



10¢

SEPT. NO. 72

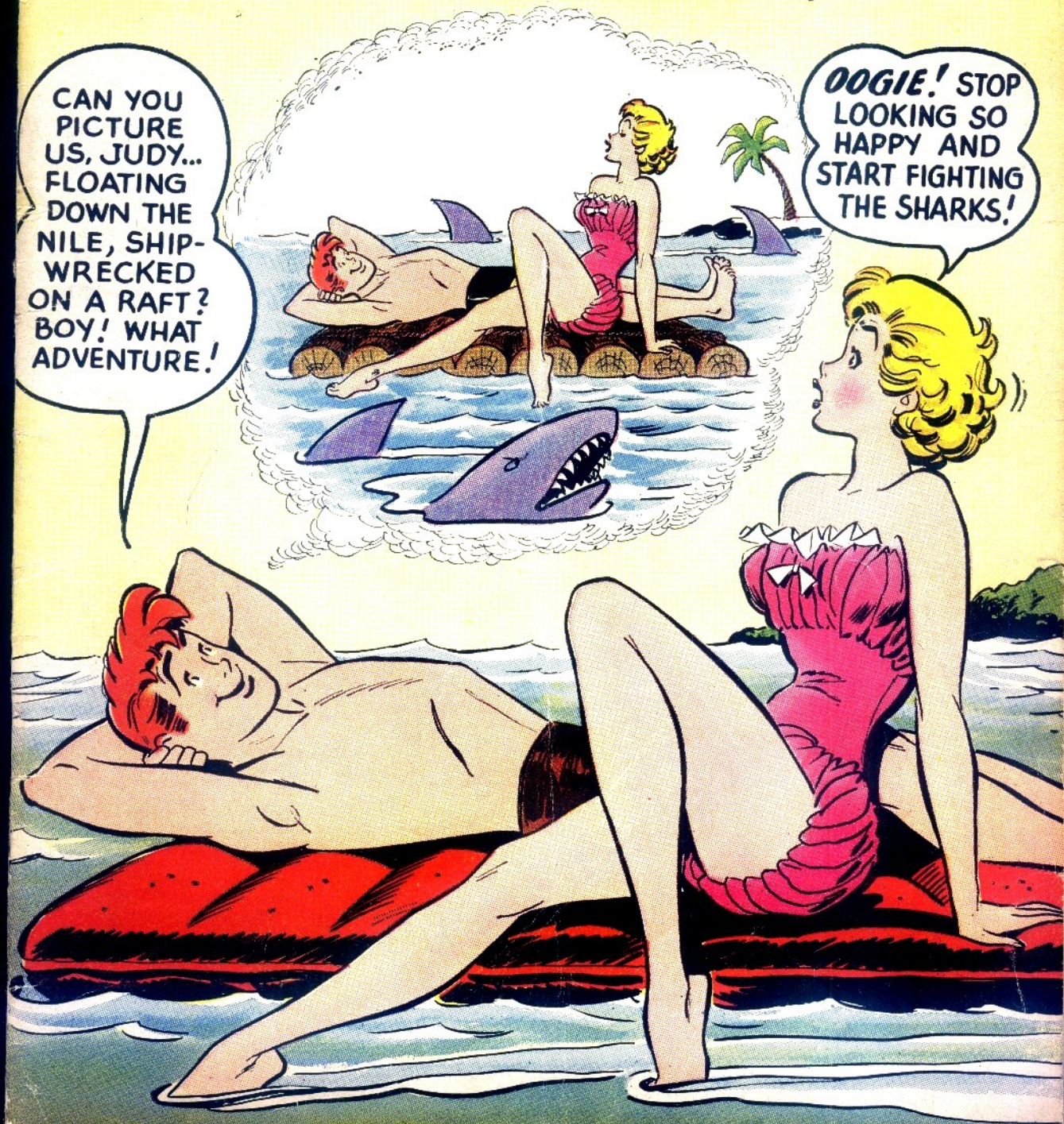


# A DATE WITH JUDY

23

CAN YOU PICTURE US, JUDY... FLOATING DOWN THE NILE, SHIP-WRECKED ON A RAFT? BOY! WHAT ADVENTURE!

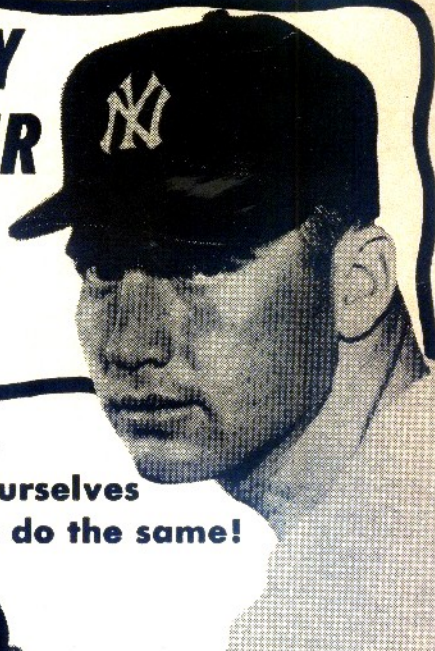
OOGIE! STOP LOOKING SO HAPPY AND START FIGHTING THE SHARKS!



# Let us **PACK YOUR BODY** with the **MUSCLE POWER** you've always wanted!

says

*Mickey Mantle*



Stop being "Pushed Around" because you're **FLABBY...SKINNY...or SLOW!** We trained ourselves to be champs...and we'll show you how to do the same!



**YOGI BERRA** used to be called "Fatso"—until he got into all kinds of sports and learned how to play to win! That's how he got the reputation as one of the toughest competitors in major league baseball!



"You're too small and skinny to play championship basketball", they told **BOB COUSY**. But Bob showed them it's your **SPEED and TRAINING** that count. Now this great basketball star will share his training secrets with you!



**JOE LOUIS** was a poor boy—and they tried to push him around. But Joe developed his shoulders, his footwork and timing 'til no-body alive could stay in the ring with him. Now Joe will teach **YOU** how to defend yourself!

**MICKEY MANTLE** was so shy, he had trouble just saying hello! He shows you how sports made him "come out of his shell", built his self-confidence and helped him to become a champion! Now Mickey wants to help **YOU!**

## Get Started **NOW**—for just **10¢**

**Y**OU may be surprised to know this, but none of these great champs was *born* a hero. They all **TRAINED** themselves to be great—and now they've joined together to help others do the same!

Yes, these champions want to help you to be a real athlete and *look* the part! They'll gladly share all their secrets with boys who seriously want to improve. Right at home they'll help you

develop a body that ripples with all the power you'll ever need—iron muscles, strong shoulders, tireless legs and wind. They'll build up your speed and timing. Buck up your confidence, personality and popularity. What's more, you don't need any special weights, bar bells or other expensive equipment to follow their exciting program.

### Start Now!

You can start by sending 10¢ for their **Championship Training Book** *right now!* In it, Mickey Mantle shows you how to step up your batting average...Doak Walker gives you some great passing tips...Bob Cousy tells you how to handle a basketball like a pro...Joe Louis shows you how to fight a guy who's bigger than you. You get all this and *much much more* for only 10¢. And with this little book we'll send you all the details of a low-cost Program these great athletes have developed to train you to become a **CHAMP**.

Well, how about it? Mickey, Joe and all the rest of the champions are waiting to help you—and they'll never let you down. One thing the champions will tell you, though. "Never put off something important!" So fill in the coupon at the right and mail it with your dime, *today!*

### Sports Program Praised Across the Nation...

"My efforts with your Course were rewarded when out of 1700 boys at my school, I scored highest in our annual physical education tests."

— Errol Glustoff,  
Chicago 45, Ill.

"The Course has helped me coach my boys the right way. It stresses the right thinking."

— Rev. James Gilchrist,  
Brooklyn, N. Y.

"The Champions not only helped my two sons...they also put me in shape."

— Mr. Wm. Enright,  
Rooseville, Mich.



THIS ADVERTISEMENT IS SPONSORED BY  
**THE NATIONAL SPORTS COUNCIL**  
33 West 46th Street, New York 36, New York Dept. A Z-89

### The Champions' Program Is...

Used by 406 Athletic Coaches—all routines are medically approved.

Designed for you to train in your own home—no equipment needed.

ENCLOSE  
**10¢**



**THE NATIONAL SPORTS COUNCIL**  
Dept. A Z-89, 33 West 46th Street,  
New York 36, N. Y.

Gentlemen: I enclose 10¢. Please rush me the Championship Training Book by Mickey Mantle, Joe Louis, Doak Walker, Bob Cousy and other great sports stars. Also send **FREE** literature that tells how the National Sports Council can help me become a top athlete and look the part.

PRINT NAME.....AGE.....

ADDRESS.....

CITY.....ZONE.....STATE.....

# A DATE WITH JUDY

NOW DON'T GET EXCITED, JUDY!  
YOU SHOULD HAVE SEEN THE ONE  
THAT GOT AWAY!



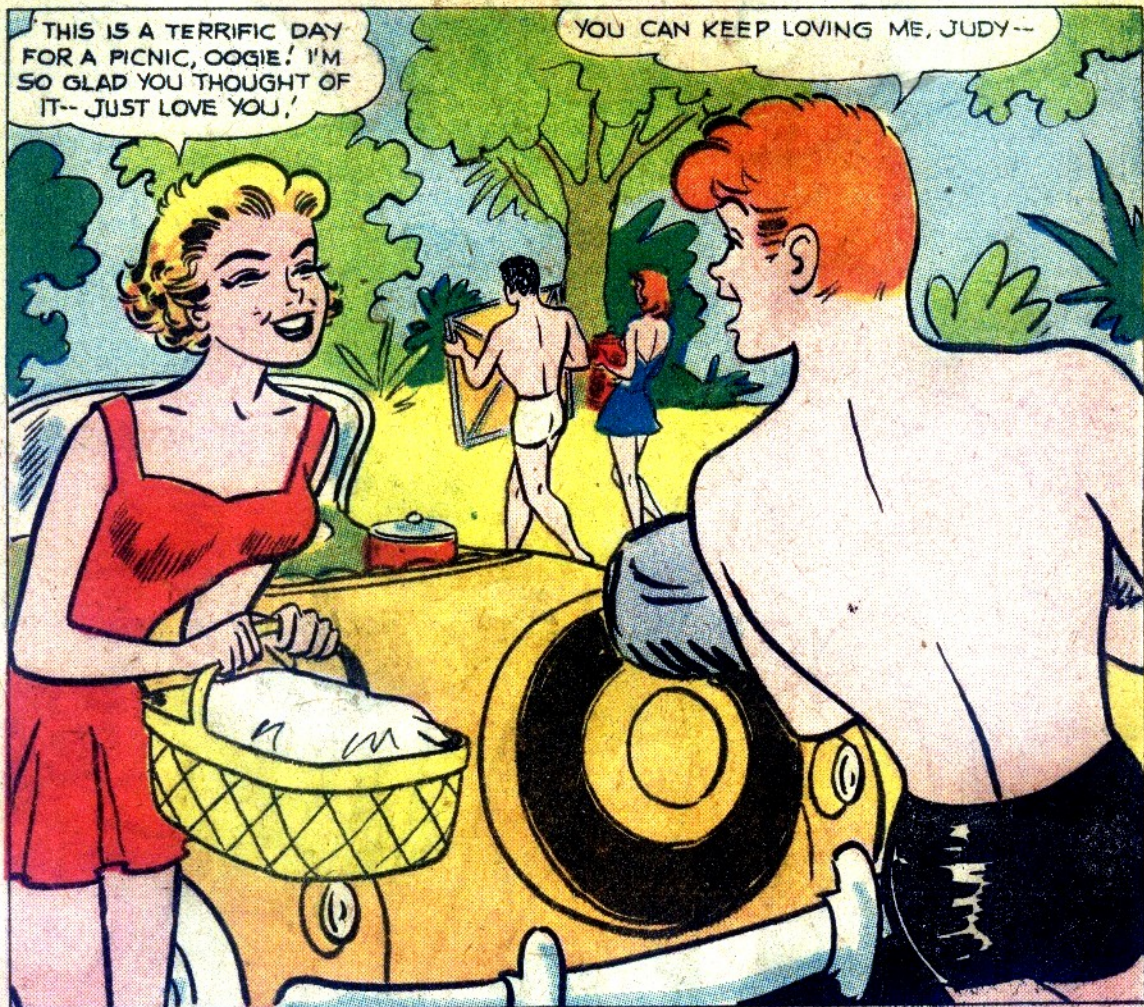
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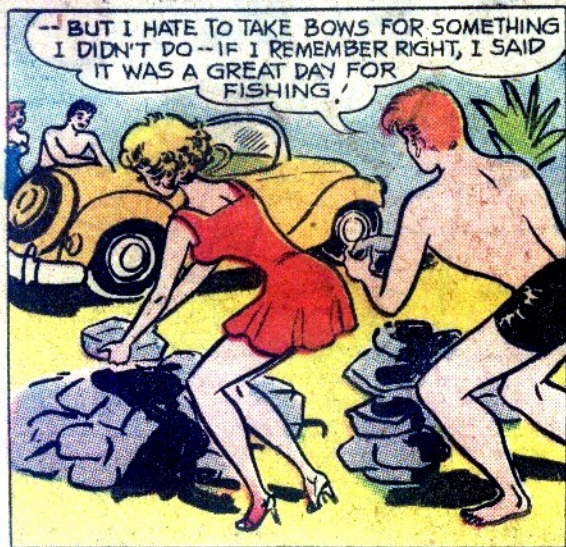


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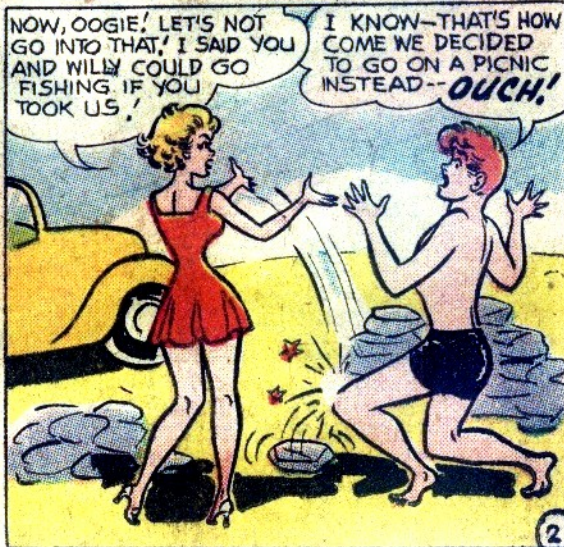


'THIS IS A TERRIFIC DAY FOR A PICNIC, OOGIE! I'M SO GLAD YOU THOUGHT OF IT-- JUST LOVE YOU.'

