



10¢

JACKIE

SEPT.
NO. 8

APPROVED
BY THE
COMICS
CODE
AUTHORITY

GLEASON

HEY, RALPHY BOY,
ARE YOU **SURE** THIS
IS THE FERRY TO THE
STATUE OF LIBERTY?

*and
the*

HONEYMOONERS



-SO BETTY AND BOB TOOK YOGI'S ADVICE AND MAILED IN THE COUPON

YES, I'LL TAKE FOUR BOXES.

A black and white illustration of a woman in a uniform, possibly a nurse or a server, holding a tray with a drink. She is standing and looking down at a young boy who is holding a glass. A young girl stands next to him, also looking at the woman. The background shows a simple building with a chimney.

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU CASH
or PREMIUMS

CLUB HOUSE

GEE! WISH WE COULD GET SWELL GIFTS LIKE THAT!

ACT NOW

CHROME WRIST WATCH

ROY ROGERS FLASH CAMERA

CATCHER'S MITT

ELECTRIC POP-UP TOASTER

BASEBALL AND BAT

BIBLES

SKATES

ROY ROGERS

GET A
SIGNED
PICTURE
OF YOGI
BERRA
FREE!...
PLUS FREE
"PUZZLES"
MAIL COUPON

OUR
63rd YEAR

elope today

WILSON CHEMICAL CO., Dept. 115-7 Tyrone, Pa.



➦ Paste coupon on postal card or mail in envelope today

The HONEYMOONERS

RALPH CLAIMS "A MAN IS KING OF HIS CASTLE" -- THEN ALICE SAYS IF HE'S A KING, HE OUGHT TO BE CROWNED -- AND FIREWORKS BEGIN IN THE CASTLE ON CHAUNCEY STREET!



WELL, ALICE, IS BREAKFAST READY? I'M IN A HURRY -- NORTON AND ME GOT A **BUSY DAY** AHEAD OF US!

IT'S AWFULLY NICE OF NORTON TO OFFER TO **HELP** YOU, RALPH.



HELP ME??
WHAT DO YOU MEAN, **HELP ME?**

DON'T TELL ME YOU **FORGOT** YOUR **PROMISE?**



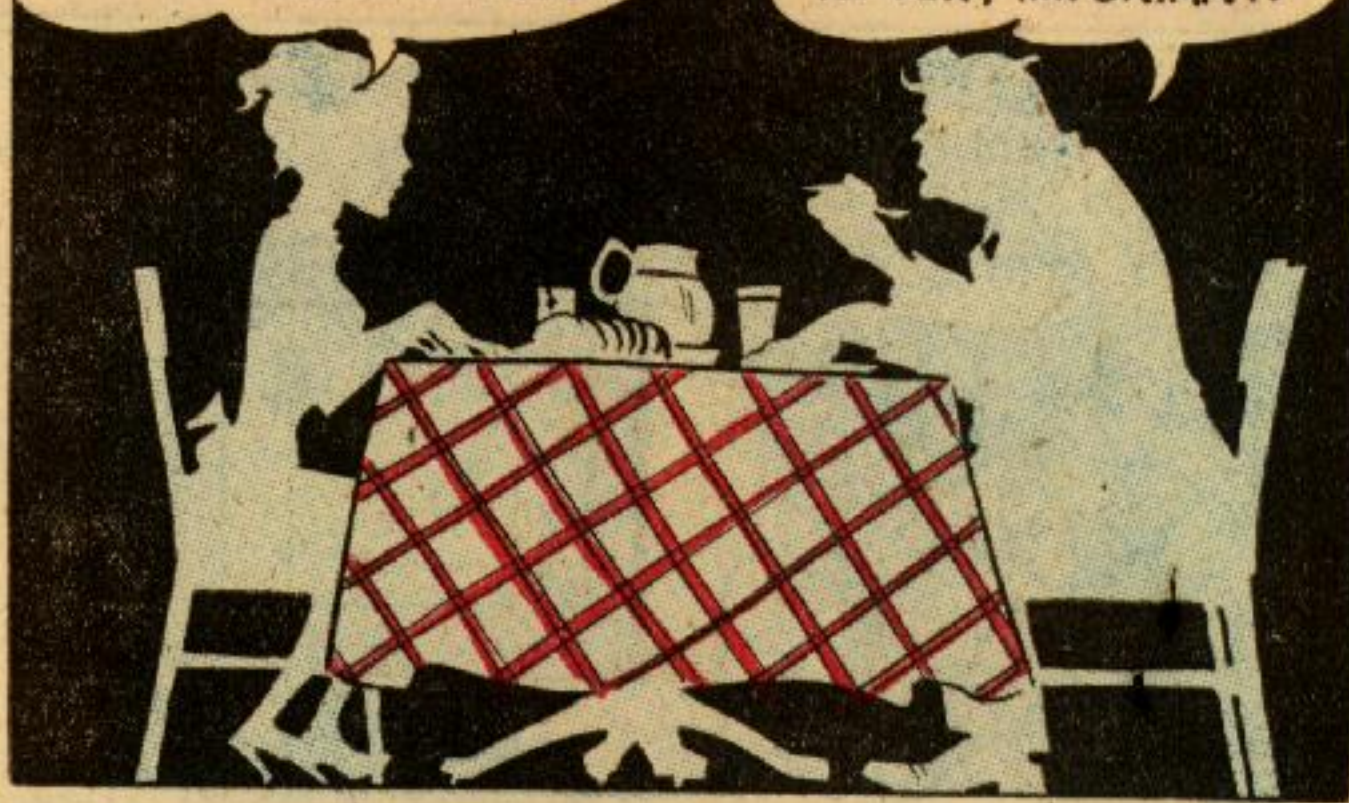
PROMISE??
WHAT PROMISE?

RALPH, TUESDAY NIGHT AT DINNER YOU PROMISED ME FAITHFULLY YOU'D PUT UP A NEW CLOTHESLINE, REPAIR MY IRONING BOARD, FIX THE BUREAU DRAWERS, AND BUILD ME SOME **FLOWER** BOXES FOR THE FIRE ESCAPE!

BUT GEE, ALICE--ME AN' NORTON GOTTA GO TO THE FINALS OF THE **POOL TOURNAMENT** AT THE **RACCOON LODGE** TODAY.'

RALPH, SATURDAY IS THE **ONLY** TIME YOU CAN HELP ME AROUND THE HOUSE! AND YOU'VE BEEN PROMISING ME FOR YEARS TO SPEND A SATURDAY **FIXING THINGS** AROUND HERE.'

SURE, ALICE, AND I MEANT IT--SOME SATURDAY I WILL--**BUT TODAY I CAN'T!** THIS POOL TOURNAMENT IS VERY IMPORTANT.'

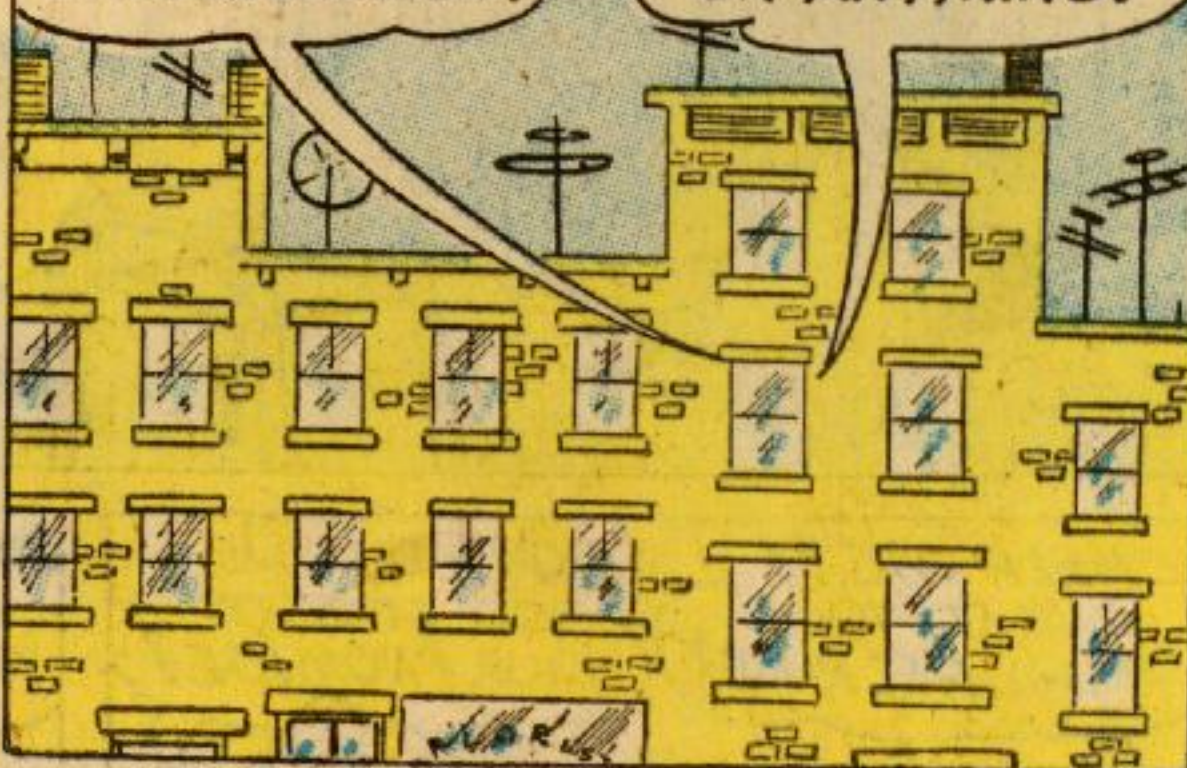
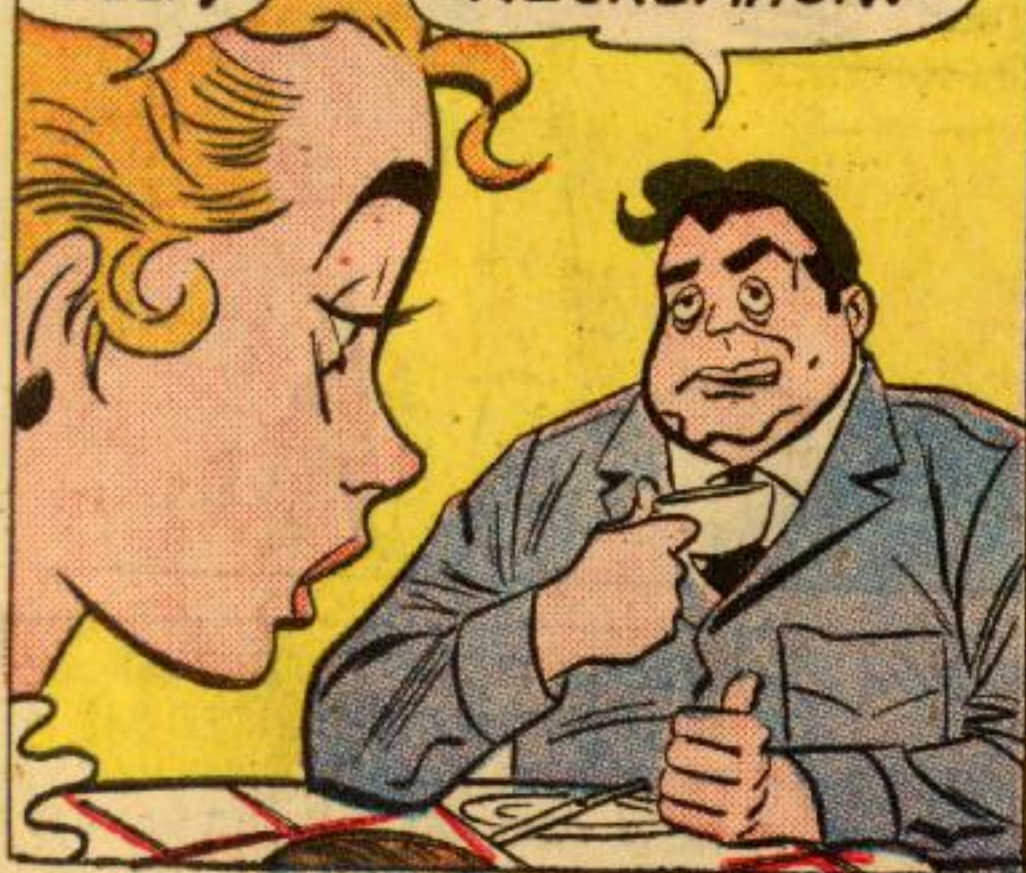


ALL YOU EVER THINK ABOUT IS **YOUR-SELF!**

I WORK **HARD** ALL WEEK AND ON SATURDAYS I LIKE A LITTLE **RECREATION!**

SURE, RALPH, BUT I WORK HARD ALL WEEK, TOO... **INCLUDING SATURDAY AND SUNDAY!** DON'T YOU THINK I DESERVE A LITTLE RECREATION?

OF COURSE, ALICE--BUT YOU DON'T LIKE **POOL** OR **BALL GAMES** OR **BOWLING** OR THE **FIGHTS** OR **ANYTHING!**



WELL, THERE ARE OTHER WAYS OF ENJOYING YOURSELF! BEFORE WE WERE MARRIED, WE USED TO DO EVERYTHING **TOGETHER**--BOAT RIDES, TRIPS TO THE ZOO, DANCING IN THE PARK--WE USED TO HAVE SO MUCH FUN...

YEAH, WE SURE DID ALICE--AND ONE OF THESE SATURDAYS--WE'LL HAVE TO TRY IT AGAIN.'

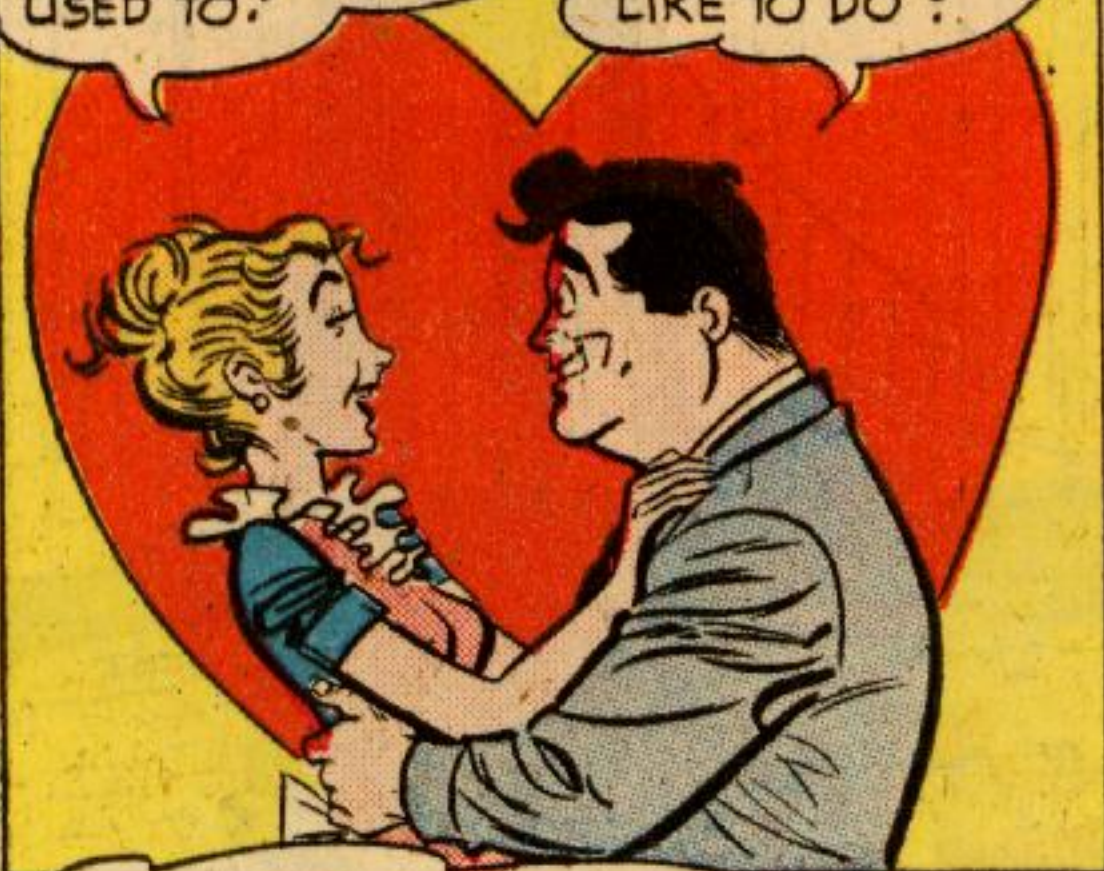
RALPH, LET'S DO IT **TODAY**, HUH?

BUT, ALICE, ME AND NORTON ALREADY HAD **PLANS!**



AW, C'MON, RALPH, LET'S YOU AND ME GO OUT SOMEWHERE AND HAVE SOME FUN LIKE WE USED TO.

WELL... GEE... WELL, OKAY, BABY, TODAY'S YOUR DAY-- WHAT WOULD YOU LIKE TO DO?



WELL, LET'S SEE... WE'VE LIVED IN BROOKLYN ALL OUR LIVES AND RIGHT ACROSS THE RIVER, ONLY A TWENTY-MINUTE SUBWAY RIDE IS **NEW YORK**, WITH SOME OF THE **BIGGEST** AND MOST BEAUTIFUL SIGHTS IN THE WORLD! AND WE'VE NEVER SEEN ANY OF THEM **TOGETHER!** LET'S SPEND THE DAY **SIGHTSEEING IN NEW YORK!**



THAT'S A SWELL IDEA, ALICE -- THE EMPIRE STATE BUILDING, THE STATUE OF LIBERTY, THE U.N. BUILDING--AND WE CAN GO TO THE **MONKEY HOUSE AT THE ZOO...** AND I'LL FEEL LIKE I WAS AT THE RACCOON LODGE! HA-HA!

HI, ALICE! C'MON RALPHY BOY, LET'S GET DOWN TO THE LODGE--THAT POOL TOURNAMENT CAN'T START WITHOUT THE **CHAMPS OF CHAUNCEY STREET!**

SORRY, NORTON, ME AN' ALICE ARE GONNA GO OVER TO NEW YORK AND SEE THE SIGHTS!



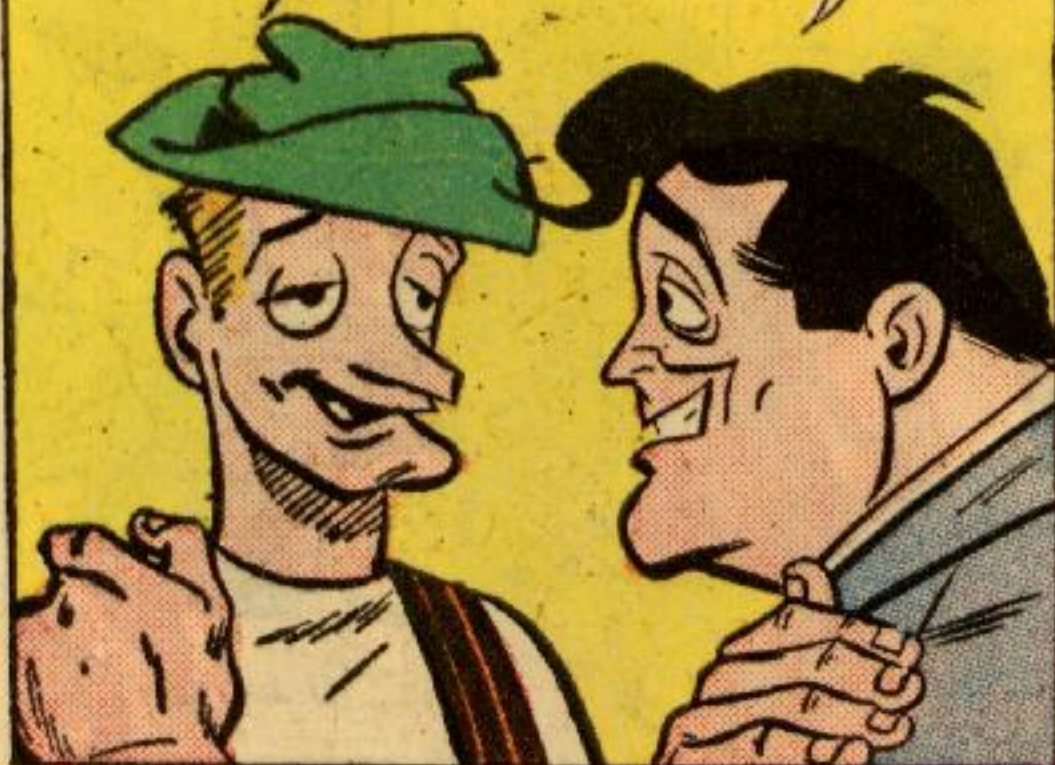
GEE, RALPH, I DON'T WANNA BE IN ANY POOL TOURNAMENT WITHOUT MY FAVORITE PARTNER! SO WHEREVER **YOU GO-- I GO**--OKAY, PAL?

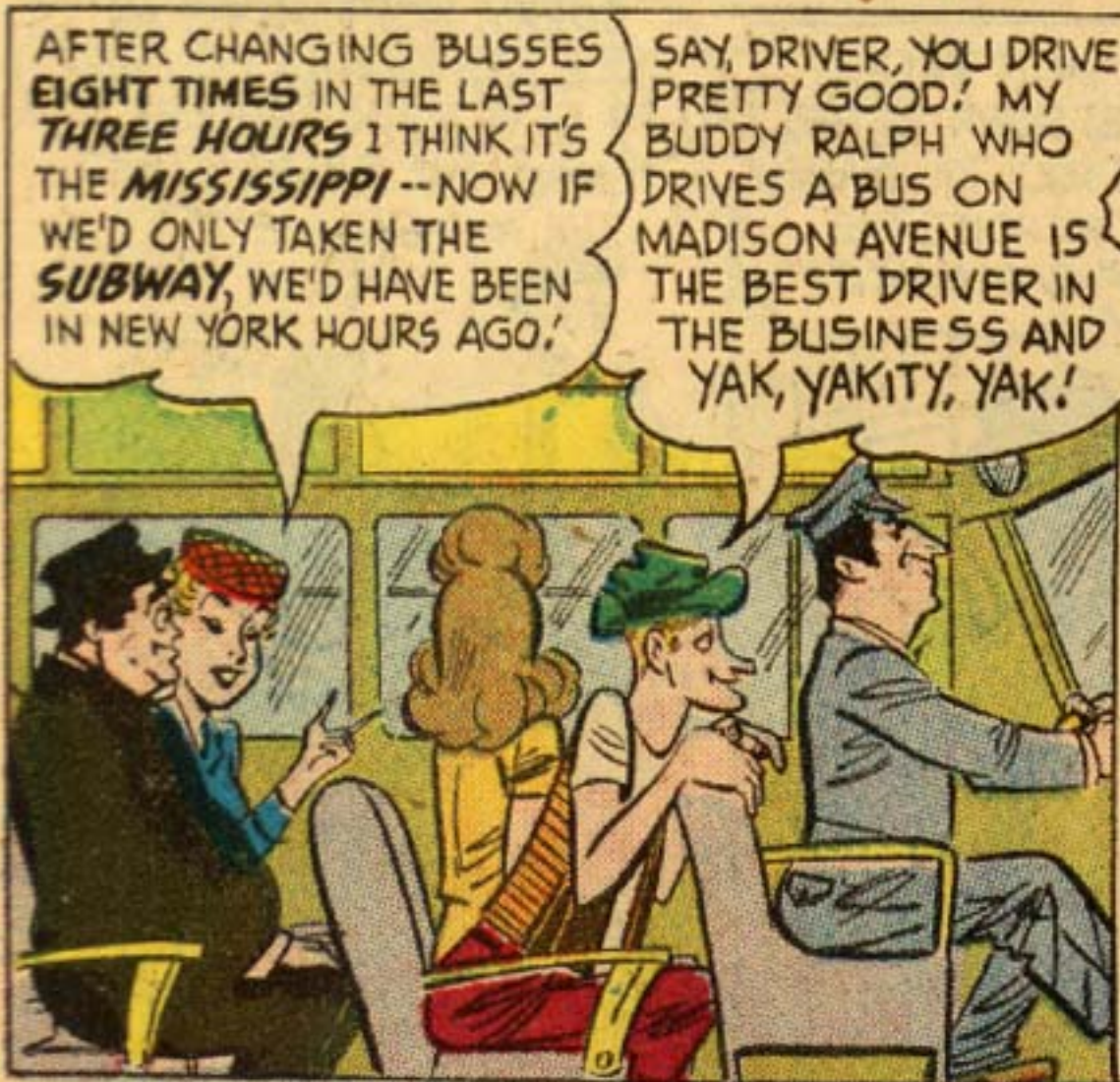
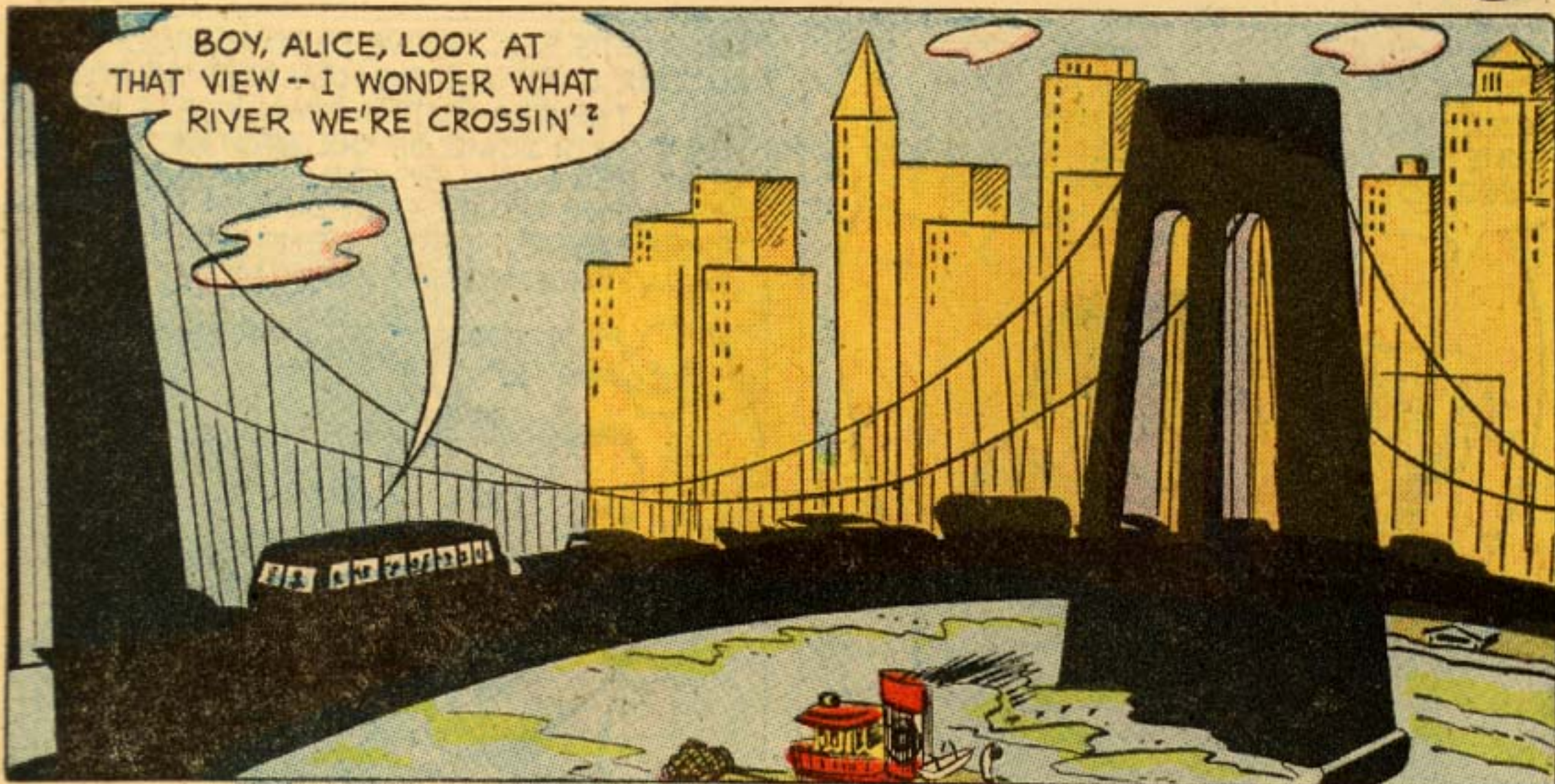
SURE, PAL-O-MINE --GO CALL **TRIXIE** AND THE FOUR OF US WILL DO THE TOWN!

