



AUG.-SEPT.
NO. 36
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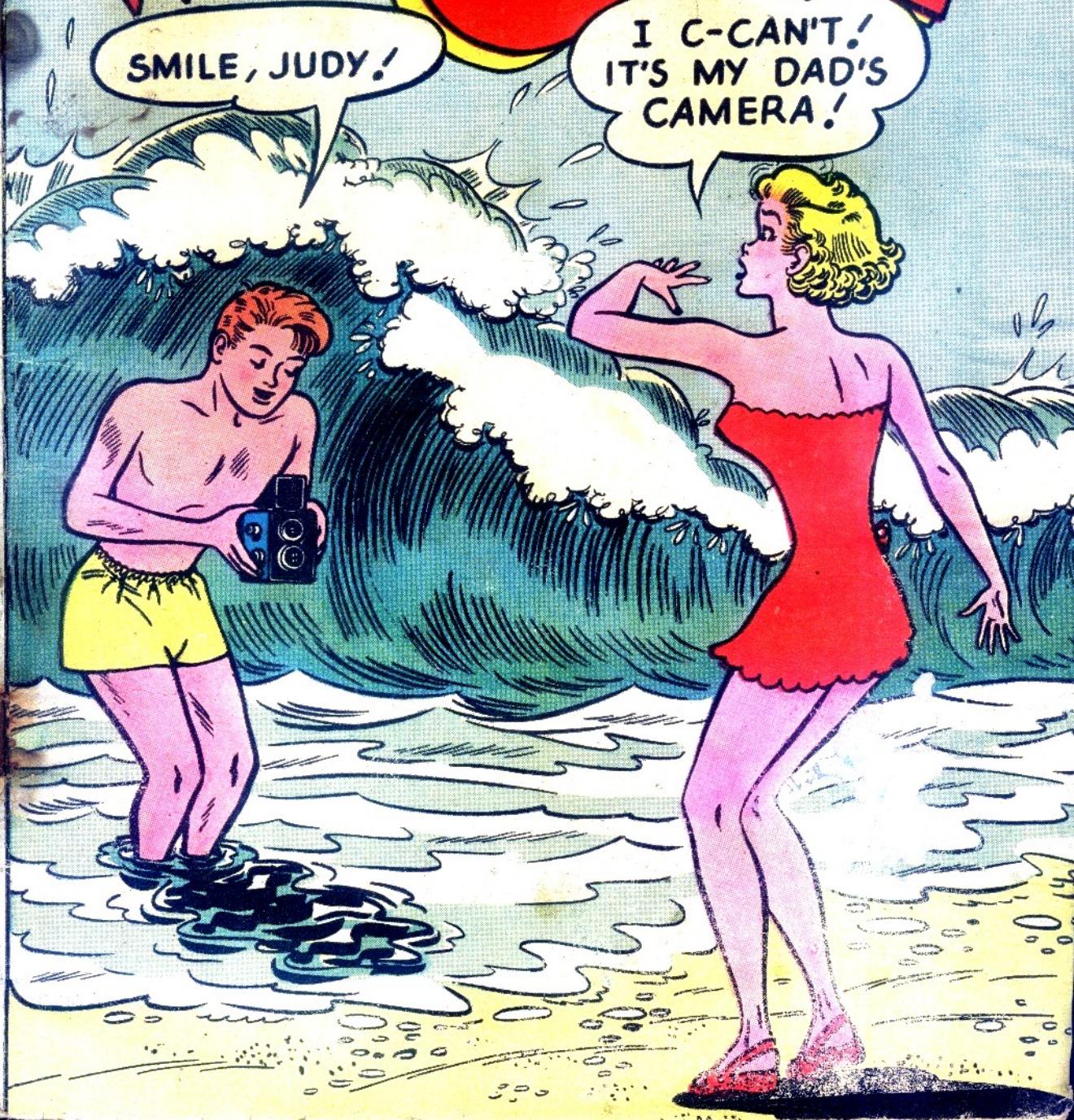
TELEVISION AND RADIO'S
COAST TO COAST FAVORITE



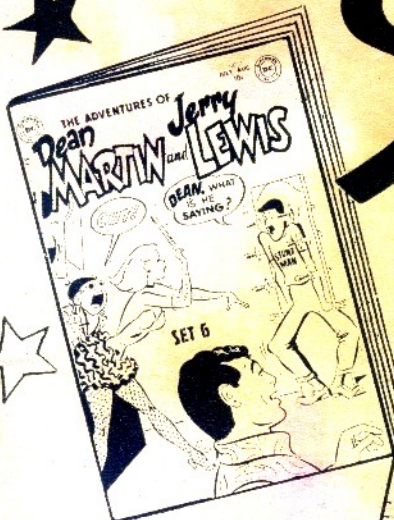
A DATE WITH JUDY

SMILE, JUDY!

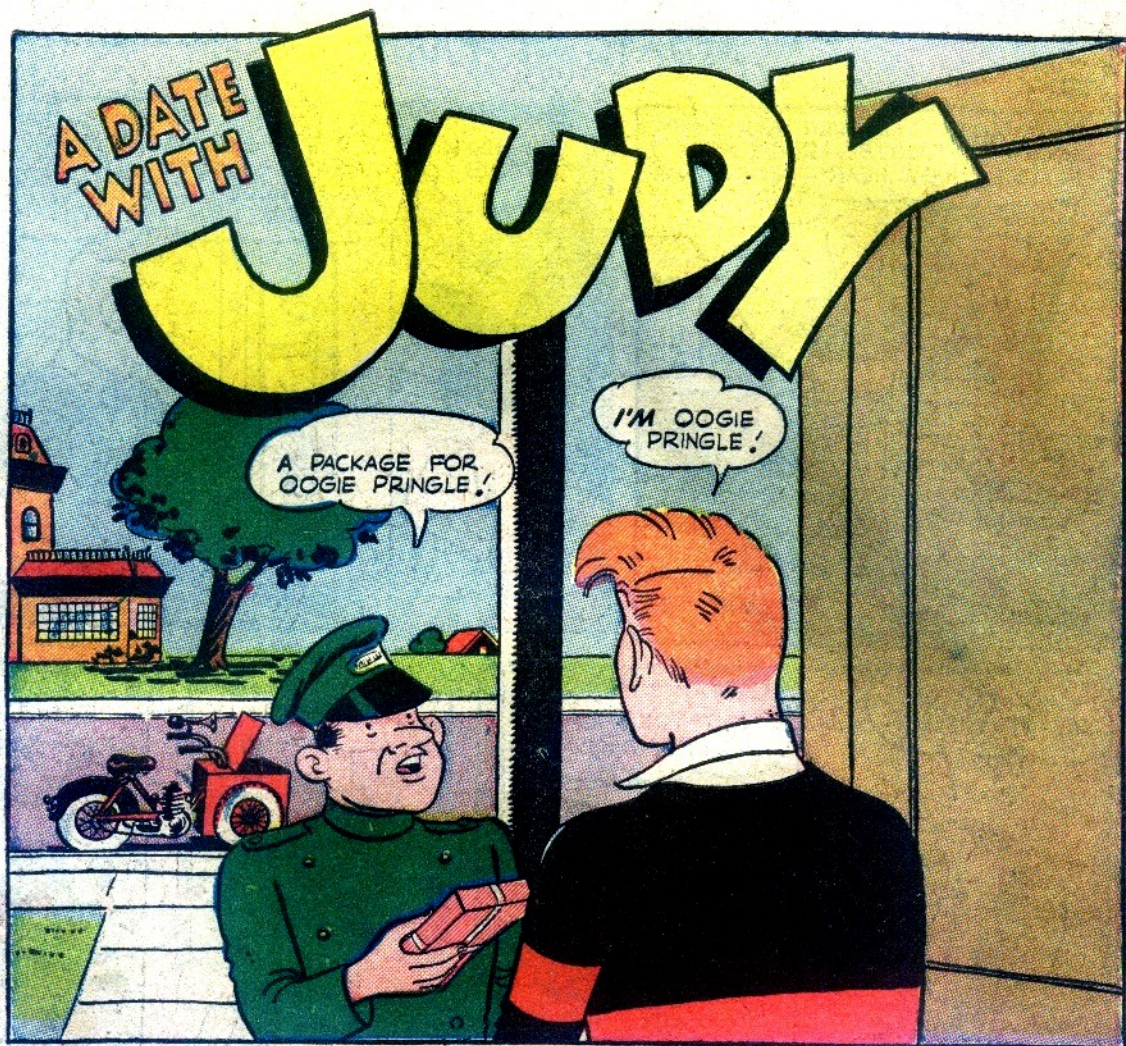
I C-CAN'T!
IT'S MY DAD'S
CAMERA!



THE LINE OF STARS



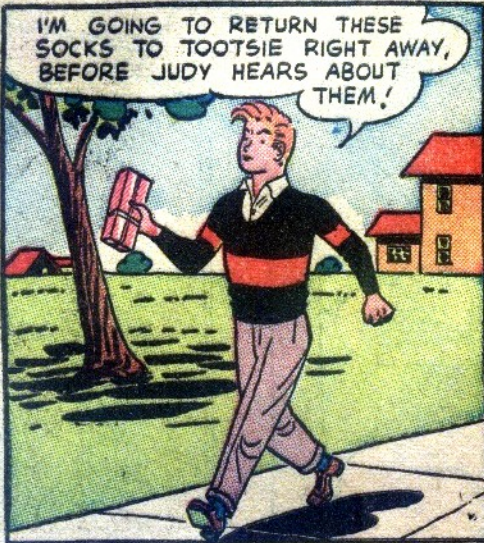
--AND THIS SYMBOL
ON THE COVER OF
ANY COMICS
MAGAZINE
IS **YOUR** GUARANTEE
OF THE **BEST**
IN COMICS READING!

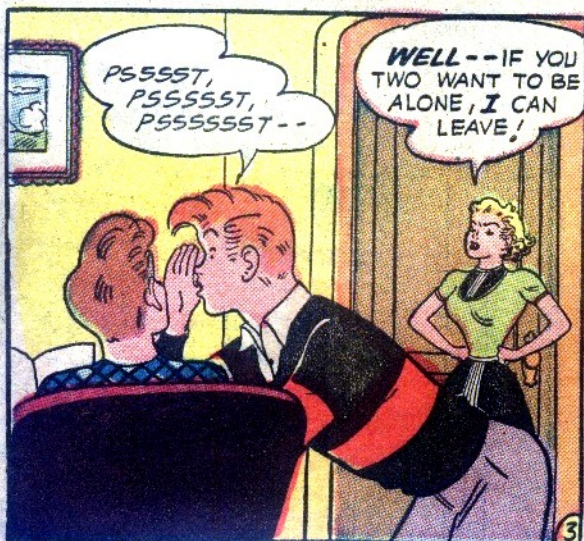
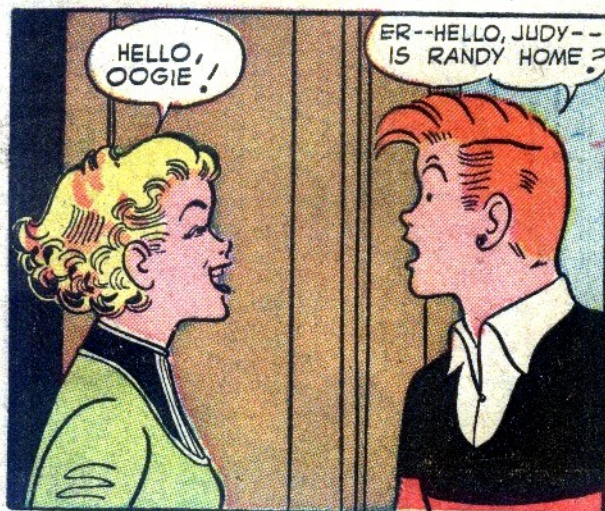
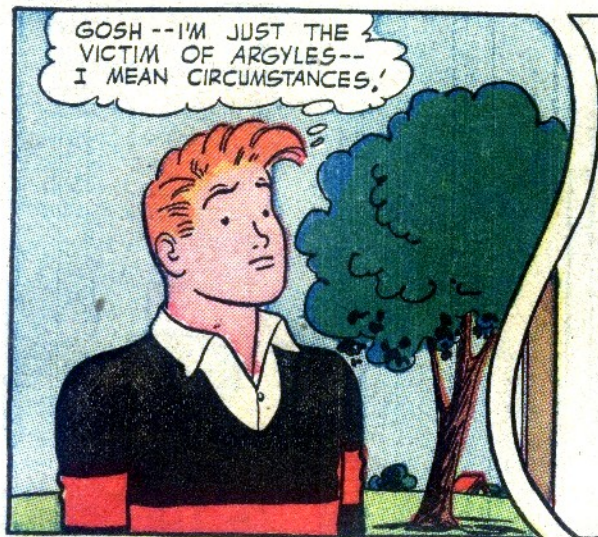