YOU CAN KEEP LOVING ME, JUDY--



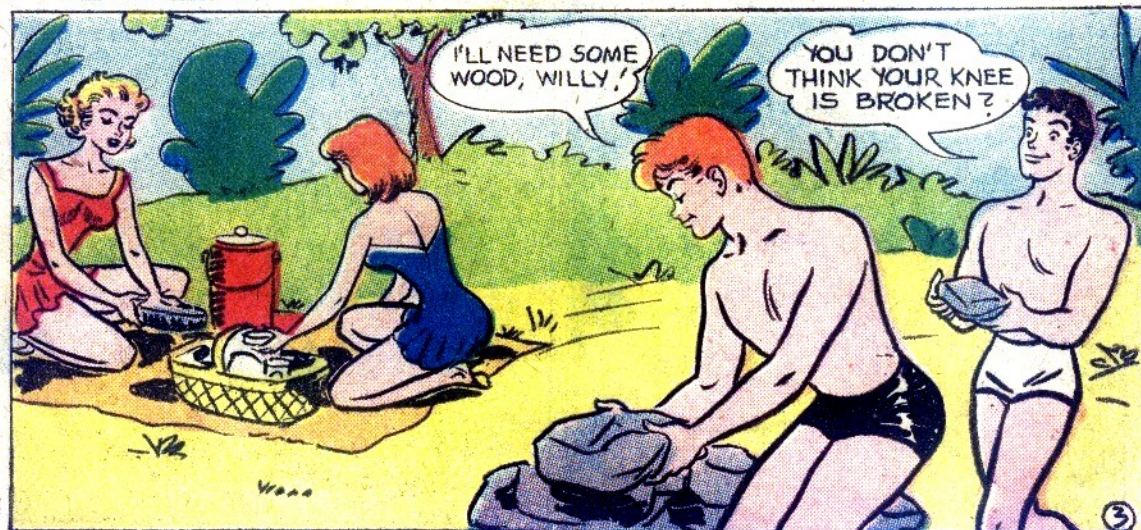
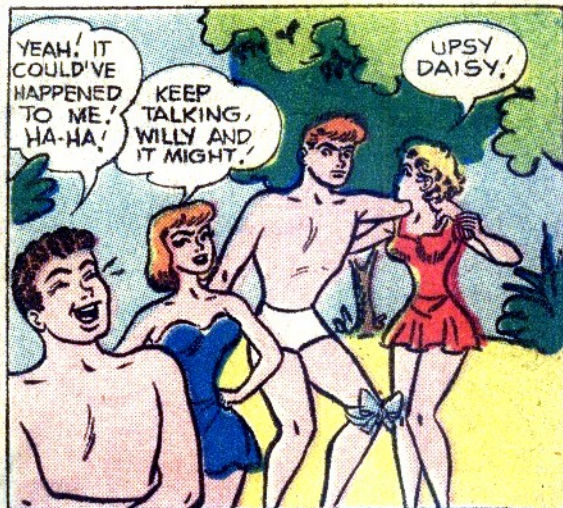
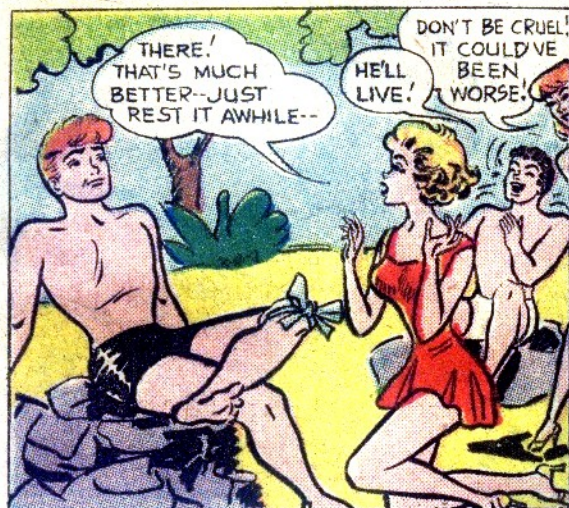
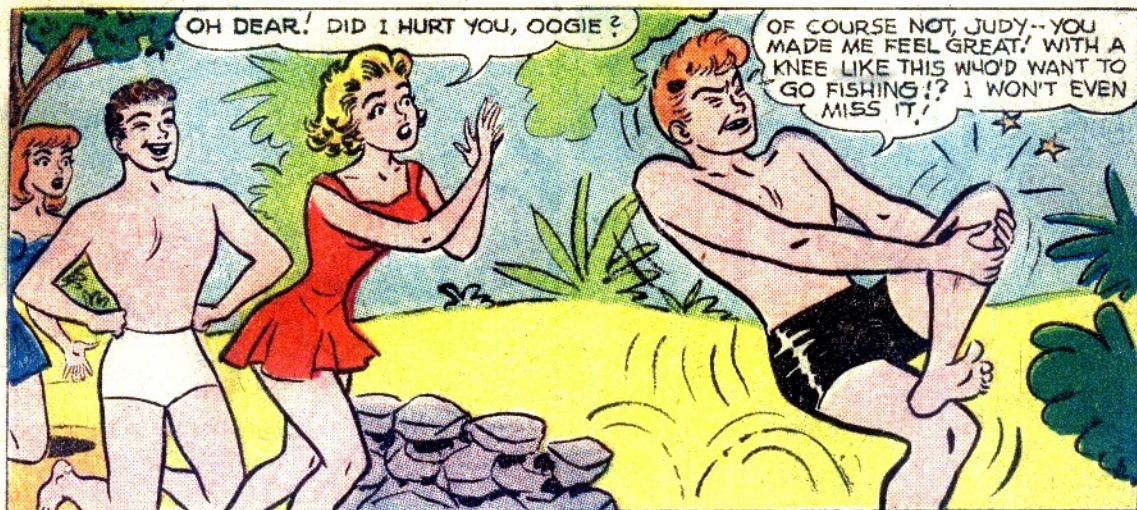
-- BUT I HATE TO TAKE BOWS FOR SOMETHING I DIDN'T DO--IF I REMEMBER RIGHT, I SAID IT WAS A GREAT DAY FOR FISHING.'

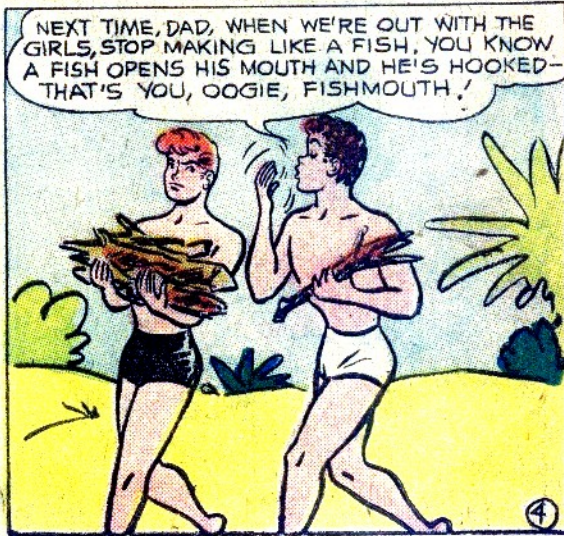
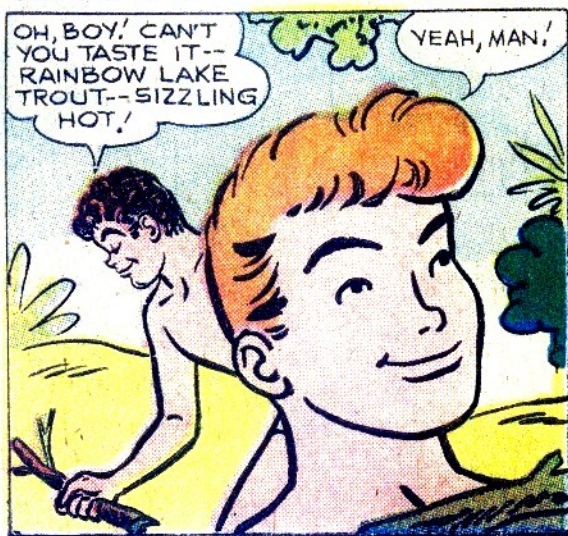


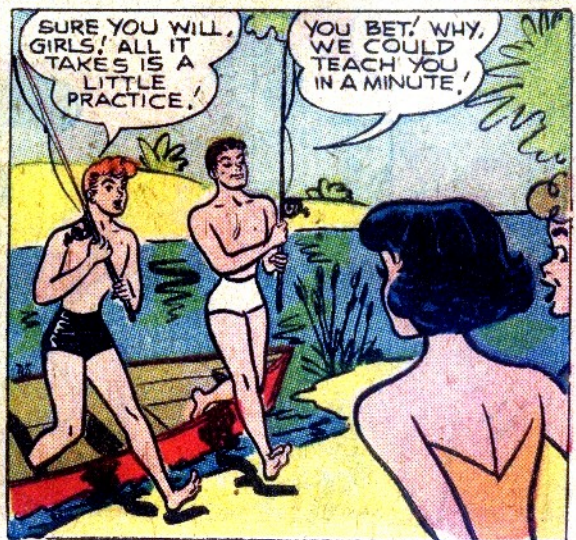
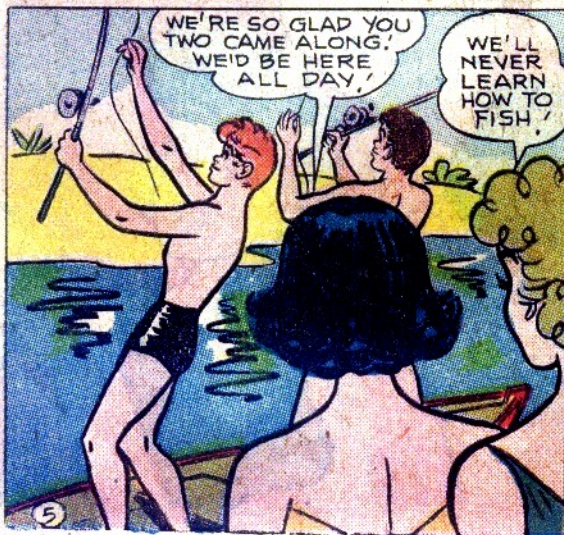
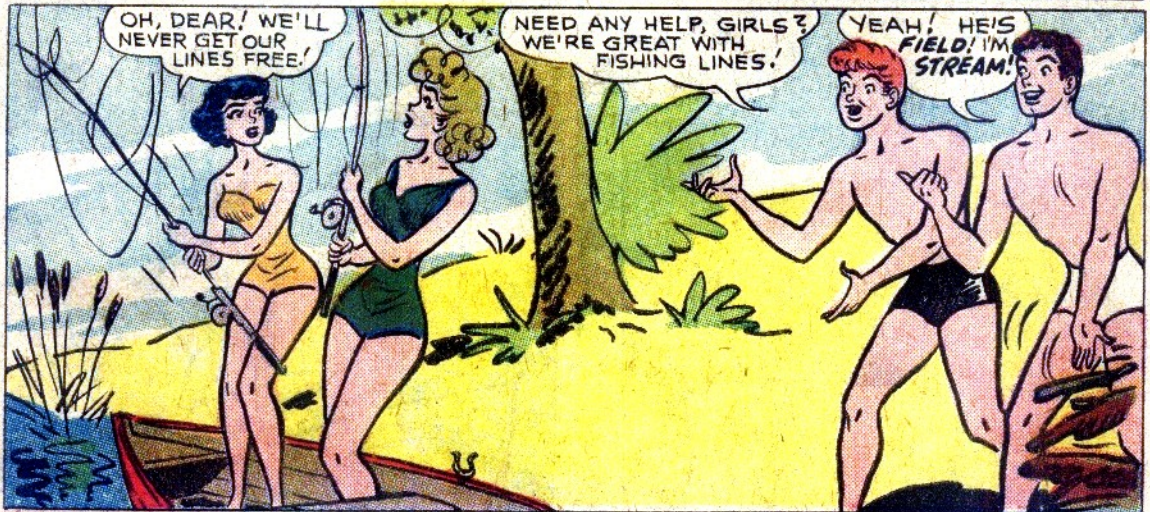
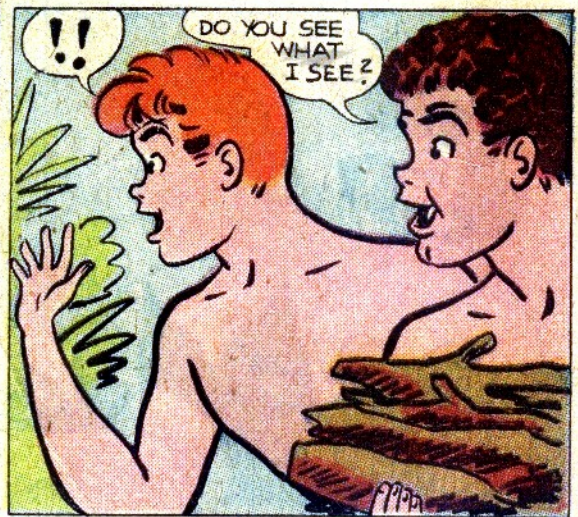
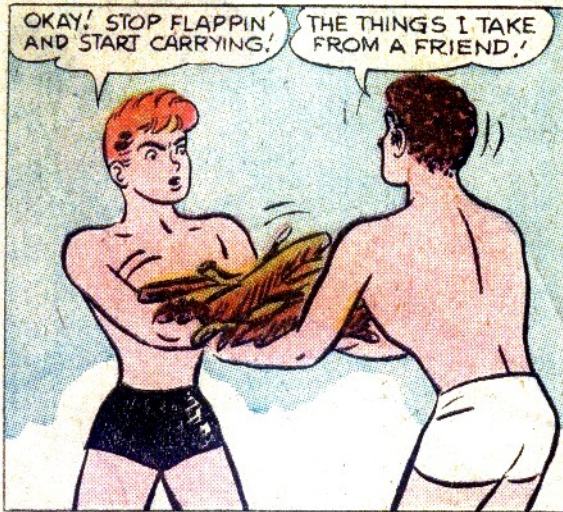
NOW, OOGIE! LET'S NOT GO INTO THAT, I SAID YOU AND WILLY COULD GO FISHING IF YOU TOOK US.'

