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NO. 78

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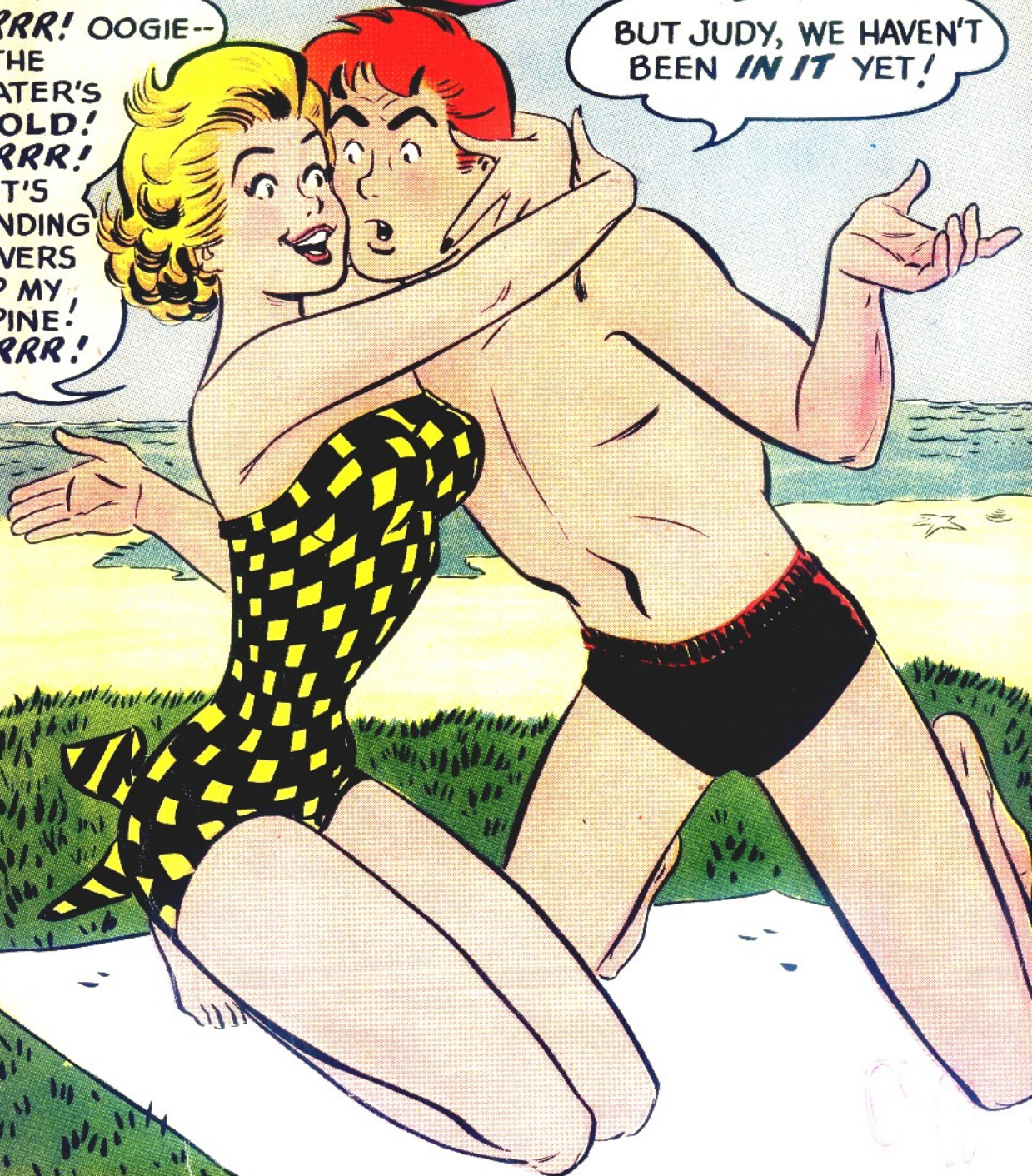


AUTHORITY

A DATE WITH JUDY

BRRR! OOGIE--
THE
WATER'S
COLD!
BRRR!
IT'S
SENDING
SHIVERS
UP MY
SPINE!
BRRR!

BUT JUDY, WE HAVEN'T
BEEN *IN IT* YET!



Let these Champions of Sports Help You Build the Kind of Body You've Always Wanted!



"Train" with JOE LOUIS MICKEY MANTLE AND OTHER GREAT STARS



MICKEY MANTLE was so shy, he had trouble just saying hello! He shows you how sports made him "come out of his shell", built his self-confidence and helped him to become a champion! Now Mickey wants to help YOU!



YOGI BERRA used to be called "Fatso"—until he got into all kinds of sports and learned how to play to win! That's how he got the reputation as one of the toughest competitors in major league baseball!



"You're too small and skinny to play championship basketball", they told BOB COUSY. But Bob showed them it's your SPEED and TRAINING that count. Now this great basketball star will share his training secrets with you!

JOE LOUIS was a poor boy—and they tried to push him around. But Joe developed his shoulders, his footwork and timing 'til nobody alive could stay in the ring with him. Now Joe will teach YOU how to defend yourself!

They trained themselves to be Champions...
NOW, they want to do the same for you!

Get Started NOW—for just 10¢

YOU may be surprised to know this, but none of these great champs was born a hero. They all TRAINED themselves to be great—and now they've joined together to help others do the same!

Yes, these champions want to help you to be a real athlete and look the part! They'll gladly share all their secrets with boys who seriously want to improve. Right at home they'll help you

develop a body that ripples with all the power you'll ever need—iron muscles, strong shoulders, tireless legs and wind. They'll build up your speed and timing. Buck up your confidence, personality and popularity. What's more, you don't need any special weights, bar bells or other expensive equipment to follow their exciting program.

Start Now!

You can start by sending 10¢ for their Championship Training Book *right now!* In it, Mickey Mantle shows you how to step up your batting average... Doak Walker gives you some great passing tips... Bob Cousy tells you how to handle a basketball like a pro... Joe Louis shows you how to fight a guy who's bigger than you. You get all this and much much more for only 10¢. And with this little book we'll send you all the details of a Program these great athletes have developed to train you to become a CHAMP.

Well, how about it? Mickey, Joe and all the rest of the champions are waiting to help you—and they'll never let you down. One thing the champions will tell you, though. "Never put off something important!" So fill in the coupon at the right and mail it with your dime, today!

Sports Program

Praised Across the Nation...

"My efforts with your Course were rewarded when out of 1700 boys at my school, I scored highest in our annual physical education tests."

— Errol Glustoff,
Chicago 45, Ill.

"The Course has helped me coach my boys the right way. It stresses the right thinking."

— Rev. James Gilchrist,
Brooklyn, N.Y.

"The Champions not only helped my two sons... they also put me in shape."

— Mr. Wm. Enright,
Rooseville, Mich.

The Champions' Program Is...

Used by 406 Athletic Coaches—all routines are medically approved. Designed for you to train in your own home—no equipment needed.

ENCLOSE
10¢



THE NATIONAL SPORTS COUNCIL
Dept. AZ-80, 33 West 46th Street,
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Gentlemen: I enclose 10¢. Please rush me the Championship Training Book by Mickey Mantle, Joe Louis, Doak Walker, Bob Cousy and other great sports stars. Also send FREE literature that tells how the National Sports Council can help me become a top athlete and look the part.

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A DATE WITH JUDY

♪ HAPPY -----
TO YOU!

HAPPY ----- TO YOU!
HAPPY ----- DEAR JUDY!

HAPPY -----
TO YOU!
♪

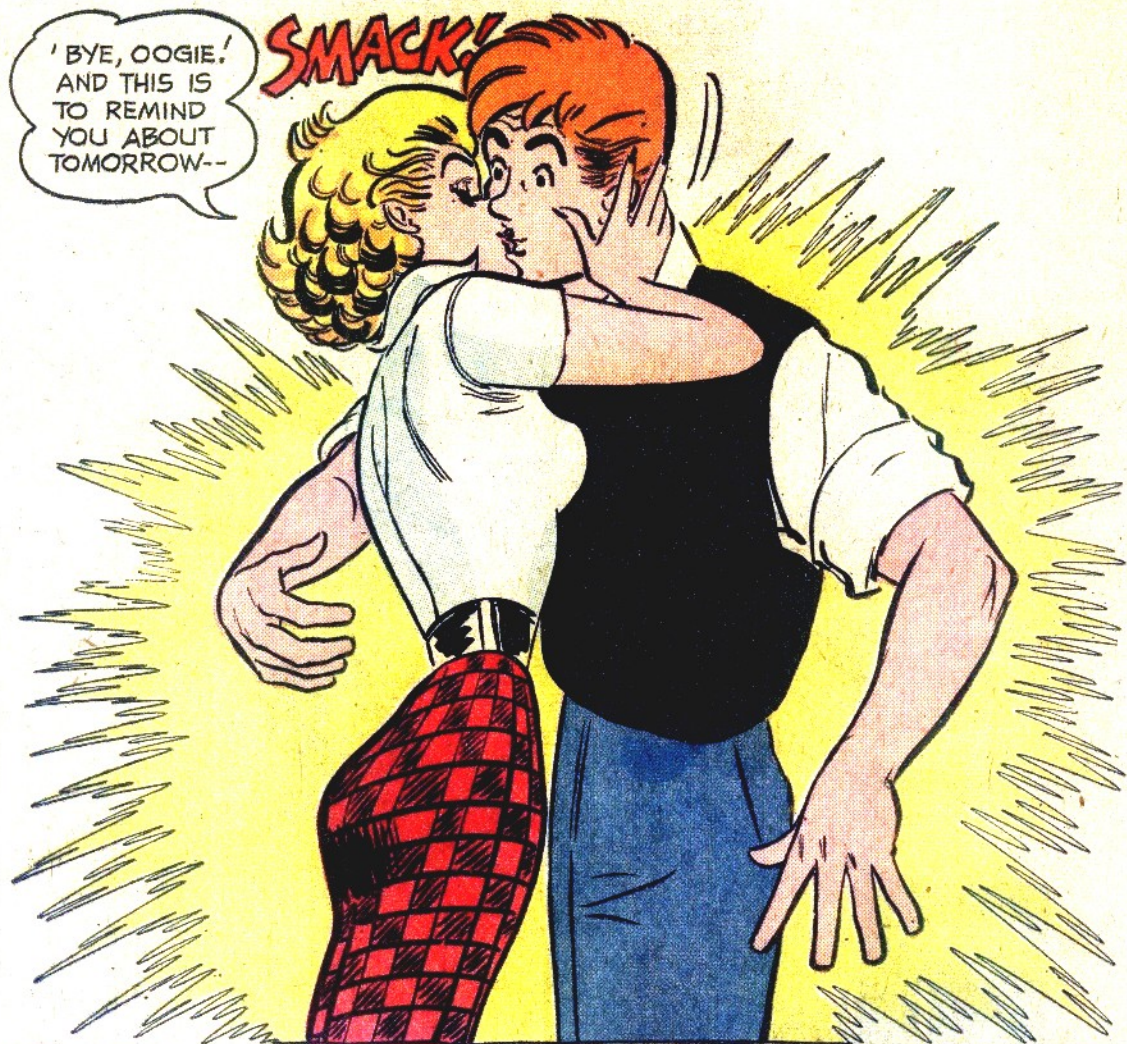
ER--JUST FILL IN THE
SPACES, JUDY!

?

