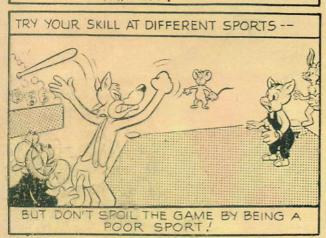




PORKCHOPS TIPS ON PUNG

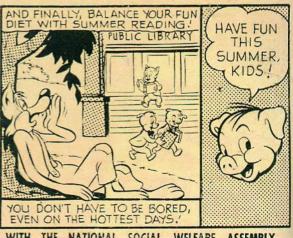












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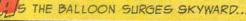












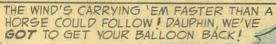
SO LONG, CASSIDY! FROM NOW LOOKS
ON, WE'RE THE SKY-RIDIN'
BANDITS -- AN' YUH'LL NEVER
CATCH US!
DAUPHIN BEFORE
I EVEN THINK OF
CATCHING ANYBODY ELSE!

BUT HOW CAN AN EARTHBOUND LAWMAN HOPE TO CAPTURE OUTLAWS WHO RIDE IN THE CLOUDS ?..

IF I COULD SHOOT
THAT THING DOWN
WITHOUT DAMAGING
IT TOO MUCH--

IT'S NO USE! BULLETS WOULD ONLY MAKE TINY HOLES, TOO SMALL TO MATTER, IN THE SILK!







I COULD MAKE A NO GOOD! WHAT GOOD BALLOON, PERHAPS, IF I HAD THE PROPER SILK, CORDAGE OF CANVAS AND AND OTHER THINGS! ORDINARY ROPE? BUT IT WOULD



I COULD MAKE A BAG THAT WOULD FLY; PERHAPS! BUT IT WOULD NEVER SAVE THE MOUNTAIN CLIMBERS, AND THE MAN WHO PILOTED IT WOULD RISK HIS

LIFE

THERE ARE TIMES WHEN RISKS DON'T COUNT! COME ON--LET'S RUSTLE UP THE STUFF WE'LL NEED AND FIND SOME HELPERS!



SO, WITHIN AN HOUR, HOPALONG HAS COW-BOYS SLICING AN OLD CIRCUS TENT INTO STRIPS AND SEWING THEM TOGETHER UNDER DAUPHIN'S DIRECTION...

PARBLEU! THE STITCHES MUST HE SAYS!
BE SMALL AND DAINTY, MON AM! I AIN'T







THAT'S OUR



HERE COMES THE STAGE COACH, THERE'S FRESH SMOKY! ALL SET FOR OUR HOT AIR IN THE



MOMENTS LATER ...

I STILL DON'T SEE HOW YUH

SIDEWINDERS EXPECT TO GET

FAR WITH THIS HEAVY MONEY

FOX! YUH HAVE NO HORSES!



SOON, A HUGE, BRIGHT-COLORED BALL SOARS



BUT SHERIFF CASSIDY, HAVING WATCHED THE SKIES FOR SOMETHING LIKE THIS, ARRIVES BEFORE THE COACH GETS ROLLING AGAIN...

BELIEVE IT OR NOT, HOPPY, FIRE'S STILL
THE COYOTES HAD A BALLOON BURNING, I
HID RIGHT UP THERE! SEE! ALL RIGHT,
MEN-LET'S GET OUR



AND AS A PALE IMITATION OF DAUPHIN'S SLEEK

IF THE WIND DOESN'T LEAKS! THE FIRST STRONG GUST OF WIND WILL TEAR IT TO BITS!



NO WICKER BASKET, BUT A FLIMSY TRAPEZE, CARRIES THE FAMED LAWMAN AS THE CANVAS LURCHES UPWARD...







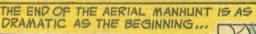






FINALLY, AS HE LEAVES THE TRAPEZE AND PLUNGES DOWNWARD...