I KNOW--THAT'S HOW COME WE DECIDED TO GO ON A PICNIC INSTEAD-- **OUCH!**

# A DATE WITH JUDY



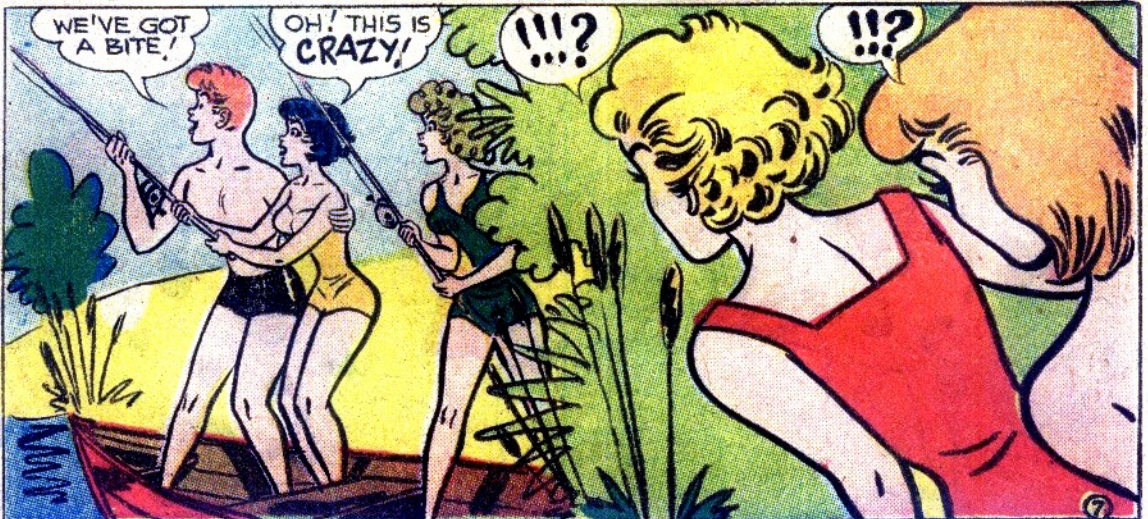
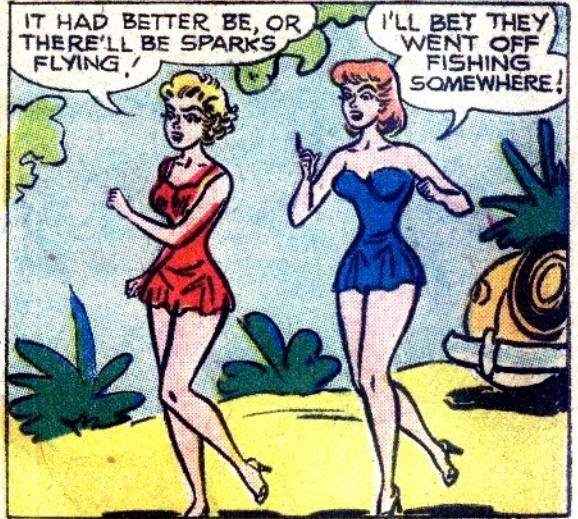
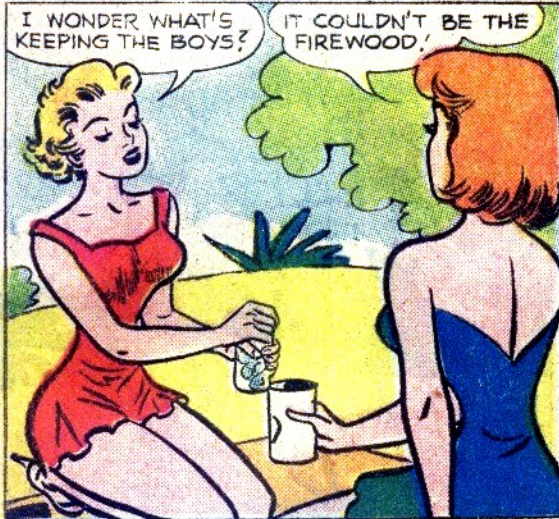
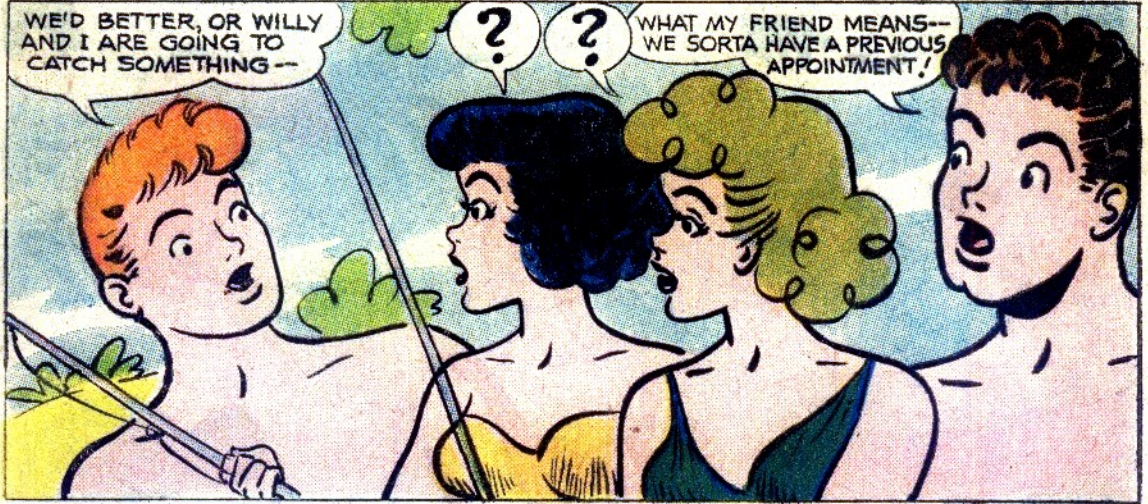


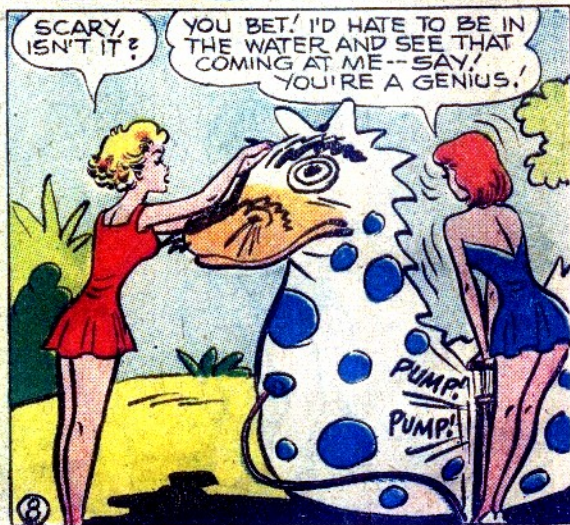
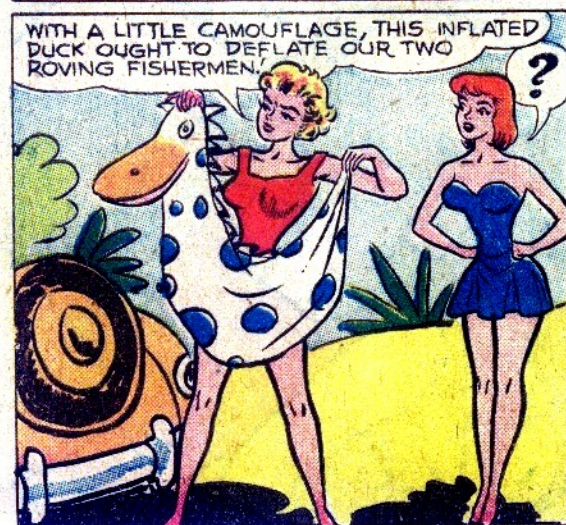
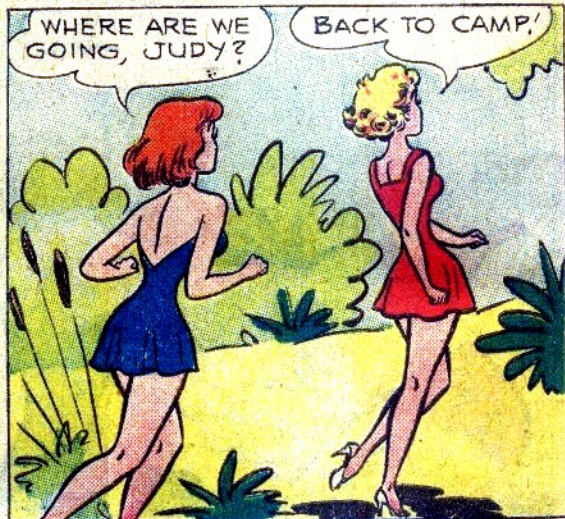






