



FEB. MAR.
NO. 27

TELEVISION AND RADIO'S
COAST TO COAST FAVORITE



10c

A DATE WITH JUDY

PSST-- JUDY, ASK HER IF
THAT HANDSOME FELLOW YOU'RE
GOING TO MEET HAS A FRIEND?



BUZZY says: "BE YOURSELF-- YOUR BEST SELF!"



MY, WHAT A CHANGE IN YOUNG BOB HUNTER!

I CAN HARDLY BELIEVE IT'S THE SAME BOY, MISS BROWN! ONLY A MONTH AGO, HE WAS SO UNPLEASANT AND SLOPPY NOBODY PAID ANY ATTENTION TO HIM!

AND WAS HE MISERABLE ABOUT IT, TOO!... I REMEMBER THAT NIGHT A MONTH AGO AT OUR FIRST BIG SCHOOL AFFAIR...



"MISS BROWN WAS CHAPERONE THAT NIGHT, TOO, AND SHE TRIED TO BE NICE TO BOB..."

HMM...THAT KIDS MAKING LIFE MISERABLE FOR OTHERS-- AND HIMSELF! SOMEBODY OUGHT TO TIP HIM OFF...

"I DECIDED TO TAKE A CRACK AT THE JOB MYSELF--AND I TALKED TO HIM LIKE A DUTCH UNCLE!"

I DON'T SEE YOU DANCING, BOB. WHY DON'T--

AW, I CAN TAKE CARE OF MYSELF! WHO WANTS TO DANCE? THAT'S FOR SISSIES!

LOOK, BOB, YOU'RE NOT FOOLING ANYBODY--A LOT OF FELLOWS GO THROUGH THE STAGE YOU'RE GOING THROUGH. YOU'RE JUST NOT SURE OF YOURSELF--SO YOU'RE DEFYING EVERYBODY!



YOU'RE RUDE TO PEOPLE AND YOUR APPEARANCE IS ENOUGH TO KEEP ANY GIRL A MILE AWAY FROM YOU. LOOK AT YOURSELF! HAIR UNCOMBED, FINGERNAILS DIRTY, SUIT UNPRESSED ...YOU'RE A NICE KID, BOB--BUT YOU DON'T GIVE YOURSELF A CHANCE!

YOU CAN BUY A LIFETIME TICKET TO FRIENDS, GOOD TIMES AND **SELF-CONFIDENCE**, IF YOU TRY BEING YOURSELF--YOUR **BEST SELF**. AND THAT MEANS **LOOKING** YOUR BEST AND REMEMBERING THAT **GOOD MANNERS** MEANS JUST BEING COURTEOUS AND THOUGHTFUL OF OTHERS!

WULP! I SURE DID A GOOD JOB OF CONVINCING BOB! HE'S DANCING WITH MY GIRL, SUSIE, NOW!



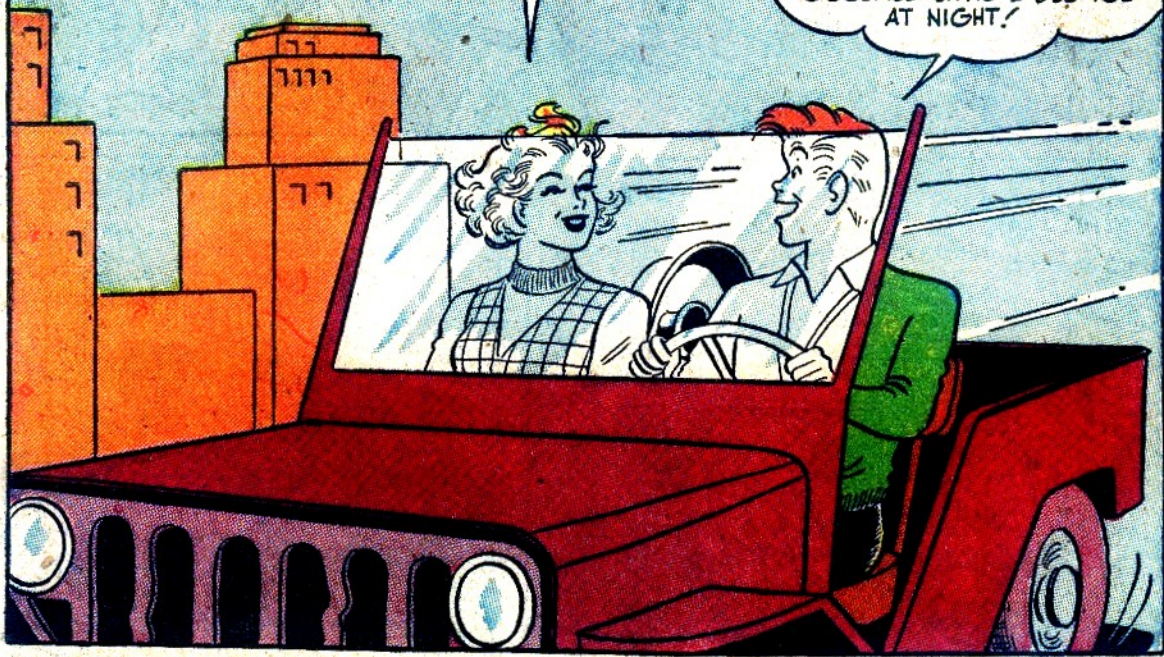
THIS PAGE IS PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH LEADING NATIONAL SOCIAL WELFARE AND YOUTH-SERVING ORGANIZATIONS.

A DATE WITH

JUDY

IT WAS NICE OF YOU TO CALL FOR ME AND DRIVE ME TO WORK, OOGIE.

THAT'S OKAY, JUDY!
I'M GLAD TO HAVE SOMETHING TO DO!
SINCE YOU GOT THIS MODELING JOB FOR SATURDAYS, I HAVE TO THINK OF THINGS TO KEEP MYSELF OCCUPIED UNTIL I SEE YOU AT NIGHT!



DEPARTMENT STORE

I WOULDN'T HAVE THAT PROBLEM IF I WERE YOU, OOGIE! I COULD SPEND HOURS WINDOW SHOPPING!

HM--THAT'S AN IDEA! I THINK I'LL PARK MY CAR AND BROUSE THROUGH THE DEPARTMENT STORE--MAYBE I'LL FIND A NICE TIE OR SOMETHING TO BUY! YOU RUN ALONG, JUDY--I'LL SEE YOU LATER!

NO PARKING
POLICE DEPT.

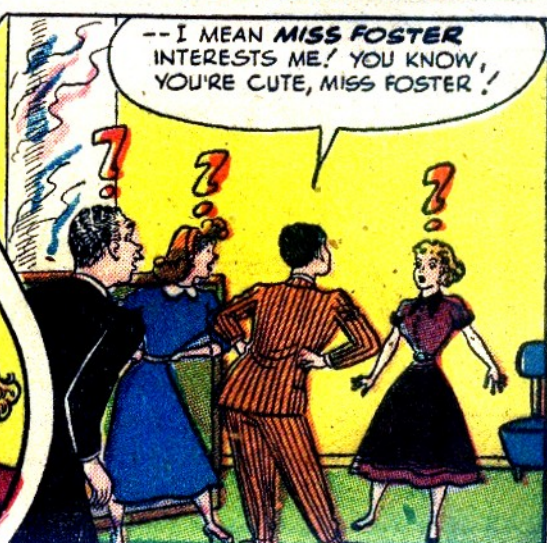
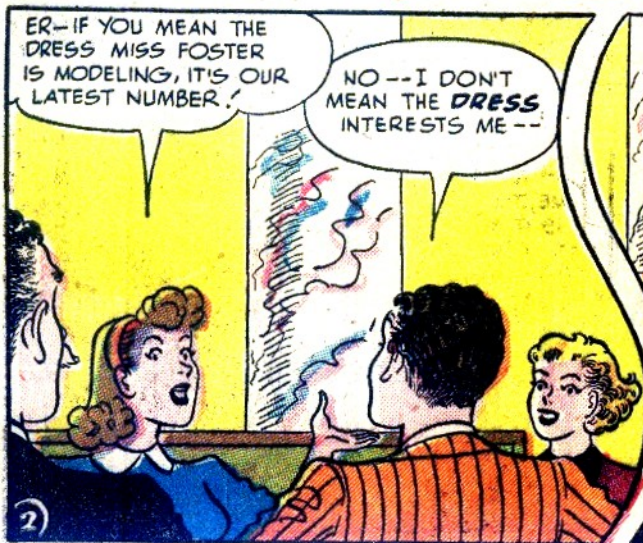
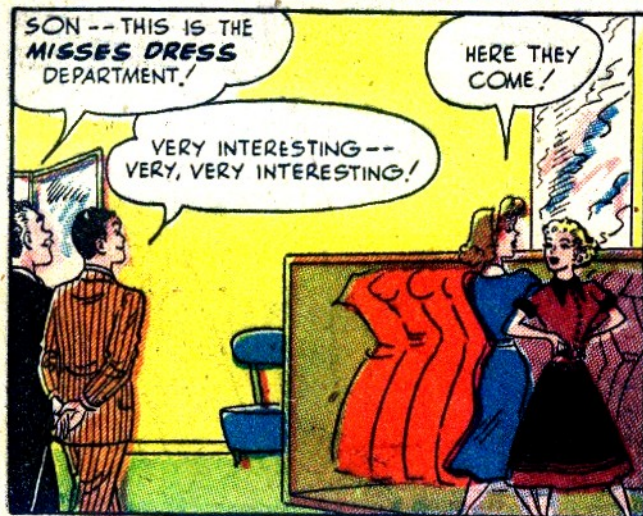
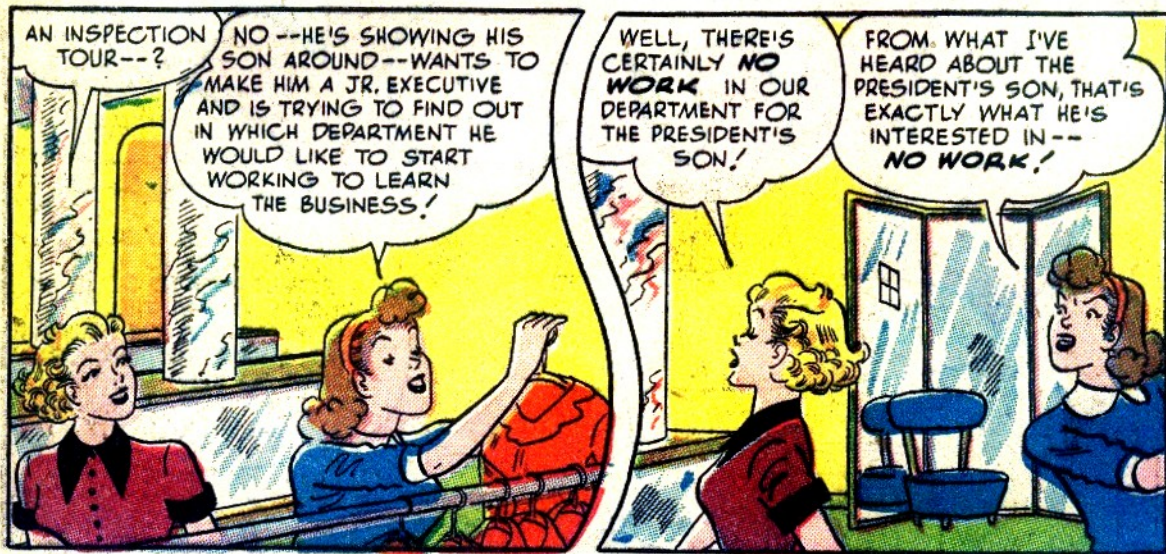


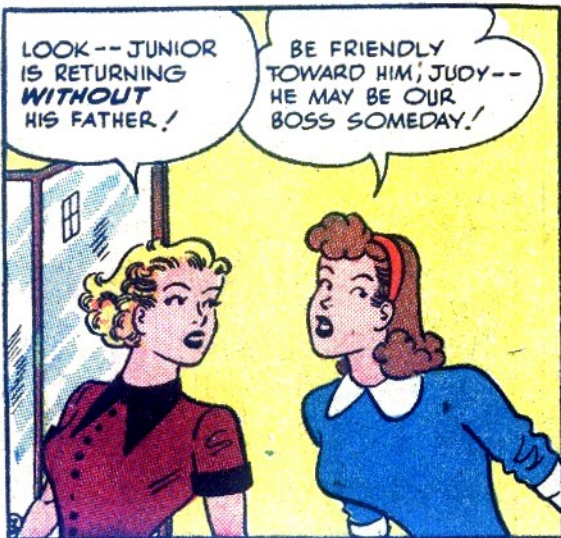
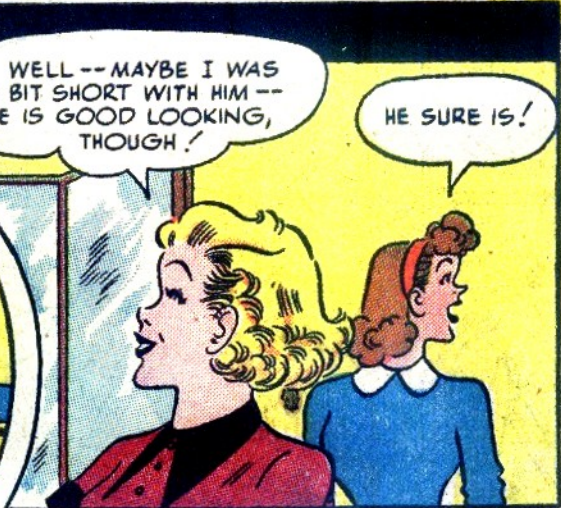
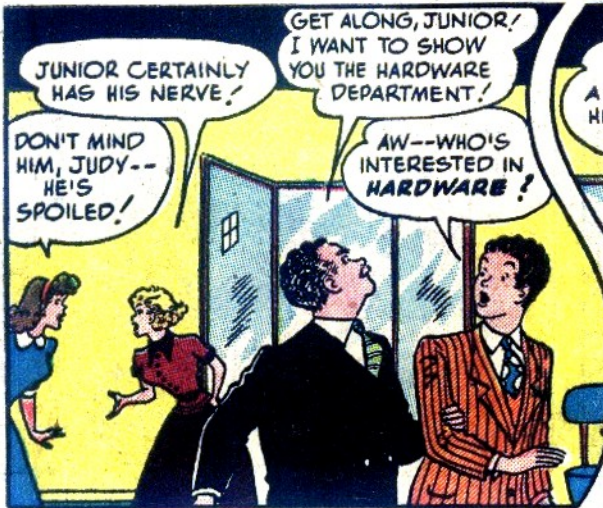
PRESENTLY--

CAROL--YOU HAVEN'T TOLD ME HOW YOU LIKE THIS NUMBER I'M MODELING TODAY!

