



*The  
Adventures  
of*

10¢

MAR. NO. 61



# BOB HOPE

NEVER MIND THE FORTUNE,  
DAD! THERE ARE SOME THINGS  
ONE CAN NEVER FIND IN A  
CRYSTAL BALL--

**RRUFF!**



# Let us **PACK YOUR BODY** with the **MUSCLE POWER** you've always wanted!

says

*Mickey Mantle*



Stop being "Pushed Around" because you're  
**FLABBY...SKINNY...or SLOW!** We trained ourselves  
to be champs...and we'll show you how to do the same!



**YOGI BERRA** used to be called "Fats"—until he got into all kinds of sports and learned how to play to win! That's how he got the reputation as one of the toughest competitors in major league baseball!



"You're too small and skinny to play championship basketball", they told **BOB COUSY**. But Bob showed them it's your **SPEED** and **TRAINING** that count. Now this great basketball star will share his training secrets with you!



**JOE LOUIS** was a poor boy—and they tried to push him around. But Joe developed his shoulders, his footwork and timing 'til no-body alive could stay in the ring with him. Now Joe will teach **YOU** how to defend yourself!

**MICKEY MANTLE** was so shy, he had trouble just saying hello! He shows you how sports made him "come out of his shell", built his self-confidence and helped him to become a champion! Now Mickey wants to help **YOU!**

## Get Started **NOW**—for just **10¢**

**Y**OU may be surprised to know this, but none of these great champs was born a hero. They all **TRAINED** themselves to be great—and now they've joined together to help others do the same!

Yes, these champions want to help you to be a real athlete and look the part! They'll gladly share all their secrets with boys who seriously want to improve. Right at home they'll help you

develop a body that ripples with all the power you'll ever need—iron muscles, strong shoulders, tireless legs and wind. They'll build up your speed and timing. Buck up your confidence, personality and popularity. What's more, you don't need any special weights, bar bells or other expensive equipment to follow their exciting program.

### Start Now!

You can start by sending 10¢ for their **Championship Training Book** right now! In it, Mickey Mantle shows you how to step up your batting average...Doak Walker gives you some great passing tips...Bob Cousy tells you how to handle a basketball like a pro...Joe Louis shows you how to fight a guy who's bigger than you. You get all this and **much much more** for only 10¢. And with this little book we'll send you all the details of a low-cost Program these great athletes have developed to train you to become a **CHAMP**.

Well, how about it? Mickey, Joe and all the rest of the champions are waiting to help you—and they'll never let you down. One thing the champions will tell you, though, "Never put off something important!" So fill in the coupon at the right and mail it with your dime, today!

### Sports Program

**Praised Across the Nation...**

"My efforts with your Course were rewarded when out of 1700 boys at my school, I scored highest in our annual physical education tests."

—Errol Glustoff,  
Chicago 45, Ill.

"The Course has helped me coach my boys the right way. It stresses the right thinking."

—Rev. James Gilchrist,  
Brooklyn, N. Y.

"The Champions not only helped my two sons...they also put me in shape."

—Mr. Wm. Enright,  
Rooseville, Mich.

### The Champions' Program Is...

Used by 406 Athletic

Coaches—all routines are medically approved.

Designed for you to train in your own home—no equipment needed.

ENCLOSE  
**10¢**



**THE NATIONAL SPORTS COUNCIL**  
Dept. AZ-2033 West 46th Street,  
New York 36, N. Y.

Gentlemen: I enclose 10¢. Please rush me the **Championship Training Book** by Mickey Mantle, Joe Louis, Doak Walker, Bob Cousy and other great sports stars. Also send **FREE** literature that tells how the National Sports Council can help me become a top athlete and look the part.

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ADDRESS \_\_\_\_\_

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**THE NATIONAL SPORTS COUNCIL**

33 West 46th Street, New York 36, New York Dept. AZ-20



# THE ADVENTURES OF **BOB HOPE**

B-B-BOB!  
OUR FUTURE  
DOESN'T LOOK  
VERY BRIGHT!

