



The
Adventures
of

10¢

BOB HOPE

MAR.
NO. 67

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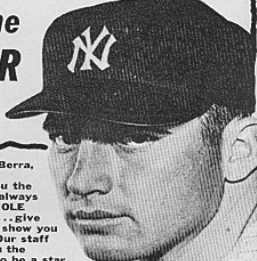
OH, BOB--
YOUR FLEAS ARE
SO TALENTED--
HOW DO YOU
DO IT?

I JUST KEEP PROMISING
THEM A *DOG* FOR
CHRISTMAS!



Mickey Mantle Makes This Promise To You!

We Will Give You The MUSCLE POWER of A CHAMP!



YOGI BERRA used to be called "Fats"—until he got into all kinds of sports and learned how to play to win! That's how he got the reputation as one of the toughest competitors in major league baseball!



"You're too small and skinny to play championship basketball," they told BOB COUSY. But Bob showed them it's your SPEED and TRAINING that count. Now this great basketball star will share his training secrets with you!



JOE LOUIS was a poor boy—and they tried to push him around. But Joe developed his shoulders, footwork and timing. "I'll rebury alive" could stay in the ring with him. Now Joe will teach YOU how to defend yourself!

"That's right! Joe Louis, Yogi Berra, Kyle Rote, Bob Cousy, and I absolutely promise to give you the kind of ho-man body you've always wanted! We'll ripple your WHOLE BODY with rock-hard muscle... give you lightning-fast reflexes... show you how to win in any situation! Our staff of 24 great stars will give you the 'know-how' to train at home to be a star in your favorite sport."

Mickey Mantle
Get Started NOW
for just 25¢

"Stop being 'Pushed Around' because you're FLABBY... SKINNY... or SLOW! We trained ourselves to be champs... and we'll show you how to do the same!"

Your name and address on the coupon below plus just 25¢ is all it takes to get you started on this amazing low-cost Champions' Program. Just as soon as we hear from you, the big, new 40-page TRAINING SECRETS MANUAL will be on its way. It contains over 60 terrific action photographs of the great sports stars who will be your instructors, plus more than 200 valuable tips on judo, boxing, baseball, football, basketball, track and field. In it, Mickey Mantle tells how to boost your batting average... Kyle Rote gives you some great passing tips... Bob Cousy shows how to work magic with a basketball... Joe Louis tells how to fight a guy who's bigger than you. And Black Belt instructor Cliff Freeland, America's greatest authority on JUDO, gives you secrets of self-defense he has taught FBI men and paratroopers—tips that

make even a "little guy" commando tough!

And that's not all.

When your book arrives, you're going to see how you—with help from these great champions—can begin right away to play life's game to win... at anything you undertake. Because the champs are not only going to build you a great body... not only train you to be a top athlete with fast reflexes and good timing... but they're going to work on your poise and confidence. They're going to show you how to develop an attitude that wins—all through life!

How about it? Are you ready to be a top athlete—and look the part? Ready to start playing to win? Mail the coupon today. The champs are waiting to hear from you!



NEW! JUST OUT!

Giant Power Package with

JUDO

secrets, plus tips

on how to WIN

in BASEBALL,

FOOTBALL,

BASKETBALL,

TRACK, etc.

FREE GIFT! if you act NOW!

Special booklet has 23 challenging physical fitness tests that show exactly how you stack up. Test your own strength... find out what's wrong—and what to do about it. Illustrated. Special charts so you can "rate" yourself. Medically approved. Don't miss out! Get this book while you can!



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Dept. AZ-21

Dear Champions:

Here's my 25¢. Rush me TRAINING SECRETS MANUAL plus PHYSICAL FITNESS TESTS—FREE. Also tell me how I can become a top athlete and look the part.

NAME: _____

ADDRESS: _____

CITY: _____ ZONE: _____ STATE: _____

THE
ADVENTURES
OF

BOB HOPE

COME INSIDE AND SEE
THE **GREATEST**
SHOW ON EARTH!

I'LL WAIT OUT HERE,
DAD-- I REALLY
DON'T MIND
SECOND BEST!



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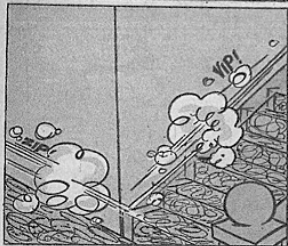
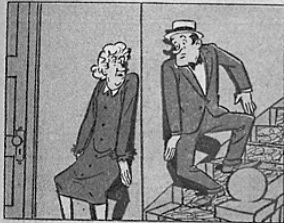


GEE, THAT HEATHER WAS A NICE GIRL. I COULD REALLY GO FOR HER! I WONDER IF SHE LIKES ME? SHE MUST! LOOK AT THE BARGAIN I GOT ON THE FLEAS! I SURE HOPE I SEE HER AGAIN.

