



The
Adventures
of

JAN.
NO. 90

APPROVED
BY THE
COMICS
CODE
AUTHORITY

BOB HOPE

I KNEW YOU
WOULD FAIL,
PROF. BLINKY!
AFTER ALL, NO ONE
COULD TRANSFER
MY BRAIN INTO A
ROBOT'S BODY!

A BOOK-LENGTH
LAUGH-WINNER...
**ROBERT
THE
ROBOT!**



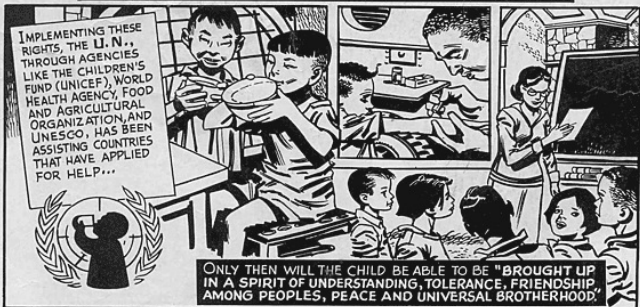
"CHILDREN of TOMORROW!"

CELEBRATING UNITED NATIONS DAY, OCTOBER 24th



AWARE OF THESE SUB-STANDARD CONDITIONS, THE GENERAL ASSEMBLY OF THE UNITED NATIONS ADOPTED THE *DECLARATION OF THE RIGHTS OF A CHILD*, WHICH STATES, AMONG OTHER PRINCIPLES, THAT...

"THE CHILD SHALL ENJOY SPECIAL PROTECTION, AND SHALL BE GIVEN OPPORTUNITIES AND FACILITIES, BY LAW AND BY OTHER MEANS, TO ENABLE HIM TO DEVELOP PHYSICALLY, MENTALLY, MORALLY, SPIRITUALLY AND SOCIALLY IN A HEALTHY AND NORMAL MANNER AND IN CONDITIONS OF FREEDOM AND DIGNITY."



PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.

THE
ADVENTURES
OF

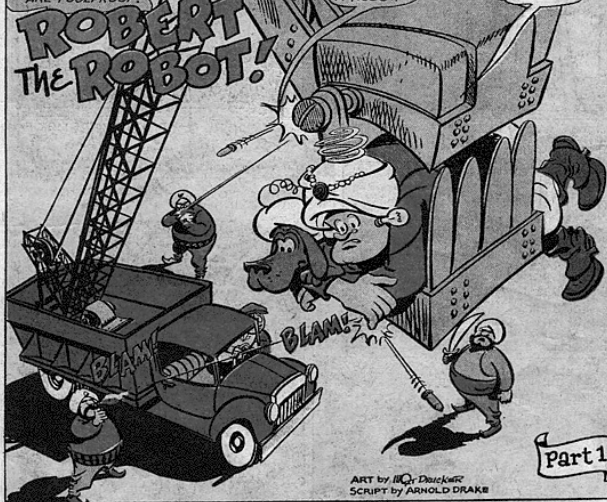
BOB HOPE

BULLETS ZIP, KNIVES WHIP
AND BOB'S READY TO FLIP.
BUT WHEN HE GETS A BODY
THAT'S BULLET-PROOF, YOU'LL
NEED A BELLY THAT'S LAUGH-
PROOF AGAINST GAGS THAT
ARE FOOLPROOF!

ROBERT THE ROBOT!

MY SAINTED AUNT,
MAHSTAH HOPE--THAT
SCRAP METAL DEALER
WANTS TO MELT YOU
DOWN BECAUSE HE
THINKS YOU'RE
A ROBOT!

AND THOSE TOWEL-
HEADS ARE OUT TO
KILL ME BECAUSE
THEY KNOW THAT
I'M NOT! HOW CAN
ONE GUY BE SO
LUCKY?!



ART BY *Dick Dauterive*
SCRIPT BY ARNOLD DRAKE

Part 1

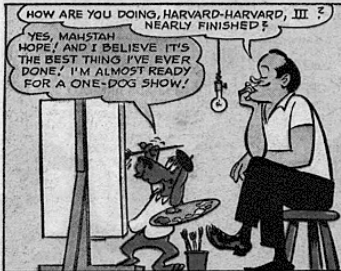
"This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever."