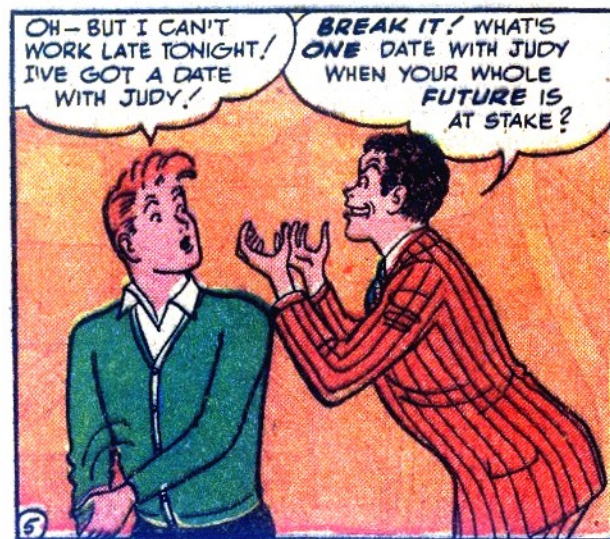
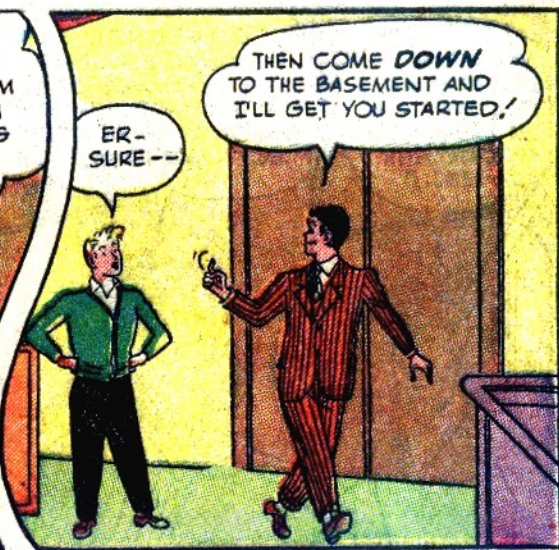
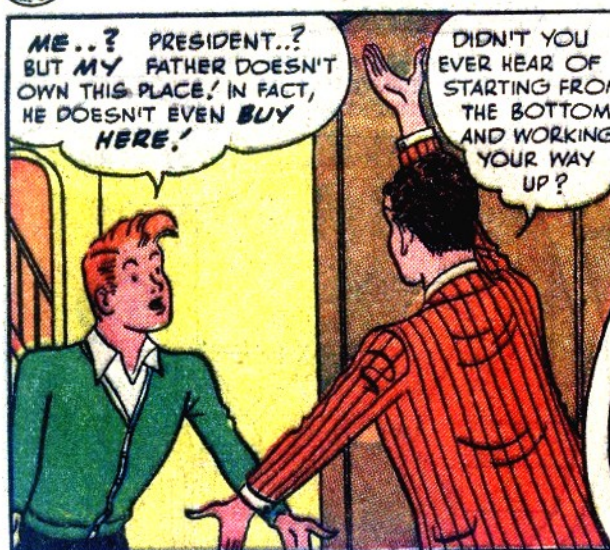
IT'S ADORABLE, JUDY--ONLY, I'M TRYING TO TIDY UP THE RACKS! MR. PRICE, THE PRESIDENT OF THE DEPARTMENT STORE IS COMING THROUGH ON A TOUR!

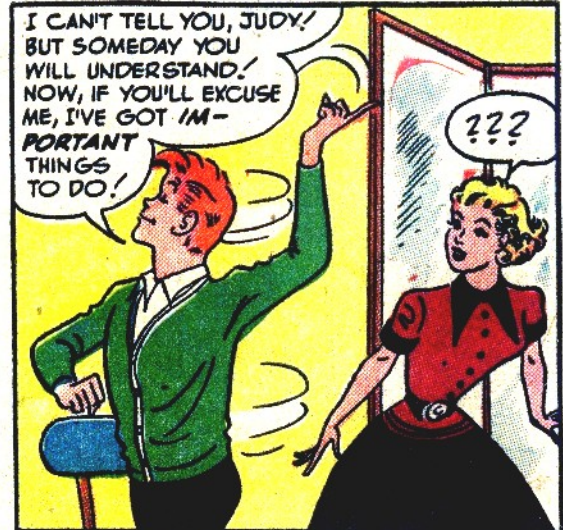
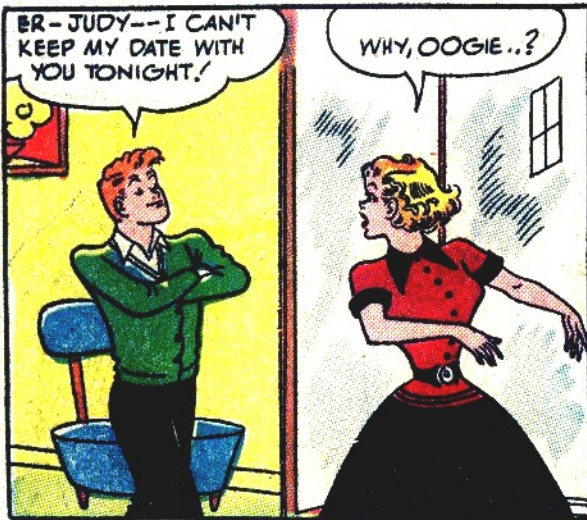


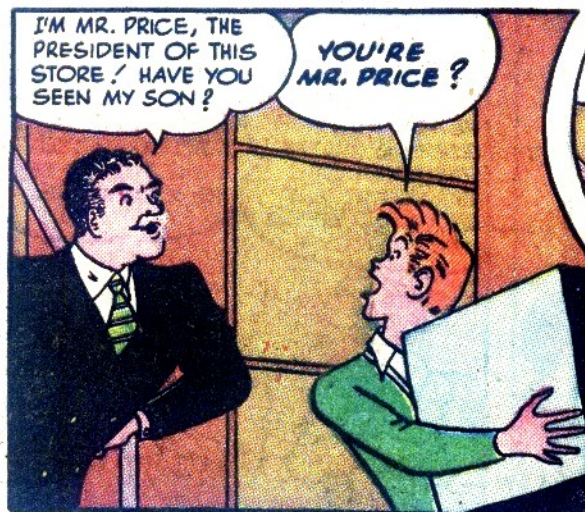
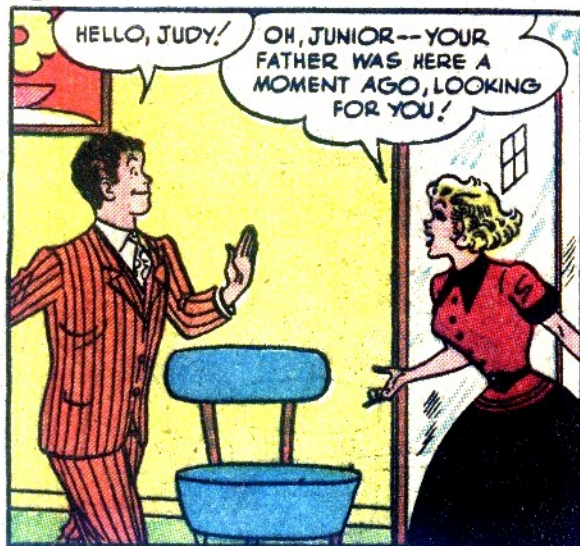


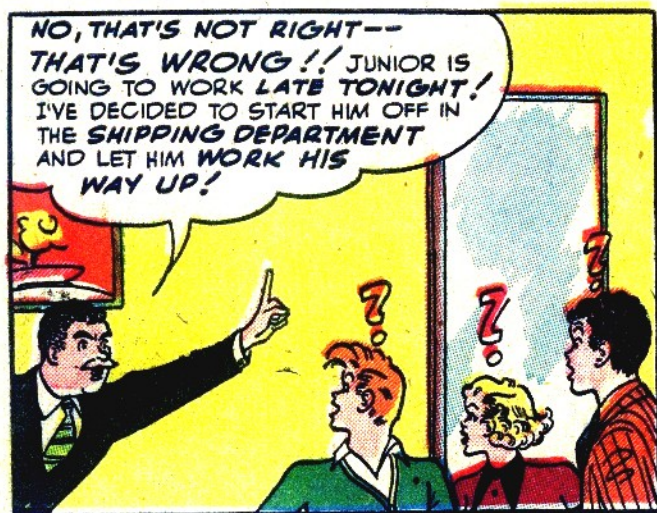
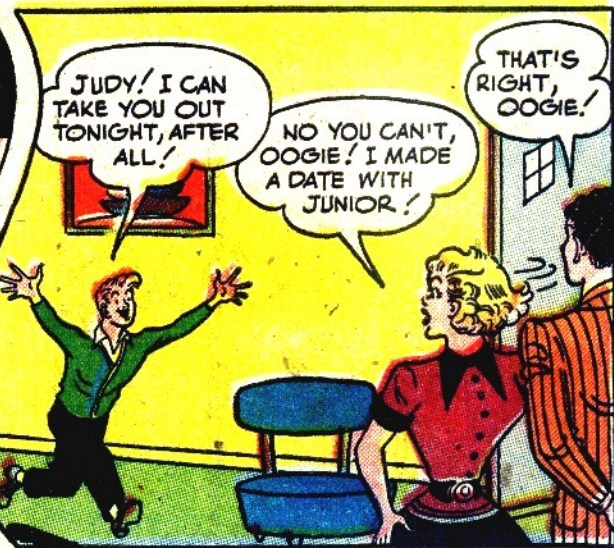










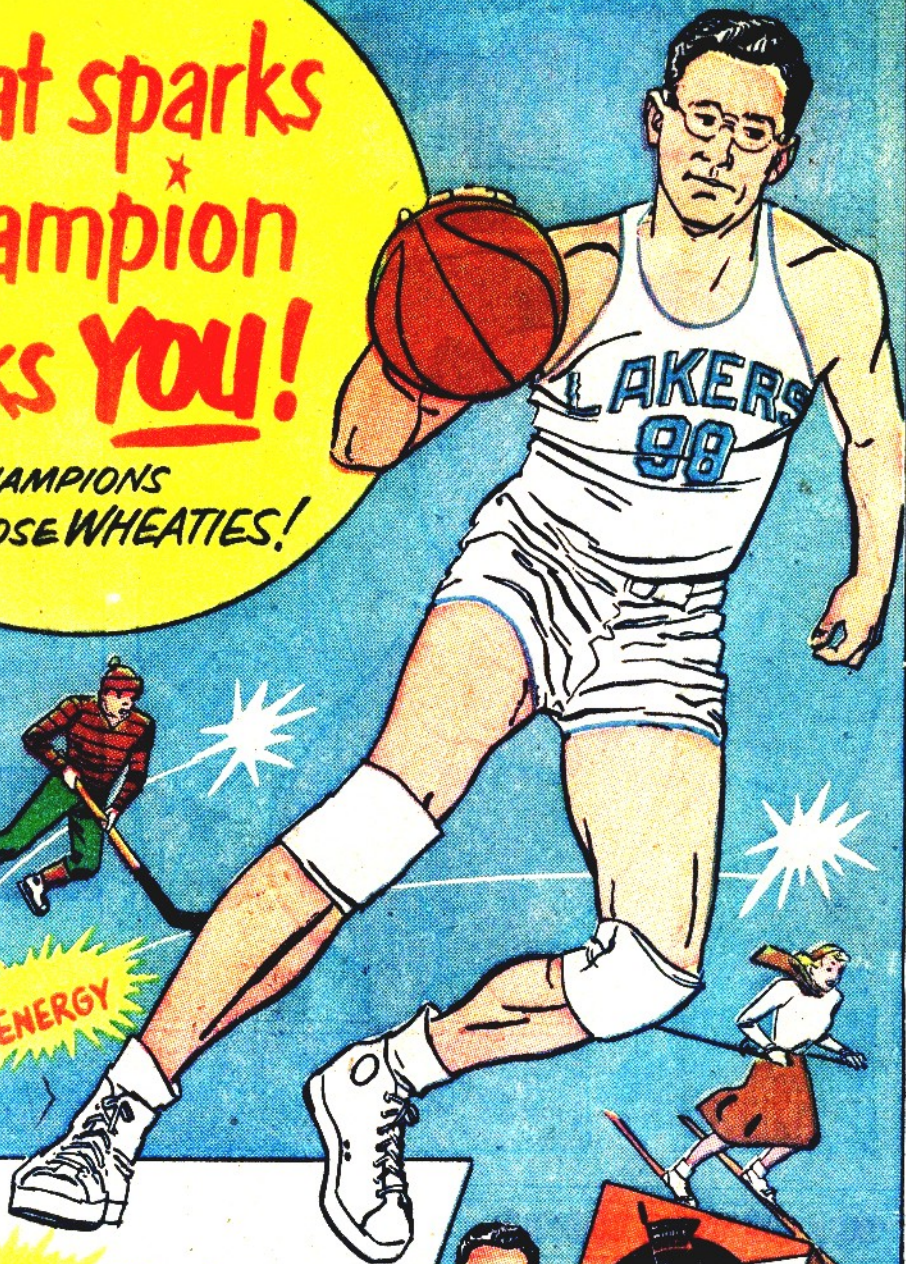


George Mikan

"Mr. Basketball" Minneapolis Lakers

What sparks
a Champion
sparks YOU!

AND CHAMPIONS
CHOOSE WHEATIES!



CUTAWAY
VIEW OF
WHEAT
KERNEL

IRON

ENERGY

VITAMINS

THERE'S A
WHOLE KERNEL OF WHEAT
IN EVERY WHEATIES FLAKE!

Every Wheaties flake you eat gives you a whole wheat kernel's worth of energy . . . the same whole wheat energy the champions want! You want it, too. And you can count on getting it . . . everytime in Wheaties.

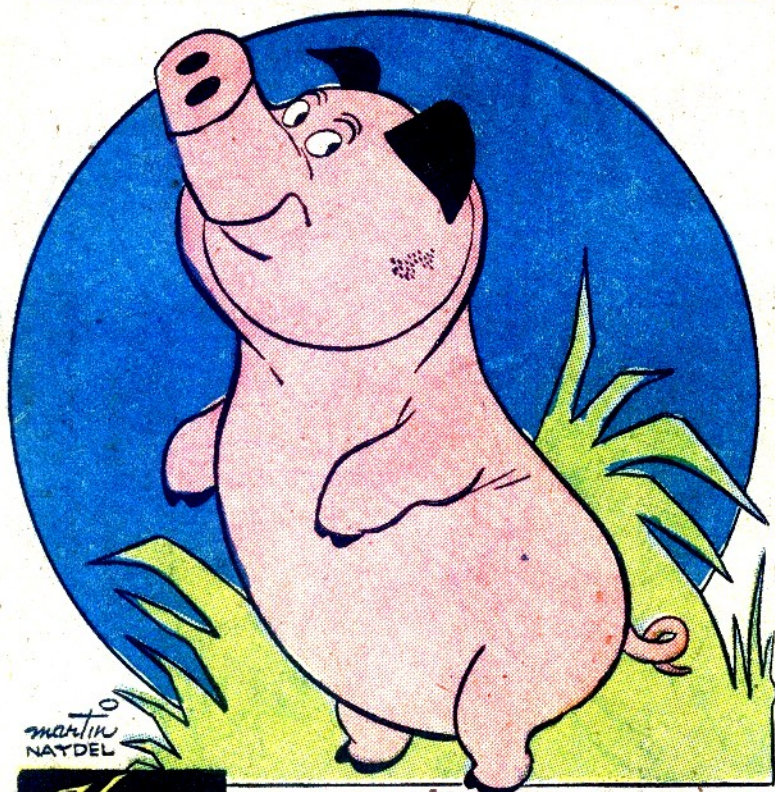
Wheaties
give you ALL
the grain!



"Breakfast of Champions!"

play LADDER

BY CHANGING ONE LETTER AT A TIME, CREATING A NEW WORD WITH EACH LETTER CHANGE, IT IS POSSIBLE TO GO FROM THE TOP OF THE LADDER TO THE BOTTOM IN 5 CHANGES. AS AN EXAMPLE, IF YOU WANTED TO GO FROM **SOB** TO **CRY** IN 3 LETTER CHANGES, THE COMPLETED LADDER MIGHT BE **SOB-COB-COY-CRY**. SIMPLE ? WELL, JUST DON YOUR THINKING CAP AND TRY TO COMPLETE THE LADDER WITHOUT PEEKING AT THE ANSWER! CAN YOU?



