



OCT.-NOV.
NO. 31

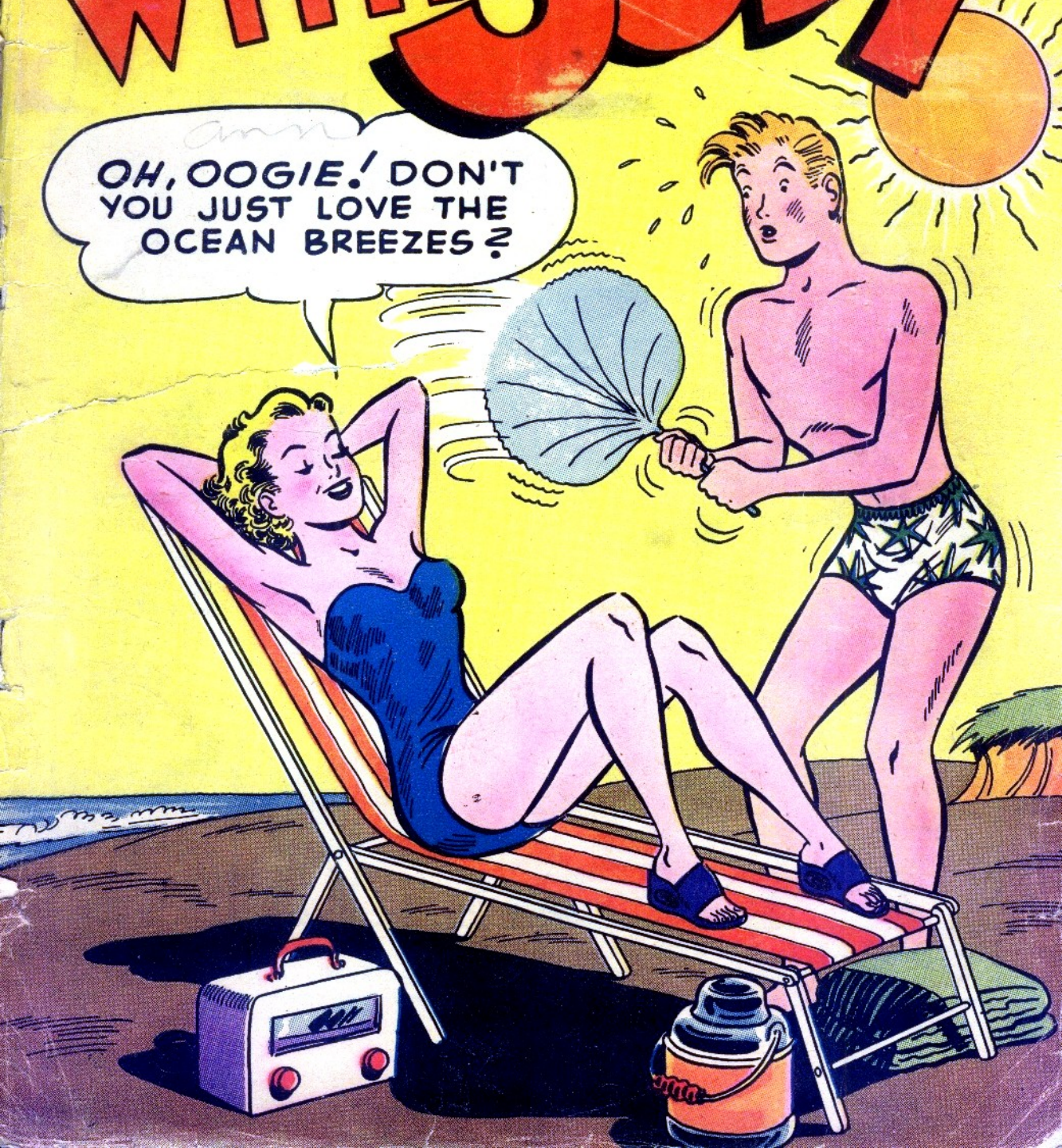
TELEVISION AND RADIO'S
COAST TO COAST FAVORITE



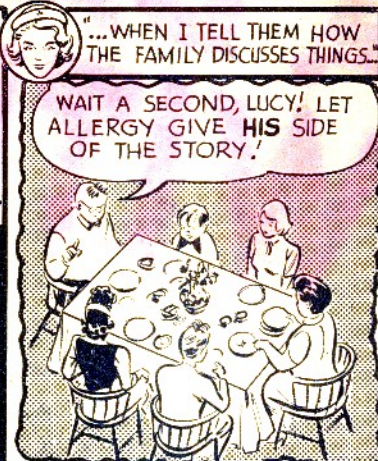
10c

A DATE WITH JUDY

OH, OOGIE! DON'T
YOU JUST LOVE THE
OCEAN BREEZES?



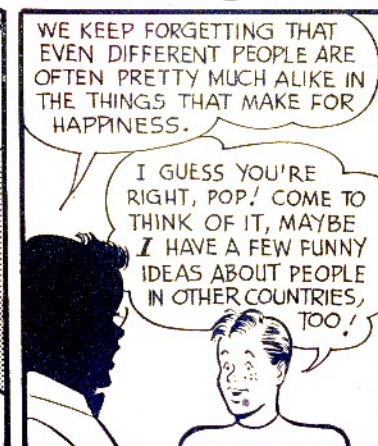
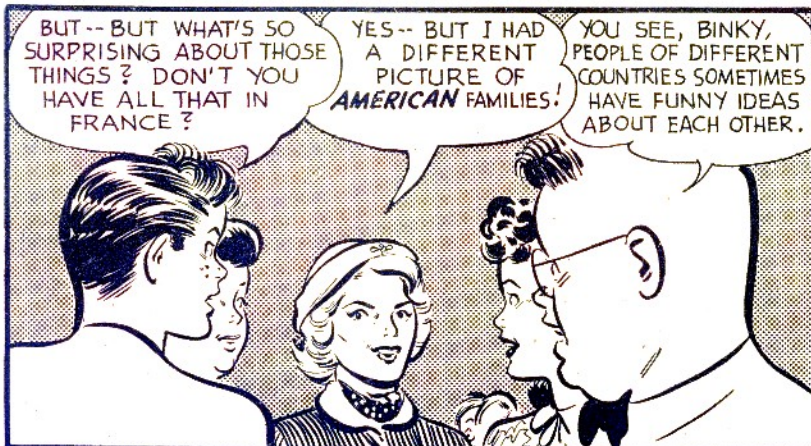
Binky asks "WHAT DO YOU KNOW ABOUT OTHER PEOPLE?"



"... HOW LUCY TAKES CHARGE WHEN MRS. BIGGS HAS TO GO TO A SCHOOL COMMITTEE MEETING ..."

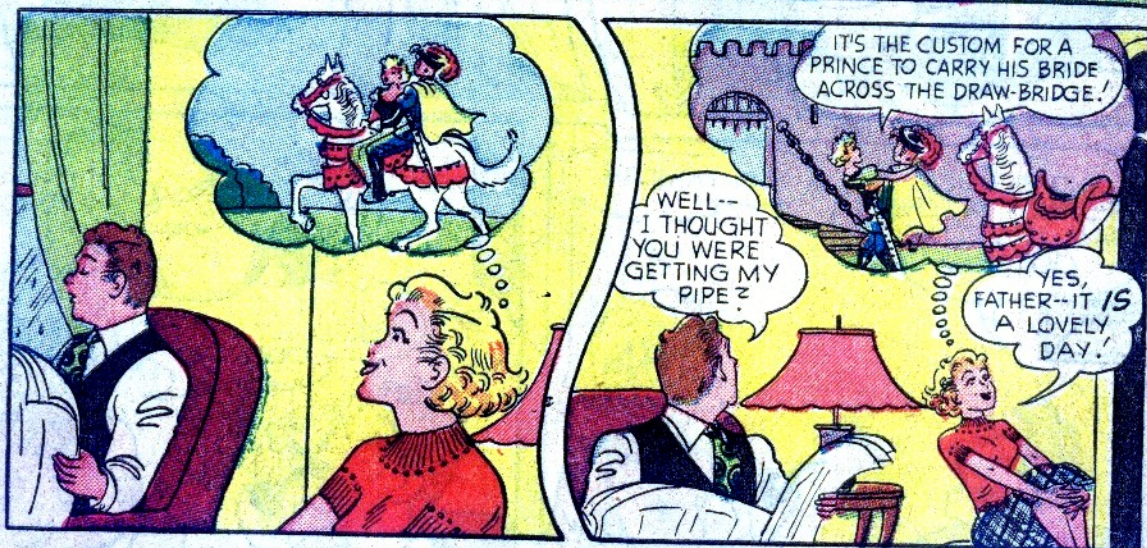
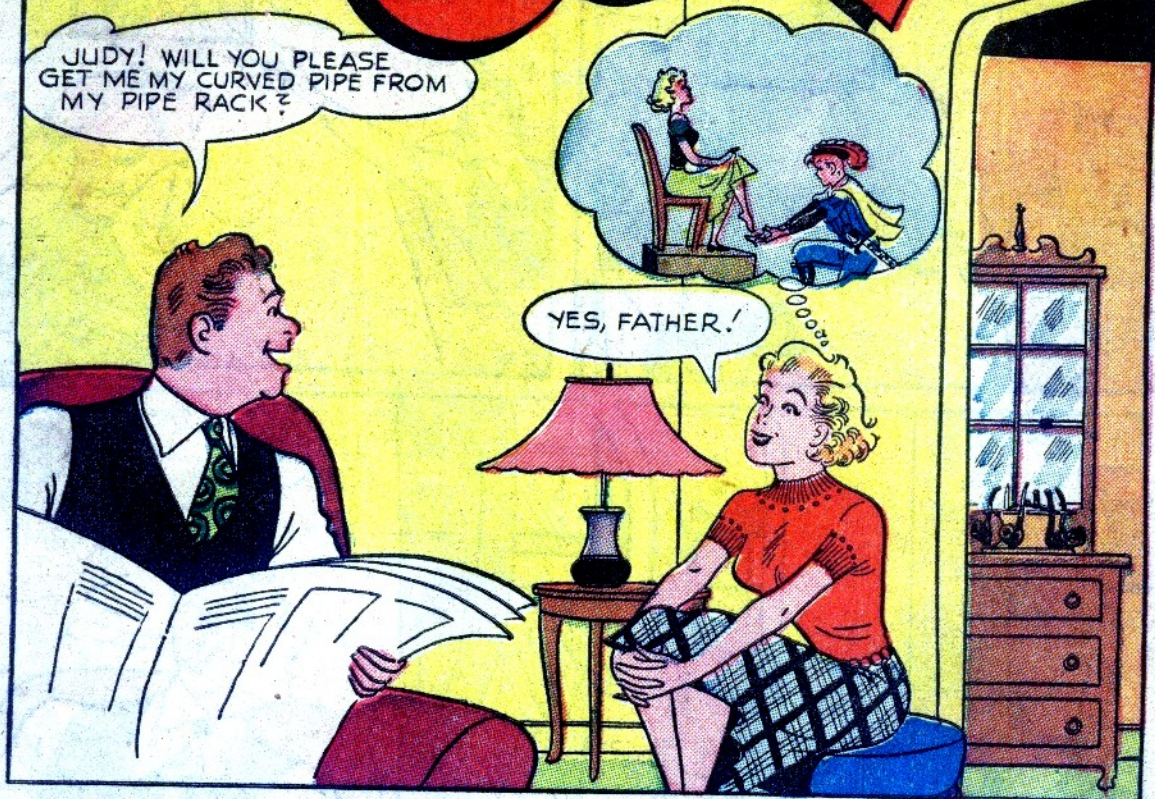


"... AND HOW WE ALL WENT TO CHURCH TOGETHER AND LATER TO A PICNIC ..."



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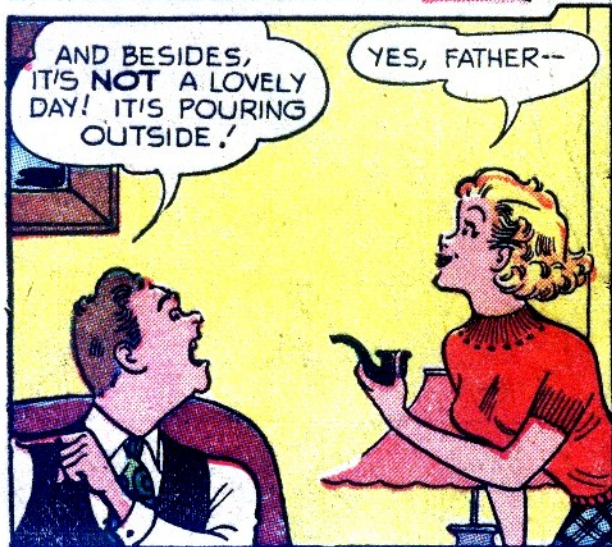
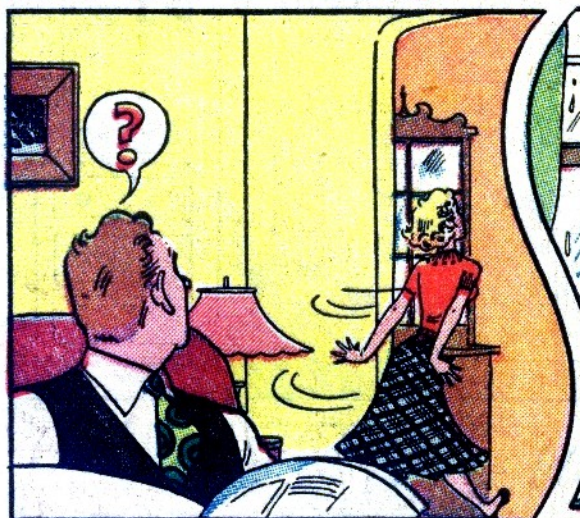
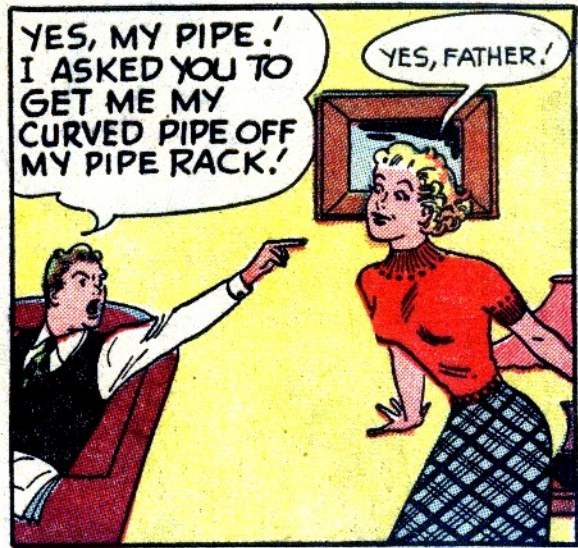
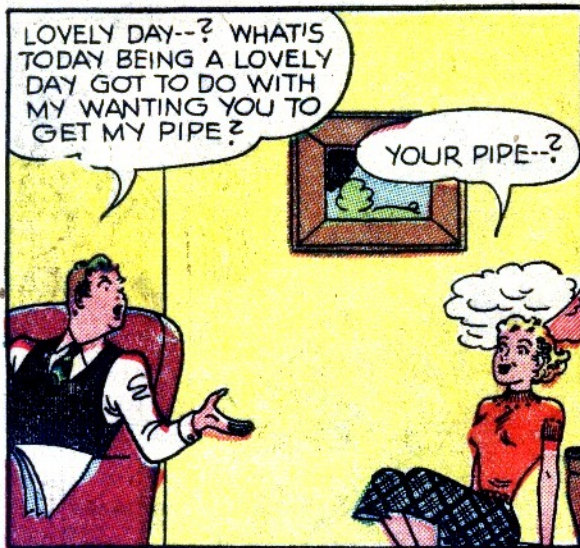
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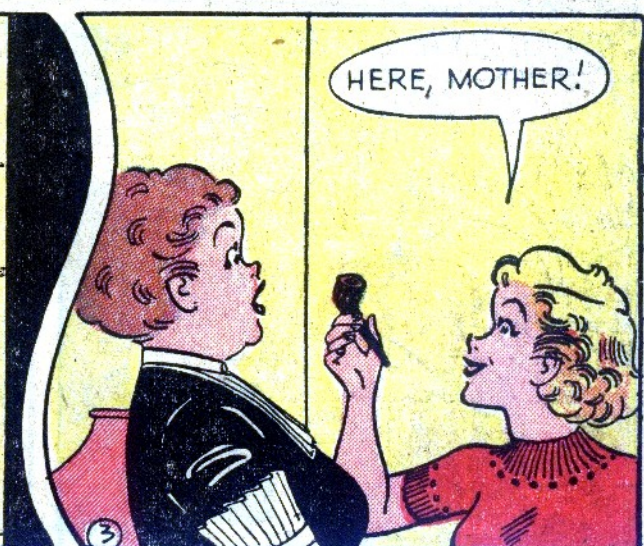
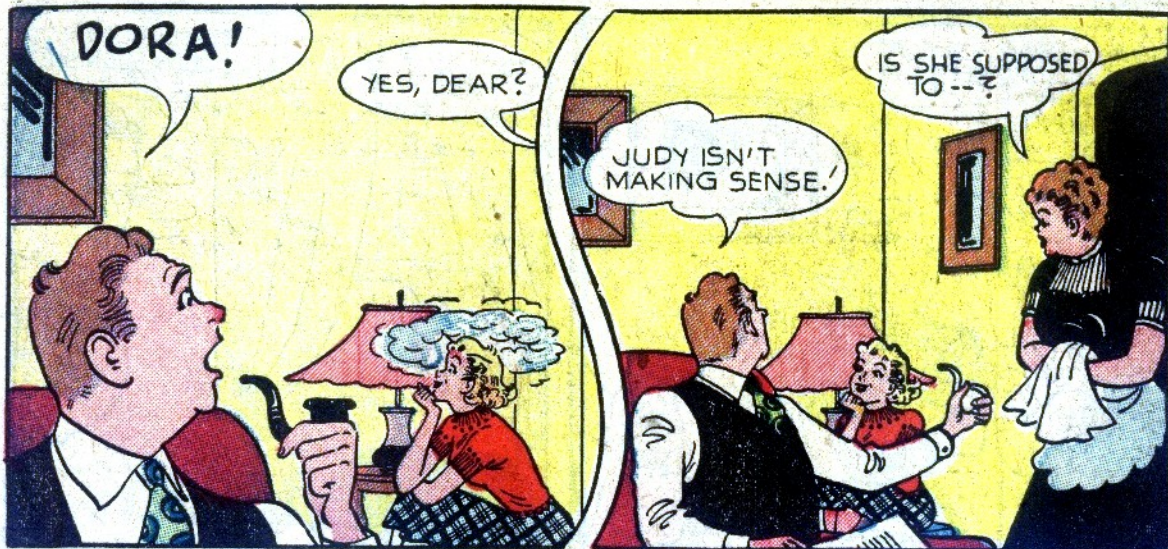