THE ADVENTURES OF BOB HOPE, No. 90, Dec., 1964 - Jan., 1965.
Published bi-monthly by NATIONAL PERIODICAL PUBLICATIONS, INC.
Editorial, Executive offices and Subscriptions, 575 LEXINGTON AVE.,
NEW YORK 22, N. Y. Murray Boltinoff, Editor, SECOND CLASS POST-
AGE PAID AT NEW YORK, N. Y. and additional mailing offices under
the act of March 3, 1879. Yearly subscription in the U.S., 70c includ-
ing postage. Foreign, \$1.40 in American funds. Canada, 85c in

American funds. For advertising rates address Richard A. Feldon &
Co., 205 East 42nd St., New York 17, N. Y. Copyright 1964 by BOB
HOPE. All rights reserved under International and Pan-American
Copyright Conventions. Except for those who have authorized use of
their names, the stories, characters and incidents mentioned in this
periodical are entirely imaginary and fictitious, and no identification
with actual persons, living or dead, is intended or should be inferred.
Printed in U.S.A.

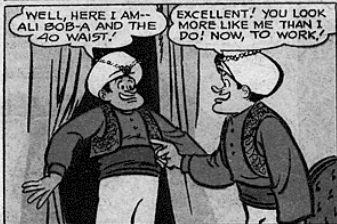


BOB HOPE





BOB HOPE



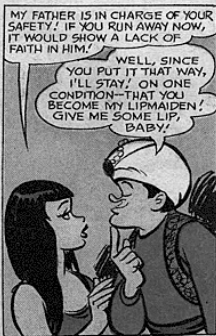


BOB HOPE





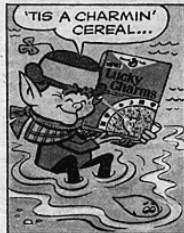
BOB HOPE





For The
VERY BEST
SUPERMAN
DC
NATIONAL COMICS
in
Funny COMICS READING







With Christmas not far off, I can remember when it was an occasion for fireside rejoicing, goodwill and family reunions. Now, it's just the day that it's only X shopping days until.

It's also the season when many a poor fellow will be brought down by a guided mistletoe.

But I'll always remember the remark made by Hildegard, the popular chanteuse: "Did you hear about the electrician who gave all his friends shorts for Christmas?"

Here's a sign I recall having seen on the window of a Los Angeles bookstore: "Buy your Christmas gift books now, so you can read them before mailing."

Out here in Hollywood, we're faced with a special set of holiday problems. Last year, for instance, one child star instructed her private secretary, "Miss Billings, kindly take a letter: 'Dear Santa Claus . . .'"

Or take the case of the famous movie star who bought a 74-foot yacht as a gift for her husband and told the salesman, "Be sure to wrap it so he can't guess what it is!"

But it was Milton Berle, who once floored his audience, when he told them that his sponsor had gifted him with a 114-piece after-dinner set—a box of toothpicks!

That reminds me that it was Fred Allen, who knew a man that was such a heel that his stocking hung him up for Christmas.

Dog-lovers, especially Harvard-Harvard fans, should appreciate this one. One of my friends visited a local kennel to buy a pooch as a present for his young nephew.

"Are you sure this one will make a good pet?" he asked after the breeder had selected a pup.

"Certainly, sir," was the reply. "He's very gentle. He'll eat anything, and he's especially fond of children!"

That reminds me of an epitaph on a marker in the Aspen Hill Pet Cemetery, Aspen, near Rockville, Maryland. The tribute reads: "Major, Born a Dog, Died a Gentleman."

I was aboard a naval vessel en route to the Orient on one of my usual USO tours some years ago when the fire bell sounded. There

was a wild scramble among the crew. It was every man for himself. Order wasn't restored until a voice thundered over the loudspeaker:

"Don't push! Don't push! There's enough water for everybody!"

One day soon after my arrival in Tokyo, I found myself some distance from my hotel and decided to take a taxi back. But I hadn't reckoned with the language barrier. Try as I did, I couldn't make the cab driver understand where I wanted to go. Finally, I got a sudden inspiration. I pulled a packet of matches from my pocket and pointed to the picture of my hotel on the cover.

The driver's face lighted up with a broad smile. I got into the cab and off we drove—until I noticed that the driver proudly stopped in front of the match factory!

On the way back, we stopped at Hawaii, where I had the privilege of touring Schofield Barracks with the brass. During the annual inspections at the base, every man from the commanding general down to the last private does his best to uphold the honor of his outfit. It was outside the mess hall of one particular battalion that we got a big bang. A mess sergeant, wise to the prying ways of inspectors, was ready for anything.

At the bottom of each garbage can, he had neatly spelled out "Aloha" in black olives!

I've been receiving a lot of letters, expressing reaction to *The New Look* in this magazine. All of it's favorable, and among those who wrote the best comments on why they like it were Jim Cohn, of Sykesville, Md.; Brenda Seibert, Compton, Calif.; Rick Fiscella, Oak Lawn, Ill.; and Lisa Benton, Oak Park, Mich.