PIG

STY

The
ANSWER

hye - hoo - hoo - bam - bun - bird

ADVERTISEMENT

OUT OF THIS WORLD by Necco

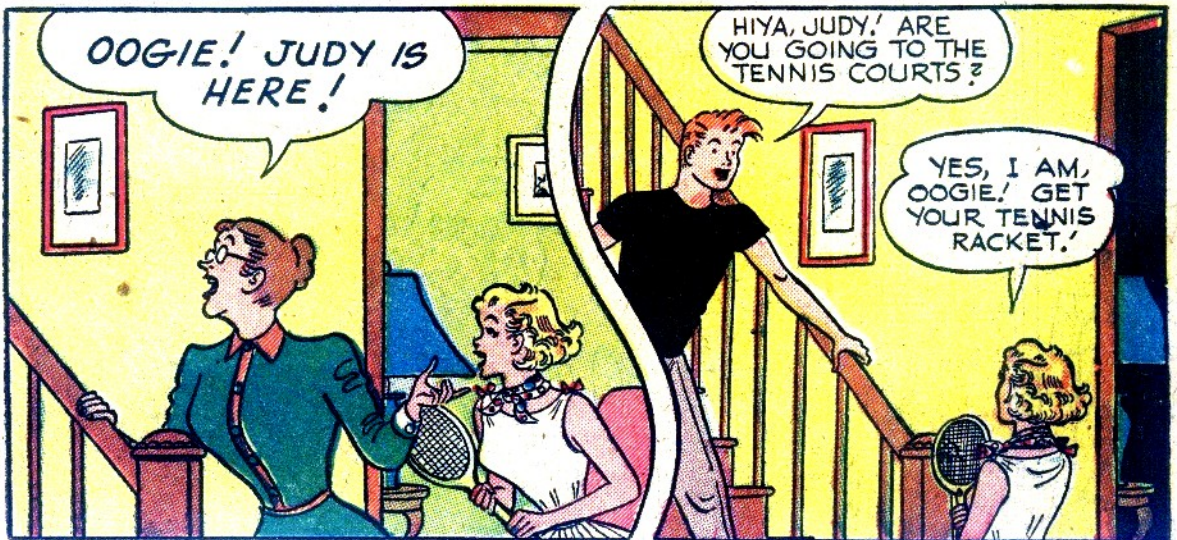
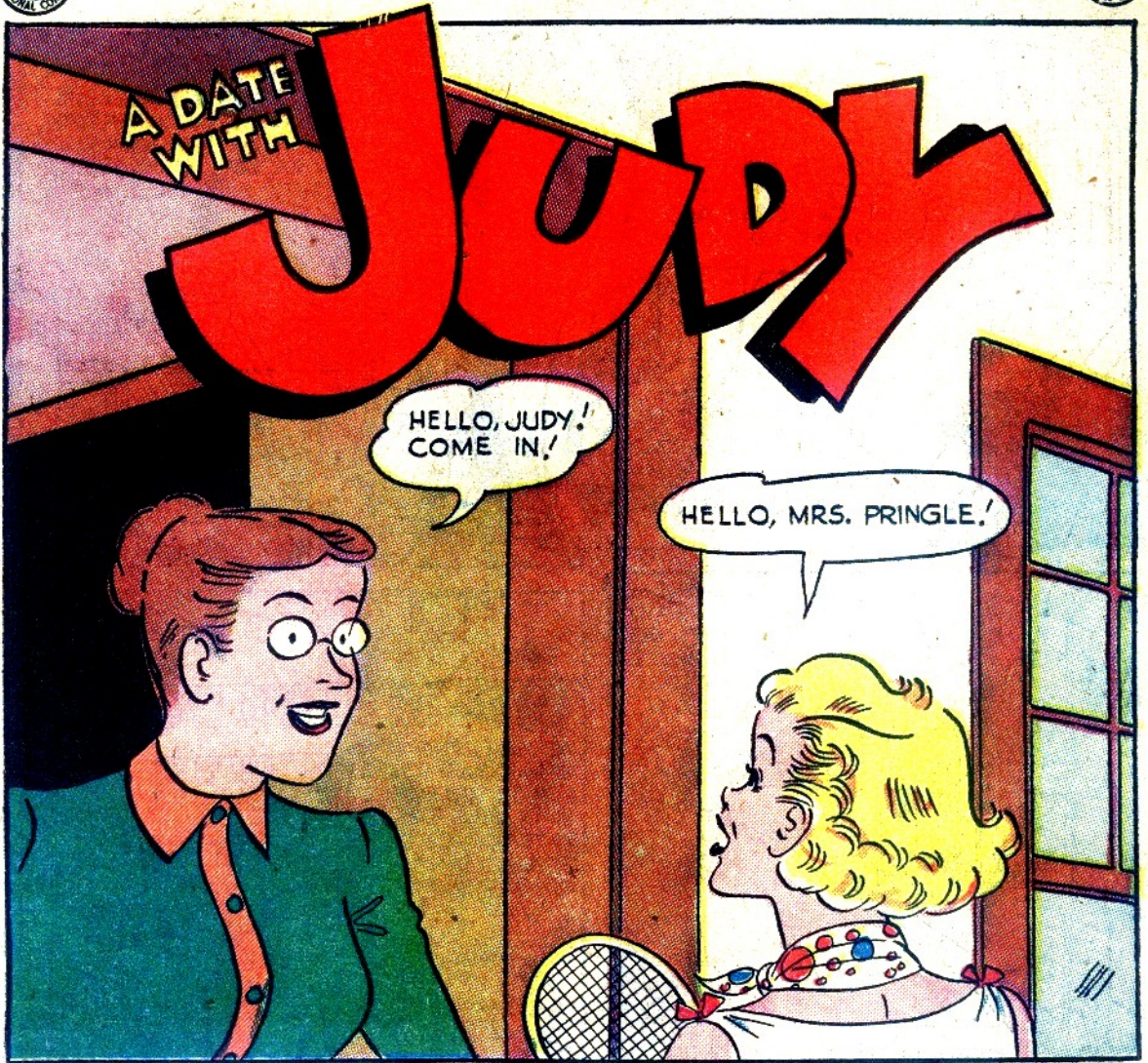
THE TAIL OF A COMET ALWAYS POINTS AWAY FROM THE SUN NO MATTER WHICH WAY THE COMET IS HEADING.

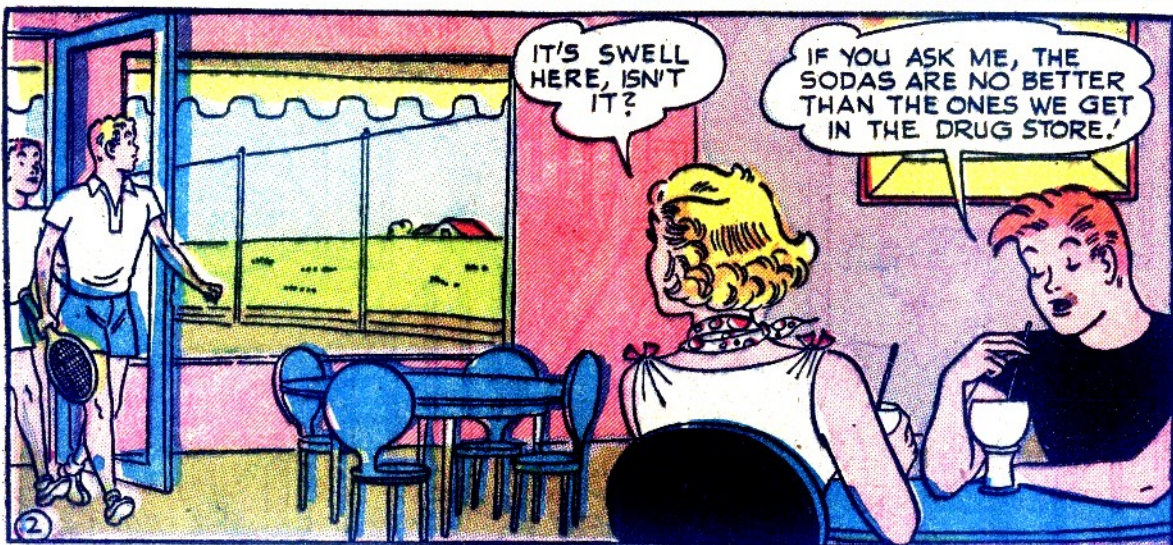
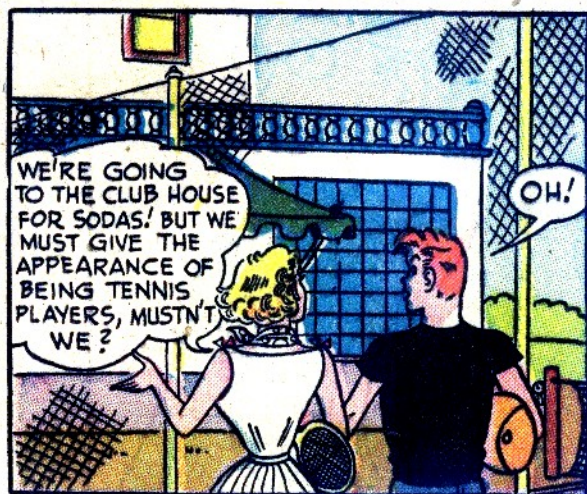
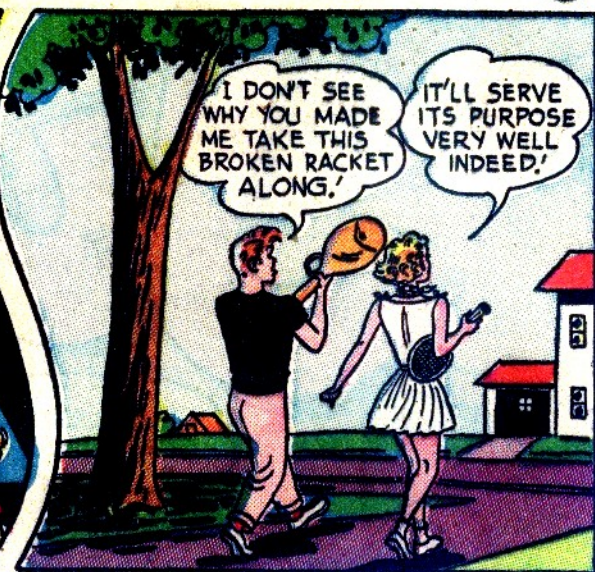
THIS MEANS THAT AT TIMES THE TAIL LEADS THE COMET.

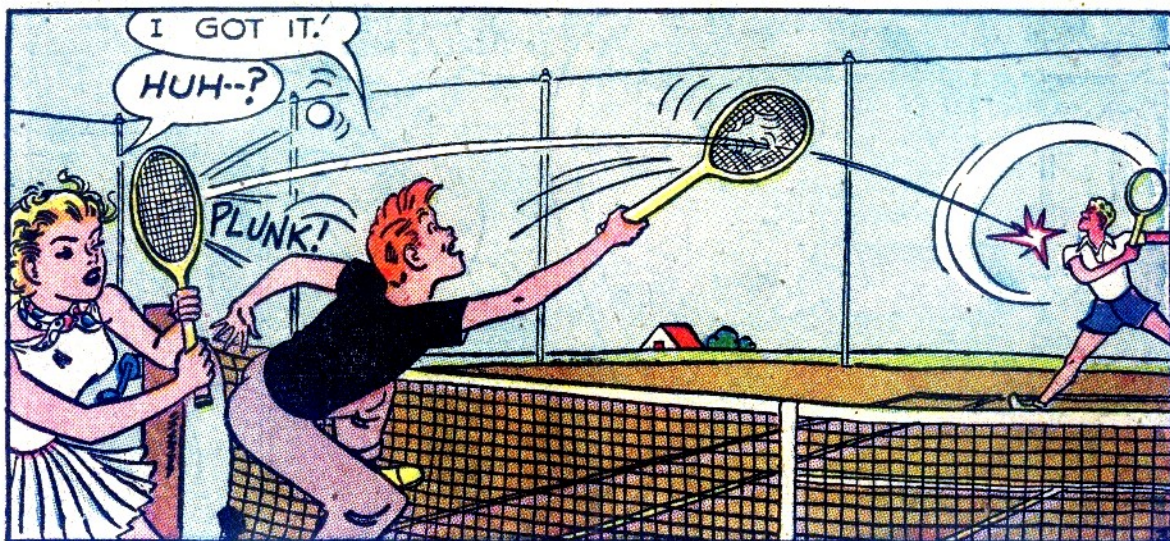
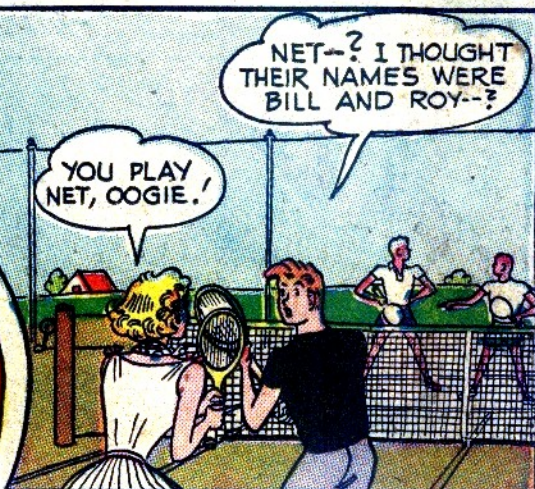
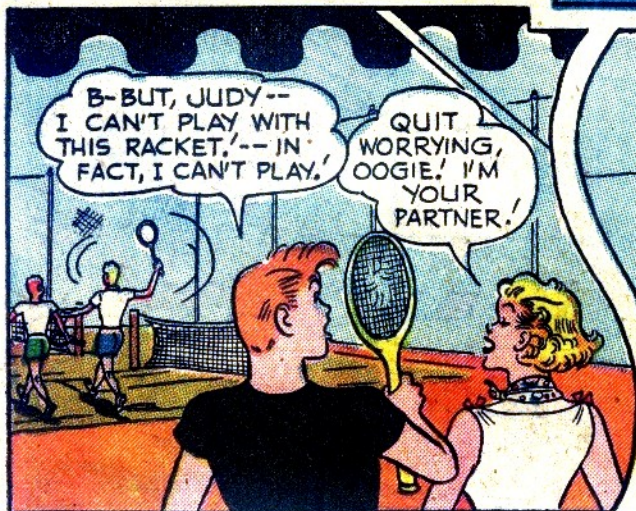
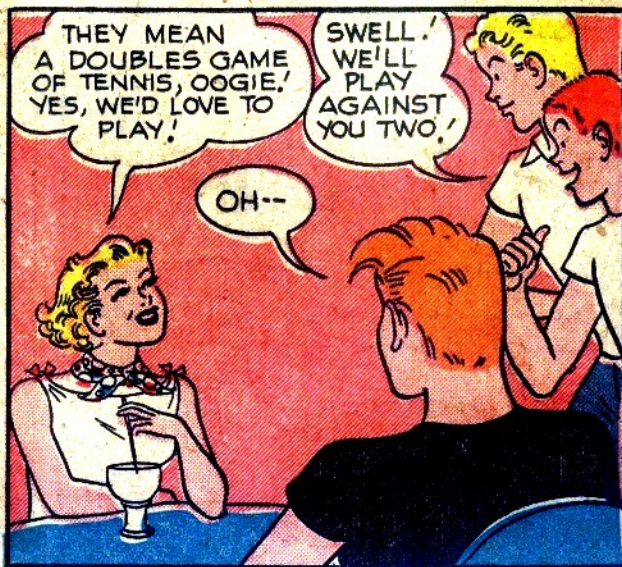
WHEN YOU'RE ON THE TRAIL OF A DELICIOUS CANDY TREAT, **Necco** WAFERS ARE ALWAYS IN THE LEAD!

Necco
ASSORTED WAFERS

A LOT FOR A LITTLE!

