



MAY
NO. 62



The
Adventures
of
10¢

BOB HOPE

WHO'S SMOKING?!

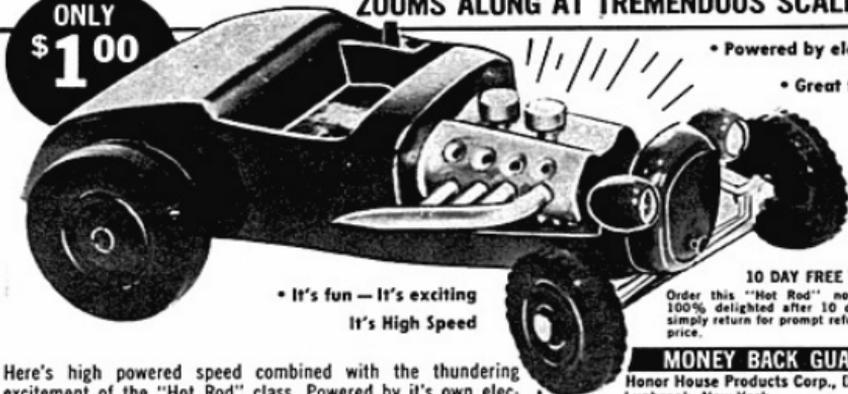
NO
SMOKING!



BUILD YOUR OWN HOT ROD

ZOOMS ALONG AT TREMENDOUS SCALE SPEEDS

ONLY
\$1 00



- Powered by electric motor
- Great fun to build

Goes up
& down...
all around
zooms
over hills

• It's fun — It's exciting
It's High Speed

10 DAY FREE TRIAL

Order this "Hot Rod" now. If you are not 100% delighted after 10 day Free Trial then simply return for prompt refund of full purchase price.

MONEY BACK GUARANTEE

Honor House Products Corp., Dept. RH-18
Lynbrook, New York

Rush me my "Hot Rod" at once. If I am not 100% delighted after 10 Day Free Trial I will return for prompt refund of full purchase price.

- I enclosed \$1 plus 25c shipping charges. Same Money Back Guarantee.
- Send COD. I will pay postman on delivery plus shipping charges & COD.

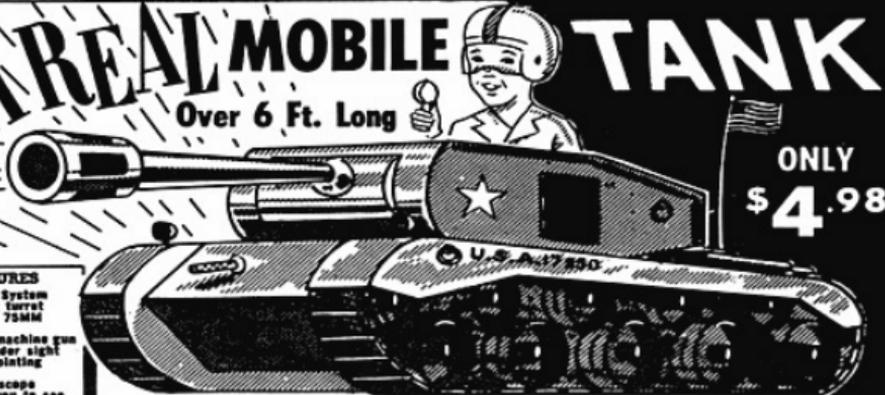
Name.....

Address.....

Here's high powered speed combined with the thundering excitement of the "Hot Rod" class. Powered by it's own electric motors, this marvelous automotive miracle will give you a thrill as it zooms along at tremendous scale speeds. Realistic in detail, it's great fun to build, and even more fun to race up and down courses, over hills and on the thundering straight-away. Imagine the thrill as this speed-merchant outraces all the other kids in the neighborhood. And it's great fun to build. Complete with all parts and instructions. Only \$1 plus 25c shipping charges.

A REAL MOBILE TANK

Over 6 Ft. Long



ONLY
\$4.98

FEATURES

- Intercom System
- Revolving Turret
- Elevating 75MM cannon
- Co-axial machine gun
- Range-finder sight for pin-pointing targets
- Real periscope permits you to see the enemy without exposing yourself
- 2 way radio controls
- Whip antenna and flag

Large Enough for Two Kids
But Can Be Handled By One

10 Day Free Trial

Order this sensational "General Patton" Tank on 10 day free trial. If you are not 100% delighted then your purchase price will be refunded.