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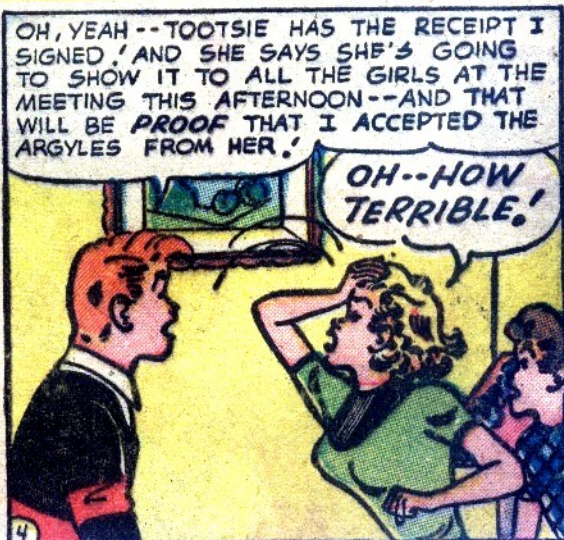
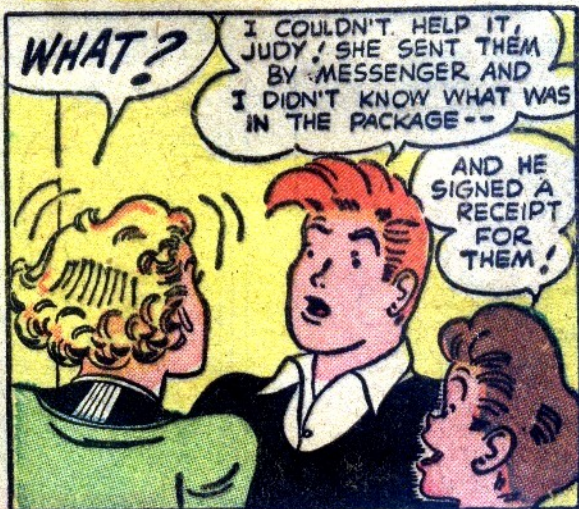
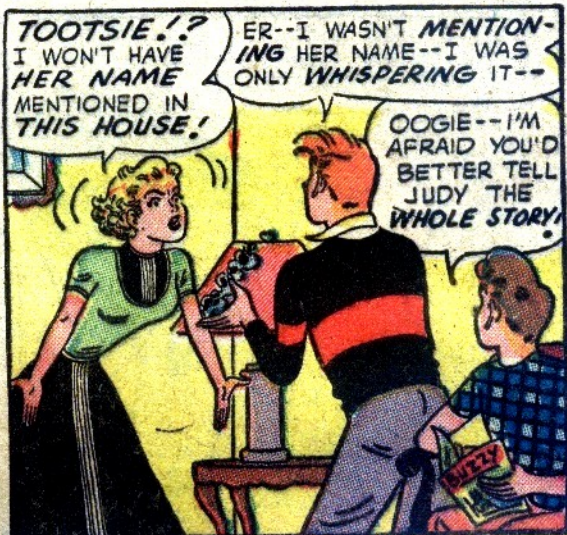
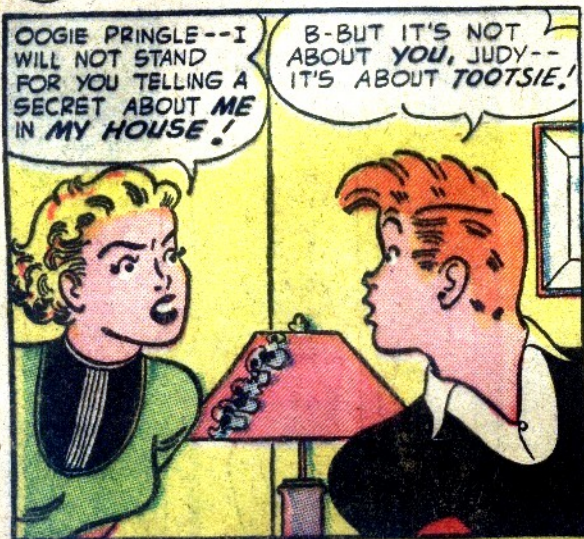
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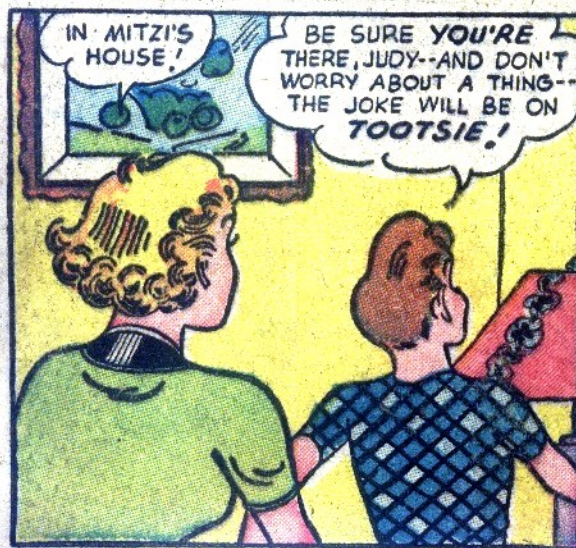
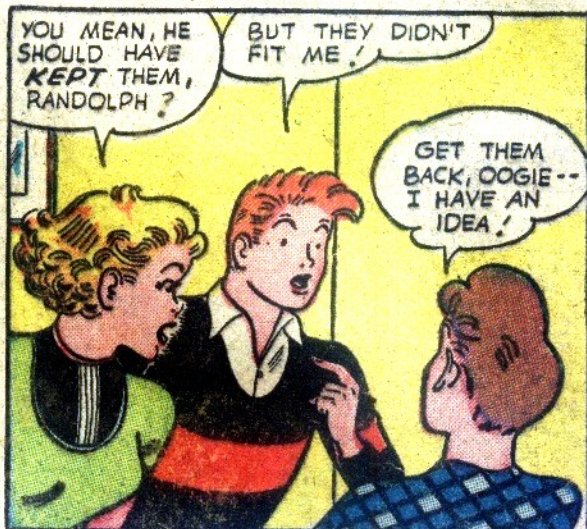


A DATE WITH JUDY



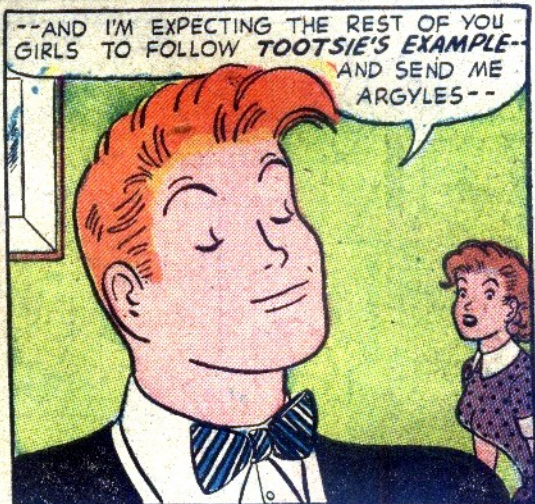
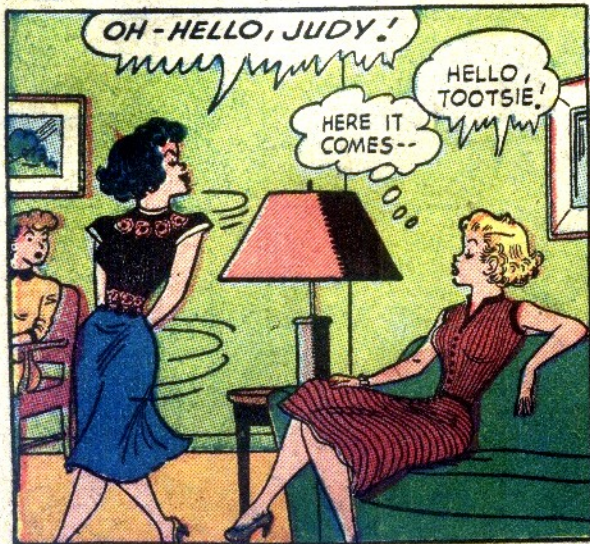


A DATE WITH JUDY





A DATE WITH JUDY





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Beautiful gold plated signet ring with one of your initial's engraved on black enamel. Adjustable to fit all sizes. STATE INITIAL DESIRED.

100 BAGS OR 20¢ & 10 BAGS

#50 BEAUTIFUL COSTUME PEARLS



Exotic string of simulated pearls. 17 inches long with fashionable clasp.

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For pocket or purse - handy for emergency use. Complete with battery and bulb.

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FREE

GIANT
GIFT LIST



**MAIL
TODAY**

"POPSICLE"

Box 678, New York 46, N. Y.

Please send me _____

I am enclosing \$ _____ and _____ bags.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(Print in pencil only)

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YOUR TURN TO BAT, PUD. **GEE! I ALMOST FORGOT!** **FORGOT WHAT PUD?** **WOW! LOOK AT OL' PUD GO!** **WONDER WHERE HE'S GOIN' IN SUCH A HURRY?**

HOW 'BOUT MARBLES, PUD? **SORRY, FELLOWS.** **HEY PUD! WANNA PLAY SOME FOOTBALL?** **SORRY, FELLOWS.**

WHY THE HURRY, PUD? **I KNEW YOU'D BE RETURNING FROM THE STORE WITH A BIG BAG OF FLEER DUBBLE BUBBLE GUM!**

I'D RUN ANYWHERE FOR DUBBLE BUBBLE! **ITS SECRET SWEET TASTE CAN'T BE BEAT!** **-AND NEITHER CAN ITS BUBBLES!** **DON'T FORGET THE FUNNIES, FACTS AND FORTUNES TOO!**

LOOK FOR BIG PACKAGES OF DUBBLE BUBBLE IN YOUR FAVORITE STORE!

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A DATE WITH JUDY
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WORLD'S FINEST COMICS

POLIO

Research
will mean
Victory!

GAMMA GLOBULIN—

obtained from human blood—
protects for a few weeks.
But it is in very short supply.



When POLIO is around,
follow these PRECAUTIONS



- 1 Keep clean
- 2 Don't get fatigued
- 3 Avoid new groups
- 4 Don't get chilled

A VACCINE

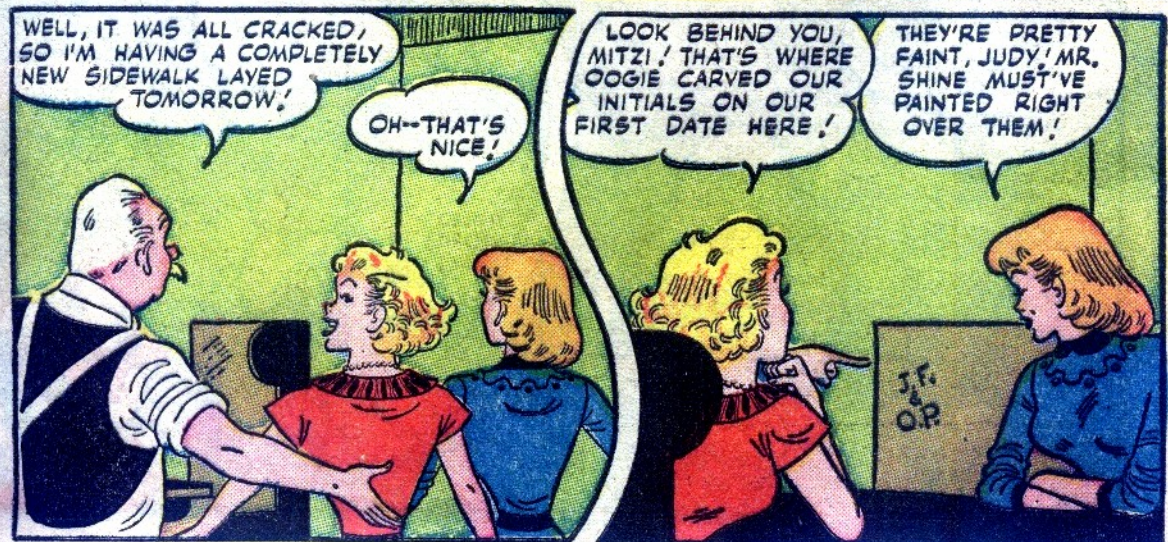
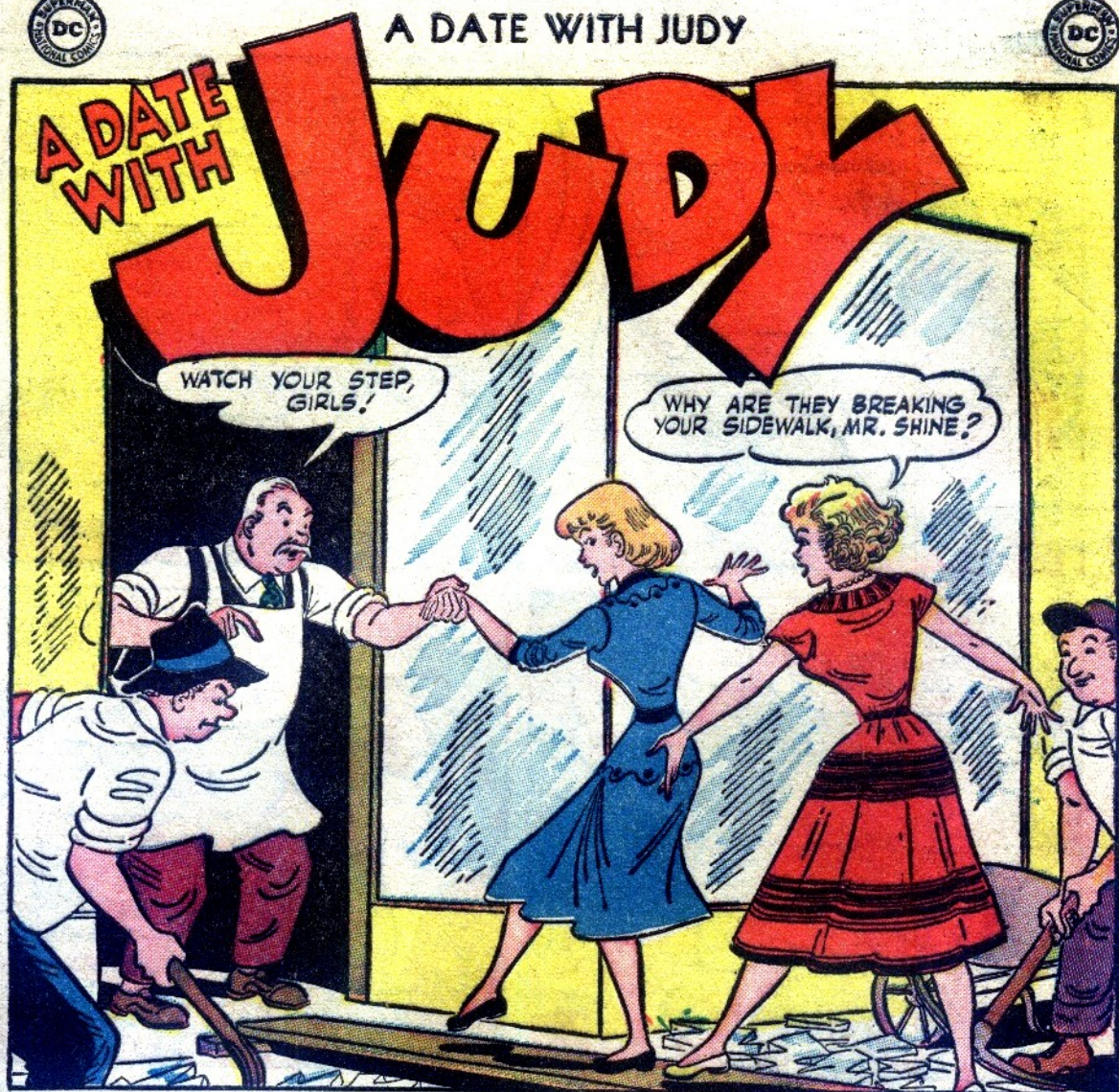
is not ready for 1953. But
there is hope for the future.

