



10c

THE ADVENTURES OF

Dean MARTIN and Jerry LEWIS

AFTER ALL, JERRY, WE'VE GOT TO GET YOU OUT OF THIS SOMEHOW!

BUT DEAN, IT TICKLES!

SEPT.-OCT. NO. 2

DC

DC



# BUZZY'S RULES of WATER SAFETY!

**SWIMMING**  
 DON'T SWIM WHEN YOU'RE TIRED.  
 ALWAYS SWIM WITH OTHERS.  
 DON'T CALL FOR HELP AS A JOKE.

**BOATING**  
 DON'T OVERLOAD THE BOAT. DON'T CHANGE  
 PLACES OR ROCK THE BOAT. DON'T GO WITH-  
 OUT LIFE PRESERVERS OR SOMEONE WHO  
 KNOWS HOW TO SWIM.



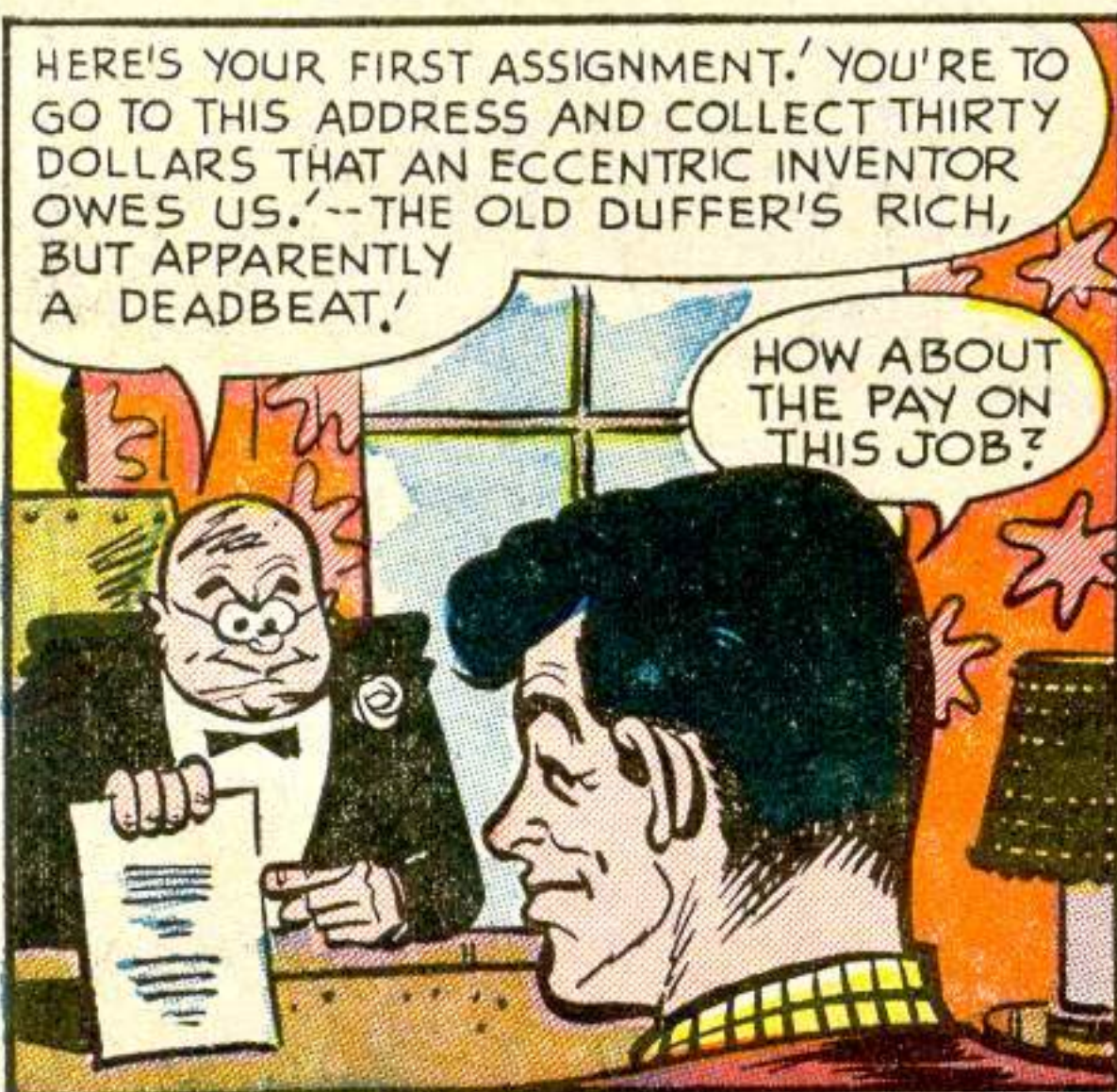
THIS PAGE IS PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH  
 LEADING NATIONAL SOCIAL WELFARE AND YOUTH-SERVING ORGANIZATIONS.



# THE ADVENTURES OF Dean **MARTIN** and **Jerry LEWIS**









OKAY, JERRY BOY! RELAX! RELAX! I CAN FIGURE THIS THING OUT SO WE BOTH GET THERE!  
YA CAN? BOY, YOU'RE SMART, DEAN, BOY! ALL WE GOT IS A BUCK TEN AND YOU KNOW HOW WE CAN BOTH GET THERE ON IT! SO LET'S GET STARTED!



SO...

DIDN'T I TELL YOU I COULD FIGURE IT OUT? HE'S NOT CHARGING YOU A CENT FOR HANGING ON THE CAR DOOR!



LATER...

HERE WE ARE, JERRY! COME ON, LET'S GET THAT DOUGH IN A HURRY! IT'S STARTIN' TO RAIN!



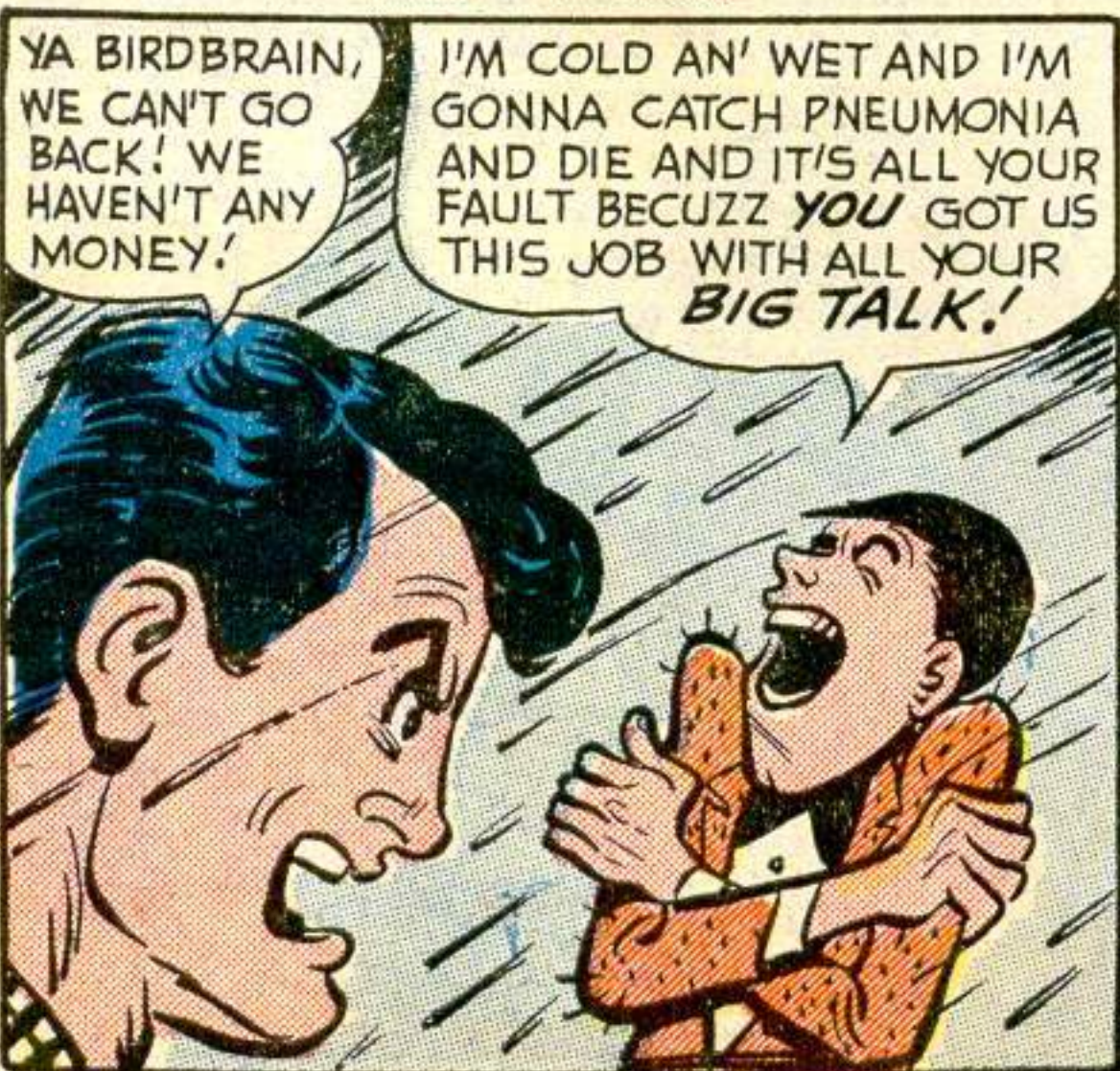
HEY! NOBODY ANSWERS AND BESIDES IT DOESN'T LOOK LIKE ANYBODY'S LIVED HERE SINCE KING ARTHUR MOVED OUT! IT'S DESERTED! THAT JOKER AT THE COLLECTION AGENCY MUST HAVE GIVEN US THE WRONG ADDRESS!

THEN LET'S GO BACK, DEAN AND THIS TIME YOU GET THE DOOR HANDLE, BOY! HA!



YA BIRDBRAIN, WE CAN'T GO BACK! WE HAVEN'T ANY MONEY!

I'M COLD AN' WET AND I'M GONNA CATCH PNEUMONIA AND DIE AND IT'S ALL YOUR FAULT BECUZZ YOU GOT US THIS JOB WITH ALL YOUR BIG TALK!



BIG MAN! BIG DEAN! I'LL DO THE TALKING HE SAYS! HO-HO, THAT'S RICH! I'M GONNA DIE BECUZZ YOU HADDA BE A SHOW-OFF WITH YOUR YAKITY-YAKITY...

STOP THAT COMPLAINING AND LET'S SEE IF WE CAN GET IN THIS JOINT AS LONG AS IT'S DESERTED!

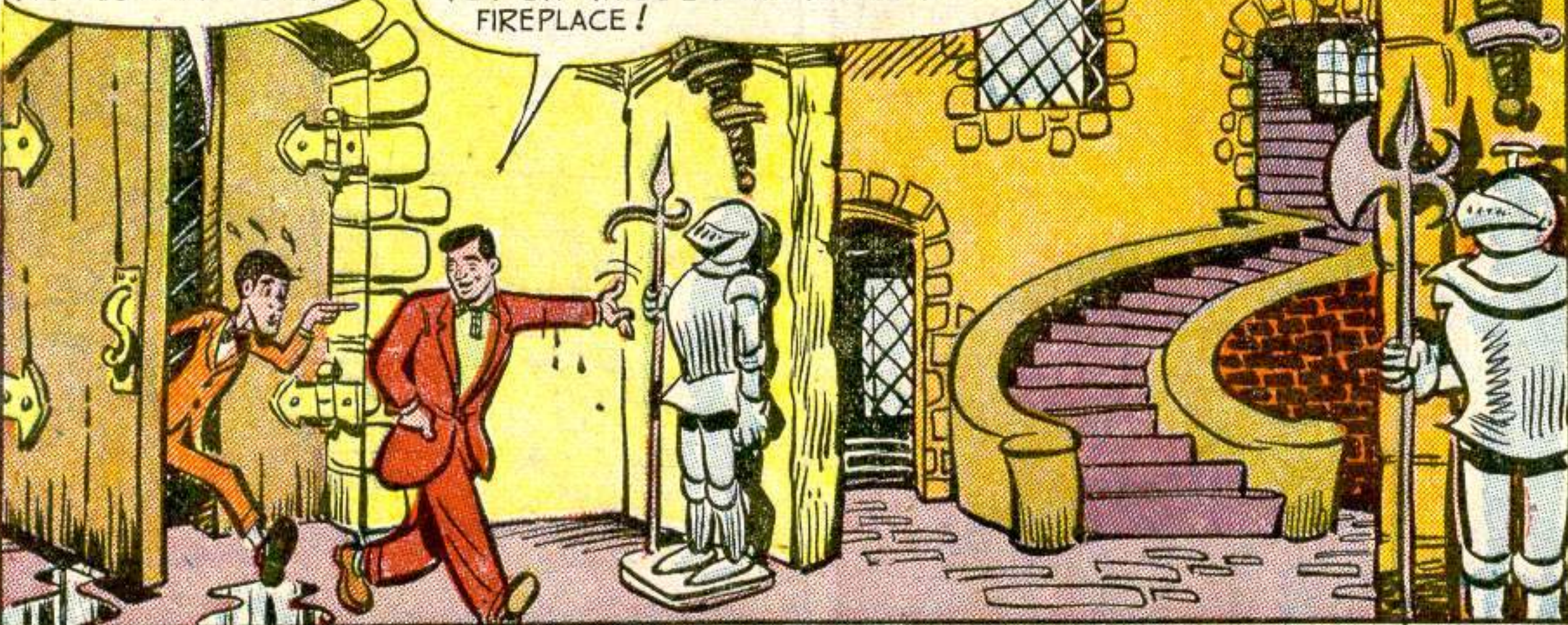
HEY, THE DOOR OPENS!





YOU TALK MEAN TO ME, DEAN! YOU DON'T LIKE ME BECUZZ I'M COLD?

IF YOU'RE SO COLD LOOK AROUND THIS PLACE AND SEE IF YOU CAN FIND SOMETHING DRY TO PUT ON WHILE I BUILD A FIRE IN THE FIREPLACE!



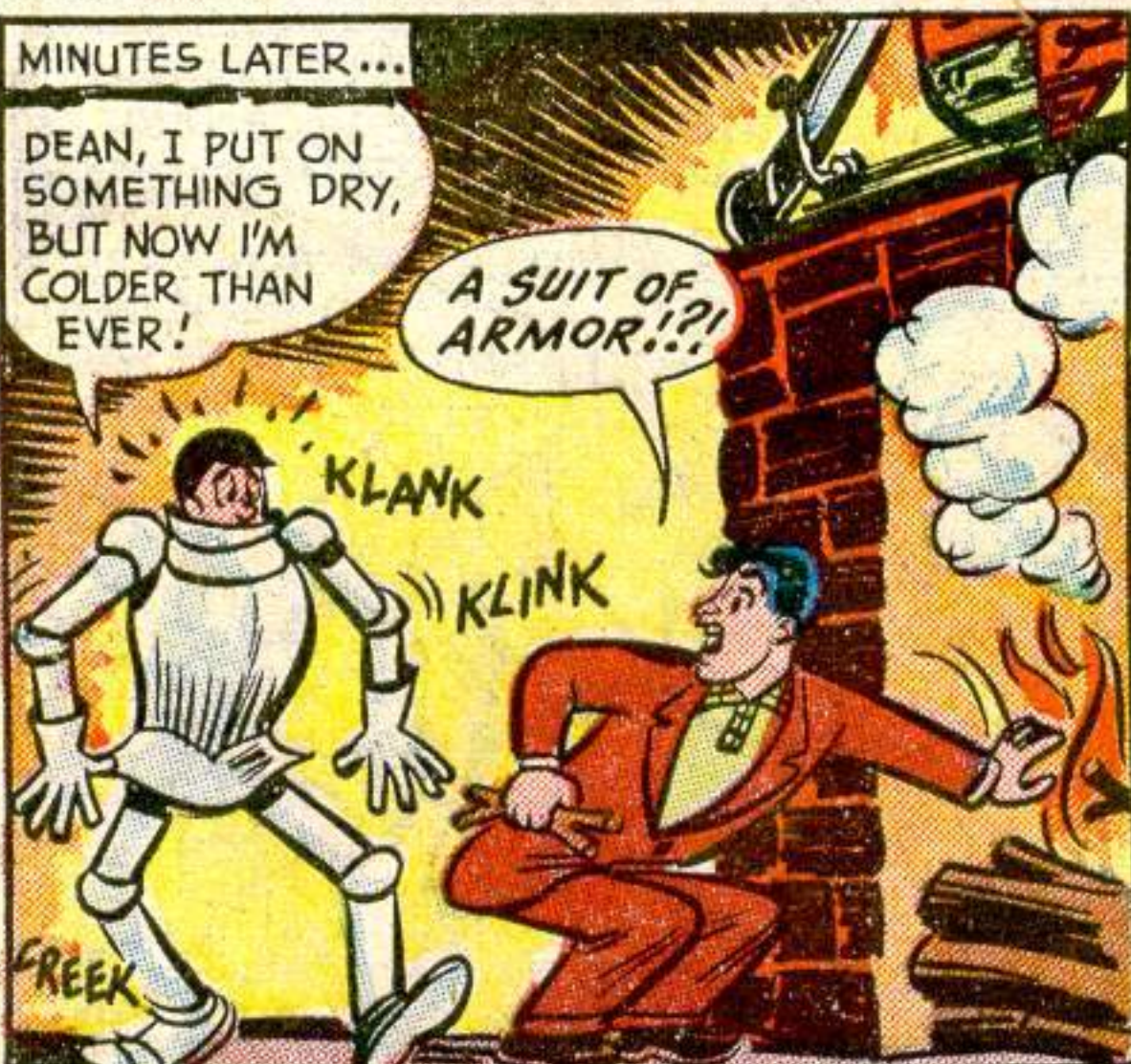
MINUTES LATER...

DEAN, I PUT ON SOMETHING DRY, BUT NOW I'M COLDER THAN EVER!

A SUIT OF ARMOR!?!

KLANK

KLINK



WHO WOULDN'T BE COLDER IN THAT THING --

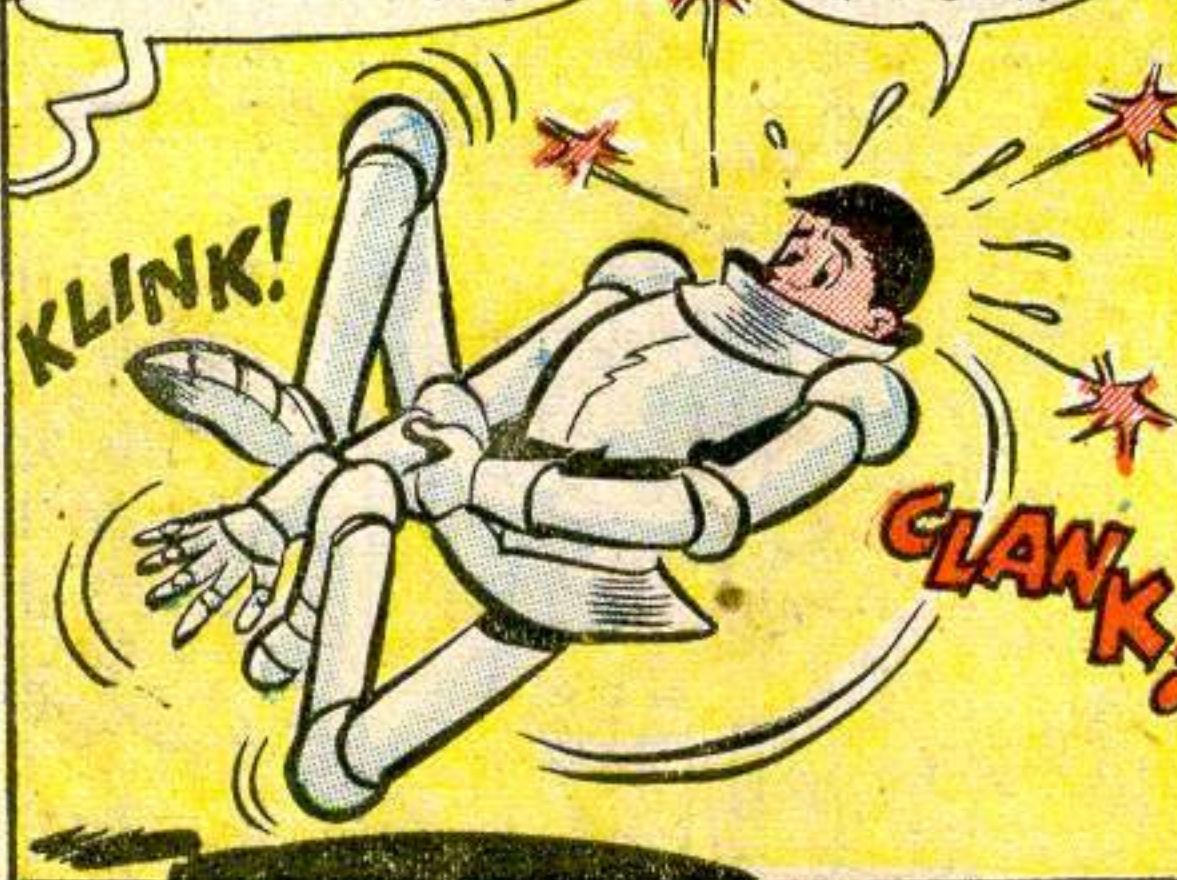
COME UP OUT OF THERE! HIDING ISN'T GOING TO HELP YOU!

YOU GONNA HIT ME?



NO! NOW GET OUT OF THAT THING WHILE I FINISH BUILDING THE FIRE!

DEAN! I ~~GULPE~~ CAN'T GET OUT!