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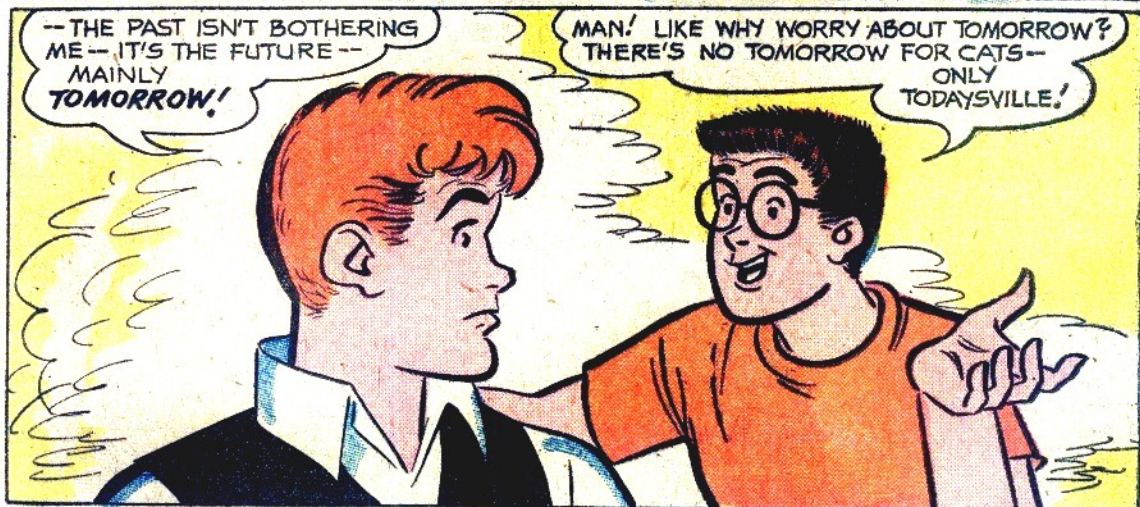
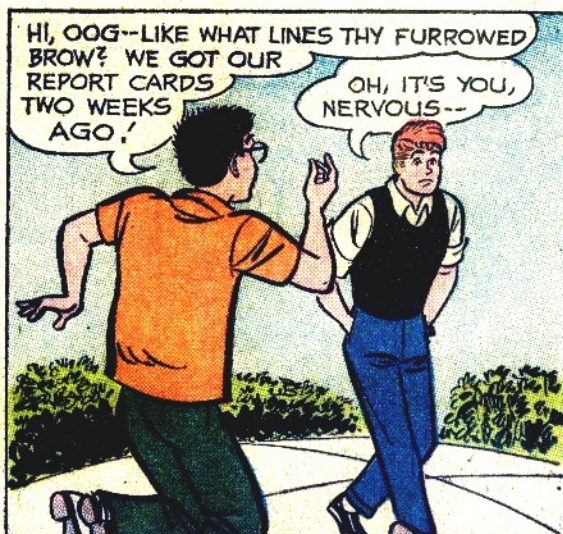
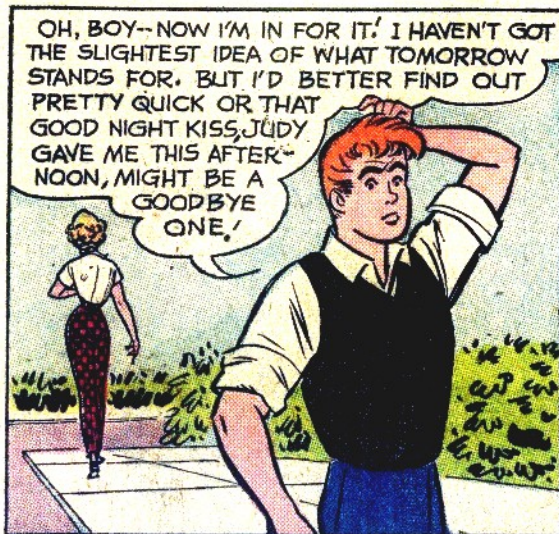
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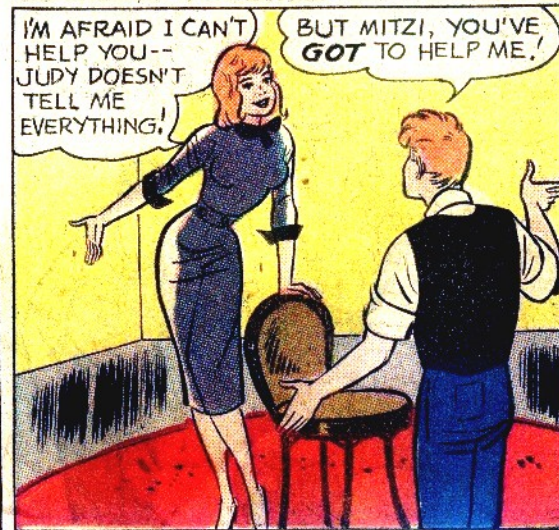
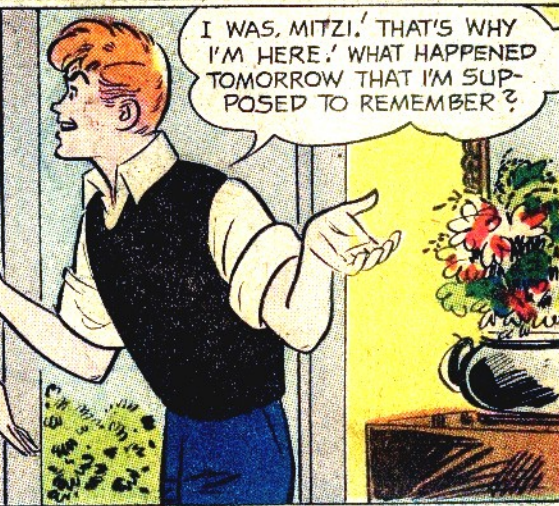
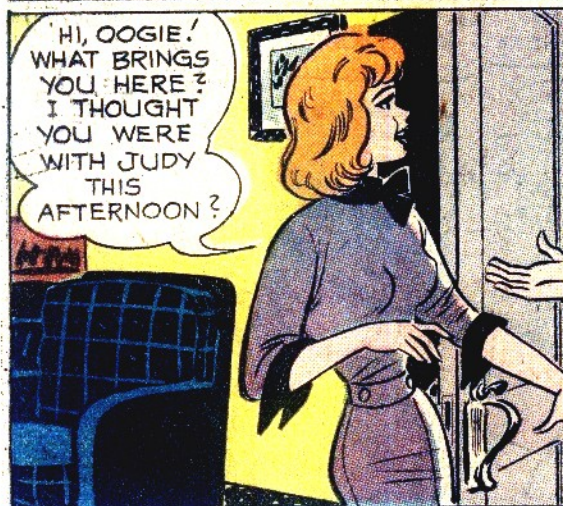
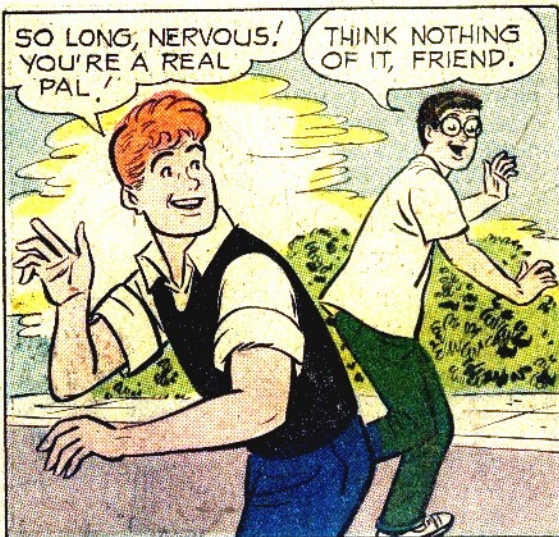


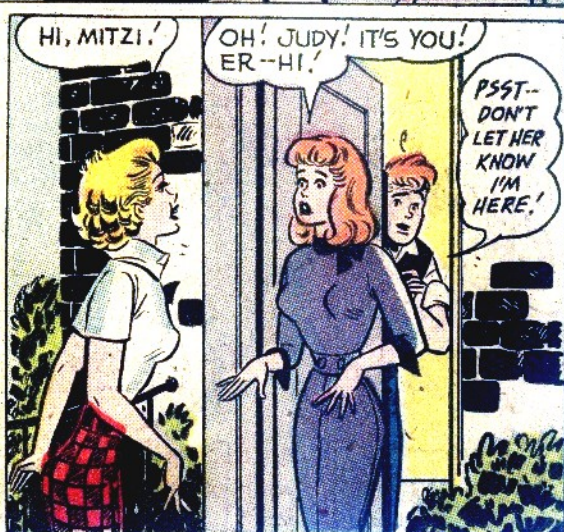
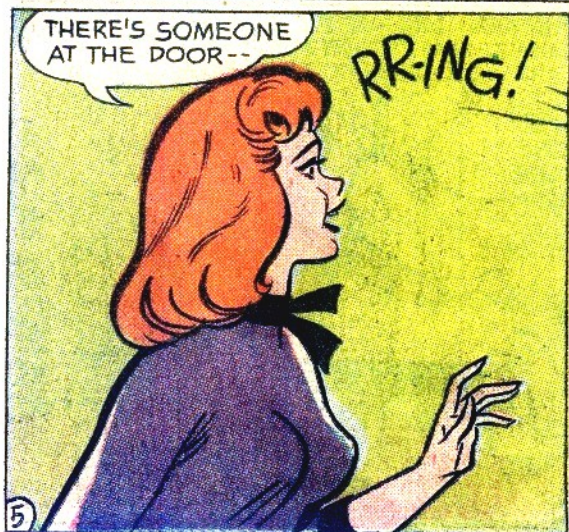
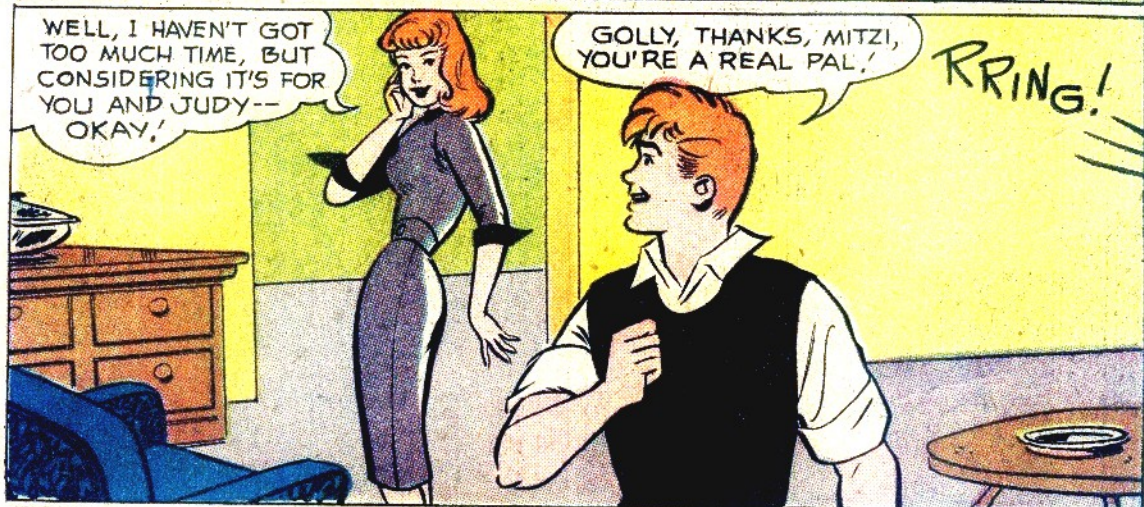
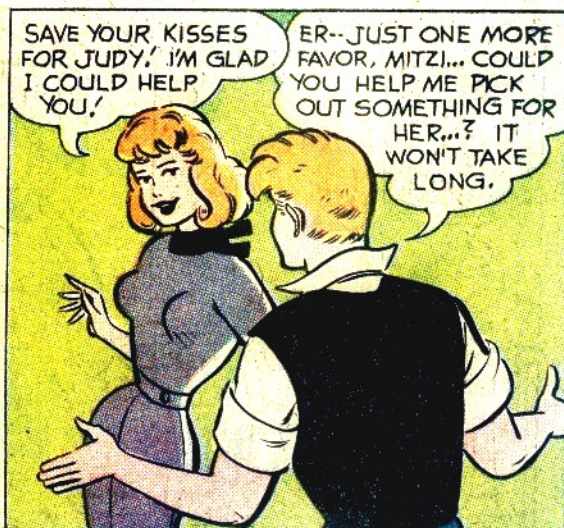
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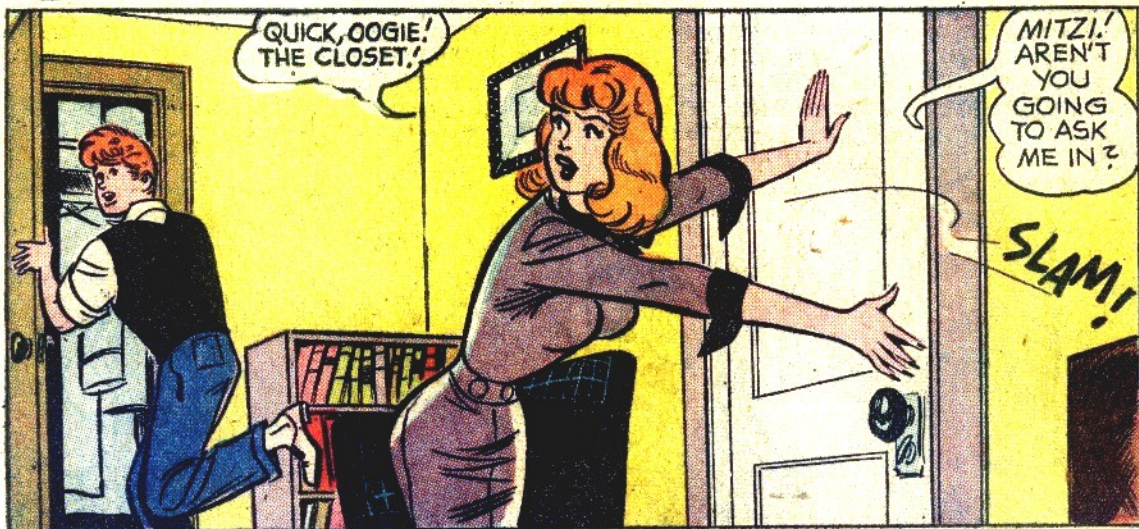