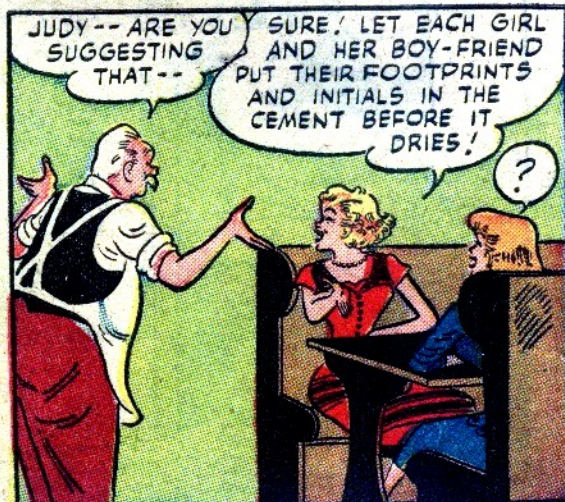
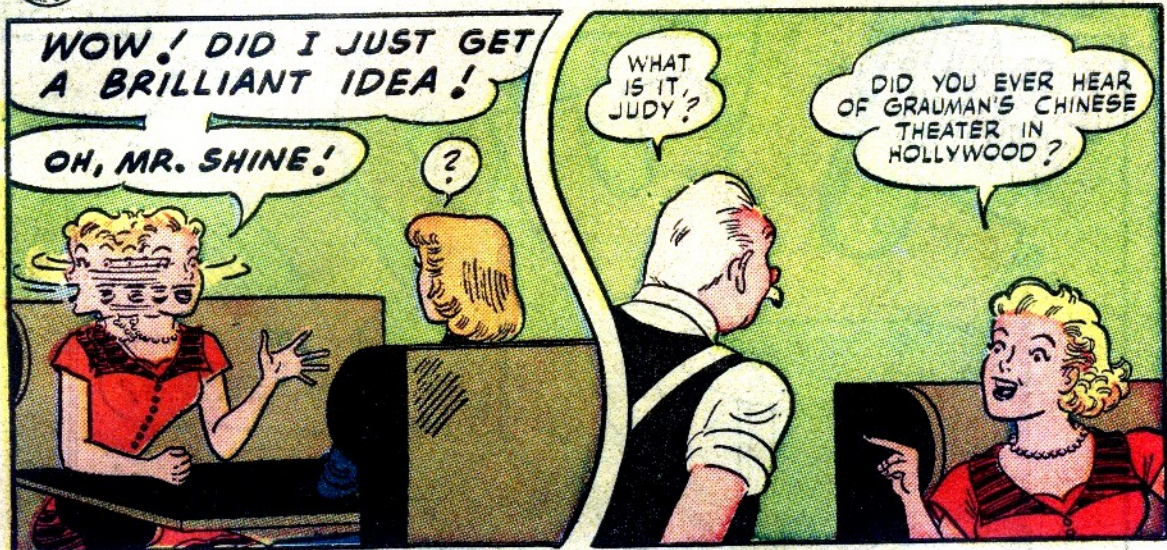


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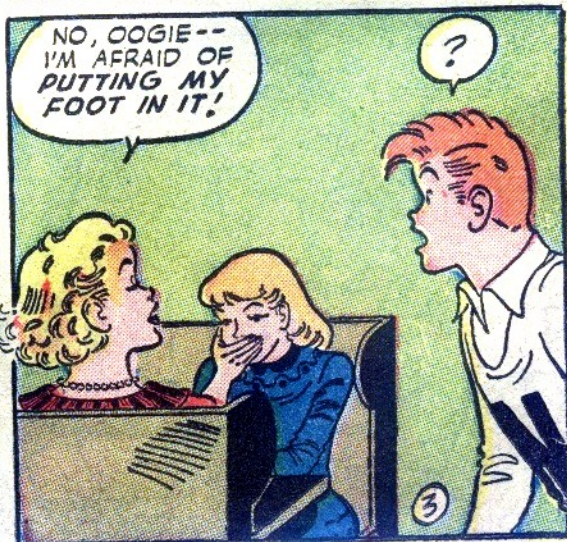
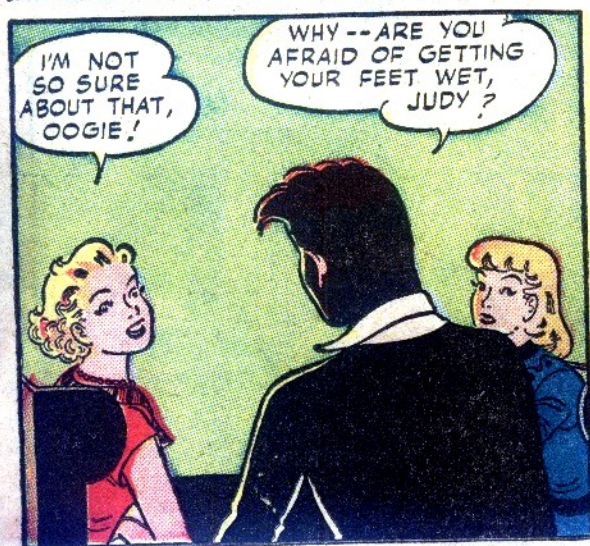
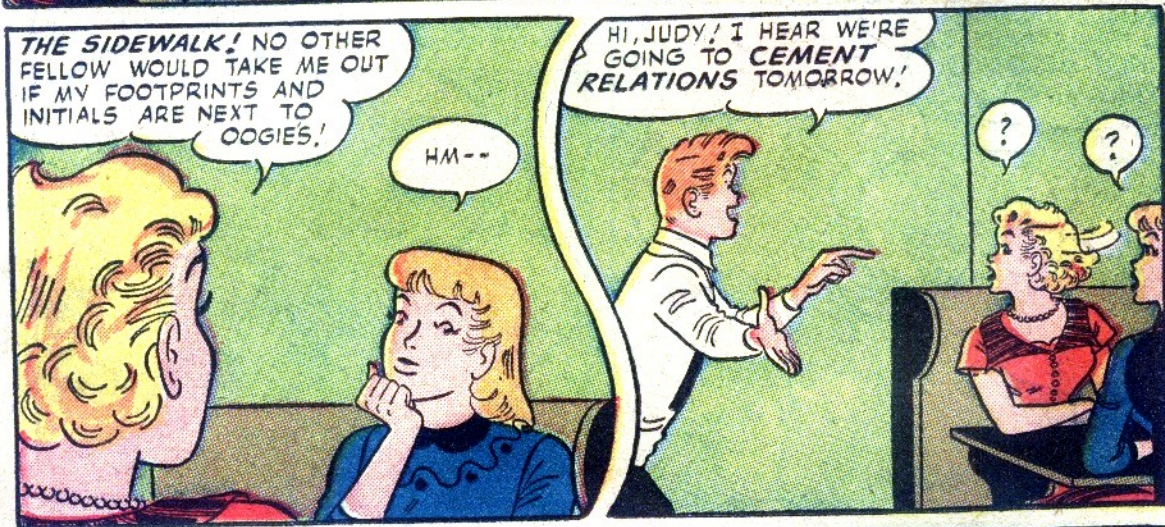


A DATE WITH JUDY



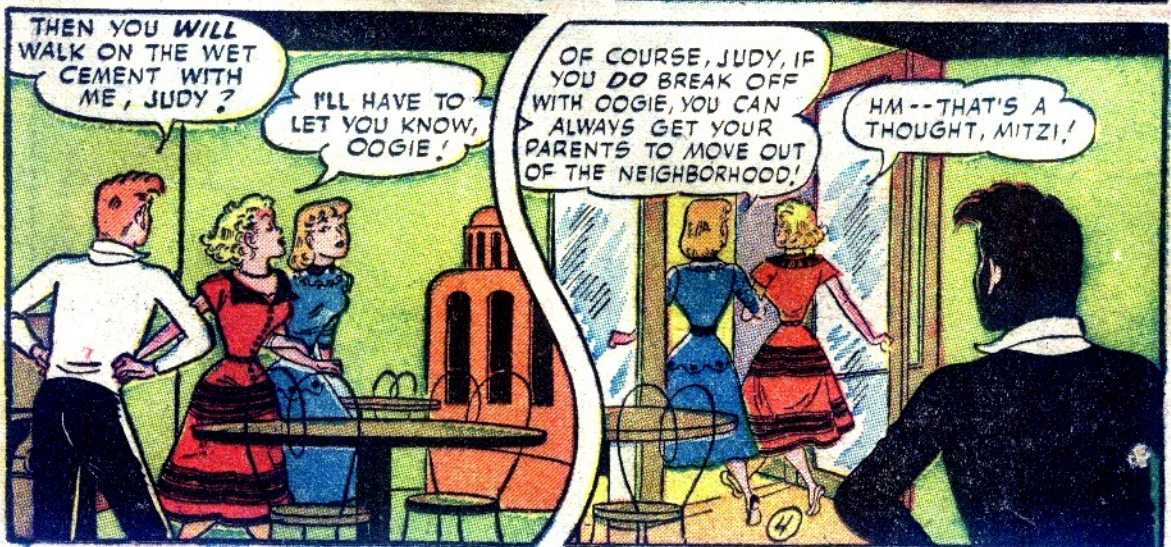
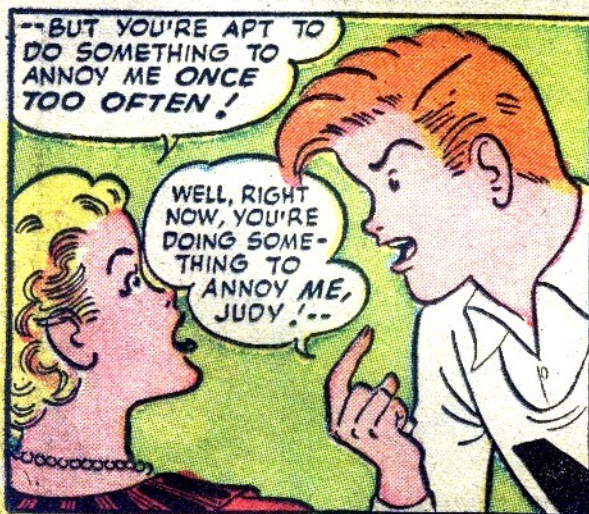
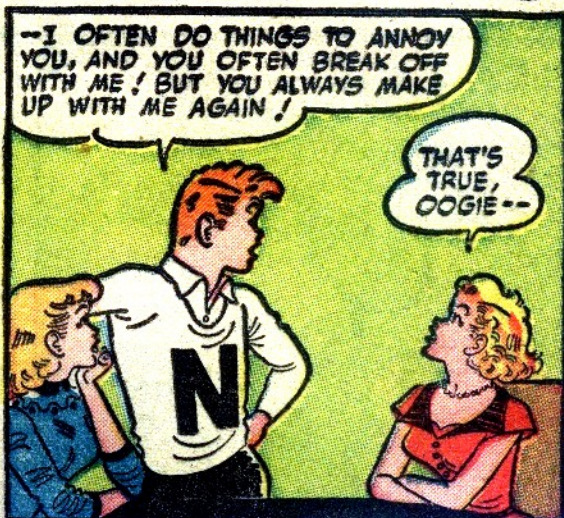
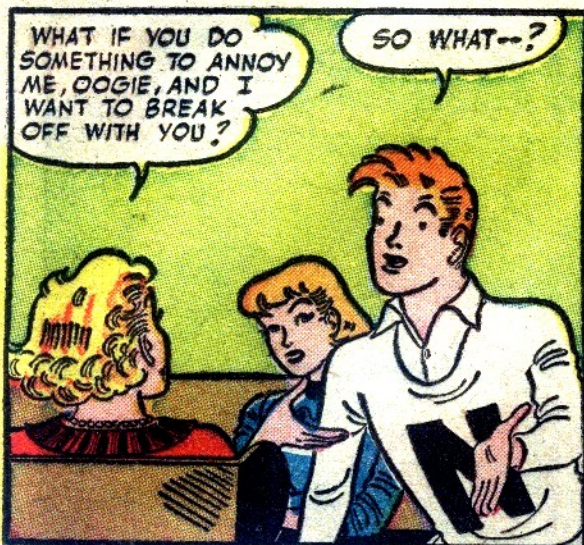


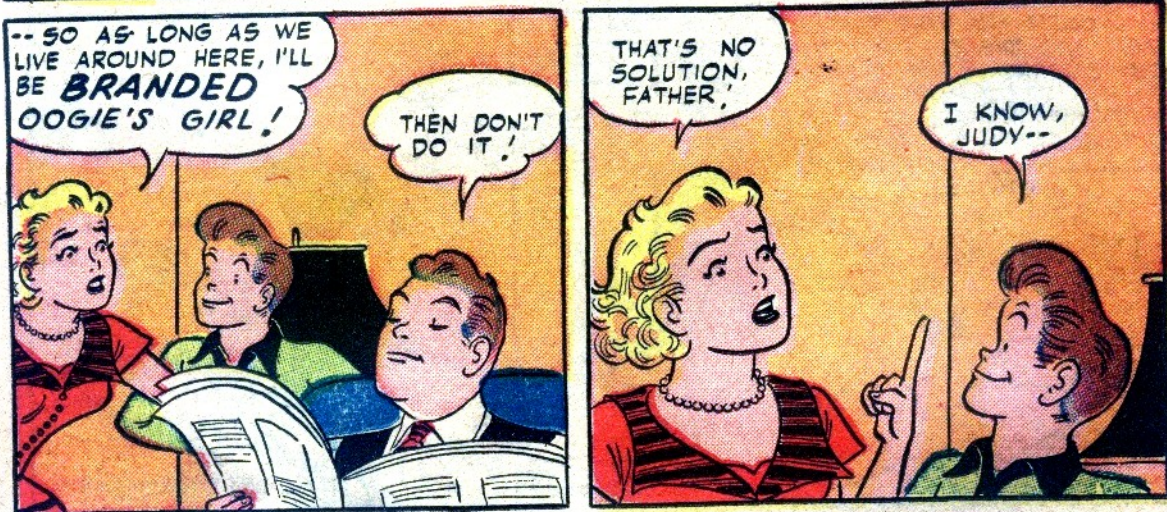
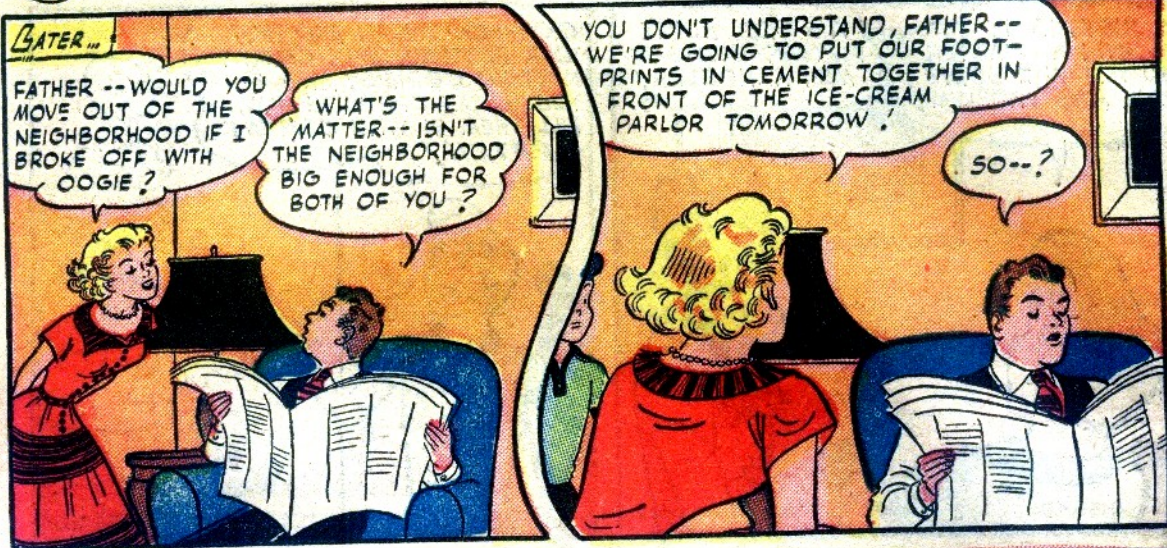
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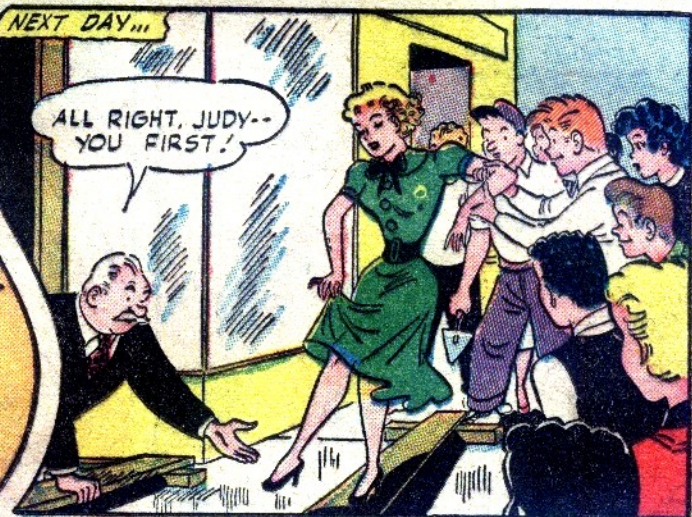
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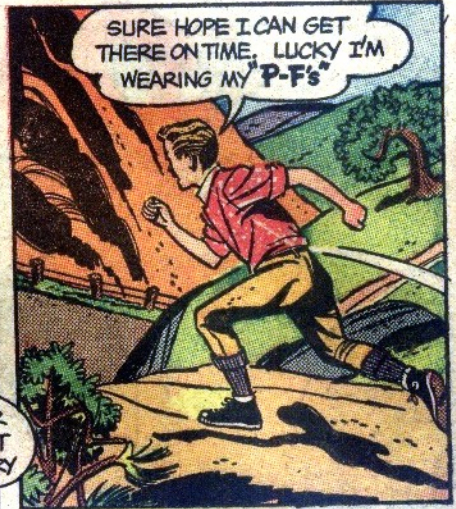