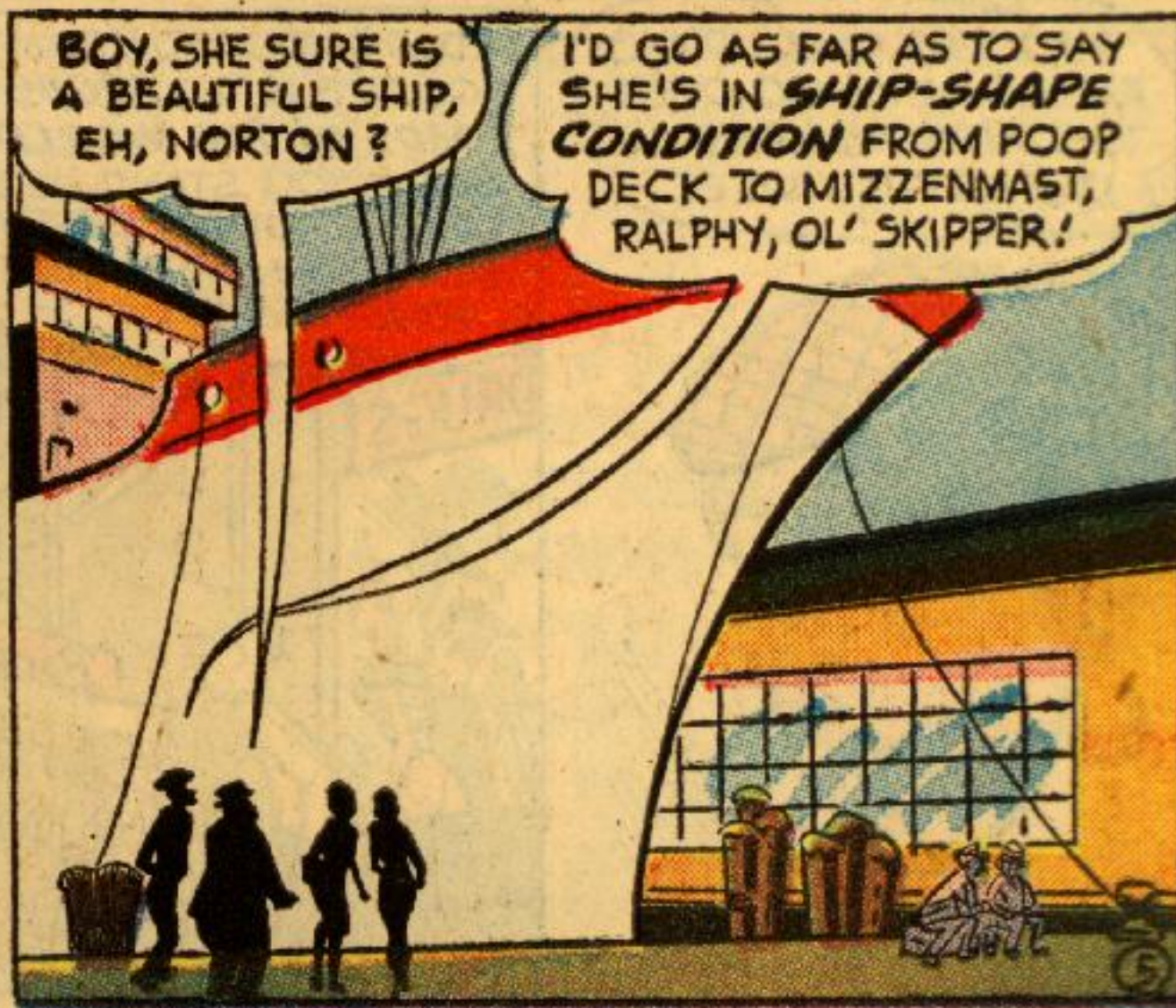
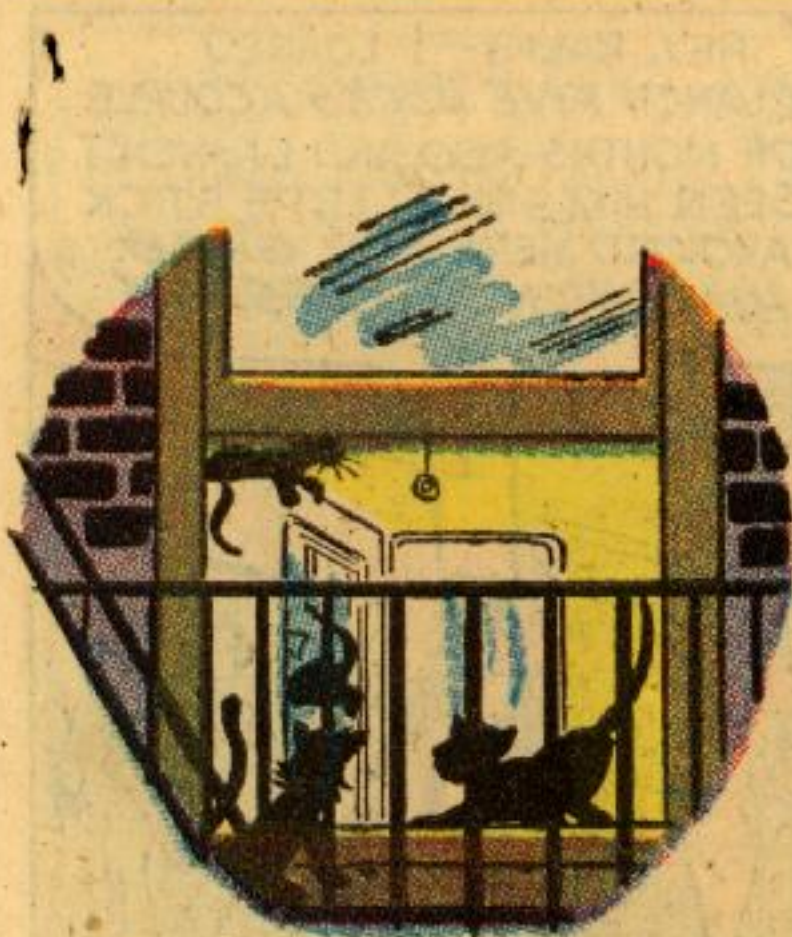
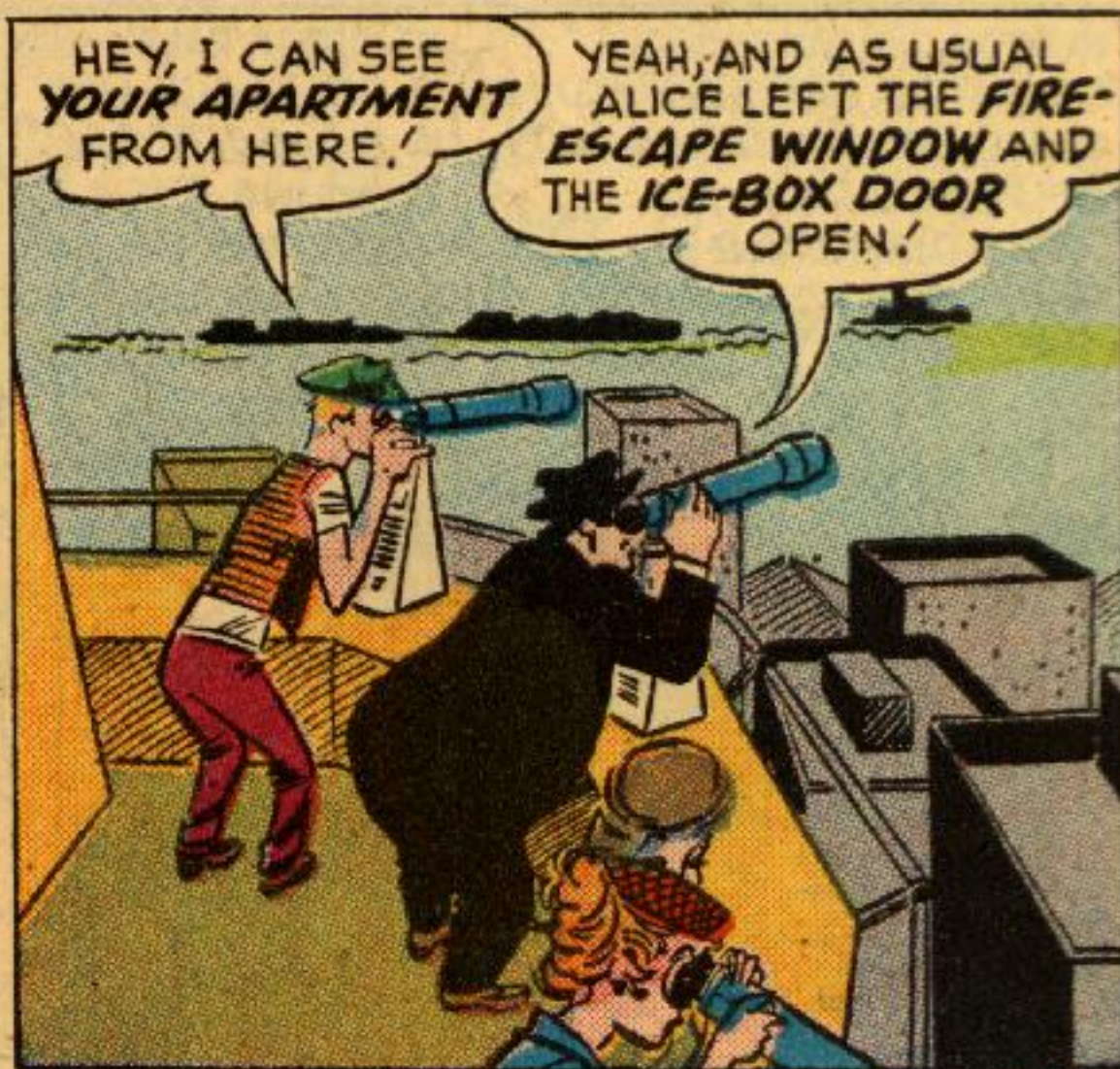
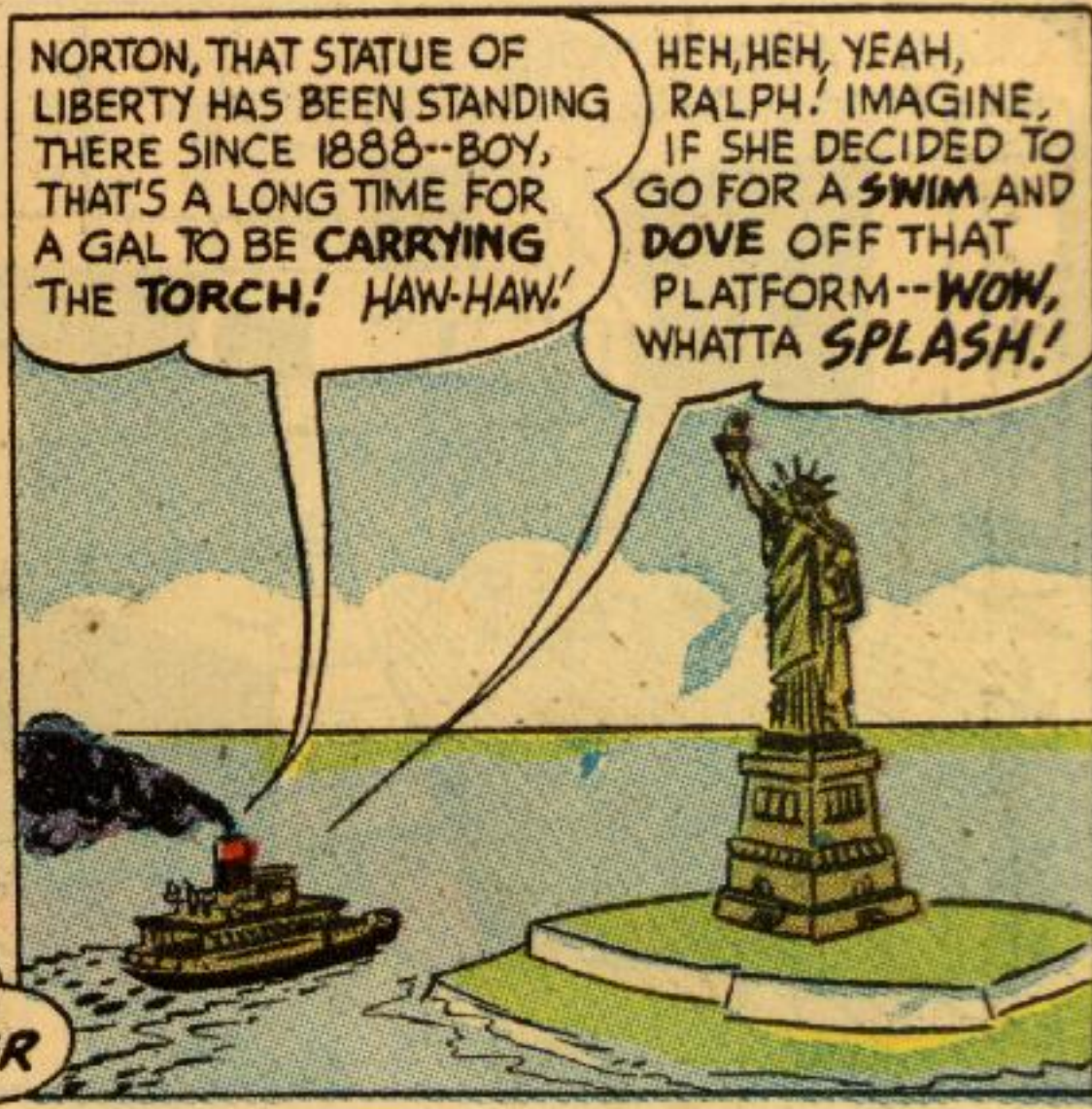
HEY, TRIX, C'MON DOWN-- WE'RE ALL GOING TO NEW YORK!

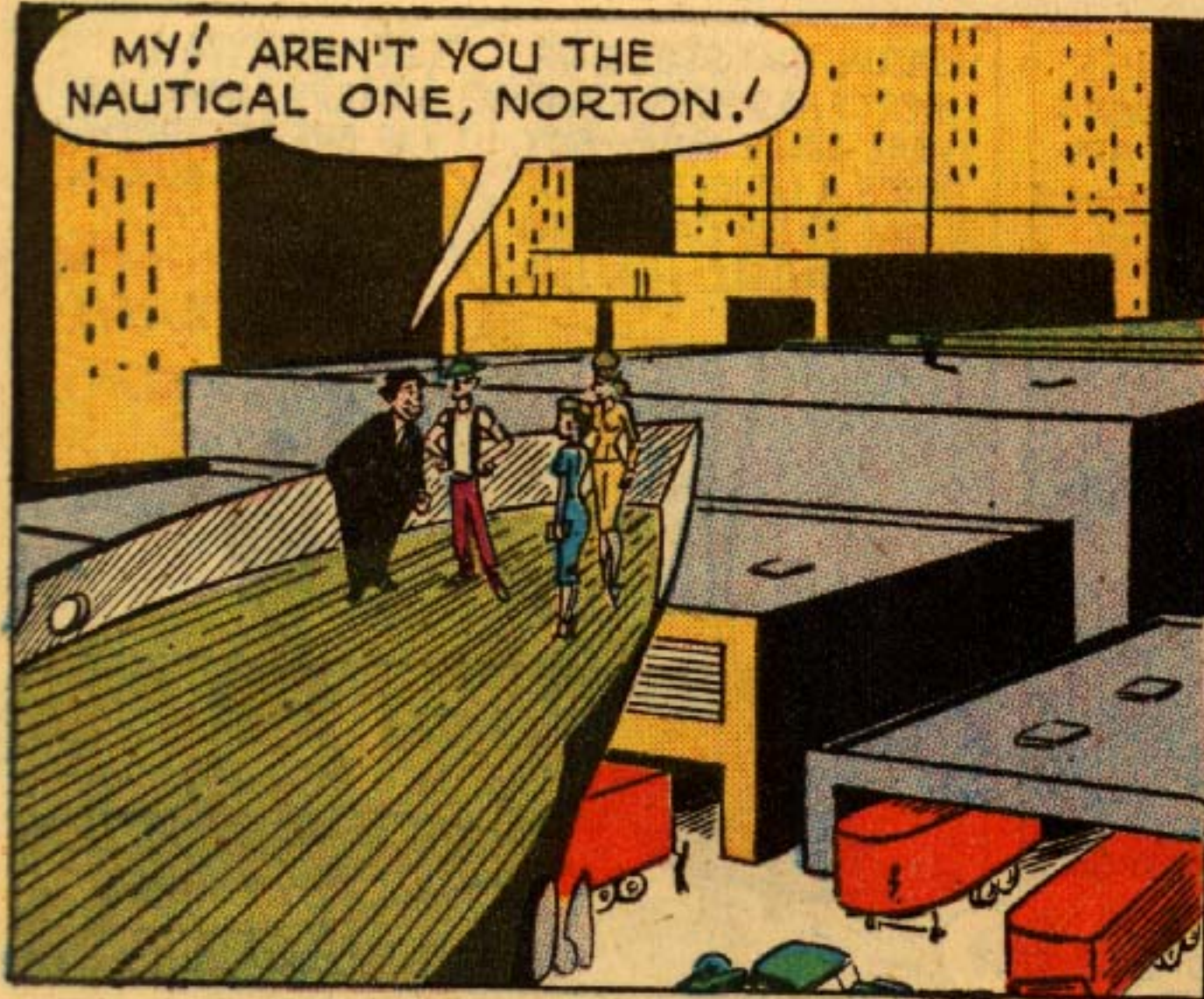
GEE, RALPH, I HAVEN'T BEEN TO NEW YORK IN SO LONG, I'VE FORGOTTEN WHAT SUBWAY TO TAKE!

SUBWAY!! ARE YOU OUTA' YOUR MIND?? WHY, IF MY BOSS EVER FOUND OUT I RODE ON A SUBWAY I'D BE FIRED--I'M A **BUS DRIVER**, REMEMBER!









MY! AREN'T YOU THE NAUTICAL ONE, NORTON!

OHhhh, I manage to cut-up a little! --AS A MATTER OF FACT, BACK AT P.S. 171 I USED TO GET EXPELLED ONCE A MONTH FOR BEING THE MOST **NAUTICAL** KID IN THE CLASS!



NORTON, DID YOU KNOW THE UNITED NATIONS BUILDING IS FILLED WITH **THOUSANDS** OF PEOPLE FROM ALL OVER THE WORLD?!!

NO KIDDIN', RALPH--SAY, IT DOES LOOK LIKE A BIG **SUITCASE!** IMAGINE THE **THOUSANDS** OF **SUITS** IT WOULD TAKE TO FILL!



RALPH HAS A **COUPLE** OF **SUITS** THAT WOULD JUST ABOUT FILL IT UP!



HAR-HAR-HARDY HAR-HAR... AIN'T YOU THE CUTE ONE, THOUGH!



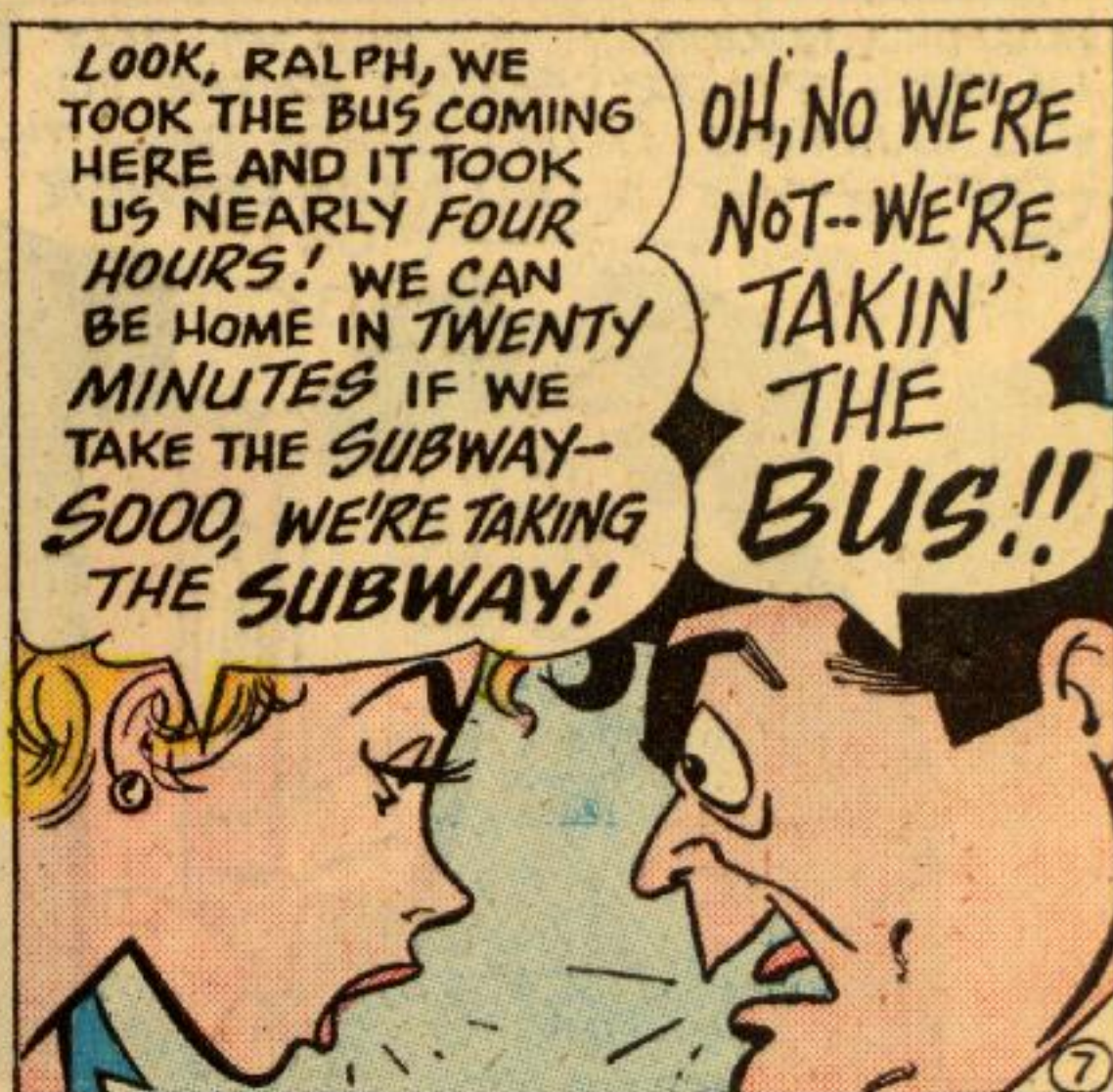
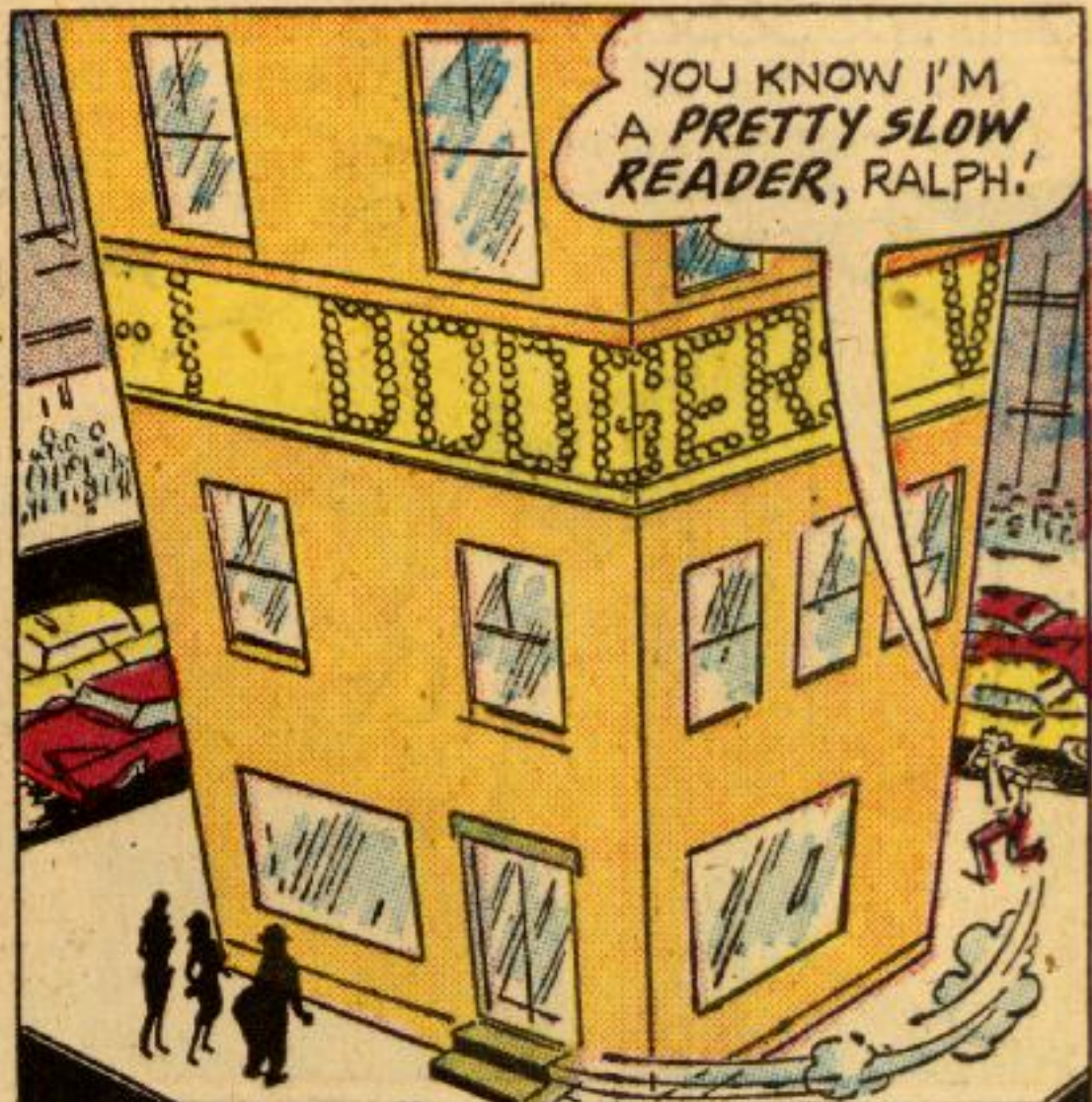
OH, I WAS ONLY KIDDING, RALPH! LET'S GO OVER TO **TIMES SQUARE**... IT'S GETTING LATE!



