

PAYING 89' EACH FOR HIT PARADE RECORDS! WITH DEAN MARTIN AND OTHERS

NEW "Closer Grooved" 78 R.P.M. RECORDS

The latest 18 HIT PARADE songs at the time you send your order for . . . with Dean Martin, etc., or A complete set of the most popular Hill Billy Sonas for or 12 Square Dance Songs and gift book "Square Dancing for Young and Old" for . . . ONLY



IACK BUSSELL Of "Your Show Of Shows" on TV brings you Hit Parade Sonas only 17c each.



IFFF CLARK of the "Lucky Strike Hit Parade" on TV brings you Lucky Songs for only 17c each.



ARLENE JAMES of Ed Sullivan's "Toast Of The Town' on TV brings you Hit Parade Tunes for 17c each.



HAP WILLIAMS brings you 18 Hill Billy songs at 17c each.



on break-resistant vinylite filled records. with Dean Martin and Others NOW! 6 Complete Hits on Standard Speed Records 18 Top of the HIT PARADE Smash Hits

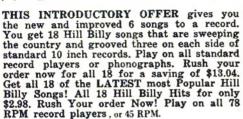
Starring lack Russell of "Your Show Of Shows" on TV and Jeff Clark of the "Lucky Strike Hit Parade" and Arlene James of Ed Sullivan's "Toast Of The Town" and NBC-TV. Dean Martin of the Dean Martin-Jerry Lewis Team

3 complete Lucky Song Parade Hits on each side! You save \$13.04. You pay only 17¢ a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record. (Available on 78 RPM or 45 RPM). AMAZING NEW RECORDING PROCESS puts grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Hit Parade Tunes on each side, YOU GET THE TOP HIT PARADE SONGS IN THE COUNTRY. Songs voted most popular all over the nation this week and you don't get just one hit on one side of a record and an unknown song on the other-vou get 3 complete hits on EACH side. You get 6 complete Hits on each 10 inch record. You don't pay 89¢ for each hit-or \$16.02 for 18 Hits-You pay only 17¢ a song only \$2.98 for all 18 Hits-You save over \$13.00. (Available in 78 RPM and 45 RPM)

*18 HILL BILLY SMASH HITS

by Hap Williams

The ones voted most popular by disc jockies and juke box sales throughout the nation - 3 complete Hill Billy Hits on each side ---Play on all 78 RPM record players. 7 45 RPM



New Improved

Record

(Claser Grooved)

And 12 Square

Bence sangs plus
book "Square

Bencing For Young
And Old"
And Old"
for \$2.98.

All selections by
Hop Williams and
the Sunshine Saag.

*12 SQUARE DANCE SONGS AND GIFT BOOK
"SQUARE DANCING FOR YOUNG AND OLD". The 12
square dances are recorded on two standard speed records—
quare dances are recorded on two standard speed records—
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You Get 18 Hit Parade Smash Hits for Only \$2.98 By Dean Martin and Others

- ERR TIDE DRAGNET
- VAYA CON DIOS CRYING IN THE CHAPEL
- OH! C'EST SI BON P.S. I LOVE YOU
- YOU, YOU, YOU WITH THESE HANDS
- 10. EH! CUMPARI
- 11 SONG FROM MOULIN ROUGE
- 12. MANY TIMES
- 13. WALKING MY BABY
- BACK HOME
- 14 BUTTERFLIES
- 15 GOD BIESS US ALL
- 14 STORY OF THREE LOVES
- 17 NO OTHER LOVE
- 18. MY LOVE, MY LOVE