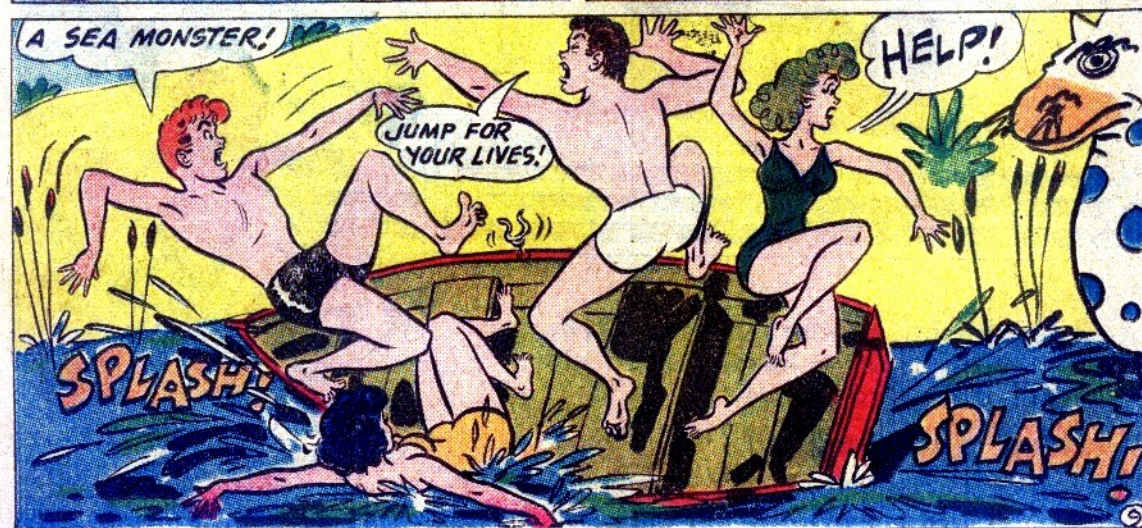
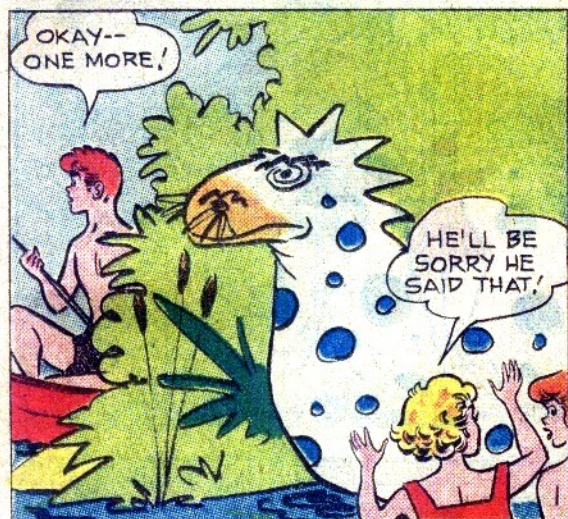
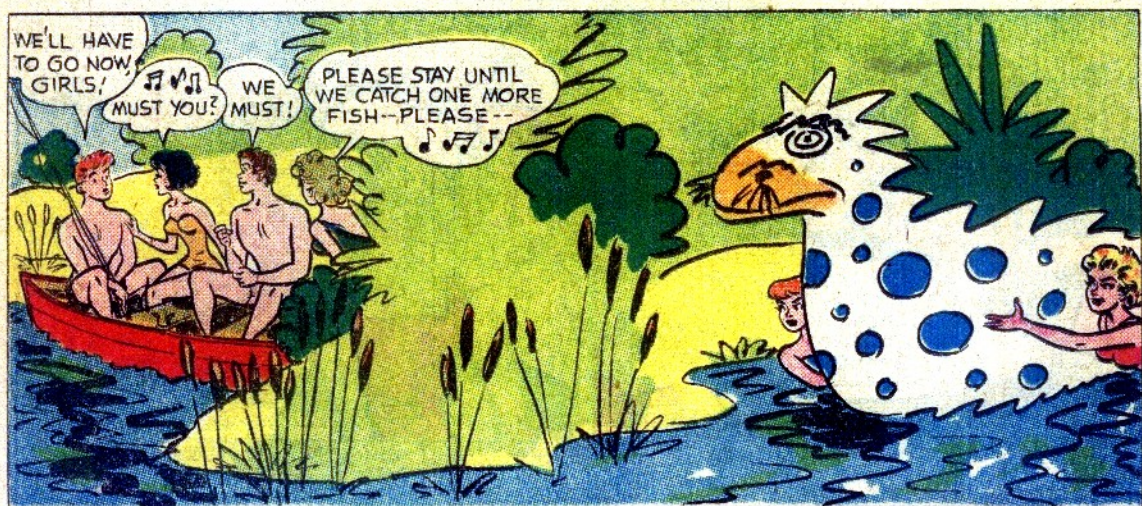
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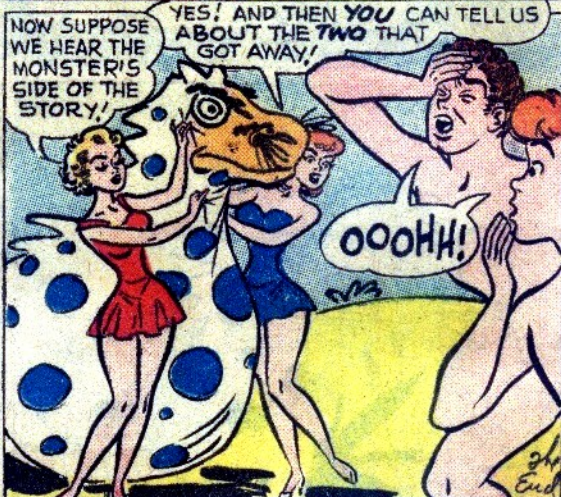
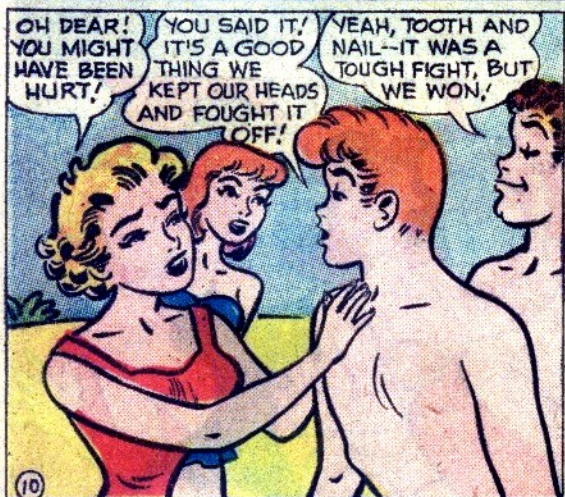
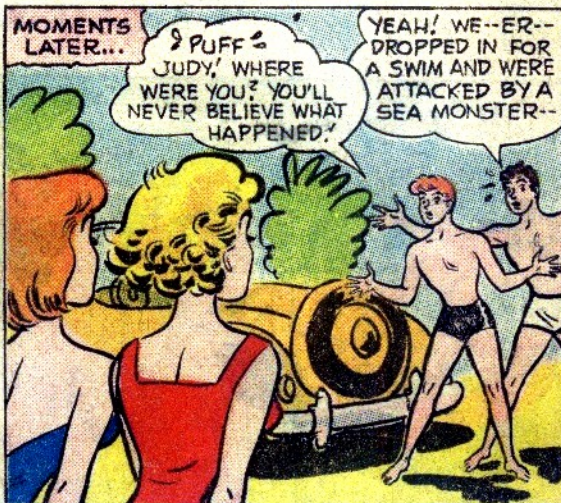


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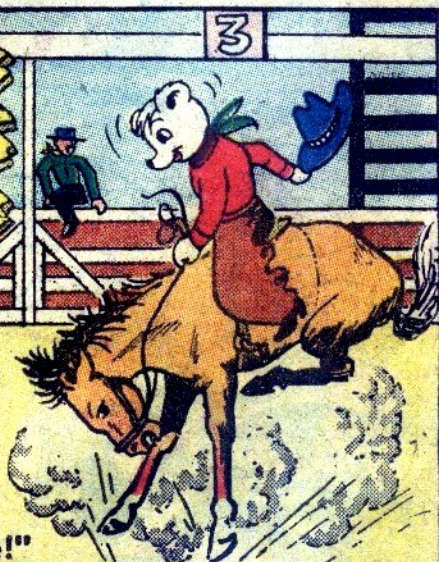
# A DATE WITH JUDY



ADVERTISEMENT



A bronc'-bustin' cowboy named Clyde  
Said, "There's nary a horse I can't ride.  
When they're hard to hol'  
I just eat **Tootsie Roll**,  
Then wild horses can't throw me off stride!"



# DO YOU WANT SPENDING MONEY?

*Sell these popular Patriotic and Religious Mottoes*

## SEND US NO MONEY IN ADVANCE

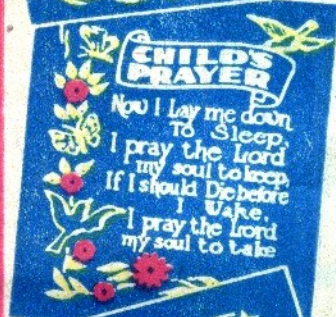
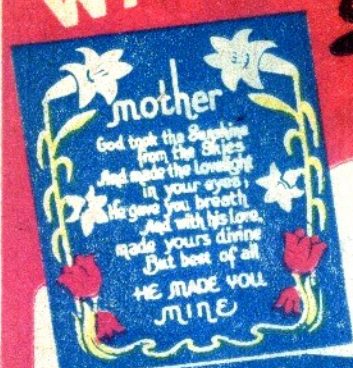
Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

**REMEMBER:** No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.



WRITE  
FOR COMPLETE  
DETAILS  
TO ➡

**STEPHENS CREDIT SALES**

Dept. CN P.O. Box 1004

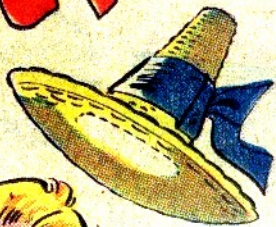
Nashville, Tennessee



A DATE WITH JUDY



# Judy's FASHION PIN-UPS



A BOW-BEDECKED BEAUTY FOR SURE-FIRE FLATTERY! THIS CHARMER HAS A HALTER NECKLINE TO BARE YOUR PRETTY SHOULDERS. A POINTED MIDRIFF TO WHITTLE YOUR WAISTLINE. YARDS AND YARDS OF SKIRT TO PUT YOU IN THE WHIRL OF FASHION.



PARTY DRESS  
SUGGESTED BY  
DONNA REID,  
MONTREAL, CANADA

BERET  
TO MATCH



SHORT STORY →  
CUTE NEW SHORTIE SHORTS  
IN COTTON KNIT JERSEY



SHORTIES  
SUGGESTED BY  
KAREN FEUER  
MAPLEWOOD, N.J.

ON THE SLIM LINE. A SLIM AND SUPPLE SHEATH, COLORFUL SASH PULLED THROUGH BUTTONED TABS



SHEATH  
DRESS  
SUGGESTED  
BY

LINDA SHEINBERG  
BROOKLYN, N.Y.