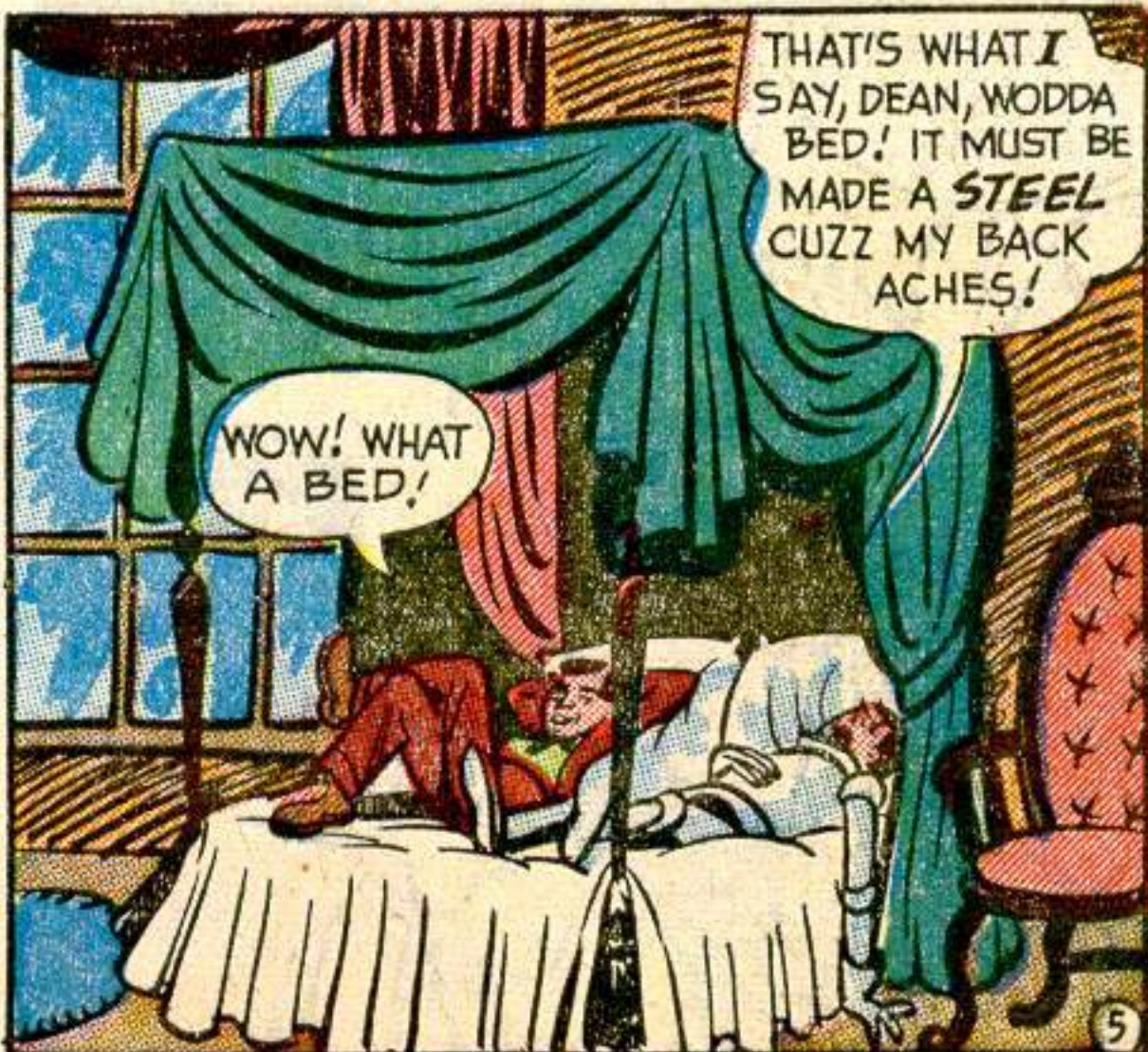
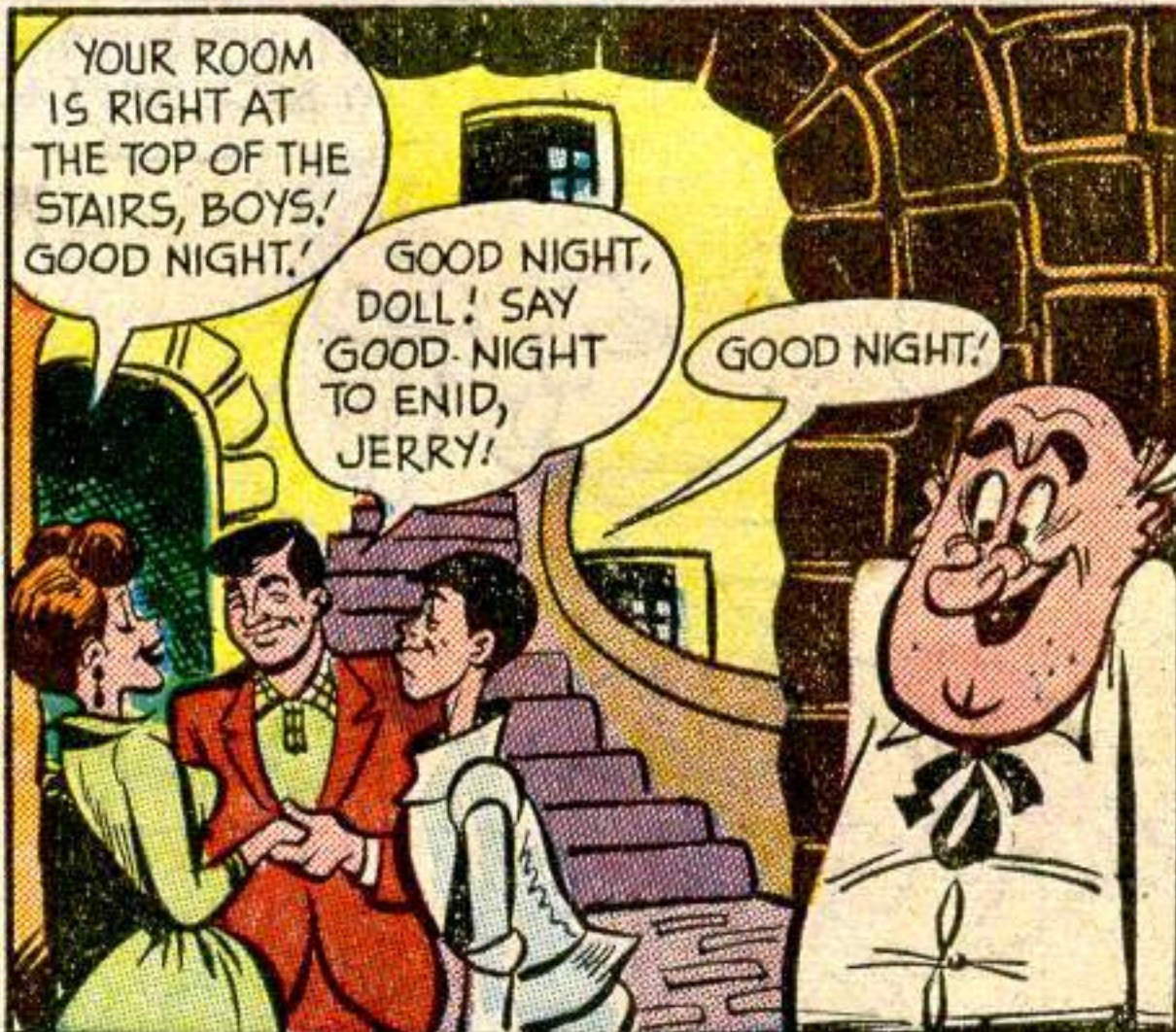


WHAT? YOU CAN'T GET OUT?

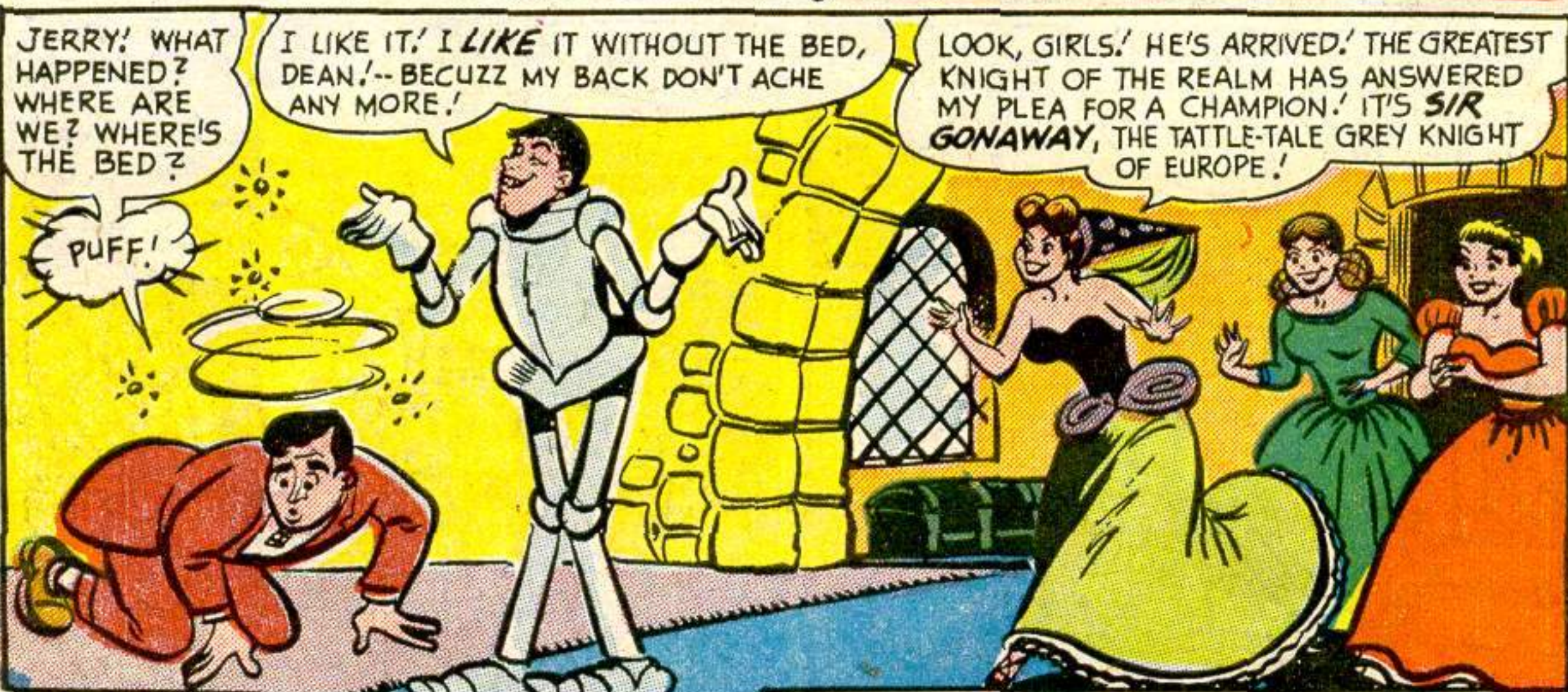
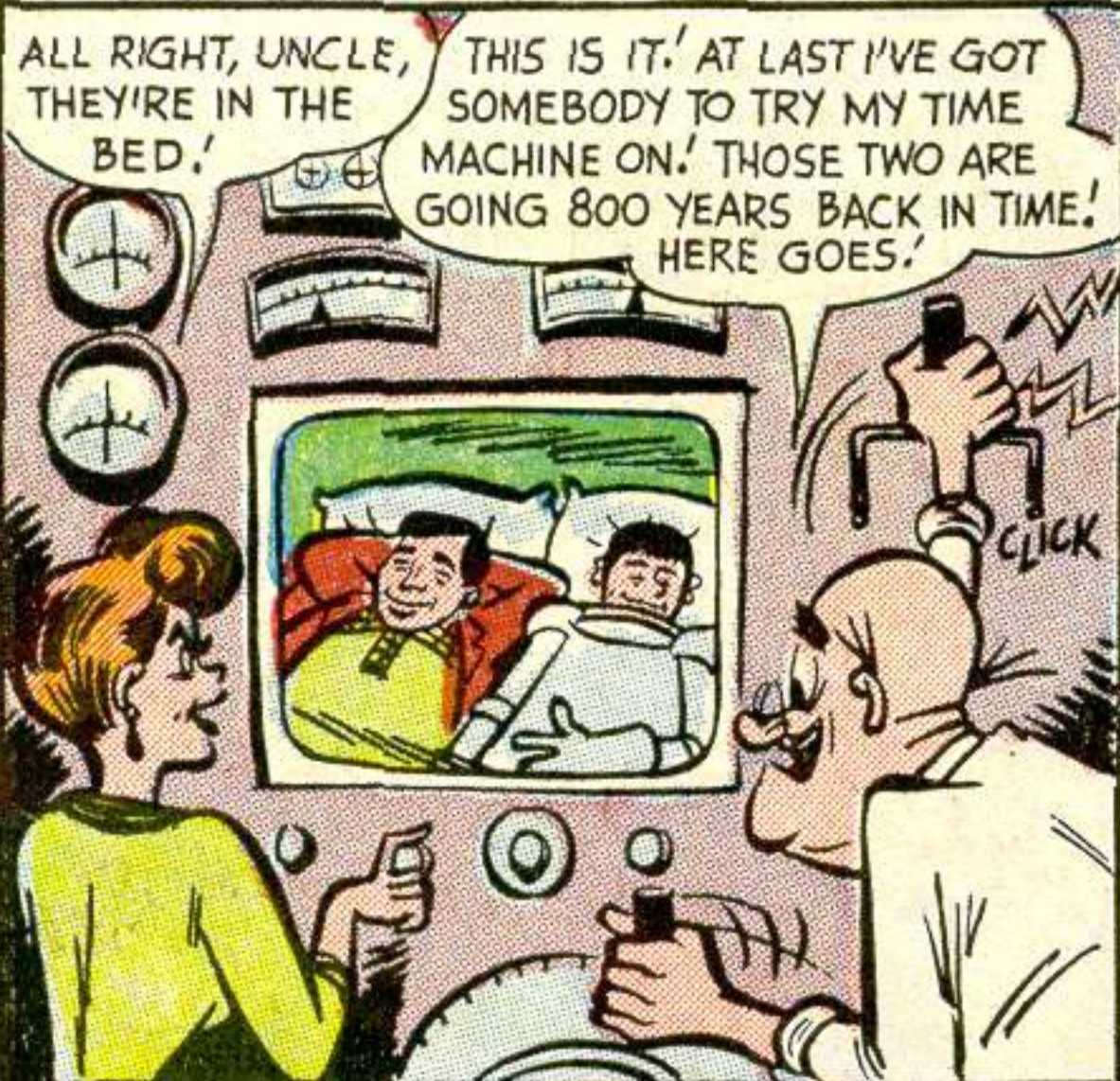
YOU GOT A CAN OPENER, MAYBE?









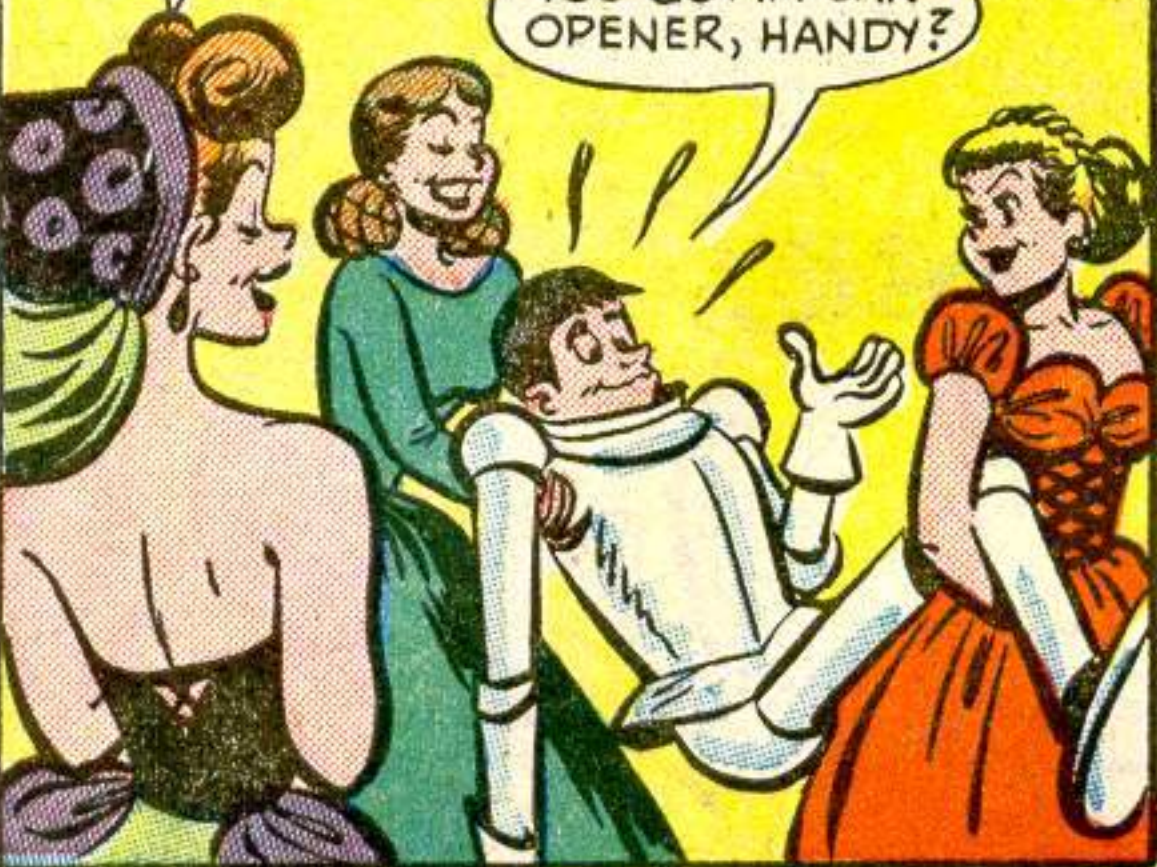




SIR GONAWAY MUST BE TIRED AFTER HIS JOURNEY! TAKE HIM TO THE SOFA GIRLS!

IS THERE ANYTHING YOU'D LIKE, SIRE?

YOU GOTTA CAN OPENER, HANDY?



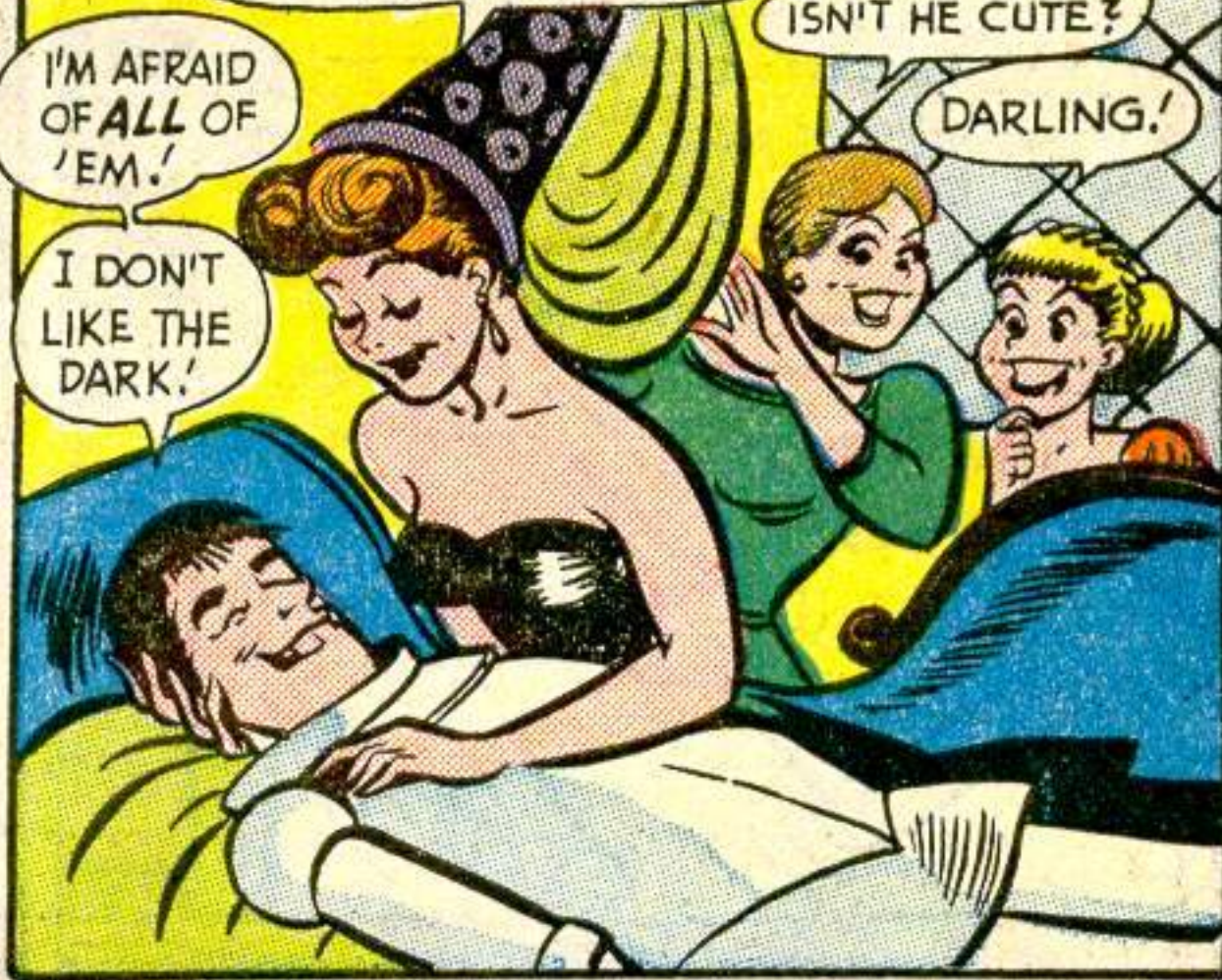
SIR GONAWAY, HAS THERE EVER BEEN A KNIGHT THAT YOU WERE AFRAID OF?

ISN'T HE CUTE?

DARLING!

I'M AFRAID OF ALL OF 'EM!

I DON'T LIKE THE DARK!



HE'S NO KNIGHT, BABY, HIS NAME'S JERRY LEWIS AND--

DON'T BE SILLY! EVERYBODY KNOWS SIR GONAWAY'S ARMOR AND AS HE'S COME HERE TO BE MY CHAMPION I INTEND TO GIVE HIM HIS WEIGHT IN GOLD AND MARRY HIM!

MARRY ME?!



PLEASE DON'T MARRY ME! PLEASE DON'T! YOU CAN GO STEADY WITH ME BUT PLEASE DON'T MARRY ME!



BUT I MUST! AS MY CHAMPION YOU'RE GOING TO FIGHT SIR LOINCHOP IN THE BIG TCURNAMENT TOMORROW AND UNLESS YOU DEFEAT HIM FOR ME, MY FATHER WILL FORCE ME TO MARRY SIR LOINCHOP!

FIGHT? I'M GONNA FIGHT WITH SWORDS AND STUFF LIKE THAT THERE?

NATURALLY!