You Get 18 Hill Billy Smash Hits for Only \$2.98

- HEY JOE!
- GAMBLER'S GUITAR
- CRYING IN THE CHAPEL
- MAMA, COME GET YOUR RARY BOY
- A DEAR JOHN LETTER
- LIGHTHOUSE
- I FORGOT MORE THAN
- YOU'LL EVER KNOW IS ZAT YOU, MYRTLE?
- 9 I WONT BE HOME NO MORE
- 10. CARIBBEAN 11. IT'S BEEN SO LONG
- 12. TENNESSEE WIG-WALK 13. HOW'S THE WORLD
- TREATING YOU
- 14 PUB. ADUB. DUB
- IS PRIVATE PROPERTY 16. YESTERDAY'S GIRL
- 17. FORGIVE ME JOHN
- 18. DEAR JOHN

TYou	Get	12	Square	Dance	Song	s and
Gift	Book	"5	quare	Dance Dancing'	' for	\$2.98

- 1. MOCKIN' BIRD
- 2. FLOP-EARED MULE
- 1. BUFFALO GAL
- 4. OH, SUSANNA

Old Style Record

Tee Far Apart)

NOTE THE OLD STYLE RECORD has

enly one song on each side. The New Improved record has closer grooves

with three complete songs on each side. The closer grooved record purs ever 10,000 inches of grooves on each side. You get 3 complete hits on

- 5. SOLDIER'S JOY
- IN ARKANSAS TRAVELER
- 4. DEVIL'S DREAM
- . DED DIVER VALLEY 11. LITTLE BROWN JUG 12. TURKEY IN THE STRAW

7 CHICKEN DEEL

S. GOLDEN SLIPPER

PLUS BOOK:

"Square Dancing For Young And Old"

Mail No Risk Coupon Today!

LUCKY SONG PARADE CO. DEPT. 158 318 MARKET ST., NEWARK, NEW JERSEY RUSH records indicated below. I enclose \$2.98

cash, check, or money order for each set ordered or \$8.00 for all 3 sets. My money will be refunded if I return the records, but I may keep one record of each set for my trouble.

- ☐ 18 HIT PARADE SONGS—\$2.98
 - ☐ 78 RPM
- 1 45 RPM
- ☐ 18 HILL BILLY SONGS—\$2.98 ☐ 78 RPM ☐ 45 RPM
- ☐ 12 SQUARE DANCE SONGS plus Book on "Square Dancing For Young And Old"—\$2.98

☐ 45 RPM 78 RPM

Name . Address . State. Zone City.



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NOW REMEMBER, OOGIE -- SAY

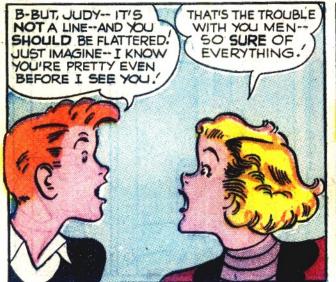












WELL, GOSH, JUDY-I'LL BET TOOTSIE
WOULD BE FLATTERED ENEMY! BUT I STILL
IF I TOLD HER SHE
WAS PRETTY WITHOUT LOOKING
AT HER!



































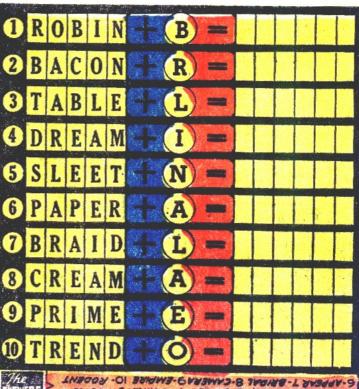






THIS IS AN ANAGRAM GAME TO BE PLAYED ALONE OR IN COMPETITION WITH FRIENDS! REARRANGE EACH FIVE-LETTER WORD AND ADD THE ENCIRCLED LETTER TO SPELL A SIX-LETTER WORD. (FOR INSTANCE: THE WORD HEART + B) = BREATH.)

IO MINUTES IS THE TIME ALLOTTED FOR ALL IO WORDS AND YOU SCORE IO POINTS FOR EACH CORRECT ANSWER! CAN YOU REACH A HUNDRED OR ATTAIN A HIGHER SCORE THAN YOUR FRIENDS?