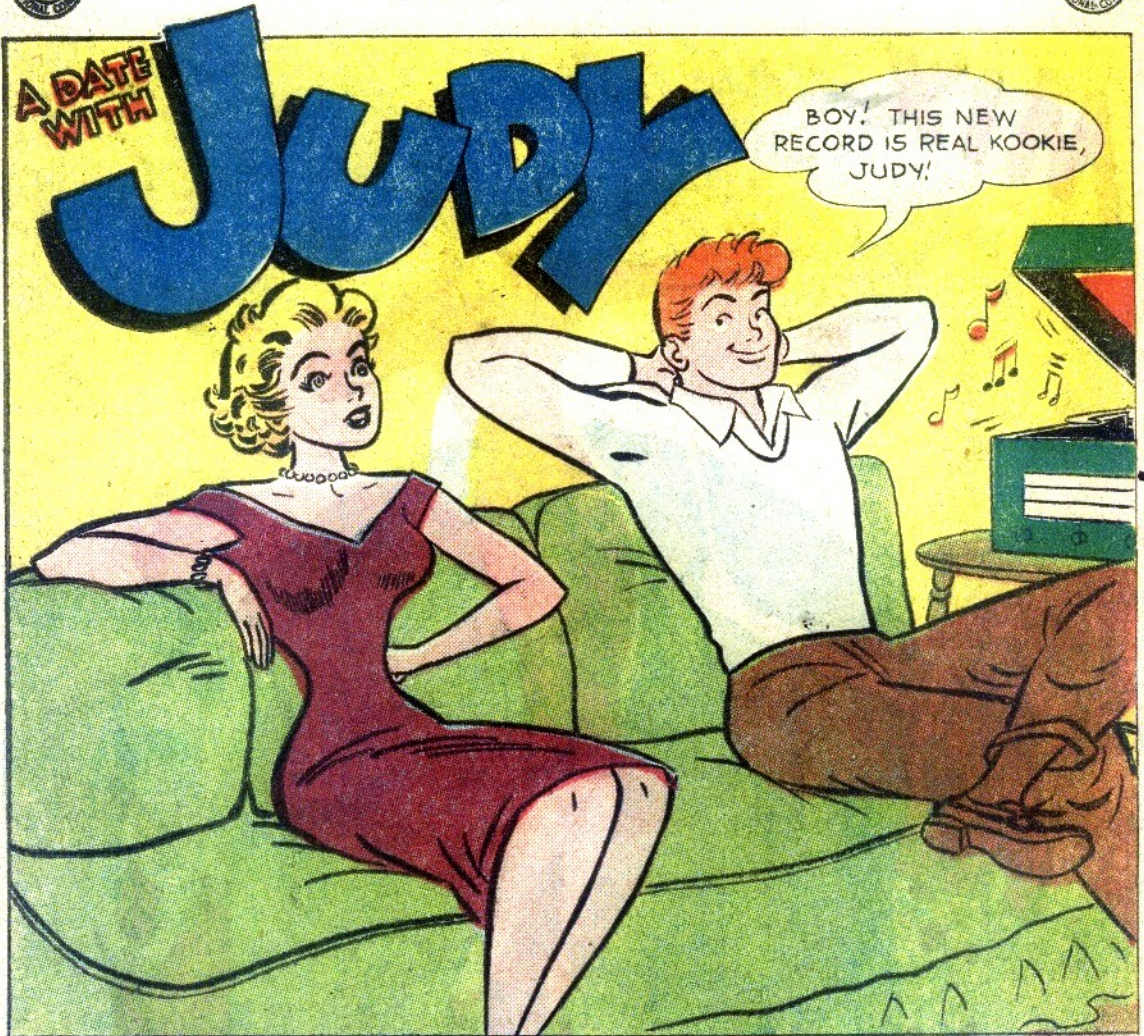
# MIX and MATCH

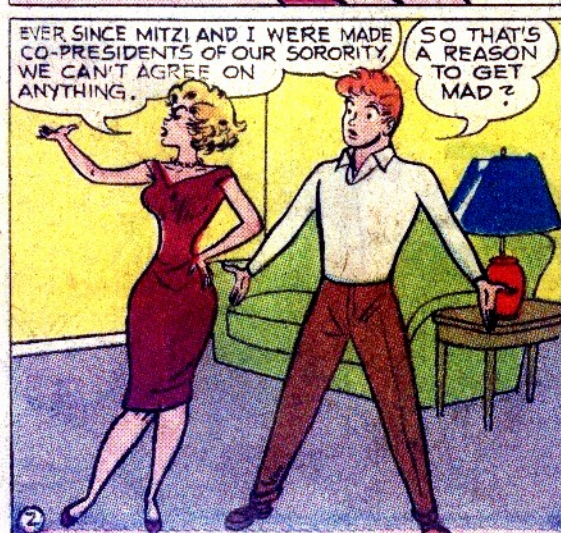
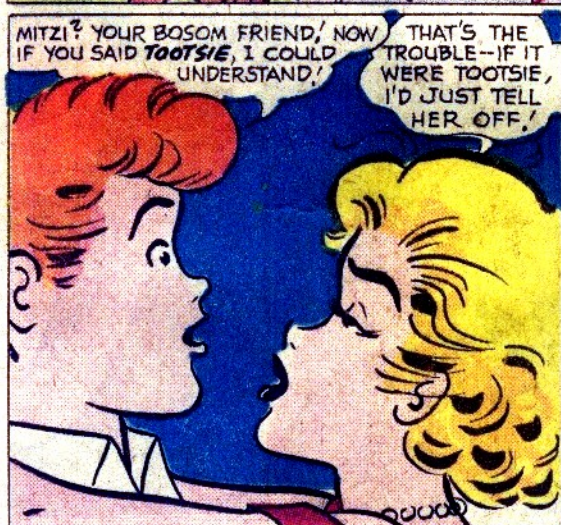
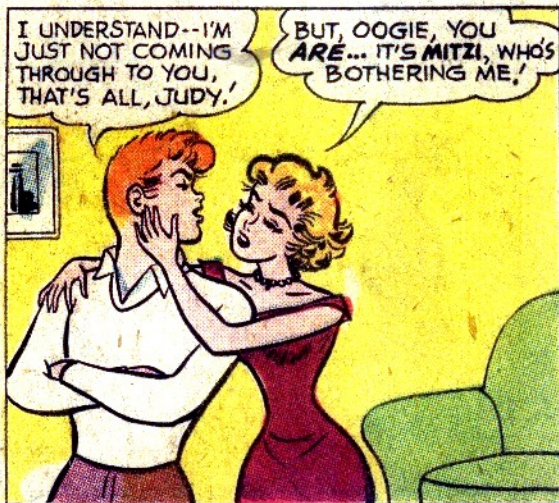
*JUDY SAYS:* "YOU WON'T NEED ROSE-COLORED GLASSES TO MAKE EVERYTHING LOOK WONDERFUL THIS SUMMER! JUST STEP OUT IN ROSE-RED AND APPLE-BLOSSOM WHITE AND YOU'LL BE IN STEP WITH THE WORLD OF FASHIONS!"

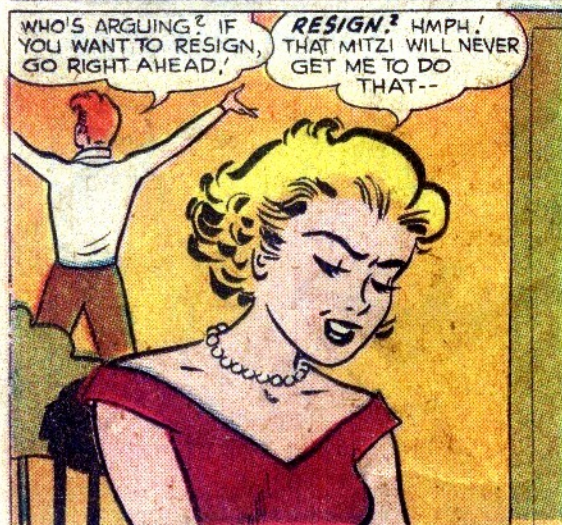


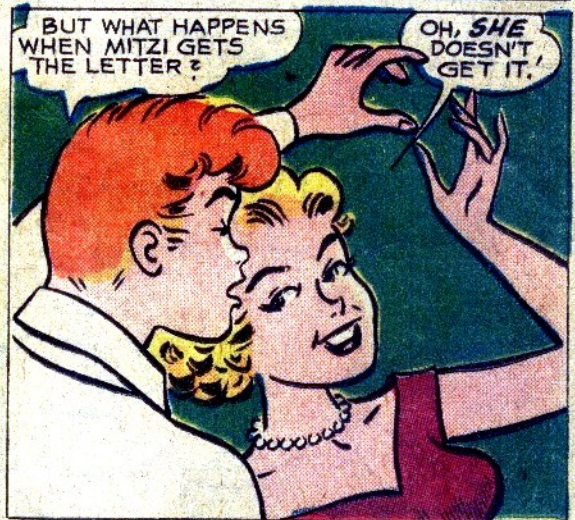
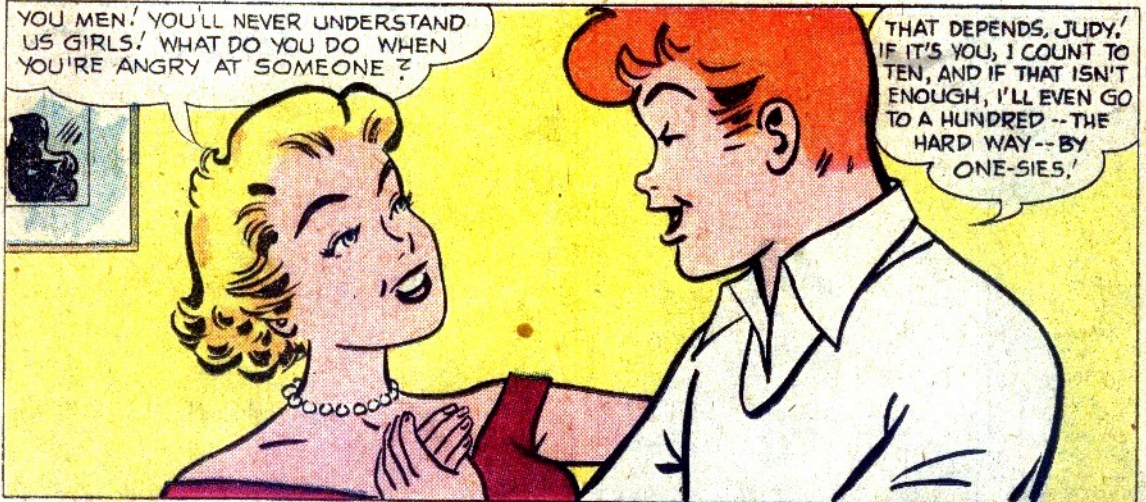


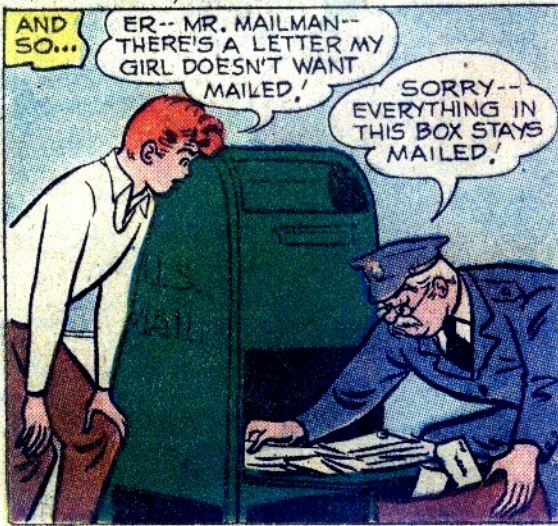
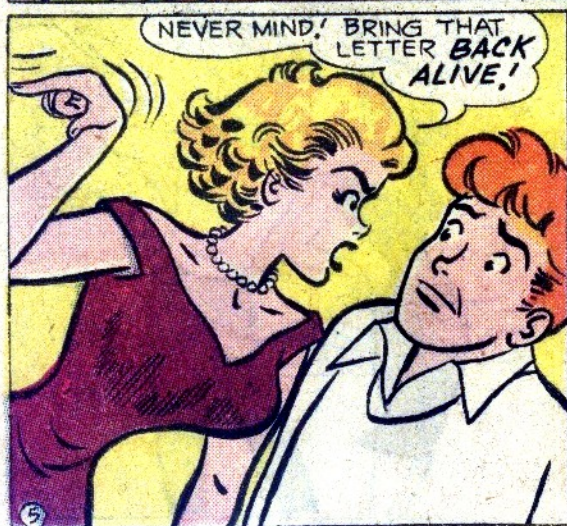
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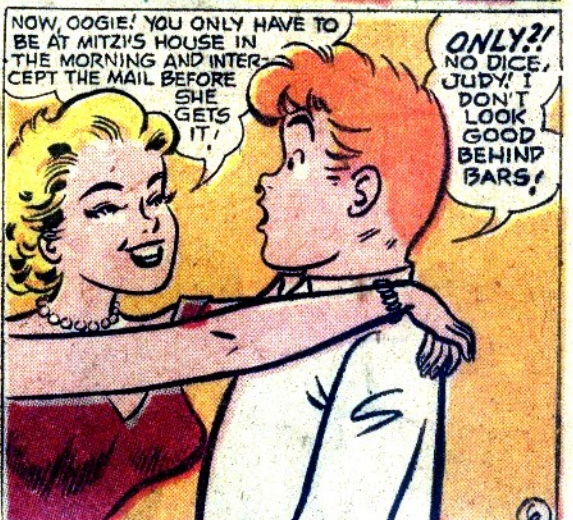
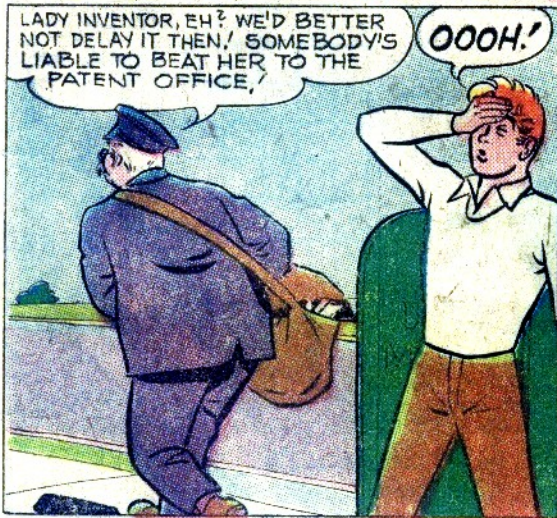






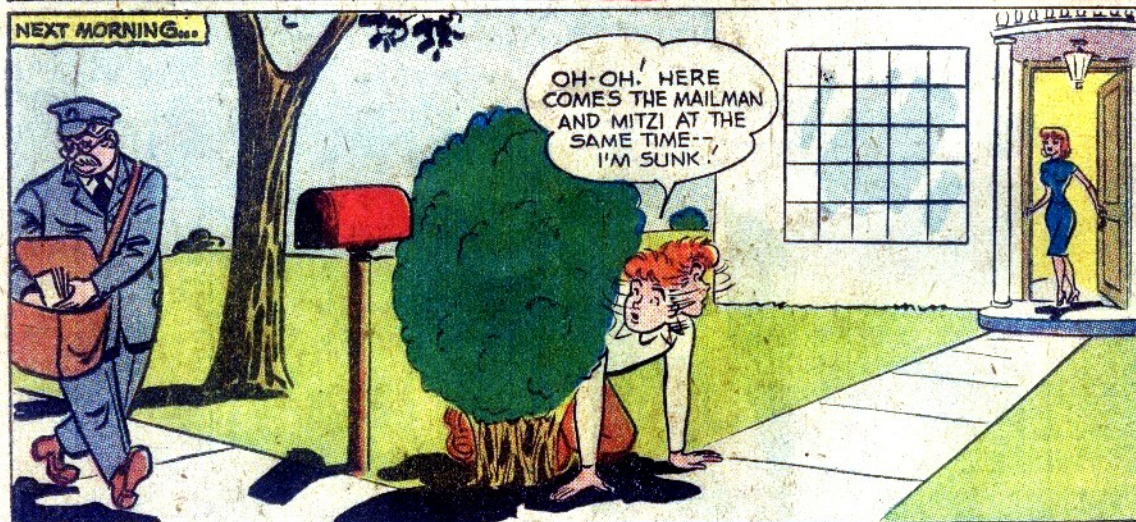
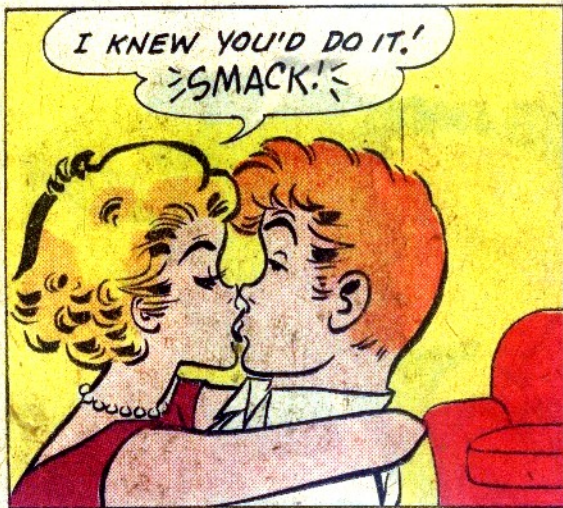
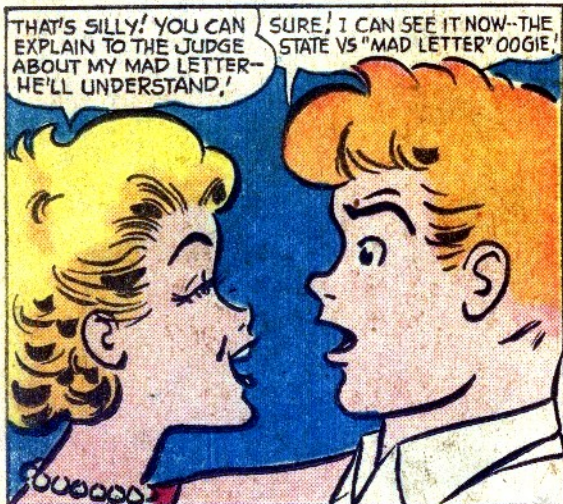