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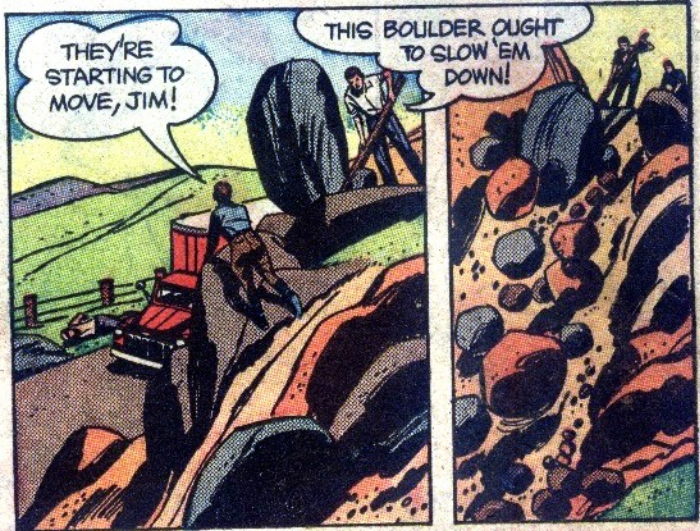


JIM WISE TELLS WHY "P-F" CANVAS SHOES HELP YOU GO FULL SPEED LONGER!

1. THE IMPORTANT "P-F" RIGID WEDGE HELPS KEEP THE WEIGHT OF THE BODY ON THE OUTSIDE OF THE NORMAL FOOT...DECREASING FOOT AND LEG MUSCLE STRAIN, INCREASING ENDURANCE.

2. SPONGE RUBBER CUSHION.

"P-F" MEANS POSTURE FOUNDATION ©



TAKE A TIP FROM JIM WISE!

GET YOUR "P-F" CANVAS SHOES TODAY AND SEE FOR YOURSELF HOW THEY HELP:

- ...LESSEN FOOT AND LEG MUSCLE STRAIN
- ...INCREASE ENDURANCE
- ...YOU GO FULL SPEED LONGER



INSIST ON "P-F" CANVAS SHOES MADE ONLY BY B.F. Goodrich and Hood Rubber Company



A DATE WITH JUDY

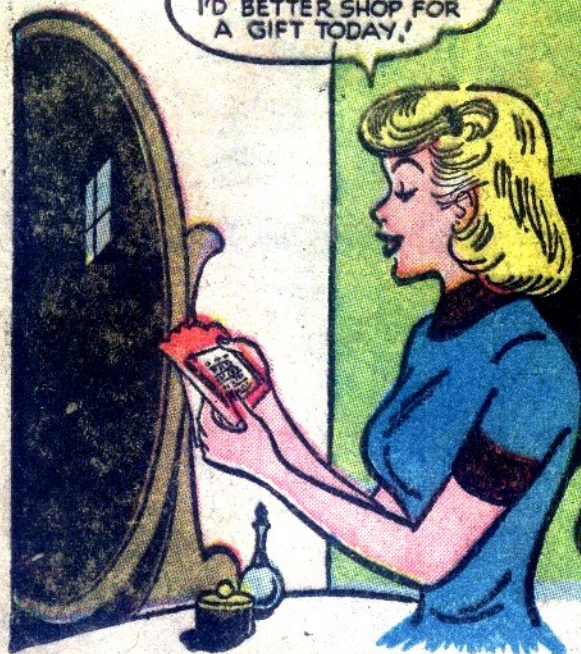


DATEWISE

"GIVING AND GETTING"

HM-- IT'S JIM'S BIRTHDAY NEXT WEEK-- I'D BETTER SHOP FOR A GIFT TODAY!

BE SURE TO GIVE THE GIFT ON TIME; HAVE THE DATE ALL SET DOWN; PRESENTS ARRIVING SEVERAL DAYS LATE ARE SURE TO BE A LETDOWN!



FOR MARY? HOW ABOUT A GOOD BOOK OR RECORD ALBUM? OR MAYBE A BILLFOLD--OR KEY CHAIN--COMPACT-- FLOWERS--

BOY-GIRL PRESENTS MUST NEVER BE TOO PERSONAL OR EXPENSIVE; OUTSIDE OF THAT, THE RANGE OF CHOICE IS REALLY QUITE EXTENSIVE.



IF YOU GIVE YOUR PHOTOGRAPH, DON'T SIGN YOUR NAME UPON IT; HE KNOWS WHO YOU ARE WITHOUT THE HELP OF AN AUTOGRAPHIC SONNET!



A DATE WITH JUDY



BOY-GIRL GIFTS SHOULD BE OPENED ONLY
IN EACH OTHER'S COMPANY--
NOT WHEN CROWDS OF "OUTSIDERS"
ARE STANDING AROUND TO SEE!

HERE, BETTY-- I WANT
TO GIVE YOU THIS BEFORE
WE JOIN THE OTHERS--



HAPPY BIRTHDAY,
JEAN!

OH, THANK YOU!
IT'S SO PRETTY.
I HATE TO OPEN
IT!

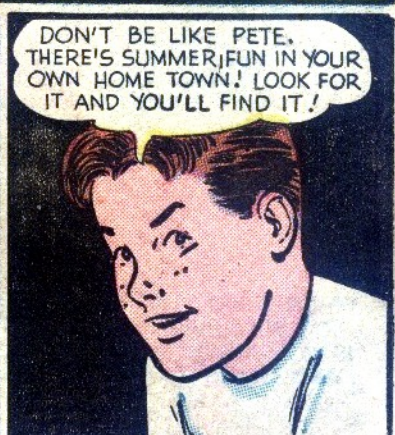
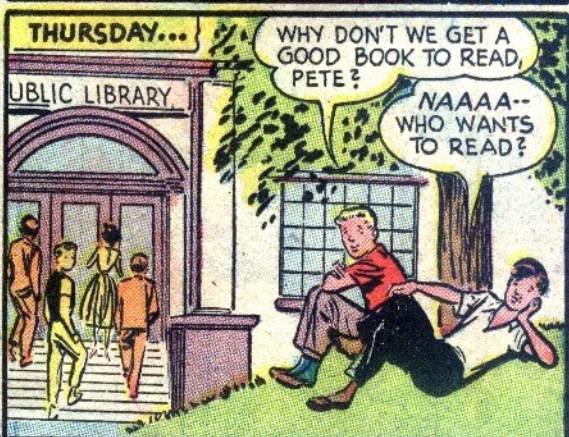
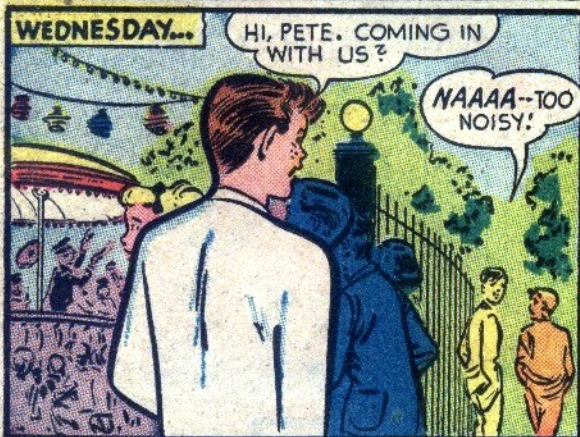


TO MAKE A GIFT MORE ATTRACTIVE
TAKE SOME CARE WITH THE WRAPPINGS;
IT'S SO MUCH NICER THAN GIVING A GIFT
WITH TOSSED-ON, LAST MINUTE TRAPPINGS!

WHEN A PRESENT COMES BY MAIL,
YOU WILL SHOW MOST TASTE,
IF YOU WRITE A THANK-YOU NOTE
AND SEND IT OFF POST HASTE!



Binky shows "HOW TO SPEND A SUMMER WEEK!"



PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY,
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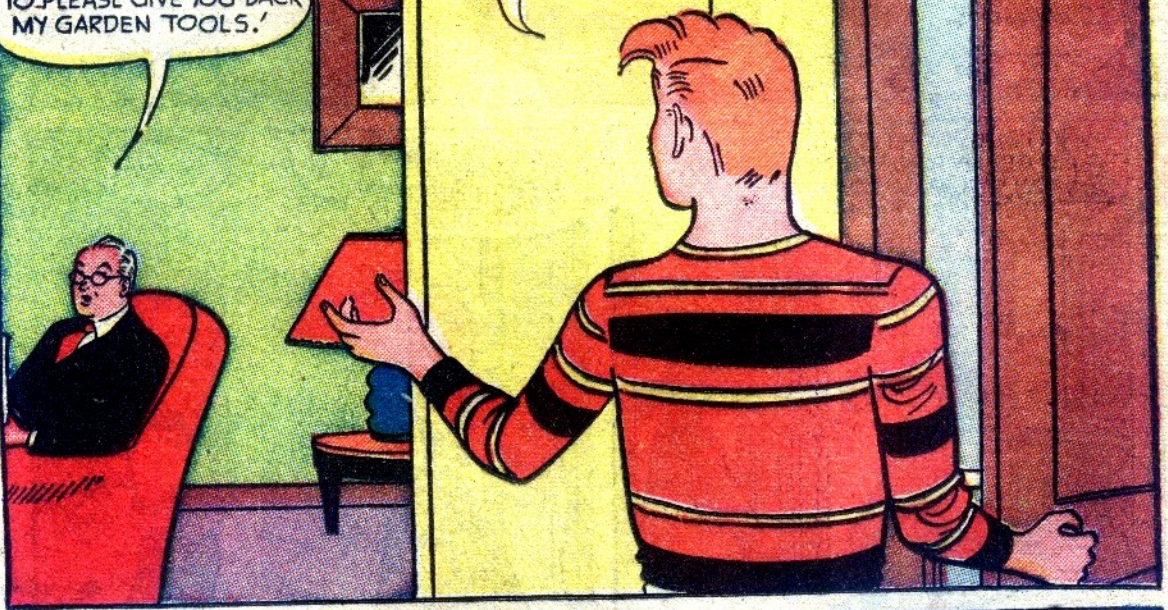


A DATE WITH

JUDY

OOGIE! IF YOU'RE GOING OVER TO JUDY'S HOUSE, ASK HER FATHER TO PLEASE GIVE YOU BACK MY GARDEN TOOLS!

UH--I'D BE GLAD TO **BRING** THEM BACK, FATHER, BUT I WOULD APPRECIATE IT IF **YOU** WOULD PHONE HIM AND ASK HIM TO GIVE THEM TO ME!



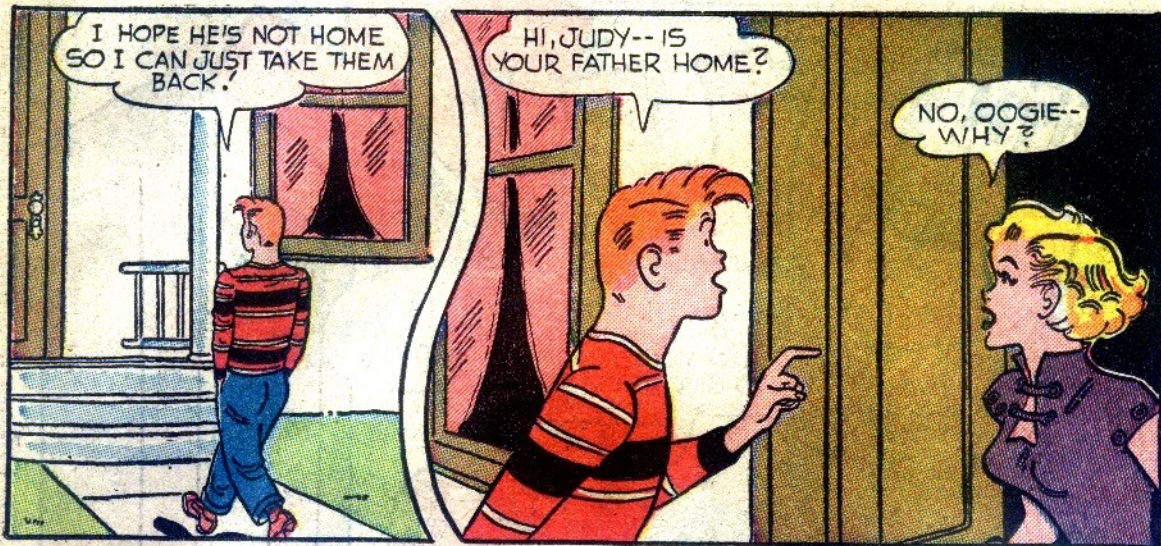
WHY SHOULD **I**? **YOU** LOANED THEM TO HIM, SO **YOU** ASK FOR THEM BACK!