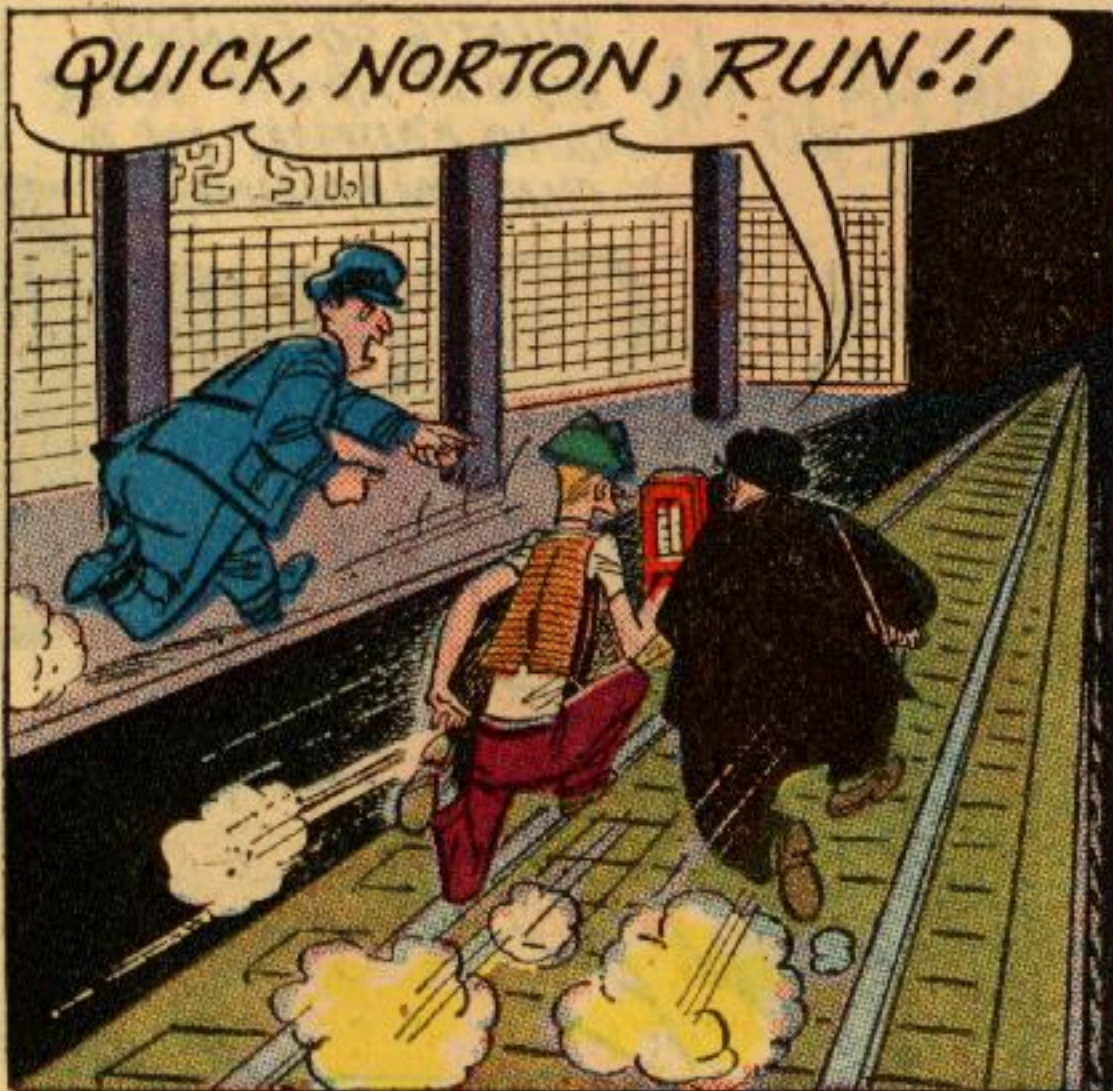
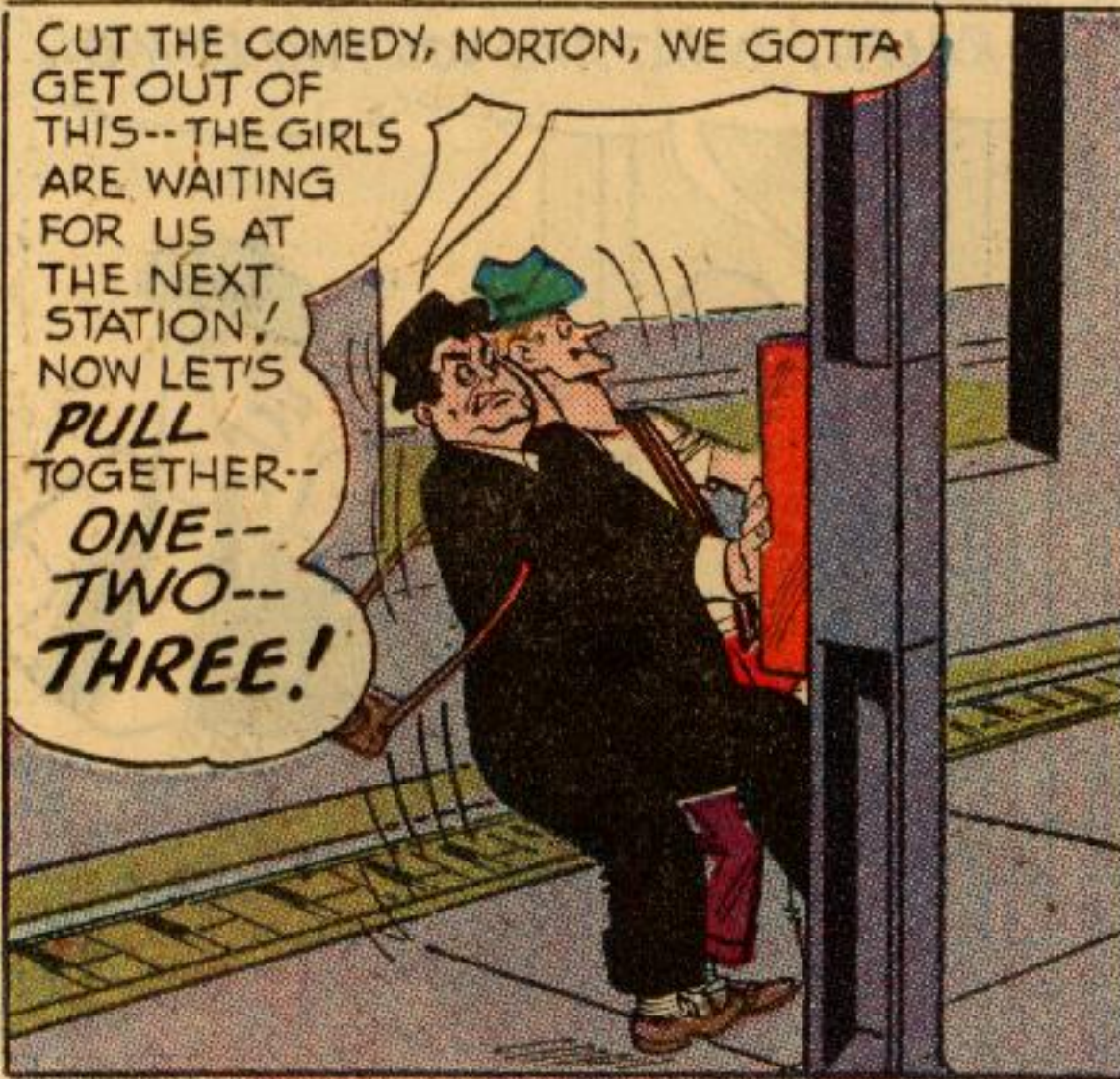
ED, DID YOU KNOW **TIMES SQUARE** IS THE **CROSS-ROADS OF THE WORLD**, AND IF YOU STAND HERE LONG ENOUGH EVERYBODY YOU EVER KNEW WILL PASS BY!



HEY, RALPH--I LOANED **CLANCY FIVE BUCKS** A COUPLE OF MONTHS AGO AND I HAVEN'T SEEN HIM SINCE! LET'S STICK AROUND HERE AND **GRAB HIM WHEN HE PASSES!**







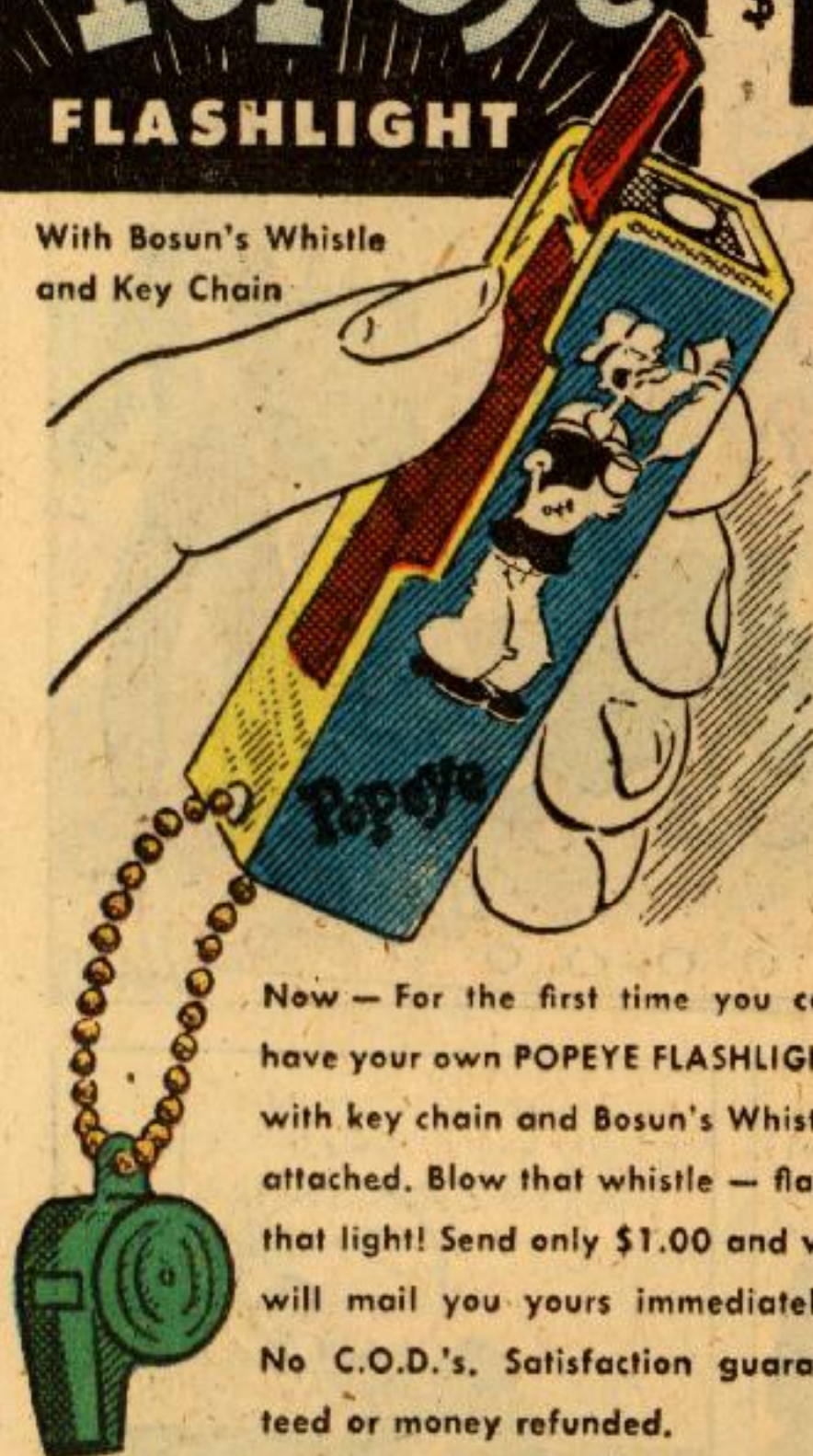


Popeye

FLASHLIGHT

ONLY
\$1.00

With Bosun's Whistle
and Key Chain



Now — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only \$1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL

RAIL TRAILER \$2.39

ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-2 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each.

21" DIESEL TRUCKS @ \$2.39 each.

NAME

ADDRESS

CITY ZONE STATE

Canada & Foreign Countries: send international money order for \$1.25 for Flashlight; \$2.65 for Truck.

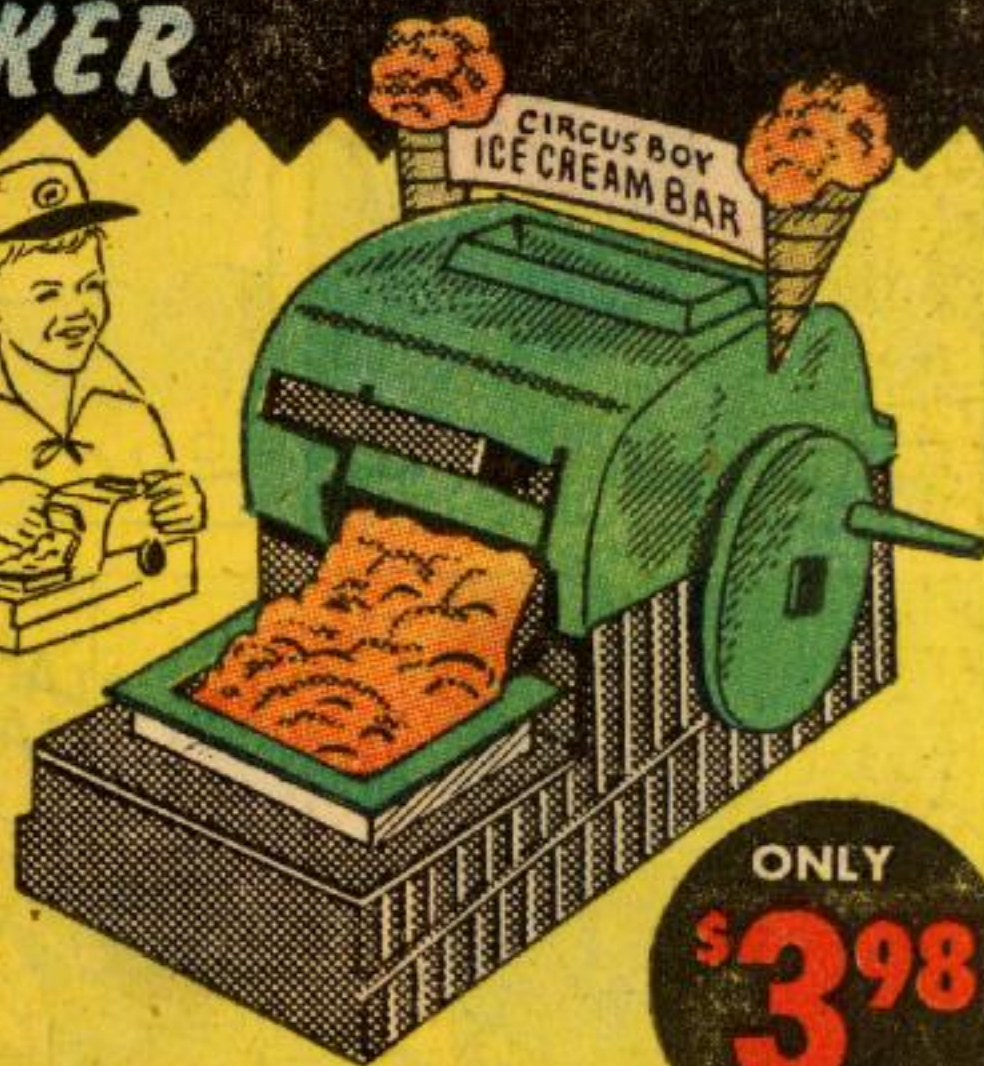
Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.

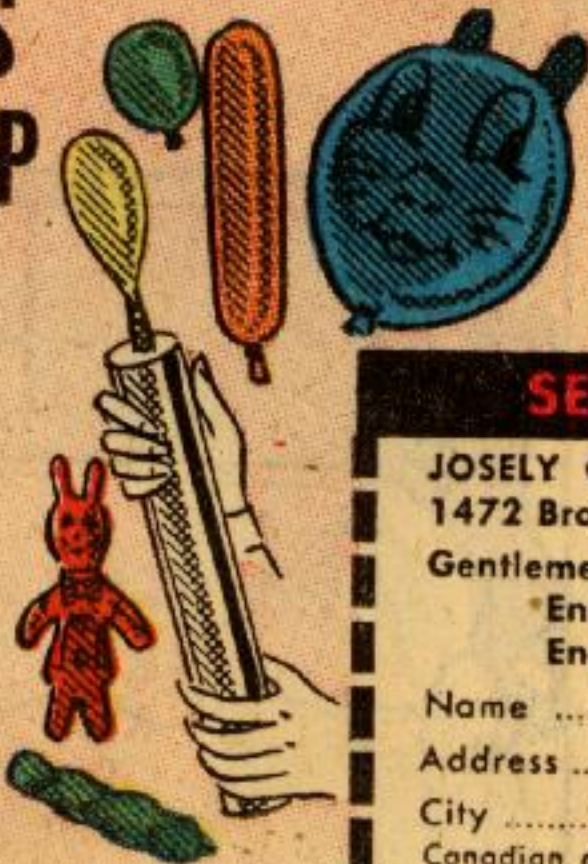


ONLY
\$3.98

50 BALLOONS WITH PUMP

ONLY \$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker
Enclosed is \$1.25. Send 50 Balloons with Pump.

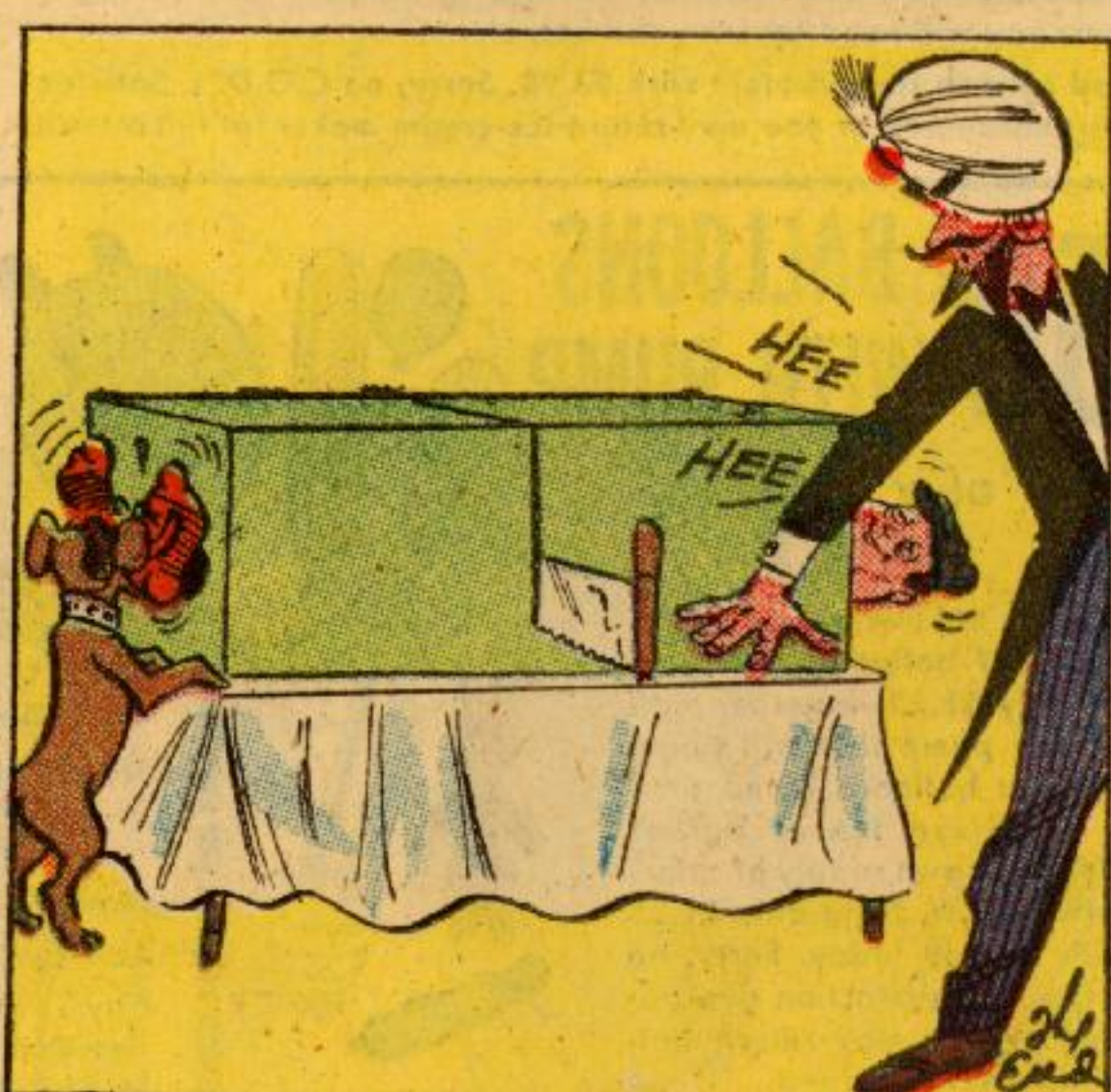
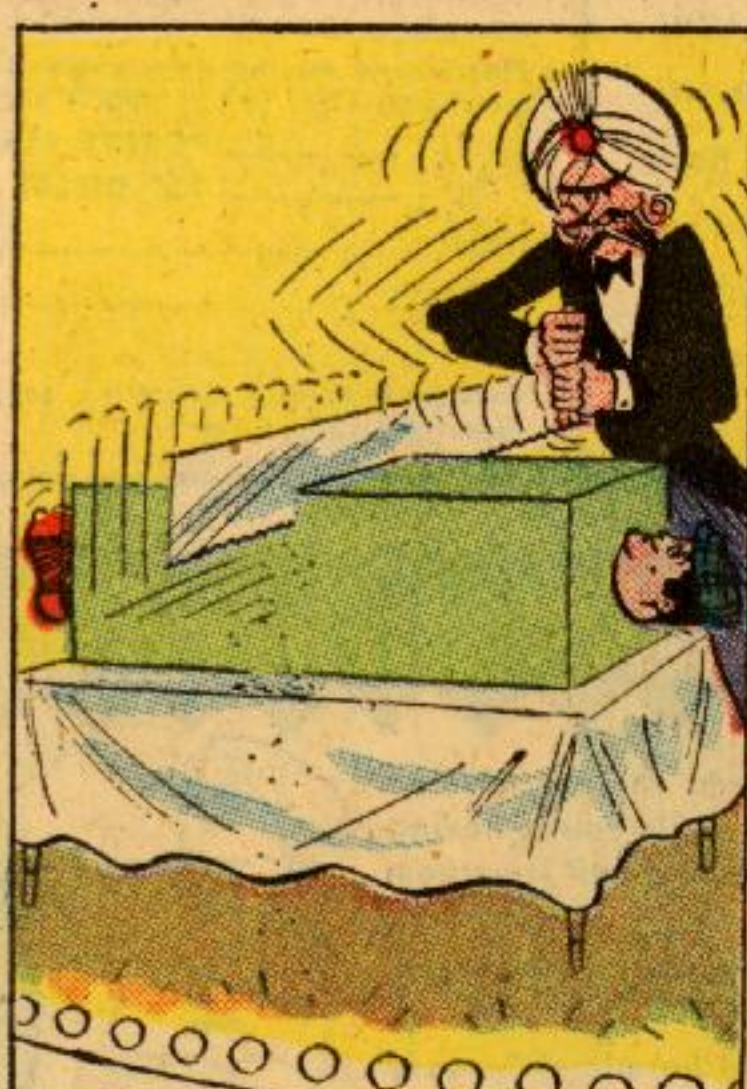
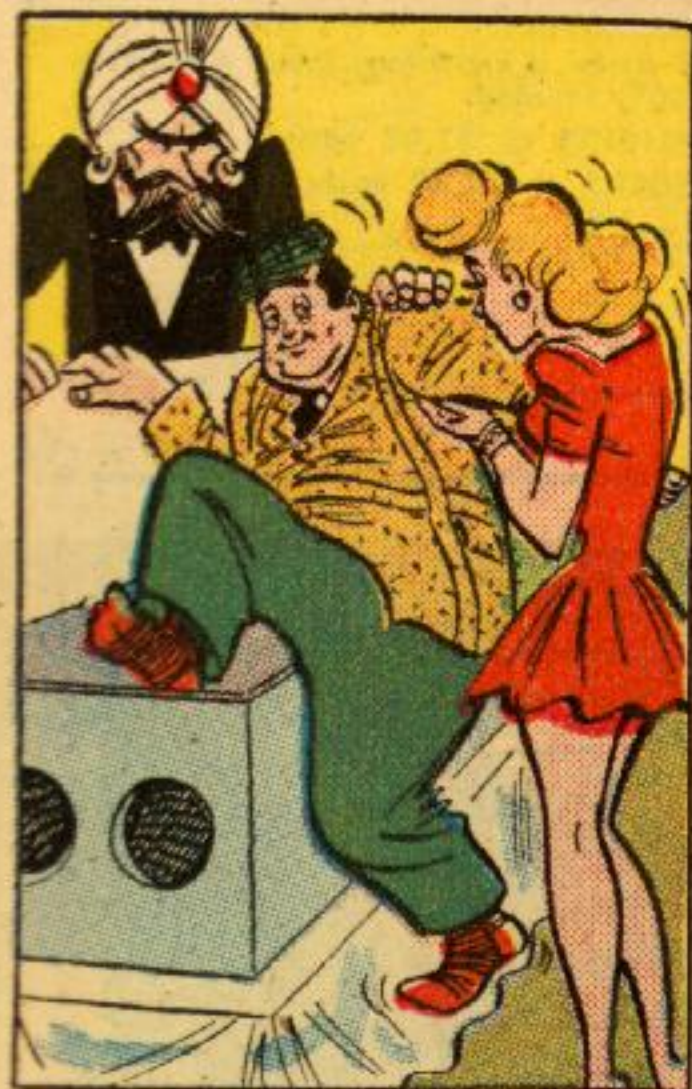
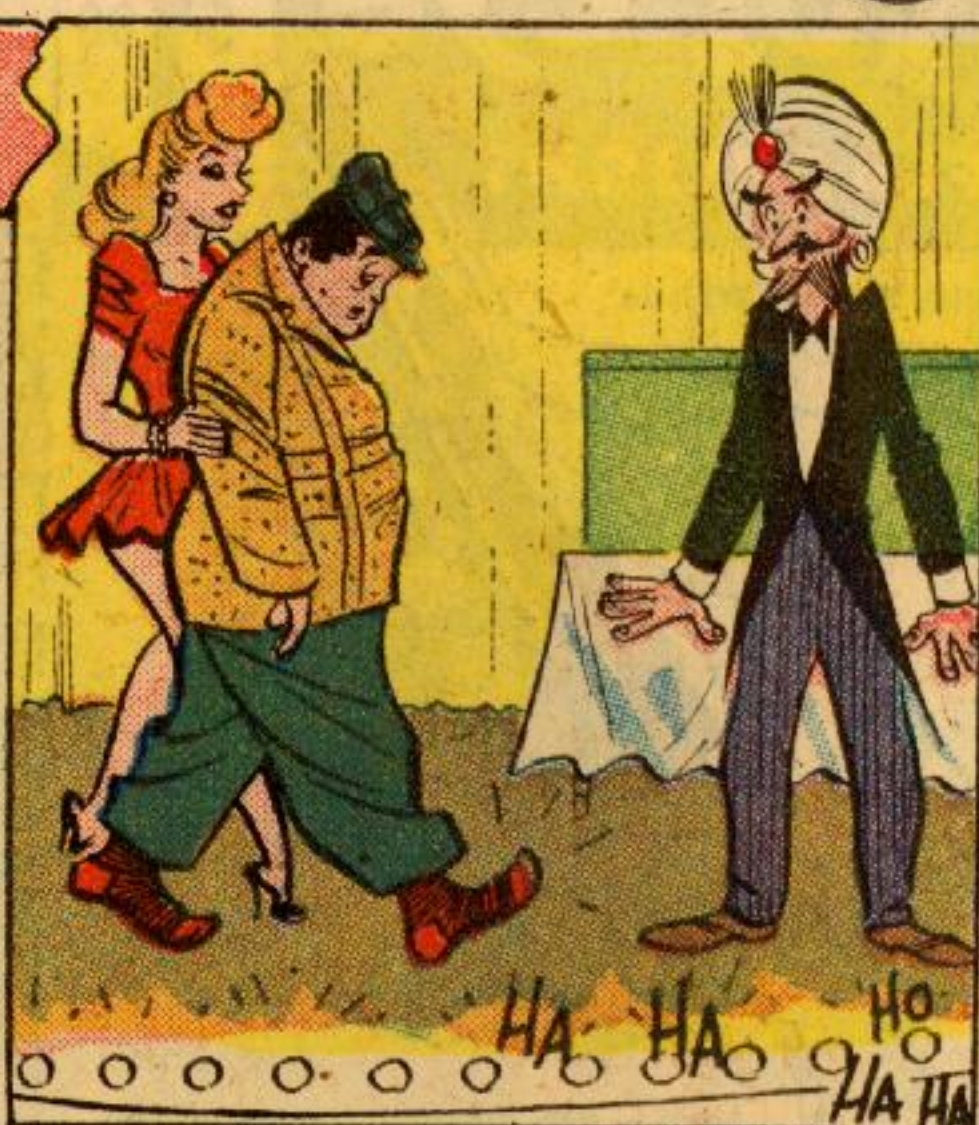
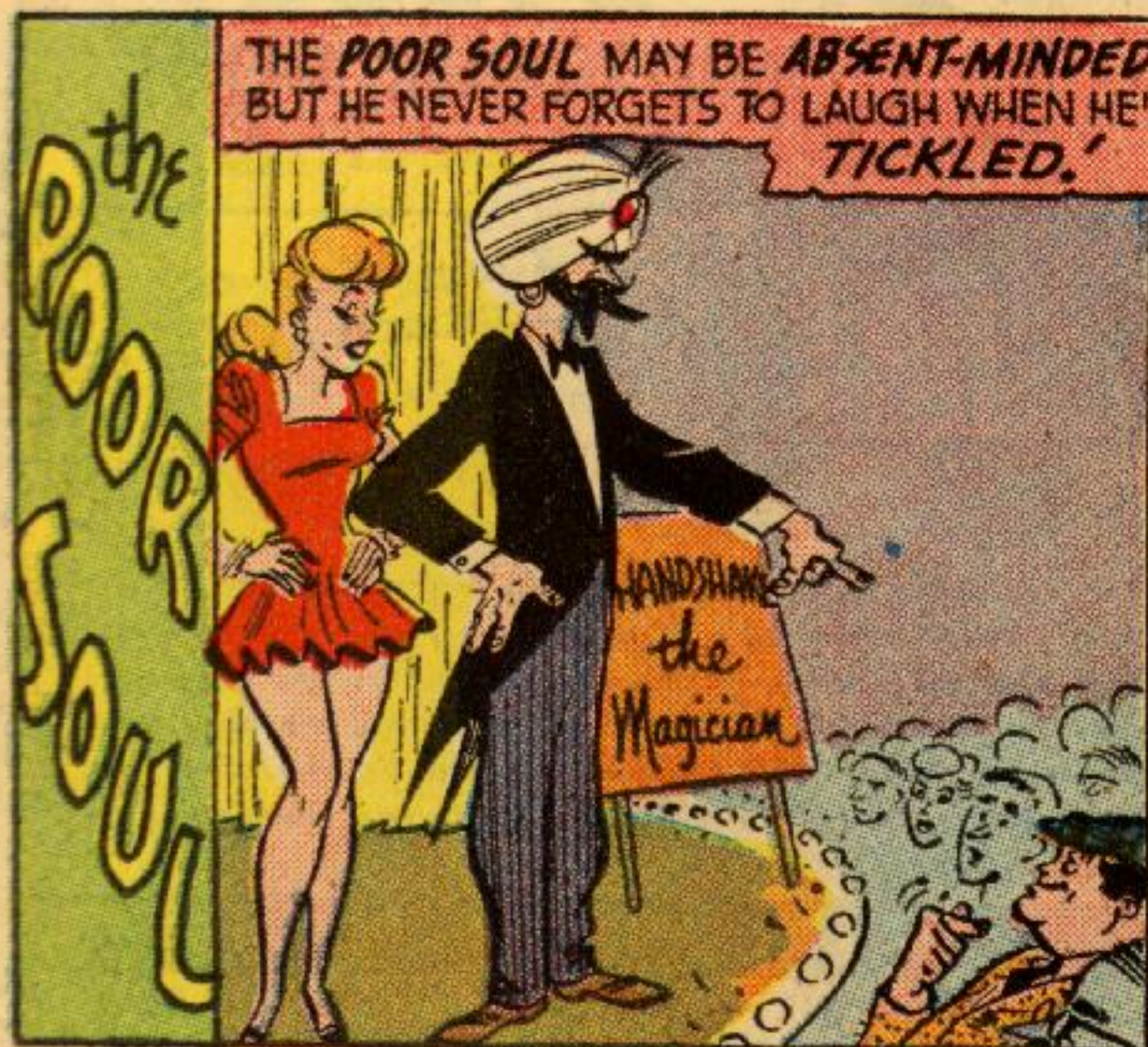
Name