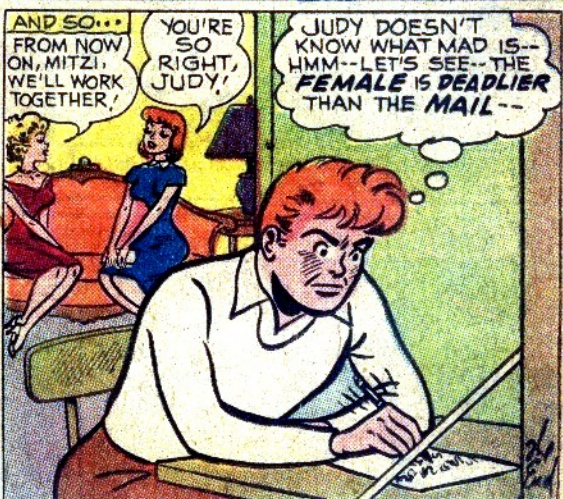
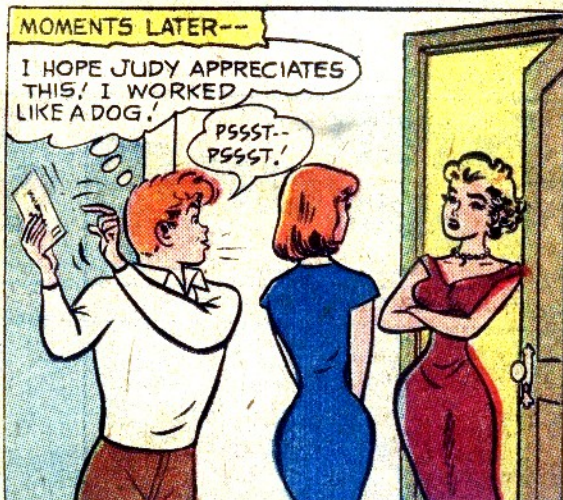
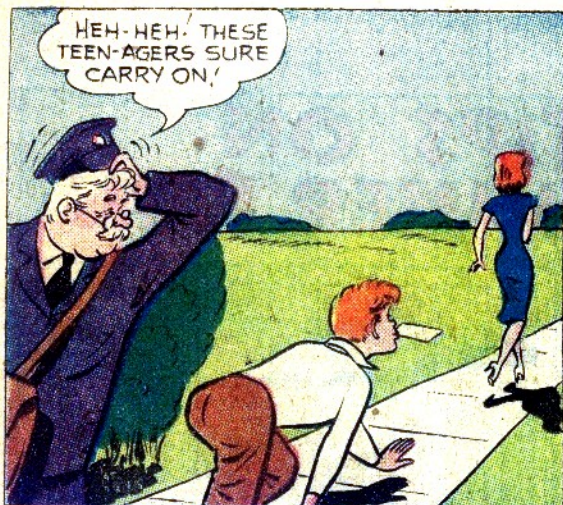




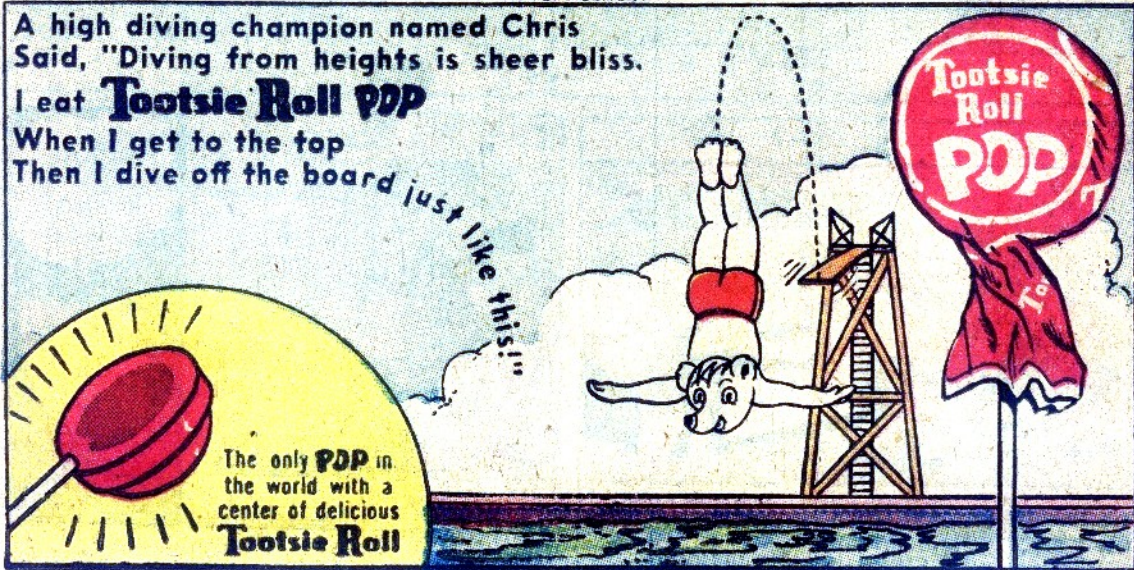


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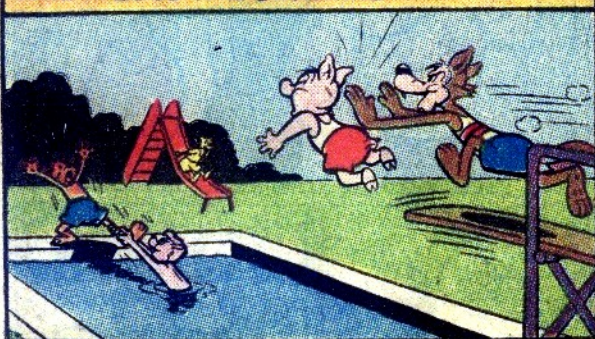


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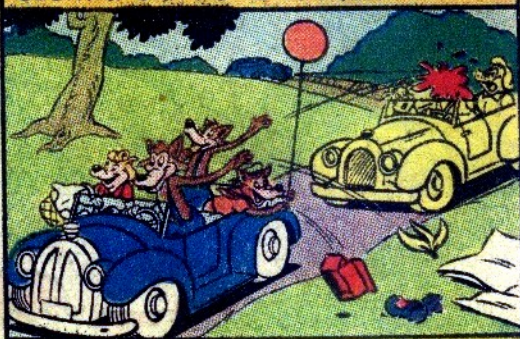
# PETER PORKCHOPS *gives* TIPS ON SUMMER FUN!

HAVE A GOOD TIME SWIMMING --



BUT REMEMBER ROUGHHOUSING DOESN'T PAY OFF!

COUNTRY DRIVING IS A TREAT --



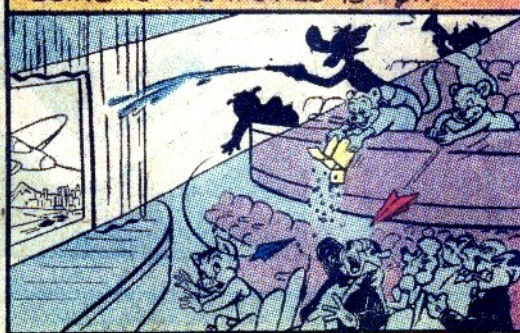
BUT REMEMBER, NOBODY LOVES A "CLUTTERBUG!"

TRY YOUR SKILL AT DIFFERENT SPORTS --



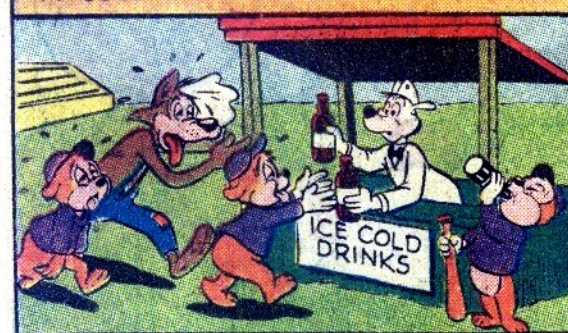
BUT DON'T SPOIL THE GAME BY BEING A POOR SPORT!

GOING TO THE MOVIES IS FUN --



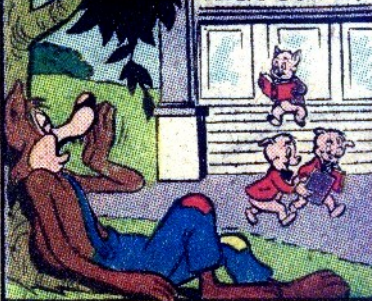
BUT WATCH YOUR MANNERS SO IT'S FUN FOR EVERYONE!

A COLD DRINK IS OKAY --



BUT COOL OFF FIRST AND KEEP HEALTHY SO YOU CAN PLAY MORE!

AND FINALLY, BALANCE YOUR FUN DIET WITH SUMMER READING!



YOU DON'T HAVE TO BE BORED, EVEN ON THE HOTTEST DAYS!

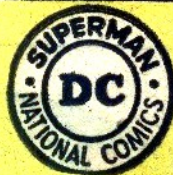
HAVE FUN THIS SUMMER, KIDS!





BE MY GUEST AT  
PALISADES AMUSEMENT  
PARK, NEW JERSEY.

THIS COUPON ENTITLES YOU TO  
**FREE** ADMISSION  
PLUS **2 FREE RIDES...**  
ACTS AND PARKING!



WORTH  
**65¢**

THIS COUPON  
APPEARS IN **ALL**  
**AUG. and SEPT.**  
ISSUES

ADMIT ONE (1) To  
**PALISADES**  
AMUSEMENT PARK, N.J.

GOOD MONDAYS and FRIDAYS  
(EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way ... 41st St. & 8th Ave.

**FREE RIDE**  
ADMIT ONE  
"CATERPILLAR"

**FREE RIDE**  
ADMIT ONE  
"JET PLANE"

ADVERTISEMENT

**GIVEN! PREMIUMS or CASH GIVEN!**



**YOURS FREE!**

Genuine Money From  
Nations of the World  
For sending coupon Now!

**REAL FOREIGN COINS**

From such countries as:



Start your own coin collection!  
**JUST MAIL COUPON!**

**WILSON CHEMICAL CO.**  
DEPT. 115-12, TYRONE, PA.

**MAIL COUPON—Foreign Coins Sent Free!**

Wilson Chemical Co.  
Dept. 115-12, Tyrone, Pa. Date.....

Gentlemen: Please send me an trial 14 packages of White  
CLOVERINE Brand SALVE to sell at 50c a package. I will  
remit amount asked within 30 days, select a Premium or  
keep Cash Commission as explained under Premium  
wanted in catalog sent with order, postage paid to start.  
Be sure to send MY FREE FOREIGN COIN COLLECTION.

Name..... Age.....  
St..... R.D..... Box.....  
Town..... Zone..... State.....

PRINT LAST  
NAME HERE

Paste coupon on postal card or mail in envelope today



## NEW VOCAL RELEASES . . .

**OPEN FIRE, TWO GUITARS . . .** Gifted Johnny Mathis, who has sung from religious songs to jazz numbers, returns to his smoothest romantic style for a new album with extraordinary accompaniment—virtually the irreducible minimum, two guitars and bass. In his uniquely intimate style, Johnny performs a dozen superior songs in as many moods—gently swinging, quietly humorous, thoughtful, with such surprises as **Bye Bye Blackbird**, in a slow tempo. Guitarists Al Caiola and Tony Mottola are aided alternately by bassists Frank Carroll and Milt Hinton.

**REVERIE . . .** The distinguished Norman Luboff Choir offer an anthology of romantic ballads based on favorite and familiar classical compositions, appropriate choice indeed for an ensemble famous for its expressive shadings, colors and harmonic textures.

**THE HI-LO'S (AND ALL THAT JAZZ) . . .** Although they stoutly resist categorization as a jazz and/or any other type quartet, The Hi-Lo's happily turn most of their attention and latest album to the jazz idiom—they surround themselves as well with some notable jazz musicians, such as baritone saxophonist Bud Shank, trumpeter Jack Sheldon, alto saxophonist Herb Geller, tenor saxophonist Bill Perkins, drummer Mel Lewis.

