



10¢

*The
Adventures
of*

BOB HOPE

NOV.
NO. 71





Test Your Talent

CONTEST PRIZE:
\$495.00 Scholarship
in Commercial Art

Draw your choice of any one of these heads—jester, Pilgrim or the girl.

Make your drawing any size except like a tracing. Use pencil. Everyone who enters contest gets a professional estimate of his talent without charge. Winner receives the complete course in commercial art taught by world's largest home study art school, Art Instruction, Inc. Here is professional training in advertising art, illustrating, cartooning and painting. Artists with commercial art experience give each student individual instruction. The school is an accredited member of National Home Study Council. Purpose of contest: to uncover hidden talent. Entries for November 1961 contest due by November 30. None returned. Amateurs only. Our students not eligible. Winner notified. You like to draw? Try for this free art course! Start your entry today.

Use 1 coupon—then pass this page on to a friend.

3. **M/ART INSTRUCTION, INC.**

Studio 8501 • 500 South 4th St., Minneapolis 15, Minn.
 Please enter my drawing in your draw-a-head contest.
 (PLEASE PRINT)

Name _____

Occupation _____ AGE _____

Address _____ Apt. _____

City _____ Zone _____

County _____ State _____

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Studio 8501 • 500 South 4th St., Minneapolis 15, Minn.
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Name _____

Occupation _____ AGE _____

Address _____ Apt. _____

City _____ Zone _____

County _____ State _____

THE ADVENTURES OF

BOB HOPE

... YES, BOB, THAT OLD COIN
YOU'RE HOLDING IS A JINX!
IT CAN BRING YOU BAD
LUCK.

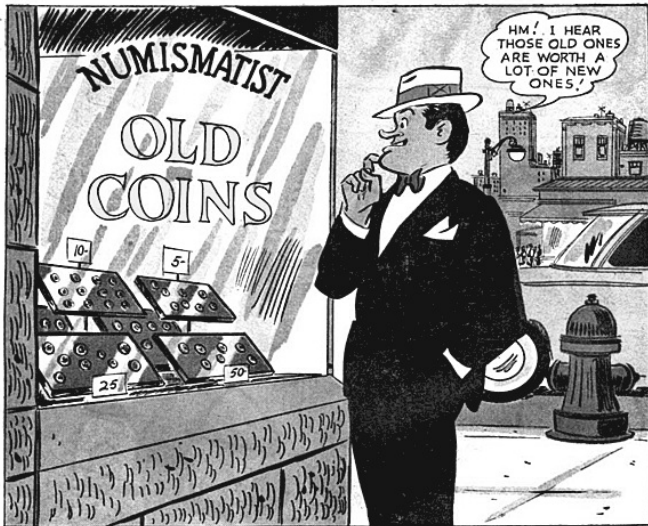
ARE YOU
SURE?



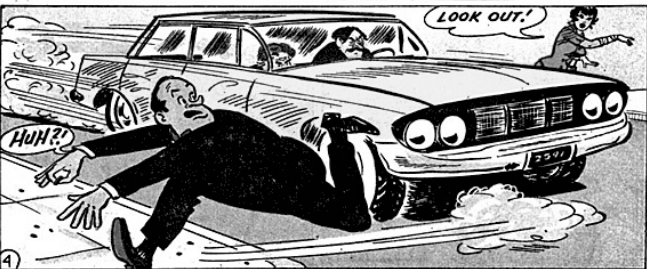
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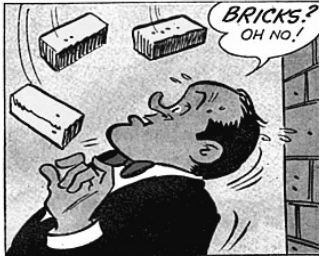


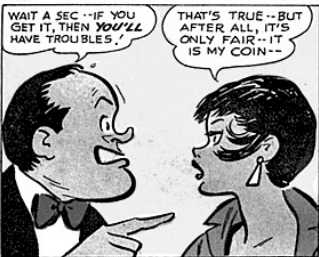
BOB HOPE





BOB HOPE









WHO'S FOLLOWING US?
I DON'T SEE
ANYBODY.

