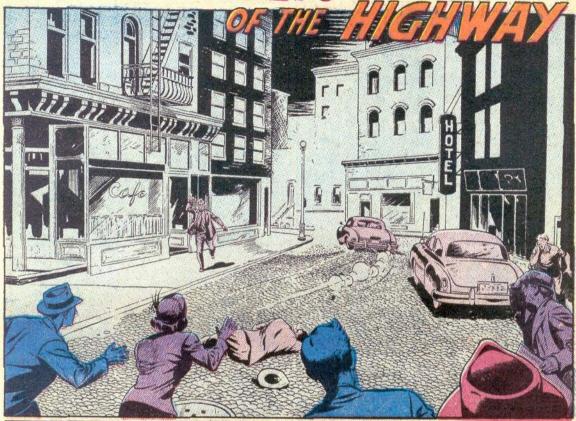




N THE SOCIAL SCALE OF THE UNDERWORLD, NO CRIMINAL HOLDS A LOWER POSITION THAN THE HIT-AND-RUN DRIVER! HE IS THE JACKAL OF CRIME...THE ANONYMOUS COWARD WHO STRIKES WITH RECKLESS ABANDON BY DAY AND BY NIGHT, LEAVING IN HIS WAKE

THE DEAD, THE MAIMED AND THE ANGUISHED! HE IS THE ...



IT HAPPENED AS IT ALWAYS DOES! A PATCH OF GRAY PLAYGROUND IN A CONCRETE JUNGLE -- A WILD PITCH, AND...

IT'S IN THE BAG! T'LL GET IT!

TOO LATE, THE SCREAMS OF WARNING! TOO LATE.
THE SHOCK OF IMPENDING DISASTER...



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MEANWHILE, IN A PRIVATE GARAGE IN A NEARBY AREA, THE LAW RELENTLESSLY PURSUED YET ANOTHER HIT-AND-RUN SUSPECT...

YOU CAN SEARCH ALL YOU WANT, BUT YOU'RE NOT PINNING A HIT-RUN Y RAP ON ME!

SIMMER DOWN, MR. HUGHES,
IF YOU'RE NOT THE
DRIVER WHO CLIPPED A
PUSHCART PEDDLER ON
SOUTH STREET, YOU'VE
GOT NOTHING TO WORRY



YOU SAY IT HAPPENED AN HOUR AGO -- SO THE RADIATOR OF MY CAR WOULD STILL BE HOT IF I'D DONE IT!

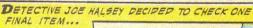
IT'S COOL, OKAY!
STILL WITNESSES
DESCRIBED A CAR LIKE
THIS... SAME MAKE...
SAME

BLAST

IT--

GOOFED!





HMM... HE COULD HAVE

FLUSHED THE RADIATOR, THEN
HOSED DOWN THE BONNET AND
EXHAUST WITH COLD WATER-BUT
THIS HEATER SWITCH WILL TELL
THE STORY...



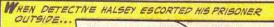
PRESENTLY ...

YOUR HEATER IS BLOWING HOT AIR, HUGHES! YOU COOLED THE REST OF THE CAR BUT FORGOT THE HOT WATER IN THE HEATER HOSE! YOU'RE UNDEST!









YOU HERE, JOE! YOU'D BETTER GET DOWN TO THE CITY HOSPITAL RIGHT AWAY... A HIT-RUN KILLER STRUCK SORRY TO HEAR
THAT, BILL -BUT I'M TIED
UP NOW! CAN'T
THEY PUT
ANOTHER MAN





LATER, AT CITY HOSPITAL ...

YOUR BOY WILL LIVE, JOE! HE MAY NEVER WALK AGAIN, BUT HE'LL HAVE EVERY BENEFIT MODERN SCIENCE CAN PROVIDE TO PULL HIM THROUGH!



THAT WEEK, ALL THE PENT-UP ANGER IN JOE HALBEY'S HEART WAS CHANNELED IN ONE DIRECTION...

YOU KNOW HOW I'VE ALWAYS
FELT ABOUT HIT-RUN DRIVERS, CHIEF!
THEY'RE LOWER THAN ANY CHEAP
SHILL OR GRIFTER WHO WALKS THE
STREET! THEY'RE...THEY'RE



I'M APPLYING FOR SPECIAL DUTY, CHIEF! I'D LIKE TO BE ASSIGNED EXCLUSIVELY TO HIT-RUN CASES IN THE TRAFFIC DEPARTMENT!