HELLO, MISS PEABODY.

HUMPH!

HE'S UP TO NO GOOD! I KNOW THAT WHEN HE SPEAKS TO ME! HE USUALLY **SNEAKS** IN!

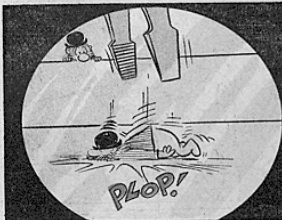
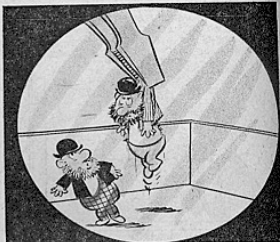


SHE COULDN'T BE WISE THAT I HAD A FLEA CIRCUS IN MY POCKET. I CAN'T WAIT TO SEE HOW THEY PERFORM!



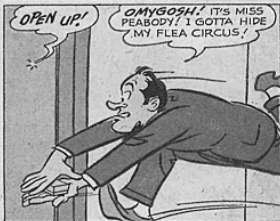


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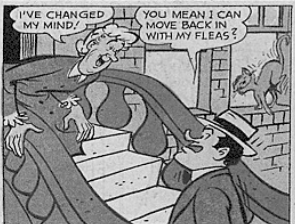


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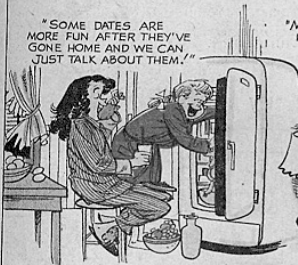


BOB HOPE



TEEN TIME

"SOME DATES ARE MORE FUN AFTER THEY'VE GONE HOME AND WE CAN JUST TALK ABOUT THEM!"



"MY TEACHER SAID I HAVE TO TAKE NOTES ON PEOPLE'S CONVERSATIONS IF I WANT TO BE A WRITER!"



W. C. DUCKER

"I FINALLY GOT MY MOTHER TO LET ME GO TO THE DANCE-- NOW I HAVE TO GET SOME- ONE TO *ASK* ME!"



"I'LL JUST DIE IF I BUMP INTO FRANKIE! I MUST LOOK *HORRIBLE* WITHOUT ANY LIPSTICK!"





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OF

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WELL, HERE I AM
AGAIN / OUT IN
THE COLD, CRUEL
WORLD! JUST
ME AND MY
LITTLE BOX
OF FLEAS!

LOOK, GRAN'MA--
THAT MAN'S
TALKING TO
HIMSELF.

DON'T POINT,
DEAR!



GOSH, I WONDER IF I'LL EVER SEE
HEATHER AGAIN, NOW THAT I'VE BEEN
THROWN OUT OF MY APARTMENT.

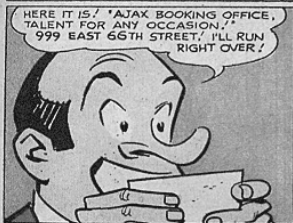


WELL, ANYWAY--MY FLEAS SEEM TO BE
IN GOOD SHAPE.





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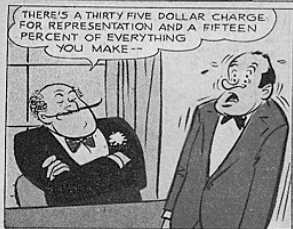


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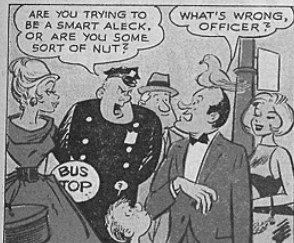


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CONTINUED

INSIDE HOLLYWOOD

"FANNY" STAR TAGGED EUROPEAN JAMES DEAN

Horst Buchholz, variously referred to as "the European James Dean" and the "Rhine-land Rock 'n' Roller," is in reality a very serious actor, with a solid background of experiences in the theatre, where he has played everything from tough detectives to the sensitive heroes of Jean Paul Sartre and Tolstoy.

Horst prepares for each of his roles with thoroughness, diligence and an intelligent curiosity. "I analyze the characters I am to play by determining what degrees of courage or cowardice he is capable of achieving. Then I can guess as to what else makes him tick."