YOU
WILL!



IT'S THE SAME PEOPLE
IN THAT CAR WHO
ALMOST RAN YOU
DOWN BEFORE.

HUH?
BUT WHAT
DO THEY
WANT?



THE COIN YOU'RE HOLDING, THE PHAROAH
FACING THE WRONG WAY--THE COIN OF
DOOM CALLED THE PHAROAH
SINISTER. IF WE'RE
LUCKY, PERHAPS WE
CAN LOSE THEM.

GULP! IF
WE LOSE
THE COIN,
MAYBE WE'LL
BE LUCKIER--

10

CONTINUED

ADVERTISEMENT

Tootsie Roll makes HISTORY!

Nero fiddled while Rome burned
He sang as he played on his Lyre
Between you and me
He was playing a hymn

To the **Tootsie Rolls** saved from the fire!

AMERICA'S FAVORITE CANDY!

**Tootsie
Roll**



BIG-BIG-BIG NEWS

ABOUT
A SMALL-SMALL-SMALL SUPER-HERO

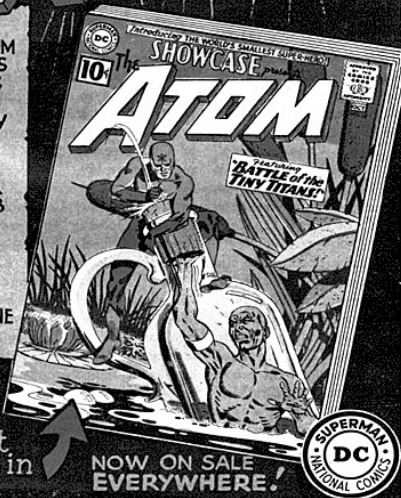
The ATOM

HE CAN INSTANTLY SHRINK IN SIZE FROM SIX FEET TO SIX INCHES TO SIX MICRO-INCHES (A MICRO-INCH IS ONE ONE-MILLIONTH OF AN INCH)!

HE HAS THE EXPLOSIVE POWER OF AN ATOM BOMB IN HIS FISTS!

HE CAN SPEED FROM PLACE TO PLACE BY TRAVELING THROUGH TELEPHONE WIRES!

Don't miss the exciting debut of **DC's** newest costumed hero in



NOW ON SALE
EVERYWHERE!



INSIDE HOLLYWOOD

"Sail a Crooked Ship." Starring **Robert Wagner, Dolores Hart, Carolyn Jones** and **Frankie Avalon** and guest-starring **Ernie Kovacs**, will be directed by **Irving Brecher**, whose most recent credit at Columbia was as the screenwriter of **William Goetz' "Cry for Happy."**

Based on the **Nathaniel Benchley** best-selling novel, **"Sail a Crooked Ship"** is the hilarious tale of a gang of unorthodox crooks, headed by **Ernie Kovacs** in the role of **Bugsy F. Foglemeyer**, who refit a moth-balled Liberty ship, on the innocent orders of **Wagner**, and sail it out of New York harbor to Boston, where they hold up a bank. The voyage is enlivened by the presence on board of a somewhat prim **Miss Hart**, as **Wagner's** girl friend, and an anything-but-prim **Miss Jones**, who portrays the role of **Ernie Kovacs' moll**.

Edward Bernds will direct **"The Three Stooges Meet Hercules,"** for **Columbia Pictures** release, with **Norman Maurer** producing the comedy as a **Normandy** production. **Elwood Ullman** is now writing the screenplay for **"The Three Stooges Meet Hercules"** based on an original treatment by **Maurer**.