I'LL
ARRANGE
IT, JOE!
CONSIDER
YOUR



HIS BEAT WAS A BUSY METROPOLIS, AND DETECTIVE JOE HALSEY CRACKED DOWN ON HIT-RUN CRIMES WITH EVERY PERSONAL AND SCIENTIFIC SKILL AT HIS COMMAND...

AND A FEW THREADS ARE FROM A HAVE HIT-RUN SUSPECT'S CAR! I'D OUR LIKE A COMPARATIVE ANALYSIS MADE IN THE FIRST THING KOWALSKI CASE!















AT 8:45. EXACTLY SIX HOURS AFTER THE TRAGEDY HAD STRUCK, DETECTIVE JOE HALSEY WAS QUESTIONING A SUBPECT...



I CHECKED YOUR CAR PERSONALLY, PETERS!
IT'S THE SAME COLOR, MAKE AND MODEL AS WITNESSES REPORTED...
AND YOU HAVE NO ALISI FOR THE TIME OF THE ACCIDENT!











WRONG !





I KNOW ... BUT DO IT WHAT'S WRONG WITH YOU, JOE? SCIENTIFIC FACTS DON'T LIE! EVERY SCRAP OF AS A PERSONAL FAVOR, PHIL! CHECK EVERY-EVIDENCE WE'VE ANALYZED POINTS TO PETERS THING AGAIN ...

WELL -- MAYBE WHY, JOE? I'M GOING SOFT ... BUT JUST A PERSONAL THAT YOUNG-HUNCH? INNO CENCE!

BUT HOURS LATER, IN THE POLICE GARAGE ...

IT'S NO USE ... I'VE SEARCHED EVERY INCH FOR AN ANGLE!
PETERS DROVE THIS CAR...
HE'S GUILTY ALL RIGHT!

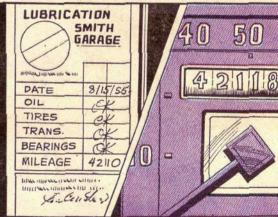






PLEASE!

ABRUPTLY, THINGS BEGAN FALLING INTO LOGICAL ORDER, AS HALSEY'S EYES MOVED FROM THE STICKER TO THE MILEAGE METER ...





PETERS' CAR WAS LUBRICATED ON THE MORNING OF SEPTEMBER 15 1 THERE IS A DIFFERENCE OF EIGHT MILES BETWEEN THE SPEEDOMETER READING AND



THE HIT-AND-RUN ACCIDENT OCCURRED 15 MILES FROM THE SERVICE STATION --SO NEITHER PETERS NOR HIS CAR COULD POSSIBLY HAVE BEEN INVOLVED. BECAUSE HE CLOCKED ONLY EIGHT



SUBSEQUENT INVESTIGATION SOON TURNED UP THE MAN WHO HAD COMMITTED THE CRIME, AND HE RECEIVED A SENTENCE OF 20 YEARS TO LIFE!



The GRAPEVINE

YACHTING POLICE

The doctor, finished with his examination, straightened and said to his 7-yearold patient's anxious parents, "The auto accident has caused serious head fractures. A neuro-surgeon is needed to operate as quickly as possible."

"We'll get him to one," said the father.

"That's going to be difficult," cut in the doctor. "The nearest surgeon lives across Lake Champlain. The rain and fog have grounded all planes."

"What can we do? We just can't let Stevie—" said the mother, desperately, and let the rest of the sentence choke in, her throat.

"I'll call the police. They might suggest something," said the doctor.

Half an hour later, a 38-foot Chris-Craft cruiser was on its mercy mission, manned by a crew of State Police of Troop B of Upper New York. The boy was delivered to the surgeon, who operated without delay. Not long after, the parents were assured that their son would live.

This incident describes one of the many jobs done by the State Police, the yachting officers, who are sometimes called "the horse marines." For it wasn't too long ago that they worked in the saddle, and the horse was their means of transportation. But today, with Troop B's modernization—laboratories, electronics, and other advance equipment—another pressing need has been filled.

That is to patrol the upstate, inland waterways of Lake Ontario, the St. Lawrence, the Thousand Islands, the Richelieu River, and Lake Champlain. Yachting vacationists lately have added to their responsibility, and, doubtlessly, the fleet of Capt. Harold T. Muller, often referred to as the "Admiral," will be enlarged.