"I had read and re-read Marcel Pagnol's trilogy long before Joshua Logan gave me the scenario of 'Fanny,' as I wanted to put myself into Marius' skin. I wanted to understand why this young man from Marseilles would abandon his family and his beloved Fanny to go to sea. I even read books on the sea so that I could absorb this feeling for adventure that obsessed Marius."

Today Horst is past the midway mark in his characterization of Marius in "Fanny," the Joshua Logan film production for Warners, also starring Leslie Caron, Maurice Chevalier and Charles Boyer.

When the film is completed, Horst and his French wife will vacation for a month at their home in Chur, Switzerland, and then he will go to London for a British film, "The Rebel."

Like almost any actor of

grand ambitions, Horst would like to play Hamlet in his native German. "It would be an enormous satisfaction for me. I've seen many Hamlets in many languages, but never one in German that completely fills its possibilities. The best Hamlet I've ever seen, incidentally, is Laurence Olivier's."

★ ★ ★

MITCHUM SOUGHT TO CUT DISC ON "SUNDOWNERS"

A recording firm has approached Robert Mitchum on the possibility of his cutting an album of the Australian folk songs which are heard in "The Sundowners," the Fred Zinnemann production for Warner Bros.

Among the songs, some of which Mitchum sings in the Technicolor film, are "Botany Bay," "The Lime Juice Tub," "The Overlanders" and "More-ton Bay."

Mitchum stars in "The Sundowners" with Deborah Kerr, Peter Ustinov, Glynnis Johns and Dina Merrill.

★ ★ ★

NEWCOMER BEATTY FINDS FILMING ROUGH WORK

Movie-making can be rough. Ask Warren Beatty.

The handsome new star who plays opposite Natalie Wood in his first film, "Splendor in the Grass," has been taking a steady physical beating ever since the Elia Kazan production went before the cameras.

First he spent an entire day on a football field, racing around in the broiling sunshine

while eleven crimson-jerseyed huskies took turns knocking him down.

He spent another day playing basketball, collapsing on cue at the end of each take, after having banged into a padded stanchion.

One night he got his lumps in a fight in a parking lot. The fight required many takes, and went on into the small hours.

As a final filip, another scene called for him to calm down his hysterical sister (Barbara Loden), and to get punched continuously on the arm for his pains. Miss Loden, who got her muscles milking cows, punched him all right—black and blue.

Anyone for tennis?

★ ★ ★

"HAWAIIAN" STAR CRACKS UP NEW CAR IN SKID

Next season watch Warner Bros.' "Hawaiian Eye" series very closely and in one of the shows you'll see Anthony Eisley crack up a new car as it skids around a Waikiki curve.

During location filming of the top-rated series in and around Honolulu, Tony was to speed past the camera and round a curve out of sight. But as he did so, the convertible skidded and the rear end struck a telephone pole, cracking it in two.

The cameras kept grinding and got the spectacular smash-up on film which will be used in a future episode. Fortunately, Tony suffered only a minor cut across the forehead.

Robert Conrad, Connie Stevens and Poncie Ponce also star in "Hawaiian Eye."



BOB HOPE



THE
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OF

BOB HOPE

RIGHT IN HERE, OFFICER!
THIS IS MY AGENT! HE HANDLES
ALL THE BIG STARS! HE'LL
TELL YOU ALL ABOUT ME AND
MY FLEA CIRCUS!

999 E. 66 ST.

STAIRWAY
TO
STARDOM
→

OFFICE
SPACE
FOR RENT

HOT
DOGS



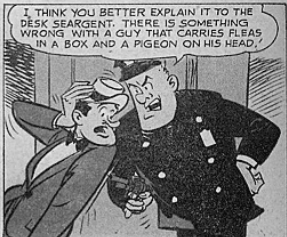
WELL?!

THEY--THEY'RE GONE!
THEY'RE NOT HERE.





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BOB HOPE



HE WAS OPERATING A PONEY BOOKING AGENCY, CHARGING PEOPLE MONEY TO REPRESENT THEM. I HAD TO DO WHAT HE TOLD ME BECAUSE HE KEPT MY FATHER FROM GOING TO THE POORHOUSE BY HIRING HIM AS A CLOWN. BUT NOW MY FATHER FOUND ANOTHER JOB AND WE BOTH LEFT HIM! ALMOST EVERYTHING HE DOES IS CROOKED.

I'LL PUT OUT AN ALL POINTS BULLETIN ON THAT CHARACTER!