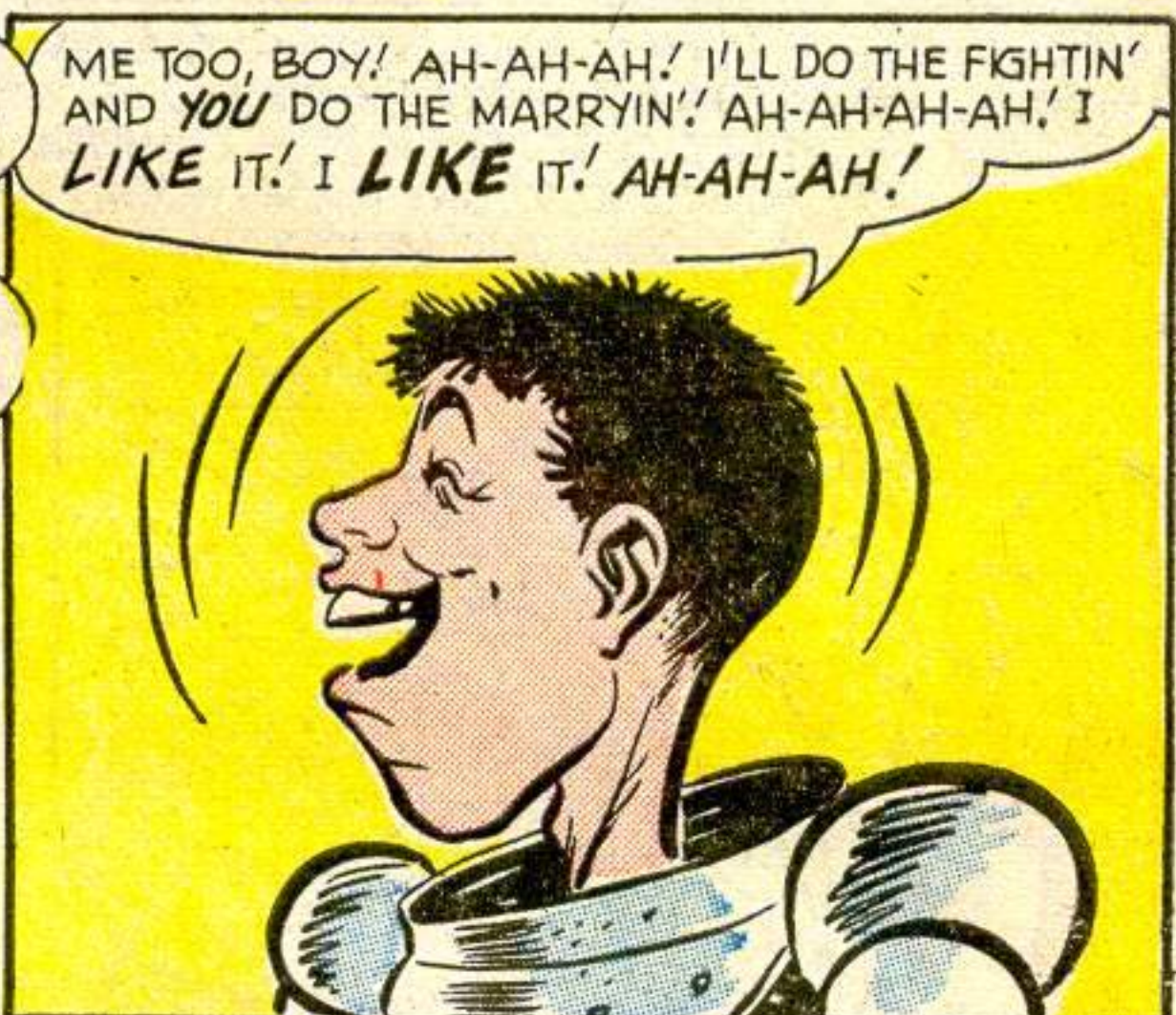
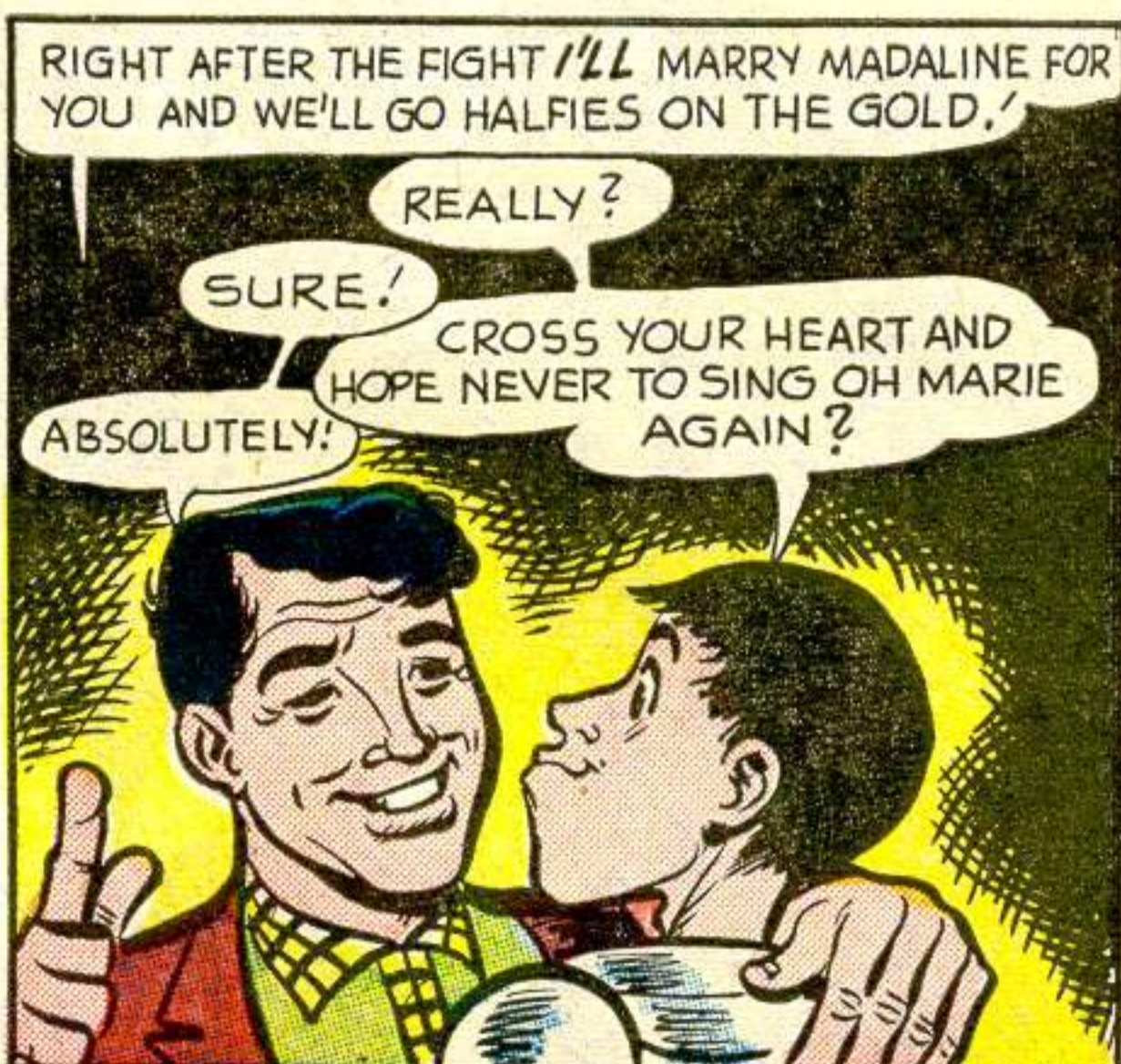


I'M GOING HOME! I'M GOING SOMEPLACE! I DON'T KNOW WHERE I'M GOING BUT I'M GOING!

JERRY, COME BACK HERE! WAIT! LISTEN!









# EXTRA!

# HOWIE'S IN THE ARMY!

THE GENERAL'S GROGGY!  
THE COLONEL'S CRAZY!  
THE MAJOR'S MUTTERING!  
THE SERGEANT'S STEWING!

—AND ALL BECAUSE  
AMERICA'S GOOFIEST  
TEEN-AGER HAS  
LANDED IN UNIFORM  
WITH BOTH LEFT FEET!

DON'T  
MISS  
IT!



BUT THE GIRLS STILL LOVE HIM  
—AND SO WILL *you!*

# You'll HOWL with HOPE!

AMERICA'S FAVORITE  
FUNNY MAN ROMPS THROUGH  
THE PAGES OF A HILARIOUS  
MAGAZINE FILLED WITH  
LAUGHS, ACTION, DANGER—  
AND SOME OF THE CUTEST  
COLLEENS YOU EVER MET

It's **FAST!**  
**FURIOUS!**

ON SALE  
Everywhere!

**FUNNY!**







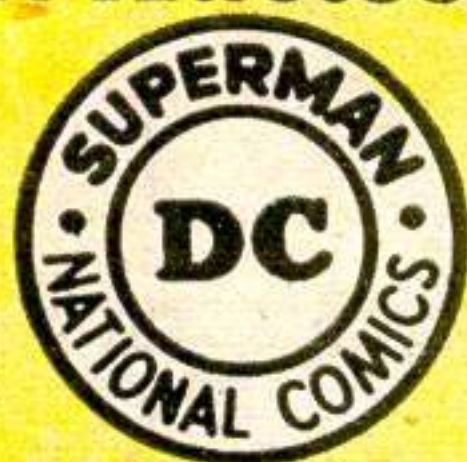
## Editorial Advisory Board

DR. LAURETTA BENDER

Professor of  
Clinical Psychiatry,  
New York University,  
College of Medicine

JOSETTE FRANK

Consultant on  
Children's Reading  
Child Study Association  
of America



The following magazines  
all bear this trademark

AS YOUR GUARANTEE OF THE BEST IN COMICS READING:

ACTION COMICS  
ADVENTURE COMICS  
ALL-AMERICAN  
MEN OF WAR  
ALL STAR WESTERN  
ANIMAL ANTICS  
BATMAN  
BIG TOWN  
BOB HOPE  
BUZZY  
COMIC CAVALCADE  
DEAN MARTIN  
and JERRY LEWIS  
A DATE WITH JUDY  
DETECTIVE COMICS

FLIPPITY & FLOP  
FUNNY FOLKS  
FUNNY STUFF  
GANG BUSTERS  
HERE'S HOWIE  
HOUSE OF MYSTERY  
LEADING COMICS  
LEAVE IT TO BINKY  
MR. DISTRICT ATTORNEY  
THE PHANTOM  
STRANGER  
MYSTERY IN SPACE  
MUTT & JEFF  
OUR ARMY AT WAR

Dr. W. W. D. SONES

Professor of Education and  
Director of Curriculum Study  
University of Pittsburgh

Dr. S. HARCOURT PEPPARD

Director, Essex County  
Juvenile Clinic  
Newark, N. J.

PETER PORKCHOPS  
REAL SCREEN COMICS  
REX THE WONDER DOG  
SENSATION MYSTERY  
STAR SPANGLED  
WAR STORIES  
STRANGE ADVENTURES  
SUPERBOY  
SUPERMAN  
THE FOX & THE CROW  
TOMAHAWK  
WESTERN COMICS  
WONDER WOMAN  
WORLD'S FINEST COMICS

**NOW** on  
**TELEVISION**



Presented  
by McKesson  
& Robbins

...the American  
Family's favorite  
daughter

See your local paper  
for time and channel

AMERICAN  
BROADCASTING COMPANY

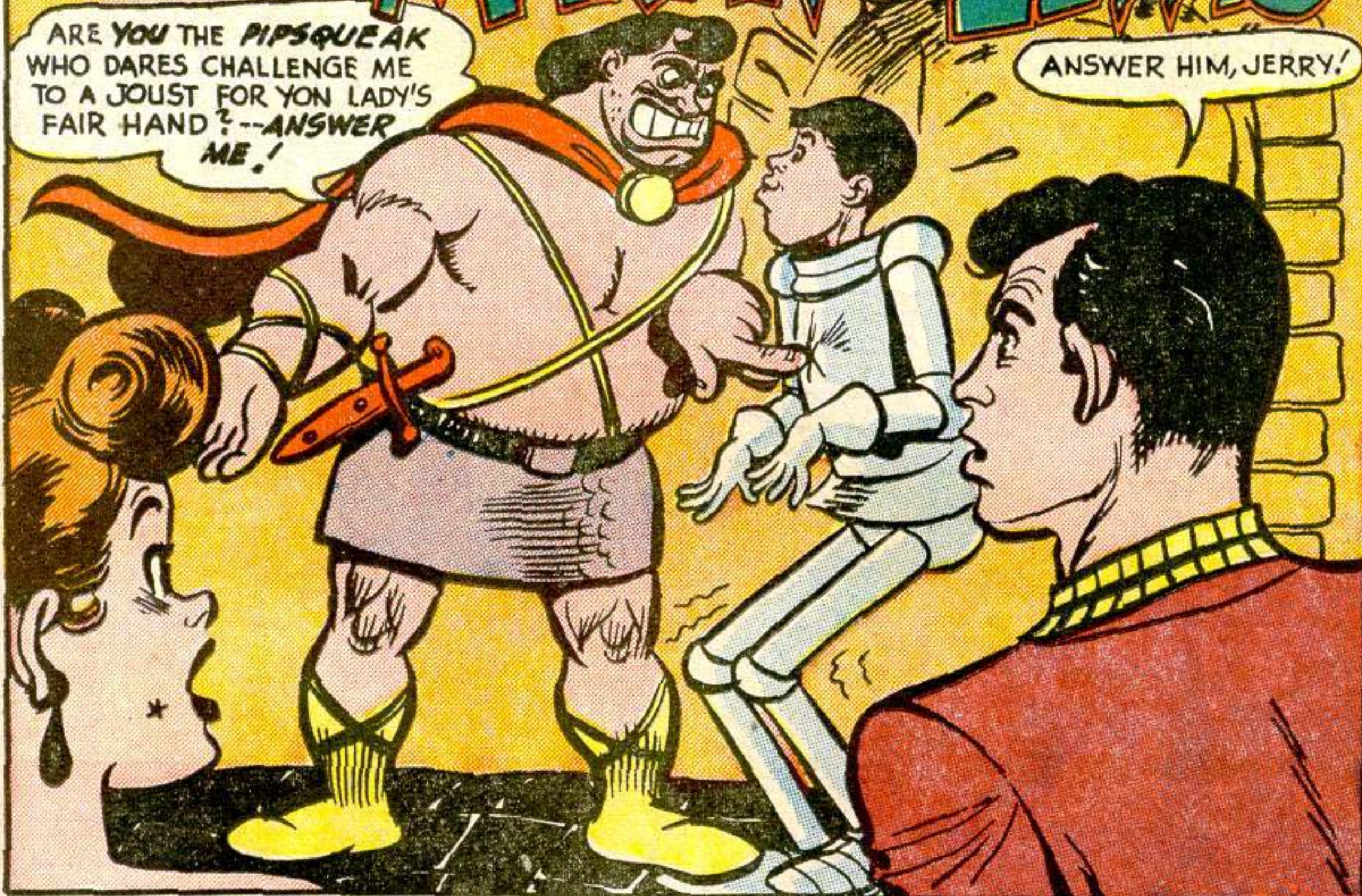




# THE ADVENTURES OF **Dean** **MARTIN** and **Jerry** **LEWIS**

ARE YOU THE **PIPSQUEAK**  
WHO DARES CHALLENGE ME  
TO A JOUST FOR YON LADY'S  
FAIR HAND? --ANSWER  
ME!

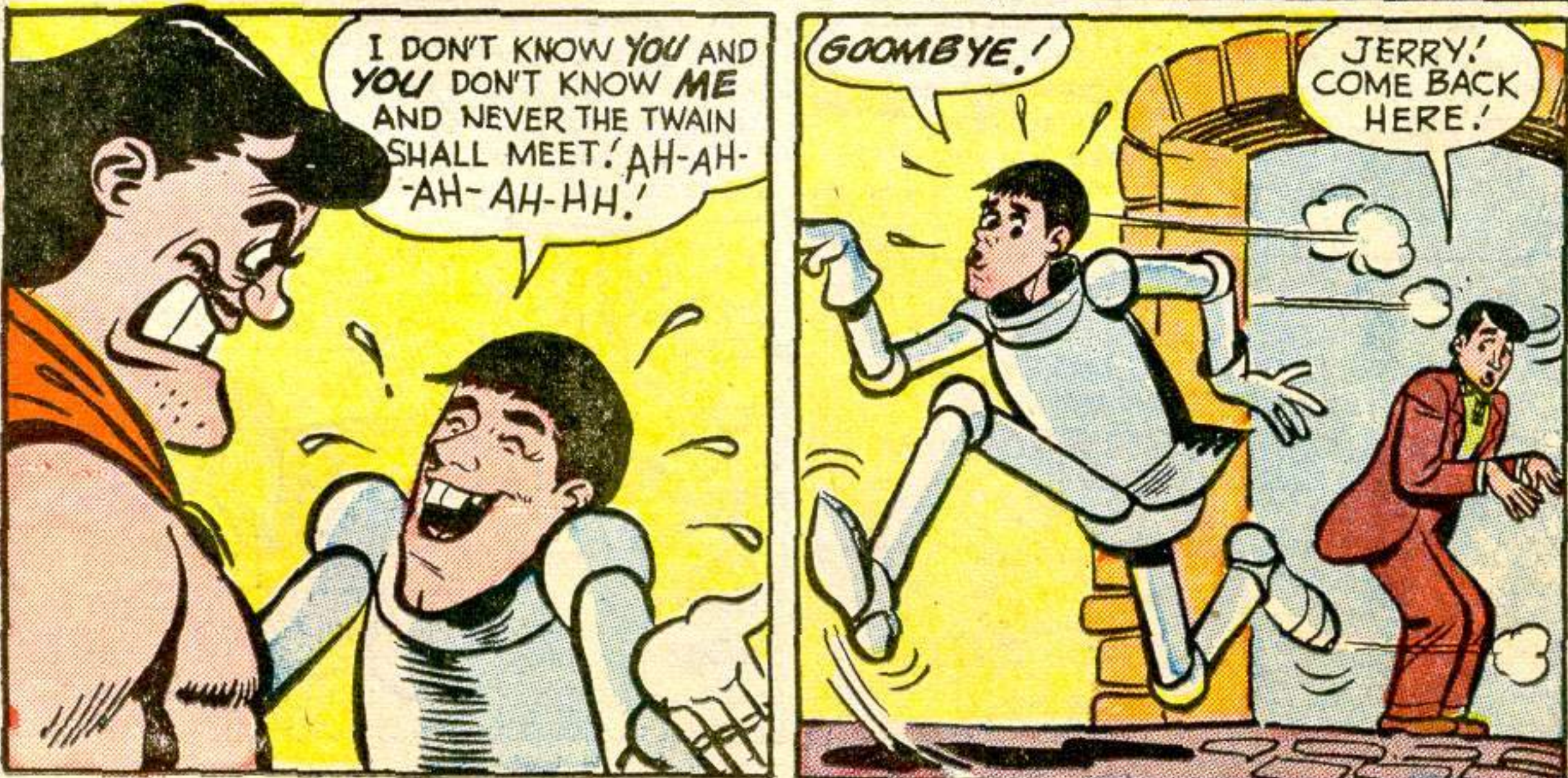
ANSWER HIM, JERRY!



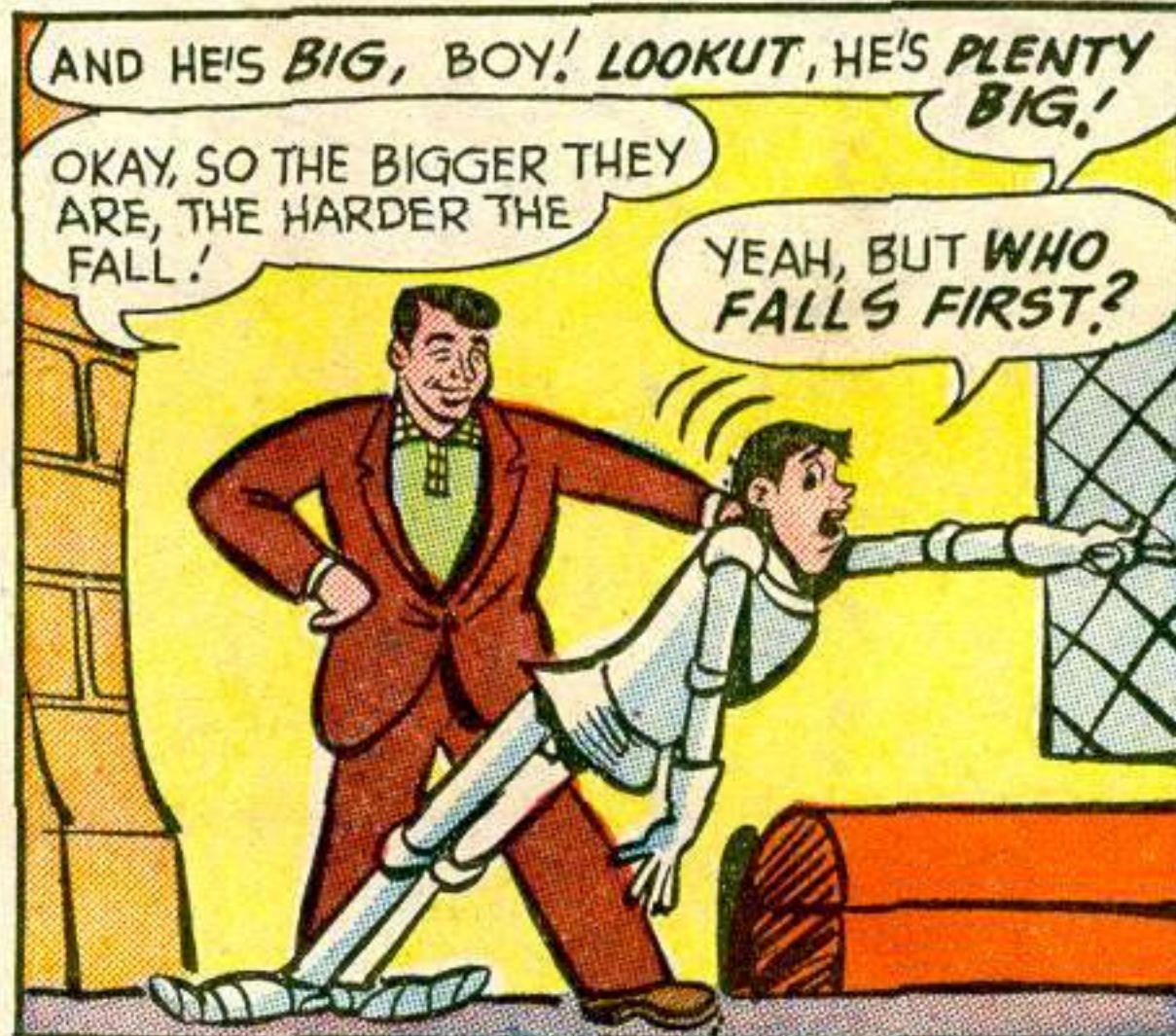
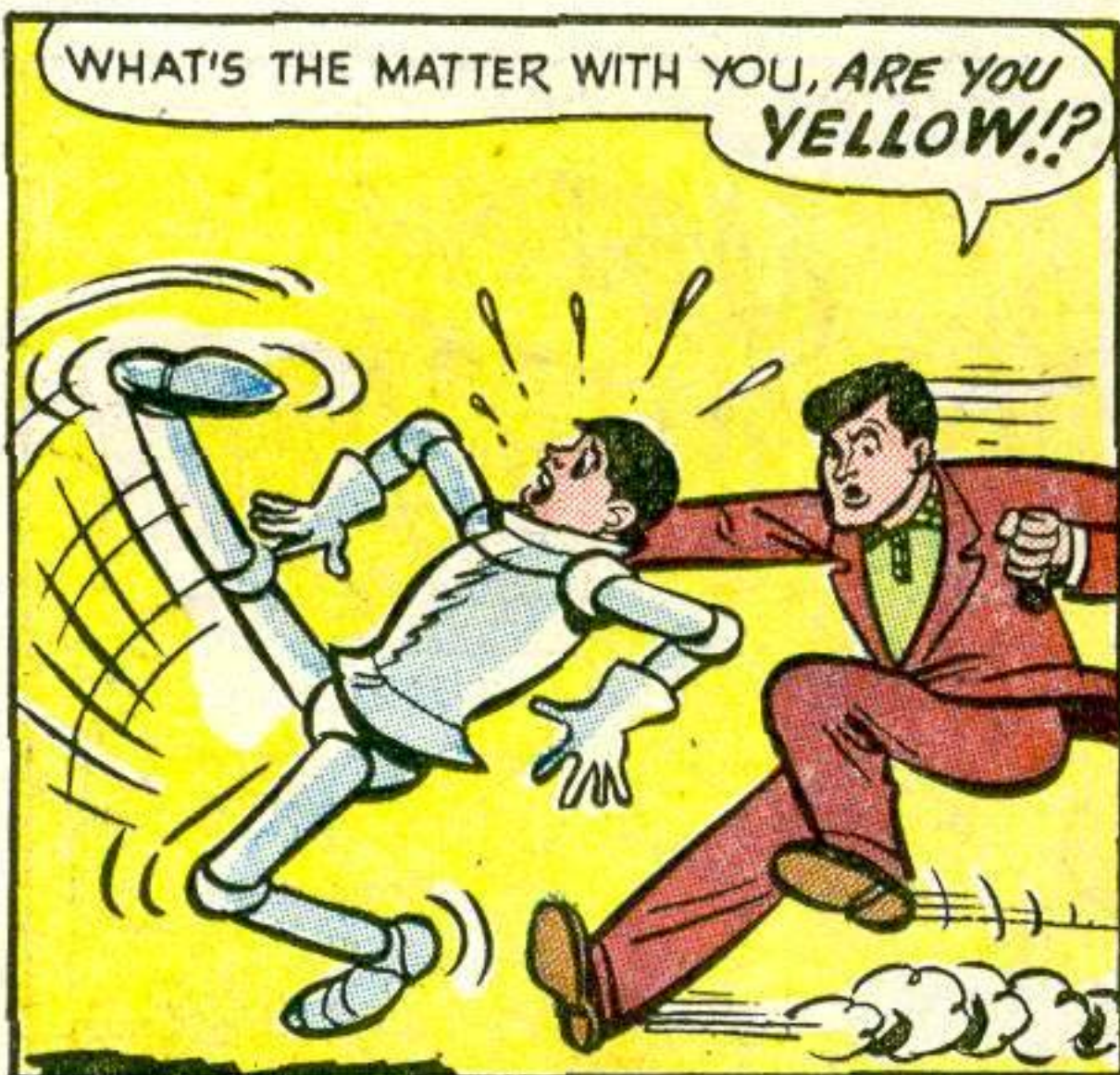
I DON'T KNOW YOU AND  
YOU DON'T KNOW ME  
AND NEVER THE TWAIN  
SHALL MEET! AH-AH-  
AH-AH-HH!