Today, only two craft, converted

second-hand cruisers named the Syren II and the Vigilant, speed their crews on their mission of saving lives and protecting property. Wearing the traditional State Police uniform — broad-brimmed hats, gray uniforms and purple ties—these sea samaritans have set a record and earned many friends.

For them, it has been a far cry from their barracks days. Some veterans even recall the time when horses occupied the stables. Then, automobiles were added, and now Troop B's beat embraces the waterways.

The two boats were bought at small cost after Capt. Muller realized the need for protecting commercial shipping and the increasing number of yachting enthusiasts. Moreover, in the lake area, occasional emergencies arose, like the injured boy who needed prompt attention.

Each boat is equipped with fire-fighting gear, towing facilities, dinghies, outboard motors, pumps, grappling hooks, not to say the varied assortment of police apparatus. Two-way radios keep each craft in constant communication ashore with head-quarters and brother officers in roving sedans.

Sometimes, these sea cops are assigned to odd duties. Not long ago, they provided security patrol for a fishing trip by Vice President Nixon and his party. Another time, they patrolled the waters adjacent to the Governors' Conference, and shortly after they policed a yacht club regatta to prevent any mishap by sportsman or spectator.

CASE OF THE COAL SMUGGLER

Things are tough all over, especially in Britain. An Englishman, returning from a trip to Germany, was asked by the Customs agent if he had anything that he wished to declare. At first, he hesitated, then, withering under the baleful eye of

Continued on Page 24









YOU SAY YOU

FOUND THIS

STATUE ON

IT LOOKS

VALUABLE ...

AN HONEST

LOSER THAT

MAN FOUND

IT!

GANG BUSTERS









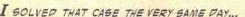


AT THE END OF

90 DAYS ...

LOST ITEMS RANGE FROM OBJECTS THE SIZE OF A PINHEAD TO POSSESSIONS AS LARGE AS ...







THERE ARE TIMES WHEN I'M FORCED TO BE A COMBINATION JUDGE, REFEREE -- AND DIPLOMAT.



















THEY COULDN'T POSSIBLY
BE STOLEN... BUT EVEN
IF THEY WERE, THE
DEPARTMENT WOULD
PAY YOU THE
ESTIMATED THANK

YOU,

SIR!

ESTIMATED VALUE! I'LL HAVE YOUR RECEIPT IN A MINUTE!

A MINUTE!

THEN, AS HARRY HARPER WALKED OUT, CLUTCHING THE RECEIPT FOR \$800,000 WORTH OF DIAMONDS.

HE SURE LOOKS
AS IF HE COULD
USE A PILE OF
MONEY! SPOT
THOSE CLOTHES
HE'S WEARING!

HE'S NOT POOR,
TERRY--JUST
CHEAP! NOTICE
HE WAS ROLLING
HIS OWN
CIGARETTES?



O CLAIMS WERE MADE FOR THE DIAMONDS - AND THAT'S WHEN I GOT THE SHOCK OF MY LIFE ...

BREAK OF YOU'RE GETTING THE
BREAK OF YOUR LIFE, MR. HARPER...
THE DIAMONDS ARE LEGALLY
YOURS! PLEASE EXAMINE
THEM BEFORE YOU LEAVE...
AND SIGN FOR THEM!

HEY-- WHAT'S THE BIG IDEA?
THESE AREN'T MY DIAMONDS!
THEY'RE NOTHING
O, BUT SHINY
HUNKS OF
GLASS!

THOUGHT HARPER WAS JOKING - UNTIL JOHNSON CAME IN AND GAVE MIS VERDICT...

HE'S RIGHT, SARGE...
THESE ARE ZIRCONS - CHEAP IMITATIONS OF DIAMONDS! SOMEONE. WALLT EXCEPT MUST'VE SWITCHEP THEM ON YOU!

LOOK, SERGEANT-- YOU SQULP ! I--I GUESS
SAID THE POLICE
DEPARTMENT WAS RESPONSIBLE! DO
I GET THE ESTIMATED YOUR CLAIM
THROUGH!
RECEIPT?















AFTER TAKING HARPER AND HIS PALS TO HEAD-









YES, HARPER, IT'S TRUE THAT I'LL TURN THAT GAMBLING 1.O.U. IF ZIRCONS ARE SUBJECTED TO NEUTRON BOMBARDMENT IN THE OF YOURS OVER CYCLOTRON THEY BECOME TO THE DEAN-AND YOU'LL BE EXACTLY LIKE DIAMONDS FIRED!

