





HOPALONG CASSIDY is based on the character originated by CLARENCE E. MULFORD

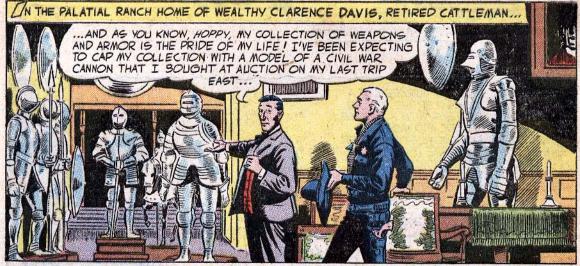
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BUT NOW I'M WORRIED -- AND ANXIOUS! THE CANNON WAS DID DUE TO ARRIVE HERE BY WAGON YOU TRAIN YESTERDAY! I CAN'T LAST IMAGINE WHAT'S HAPPENED HEARTO IT --



SUDDENLY, AN INTERRUPTION CAUSES THE TWIN RIVERS SHERIFF AND HIS HOST TO WHIRL AROUND...



BUT A BITTER DISAPPOINTMENT IS IN STORE FOR THE WEAPONS - COLLECTOR ...











" IT TOOK US ALL THIS TIME TO WALK TO TWIN RIVERS..."

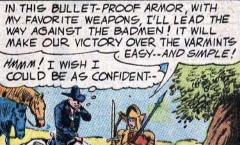
BUT WHAT IN THE WORLD WOULD AN OUTLAW GANG WANT WITH A CANNON? I DON'T KNOW--BUT YOU CAN BE SURE THEY'RE UP TO NO GOOD!







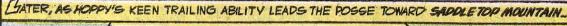






















AT A STREAM CROSSING THE

MOMENTS LATER, AFTER THE SHERIFF HAS HAULED HIS COMPANION TO THE BANK ...

I GUESS I'M A LOT OF TROUBLE TO YOU NOW, HOPPY, BUT ONCE WE COME FACE TO FACE WITH THE OUTLAWS, I'LL PROVE MY WORTH!

I SURE HOPE YOU'RE RIGHT!











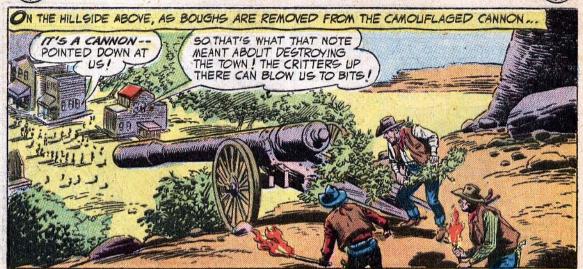














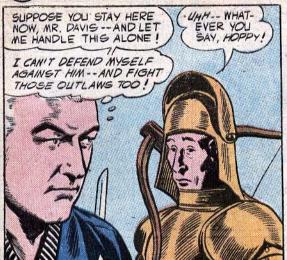








































I LOVE THE NEXT PART, WHICH GOES





AMERICA'S FAVORITE CANDY



These delicious TOOTSIE ROLL Candies are only to each.



Footsie Rall Pop 2 candies in one Tootsie Roll on the inside . . . fruit flavored hard candy on the outside ... only 2s .

Only 5c

































AFTER THE VIGITING LAWMAN HAS EXPLAINED HIS MISSION.

I WIGH I COULD HELP YOU MORE, HOPPY, BUT THE DAY THIS WAS SENT I WAS SO BUSY, I PLUMB FORGOT TO GET THE TELE-GRAM SENDER'S NAME! I HAVEN'T THE LEAST IDEA



AS HOPPY LEAVES THE TELE-

A LONG CHANCE I CAN STILL DISCOVER WHO SENT THIS TELEGRAM! ASSUMING HE ACTUALLY STARTED OUT TO SEE ME, I'VE GOT TO FIND OUT WHO LEFT TOWN SIX



I KNOW! I'LL ASK OLD "ROCKIN'
CHAIR ROSCOE" THERE--AS
FOLKS HEREABOUTS CALL HIM!
THEY SAY THEY DON'T NEED ANY
NEWSPAPER HERE IN EMIGRANT
LAKE AS LONG AS OLD ROSCOE
IS AROUND--HE SEES EVERYTHING AND FORGETS NOTHING!