GOOMBYE!

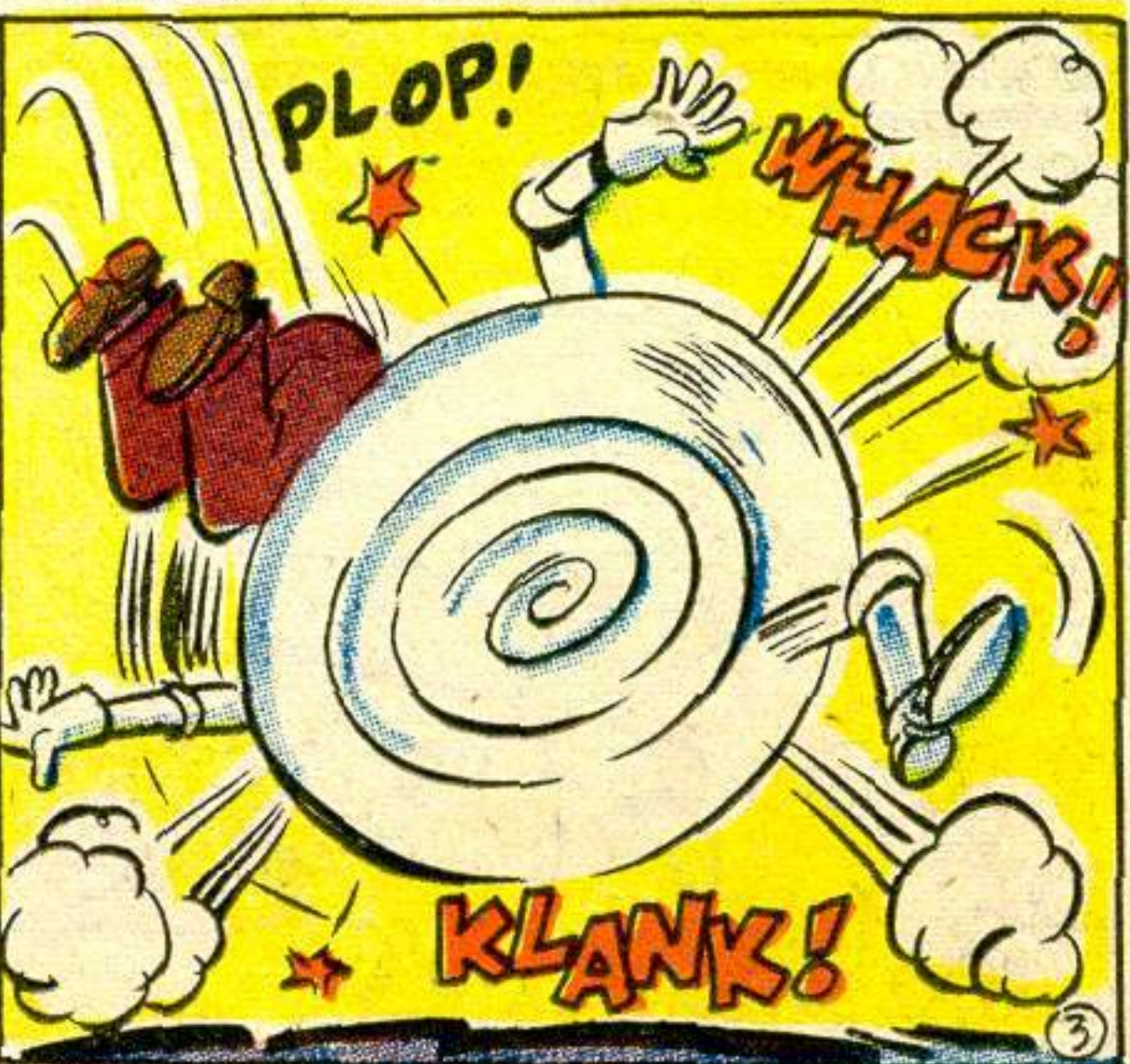
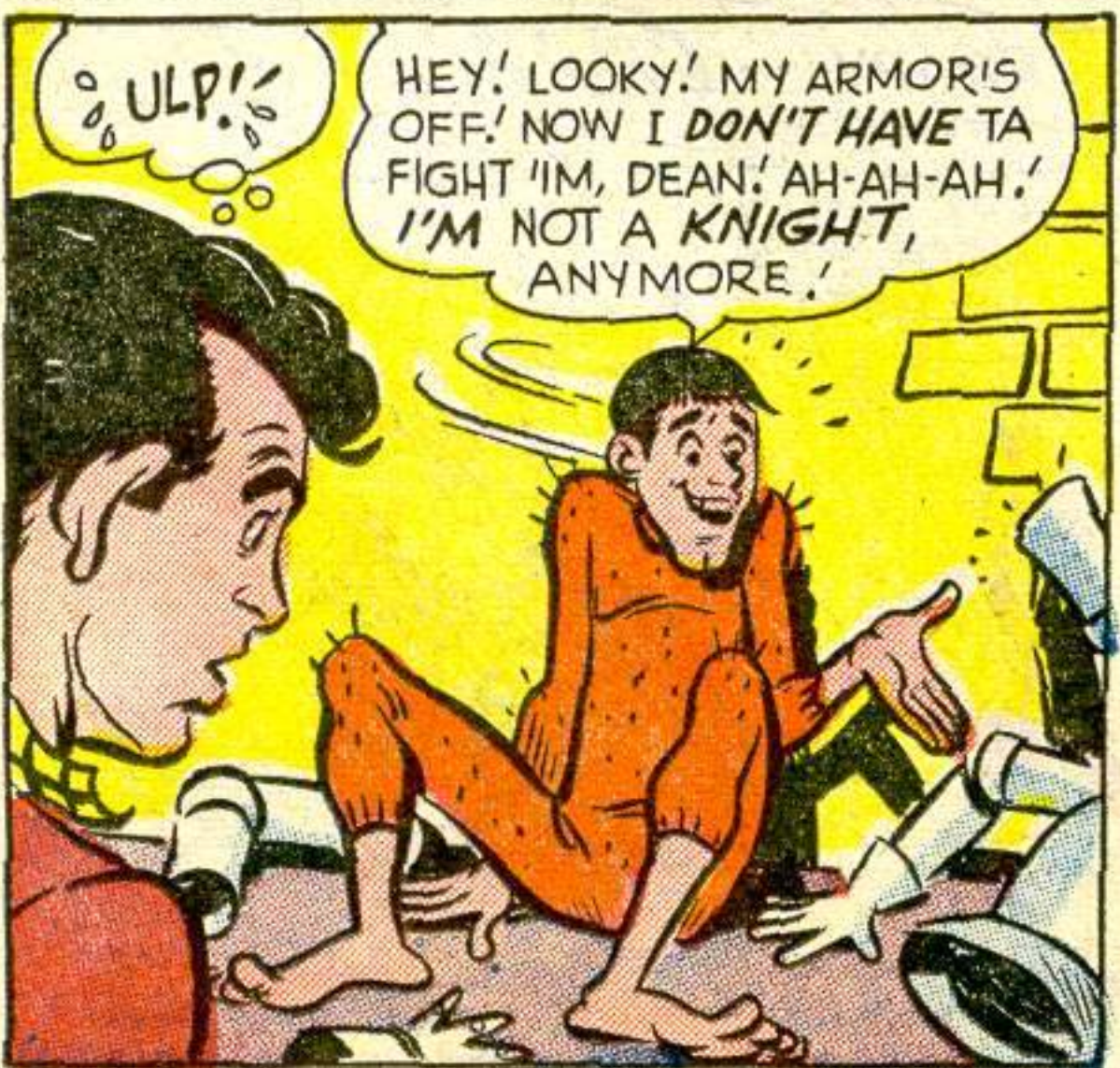
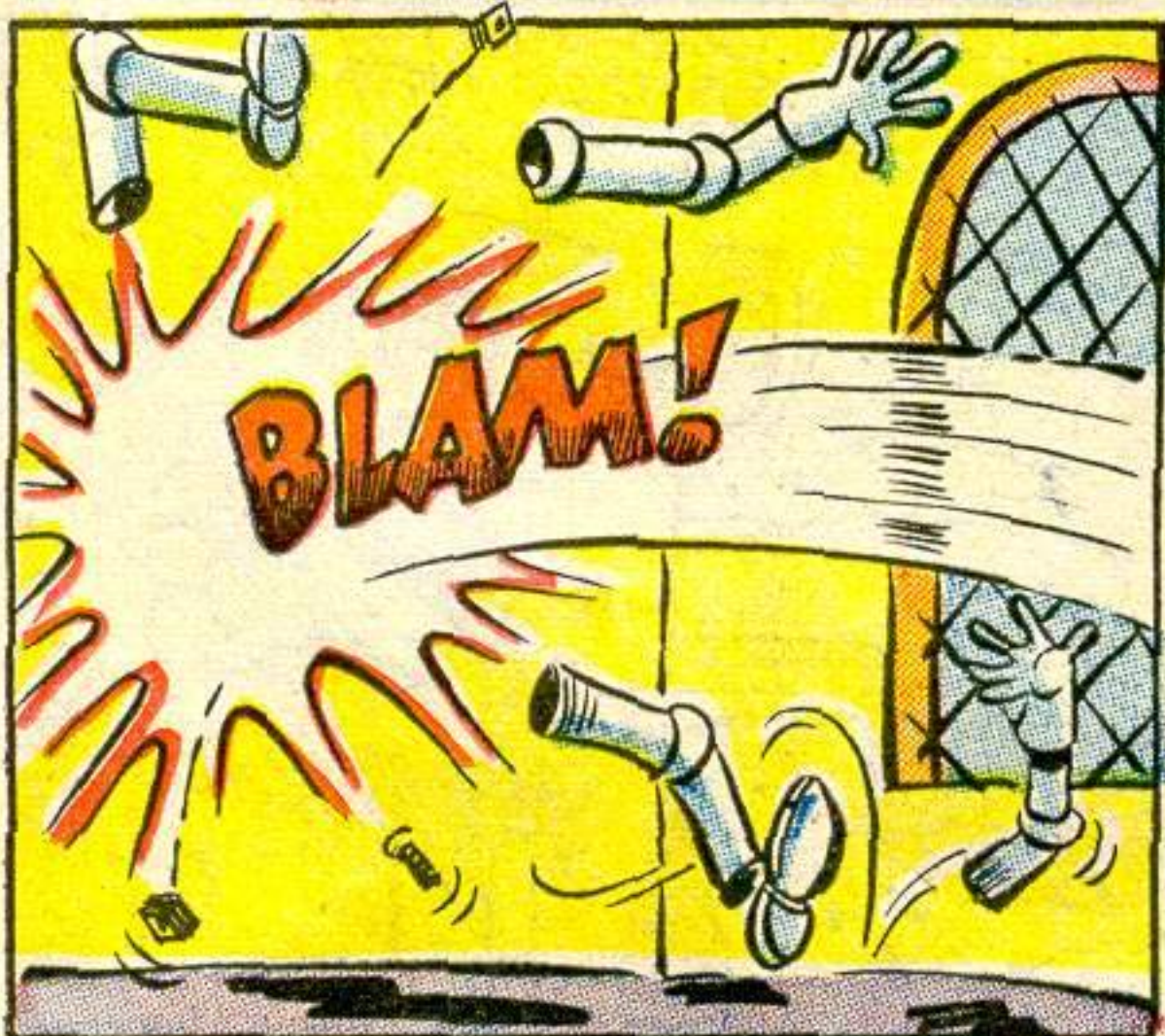
JERRY!  
COME BACK  
HERE!













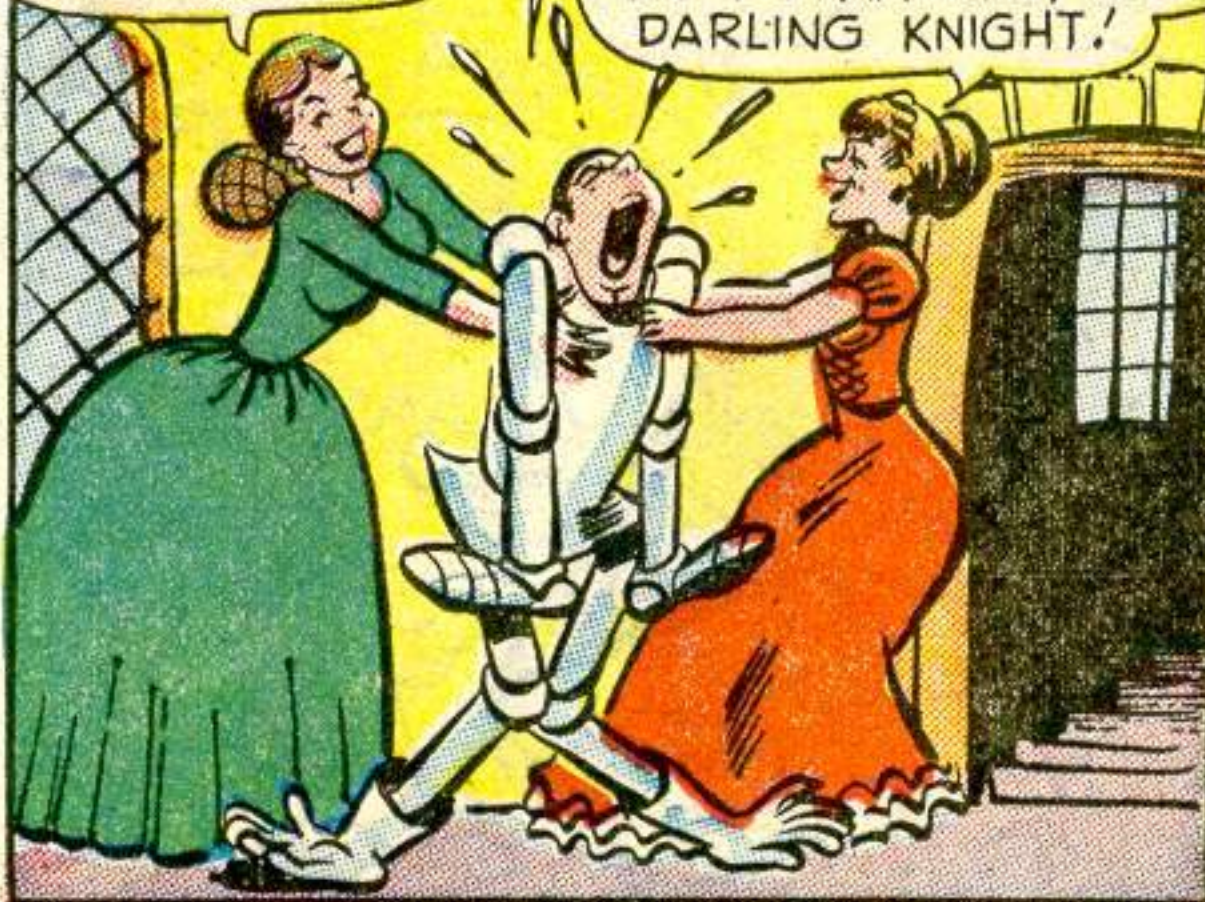
ER--AH--NOW  
WHAT'D YOU  
SAY, JERRY?

I SAID MY ARMOR WAS--AND THEN  
I LOOKED, DEAN, AND IT'S OFF AND  
MY ARMOR'S THERE AND IT'S ON, NOW,  
DEAN, I--OVER THERE--AN, SOMEHOW--  
AN'--AN'--



I WISH I WAS DEAD!  
SILLY BOY! YOU'RE  
JUST EXCITED!

COME WITH  
US, WE'LL HELP  
YOU RELAX BEFORE THE  
BIG TOURNAMENT, YOU  
DARLING KNIGHT!



EAT ANOTHER  
GRAPE, SIR  
GONAWAY!

HAVE YOU  
EVER FOUGHT  
A DRAGON,  
SIR?

NO, BUT  
DEAN GOT  
ME A BLIND  
DATE WITH ONE  
ONCE!



DEAN, LOOK! THE TOURNAMENT  
IS STARTING! THIS IS IT! SIR  
GONAWAY MUST GET DOWN  
TO THE FIELD AT ONCE!

OKAY,  
DOLL!



SO A FEW MINUTES LATER...

HEAR YE! HEAR YE!  
LADIES AND KNIGHTS

OF THE REALM, SIR GONAWAY AND SIR LOIN-  
CHOP WILL NOW MEET IN BATTLE FOR THE  
HAND OF THE FAIR MAIDEN MADELINE --

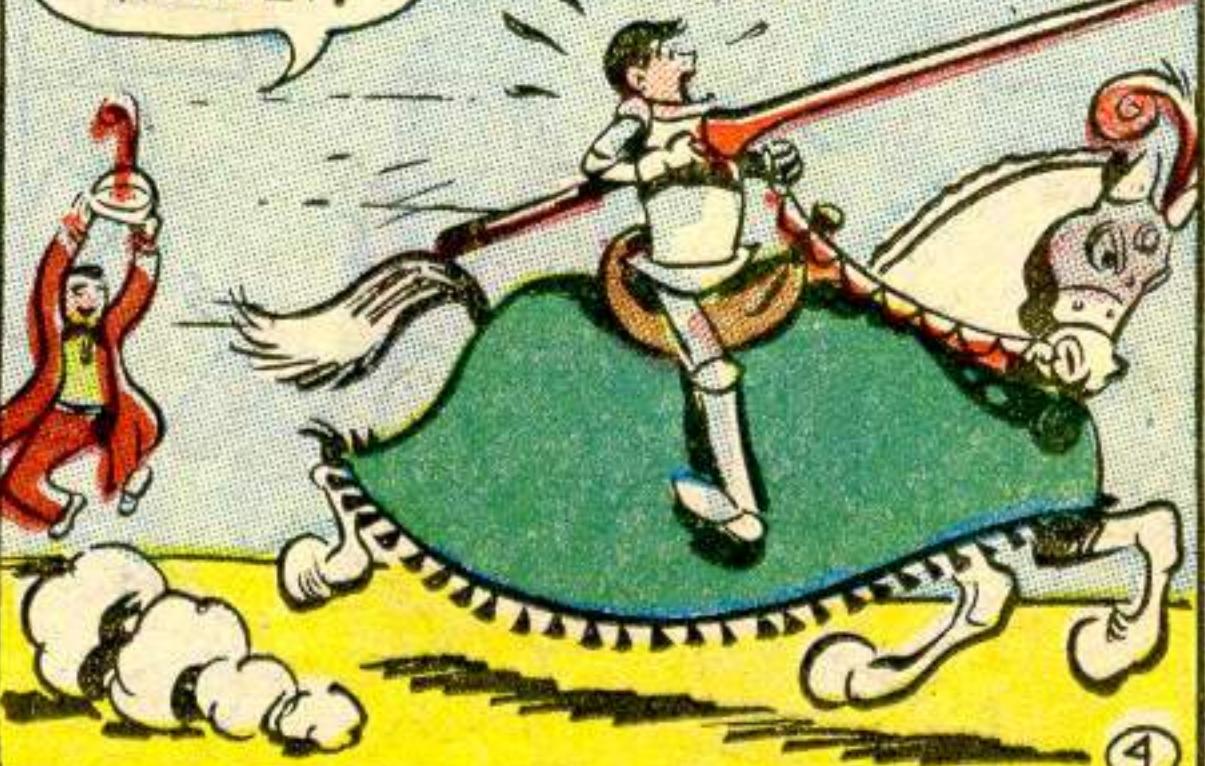
NOW DON'T  
WORRY, JERRY!  
YOU CAN TAKE  
THIS GUY  
EASY!

MAYBE, BUT I DON'T  
WANT HIM, DEAN, I  
DON'T WANT HIM!