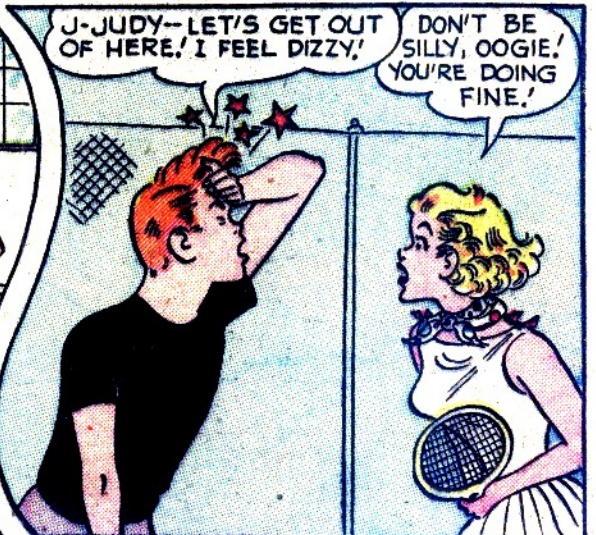
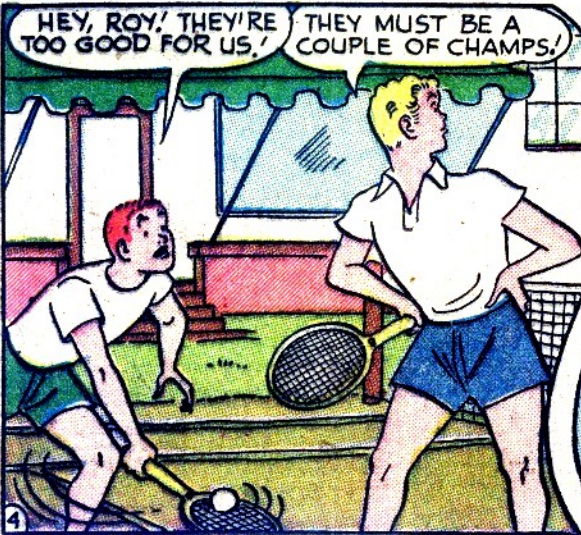
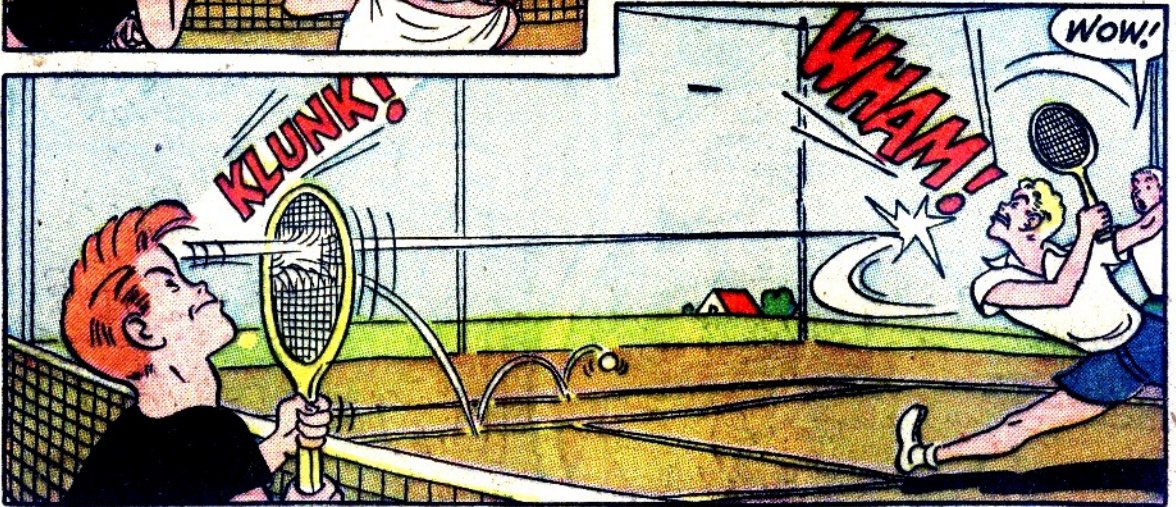
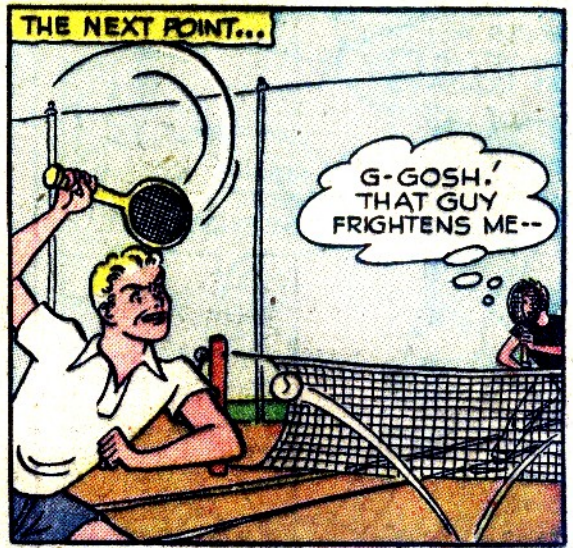
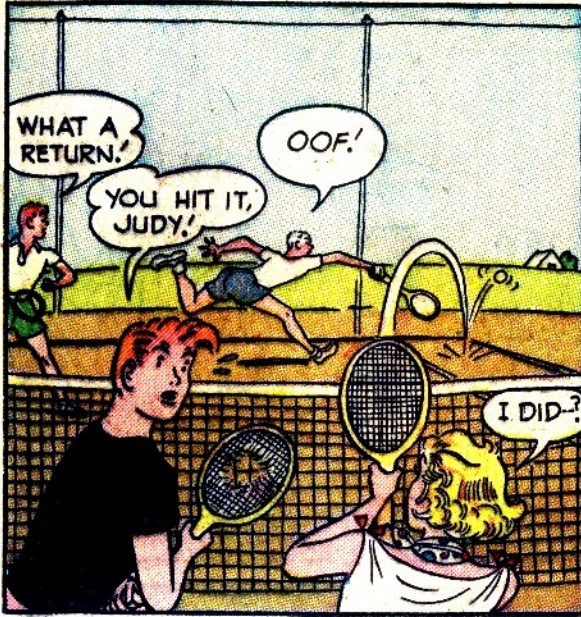






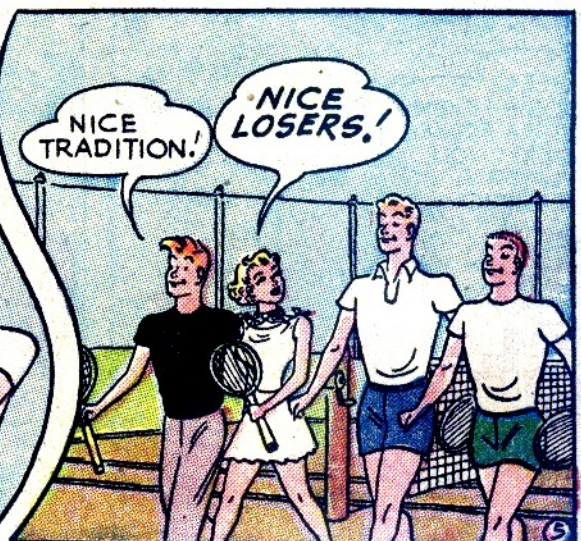
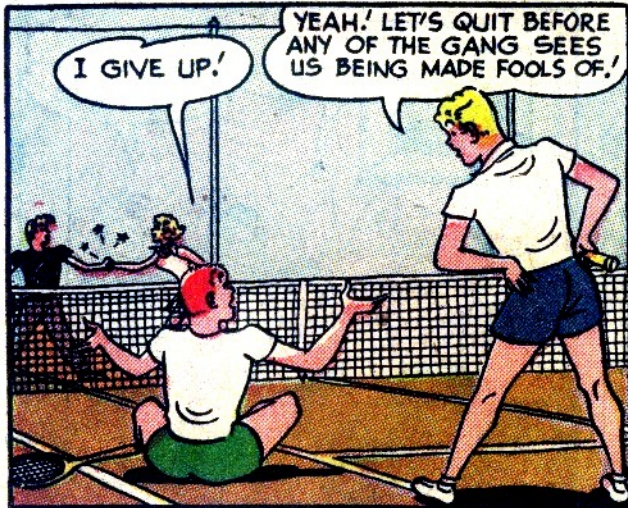
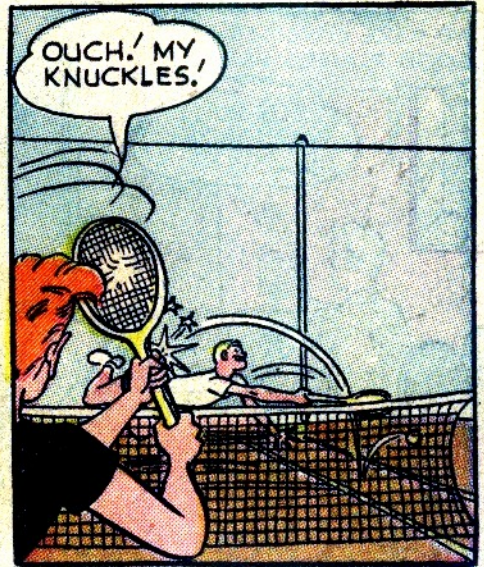
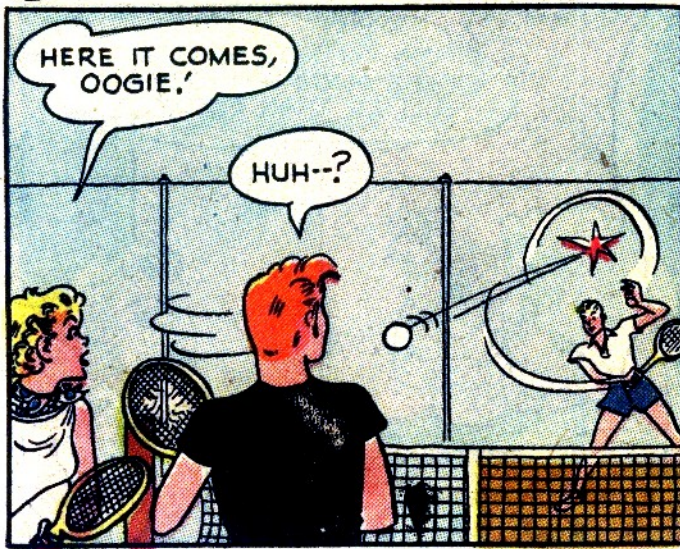


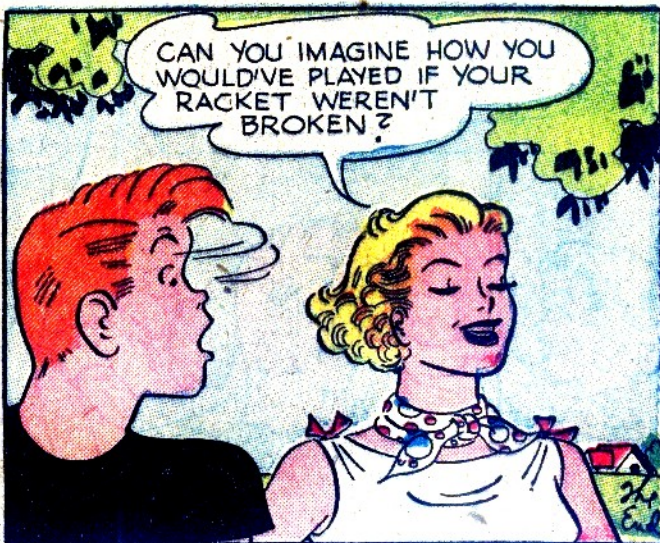
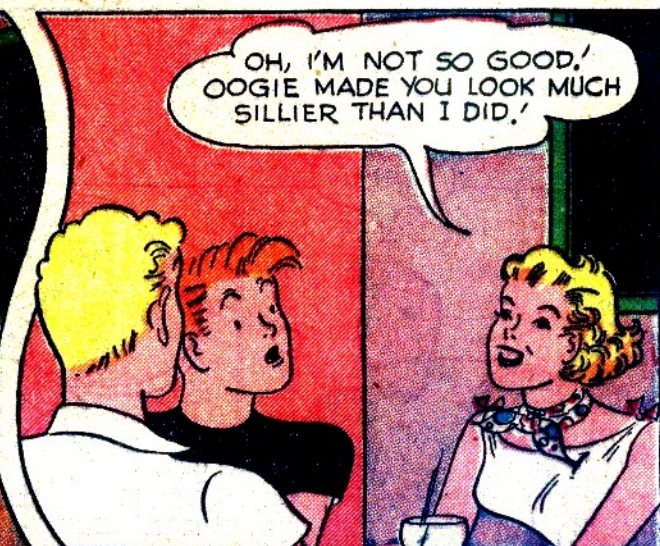
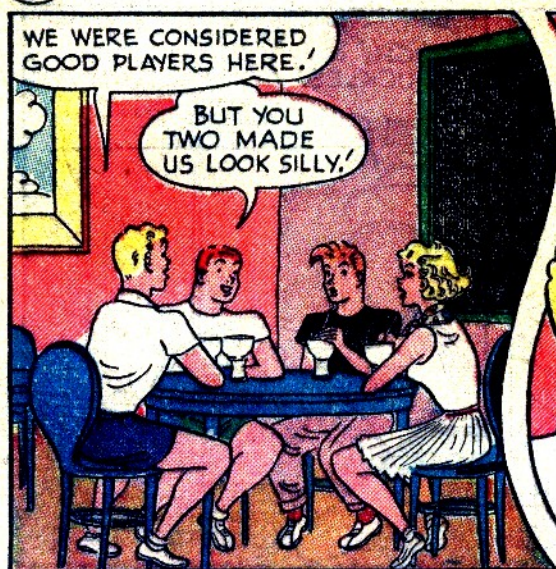
A DATE WITH JUDY





A DATE WITH JUDY





Captain Tootsie

SAVES THE SAILPLANE

BY G. C. BROWN AND PETER COVINOZZA



Tootsie POP

2¢

CHOCOLATE
CHERRY
ORANGE
LEMON
LIME

DELICIOUS
TOOTSIE ROLL
CENTER

Tootsie ROLL

2¢

CHOC'LITY
Tootsie Rolls

Save Wrappers

**BOYS!
GIRLS!
LOOK!**

Free THIS SMOOTH-WRITING
**BALLPOINT
PEN**

HURRY!

Just send 10 wrappers from either 2c TOOTSIE ROLLS or 2c TOOTSIE POPS . . . and we'll mail this swell, long-writing, smooth BALLPOINT PEN. Supply limited — so write for yours as soon as you have the 10 wrappers.

SUPPLY LIMITED!

National
TOOTSIE ROLLS, Box "P" Uptown Hoboken, New Jersey

I'm enclosing ten wrappers as stipulated in your ad. Please send me without charge—one smooth-writing Ballpoint Pen.

NAME _____

ADDRESS _____

CITY & STATE _____

PLEASE PRINT CLEARLY SO PEN WILL REACH YOU.



A DATE WITH JUDY



JUDY'S TIPS TO TEENS



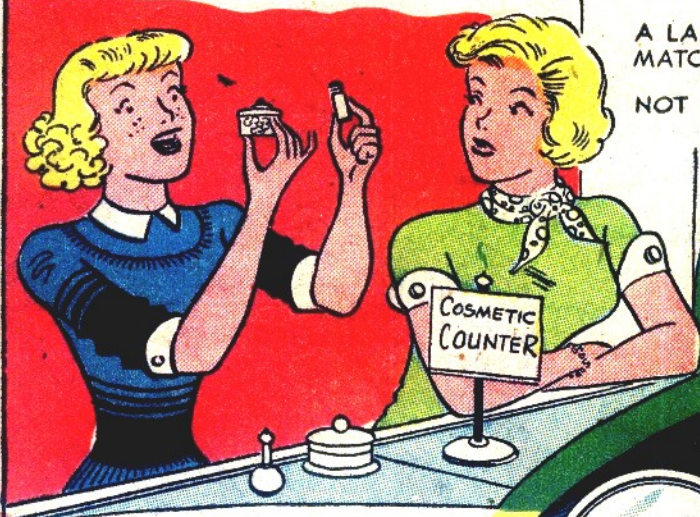
HI, THERE! HERE ARE SOME MAKE-UP TIPS THAT WILL HELP PUT SOME LOVELY DESIGNS ON YOU. READ THEM AND HEED THEM AND MAKE YOUR MIND UP TOO --

"MIND YOUR MAKE-UP!"

WON'T THIS SUN-TAN POWDER AND ORANGE LIPSTICK BE SIMPLY DREAMY WITH MY NEW WHITE EVENING DRESS!

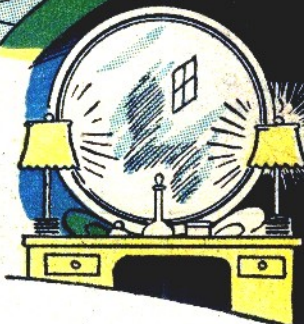
FRANKLY, JANIE, I THINK THEY'RE GOING TO LOOK VERY PECULIAR WITH YOUR FAIR COMPLEXION!