T-MBBON S-CARBON 3-BALLET 4-ADMINE 5. NESTLE









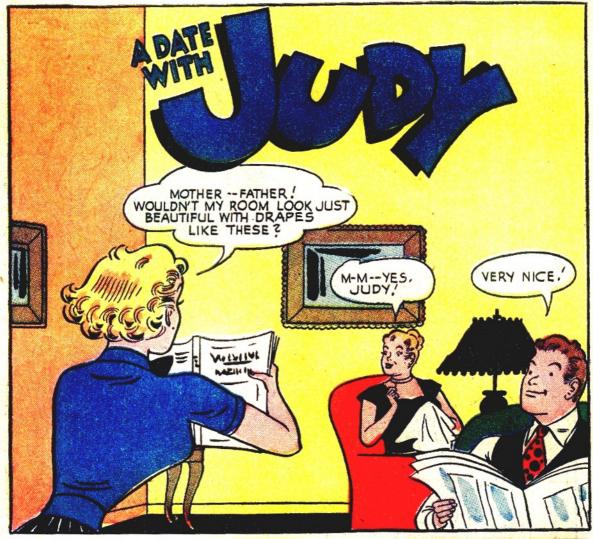
TIPPING THE MAID IN A PRIVATE HOME
IS NOT THE THING TO DO;
UNLESS IT'S BEEN A WEEK-END PARTY, AND SHE'S DONE SPECIAL FAVORS FOR YOU!

(TIP HER AND THANK HER ULIST BEFORE YOU LEAVE)



