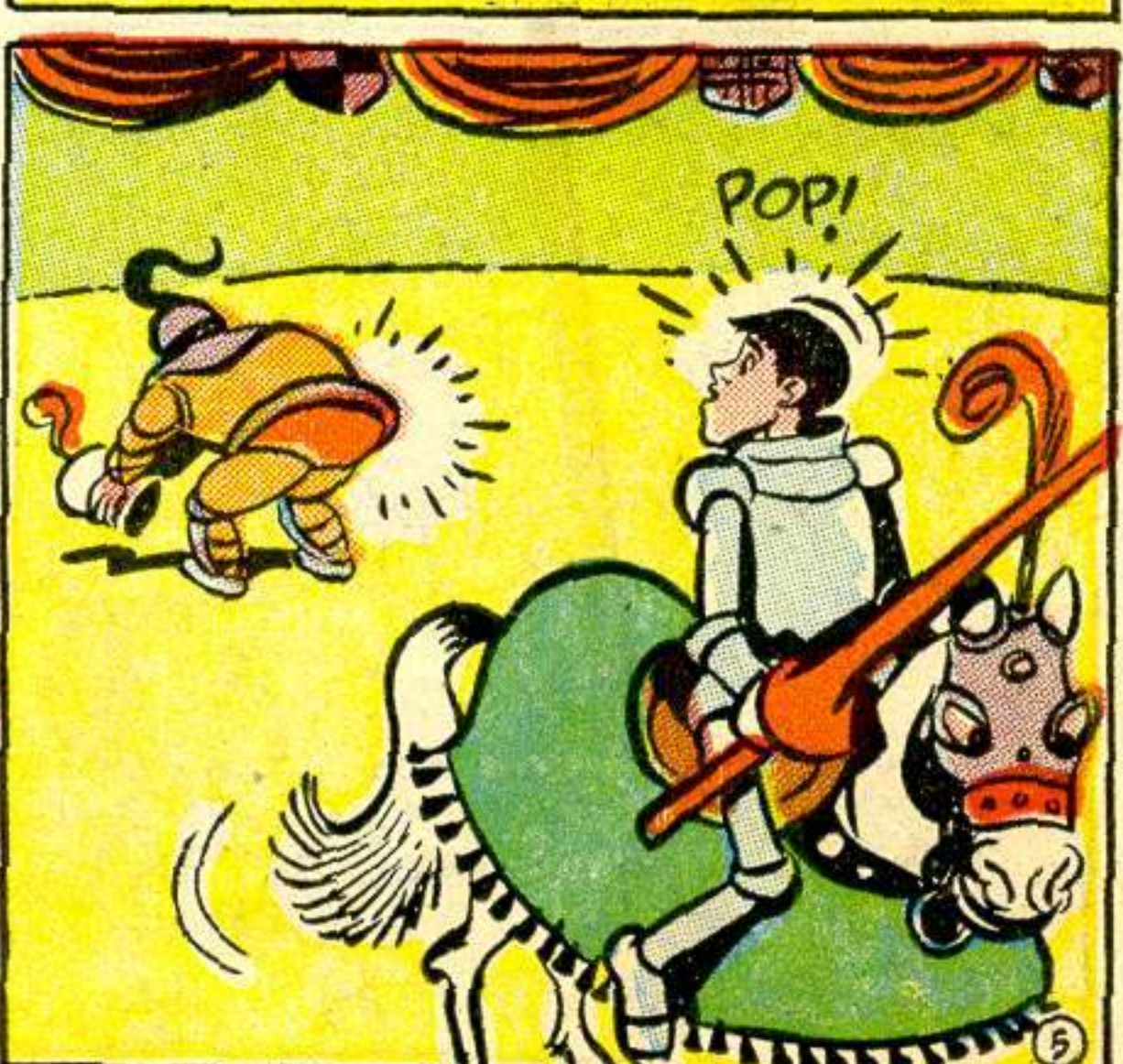
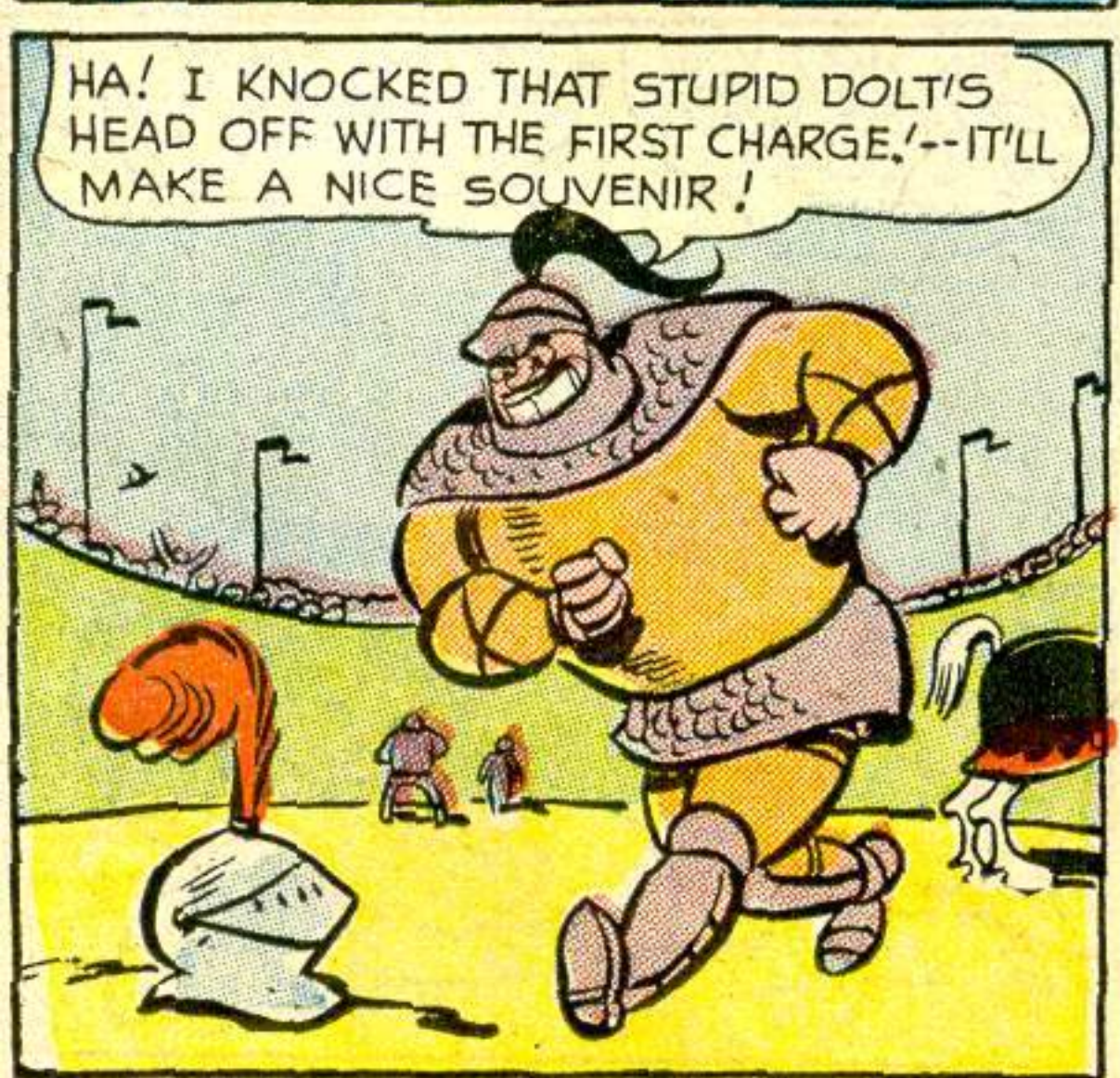
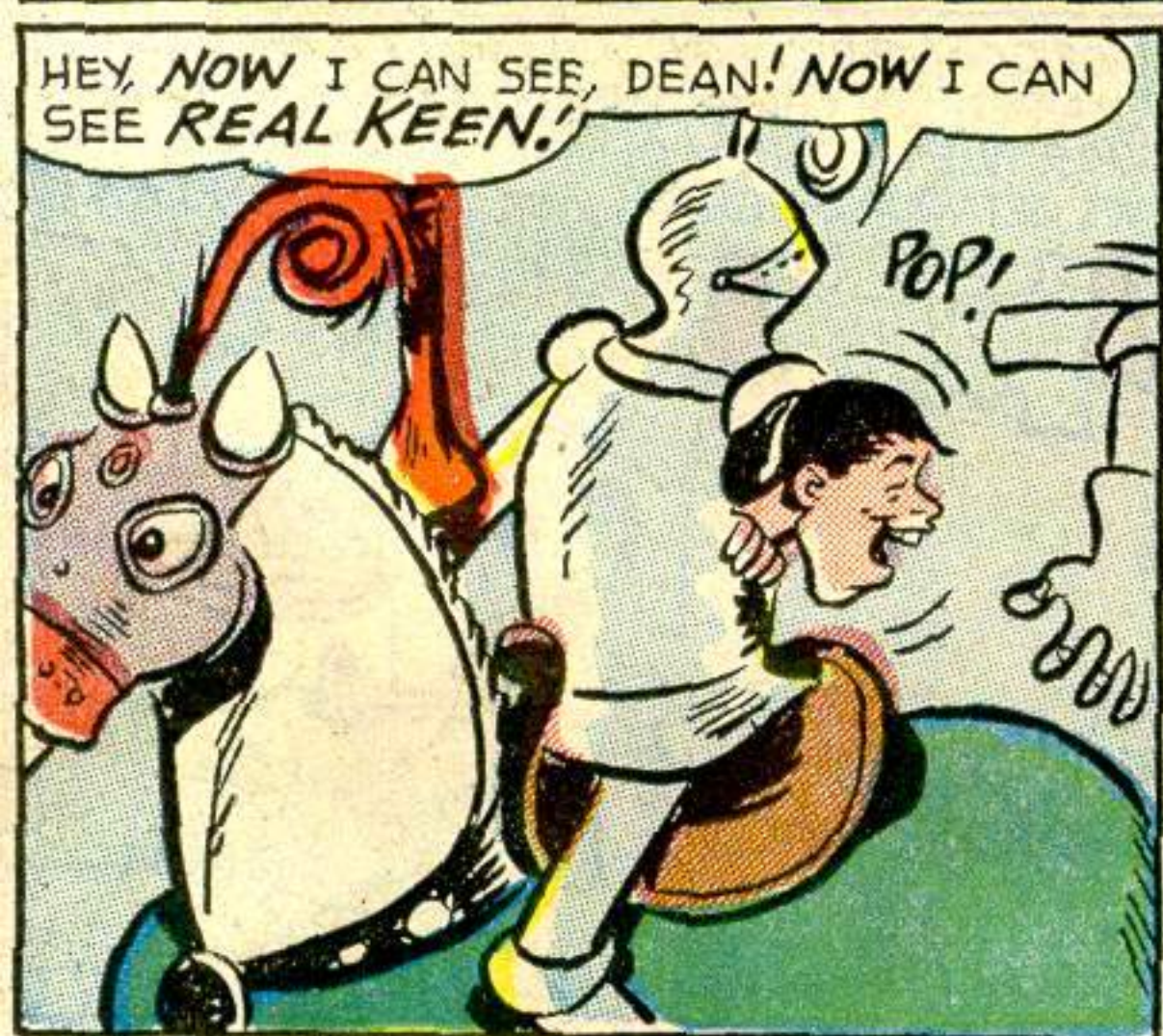
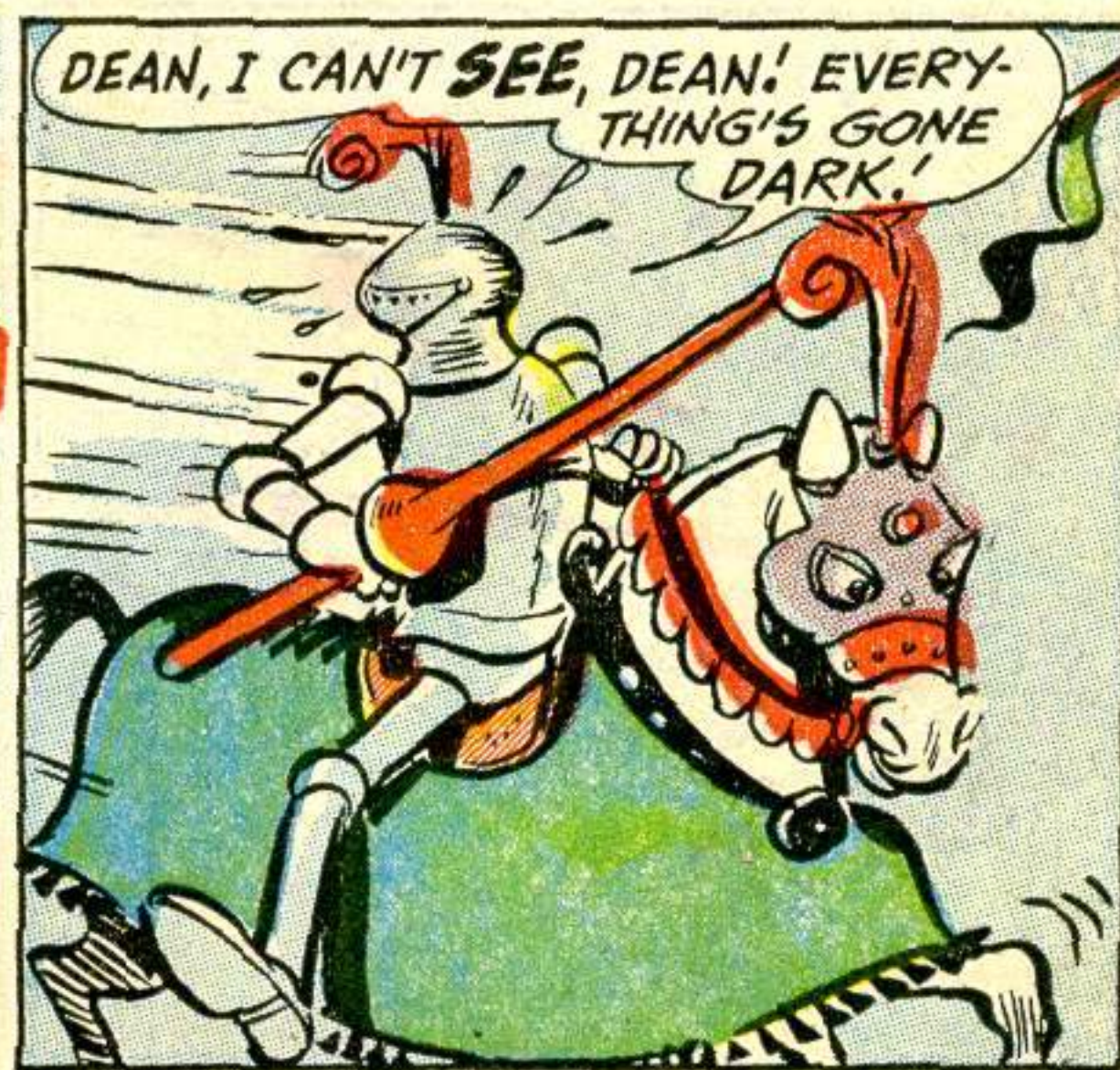
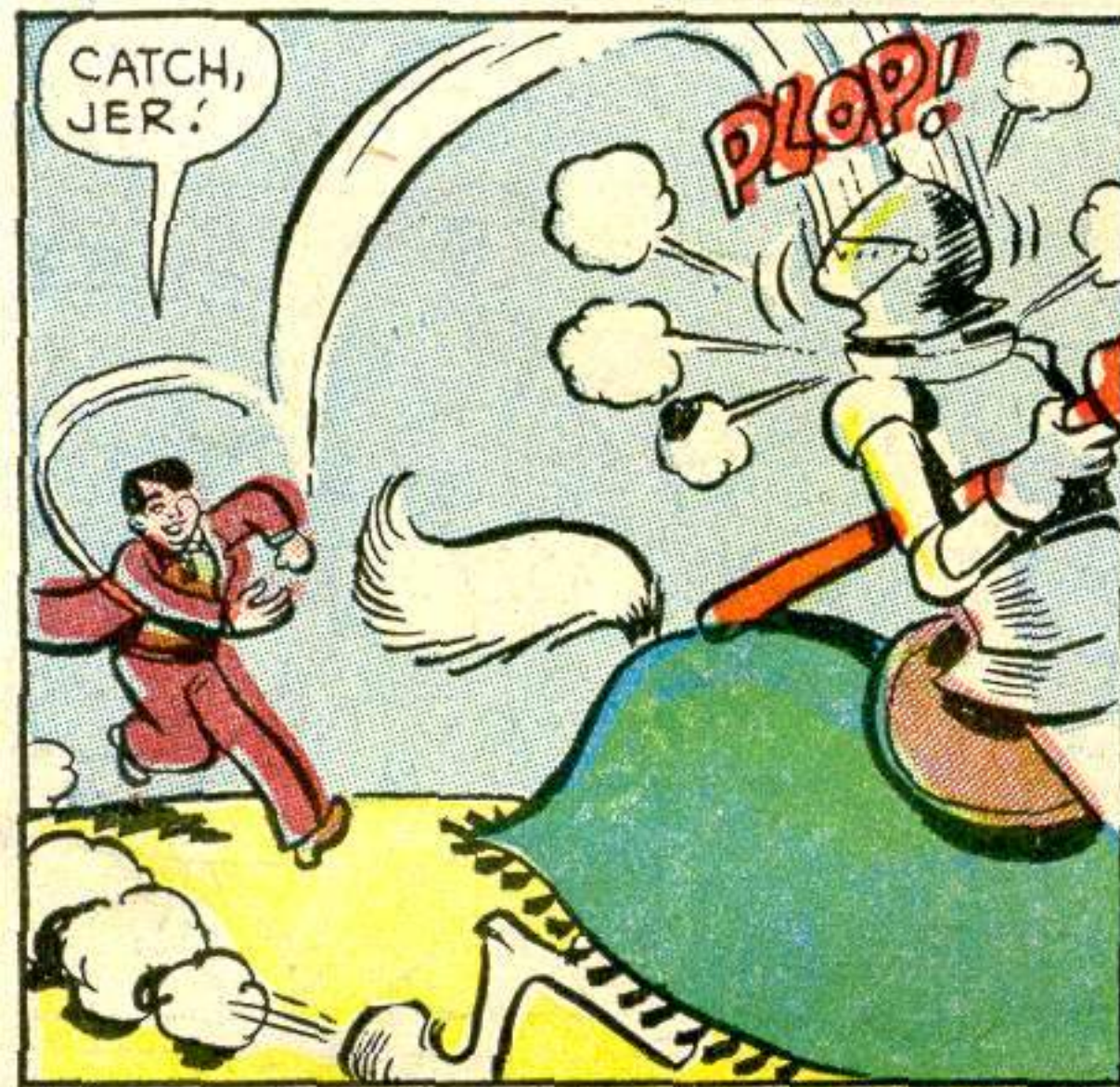


READY!-- CHARGE!