COSMETIC COLORS CAN MAKE OR BREAK A LASSIE'S LOVELINESS-- MATCH THEM TO YOUR NATURAL SKIN TONES, NOT THE COLOR OF YOUR DRESS!



I-I HAD NO IDEA I HAD SO MUCH MAKE-UP ON! IT DIDN'T SHOW IN THAT ARTIFICIAL LIGHT!

THAT MAKE-UP JOB THAT LOOKS SO SMOOTH IN YOUR BOUDOIR'S GENTLE LAMP GLOW, MAY MAKE YOU LOOK IN BROAD DAYLIGHT AS SMOOTH AS LAST YEAR'S SCARECROW!



MORAL: ALWAYS APPLY YOUR MAKE-UP IN THE LIGHT IN WHICH YOU'LL BE SEEN!



THIS--

NOT THIS--

TOUCH YOUR EYEBROWS WITH BABY OIL TO ACHIEVE A BECOMING GLISTEN! DON'T OVERPLUCK THEM, OR YOUR FACE WILL LOOK LIKE SOMETHING'S MISSIN'!



A DATE WITH JUDY



A LIPSTICK BRUSH IS VERY SMOOTH,
AS WELL AS VERY THRIFTY!
WHEN THE TUBE IS WAY, WAY DOWN,
THERE'S NOTHING QUITE SO NIFTY!

NOW I CAN GET
EVERY LAST BIT OF LIPSTICK
OUT OF THE TUBE!



--AND TOO MUCH
POWDER ON THE NOSE
WILL MAKE IT LOOK LARGER--
SO GO EASY!



ALWAYS PAT YOUR POWDER ON--
RUBBING RATES THREE JEERS!
AND NOT TOO CLOSE TO EITHER EYE
OR YOU'LL LOOK THRICE YOUR YEARS!

TRY A WEE TOUCH OF MASCARA
ON THAT EXTRA SPECIAL NIGHT--
BUT ON THE UPPER LASHES ONLY!
OR YOU'LL REALLY BE A SIGHT!





ADVERTISEMENT

"GOO IS THROO!" SAYS **BERT PARKS**

TV STAR OF
"BREAK
THE BANK"

MEET THE NEW
CREAM HAIR TONIC
THAT'S NOT GREASY
OR STICKY...YET
GROOMS HAIR
POSI-TV-LY
PERFECT
ALL DAY!

CLEANER TO USE
... NO STICKY
HANDS, HAIR,
OR COMB!

DIFFERENT
BECAUSE IT'S
LIGHT-BODIED!

HOMOGENIZED
FOR EASY FLOW.
IN HANDY
SHAKER-TOP BOTTLE.

**MONEY
BACK!**

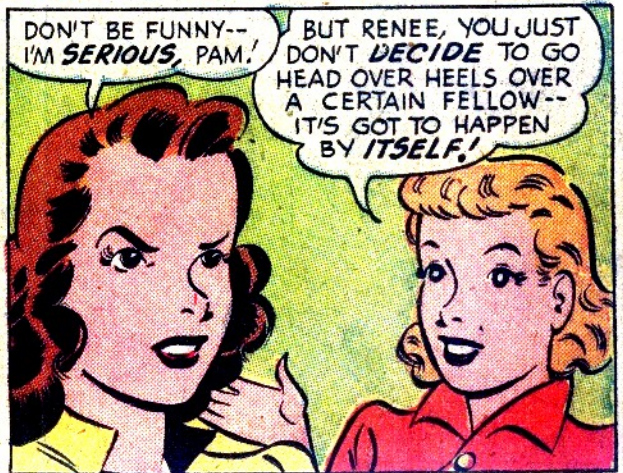
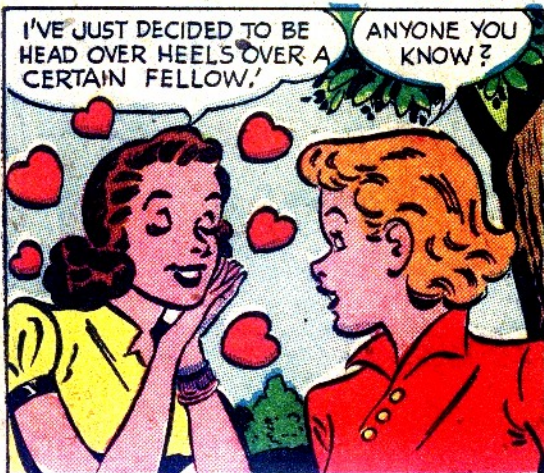
write us if you
don't agree that
it's the best cream
tonic ever!

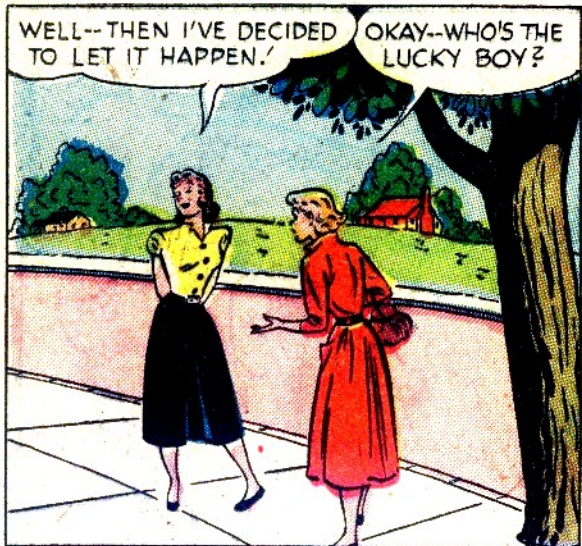
SAVE
MONEY!
4 1/2 OZ. SIZE
EQUALS LEADING
5 1/2 OZ. SIZE CREAM
GEL! (ALSO IN
2 1/2 OZ. SIZE)

NEW!

VITALIS Hair CREAM

— by Bristol-Myers, makers of famous Vitalis





WELL--THEN I'VE DECIDED TO LET IT HAPPEN!

OKAY--WHO'S THE LUCKY BOY?



THAT'S THE PART I HAVEN'T DECIDED!

WHUH...?



BUT THERE'S NO PROBLEM! I'M **ALREADY** HEAD OVER HEELS OVER **THREE FELLOWS.** SO NOW ALL I HAVE TO DO IS SINGLE ONE OUT!

WHY DON'T YOU TRY THE EENIE-MEENIE-MINIE-MOE SYSTEM?



DO YOU REALLY THINK I SHOULD..?

OF COURSE NOT! YOU'VE GOT TO GIVE THIS SITUATION LOTS OF THOUGHT! WHAT DO YOU KNOW ABOUT THESE THREE FELLOWS?



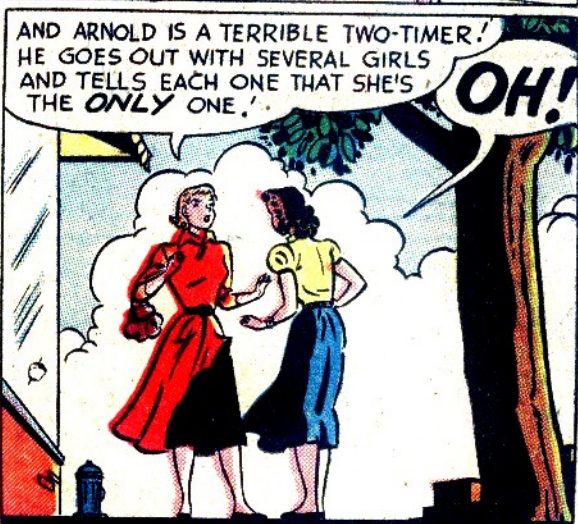
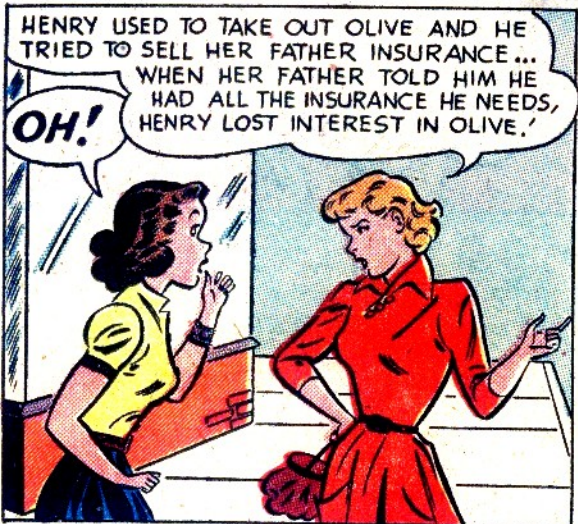
NOT MUCH! I'VE NEVER BEEN OUT WITH ANY OF THEM... BUT THEY'RE **ALL HANDSOME!**

OH, FINE! AND THAT'S ALL YOU KNOW ABOUT THEM?

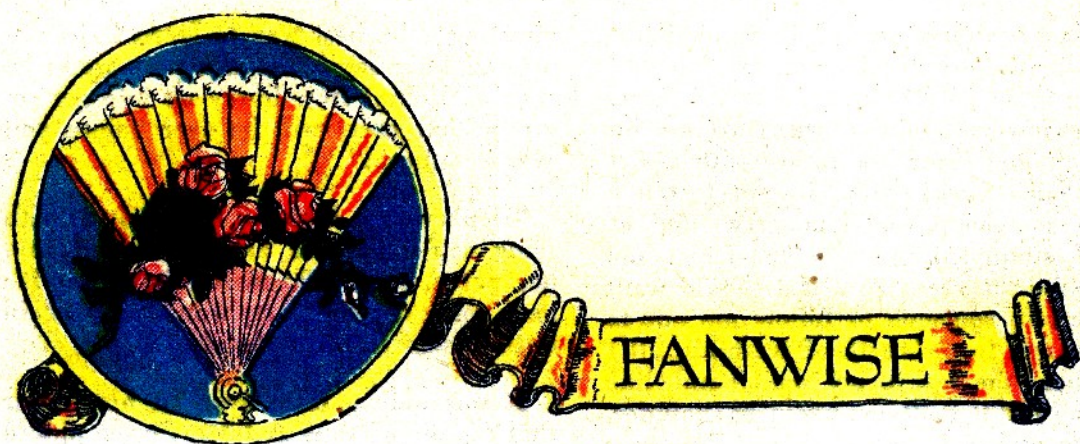


I KNOW THEIR **NAMES!**

WELL--MAYBE I CAN BE OF SOME HELP TO YOU IF I KNOW THEM! WHO ARE THEY?







JUDY rushed up to the attic and began rummaging hurriedly through the time-faded collection of trunks. It was here somewhere, she was sure of that. All she had to do was find it and she'd be all set.

It wasn't in the first trunk. Nor in the second. Nor—ah! there it was, way down at the bottom of the third trunk, as lovely and delicate as it had always been—Great-great-grandmother Foster's fan. Judy stretched her arm into the musty reaches of the trunk and brought it out, spread to full glory. Then she dropped the lid on the trunk and hurried down the stairs and into her room.

She put the fan down just long enough to slip into the old blue dress that had already seen her through two seasons of parties, and to buckle her silver sandals on her feet. Then she grabbed the fan and sat down before the mirror of her vanity table.

That was where Mr. Foster found her a half hour later when he came to remind her that it was almost time for the party. "What on earth are you doing?" he asked, mystified, as she carefully studied her reflection in the mirror, tirelessly opening and closing the fan. Now she drew it across her cheek, now she held it coquettishly against her lips, now she smiled beguilingly over its lacy, silvery top, now she snapped it shut sharply.

"Oh, hello, Father," smiled Judy, catch-

ing his eye in the mirror. "I'm carrying on a conversation."

"You're *what*?"

"I'm carrying on a conversation," she repeated. "In the language of the fan. It's really very romantic and so old that it's brand-new!"

"It's FANtastic, if you ask me," said Mr. Foster. "But all punning aside, Judy, what gives?"

"You should know," said Judy. "It was your idea in the first place."

"MY idea?"

"Certainly, Father! You started the whole thing when you refused to buy me a new dress for the party tonight. That two hour lecture you gave me was the turning point of my life. You really convinced me that clothes are NOT the most important thing in the world and that good conversation IS."

"Well, it's ONE of the most important things, anyway," amended Mr. Foster. "What I was trying to tell you was that what's IN you counts for more than what's ON you. A smart girl with good conversational ability doesn't *have* to have a new dress for every party—her talk will carry her through. You might say she *addresses beautifully for every occasion*."

"Exactly!" agreed Judy. "But why stop at being a *good conversationalist* when you

can be a *sensational* one? Believe me, Father, before the evening is over, my fan talk is going to be THE talk of the town! Here, let me show you." Judy swung around on her chair and faced her father with a flirt of the fan. "Now! When I want to tell a certain somebody that I'm very fond of him, I simply draw my fan across my cheek like this, see? And if I should want that certain someone to follow me out to the veranda for a breath of fresh air, all I do is hold the fan in my right hand, like this, and rest it gently on my right shoulder, like this, and smile at him. And if I'm angry with someone and want to tell him or her that I simply can't bear the sight of him any longer, I just draw the fan through my right hand, this way. And if a boy should ask me to go steady with him, I rest my fan on my right cheek to say yes, but on my left cheek to say no. And—"

"Judy," interrupted Mr. Foster with a sigh, "that is *not* what I meant by good conversation. I meant REAL conversation—something that shows you're using your head."

"If THIS doesn't show that I'm using my head," said Judy, "I don't know what would! Why, every girl at the party tonight is going to want to perish the very sight of me and every boy is going to want to cherish it! It's a well-known fact of history that no man can withstand a fan and no woman can stand it—in the hands of another woman!"

"Oh, come now, Judy," said Mr. Foster. "You're letting your imagination run away with you. This fan talk is just plain silly. It's an artificial device and can never take the place of the real thing."

"Father," retorted Judy with great impatience, "I'm beginning to think you *don't* want me to be a social success. First you're too pinchpenny to buy me a new party dress and now you're wet-blanketing the most terrific idea I've ever had and—"

"All right, all right," conceded Mr. Foster, "go ahead with this—this fantasy. I'm not going to say another word. I guess that

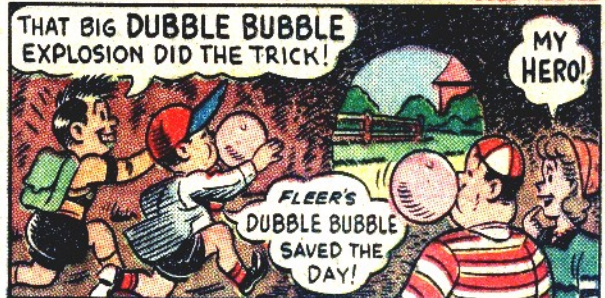
sometimes the best way to learn is by doing. All I can say is that I hope it won't be your UNdoing! Now hurry up and get going or that party will be over before you ever get there!"

"Don't worry, Father," smiled Judy with smug self-confidence as she slipped into her party wrap. "No matter how long it's been going on, that party won't *really* begin until I step through the door!"

It was only a little over an hour later that the phone rang and Mr. Foster picked it up to hear Judy's tearful voice wailing at him through the receiver. "Fa-a-ather!" she sobbed. "Come and get me at once! I—I just can't stand this dreadful party another second!"

Mr. Foster grabbed his coat and hat, hurried out to his car, and a few minutes later made room for a sniffing, tear-choked Judy next to him on the front seat. "Oh, it was terrible, Father, simply terrible!" she blurted. "There I was, talking the most beautiful fan talk you can imagine, and nobody but NOBODY understood me! When I opened my fan and held it against my cheek to let Oogie know he should wait for me, Carleton Carter came up and asked me if I had a toothache! And when I got mad at him and twirled my fan in my left hand to shoo him away, Tootsie Hoffman came up and said she had no idea I was so nervous and hadn't I better see a doctor! And when I fanned very rapidly to let people know that I'm going steady with Oogie, two of the chaperones came up and asked me if I was too hot and should they open a window! It was awful, just awful! Everything I did boomeranged! I may as well face it, Father—as a conversationalist I sure have fanned out!"