I GUESS I'LL RUN ALONG! I DON'T SUPPOSE THERE'S ANYTHING BETWEEN US ANY MORE. IT WAS NICE KNOWING YOU!



I'LL SEE YOU LATER ON THIS EVENING. RIGHT NOW I'VE GOT TO FIGURE OUT A WAY TO MAKE A COUPLE OF BUCKS.



I'LL HAVE THAT GUY IN CUSTODY IN 24 HOURS!

WELL—I GUESS THAT'S THE END OF MY FLEA CIRCUS CAREER!

I'M SORRY FOR THE PART I PLAYED IN IT, BOB! BUT I WAS FORCED TO!



ARE YOU KIDDING? I'M GOING TO SEE YOU MORE OFTEN THAN EVER. I'M GOING TO GET SOME KIND OF A JOB... GEE, WE DIDN'T EVEN GET ACQUAINTED!

BOB, YOU'RE AWFULLY NICE.



FIRST THING I OUGHT TO DO, I GUESS, IS TO TURN THE POOR FLEAS LOOSE! THEY'RE PROBABLY REAL HUNGRY BY NOW.





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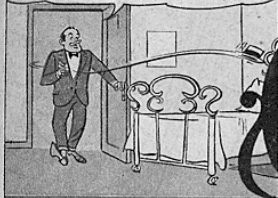




BOB HOPE



IT SURE IS NICE TO BE BACK IN MY LITTLE OLD ROOM AGAIN, BUT NOW I HAVE TO FIGURE ON GETTING A JOB SO I CAN PAY THE RENT.



COME IN!



KNOCK!
KNOCK!
KNOCK!

HEATHER! WHAT'S UP? I JUST LEFT YOU!



I JUST HAD A WONDERFUL IDEA, AND I SOLD IT TO THE BROADCASTING COMPANY! THEY ARE GOING TO PRESENT YOUR FLEAS ON TELEVISION, USING A MICROSCOPIC LENS, IT WILL BE TERRIFIC! WHAT'S THE MATTER, WHY AREN'T YOU EXCITED?

BUT--BUT-- I TURNED THE FLEAS LOOSE!



YOU TURNED THEM LOOSE? WHERE? WHERE?

ON SOME BLONDE, I MEAN SOME BLONDE'S DOG, A COCKER SPANIEL! I DON'T KNOW WHO SHE WAS OR WHERE SHE LIVES.



THERE'S ONLY ONE THING TO DO! WE'LL RUN AN AD IN THE PAPER FOR A BLONDE WITH A COCKER SPANIEL!

GOSH, IF I'D ONLY KEPT THE FLEAS A HALF HOUR LONGER!





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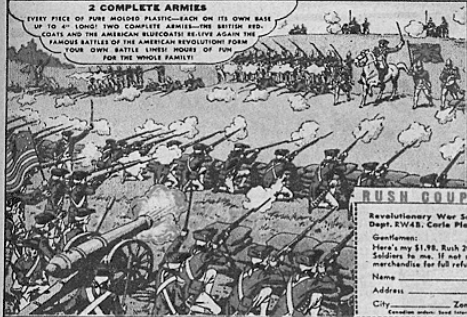
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2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED COATS AND THE AMERICAN BLUECOATS! RELIVE AGAIN THE FAMOUS BATTLE OF THE AMERICAN REVOLUTION FROM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



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- 24 Mohawk Indians
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Revolutionary War Soldiers
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Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

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Address _____

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SPECIAL GIRL'S PLAYHOUSE NOW AVAILABLE!

Same size, shape and price as cabin. Imprinted brick walls, French windows, folded wood-slat shutters, flowers shrubs, sloping roof. Three door set.

FREE

Large 2"x8" Name Plate fits on door. House can be personalized with child's name.

BIG ENOUGH FOR 2-3 KIDS!

This huge, western-style cabin is a child's dream come true. Size Approx. 3 ft. high — 9 ft. square, 23 cubic ft. inside. Endless hours of play fun. Big enough for 2-3 kids to "live" in this cabin of their very own. Constructed of specially treated, safe... flameproof and waterproof DuPont Polyethylene. Use year 'round, indoors or outdoors. No tools needed, nothing to assemble. Sets up in a jiffy, folds compactly for easy storage. Walls and door are realistically imprinted in authentic brown splittling design. Peaked roof is in contrasting color. In a youngster's imagination it quickly becomes a RANCH HOUSE, FARMHOUSE, PLAYHOUSE or a LIFE-SIZE DOLL HOUSE FOR GIRLS. A Bankhouse — Jailhouse — Sheriff's Office — Secret Clubhouse for Boys. This King-size cabin is our greatest bargain in years. A comparable \$3.00 value now only \$1.00. This sale price is made possible by your buying directly from factory. We are the largest Mfrs. and Distrib. of playhouses in the U.S. Over 250,000 satisfied customers. They make wonderful gifts. Buy several. Add 35¢ each house, postage and handling charges. Sorry, no C.O.D.'s. Special Offers 5 for \$4.00. GUARANTEE: Try without risk or obligation for ten days. Let the kids play in and enjoy it. If they are not delighted return for immediate refund.