MONEY BACK GUARANTEE

Honor House Products Corp DEPT. TK-97
Lynbrook, New York

Rush my "General Patton" Tank at once. If I am not 100% delighted, I may return after 10 day free trial for prompt refund of full purchase price.

- I enclose \$4.98 plus 63c shipping charge.
- Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charge.

Name.....

Address.....

It's Mobile — Pilot gets INSIDE — Guns Swivel — Turret Turns
Imagine your thrill when you get inside this authentic replica of the mighty "General Sherman" tank and power forward to adventure. This six foot long of equipment is so realistic with its mighty cannon, swiveling machine gun, simulated treads, and other authentic tank features that its bound to bring squeals of delight from any young warrior. And, when you and a pal get right down into the fully equipped control room and close the cockpit cover — you can bet you're using your mobile power to devastate every imaginary enemy in your path. Sturdily constructed for long periods of fun, it's bound to bring more thrills and adventure than you've ever known from a toy. So don't delay! Act now. Only \$4.98. Because of its gigantic size, we are forced to ask for an additional 63c shipping charges.

THE
ADVENTURES
OF

BOB HOPE

L-L-L-LOOK OUT, BOB!
A SAND BAG IS
FALLING!

LET IT, BABY!
THERE'S NOTHING
I'D LIKE BETTER
THAN LOLLING
WITH YOU DOLLS
IN THE SAND.'

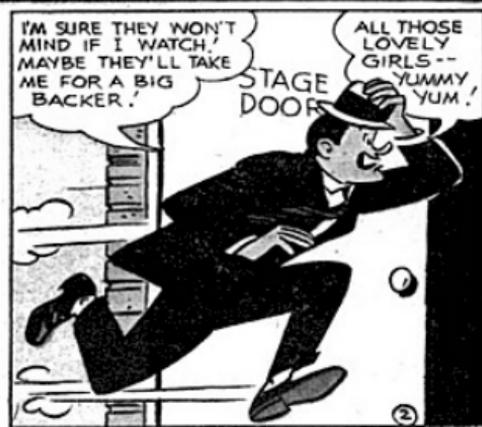
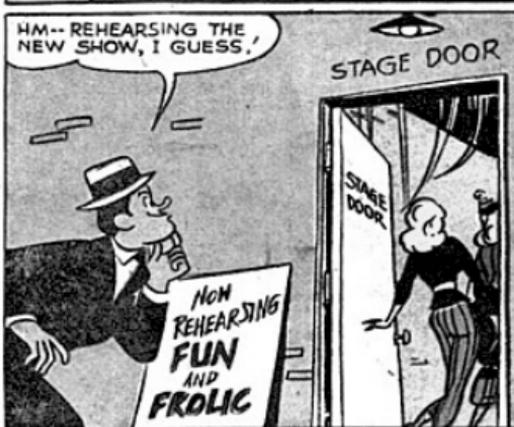
BOB HOPE
BIG SHOT
PRODUCER

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Printed in U.S.A.





BOB HOPE





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BOB HOPE



CONTINUED

ALOHA... Hawaii!

(IN CELEBRATION OF BROTHERHOOD WEEK, FEB. 21-28)



BEAUTIFUL HAWAII HAS LONG BEEN KNOWN AS A TOURIST'S PARADISE, BUT OUR NEWEST STATE HAS A MUCH GREATER, THOUGH LESS OBVIOUS, CONTRIBUTION TO MAKE TO OUR COUNTRY...

AMONG THE HAWAIIAN PEOPLE, THERE ARE MANY DIFFERENT RELIGIONS, ABOUT A TENTH OF THE POPULATION BELONGING TO THE BUDDHIST FAITH...



OVER HALF A MILLION CITIZENS, COMING FROM MORE THAN THIRTY DIFFERENT RACIAL AND CULTURAL ORIGINS, LIVE THERE TOGETHER IN HARMONY...



IN ITS FIRST ELECTION AFTER BECOMING A STATE, HAWAII CHOSE ONE SENATOR OF CHINESE PARENTAGE, ANOTHER, A CAUCASIAN, AND A REPRESENTATIVE WHOSE PARENTS WERE JAPANESE...

SENATOR HIRAM L. FONG

SENATOR OREN E. LONG

REP. DANIEL K. INOUE

YES, OUR 50TH STATE IS AN EXAMPLE OF BROTHERHOOD HARMONY OF WHICH OUR COUNTRY MAY WELL BE PROUD!

