

I wish you could come to Lou Stillman's famous training headquarters with me . . . see how the Champions build their bodies and keep physically fit.

Are you fat and flabby? Watch Ted Kluszewski, of the Cincinnati Reds show his surefire method to remove fat. Want powerful shoulders? Football star Doak Walker has a proven body builder that gives you results . . . FAST!

If you want to be a star athlete or look like one . . . let famous Stars show you how. It's simple. It's easy. Find out how we can make you a real man in 15 minutes a day.

Extra! I'll send you my "Fight Secrets" for just 10c—so that you'll be sure to write me. Get off the bench—and into the game. Send me the coupon below right now!

Joe Louis

LET 20 GREAT STARS ' GIVE YOU...POWER SKILL, CONFIDENCE

Now, for the first time, famous Champions train you . . . coach you . . . and help you command the respect of your friends!

TED KLUSZEWSKI gives you his surefire method to loosen up for action for baseball and football . . . EASY

BOB COUSY shows you how to develop stamina sharpen your speed and coordination for basketball handball LOTS OF FUN

YOGI BERRA, the American League's most valuable player, builds up your confidence . . . KID GAVILAN reveals his secrets of split second timing, increases your resistance. . . PAUL GIEL gives you tremendous leg power and toughens you up for football.

Win new popularity. Guaranteed to add solid inches to your chest. Easy...At Home...In less than 15 minutes a day!



- Tired
- Nervous
- Rundown
- Skinny
- Fat and Flabby
- Always being picked on

Then do exactly as Joe and his Champion Staff of Instructors tell you. For full facts send coupon below.



CT NOW! ENCLOSE

"THANKS" TO THE CHAMPS

"I just had to send you this snapshot showing my new muscles" -Robert Colville, Union City, N. J.

"I was big and soft. Now I'm strong and sure of myself...nobody pushes me around"-Bob Rumbold, Marietta, Ohio

"Thanks for helping me. It feels good winning, instead of losing all the time" -Victor Mannochio, Montreal, Canada

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33 West 46th Street, New York 36, New York Dept. AZ-126

JOE LOUIS, c/o NATIONAL SPORTS COUNCIL, DEPT. AZ-126 33 West 46th Street, New York 36, N. Y.

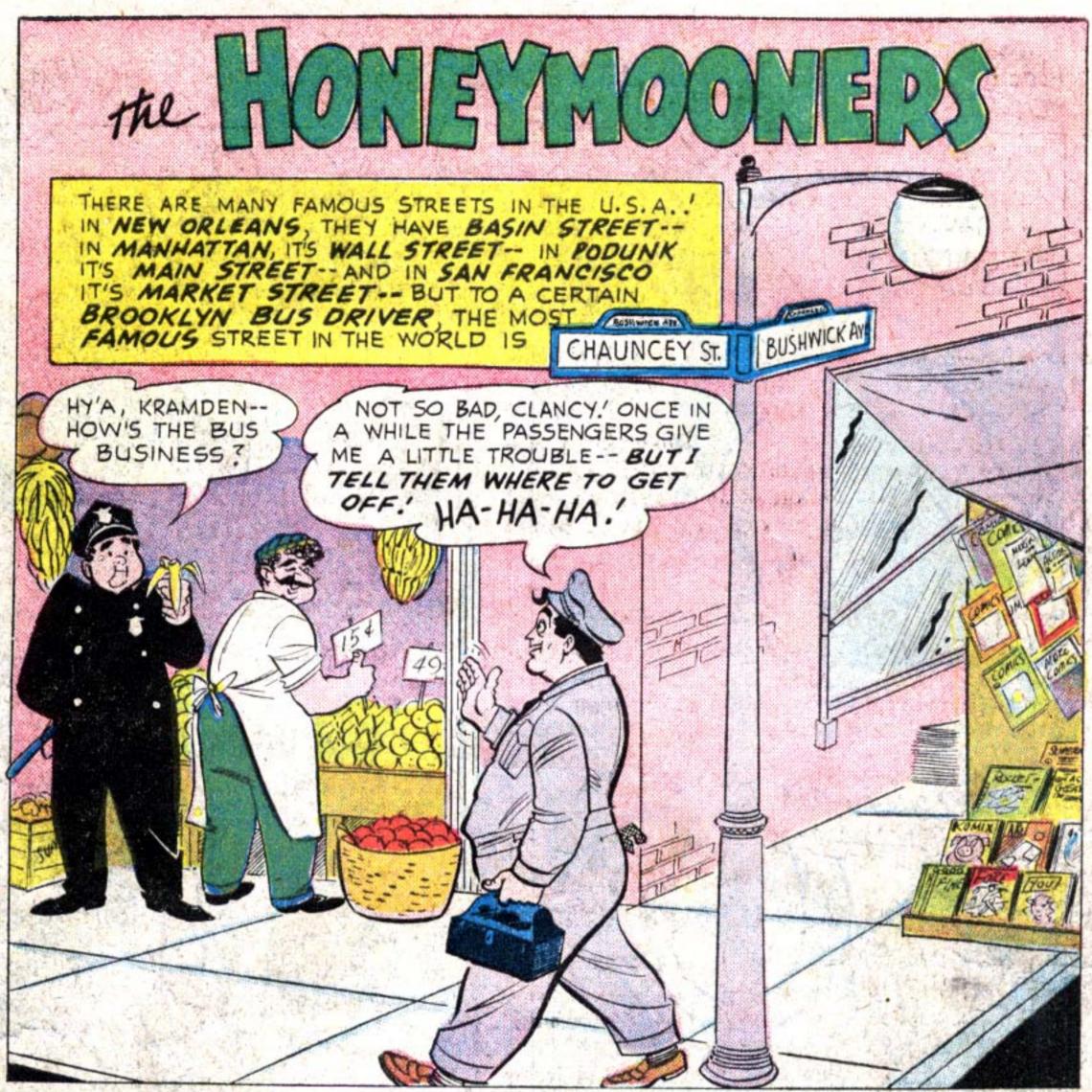
Dear Joe

- Please send me absolutely FREE a full and complete explanation of how The National Sports Council can build me the right kind of body.
 - Enclosed is 10c. Include your famous Fight Secrets.

NAME_____AGE

ADDRESS

TY_____STATE







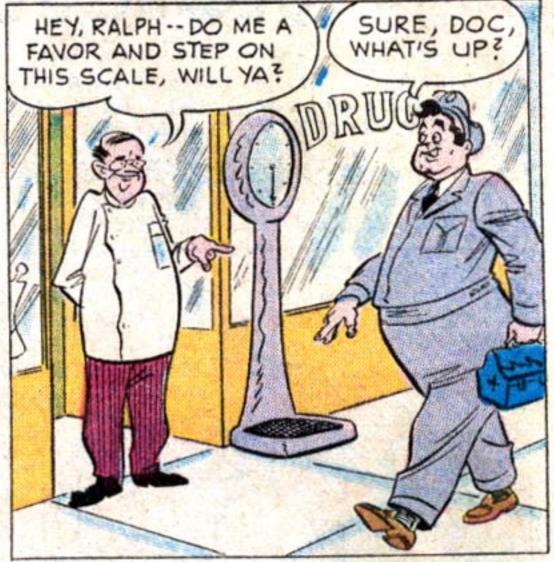
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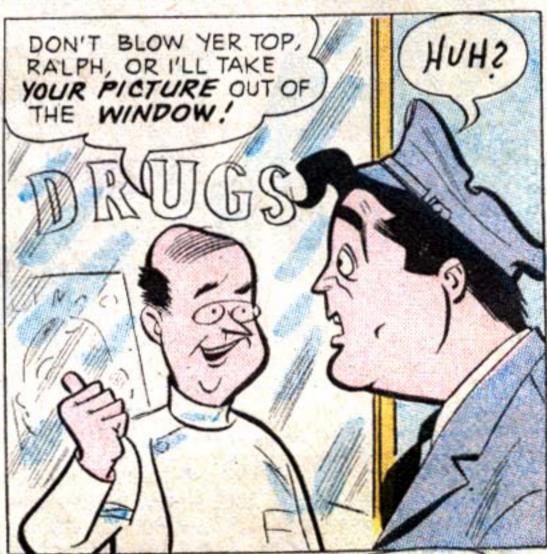