AS THE LAWMAN QUERIES THE OLD-TIMER ...

VESSIREE, HOPPY, THREE MEN LEFT TOWN SIX DAYS AGO! BUT NOT TOGETHER! IT WAS KIND OF PECULIAR LIKE-- AND I TOOK PARTICULAR NOTICE OF IT AT THE TIME! THE FIRST WAS ED WILKING, A DRUMMER--



"THAT WAS AT 6:03 A.M. I WAS SITTIN' RIGHT WHERE I AM NOW..."

WILKINS, THE SALESMAN WHO'S BEEN
STAYIN' AT FRED TODD'S HOTEL! WONDER
WHY HE'S RIDIN' OFF LIKE THAT WITHOUT
HIS SUITCASES -- AT THIS TIME O' DAY!



"EXACTLY FIFTEEN MINUTES LATER, FRED TODD HIMSELF WAS RIDIN' BY! I'D NEVER SEEN WIM UP SO EARLY BEFORE ..."



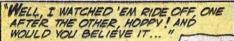
"I KEPT MY EYES PEELED FOR THE NEXT ONE, AND SURE ENOUGH, JUST TEN MINUTES LATER, WADE HALL WENT HEADIN' IN THE SAME DIRECTION..."

WEEDS! IF THIS KEEPS UP, FRED TODD'S HOTEL WILL BE PLUMB EMPTY! THAT GENT-WADE HALL-HAS BEEN STAYIN' THERE TOO-









NOT ONE OF THOSE) ONE SENT ME THE MEN HAS COME TELEGRAM ? ONLY BACK TO TOWN) WAY I CAN FIND OUT



AS THE GRIM STAR-WEARER GALLOPS OFF ...

HEADING THIS WAY, IT'S MORE LIKELY THAN INDICATED WENT THROUGH SPLIT ROCK PASS!

I'LL TAKE A SHORT CUT THERE AND TRY TO PICK UP THE TRAIL ON THE OTHER SIDE OF

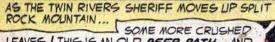




ON THE OTHER SIDE OF SPLIT ROCK PASS...

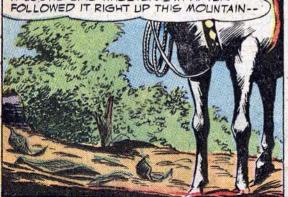
CAN'T FIND ANY HOOFPRINTS, BUT SOMEONE CAME THIS WAY--AND BY THE LOOK OF THIS CRUSHED LEAF, IT WAS QUITE A FEW DAYS





SOME MORE CRUSHED

LEAVES! THIS IS AN OLD DEER PATH -- AND
IT LOOKS LIKE WHOEVER I'M AFTER
FOLLOWED IT RIGHT UP THIS MOUNTAIN-











AFTER THE IMPRISONED MAN HAS BEEN FREED... TWO

I'M WADE HALL, A PROSPECTOR! TWO YOU OUTLAWS TRAILED WOULDN'T ME OUT OF TOWN, MEAN TWO MEN NAMED ME AND KEPT ME TIED UP HERE ALL TODD?





ABSORBED THE CRACK STAR-WEARER
DOESNIT NOTICE THE DOOR BEHIND HIM
SLOWLY OPEN ...
THERE'S SOMETHING BOTHERING ME ABOUT THIS PROSPECTOR AND HIS
STORY--BUT I JUST CAN'T PUT MY FINGER
ON IT.











OUTSIDE, HOPPY TURNS AND DRAWS HIS GUN JUST IN TIME

TAKE COVER, WADE ! BEHIND THOSE BOULDERS!

QUICKLY, HOPPY MAKES TRACKS FOR A BOULDER...

COME ON, TOPPER, WE CAN'T STAY IN THE OPEN WHILE THEY TAKE POT SHOTS AT US FROM BEHIND BOULDERS!



