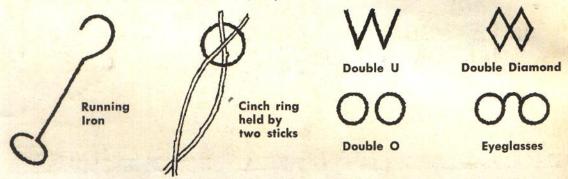


BRANDS AND BRANDING

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Cattle are usually branded when they are one-year-old calves at the Spring roundup. Branding is done with a red-hot iron shaped in the form of a symbol that is registered in the rancher's name with a state agency. Below are some famous brands.

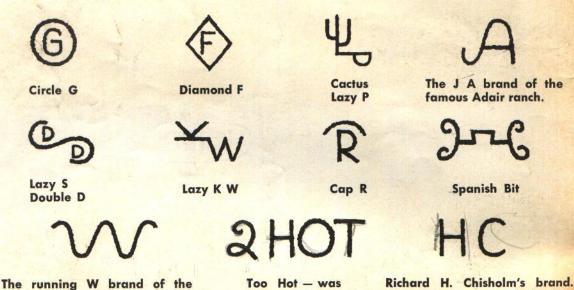


Rustlers use a running iron with a simple curved end. The curve of the bent iron can be manipulated to alter almost any brand, whether formed of straight or curved lines. Cattle thieves are so afraid of being caught with a running iron that they often use a hot cinch ring held with two sticks to alter brands. Because of the rustler's skill in altering brands, most ranchers avoid simple symbols. Initials are among the easiest to change. It's very simple to change a W into a double diamond or double O into eyeglasses.

Some famous brands and how to read them:

largest ranch in the world-the

King ranch in Texas.



THE CISCO KID, No. 20, Mar.-Apr., 1954. Published bi-monthly by Dell Publishing Company, Inc., 261 Fifth Avenue, New York 16, N. Y.; George T. Delacorte, Jr., President; Helen Meyer, Vice-President; Albert P. Delacorte, Vice-President. Subscriptions in U. S. A., 60 cents per year; single copies, 10 cents; foreign subscriptions \$1.00 per year; Canadian subscriptions 60 cents per year. Dell Subscription Service: 10 West 33rd Street, New York 1, N. Y. Copyright, 1954, by The Cisco Kid Products, Inc. All rights reserved. Printed in U. S. A. Designed and produced by Western Printing & Lithographing Co.

this a warning

to rustlers?

The oldest American brand in Texas. Registered before the

battle of the Alamo in 1836.









































































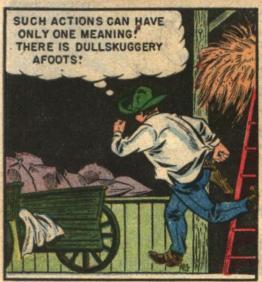


























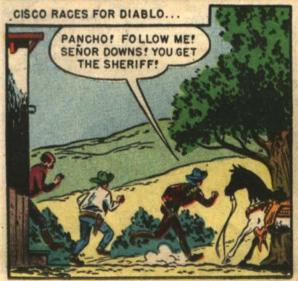








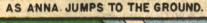
















































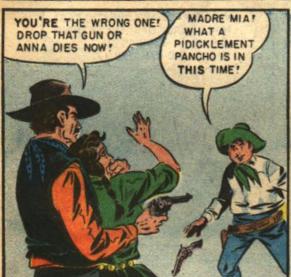
















AT A SUDDEN RUSTLING IN





asso MD

AND

THE FIESTA COVER-UP

ONE AFTERNOON, A DOZEN MILES SOUTH OF THE RIO GRANDE...









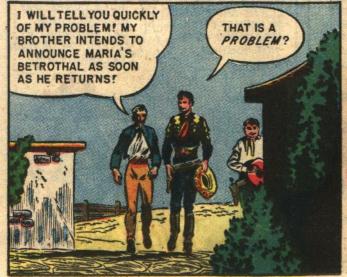












SI! SHE IS BETROTHED TO ONE DIEGO BRENNAN WHO IS SUPPOSEDLY THE SON OF A SPANISH MOTHER AND AMERICANO FATHER! HE SEEMS TO BE VERY WEALTHY! BUT HE IS MOST MYSTERIOUS AS TO THE SOURCE OF HIS MONEY...















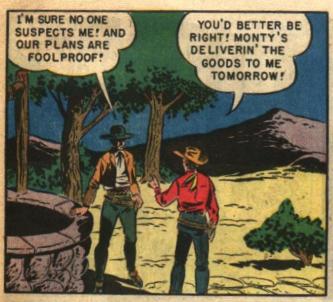












GOOD! BRING IT HERE! IN THE FIESTA CROWD, NOBODY WILL REALIZE YOU ARE AN UNINVITED GUEST! I'LL HIDE IT IN A SAFE PLACE UNTIL I SEE A CHANCE TO GET IT ACROSS











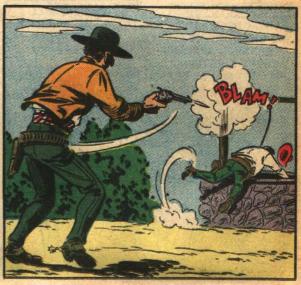


























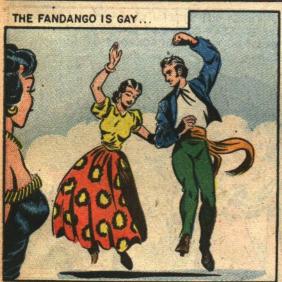






















































CISCO CAN'T GET OUT! NOR
PANCHO GET LOOSE! ANY CALLS
FOR HELP WON'T BE HEARD IN
THE FIESTA NOISE. BEFORE
THEY'RE FOUND, WE'LL BE
ACROSS THE BORDER!































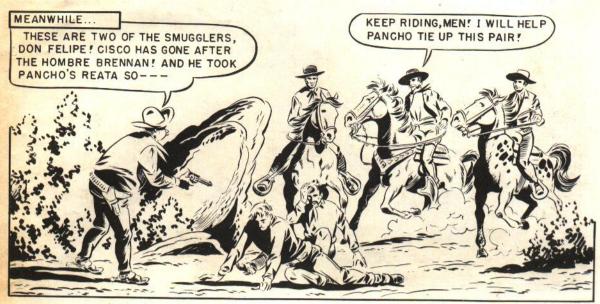










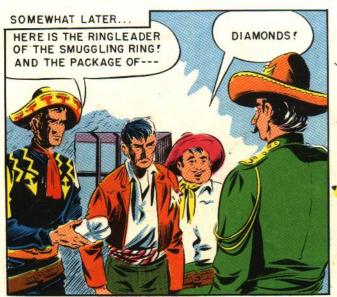












BUT, PANCHO---HOW DID YOU KNOW WHAT IT WAS? RELAX, AMIGO!
PANCHO HAS NOT
THE SECOND
SIGHT! SPIKE
LET THE CAT
IN THE BAG!