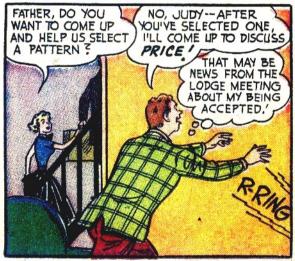








































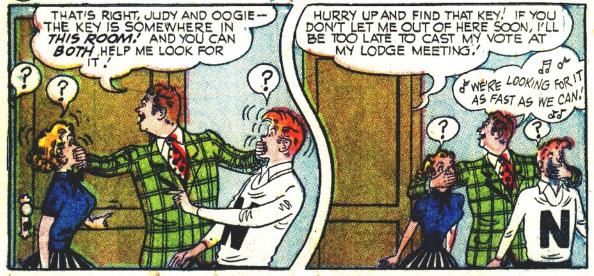






































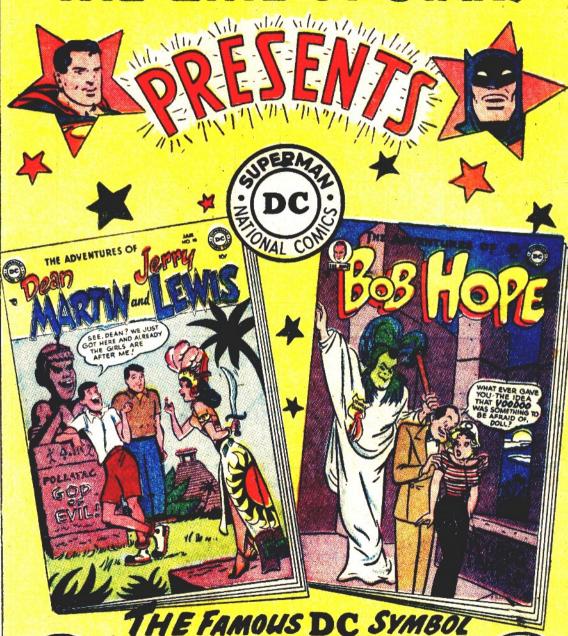














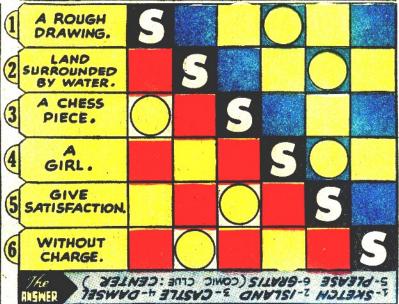
ON THE COVER OF ANY
COMICS MAGAZINE IS YOUR
GUARANTEE OF THE
READING IN COMICS





THE ANSWER TO THE COMIC CLUE IS A SIX-LETTER WORD. HERE'S HOW YOU CAN FIND IT ... 6 MISSING WORDS ARE DEFINED BELOW. ONE LETTER IN EACH MISSING WORD HAS ALREADY BEEN INSERTED PRINT THE 6 WORDS A LETTER TO A SQUARE THIS DONE CORRECTLY, YOU MAY NOW USE THE ENCIRCLED LETTERS TO SPELL THE ANSWER TO THE COMIC CLUE ! TRY IT ... IT'S FUN!





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ACTION COMICS ADVENTURE COMICS ALL-AMERICAN MEN OF WAR FLIPPITY & FLOP ALL STAR WESTERN ANIMAL ANTICS BATMAN MG TOWN BOB HOPE BUZZY COMIC CAVALCADE DEAN MARTIN and JERRY LEWIS A DATE WITH JUDY

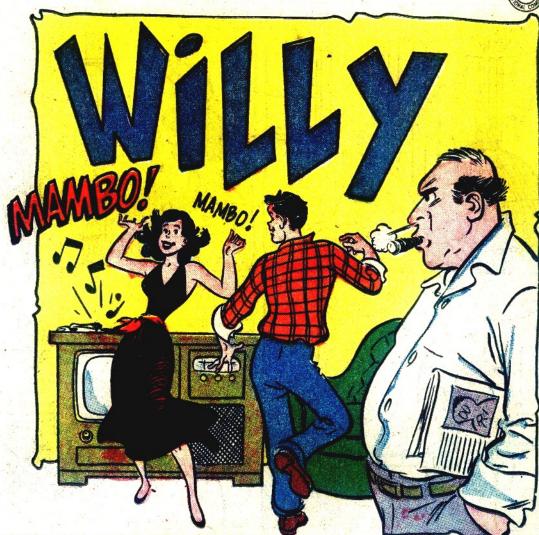
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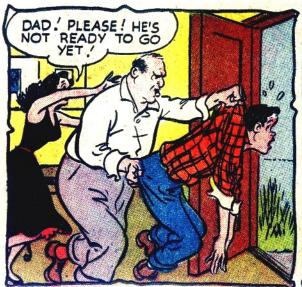
EVERYTHING HAPPENS TO HARVEY **FUNNY FOLKS FUNNY STUFF** GANG BUSTERS HERE'S HOWIE HOPALONG CASSIDY HOUSE OF MYSTERY LEADING COMICS LEAVE IT TO BINKY MR. DISTRICT ATTORNEY MYSTERY IN SPACE MUTT & JEFF

OUR ARMY AT WAR PETER PANDA PETER PORKCHOPS REAL SCREEN COMICS REX THE WONDER DOG STAR SPANGLED WAR STORIES STRANGE ADVENTURES SUPERBOY SUPERMAN THE FOX & THE CROW TOMAHAWK WESTERN COMICS WONDER WOMAN

WORLD'S FINEST COMICS





















ALL RIGHT, BABS, I'LL BE VERY QUIET, SO YOUR DAD WON'T BE ABLE TO FIND FAULT WITH ANYTHING!

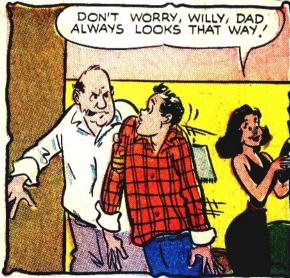














WILLY WHY DIDN'T YOU EXPLAIN TO DAD THAT WE WERE JUST QUIETLY PLAYING RECORDS!

HE DIDN'T GIVE ME THE CHANCE



WELL, DAD ISN'T DOING ANYTHING NOW, SO LET'S EXPLAIN !









ER--MR. CROSS, WE WERE JUST BEING JUST AND COLOR PLAYING RECORDS!