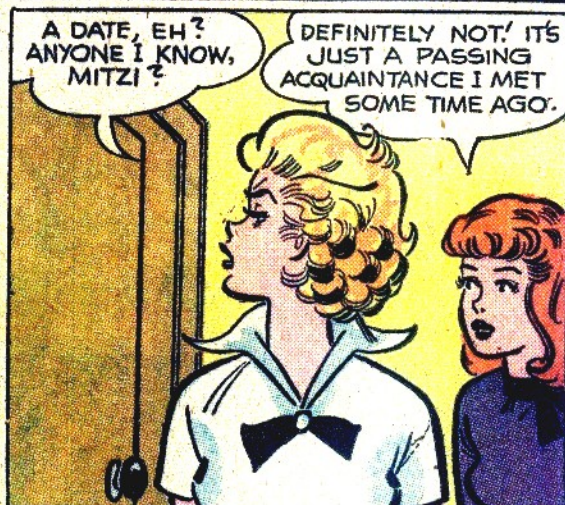
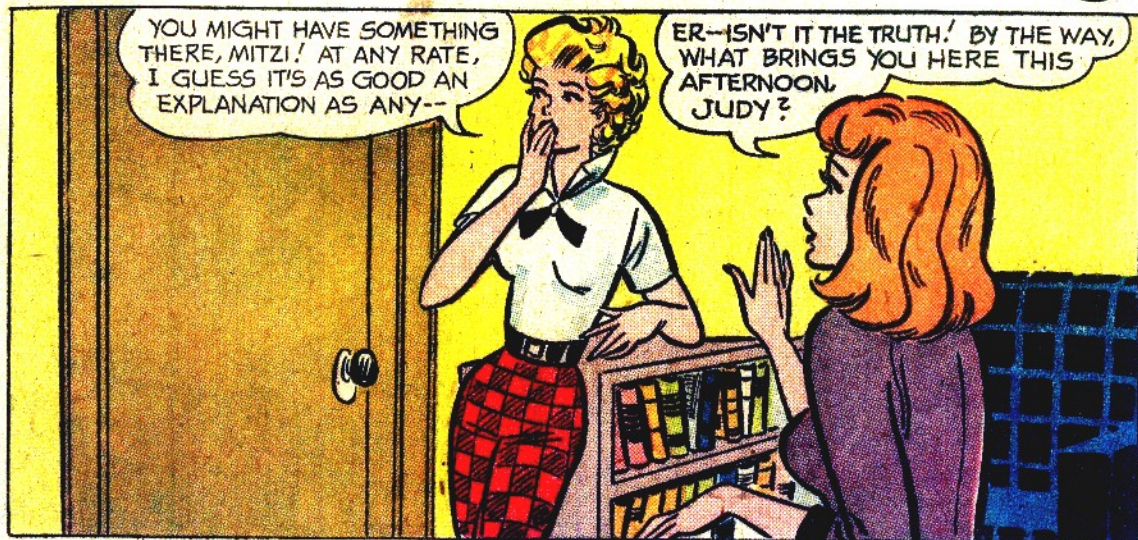


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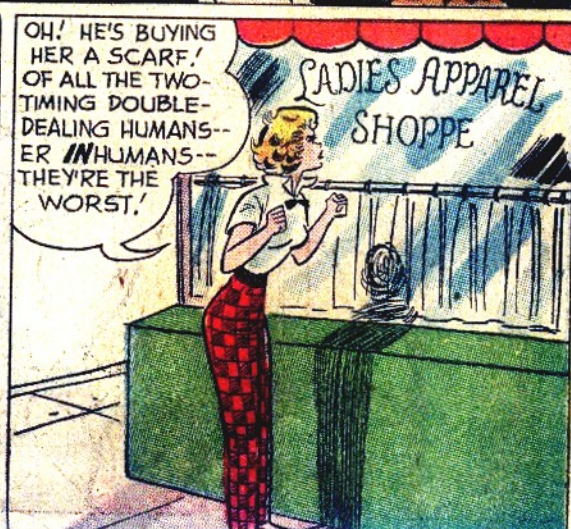
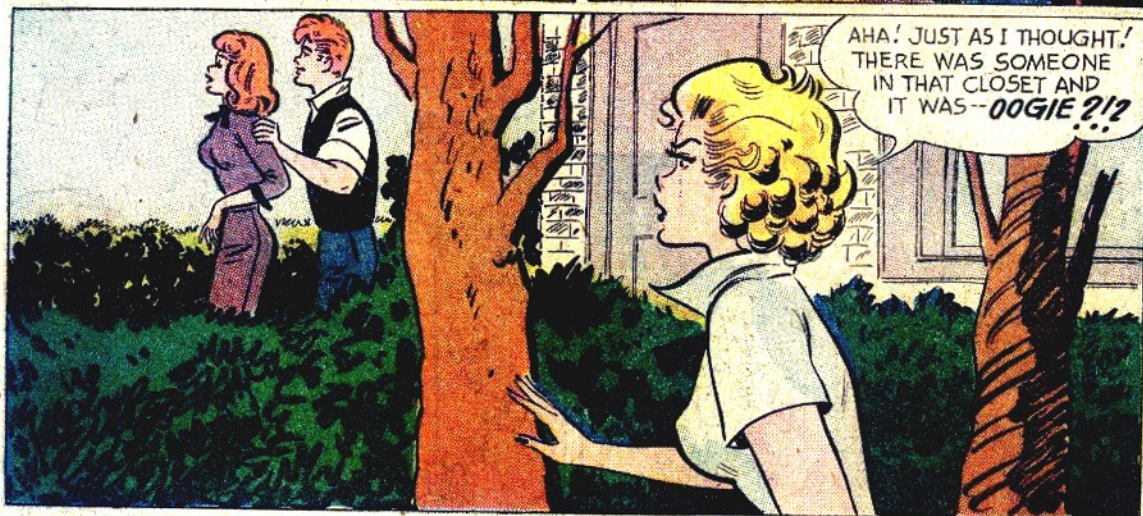


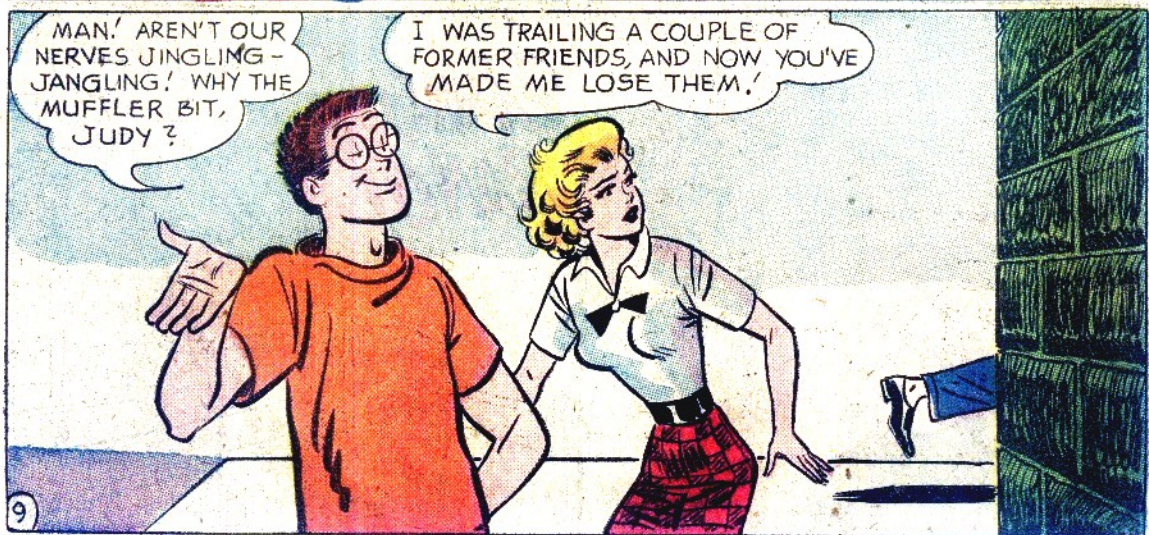
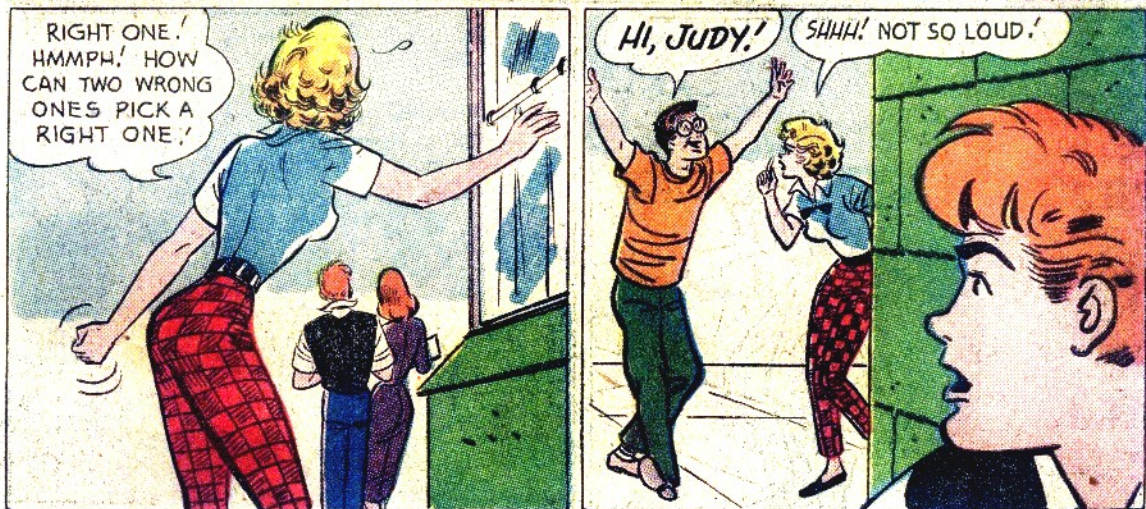
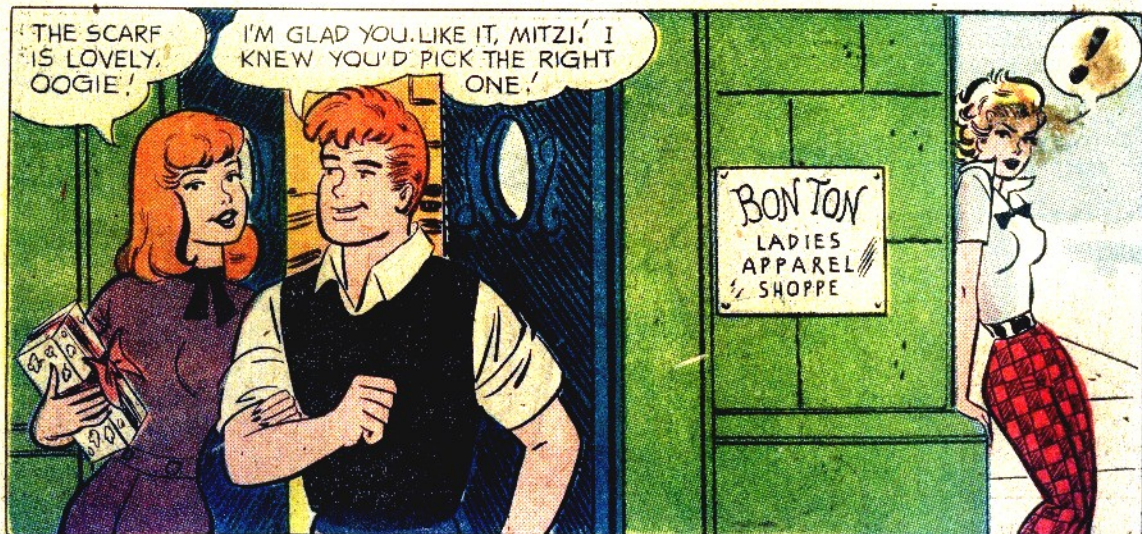