Address

City Zone State

Canadian and Foreign orders. Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

THE POOR SOUL MAY BE ABSENT-MINDED,
BUT HE NEVER FORGETS TO LAUGH WHEN HE'S
TICKLED.

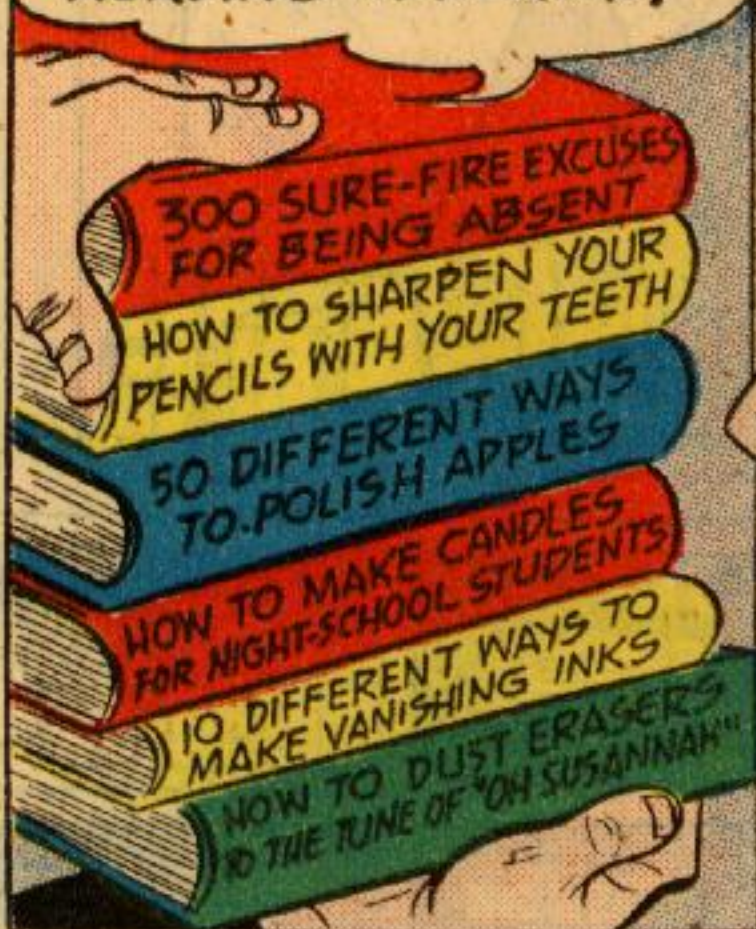




'EVENING, FOLKS OF TELEVISION LAND--MOTHER FLETCHER PRESENTS TONIGHT THIS UNIQUE **SCHOOL KIT**--ESPECIALLY DESIGNED FOR **FINISHING SCHOOL** STUDENTS WHO DON'T WANT TO **FINISH!**



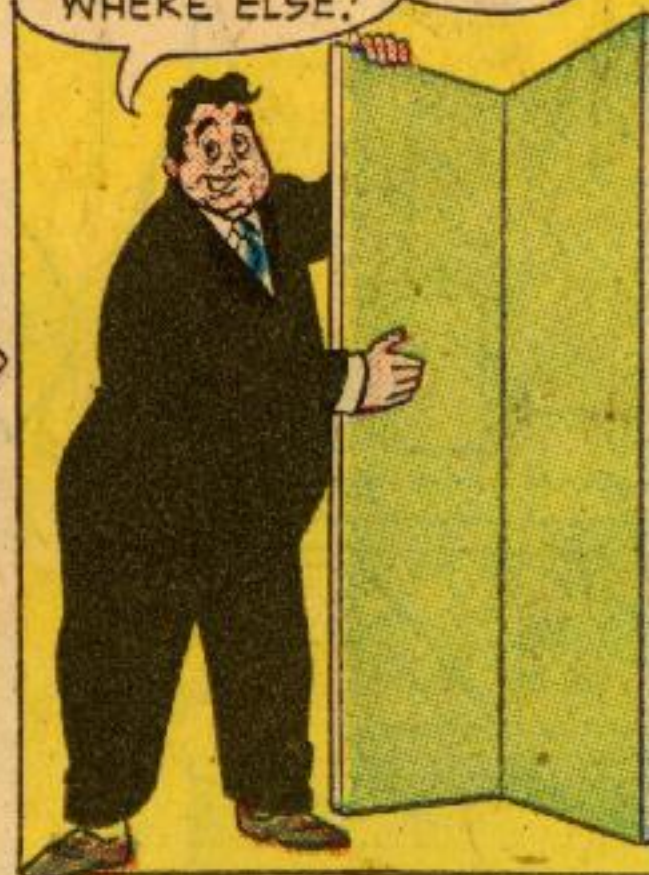
...FOR YOU STUDENTS WITH **LIGHT HEADS** SOME **LIGHT READING MATERIAL!**



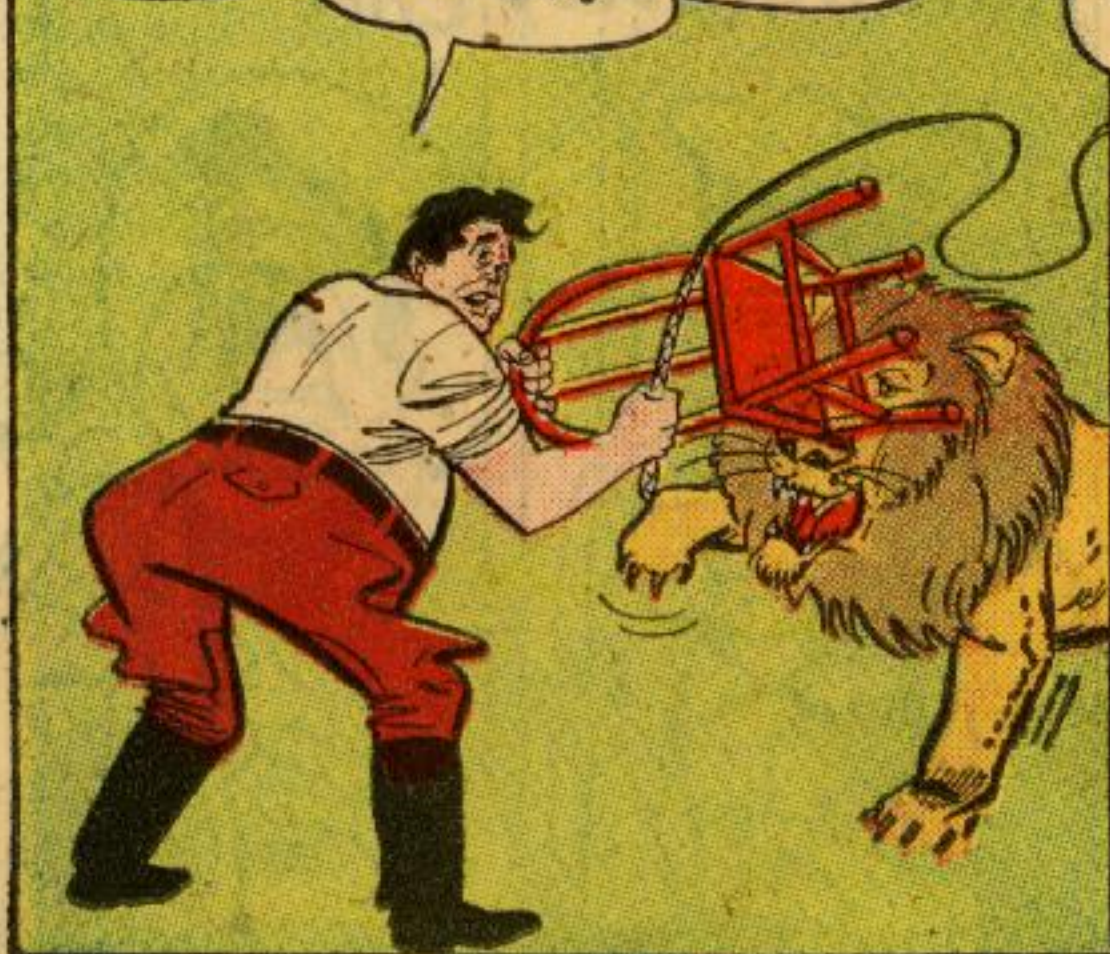
THIS **SWEATER** GUARANTEED TO MAKE YOU **COLLEGE BOYS** MORE **POPULAR**... ALSO FOR YOU **ARITHMETIC** EXPERTS, A COUPLE OF **CUTE NUMBERS!**



THIS **PORTABLE CORNER** FOR YOU STUDENTS WHO WANT TO TAKE YOUR **PUNISHMENT** SOMEWHERE ELSE!



IF YOU'RE WONDERING WHAT THIS IS...IT--IT'S A **T-T-TEACHER'S P-PET!**



FINALLY, FOR THOSE WHO WANT TO LEAVE **REAL FAST** WHEN THE **BELL RINGS**--AN **EJECTOR SEAT** FOR YOUR DESK!... AND NOW BACK TO THE **LATE LATE LATE LATE LATE**



LATE SHHHHOW!

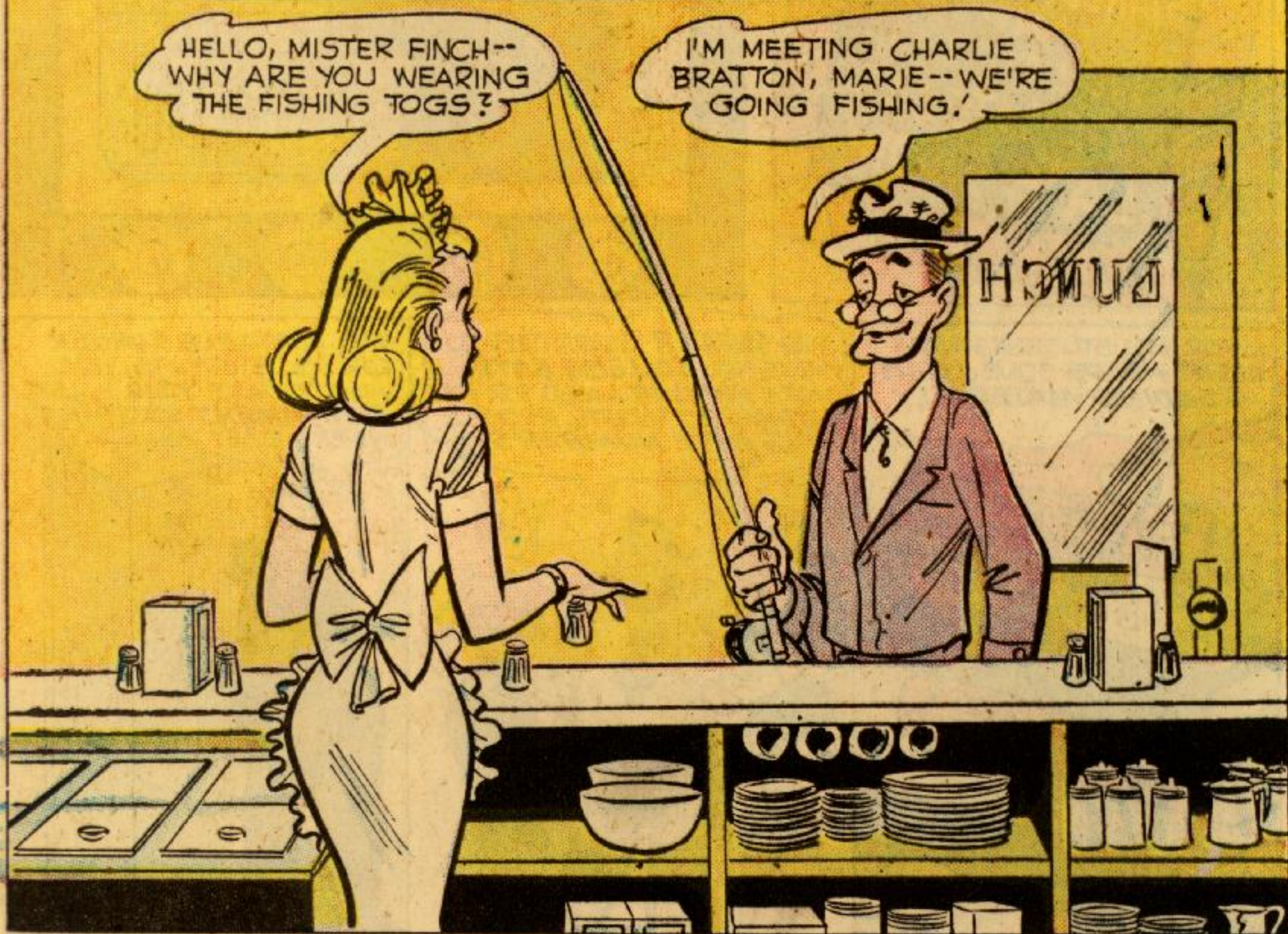


CHARLIE BRATTON *The LOUDMOUTH*

THERE'S AN OLD SAYING, "YOU CAN LEAD A HORSE TO WATER, BUT YOU CAN'T MAKE HIM **DRINK!**" --
CHARLIE BRATTON LED **CLEM FINCH** TO WATER
AND ALL HE DID WAS **SINK!**

HELLO, MISTER FINCH--
WHY ARE YOU WEARING
THE FISHING TOGS?

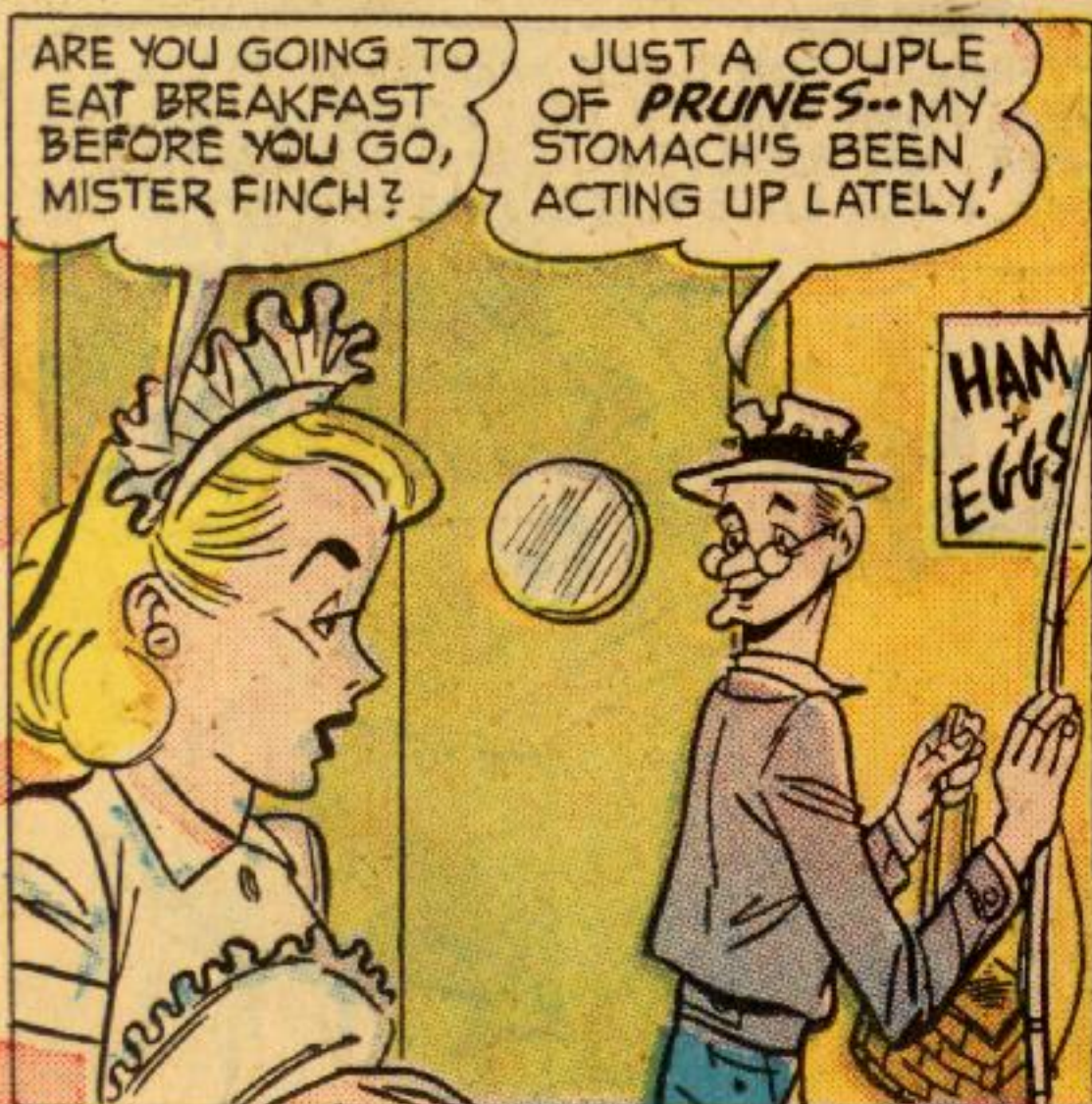
I'M MEETING CHARLIE
BRATTON, MARIE--WE'RE
GOING FISHING!

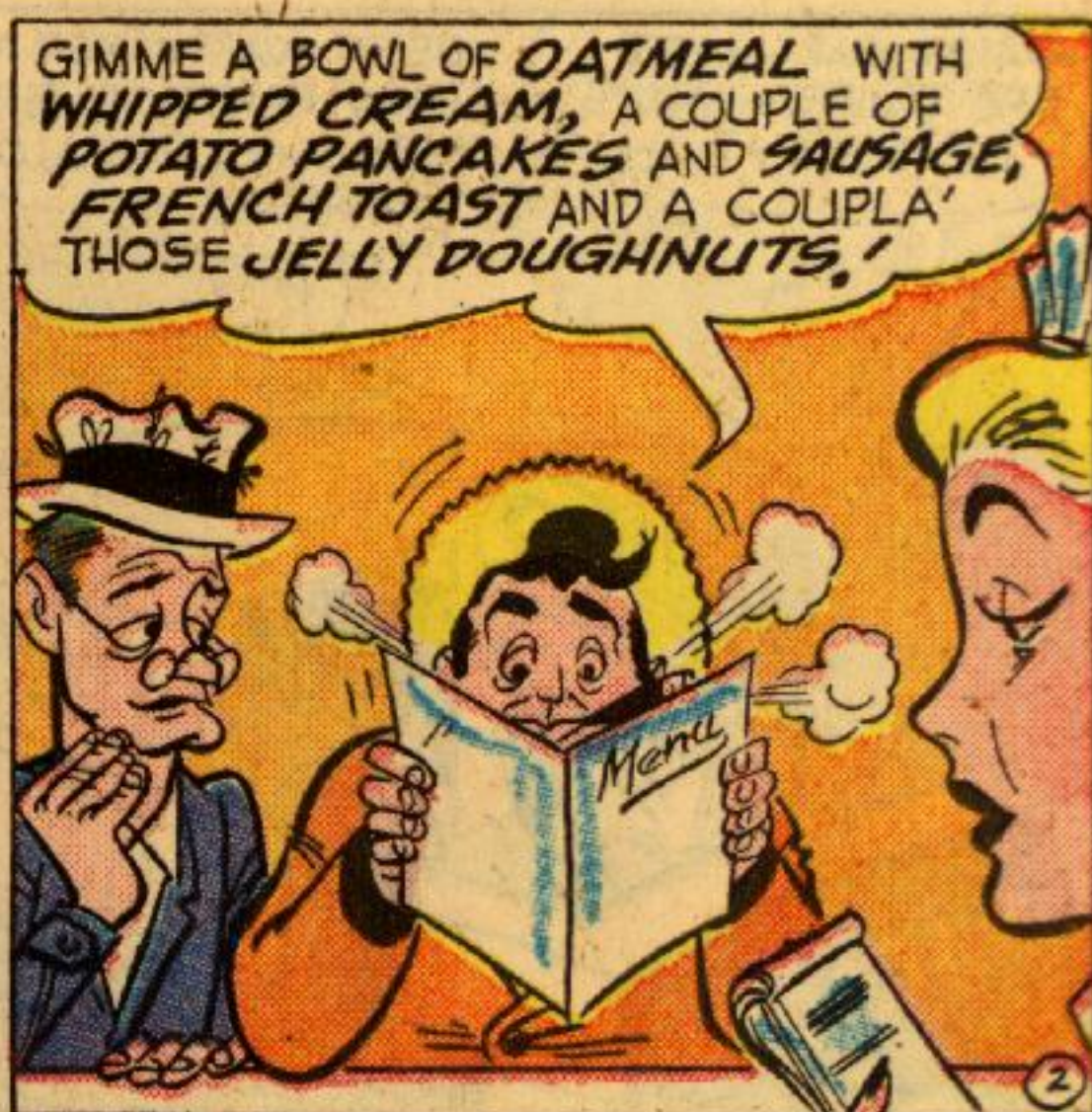


ARE YOU GOING TO
EAT BREAKFAST
BEFORE YOU GO,
MISTER FINCH?