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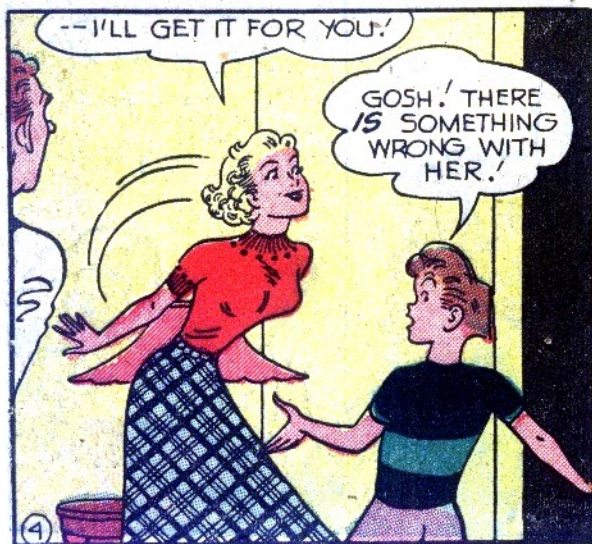
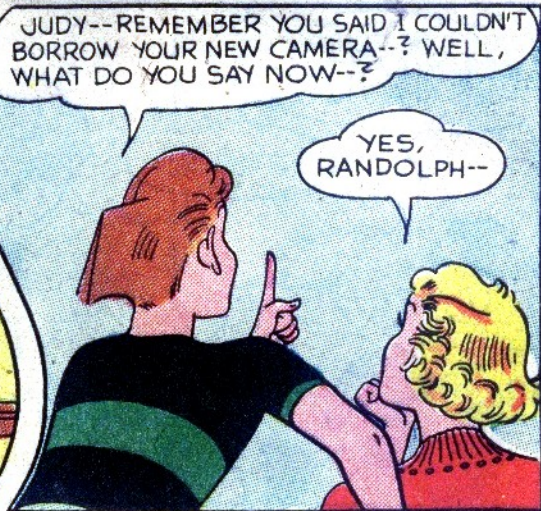
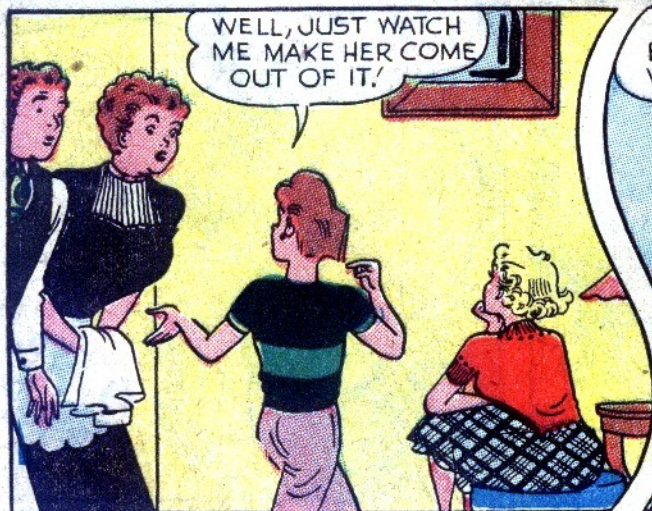
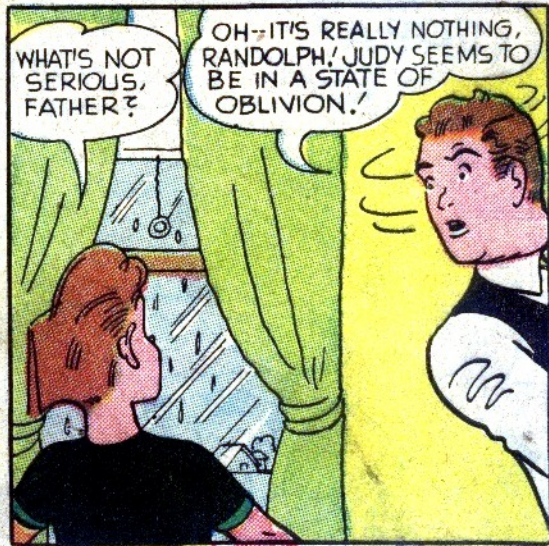
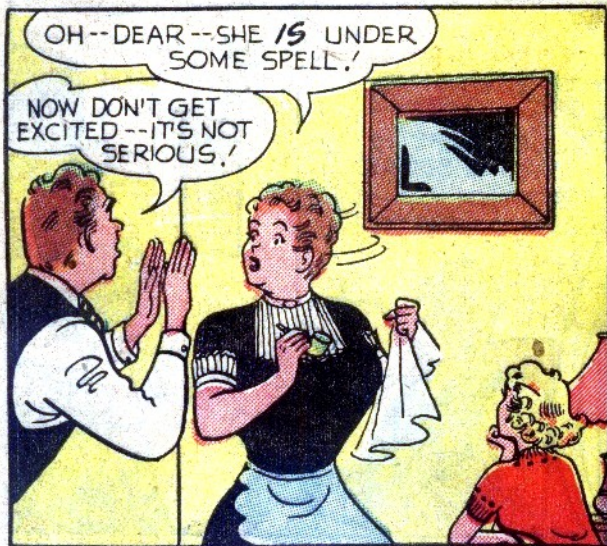
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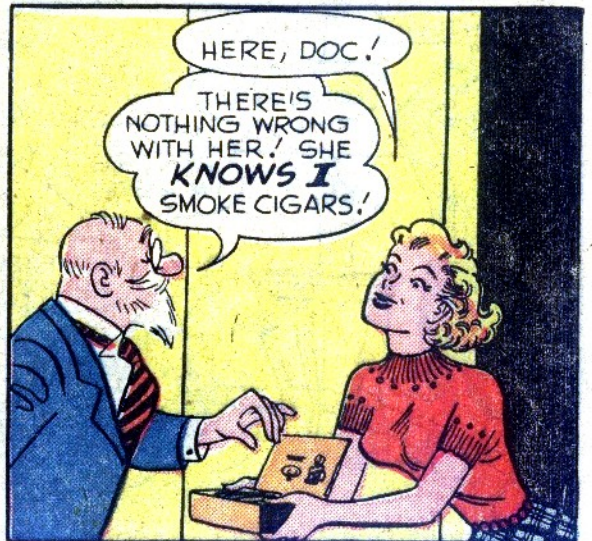
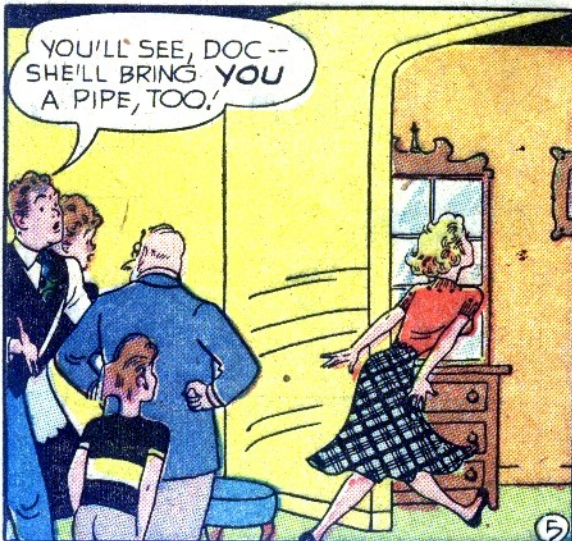
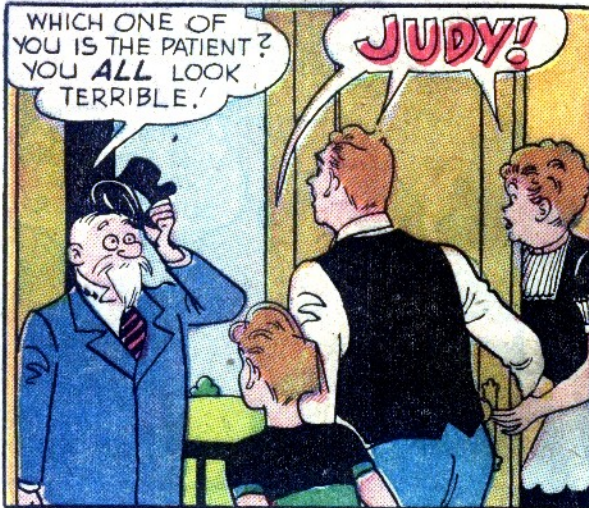
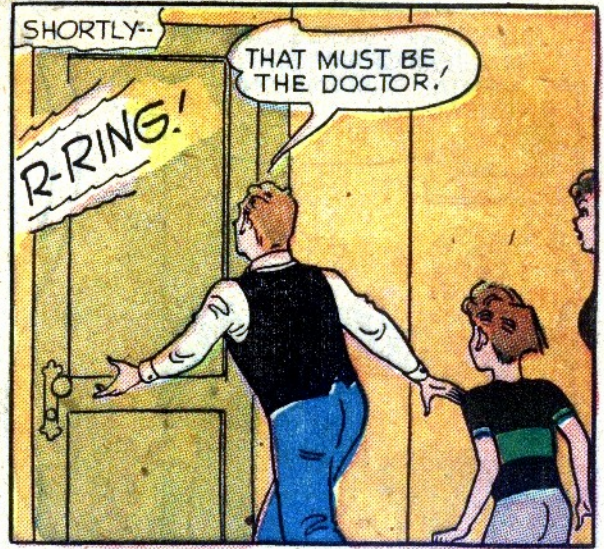


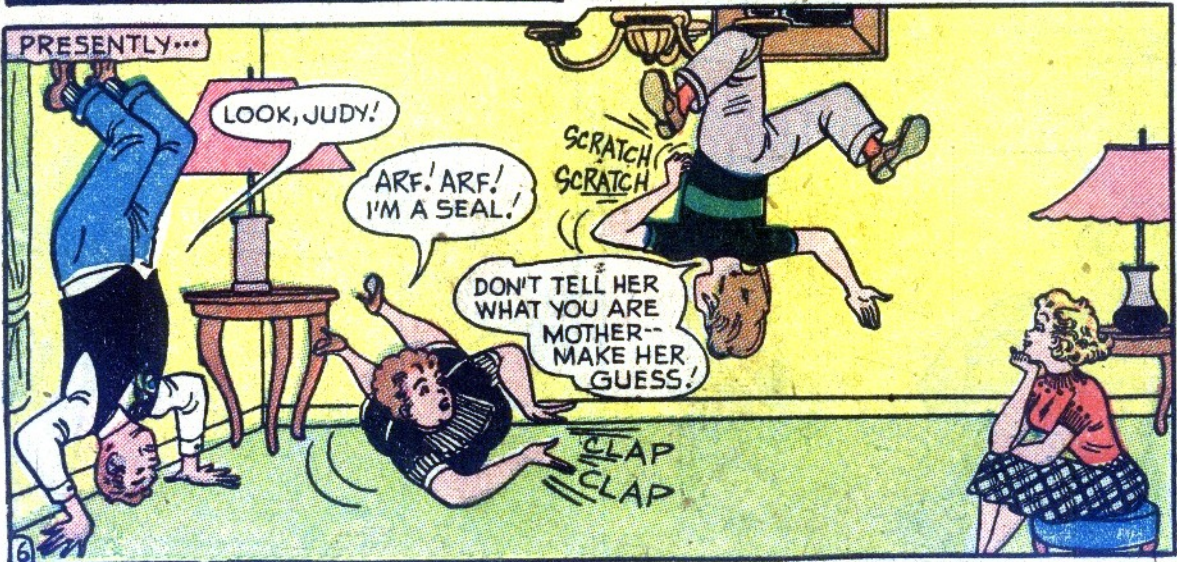
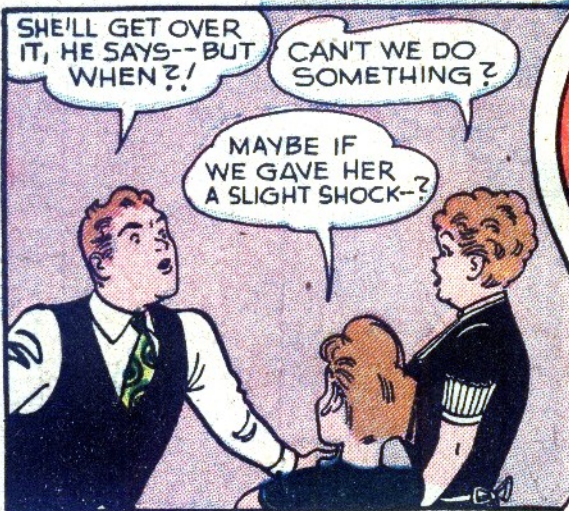


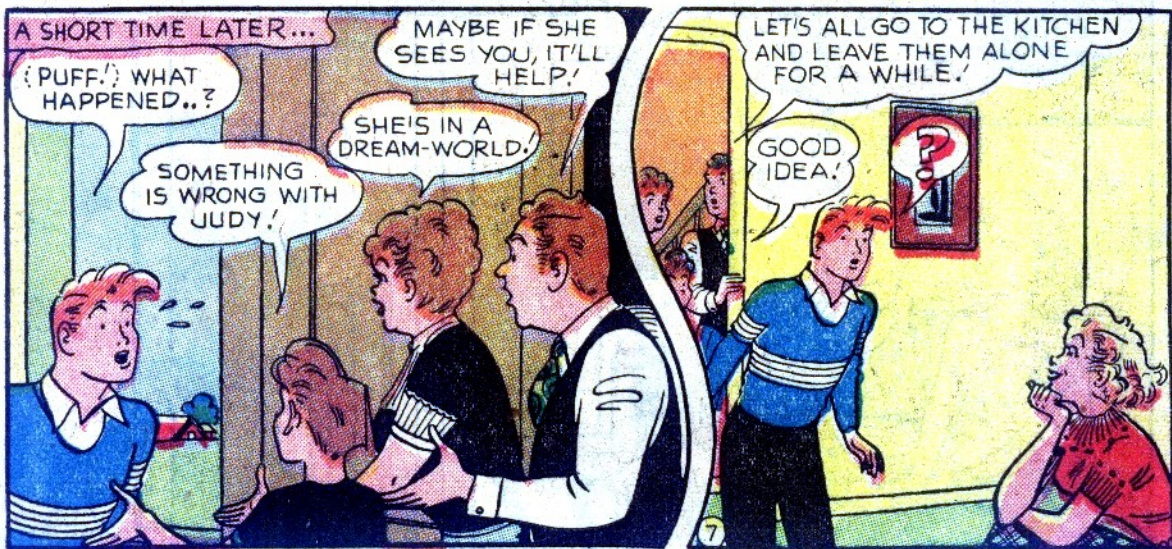
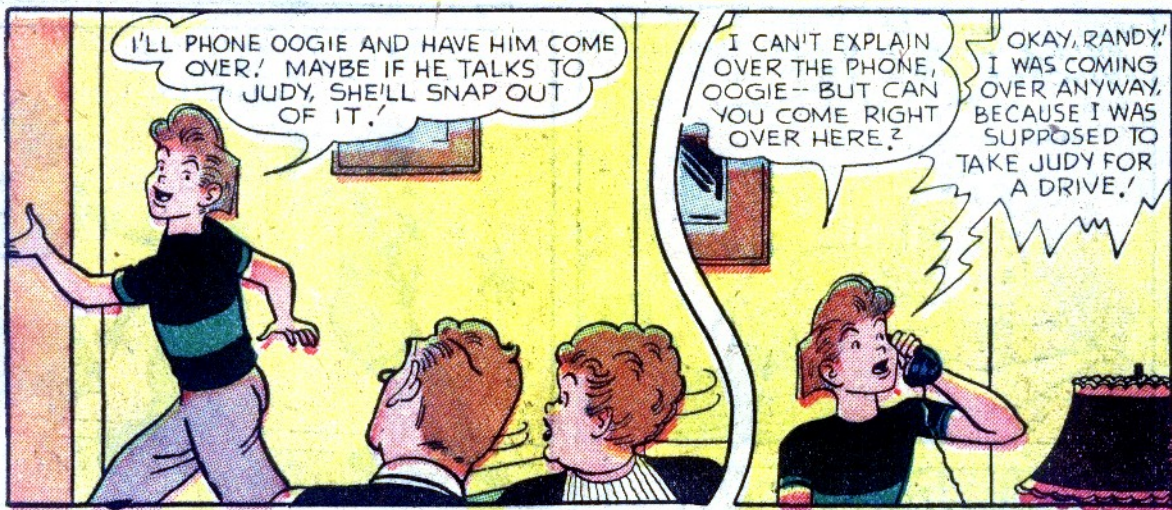
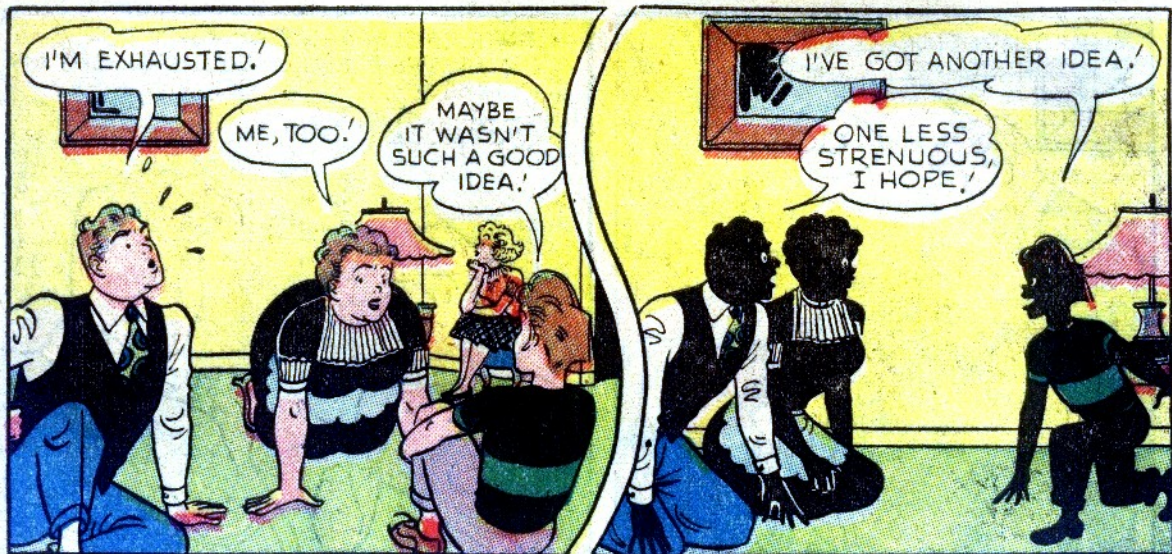