WELL, HOW ABOUT
JUST BEING VERY
QUIET AND PLAYING
QUIET RECORDS
VERY QUIETLY?



YOU MEAN YOU DON'T LIKE THE RECORDS WE PLAY 2

I DO NOT!

I THOUGHT CONTINUE TO PLAY
THEM AND YOU'LL
CONTINUE TO GET
KICKS OUT OF
THEM THEM





COME ON WILLY ! LET'S GET ON THE GOOD SIDE OF DAD ! SEE, WILLY ? THAT WALTZ RECORD DID THE TRICK! DAD LIKES SOOTHING MUSIC!













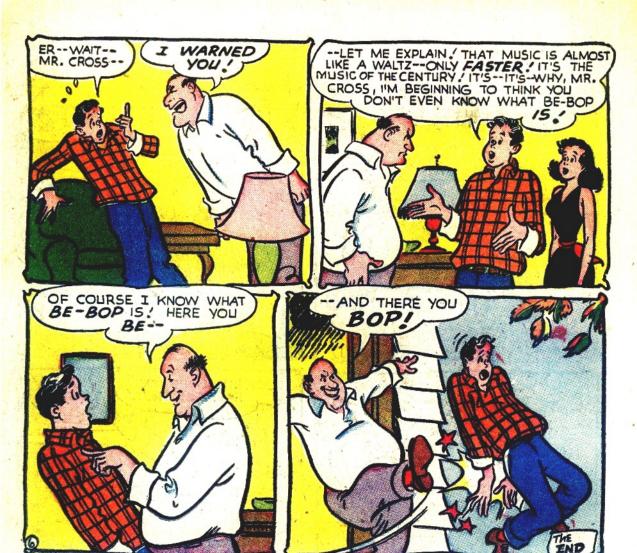
















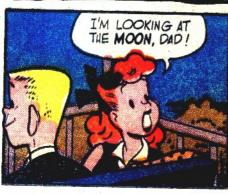














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J. S. LIEBOWITZ, Business Manager. Sworn to and subscribed before me this 29th day of September, 1953.
ALFRED B. YAFFE, Notary Public (My Commission expires March 30, 1954).

BINESE SEST PRESE OF ALLS



YOU ALL GAVE ME SUCH NICE
PRESENTS FOR CHRISTMAS, AND I
HAD HARDLY ANY MONEY TO GET
REAL NICE THINGS FOR YOU. SO
I GOTTA START MAKING MONEY
FOR NEXT YEAR...

RAYBE YOU
CAN...BUT DON'T
THINK WE
PIDN'T LIKE YOUR
PRESENTS.

THERE'S SOMETHING ELSE
YOU'RE OVERLOOKING, SON.
ALL THE
BIDN'T YOU SEND SOME OF
YOUR CHRISTMAS MONEY
OVERSEAS FOR COLD AND
HUNGRY BOYS AND GIRLS?



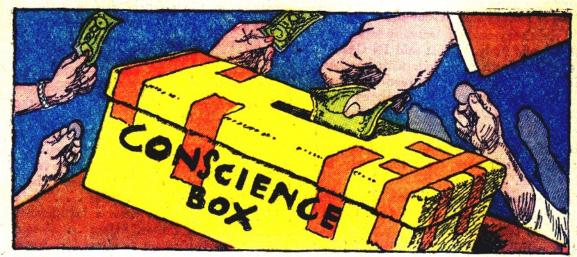


"AND DIDN'T YOU SPEND A LOT OF TIME

ANYONE CAN-REAL THOUGHT FOR OTHER PEOPLE'S HAPPINESS. AT CHRISTMAS, OR ANY OTHER TIME, THIS IS THE MOST WELCOME PRESENT YOU CAN GIVE-AND THE ONE THAT LASTS LONGEST.

SO, YOU SEE, YOU GAVE THE BEST THINGS

PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.



**WHAT are you doing, Judy?" asked Randolph, wandering into the kitchen, where Judy was busy at the kitchen table with scissors, tape, brush and paint.