Bernds recently completed directing from his own screenplay, **"The Valley of the Dragons,"** **ZRB** production for **Columbia Pictures** release for producers **Alfred Zimbalist** and **Byron Roberts**.

In **"The Three Stooges Meet Hercules,"** the **Stooges** will pit their wits against one of history's legendary heroes — with highly amusing comedy results.

* * *

Steve McQueen, one of the most sought-after young stars in Hollywood, will star in **"The War Lov-**

er," **John Hersey's** best-selling novel, which **Arthur Hornblow, Jr.** will produce for **Columbia Pictures** release. **McQueen** has just finished a starring role at **MGM** in **"The Honey-moon Machine"** and prior to that appeared in the **Mirisch Company's "The Magnificent Seven,"** with **Yul Brynner** and in **MGM's "Never So Few,"** with **Frank Sinatra** and **Gina Lollobrigida**. For the past several years, **McQueen** has been one of television's brightest stars on his high-rated show, **"Wanted, Dead or Alive,"** with his portrayal of **Josh Randall** the bounty hunter.

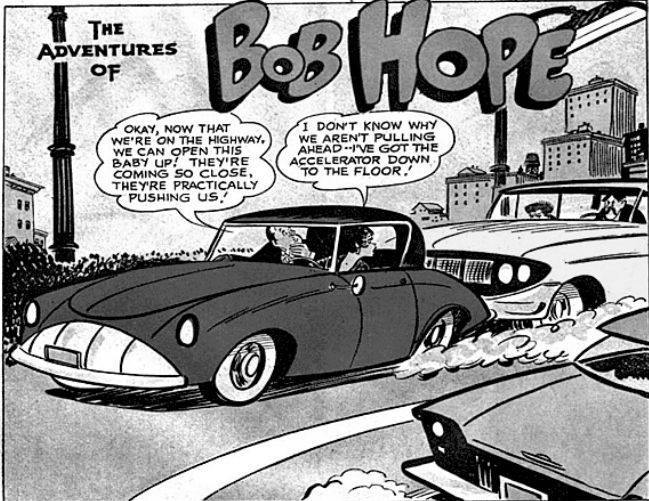
In **"The War Lover,"** **McQueen** will play the role of an American bomber pilot, a "war lover," who glories in danger as he leads his bombing crew in missions against the enemy from an American base in England during **World War II**.

THE
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BOB HOPE

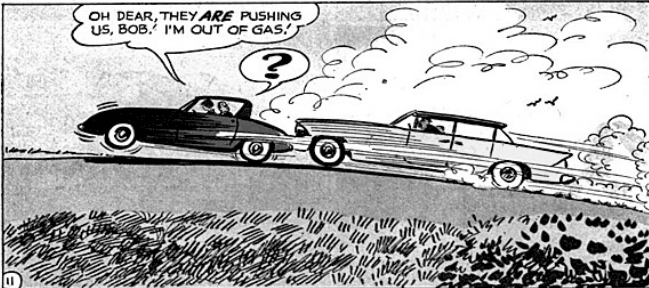
OKAY, NOW THAT
WE'RE ON THE HIGHWAY,
WE CAN OPEN THIS
BABY UP! THEY'RE
COMING SO CLOSE,
THEY'RE PRACTICALLY
PUSHING US!