YESSIR!

GOSH, I HATE TO COME RIGHT OUT AND ASK MR. FOSTER POINT BLANK FOR MY FATHER'S GARDEN TOOLS!

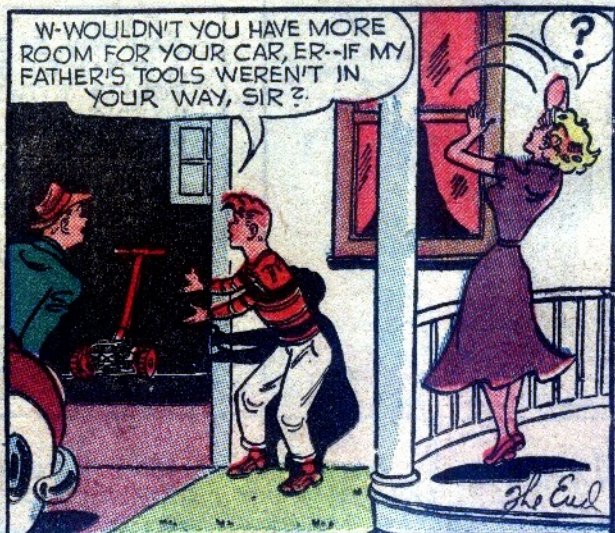


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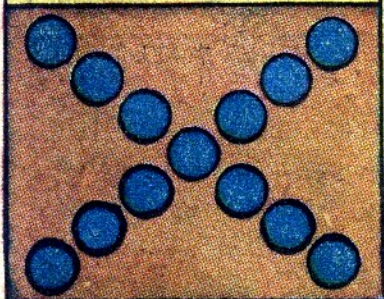


A DATE WITH JUDY



TEEN Teasers

PLACE 13 BUTTONS OR PENNIES ON A TABLE... REMOVE 7, THEN ADD 4, AND YET HAVE 11! CAN YOU DO IT?

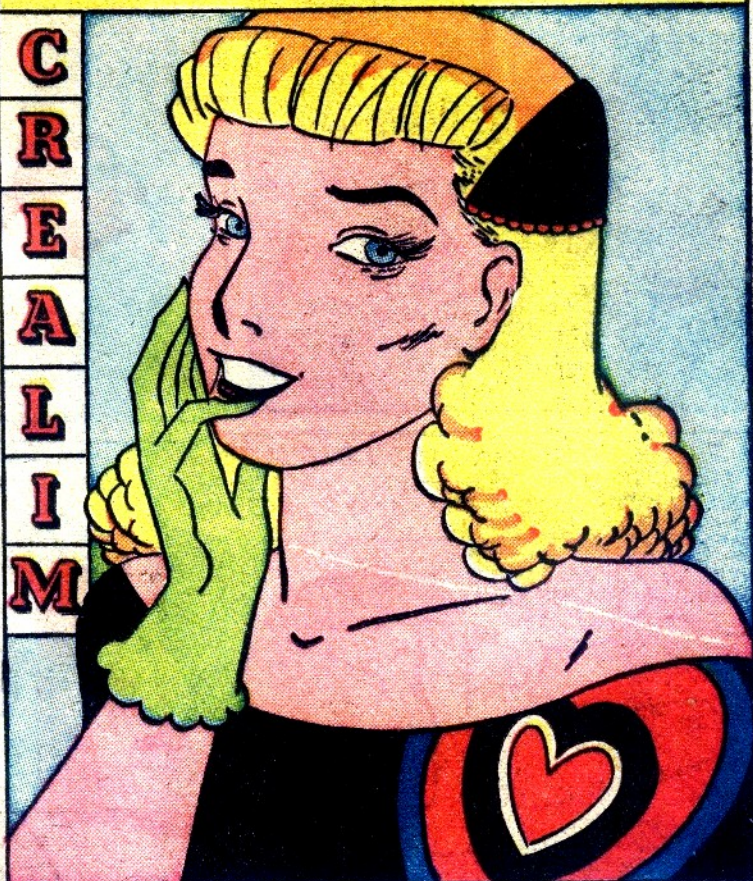


FIVE YEARS AGO, MR. DOE WAS FOUR TIMES OLDER THAN HIS SON WHILE TODAY HE IS THREE TIMES AS OLD AS HIS SON. HOW OLD IS MR. DOE?

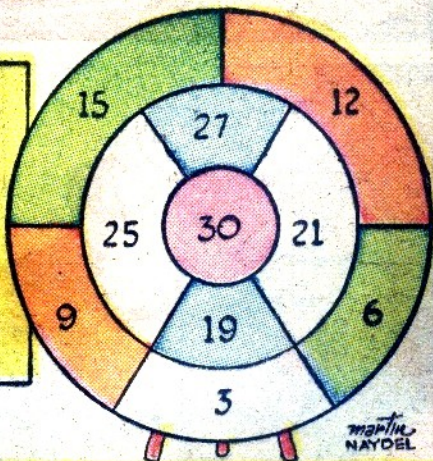


TWO SEVEN-LETTER WORDS CAN BE SPELLED USING ALL SEVEN LETTERS SHOWN, IN EACH WORD. NO FAIR PEEKING AT THE ANSWERS UNTIL YOU'VE MADE A REAL GOOD TRY!

C
R
E
A
L
I
M



CAN YOU SCORE A TOTAL OF 50 POINTS WITHOUT HITTING ANY NUMBER ON THIS TARGET MORE THAN ONCE? HOW MANY SHOTS WILL IT TAKE, AND WHAT NUMBERS MUST BE HIT?



Answers

2 Words: MIRACLE-RECLAIM 11 Coins: REMOVE AND HOLD 7, ADD 4 TO THESE--AND YOU'LL HAVE 11. Age: MR. DOE IS 30. Target: 3 SHOTS-25-19-6



A DATE WITH JUDY



A DATE
WITH

JUDY

JUDY-- PLEASE CUT YOUR
CONVERSATION SHORT-- I'M
EXPECTING AN IMPORTANT
BUSINESS CALL!

OH--ALL RIGHT,
FATHER.

OOGIE--MY FATHER
IS EXPECTING AN IMPORTANT
CALL-- I'LL HAVE TO HANG
UP NOW!

OKAY,
JUDY!



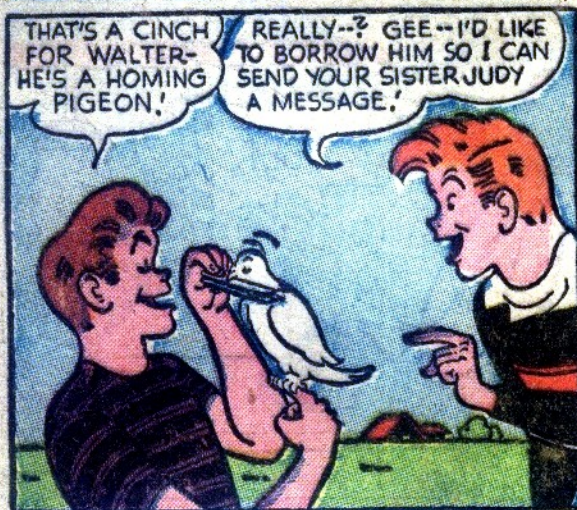
GOSH-- I FORGOT TO INVITE
JUDY FOR A SODA-- I'D BETTER
GO OVER TO HER HOUSE AND ASK
HER IN PERSON.



PRESENTLY...

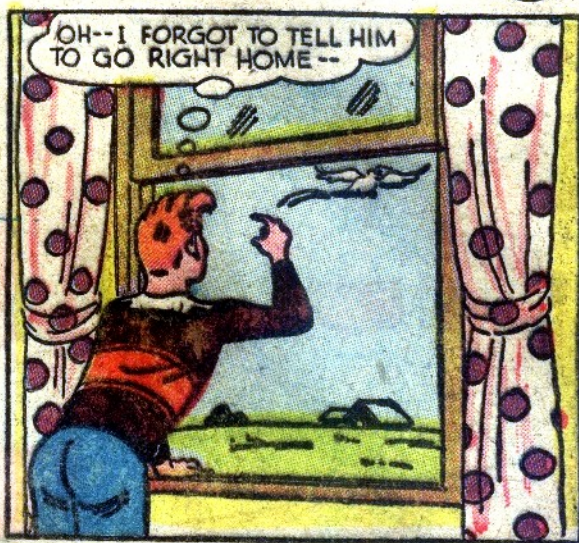
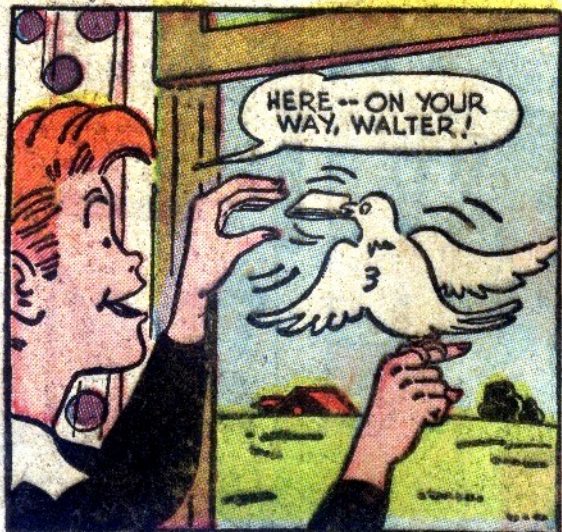
SAY, RANDY-- THAT'S
A PRETTY SMART PIGEON
YOU'VE GOT THERE!

YOU HAVEN'T
SEEN ANYTHING
YET, OOGIE--
WATCH THIS--



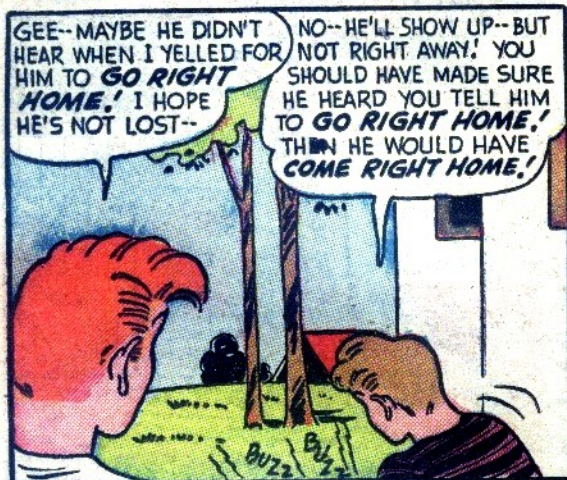
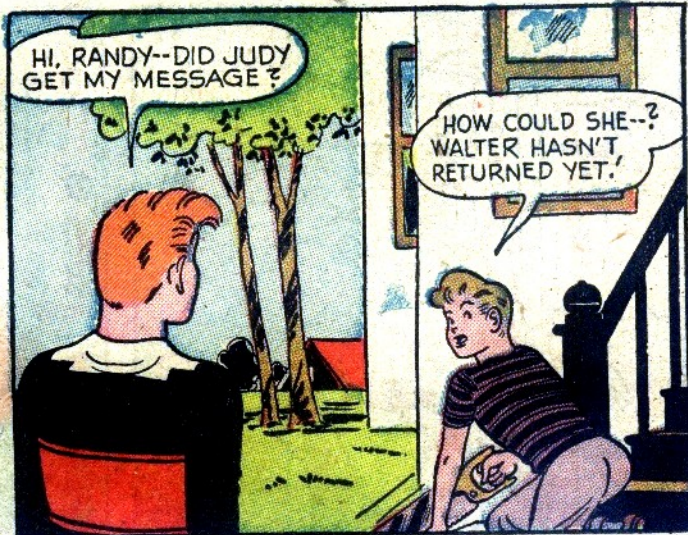


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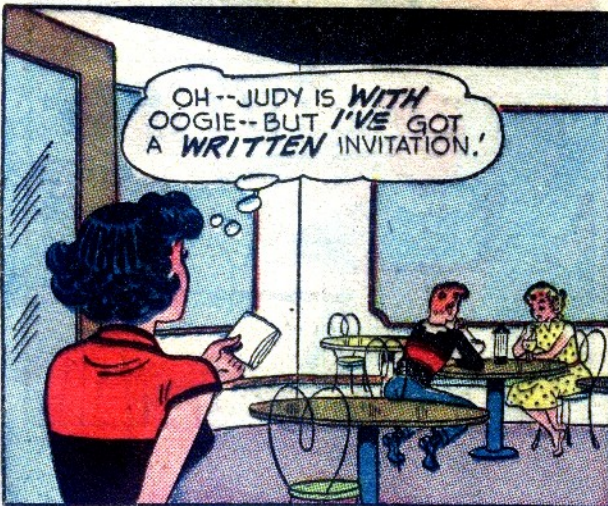
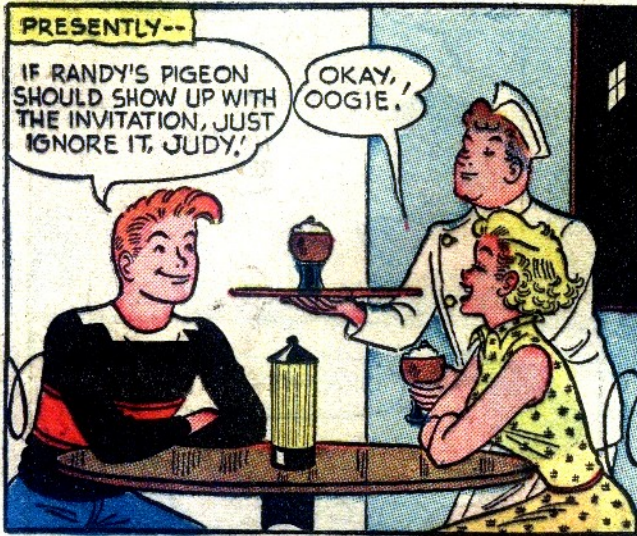


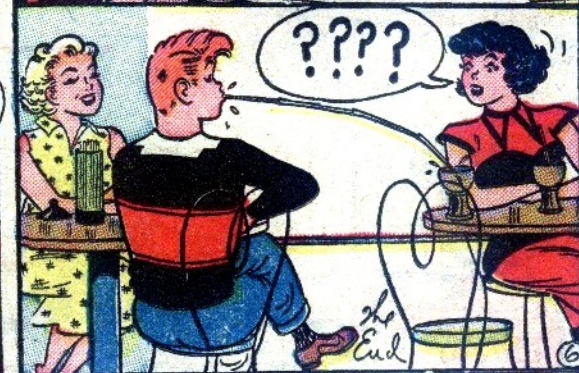
A DATE WITH JUDY






A DATE WITH JUDY





ADVERTISEMENT



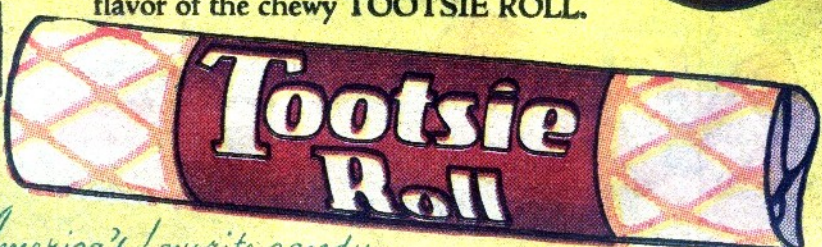
2¢

DELICIOUS CHEWY TOOTSIE ROLL CENTER

CHERRY CHOCOLATE ORANGE LEMON LIME


TRY THESE DELICIOUS TOOTSIE POPS! AND THE TOOTSIE ROLL TOO!