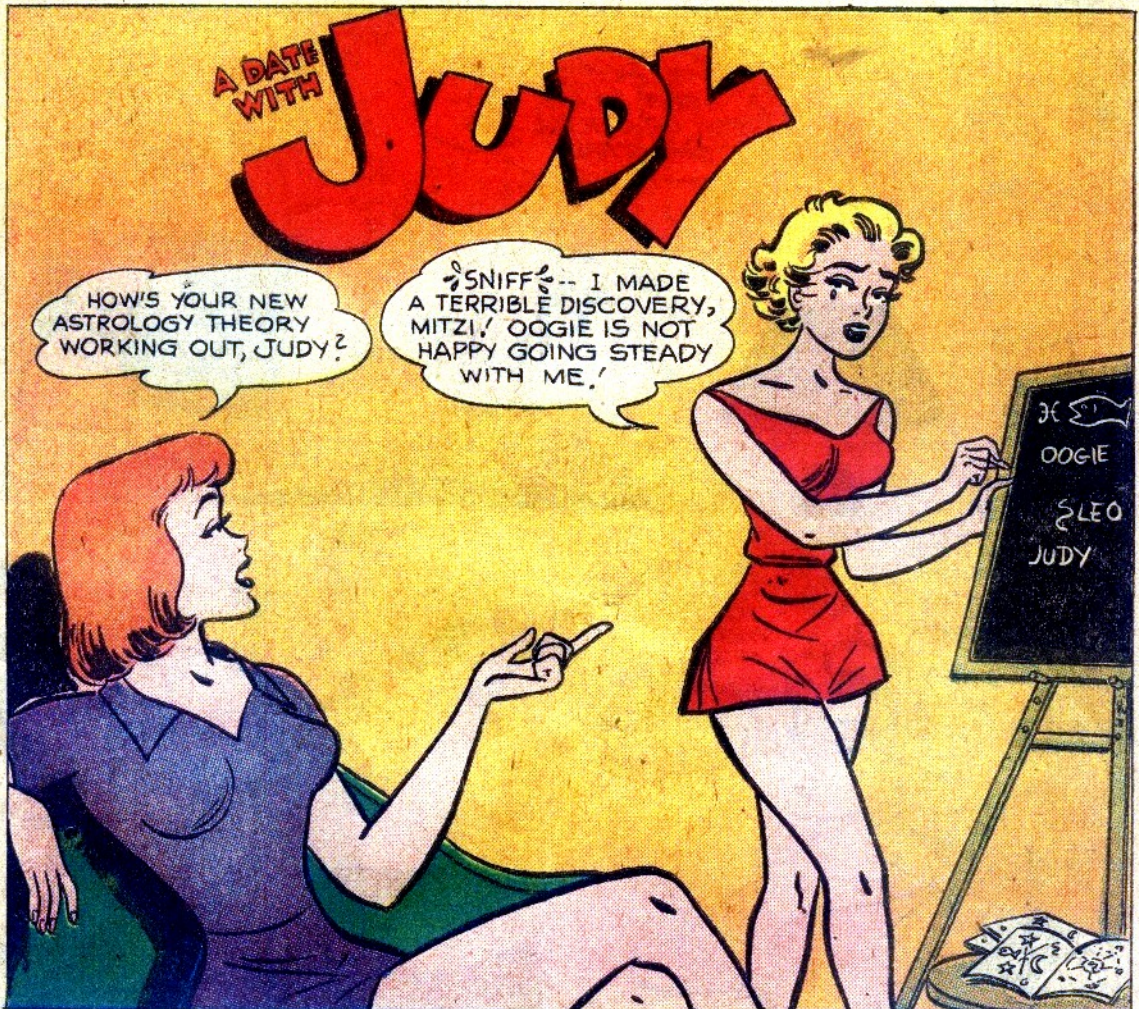
**LOVE IS A KICK . . .** The redoubtable Mr. Sinatra stars in a portfolio of songs that explore the less anguished aspects of romance.

## NEW INSTRUMENTAL RELEASES

**MALAGUENA . . .** An instrumental profile of Cuba by one of its most ardent North American admirers, Maestro Percy Faith. Arranged and performed in characteristically dazzling Faith fashion, the medley is drawn, for the most part, from the catalogue of Cuba's leading composer, Ernesto Lecuona—**Malaguena . . . Siboney . . . Andalusia . . . La Cumparsa**. Special attention is focused on the ballroom dance rhythms of Cuban origin, with all the major dances represented in the collection—rhumba, samba, conga, guaracha, and that reigning favorite, cha-cha-cha.

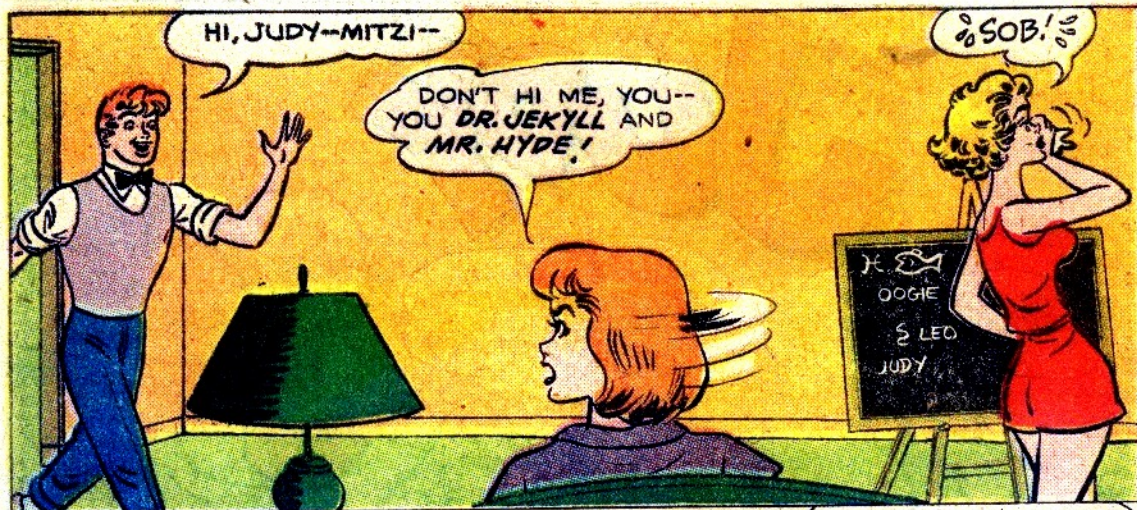
## SENTIMENTAL AND SWINGING . . .

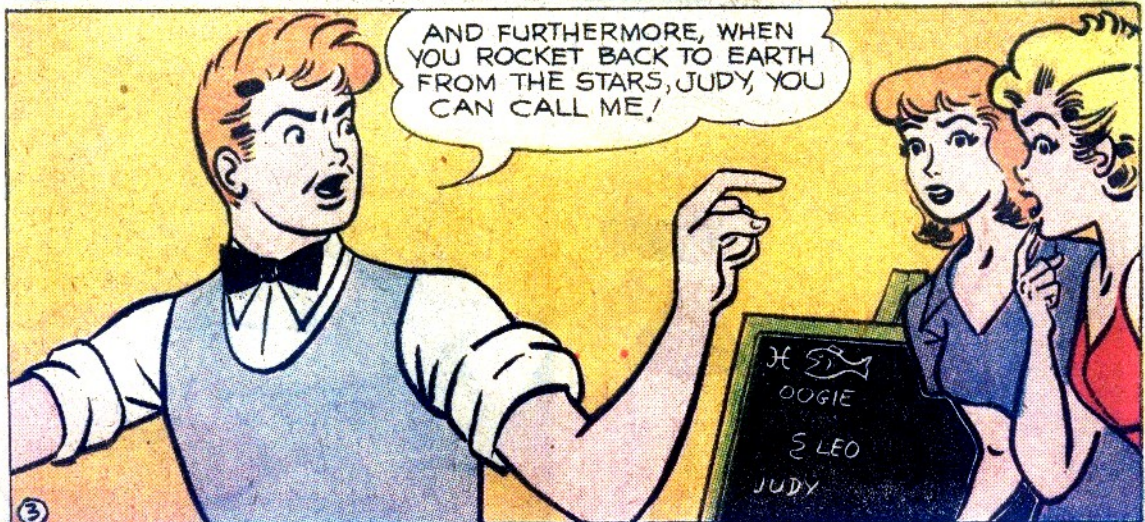
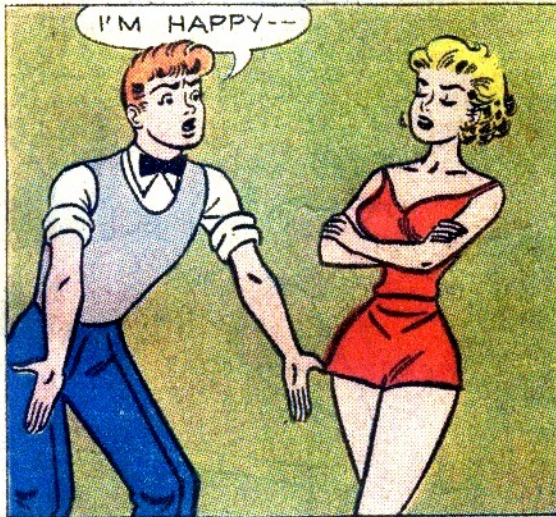
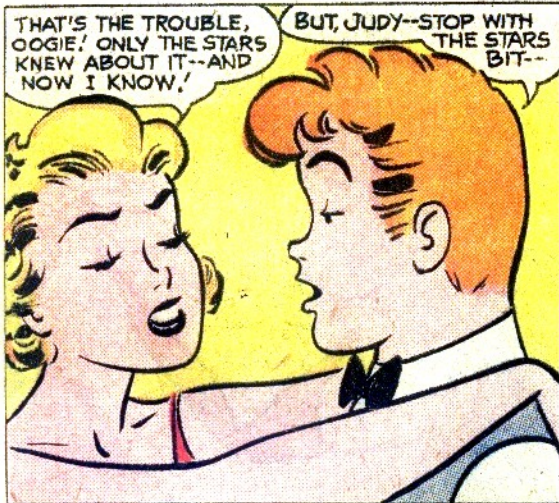
Columbia dedicates a Tommy and Jimmy Dorsey album, last of the unreleased Dorsey Brothers' recordings, to what album annotator-producer Irving Townsend describes as "the generation between the lost generation of the Twenties and the beat generation of the Fifties which might be called the big-band generation." Herewith Tommy's last band, heard with drummer Buddy Rich, who was leaving the organization at the time the recordings were made, and his successor, Louis Bellson. Also performing in the ensemble are trumpeters Lee Castle, Charlie Shavers, and the late Andy Ferretti. One "Lp" side is devoted to the sentimental ballads Tommy Dorsey made his particular property, the other to the driving, big-band sound he championed.