JUST A COUPLE
OF **PRUNES**--MY
STOMACH'S BEEN
ACTING UP LATELY!

HAM
EGGS



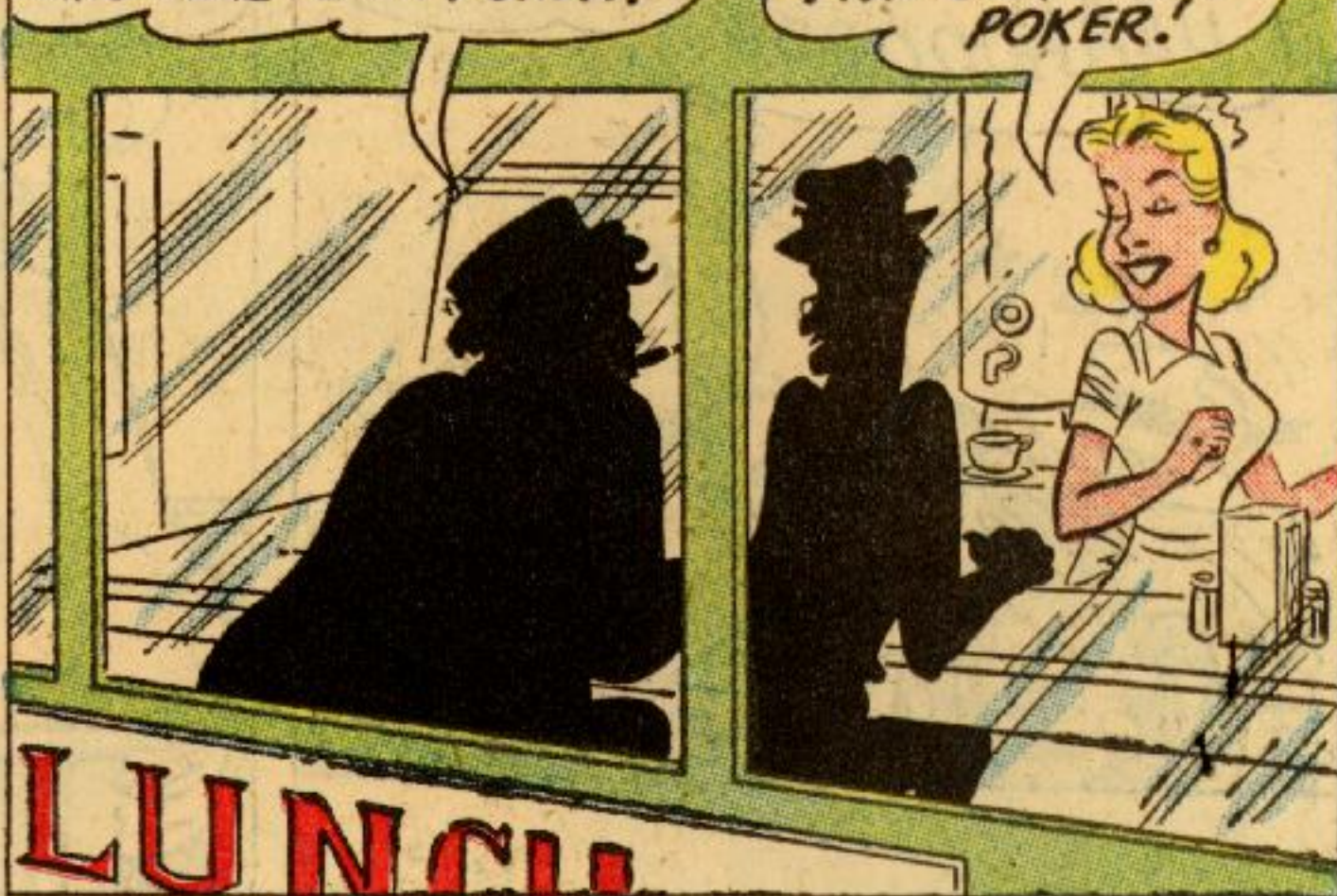


--AND WRAP UP A HALF DOZEN SPAGHETTI AND MEATBALL SANDWICHES... AND FILL THIS THERMOS WITH PORK GRAVY-- AND YA BETTER GIVE US A COUPLA' QUARTS OF POTATO SALAD-- THAT SALT AIR GIVES ME AN APPETITE!



SAY, MARIE, DID YA HEAR THE ONE ABOUT THE FISH WHO WERE PLAYIN' POKER?

DON'T BE SILLY, MISTER BRATTON, FISH CAN'T PLAY POKER!



THESE FISH COULD--THEY WERE COD FISH--GET IT, MARIE--
CARD FISH! HAWWWW!



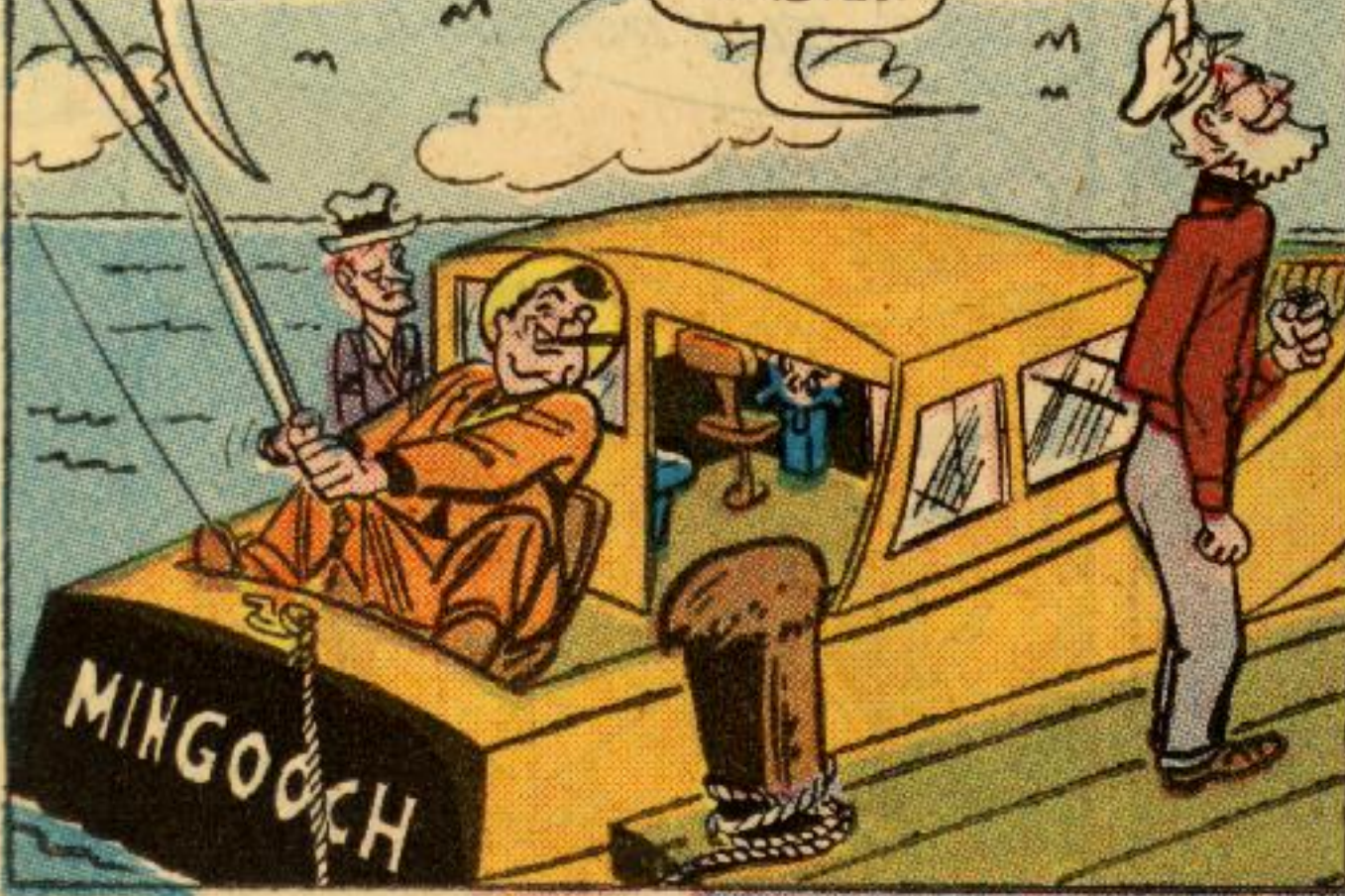
HERE'S THE LUNCH YOU ORDERED, MISTER BRATTON!

THANKS, MARIE, C'MON, CLEM, LET'S GO! YOU KNOW, FISH ARE LIKE WOMEN--IF YA KEEP 'EM WAITIN' TOO LONG, SOMEBODY'LL COME ALONG WITH A GOOD LINE AN' HOOK 'EM!



C'MON, CAP', LET'S SHOVE OFF!--WHAT'S THE DELAY?

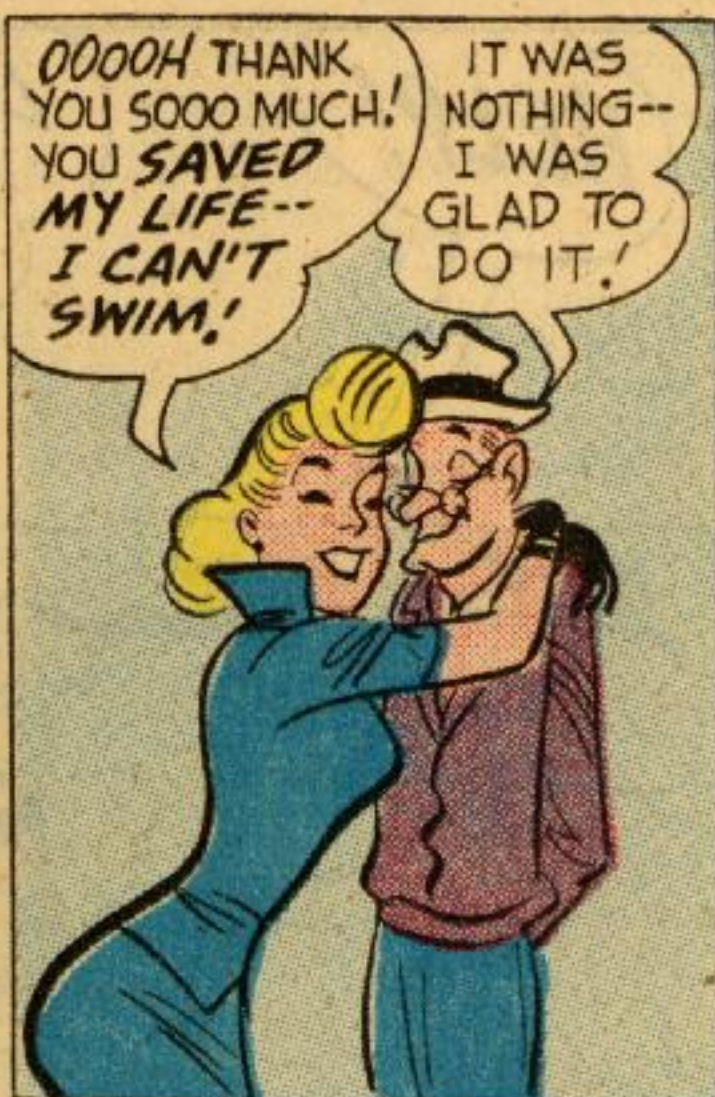
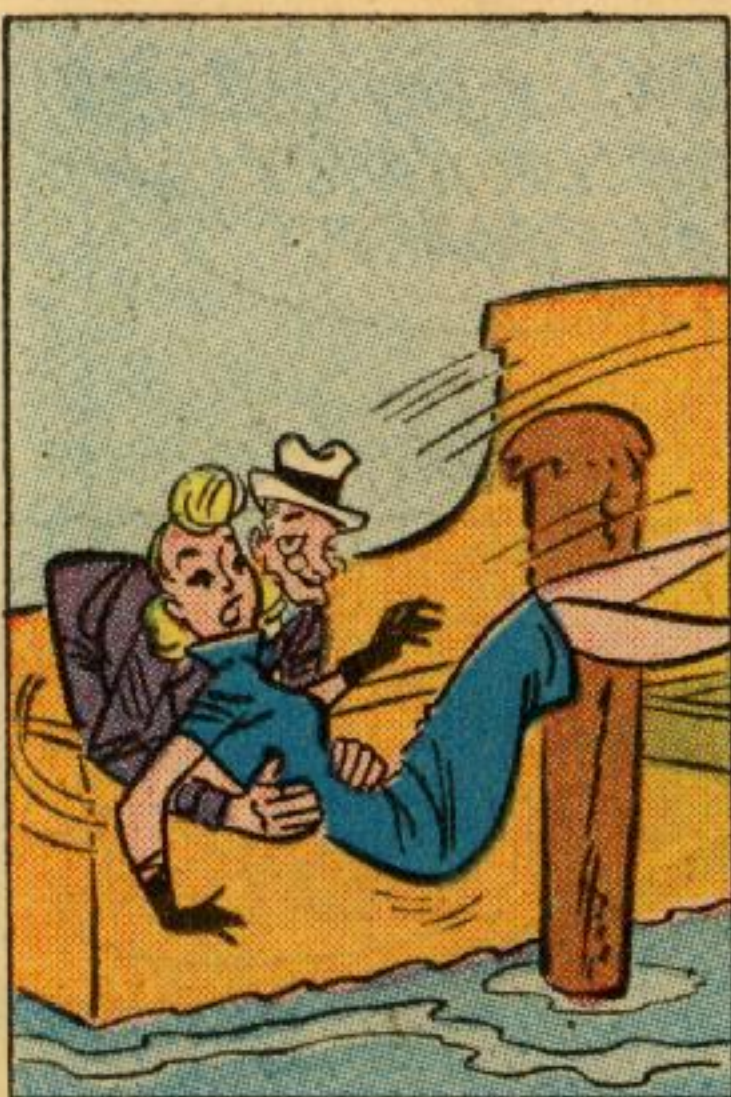
WE'RE WAITIN' FER ANOTHER FISHIN' PARTY, MISTER BRATTON--THEY SHOULD BE ALONG ANY MINUTE!



LOOK, WE AIN'T WAITIN' FOR ANYBODY... SO LET'S GET THIS TUB UNDER WAY, SHALL WE?

BUT HERE THEY COME NOW!









The POOR SOUL

MEN WITH A **HEART OF STONE** USUALLY WIND UP WITH A **POT OF GOLD!** THE **POOR SOUL** HAS A **HEART OF GOLD**-- AND USUALLY WINDS UP WITH A **POT OF VEGETABLES!**

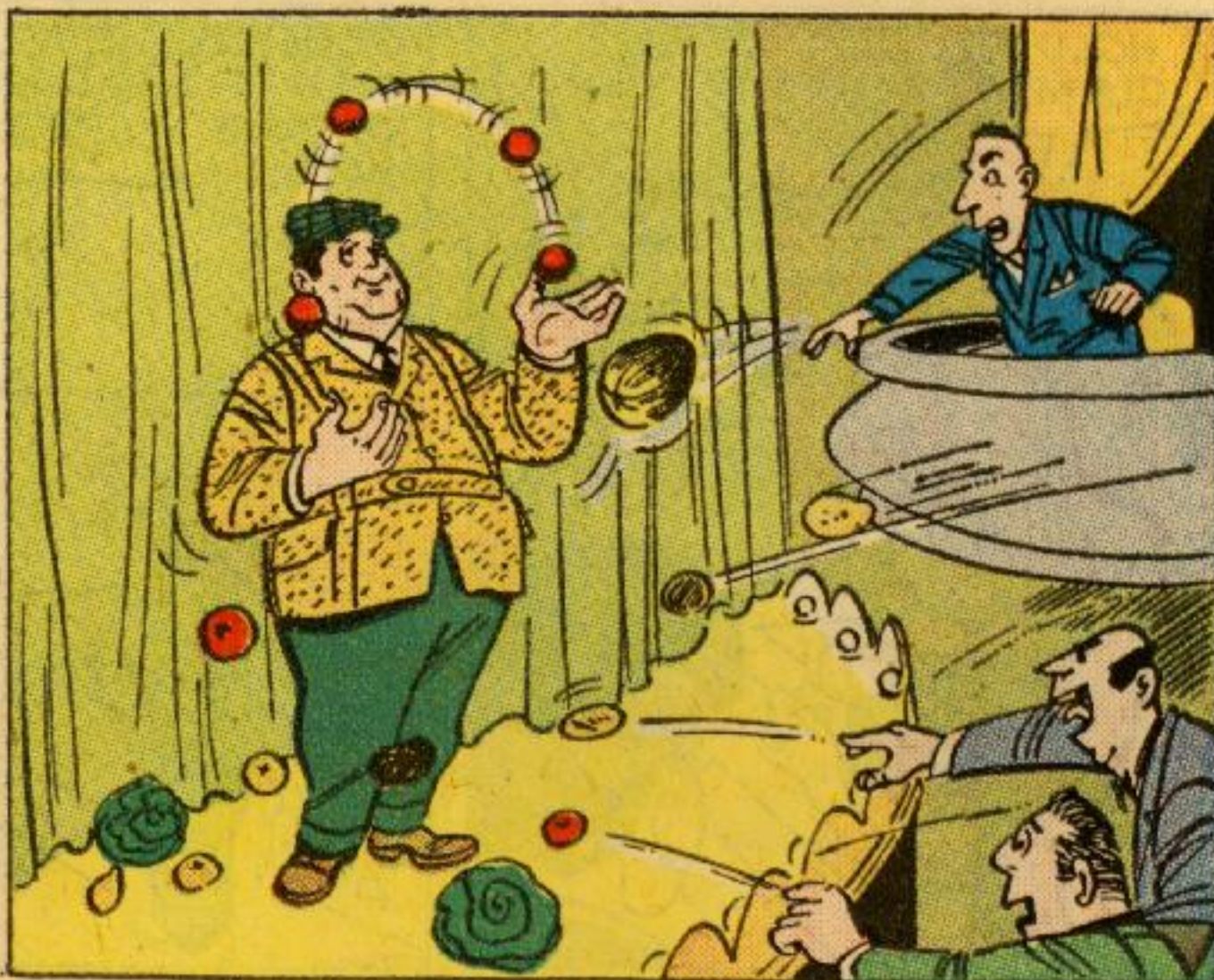


GIVE
FOOD
TO THE
NEEDY



BiJOU

AMATEUR
NITE
~
TONITE



GIVE
FOOD
TO THE
NEEDY

THE END

THE POOR SOUL

USUALLY WHEN PEOPLE BLOW OUT CANDLES ON THEIR BIRTHDAY CAKE, THEY MAKE A *WISH*-- BUT WHEN THE *POOR SOUL* BLOWS OUT THE CANDLES ON *HIS* BIRTHDAY CAKE, HE MAKES A *MESS*...



BE MY GUEST AT
PALISADES AMUSEMENT
PARK, NEW JERSEY.

THIS COUPON ENTITLES
YOU TO

FREE ADMISSION--
FREE ACTS--
FREE PARKING!



WORTH

25¢

THIS COUPON
APPEARS IN

ALL AUG. and
SEPT. ISSUES

ADMIT ONE (1) To
**PALISADES
AMUSEMENT PARK**
NEW JERSEY

GOOD MONDAYS and FRIDAYS
(EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way
41st St. & 8th Ave.

EARN *while you* LEARN!



Reggie Van Gleason the III

LORD VAN GLEASON, THE EARL OF LEMONSHIRE, THAT MADCAP, DEVIL-MAY-CARE NOBLEMAN, INVITED HIS NEPHEW, REGGIE VAN GLEASON THE III, THAT MADCAP, DEVIL-MAY-CARE PLAYBOY, TO HIS COUNTRY CASTLE... SO REGGIE GATHERED HIS CREW (THE COPABANANA CHORUS GIRLS)--BOARDED HIS YACHT, AND SET SAIL FOR MERRY OLD ENGLAND...

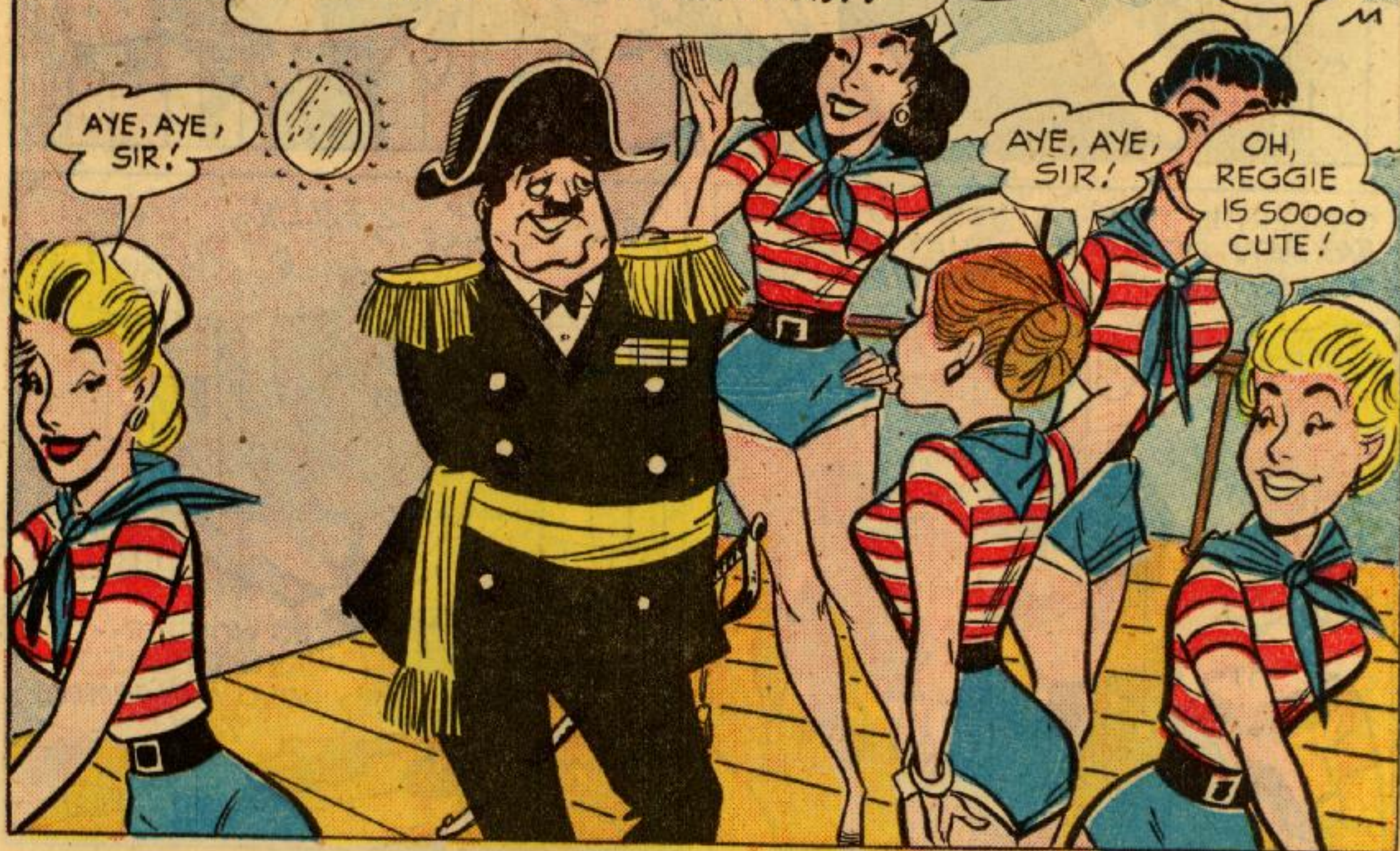
MARIE, BABY, YOU ANNND ISABELLE CHECK THE STARBOARD RIGGING --ANNND YOU, HAZEL, GO BELOW TO THE GALLEY AND SEE IF CAROL HAS MY PIZZA READY... ANNND YOU, SUSAN, GO CHASE THE CROWS OUT OF THE CROWS NEST --ANNND YOU, EDNA GO TELL HELEN TO TAKE HER WASH OFF THE MAINMAST!

AYE, AYE, SIR!

AYE, AYE, SIR!

OH, REGGIE IS SOOOO CUTE!

AYE, AYE, SIR!



LAND!
HO!

ENGLAND,
NO DOUBT!



