

## GIVEN GIVEN GIVEN PREMIUMS - CASH



BOYS GIRLS LADIES ACT NOW Mail Coupon

WE ARE RELIABLE OUR 61st YEAR

Candid Cameras with Carrying Case, Ukuleles (sent postage paid). Other Pre-miums or Cash Com-

missions easily yours.

SIMPLY GIVE pictures with White
CLOVERINE Brand SALVE sold at 35, cents a box (with picture) and remit per catalog sent with starting order postage paid by us. Wilson Chem. Co., Dept. G-115, Tyrone, Pa.

## PREMIUMS - CASH



a box (with picture) and remit per catalog sent with your starting order postage paid by us. Be first, 61st year. Wilson Chem. Co., Dept. H-115, Tyrone. Pa.

## PREMIUMS - CASH



MEN! BOYS, GIRLS, LADIES, Radios, Footballs, Basketball Outfits, Swim Masks, all sent postage paid. GIVEN - GIVEN - GIVEN. White CLOVERINE Brand SALVE is so easy to sell to friends, neighbors, relatives at 35 cents a box - with free picture. Send coupon now and your starting order will be sent out to you at once. We are reliable. Our 61st continuous year of serving millions with Premiums or Cash Commissions. WRITE OR MAIL COUPON TODAY. BE first, Act now. Wilson Chem. Co., Dept. K-115, Tyrone, Pa.

## IVEN - GIVE



Many other valuable PREMIUMS or CASH COMMISSIONS shown in our big catalog you get FREE when you receive your first order postage paid by us. Over 60 years.



GIVEN! GIVEN! GIVEN! GIVEN!

Jewelry, Field Glasses, Roy Rogers Flash Cameras, Aluminum Ware, Record Players, School Bags, Bingo Games, Axe and Knife Sets, Rings, Gold Toned Pen and Pencil Sets, Electric Woodburn-ing Sets, Telescopes

Archey Sets,
Air Rifles.
Wilson Chem.
Co., Dept. M-115,
Tyrone, Pa. WATCHES





MAIL COUPON

BE FIRST NOW

YEAR

Radios, Footballs, Basketball Outfits, Swim Masks (sent postage paid). GIVEN - GIVEN - GIVEN. White CLOVERINE Brand SALVE is so easy to sell to friends, neighbors, relatives at 35 cents a box - with FREE picture - Send coupon now and your starting order will be sent out at once. WILSON CHEMICAL CO., Dept. L-115, TYRONE, PA.

### COUPON TODAY MAIL

Name					Ag	e
St				R.D.	Bo:	c
Town				ZoneNo	Stat	e
Print LAST Name Here						
Paste on a postal	card	or	mail	in an	envelope	NOW

FOR 15 YEARS AT 8: 15 EVERY MORNING A BUS DRIVER BY THE NAME OF RALPH KRAMDEN HAS LEFT HIS APARTMENT TO CARRY ON A BITTER FEUD WITH MILLIONS OF NEW YORK BUS PASSENGERS -- THIS PARTICULAR MONDAY MORNING WAS THE SAME AS ANY OTHER, EXCEPT ONE HOUR LATER AT 9:15 --

WELL, LET'S TAKE A LOOK--





DON-N-NT GET SO CUTE, ALICE -- TODAY HAPPENS TO BE THE 15TH, THE DAY MY VACATION STARTS!

FORGOT, RALPH!-

WHAT'S THE BIG BOX FOR? DON'T TELL ME YOU BOUGHT YOURSELF A NEW



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RALPH, ARE YOU BUT, ALICE, OUR KIDDING ? I'D BE OUT MOVIE'S GONNA BE OF MY MIND TO GET ABOUT A BEACHCOMBER AN' A RICH SOCIETY INVOLVED IN ANY DAME ... I WAS GONNA HAIR-BRAINED IDEA THAT YOU AND PLAY THE BEACHCOMBER AN' YOU WERE GONNA NORTON DREAMED PLAY THE RICH SOCIETY UP! DAME!















SURE -- I'VE BEEN
WORKIN' IN THE SEWER
FER TEN YEARS NOW-AND IN TEN YEARS, RALPH,
ANYTHING AND EVERYTHING
FLOATS BY!-AN' I'VE BEEN
COLLECTIN' THE STUFF
AND PUTTIN' IT IN
THE CELLAR!

