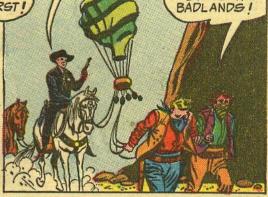




THAT BALLOON COLLAPSES ANY MORE!
THE A ROPE TO ONE OF YOUR HORSES
AND TAKE ANOTHER ROPE IF YUH AIM TO FLY IT YUH'LL HAVE TO FILL IT UP YOURSELVES!

I AIM TO FLY IT, ALL RIGHT, BUT NOT JUST YET! START MARCHING BACK THE WAY DON'T TELL US WE GOT TO DRAG YOU CAME HERE! THIS BAG O' WIND CLEAR ACROSS THE





WEARY HOURS LATER, AT A POINT UPWIND FROM MUSTANG MOUNTAIN ...

WHEW! I'M READY TO PROP !

NOT YET! STAKE THE BALLOON DOWN FIRST, THEN DIG A PIT AND BUILD A FIRE TO



AND AT LAST, LEAVING HIS PRISONERS
SECURELY BOUND--

I'LL BE BACK AFTER I ATTEND TO SOME IMPORTANT BUSINESS THAT WAS POSTPONED ON YOUR ACCOUNT!



ATOP MUSTANG MOUNTAIN, WHERE THE STRANDED CLIMBERS HAVE ALMOST

AS HOPALONG EXPERIMENTS WITH THE RELEASE VALVE, GALIGING HIS HEIGHT ...

LOOK, JACK! THAT BALLOON'S COMIN' THIS WAY AGAIN!

AN' CASSIDY'S SAILIN IT! BILL, I RECKON WE'RE GOIN' TO BE ALL RIGHT, AFTER ALL STAND BY TO JUMP ABOARD WHEN I SKIM PAST! IF YOU MISS, IT'LL TAKE ME HOURS TO COME

DON'T WORRY, HOPPY ! WE WON'T MISS

















ADVERTISEMENT

AN ENERGY TREAT SO GOOD TO EAT!

> BABY RUTH GIVES ME MY LIFT

BEST TASTING CANDY BAR I'VE FOUND IN ALL MY TRAVELS

CURTISS CANDY COMPANY Otto Schnering Founder

makers of Butterfinger Coconut Grove. Caramel Nougat. Dip candy bars. Sof-T-Pops. Fruit Drops and Mints







A JUSTICE OF THE PEACE IN ARIZONA, INSISTING ON PROPRIETY IN HIS COURT, ONCE HALTED A TRIAL TO SEND A SHIRT-SLEEVED JUROR HOME FOR HIS COAT. WHEN THE JUROR TOOK THREE DAYS TO RETURN, THE IRATE JUSTICE DEMANDED AN

WHY, YOU HONOR, I WENT TO MY HOME AND BACK AS FAST AS I COULD -- BUT I LIVE IN QUIJOTOA, SO MILES AWAY!

MISSO, JUSTICE OF THE PEACE CHARLES E. CLAY OF DOUGLAS, WYOMING, HELD COURT IN HIS GROCERY STORE. ON ONE OCCASION, WHEN A MAN HE HAD JUST FINED \$100 TOOK THE MONEY OUT OF HIS POCKET AND THREW IT ANGRILY ON THE GROCERY DESK, SERVING AS A BENCH, JUSTICE CLAY IMMEDIATELY SNAPPED BACK.



IN TUCSON, ARIZONA, CHARLES H. MEYER SERVED AS A DISPENSER OF BOTH DRUGS AND JUSTICE. HIS FAVORITE FORM OF PUNISHMENT WAS TO SENTENCE LAWBREAKERS AND VAGRANTS TO A LOCAL CHAIN GANG TO KEEP THE TOWN'S STREETS CLEAN ...