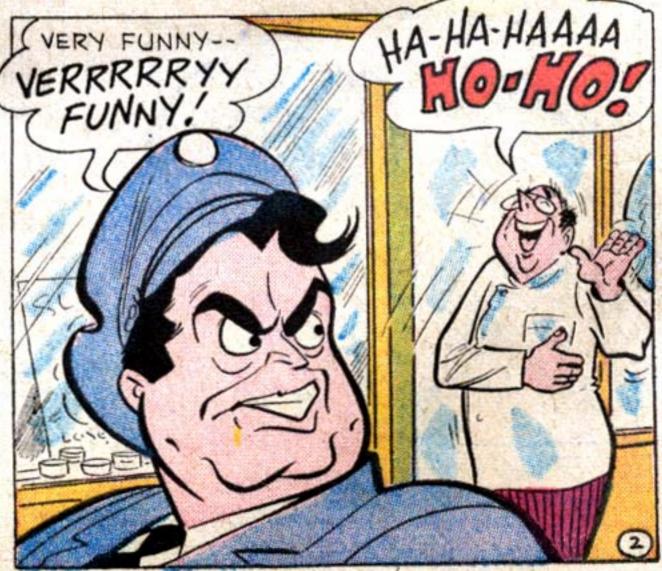






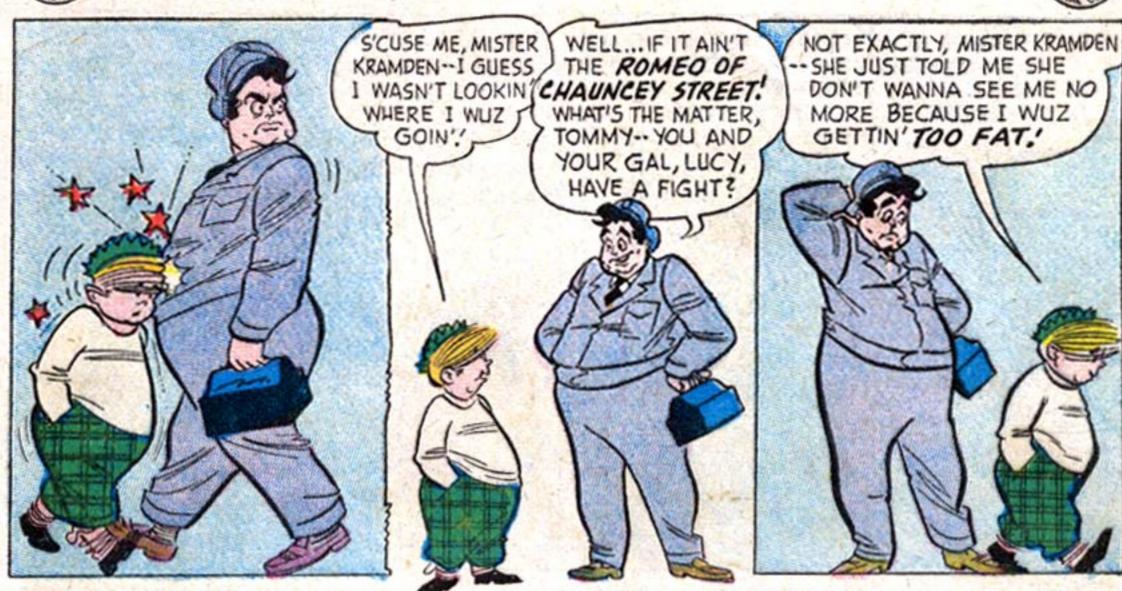


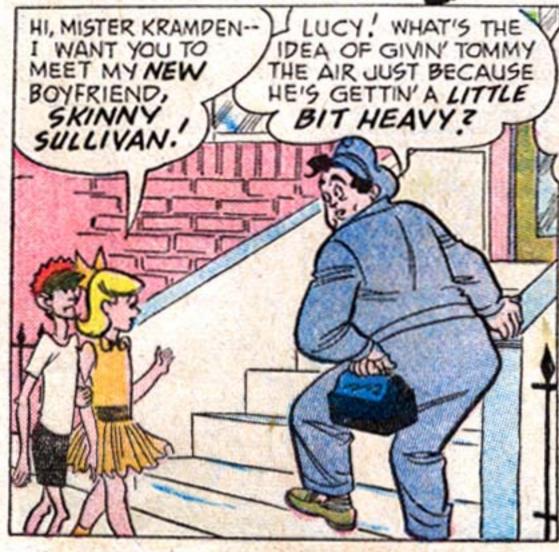






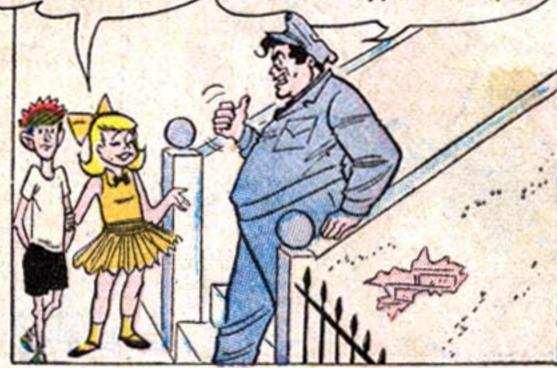






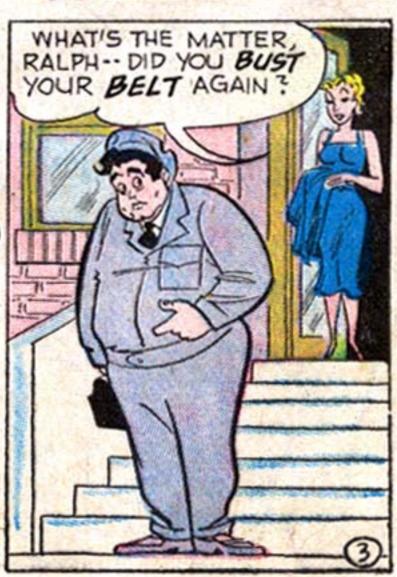
WELL, GEE, MISTER
KRAMDEN, HE
STEPPED ON MY
TOE THIS AFTER-11 S
NOON AN' IT FELT
LIKE AN ELEPHANT
STEPPED ON ME.'

WELL, WHY DON'TCHA BORROW YER FATHER'S STEEL-TIPPED WORK SHOES. -- AND I SUPPOSE YA THINK I'M TOO FAT.











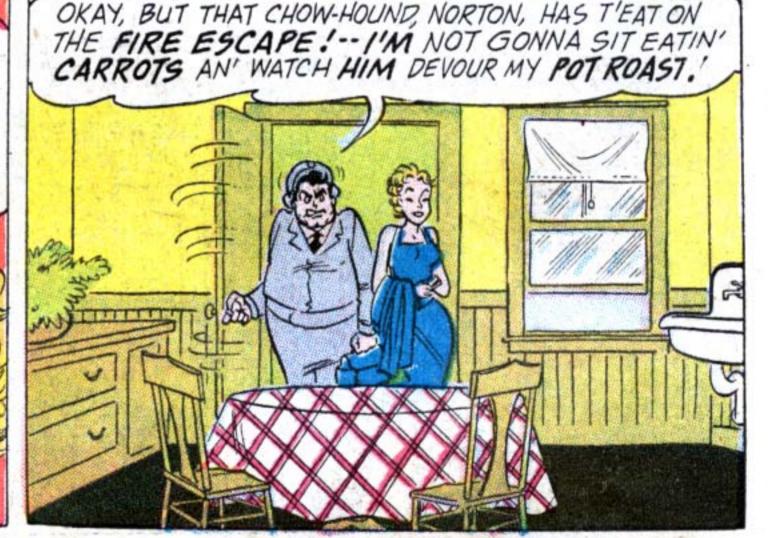






YOU EAT IT.

OKAY, RABBITI'M GONNA
HAVE A
NOT GOING TO
WASTE THAT POT
ROAST.' I'LL ASK
TRIXIE AND ED
TO HAVE SUPPER
WITH US.'



TAKE MY
MEASUREMENTS!

WELL, WHAT DOES IT SAY? I CAN'T TELL, RALPH-IT DOESN'T REACH AROUND!

BUT I THINK I HAVE ANOTHER

TAPE MEASURE--I'LL GET
IT AND TIE THE TWO OF



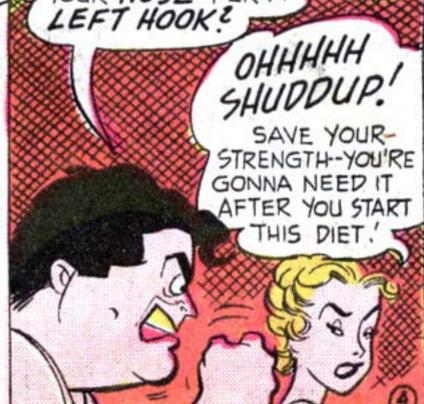
HAR-HAR-HARDY-HAR-HAR!

