN FLYING OFF INTO SPACE IN SOME ONE-WAY MISSILE! THEY'LL PROBABLY FEED ME GOOD HERE! AND I CAN STAY UNTIL THIS CRAZY SPACE PROGRAM BLOWS OVER!



AND THEY EVEN HAVE A SPARE ROOM, TOO! AND AS LONG AS I'M A GUEST, I CAN -- YIII!!





UH-OH! THAT MUST BE THE LAST TENANT THEY HAD HERE! AND IF THAT'S AN EXAMPLE OF GOOD OL' ROOBBARBIAN COOKING, I DON'T HAVE TO WORRY ABOUT LIVING CONDITIONS ANY MORE! I CAN CONCENTRATE NOW ON **STARVING TO DEATH!**



WAIT A MINUTE! THIS IS A TORTURE CHAMBER! MAYBE THEY DON'T JUST WAIT TILL YOU STARVE HERE-- MAYBE THEY NEED THE ROOMS! THAT'S IT, IT'S THE **EXECUTIONER!**



GOTTA GET OUT OF HERE! THOSE BARRLED WINDOWS-- MAYBE I CAN PRY 'EM LOOSE!



**CLANG!
TRAMP!
TRAMP!
TRAMP!**

IT MUST BE VISITOR'S DAY! TOO BAD I DON'T KNOW ANYBODY HERE. I COULD USE ONE OF THOSE CAKES WITH A BUILT-IN SAW! LOTS OF NUTRITION IN THOSE SAWS!



I'VE SEEN PICTURES OF THOSE GUYS! THEY'RE BIG UGLY MONSTERS AND THEY WEAR THAT BLACK SKULL CAP AND THEY GOT WAYS OF MAKING YOU TALK!



MR. HOPE! DON'T TELL ME YOU'RE TRYING TO ESCAPE?

HUH? THE QUEEN! DID YOU SAY ESCAPE? HEH-HEH! WHY WOULD I DO THAT? I LIKE IT HERE, JUST DOING A LITTLE CHINNING! EXERCISE, YOU KNOW! WE SPACE MEN HAVE TO KEEP IN SHAPE!





BOB HOPE



HAVE YOU
THOUGHT ANY
MORE ABOUT
HELPING ME
WITH YOUR
KNOWLEDGE OF
SPACE FLIGHT?
WE WOULD BE
SO GRATEFUL!

I'D BE GLAD TO, QUEENIE, BUT
AFTER ALL, YOU CAN'T EXPECT
TO LEARN IN A FEW MINUTES
WHAT IT'S TAKEN ME A LIFE-
TIME TO LEARN--HEH-HEH!
BESIDES, THIS PLACE GIVES
ME THE CREEPS--AND I
HAVEN'T HAD THOSE SINCE
I WAS A BABY!



WHY DON'T WE JUST
FIND A QUIET PLACE
WHERE WE CAN HOLD
HANDS AND TALK--THAT
WILL GIVE YOU A CHANCE
TO READ MY MIND...
HEH-HEH!

WHAT A
WONDERFUL IDEA,
MR. HOPE!

AND IT'LL
BE FUN
FOR ME,
TOO!



COME ALONG,
I HAVE JUST
THE PLACE
HERE!

YOU HAVE? SWELL! I
GUESS THIS ISN'T AS
BACKWARD A COUNTRY
AS YOU MAKE OUT!



HERE
WE
ARE...

THIS? DON'T YOU HAVE SOMETHING
WITH DIM LIGHTS AND A CROWDED
DANCE FLOOR? THIS PLACE LOOKS
LIKE A LAB!



BUT IT'S
PERFECT
FOR
READING
YOUR
MIND!

IT IS? I GUESS IT'LL TAKE
ME A WHILE TO GET USED
TO THE LOCAL CUSTOMS!
BUT IF YOU'RE READY,
MAYBE WE CAN GET
STARTED...



IS THE
ROBOT
READY?

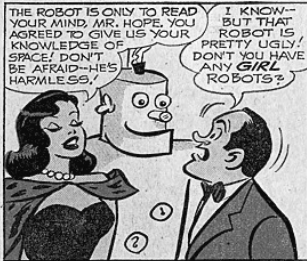
YES, HIGHNESS!
I'LL LET HIM
OUT!

HUH? DID
YOU SAY
ROBOT?!





BOB HOPE





BOB HOPE





YOUR THOUGHT PROCESSES ARE CONNECTED TO THE ROBOT AGAIN, MR. HOPE. PLEASE CONCENTRATE! I WILL BE BACK IN FIVE MINUTES!