IN THE ANNALS OF WESTERN OUTLAWS, A SPECIAL NICHE MUST BE RESERVED FOR THE STRANGE THIEF WHO ROBBED HIS VICTIMS—AND THEN PROMPTLY RETURNED THE LOOT—PLUS SOME EXTRA MONEY FOR THE DELAYS AND INCONVENIENCES HE CAUSED THEM! EVEN HOPALONG CASSIDY, SHERIFF OF TWIN RIVERS, WAS BAFFLED BY THESE UNUSUAL ANTICS—UNTIL THE ROBBERIES SUDDENLY TURNED GRIM AND REAL AND BROUGHT TO AN ACTION—PACKED CLIMAX...

PHE CASE OF THE PRIENDLY THUSF!







YES, BUT UNFORTUNATELY, THE STAGECOACH WASN'T HELD UP! AND I WANTED TO RIDE THIS STAGE TILL SOMEBODY ROBS IT! BUT MAYBE I'M GOING ABOUT THIS THE WRONG WAY!

LOCO! PLUMB
LOCO!



I HAD A GREENHORN FROM BACK EAST RIDIN' WITH ME FER A WEEK, JUST WAITIN' FER THIS STAGE TO GIT ROBBED! FIRST TIME HE AIN'T ON IT--I GET HELD UP!



HAT IN HAND, THE OUTLAW MOVES DOWN THE LINE OF PASSENGERS FOR THEIR VALUABLES



THEN, WITH A GALLANT BOW AND A SMILE, THE FRIENDLY THIEF RETURNS THE LOOT!

YOU--YOU'RE GIVING INDEED ME MY WALLET BACK! NOT, B-BUT YOU HAVEN'T SIR! TAKEN OUT THE THAT MONEY INSIDE WOULD BE DISHONEST!









HAW, LOOKIT THE DANDY! HE'S TRYIN' TO MOUNT HIS HORSE FROM THE RIGHT SIDE-INSTEAD O' THE LEFT!

CRAZIEST GALOOT I EVER SAW!
HIM AN' THAT LOCO PASSENGER
I HAD WHO WANTED TO GIT HIMSELF ROBBED WOULD MAKE A
FINE PAIR!

A PROFITABLE
DELAY FOR
ALL OF US!

WITHIN THE NEXT FEW WEEKS, THE STAGECOACH IS REPEATEDLY HELD UP, BY THE
FRIENDLY THIEF -- ALWAYS WITH THE SAME
RESULT...
AND NOW A
LITTLE SOMETHING EXTRA
FOR THE DRIVER!
BLIY MY OWN
STAGE!

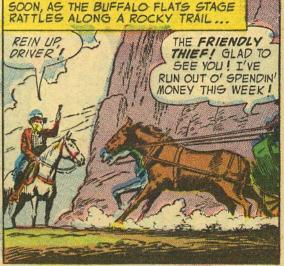


























ONLY EASTERNER IN THESE PARTS IS PETE ROBBINS, LIVING IN THE TWIN RIVERS HOTEL!

ROBBING, I'M CHARGING YOU WITH ROBBERY--AS THE FRIENDLY THIEF



PROTESTING, PETE ROBBINS LEADS HOPALONG TO THE HOTEL'S REGISTRATION CLERK...

YES, I ADMIT THE FRIENDLY
THEF HOLDUPS! BUT I NEVER
KEPT THE THINGS I TOOK! BESIDES,
I ALWAYS PAID FOR ANY INCONVE NIENCE I CAUSED THE PASSENGERS

A SMART L TRICK, TOO-UNTIL TO-DAY WHEN YOU KEPT





YES, I'M A WRITER! WHEN MY PUBLISHERS
ASKED ME TO WRITE A WESTERN NOVEL, I
CAME HERE TO GET LOCAL COLOR. THE ONLY
WAY I COULD KNOW HOW PEOPLE REACT
WHEN THEY ARE ROBBED WAS TO ROB THEM
MYSELF AS THE FRIENDLY THIEF! SOMEONE TOOK UP MY IDEA AND TURNED IT INTO
REAL ROBBERIES!



SOME HOURS LATER, AT INDIAN NOTCH, HOP-ALONG PICKS UP THE TRAIL OF ONE OF THE FAKE FRIENDLY THIEVES.