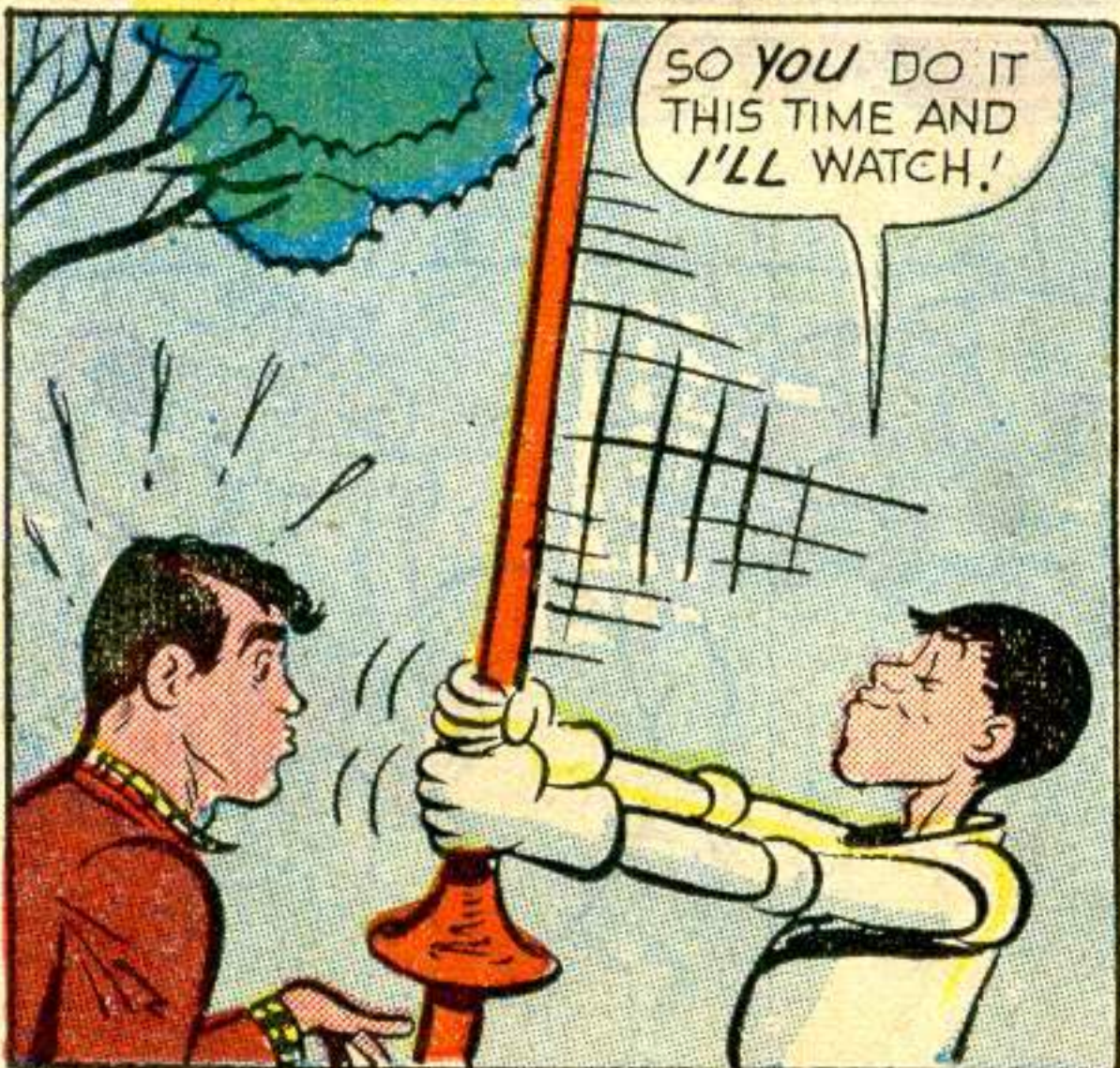
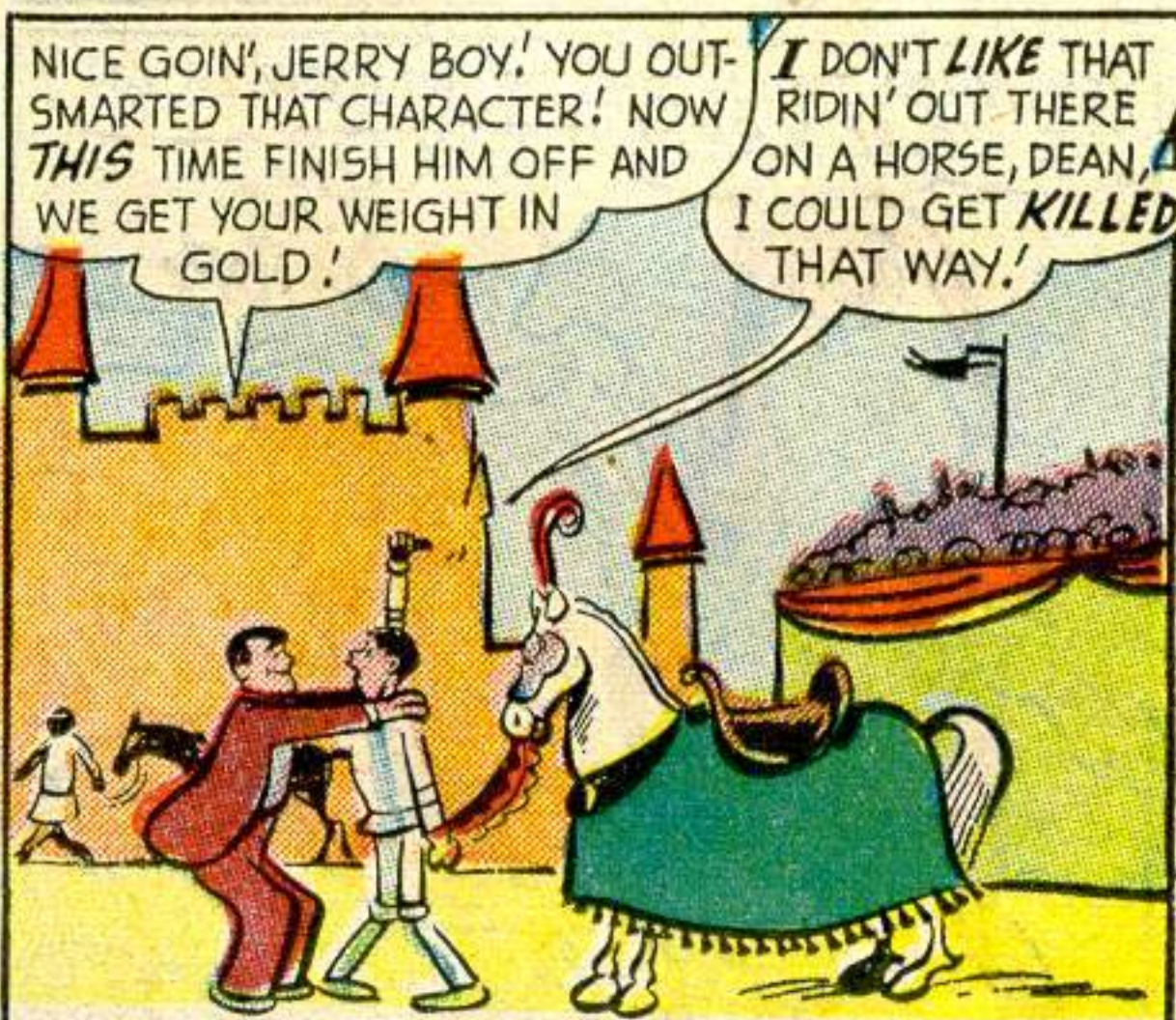
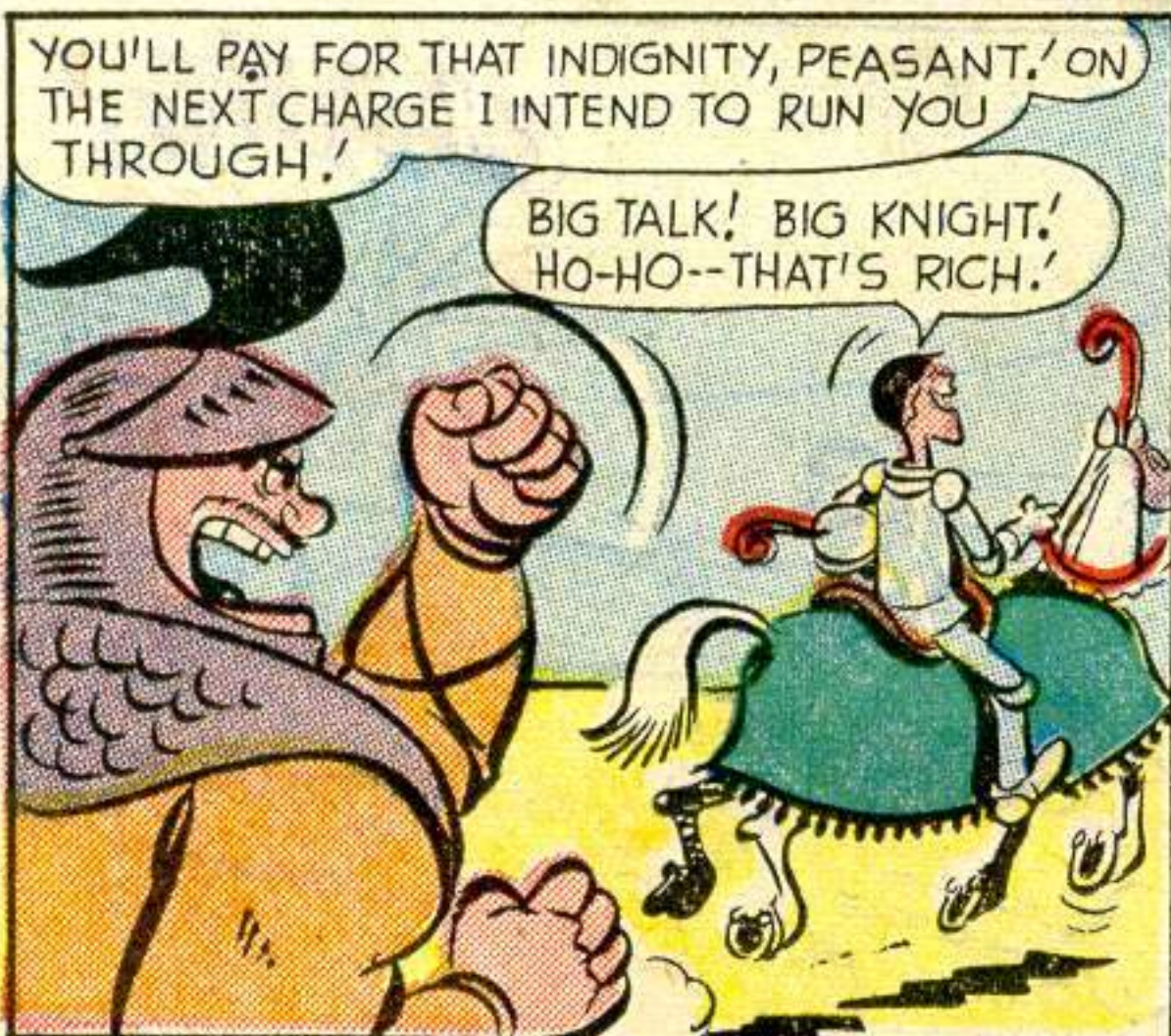
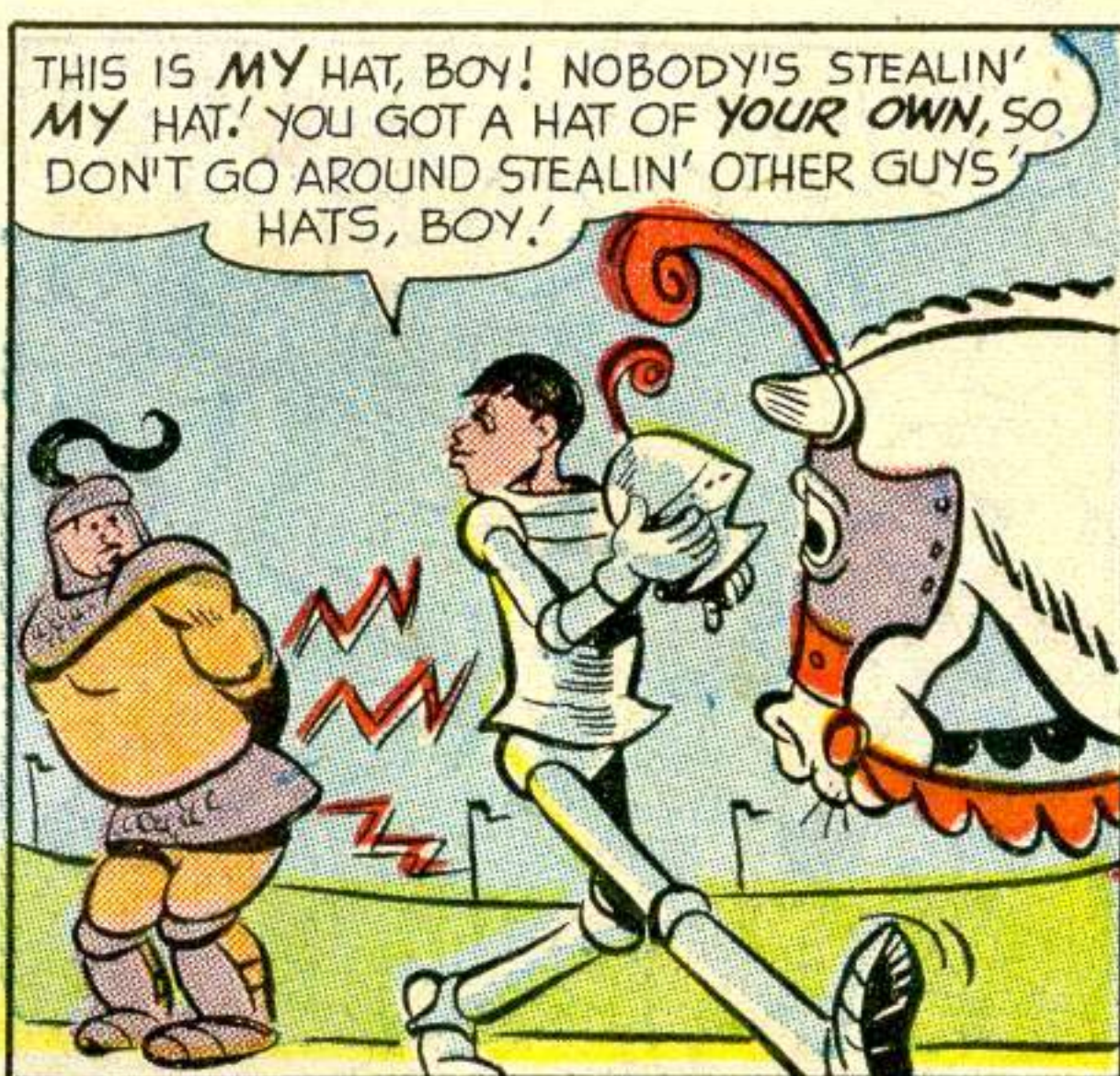
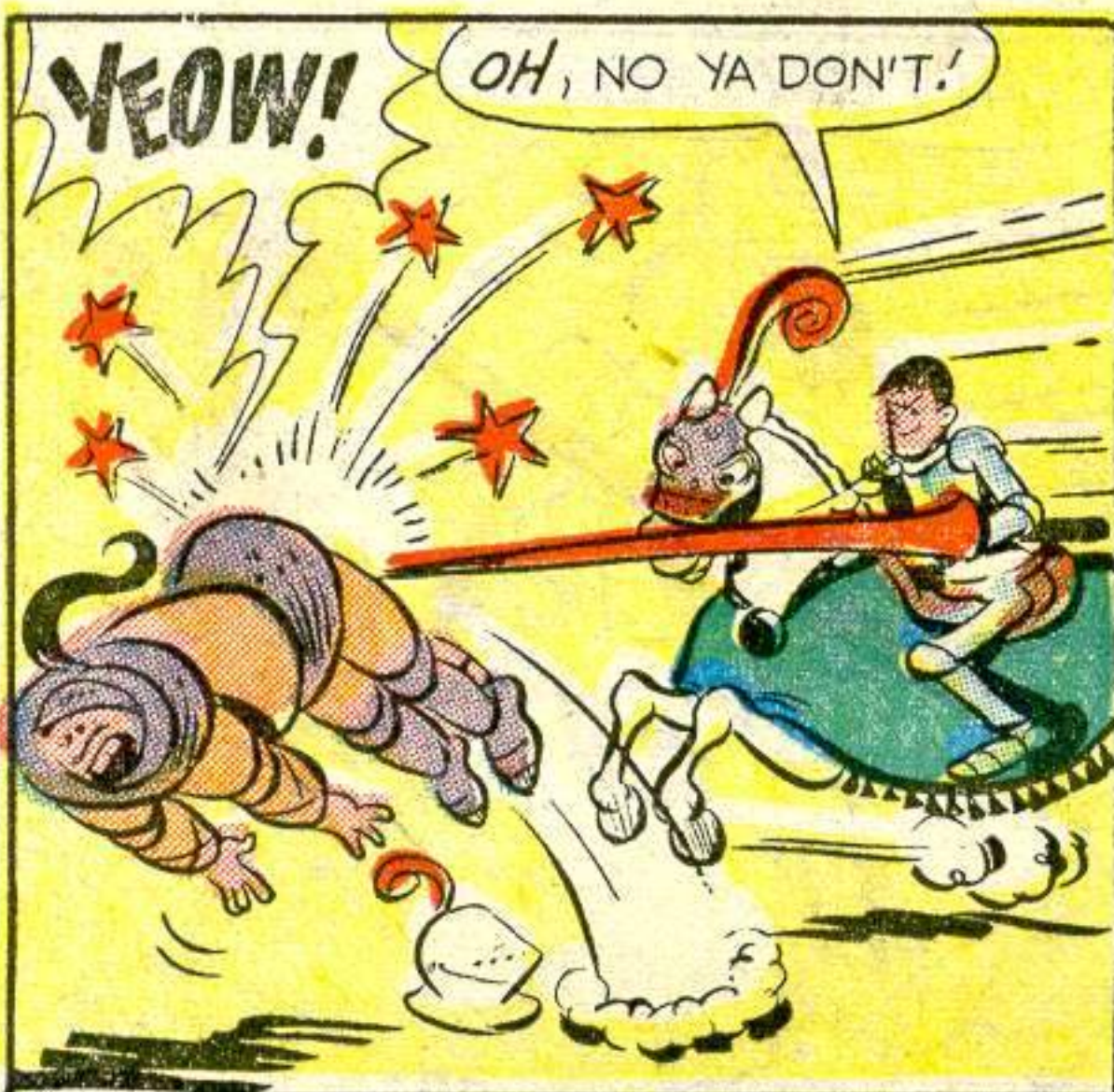
JERRY! WAIT! YOU  
FORGOT YOUR  
HELMET!













WELL, FORGET IT  
AND GET BACK  
ON THAT HORSE  
AND **CHARGE!**

YOU DON'T LIKE  
ME!

JERRY! HOLD YOUR  
LANCE HIGHER!  
LIFT IT UP!  
LIFT IT UP!

I CAN'T DEAN, IT'S  
TOO HEAVY! I'M NOT  
VERY STRONG! YOU  
KNOW! I'VE BEEN  
**SICK!**

FORSOOTH, THIS TIME I HAVE YOU, DULLARD,  
AT MY MERCY! IN SECONDS, THE GREEN-  
SWORD WILL BE CLARET STAINED!

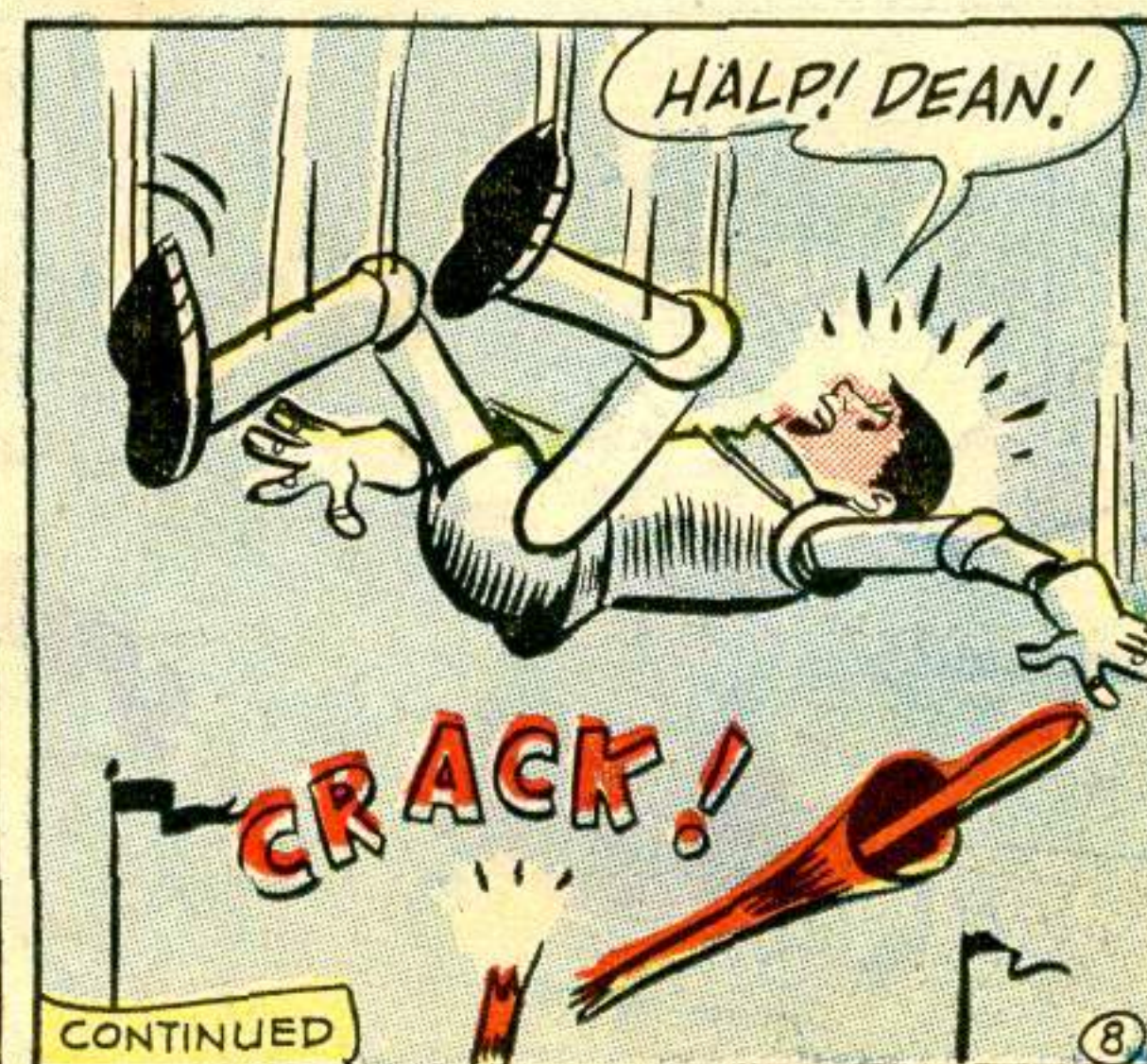
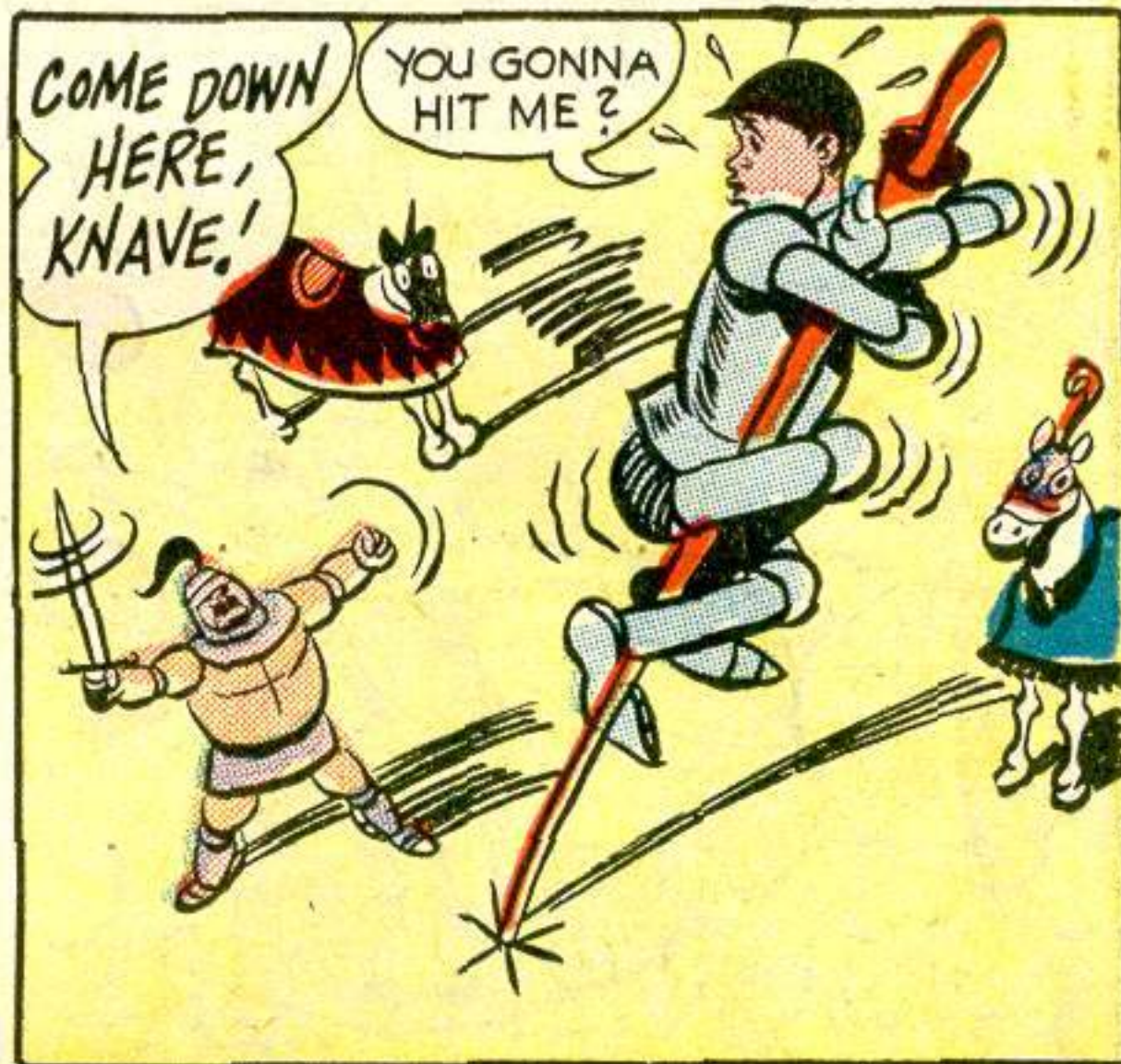
JERRY!  
LOOK OUT!

MY LANCE!

WHERE'D HE  
GO??