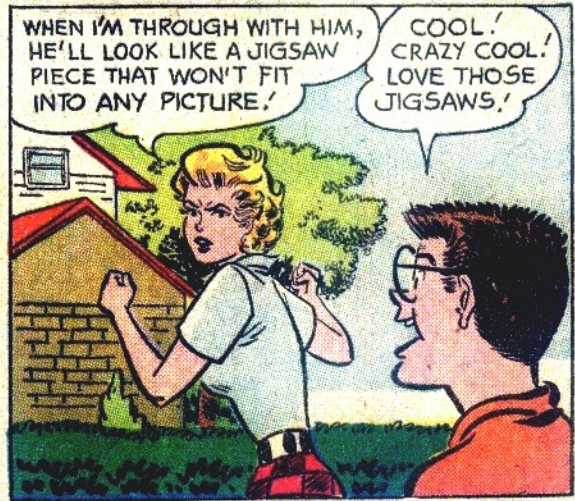
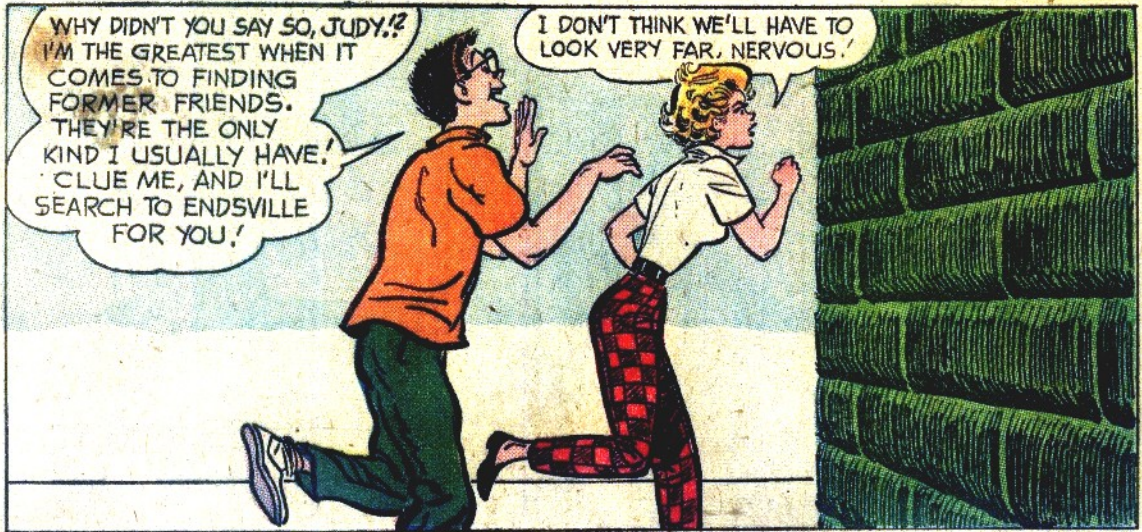


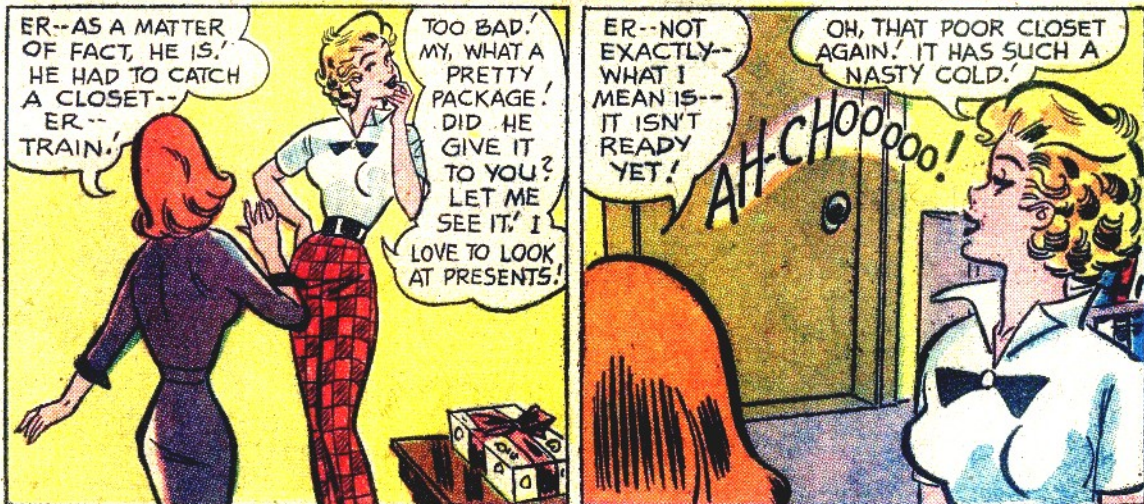


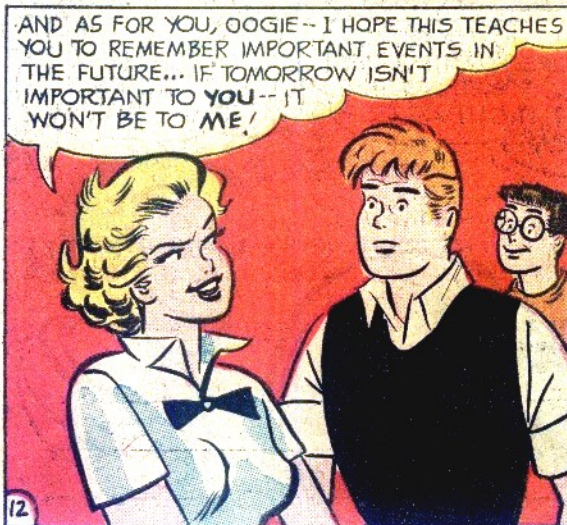
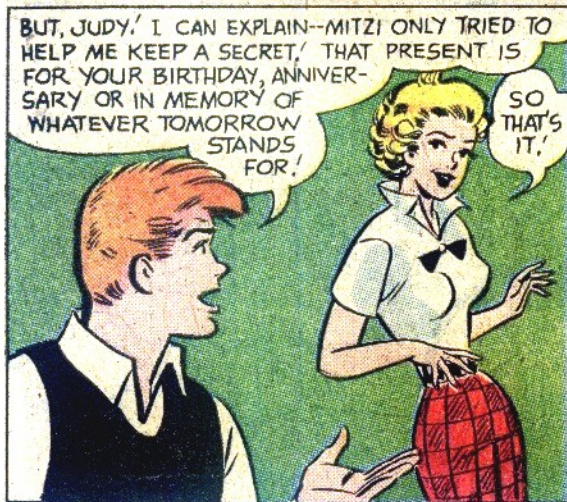
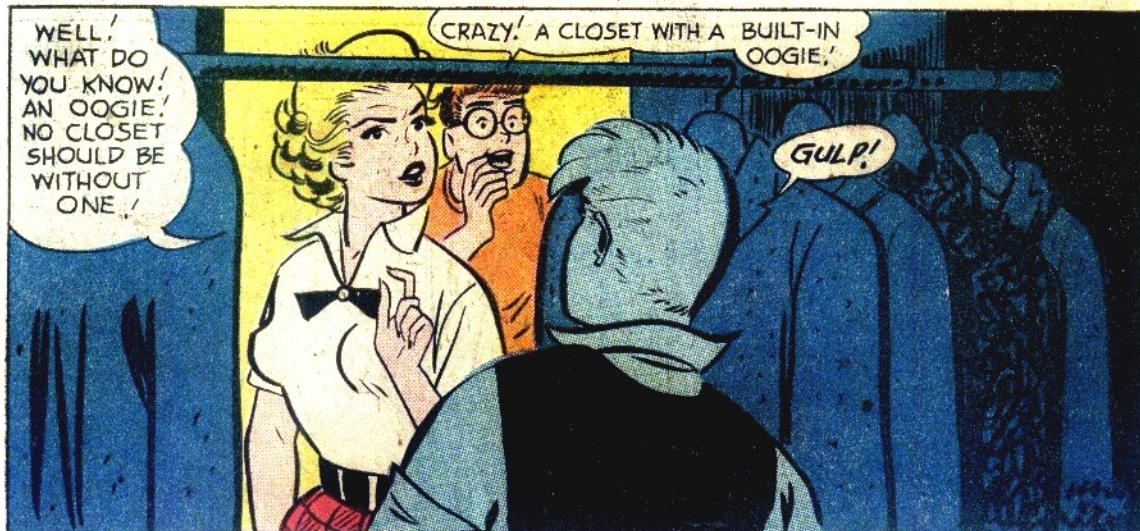
A DATE WITH JUDY











TEEN TALK



"YOU HAVE TO ADMIRE HER ATTITUDE. SHE THINKS EVERYONE LIKES HER."



"MY FOLKS GAVE ME A SHOCK THIS MORNING. THEY TOLD ME THEY WERE ONCE TEEN-AGERS."



"...SO I TOLD HIM--'IF WE'RE SUPPOSED TO BE GOING STEADY, YOU CAN'T KEEP DATING MARILYN, LANA, PEGGY, BEVERLY, SUSAN, DORIS..."