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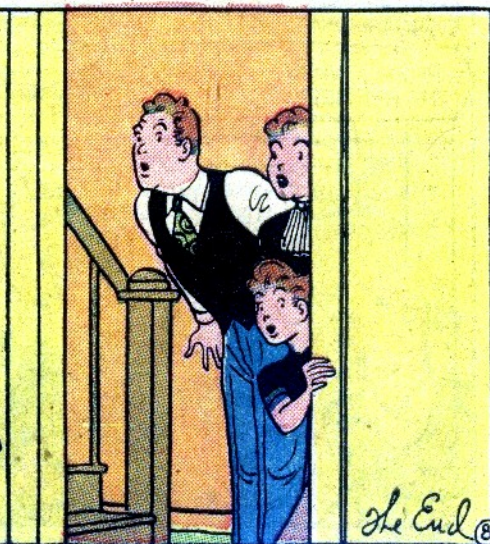
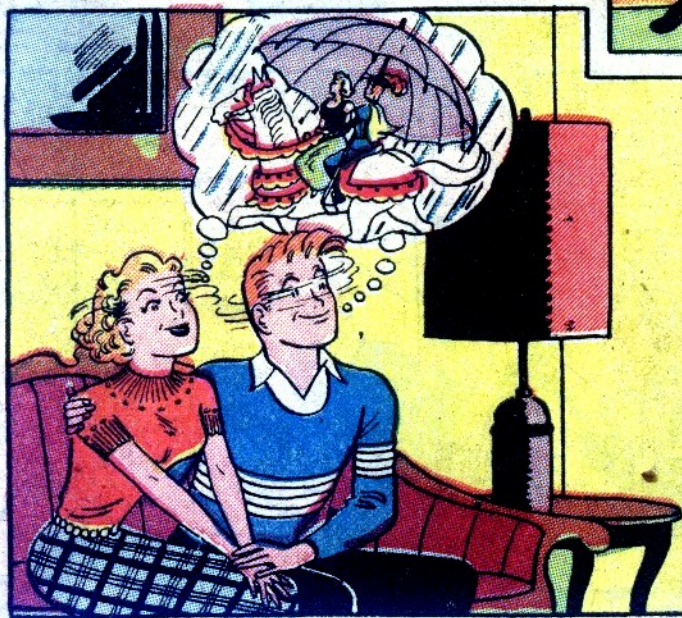
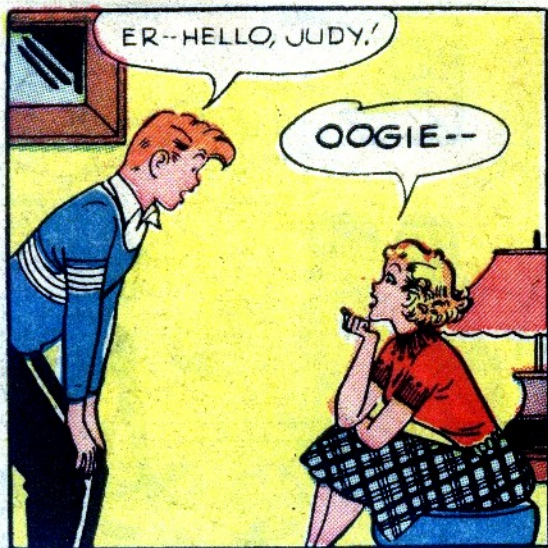




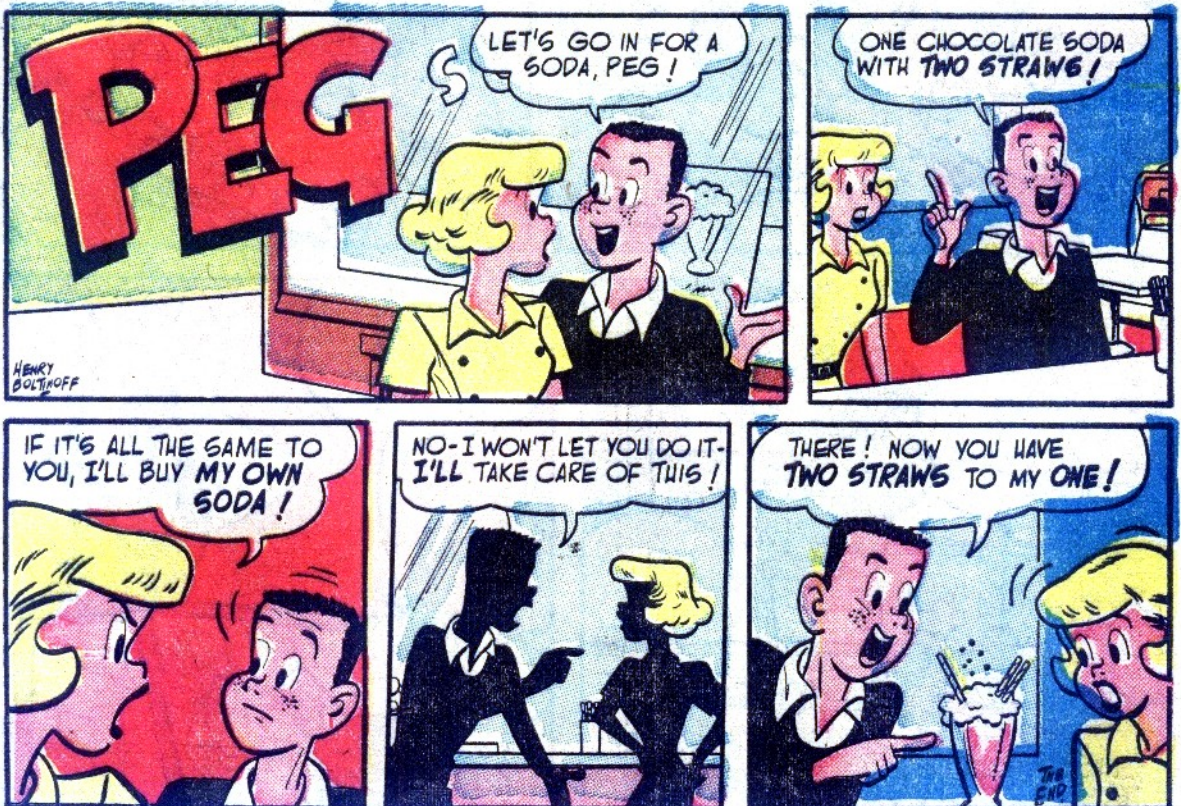


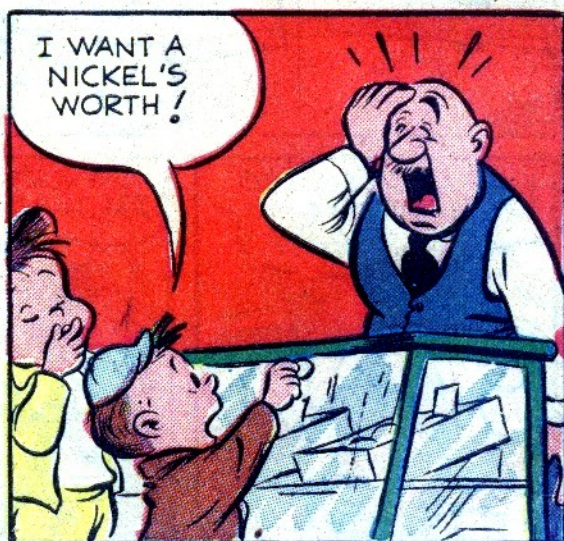
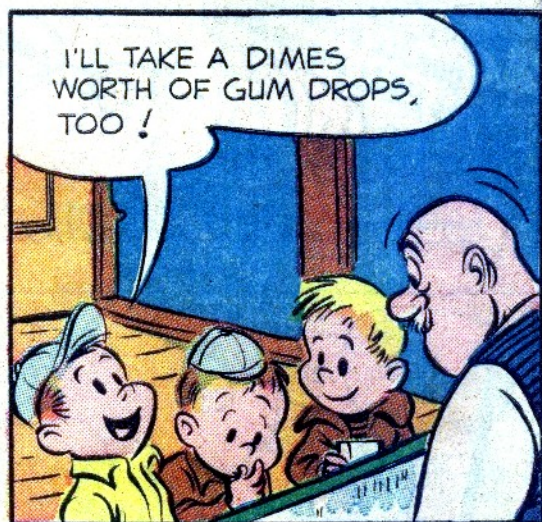
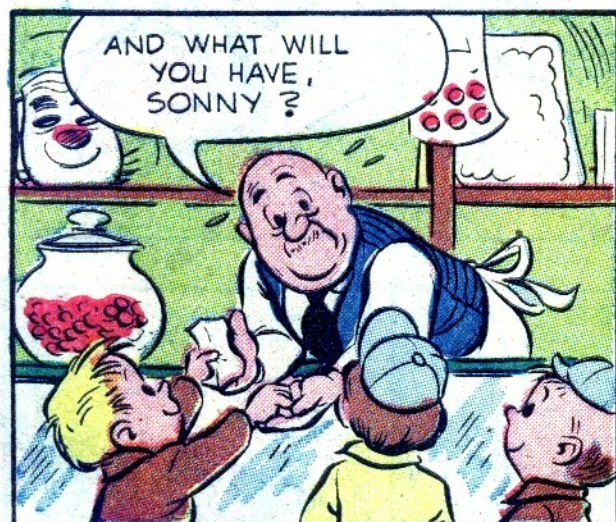


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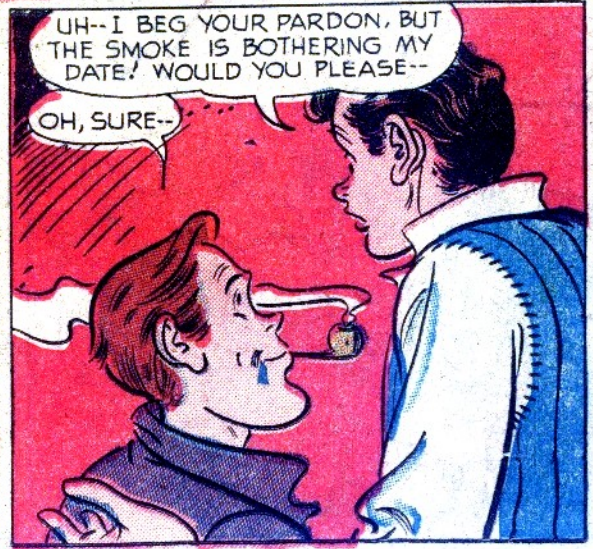
The End®





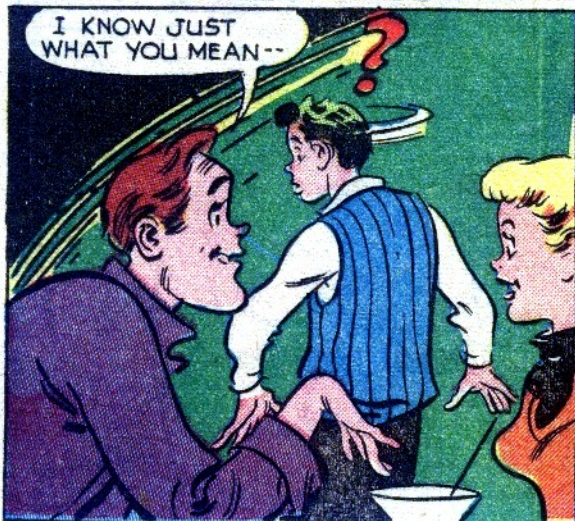


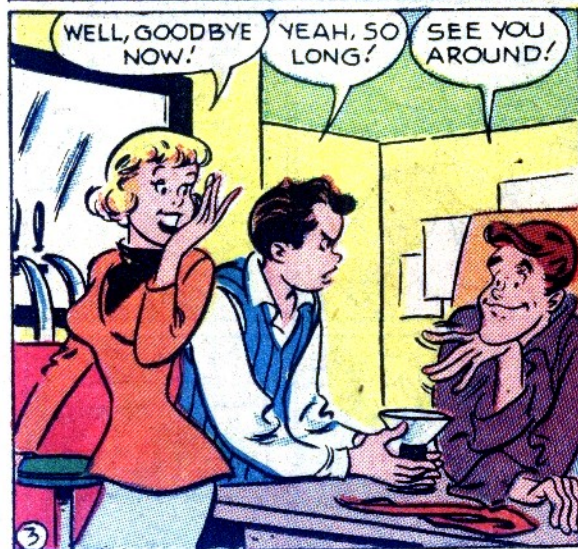
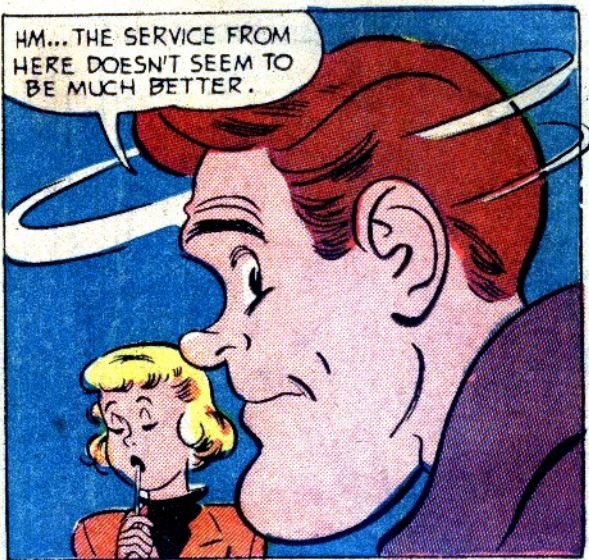
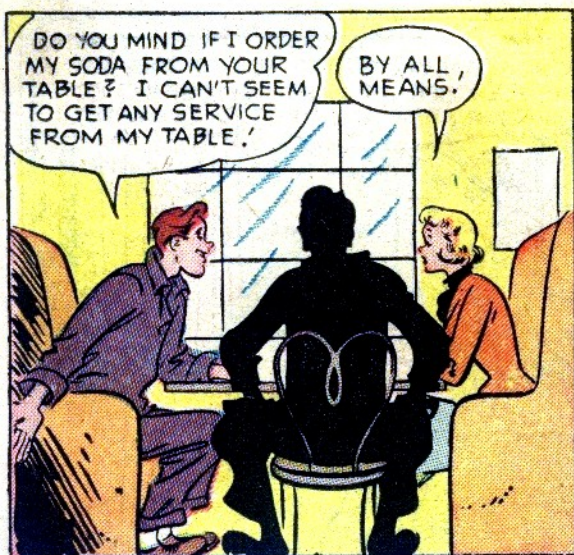
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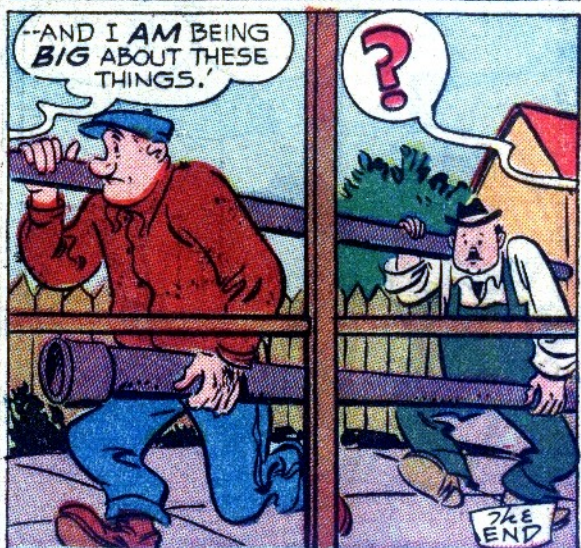
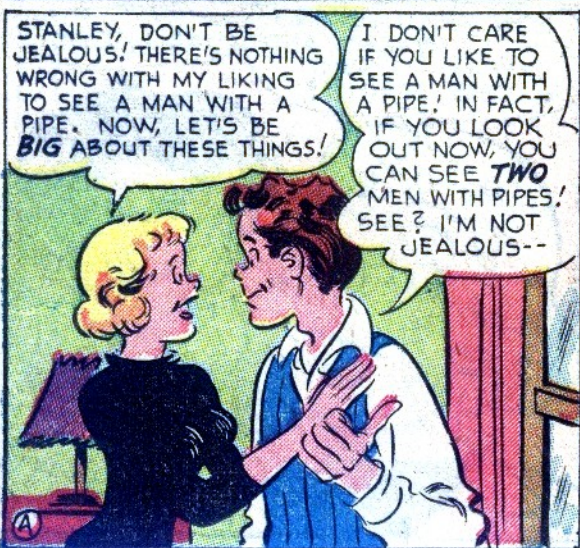
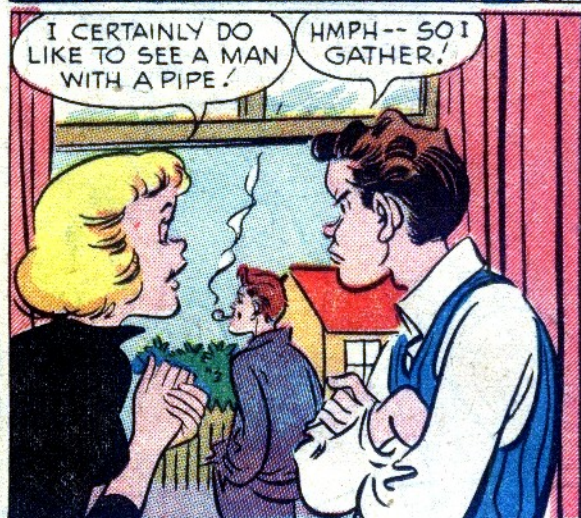
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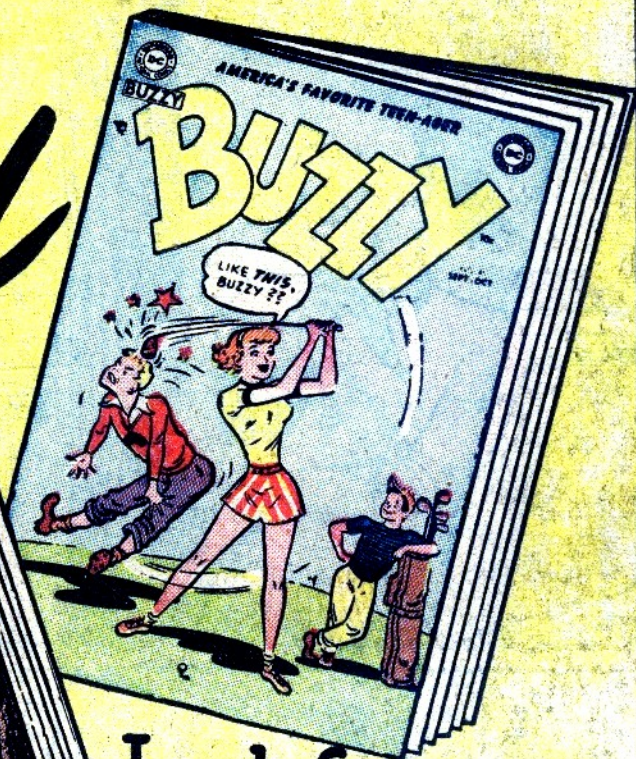
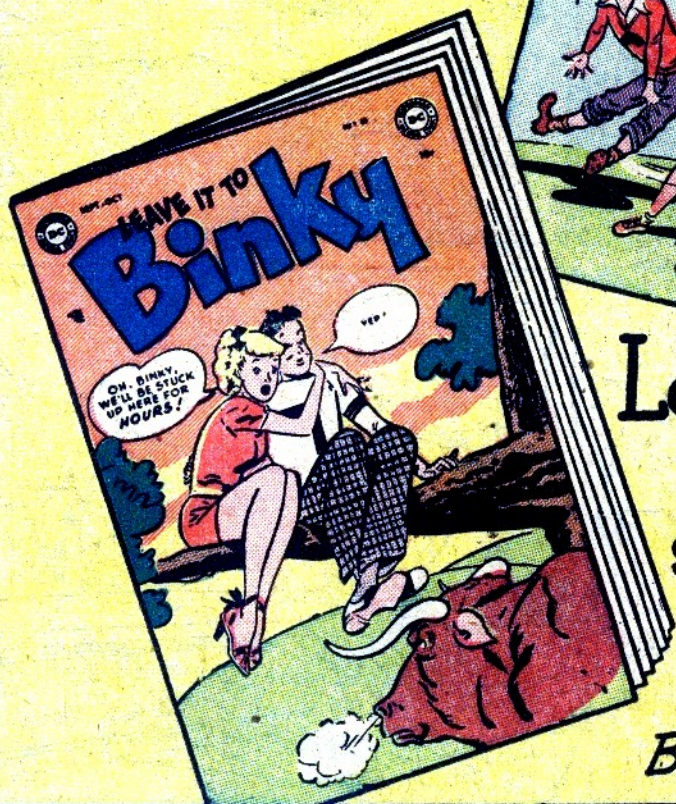


A DATE WITH JUDY



FOR THE
TEEN-TIME
OF YOUR LIFE!