"Well," grinned Mr. Foster consolingly, "you've learned a hard lesson well, but there's one consolation—the stir that a fan makes never lasts long. What do you say we drive over to the Pop Bottle and have some REAL conversation over a Father-Daughter Soda? You know you can always count on me, Judy—I'm one fan of yours that will never fold up on you!"



BLOWS BIGGER BUBBLES EVERY TIME!

LONG-LASTING, EXTRA GOOD FLAVOR!

FUNNIES, FORTUNES, AND FACTS, TOO!

AVAILABLE ALL OVER THE WORLD!

1¢

FLEER'S DUBBLE BUBBLE GUM

FRANK H. FLEER CORP., PHILADELPHIA 41, PENNA.

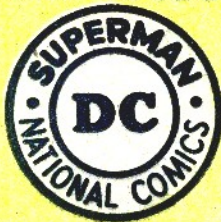
Editorial Advisory Board

DR. LAURETTA BENDER

Professor of
Clinical Psychiatry,
New York University,
College of Medicine

JOSETTE FRANK

Consultant on
Children's Reading
Child Study Association
of America



The following magazines
all bear this trademark

AS YOUR GUARANTEE OF THE BEST IN COMICS READING:

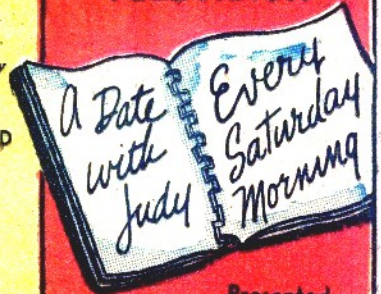
ACTION COMICS
ADVENTURE COMICS
ALL-AMERICAN WESTERN
ALL STAR WESTERN
ANIMAL ANTICS
BATMAN
BIG TOWN
BOB HOPE
BUZZY
COMIC CAVALCADE
DALE EVANS
A DATE WITH JUDY
DETECTIVE COMICS

FLIPPETY & FLOP
FUNNY FOLKS
FUNNY STUFF
GANG BUSTERS
HERE'S HOWIE
HOUSE OF MYSTERY
JIMMY WAKELY
LEADING COMICS
LEAVE IT TO BINKY
MR. DISTRICT ATTORNEY
MYSTERY IN SPACE
MUTT & JEFF
PETER PORKCHOPS

Dr. W. W. D. SONES
Professor of Education and
Director of Curriculum Study
University of Pittsburgh
Dr. S. HARCOURT PEPPARD
Director, Essex County
Juvenile Clinic
Newark, N. J.

REAL SCREEN COMICS
REX THE WONDER DOG
SCRIBBLY
SENSATION COMICS
STAR SPANGLED COMICS
STRANGE ADVENTURES
SUPERBOY
SUPERMAN
THE FOX & THE CROW
TOMAHAWK
WESTERN COMICS
WONDER WOMAN
WORLD'S FINEST COMICS

**NOW on
TELEVISION**



Presented
by McKesson
& Robbins

...the American
Family's favorite
daughter

See your local paper
for time and channel

AMERICAN
BROADCASTING COMPANY



A DATE WITH JUDY



Stevie



(Released by The Bell Syndicate, Inc.)



Stevie



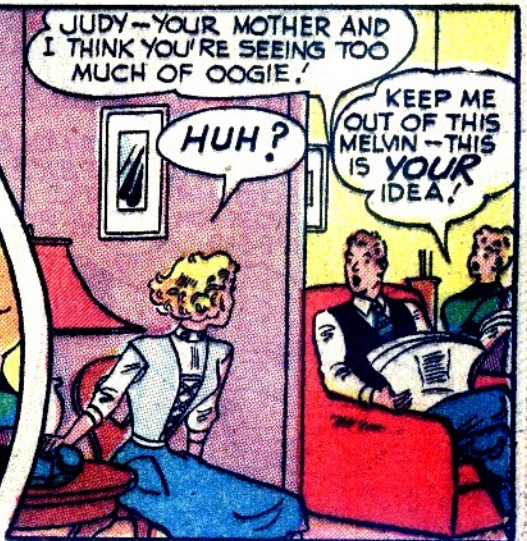
(Released by The Bell Syndicate, Inc.)

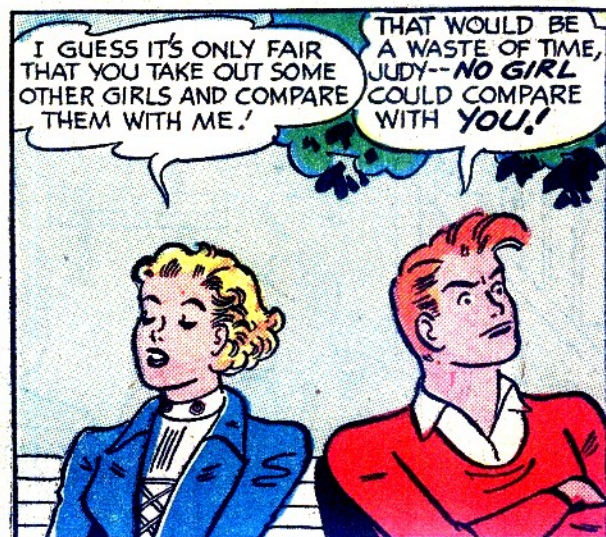
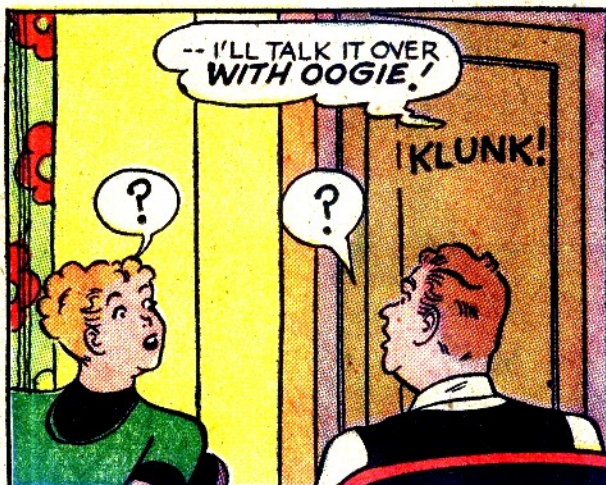
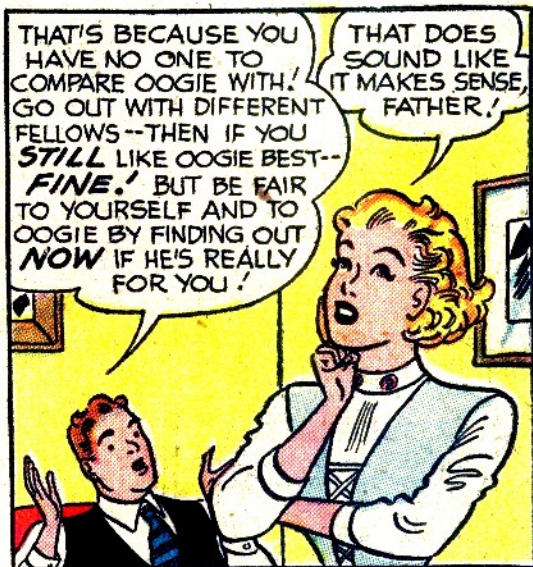
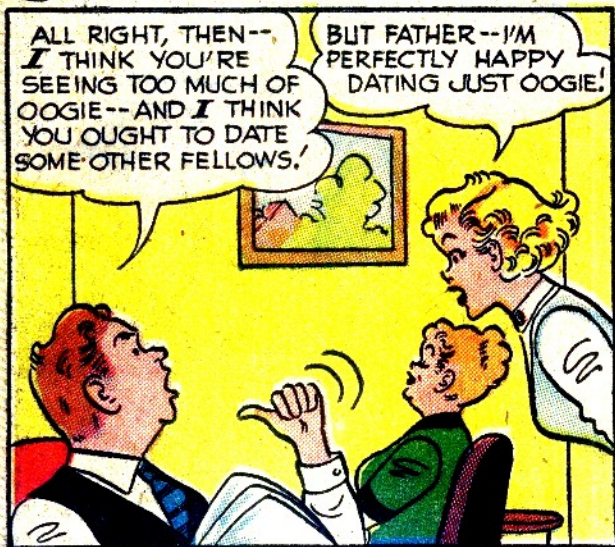


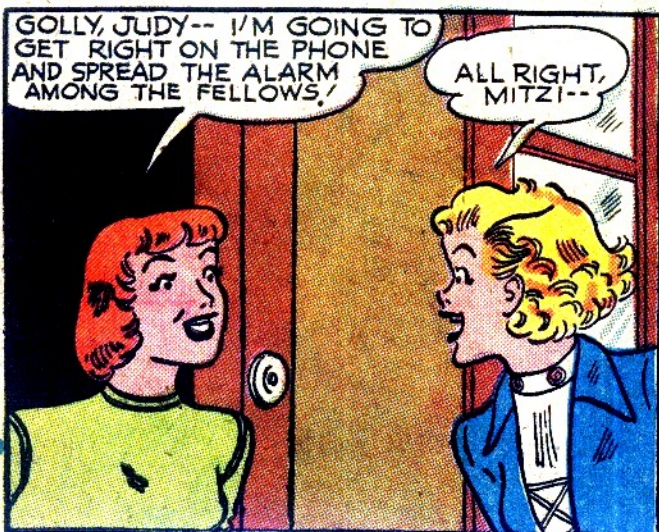
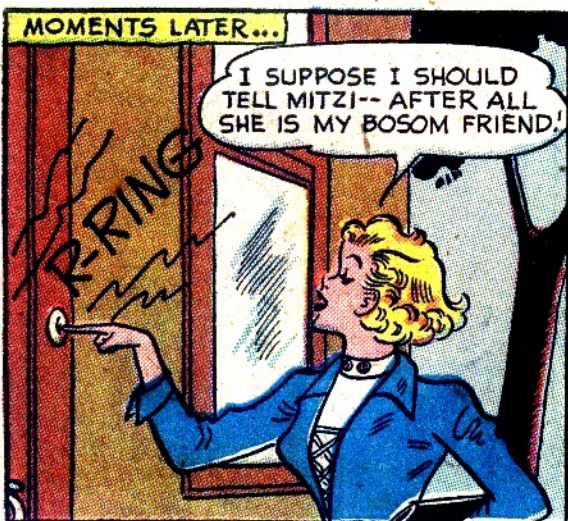


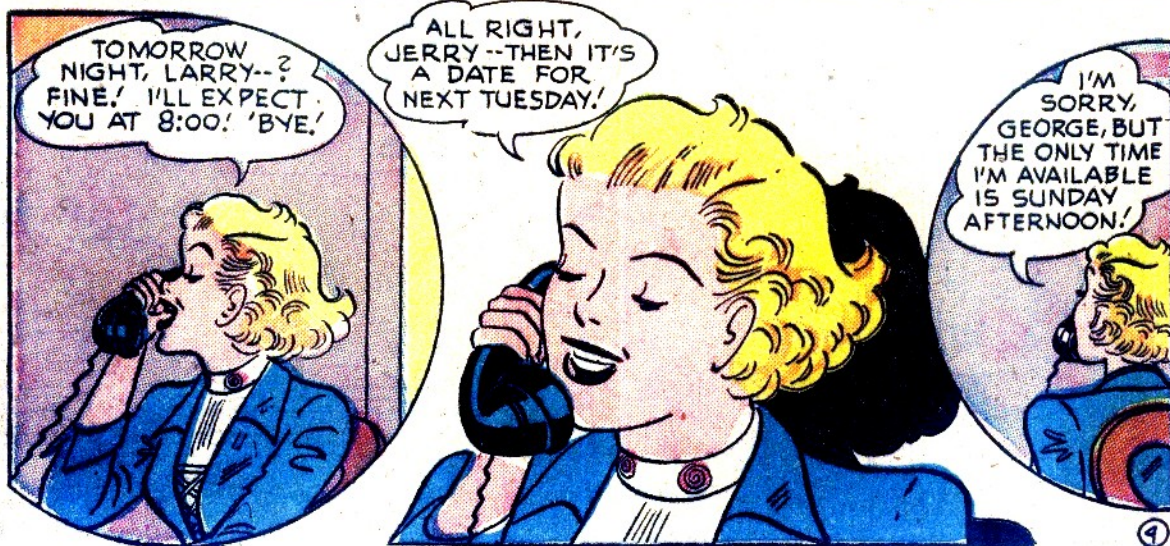
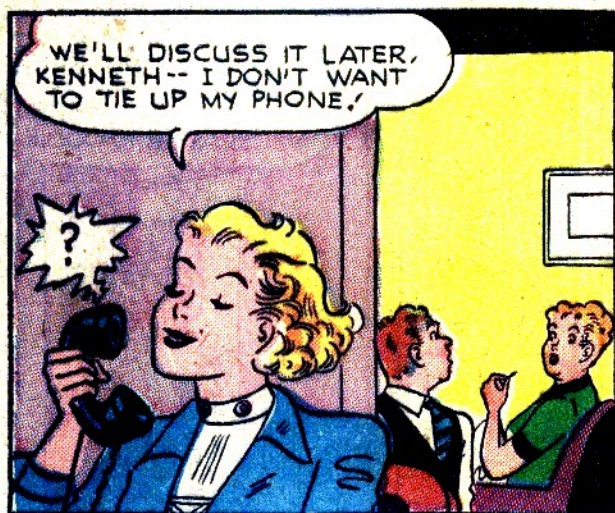
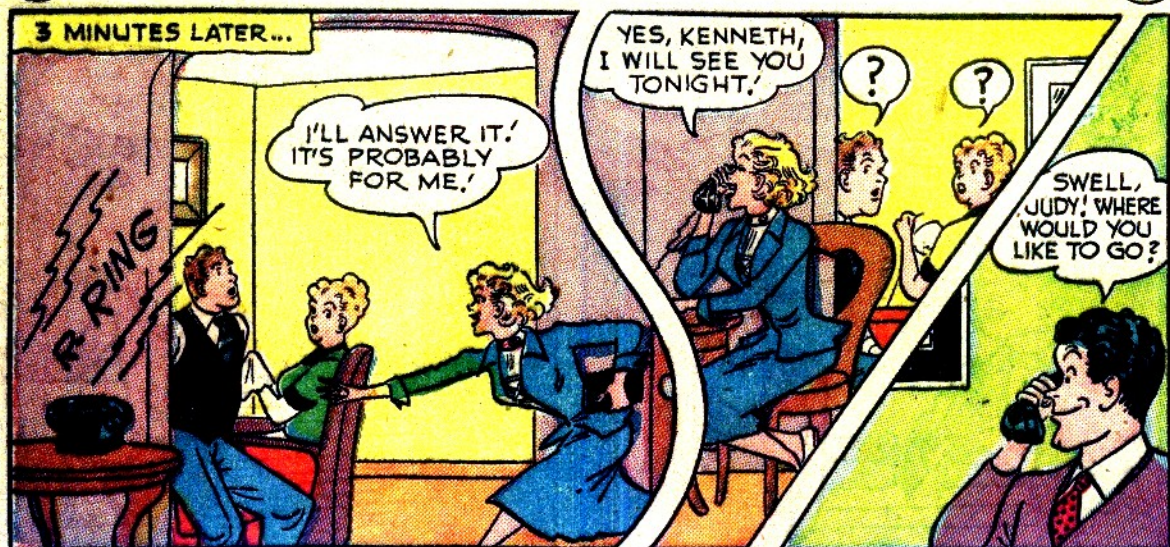
A DATE WITH