FUTURE? LET THE FORTUNE  
TELLERS WORRY ABOUT THAT!  
MY ONLY CONCERN IS THE  
PRESENT! R-RUFF!



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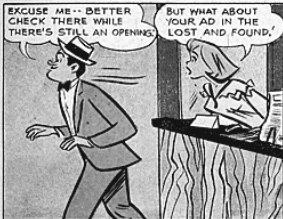
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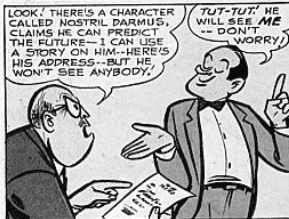


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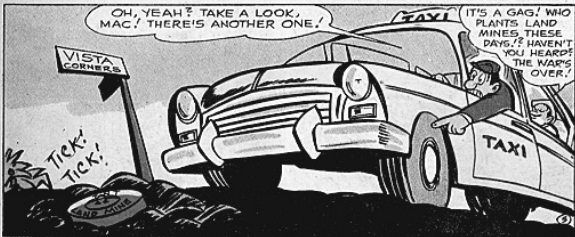


# BOB HOPE





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# BOB HOPE



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Limit 2 to a customer.

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☐ 1 for 30¢ ☐ 2 for \$1.00.

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Sorry, No C.O.D.'s.

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HERE'S MY \$1.49!

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Rush the CIVIL WAR SOLDIERS to ME!

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TWO COMPLETE ARMIES—THE BLUES AND THE GREYS  
EACH PIECE OF MOLDED PLASTIC, EACH ON ITS OWN  
BASE MEASURING UP TO 4 INCHES!

# SUPERBOY says: "IT'S FUN TO HELP OTHERS!"



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BOB HOPE



THE  
ADVENTURES  
OF

# BOB HOPE



I WAS DOING ALL RIGHT TILL I  
GOT HERE. MAYBE THE BEST  
WAY FOR ME TO STAY ALIVE IS  
TO CLEAR OUT AND  
FORGET THIS  
INTERVIEW.



I'LL GO OUT THIS-  
UH-OH! VISITORS!





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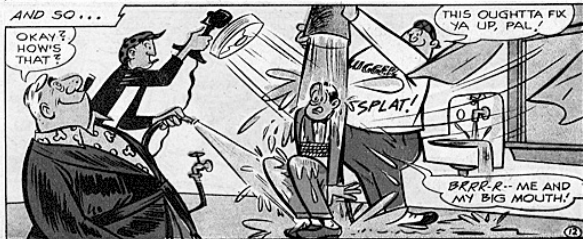
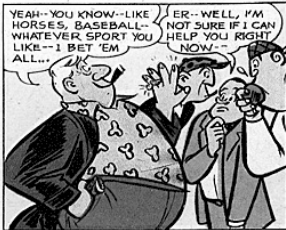


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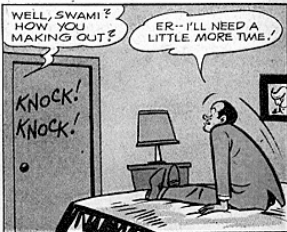


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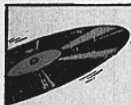






# TEEN-AGE





## a bit of Disc and Data

### THE TROUBADOUR FROM MT. IDY

Mt. Idy's favorite son, who has immortalized his home town with "Letters From Mamma" on Jack Paar's television show, now turns troubador with a debut Columbia album, "Charley Weaver Sings For His People."

In twelve original compositions, Weaver salutes the most improbable community in North America and such notable citizens as Leonard Box, Elsie Krack, Byron Ogg, Ludlow Bean, Gomar Cool, and, of course, Mamma herself.