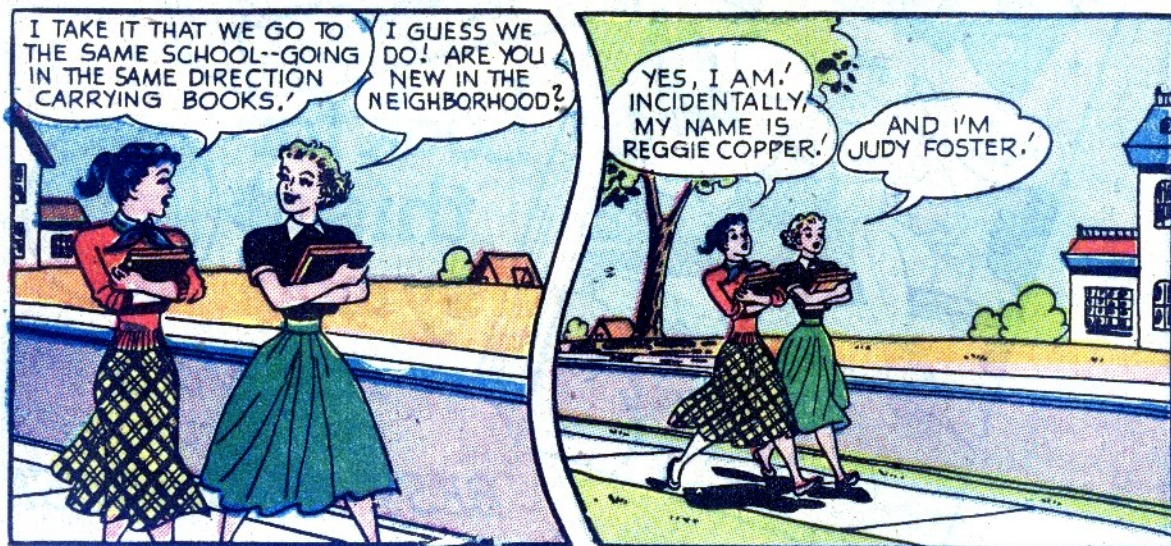
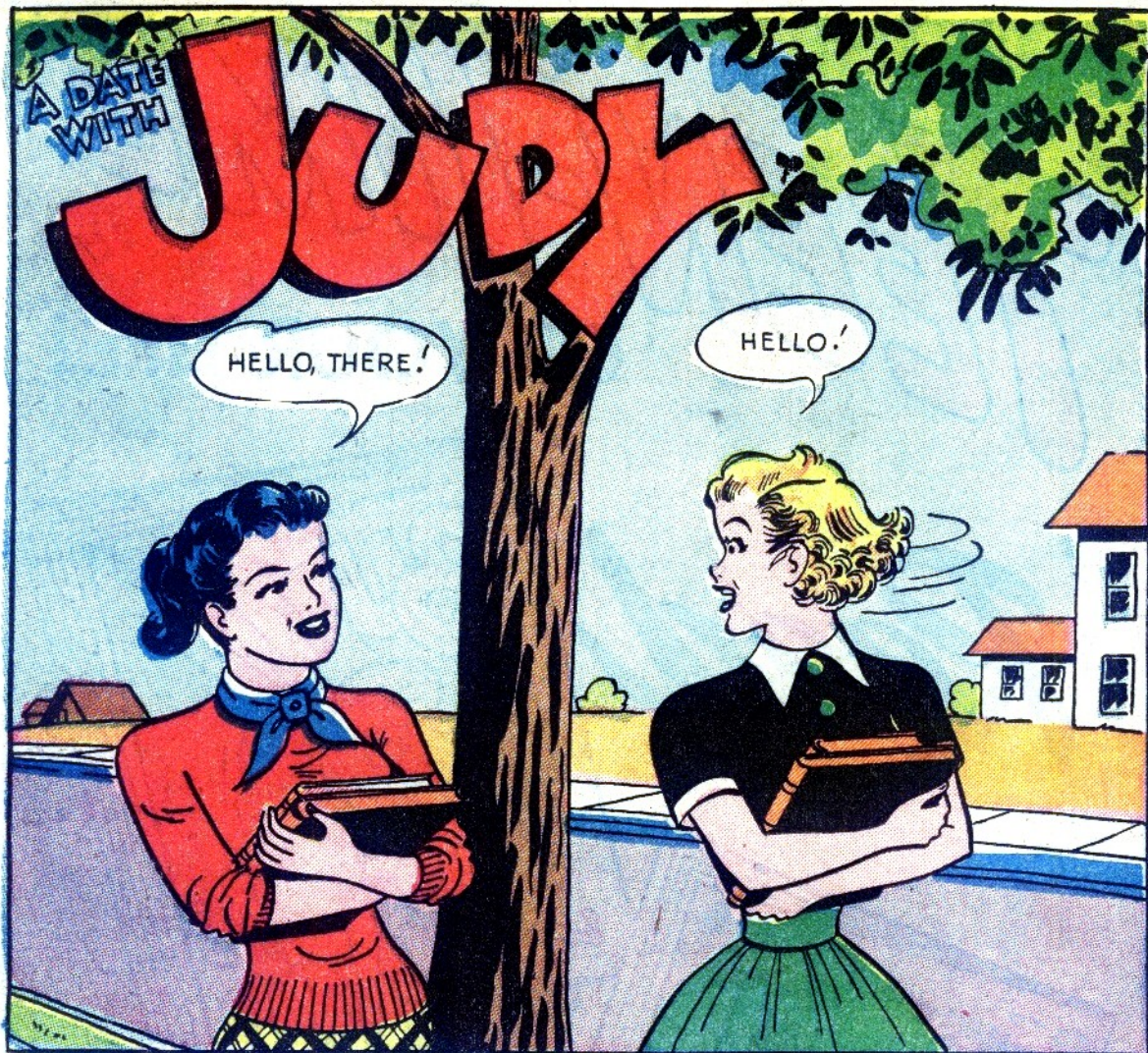
Read

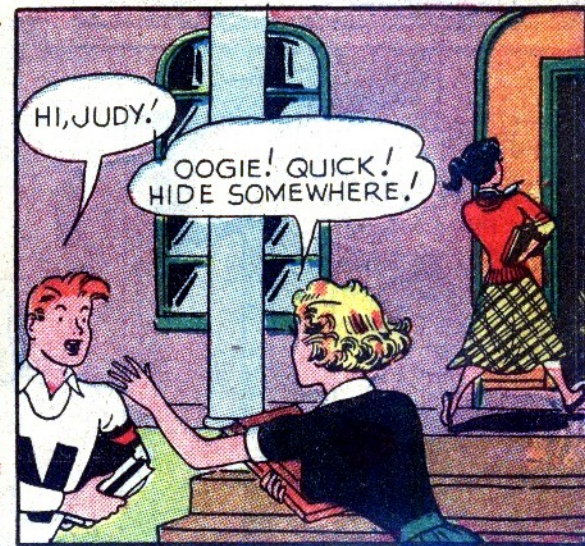


Look for
this ➡
symbol



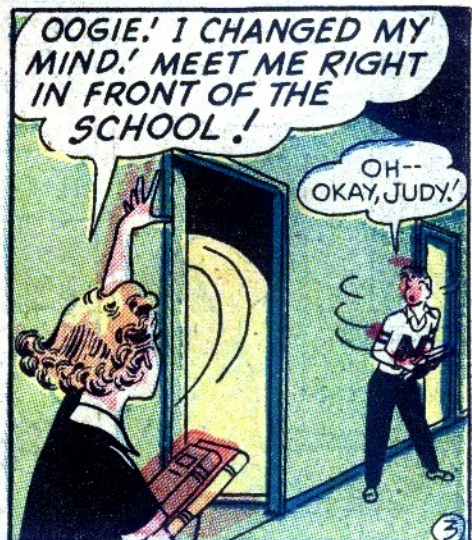
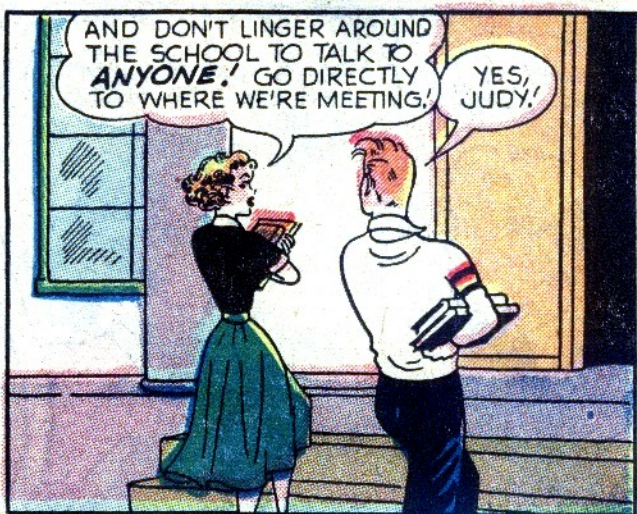
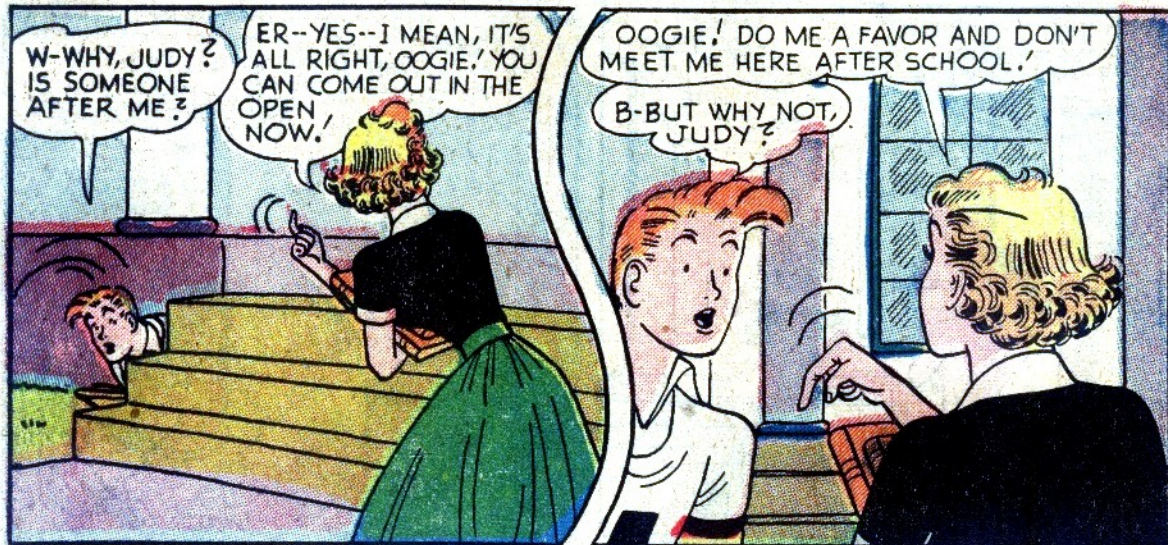
*It's your
guide to
BEST IN COMICS!*





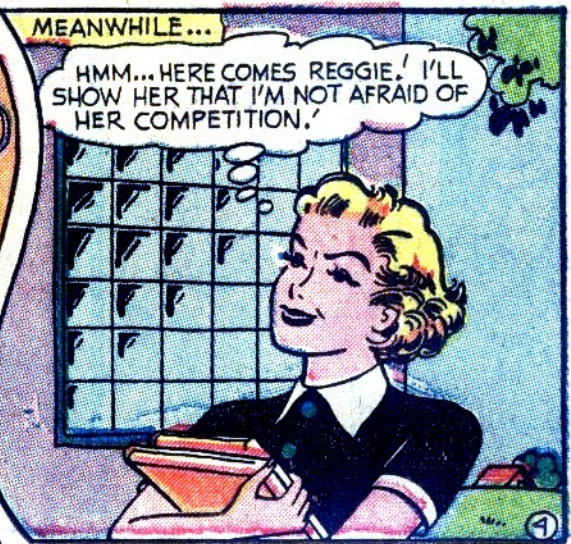
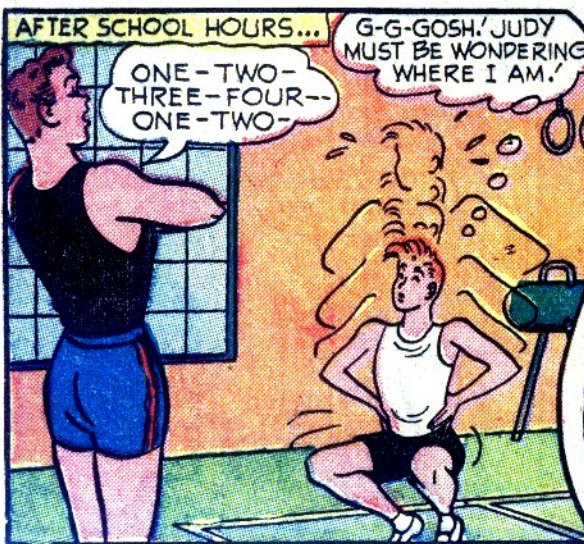
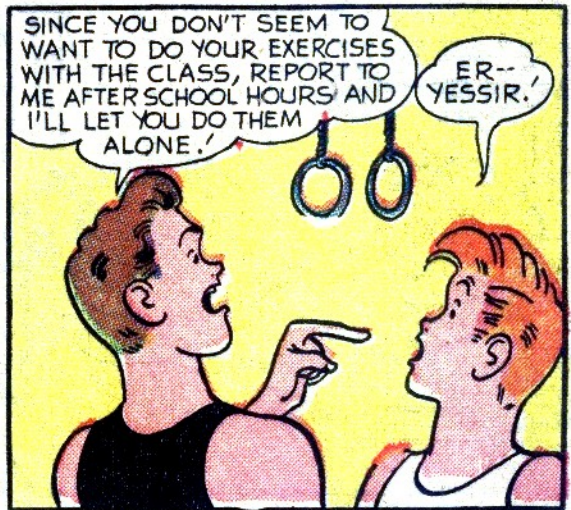
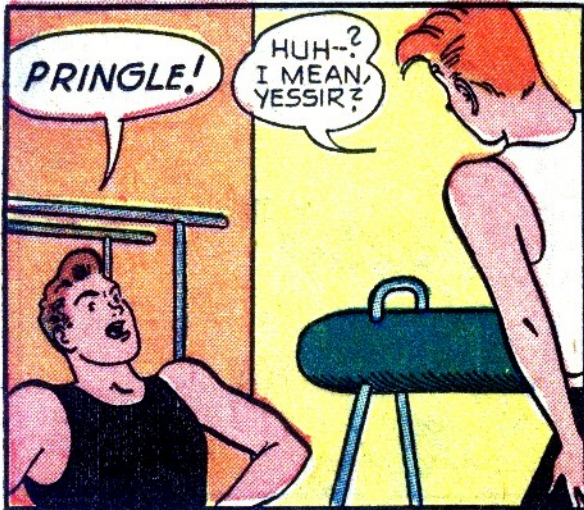
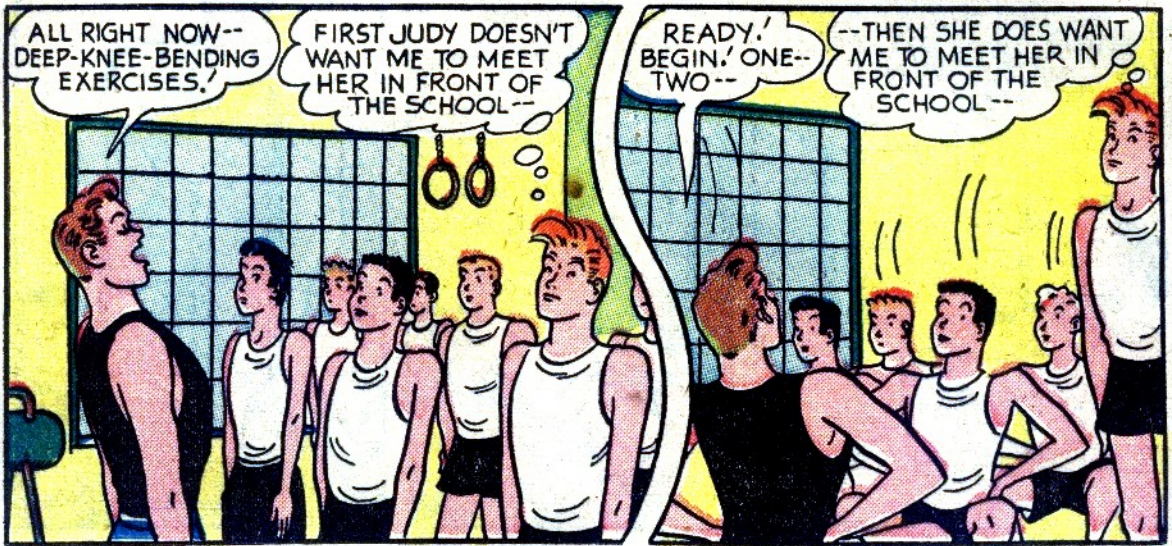