If you don't want to risk missing an issue, why don't you take advantage of the big-bargain subscription offer? For details, see the advertisement in this issue!

In the meantime, I'd like to hear from you. Address all post cards and letters to: BOB HOPE, National Periodical Publications, Inc., 575 Lexington Avenue, New York 22, N.Y.

LEM 'n' Lime

I HAD THE MOST
WONDERFUL DREAM
LAST NIGHT, LEM!

I DREAMED THAT
YOU LOANED ME
TEN DOLLARS!

YOU WOULDN'T SPOIL
SUCH A DREAM,
WOULD YOU?

CERTAINLY NOT, LIME!
TO SHOW YOU I'M AS
GENEROUS AS YOU
DREAMED --

YOU MAY **KEEP**
THE TEN DOLLARS
I **GAVE** YOU!

END



At Neighborhood Stores

You can get Monogram kits, many at less than one dollar, right near your home. Drop in a nearby store and see these fine kits. Pick out one for yourself.

Boys Everywhere Have More Fun With Monogram Quality Models

Over 100 Models!
Cars, Airplanes, Military,
Ships, Engines • 49¢ to \$14.98

Enjoy Your Favorite

You too, can have fun building your favorite model with a Monogram kit. No matter what's your dish there is a kit to please you. Start with one or more of the brand new models pictured here. Two famous fighter airplanes — both 1/48 actual size. The great custom cars — the junior version of the fabulous Big "T" and the Li'l Coffin exhibited at the World's Fair. Cars are 1/24 actual size.

Monogram Models, Inc.
Morton Grove, Illinois



Tiger Shark
Fighter • 98¢



P-38 Twin Boomi Fighter • \$1.98



Little "T" Hot Rod • \$1.49



Li'l Coffin Custom Show Car • \$1.49



--SO THAT'S OUR PROBLEM, PROFESSOR! WE'RE ABOUT TO BE KNEADED INTO TURKISH TAFFY BY THIS ORIENTAL MURDER, INCORPORATED!

BUT I *CAN'T* SAVE YOU WITH MY TIME MACHINE! I SENT IT OUT FOR REPAIRS--ALONG WITH MY TOASTER AND BROILER--

BUT I *CAN* HELP! I'VE BEEN WORKING ON A SYSTEM FOR TRANSFERRING HUMAN INTELLIGENCE INTO A ROBOT'S BODY--A *BULLET-PROOF* ROBOT!

HUH? RIDICULOUS! IMPOSSIBLE! IT CAN'T BE DONE!

NO? WHAT DO YOU CALL THAT, EGG FOO YOUNG?

A ROBOT--AND IT LOOKS JUST LIKE *ME*!

HMM! AMAZING COINCIDENCE!

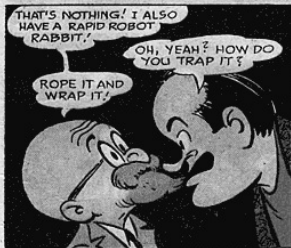
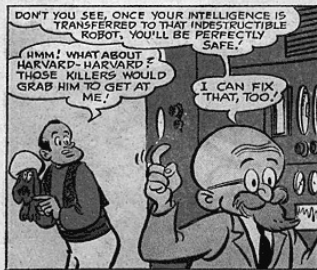
COINCIDENCE MY NOSE! YOU PLANNED ON USING ME IN THIS EXPERIMENT ALL ALONG 'CAUSE YOU FIGURED I WAS THE ONLY MAN STUPID ENOUGH TO AGREE TO IT!

SOUNDS REASONABLE!

LAB

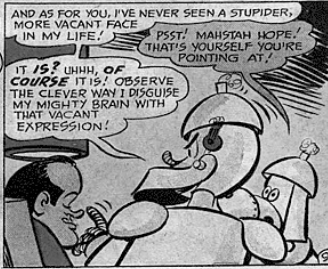
Part 2

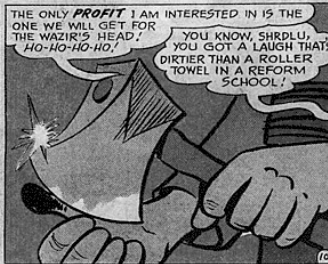
HE'D RATHER BE LEAD THAN DEAD!