Nothing beats that mouth-watering, chocolaty flavor of the chewy TOOTSIE ROLL.

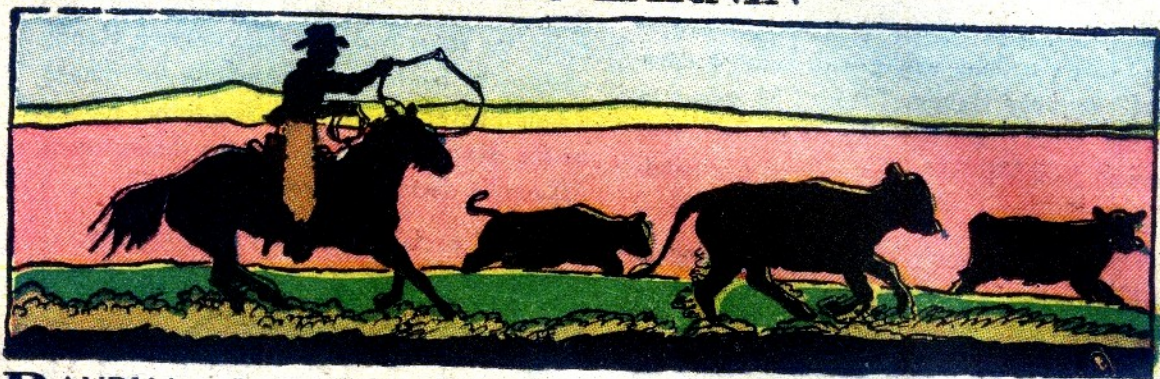


Tootsie Roll

America's favorite candy



HIGHER LARNIN'



RANDY leered menacingly through half-slit eyes, his lips a steely slash between set jaws. Like a flash he whipped his toothbrush out of the holder on the wall and leveled it with deadly aim at his reflection in the bathroom mirror. "Reach for the stars, mister," he snarled. "I've got you covered!"

There was a sudden pounding at the bathroom door. "Randolph!" came Judy's voice. "Randolph Foster! You open this door! I've been waiting twenty minutes to get in there to wash up for dinner!"

"Aha! Rustlers a-bustin' into my corral agin, eh!" rasped Randy.

"I heard that," yelled Judy. "And I'm *not* rustlin'! I'm THUNDERING!" She pounded her fists harder than ever against the bathroom door.

"The thunderin' herd, eh?" barked Randy. "Well, no critter's goin' to stampede my quarters without gittin' a what-for from my shootin' iron! I ain't known as Fang Foster fur nothin'!"

"RA-A-ANDY!" screamed Judy, raining blows on the door. "RA-A-ANDOLPH FOSTER! You get out of that bathroom this minute, you hear, OR I'LL TELL FATHER!!!"

"Okay, okay," interrupted Randy, clicking the lock open and stalking out of the bath-

room. "Thar's plenty of room fur both of us on this range, gal, plenty of room. So don't crowd my chaps, see, or I might git ornery."

"Randy," glared Judy, hands on hips, "when are you going to grow up and act your age? A person would think you were a six year old the way you run around playing Wild West all the time!"

"Lissen, gal," retorted Randy. "I'm a-breakin' myself in fur my future, see? Anybody who's gonna break hosses on the range has got to know the ropes beforehand, see?"

"Break horses on the range?" exclaimed Judy. "Randy, you can't be serious! You're not really planning to be a—a cowboy?"

"That's right, ma'am," said Randy. "A bronc bustin', cow punchin', range ridin' cowpoke—that's me!" He strummed an imaginary guitar and broke into a thin nasal falsetto singing. "Oh, carry me ba-a-ack. . . To the lo-one prairie-e-e . . ."

"Randy!" wailed Judy. "You don't really mean it! You're just saying this to tease me!"

"No, I'm not," he replied emphatically. "I love horses and the great wide open spaces and an outdoor life and everything that goes with it."

"But, Randy," cried Judy, "think what it will do to me! What will my friends say

when they find out I've got a COWBOY for a brother?" Her words ended in a loud wail.

"There's nothing wrong with being a cowboy!" retorted Randy. "And I'M going to be the BEST cowboy the West has ever known! Soon's I finish high school, I'm head-in' west."

"Y-you mean you're *not even planning to go to college?*" whispered Judy in sheer horror.

"Of course not," said Randy. "People go to college to find out what they want to be, but not me. Nossir! I already know."

"But, Randy," said Judy. "Mother and Father have their hearts set on your going to college. They want you to be a success in life—a galloping success!"

"That's just what I'm going to be," said Randy. "A galloping success—on a horse!"

"Well, then, look at it this way," said Judy as patiently as she could. "No matter what a person does in life he should have a college degree behind him. Four years in an institution of higher learning teaches a person how to think, how to handle himself in difficult situations, how to take the bull by the horns, so to speak. If you go to college, Randy, even the coyotes will sit up and take notice—whether they're the coyotes on the rangelands of the West, on Broadway, on Wall Street, or in the highest of international circles!"

"Well-I-I—" said Randy.

"Why, I'll bet the range is full right now of poor, old, unschooled cowboys just yarnin' fur larnin'!" pursued Judy. "Wishing they had your chance!"

"Well-I-I—" said Randy. "—maybe you've got something there after all. I guess I *would* be pretty much of a fool to try to start out in life with no preparation beyond high school. Okay, Judy—you've convinced me. I *will* go to college."

"Oh, Randy!" cried Judy delightedly. "That's wonderful, simply wonderful! I can't wait to tell Mother and Father!" She ran down the stairs two at a time, leaving Randy upstairs to finish his preparations for dinner. "You'll never guess!" she cried to her parents as she danced excitedly into the dining room. "Randy's *decided to go to college!*"

"No!" exclaimed Mrs. Foster happily.

"Yes!" said Judy. "And all because of the pep talk I just gave him!"

"I can hardly believe it!" beamed Mr. Foster. "I was beginning to think he'd NEVER grow out of that cowboy craze of his. I can't tell you how relieved I am, Judy. I've always felt sure that once he gets to college, he'll forget all about it!"

"Of course he will!" chuckled Judy with an all-knowing air.

"Of course!" agreed Mrs. Foster warmly.

They turned to beam on Randolph as he entered the room. "Well, son," said Mr. Foster, "I hear you've decided to go to college after all."

"That's right, Father," said Randy. "And I've got the place all picked out."

"Fine, fine!" said Mr. Foster. "What'll it be—Princeton? Harvard? Yale?"

"Aw, I don't want to go to any of those corny places," said Randy. "The college I want to go to is in Wyoming. It offers in-the-saddle training in round-up, branding, de-horning, and all the other cowpoke techniques a cowboy's got to know to be a top ranch hand. It's got a fifteen-square-mile ranch and campus with a herd of 500 pure-bred Herefords, and when you graduate you get a degree in cowpunching! What could be better?"

There was a moment of stunned, crushed silence, then the small, deflated voice of Judy. "Giddyap!" she sighed. "We're back in the saddle again!"

Stevie



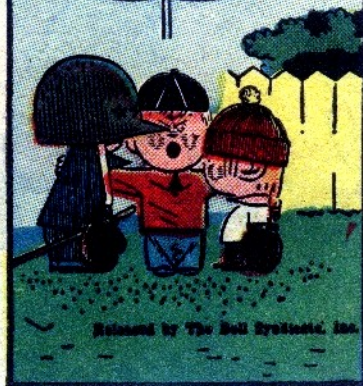
...now remember!



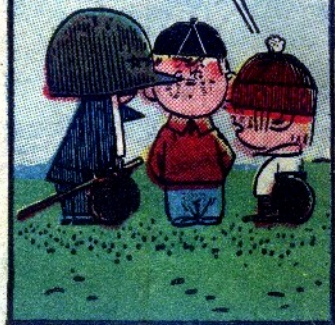
...I want a good, clean fight!



...and *no* biting, Irwin!



You mean, I *can't* even nibble on his leg just a teeny weeny bit?



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IF your photo is chosen, Wildroot will pay you \$100 and your portrait may be painted by a famous artist and used in a Wildroot ad. Judges will be a New York artist and an art director, whose decisions are final. No photos returned. Offer good 60 days from the appearance of this magazine only. Send in your photo today



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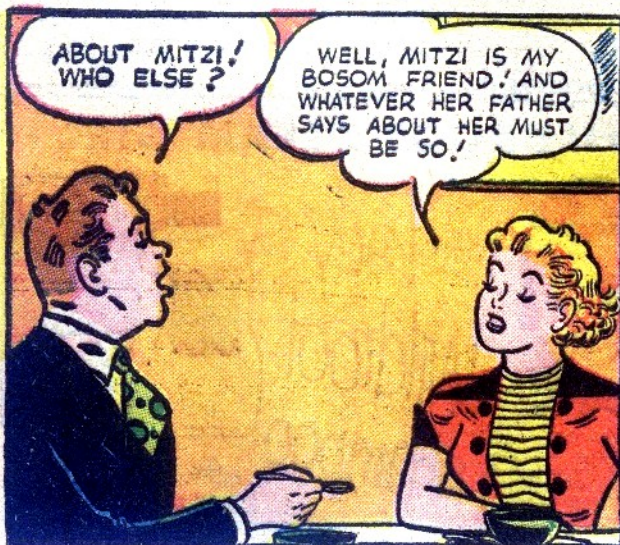
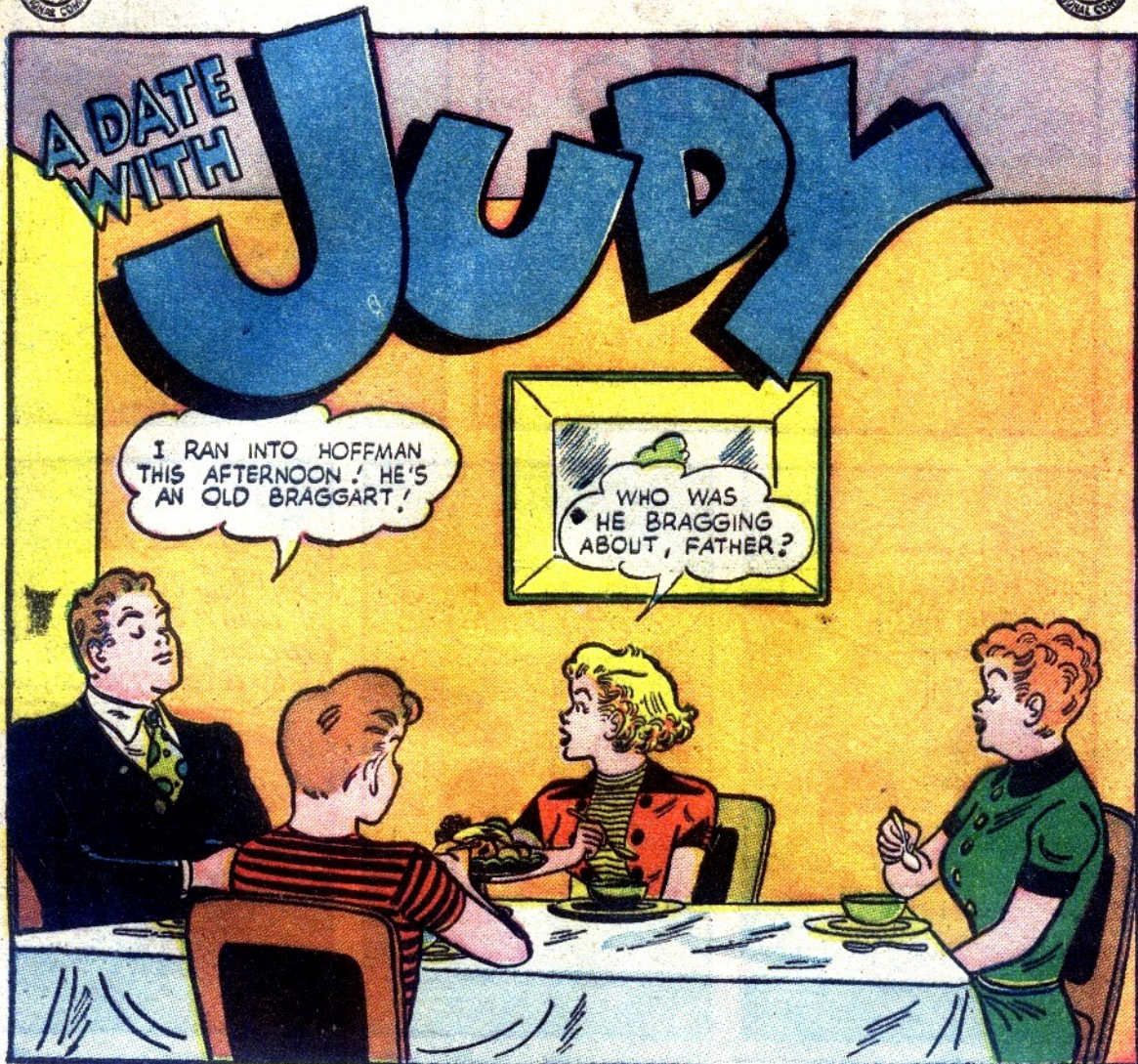
New Lady
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shampoo