ONCE BEHIND THE HUGE ROCK, THE SURPRISED SHERIFF DIS-COVERS THE "THIRD MAN" OF THE TRIO...

BEHIND HERE -- YOU'RE FRED TOOD -- RIGHT? WARN YOU

AWHILE BACK--BUT I COULDN'T
MAKE A SOUND



WITH BOTH PARTIES PINNED DOWN AND UNABLE TO MOVE, THE MINUTES TICK BY.... YES-THAT'S

90 YOU SUSPECTED WILKING WHY I SENT YOU AND HALL BACK IN YOUR THAT TELEGRAM, HOTEL, FRED? HOPPY! I WAS ON MY WAY TO SEE



I CAME ACROSS AN OLD NEWSPAPER LAST WEEK WHICH PRINTED A DESCRIPTION OF THOSE TWO! THEY'RE NO SALESMAN OR PROSPECTOR -- THEY'RE





















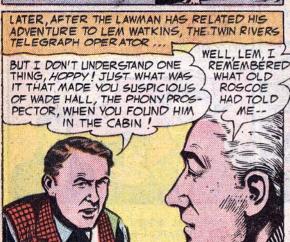














of ALL!"



YOU ALL GAVE ME SUCH NICE PRESENTS FOR CHRISTMAS, AND I HAD HARDLY ANY MONEY TO GET REAL NICE THINGS FOR YOU. SO I GOTTA START MAKING MONEY FOR NEXT YEAR ...

MAYBE YOU CAN ... BUT DON'T THINK WE DIDN'T LIKE YOUR PRESENTS.



THERE'S SOMETHING ELSE YOU'RE OVERLOOKING, SON. DIDN'T YOU SEND SOME OF & GANG DID YOUR CHRISTMAS MONEY OVERSEAS FOR COLD AND HUNGRY BOYS AND GIRLS?





"AND DIDN'T YOU SING CAROLS ON CHRISTMAS EVE AT THE GOLDEN AGE CLUB?"



"AND DIDN'T YOU SPEND A LOT OF TIME AND PART OF YOUR CHRISTMAS MONEY FIXING UP TOYS FOR THE KIDS IN THE HOSPITAL ? "



SO, YOU SEE, YOU GAVE THE BEST THINGS ANYONE CAN -- REAL THOUGHT FOR OTHER PEOPLE'S HAPPINESS. AT CHRISTMAS, OR ANY OTHER TIME, THIS IS THE MOST WELCOME PRESENT YOU CAN GIVE -- AND THE ONE THAT LASTS LONGEST.'



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WOMEN OF THE WEST



SOMEONE once said that it was the absence of women on the frontier that made it what it was, and the presence of women that later changed the West.

Although there may be a great deal of truth in this saying, it is not literally true—for women weren't altogether absent from what was once called Indian country.

The charge has been made that the reason women refused to "Go West" was that they lacked the courage of men. The best answer to this is that a large part of the famous Donner Party, which, in 1846, made history and suffered greater privations than any other exploring group on record, consisted of women. Many of them were the wives of the men—others were daughters. All distinguished themselves with their remarkable endurance and courage.

Not the lack of courage, but the loss of those things that every pretty woman loves—to primp and dress up—was probably a big factor in discouraging women from adopting the hard frontier life. Naturally, women went with their husbands, but what other allure could

possibly beckon a woman to take up life in a log cabin?

The Westerner showed his appreciation in many ways to the women who settled out west. This took the form of an almost exaggerated courtesy. The lowliest Westerner removed his hat when a woman approached, whether he knew her or not. If called upon to speak to her, he would keep his hat off, and practically everything he said to her would be prefixed with a respectable "Ma'am."

So widespread was this courtesy to the gentler sex that there were occasions when stage robbers, after relieving the drivers of their cash boxes, humbly apologized to women riders inside the stage for the inconvenience. At times, a friendly "hope you enjoy the rest of the trip without further interruption, ma'am!" would come from the gunmen.