HE'S WALKING A LAME HORSE! CAN'T BE FAR AHEAD!

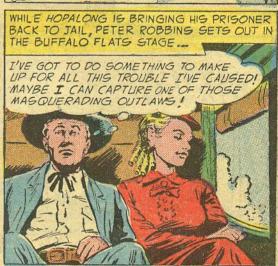
















































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CHOCTANI INDIAN FAMILY CUSTOMS

THE CHOCTAW HUSBAND WAS REGARDED AS THE HEAD OF THE FAMILY WHEN HE LIVED IN THE SAME HOUSE WITH HIS WIFE--OR EVEN IF HE LIVED IN A SEPARATE HOUSE, PROVIDED HE VISITED HER OCCASIONALLY...

YOUR FATHER COMES, CHILDREN BRINGING FOOD FOR THE WEEK



TWO CHOCTAW FAMILIES WHO HAD TO SHARE THE SAME HOUSE BECAUSE OF NECESSITY, WERE CONSIDERED SEPARATE FAMILIES. EVEN IF THE FOOD WAS PREPARED IN ONE POT, ONE FAMILY WAS REQUIRED TO EAT OUT OF ONE BOWL, AND THE OTHER FAMILY FROM ANOTHER BOWL...



ORPHANED CHOCTAW CHILDREN WERE OBLIGED TO BE KEPT AND CARED FOR BY THEIR MOTHER'S OLDEST LINCLE ...

COME, LITTLE ONES -- YOU WILL LIVE WITH ME IN MY HOUSE ON THE OTHER SIDE OF THE MOUNTAIN!





NIGHT GUARDS!



EACH MAN IN CAMP, EXCEPT THE COOK AND WRANGLER (THE COWHAND WHO TAKES CARE OF THE SADDLE HORSES), MUST TAKE HIS TURN AT ONE OF THE TWO-TO-FOUR HOUR SHIFTS...



AS THE TWO CHOSEN FOR EACH SHIFT SILENTLY RIDE AROUND THE HERD IN OPPOSITE DIRECTIONS, THEY ARE CONTINUALLY ON THE ALERT FOR ANY LINUSUAL NOISE THAT MAY CAUSE THE CATTLE TO STAMPEDE...

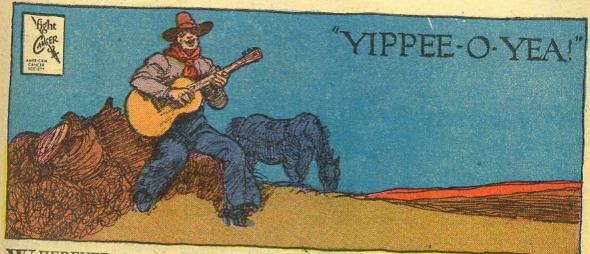


COWBOYS KNOW THAT CATTLE LIKE MOURNFUL SONGS, SO AS THEY MAKE THEIR ROUNDS THEY WHISTLE OR SING SAD TUNES TO KEEP THE CATTLE CALM AND GIVE THEM CONFIDENCE...



THE FOLLOW-UP SHIFT IS SAID TO SLEEP WITH ITS "EAR TO THE GROUND" TO LISTEN FOR THE RETURN OF THE NIGHT GUARDS. THUS WHEN THEY RETURN TO CAMP THE NEW SHIFT IS READY TO TAKE THEIR PLACE ...





WHEREVER men have led lonesome lives, they used the time on their hands to compose songs. This accounts for the haunting spirituals that were created on the plantations of the South; for the spirited chanties of the sea; and, finally, for the cowboy songs.

Historians have learned more about the life, language and manners of the cowboy from his songs than from any other single source. Where did these folksongs come from? Were they actually composed by those riders of the range who didn't know a note of music from a fly speck?

First of all, the distinction should be made between the singer of folk songs, whom we see almost every day on television, and the folksingers of long ago who created the songs.