ALTEREPLETITION THE TREE TREE

FOR A BRIEF TIME! BUT I'M NOT ALLOWED TO USE THE MACHINE!

PRIKAMITONS.





WELL--THIS TOBACCO BAG, IN WHICH HARPER CLAIMED HE FOUND AND THEY SURE DID BUT WHAT THE DIAMONDS, IS IDENTICAL TO TIPPED YOU THE BAG HE HIMSELF USES TO OFF TO THE ROLL HIS CIGARETTES! FIGURED THAT WAS MORE HOAK WELKY? THAN MERE COINCIDENCE-



Wildroot Cream-Oil gives him confidence!"

Wildroot Cream-Oil gives you confidence!

Confidence begins with a smart successful appearance which naturally means well-groomed hair.

Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended...neat but not greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!



Non-alcoholic! Contains Lanolin! · Nature's finest hair and scalp conditioner!

WILDROOT

CREAM-OIL

HAIR TONIC

HERE ARE THE PRIZES



over 5000 prizes

IT'S FUN TO ENTER!
EASY TO WIN!

FASTEST, SMARTEST, SAFEST!

Lightweight—super-fast Easy-Roll tires—Jet-style tank
—electric horn—two-tone lightweight saddle—luxury
equipped. America's FIRST Bicycle . . . Since 1877!



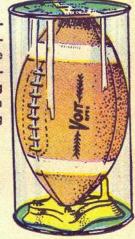
NEW AMERICAN SPORTS BIKE

> 16 FIRST

"Voit Kick-Off Kit combining a famous longwearing regulation size Voit Football with an official style Voit Kicking Tee, like the tees you see the big teams using

200 THIRD PRIZES FOR BOYS!

everywhere."









WORD CAME—it's Ideal for children—WORD RUMMY is educational as well as entertaining. Recommended by P.T.A. groups, educators, and clergymen, and approved in leading cities by Boards of Education as instructional material. WORD RUMMY is the play-way to better spelling. Boy Scouts note—also contains Morse Code. Word Rummy is available nationally in department and chain stores.

...over 5000 WINNERS!



SWEET SUE The QUEEN of DOLLS

Sweet Sue is a wonderful, exciting playmate. She is so beautiful. Sweet Sue can walk, stand, sit and kneel down to say her prayers, She has lovely hair—like your own, that can be washed, combed and set as often as you wish. Sweet Sue is an American Character Doll.

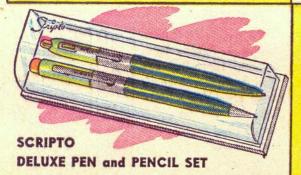
120 THIRD PRIZES FOR GIRLS!



This pirate ship's got an exciting history long as your arm! Imagine

the excitement you'll get building the authentic model of this famous ship. Yes, it is accurate plank for plank right down to the last link of the anchor chain—just like all those wonderful 'Famous Fighter' ships and plane kits made by Aurora.





Smooth-writing, perfectly balanced, colorful SCRIPTO ball pen and matching thin-lead pencil—packed in luxurious, clear plastic case.



HYDE ROLLER SKATES OR ICE SKATES FROM HYDE ATHLETIC SHOE COMPANY, MAKERS OF FINE SKATES AND A COMPLETE LINE OF HYDE ATHLETIC FOOTWEAR FOR BOYS AND GIRLS.

Everybody loves Bonomo's Turkish Taffy, the great big, creamy, melt-in-your-mouth candy bar that tastes so good and lasts so long. Eat it right from the bar, or crack it up into lots of little bite-size pieces. Bonomo's Turkish Taffy is a source of quick pep and energy, too. You can choose from four deelectable flavors: rich vanilla, chocolate-y chocolate; fruity strawberry; tropical banana.



FULES AND ENTRY BLANK FOR THE SLOGAN CONTEST

EASY TO ENTER- EASY TO WIN



- 1. SEND IN 5 BLUE COUPONS FROM ANY OF THE NOV.ISSUES OF DC COMICS.
- 2. YOU MAY ENTER AS MANY TIMES AS YOU WISH, BUT 5
 COUPONS MUST ACCOMPANY EACH ENTRY. IT IS DEFINITELY POSSIBLE TO WIN MORE THAN ONE PRIZE.
- 3. ENTRIES WILL BE JUDGED ON ORIGINALITY, AND LEGIBILITY.