BOB HOPE

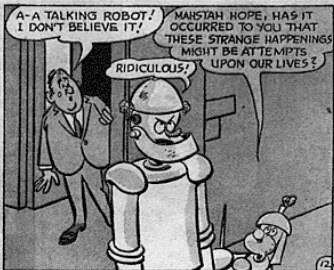
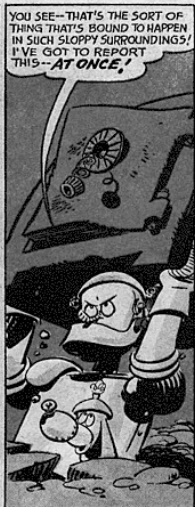






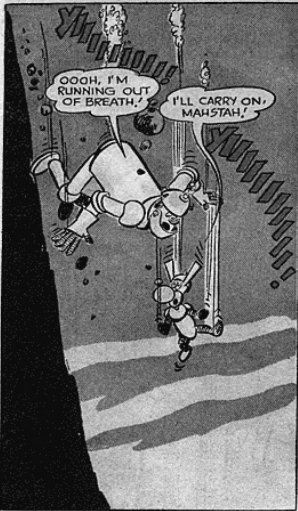
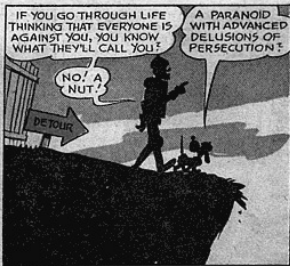
YES, MAHSTAH! IT
SOUNDED LIKE TWO
BACKFIRES, THREE
MOSQUITOES AND
ONE GARBAGE CAN
FALLING DOWNSTAIRS!

FWOOOSH!





BOB HOPE



ROCKY and BULLWINKLE

ARE
CHEERIOS
YOUR FAVORITE
CEREAL,
BULLWINKLE?

Breakfast & Milk
Cheerios
Goodness in every bowl

TO BE
SURE,
ROCK!

**CHEERIOS 'N' MILK GIVE
US PEOPLE MUSCLE-MAKIN'
PROTEIN...**

...AND GO-GO-GO!

YOU MEAN EVERYONE SHOULD
GO WITH THE GOODNESS OF
CHEERIOS?

CERTAINLY!

ZOOM!

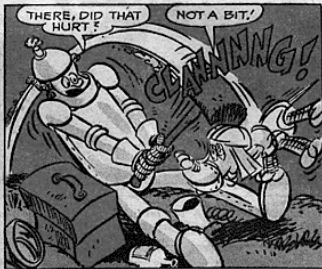
&
GENERAL MILLS

CRASH!

BUT THEY SHOULD
WATCH WHERE
THEY'RE
GOING!



BOB HOPE





BOB HOPE





**A COMICS THRILL
YOU'LL NEVER FORGET!**

They were
**THE WORLD'S
STRANGEST
HEROES!**

- ✓ A GIRL WHO COULD SHRINK TO A FRACTION OF AN INCH OR GROW TO 60 FEET...
- ✓ A MAN WHO HID HIS RADIOACTIVE POWERS BEHIND 'SPECIAL BANDAGES'...
- ✓ A ROBOT WITH A HUMAN BRAIN...
- ✓ LED BY AN INVALID WHO HAD THE KNOWLEDGE OF THE WORLD AT HIS FINGERTIPS...

Together
they
formed

**The
DOOM PATROL**
to fight evil in all its forms!



Be first in your neighborhood
to read each issue of
BOB HOPE

... save money too!

SPECIAL SUBSCRIPTION OFFER:

10 issues of **BOB HOPE**
only \$1⁰⁰



Use coupon below and **BOB HOPE** will be delivered to you regularly—right off the press! No chance of missing an issue . . . and you'll always be the first to enjoy **BOB HOPE's** exciting adventures.



Just 10¢ each
instead of 12¢ —
like finding an
extra 20¢!

**DON'T
WAIT**

Use order form
to subscribe
TODAY.
Offer may be
withdrawn
soon.

SPECIAL \$1 SUBSCRIPTION FORM
NATIONAL COMICS

Dept. 3 A, 575 Lexington Avenue, New York, N.Y. 10022

Please print name and address clearly

- ☐ Please enter my subscription to **BOB HOPE**
for 10 issues at only \$1. (Regular price \$1.20.)

SAVE EVEN MORE!

- ☐ Check here if you prefer to subscribe for
20 issues at only \$2. (You save 40¢!)

EXTRA!

Three other favorites now available at these same
special rates. Check to enter your subscription.

- ☐ **JERRY LEWIS**
☐ 10 issues \$1
☐ 20 issues \$2

- ☐ **LOIS LANE**
☐ 10 issues \$1
☐ 20 issues \$2

- ☐ **SUPERMAN**
☐ 10 issues \$1
☐ 20 issues \$2

(Offer good in U.S. and Canada only. For Canadian postage, add 13¢ on each 10 issue
subscription; 25¢ on each 20 issue subscription.)