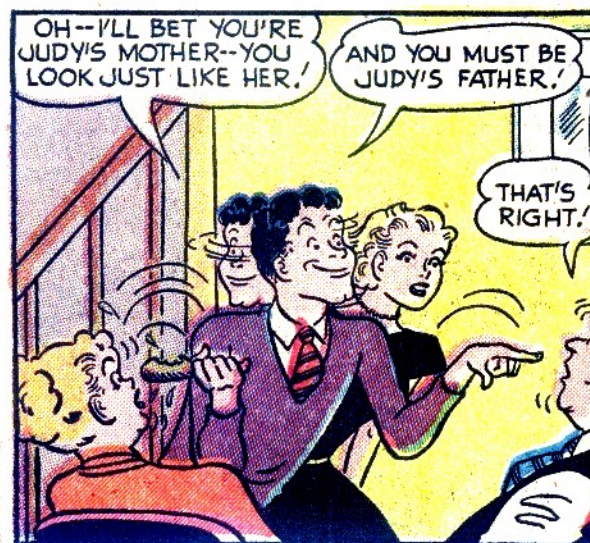
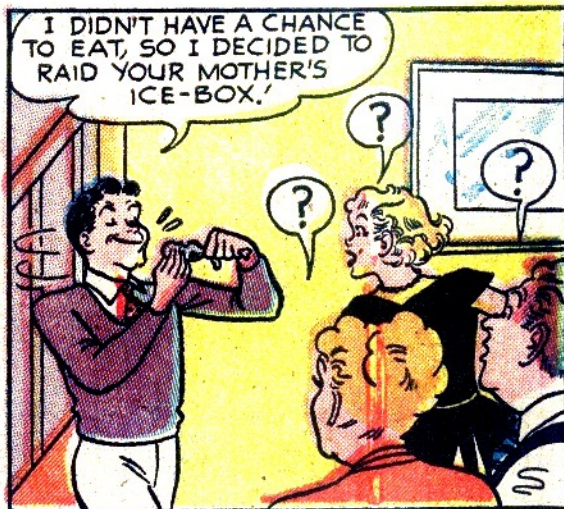
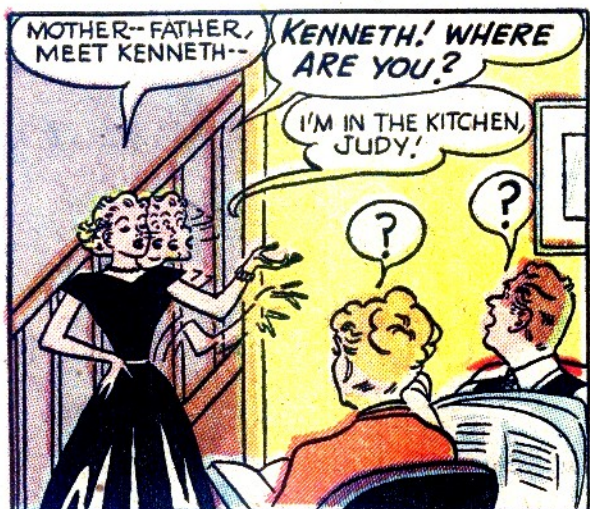
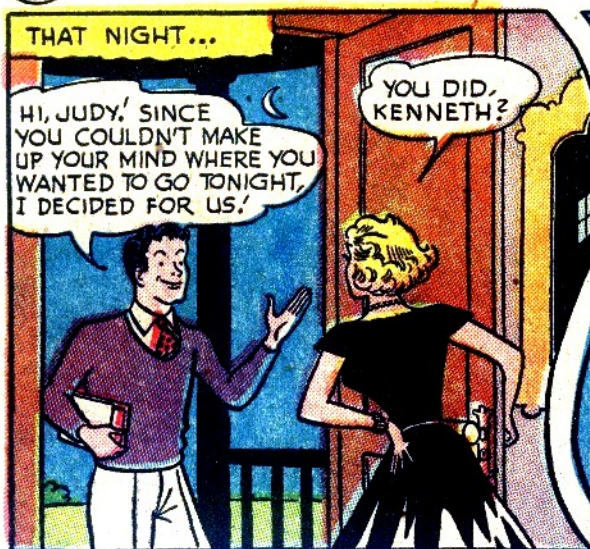
JUDY

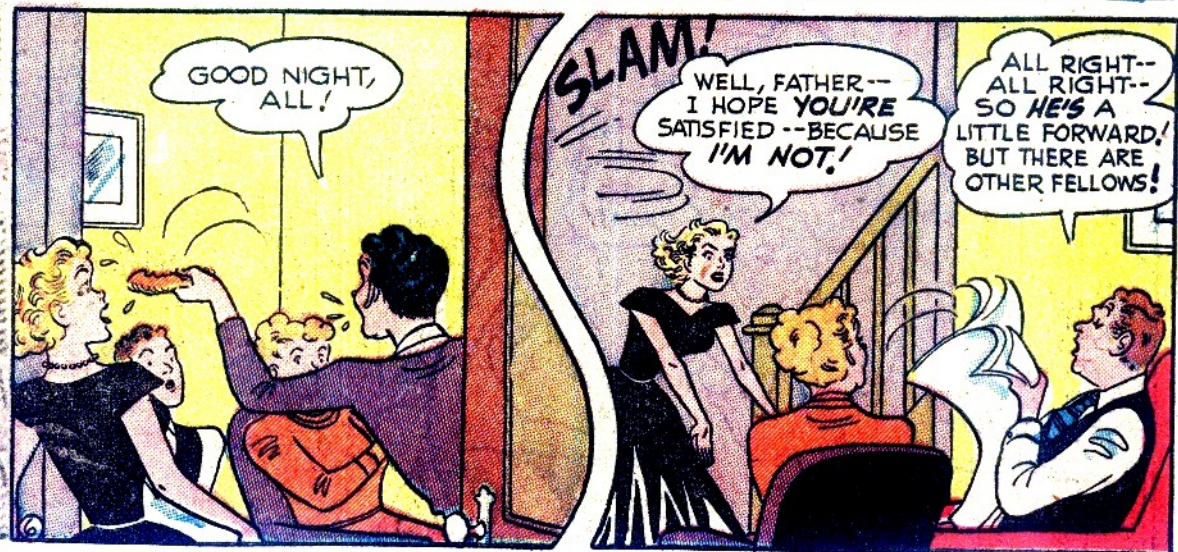
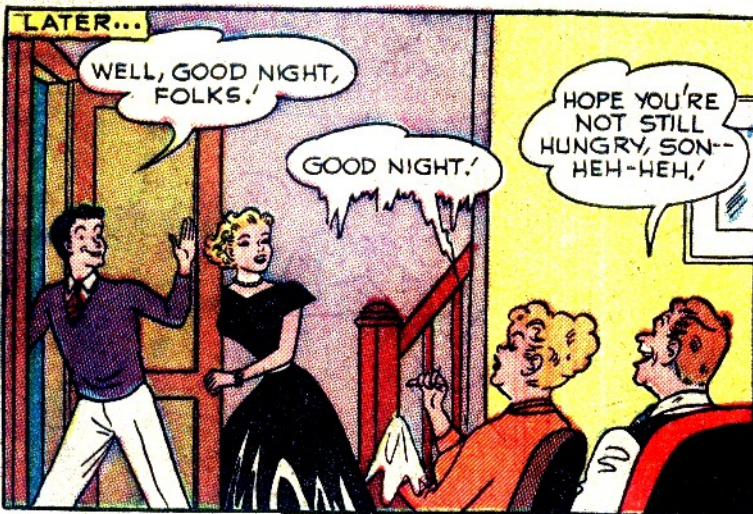
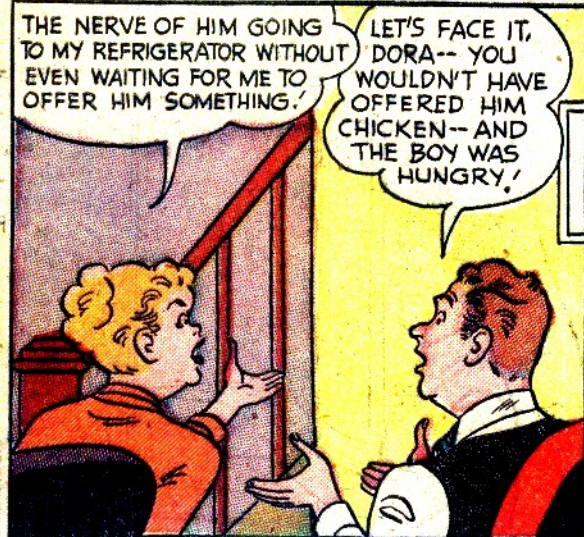


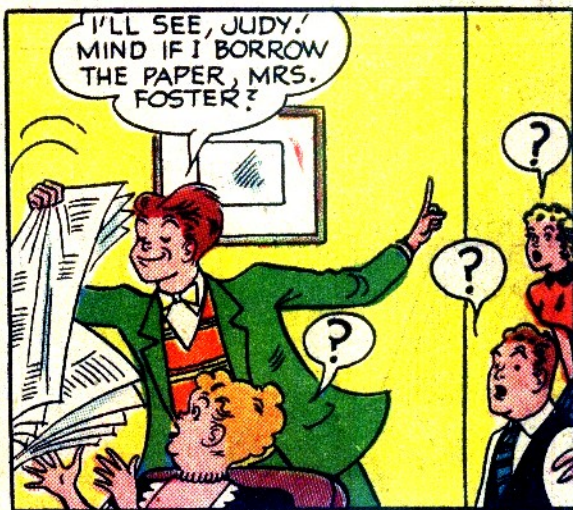
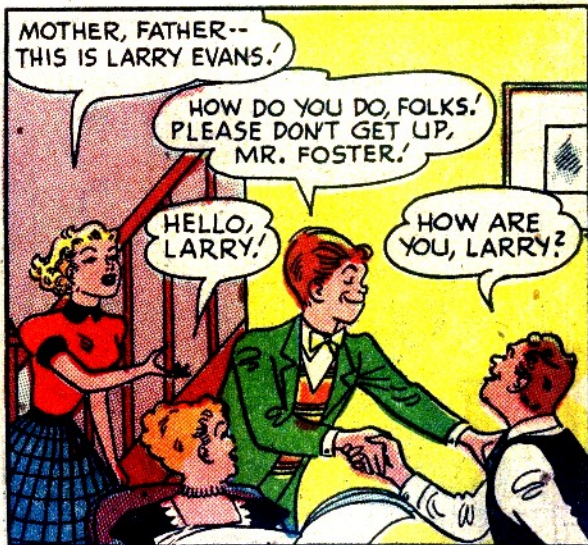


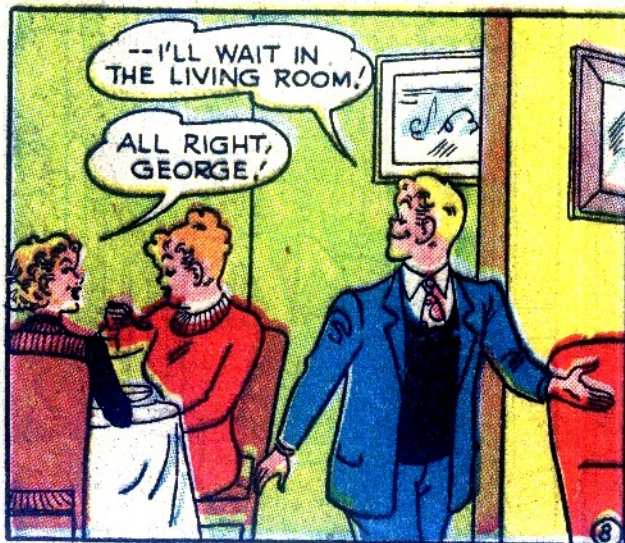
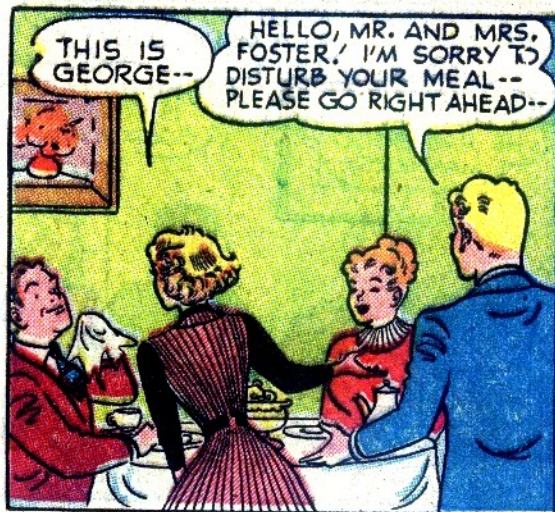
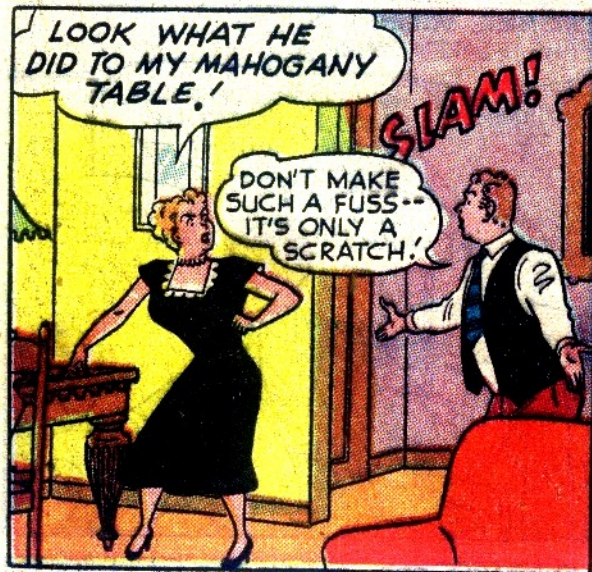