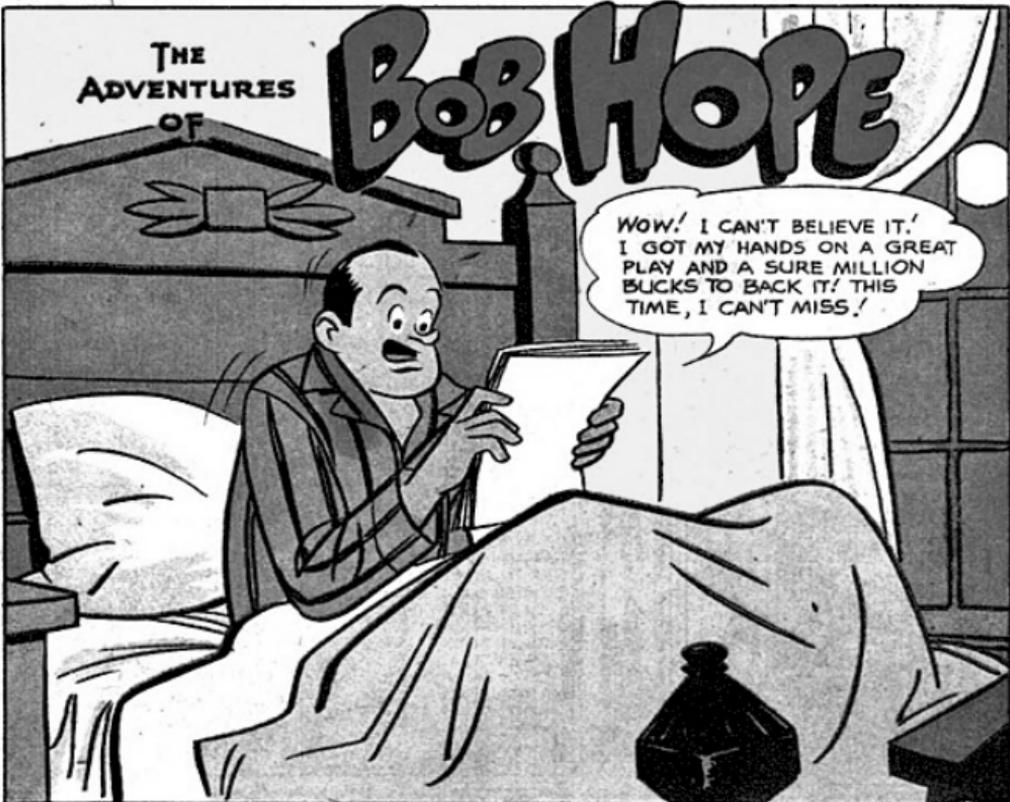


THAT IS WHY WE SAY ALOHA-- WELCOME-- TO ITS HAPPY, PEACEABLE PEOPLE!