A humorous sidelight is told of the time when women began entering western towns in larger numbers. Before long, women were taking over such chores as cook in the town hotel and on the ranch. Oddly enough, female cooking did not win instant popularity. For the crude Westerners had been so

used to steaks as tough as leather, that they almost broke their teeth when they bit through a tender piece of beef.

The story is also told of the time a cowhand tasted a cup of coffee—from the first pot of brew made by the new "lady cook." A look of disgust came over his face, and rushing to the window, he rid of the mouthful of coffee.

It was the understanding ranch owner who explained to the startled cook. "You'll have to forgive old Joe, Ma'am. You see, he ain't used to coffee that ain't been settlin' in the coffee pot for a couple of days."

From that time on, the anxious-toplease cook allowed Old Joe's coffee to become rancid before serving it to him.

The crude life led by the cowhand, the long hours spent on the range, left little time for him to polish his manners. He enjoyed the company of women, but he never learned how to be with them, and what to say to them.

The story is recorded of one cowhand who fell in love with a girl who had just arrived from the East, Slicking himself up as best he could, he went calling on the girl one evening. But, as the evening wore on, his embarrassment became acute. He could think of nothing to say.

The girl, thanks to her more sophisticated background, kept the conversation going to the best of her ability. She started one conversation going on the subject of beauty. She intended their talk to begin with the stars and the landscape, and (she hoped) her bashful swain would eventually say that SHE was his idea of beauty.

But the honest cowhand had other

ideas: "The prettiest thing I ever saw," he said, "was a four-year-old fat steer!"

Bret Harte provides as faithful a portrait of the woman in the western mining area as is available.

But even Harte found himself with a lack of sufficient material, for, as he says, "... women were few and the family hearthstones and domestic altars still fewer. Of housewifely virtues the utmost was made; the model spouse invariably kept a boardinglhouse, and served her husband's guests. In rare cases, the woman who was a crown to her husband took in washing also."

Harte remembered one woman who lived in a little mining camp in the Sierras. She was from the East, where she had taught school in various cities before emigrating to marry a western miner.

Although she was not a beautiful woman, she possessed a great deal of charm, and instantly won the hearts of the rough miners in the camp. They called her "Aunt" although she was probably a lot younger than most of her "nephews." The "Aunt," like 'ma'am," was a token of respect. It was deemed improper to call the wife of another man by her first name.

The woman typically reciprocated the love and respect of the lonesome miners. She mended their clothes, tended them when they became sick, and, since most of them could neither write nor read English, wrote their letters for them.

On the lonesome range, in the still of the mining camps at night, or along the dangerous frontier, it was a woman present or far away—who occupied men's minds, and shaped their destinies.





STRANGE INDUAN Beliefs!

WHEN AN INDIAN
HUNTER ACCUMULATED
A PLENTIFUL SUPPLY
OF ANIMAL SKINS
AND FOOD, HE'D
INVITE HIS NEIGHBORS
TO AN EAT-IT-ALL
FEAST. THE FESTIVE
OCCASION LASTED FOR
SEVERAL DAYS, DURING
WHICH TIME THE GUESTS
STUFFED THEMSELVES
WITH FOOD WHILE EACH
ONE IN TURN PANTOMIMED
HIS GREAT HUNTING FEATS,
THE TENT WAS SEALED
TIGHT AND NO ONE WAS
PERMITTED TO LEAVE
UNTIL EVERY MORSEL OF
FOOD HAD BEEN EATEN...



ACCORDING TO A WIDELY BELIEVED INDIAN LEGEND, ANYONE WHO POINTED A FINGER AT A RAINBOW WOULD SOON SUFFER A TWINGE OF PAIN IN HIS



THE CHIPPEWA INDIANS THOUGHT THAT THE SOUND OF THUNDER WAS CAUSED BY A FLYING THUNDERSIRD (CALLED ANIMIKI) MOVING ITS WINGS AND TAIL; AND WHEN THE BIRD OPENED AND CLOSED ITS EYES TO SEE WHERE IT WAS FLYING, LIGHTNING FLASHED OUT OF ITS EYES...