I enclose \$ _____ (No stamps, please.)

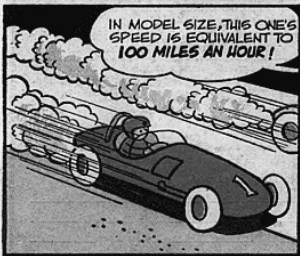
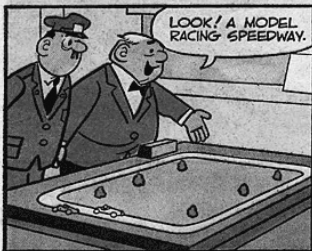
NAME _____

ADDRESS _____

CITY _____

STATE _____

Zone or Zip # _____



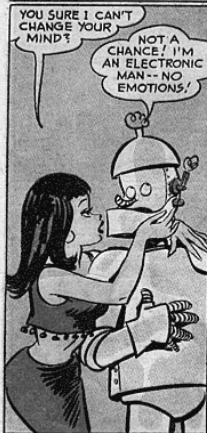


BOB HOPE



The ROBOT'S LAST SCRAP!

Part 3



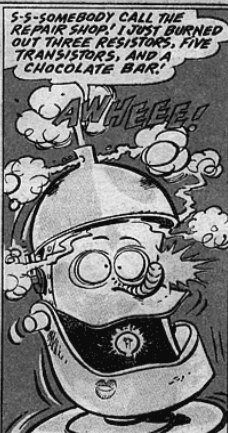
YOU SURE I CAN'T CHANGE YOUR MIND?

NOT A CHANCE! I'M AN ELECTRONIC MAN-- NO EMOTIONS!



WELL, TRY *THIS* ON YOUR CIRCUITS!

MMMMF!



S-S-SOMEBODY CALL THE REPAIR SHOP! I JUST BURNED OUT THREE RESISTORS, FIVE TRANSISTORS, AND A CHOCOLATE BAR!

AWHEEE!



OKAY, SIKH SALAMA-- I'M ALL YOURS!

GOOD! FIRST WE MUST SNUFF YOU OUT! THEN WE HAVE TO GET YOU BACK INTO YOUR OWN SKIN!

WHOOOSH!



LATER...

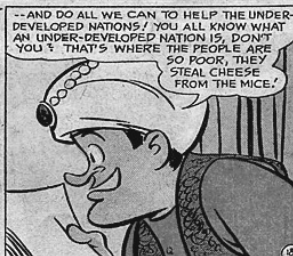
THERE YOU ARE, BACK IN YOUR BODIES AGAIN! HOW DO YOU FEEL?

C-C-C-COLD!

DON'T WORRY, YOU'LL DEFROST IN AWHILE! PEOPLE TAKE LONGER THAN LAMB CHOPS, YOU KNOW!

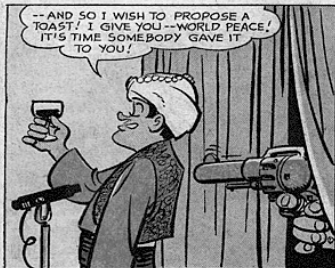


BOB HOPE

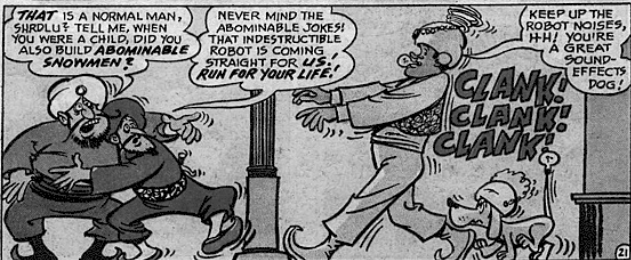




BOB HOPE









BOB HOPE

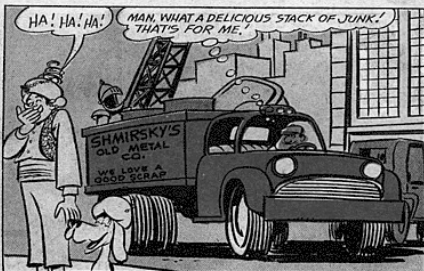


HA-HA-HA! LOOK AT 'EM GO!
I HAVEN'T SEEN ANYTHING RUN
SO FAST SINCE THE GENERATOR
BROKE DOWN AT THE ICE
CREAM PLANT!



HA! HA! HA!