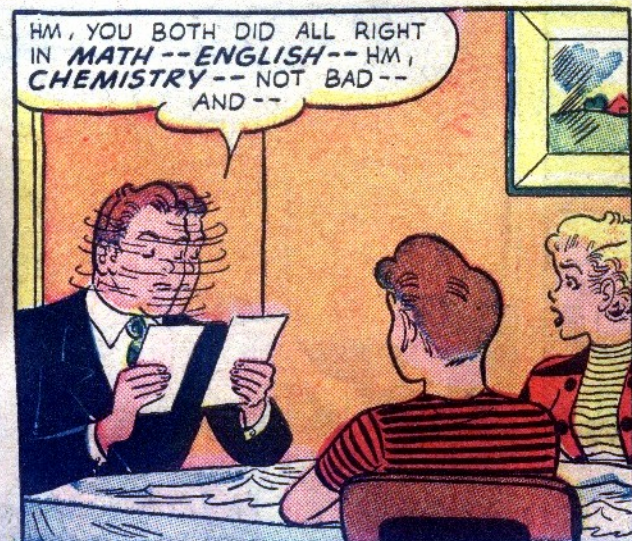
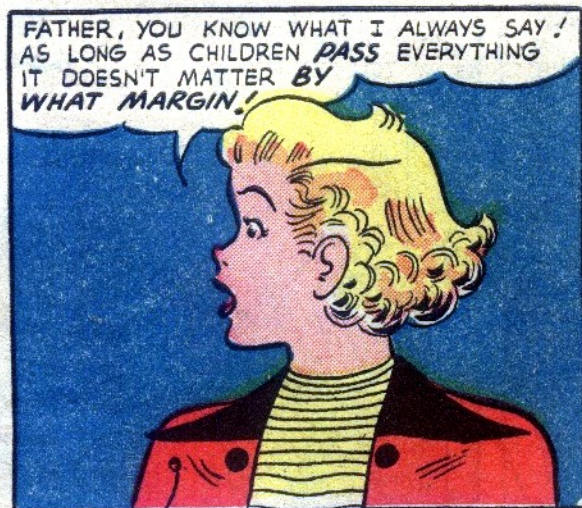
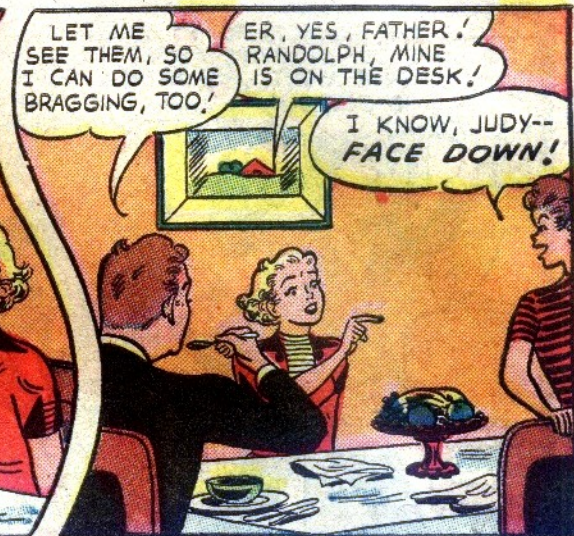
gleams your hair—
leaves it squeekie clean



A DATE WITH JUDY

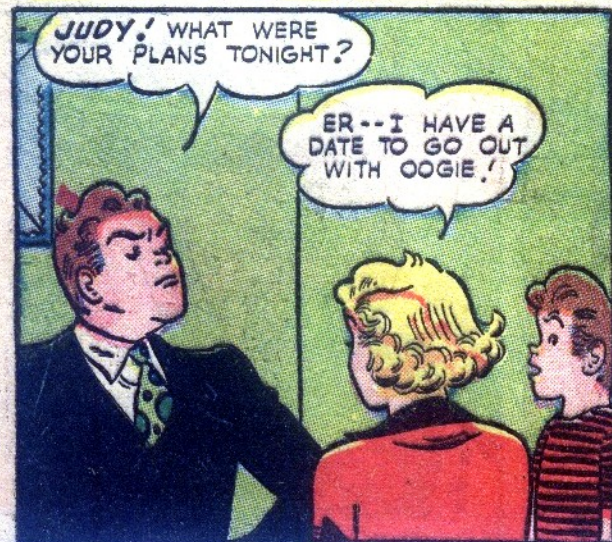


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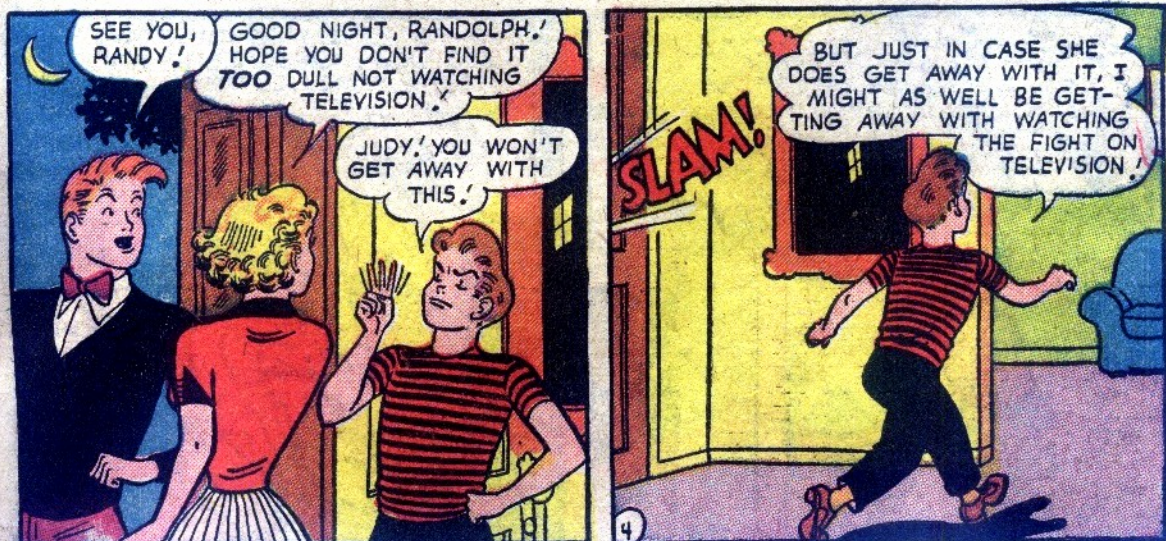
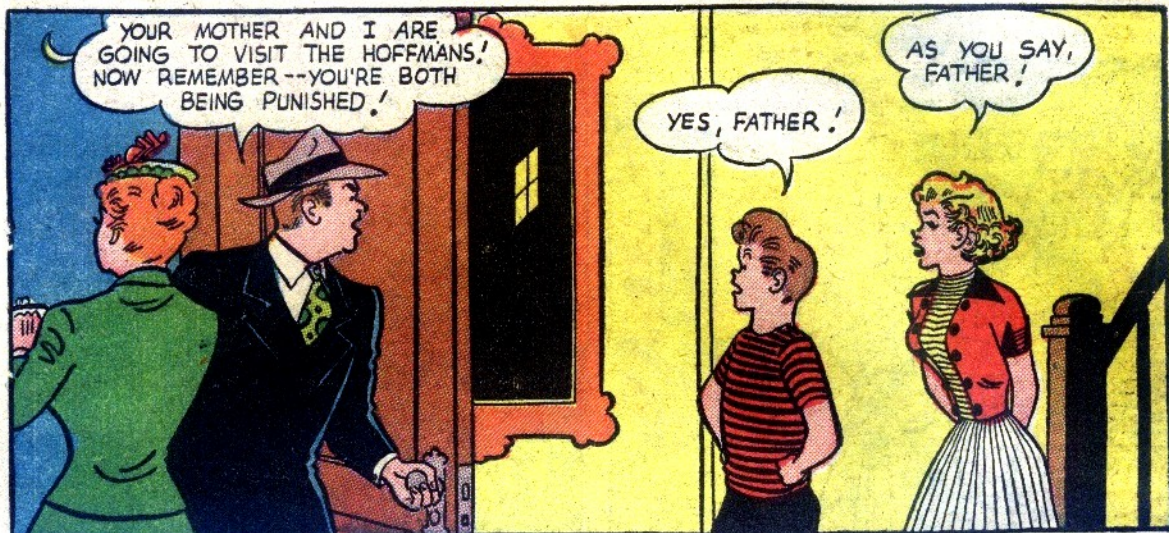




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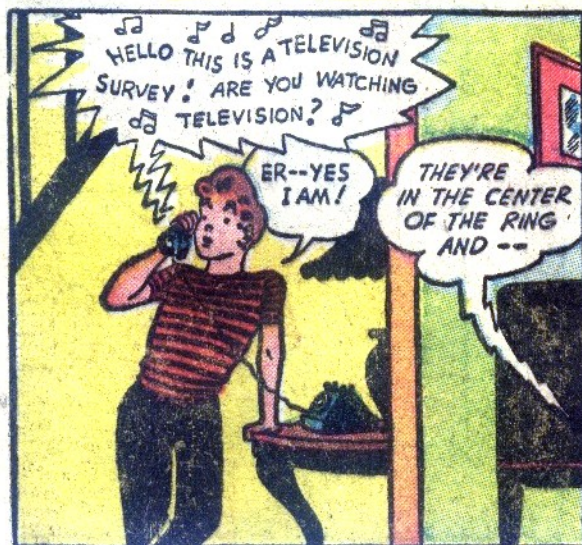


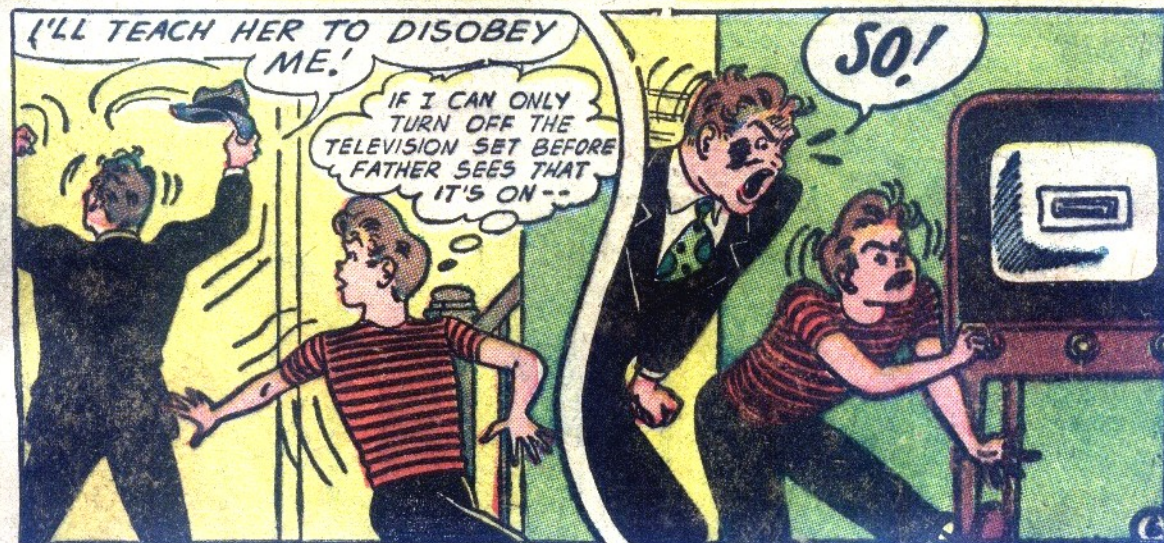
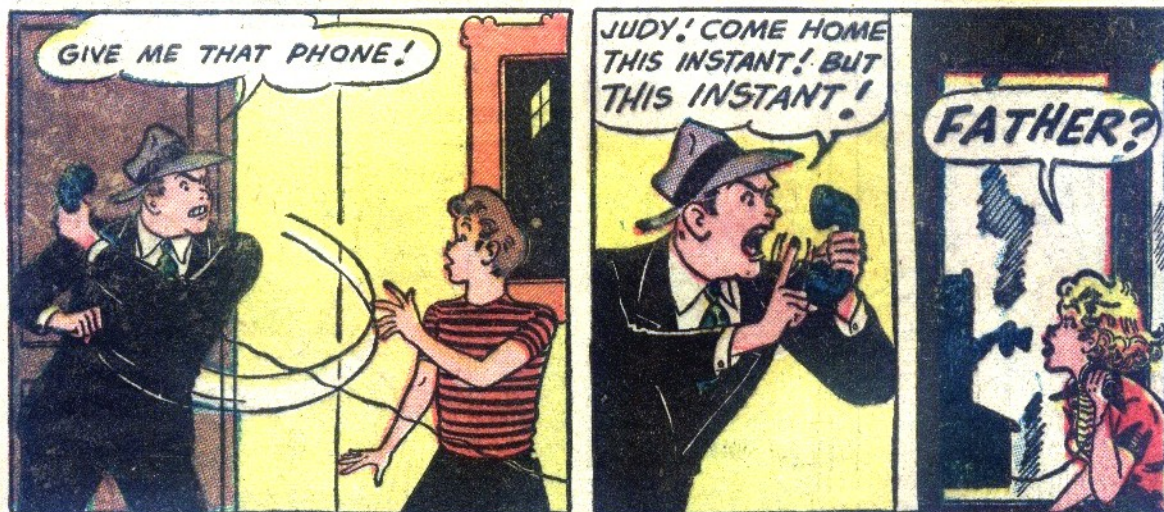
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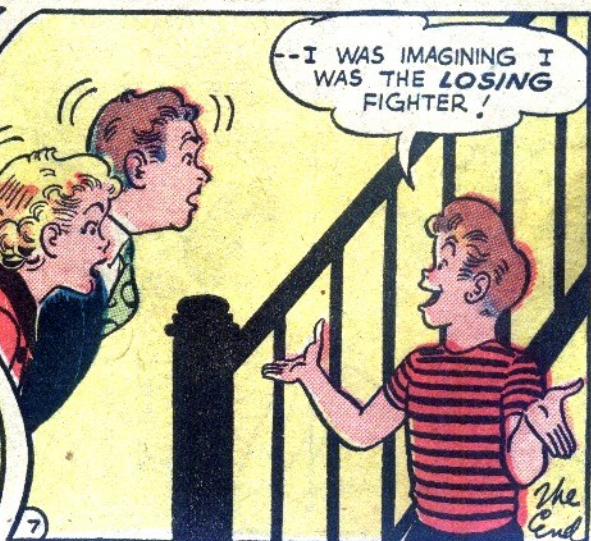
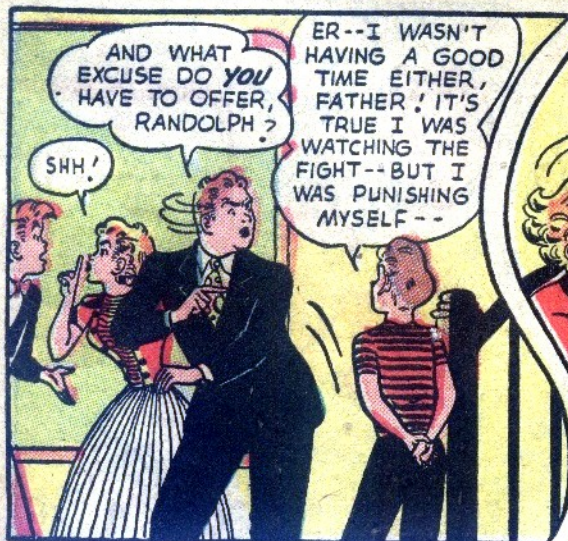
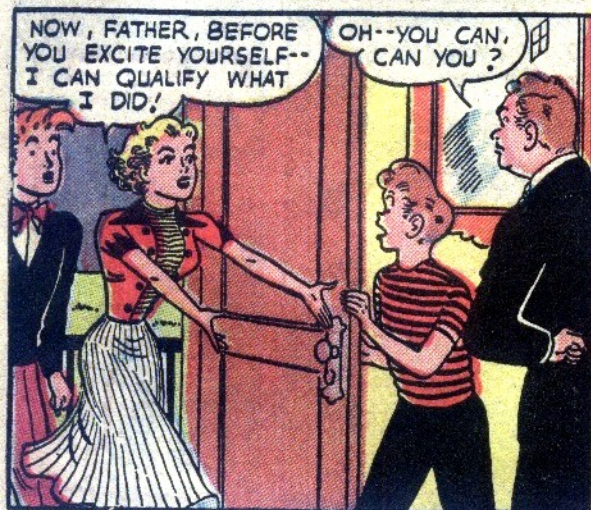
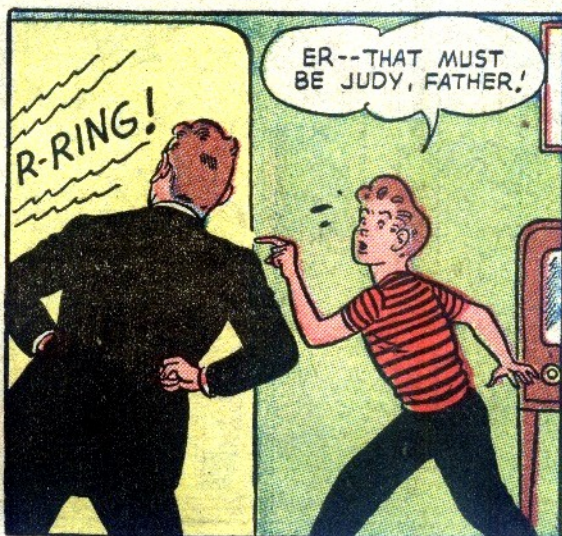
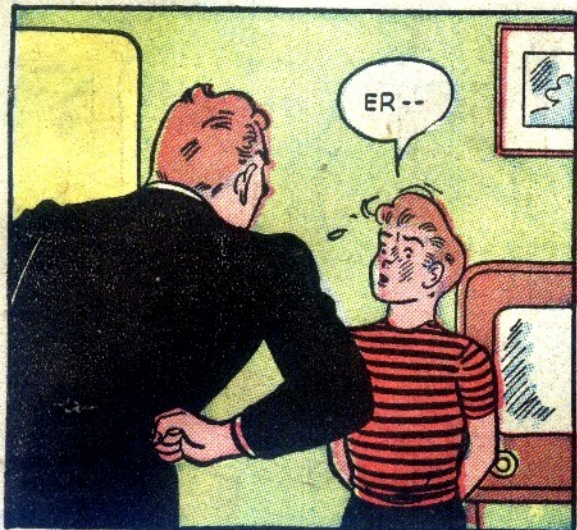