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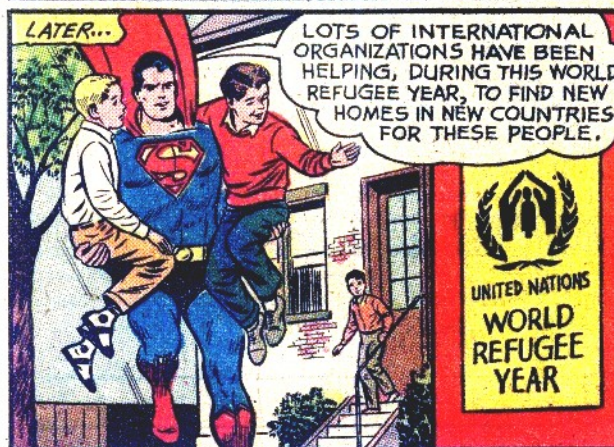
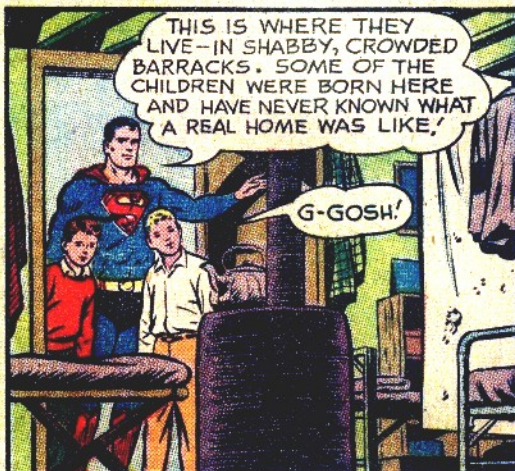
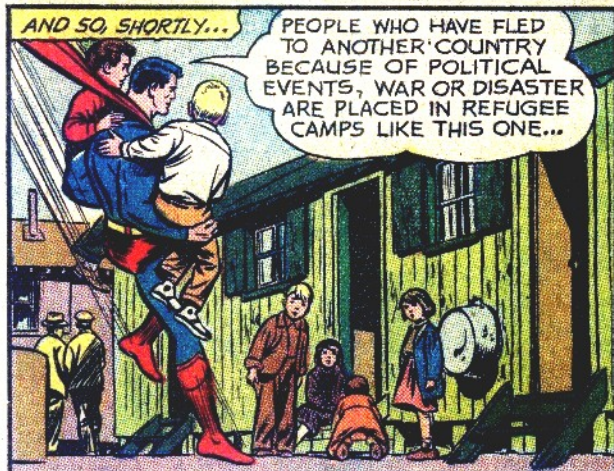
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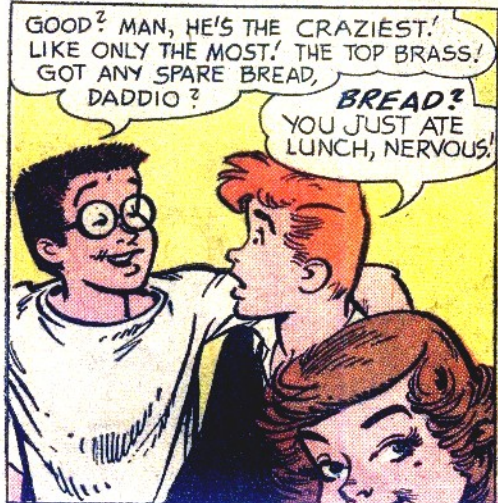
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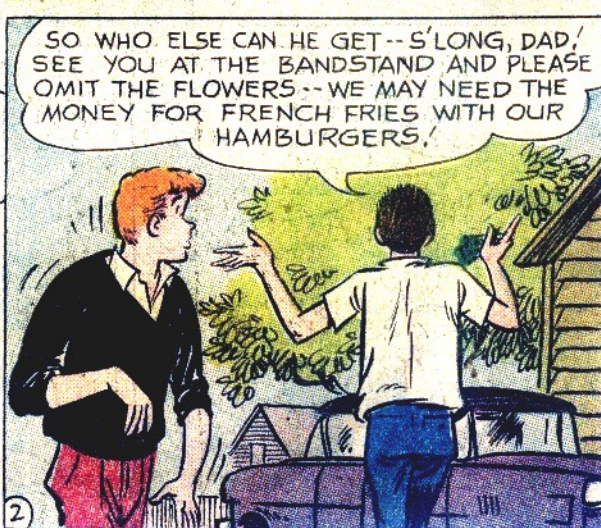
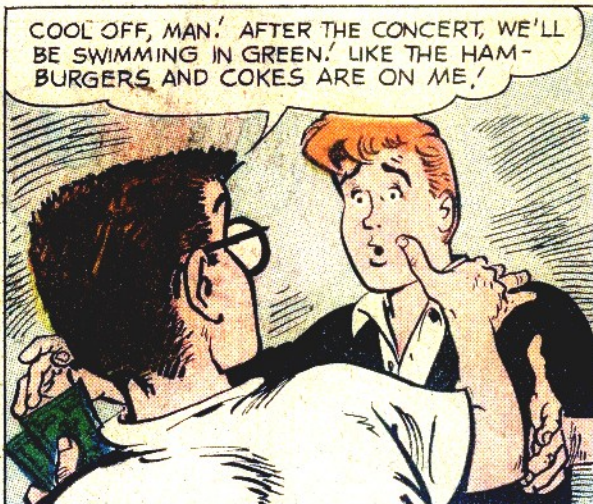
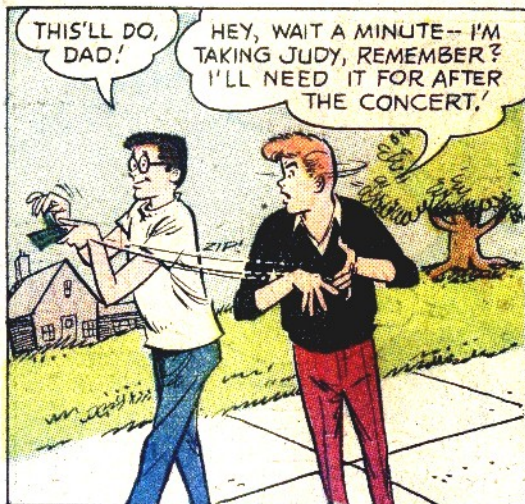
SUPERMAN *says...* **"LEND A FRIENDLY HAND!"**



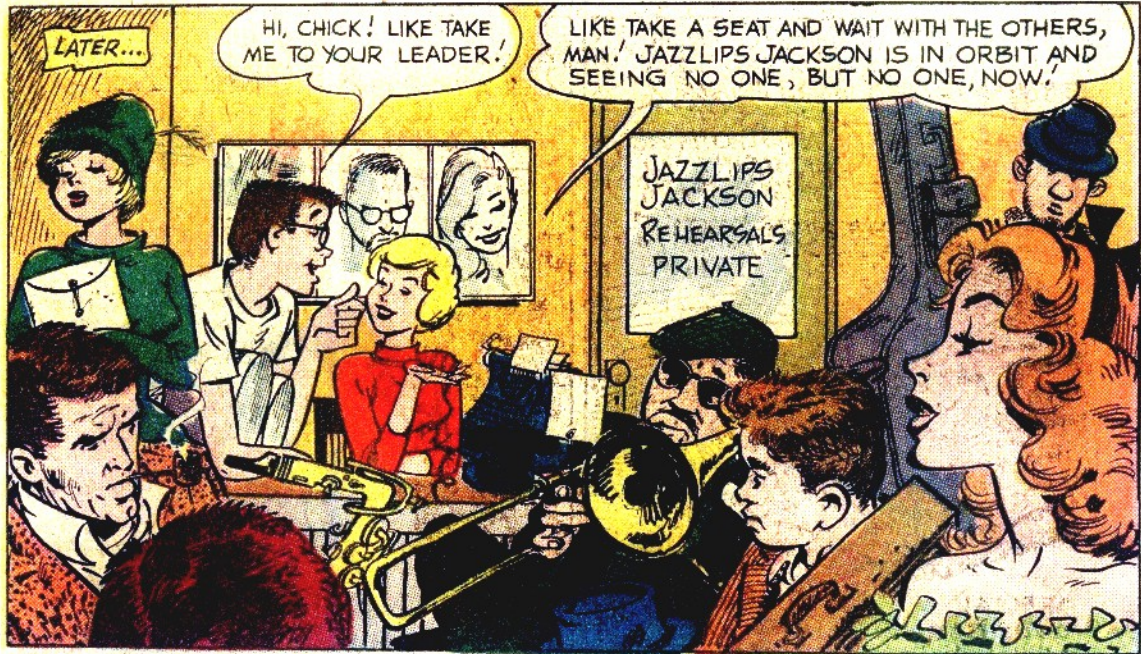




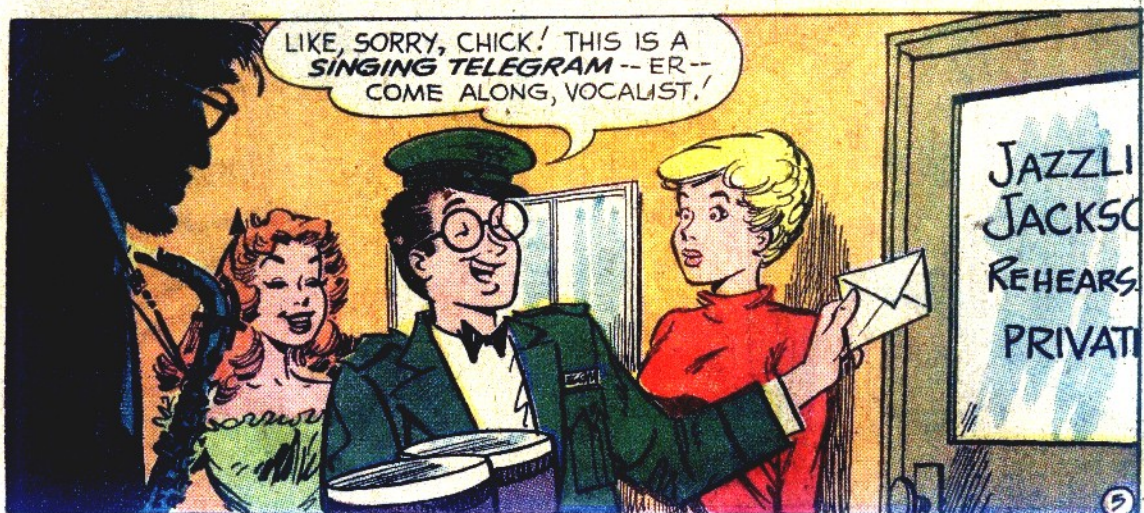
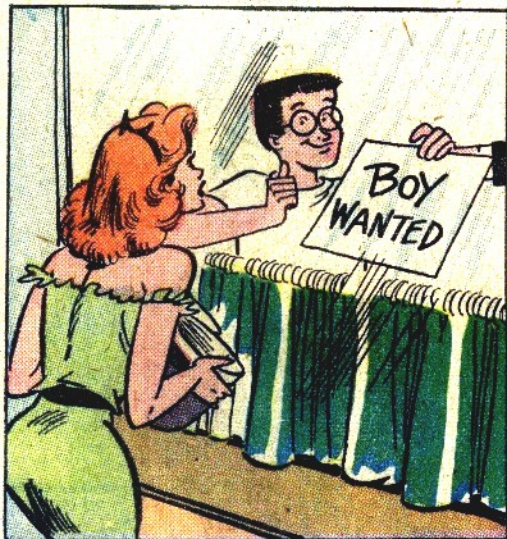
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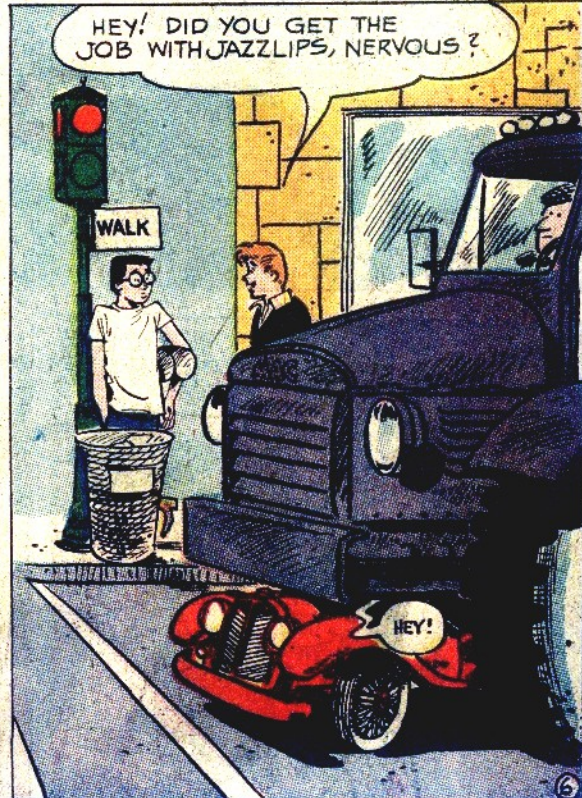
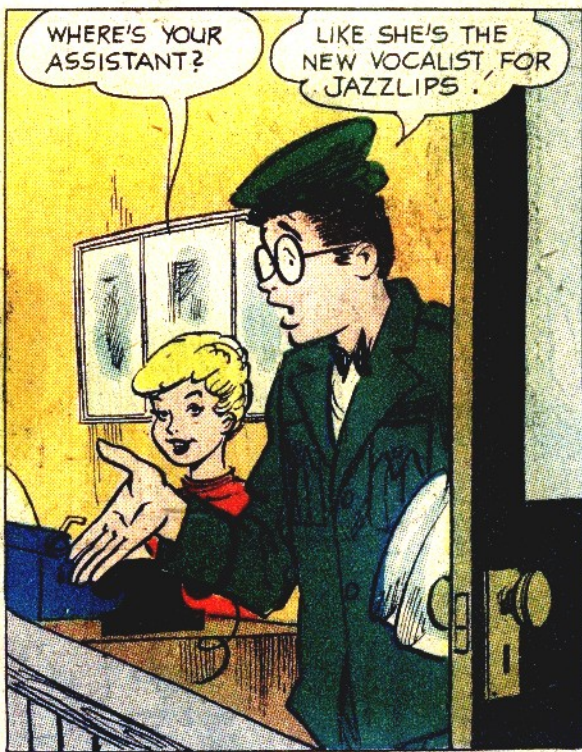
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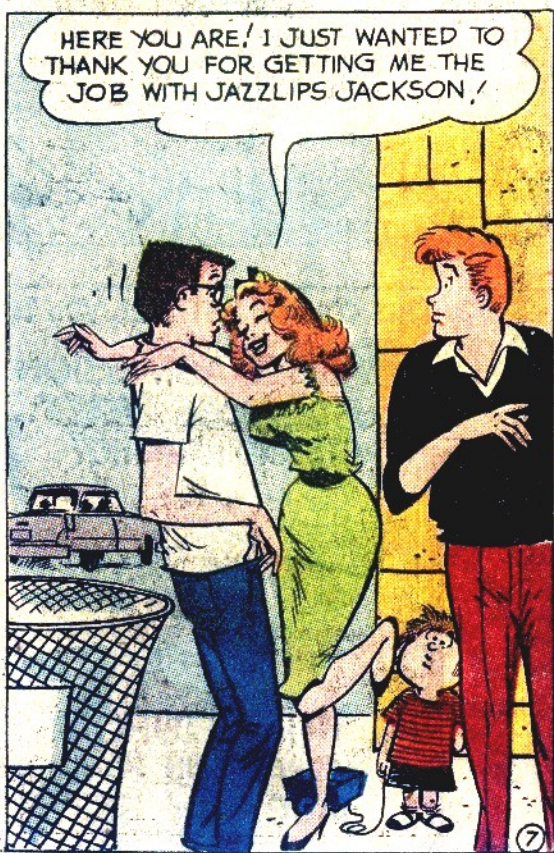
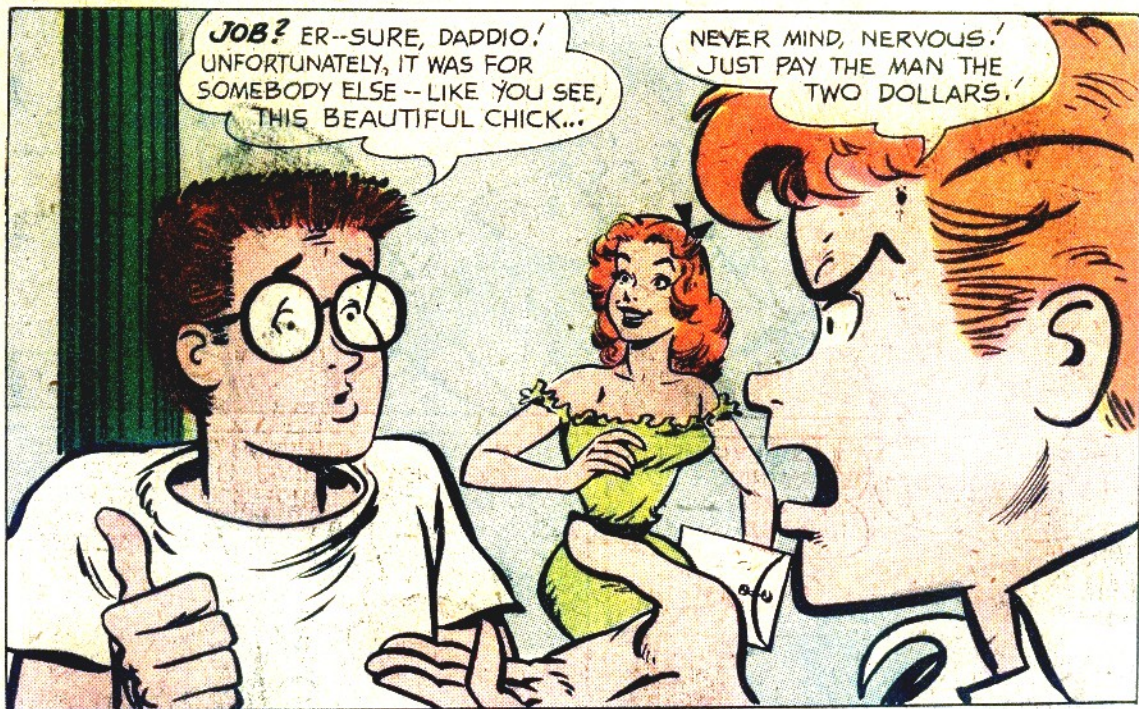