**SPONG!**







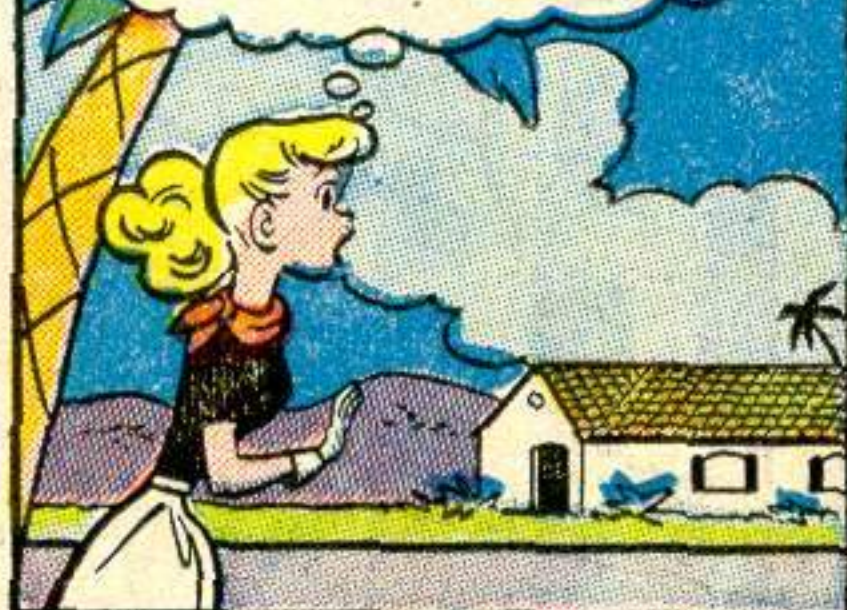
# Honey

IN HOLLYWOOD

LISA IS GIVING UP HER MOVIE CAREER TO GET MARRIED! I WONDER IF SHE'S HAPPY ABOUT IT!



SHE SAYS SHE IS - BUT I WONDER? AFTER ALL - GIVING UP A CAREER --



WHY - THERE SHE IS AT HER WINDOW - CRYING!



LISA, I THOUGHT YOU WERE GLAD TO GIVE UP THE MOVIES FOR MARRIAGE! WHY ARE YOU CRYING? AREN'T YOU HAPPY?



I'M DELIRIOUSLY HAPPY - I'M JUST PEELING ONIONS!



ADVERTISEMENT

HEY! YOU BASEBALL FANS! LOOK! -

GET THIS FULL SET!

16

BEAUTIFUL REAL FELT MINIATURE

MAJOR LEAGUE PENNANTS!

EASY TO GET...SWELL TO HAVE!



NEW YORK YANKEES

BROOKLYN DODGERS

BOSTON RED SOX

PITTSBURGH Pirates

Cleveland INDIANS

NEW YORK GIANTS

CHICAGO WHITE SOX

ST. LOUIS BROWNS

Detroit TIGERS

WASHINGTON Senators

Boston BRAVES

CHICAGO CUBS

St. Louis CARDINALS

Cincinnati REDS

Philadelphia ATHLETICS

Philadelphia PHILLIES

DECORATE YOUR ROOM and CLUB

Put One on Your Bike!

ONLY 25¢ IN COIN \* A 3¢ STAMP AND 1 NECCO WAFER WRAPPER FOR ALL 16 PENNANTS!

THE ORIGINAL SUGAR WAFER CANDY



8 DELICIOUS FLAVORS

NECCO BASEBALL PENNANTS 2 Box 6363, Chicago 6, Illinois

I am enclosing 25¢ in coin plus a 3¢ stamp and one (1) Necco Wafer wrapper:

Please send me all 16 major league pennants.

NAME..... please print

ADDRESS.....

CITY..... ZONE..... STATE.....

Void where restricted. Hurry, Hurry, offer limited to present supply.





ADVERTISEMENT



AMERICA'S FAVORITE HAIR TONIC



"YOUR HAIR'S BEST FRIEND"

DON'T FLUNK THE FINGER-NAIL TEST. Don't let dry, unruly hair and loose, ugly dandruff spoil your looks! Keep your hair neat and natural all day long with Wildroot Cream Oil...





# THE ADVENTURES OF Dean MARTIN and Jerry LEWIS

ATTABOY, JERRY!  
Y' GOT 'IM NOW,  
BOY! THAT'S USING  
THE OLD HEAD!

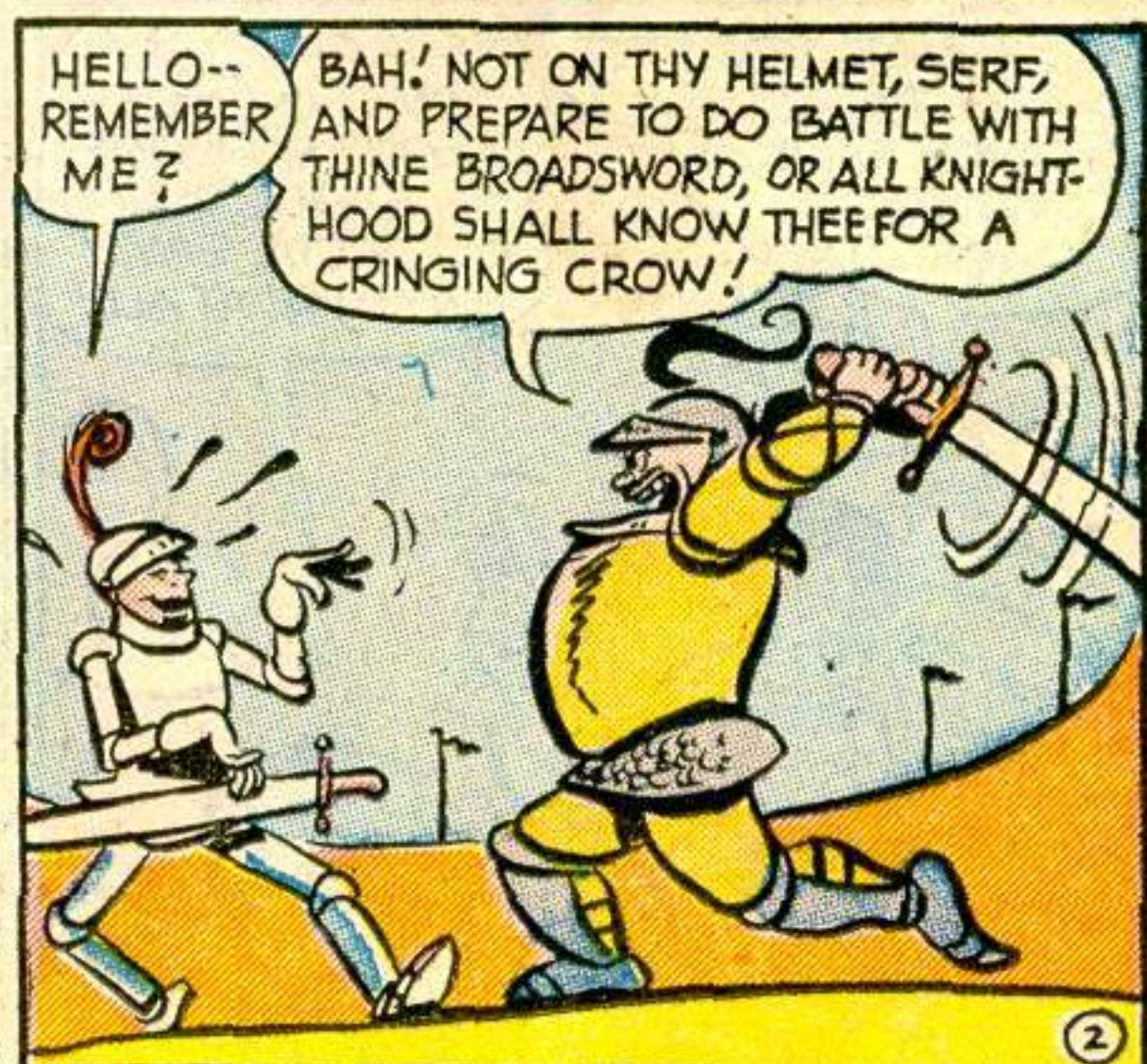
KLANG!

HA! VARLET! THAT PIECE  
OF SLY TRICKERY  
PROVES THEE A  
COWARDLY  
KNAVE!

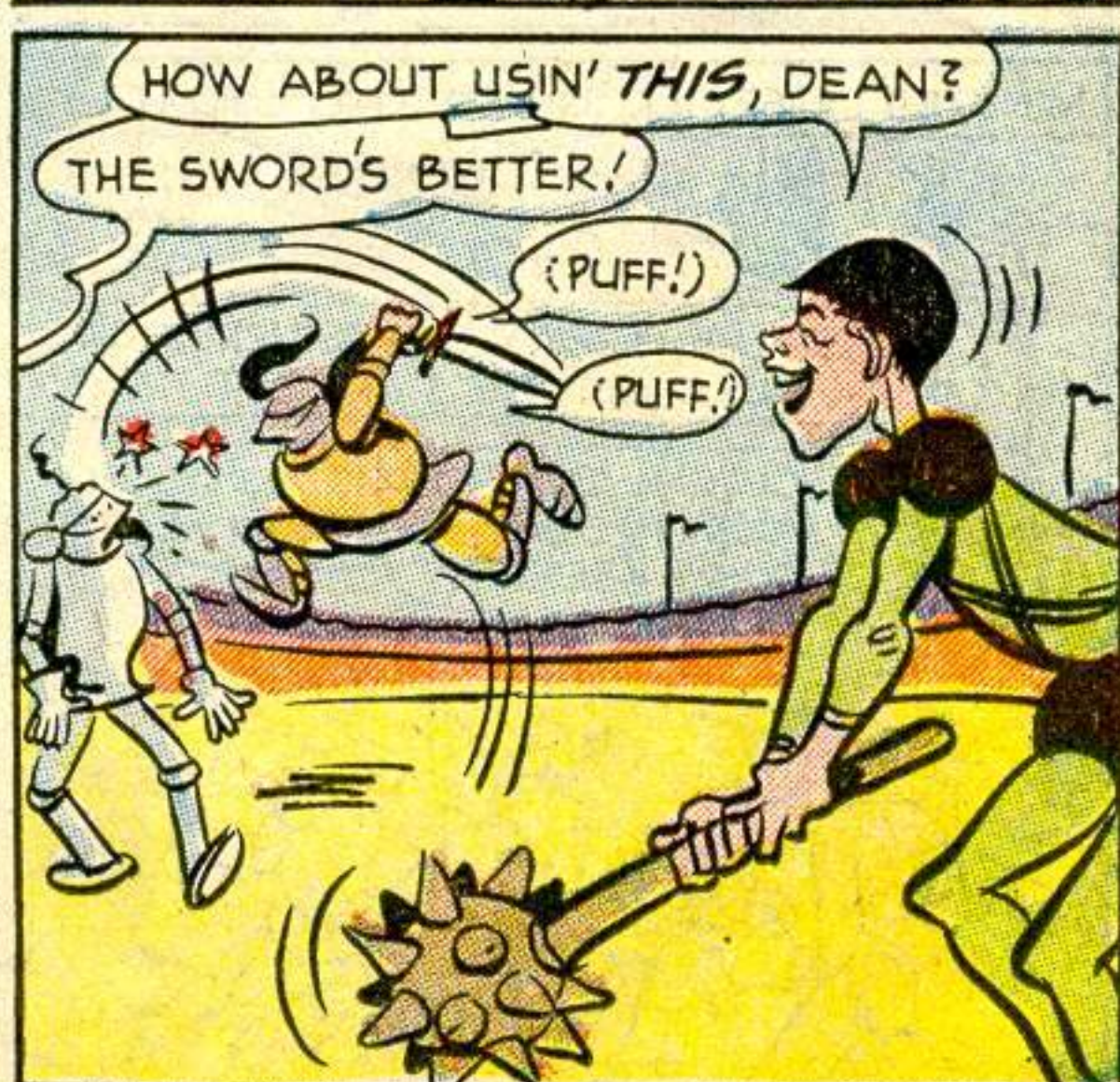
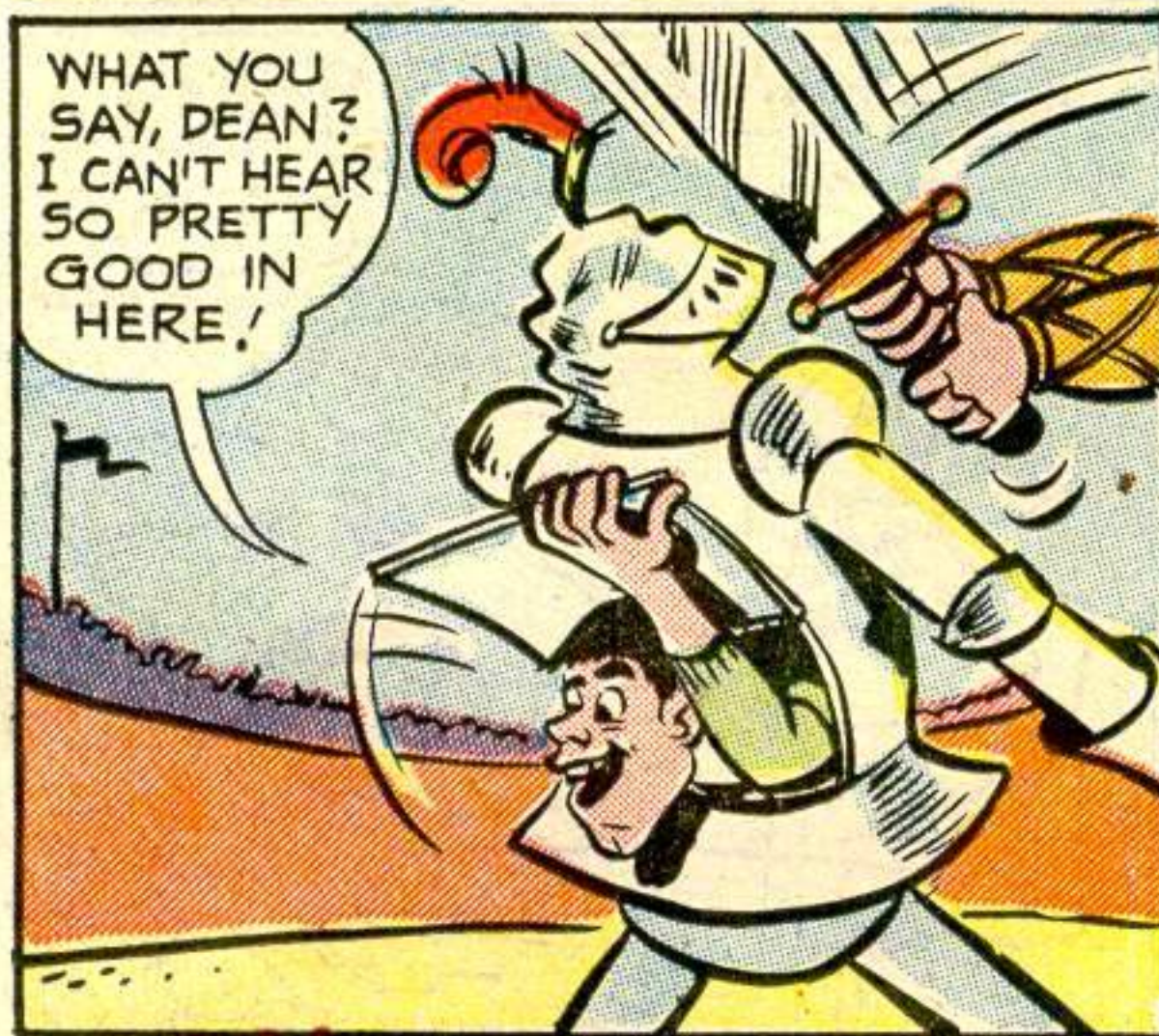
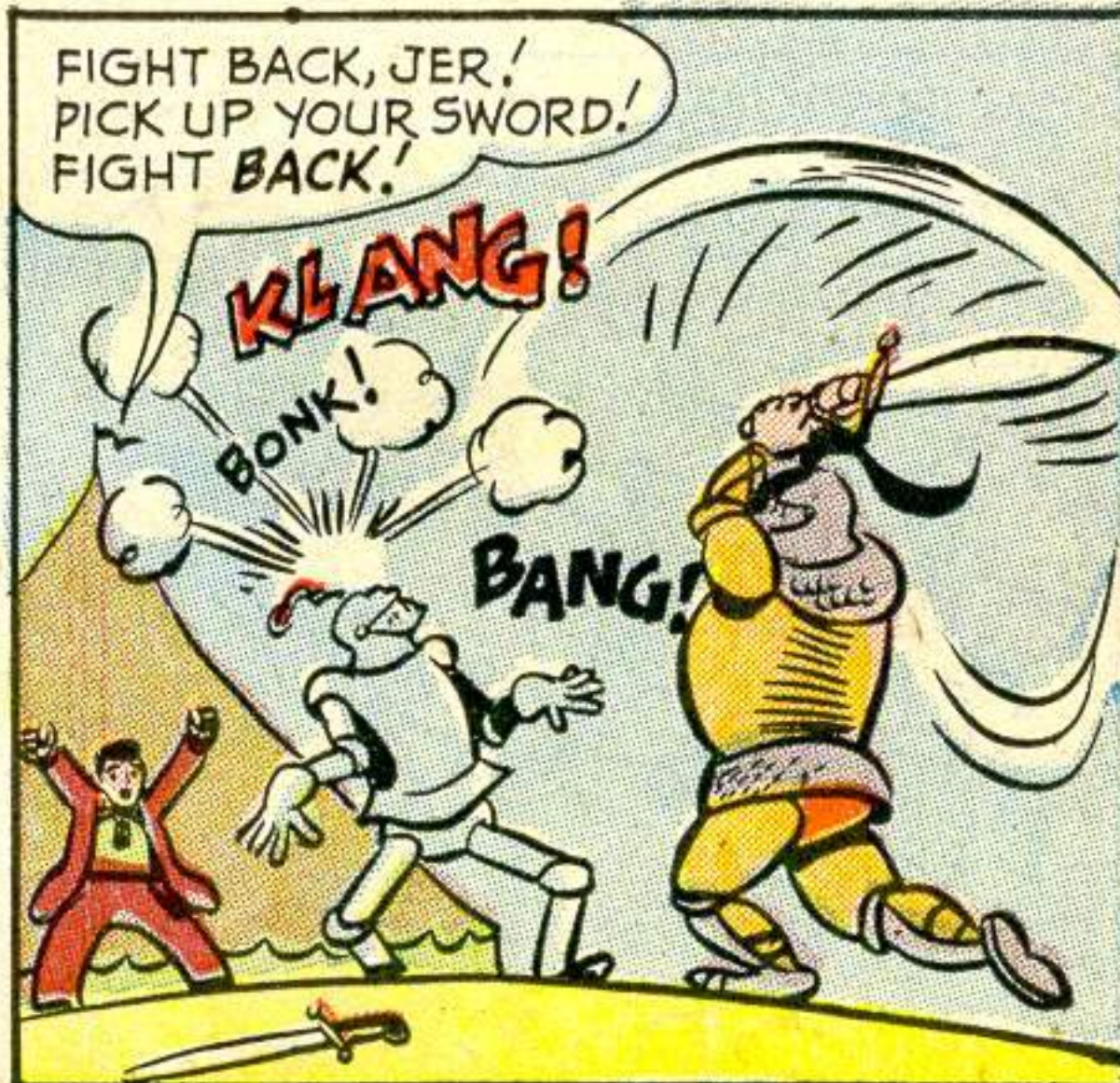
IF YA CAN'T SAY  
SOMETHIN' NICE  
ABOUT SOMEONE,  
YA SHOULDN'T  
OUGHTTA SAY  
ANYTHIN' AT ALL!

SO I'M NOT GONNA FIGHT  
WITH YOU ANYMORE BE-  
CUZZ YOU TALK MEAN TO  
ME AND YOU'RE NOT  
A NICE MAN!