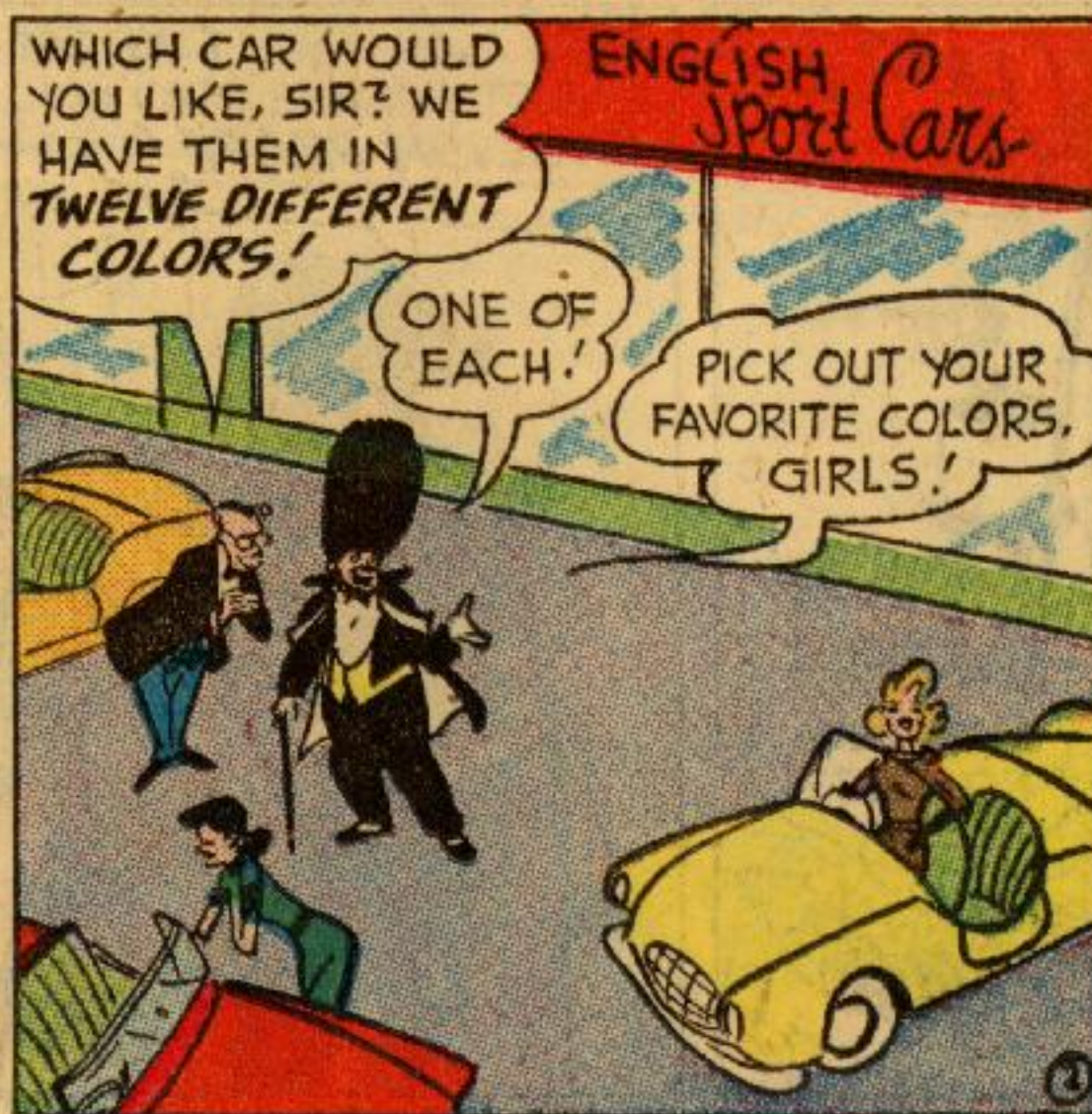
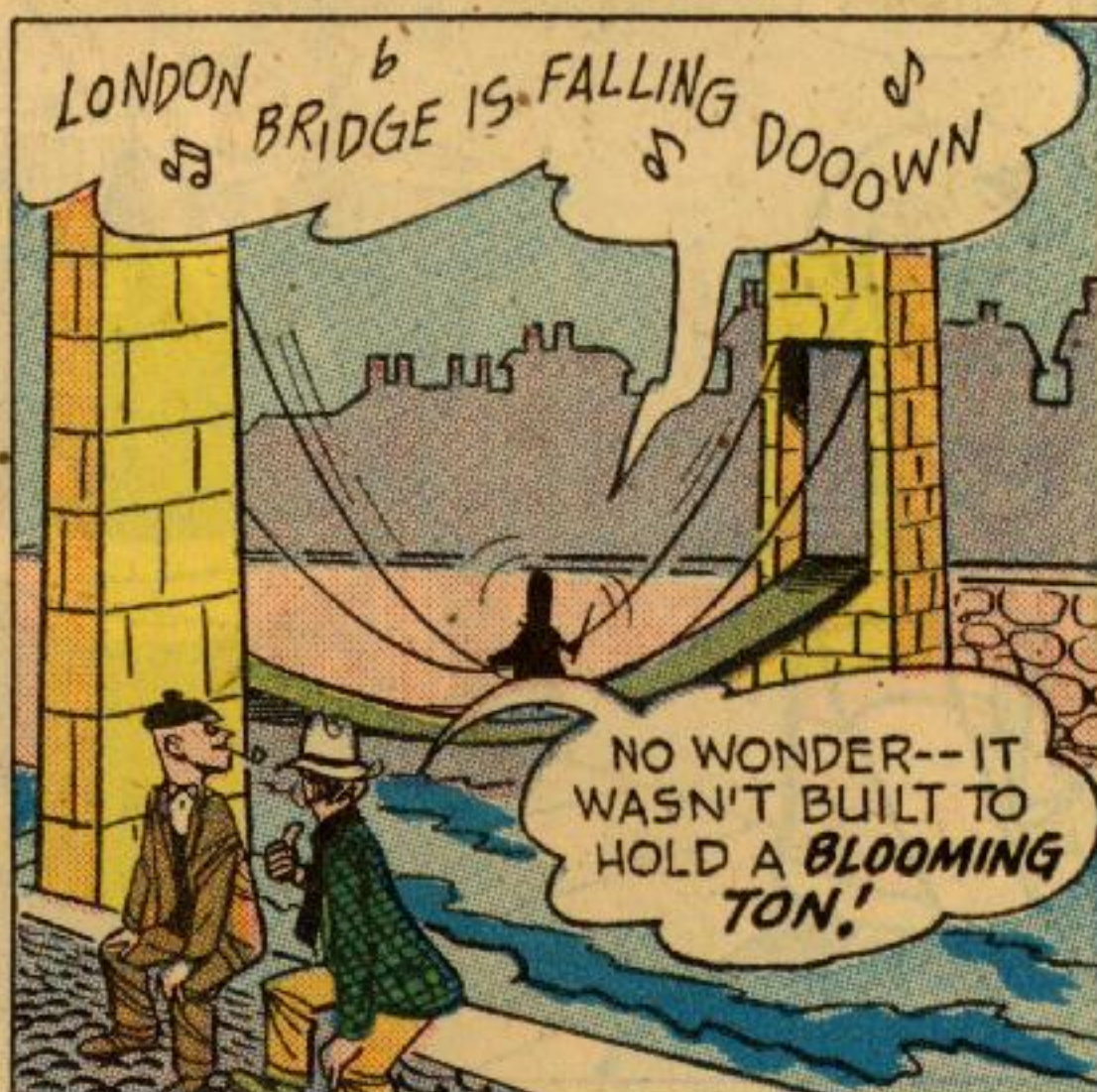
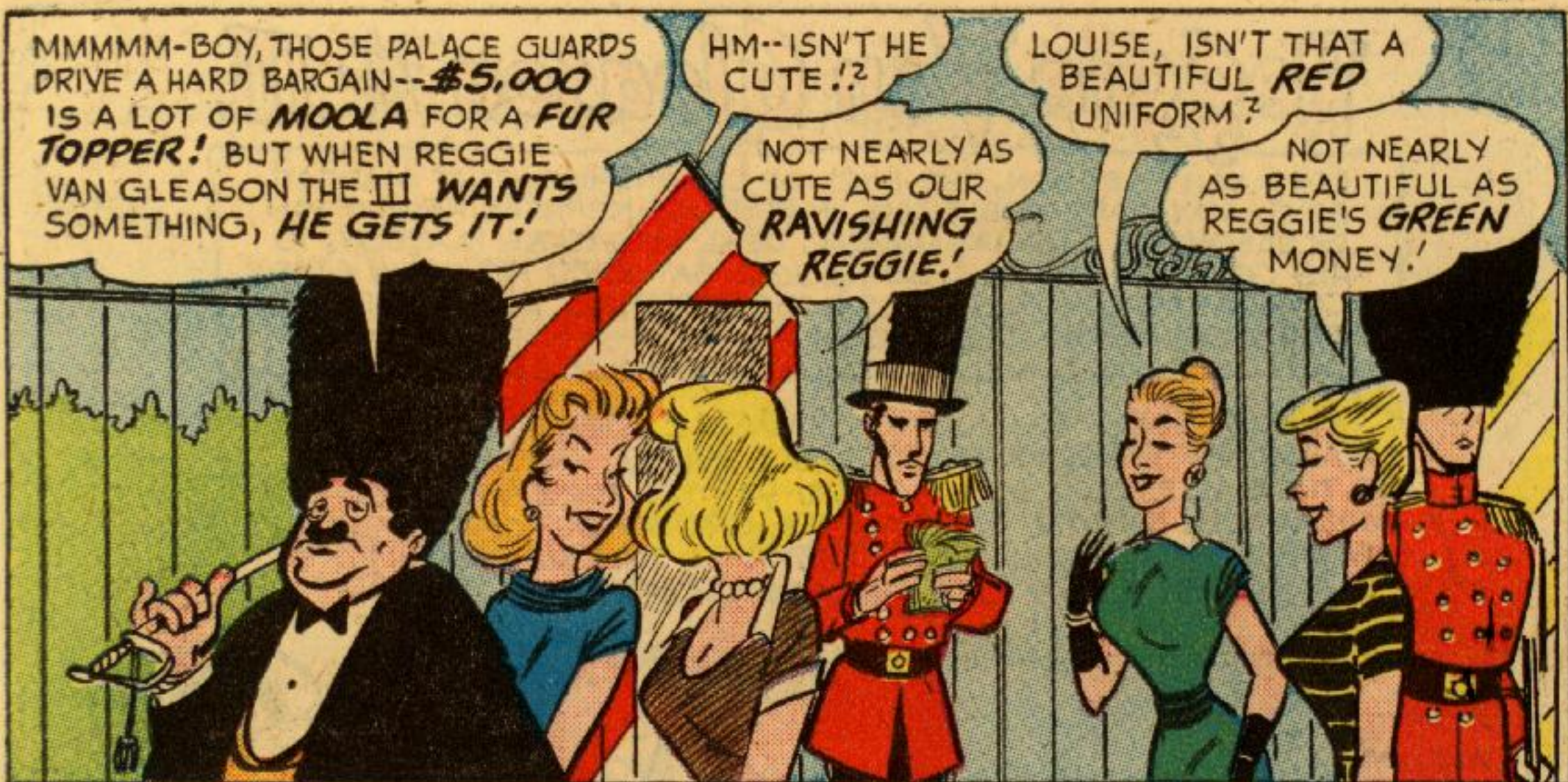
HERE, JANE, YOU TAKE THE WHEEL I MUST CHANGE INTO MY ENGLISH DRAPE!

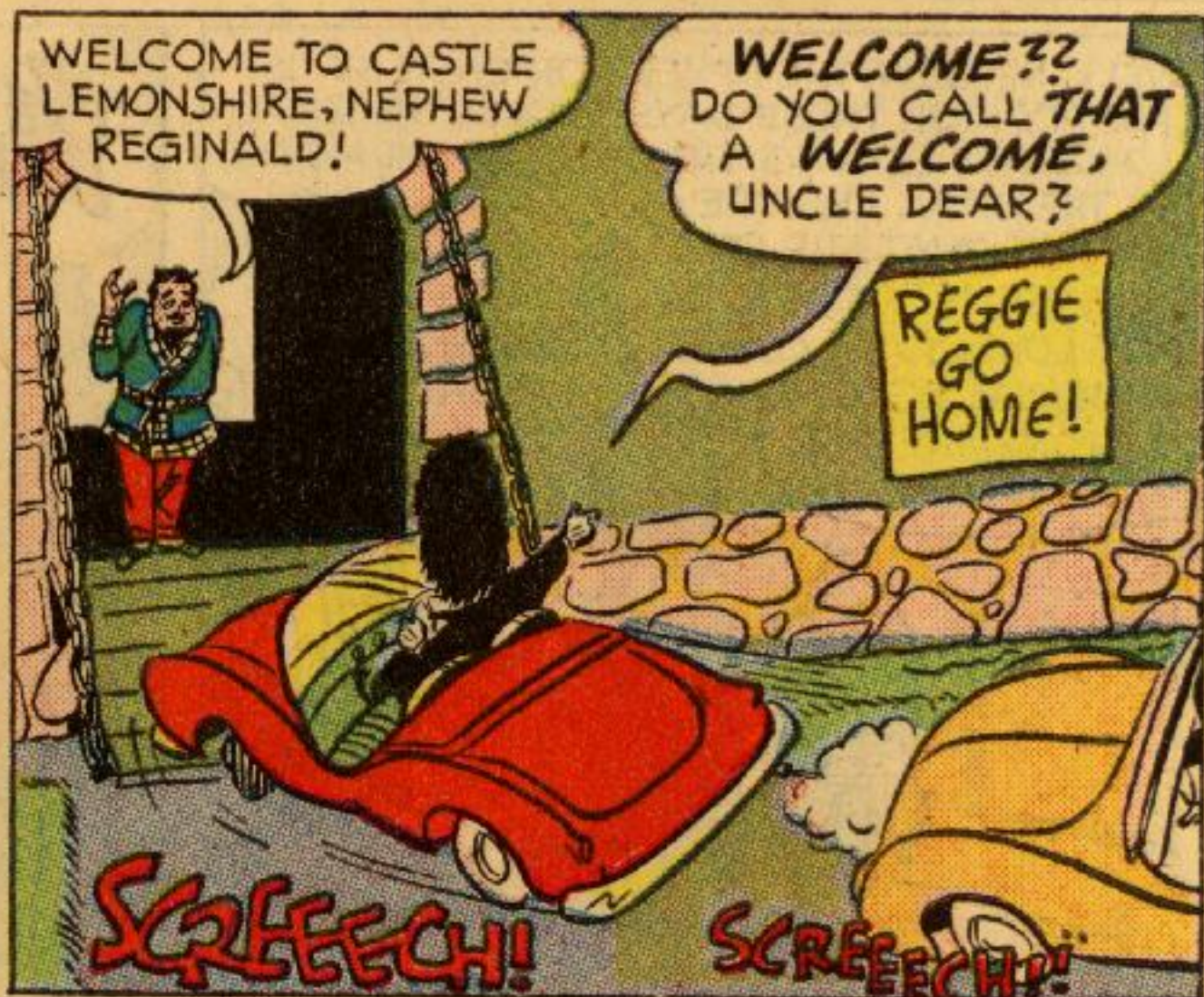
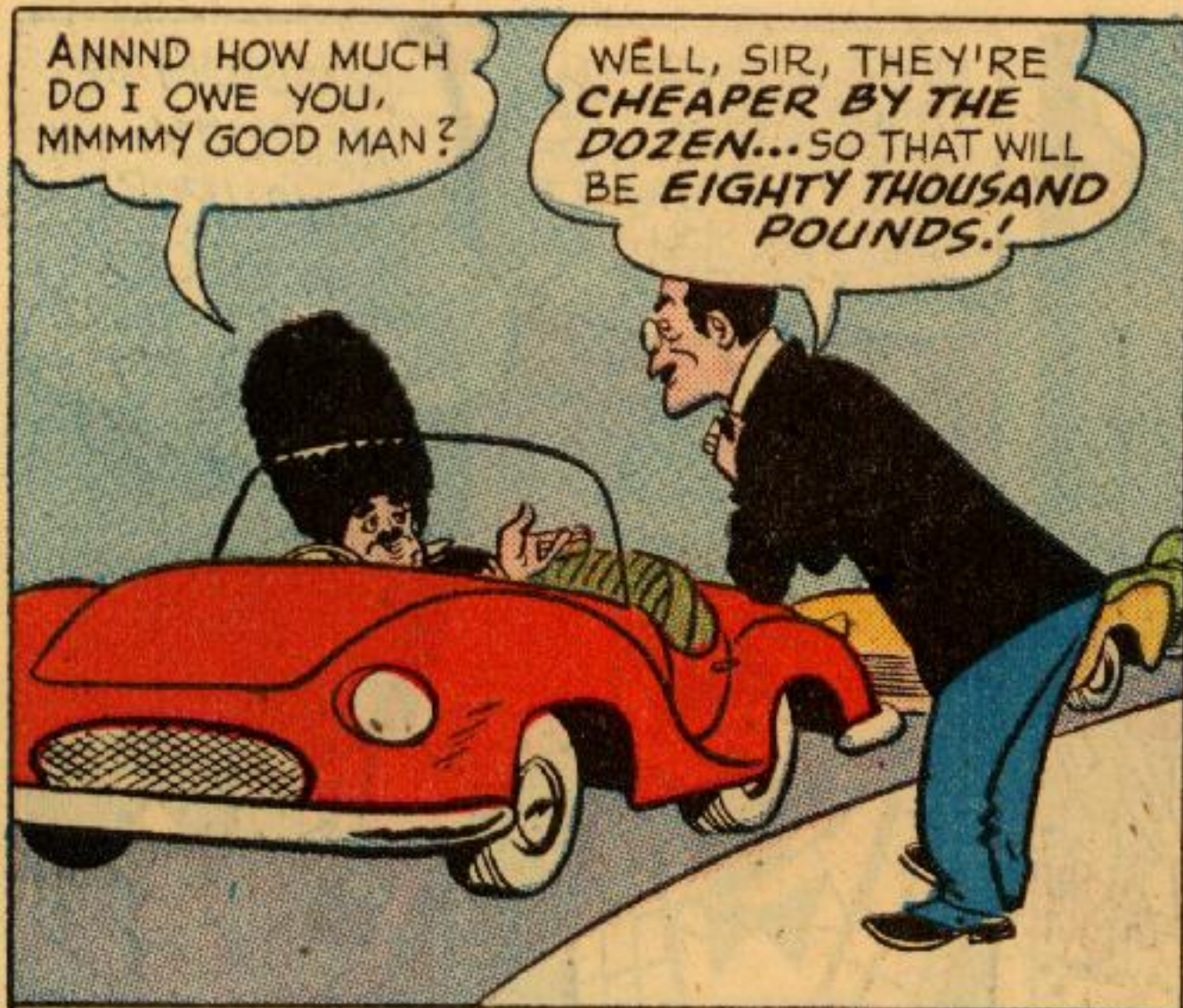
AYE, AYE, SIR!

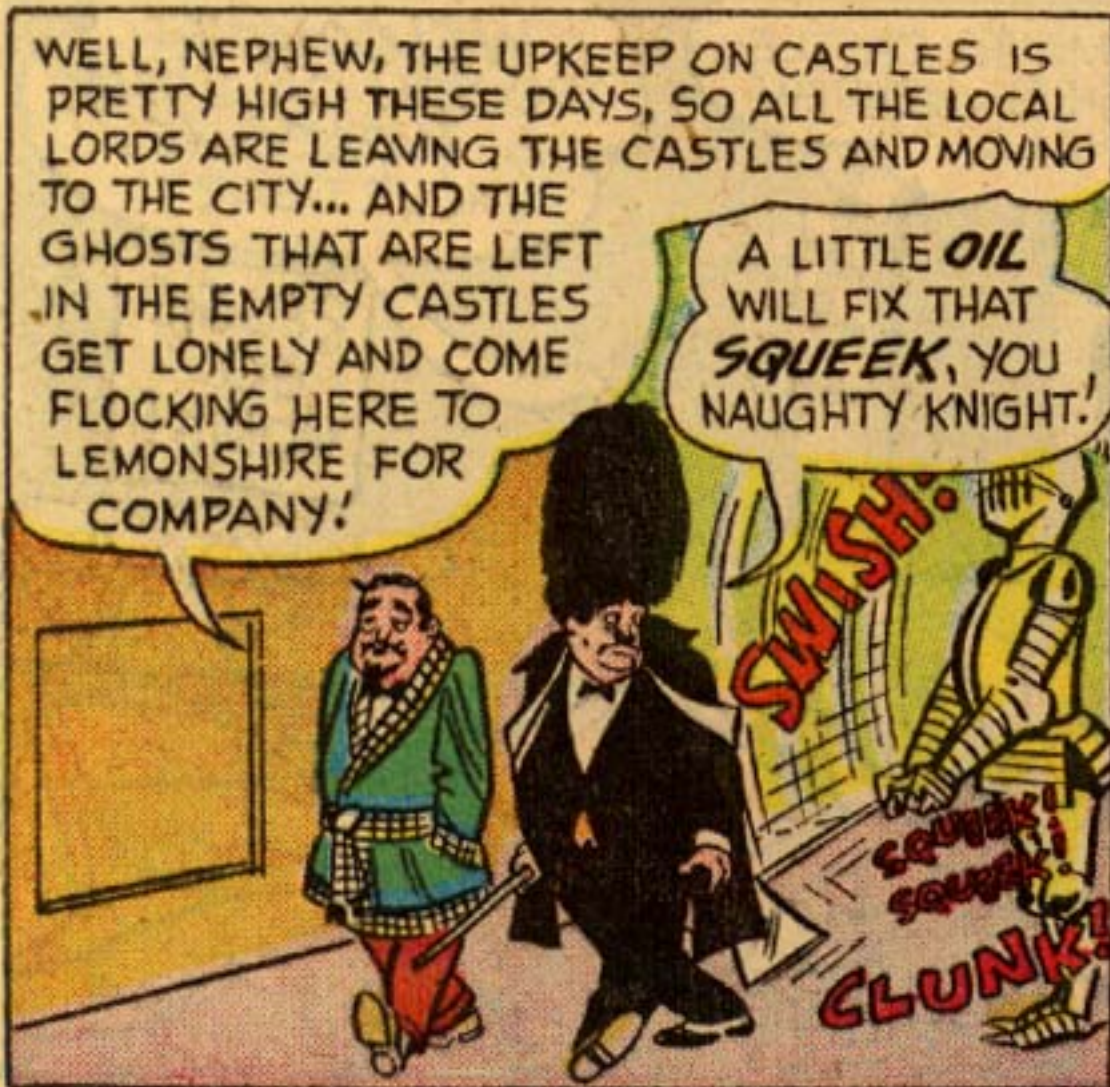


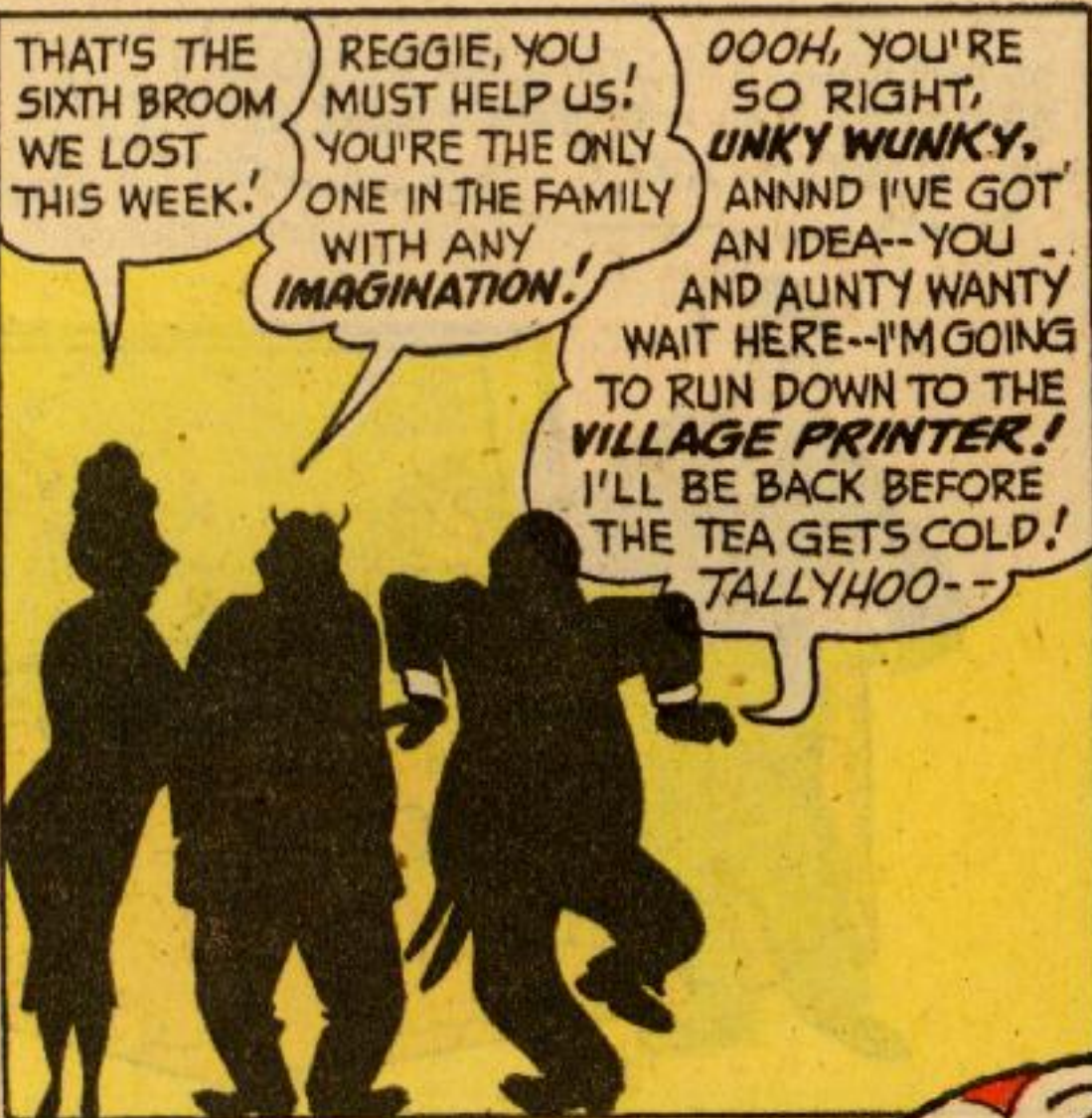
COME, GIRLS, BEFORE WE GO TO THE CASTLE, WE'LL TAKE A SIGHTSEEING TOUR!











MOTHER FLETCHER

Presents

THE
LATE LATE LATE
LATE LATE LATE
LATE
SHOW

HI, FOLKS... I'M STANLEY R. SOGG
BRINGING YOU **MOTHER FLETCHER'S**
CIRCUS KIT!



HERE'S SOMETHING TO MAKE
SWORD SWALLOWING
EASIER!

MMMM--
PEPPERMINT!



... ANND HERE'S A STACK
OF **LUMBER** AND AN
ELECTRIC SAW FOR
MAKING YOUR OWN
SAWDUST!



EVERY SHOW NEEDS A
FIRST-CLASS **BARKER**
ANND HERE HE IS!



FOR YOU **TIMID LION-TAMERS**, THIS
EXTRA LONG WHIP! ANND TO CUT
DOWN ON YOUR '**LION FOOD** BILL--
THIS **SIGN** TO HANG ON THE CAGE!

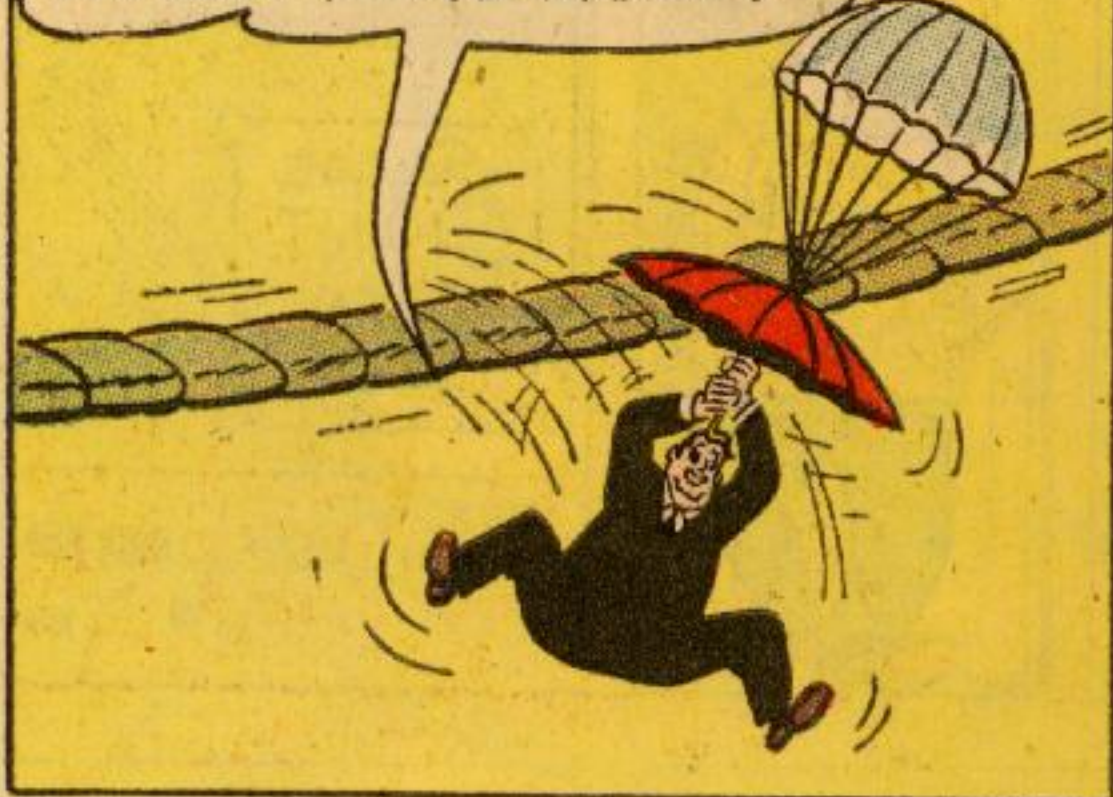


... ALSO FOR YOU **LION-TAMERS**, THIS
LION STAND WITH SPECIAL **SWINGING**
DOORS TO ALLOW QUICK SAFETY IN
AN EMERGENCY!