IS THE LADY OF THE HOUSE IN?

NOPE, BUT THE MAN OF THE HOUSE IS --WANNA SEE



I'M AFRAID NOT--YOU SEE I'M SELLING LADIES BATHING SUITS!





WELL, I'LL COME BACK SOME OTHER TIME!

WAIT... COME IN A MINUTE!



HEH HEH!--)
WHATCHA GONNA DO,
RALPH -- BUY YERSELF
A BIKINI ?





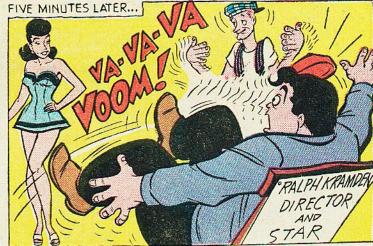












NORTON, YOU GET
THAT SAND AND SALT
SPREAD AROUND
WHILE I CHECK THE
LENS AND SHOW OUR
NEW LEADING LADY
WHAT TO DO!

OKAY, RALPHIE BOY...
AN' IF YOU'RE
GONNA BE IN THE
FIRST SCENE YA
BETTER PUT ON
THE WIDE-ANGLE
LENS.'





















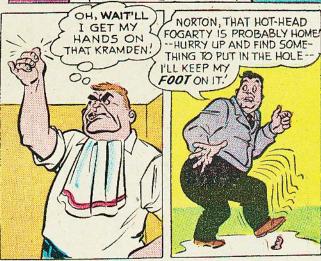


































## 631 MOVIE & TV STAR PICTURES



## EXCITING NEW COLLECTION!

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

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with order

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of over 165 of your favorite movie and TV performers!

## 300 BIRTHDAYS

of the greatest movie and TV stars! Don't delay a minutel

Send 25¢ to

## DeLUXE PHOTO SERVICE, Dept. S2

Box 947, Church St. Annex New York 8, N. Y.



BE MY GUEST AT
PALISADES AMUSEMENT
PARK, New Jersey.

THIS COUPON ENTITLES

FREE ADMISSION-FREE ACTS-





## ADMIT ONE (1) TO PALISADES AMUSEMENT PARK

NEW JERSEY

GOOD MONDAYS and FRIDAYS (EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way 41st St. & 8th Ave.

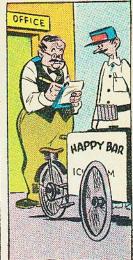




## Genwick Babbitt

THE BEST WAY TO GET A
JOB DONE RIGHT IS TO
DO IT YOURSELF -- BUT
THE BEST WAY TO GET
A JOB DONE WRONG
IS TO LET
FENWICK BABBITT
DO IT.





HOW D'YA DO-MY NAME IS FENWICK
BABBITT AN' I'D LIKE
TO SELL ICE CREAM.'





OH, YES, SIR--IT'S
COLD AND IT COMES IN
A BUNCH OF DIFFERENT
FLAVORS --

NO!--I MEAN, DO YOU KNOW ANYTHING ABOUT SELLING ICE CREAM?



NO, SIR, BUT I'M WILLIN' TO LEARN -- WELL, I DON'T USUALLY HIRE A

MAN WITH NO EXPERIENCE -- BUT
I'M SHORT-HANDED, SO I'LL GIVE YOU A
CHANCE! TAKE THIS CART OUT--JUST
RIDE AROUND AND RING THESE BELLS!

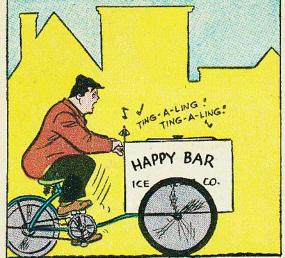
OH YES, SIR. I JUST RING THE BARS AND SELL THE BELLS.' THANK YOU, SIR...THANK YOU... YOU'RE A NICE MAN... FOR SOME REASON
I GOT A FEELIN'
THIS ISN'T GOING TO
WORK OUT
ON WELL!