AFTER THE DEATH OF A NAVAHO INDIAN, HIS HOGAN (DWELLING STRUCTURE OF POSTS and BRANCHES COVERED WITH EARTH) WAS BURNED AND HIS FAVORITE HORSE SHOT -- IN ORDER TO PREVENT THE DEAD INDIAN FROM RETURNING TO "HAUNT" THE PLACE WHERE HE HAD LIVED.

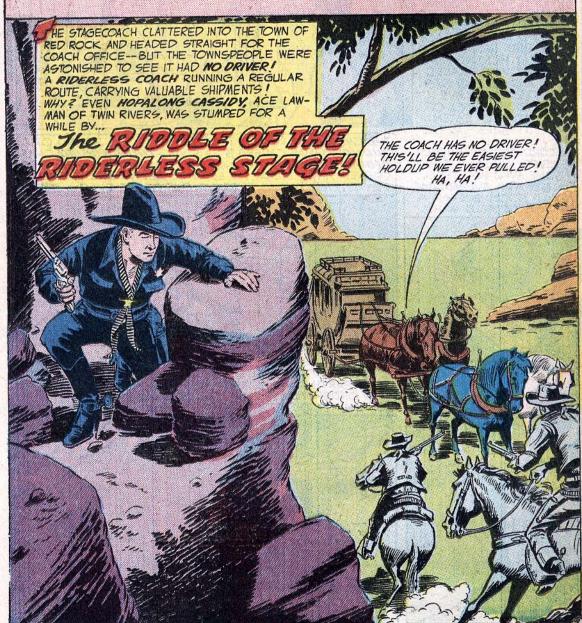










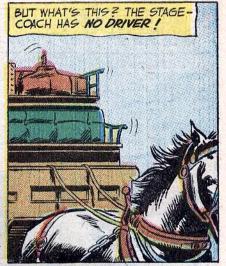


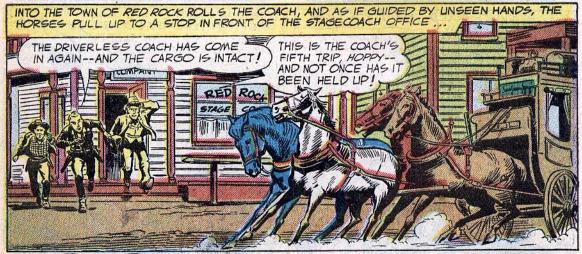




HOOFBEATS DRUM OVER FLAT WESTERN TERRAIN, AS A COACH CLATTERS ALONG IN A CLOUD OF DUST...







HOW CAN A COACH TRAVEL ALONG ITS ROUTE WITHOUT A DRIVER? AND WHY SHOULD THE RED ROCK STAGE COMPANY RISK SENDING OUT SUCH A DRIVERLESS COACH? FOR THE ANSWER LET US GO BACK ONE WEEK, WHEN JOE TYLER WAS THE REGULAR DRIVER OF THE "DRIVERLESS COACH"...



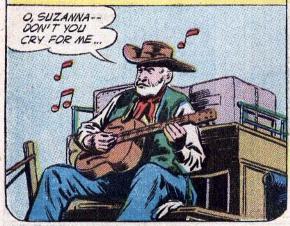






JOE







AND IF EVER I CAN'T MAKE THE TRIP FOR SOME REASON OR OTHER, MR. BARNES, YOU JUST LET MY HORSES RUN THE ROUTE BY THEMSELVES! THEY CAN



THEN, AS CHANCE WOULD HAVE IT, JOE TYLER TOOK SICK ONE DAY ...

WELL, BUT WON'T I PROMISED JOE I'D LET HIS THE COACH HORSES RUN THE ROUTE BY BE AN EASY THEMSELVES -- SO LET'S SEE WHAT HAPPENS!











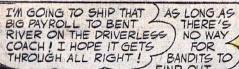
THUS, RETURNING TO THE PRESENT DAY, IN THE RED ROCK COACH OFFICE ...