AND HOW WOULD YOU LIKE

ME TO TIE BOTH OF YOUR

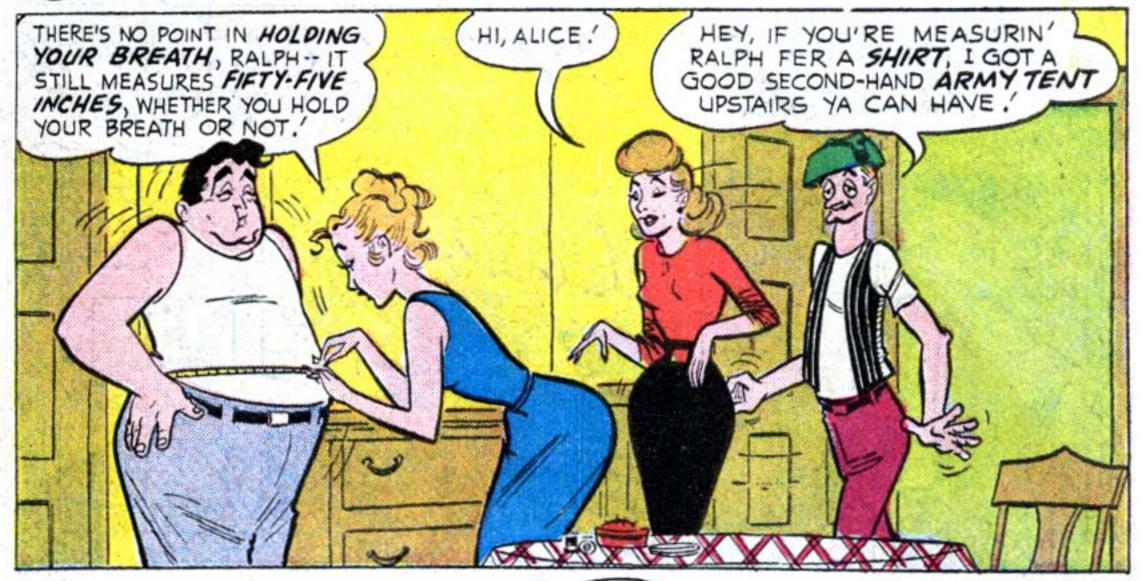
EARS TOGETHER AND MEASURE

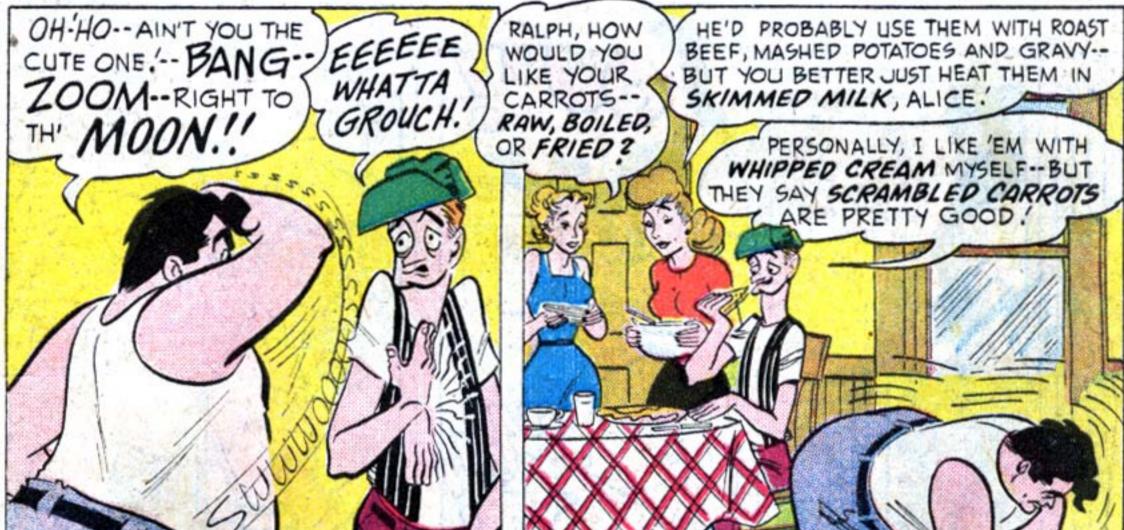
YOUR NOSE FER A

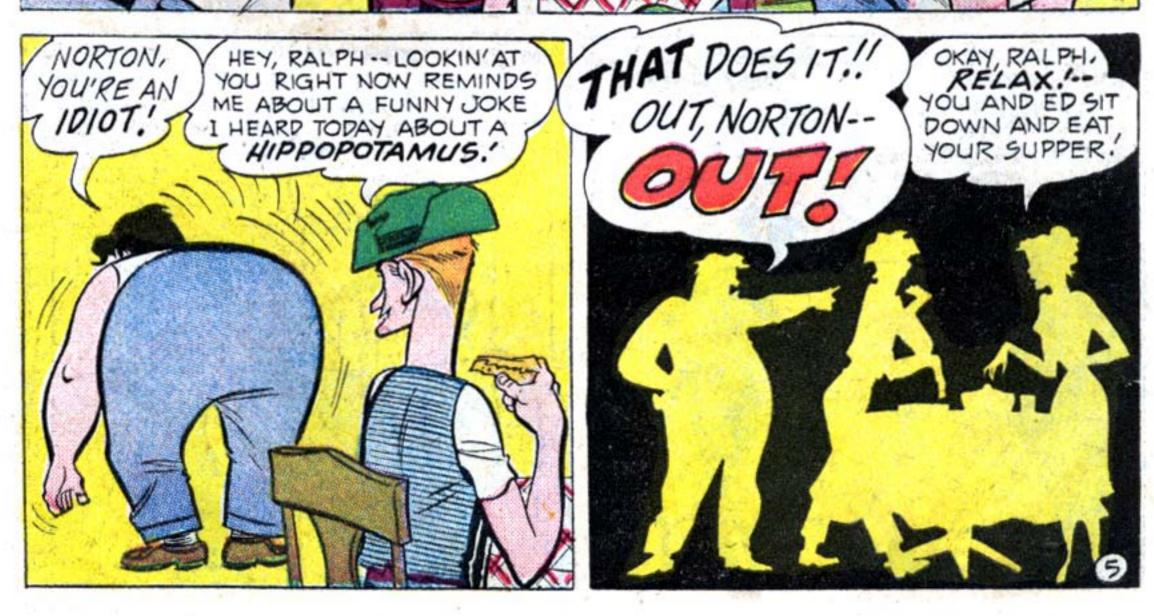








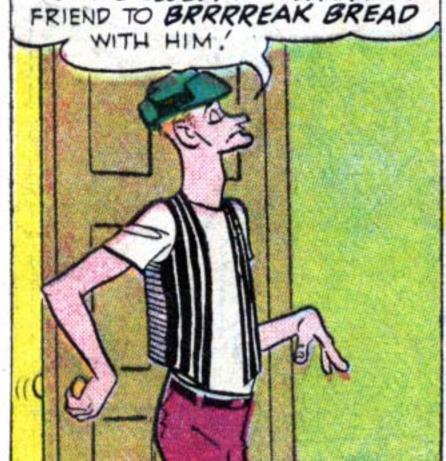




















WELL, RALPH... ARE YOU SATISFIED?... L YOU'VE PROBABLY LOST YOUR BEST FRIEND... AND I WOULDN'T BLAME TRIXIE IF SHE NEVER STEPPED IN THIS APARTMENT AGAIN... NOW SIT DOWN AND EAT THESE CARROTS BEFORE I SEND YOU ON A ONE-WAY TRIP TO TH'MOON!



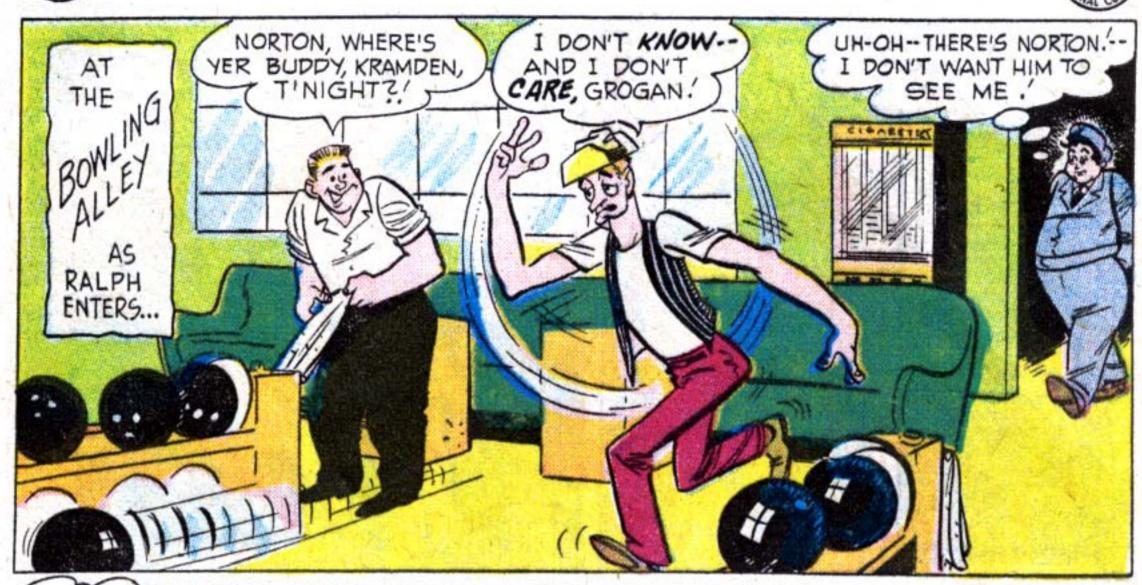
I'M TOO AGGRAVATED
TO EAT, ALICE...I
THINK I'LL GO DOWN
TO THE BOWLING
ALLEY AND SEE
IF I CAN LOSE A
COUPLE OF POUNDS!

WHILE YOU'RE DOWN THERE, RALPH,
SEE IF YOU CAN'T
LOSE A COUPLE
OF THOSE CHIPS
ON YOUR
SHOULDER.