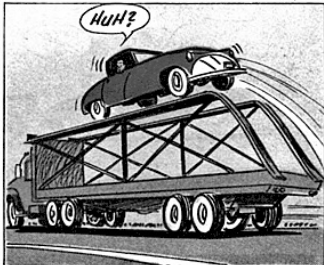
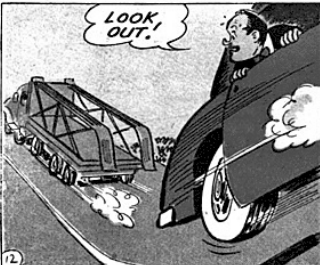
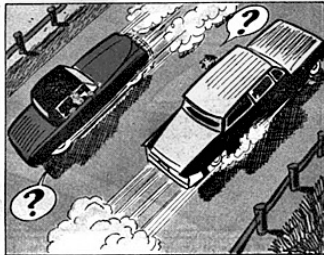
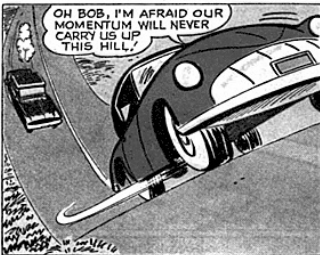
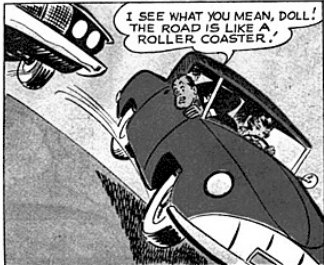
I DON'T KNOW WHY
WE AREN'T PULLING
AHEAD--I'VE GOT THE
ACCELERATOR DOWN
TO THE FLOOR!



OH DEAR, THEY ARE PUSHING
US, BOB! I'M OUT OF GAS!

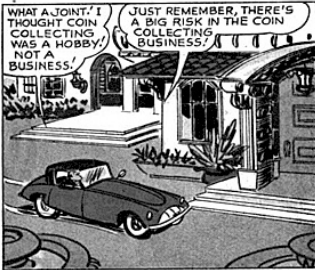
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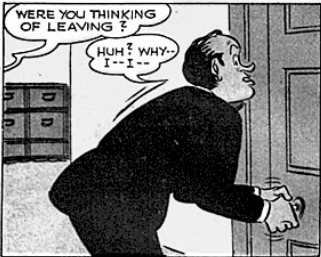
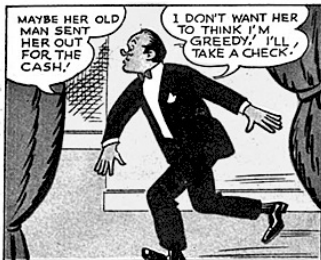






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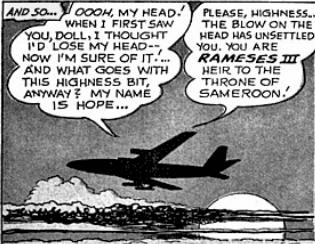


BOB HOPE









ADVERTISEMENT



Ah'm a **FUDGE JUDGE!**

and ah bring in
a verdict for

**Tootsie
Roll
Fudge**
every time!



SMOOTH · CREAMY · DELICIOUS

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COLONIAL... REVOLUTIONARY... CONFEDERATE... CURRENCY 1773-1865!

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- 4 Buffalo nickels (before 1938)... \$1
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EXTRA!

20 page profitable hobby booklet included with every order. Send your order today!

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WILL
PAY

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FOR THIS COIN**

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CAN
GET



**\$59 FOR ONLY
59 LINCOLN PENNIES**

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\$1

MAIL \$1 TODAY... (Sorry, No. C.O.D.'s)

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5 Centre St., Hempstead 75, N. Y.

PLEASE RUSH MY

☐ Foreign Coins (\$1) (\$2)

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☐ Number... from Group A (\$1) (\$2)

☐ 200 Year old Bille (\$1)

☐ Coin Catalogue (\$1)

NAME _____

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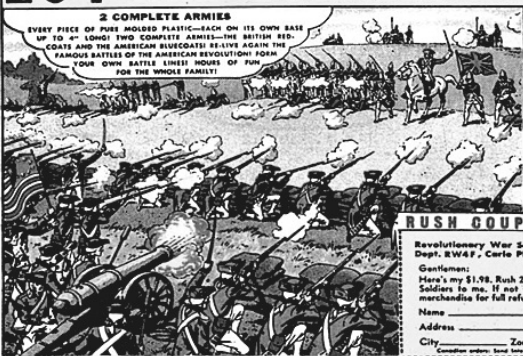
CITY _____

STATE _____

204 REVOLUTIONARY WAR SOLDIERS Only \$1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED COATS AND THE AMERICAN BLUECOATS! RELIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalrymen)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Cruching Infantrymen
- 12 Filers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Leaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

Revolutionary War Soldiers
Dept. RW4F, Carlo Plaza, Long Island, N. Y.

Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

Name _____

Address _____

City _____ Zone _____ State _____

Canadian orders: Send international money order for \$1.50

TEEN DICTIONARY

BIRTHDAY--



A DAY OBSERVED
BY MEN AND
CHILDREN.

COLON--

:

TWO PERIODS
GOING STEADY!

SEMI-COLON--

;

MISMATED
COUPLE!

OBESEITY--



SURPLUS GONE
TO WAIST!

PERMANENT
WAVE--



A TEMPORARY
HAIR SET!



BE MY GUEST AT
PALISADES AMUSEMENT
PARK, NEW JERSEY.

THIS COUPON ENTITLES YOU TO

FREE ADMISSION
PLUS **2 FREE RIDES...**
ACTS AND PARKING!



ADMIT ONE (1) TO
PALISADES
AMUSEMENT PARK, N.J.

GOOD MONDAYS and FRIDAYS
(EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way ... 41st St. & 8th Ave.

FREE RIDE
ADMIT ONE
"CATERPILLAR"

FREE RIDE
ADMIT ONE
"CUDDLE UP"

WORTH

65¢

THIS COUPON
APPEARS IN *ALL*
OCT. and NOV.
ISSUES



BOB HOPE



THE
ADVENTURES
OF

BOB HOPE

REMEMBER,
HIGHNESS, WHEN
YOU STEP OFF THE
PLANE, SMILE AS IF
YOU WEREN'T
AFRAID.

WHAT SHOULD
I BE AFRAID
OF ?

THE FIRING
SQUAD,

HUH ?

THE PEOPLE OF
SAMEROON NO
LONGER SEEM
TO WANT TO
HAVE A KING--
THEY ELIMINATED
THE LAST TWO
AS SOON AS
THEIR PLANES
LANDED.

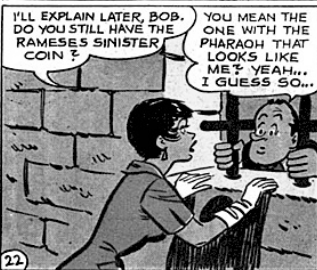
GULP! WHAT AM I DOING
HERE--LET'S GO BACK--
I KNOW LOTS OF PLACES
WHERE I DON'T HAVE TO
GET SHOT--NOT RIGHT
AWAY, ANYWAY.

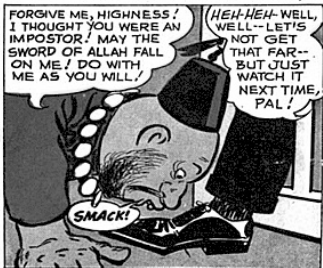
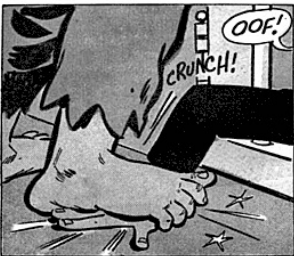




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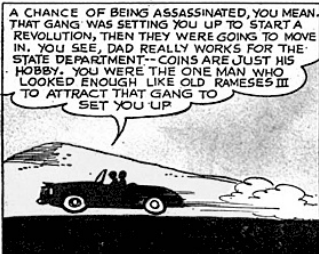