THE PLAN YOU WORKED OUT HAS BEEN GOING WELL, HOPPY! JOE'S DRIVER-LESS STAGE HASN'T BEEN HELD UP ONCE! NOW'S THE TIME FOR THE NEXT STEP IN THE









PAYROLL BOX IS PUT ABOARD, FURTIVE FIGURES
WATCH FROM A NEARBY HOTEL WINDOW...











BUT WHAT IF THIS IS ALL A
TRAP, FABER? WHAT IF
CASSIDY PLANS TO TRAIL
ALONG AND NAB US?

BLAKE AND I WILL MAKE SURE CASSIDY DOESN'T LEAVE TOWN! THEN WE'LL



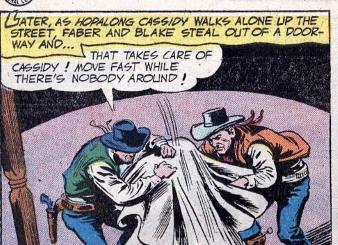
SOON AFTER, THE DRIVERLESS COACH CLATTERS OUT OF RED ROCK ...

WELL--THERE SHE GOES



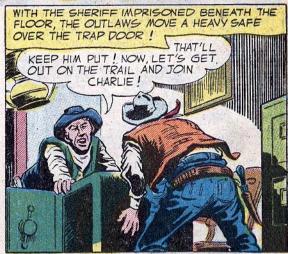






















ONCE THE BANDITS ARE INSIDE, ONE OF THE LEAD HORSES FREES HIMSELF FROM THE



AND THE GREAT WHITE HORSE THAT GALLOPS BACK TOWARD RED ROCK IS -- TOPPER --



MEANWHILE, A PRISONER IN THE CELLAR, WITH A SAFE OVER THE TRAP DOOR, HOPPY PLOTS A MEANS OF ESCAPE...

HOPE TOPPER SUCCEEDS IN
GETTING FREE! I FIXED THE
TRACES SO HE COULD JUMP
THEM WHENEVER HE WANTED
TO! NOW--I'VE GOT TO FIGURE
OUT HOW I CAN GET FREE!



REACHING UP TO THE CEILING, THE LAWMAN REMOVES ONE OF HIS SPURS, AND...

LUCKILY, THE TRAP DOOR HINGES ARE ON THIS SIDE! WITH ONE OF MY SPURS I SHOULD BE ABLE TO REMOVE THE



MOMENTS LATER, HE PRIES THE HINGE PINS LOOSE ...



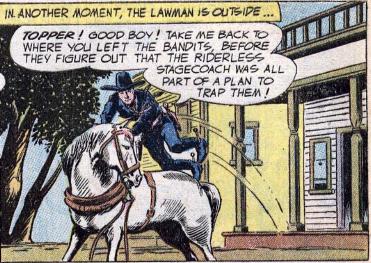




REED FROM ITS HINGES, THE TRAP DOOR -- AND SAFE -- COME CRASHING DOWN ...

THE BANDITS WERE RIGHT WHEN THEY FIGURED I COULDN'T LIFT THE DOOR UP -- BUT THEY NEVER COUNTED ON MY LETTING THE TRAP DOOR FALL DOWN!





TIME AND TIME AGAIN, THE RED ROCK COACH CARRYING VALUABLE SHIPMENTS HAD BEEN HELD UP -- "

HERE COME THOSE VARMINTS AGAIN! THEY ALWAYS SEEM TO KNOW WHEN



"SHERIFF WINSLOW OF RED ROCK, WAS UN-ABLE TO PREVENT THE HOLD-UPS NO MATTER HOW MUCH OF A POSSE HE SENT ALONG WITH THE COACH ...

THOSE BANDITS SEEM TO KNOW EVERY STAGE THAT CARRIES A VALUABLE SHIPMENT-AND NO MATTER WHICH SECRET ROUTE IS TAKEN THEY ALWAYS FIND OUT ABOUT IT AND



SOMEHOW, WE'VE GOT TO SMOKE THESE BANDITS OUT! I'LL CALL ON HOPALONG CASSIDY TO GIVE US A HAND!



WAS OBVIOUS THAT THE TIP-OFF TO THE BANDITS CAME FROM SOMEONE INSIDE THE COACH OFFICE, SO I DEVISED A PLAN TO TRAP HIM AND HIS GANG!