"I'm making a Conscience Box," said Judy, deftly putting a slit in the lid of a large box. "In case you don't know, a Conscience Box is a place for people with guilty consciences to get rid of them by fining themselves whatever their consciences tell them they ought to be fined for doing whatever it was that gave them the guilty conscience in the first place! Understand?"

"No," said Randolph. "Cut that explanation down to my size, will you? I feel un-

usually frail today!"

"It's really very simple, Randolph," said Judy, taping the lid securely down on the box. "Didn't you read that story in the newspaper about that little town that has a Conscience Box for traffic violators? It seems there are no city laws that provide for the fining of traffic violators, so when some driver does something wrong, like parking overtime, for instance, the town leaves it up to the culprit's own conscience to decide what he should put in the Conscience Box as a fine! This one's going into the living room!" She picked up the lettering brush and began printing large, black letters on the side of the box. J—U—

"I don't get it," said Randolph. "There's nobody parking overtime in our living

room—unless it's Oogie, of course! Sometimes I think he's NEVER going home!"

"This Conscience Box has nothing to do with Oogie or traffic regulations," said Judy. "It's strictly in the family!" She finished lettering the side of the box. "Come on into the living room and I'll explain everything!"

Randolph followed Judy into the living room, where she placed the box on the most centrally located table in the room. Mr. and Mrs. Foster looked up from their game of double solitaire and read the lettering on the side of the box: JUDY'S CONSCIENCE BOX. "Goodness me!" exclaimed Mrs. Foster. "What's that?"

"Everybody listen carefully and I'll explain," said Judy. "I just can't bear to think of any of you going around with a guilty conscience just on account of something you might have said or done to me at some time. So I've made this little Conscience Box, so that any of you who feel you ought to make amends toward me for some reason or another can do so to the tune of whatever you think it's worth. Just slip it into my Conscience Box here and your conscience will be clear once and for all! Isn't that grand?"

"It's the silliest thing I ever heard of!" exclaimed Mr. Foster. "I haven't a thing to make amends for! My conscience is perfectly clear!"

"So is mine!" said Mrs. Foster.
"Same here!" said Randolph.

"I didn't say anybody actually was guilty, did I?" said Judy. "I just said IN CASE!" She settled down in a chair with her knitting, while Randolph began reading a book, and Mr. and Mrs. Foster resumed their game of double solitaire.

"I was just wondering," said Judy, thoughtfully, "what ever happened to those six cookies left over from the party the

other night. . . ."

There was a long silence. Randolph stirred uncomfortably. "So I took them!" he said at last, "So what?"

"So nothing," said Judy sweetly. "I just thought we always split fifty-fifty on such deals, that's all!"

Randolph said nothing. He tried to read some more. He couldn't. "Oh, for cow's sake!" he said at last putting his book down and walking over to Judy's Conscience Box. "All this over a few cookies! Here's fifteen cents! That ought to square things!" He dropped a nickel and a dime in the box.

"Thank you, Randolph," said Judy.
"You must feel much, much better al-

ready!"

Randolph looked darkly at Judy, shrugged and returned to his reading. Then Judy turned to her mother. "You're looking awfully well these days, Mother," she said. "It must be all that tennis you played last summer with my racquet! My, that racquet certainly took a beating!"

Mrs. Foster played a red ten on a red jack. She dropped several cards on the floor. She leaned down to pick them up and dropped several more. "Really, Judy," she said, "I can't see that I—that is, it seems to me—well, I never played that much—oh well, what's the use of quibbling!" She got a dollar bill from her purse and dropped it into Judy's Conscience Box. "I didn't realize I had been so hard on your racquet, Judy," she said, "but I really feel that a dollar's more than enough to compensate you for the damage!"

"Thank you, Mother," smiled Judy. "I never gave it a thought, really, but I know

it must make you very happy to have it off your mind at last!"

"As I said," proclaimed Mr. Foster loudly, "my conscience is perfectly clear!"