Members of the Mt. Idy Symphonette, under the whip of Charles (Puddin' Head) Dant, provide intimate accompaniment for Charley's consummate artistry.

One of Mamma's finest letters appears on the jacket of the album:

"Dear L.P.: (Mamma always said I was slow, but I got around) . . . Things are fine in Mt. Idy . . . (she goes on) . . . Leonard Box is jealous of you, because you've made a record . . . he says he made a record once . . . he was arrested twenty-four times in one day."

Byron Ogg claims that he was the first man to enjoy stereo-sound. You know what that is, son . . . it's where the sound comes at you from all directions . . . when Byron was eighteen years old, he was up, inside the big bronze bell in the church, cleaning it, when somebody rang it . . . it took his father four days to slow him down with a vibrator. Ludlow Bean loves record programs. Ever since he grabbed a hold of a fifty thousand watt power line, he can get disc jockeys on his bridgework. He says if they don't stop this Rock and Roll pretty soon, he won't have a tooth left in his head. Your own father was always very musical, he was born behind a piano. When he was six months old he played on his mother's knee, when that got too hard he took up the flute. Gomar Cool is very musical, too. When he first came to Mt. Idy, six years ago, he had a small grind-organ and a sick monkey. He worked hard and saved his money and to-day . . . he has a pipe-organ

and a gorilla, and believe me the people put their money in his cup now!"

love  
Mamma.

### CHARLIE WEAVER SINGS FOR HIS PEOPLE

Music under the direction of  
Charles (Puddin' Head) Dant  
and the Mt. Idy Symphonette.

Just Got A Letter From Mamma  
On the Boardwalk of Snyder's Swamp  
Fight for Subnormal You  
Gomar, Come Out of That Sewer  
Who'll Sign the Pardon for Wallace Swine  
The Irish in Mt. Idy  
These Are My People  
It's Cumquat Time in Mt. Idy  
Mt. Idy Lullaby  
They're Draining Snyder's Swamp in the  
Morning  
Xmas in Mt. Idy  
Happy New Year, Happy New Year

### "THE BLUES IS AN OLD, OLD STORY"

Jo Stafford recreates an old but vivid story in her latest album, "Ballad of the Blues." Original lyrics by Marilyn Keith and Alan Bergman, New Orleans street cries, laments, work songs, mountain ditties and Negro spirituals are skillfully woven into a panorama of the blues.

Assisted by Paul Weston's orchestra and original music, and The Starlites, Jo Stafford recounts the origin of the blues in Part I, "The Blues Is an Old, Old Story." Part II, "The Blues Is a Tale of Trouble," moves to the city, where the tempo changes but the trouble remains. Part III, "The Blues Is a Traveling Thing," tells of the mountain folk, particularly lonely women, who sing such poignant songs as "He's Gone Away." Part IV, "Times Change and Things Change," reiterates that, however streamlined and sophisticated they become, the blues are still songs of trouble.



BOB HOPE



THE  
ADVENTURES  
OF

# BOB HOPE

NICE WORK, CHAMP!  
WE WON BIG ON THOSE  
FIVE WINNERS YOU GAVE  
ME-- 50 GRAND!

HEH-HEH-- NOTHING  
TO IT-- WHEN YOU  
KNOW HOW,  
I MEAN!



HOW'S YER  
COLD COMIN'?

MY COLD?--OH--ER--  
FINE!--I MEAN--  
ACHOO!  
ACHOO!



MAYBE WE  
SHOULD GIVE  
HIM ANOTHER  
WATER TREATMENT,  
BOSS, JUST IN  
CASE!

LATER, MAYBE. AFTER ALL,  
WE DON'T WANNA KILL THE  
GUY--HE'S WORTH MORE  
TO US ALIVE--IF HE CAN  
KEEP GIVIN' US  
WINNERS!



ACHOO!  
ACHOO!