Songs of the Old West were not written as songs of today are composed. No single musically-inclined cowboy ever sat down with pencil and lined paper to write down a ditty. On the contrary, the old Western songs grew up, just as the early British tales of Chaucer, who merely chronicled the stories.

One cowboy would hit upon a haunting melody, accompanied by no more than a snip of verse, expressing his feelings on some subject close to him. The melody would be picked up by another cowboy who augmented the melody, and added his own sentiments.

The song might undergo a dozen, or a hundred changes, before achieving its finished form. And then, somehow, everyone seemed to agree that the song was perfect as is, and no further changes were made.

What compelled the cowboy to break into a song while riding alone on the range? The reason is plain. For the cowboy, it was a life of almost unbroken monotony and wearisome work. When herding cattle, the cowboy had to fight not only his own boredom, but possible panic on the part of the beasts.

To control the cattle, the cowboys talked incessantly to the beasts. Somehow, the animals responded to the familiar voice, and calmed down in the face of lightning flashes and thunder claps.

From talking to the beasts, the cowboys began singing. It was far more pleasant, and helped to raise his own spirits as well as the herd's.

One must marvel at the way the cowboy songs spread so swiftly from one part of the West to the other. Actually, our West ern cowboy songs have traveled all over-

For this, too, there are good reasons. In the first place, the subjects of the songs are mainly responsible for their popularity. The cowboy sang about things which everybody, everywhere, understands, and they spring from universal emotions and experiences.

The lament of a cowboy for his lost horse; the sad song a cowboy sings as he must leave his home—these are emotional experiences that all of us understand. Thus, the songs, sweet, sad, and simple, "catch on."

The speed with which they caught on, of course, was due to the kind of life the cowboy led. He traveled a great deal, and his songs traveled right along with him.

The cowboy's love of the open range, his love of his horse, his lonesomeness, his occasional visits to town—these everyday things in his life were the things he sang about.

as the greatest single cowboy song, because its rhythm seems to contain the roll and swing of saddle and horse.

Judge for yourself from this couplet in the opening stanza of this famous old Western song:

"With my feet in the stirrups and my hand on the horn,

"I'm the best danged cowboy that ever was born!"

Another lyric takes us with the cowboy as he rises before dawn, keeps a watchful eye on the cattle as the herds move northward, and, finally, as the cowboy partakes of his simple supper at dusk. Notice how all this is expressed in one lilting stanza:

"It's along 'fore daylight, they start in to feed,

"The steers all a-dragging, with the pointers in the lead;

"They head on north where the grass grows green,

"And now for the biscuits and the bacon and the beans."

An interesting figure of speech is also learned from the above verse. Westerners never headed "up" north—they headed "on" north.

The original verse of "Get along, Little Dogies," not the one more often heard by modern singing "cowboys," contains all the correct information necessary for a new-comer ignorant of the job of trail herding. One stanza will be sufficient to indicate its descriptive nature:

"Oh, early in the springtime we round up the dogies,

"Mark 'em and brand 'em and bob off their tails,

"Then round up the horses and load the chuck wagon,

"And then throw the dogies out on the long trail!"

But the songs heard most frequently on the long, long trail, or on the lonesome range, were very simple ones—songs that the cowboy didn't have to learn.

Not only was the melody simple, but the words, too, repeated themselves. A cowboy, moving along the edge of his herd, with a bright moon lighting up the yast plains, would likely be singing:

"Goodbye, Old Paint, I'm a-leaving Cheyenne,

"Goodbye, Old Paint, I'm a-leaving Cheyenne,

"I'm a leaving Cheyenne, I'm off for Montan',

"Goodbye, Old Paint, I'm a-leaving Cheyenne."



























POR THE NEXT SEVERAL HOURS, A TROUBLED HOPALONG PONDERS OVER THE STRANGE AUCTION. SUDDENLY, A DAWNING LIGHT APPEARS IN HIS EYES...