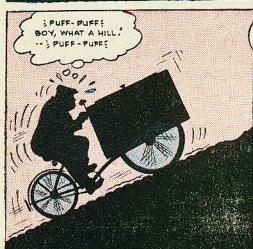




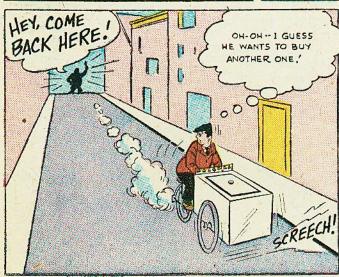




























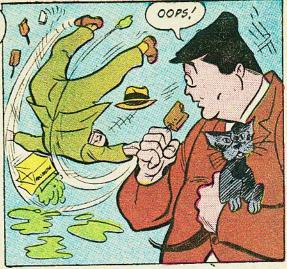






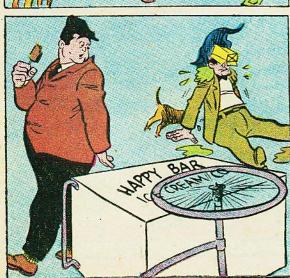










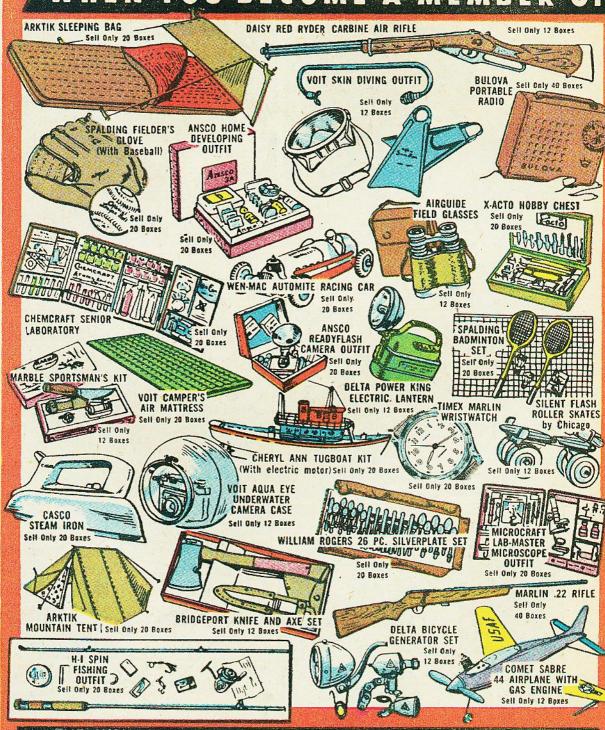




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## WHEN YOU BECOME A MEMBER OF



THE JUNIOR SALES CLUB OF AMERICA . Springfield 1, Mass.

ADVERTISEMENT



Sell Only 12 Boxes



HERCULES ROYAL PRINCE LIGHTWEIGHT ENGLISH BICYCLE

With Generator Powered Headlight

Here is our most famous prize of all, the Hercules Royal Prince Lightweight English Bicycle, completely equipped with every quality feature imaginable including 3-speed shift and chrome finished Generator Headlight.

## Here's How The Junior Sales YOU

It's easy to earn one or more of these valuable prizes when you become a member of the Junior Sales Club of America. No experience is required! It WON'T COST YOU ANY. THING! Thousands of other boys and girls have earned valuable prizes and YOU CAN, TOO!

The first thing you do is pick out the prize you want. Then, simply fill out the coupon with your name and address (PLEASE PRINT CLEARLY) and indicate whether you want 12 or 20 boxes. The number of boxes will depend upon the prize you are working for It boxes, you must sell your first shipment of 20 boxes before we can send you more. After you have filled out your coupon, send it to us and we will immediately send the card boxes you request plus complete details and an illustrated folder showing all the prizes you can win.

Selling these lovely J.S.C.A. All-Occasion Greeting Card boxes is amazingly easy! The

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assortment we will send is brand new for 1956

assortment we will send is brand new for 1956 and has 21 long slim gold-embossed cards and envelopes, a tremendous value which you sell at the low bargain price of only 81.25 per box. All your friends, relatives and neighbors will be anxious to buy such lovely cards... in fact, most of our members sell all their cards the very first day! NO EXPERIENCE IS NECESSARY... I.S.C.A. CARDS ACTUALLY SELL THEMSELVES.