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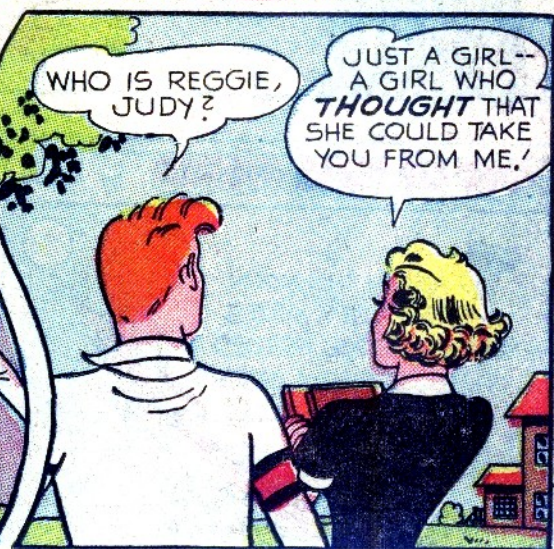
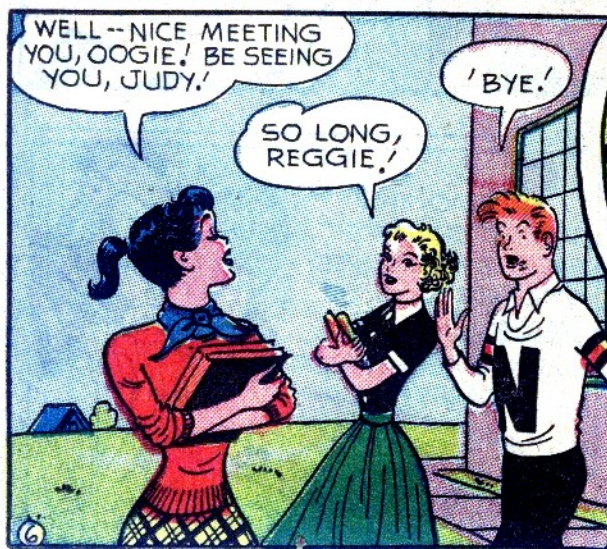
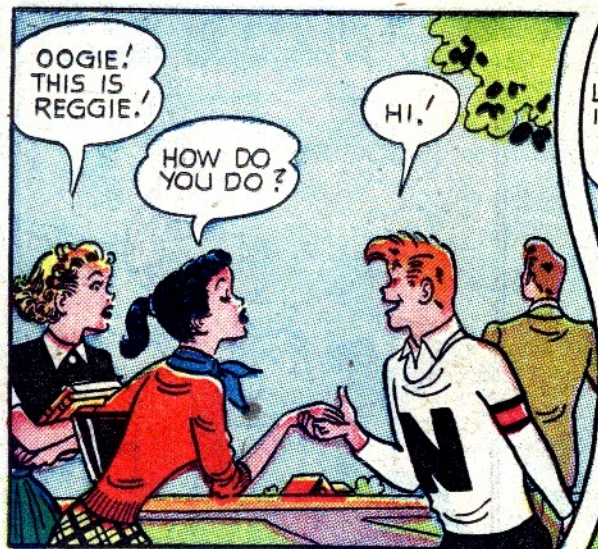
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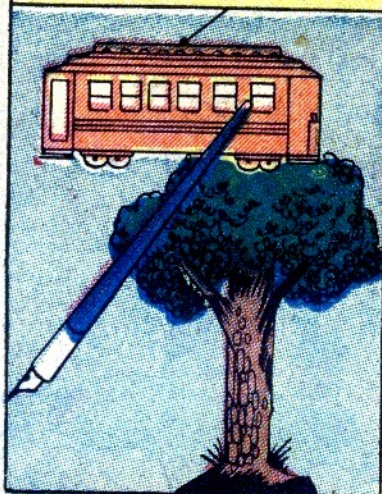


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The Answers

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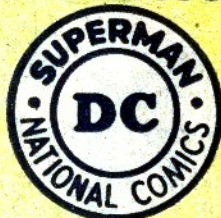
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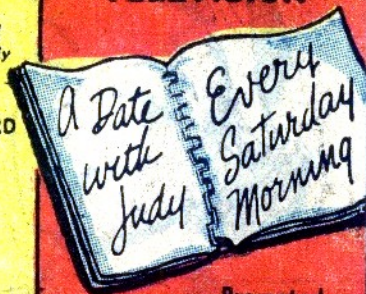
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A DATE WITH JUDY



Designs on You



HI, THERE!
GATHER YOUR WITS ABOUT YOU
WHEN IT COMES TO SCATTER PINS--
YOU'LL FIND THAT YOU, TOO,
CAN BE A--

"PIN UP GIRL"



HERE'S A SCATTER PIN IDEA
FOR THE GIRL WITH MODISH TASTE--
TAKE A BELT AND PUT IT ON
AND LET THE PIN GO TO THE WAIST!



GOT AN ESPECIALLY PRETTY PIN?
DON'T LET IT GO TO YOUR HEAD;
YOU'LL TURN MORE HEADS THAN YOUR OWN IF YOU
LET IT GO TO YOUR HAT INSTEAD!

YOU CAN MAKE MOST ANY NECKLACE
TELL A DIFFERENT STORY--
JUST FASTEN A SCATTER PIN TO IT
AND VOILA! PIN-UP GLORY!





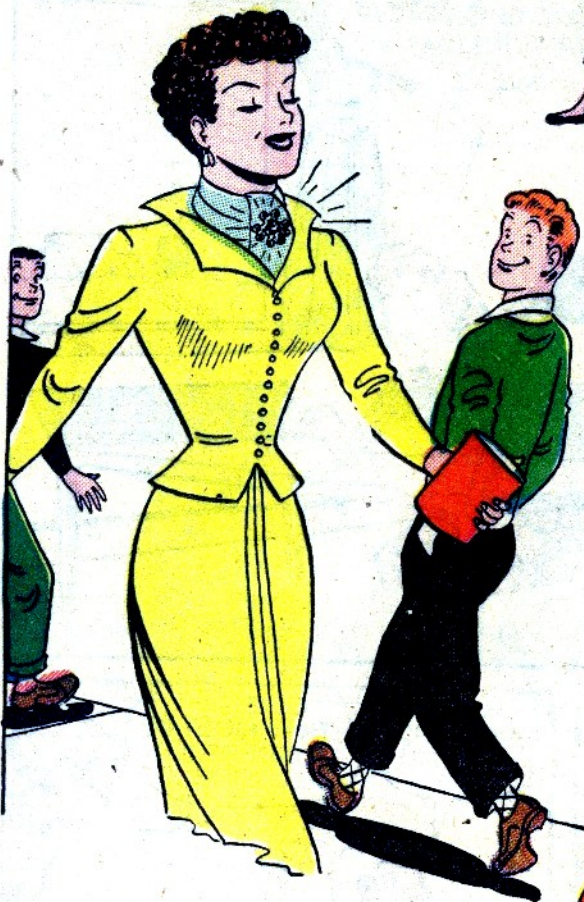
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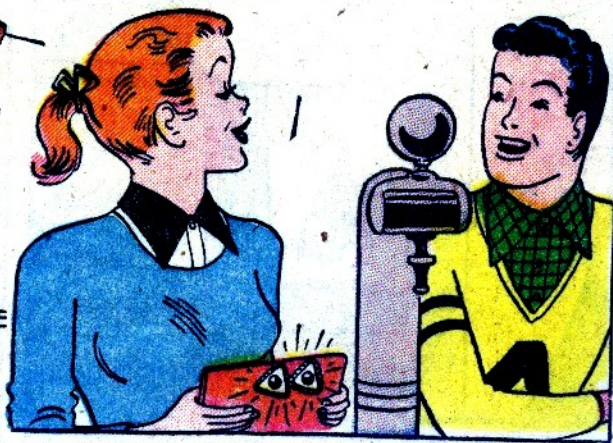
YOUR SCATTER PIN COLLECTION
WILL DO YOU CREDIT, SURE ENOUGH,
IF EVERY NOW AND THEN YOU PUT
A PIN OR TWO "ON THE CUFF".!



GOING PLACES IN THIS WORLD?
WANT TO GO IN STYLE?
HITCH YOUR SCATTER PIN TO A SCARF
AND PIN ON YOUR BRIGHTEST SMILE.!



YOU CAN PROVE BEYOND A DOUBT
YOU'RE FASHION-WISE AND WITTY--
JUST TAKE YOUR FAVORITE FABRIC PURSE
AND MAKE IT PIN-UP PRETTY.!

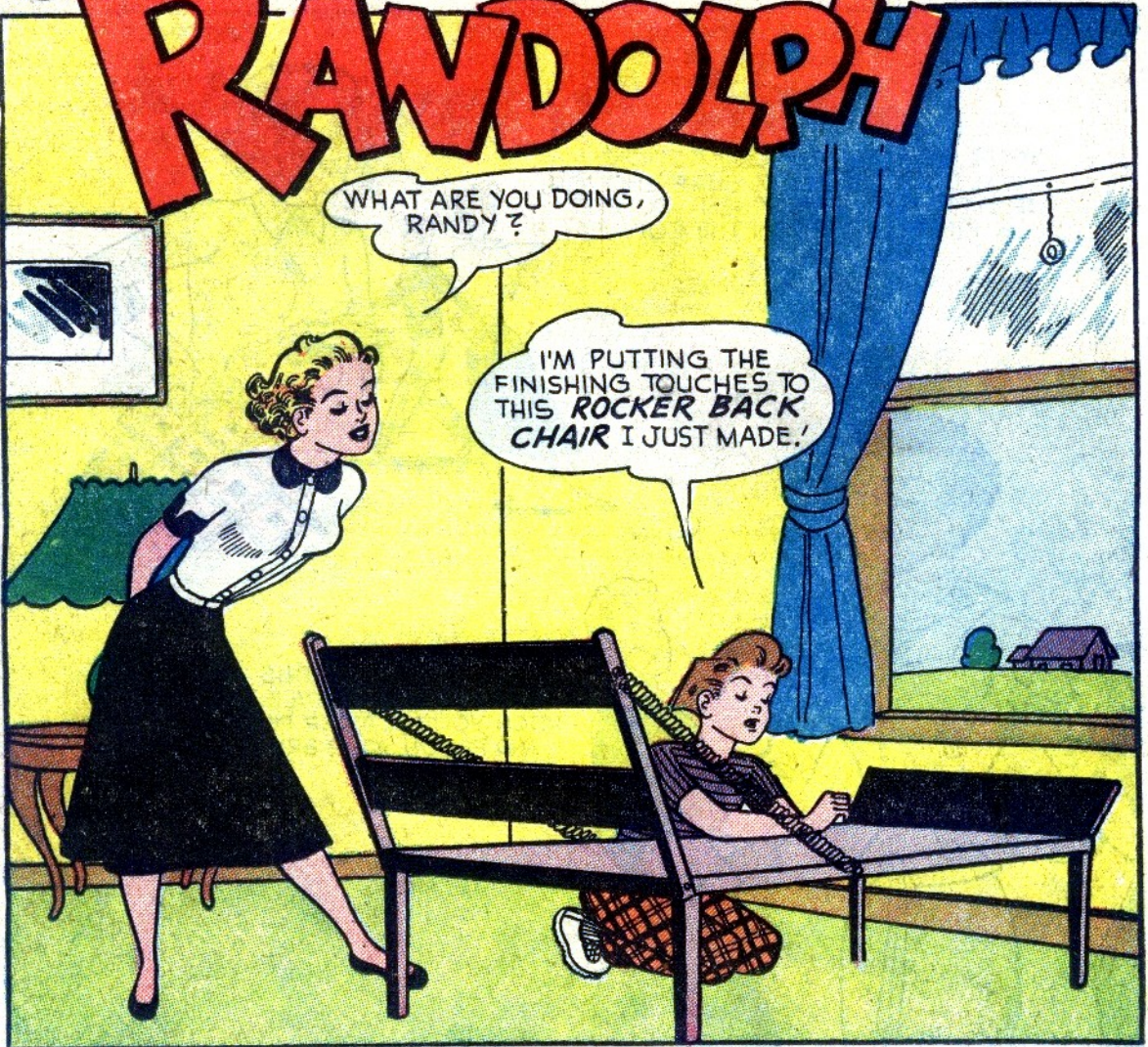




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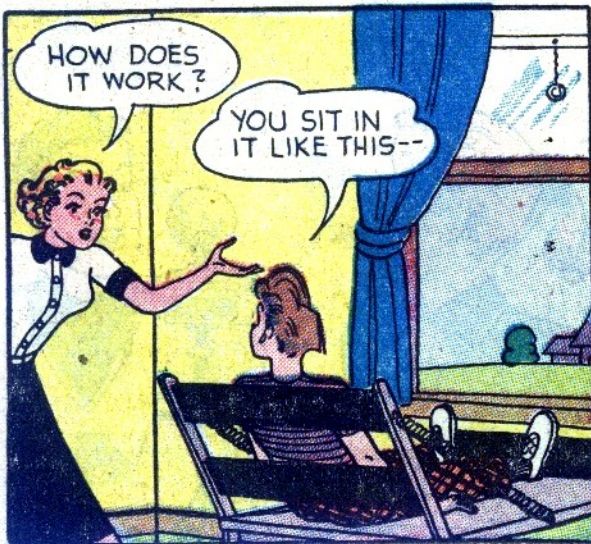


RANDOLPH



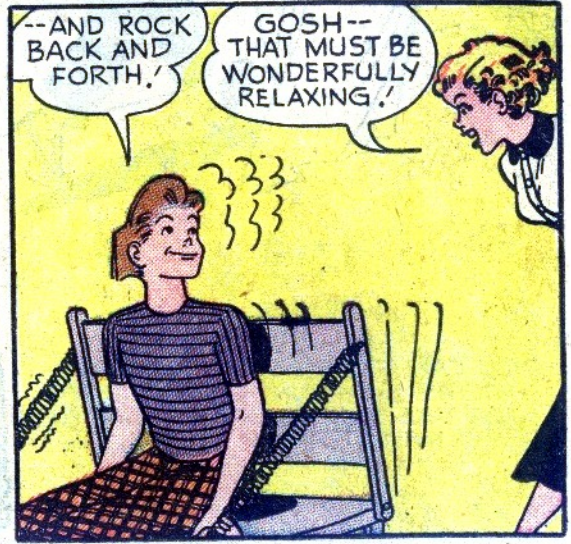
WHAT ARE YOU DOING,
RANDY?

I'M PUTTING THE
FINISHING TOUCHES TO
THIS **ROCKER BACK**
CHAIR I JUST MADE!



HOW DOES
IT WORK?

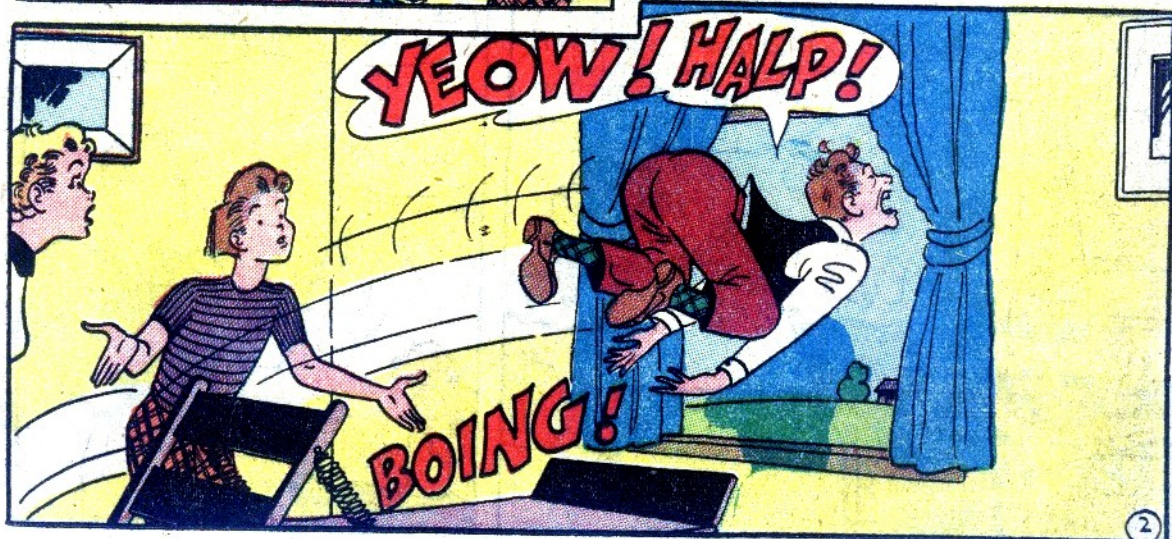
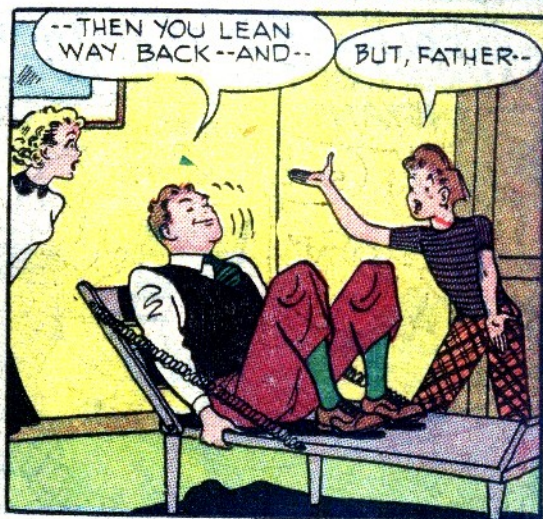
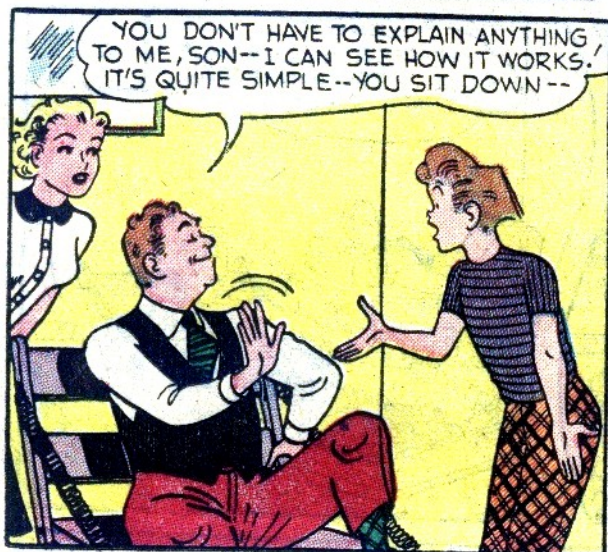
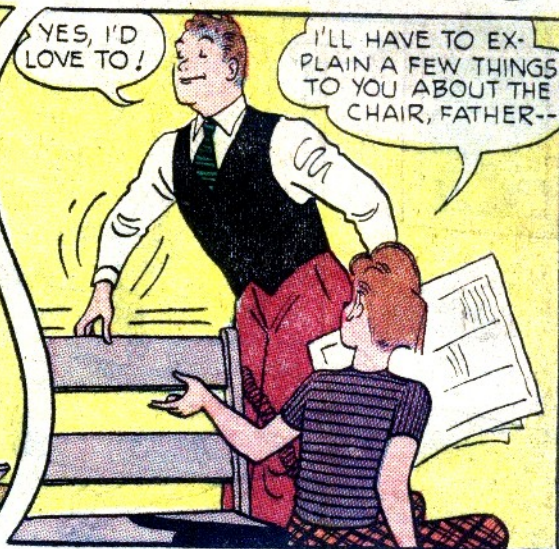
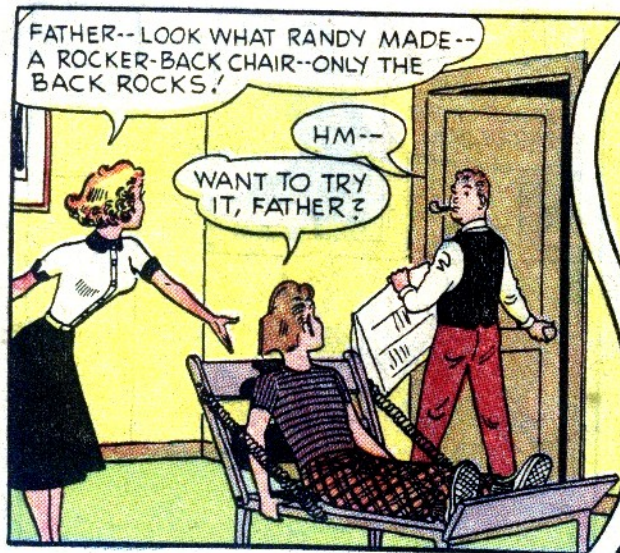
YOU SIT IN
IT LIKE THIS--