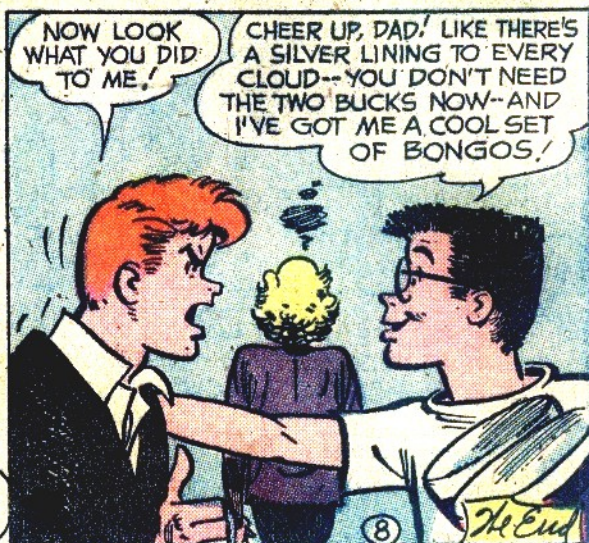




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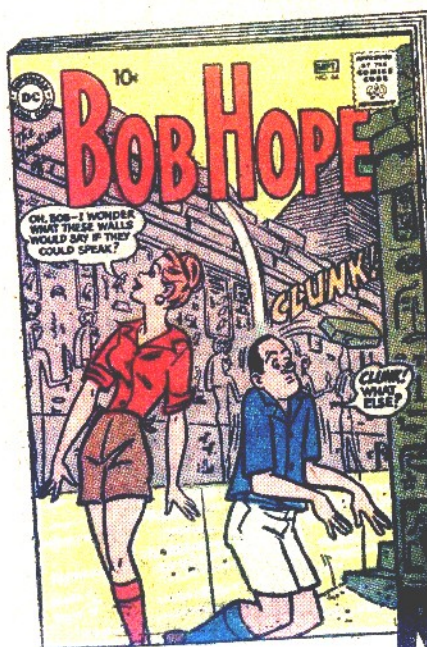
LIKE YOUNG

WHY WON'T YOU GO OUT WITH ME TONIGHT, SHIRLEY?

INFORMATION

FRED IS GOING TO TELEVISION SCHOOL-- HE'S SHOWING ME THE HORIZONTAL HOLD!

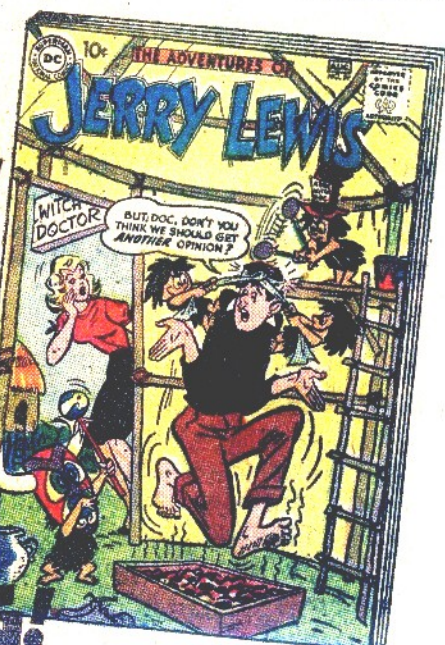
HE LIKES YOU, ORVILLE!



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COMICS READING!



INSIDE HOLLYWOOD

Joan Tabor will be **Jerry Lewis'** lead in Paramount's "The Bellboy" . . . **Shirley Knight**, Warners' blonde newcomer in "The Dark at the Top of the Stairs," was at one time a Wichita Beacon reporter . . . **Katharine Hepburn**, whose Academy nomination for "Suddenly, Last Summer" is her eighth such honor, will play the film version of John O'Hara's story, "Now We Know" . . . "The Crowded Sky" is the best air drama at Warners, says the studio, since **John Wayne's** "The High and the Mighty" . . . **Yves Montand**, husband of Oscar-nominee **Simone Signoret**, is due to co-star with **Ingrid Bergman** in "Do You Love Brahms?" . . .

Jane Fonda, starring in Warners' "Tall Story," a new play and a coming TV show, suddenly finds herself almost as famous as her father, Henry . . . **Lizbeth Scott** will star in Hal Wallis' "Girls of Summer" at Paramount . . . **Frank Overton** is re-creating his role from the Broadway play in Warners' film version of "The Dark at the Top of the Stairs" . . .

Woody Strode will be rated with **Sydney Poitier** and **Belafonte** when audiences see his portrayal as the Negro cavalryman in the title role of "The Trial of Sergeant Rutledge," directed by John Ford . . . The Indians are going to tell their side of the cowboy-Indian wars in "The American Indian," documentary to be filmed by a group of wealthy red men,

with **Michael Ansara** as star . . . Director **Vincent Sherman** has returned from Anchorage, Alaska, with final scenes for Warners' "Ice Palace" . . . **Rod Lauren**, new singing sensation, has been signed for Paramount's "The Sons of Katie Elder."

Warner Bros. will play host to the 56 U.S.A. and foreign lovelies coming to Long Beach, Calif., this summer to compete in the New International Beauty Congress . . . **Kirk Douglas** has asked John Huston to direct him in "Montezuma," big special for U-I . . . **Akim Tamiroff** has joined the multi-star cast of "Ocean's Eleven" . . . **Rosalind Russell** will star in Columbia's film version of "Five Finger Exercise," produced on Broadway by Roz' husband, Frederick Brisson . . .

Hume Cronyn has been signed to portray Louis McHenry Howe, advisor and press secretary to Franklin Delano Roosevelt, in Warners' "Sunrise at Campobello," to be filmed by Dore Schary . . . **Simone Signoret** and **Laurence Harvey**, stars of "Room at the Top," may be re-teamed by producer James Woolf in another film, titled "The Lion" . . . Director-producer **Fred Zinnemann** has returned to Warners to supervise the final editing of "The Sundowners," in which **Deborah Kerr**, **Robert Mitchum** and **Peter Ustinov** star . . . **Sal Mineo** has been cast in "Exodus", now shooting on location in Israel.



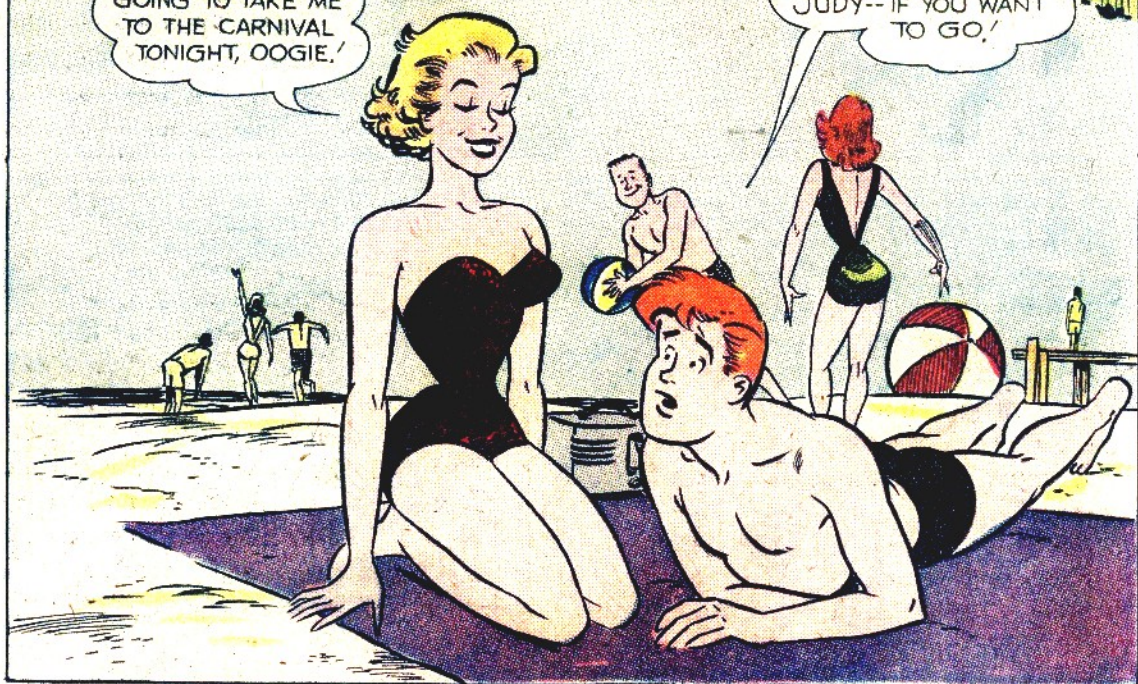
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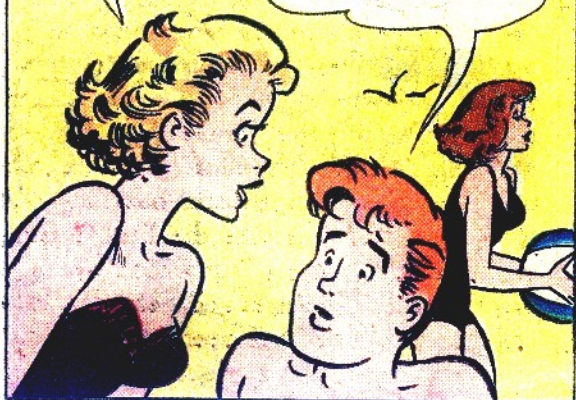
I HOPE YOU'RE GOING TO TAKE ME TO THE CARNIVAL TONIGHT, OOGIE.