Just imagine the fun and enjoyment you can have with any one of these valuable prizes. We've picked these products because they're all well known for their quality. WE GUARANTEE YOUR SATISFACTION! The prize you earn will be shipped POSTAGE PAID TO YOU immediately after we receive your order and the money you've collected from selling the boxes. IT'S THE QUICK-EST. EASIEST AND MOST REWARDING PLAN EVER INVENTED. IF YOU WISH, YOU MAY EVEN KEEP. AS YOUR PRIZE, 50c FOR EACH BOX YOU SELL.

### GUARANTEE

We quarantee that the prizes offered by the Junior Sales Club of America are first quality and conform with our descriptions and specifications. If for any reason a prize is unsatisfactory, you may return it and we will refund your 40% cash commission. We further quarantee to ship all prizes promptly upon receipt of payment for cards, unless there is a delay caused by conditions beyond our control. (Flood, strikes, hurricants, etc.) We further quarantee that our greeting cards are of new manufacture and of the highest quality in their price field, a truly great value at the established retail price of \$1.25 per box.

DUDIO DE DE DE DE DE DE DE DE DE

## START TODAY!

You are allowed 30 days in which to sell your cards. The cards are sent to you on credit because WE TRUST YOU! If for any reason you cannot sell all the cards, all we ask is that you return any unsold boxes postpaid at the end of 30 days. HURRYI MURRYI START EARLY! There's no time to lose. Reniember, those cards are entirely new and have never been effered for sale before this year, ANYWHERE! Be the first in your neign-borhood to sell these cards and earn the valuable prize of your choice. allowed 30 days in which to sell your

Send No Money - Mail Jupon NOW!

### COUPON FOR A FRIEND

JUNIOR SALES CLUB OF AMERICA, Dept. NC-3 SPRINGFIELD 1, MASS.

Please enroll me as a member of the J.S.C.A. and send me AT ONCE complete details on how to get prizes, illustrated folder and a sup-ply of Alt-Occasion Cards as checked below:

T 12 BOXES

20 BOXES

PLEASE PRINT NAME CLEARLY

ADDRESS\_

ZONE\_STATE\_

### YOUR COUPON

JUNIOR SALES CLUB OF AMERICA, Dept. NC-3 SPRINGFIELD 1, MASS.

Please enroll me as a member of the J.S.C.A. and send me AT ONCE complete details on how to get prizes, illustrated folder and a sup-ply of Ali-Occasion Cards as checked below:

☐ 12 BOXES

20 BOXES

PLEASE PRINT NAME CLEARLY ADDRESS\_

ZONE\_STATE





# The South

EVERYBODY KNOWS
YOU CAN GET IN
TROUBLE IF YOU HORSE
AROUND -- BUT THE
POOR SOUL CAN
GET IN TROUBLE
JUST BEING AROUND
A HORSE!



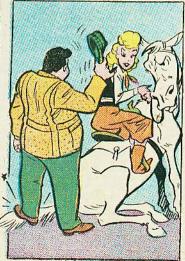


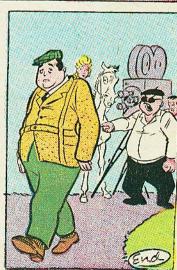












## CHARLIE BRATTON 11e 1000MoVH









HEY, CLEM--IF ONE MONKEY
HAS THREE DOLLARS AND
ANOTHER MONKEY HAS TEN
DOLLARS -- HOW MUCH HAS
THE THIRD MONKEY

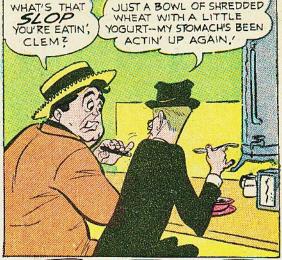
GOT?

I DON'T KNOW,
CHARLIE -- HOW
MUCH MONEY WOULD
THE THIRD MONKEY
HAVE?









SHREDDED WHEAT?! YOGURT?!

IT LOOKS MORE LIKE A BARBERSHOP FLOOR ON A
SATURDAY NIGHT!