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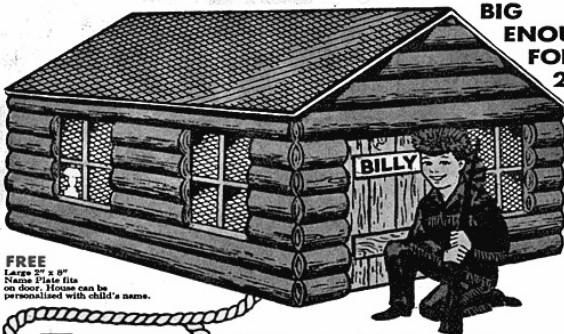




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**BIG
ENOUGH
FOR
2-3
KIDS!**

FREE
Large 2" x 8"
Name Plate fits
on door. House can be
personalized with child's name.

\$1.00
5 for \$4.00

SPECIAL... GIRL'S PLAYHOUSE NOW AVAILABLE

Same size, shape and price as cabin. Imprinted brick walls, French windows, folded wood-alat shutters, flowers, shrubs, sloping roof, large door, etc.

This huge, western-style cabin is a child's dream come true. Size Approx. 3 ft. high — 9 ft. square, 23 cubic ft. inside. Endless hours of play fun. Big enough for 2-3 kids to 'Live' in this cabin of their very own. Constructed of specially treated, safe... flameproof and waterproof DuPont Polyethelene. Use year 'round, indoors or outdoors. No tools needed, nothing to assemble. Sets up in a jiffy, folds compactly for easy storage. Walls and door are realistically imprinted in authentic brown split-log design. Peaked roof is in contrasting color. In a youngster's imagination it quickly becomes a RANCH HOUSE... FARMHOUSE... PLAYHOUSE or A LIFE-SIZE DOLL HOUSE FOR GIRLS. A Bunkhouse — Jailhouse — Sheriff's Office — Secret Clubhouse for Boys. This King-size cabin is our greatest bargain in years. A comparable \$3.98 value now only \$1.00. This sale price is made possible by your buying directly from factory. We are the largest Mfrs. and Distrs. of playhouses in the U.S. Over 250,000 satisfied customers. They make wonderful gifts. Buy several. **Add 25¢ each house**, postage and handling charges. Sorry, no C.O.D.'s. **Special Offer: 5 for \$4.00. GUARANTEE:** Try without risk or obligation for ten days. Let the kids play in and enjoy it. If they are not delighted return for immediate refund.

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WITHIN 24 HOURS!
FRONTIER CABIN**

Dept. FC-19, 43 West 81 St.
New York 23, New York

FRONTIER CABIN, Dept. FC-19, 43 W. 61st St., N. Y. 23, N. Y.

Please send me items checked below:

- ☐ Frontier Cabin @ \$1.00 plus 25¢ postage and handling
☐ Girl's Playhouse @ \$1.00 plus 25¢ postage and handling
☐ Frontier Cabin or Giant Playhouse or Any Combination
 — 5 for only \$4.00 plus \$1.00 postage and handling

I enclose ☐ Cash ☐ Check ☐ M.O.

Sorry, No C.O.D.'s

Name _____

Address _____

City _____

Zone _____ State _____

150 CIVIL WAR SOLDIERS!

EACH GUN BOX CONTAINS:

- | | |
|------------------------|-----------------|
| 6 GATLING MACHINE GUNS | |
| 30 CAVALRYMEN | |
| 30 INFANTRYMEN | |
| 18 SHARPSHOOTERS | |
| 18 FIELD CANNON | 6 SCOUTS |
| 3 MERRIMAC SHIPS | 6 OFFICERS |
| 6 HOSPITAL WAGONS | 6 SERGEANTS |
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\$1.49



TWO COMPLETE ARMIES—THE BLUES AND THE GREYS!
EACH PIECE OF MOLDED PLASTIC, EACH ON ITS OWN
BASE MEASURING UP TO 4 INCHES!

JOSELY CO., Dept. W-11W

Carle Place

Long Island, N. Y.