BUT AS THE BANDITS RUSH OUTSIDE ...

IT WAS A TRAP, FABER -- TO NAB THE CASSIDY! MEN WHO HAVE BEEN HOLDING UP HOW'D THE RED ROCK STAGE -- AND THE YOU GET 4 MAN, CHARLIE THERE, WHO'S BEEN TIPPING THEM OFF! LOOSE AND FIND US 2



AFTER HOPPY EXPLAINS HOW TOPPER LED HIM THERE ...

HA! THEN YOU HAVE NO PROOF THAT WE BROUGHT THE COACH HERE! WE CAN SAY THE TEAMS WANDERED OVER HERE! AFTER ALL, YOUR HORSE IS A THE ONLY ONE WHO KNOWS -- AND YOU CAN'T GET HIM TO TESTIFY IN COURT AGAINST



LOOK AT THE SOLES OF YOUR BOOTS! WE PUT FRESH PAINT ON THE FOOT-BOARD OF THE DRIVER'S SEAT! THE MAN WHO H-HE'S RIGHT, DROVE THAT FABER -COACH HERE CASSIDY'S HAS PAINT ON RIGHT ! HIS BOOTS!



LATER, IN RED ROCK, AFTER THE BANDITS ARE LOCKED

WH -- WHAT DO YOU MEAN, MR. BARNES & I'M BACK--READY TO HANDLE MY STAGE -- AND YOU TELL ME YOU DON'T NEED ME CAUSE MY HORSES CAN RUN THE ROUTE BY THEMSELVES ?!



I WAS ONLY KIDDING YOU, JOE! OF COURSE YOU CAN HAVE YOUR JOB BACK! YOU'RE ON ASSIGNMENT AS OF NOW!







RED MANYS MAGIGI

WHEN A DESERT-LIVING PAPAGO INDIAN BECAME SICK, THE TRIBAL MEDICINE MAN WAVED A CACTUS BRANCH OVER HIM IN THE BELIEF THAT THE SICKNESS WOULD ADHERE TO THE CACTUS THORNS. AFTER THE CACTUS WAS BURIED IN A DEEP HOLE AND DIRT THROWN OVER IT TO PREVENT THE SICKNESS FROM ESCAPING, THE SICK INDIAN WAS SUPPOSED TO



CERTAIN INDIANS OF THE WESTERN PLAINS BELIEVED THAT IF THEY TWIRLED A ROUND AND FLAT OBJECT (SUCH AS A BUTTON OR TOP OF A TIN CAN) BY PULLING ON TWO INTERTWINED STRINGS THAT HAD BEEN RUN THROUGH A HOLE IN THE MIDDLE OF THE OBJECT, IT WOULD CAUSE A HIGH WIND TO BLOW ACROSS THE PLAINS...



THE EVENING BEFORE A PUEBLO INDIAN WENT DEER HUNTING, HE PICKED UP A PIECE of LOG and SPRINKLED IT WITH CORNMEAL, AFTER THROWING THE LOG ON A FIRE, THE PUEBLO HUNTER BLEW HIS BREATH ON A PINCH of CORNMEAL IN HIS HAND AND TOSSED THAT INTO THE FLAMES TOO. THIS RITE WAS PEFORMED TO BRING THE INDIAN GOOD HUNTING LUCK...



MEDICINE MEN FROM NEIGHBORING
TRIBES OFTEN GATHERED AT PUBLIC
CEREMONIES TO COMPETE WITH EACH
OTHER IN PERFORMING FEATS of MAGIC.
THE VICTORIOUS SHAMAN NOT ONLY
WON FAME FOR HIMSELF BUT GOOD
LUCK FOR HIS TRIBE...



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Mrs. Ruth Long

Real, LIVE I'll be happy to send you without you paying a penny, this lovable, young, miniature DOG that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a

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Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature

Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons free. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. Also include the COLOR OF HAIR AND EYES with your picture, so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others.

I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your 20 enlargement coupons to hand out free. Mrs. Ruth Long, Gift Manager.

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