THE
ADVENTURES
OF

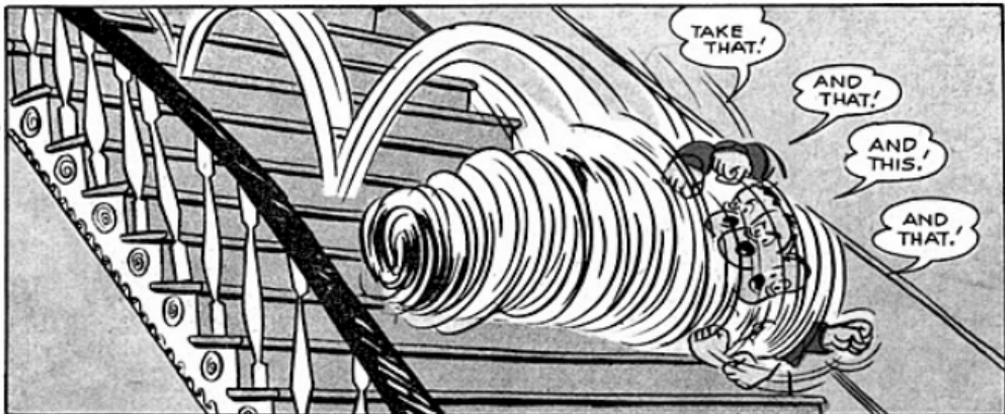
BOB HOPE





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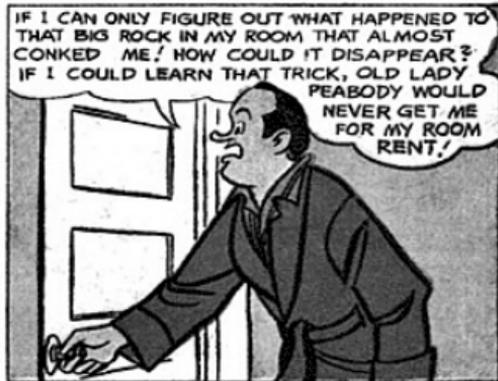








BOB HOPE





MAYBE I TOOK THE BACK STAIRCASE UP AND WENT IN THE WRONG ROOM BY MISTAKE! THAT'S VERY POSSIBLE CONSIDERING WHAT A MISTAKE I MADE TAKING THIS JOB IN THE FIRST PLACE!



I BETTER TELL LOUISE I FOUND THE ROCK IN MY ROOM AND THIS TIME I CAN *PROVE* IT!



HOLD ON-- WITH MY KIND OF LUCK, THE ROCK WILL BE GONE AGAIN IF I DO, AND SHE'LL THINK I'VE GOT ROCKS IN MY HEAD!



BUT I CAN'T LET HER BOY FRIEND GET AWAY WITH THINKING I'M NUTS! IT'LL BE A PLEASURE TO LET *HIM* LOOK AT IT!



THAT'S FUNNY--FOR A GUY WHO COULDN'T WAIT TO GET TO SLEEP--HE'S NOT IN HIS ROOM. MAYBE HE WALKS IN HIS SLEEP! I'LL TAKE A LOOK DOWNSTAIRS --



NOT ONLY WALKS, HE *TALKS!*

YOU IDIOT! HOW COULD YOU MAKE SUCH A MISTAKE?





BOB HOPE



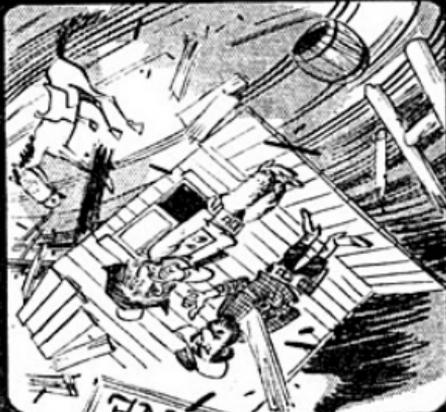


BOB HOPE





"IN THE 2ND ROUND, AND WE'RE HOPING TO GET A FEW WORDS FROM THE EX-CHAMP--"



"...YUH GOT TILL SUNDOWN TO GET OUTTA TOWN--"



"... AND MOVING DOWN FROM THIS UPPER LOW IN CANADA, WE--"



"... HEH... HEH -- NOW LET'S MOVE ALONG AND ASK THIS YOUNGSTER WHAT SHE WOULD LIKE TO DO ON THE PROGRAM--"

INSIDE HOLLYWOOD

Delbert Mann, who won an Academy award for his direction of "Marty," has been signed by Warner Bros. to direct the film version of "The Dark at the Top of the Stairs," New York stage hit . . . **Yul Brynner** will play the title role in United Artists' "The Mad King," story of King Paul I of Russia . . . **Jack Webb's** "30-30," a newspaper drama laid entirely in a city room, was screened for Houston Chronicle employees in that paper's city room . . . **Debbie Reynolds** has formed her own film company and bought "I'm Through With Love," an original story . . .

"The Miracle," whose cast is headed by **Carroll Baker**, will world premiere at New York's Music Hall Theatre this month after the current run of "A Summer Place" . . . **James Mason** will play chief of the Mafia in "Brotherhood of Evil" for United Artists . . . **Louis Quinn**, comedian who portrays the bookie on TV's "77 Sunset Strip," will play a dramatic role in Warners' "The Crowded Sky" . . . **Audrey Hepburn** has been signed to star in Paramount's "The Man Who Had No Private Life" . . .