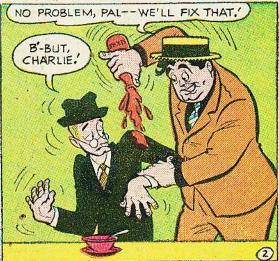
OH, MARIE, BABY-GIMME HALF: A-DOZEN FISH CAKES AND A COUPLA' PORK CHOPS! POUR A LITTLE CLAM CHOWDER OVER IT--AN'LEMME HAVE A SMALL BOWL OF OLIVE OIL TO DUNK MY ROLLS IN! BUT GO EASY ON THE HOME FRIES--I GOTTA WATCH MY





SEE THIS BOTTLE, CLEM?
WELL, IT'S A NEW MAGIC CLEANER
A FRIEND OF MINE JUST INVENTED!
AND IT'S ONLY FIVE BUCKS!
BUT I WON'T ASK YOU TO BUY
ONE UNTIL I SHOW YOU HOW
TERRIFIC IT WORKS!-SHOW
ME A SPOT ON YOUR

COAT!









WELL, THAT JUST PROVES IT'S AT WORK ON THAT KETCHUP! AND JUST TO PROVE THAT I'M NOT KIDDIN' YA, CLEM -- WE'LL PUT A COUPLA' DIFFER-ENT KINDS OF STAINS ON YOUR SUIT! LET'S SEE, A' LITTLE GRAVY AND SOME TABASCO SAUCE-