HERE'S MY \$1.49!

NO

C.O.D.'s

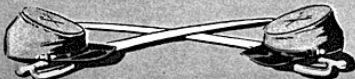
Rush the CIVIL WAR SOLDIERS TO ME!

Name

Address

City State

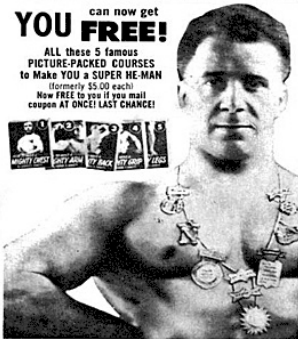
Canadian orders send \$1.75 postal money order



THE WORLD'S GREATEST TENDER MOLDER OF HANDSOME MEN-EMEN AND CHAMPS out of WEAKINGS says

YOU can now get FREE!

ALL these 5 famous
PICTURE-PACKED COURSES
to Make YOU a SUPER HE-MAN
(formerly \$5.00 each)
Now FREE to you if you mail
coupon AT ONCE! LAST CHANCE!



"NO MATTER WHAT YOUR AGE
I'll show you, by my quick, easy SECRETS

How to GAIN OR LOSE UP TO 50 LBS. FAST

like my pupils here did and THOUSANDS do now."

17
YEAR
OLD
SILLS



"I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES.

BEFORE

mailing
coupon,
I was a
125 lb.
6 ft.
skinny
weakling.

says JOHN SILLS.

YOU can add
7 inches to your CHEST
3½ inches to each ARM
and the rest in proportion
just as I did.



YOU can WIN the 18" tall
SILVER TROPHY with name on it,
A GOLD MEDAL, \$100, and I did."

45 year old FATHER and 18 year
old SON — now Pals — train
JOWETT way together!



"Both gained pounds of powerful
muscles. Advise all you fathers and
sons to send for the Jowett courses
without foolish delay."

—LARRY CAMPBELL

"I LOST
30 LBS.
OF
DANGEROUS
UGLY
FAT
4
INCHES
OFF MY
WAIST!"



28 year old
Felipe
Mendoza

"That 220 lb. FAT-BOY at
the right was ME a few
short weeks ago."

JOWETT streamlined my
body, made me a new man
my 47" chest
my 32" waist
15" difference
attracts admiration at the beach.

YOU become a WINNER in ALL you do
like these and MILLIONS of my pupils!



YOU become a STAR in ANY SPORT!
YOU fear NO MAN or BULLY!

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE I'LL BUILD YOU INTO A NEW ATHLETIC MIGHTY-MUSCLED ALL-MALE HE-MAN

in 10 THRILLING MINUTES a day, as I have done to MILLIONS in 35 YEARS."

GEORGE
JOWETT

4 TIMES WINNER
WORLD'S STRONG
EST AND MOST PER-
FECTLY DEVELOPED
MAN title, wearing
CHAMPIONSHIP
MEDALS, and MED-
ALS honoring him as
"WORLD'S BEST Body
Builder"



How would YOU like
to have 18½ inch ARMS
a 52 inch CHEST like this
Jowett pupil NOW has?

This now MAGNIFICENT,
MODERN HERCULES,
26 year old teacher,
William Butler,

says to YOU, "No matter WHAT your age, I advise you, SEND for the
JOWETT WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, George Jowett, I
now have 18½" ARMS, a 52" CHEST my STRENGTH has greatly im-
proved. So have my sports. I have won titles like 'Mr. Virginia',
'Mr. State Y.M.C.A.', etc."

YOU can soon be a HERO of MEN like Butler is
and an IDOL of WOMEN in a few weeks!