 DUPLICATE PRIZES WILL BE AWARDED IN CASE OF A TIE.
- 4. HERE ARE SOME IDEAS TO GET YOU GOING—"I BUY WHEN I SEE DC"..."DC COMICS ARE DECENT COMICS"...
 "YOUR READING KEY IS THE SYMBOL DC"

LIMIT YOUR SLOGAN TO 15 WORDS OR LESS

Winners will be chosen by an impartial panel of judges selected by National Comics Publ., Inc. All selections will be final. Employees and families of National Comics, their distributors, dealers, advertising agencies, and Contests, Inc. are not eligible to enter. This contest is limited to persons living in the United States and its possessions. Complete winners list available on request. This contest is subject to Federal, State and Local regulations pertaining to same. All entries become the property of National Comics Publications, Inc. and may be used by it in any manner. Contest ends Oct. 30, 1956.

LOOK FOR THIS EMBLEM IN THE UPPER LEFT-HAND CORNER OF EVERY COMIC MAGAZINE YOU BUY!



NOV.

DC (CONT	EST	
480	Lexino	iton /	Avenu
· 主持在第二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十	York		

Please enter my slogan in the DC 5000 PRIZE CONTEST.

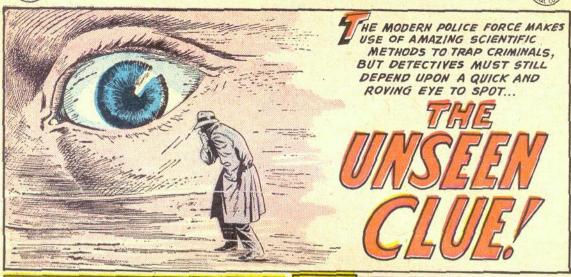
5 coupons from the NOV. issues are enclosed. (Only 1 coupon need be filled out)

Address	 •		***********	and the second	(A) 102/62/6/22 PES
City	 	Zone	_State_	amembanet.	
Slogan		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	*************	Walted Francis or said.	

Jan_____



























IS THAT

I SEE!



















THE UNEXPECTED ACCUSATION

UNNERVES THE GUILTY MAN.

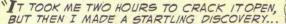
"HAVING SOME EXTRA WORK TO DO, I GOT HERE EARLY THIS MORNING..."

THE BOSS KNOWS I HAVE
THE COMBINATION OF THE
SAFE, AND WOULD SUSPECT
ME AT ONCE IF I OPENED IT
THAT WAY! SO I'LL BREAK IT
OPEN-- AND HE'LL THINK BURGLARS
BROKE IN OVER THE
WEEK-FND!













THEN ... AND NOW, BY CAREFULLY STEPPING INTO MY OWN FOOT-PRINTS, IT'LL LOOK AS THE OFFICE!



BACK IN THE OFFICE I HID THE MONEY AND CALLED HEAD-QUARTERS TO REPORT THE ROBBERY THAT'S HOW I FIGURED IT. YOU OVERLOOKED ONE THING, THOUGH, ME -- AND I'LL SHOW YOU!

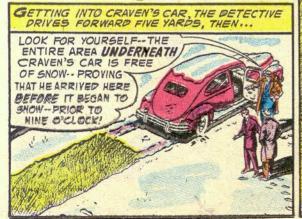


SOON, OUTSIDE ..

REMEMBER, STEINER, IT STARTED SNOWING AT NINE O'CLOCK THIS MORNING! PROVE THAT HE HAD ONLY ARRIVED HERE AT 11 O'CLOCK!



AS I SAID THIS MORNING. STEINER -- SCIENCE IS GREAT TO PIN CRIMES ON SUSPECTS --BUT A DETECTIVE MUST STILL LEARN TO USE HIS OWN EYES AND HIS HEAD!





BENDA SUMMER WEEK!