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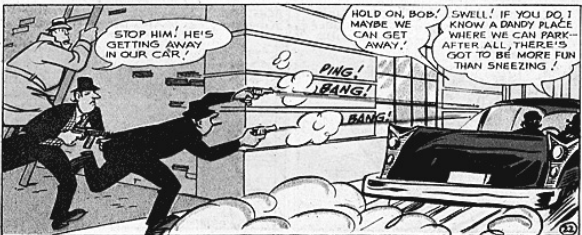


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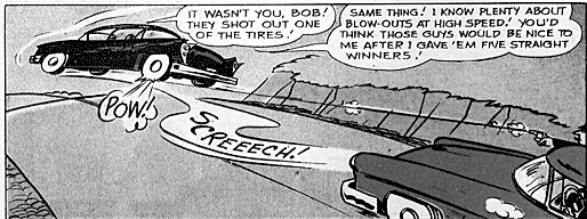
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# FRONTIER CABIN

**BIG ENOUGH  
FOR 2-3**

**KIDS!**

**\$1.00  
5 for  
\$4.00**



**SPECIAL  
GIRL'S PLAYHOUSE  
NOW AVAILABLE!**

Same size, shape and price as cabin. Imprinted brick walls, French windows, folded wood-slat shutters, flowers, shrubs, sloping roof, large door, etc.

**FREE**

Large 27"x8" Name Plate fits on door. House can be personalized with child's name.

Orders Shipped Within 24 Hours!

## FRONTIER CABIN

Dept. FC2, 147 West 42 St.  
NEW YORK 36, NEW YORK

### FRONTIER CABIN, Dept. FC2, 147 W. 42 St., N. Y. 36, N. Y.

Please send me items checked:

☐ Enclose ☐ Cash

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

☐ Frontier Cabin or \$1.00 plus 25¢ postage and handling  
☐ Girl's Playhouse or \$1.00 plus 25¢ postage and handling  
☐ Frontier Cabin or Giant Playhouse or Any Combination  
— 5 for only \$4.00 plus \$1.00 postage and handling  
Sorry, No C.O.D.'s

Zone \_\_\_\_\_ State \_\_\_\_\_

# 100 TOY SOLDIERS \$1.00

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MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4 1/2" I



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| 4 Tanks    | 8 Machine-guns  | 4 Bombers    |
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Send \$1.00 plus 25¢ for postage and handling for each set, and we'll rush you your own Footlocker packed with 100 Toy American Soldiers! Guaranteed to satisfy or your money refunded! Sorry, no C.O.D.'s.  
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You're a Spaceman, or Hopalong Casually, with these springy Space Shoes! They'll keep you hoppin' back and forth for hours of fun! Simply buckle the straps around your shoes and you're off! Send only \$1.98 plus 50¢ postage and handling for each set. Weighs two lbs. Sorry, no C.O.D.'s. Satisfaction guaranteed.  
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**Carle Place, L.I., N.Y.**

**NO C.O.D.'s**

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*Sell these popular Patriotic and Religious Mottoes*



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FOR COMPLETE  
DETAILS  
TO ➡

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Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

**REMEMBER:** No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

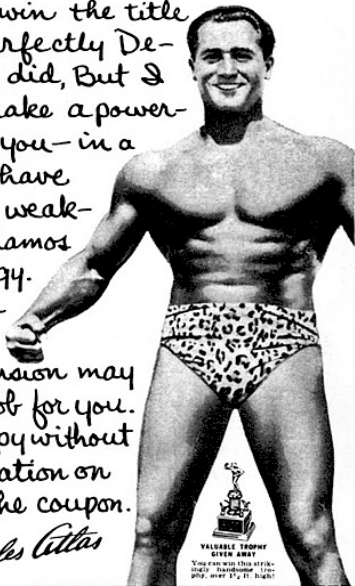


**STEPHENS CREDIT SALES**  
Dept. IN P. O. Box 1004  
Nashville, Tennessee

Dear Friend—

My name is Charles Atlas. I can't promise that you'll win the title of "World's Most Perfectly Developed Man" as I did, But I do believe I can make a powerful He-Man out of you—in a very short time. I have turned thousands of weaklings into human dynamos of strength and energy. My big free book will tell you how my secret of Dynamic Tension may be able to do such a job for you. Let me send you a copy without a bit of cost or obligation on your part. Just mail the coupon.