MAN, WHAT A DELICIOUS STACK OF JUNK!
THAT'S FOR ME!



CLANK!
CLANK!

HEY! WHAT'S GOING
ON HERE? GET THAT
HUNGRY ERECTOR SET
OFF ME!

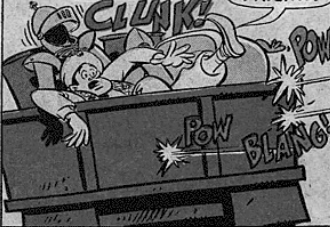


LET GO! YOU CAN'T PUT ME IN YOUR
SCRAP BOOK! I'M NOT REALLY A
ROBOT! I'M JUST PAINTED TO
LOOK LIKE ONE!

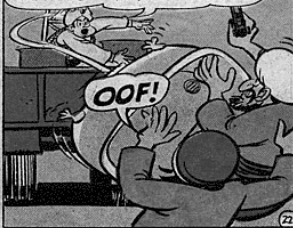
YOU HEARD,
SHROLU? THE WAZIR
WASN'T WHAT
WE THOUGHT
THE WAZIR
WAS! NOW
WE'LL GET
HIM!



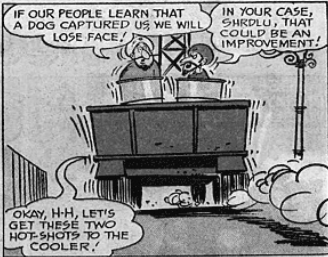
OH-OH! HERE WE GO AGAIN WITH THE **ARABIAN**
FRIGHTS!



HEY, FELLERS! I KNOW IT'S NOT SATURDAY
NIGHT--BUT HAVE A BATH ANYWAY!









START YOUR OWN SECRET CLUB...
with a
Silly Putty
SECRET CODE

Ask for Silly Putty where you bought this comic!

WRITE OUT YOUR SECRET MESSAGE IN PENCIL:

BRING YOUR BIKES TO THE PARK IN AN HOUR

PICK UP MESSAGE ON **Silly Putty**

IN AN HOUR TO THE PARK BRING YOUR BIKES

COPY ON PAPER. YOUR COPY CAN BE DECODED ONLY WITH **Silly Putty!**

WHOSE FACE DOES THE
ENEMY SEE IN HIS
SMOKING SIGHTS?... **GI JOE!**

WHOSE FACE DOES THE
ENEMY SEE IN HIS
WILDEST NIGHTMARES?... **GI JOE!**

BUT-WHO REALLY

IS GI JOE?

THE SOLDIER WHO WALKS THROUGH EXPLODING STEEL?
THE FROGMAN WHO PLAYS TAG WITH A TORPEDO?
THE MARINE WHO CAN ONLY SPELL-**ATTACK!**

SHOWCASE presents **GI JOE!**

IN THE MOST SENSATIONAL PRIZE CONTEST SINCE THE FIRST
ARROW WAS FIRED-IN WHICH **YOU-YOU-YOU** CAN JOIN THE
UNIQUE BATTLE JURY IN DECIDING THE FATE OF **G.I. JOE!**

Get your copy of
SHOWCASE
Starring

GI JOE!

NOW
AT YOUR LOCAL
NEWSDEALER!



BUILD
YOUR OWN
REAL-

ELECTRIC ENGINE

ONLY
89¢



Comes ready for quick
assembly with easy
to follow instructions

- * EDUCATIONAL!
- * INSTRUCTIVE!
- * SCIENTIFIC!
- * USEFUL!

**NOW- You too can be the first on your
block to MAKE and OWN this amazing**

ELECTRIC ENGINE YES-this MAGNETIC MOTOR
actually speeds up to 4000
revolutions per minute and will operate small cars, boats and other
models. It's so much fun-so easy to make! It will delight and fascinate
you hour after hour. Your parents and your teachers will love it-
your friends will envy you-and it's absolutely safe!

MAKES A GREAT SCHOOL SCIENCE PROJECT!

SEND FOR YOUR ELECTRIC ENGINE TODAY!

**MAIL TODAY! ENGINES - DEPT. 12
BOX 207 ROCKVILLE CENTRE, N.Y.**

RUSH ME (CHECK THE QUANTITY YOU WISH)

1 ENGINE ONLY \$8.95 PLUS 11% POSTAGE & HANDLING	TOTAL \$10.00	<input type="checkbox"/>
3 ENGINES ONLY \$23.95 PLUS 21% POSTAGE & HANDLING	TOTAL \$29.00	<input type="checkbox"/>
6 ENGINES ONLY \$48.95 PLUS 31% POSTAGE & HANDLING	TOTAL \$63.00	<input type="checkbox"/>

Please PRINT information below

NAME.....
ADDRESS.....
CITY..... STATE.....
CANADIAN AND FOREIGN ADD \$24 PER ENGINE (INT'L MONEY ORDER
LARGER QUANTITIES QUOTED UPON REQUEST)

Friend, dare YOU risk

ALMA 10#?