Director **Fred Zinnemann** is staging a 1925-style "bush" horse race, complete with spectators, and bookmakers, in Cooma, Australia, for "The Sundowners" . . . **Ingemar Johanson**, the heavyweight champ, film debuting in "All the Young Men," wants to do a western and is practicing quick draws . . . "Rachel Cade," starring **Angie Dickinson**, **Peter Finch** and **Roger Moore**, is being prepared by Warners for early release . . . **Ziva Rodann** of Israel will play Orpah in 20th-Fox's "The Story of Ruth" . . .

Joshua Logan will produce "There Was a Little Girl" for Warner Bros. release after the play, soon to open, completes its Broadway run . . . **Elizabeth Taylor** is said to be the first actress ever to command \$1,000,000 for a single picture, that sum being her paycheck for doing 20th's "Cleopatra" . . . "The

Rise and Fall of Legs Diamond" is the new title for Warner Bros.' currently shooting "The Life and Death of Legs Diamond" . . . A film based on the recent Yellowstone Park earthquake is being planned by 20th-Fox.

Shecky Greene, night club comedian now starring at New York's Latin Quarter, has been signed by Warner Bros. for "The Crowded Sky" . . . **Paul Newman** will continue in the play, "Sweet Bird of Youth," by night while working in the day in 20th's "From the Terrace," being filmed in New York . . . **Donald May**, starring in the forthcoming "Colt .45" TV series, will make his screen debut in "The Crowded Sky" . . . **Rock Hudson** and **Doris Day**, stars of "Pillow Talk," team again in "Matilda Shouted Fire" . . .

Horst Buchholz, star of Broadway's "Cheri," will appear with **Charles Boyer** and **Maurice Chevalier** in "Fanny" for Warners . . . **Dan Dailey** will co-star with **Cantinflas** in "Pepe" at Columbia . . . Four babies who look alike will alternate at playing **Angie Dickinson's** child in "Rachel Cade" to compensate for the short working period permitted infants . . . 20th-Fox will start shooting "John Brown's Body," Civil War saga, early in 1960 . . .

Beulah Bondi, who has never been young cinematically, celebrated her 38th year of enacting elderly women while playing one in Warners' "A Summer Place" . . . **Marilyn Monroe** is expected to star in "The Misfits," written by her husband, Arthur Miller, and scheduled for United Artists release with John Huston directing . . . The song "Boy," taken from the theme melody of Jack Webb's picture, "30-30," will be released as a recording by Warner Bros.' Records . . . **Mike Todd Jr.'s** Smellovision picture, "Scent of Mystery," will screen on the same program with a Smellovision cartoon short titled "The Tale of Old Whiff."



BOB HOPE



THE
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ONE MILLION SMACKEROOS JUST TO PUT ON A PLAY AND NO QUESTIONS ASKED! WOW! I GUESS I SHOULD REALLY ASK MYSELF HOW. COME-- BUT I NEVER ARGUE WITH SUCCESS! BROADWAY, HERE I COME! ALL YOU DREAMY DOLLS, HERE COMES THAT ROMANTIC MILLIONAIRE, BOB HOPE!

BOSS, YOU AIN'T GONNA LET HIM GET AWAY WITH THAT MILLION BUCKS, ARE YOU?

DON'T WORRY-- HE WON'T BE ABLE TO SPEND MUCH OF IT!



WE JUST HAVE TO WAIT TILL HE PUTS THE PLAY ON. THEN OUR ACTORS CAN READ THE CODED MESSAGES TO OUR SPIES IN THE AUDIENCE AND ROORAVIA WILL BE AVENGED!

THAT'S RIGHT, BOSS. THE AMERICANS COPIED OUR SWISS CHEESE, HOLE FOR HOLE!

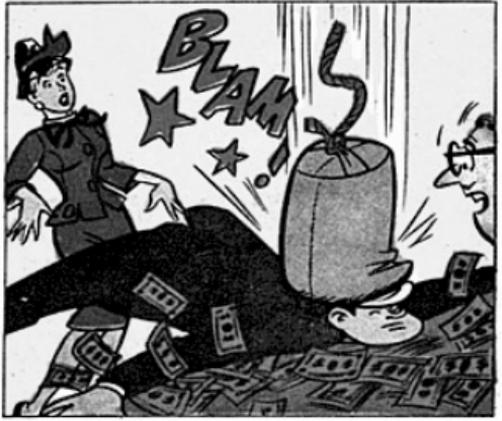








BOB HOPE





BOB! ARE YOU ALL RIGHT? WHAT HAPPENED?