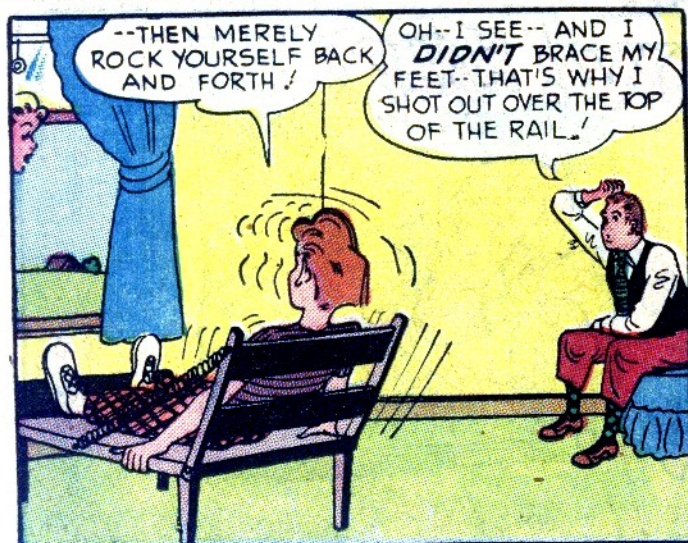
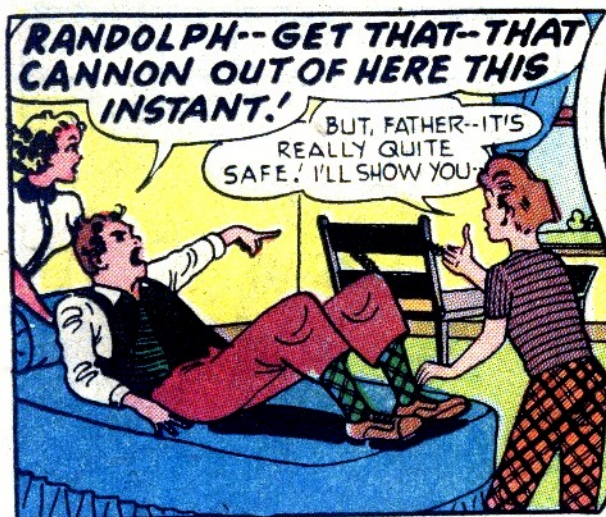
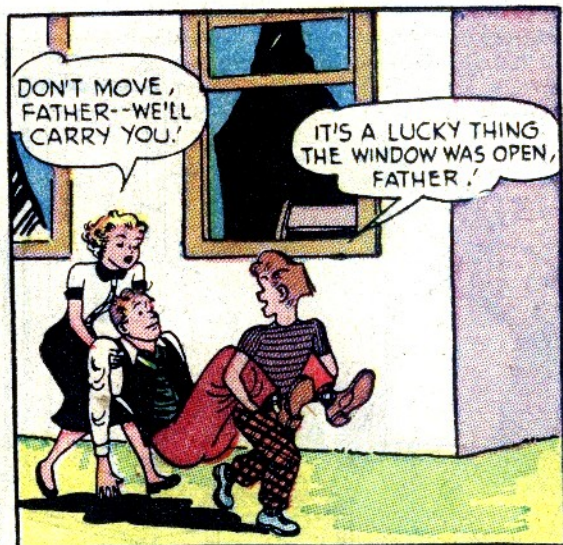
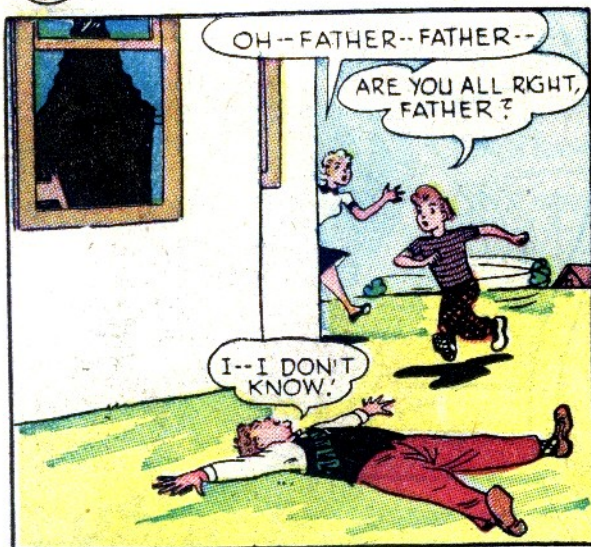


--AND ROCK
BACK AND
FORTH!

GOSH--
THAT MUST BE
WONDERFULLY
RELAXING!

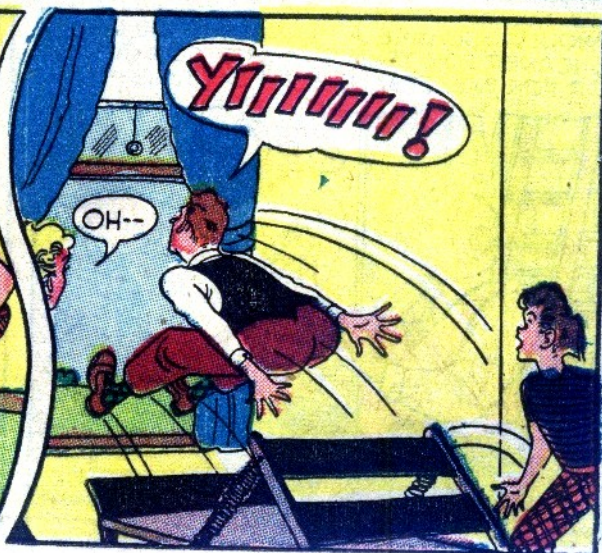
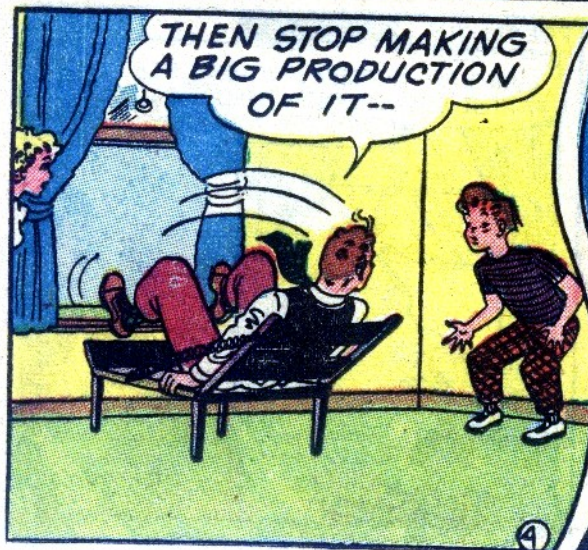
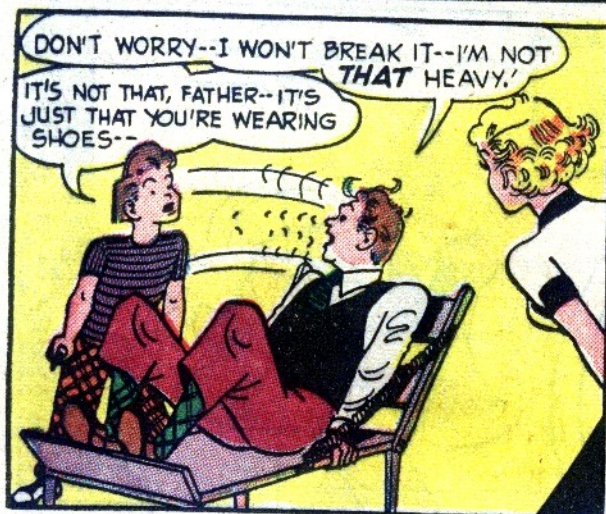
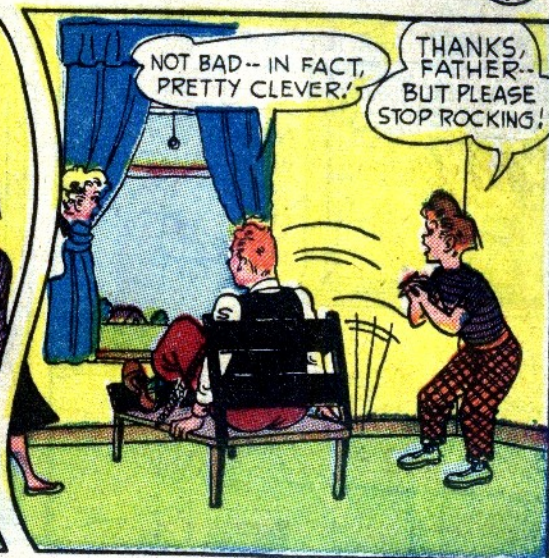
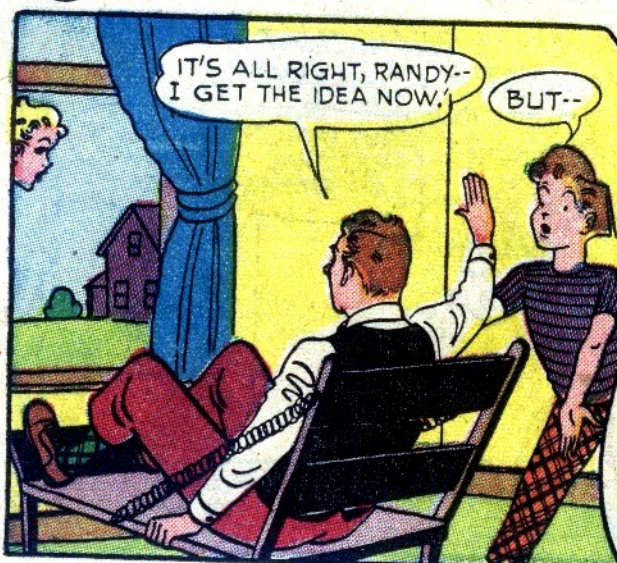
A DATE WITH JUDY





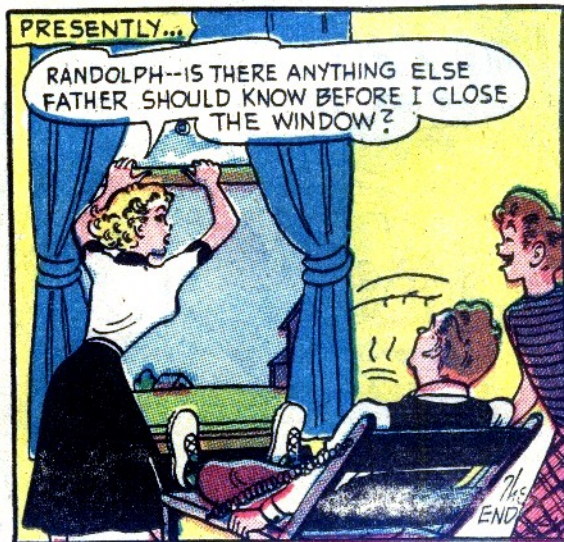
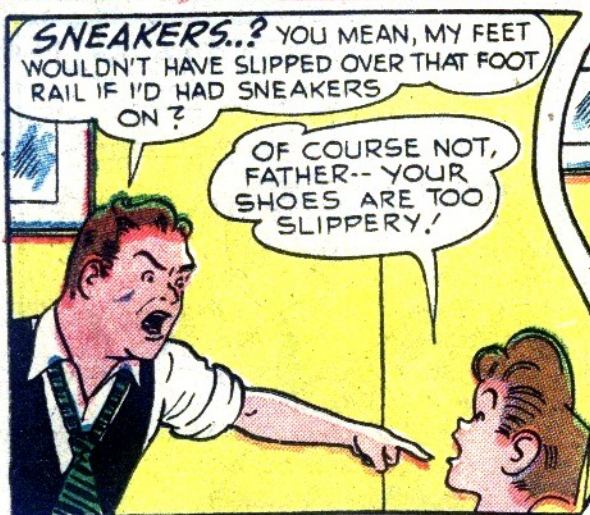


A DATE WITH JUDY





A DATE WITH JUDY





Ballerina Judy

IN the mirrored wall at one end of the dance studio Judy could see herself, in pink tutu and silver slippers, moving through the combinations of ballet steps. As she worked, her thoughts ran through her mind in vivid, silent counterpoint to her feet. . . .

. . . glissade . . . assemble . . . pas de chat . . . pas de bourree . . .

. . . I can't understand what's the matter with Oogie lately . . . he hardly speaks to me at all . . . I wonder if he could be mad about something . . .

. . . saute . . . arabesque . . . saute . . . arabesque . . .

. . . He's been that way ever since the Class Picnic at Cedar Lake Park . . . My, that was a wonderful picnic! . . . I'll never forget it as long as I live . . .

. . . grand pas de bourree . . . grand jete . . .

. . . So many funny things happened . . . I thought I'd die laughing . . .

. . . glissade . . . assemble . . .

. . . like when Jojo Carlson accidentally kicked Oogie's lunch off the dock and into the water . . . Why, I'll bet they were the dunked-est sandwiches in history! . . .

. . . pas de chat . . . pas de bourree . . .

. . . It was silly of Oogie to get so mad . . . he even implied Jojo did it on purpose, but I know that's not so . . .

. . . saute . . . arabesque . . . saute . . . arabesque . . .

. . . after all, Jojo was so sweet about carrying my lunch and helping me into the boat and rowing me all around Cedar Lake, he'd never be capable of doing such a mean thing . . .

. . . grand pas de bourree . . . grand jete . . .

. . . I don't think . . .

. . . glissade . . . assemble . . . pas de chat . . . pas de bourree . . .

. . . Besides, I don't know why Oogie should have minded so much . . . After all, it isn't as if he had to go without anything to eat . . . everybody chipped in and gave him something from their lunch . . .

. . . saute . . . arabesque . . . saute . . . arabesque . . .

. . . why, he ended up with a bigger lunch than anyone else at the picnic . . .

. . . grand pas de bourree . . .

. . . forty-five tomato-and-mustard sandwiches . . .

. . . grand jete . . .

. . . I thought it was very ungrateful of him to complain . . .

. . . glissade . . . assemble . . . pas de chat . . . pas de bourree . . .

. . . My, the hamburgers and ice cream and cake were good! . . .

. . . saute . . . arabesque . . . saute . . . arabesque . . .

. . . I guess Oogie just doesn't have the true picnic spirit, that's all . . . Now take me, for instance . . . I do . . . I believe in having a good time and seeing that everyone else has a good time, too . . .

... grand pas de bourree ... grand jete ...

... *Why, if it hadn't been for me, that new boy, Carter Rollins, might have just perished with loneliness ...*

... glissade ... assemble ...

... *or Tootsie Hoffman might have gotten him ...*

... pas de chat ... pas de bourree ...

... *My, he's handsome! ... I can't understand why Oogie doesn't think so ... But, then, he thinks Tootsie Hoffman is cute ...*

... saute ... arabesque ...

... *I guess that explains his peculiar taste ...*

... saute ... arabesque ... grand pas de bourree ... grand jete ...

... *But Carter can't hold a candle to Phillip for looks ... It's too bad Phillip had to work overtime and get to the picnic late ...*

... glissade ... assemble ...

... *But it's a good thing I was the first to see him arrive ... otherwise Tootsie Hoffman or some other girl might have gotten her hands on him and taken him for a long walk and kept him away from every other girl at the picnic ...*

... pas de chat ... pas de bourree ...

... *My, that was a lovely walk I had with Phillip! ... all the way around Cedar Lake ...*

... saute ... arabesque ...

... twice ...

... saute ... arabesque ... grand pas de bourree ... grand jete ...

... *I can't understand what was eating Oogie by the time we got back ... Tootsie, yes—because she likes Phillip ... But Oogie doesn't give a fig about him, so why should he care how long I kept Phillip away? ...*

... glissade ... assemble ... pas de chat ... pas de bourree ...

... *But then there are a lot of things I don't understand about Oogie ... like when he scowled so when Billy Steward serenaded me under the old apple tree ... and all those other boys joined in ...*

... saute ... arabesque ...

... *Why, you'd think he didn't WANT me to be popular! ...*

... saute ... arabesque ...

... *As for me, I just loved it ... especially when I saw the look on Tootsie Hoffman's face ...*

... grand pas de bourree ... grand jete ...

... *And it isn't as if Oogie were left all alone and out of things completely ... After all, Madgie Plunkett stuck by him absolutely all afternoon ...*

... glissade ... assemble ... pas de chat ... pas de bourree ...

... *It's marvelous how that girl can go on and on for hours about her doll collection ...*

... saute ... arabesque ... saute ... arabesque ...

... *it's terribly interesting ...*

... grand pas de bourree ...

... *if you're interested in dolls ...*

... grand jete ...

... *And then the ride home—that was the funniest of all ...*

... glissade ... assemble ... pas de chat ... pas de bourree ...

... *especially how everybody forgot about Oogie taking a snooze in one of the boats ... it wasn't till we were all safe and sound at home that we remembered him ...*

... saute ... arabesque ... saute ... arabesque ...

... *Boy! That must have been some walk home! ...*

... grand pas de bourree ... grand jete ...