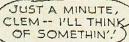










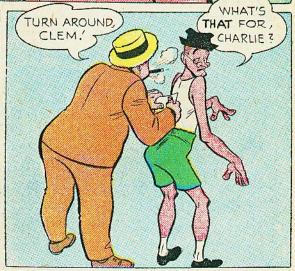








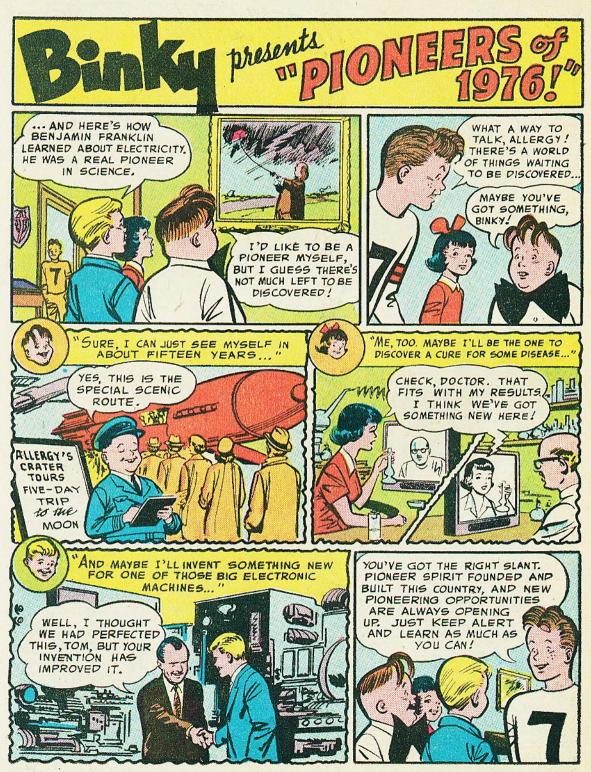












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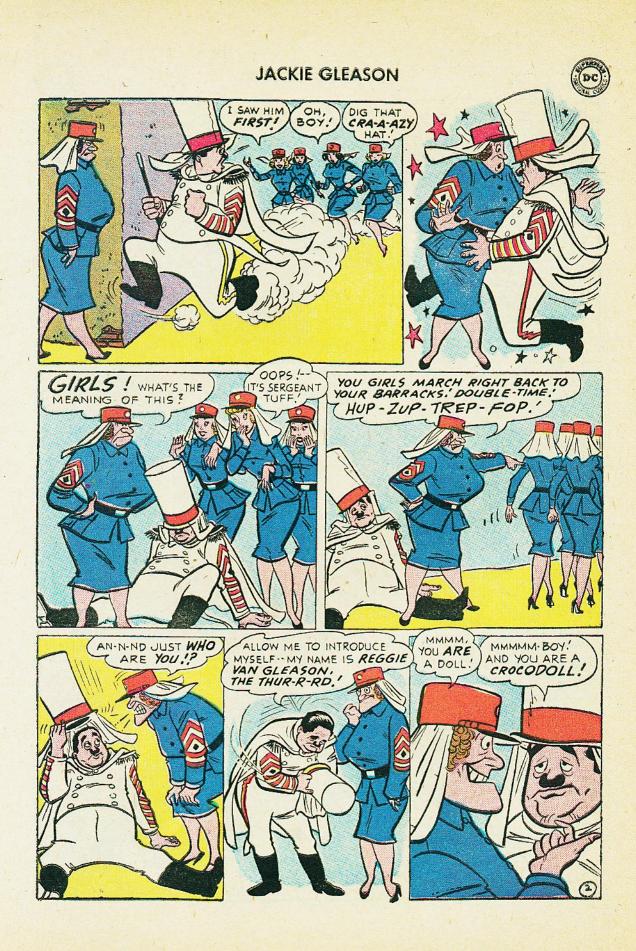
THAT MADCAP DEVIL-MAY-CARE PLAYBOY, REGGIE VAN GLEASON, DIDN'T MIND GIRLS CHASING HIM THROUGH THE STREETS AND SITTING ON HIS DOORSTEP ALL NIGHT... BUT WHEN HE STARTED TO FIND LOVE NOTES IN HIS CREPES SUZETTE (THAT'S FRENCH FOR PANCAKES), HE TORE UP HIS LITTLE BLACK BOOK AND JOINED THE FOREIGN LEGION.













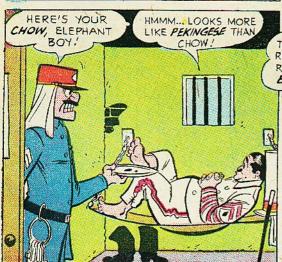
MEANWHILE ...



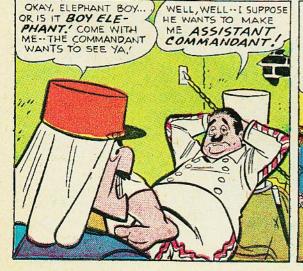




INHAT.









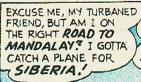




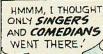










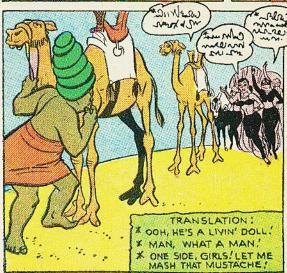


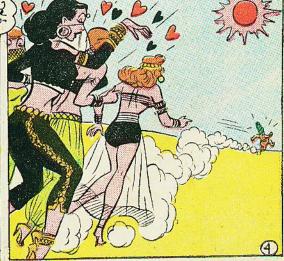






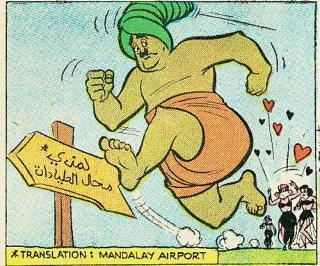


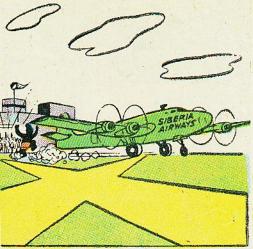










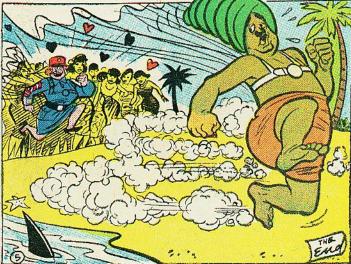


















GOOD EVENING, FOLKS! I HAVE HERE MOTHER FLETCHER'S NEW PICNIC KIT WHICH CONTAINS
SUCH USEFUL ITEMS AS A
TWO-YEAR SUPPLY OF ANTS,
BOTH BLACK AND RED: AND THIS HANDY GADGET -- A COM-BINATION MUSTARD PADDLE, FLY-SWATTER AND TWEEZERS

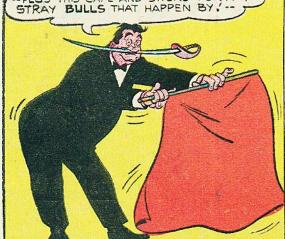
FOR REMOVING POISON

IVY FROM THE

SALAD.