... AND HOW ABOUT THIS
HELMET TO WEAR WHEN
YOU PUT YOUR **HEAD**
IN THE **LION'S MOUTH--**

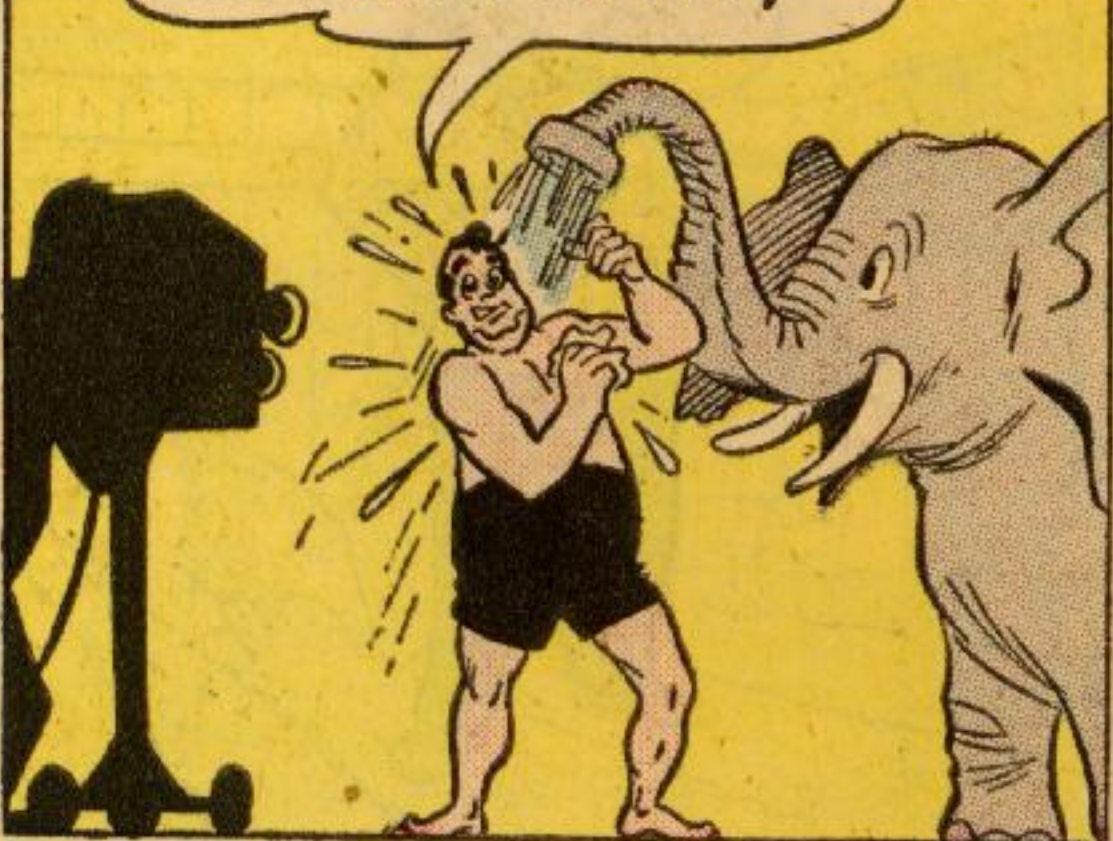
ANNND, FOR FRIGHTENED **TIGHTROPE** WALKERS, THIS EXTRA HEAVY, **SQUARE ROPE** FOR EASIER WALKING... AND THIS **BALANCING UMBRELLA** - WITH AN **EMERGENCY PARACHUTE** IN CASE YOU LOSE YOUR BALANCE!



HERE'S A COUPLE OF INTERESTING **BOOKS** FROM MOTHER FLETCHER'S CIRCUS LIBRARY!



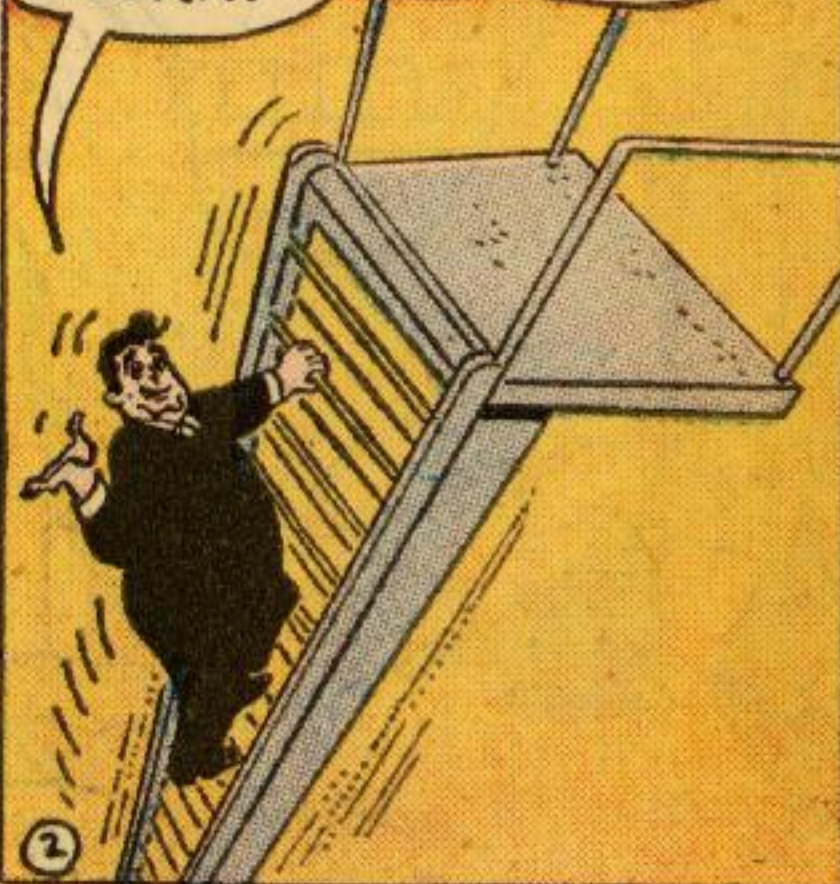
AND FOR THOSE CIRCUS PERFORMERS WHO ONLY HAVE A **TUB** BUT LIKE TO TAKE A **SHOWER**--A SPECIAL **SHOWER-NOZZLE ELEPHANT TRUNK!**



HERE'S A DELUXE **TIRE-PATCH KIT**, IN CASE THE INDIA **RUBBER** MAN HAS A **BLOWOUT!**

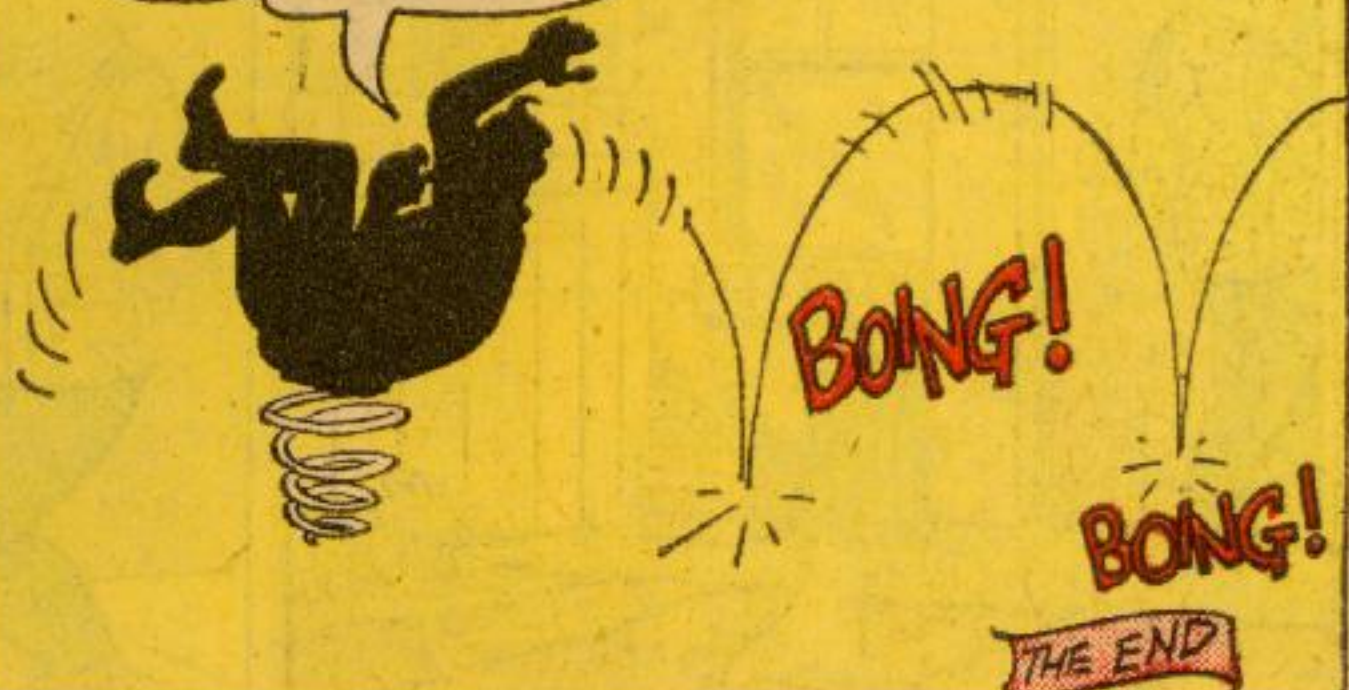


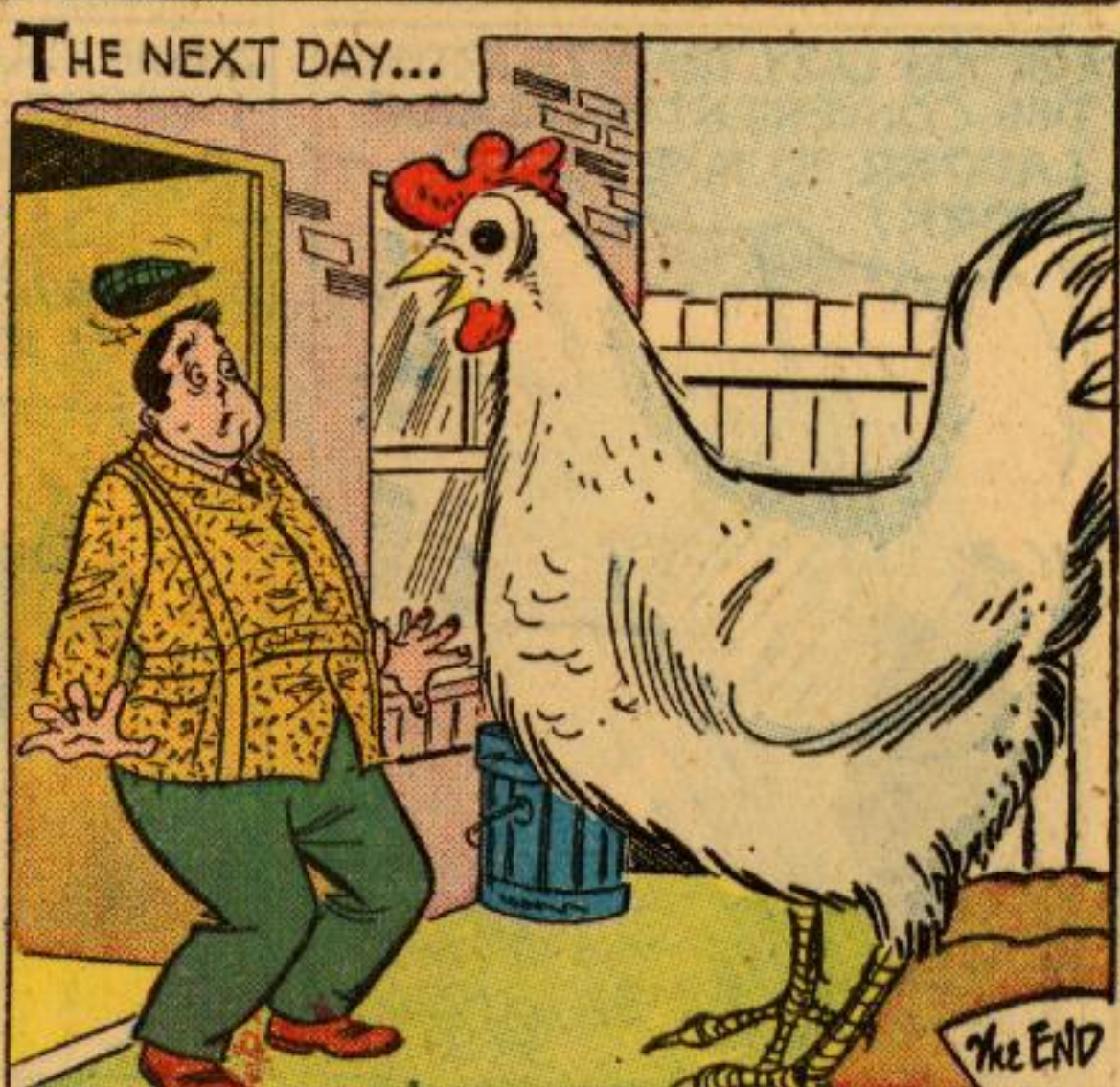
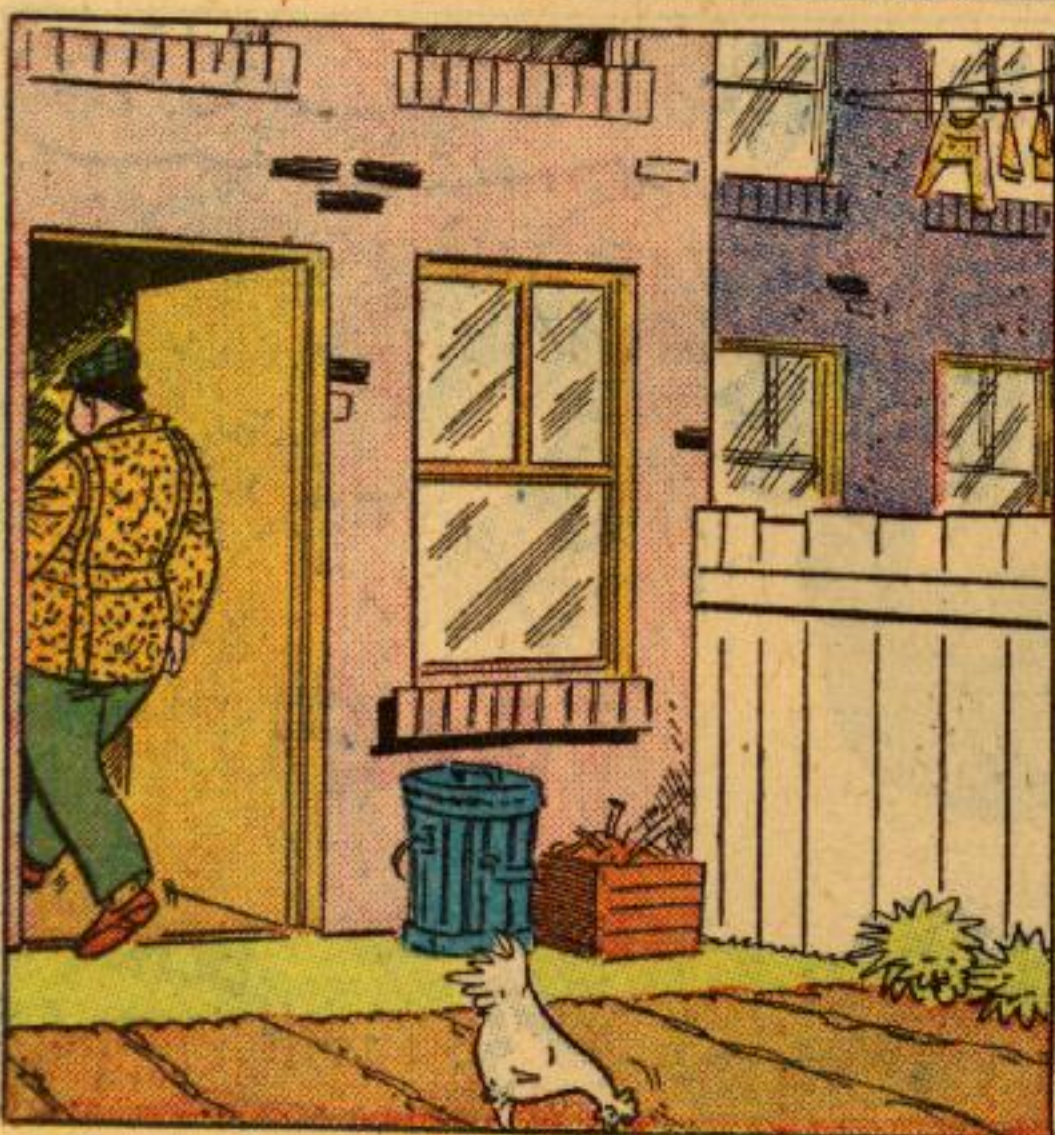
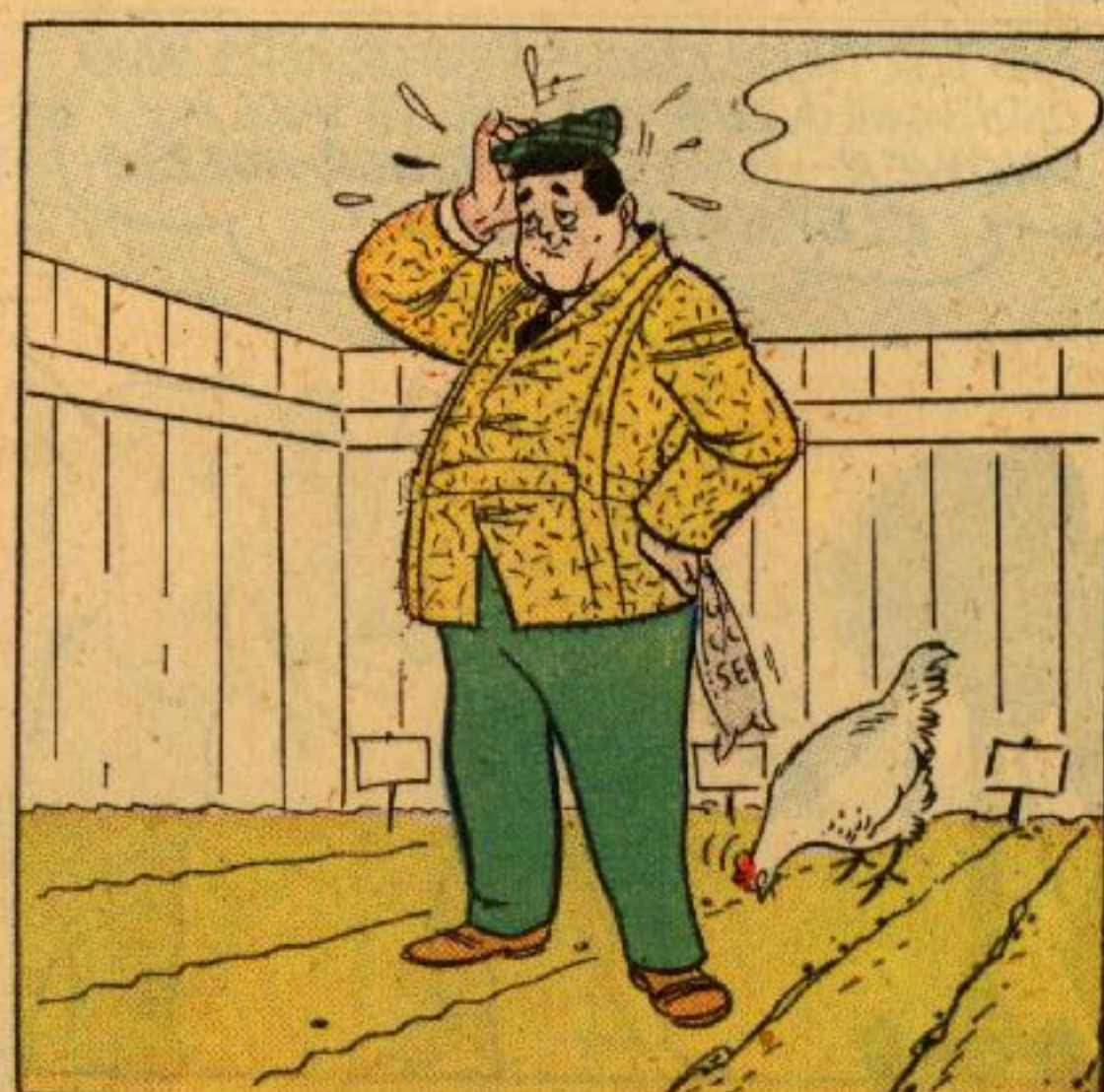
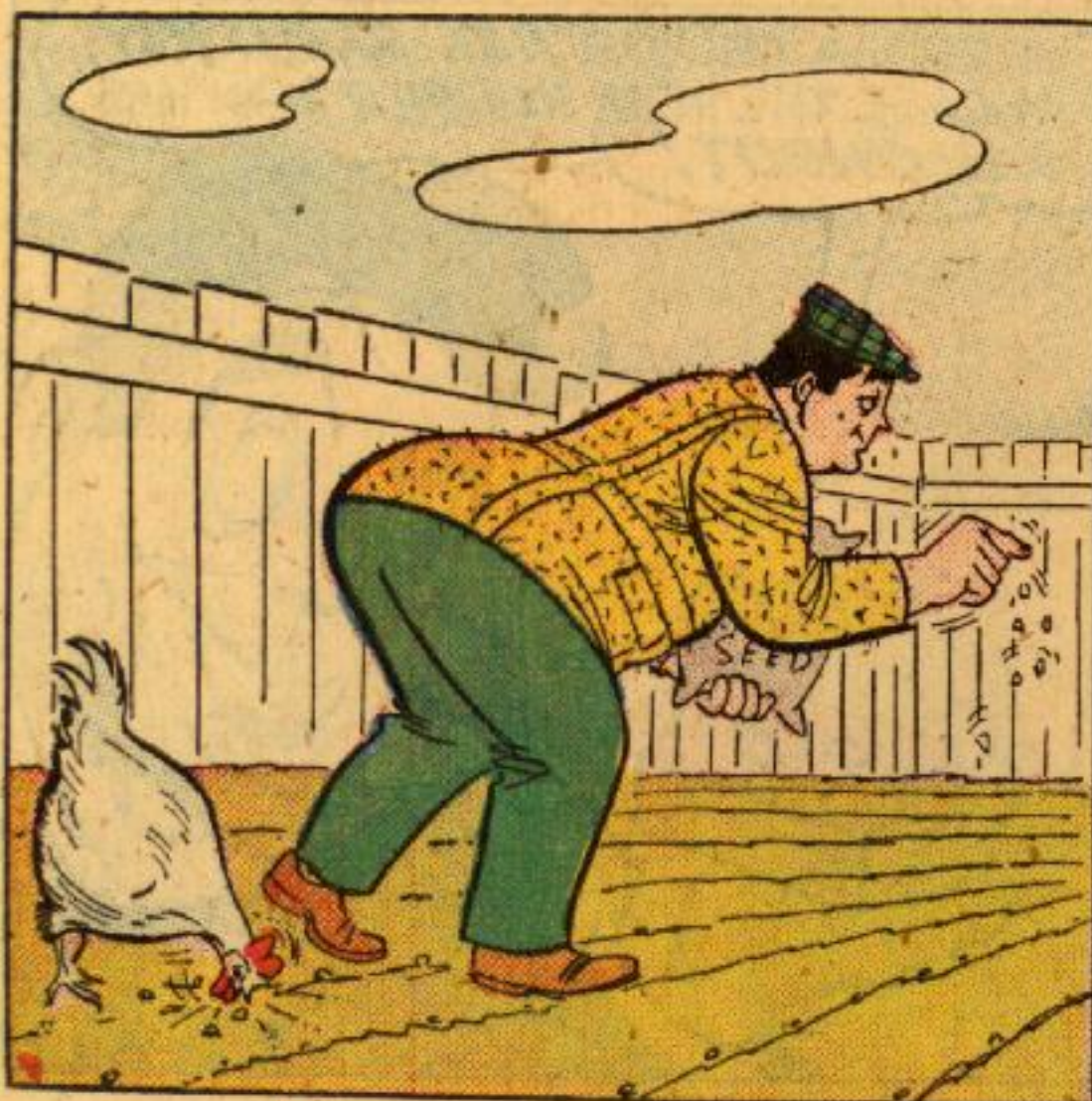
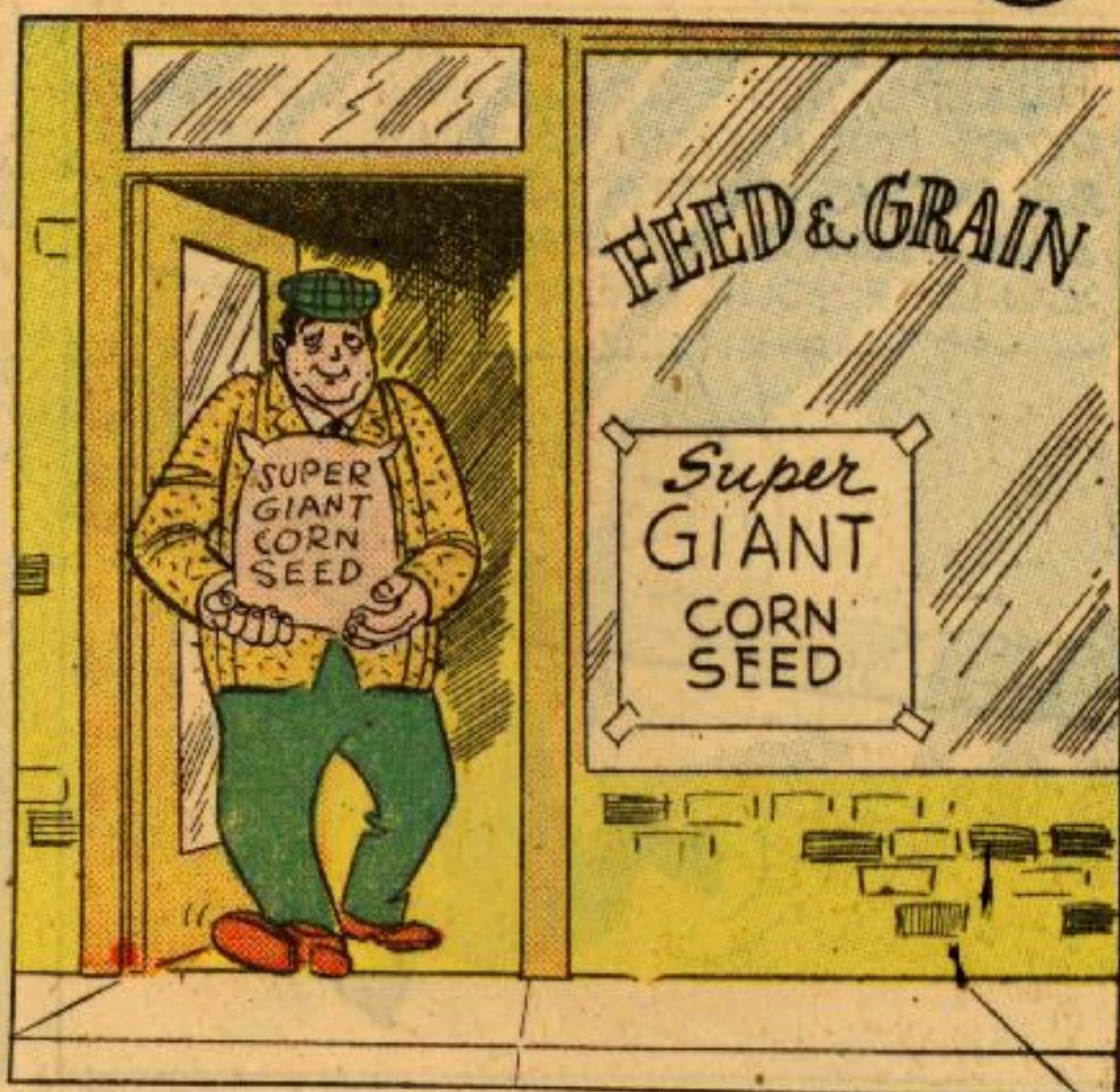
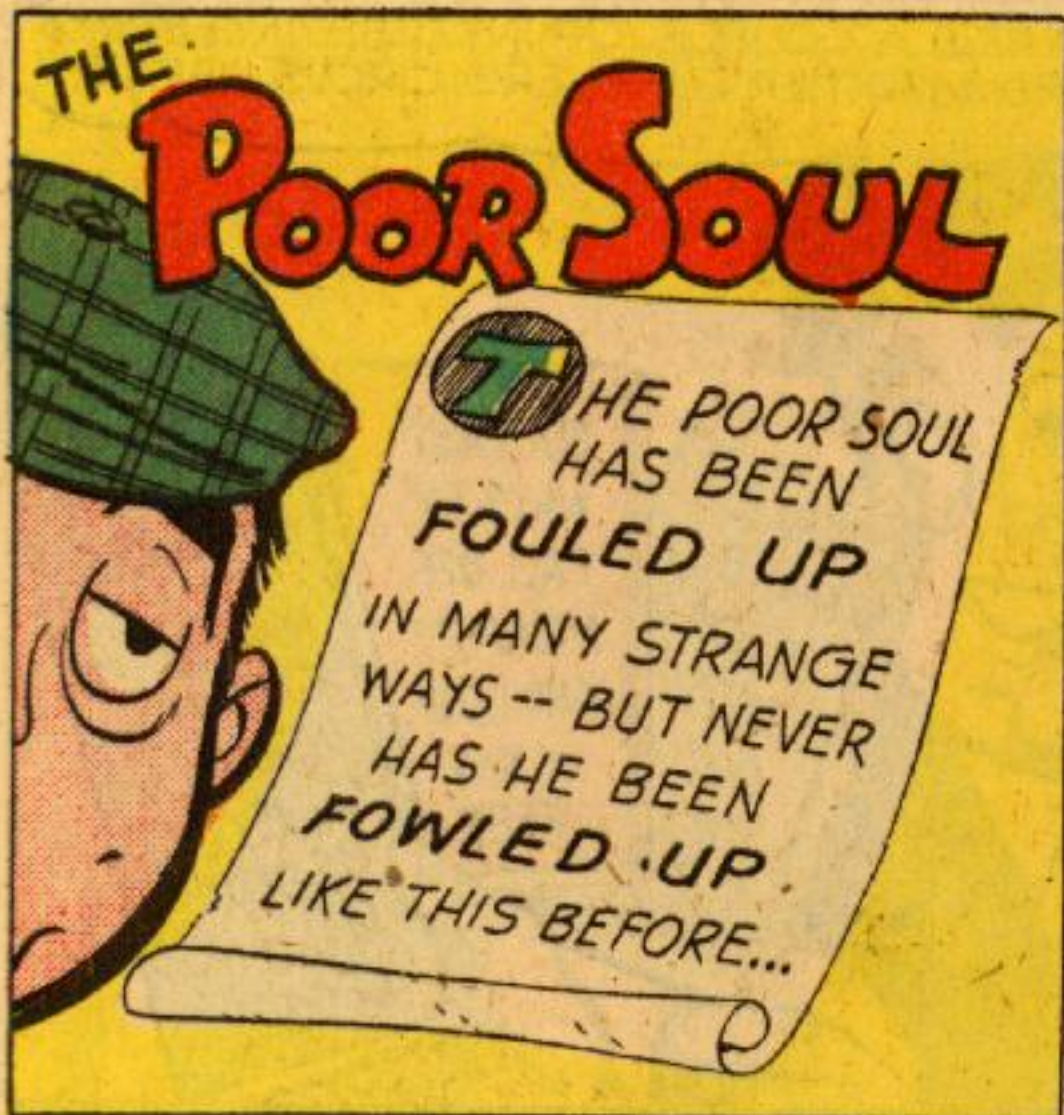
FOR YOU, LAZY TRAPEZE ARTISTS, THIS CONVENIENT **ESCALATOR LADDER** TO TAKE YOU TO WORK!