... *In fact, it was some picnic! ... More fun than a barrel of monkeys ...*

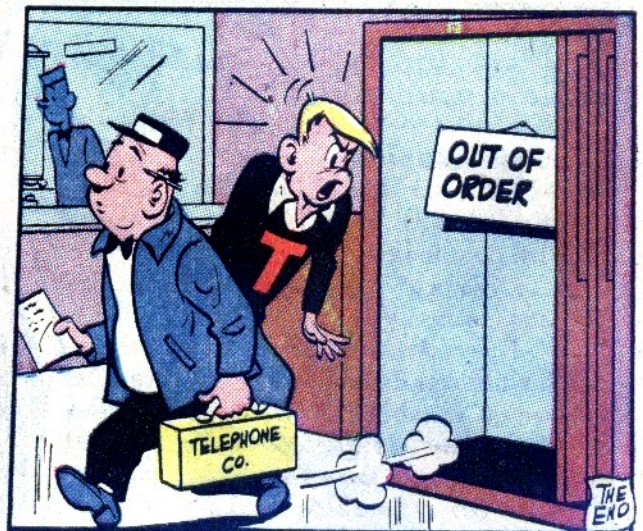
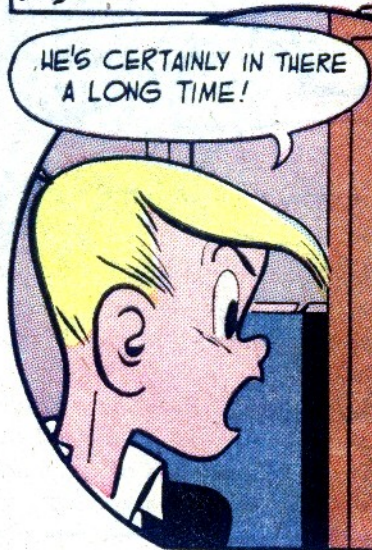
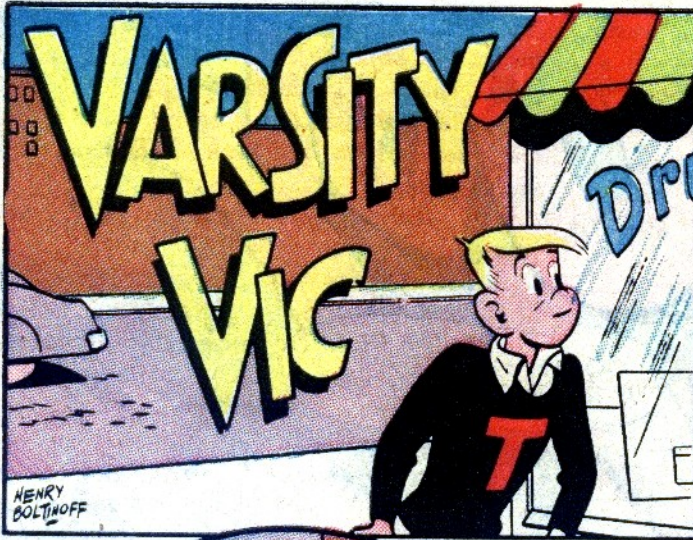
... glissade ... assemble ... pas de chat ... pas de bourree ...

... *But I can't understand what's the matter with Oogie lately ... he hardly speaks to me at all ... I wonder if he could be mad about something ...*

... saute ... arabesque ... saute ... arabesque ... grand pas de bourree ... grand jete ...

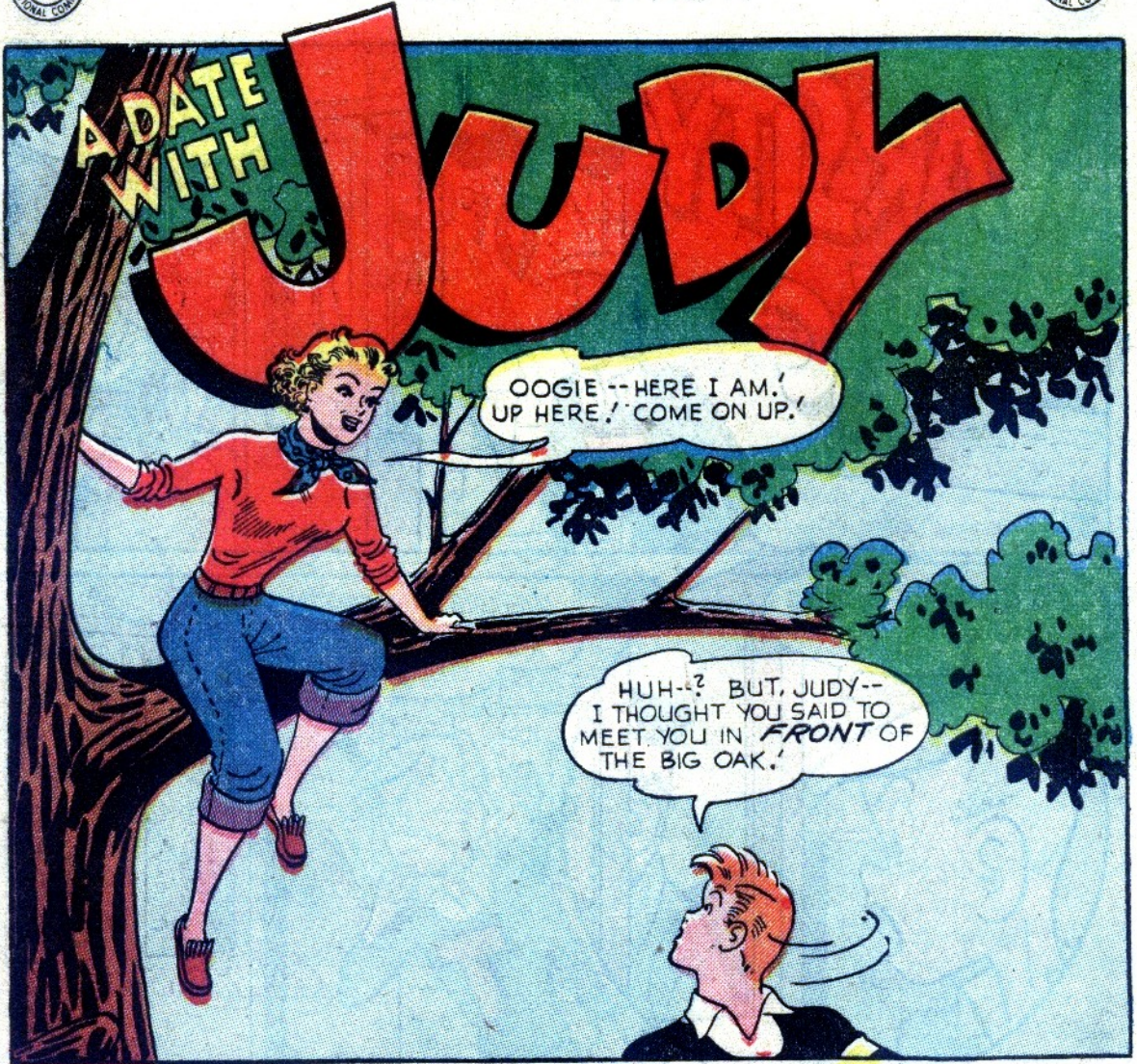


A DATE WITH JUDY





A DATE WITH JUDY



OOGIE -- HERE I AM!
UP HERE! 'COME ON UP.'

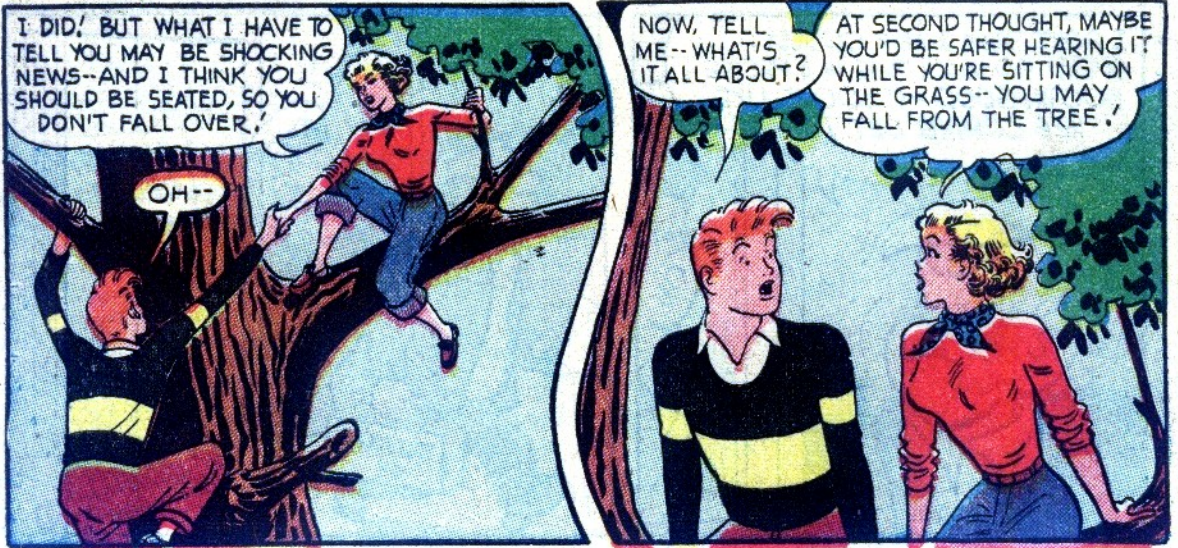
HUH--? BUT, JUDY--
I THOUGHT YOU SAID TO
MEET YOU IN *FRONT* OF
THE BIG OAK.'

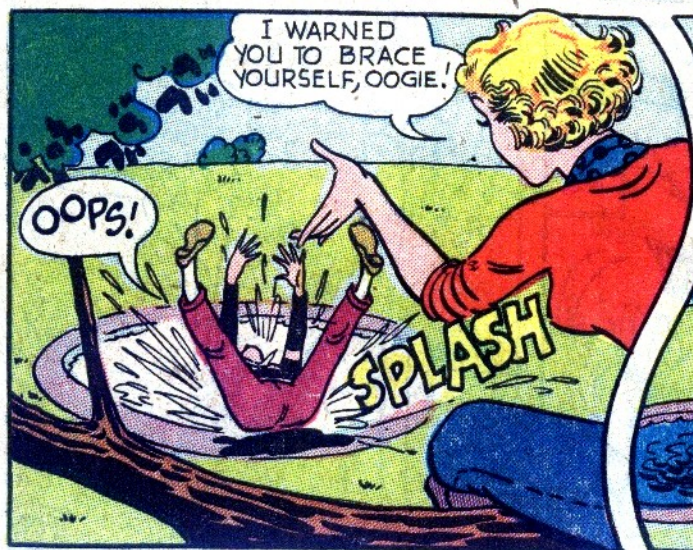
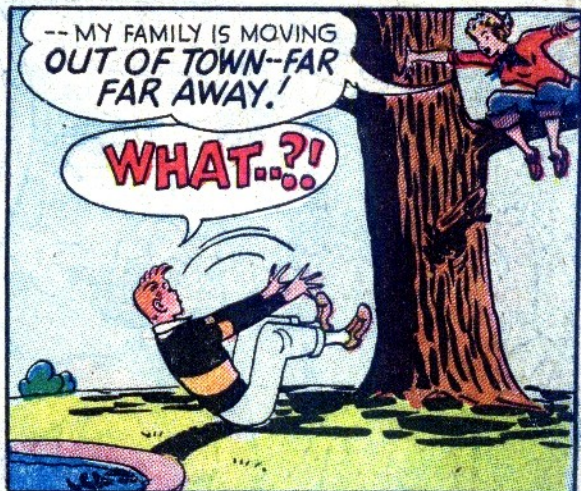
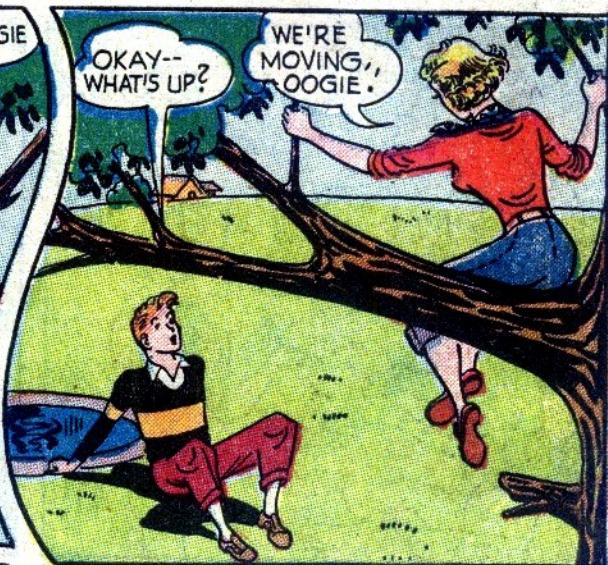
I DID! BUT WHAT I HAVE TO
TELL YOU MAY BE SHOCKING
NEWS--AND I THINK YOU
SHOULD BE SEATED, SO YOU
DON'T FALL OVER.'

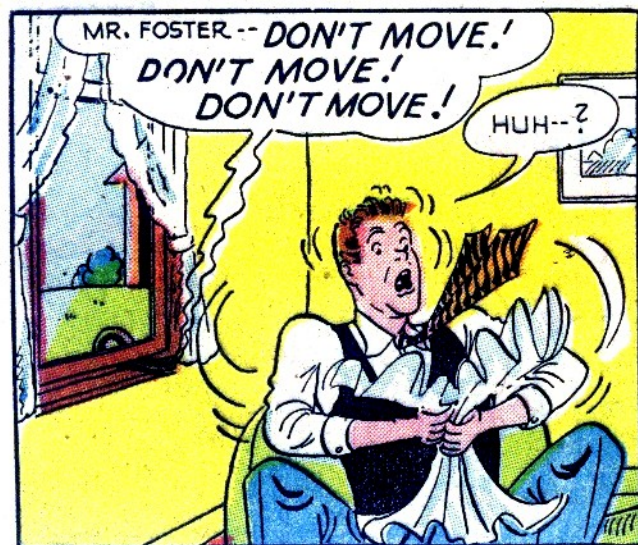
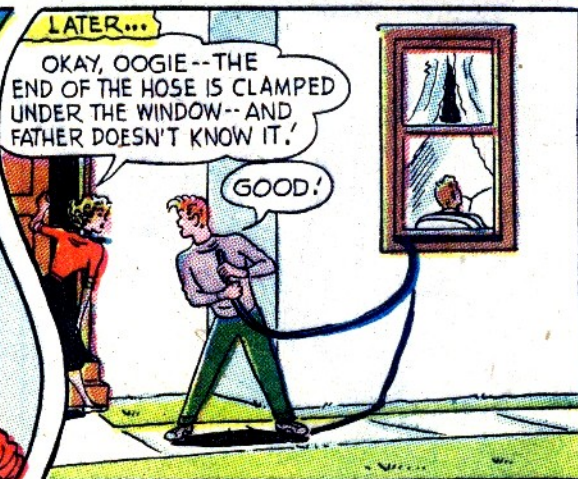
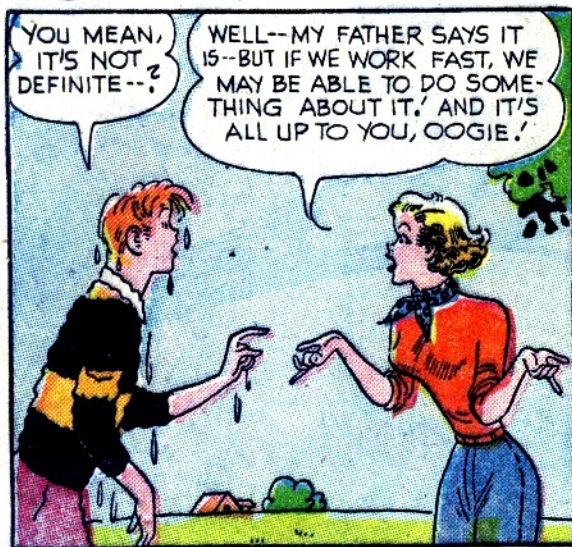
OH--

NOW, TELL
ME-- WHAT'S
IT ALL ABOUT?

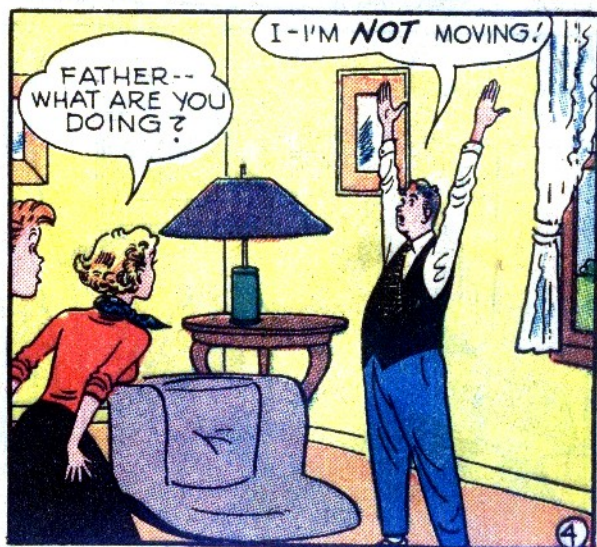
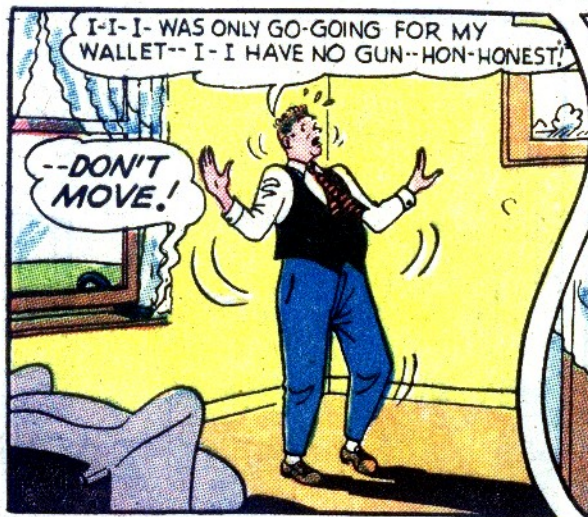
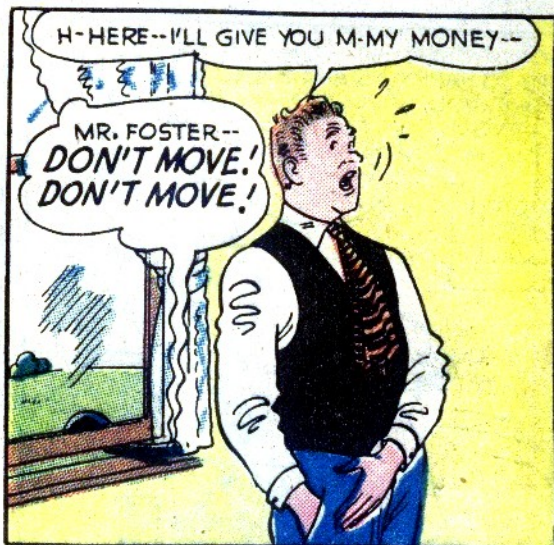
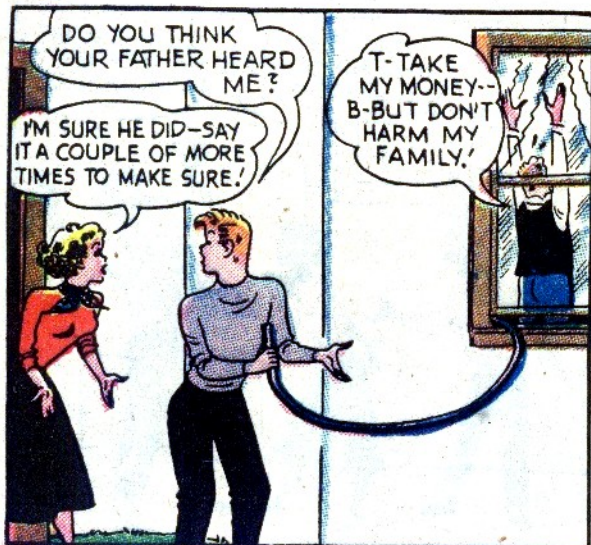
AT SECOND THOUGHT, MAYBE
YOU'D BE SAFER HEARING IT
WHILE YOU'RE SITTING ON
THE GRASS-- YOU MAY
FALL FROM THE TREE.'