FRONTIER CABIN

Please send me items checked:

I enclose ☐ Cash ☐ Check ☐ M.O.

Name _____

Address _____

City _____

Dept. FC-10, 147 W. 42 St., N. Y. 36, N. Y.

Frontier Cabin @ \$1.00 plus 35¢ postage and handling. Girl's Playhouse @ \$1.00 plus 25¢ postage and handling. Frontier Cabin or Giant Playhouse or Giant Combination — 5 for only \$4.00 plus 35¢ postage and handling.

Sorry, No C.O.D.'s

Orders Shipped Within 24 Hours!

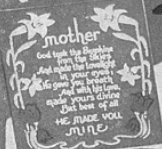
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Zone _____ State _____

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Sell these popular Patriotic and Religious Mottoes



WRITE
FOR COMPLETE
DETAILS
TO ➡

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Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

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IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.



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SHOWCASE!

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AQUAMAN

KING OF THE SEVEN SEAS...

IN A THRILLING
THREE-PART NOVEL!

✓ SEE THE **ORIGIN** OF
AQUAMAN, AS HE
RETURNS TO HIS ANCESTRAL
HOMELAND, **ATLANTIS**,
TO BATTLE INVADERS
FROM ANOTHER DIMENSION!

✓ SEE HOW **AQUAMAN**
AND **AQUALAD** SUMMON
THE THOUSAND-AND-ONE
DENIZENS OF THE SEA
TO COPE WITH A MONSTER
WEAPON THAT THREATENS
TO DOOM ALL OF EARTH!

✓ SEE HOW THE KING OF
THE SEA AND HIS YOUNG
ALLY LEAD THEIR UNDER-
WATER ARMY AGAINST



"The CREATURES from ATLANTIS!"

ON SALE AT ALL NEWSSTANDS!



BOYS! GIRLS! LADIES! MEN!

**WHO ARE
THESE FAMOUS
AMERICANS?**



Ring is a real dazzler! Made of sturdy brass in a 16K gold electroplated finish. Size quickly adjustable to fit ANY finger!

**WIN
A BEAUTIFUL NEW
PHOTO RING!**

*with compartment
for your favorite picture!*



EASY AS ROLLING OFF A LOG!

Just CHECK COUPON Below Giving Name That Goes With Each Picture! If You Get All 4 Right, We'll Send You

PHOTO RING Absolutely FREE!

The NEWEST STYLE in Personal Jewelry! Wear your favorite picture in this beautiful, gleaming PHOTO RING! Think how your friends will envy you when they see it! And it's so EASY — and so much FUN — to win! Just check on coupon the correct names of the 4 FAMOUS AMERICANS shown in the pictures and mail to us. If you name all 4 correctly, we'll send you ABSOLUTELY FREE your OWN PERSONAL PHOTO RING with space for your favorite picture and PLASTIC PICTURE SHIELD to protect it. Also, we'll send you BIG, FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls, and dozens of others — which you can easily get for your very own! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50¢ a package, and choose your PREMIUM or CASH COMMISSION. But right NOW, get your FREE PHOTO RING! Name correctly the 4 Famous Americans shown at right and RUSH COUPON TO US TODAY!

**ACT
NOW**

**BE
THE
FIRST**

WE ARE RELIABLE!

BE THE FIRST!

HURRY! HURRY!
WIN A PHOTO RING!
ABSOLUTELY FREE!

Just name correctly the 4 Famous Americans in the pictures above. Check names on coupon — fill in rest of coupon, mail to us at once.

IT'S EASY TO WIN!
ACT RIGHT AWAY!

**MAIL THIS COUPON TODAY
WIN BEAUTIFUL NEW PHOTO RING!**

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Famous Americans shown in pictures are: (check 4 only)

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Name _____ Age _____

Street _____ RD. _____ Box _____

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PRINT LAST
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Paste coupon on postcard or mail in envelope today!

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