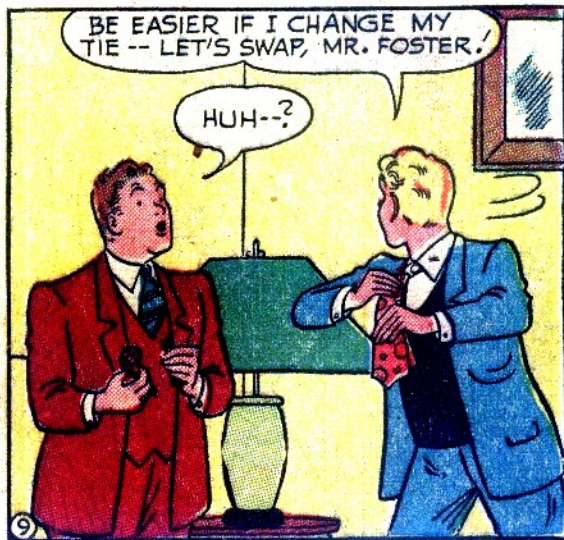
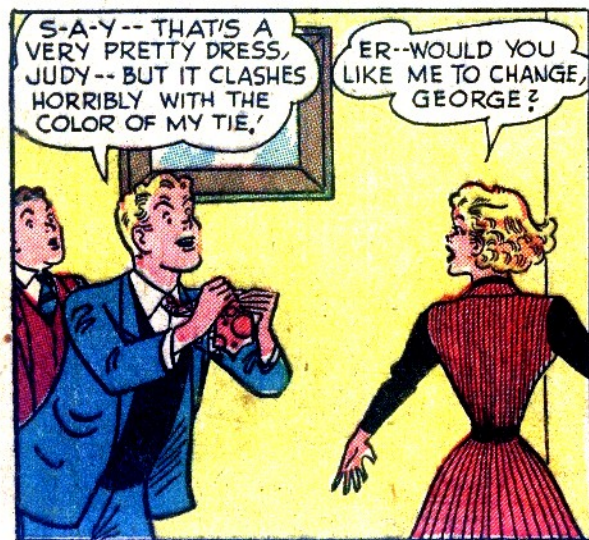
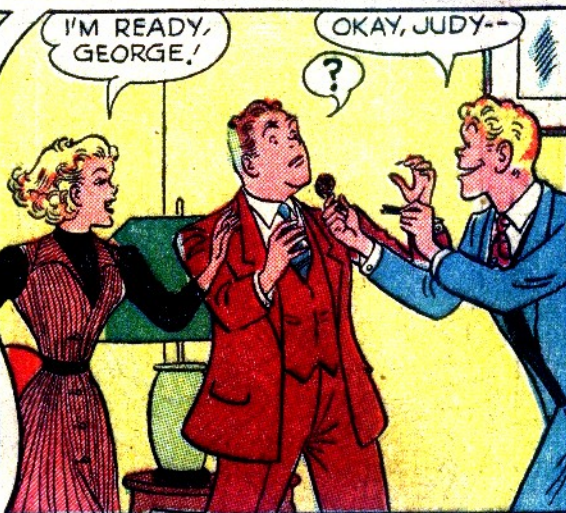
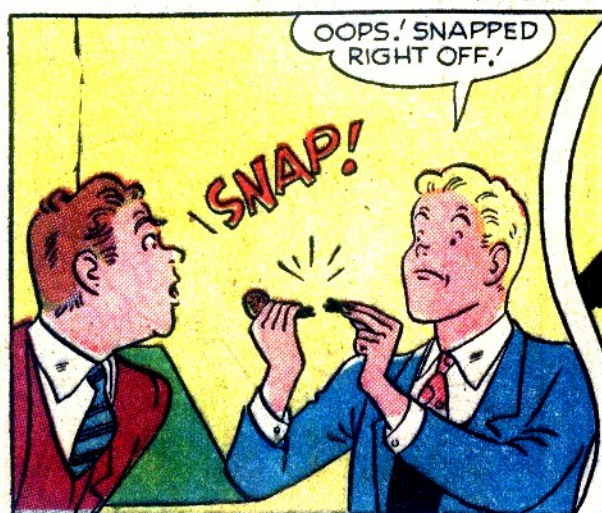
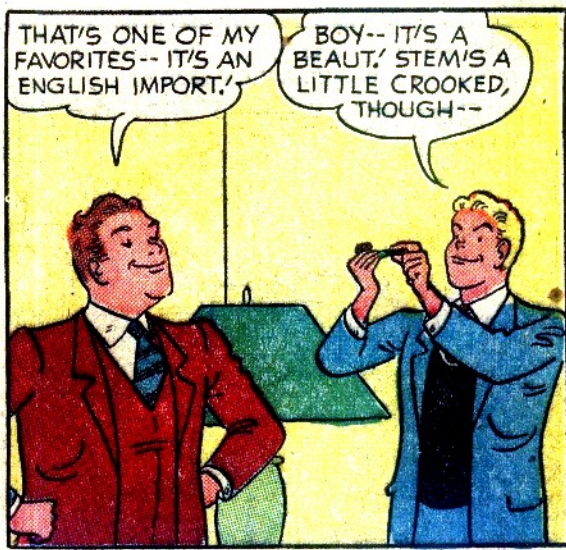
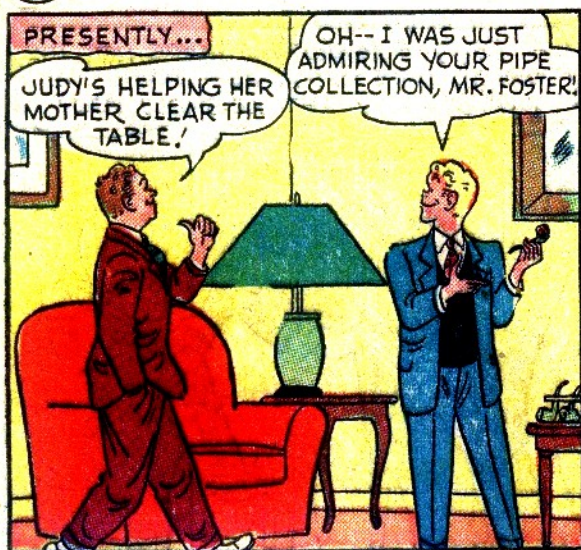


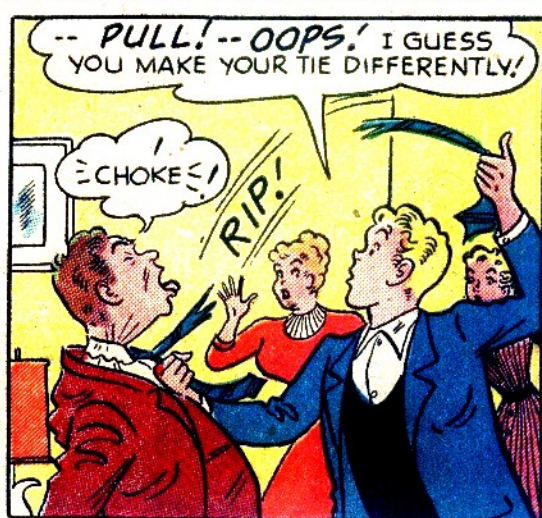






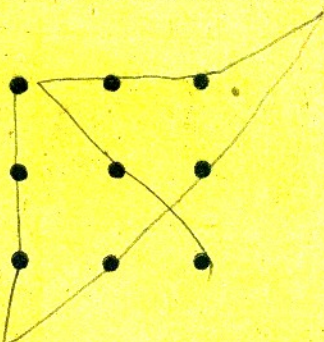






TEEN Teasers

CAN YOU DRAW A CONTINUOUS LINE PASSING THROUGH EACH DOT ONCE? THIS IS A GOOD FOOLER TO TRY ON YOUR FRIENDS!



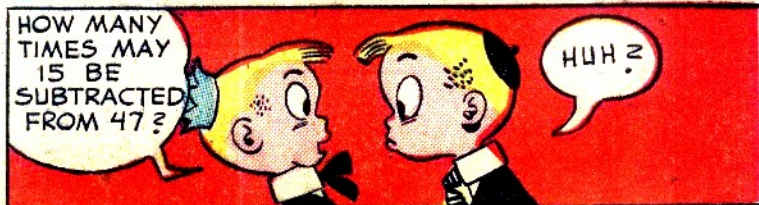
TWO SIX-LETTER WORDS CAN BE SPELLED, USING ALL SIX LETTERS IN EACH WORD. NO FAIR PEEKING AT THE ANSWERS UNTIL YOU'VE MADE A REAL GOOD TRY!

ONE OF THE WORDS YOU'RE SEEKING HAS 24 HOURS!



N
A
Y
M
O
D

HOW MANY TIMES MAY 15 BE SUBTRACTED FROM 47?



THE WORDS ARE *Monday* AND *Sundays*.
IS CAN ONLY BE SUBTRACTED FROM 47
ONCE--AFTER THAT, YOU'RE DEALING
WITH NUMBER 32.

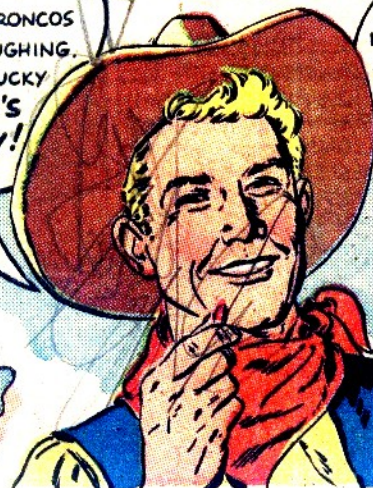


ADVERTISEMENT

WILD WEST CHARLIE HAS A **LUCKY LUDEN'S TIP...**



CAN'T BUST BRONCOS IF YOU'RE COUGHING. I RIDE 'EM LUCKY WITH LUDEN'S WILD CHERRY!

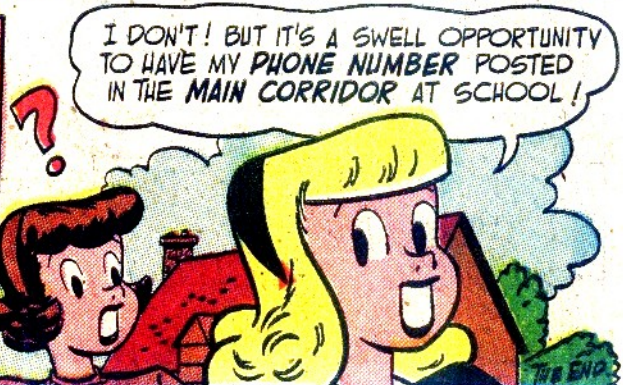
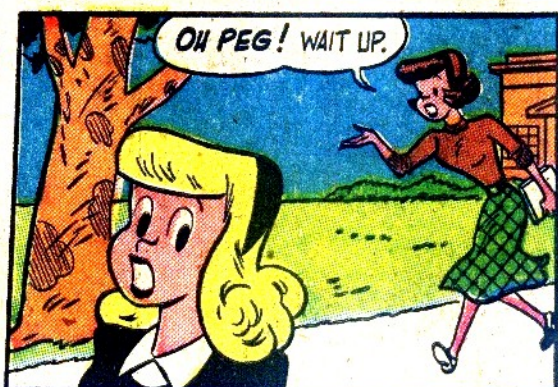
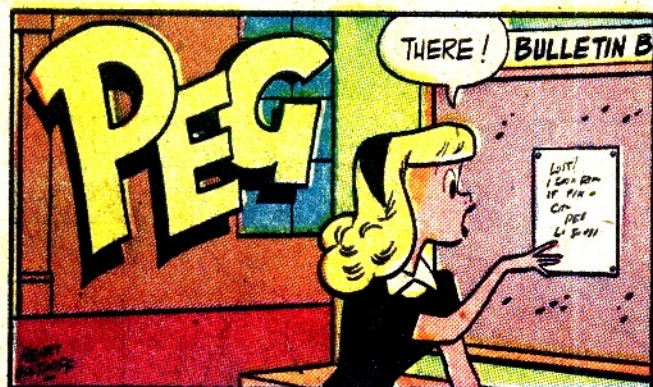


LUDEM'S TASTE DANDY--YOU CAN ALMOST TASTE THOSE JUICY CHERRIES!

YOU KNOW YOU'RE ALLOWED TO EAT LUDEN'S IN SCHOOL



and still only **5¢**



ADVERTISEMENT

SQUEEKIE!

NO SQUARE DANCE FOR ME TONIGHT - MY HAIR'S A MOP!

TRY NEW WILDROOT LIQUID CREAM SHAMPOO WITH LANOLIN!

RINGS OUT WITH JUST WATER! GLEAMS AS IT CLEANS!

M-M-M LOADS OF SUDS!

AT THE SQUARE DANCE

WOW! WHAT BEAUTIFUL HAIR!

THANKS TO WILDROOT LIQUID CREAM SHAMPOO!

Wildroot LIQUID CREAM Shampoo LANOLIN

LOW AS 29¢ NO PER TAX

Enter here—
if you **DARE!**

Unlock the
forbidding
portals of the

**HOUSE of
MYSTERY**

and
learn the
secrets
of the

**WEIRD
SUPERNATURAL
and UNCANNY!**



Featuring
I WAS A
DEAD MAN
MARK of X
TREE of DOOM
EXPERIMENT
of DR. GRIMM

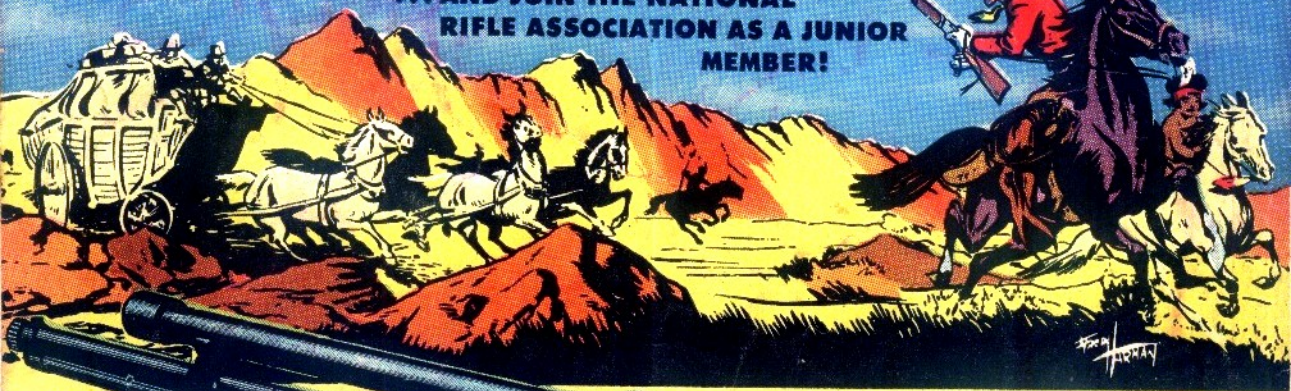
On sale at
YOUR FAVORITE
NEWSSTAND!



Get the Famous **DAISY** 1000 Shot **RED RYDER** Carbine

LICENSED BY STEPHEN SLEINGER, N.Y.

... AND JOIN THE NATIONAL
RIFLE ASSOCIATION AS A JUNIOR
MEMBER!



Prices subject
to change without
notice and slightly higher
Rocky Mts. West, Canada.
Do NOT order rifles, out-
fits direct—see your
dealer.

DAISY 2-WAY TARGET OUTFIT with Convertible PUMP GUN

No. 325—Convertible.
Pump Gun shoots steel
BBs or SAFE, new Jumbo
Cork Balls. Set con-
tains: PUMP GUN with extra CORK
BALL BARREL; 2-POWER MAGNIFY-
ING SCOPE MOUNTED; BELL RING-
ING TARGET; TARGET CARDS, 350
BULLS EYE BBs; 10 JUMBO 50 CAL-
IBRE CORK BALLS; 5 KNOCKDOWN
INDOOR TARGETS; GUN & SCOPE
MANUAL. ENTIRE OUTFIT, \$10.95.
Pump Gun alone is only \$7.50.

No. 325
COMPLETE
OUTFIT
\$10.95

No. 25
GUN ALONE
\$7.50

For Christmas, birthday or any day... ask
Dad to get you a DAISY AIR RIFLE plus a junior
membership in the NRA! Choose this husky,
improved DAISY RED RYDER COWBOY CARBINE!
Looks, feels, handles like a real western saddle
gun. RIFLE ALONE, only \$5.50. Or get Daisy's
big Target Outfit containing: RED RYDER CAR-
BINE with 2-POWER MAGNIFYING SCOPE
MOUNTED; BELL RINGING TARGET; TARGET
CARDS; GENEROUS SUPPLY BULLS EYE BB's;
MANUAL. COMPLETE SET yours for only \$7.95.

No. 111
GUN ALONE
\$5.50

No. 311
COMPLETE
OUTFIT
\$7.95

YOU HURRY SENDUM COUPON
GETTUM BOOK! ASK DAD READUM
TOO. ME BETCHUM YOU SOON
GET DAISY AN' JOIN NRA HAVE
HEAP BIG FUN!

Little Beaver



WHY YOU SHOULD JOIN THE NRA:

Thousands of Daisy owners are
joining—you should, too! You can
learn to handle a gun properly, safely
and shoot at home, under adult
supervision, to earn beautiful, official
National Rifle Association medals,
etc. Junior membership fee is only
50c. Rush coupon for DAISY AIR
RIFLEMAN—it tells about Daisy Air
Rifles, the NRA and how to join.



NRA FELT
BRAGGARD



JUNIOR RIFLE
HANDBOOK



NRA MEMBERSHIP
CARD

MAIL COUPON NOW!

DAISY MANUFACTURING COMPANY
Dept. 1622, Plymouth, Michigan, U. S. A.

I enclose dime (10c coin) plus unused 3c stamp. Rush
postpaid DAISY AIR RIFLEMAN BOOK describing NRA junior
program for air rifle shooters. NRA membership benefits
plus special information for parents, adults and organiza-
tions on Supervising, Sponsoring junior air rifle shooters.

NAME _____

ST. & NO. _____

STATE _____

CITY _____

DAISY AIR RIFLES

WIN THESE FAMOUS NRA AWARDS WITH YOUR DAISY!



PRO MARKSMAN
MEDAL



MARKSMAN
MEDAL



EXPERT RIFLEMAN
MEDAL



DISTINGUISHED
RIFLEMAN MEDAL



EXPERT RIFLEMAN
HONORARY



MARKSMAN
PIN



SHARPSHOOTER
PIN



EXPERT RIFLEMAN
PIN



DISTINGUISHED
RIFLEMAN PIN

Daisy Manufacturing Co., Dept. 1622, Plymouth, Mich., U.S.A.