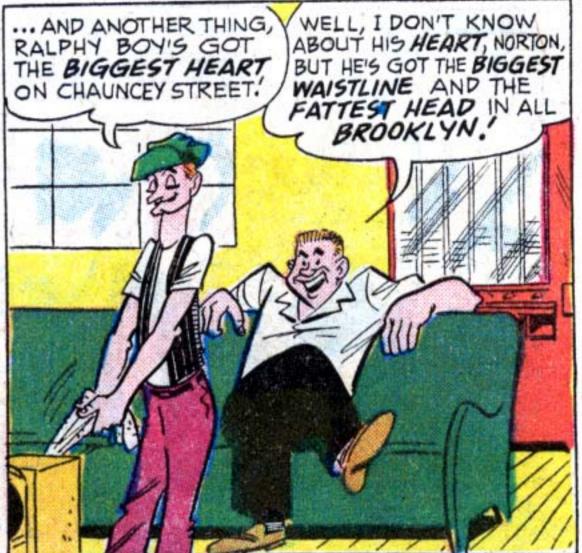


















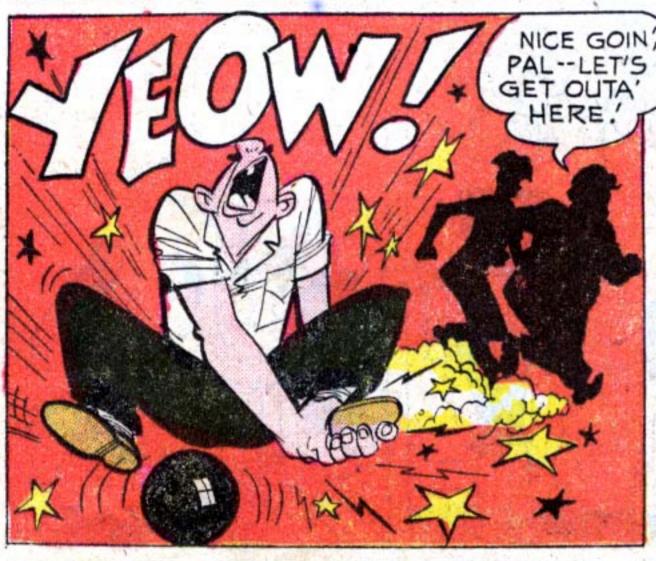


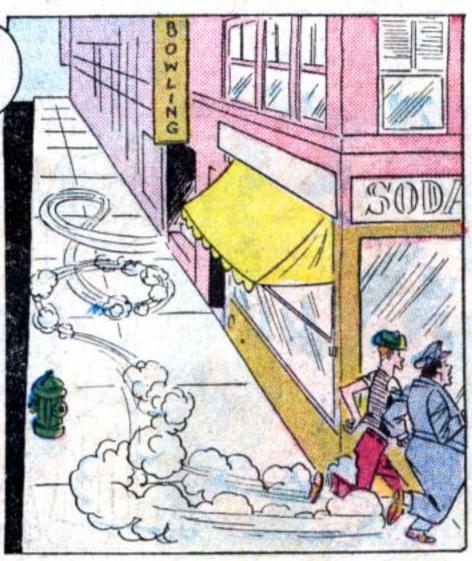




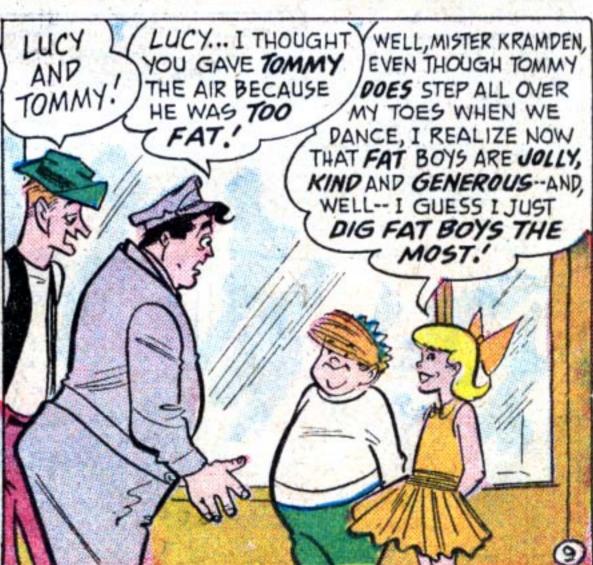






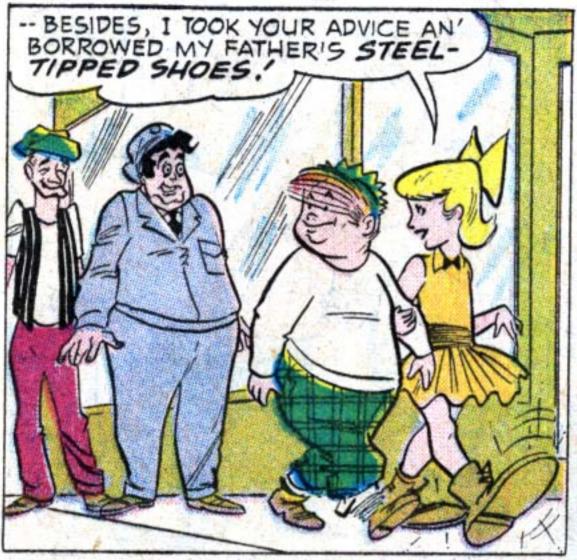










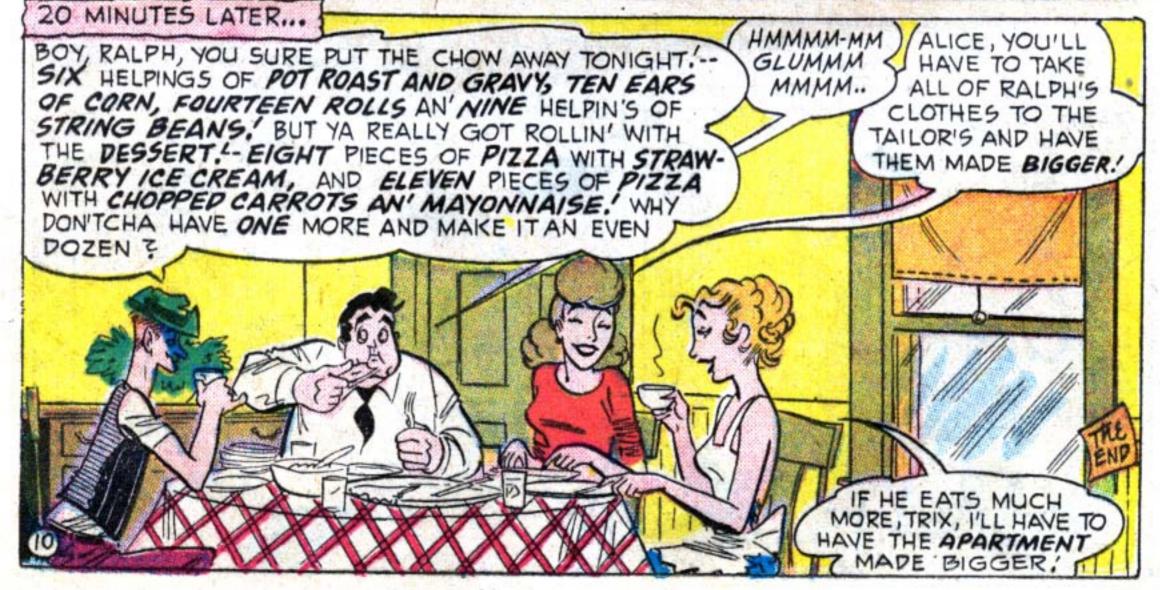


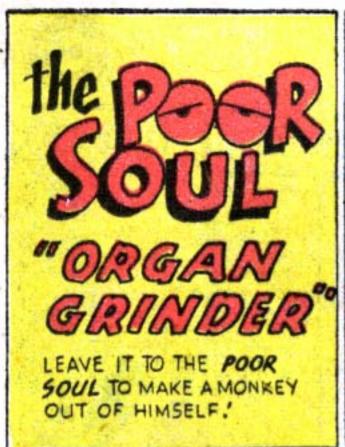


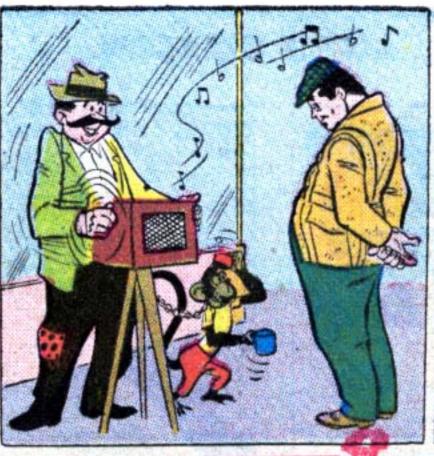




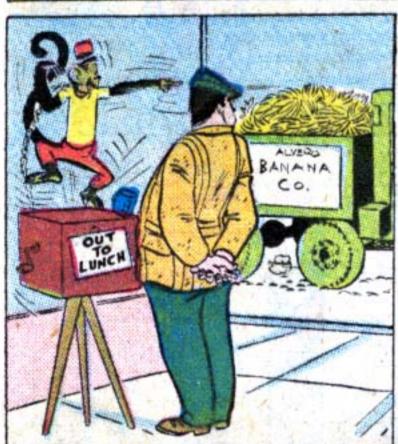


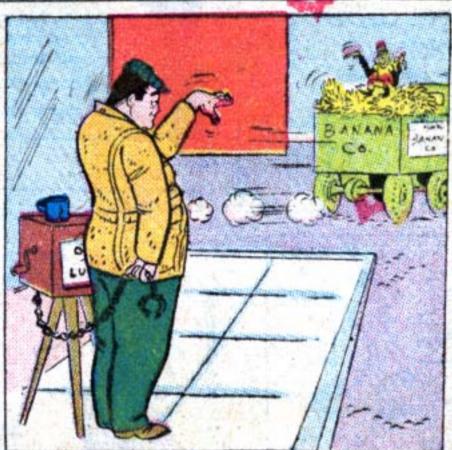


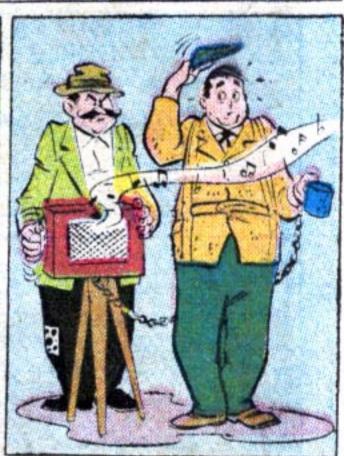


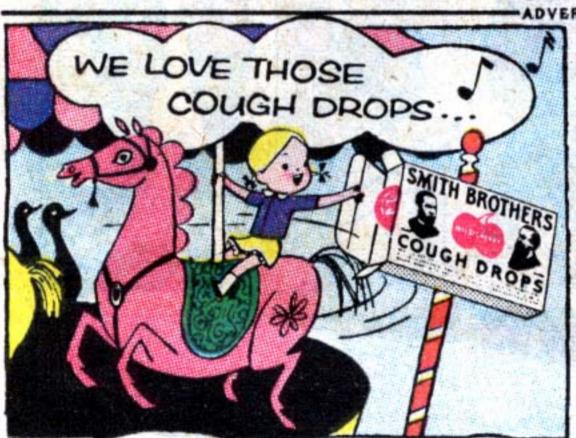


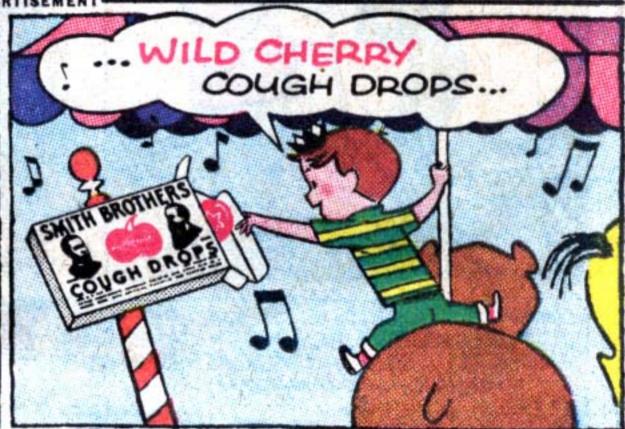


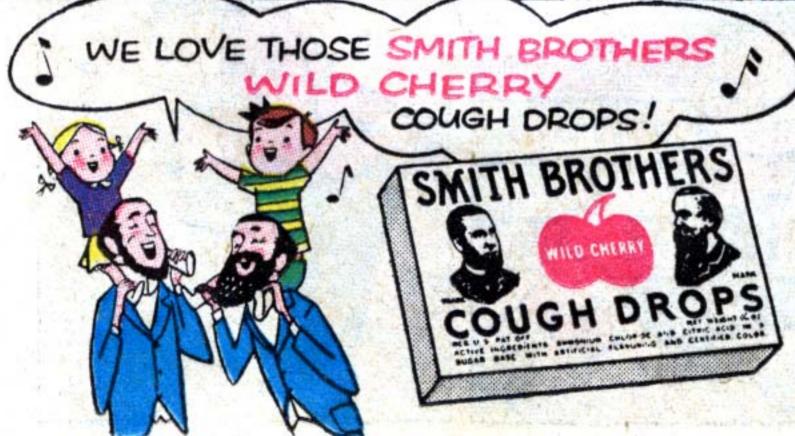












FAST COUGH RELIEF- AND DEE-LICIOUS TOO!

For really quick relief—this
is it! And are they good—
tantalizing Wild Cherry
flavor that everybody loves.
So get Smith Brothers Wild
Cherry Cough Drops today!





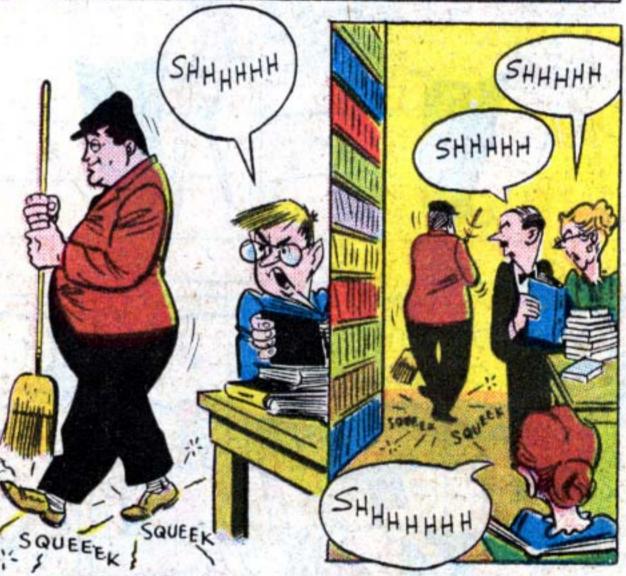


FENWICK USUALLY GETS INTO TROUBLE BEING TOO QUIET...
BUT THIS TIME HE GETS
INTO DOUBLE TROUBLE
FOR BEING TOO

NOISY!!

