A FIDDLE, NO STRINGS! I'VE GOT
IT! FIDDLE STRINGS! THAT'S A
TOWN IN WYOMING COUNTY!
I HAVE A HUNCH ---



HERE IT IS! A WANTED
NOTICE FOR A MYSTERY
BANDIT WHO STOLE
\$100,000 FROM A BANK
IN FIDDLE STRINGS!
I THINK I'LL CALL ON
PETE BELLEW AND FIND
OUT MORE ABOUT THAT
SO-CALLED HOBBY OF HIS!



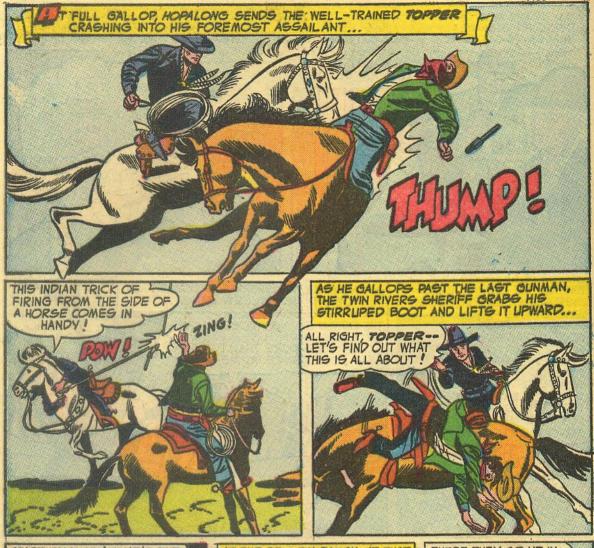












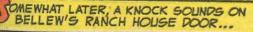












CASSIDY! COME ON IN! I--I BET YOU DID! TYOU!











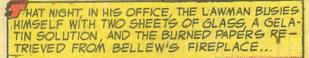
SOMETHING JUST BEFORE I CAME IN--I COULD SMELL IT! NOW WHY SHOULD HE DO THAT ON A HOT AFTERNOON--













TWO HOURS LATER, HOPALONG RETURNS TO THE BELLEW RANCH ...

BELLEW, I'M ARRESTING YOU FOR THE FIDDLE STRINGS BANK ROBBERY! YOU BURNED THE PAPERS THAT WOULD PROVE YOUR GUILT, BUT I RESTORED THE ORIGINAL WRITING BY PRESSING THE BURNED PAPER BETWEEN THIN SHEETS OF GLASS AND A GELATIN



AFTER LEAVING BELLEW IN JAIL, HOPALONG HEADS FOR THE TWIN RIVERS HOTEL .

I'M GOING TO HAVE A TALK WITH NAPPY NELSON--AND GET HIM TO EXPLAIN HIS ROLE IN THAT STRANGE AUCTION!





THEN AS HOPALONG SAUNTERS BY.

HEY! WHO DROPPED YANK HIM THAT ROPE ON ME -- ? WE'LL



BUT AS HIS FEET RISE FROM THE GROUND, THE LAWMAN QUICKLY GRASPS THE ROPE AND JERKS IT DOWNWARD.



























POR THE NEXT SEVERAL HOURS, HOPALONG SEARCHES THROUGH BACK ISSUES OF THE TWIN RIVER NEWSPAPER...

I DON'T KNOW JUST WHAT I'M LOOKING FOR, BUT WHEN I SEE-HERE IT IS! THE MURDER OF A MAN NAMED MILO THOMAS PICTURE! NOW I KNOW THE REASON FOR THAT BLANK



DUST RIVER... THE ONLY DEEP WATER

THE ONLY DEEP WATER
WITHIN FIFTY MILES IS THIS STRETCH OF
THE RIVER! IF NELSON TRIED TO HIDE
SOMETHING IN HERE, I AIM TO FIND IT!
IT MUST BE METAL, OR IT WOULD FLOAT!
IF IT'S METAL, A MAGNET WILL LOCATE IT!



LATER, AT THE TWIN RIVERS HOTEL ..