ANNND FINALLY, SOMETHING TO HELP SOFTEN THE LANDING **WHEN YOU SHOOT YOURSELF OUT OF A CANNON!**

BAAAACK TO THE LATE, LATE, LATE, LATE LATE, LATE SHOW!





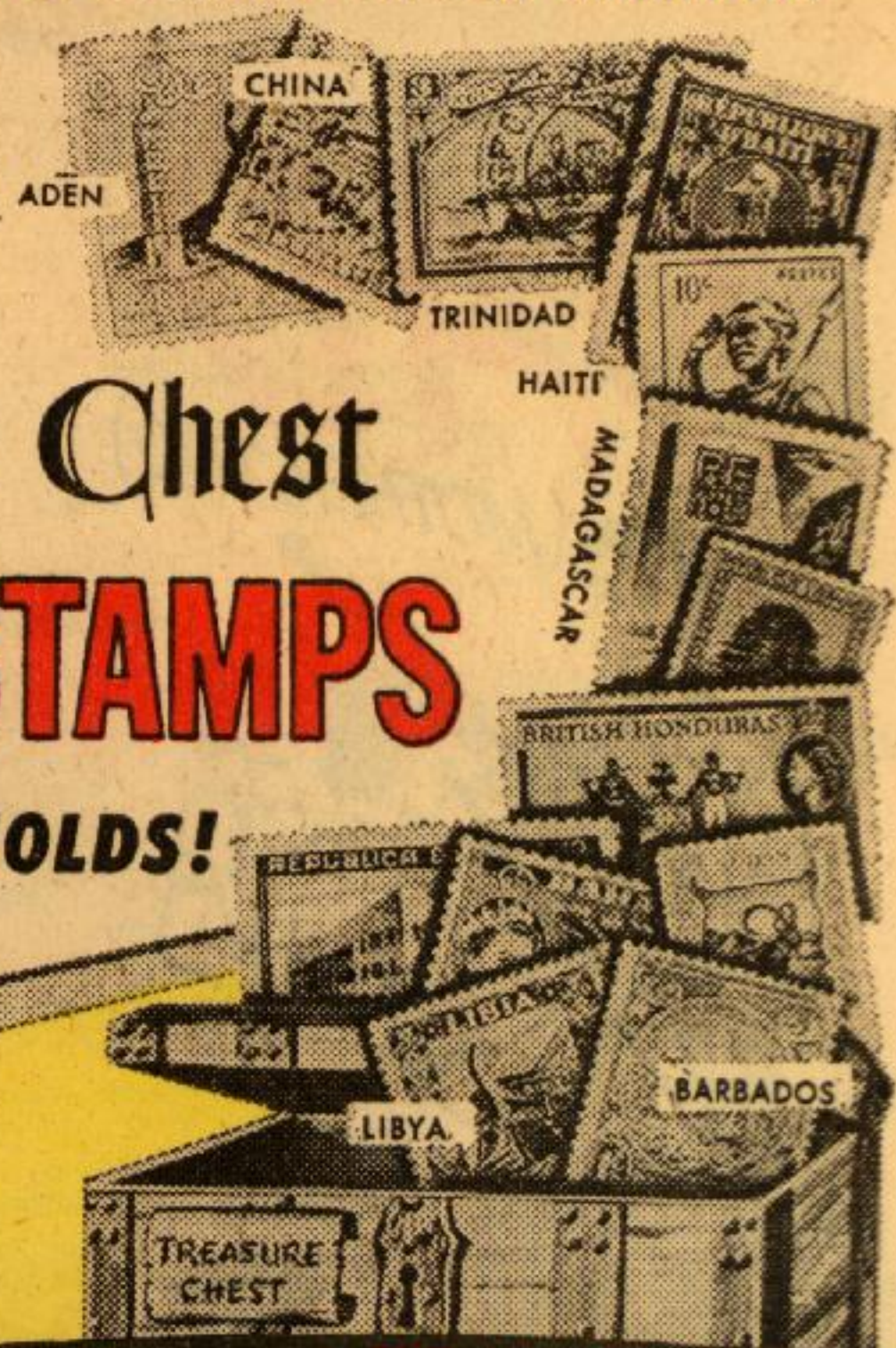
FREE!

TO GET NAMES FOR OUR MAILING LIST



Treasure Chest OF PRIZED STAMPS FROM PIRATE STRONGHOLDS!

ALL DIFFERENT—colorful stamps from strange lands where pirates lived and looted—yours FREE!



IMAGINE receiving — FREE — a whole "treasure chest" of stamps from famous pirate strongholds around the globe!

Just think — absolutely FREE — stamps from pirate hideouts like primitive Madagascar ... Haiti ... Barbados ... the forgotten isles of St. Pierre and Miquelon ... the fabled islands used as hideouts by the blood-thirsty pirates of centuries ago. Your imagination will be carried back to the days when cut-throat buccaneers like Captain Kidd and Blackbeard plundered treasure-laden ships across the seven seas and hid their booty on the very islands from which you will receive these FREE stamps. Most of these interesting stamps are *uncancelled*, which makes them all the more valuable.

What's more, you also get — FREE — 50 "Mystery" stamps. ALL DIFFERENT! These stamps have not been sorted as to value. Who knows what prized stamps you may find among them! In addition, you also get a Free copy of the informative "How to Collect Stamps."

Mail Coupon NOW

Send coupon at once with 10¢ to cover cost of handling and mailing. Pirate stamps, 50

ALSO FREE—IF YOU ACT AT ONCE!

LITTLETON STAMP CO.
Dept. NC-8, Littleton, N. H.

Please send me a FREE "Treasure Chest" of stamps plus 50 "Mystery" stamps and free copy of "How to Collect Stamps." I enclose 10¢ to cover cost of handling and mailing. Also send other interesting stamp offers for my inspection. I understand that I am not obligated to buy any stamps from you—now or later.

Name _____

Address _____

City _____ Zone _____ State _____

☐ CHECK HERE IF YOU WISH DISCOVERER ALBUM, and enclose only \$1 more. Stamp magnifier and hinges included at no extra charge. Money back if not delighted.

NOTE: If you are 11 years old, or under, and ALSO want BOOKLET A, put a check mark here ☐

Also Free! 50 MYSTERY STAMPS!

UNSORTED!

ALL DIFFERENT!

WHO KNOWS WHAT

TREASURES YOU MAY FIND

mystery stamps and copy of "How to Collect Stamps" will be sent to you immediately. Other interesting offers included for your inspection. If coupon has already been clipped, just send name and address plus 10¢ to: LITTLETON STAMP CO., Dept. NC-8, Littleton, N. H.



FAMOUS DISCOVERER ALBUM yours at an amazingly low price

Has spaces for 11,000 stamps. Packed with pictures, descriptions of all countries, colonies, etc. Spaces for flags, coats of arms. Complete guide for beginners, 176 pages. FULL-COLOR soil-proof cover. Yours for only \$1 to help you get started. Check box at bottom of coupon. FREE MAGNIFIER AND STAMP HINGES included if you act at once.

How To
Collect Stamps

DAD

(MOTHER, TOO)



National Rifle Association
Medals



Boy Scouts of America
Merit Badge

Free 32-PAGE GUN BOOK • 20-PAGE CLUB BROCHURE • CATALOG



MAIL COUPON NOW!

DAISY MANUFACTURING COMPANY
Safety Training Dept. P-157
PLYMOUTH, MICHIGAN, U. S. A.

Send Gun Book, Club Brochure, Catalog postpaid.
My ☐ son or ☐ daughter asked me to read this ad.

Name _____

Street and No. _____

City _____ Zone _____ State _____

☐ Man ☐ Woman. Write group name below
(if for any organization):

Read why DAISY is the RIGHT GUN

For EARLY TRAINING and FUN . . .

Since 1888 Daisy Air Rifles have used the same safer spring-type action—the safer short range—the safer low “factory limited” power! *Today* Daisys are approved for the marksmanship programs of National Rifle Association, the Boy Scouts of America. *Today* Daisys are used in schools, camps, air rifle clubs and homes to teach proper gun handling faster, more safely, more economically. Daisy is the accepted “first” gun.

Many Dads enjoy using the Daisy for inexpensive home target practice. Daisy shooting is also F-U-N for the whole family—from seven to seventy years old!

Buy your junior a Daisy and teach safety through skill. See Daisy Air Rifles on display today at your favorite hardware, sports goods or department store. Mail coupon now for instructive, free Daisy literature!

OTHER DAISY TRAINING ADVANTAGES

It's easy and fun to train juniors with a famous Daisy because: (1) the official NRA spring-type range is only 15 feet—shorter than your auto; a garage or 20' room will do; (2) store cartons filled up with old magazines make a safe backstop; (3) a Daisy costs as little as \$5.95; (4) ammunition costs only 5¢ for about 125 shots.

GUN BOOK: Gun Section pictures America's most famous historical rifles and pistols each described by gun collector authority. Also explains how a Daisy works. Lists NRA Qualification Course for BB guns, shows NRA BB gun medals!

CLUB BROCHURE: Big 20-page Book tells how to organize, conduct a junior air rifle club; explains how parents, children, communities benefit from this popular new 15 foot spring-type air rifle marksmanship program. Write now!

IMPORTANT! Because Daisys are often confused with other type air rifles, we emphasize: Daisy is NOT a high-power pneumatic, gas, pellet or compressed air gun. It cannot be “pumped up” to increase power. It has always been a spring-action, short range, low power, low-priced BB gun—best for training boys and girls seven through fourteen.

DAISY

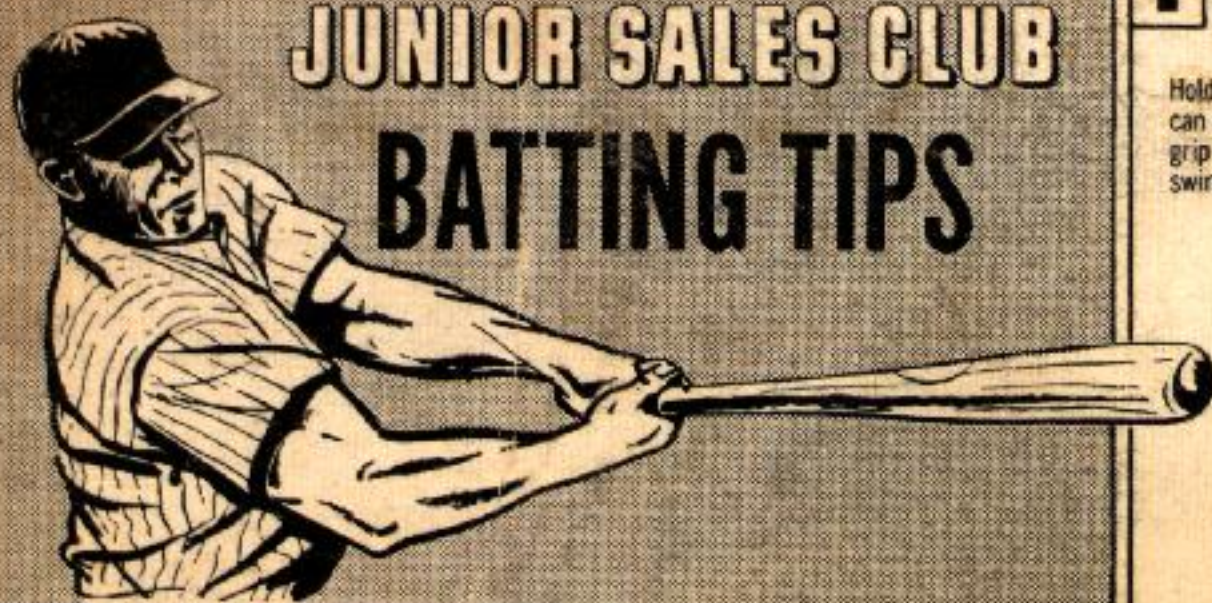
TRAINING AIR RIFLES

DAISY MANUFACTURING COMPANY

DEPT. P-157 PLYMOUTH, MICHIGAN, U. S. A.

SINCE 1888—HEADQUARTERS FOR JUVENILE GUNS, EQUIPMENT

JUNIOR SALES CLUB BATTING TIPS



1 CORRECT GRIP FOR SWING HITTER

Hold your bat at the end. You can hit a longer ball with this grip because you have a fuller swing and follow-through.



CORRECT GRIP FOR CHOKE HITTER

Hold the bat several inches up the handle. This grip doesn't drive the ball as far as the swing grip because the swing is not as full; gives more control, allows you to place hits better.



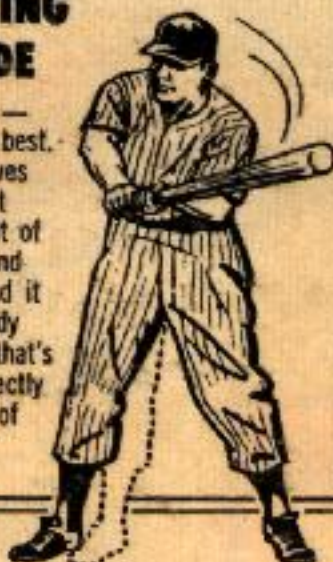
2 CORRECT BATTING STANCE

Place your rear foot midway between the sides of the batter's box, slightly behind home plate, toes facing the plate. Your front foot should be even with the plate, toes angled toward front of plate.



3 BATTING STRIDE

A short stride — about 6" — is best. The stride serves two purposes: it puts the weight of your body behind your swing, and it directs your body toward a ball that's not coming directly over the heart of the plate.



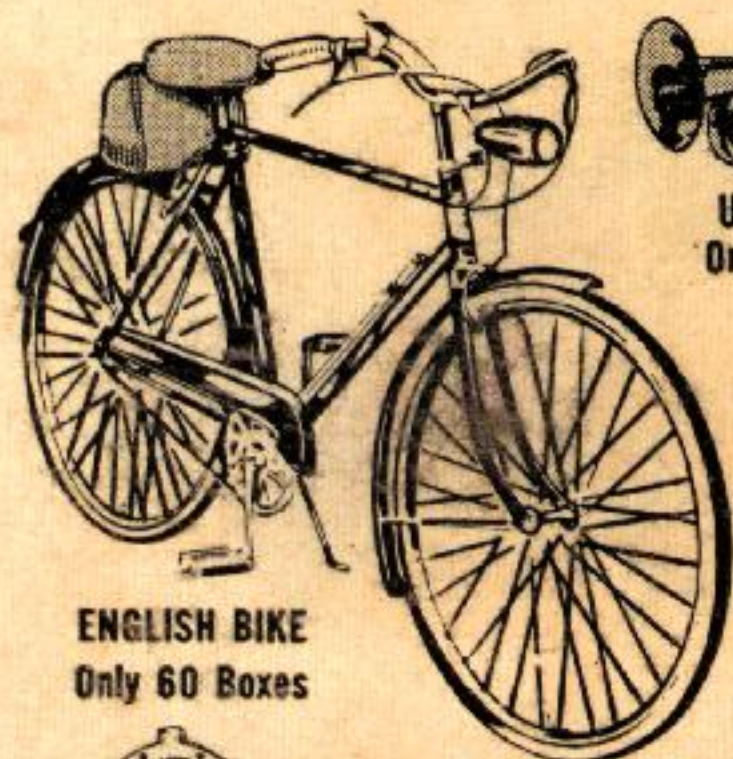
4 THE SWING

Hold the bat away from your body. Swing so it's level with the ground to meet the ball squarely. Never swing upwards or downwards. Always keep your eye on the ball and snap your wrists at the moment of impact.

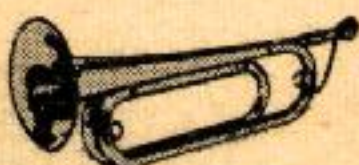


5 COMPLETE FOLLOW-THROUGH

Your power and control come from your wrists. Complete follow-through gives ball more speed and distance. Remember, practice makes perfect!



ENGLISH BIKE
Only 60 Boxes



U. S. BUGLE
Only 12 Boxes



SPALDING GLOVE & BALL
Only 20 Boxes

Kids! Take a tip from me! Get these prizes from JUNIOR SALES CLUB OF AMERICA

Mike Mantle



WATERPROOF WATCH
Only 20 Boxes



TELEPHONE SET
Only 12 Boxes



BIKE GENERATOR SET
Only 12 Boxes



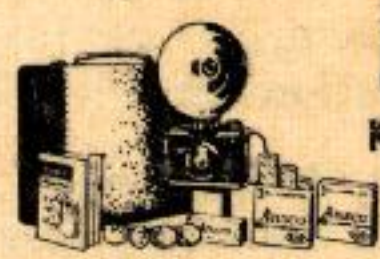
SKIN DIVING OUTFIT
Only 12 Boxes



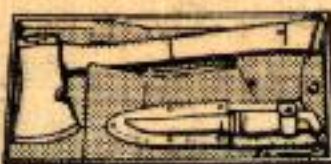
TYPEWRITER
Only 20 Boxes



RACE CAR
Only 12 Boxes



FLASH CAMERA OUTFIT
Only 12 Boxes



KNIFE AND AXE SET
Only 12 Boxes



OUTBOARD SPEEDBOAT
Only 20 Boxes



DAISY RED RYDER
Only 12 Boxes



MOUNTAIN TENT
Only 20 Boxes



SPINNING OUTFIT
Only 20 Boxes



COMET SABRE
Only 12 Boxes



ARCHERY SET
Only 12 Boxes



SLEEPING BAG
Only 20 Boxes



COLEMAN STOVE
Only 20 Boxes



PLANE KIT AND ENGINE
Only 12 Boxes



JIG SAW
Only 20 Boxes

Here's how the JUNIOR SALES CLUB will give you THESE PRIZES and many more!

It's easy to earn these valuable prizes when you become a member of the Junior Sales Club. No experience needed. IT COSTS YOU NOTHING! You'll quickly sell many boxes of J.S.C.A. Cards at the special rate of only \$1.25 per box of 21 lovely cards. You can earn a prize in one day! J.S.C.A. CARDS ACTUALLY SELL THEMSELVES!

Just fill in and mail the coupon to become a member. Mark on the coupon whether you want 12 or 20 boxes of either Christmas or All Occasion Cards. (If prize is for more than 20 boxes, start with your first order for 20 boxes.) We will send your prize-winning boxes of cards on credit because WE TRUST YOU. It's quick and it's easy. MAIL YOUR COUPON NOW. ACT QUICKLY TO GET FREE MEMBERSHIP CARD. NO CARDS WILL BE SENT WITHOUT PARENT'S SIGNATURE.

JUNIOR SALES CLUB OF AMERICA DEPT. NC-6
SPRINGFIELD 1, MASS.

Enroll me as a member of the J.S.C.A. and send me AT ONCE, FREE Membership Card, FREE Illustrated Catalog, complete details on how to get prizes AND a supply of boxes to sell as checked below:

- ☐ 12 BOXES ☐ ALL OCCASION CARDS
☐ 20 BOXES ☐ CHRISTMAS CARDS

You must indicate whether you want Christmas or All Occasion Cards. We CANNOT send part Christmas and part All Occasion.

NAME _____ Print Clearly

ADDRESS _____

CITY _____ STATE _____

Parent's Signature _____

JUNIOR SALES CLUB of AMERICA, Springfield 1, Mass.



Summer FUN

Summertime is *Daisytime*. Get a Daisy — get in on the fun! Ask Dad to teach you proper gun handling and marksmanship *this summer* with the safer Daisy spring-type BB Rifle!

HOW TO GET YOUR DAISY FASTER

Lift this page! See that Daisy ad? Tear it out, give it to Dad after supper, ask him to please read it!



FREE!

Complete Daisy Catalog!



MAIL NOW!

DAISY MANUFACTURING COMPANY

Dept. B-157, PLYMOUTH, MICHIGAN, U.S.A.

Please send Complete Daisy Catalog postpaid.

My Dad ☐ or Mom ☐ Did ☐ or Did Not ☐

Read the Other Daisy Ad Opposite Back Inside Cover!

Name

Street and No.

City Zone State



NO. 94: If you like *western* guns, you'll pick Daisy's Red Ryder* Cowboy Carbine, 1000-shot style; carbine ring, leather butt boot. **\$8⁹⁵**

NO. 25: This gleaming, gold-filled "engraved" Daisy Pump Gun will thrill you! Famous force-feed 50-shot repeater. Comes with special new screw-driver for taking gun apart in 2 pieces for vacation travel! Full oval stock. **\$9⁹⁵**

NO. 98: You'll be the proudest person in town with the Daisy Eagle! Looks like Dad's hunting rifle with real 2X Scope mounted and heavy top grain leather sling. 1000-shot style. **\$13⁹⁵**

NO. 1094: Or choose this Cowboy Shootin' Set; canteen, belt, holster, 1000-shot style air rifle. **\$9⁹⁵**

SHOOTERS: You get more BBs for your money in Daisy BB Pack!

PRICES HIGHER CANADA. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. NO DIRECT ORDERS ACCEPTED FROM CANADA.

WHERE TO BUY DAISYS: At hardware, sports goods or department stores. If your dealer is out of stock, send number of model you want (with remittance, name, address); we'll ship postpaid.

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DAISY AIR RIFLES

DAISY MANUFACTURING COMPANY

Dept. B-157, PLYMOUTH, MICHIGAN, U.S.A.