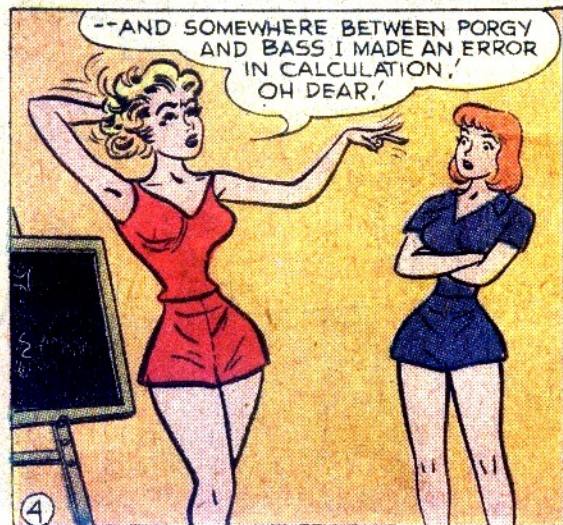
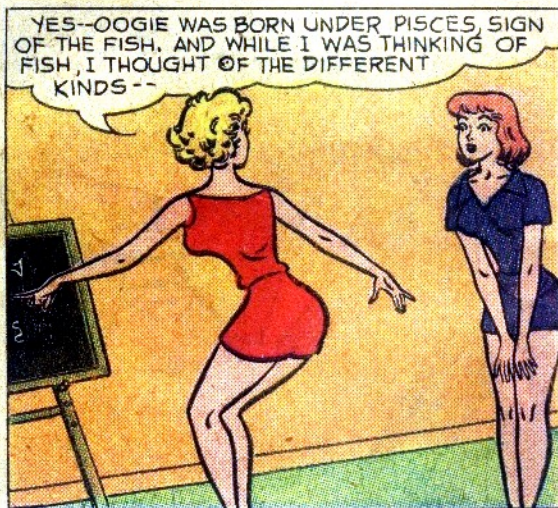
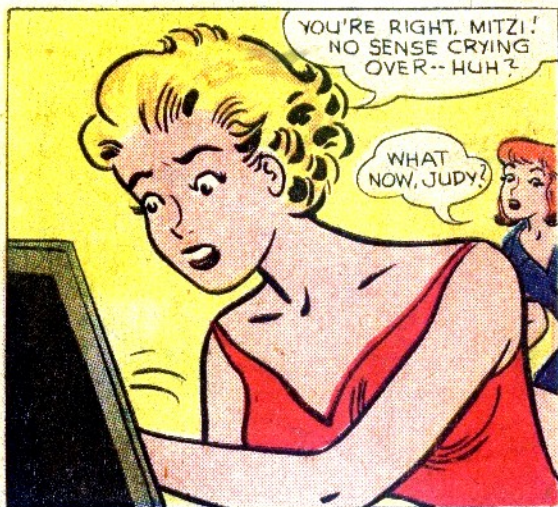
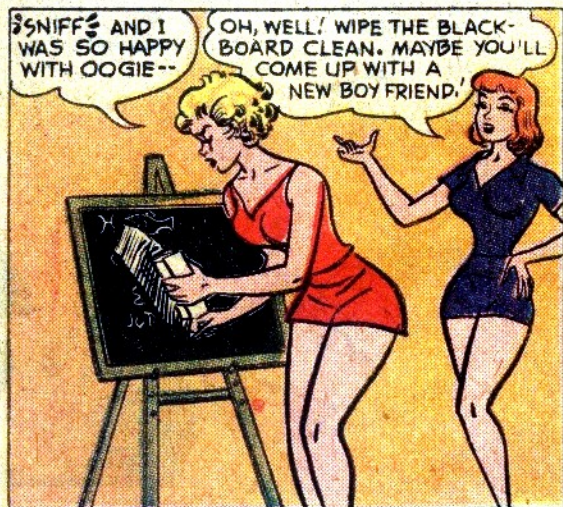
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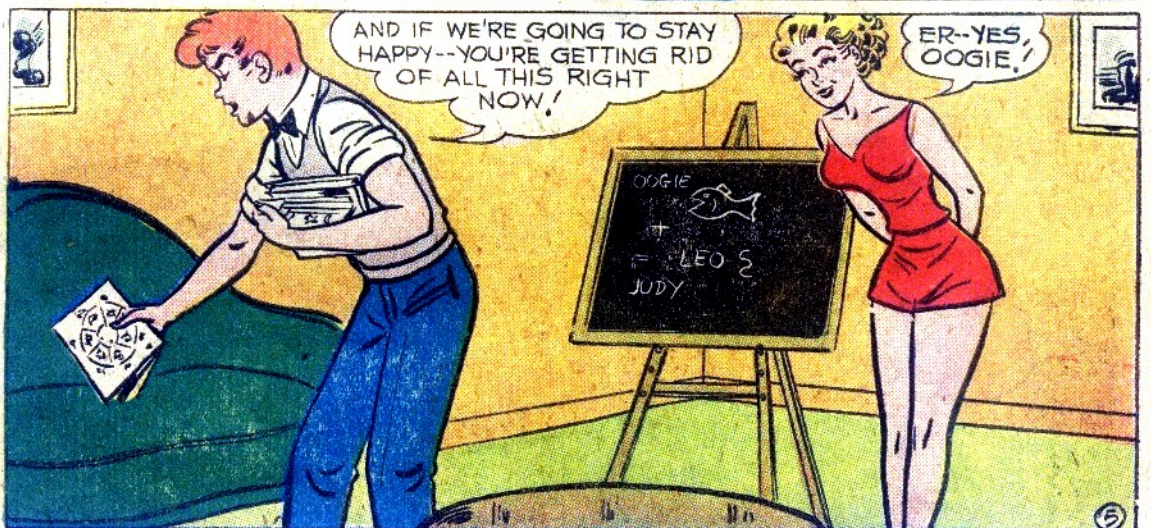
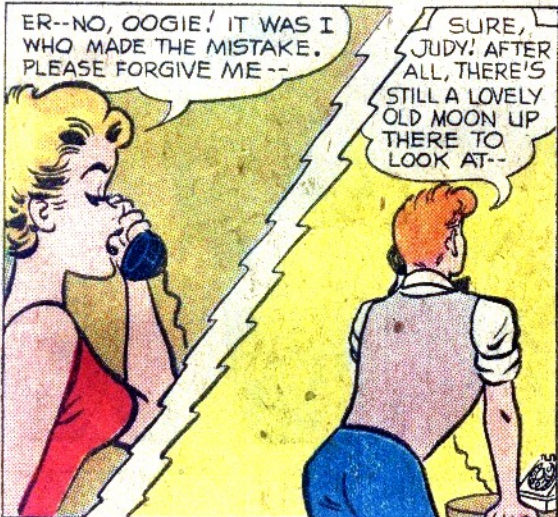
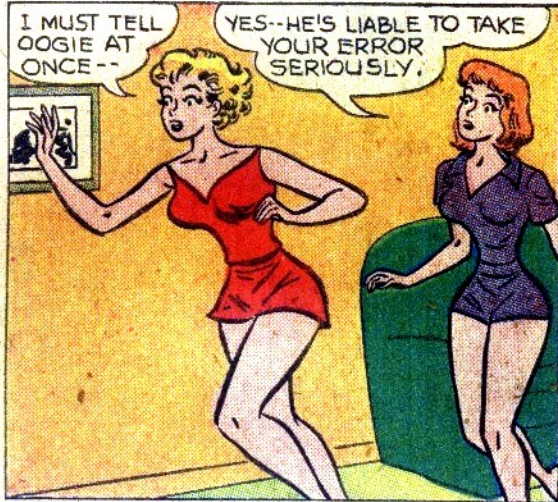




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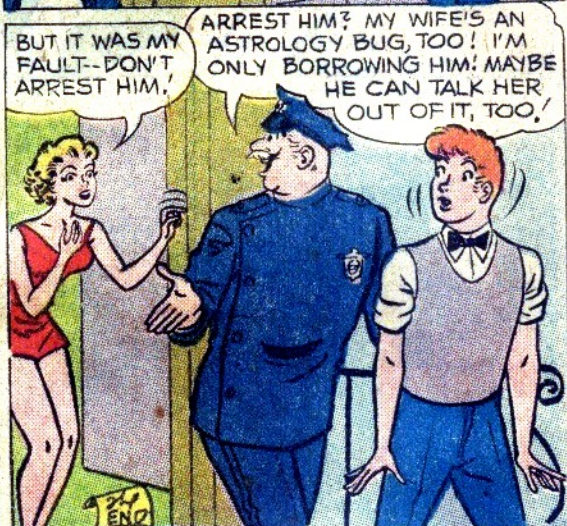
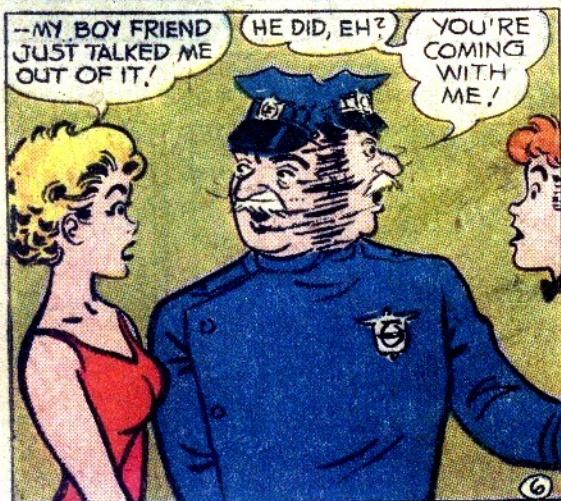
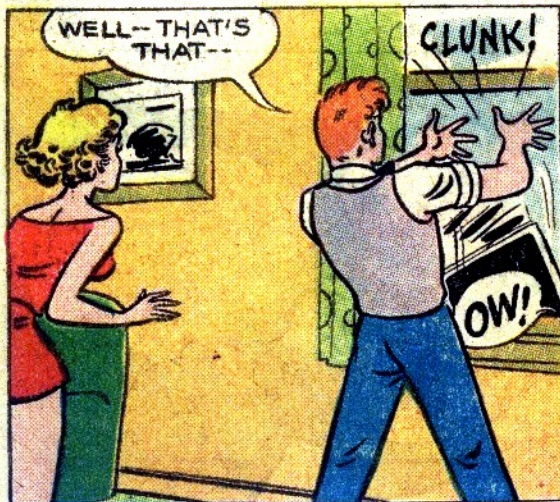


# A DATE WITH JUDY



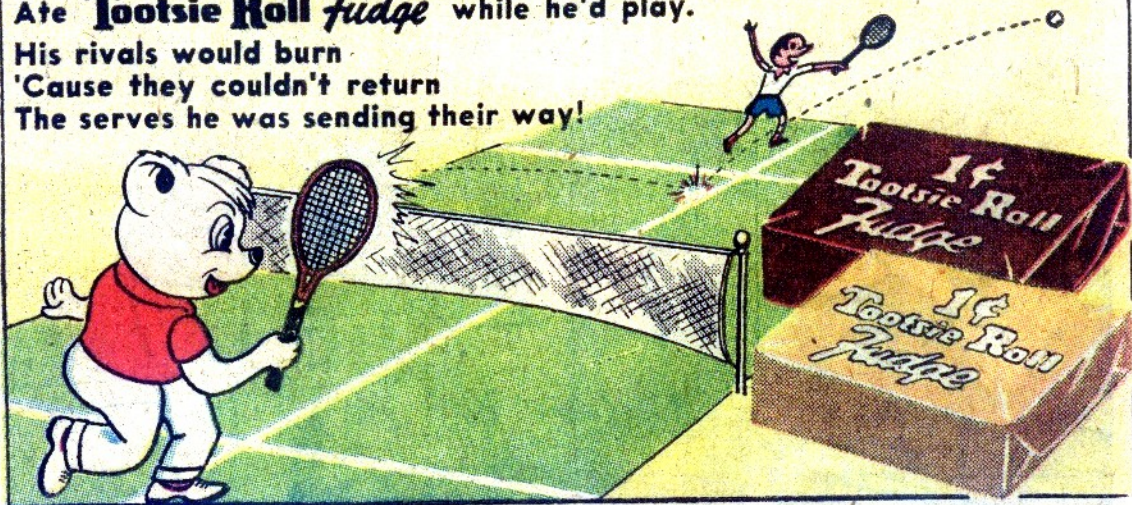


## A DATE WITH JUDY



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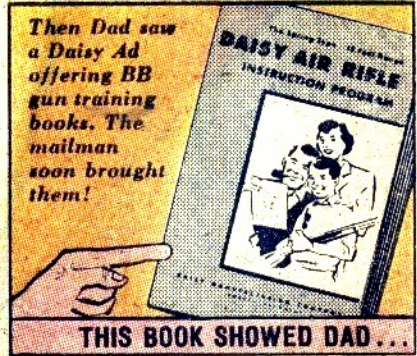
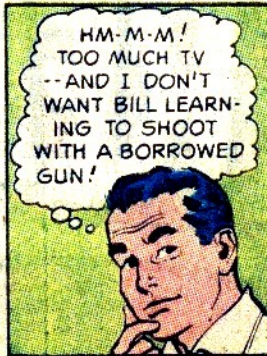
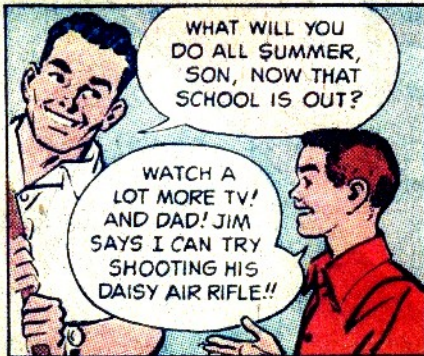
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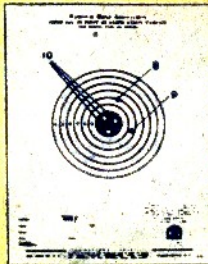
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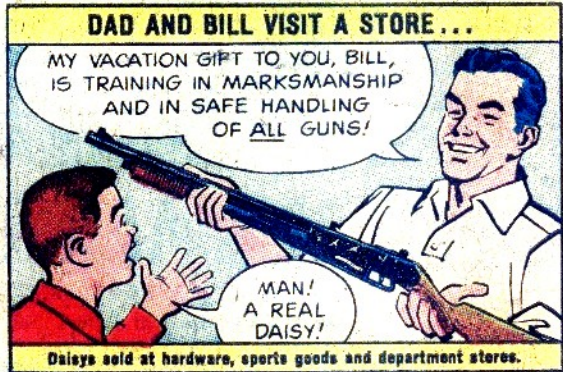
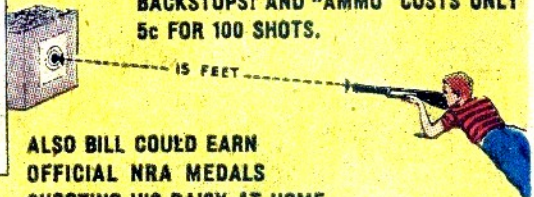
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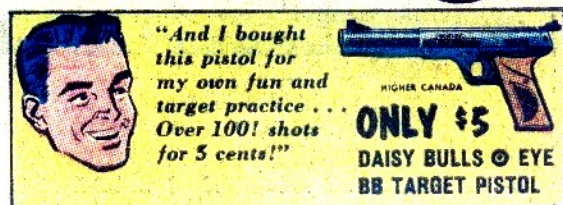
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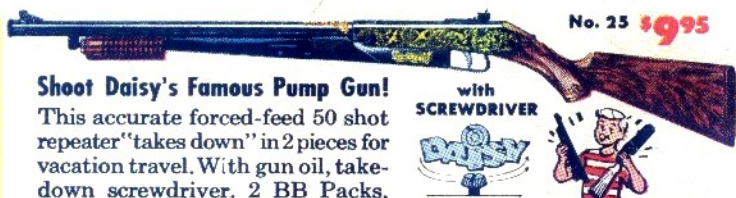


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