THAT'S FUNNY... I WAS GOING TO ASK YOU THE SAME QUESTION-- BUT I DIDN'T KNOW IF I COULD TALK WITH MY HEAD OFF! WHAT A SHOT!



I'M TERRIBLY SORRY, SIR. I GUESS THIS SAND BAG DROPPED ON YOU. I GUESS ACCIDENTS WILL HAPPEN...

SURE THEY WILL-- BUT WHY ONLY TO ME? SORRY, PAL, THE DEAL'S OFF. THIS THEATER'S TOO SHAKY FOR ME!



I SEE WHAT YOU MEAN ABOUT TOO MANY ACCIDENTS, BOB!

YEAH, AT LEAST WHEN MY LANDLADY CLOBBERS ME, SHE'S GOT A REASON-- SHE WANTS MONEY... BUT I'VE GOT MONEY!



ANOTHER THING I CAN'T FIGURE OUT APART FROM BEING ALIVE, IS WHY IT'S WORTH A MILLION BUCKS TO YOUR BOY FRIEND, REGGIE, TO PUT ON YOUR PLAY!?

IT'S NOT HIS MONEY, BOB... IT'S MINE-- I INHERITED IT, AND AUNTIE'S BEEN KEEPING IT IN TRUST FOR ME!



IT'S STILL A LOT OF LOOT TO BLOW ON A PLAY. LET'S GO BACK TO THE HOUSE... ROCK HUNTING CAN BE LOTS OF FUN!

TO MY HOUSE? BUT WHY...



AND... DUCK! SOMEONE'S COMING-- MAYBE YOU'LL FIND OUT WHY!

THAT'S REGGIE'S CAR, BOB-- AND ONE OF THE ACTORS WITH HIM... HE'S BEEN REHEARSING.





BOB HOPE





BOB HOPE







BOB HOPE





EMPIRE!

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Rush coupon today for one of the most generous, most unusual offers ever made! Here, FREE, is a giant collection of stamps from our private agents in every corner of the British Empire — new issues (some not even cataloged yet!), old issues — stamps from Africa, The Colonies, Caribbean — stamps showing the Royal Family. All genuine, all different, mint and used, topical, pictorial, bi-colors — an amazing collection never offered before!

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City..... State.....

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WHILE SUPPLY LASTS

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

mother

God took the Sunshine
from the Sun
and made the sunlight
in your eyes
He gave you breath
and with His Love
made your divine
that love of all
HE MADE YOU
MINE

CHILD'S
PRAYER

Now I lay me down
to sleep
I pray the Lord
my soul to keep
If I should die before
I wake,
I pray the Lord
my soul to take

The Way of the
CROSS
IS HOME

Love
one another
AS I HAVE
LOVED
YOU

God Bless
OUR
HOME

WRITE
FOR COMPLETE
DETAILS
TO 

STEPHENS CREDIT SALES

Dept. KN P. O. Box 1004

Nashville, Tennessee

"I don't care what your age is! Whether you're a teenager, in your 20's, 30's, 40's, or 50's! Just RUSH me your LAST CHANCE COUPON below checking the KIND of HE-MAN BODY YOU DESIRE FAST and I'LL SEND YOU absolutely FREE 6 AMAZING PICTURE-PACKED COURSES LISTED BELOW that show you no matter what your age or condition

Formerly \$3.00 each. MILLIONS were sold at \$1.00.

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES! or How to Change FAT INTO MUSCLES FAST!

THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says

"SKINNY OR FAT, I'LL BUILD YOU INTO A NEW ATHLETIC STREAMLINED MIGHTY-MUSCLED HE-MAN

as I have for 35 years re-built MILLIONS like you!"

Sincerely yours for Physical Perfection . . .

George F. Jowett

Famous Physical Directors like J. F. Kelly and Larry Campbell said "George F. Jowett is by far THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of weaklings."

Are YOU SKINNY like I was?



George Jowett BEFORE



THIS is an ACTUAL PHOTO of YOUR TRAINER, George F. Jowett, taken after a record-breaking event, wearing some of his WORLD CHAMPIONSHIP MEDALS and MEDALS honoring him as "WORLD'S BEST BODY BUILDER" — 4 TIMES WINNER OF WORLD'S STRONGEST and MOST PERFECTLY DEVELOPED MAN.