FOR A NEW MILLION DOLLAR HE-MAN BODY
STRENGTH-POWERED with 520 MIGHTY MUSCLES!
To Become A STAR in ANY SPORT! A SUCCESS in EVERYTHING!

Rush to me your LAST CHANCE coupon below, —
I'LL RUSH to you FREE My Professional Secrets

HOW TO GAIN 50 LBS. OF MIGHTY MUSCLES!

HOW TO LOSE up to 50 lbs. of UGLY DANGEROUS FAT

FREE ALL FIVE \$5 WORLD-FAMOUS PICTURE-PACKED ABC COURSES

1. How to Develop 16 to 18 1/2 INCH BIG ARMS
Powerful to land a knock-out blow fast.
 2. How to Build a 45 to 52 INCH HEROIC CHEST
Housing TIRELESS LUNGS for ENDURANCE in
Work, Sports, for ATTRACTING GIRLS!
 3. How to Mold a BROAD MUSCLE-PACKED BACK
and WONDER-WIDE SUPER-MAN SHOULDERS
tapering to a SLIM PUNCH-PROOF WAIST.
 4. How to Develop LEGS with MARATHON ENDURANCE.
 5. How to Mold BIG MUSCULAR FOREARMS, A STEEL GRIP.
- How to Become a FEARLESS SELF-DEFENSE FIGHTER.
OVERPOWERING ANY BULLY TWICE YOUR SIZE!

This is
once
skinny
ABC pupil
BILL BUTLER
High School
Teacher



"YOUR PHYSICAL DIRECTOR BEN REH-
MANN at 50 years of age. He is a brilliant
University Authority on creating a healthy
mind in a healthy body."
— says Dr. Winfield Scott Pugh,
Commander, U.S. Navy Medical Corps.

YOURS FREE

in this AMAZING NEW BOOK in colors. Jam-full with 120
PHOTOS of STRONG MEN and CHAMPIONS once WEAKER
than you, as you will see in their pitiful BEFORE Photos and Stories. There are scores of How-
to-do-it Pictures showing you how YOU can quickly and easily become AN OLYMPIC CHAMPION
in STRENGTH, SPEED and
ENDURANCE . . . and MR.
ALMA in Build and
Physique.

Yes! In just THRILLING MIN-
UTES a day, in the SECRECY of
YOUR OWN ROOM this book's
RAPID-FIRE, EASY as ABC FAM-
OUS PICTURE METHODS will
show you How to Mold 16 INCH
ARMS of MIGHT, a big, deep 45
INCH CHEST housing TIRELESS
LUNGS, WIDE MANLY SHOUL-
DERS — a BROAD BRAVY
BACK, tapering to a SLENDER
WAIST with punch-proof STOM-
ACH MUSCLES, LEGS of RUN-
NING POWER. You, too, like
many ABC Pupils can WIN
FAME and FORTUNE on TV or in
the Movies, as a Physical Director
or Professional Athlete.

THIS BOOK will show you HOW
to Win a 15" tall Trophy with
YOUR NAME, etc: engraved on
it; a Gold Medal and from \$100
to \$1,000

This will be the NEW
YOU

AFTER
YOU ARE
REBUILT by
the
AMERICAN
BODYBUILDING
CLUB
NATURAL
POWER
PROGRESS-
IVE
METHODS
from your
HEAD to
your
HEELS
every inch
a REAL-
HE-MAN



YOU can WIN
\$100 and A BIG
TROPHY with
YOUR NAME and
SUCCESS engraved
on it as Bill Butler did
and many other pupils.



MAIL COUPON before it is too late!