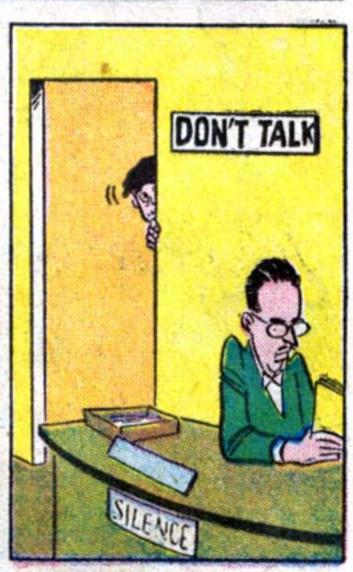


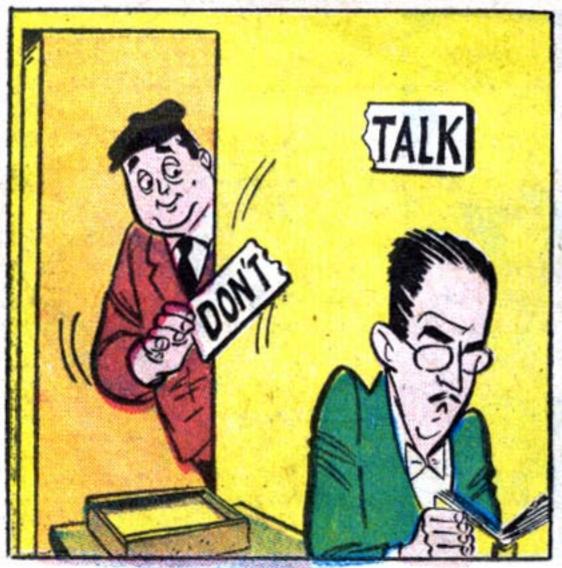


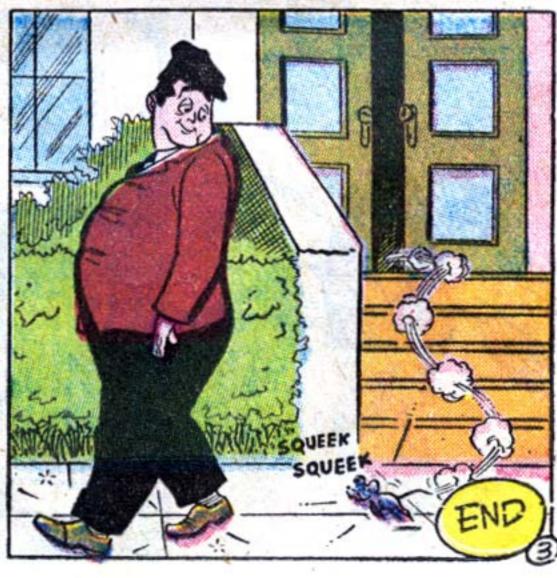










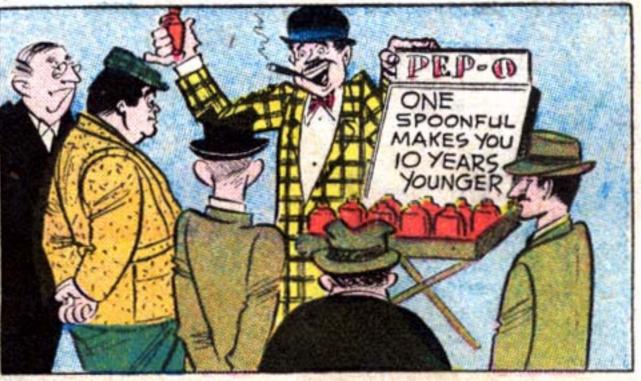




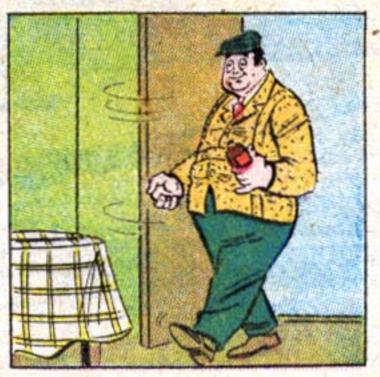


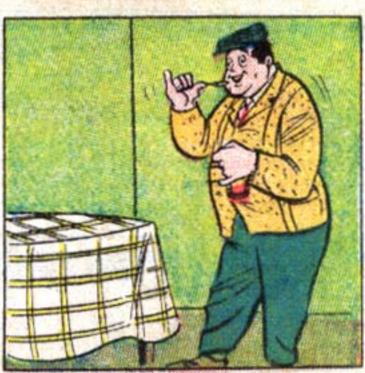
Pool Soll

WHEN THE POOR SOUL WAS A LITTLE BOY, HE WANTED TO BE A BIG MAN -- THEN, WHEN HE WAS A BIG MAN, HE WANTED TO BE A LITTLE BOY.















ADVERTISEMENT

"Says he'll walk down. Wildroot Cream-Oil gives him confidence!"

Wildroot Cream-Oil gives you confidence!

Confidence begins with a smart successful appearance which naturally means well-groomed hair.

Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended...neat but not greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!

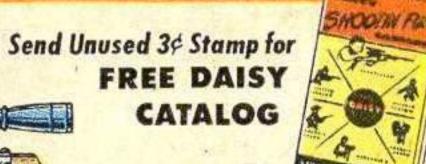


Non-alcoholic! Contains Lanolin!
Nature's finest hair
and scalp conditioner!

Buy DAISY FUN with your CHRISTMAS MONEY!

DAISY AIR RIFLES

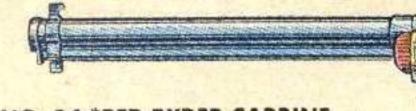
WHERE TO BUY DAISYS: At your hardware, sports goods, department or chain store. If store can't supply you-send number and price of each article wanted (with your name, address) to factorywe'll ship postpaid.



NO. 98 DAISY EAGLE

Real 2X 'Scope mounted on this newest, finest air rifle! Ramp-type front sight-ovalled stock, extra-long forepiece-golden-decorated barrel, receiver - heavy top grain leather sling. 850-shot. Full 37 inches long. Rifle (with 'Scope mounted) comes with BB Packs, 'Scope Book, 2 Lens Caps.....

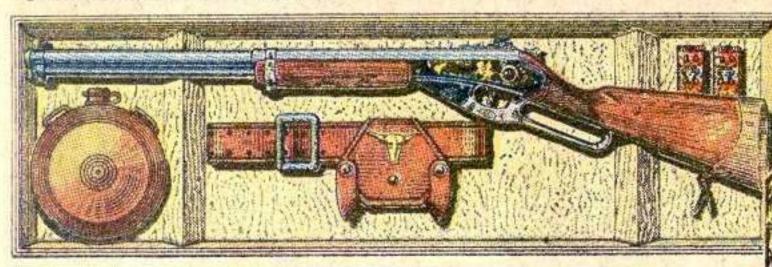
NO. 25 DAISY PUMP GUN "The king of all air rifles!" A 50-shot, 37" pump-action forced feed repeater. Beautiful gold "engraving" on jacket. Takedown model. Cocks by pulling slide toward full oval stock. With BB Packs.



NO. 94 *RED RYDER CARBINE

A real western carbine-style 850-shot leveraction repeater, 35" long. With Lightning-Loader feature, carbine ring, leather butt-boot. Realistic, silvery western hammer. Golden jacket design. With BB Packs . . .

COLICENSED BY WED SYDER ENTERPRISES, INC. N. ..



Prices Higher Canada, Sarry, Na Canadian Direct Orders Accepted.

NO. 1094 *RED RYDER COWBOY SET

In big gift-box! Outfit includes famous Red Ryder Carbine (No. 94), 2 BB Packs, useful molded pint-capacity Cowboy Canteen plus genuine leather canteen "hol- 5095 ster" and tooled leather belt . .



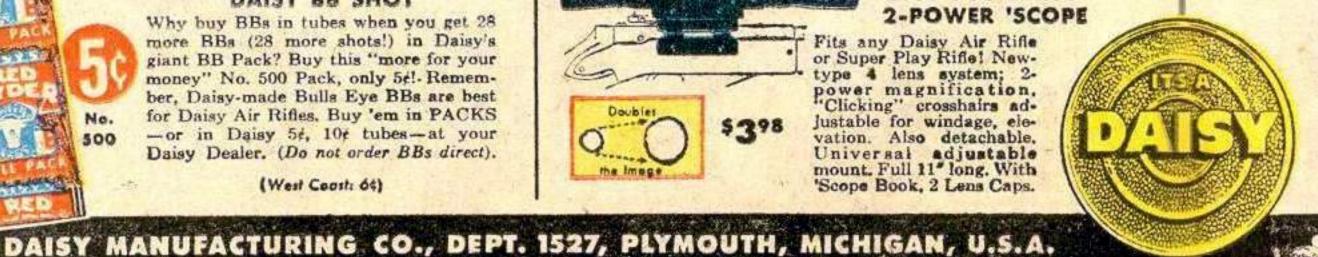
BULLS EYE SCOPE

DAISY BE SHOT

Why buy BBs in tubes when you get 28 more BBs (28 more shots!) in Daisy's giant BB Pack? Buy this "more for your money" No. 500 Pack, only 54!- Remember, Daisy-made Bulls Eye BBs are best for Daisy Air Rifles, Buy 'em in PACKS -or in Daisy 5t, 10t tubes-at your

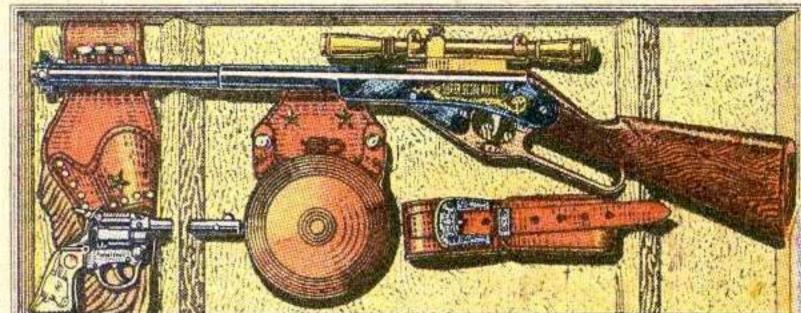


Fits any Daisy Air Rifle or Super Play Rifle! Newtype 4 lens system; 2power magnification.
"Clicking" crosshairs ad-justable for windage, elevation. Also detachable, Universal adjustable mount. Full 11" long. With Scope Book, 2 Lens Caps.



HARMLESS SHOOTIN' OUTFITS

BOYS AND GIRLS! Show this 2-page ad to your Father and Mother now. Tell them which beautiful Daisy product you want for Christmas-ask them to get it for you now. (If reading this after Christmas, ask them to buy your favorite Daisy using any money you received at Christmas.)

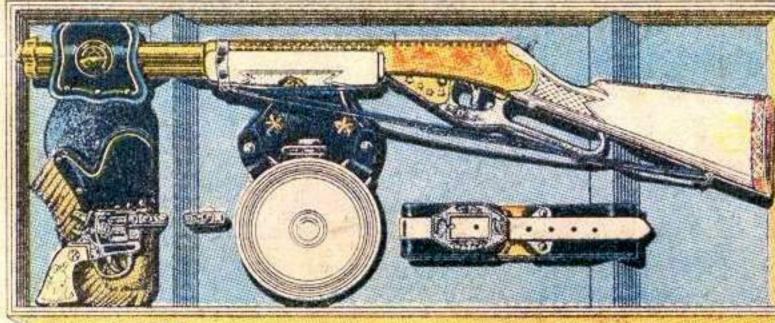




1160 SUPER 'SCOPE RIFLE ONLY As illustrated above. World's loudest

play rifle, 32" long. Harmless. With golden magnifying 'Scope mounted. Comes in colorful "gun case" carton.

(West Coast: \$5.35)

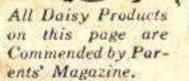


"GUN CASE" CARTON

967 SMOKE RIFLE ONLY

Annie Oakley's Golden Smoke Rifle (as illustrated in Set 1967 above) makes loud bang, smokes! Harmless. Rifle only . . . in "gun case" carton. SA 98 (West Coast: \$5.35)

All Daisy Products on this page are Commended by Par-



NO. 1965 DAISY FRONTIER SCOUTING OUTFIT

PARENTS

A thrilling gift-set! Harmless Super 'Scope Smoke Rifle (shoots smoke and noise only) plus genuine leather "3-Way" holster set plus snap-off canteen plus canteen "holster" plus a cap pistol.