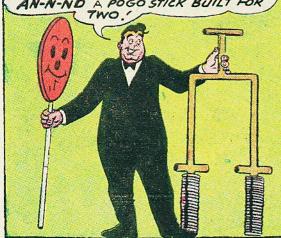
-- PLUS THIS CAPE AND SWORD FOR ANY STRAY BULLS THAT HAPPEN BY! -- J



-- AND MOTHER FLETCHER WANTS TO SEND TO THE FIRST TEN CHILDREN WHO DON'T WRITE IN, ONE OF THESE CHOCOLATE-COVERED BASEBALL BATS -AN-N-ND THIS POCKET-SIZE CAN OF YO-YO GREASE.



-- PLUS ONE OF THESE ALL-YEAR SUCKERS-AN-N-ND A POGO STICK BUILT FOR TWO.

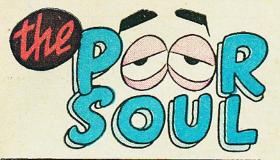


-- AND, TO THE FIRST CHILD WHO WAS BORN BEFORE 1876, MOTHER FLETCHER WILL SEND THIS COMBINATION SPACE HELMET AND GOLD. FISH BOWL ... : GLUB GLUB!, AND NOW BACK : GLUB! TO THE LATE : GLUB! LATE LATE









ALL HIS LIFE THE POOR SOUL
HAS BEEN WAITING FOR
OPPORTUNITY TO KNOCK -WHEN IT FINALLY DID -- 17
KNOCKED HIM COLD!



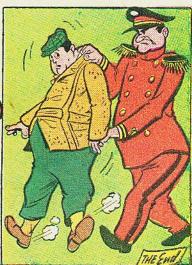














and they're packed in this GARAGE!

magins.

100 plastic autos, buses and trucks for only \$1.25! Be the first in your crowd to get this BIG collection. Become an owner of this great fleet of cars. Hours of play and pleasure! Comes packed in a garage! LOADS OF FUN! rush

LUCKY PRODUCTS, DEPT. NC-6 Carle Place, L. I., N. Y.

Here's my \$1.25...rush 100 autos, busses and trucks to me!









WRITE
FOR COMPLETE
DETAILS
TO

## SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50
IF YOU SELL 30, YOU KEEP \$3.00
IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.





STEPHENS CREDIT SALES

Dept. A.4 P.O. Box 1004 Nashville, Tennessee

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20 B

BILLFOLD PHOTOS Sent on Approval

Double-Weight, Silk Finish, Portrait Paper, Each (2½×3½ inch) PHOTO is beautifully DECKLE EDGED.

50 for only \$2

(Send No Money)

Just to get acquainted we will make you these NEW artistic, BILLFOLD PHOTOGRAPHS that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or in correspondence. SEND NO MONEY, just enclose your favorite snapshot or any size photo for 20 or 50 BILLFOLD (Wallet) SIZE PHOTOS (one pose) suitable for

framing and keepsakes. Used by thousands of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman on arrival plus a few cents for our C.O.D. and postage or enclose the money and we prepay. 3-day service. Portrait studio quality and satisfaction guaranteed. Please send within 15 days to

MOVYLAND STUDIOS Dept. 132, 211 W. 7th St., DES MOINES 2, IOWA



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## Your NEW, Real, LIVE MINIATURE DOG

I'll be happy to send you without you paying a penny, this lovable, young miniature DOG that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent

## SUPPLY LIMITED ... Write Today!

gent and clean. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. I enjoy my own lively, tiny dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your

enlargement and frame. Also include the COLOR OF HAIR AND EYES with your picture, so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others.

I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your 20 enlargement coupons to hand out. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS Dept. X-435, 211 W. 7th St.

-Send Coupon Today! -

MRS. RUTH LONG
DEAN STUDIOS, DEPT. X-435
211 W. 7TH ST., DES MOINES 2, IOWA
I would like to receive the miniature dog.
Please send me premium letter and 20 coupons.
Exclosed find aparents or negative for

Enclosed find snapshot or nega- tive for enlarging.

Color Color Eyes Hair

\_\_\_\_State\_\_\_