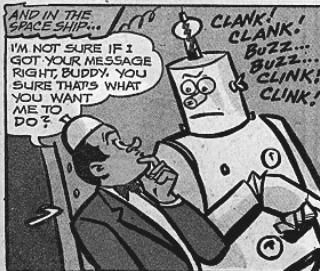
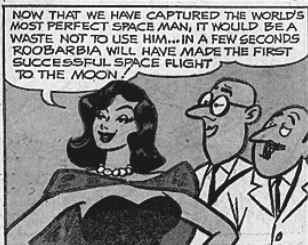
OKAY, PRINCESS, LET'S GET THIS THING OVER WITH! I DON'T WANT TO GET INTO THE HABIT OF GOING STEADY WITH MONSTERS!

BOY! THIS IS A LAUGH! ME GIVING THE ROBOT ALL I KNOW ABOUT SPACE FLIGHT! I DIDN'T HAVE THE HEART TO TELL THE PRINCESS I DIDN'T GET UP TO THAT PART OF THE COURSE YET!

IT WOULD SURE BE A LAUGH IF THIS ROBOT KNOWS MORE THAN I DO, AND I WIND UP THINKING HIS WAY!

WAIT A SECOND! I WAS RIGHT! SOMETHING'S TELLING ME TO SIT UP AND I DON'T WANT TO ...

I'M GETTING UP... JUST LIKE HE IS...





THERE!
SATISFIED?

zoom!

oops! WHAT
HAPPENED?

CLUNK!

WHAT LUCK! I GUESS THAT JERK
DISCONNECTED ME FROM THIS JERK...
I BETTER HAVE A GOOD
ALIBI WHEN THE
PRINCESS COMES
BACK TO CHECK...

HUH? HEY, WAIT! WE'RE OFF THE GROUND!
THIS THING IS FLYING! I GOT IT! THIS IS
A SPACE SHIP AND THEY'RE PUTTING ME
INTO ORBIT!

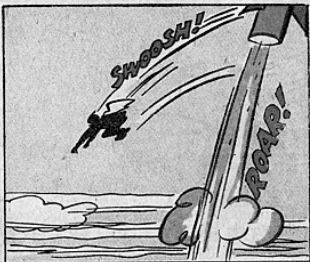
YII!

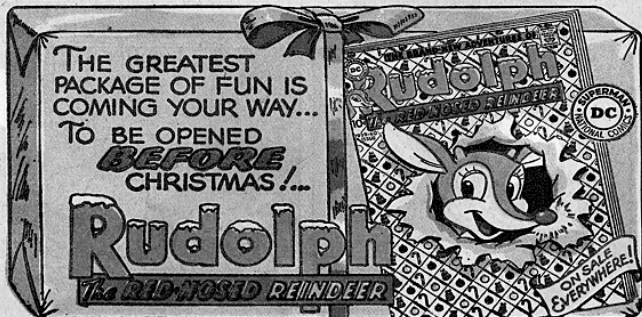
NOT ME, JACK! WITH MY LUCK, IF I
LANDED ON THE MOON IT WOULD BE IN A
HIGH RENT DISTRICT...AND I CAN'T
AFFORD THAT!

EJECTOR
SEAT
BUTTON



BOB HOPE





DO YOU WANT SPENDING MONEY?

*Sell these popular Patriotic
and Religious Mottoes*

SEND US NO MONEY IN ADVANCE

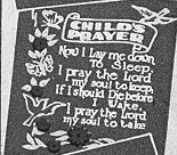
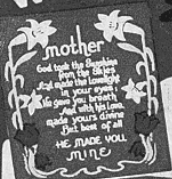
Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.



WRITE
FOR COMPLETE
DETAILS
TO ➡

STEPHENS CREDIT SALES

Dept. GN P. O. Box 1004

Nashville, Tennessee

KIDS! PARENTS! TEACHERS! GROUPS! SEE IT FREE!

NEW! "ROCKET CLUB" MOVIE!

NEW SOUND COLOR FILM produced by
DAISY MANUFACTURING COMPANY

In Cooperation With The

UNITED STATES
AIR FORCE

DEPARTMENT OF THE AIR FORCE
WASHINGTON
OFFICE OF THE SECRETARY

February 12, 1959

Dear Mr. Hough:

I have received the information regarding the production of the "Rocket Club" film by your company. We are happy to have such enthusiastic support in our quest to properly guide the interests of young amateur rocket aspirant.

As has been your primary interest over the years in the development of safe air rifles for the youngsters of America, so are we vitally concerned over the safety of our youth in their varied experiments in the rocket and missile age.

It appears that, in your film, you have accomplished these aims adequately and are providing the proper guidance for the safety considerations that must be applied to this program.

May we commend you for the public-spirited sponsorship of this project and your support of the national effort to encourage increased study of the sciences.

We firmly believe that we can respond most effectively to the responsibilities enjoined by alerting qualified youth, through such programs as these, to become interested in and seriously pursue careers in science or engineering.