(West Coast: \$10.95) \$935



1967 *ANNIE OAKLEY GOLDEN SMOKE RIFLE SET

Most beautiful gun outfit everfor boys as well as girls! Outfit includes Annie Oakley Golden Smoke Rifle (32")-Annie Oakley genuine leather holster set in

blue-gold-cap pistol -white pint canteen. In gorgeous gift-box. (West Coast: \$10.49) \$995



Prices Subject To Change Without Notice

CANTEENS

NO. 1802 DAISY COWBOY CANTEEN

SE ANNIE CAKLEY ENTERPRISES, INC.

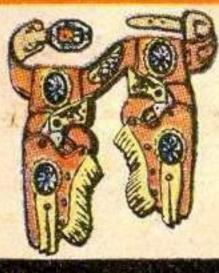
Carry a pint of pop or water in this useful, molded Cowboy Canteen! Lock-tight cap. Carrying Pouch of sueded fringed leather; leather shoulder strap; arrow-head. Pouch also used as knap-sack without \$298 canteen.



NO. 2534 DAISY

HOLSTER SETS

BRONCO HOLSTER SET Real cowboy "double" set of heavy top grade leather with tooled edges. Soft fringing. Belt has length-adjusting strap; 5 dummy bullets. Ornamental shapes on "bamboo" leather set off the conchas, \$498 jewels. 2 pistols.

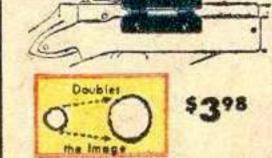


SINCE 1888 - HEADQUARTERS FOR JUVENILE GUNS & EQUIPMENT

AMMUNITION

Daisy Dealer. (Do not order BBs direct).

(West Coast: 64)









Charlie Bratton the Bolling

NO MAN LIKES TO
LEAD A DOG'S LIFE-BUT ANY DOG WOULD
LIKE TO LEAD A
MAN'S LIFE-LINLESS IT WERE CLEM
FINCH'S!

HELLO, MARIE, I'LL JUST HAVE SOME

SHREDDED CELERY WITH A LITTLE

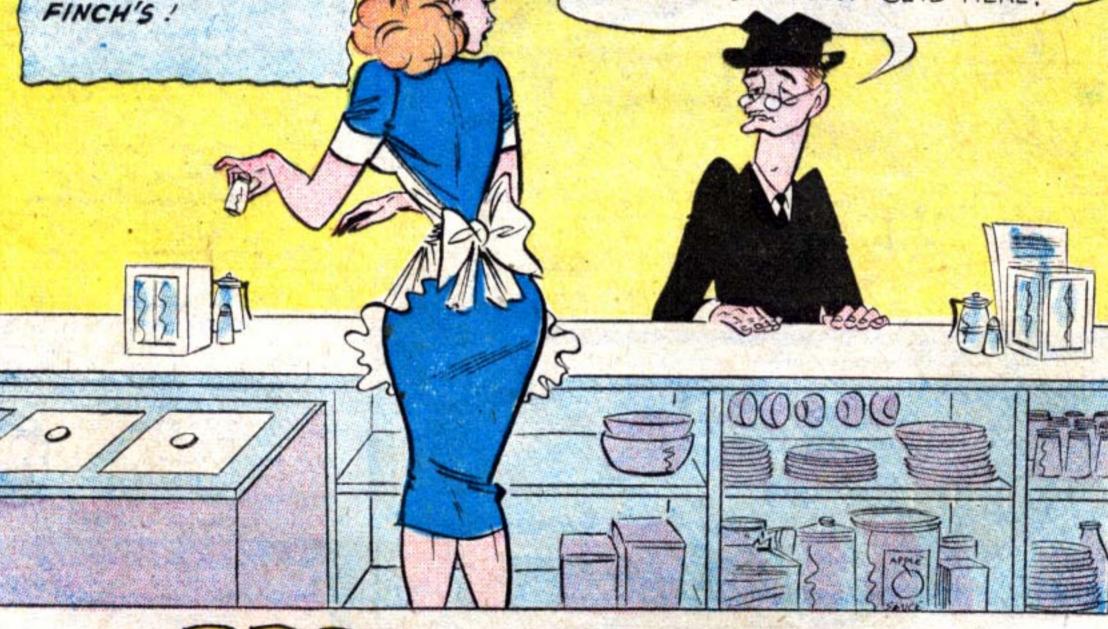
TOMATO SAUCE POURED OVER IT!

AND I'D APPRECIATE IT IF YOU COULD

MAKE IT AS QUICKLY AS POSSIBLE--I

WANT TO FINISH BEFORE THAT LOUD MOUTH

CHARLIE BRATTON GETS HERE!





















JUST SOME SHREDDED

SHREDDED CELERY! TOMATO SAUCE! IT LOOKS MORE LIKE < AN OLD, RED, PAINTBRUSH!

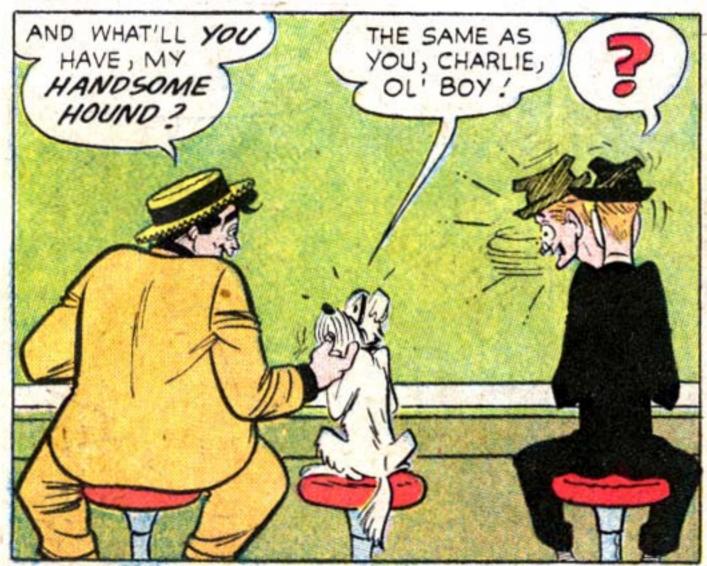


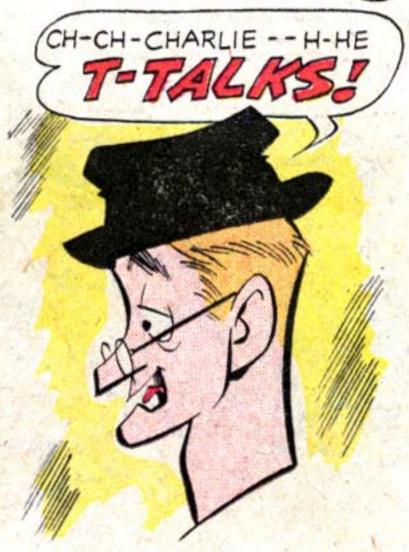
OH, MARIE, BABY, LEMME HAVE SOME FRIED CHICKEN LIVERS WITH A LITTLE OF THAT PORK FAT--A SIDE ORDER OF PASTA FAZOOL -- AND OPEN A COUPLA' CANS OF SARDINES -- YOU CAN SKIP THE MASHED POTATOES -- HAVE TO CUT DOWN ON THE CALORIES -- BUT, INSTEAD OF THE POTATOES, I'LL HAVE SOME VITAMIN FOODS -- A DISH OF PEAS, A LITTLE CREAMED CORN, SOME LIMA BEANS, AND A PLATE OF TURNIPS WITH PLENTY OF GRAVY -













GEE, CHARLIE ...
WITH A DOG LIKE
THAT, YOU COULD
MAKE A FORTUNE
ON THE STAGE OR
IN TELEVISION!

I KNOW, CLEM, BUT ONCE YA GET INTO SHOW BUSINESS, YA HAVE NO TIME FOR ANYTHING ELSE! IT WOULD MEAN I'D HAVE TO GIVE UP BOWLING, THE FIGHTS, AND ALL MY GIRL FRIENDS! -- I COULDN'T GIVE UP ALL THAT FOR ALL THE FAME



CHARLIE, I SURE CLEM, I'LL TELL YA WHAT
WISH I HAD I'M GONNA DO--I'M GONNA
YOUR TALKING GIVE HIM TO YA! THEN YOU
DOG! CAN PUT HIM ON TELEVISION
AND MAKE THOUSANDS OF
DOLLARS!

















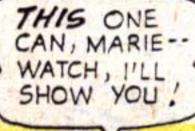






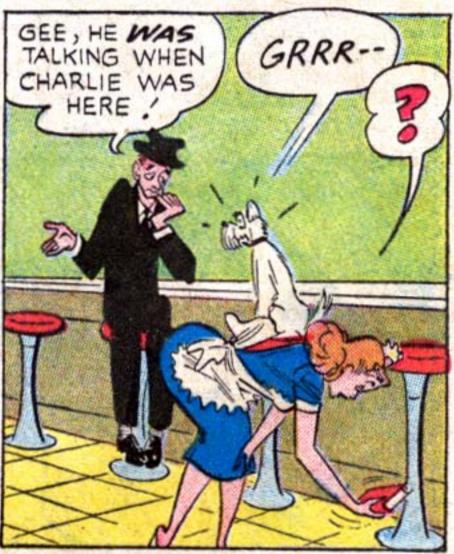


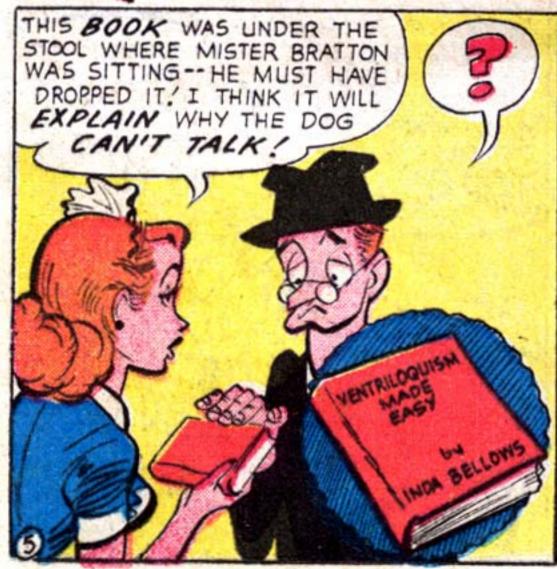














WINTER Chambions SPORTS Chambion of the World

OFFICIAL OPENING COMES AS GUIDO

STARTED BY THE ANCIENT GREEKS, THE OLYMPIC GAMES STAND FOR INTERNATIONAL FRIENDSHIP THROUGH FINE SPORTSMANSHIP. ATHLETES OF 32 NATIONS GATHERED IN CORTINA, ITALY FOR THE FIRST PART OF THE 1956 OLYMPICS -- THE WINTER SPORTS.