*Charles Atlas*



**WHERE SHALL I SEND YOUR COPY OF MY BIG FREE BOOK?**

**M**AIL the coupon now for your FREE copy of my valuable 32-page book. Also check the kind of body you want right in the coupon. My book tells how you can get it fast. See how I can give you "Stand-Out" muscles where you want them; add inches to your chest and shoulders; make your legs and arms bulge with power. Read how "Dynamic Tension" can make you a new man—confident, popular, successful. See pages of actual photos of men who have become "Atlas Champions" my way. Read the answers to vital questions about your health... your personality... your future—WHAT I can do for you and HOW I do it. Rush the coupon to me personally:

**CHARLES ATLAS, Dept. 3542,  
115 East 23rd St., New York 10, N. Y.**

**CHARLES ATLAS, Dept. 3542,  
115 East 23rd St., New York 10, N. Y.**

*Dear Charles Atlas: Here's the kind of Body I Want:* (Check as many as you like)

- |  |  |
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| <input type="checkbox"/> More Weight - Solid in the Right Places | <input type="checkbox"/> Slimmer Waist and Hips    |
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| <input type="checkbox"/> More Powerful Arms and Grip             | <input type="checkbox"/> Better Sleep, More Energy |

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man. 32 pages. Framed with photographs, answers to vital health questions, and valuable advice. Understand this book is mine to keep and sending for it does not obligate me in any way.

Name.....Age.....  
(please print or write plainly)

Address.....

City.....Zone No. ....  
(if any) State.....

# WIN

## CAN YOU NAME

the 6 foreign countries  
these pictures  
stand for?

# A BIG PRIZE!



ACT  
NOW!



CHECK YOUR 6 CHOICES  
IN THE COUPON BELOW!

If You Get 6 Right

WE'LL SEND YOU an exciting collection of **REAL FOREIGN COINS**

**YES! ABSOLUTELY FREE!** Also we'll mail **BIG CATALOG** showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost!

YOU'LL RECEIVE  
REAL COINS FROM  
NATIONS OF THE  
WORLD,  
SUCH AS ...

MEXICO JAPAN, FINLAND  
BRAZIL

Yes! We'll GIVE you real COINS from strange, far-away lands! Start your own coin collection! Trade with other kids! Simply check on coupon the 6 nations which match the pictures and mail to us. If correct, we'll send you a thrilling collection of REAL FOREIGN COINS. Also, we'll send you BIG FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, identify the pictures and get your REAL FOREIGN COIN COLLECTION! Rush coupon today!

**MAIL COUPON — WIN REAL FOREIGN COINS!**

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Countries shown in pictures are (check 6 only):

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<input type="checkbox"/> ITALY	<input type="checkbox"/> CANADA	<input type="checkbox"/> INDIA
<input type="checkbox"/> JAPAN	<input type="checkbox"/> HOLLAND	<input type="checkbox"/> SWITZERLAND

If I'm a winner, rush my FOREIGN COINS and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

Name..... Age.....

Street..... RD..... Box.....

Town..... Zone..... State.....

PRINT LAST  
NAME HERE

Paste coupon on post card or mail in envelope today!



CHINA

INDIA

AUSTRIA

FRANCE

ENGLAND

ITALY

It's easy!  
It's fun!  
Look over  
the pic-  
tures above  
and name  
the 6 nations  
correctly on  
coupon...  
Then mail  
coupon to  
win your  
COIN COL-  
LECTION!

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