THE CARNIVAL? WELL--ER--SURE, JUDY-- IF YOU WANT TO GO.



OF COURSE I WANT TO GO, DON'T YOU?

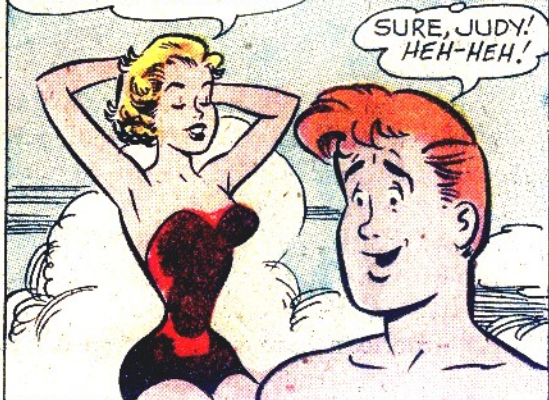
WELL--I THINK IT'S A LITTLE CORNY-- BUT IF YOU **REALLY** WANT TO GO, WHY, WE'LL GO.

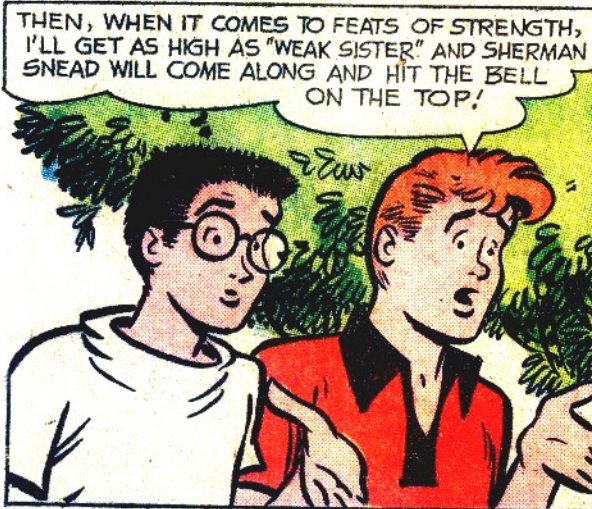
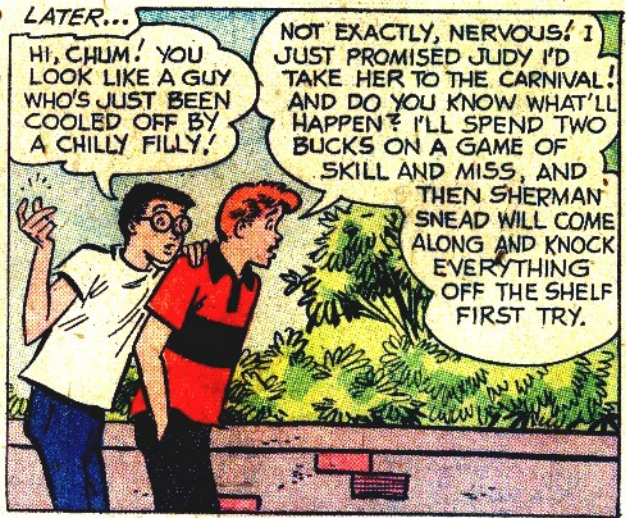
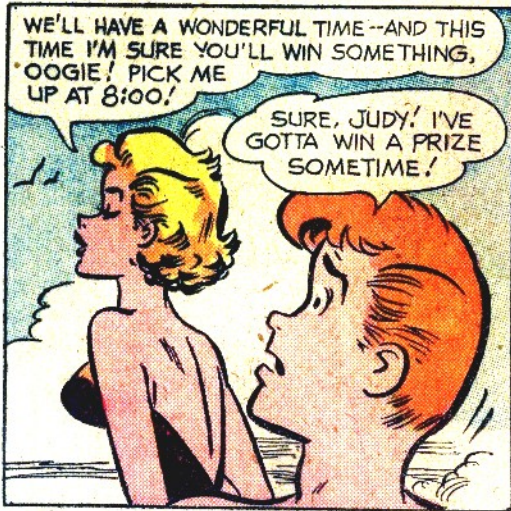


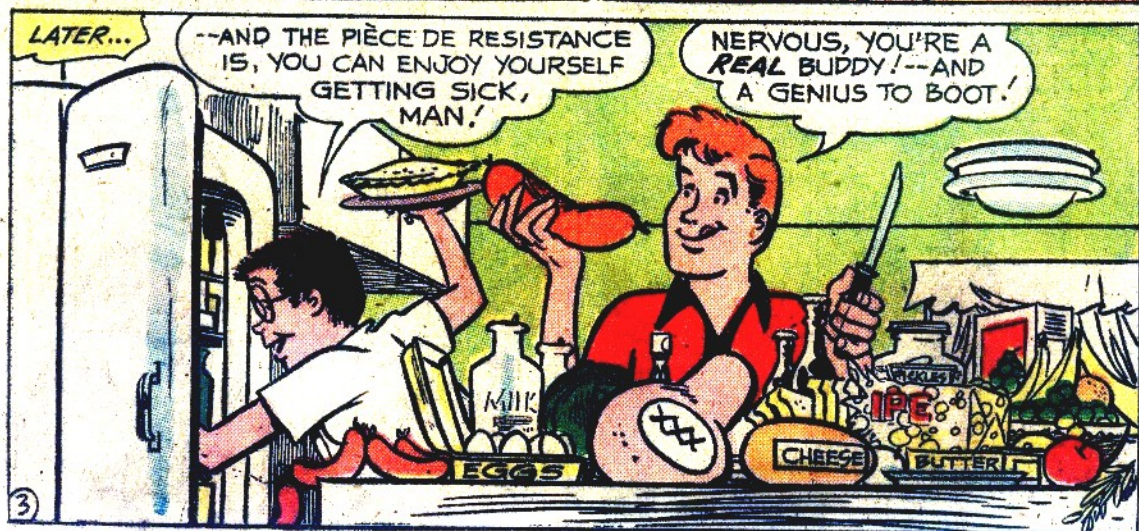
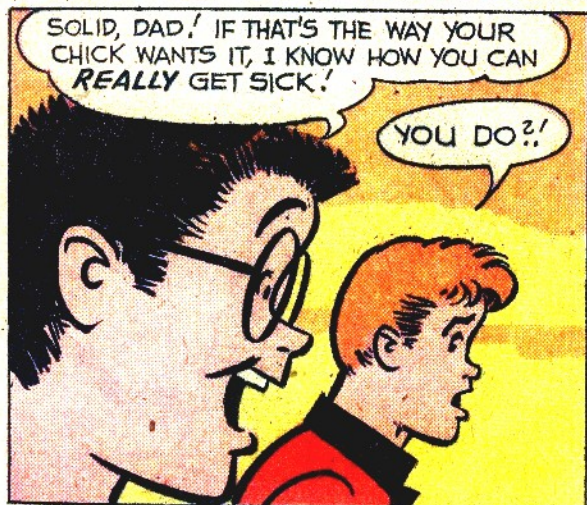
CORNY? BUT IT'S FUN, OOGIE! ALL THOSE GAMES OF SKILL AND FEATS OF STRENGTH!

GROANE! DON'T I KNOW IT!

SURE, JUDY! HEH-HEH!

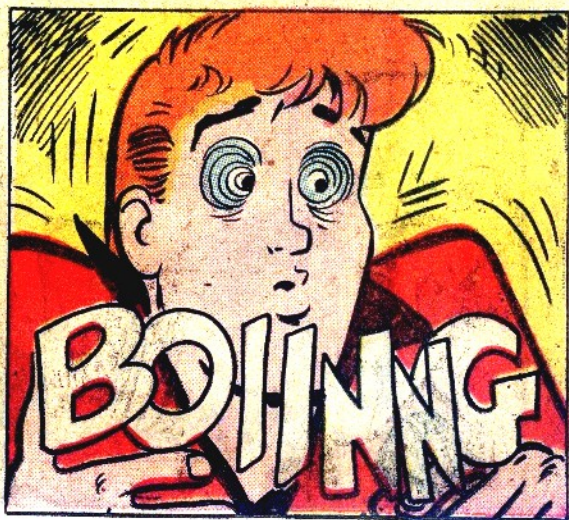
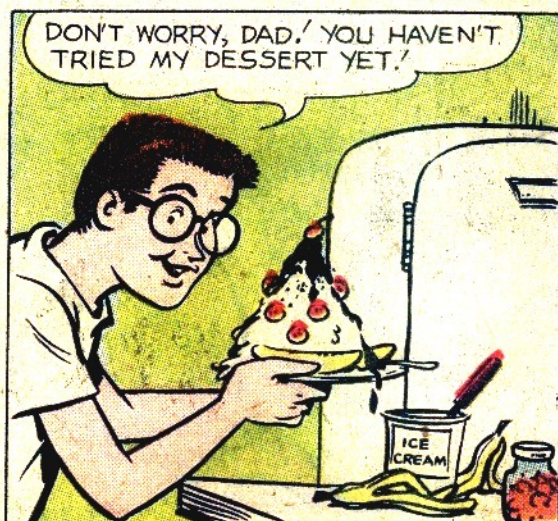
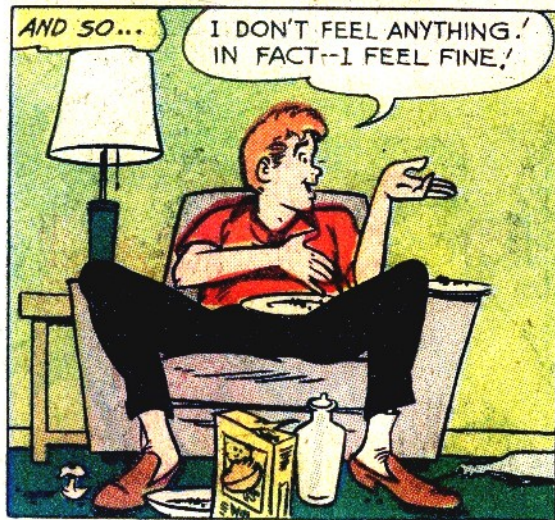