WINNING SPEED SKATER BORIS
SHILKOV, USSR, WHO DID 5,000
METERS (3.11 MILES) IN
7 MINUTES, 48.7 SECONDS.

CAROLI, ITALIAN SPEED SKATING
CHAMPION, PLACES THE OLYMPIC FLAME
IN THE TRIPOD.



ANTTI HYVARINEN, FINLAND, WAS JUDGED BEST JUMPER AMONG SI CONTESTANTS. SWISS 4-MEN BOB-SLED TEAM
THRILLED SPECTATORS AS THEY
SPED DOWN THE 16-CURVE, 1700
METER (1.05 MILES). COURSE IN
RECORD TIME.



U.S.A. STUDENTS WHO CARRIED OFF HONORS IN FIGURE SKATING:
HAYES ALAN JENKINS,
COLORADO COLLEGE,



OVER EVERY OLYMPIC CONTEST

OVER EVERY OLYMPIC CONTEST
FLIES THE FLAG BEARING THIS
SYMBOL OF THE SPORTING FRIENDSHIP OF ALL MANKIND. RINGS
STAND FOR FIVE CONTINENTS. AT
LEAST ONE OF THE COLORS--BLUE,
YELLOW, BLACK, GREEN, RED-APPEARS IN EVERY NATION'S FLAG.
IN 1960 THE FLAG WILL FLY AT
SQUAW VALLEY, CALIF. WHEN THE
U.S.-WILL PLAY HOST TO THE GAMES.

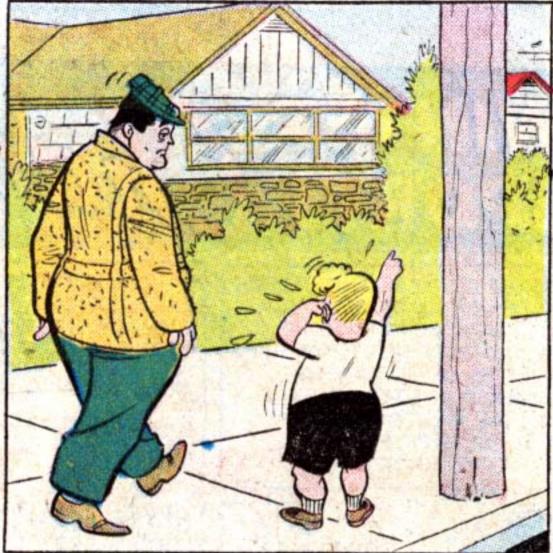
PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY,

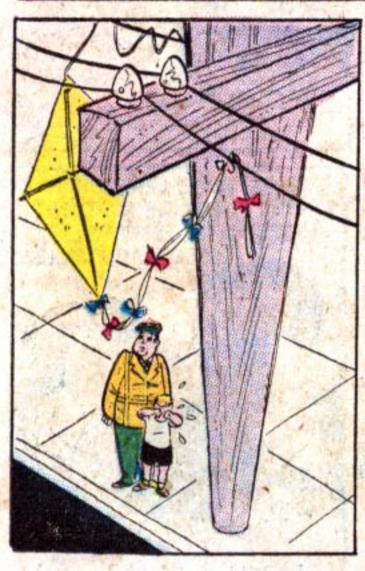


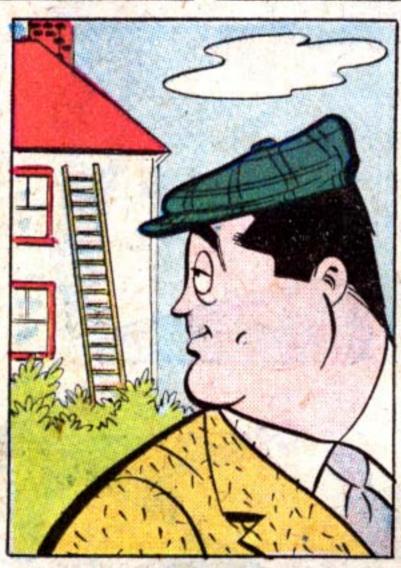


THE POST

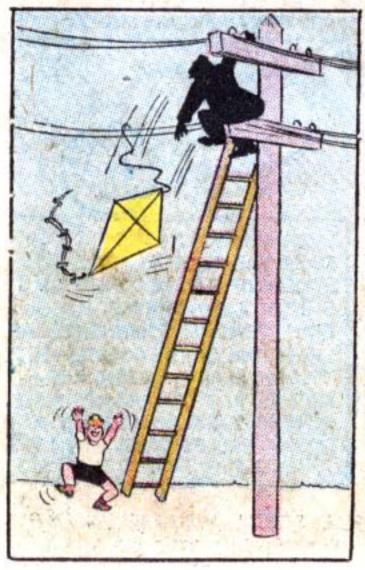
EVERY TIME THE POOR SOUL TRIES TO CLIMB THE LADDER OF SUCCESS, HE FINDS HIMSELF OUT ON A LIMB.