We expect to use "Rocket Club" widely to inform youth and parents of America of the dangers inherent in unsupervised and uncontrolled experimentation with amateur rockets and other similar explosive devices.

Sincerely,

E. B. LeBaillly
E. B. LeBaillly
Brigadier General, USAF
Deputy Director of
Information Services

Mr. Cass S. Hough
President
Daisy Manufacturing Company
Rogers, Arkansas

MAIL NOW!

DAISY MANUFACTURING COMPANY

PUBLIC SERVICE DIVISION P-1599

ROGERS, ARKANSAS, U.S.A.

Send postpaid Air Force Request Form for
"FREE SHOWING" of "Rocket Club" Educational Sound Film.

Name

St. & No.

City Zone State

☐ Man ☐ Woman ☐ Girl ☐ Boy

See "Rocket Club" Movie Free! An exciting, educational story of a young rocket experimenter including official Air Force launching scenes from Cape Canaveral! Members of the Chicago Rocket Club and a United States Air Force Range Officer are among the film actors. Parents, kids, schools, churches, organizations should see "Rocket Club"!

Film available for Free Showings to adult-supervised groups of 15 or more juniors or 15 or more adults. Send coupon to Daisy today for the "Rocket Club" Air Force Request Form.

IT'S A
DAISY

PUBLIC SERVICE PRESENTATION

DAISY MANUFACTURING COMPANY
PUBLIC SERVICE DIVISION P-1599
ROGERS, ARKANSAS, U.S.A.

SINCE 1888—Gun and Equipment Headquarters
For Young Shooters

"I don't care what your age is! Whether you're a teenager, in your 20's, 30's, 40's, or 50's. Just RUSH me your LAST CHANCE COUPON below checking the KIND of HE-MAN BODY YOU DESIRE FAST and I'LL SEND YOU absolutely FREE 6 AMAZING PICTURE-PACKED COURSES LISTED BELOW that show you no matter what your age or condition

Formerly \$3.00 each. MILLIONS were sold at \$1.00.

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES! or How to Change FAT into MUSCLES FAST!

THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN AND CHAMPS out of WEAKLINGS says

"SKINNY OR FAT, I'LL BUILD YOU INTO A NEW ATHLETIC STREAMLINED MIGHTY-MUSCLED HE-MAN

as I have for 35 years re-built MILLIONS like you!"

Sincerely yours for Physical Perfection . . .

George F. Jowett

Famous Physical Directors like J. F. Kelly and Larry Campbell said "George F. Jowett is by far THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN AND CHAMPS out of weaklings."

"Yes! in just 10 THRILLING MINUTES a day in the SECRECY OF YOUR OWN ROOM at home MY RAPID-FIRE EASY as ABC FAMOUS PICTURE METHODS will start building you THE VERY FIRST NIGHT . . . I'll show you How to Mold 16 INCH ARMS of MIGHT, A BIG DEEP 45 INCH CHEST housing TIRELESS LUNGS, WIDE MANLY SHOULDERS — A BROAD BRAWNY BACK tapering to A SLENDER WAIST with punch-proof STOMACH MUSCLES. LEGS of RUNNING POWER! . . . and with these you get a POWERFUL PERSONALITY that WINS YOU NEW FRIENDS, MORE MONEY, NEW SUCCESS, — AMAZING NEW PLEASURES.

YES! Your Success Story can soon be like that of John Sill and thousands of my pupils. Think of it — a skinny weakling became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it, and \$100. All of which you can win! A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity. His winning drive in ALL SPORTS, his energy at work and studies. NO! I don't care how skinny or flabby you are now, if you're in your teens, twenties, or thirties, I'll show you in just 10 thrilling minutes in your home, how you can make yourself over by the easy, quick method I turned myself from weak to WORLD CHAMP.

Are YOU SKINNY like I was?

a 90 lb. weakling who became a world's strongest man



George Jowett BEFORE



THIS IS AN ACTUAL PHOTO of YOUR TRAINER, George F. Jowett, taken after a record-breaking event, wearing some of his WORLD CHAMPIONSHIP MEDALS and MEDALS honoring him as "WORLD'S BEST BODY BUILDER." 4 TIMES WINNER OF WORLD'S STRONGEST AND MOST PERFECTLY DEVELOPED MAN.

"Rush me your LAST CHANCE COUPON below. CHECK THE BODY you want and I'll show you absolutely

if you're SKINNY

HOW TO GAIN up to 50 LBS. of MIGHTY MUSCLES

If you're FAT, have ROLLS of UGLY GREASE all over you,

I'll CHANGE YOUR FLAB into HANDSOME MUSCLE fast.

FREE!

"FATSO" they called me.