Yes! In just 10 THRILLING MINUTES a day, in the
SECRECY of YOUR OWN ROOM at home, MY RAPID-
FIRE, EASY as ABC FAMOUS PICTURE METHODS
will start building you THE VERY FIRST NIGHT. I'll
show you How to Mold 18 INCH ARMS of MIGHT,
a big, deep 45 INCH CHEST housing TIRELESS
BRAWNY SHOULDERS — a BROAD
BRAWNY BACK, tapering to a SLENDER WAIST with
punch-proof STOMACH MUSCLES, LEGS of RUN-
NING POWER.

WOMEN always say, "I just adore JOWETT ALL-MALE HE-MEN".

NE! I don't care how skinny or flabby you are
now, if you're in your teens, twenties, thirties or
forties, I'll show you in just 10 thrilling minutes
in your home, how you can make yourself over by
the easy, quick method I turned myself from
weak to WORLD CHAMPION and turned MILLIONS
of others into all-male he-men!

YES! You'll ADD INCHES of MIGHTY MUSCLES to
your ARMS, broaden your CHEST, broaden your
BACK and SHOULDERS from head to heels
you'll gain SIZE, POWER, LIGHTNING SPEED
ENDURANCE. You'll become a SUCCESSFUL, RE-
MARKABLE LOOKER AND ACT — a WINNER in EVERY-
THING — athletics, business, studies.



BEFORE

mailing
coupon
this
JOWETT
pupil was
this
50 lb.
skeleton.
Gained
70 lbs.
Made
football
team.



"I'm
proud
of you
now,
Tony!"

Pascarella

You wouldn't
give me
a lumbar
before
I gained
28 JOWETT
lbs.

JOWETT INSTITUTE OF PHYSICAL TRAINING, Dept. NC-110 GREAT NECK, NEW YORK

Dear George: Mail me FREE all 6 HE-MAN Building Picture Courses.
Include PHOTO BOOK of FAMOUS STRONG MEN.

- ☐ I enclose 10c for mailing and handling.
I am under no obligation.
I'm checking everything I need to give me the kind of body I want.
☐ I want to gain _____ lbs. (fill in). ☐ Triple my strength.
☐ I want to streamline my body, get rid of flabby fat.
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST
☐ I want to become a winning athlete. ☐ I want new pep.

NAME _____ AGE _____

(please print or write plainly)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

FREE

\$80 worth
of Sports,
Self-
defense,
Strong-man
Stunts
Courses
Apparatus.
Let me
know how
to get these
FREE!

IF YOU KNOW JUST 20 PEOPLE...



YOU CAN MAKE AT LEAST \$50⁰⁰ -MORE LIKELY \$100⁰⁰ to \$200⁰⁰ IN YOUR SPARE TIME!

**Everyone You Know Needs Christmas Cards
and Everyone Loves Wallace Brown Cards**

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00, extra money in just a few hours spare time. And this is just a start! Almost *everyone* you know needs Christmas Cards, and when you show them the spectacular nationally famous 1961 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. And you make up to 50¢ on each one! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. You show such beautiful selections that you're bound to take orders from everybody. See for yourself without risking a penny. Mail coupon TODAY! You'll be glad you did!

GET FREE CATALOG, TOO!

—Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1961 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments for FREE examination. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once and we show you how.



Get These 2 Assortments for FREE EXAMINATION

FEATURE ASS'T. (top) is a tremendous value! 21 gorgeous cards, beautiful designs... each rich with gold bronzing and sculptured embossing!

REGAL LUSTRE ASS'T. (bottom) 21 colorful Deluxe cards on fabulous, lustrous Kramels paper, in smart, tall shape, with brilliant decorations!



FREE

Samples of Popular-Priced,

Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because... we ship direct to your customers and we pay the postage. You have no bother, no trouble and wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

**WALLACE BROWN, INC., 11 East 26th St.
Dept. R-265 New York 10, N.Y.**

Send 2 Christmas Card Assortments for Free Examination, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name

Address

City & Zone State

If writing for an organization, give its name

Wallace Brown, Inc. 11 East 26th St., Dept. R-265
New York 10, New York