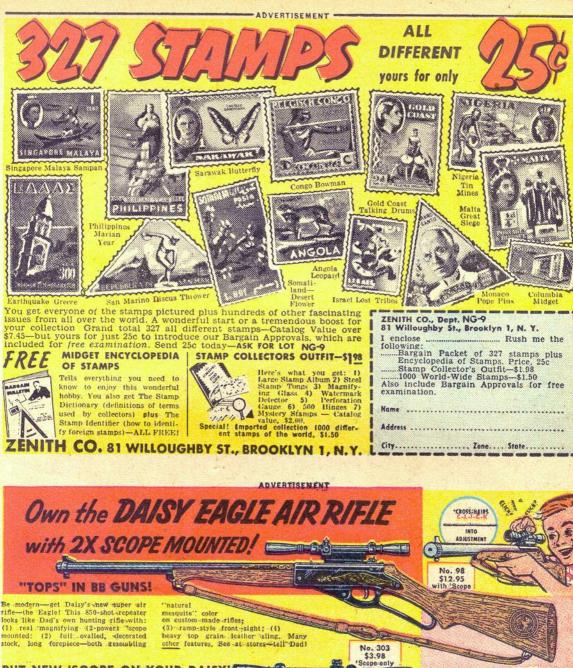








PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.





the official, admitted that he had 25 pounds of coal.

The Customs man was skeptical. Whereupon the traveler opened his valise to reveal the 25 pounds of coal, each chunk wrapped neatly in a piece of paper. Since their total price came under the maximum allowed, the coal was permitted to enter without duty being paid, or the man fined.

STRANGE INMATES

Prisoners awaking one morning recently in the county jail at Fort Wayne, Ind., rubbed their eyes in surprise. For there stood four elephants. Consternation reigned, until the sheriff arrived with an explanation.

En route to Chicago to play a performance, their trainer, Roy Bush, was unable to find suitable quarters to house them overnight, finally persuaded the sheriff to lodge the behemoths in the county jail.

POPULAR CASE

No nation views the activities of a court as avidly as the people of India. One particular case not long ago ran for three years, during which 1,600 witnesses testified. Since the newspapers couldn't satisfy the demand of reporting the day-by-day proceedings, four additional dailies were established.

The cable address of Scotland Yard is "Handcuffs, London."

BLOTTER JOTTINGS

CHARLOTTE, Mich.: Embittered when the judge sentenced him to six months in jail, a defendant snapped scornfully, "Why don't you make it a year?" The judge made it a year.

CHICAGO: A shoplifter was easily nabbed when he forgot to remove the price tag from the stolen coat he was wearing.

SOUTH ZANESVILLE, Ohio: Burglars cracked the safe at Bob's Supermarket, looted \$700 in cash, sorted out some papers, thoughtfully left a burglar insurance policy on top of the safe.

DOUAI, France: Arrested for stealing two bricks, a suspect confessed to gendarmes, led them to the basement of his home, where for 32 years he had stored such stolen items to build himself a country home as flooring, nails, paints, timber, bricks, window frames, steel beams, and shingle roofing.

ST. LOUIS: "Didn't I arrest you a few months ago?" asked a policeman of a panhandler. "I never saw you before in my life," replied the blind beggar. The slip of the tongue sent him to jail for fraudulent representation.

JOLIET, Ill.: Determined to cure his smoking habit, a lifer at the State Prison pleaded with the warden to put him into solitary confinement for 15 days. The warden acceded. On his release, the inmate announced the cure as a success.















DC .







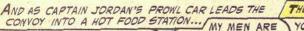












THEN, AS THE PRISONERS START EATING ..

CAPTURING THAT ESCAPED BUS WITHOUT INTERRUPTING THE MOVEMENT OF THE CARAVAN WAS MIGHTY

BRINGING THE RUN AWAY BUS HERE FOR THE RENDEZVOUS WILSON! ALL THOSE

YOU THERE, DRIVER .. YOU KNOW IT'S AGAINST WITH THE CONVICTS!

BURKE WAS JUST ASKING ME FOR ANOTHER CIGARETTE CAPTAIN JORDAN!





I'M SORRY --YOU'LL HAVE TO BREAK IT UP!

WOULDN'T GIVE A MAN THE TIME OF DAY!

LIST IS CHECKED ... CAPTAIN ... THE GUARD ON BUS #9 REPORTS A

WHAT? PERHAPS HE STRAYED ON ANOTHER BUS BY MISTAKE! LET'S MAKE A CHECK





CONVICTS TO THE VEHICLES -- BUT AS THE PASSENGER

SHORTLY ... NOT A SIGN OF BURKE ANYWHERE! SHALL WE HOLD THE CARAVAN AND MAKE A SEARCH,

NO ... WE'VE GOT TO STICK TO OUR SCHEDULE! I'LL SEARCH THE VICINITY WITH A COMPANY OF MEN ... YOU TAKE CHARGE OF THE MOTORCADE

> YOUR OFFICERS HAD THIS STOP ZONE COMPLETELY SURROUNDED!