"How nice, Father," said Judy. "By the way, I was over at Tootsie's the other day and her little sister has a doll just like that doll I used to have—you remember, the

one you broke!"

"That—that was an accident!" said Mr. Foster defensively. "Of course, of course!" said Judy. "Besides, you were about ready to give up playing with dolls when it happened," said Mr. Foster. "Um . . ." said Judy. "Anyway, dolls were a lot cheaper then," said Mr. Foster. "Uhm . . ." said Judy. "And you've got to allow for depreciation," said Mr. Foster. "You'd had that doll for a long time, you know!" "Uhm . . ." said Judy.

Mr. Foster walked over to Judy's Conscience Box with an air of reluctant defeat. "Two dollars is my limit!" he declared, slipping two dollar bills into the box. "And it's a hold-up at that!"

"Nobody's forcing you, Father," said Judy, "—except your conscience, of course! Now, Randolph, do you remember that time you borrowed my bike and—"

A half hour and a dozen consciences later Judy put down her knitting with a triumphant little smile, picked up the Conscience Box and opened it. "My goodness!" she exclaimed happily. "Who'd ever have guessed there were so many guilty consciences around this place! There's five dollars and ten cents in this box—just enough to buy me that yummy blouse in Carter's window! I just knew I could get that money if I really tried! I'm going right down to get it!" She hurried out the door and headed downtown.

A few minutes later she was back, empty-handed and considerably subdued. "I—I didn't get the blouse," she said sheepishly. "I couldn't! There I was, ready to hand the money across the counter and talk about CONSCIENCE BOXES, mine sure does! It gave me the drubbing of my life! Here—here's your money back! What a FINE idea this turned out to be!"























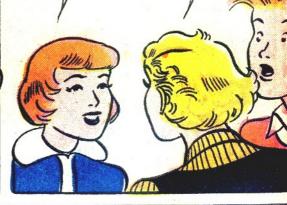






THEN WILL YOU LEND ME OOGIE FOR THIS AFTER-

OOGIE..?































IF JUDY DOESN'T
KNOW ABOUT IT, SHE
SHOULD! DO YOU
IF JUDY KNOWS HAVE A DIME,
ABOUT IT!
ABOUT IT!

JIF I DO, I'M
GOING TO PHONE
JUDY! FOR MY
DIME, I'M GOING
TO BE THE ONE TO
TELL HER!

























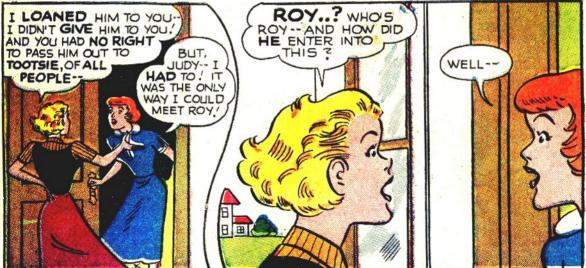












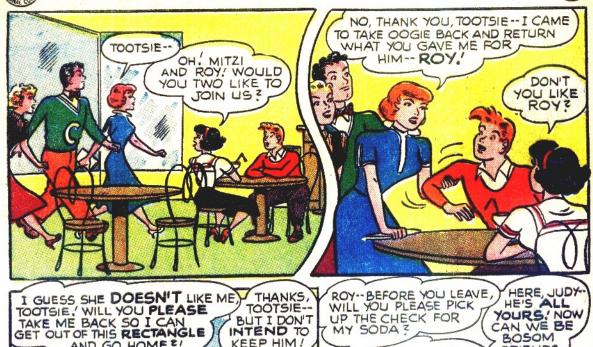


















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ALL OCCASION ASSORTMENT
Sparkling designs with
lovely folded attachments

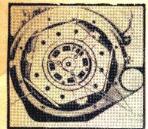
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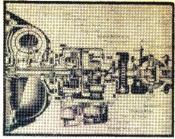
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