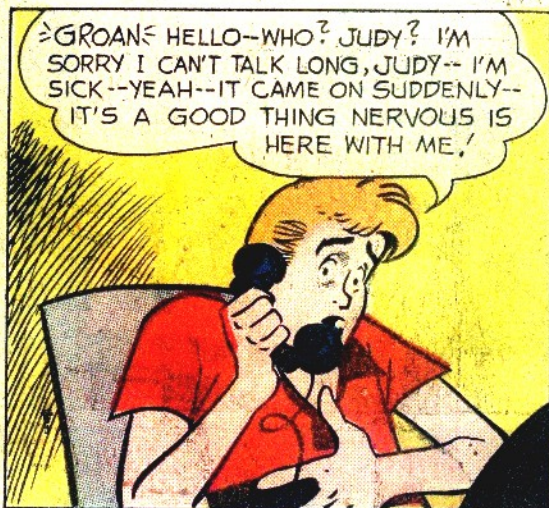
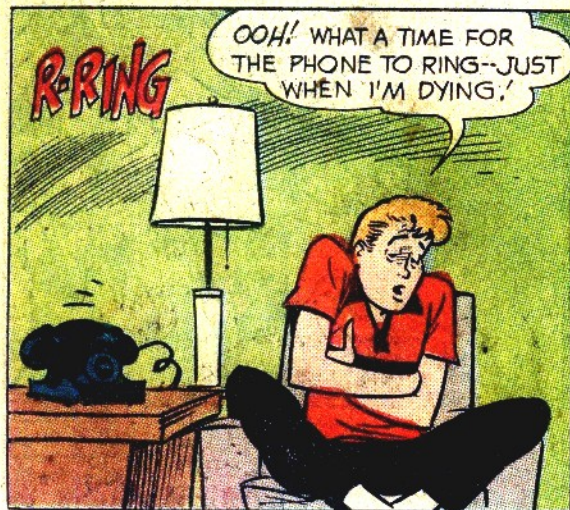


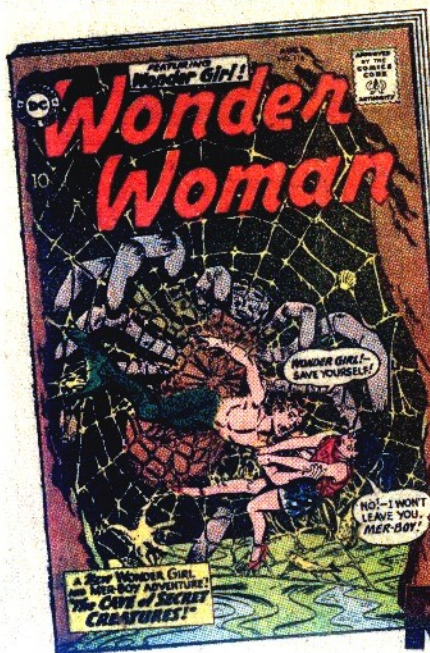
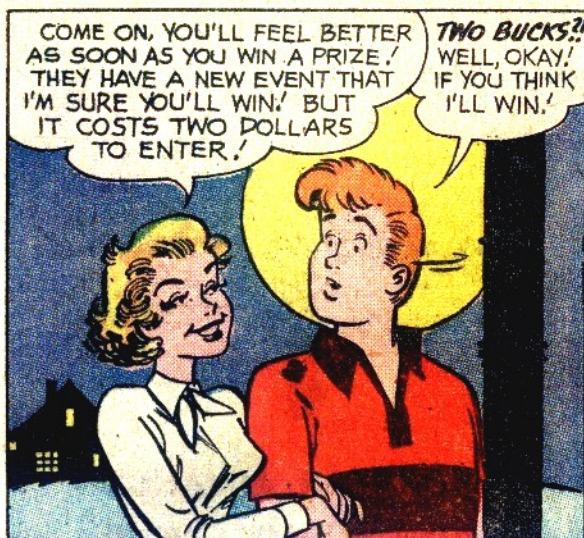




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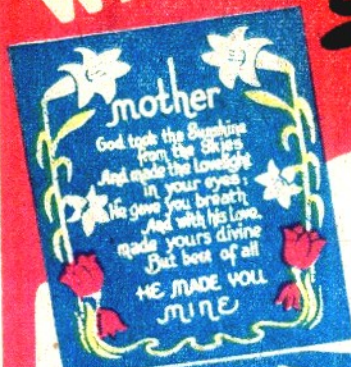






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Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE
FOR COMPLETE
DETAILS
TO



STEPHENS CREDIT SALES

Dept. NP P. O. Box 1004

Nashville, Tennessee

FRONTIER CABIN

\$1.00
5 for \$4.00

**BIG ENOUGH
FOR 2-3
KIDS!**



SPECIAL GIRL'S PLAYHOUSE NOW AVAILABLE!

Same size, shape and price as cabin. Imprinted brick walls. French windows, folded wood-slat shutters, flowers, shrubs, sloping roof, large door, etc.

FREE

Large 2"x8" Name Plate fits on door. House can be personalized with child's name.

This huge, western-style cabin is a child's dream come true. Size Approx. 3 ft. high - 9 ft. square. 23 cubic ft. inside. Endless hours of play fun. Big enough for 2-3 kids to 'Live' in this cabin of their very own. Constructed of specially treated, safe, flameproof and waterproof DuPont Polyethylene. Use year 'round, indoors or outdoors. No tools needed, nothing to assemble. Sets up in a jiffy, folds compactly for easy storage. Walls and door are realistically imprinted in authentic brown split-log design. Peaked roof is in contrasting color. In a youngster's imagination it quickly becomes a **RANCH HOUSE**, **FARMHOUSE**, **PLAYHOUSE** or a **LIFE-SIZE DOLL HOUSE FOR GIRLS**. A **Bunk-house**, **Jailhouse**, **Sheriff's Office**, **Secret Clubhouse for Boys**. This King-size cabin is our greatest bargain in years. A comparable \$3.98 value now only \$1.00. This sale price is made possible by our buying directly from factory. We are the largest Mfrs. and Distrs. of playhouses in the U.S. Over 250,000 satisfied customers. They make wonderful gifts. Buy several. **Add 25c each house**, postage and handling charges. Sorry, no C.O.D.'s. **Special Offer:** 5 for \$4.00. **GUARANTEE:** Try without risk or obligation for ten days. Let the kids play in and enjoy it. If they are not delighted return for immediate refund.

Orders Shipped Within 24 Hours!

FRONTIER CABIN

Dept. FC-4, 147 West 42 St.
NEW YORK 36, NEW YORK

FRONTIER CABIN, Dept. FC-4, 147 W. 42 St., N. Y. 36, N. Y.

Please send me items checked:

- ☐ Frontier Cabin @ \$1.00 plus 25c postage and handling
☐ Girl's Playhouse @ \$1.00 plus 25c postage and handling
☐ Frontier Cabin or Giant Playhouse or Any Combination - 5 for only \$4.00 plus \$1.00 postage and handling
Sorry, No C.O.D.'s

I enclose ☐ Cash ☐ Check ☐ M.O.

Name _____

Address _____

City _____

Zone _____ State _____

150 CIVIL WAR SOLDIERS! \$1.49

- 6 GATLING MACHINE GUNS
- 30 CAVALRYMEN
- 30 INFANTRYMEN
- 18 SHARPSHOOTERS
- 18 FIELD CANNON
- 3 MERRIMAC SHIPS
- 6 HOSPITAL WAGONS
- 6 HOSPITAL NURSES
- 3 MONITOR SHIPS
- 6 SCOUTS
- 6 OFFICERS
- 6 SERGEANTS
- 6 BUGLERS
- 6 COAST MORTARS

JOSELY CO., Dept. W-11K

Carle Place

Long Island, N. Y.

HERE'S MY \$1.49!

**NO
C.O.D.'s**

Rush the CIVIL WAR SOLDIERS TO ME!

Name

Address

City

State

Canadian orders send \$1.75 postal money order

**TWO COMPLETE ARMIES - THE BLUES AND THE GREYS
EACH PIECE OF MOLDED PLASTIC, EACH ON ITS OWN
BASE MEASURING UP TO 4 INCHES!**

**WIN A BEAUTIFUL
SIGNET RING**

ENGRAVED WITH YOUR OWN INITIAL

IT'S FUN! IT'S EASY!

★ *All you do is...* ★

NAME THESE FAMOUS U. S. PRESIDENTS



Just Get All 4 Right... We'll Send Your

GENUINE NICKEL SILVER SIGNET RING ABSOLUTELY FREE!

(A really terrific ring — made up with your own initial)

Also we'll mail **BIG CATALOG** showing Bikes, Dolls, Guns, Watches, etc. — **You can get at no cost!** You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you **ABSOLUTELY FREE** your **OWN PERSONAL SIGNET RING** — made up with your own

initial (you may have your choice of first letter of either first or last name.) Also, we will send you big FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them at no cost! Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors, at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, name correctly the Presidents shown above and get your BEAUTIFUL SIGNET RING—ABSOLUTELY FREE! Rush coupon today!

HURRY! HURRY! CHECK YOUR ANSWERS ON THE COUPON...

**Then mail coupon to win your
BEAUTIFUL SIGNET RING**

Win genuine nickel silver SIGNET RING — ABSOLUTELY FREE! Just name correctly the 4 famous American Presidents pictured above. Check names on coupon—fill in rest of coupon and mail to us. IT'S EASY TO WIN—ACT NOW!

**MAIL THIS COUPON TODAY!
WIN A BEAUTIFUL SIGNET RING!**

Wilson Chemical Co., Dept. 2-115, Tyrone, Pa.

Famous American Presidents shown in pictures are (check 4 only)

☐ George Washington ☐ Theodore Roosevelt ☐ Thomas Jefferson
☐ Abraham Lincoln ☐ Ulysses Grant ☐ James Madison

If I am a winner, rush my **GENUINE NICKEL SILVER SIGNET RING** and 14 packages of **White CLOVERINE BRAND SALVE** to sell at 50¢ a package. I will remit amount asked within 30 days, select a **PREMIUM** or keep **CASH COMMISSION** as explained under Premium in Catalog sent with order, postage paid to start.

NAME _____ AGE _____

STREET _____ RD _____ BOX _____

TOWN _____ ZONE _____ STATE _____

I want my Ring with this initial _____

[illegible]

NAME HERE

Paste coupon on post card or mail in envelope today!

WILSON CHEMICAL CO.
DEPT. 2-115, TYRONE, PA.

It's Easy To Have Plenty Of

EXTRA MONEY!

FOR ANYTHING
YOU WANT
TO BUY

You Make
As Much As **50¢** to **\$1.25**
On Every **MIDWEST**
GREETING CARD ASSORTMENT!

Do you want money? Just send us your name and address. We'll rush you our complete money-making outfit, including 3 new and beautiful Christmas and All Occasion Card Assortments on approval for **FREE TRIAL**. After school or whenever you choose, just show these samples to people you know and you'll make good money fast. You don't need experience. All you need is the sample outfit!

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Almost everyone needs Greeting Cards . . . and your neighbors, family friends, storekeepers and other folks would rather buy from you. By simply taking their orders for our big values in gorgeous new Christmas and All-Occasion Greeting Card Assortments, Gift Novelties, Personalized Stationery and Costume Jewelry at \$1 and up—you can quickly make as much as you need—whether it's \$10.00 or \$110.00—for anything you want! You keep as much as 50c to \$1.25 per item as your big cash profit.

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We trust you. Just mail the coupon. We'll send you the 3 big Assortments (\$3.75 retail value) together with full information on how to begin making extra money right away. Don't pay us a cent until you have tried for yourself. Then pay only the low wholesale cost, or return the 3 boxes and owe nothing. Extra! We'll include **FREE** Album of Personalized Christmas Cards and **FREE** "Get-Started" Offer of \$1.25 U.S. Map Desk Set. Be first in your neighborhood. Make enough money for anything you want! Paste the coupon on a postcard or mail it in an envelope **TODAY!**

EXTRA!

\$1.25

U. S. MAP DESK SET

FREE On

"Get-Started" Offer

Deluxe ball point pen held in large, handy tray containing color reference map of U.S.

For students, home, office. Gift boxed



MAIL THE COUPON!

MIDWEST CARD COMPANY

1113 Washington Ave., Dept. 402-C, St. Louis 1, Mo.



If You Want Extra Money,
We'll Send You These 3
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Smart new greetings in the modern manner—slim, tall and lovely. Each card is fully 8 3/4" tall!

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Clever greetings for birthdays and cheer-up occasions that say it with a chuckle. Very popular. Big, colorful cards worth 25c each.

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Enchantingly lovely water color masterpieces of holiday subjects rendered in soft pastel tones on artist's board with gold borders. A truly deluxe selection.

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MAIL NOW FOR SAMPLES!

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Please send 3 new Assortments on approval with complete money-making outfit of samples as advertised. Include **FREE** "Get-Started" Offer of \$1.25 U.S. Map Desk Set. (Limit: one coupon to a family.)

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