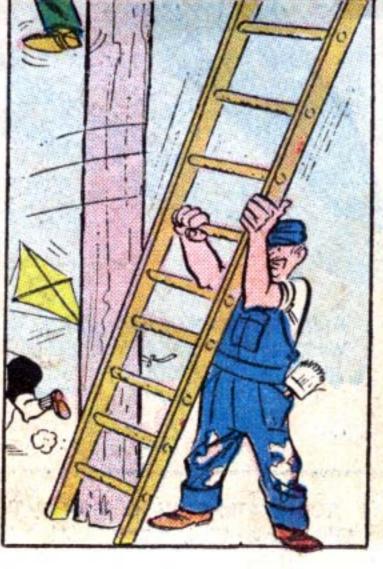


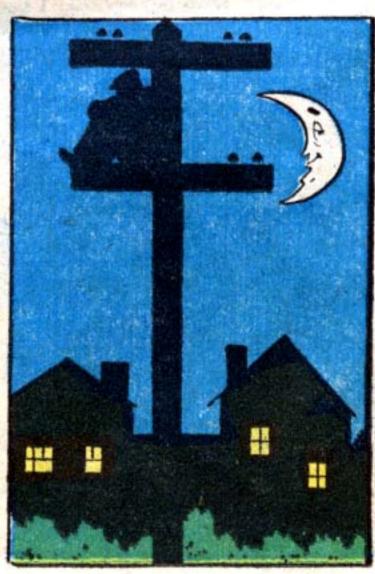


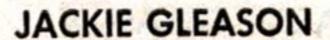










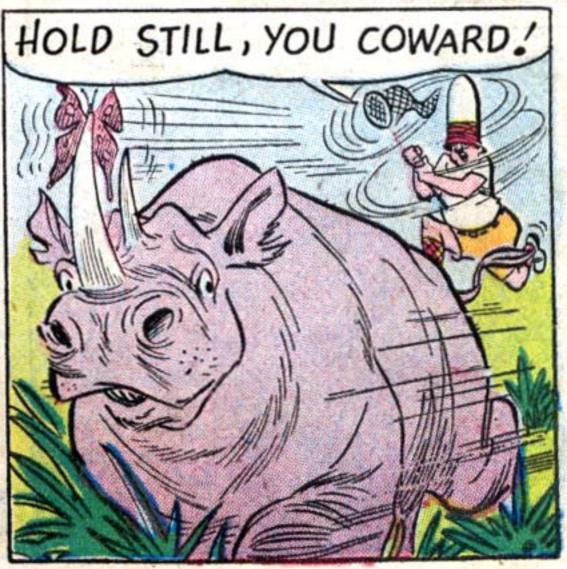






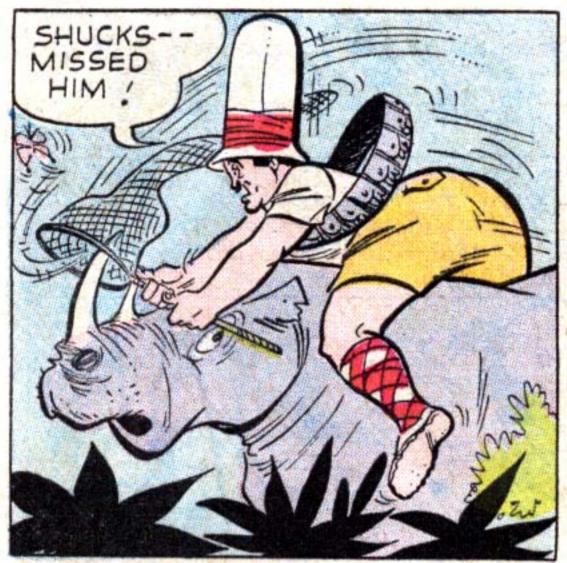


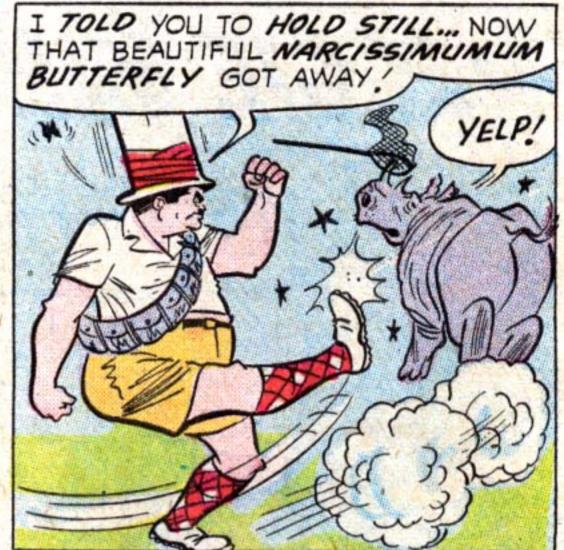




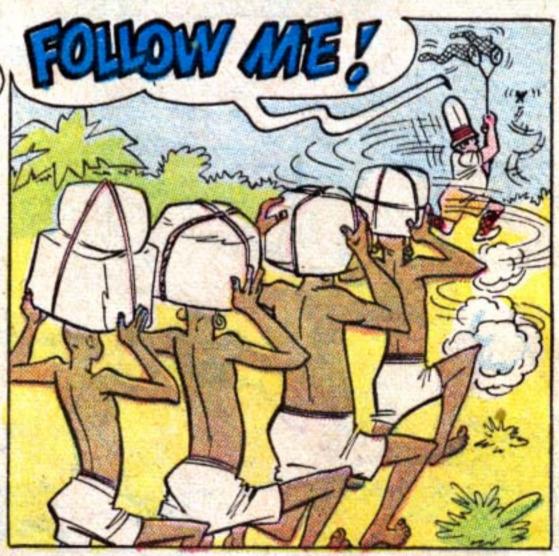


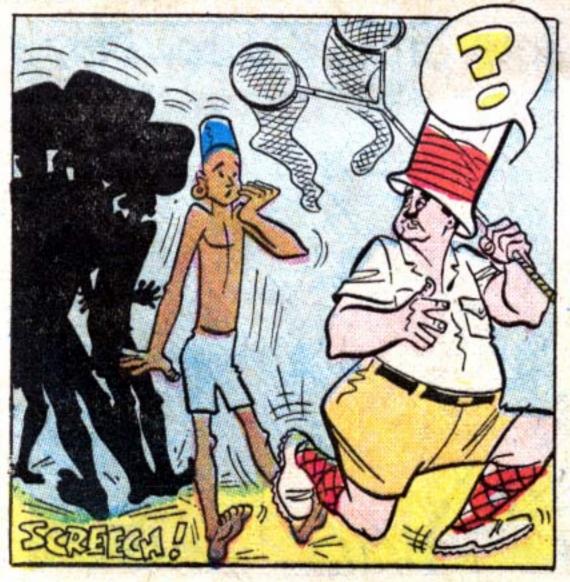


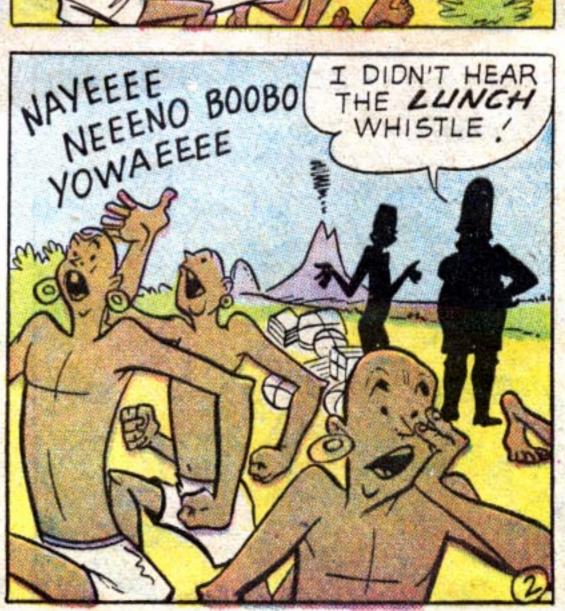












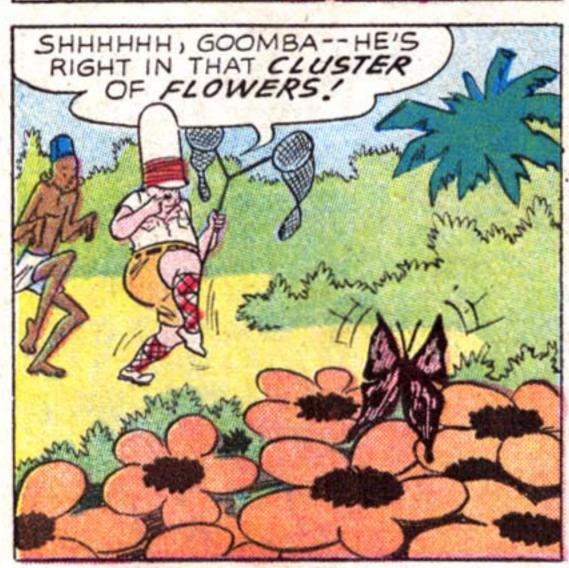


















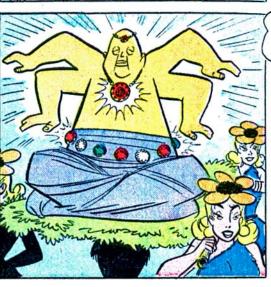
DC





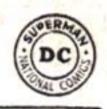








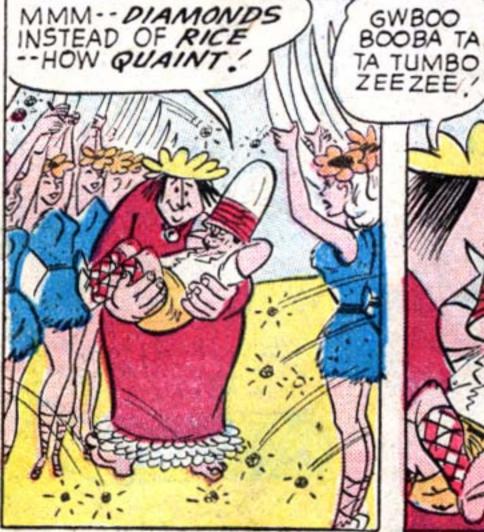












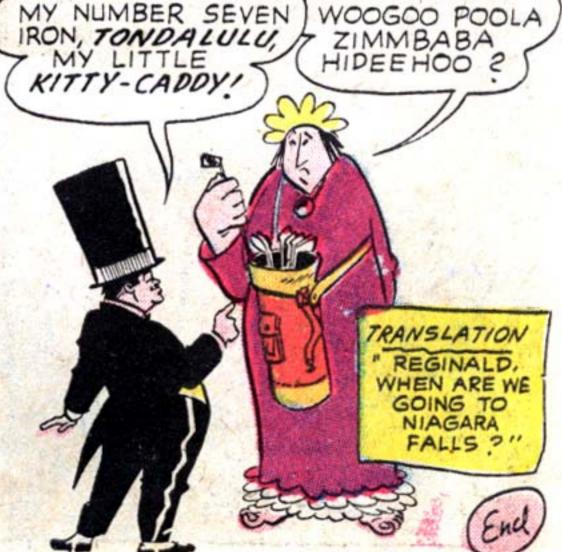
ABOUT,
GOOMBA?
SHE
ASKS WHERE
YOU LIKE TO
GO ON HONEY
MOON.

WHAT'S SHE

GIBBERING

I DON'T KNOW WHERE
SHE'S GOING BUT HER
DARLING REGGIE'S GOING
TO THE LONG ISLAND
GOLF TOURNAMENT!









STANLEY R. SOGG

STANLEY R. SOGG AND THE LATE LATE LATE LATE LATE LATE LATE LATE LATE SHOW GOOD EVENING, VIEWERS...TONIGHT, MOTHER FLETCHER HAS AN INTERESTING NEW KIT-THE WINTER SPORTS KIT-WHICH CONTAINS SUCH USEFUL ITEMS AS THIS TWO-WAY TOBOGGAN...



OUT THESE BUILT-IN A
HANDLES, IT BECOMES
A HANDY STRETCHER!

WHO LIKE TO SKATERS
WHO LIKE TO SKATE ON
THIN ICE, THIS PAIR OF SKATES WITH WOOL
DIVING SUIT ATTACHED...



... HERE WE HAVE SOME OF MOTHER FLETCHER'S IN-FORMATIVE BEST SELLERS.



... HERE'S SOMETHING INTERESTING FOR YOU SNOW MAN FANS -- THIS UNASSEMBLED SNOW MAN-AND FOR A LITTLE REFRESHMENT WHILE YOU'RE BUILDING YOUR SNOW MAN, THESE STRAWBERRY-FLAVORED



... AND FOR YOU VACATIONERS WHO ARE AFRAID
OF GETTING CAUGHT IN A SNOW STORM WHILE
PLAYING TENNIS, THIS COMBINATION TENNIS
RACKET AND SNOW SHOVEL--ALSO THIS
BOTTLE OF HAIR OIL CONTAINING











... AND FOR YOU LADY ENTHU-SIASTS, THESE HIGH-HEELED SNOW-SHOES, AND THIS BEAUTI-FUL FUR HANDKERCHIEF TO KEEP YOUR NOSE FROM GETTING





FOR YOU THRIFTY VIEWERS,
THIS SNOWBALL ON A
STRING... AND THIS COUGH
DROP GUARANTEED TO
LAST ALL WINTER!



THE SNOW IN FRONT OF , <



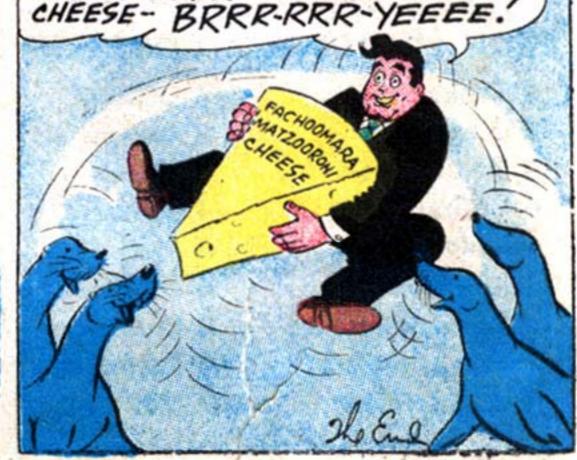
... A HUNK OF BLUBBER
AUTOGRAPHED BY ADMIRAL
BYRD! AND THIS PRACTICAL
FIRST-AID KIT ON
RUNNERS!



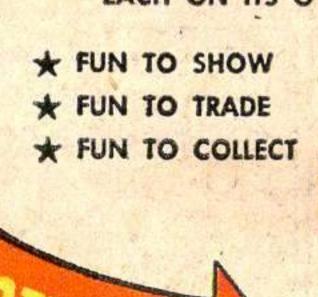
HERE'S SOME DO-IT-YOURSELF ICE --

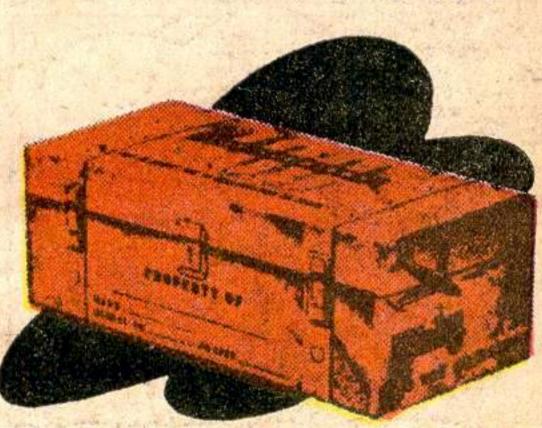


... AND, LAST, BUT NOT LEAST, SOMETHING
TO GIVE YOU THAT WINTER ENERGY--THIS
ONE-HUNDRED-POUND WEDGE OF
FACHOOMARA'S MATZOORONI









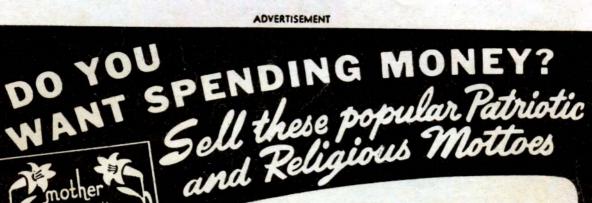
EACH FOOTLOCKER CONTAINS:

- 4 Tanks
- 4 Jeeps
- 4 Battleships
- 4 Cruisers
- 4 Sailors
- 4 Riflemen
- 8 Machinegunners
- 8 Sharpshooters
- 4 Infantrymen

- 8 Officers
- 8 Waves
- 8 Wacs
- 4 Bombers
- 4 Trucks
- 8 Jet Planes
- 8 Cannon
- 4 Bazookamen
- 4 Marksmen

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City State Canada and foreign orders send \$1.50 postal money order.









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Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50 IF YOU SELL 30. YOU KEEP \$3.00 IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.





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