AMERICAN BODYBUILDING CLUB, Dept. NC-412, GREAT NECK, NEW YORK
Let me know
how to get
FREE
\$100 worth
of Sports,
Self-defense,
Strong-man
Stories,
Courses,
Apparatus

I am under no other obligation.
☐ I'm checking everything I need to give me the kind of body I want.
☐ I want to gain _____ lbs. (fill in). ☐ Triple my strength.
☐ I want to streamline my body, get rid of flabby fat.
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST
☐ I want to become a winning athlete. ☐ I want new pep.
NAME _____ AGE _____

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS _____

CITY _____

ZONE _____ STATE _____

PLEASE PRINT OR
WRITE CLEARLY

In Japan Celebration of the 35th ANNIVERSARY of WORLD WIDE
BODYBUILDING SUCCESS CHANGING MEDIOCRE MEN INTO MAGNIFICENT
HE-MEN — IF YOU ACT FAST, YOU get my GOLD MINE of GIFTS FREE

"SKINNY or FAT, 15, 20, 30, 40, 50
or more years of age I'LL BUILD
YOU
into A NEW ATHLETIC
MIGHTY-MUSCLED
STREAMLINED
**HE
MAN**

Ben Rehmann

See the STARTLING BEFORE and AFTER PHOTOS
AMERICAN BODYBUILDING CLUB, ABC,
GREAT NECK, N.Y.

AS SEEN ON YOUR TV SCREEN!

I'M G.I. JOE!

GREATEST SOLDIER A BOY EVER OWNED...I'M OVER ELEVEN INCHES TALL...I HAVE 21 MOVABLE PARTS...YOU CAN PUT ME IN A THOUSAND DIFFERENT FIGHTING POSITIONS...STANDING, KNEELING, CRAWLING, CHARGING WITH RIFLE OR FLAME THROWER, TOSsing GRENADES...I CAN DO ANYTHING A SOLDIER DOES ON MANEUVERS OR IN BATTLE!

"I CAN BE YOUR ACTION MARINE!"

"I CAN SCRAMBLE AS AN ACTION PILOT!"

"I'M ALSO AN ACTION SAILOR!"

Yes, G. I. Joe is terrific!...greatest toy soldier you've ever seen — so realistic he almost seems alive! Amazing action — 21 moving parts. Head turns and swivels — shoulders swing forward or sideways — arms, forearms, wrists and hands all have separate action — so do legs, ankles and feet! And wait till you see all the G. I. Joe equipment at your toy store: everything from rifles and machine guns to bayonets and full field equipment. Sandbags, tents, uniforms; everything necessary to build complete bivouac sets and battle scenes.



You build your collection piece by piece, — one pack of gear at a time.

G. I. JOE IS AT YOUR TOY STORE NOW!

You'll be amazed at the range of equipment illustrated in true colors — shows how to build terrific action sets with bivouac and battle gear... Enclose 25¢ to cover cost of handling.

MAIL COUPON FOR ILLUSTRATED CATALOGUE

HASBRO'S

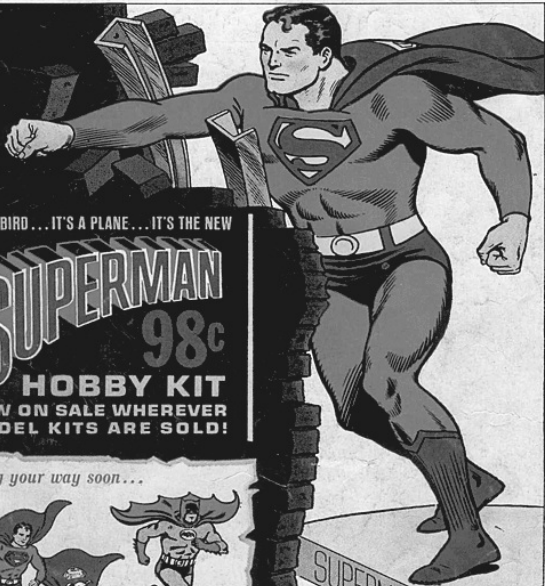
G.I. JOE

Don't wait... Mail today:
Hassenfeld Bros., Inc., Pawtucket, R. I.
Please send me G. I. Joe™ Catalogue of action and equipment pictures with full descriptions on how to build a collection.

Name _____
Address _____
City _____ State _____ Zip Code _____

G. I. JOE IS AT YOUR TOY STORE NOW!
Start with any of the basic packages. Get an action Soldier, Marine, Sailor or Pilot complete with fatigues, cap, dog-tag and boots — then add — wonderful realistic authentic equipment.





IT'S A BIRD ... IT'S A PLANE ... IT'S THE NEW

SUPERMAN

98c

HOBBY KIT

NOW ON SALE WHEREVER
MODEL KITS ARE SOLD!

coming your way soon...



SUPERBOY
and **KRYPTO** his dog



BATMAN



Aurora will be making lots more of your comic book favorites from now on. They're easy to put together . . . fun to keep and show! Start building your collection now!

AURORA PLASTICS CORP. ■ W. HEMPSTEAD, N.Y.

AURORA

©1966 BY NATIONAL PERIODICAL PUBLICATIONS, INC.