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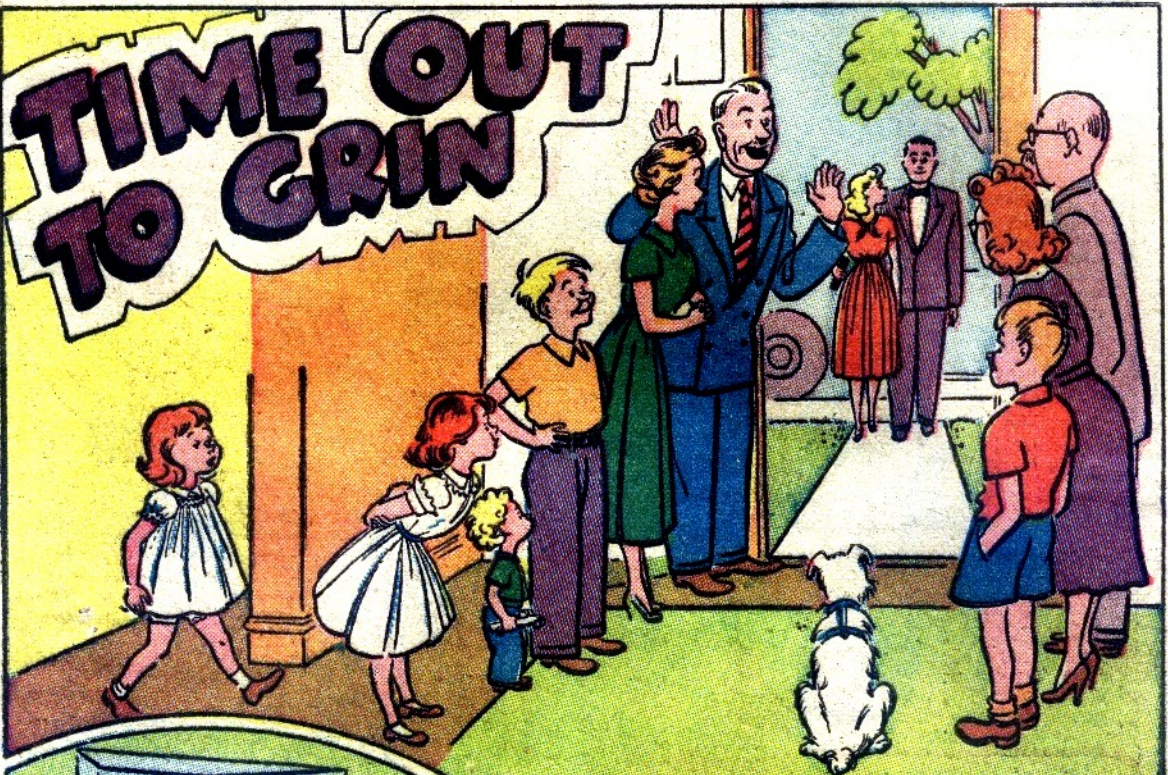




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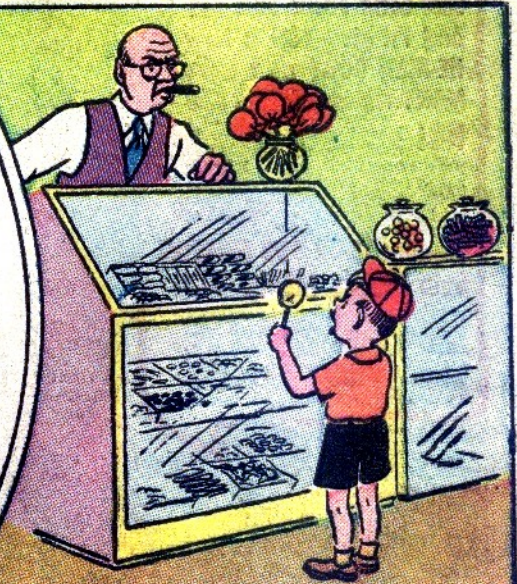
TIME OUT TO GRIN



"NOW DON'T ACT ANXIOUS. PRETEND HE'S JUST ONE MORE BOY FRIEND."



"YES, I GUESS THESE WILL DO FOR CASUAL WEAR."



"I WANT TO EXCHANGE THIS. ALL THE KIDS IN MY BLOCK AGREE THAT IT ISN'T LEMON!"

"Hey YOU SKINNY You look like SOMETHING THE CAT DRAGGED IN!"

the boys yelled as I dragged myself into the gym, says Jowett Pupil, Gleason R. Cleveland. Then I gained 70 lbs. and made the football team.

CLEVELAND
BEFORE
90 lb.
Skeleton

GLEASON
CLEVELAND
AFTER JOWETT
TRAINING
160 lbs. of
Muscle

Now wouldn't YOU
Like To Have A New
Body Like Mine? I added

7 INCHES to my CHEST
3½ INCHES to each ARM
and to the rest of my
body in proportion as
YOU can.

Yours
John Sill
UTAH

Let's go, young fellow,
Now YOU give me
**10 PLEASANT MINUTES A
DAY IN YOUR HOME**

LIKE SLIM JOHN SILL DID
and I'll give YOU a New
HE-MAN BODY as I gave
MANY Thousands like You

NO! I don't care how skinny or
flabby you are. I'll make you
OVER by the SAME method I turned
myself from a wreck to the strongest
of the strong. Why can't I do for you
what I did for MANY THOUSANDS of
skinny fellows like You?

Develop YOUR 520 MUSCLES
Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY
MUSCLE added to your ARMS and
CHEST. Your BACK and SHOULDERS
broadened. From head to heels, you'll
gain SIZE, POWER, SPEED. You'll be
A WINNER in EVERYTHING you tackle.

**ONLY MY
5-WAY PROGRESSIVE
POWER SYSTEM
BUILDS YOU
5-WAYS FAST
SO YOU
SAVE YEARS
AND
DOLLARS**

GEORGE
F. JOWETT
"Champion of
Champions"
4 times Winner
Perfect
Man Contest

Like John
BECOME A
MOVIE STAR
HE-MAN

Come on, PAL, NOW YOU ^{do} as I did
in 10 EASY MINUTES of FUN a day
Get a NEW HE-MAN BODY
For Your OLD SKELETON FRAME!

I GAINED 60 LBS.

of SHAPELY
MIGHTY **MUSCLES**
FREE!

Mail the "ALL-FREE" coupon
get this "AMAZING
"SECRETS" Photo Book
while you can.

AMAZING SECRETS
How to WIN
MUSCLES like IRON
NERVES of STEEL
World's Great
EXPERT Tells
You How YOU
Can BECOME
An All-Around
ALL-AMERICAN
HE-MAN in
10 MINUTES of
FUN A DAY
IN YOUR HOME.
PHOTO BOOK **FREE!** while they last!

This Book
will also show You
HOW YOU CAN WIN
\$100.00 and A BIG 15" tall
SILVER TROPHY (Your Name On It)
as I have just done.

You'll LOOK like A Real HE-MAN!
WIN WOMEN AND MEN FRIENDS

You'll FEEL like A Real HE-MAN!
Full of New Strength and Self-Confidence

You'll ACT like A Real HE-MAN!
Win in Sports! Win Promotion, Praise, Popular-
ity. Make More Money.

John Sill
was a 125 lb.
Skinny
Weakling

Before \$1 price goes back
YOUR LAST CHANCE
TO GET
ALL 5 FREE!
PICTURE PACKED COURSES
MILLIONS HAVE BEEN SOLD
FOR \$1 AND MORE
Just send me a dime
for postage and handling

How to Build
A MIGHTY
CHEST
How to Build
MIGHTY
ARMS
How to Build
MIGHTY
LEGS
How to Build
A MIGHTY
GRIP
How to BECOME A
MIGHTY HE-MAN

LAST CHANCE — ALL FREE COUPON!

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2. MUSCLE METER 3. FIVE COURSES

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WIN \$100, etc.

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World for
Building
All-Around
HE-MAN"
— R. F. Kelley
Physical
Director

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ON THE BEAM!

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LADIES!
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Pocket
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ACT NOW!

HURRY



JUMPIN' JUPITER!
YOU'RE SURE
SIZZLING TH'
OL' ROCKET
TODAY, TED!

SAY! THAT CAMERA
SURE IS SUPERSONIC!
YOU MUST HAVE
STRUCK A
URANIUM LOBE!

DIDN'T COST
ME A DIME-
JUST GOT IT FOR
SELLING WHITE
CLOVERINE
BRAND
SALVE!

HURRY
AN' GET
DE-PRES-
SURIZED!

I'VE EARNED A SWELL RADIO
AND A TELESCOPE TOO!
IT'S EASY SELLING TO
YOUR FRIENDS - AND YOU
GIVE 'EM THESE SWELL ART
PICTURES -

THAT'S
FOR ME!



OUTTA MY JET TRAIL, MATES - I'M MAILING
THE COUPON FOR THAT BIG NEW
PREMIUM CATALOG NOW!



WE ARE RELIABLE!

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paid). Mail
coupon for SALVE
and pictures to
start.

ACT NOW

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Watches,
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Dolls.



Radios,
Candid Cameras with carrying
cases, Telescopes, Roller
Skates (sent postage paid)
... Mail coupon to start.



ACT NOW

BE FIRST

Food Chop-
pers, Carving
Sets, Bibles.
Mail coupon.

LOOK!

Football, Tele-
scopes (sent postage
paid). Boys', Girls' Bi-
cycles (express
chgs. collect).



ACT NOW!

WE TRUST YOU!

22 Col.
Rifles, Arch-
ery Sets, School
Boxes, Wallets.
Mail coupon for
SALVE and
pictures to start.



Boys',
Girls' Wrist
Watches,
Baking Sets,
Typewriters,
etc.

ACT NOW!



LET'S GO!

OUR 58th YEAR

Alarm Clocks,
Pen & Pencil
Sets, etc.
Mail
coupon.



MAIL COUPON!

GET BIG CATALOG!

Candid Cameras with carrying case,
Telescopes, Watches (sent postage
paid). SIMPLY GIVE pictures with
White CLOVERINE Brand SALVE
easily sold to friends, neigh-
bors, relatives at 35¢ a box
(with picture). Alarm Clocks, Pen
& Pencil Sets, Bibles, Billfolds, Tele-
scopes, Roller Skates, Blankets, Aluminum Ware,
Record Players, Movie Machines
(postage pd.). Rush cou-
pon to start!

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Gentlemen: Please send me on trial 14 colorful art pic-
tures with 14 boxes of White CLOVERINE Brand SALVE to
sell at 35¢ a box (with picture). I will remit amount asked
within 30 days, select a Premium or keep Cash Commission
as explained under Premium wanted in catalog sent with
order, postage paid to start.

NAME _____ AGE _____
ST. _____ R. D. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____
PRINT LAST NAME HERE _____

Paste coupon on postal card or mail in envelope today

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