THIS DOESN'T

MAKE SENSE

ABSOLUTELY DIS-

CAPTAIN! BURKE'S

APPEARED -- AND YET.

AN INTENSIVE SEARCH OF THE AREA. YES ... EVEN HOUDINI HIM-SELF COULDN'T HAVE SLIPPED THROUGH THAT POLICE RING UNNOTICED!

I'D GIVE A MONTH'S PAY TO KNOW THAT CON'S ESCAPE GIMMICK! WELL, I HAVE TO JOIN THE CARAVAN AT THE NEW PRISON! LET'S HOPE MY MEN HERE FIND BURKE!





NEARLY AN HOUR LATER, AFTER L













Disneyland



ONLY

Peter Pan

Donald Duck

COMPLETE WITH 8 ROLLS OF COLOR FILM

New you can have hours of fun seeing and showing your own favorite Disneyland to your friends and family. Each roll of film is different—here are the titles:



1 Mickey Mouse in Disneyland

2 Mickey Mouse in Adventureland 3 Peter Pan in Fantasyland

4 Goofy in Frontierland

5 Donald Duck in Tomorrowland

PLUS

6 Davy Crockett at the Alamo 7 Davy Crockett Fights the Creek Indians

B Davy Crockett and the B'ar

Davey Crocketta

Mickey Mouse

In all, the 8 rolls of 4 color film make up 112 different pictures of Disneyland and his friends! Don't wait! Mail coupon immediately with only \$1. Your set will be sent postpaid. No C.O.D.'s. For Canadian & foreign orders—send \$1,50 money order. Satisfaction guaranteed or return set for full refund.

Josely Company, Dept. DNC-I 1472 Broadway . New York 36, N.Y.

Folks:

Here's my dollar. Send me the Disneyland Color Television set with 8 rolls of film. If not completely satisfied, I may return same for full refund.

Name ____ Address _____

__Zone ___State __

Canadian & Foreign orders, \$1.50 with coupon

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IF YOU GET A STUNNING SIO98 DRESS WITHOUT PAYING I

... will you WEAR and SHOW it in your community?



WEAR AND SHOW THESE DRESSES TO YOUR FRIENDS

Think of making money wearing the latest new styles, and telling a few friends about them. It's all like a wonderful dream come true—and it can happen to you.



GIVE INFORMATION on COL-ORS, SIZES, FABRICS, STYLES

Whenever you're asked about the new skirts, the latest sleeves and necklines, you'll have all the answers. You need no previous experience or training whatever!



GET CASH REWARDS FOR YOUR FRIENDS' SELECTIONS

You can receive cash rewards in addition to dresses. For every \$30.00 you earn in a month, you get a charming \$10.98 dress besides.



Tucks for Juniors! A Couture Crepe in Lipstick Red.

Only Two of 150 Styles

Would you like to wear our pretty frocks and show them to friends and neighbors? Through our excitingly different Introductory Plan, you can get your own dresses—a complete wardrobe—without paying a single cent of your own money. Not only do you earn dresses for yourself and your children without paying 1¢; you can make up to \$100 in a month (or even more) for selections your friends make from our presentation of over 150 glorious styles.

Everyone who sees our dresses falls in love with their exquisite styling, lovely fabrics, fine workmanship, and the rich all-round quality at such moderate prices. So we want women all over America to see our dresses—not on models, but on average women of all ages, shapes and sizes.

NO OBLIGATION - NO EXPERIENCE!

It costs nothing to investigate this unusual offer, and you will not be obligated in any way. Just put your name, address, age and dress size on the handy coupon. Paste it on a postcard and mail. You will receive what you need to get started—and without charge of any kind. But hurry—first come, first served.

FASHION FROCKS, INC.

Dept. W-4182 Cincinnati 25, Ohio In Canada, write 2163 Parthenals, Montreal, P. Q. PASTE COUPON ON POSTCARD - MAIL TODAY!

FASHION FROCKS, INC. Dept. W-4182 Cincinnati 25, Ohio

Yes, I'd like to be one of the women who get the chance to wear and show your lovely dresses in my community. Please send me everything I need to get started, without obligation

Address

City & Zone_____State____

Age_______ Dress Size______
In Canada, mail coupon to 2163 Parthenais, Montreal, P. Q.







SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25. YOU KEEP \$2.50 IF YOU SELL 30, YOU KEEP \$3.00 IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.





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