NELSON, I'M ARRESTING YOU FOR THE MURDER OF MILO THOMAS PICTURE! I HOLD IN MY HAND THE MURDER WEAPON THAT PROVES YOUR GUILT! I FOUND IT IN THE RIVER WHERE YOU TRIED TO HIDE IT!



FINALLY, AT THE TWIN RIVERS JAIL ...

LAST OF ALL, I'M ARRESTING YOU, THE AUCTIONEER, FOR BLACKMAIL! YOU HAD PROOF THAT NELSON AND BELLEW COMMITTED THOSE CRIMES AND TIPPED THEM OFF THEY COULD BUY IT FROM YOU AT AN AUCTION FOR \$25,000 EACH!



NELSON BID FOR A BLANK PAINTING -- A
TIE-IN TO HIS MURDER OF A MR. M.T.
PICTURE ... BELLEW BID FOR THE STRINGLESS VIOLIN, TO CORRESPOND TO THE
FIDDLE STRINGS ROBBERY! THESE ITEMS
WERE, OF COURSE, WORTHLESS -- THE
GUILTY MEN WERE REALLY PAYING FOR
THE TELLTALE EVIDENCE IN THE FREE"









W.A., Goodland, Ind., made \$59.00 CLUB MEMBERS!

D.B., Holland, Mich., made \$50.00

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YES! I want to earn extra spending money. Please send details with Assortments on approval and Personalized Samples FREE.

City & Zone......State.....

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chewy TOOTSIE ROLL center. Two treats for the price of one and

TOOTSIE CARAMEL

- ... milky ... chewy ... just delicious!
- . . . just 5c.

24 ROADMASTER BICYCLES

Beautifully finished . . . sp bonderized, anti-rust baked enamel . . . smartest to own, safest to ride. Patented side bumpers keep finish looking like new far years.

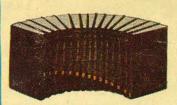


... Tell us WHY YOU LIKE ... TOOTSIE ROLLS ... TOOTSIE POPS... or any of these TOOTSIE candies. Print or write CLEARLY—your name, address, city or town, state-AND GIVE YOUR AGE. ... Every entry must be eccompanied with 5 wrappers from one of the TOOTSIE CANDIES shown above. Address: TOOTSIE ROLLS CONTEST, Box 1414, New York 1, N. Y. Contest open to boys and girls up to and including 16 years of age, living in Continental United States and in compliance with State Laws. In order that Every child may have an equal chance to win a prize, entries will be judged in age groups—so BE SURE TO STATE YOUR AGE. Company and advertising agency employees and their families not eligible. ... Entries will be judged for originality and sincerity. In case of ties duplicate prizes will be awarded. Decision of judges is final; all entries become the property of The Sweets Company of America, Inc. No entries can be returned. Winner will be notified by mail. ... Contest starts June 1, 1954 and CLOSES September 30, 1954 so hurry-get your entry in the mail now!

HURRY! MAIL YOUR ENTRY TODAY ...

Read the rules carefully and follow them. Be sure you state your age — and enclose FIVE WRAPPERS from any of the TOOTSIE CANDIES shown above in this ad. Mail your entry now!

CONTEST CLOSES September 30, 1954 -----



24 Sets, BRITANNICA JUNIOR

The 15-volume home library for children, published by "The En-cyclopedia Britannica."



24 GYM-DANDY PLAYGROUND SETS ... 11 PLAYS

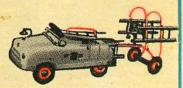
GYM DANDY

Famous Two-place SKY SKOOTER Pumper, swings, steel ladder, trapeze, see-saw, act-ing bars and gym rings. Color-ful, sturdy, beautiful.



24 CYMA WATCHES

Beautiful gold wrist watches with expansion band — BOYS-GIRLS, created by CYMA, the Honor Award Watch.



36 THUNDERBOLT HOOK-AND-LADDER TRUCKS

With Fire Fighfer, Chain Drive with Safety guard. Big rubber tires, Plated Bells, Ball-Bearing wheels. Two ladders. One piece, smooth edge body. Red and white baked enamels.