"Yes! In just 10 THRILLING MINUTES a day in the SECRECY of YOUR OWN ROOM at home MY RAPID-FIRE EASY ABC PICTURE METHODS will start building you the VERY FIRST NIGHT! I'll show you How to Mold 16 INCH ARMS of MIGHT. A BIG DEEP 45 INCH CHEST housing TIRELESS LUNGS, WIDE MANLY SHOULDERS — A BROAD BRAVNY BACK tapering to a SLENDER WAIST with punch-proof STOMACH MUSCLES. LEGS of RUNNING POWER! . . . and with these you get a POWERFUL PERSONALITY that WINS YOU NEW FRIENDS, MORE MONEY, NEW SUCCESS, AMAZING NEW PLEASURES.

YES! Your Success Story can soon be like that of John Sill and thousands of my pupils. Think of it — a skinny weakling became a MIGHTY HE-MAN MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it, and \$100 All of which you can win! A few weeks before, everybody picked on John, too weak to fight for his rights TODAY everybody admires John's movie star build, his manly STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are now, if you're in your teens, twenties, or thirties, I'll show you in just 10 thrilling minutes in your home, how you can make yourself over by the easy, quick method I turned myself from wreck to WORLD CHAMPION.



STOP once for all BEING A WISH-WASHY SKINNY WEAKLING like this 120 lb. pupil was! I GAINED 60 LBS. OF MIGHTY MUSCLES! I added 3 1/2 INCHES to each ARM, I added 2 1/2 inches to my CHEST . . . and to the rest of my body in BALANCED PROPORTION. I won \$100. I won this 15-INCH TALL SILVER TROPHY I won a GOLD MEDAL John Sill

YES! YOU'LL ADD INCHES of MIGHTY MUSCLES to your ARM, DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. FROM HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become a SUCCESSFUL HE-MAN in LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

Rush me YOUR LAST CHANCE COUPON below. CHECK the BODY you want and I'll show you absolutely FREE

how to SKINNY

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If you're FAT, have ROLLS of UGLY GREASE all over you, I'll CHANGE YOUR FLAB into HANDSOME MUSCLE fast.



"FATSO" they called me

LOST 17 LBS.

of grease, and became a MR. AMERICA, A WINNER in ALL SPORTS, Popular, Self-confident." Ernest Raines (signed also by his father and mother)

"I'm proud of you now, Tony"

28 LBS.

"I am just 41 years of age. I lost pounds of fat fast. I recommend your wonderful courses to all regardless of age. Soon they'll be as proud as I am of my new body" Paul Lange.

Which of These Amazing Picture-Packed Courses do YOU want absolutely FREE? Check coupon below!

1. HOW to Build POWERFUL 16 INCH ARMS like this arm of my pupil Larry Campbell.



2. HOW to Build WIDE SHOULDERS, A BROAD BRAVNY BACK like pupil Ernest Raines.



3. HOW to TRIPLE YOUR STRENGTH. Here's my once skinny pupil LARRY CAMPBELL lifting a 200 lb. steel with his teeth.



4. HOW to Build LEGS of LEAPING POWER that will make YOU A WINNER in SPORTS as it did this pupil.



5. BOOKS of PHOTOS of FAMOUS STRONG MEN who came to me weaker than you. I and they show you how YOU can BECOME ONE of THEM FAST

MAIL COUPON BELOW RIGHT NOW and get all 6 GREAT COURSES FREE for quick ACTION. FORMERLY \$5 — MILLIONS sold for \$1. They'll Build YOU STRONG while they Build you HANDSOME.

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I'm checking everything I need to give me the kind of body I want:

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I want to streamline my body, get rid of fatty fat.

I want to add inches of muscle to my ARMS CHEST LEGS

SHOULDERS

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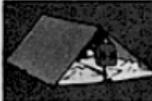
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Chemcraft Lab.



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Basketball & Goal



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Take your choice of these wonderful prizes. They can be yours—quickly, easily. Many prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 48-pack order of American Vegetable and Flower Seeds at 15c a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

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Dept. 12
Lancaster, Pa.
OUR 42ND YEAR



MAIL ONE COUPON TODAY Give the Other to a Friend

AMERICAN SEED CO., Dept. 12, Lancaster, Pa.

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 15c a pack, send you the money and choose my prize. Send seeds checked.

All Flower Seeds

Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____

AMERICAN SEED CO., Dept. 12, Lancaster, Pa.

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All Flower Seeds

Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____

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POLAROID-LAND CAMERA



GE HI-FI RECORD PLAYER



\$100 IN CASH