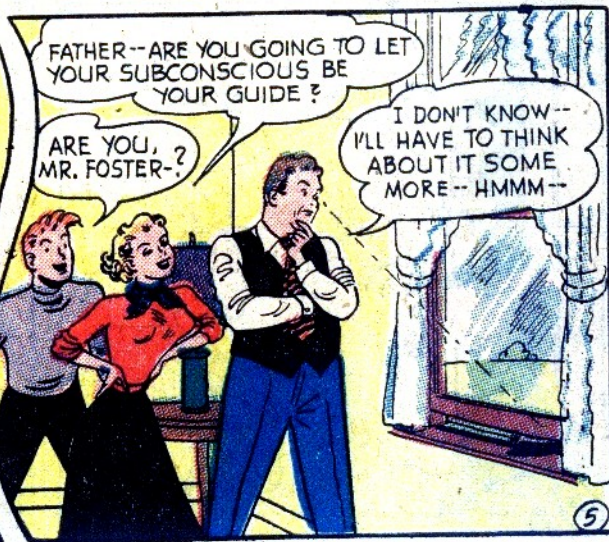
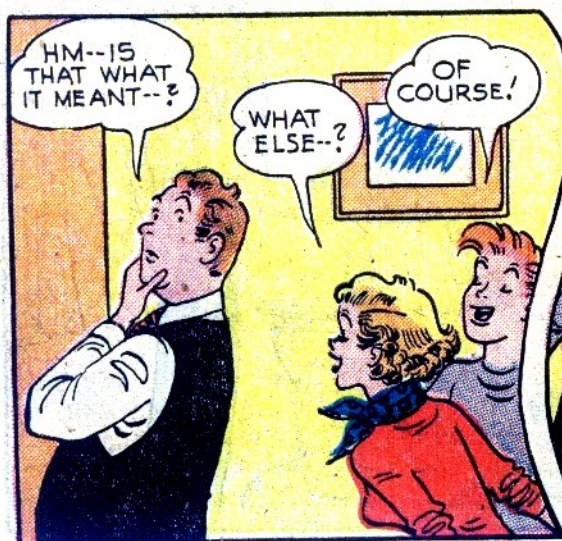
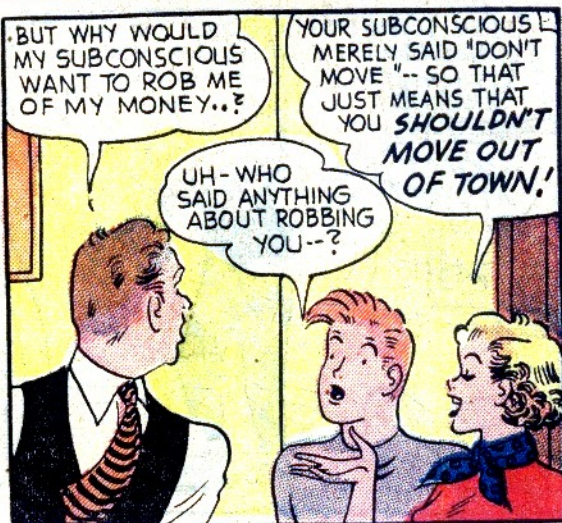
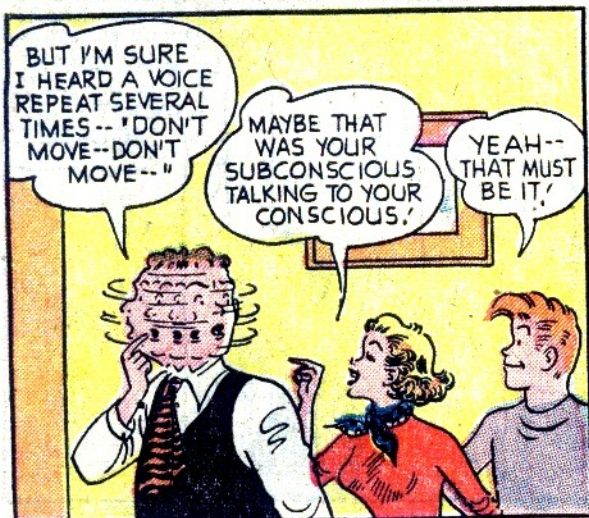


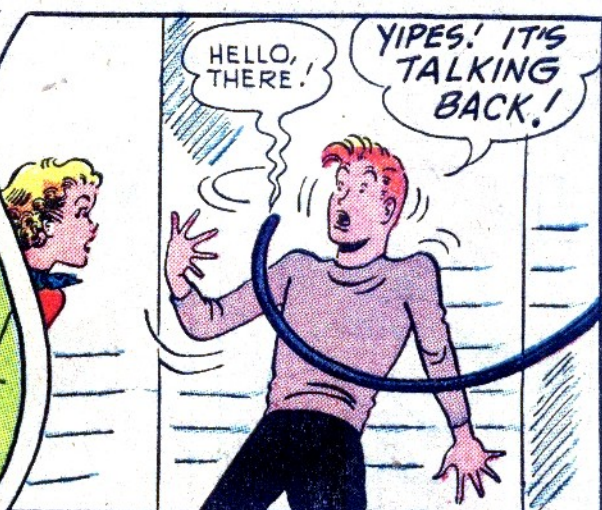
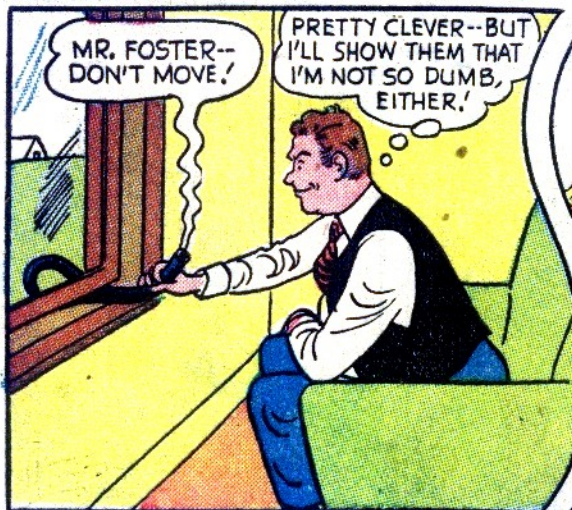




A DATE WITH JUDY

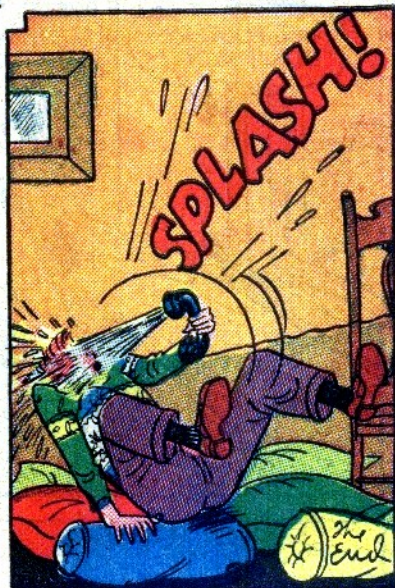
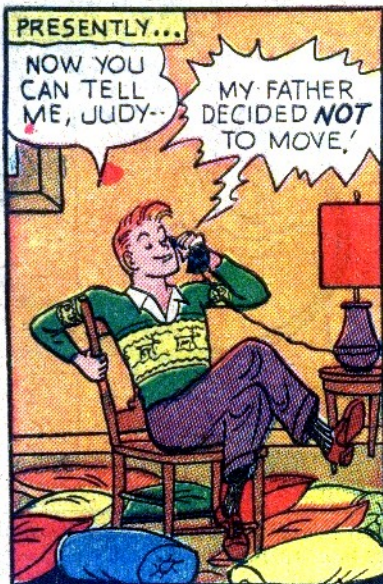








A DATE WITH JUDY



ADVERTISEMENT

WIN \$100—BE A WILDROOT GLEAM GIRL!

SEND a snapshot or photo (not more than 8"x10") that shows your hair after using Lady Wildroot Shampoo, plus a Lady Wildroot Shampoo box top, to Lady Wildroot Shampoo Model Hunt, P. O. Box 169, Dept. C, New York 46, N. Y. Print your name and address on back of picture.

IF YOUR photo is chosen, a famous artist will paint your portrait from it for use in a Wildroot ad, and Wildroot will pay you \$100. Judges are a New York artist and art director. Decisions of the judges are final. No photos returned. Offer is good only in 1952. Send your photo today. Keep that \$100 gleam in your hair, with Lady Wildroot Shampoo.



WILDROOT GLEAM GIRL—Dione Cheryl of Omaha, Nebraska says, "Lady Wildroot Shampoo rinses away like magic, gleams my hair!"

New Lady Wildroot Shampoo



GLEAMS AS IT CLEANS—CLEANS AS IT GLEAMS!

"Scram! You SKINNY Scarecrow!"

the boys shouted at me
ONLY A FEW WEEKS AGO!

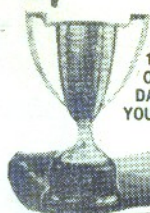
"I was a SKINNY, scared, girl-shy skeleton. Now I feel and look great. Pal, do as I did, right NOW! Mail the Coupon below.

**I gained 53 lbs.
of MIGHTY MUSCLE**

8½ inches on my CHEST; 3 inches on each ARM. You can do it in 10 minutes a day!"

Roger D. Hirsch —New York

YOU CAN WIN
THIS 15" TALL
SILVER TROPHY
AS THEY DID!
10 MINUTES
OF FUN A
DAY IS ALL
YOU NEED!



ROGER
HIRSCH
was an
112 lb. 6 ft.
weakling
LOOK AT HIM NOW!

"They used to call me,
'SKINNY, SKINNY'"

But look
at me now
—an All-
American
Jowett Cham-
pion"—says
John Sill, Utah, who
like millions, mailed
me 10c and a coupon
like the one below
YOU MAIL NOW!



"This is The GREAT CHANGE You
made in me in 90 DAYS!

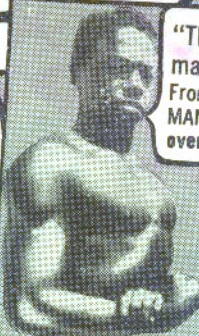
From a SKINNY WEAKLING to a MIGHTY
MAN. With ONE hand I can now lift
overhead a boy weighing 145 pounds.

I can bend a 1½
inch IRON BAR
around my neck.
Jowett gives you
muscle quality as
well as quantity."

Yours,

Jobie Jackson

ARKANSAS



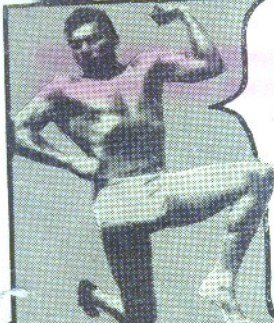
Jobie Jackson
NOW!!!

Jobie Jackson
Only 90 DAYS ago!

"NOW, I am a NEW STRONG MAN.
It's wonderful! I never dreamed I
could live to have a big 49 inch
CHEST!! powerful 17 inch ARMS!! a
small 32 inch WAIST the big 17
inch difference between my chest
and waist attracts everybody's
admiration at the beach."

Felipe Mendoza

—CALIFORNIA



MAN! aren't YOU as SICK and
TIRED as I and thousands of
MIGHTY JOWETT HE-MEN
WERE
OF
BEING SKINNY?

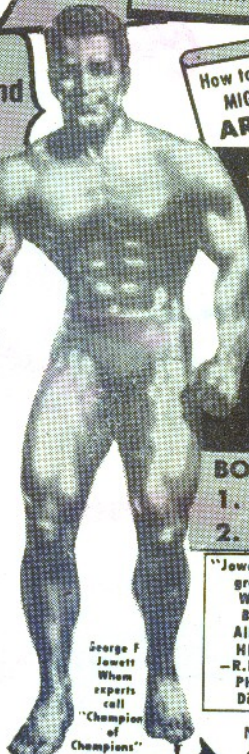
Then, Come on, Pal, do as they did!
Give me 10 Pleasant Minutes a Day
and I'll give YOU a NEW HE-MAN BODY
for your OLD SKELETON FRAME.

NO! I don't care how skinny or flabby you are; if
you're a teen-ager, in your 20's or 30's or over; if you're
short or tall, or what work you do. All I want is to MAKE
YOU OVER by the SAME METHOD I turned myself from a
wreck to a Champion of Champions.

YES! You'll see INCH upon INCH of MIGHTY MUSCLE
added to YOUR ARMS. Your CHEST deepened. Your BACK
AND SHOULDERS broadened. From head to heels, you'll gain
SOLIDITY, SIZE, POWER, SPEED! You'll become an ALL-
Around, ALL-American HE-MAN, a WINNER in everything you
tackle—or my Training won't cost you one single cent!

**Develop YOUR 520 MUSCLES
Gain Pounds, INCHES, FAST!**

Friend, I've traveled the world. Made a LIFETIME STUDY
of every way known to develop your body. Then I devised
the BEST by TEST, my "5-WAY PROGRESSIVE POWER" the
only method that builds you 5-ways fast. You save YEARS,
DOLLARS like movie star Tom Tyler did. Like Champ Roger
Hirsch . . . Like MANY THOUSANDS like you did. SO . . .



George F.
Jowett
Whom
experts
call
"Champion
of
Champions"

How to Build
MIGHTY
ARMS

How to Build
A MIGHTY
CHEST

How to Build
A MIGHTY
BACK

How to Build
MIGHTY
LEGS

How to BECOME A
MIGHTY HE-MAN

FREE
Photo Book How
to Achieve
Nerves of Steel,
Muscles of Iron

This may be Your LAST
chance to GET
AMAZING NATIONAL
EMERGENCY OFFER!
All these for only
5 Picture
Packed
COURSES
on He-Man
Building
while supply lasts!
MILLIONS have been
sold for \$1 & more

10¢

BOTH FREE FOR QUI

1. Photo Book of STRONG
2. MUSCLE METER

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"Jowett Courses
greatest in
World for
Building
All-Around
HE-MEN".
—R.F. Kelley
Physical
Director

JOWETT INSTITUTE OF PHYSICAL
230 FIFTH AVENUE, NEW YORK
George: Send me FREE Photo
Men, a Muscle Meter, plus
Building Courses: 1. How to
Chest; 2. Mighty Arm;
Mighty Back; 5. Mighty
Volume "How to Beco
I enclose 10c. (No C

NAME
ADDRESS
CITY ZO

HURRY TO MAIL COUPON!

Tootsie Rolls'

GREAT BIG

Contest

HURRY!

100
PRIZES

HURRY!



ARE YOU A GOOD PRIVATE EYE?

THE MANY TOOTSIE CARAMELS ARE HIDDEN FROM THIS STAGE!



BOYS' & GIRLS' BIKES



**10 COLUMBIA 3-STAR DELUXE
MODEL R19T MOTOBIKES**

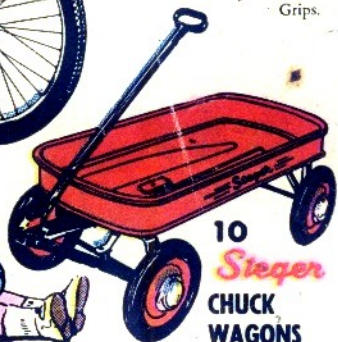
There's real deluxe style and zip in this flashing Columbia Bicycle. 18" Therm-O-Matic Frame, Air-Flow Tank with Electric Horn, Full Length Air-Flow Chain Guard, Deeper wider Motobike Fenders, Lock Top Torpedo Headlight, Deluxe Tan Top Saddle, Columbia Non-Slip Handlebar Grips.

**DELICIOUS CHEWY
TOOTSIE ROLL
CENTER**

Chewy

**10 Toni
DOLLS**

with washable Nylon hair that can be combed, set, waved and made up.



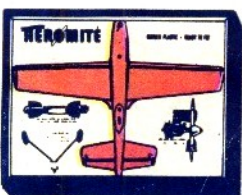
**10 Steger
CHUCK
WAGONS**

Tubular steel handle exclusive with Steger... the famous Stake and Chuck wagon.

HERMITE

**10 Controlled-Power
MODEL PLANES**

Rugged Plastic Plane with miniature One-Cylinder Engine and Flight Control Unit.



**"CHICAGO"
ROLLER SKATES
24 PAIRS**



The famous skates used in rinks throughout the country. Speedy. Ball-bearing Strong Construction.



**24 TRIPLE LINED
BASKETBALLS**
Made of Evercoid, a heavy coated pebble-grained fabric. Equipped with heavy duty valve bladders.



**12 FIELDER'S
GLOVES**

Deep-pocket glove, well-stitched fingers and thumb. A real glove!

**HURRY! HURRY!
SEND IN YOUR ENTRY!**

JUST FOLLOW THESE SIMPLE RULES:

1. SURP the statement (in 25 words or less) "I like Tootsie Rolls (or TOOTSIE POPS) because..." on a plain sheet of paper—write or print CLEARLY—your name, street and number, city or town, state—and your age

2. Send entry, accompanied with 5 wrappers from either TOOTSIE ROLLS or TOOTSIE POPS... to TOOTSIE CONTEST, Box 877, New York 46, N. Y.

3. Pay entries as you wish, but with each entry 5 wrappers from TOOTSIE ROLLS or TOOTSIE POPS.

4. Open only to boys and girls between the ages of 6 and 12 who are good only in Continental United States in compliance with State Laws. Company employees and their families are not eligible.

5. Entries will be judged for originality and sincerity for the particular age group; the youngest child has as much chance as the oldest. In case of ties duplicate prizes will be given. The decision of the judges will be final and all prizes are the property of The Sweets Company of New York. Entries will be returned.

THIS LEAD: IS AUGUST 1, 1952 and ENDS AUGUST 1, 1952. Entries must be postmarked on or before August 15, 1952 and received before August 15, 1952. Winners will be notified by mail. Drawing selection of winners by random.

OCTOBER 15, 1952