"I LOST 17 LBS.

of grease, and became a MR. AMERICA, A WINNER in ALL SPORTS. Popular, Self-confident." Ernest Raines (signed also by his father and mother)



"I'm proud of you now, Tony"

Tony Pascarella

"You wouldn't give me a tumble before I gained 28 LBS."

28 LBS. JOWETT



"I am just 41 years of age. I lost pounds of fat fast. I recommend your wonderful courses to all regardless of age. Soon they'll be as proud as I am of my new body." Paul Lange



I won this 15 INCH TALL SILVER TROPHY I won a GOLD MEDAL John Sill

YES! YOU'LL ADD INCHES of MIGHTY MUSCLES TO YOUR ARMS, DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to TOE you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become a SUCCESSFUL HE-MAN in LOOKS and ACTS — A WINNER in EVERYTHING, athletics, business, etc.

Which of These Amazing Picture-Packed Courses do YOU want absolutely FREE? Check coupon below!

1. HOW to Build POWERFUL

16 INCH ARMS

like this arm of my

pupil Larry Campbell.

3. HOW to Build WIDE SHOULDERS,

A BROAD BRAWNY BACK

like pupil Ernest Raines.

5. HOW to TRIPLE YOUR STRENGTH.

Here's my once

skinny pupil

LARRY CAMPBELL

lifting a 200 lb. anvil with his

teeth.

6. BOOKS of PHOTOS of FAMOUS STRONG MEN

who came to me weaker

than you, I and they

show you how YOU can

BECOME ONE of THEM FAST.

7. HOW to Build for YOU

A BIG 45 inch CHEST

housing TIRELESS LUNGS

like chest of this pupil

Jim Norman

World Champ, once skinn!

8. HOW to Build LEGS of LEAPING POWER

that'll make YOU

A WINNER in SPORTS

as it did this pupil.

9. HOW to Build for YOU

A BIG 45 inch CHEST

housing TIRELESS LUNGS

like chest of this pupil

Jim Norman

World Champ, once skinn!

10. HOW to Build LEGS of LEAPING POWER

that'll make YOU

A WINNER in SPORTS

as it did this pupil.



JOWETT INSTITUTE OF BODY BUILDING, Dept. K-37, 220 Fifth Ave., N. Y. 1, N. Y.

JOWETT INSTITUTE OF BODY BUILDING, Dept. K-37

220 Fifth Ave., New York 1, N. Y.

Dear George: Mail me FREE all 6 HE-MAN Building Picture Courses, Enclosed find 10c for postage & handling.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain ☐ I want to lose ☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST ☐ LEGS

☐ SHOULDERS.

☐ I want to become a winning athlete. ☐ I want new pep, new energy.

NAME AGE

ADDRESS

CITY ZONE STATE

FREE!

SEND FOR



NEW FREE SHOOTING BOOKS!

to
help you get
YOUR DAISY NOW!

OWN and SHOOT THE FAMOUS DAISY PUMP GUN!

No. 25 features! A 50-shot forced-feed take-down model! Simulated gold jacket design! Oval stock! Famous pump action! With screwdriver for easy gun assembly and take-down!



No. 88 DAISY
HUNTER WITH REAL
2X SCOPE MOUNTED **\$9.99**

No. 94 DAISY
WESTERN CARBINE **\$7.95**

No. 110 DAISY JR.
AIR FORCE ROCKET
COMMAND AIR RIFLE **\$6.50**

NEW!

NEW!



GET THESE!

SAFETY THROUGH SKILL

DAISY

SAFER SPRING-TYPE TRAINING
AIR RIFLES

DAISY MANUFACTURING COMPANY
DEPT. 1599, ROGERS, ARKANSAS, U.S.A.

1 Send coupon for 16-page Air Rifle Instruction Program Book and 24-page Daisy Catalog!

2 Then show this ad to Dad; ask him to read it. Tell him you really want to learn proper gun handling *this Fall*. Remind him millions of Dads have trained their Kids to shoot safely with the spring-type Daisy at home!

3 When Catalog arrives, follow Directions on Page 2!

EXTRA THRILL!

LIFT this page! Read about the "ROCKET CLUB" MOVIE! Then hand page to Dad or your science or "math" teacher asking them to send coupon for a FREE movie showing!

No. 25
\$9.95

OTHER
DAISY
LOW AS
\$4.98

MAIL NOW!

DAISY MANUFACTURING COMPANY
TRAINING SERVICES DIVISION
DEPT. 1599—ROGERS, ARKANSAS, U.S.A.

I enclose 10¢ coin(s) to help cover mailing-handling cost. Send Postpaid: 16-Page Instruction Program Book and 24-Page Daisy Air Rifle Catalog.

NAME _____

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CITY _____ ZONE _____ STATE _____

Prices Subject
to Change
Without Notice
Prices Higher in Canada