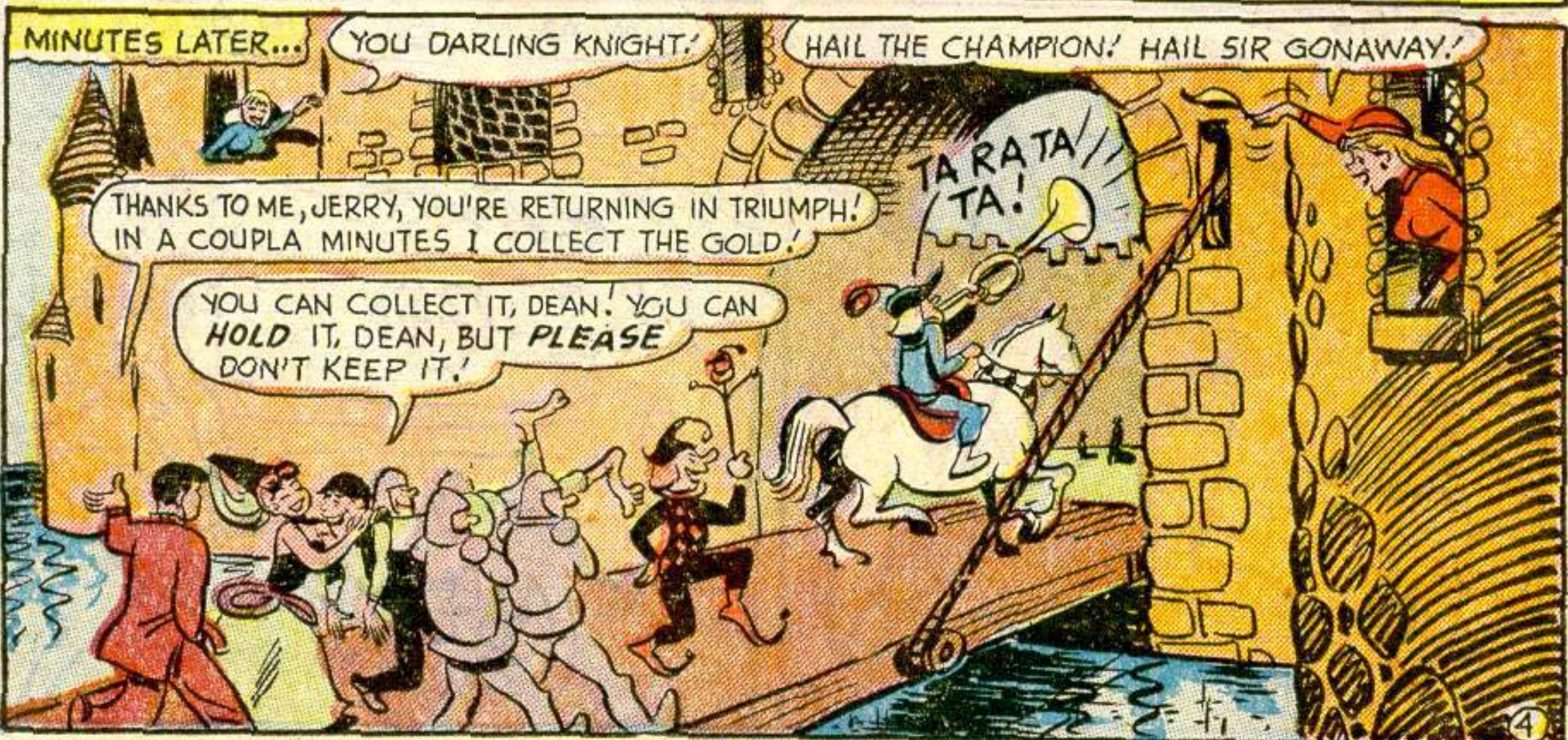
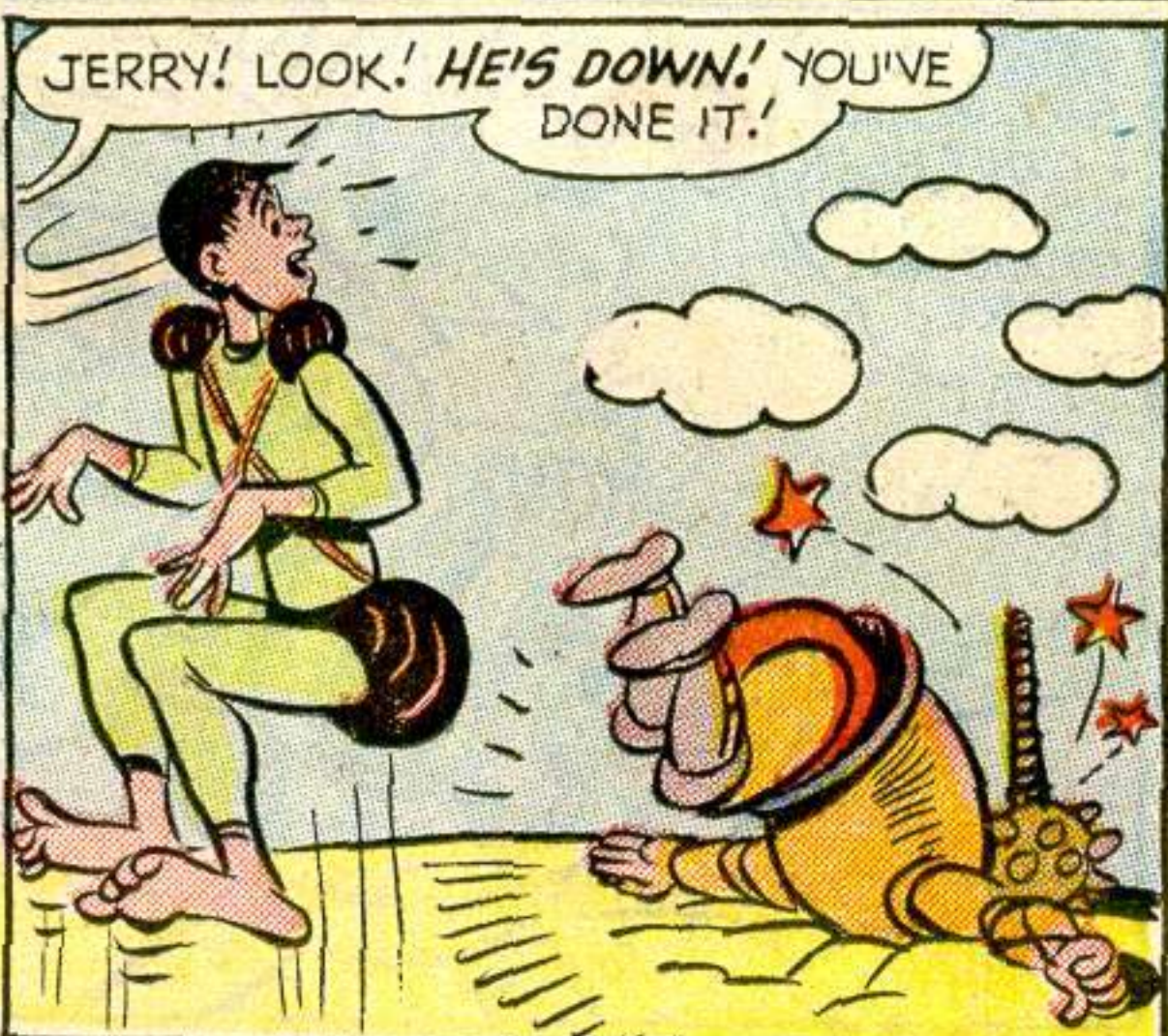
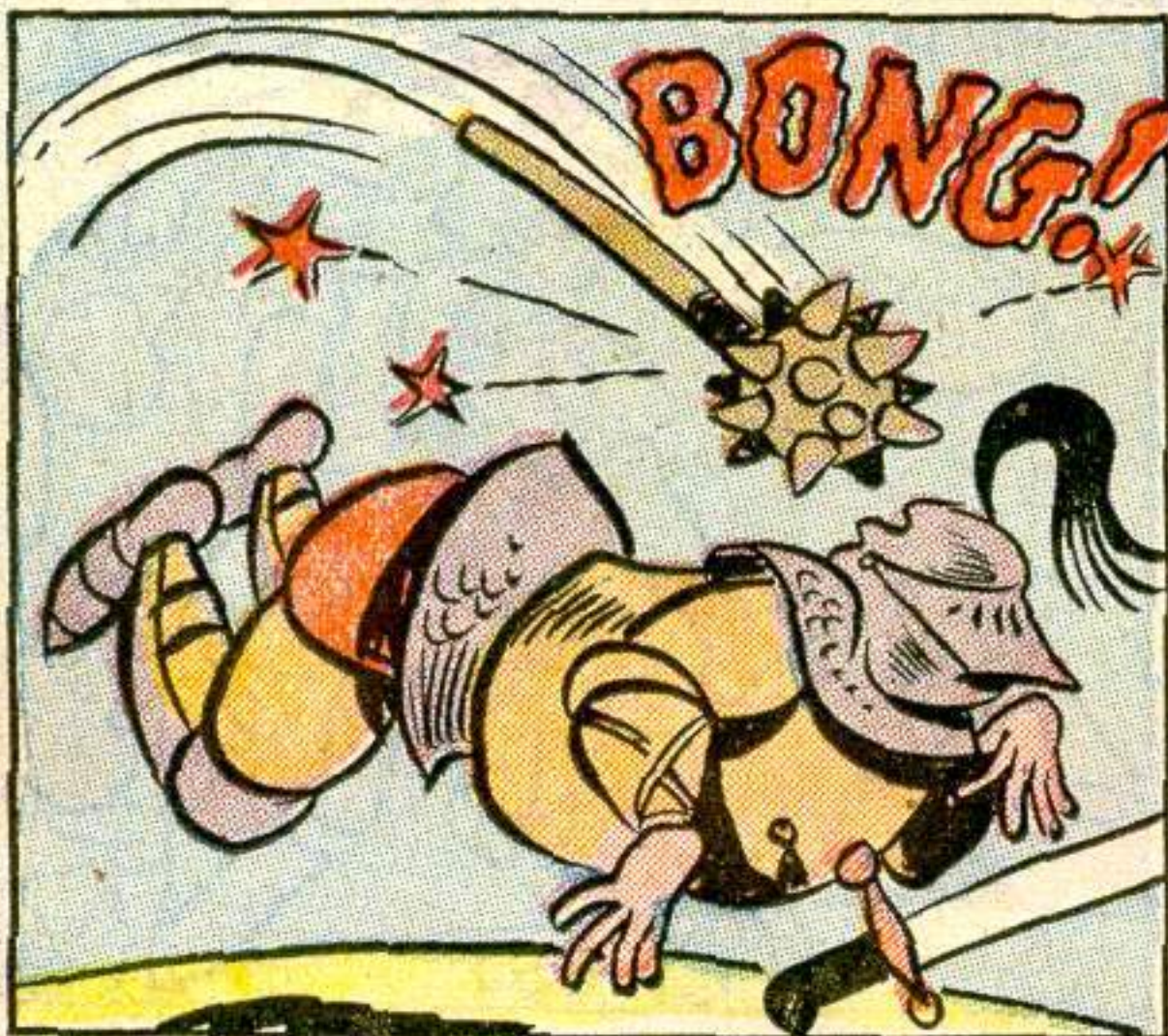
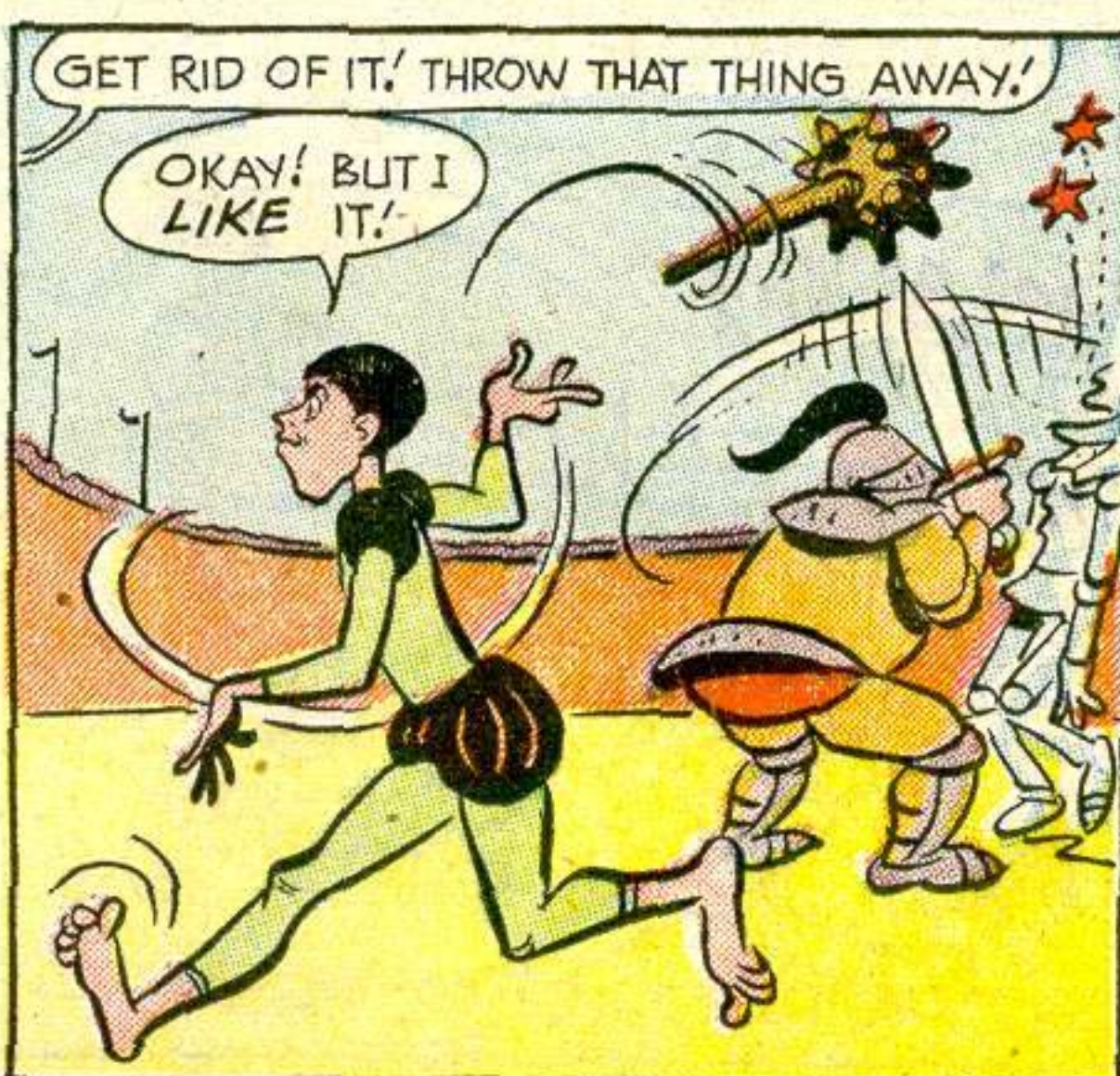




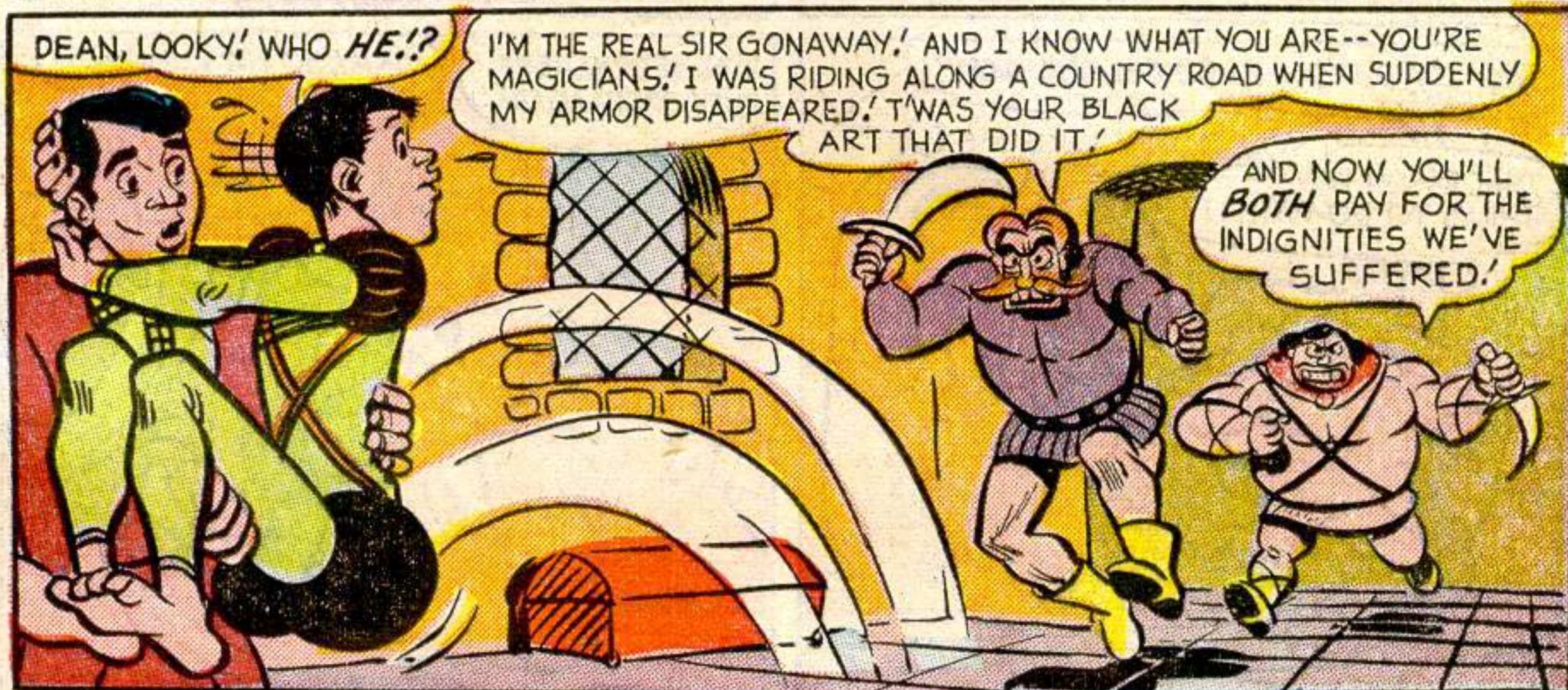






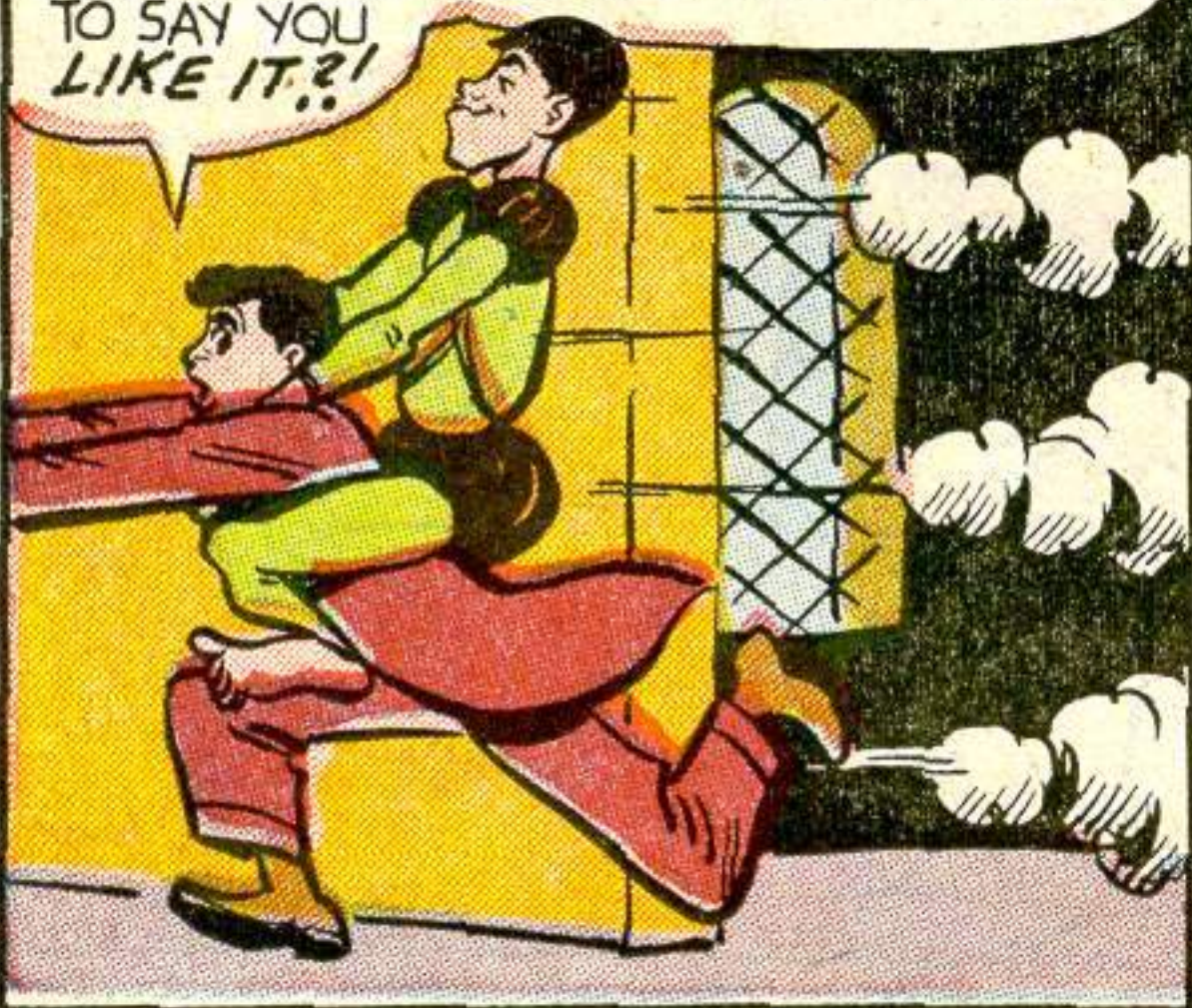








ARE YOU *CRAZY*? THOSE TWO GUYS WILL *KILL* US IF THEY *CATCH* US AND YOU MEAN TO SAY YOU *LIKE* IT?!



NAW, IT'S THIS RIDIN' *PIGGY BACK*, I LIKE! IT'S *FUN*--BOY! I LIKE IT!



YOU *BIRDBRAIN*, GET OFFA ME!

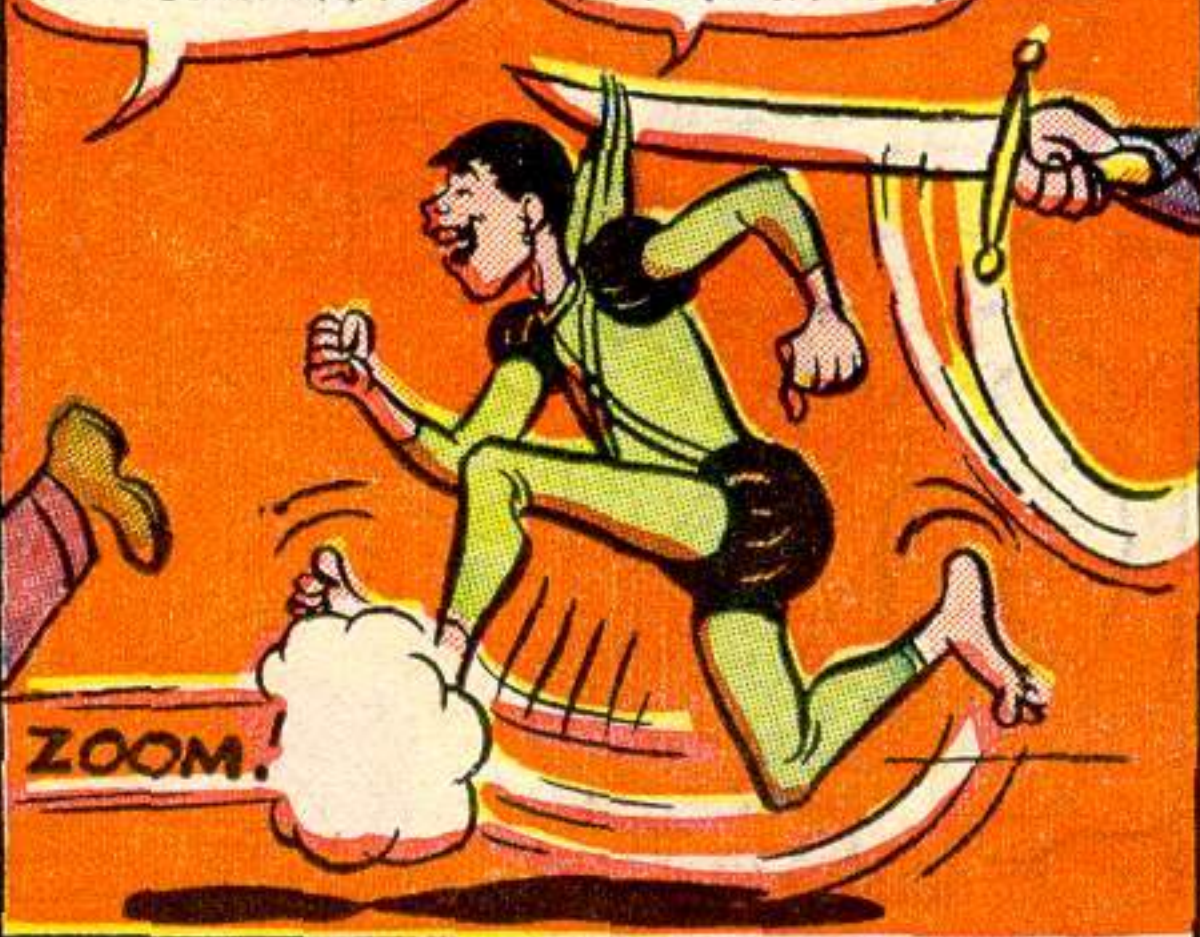
YOU DON'T LIKE ME?

THAT HASN'T ANY-  
THING TO DO WITH IT!



RUN, JERRY! HERE THEY COME AGAIN!

OKAY, SO I'M RUNNING! I'M RUNNING!



DEAN, I'M RUNNING DEAN, BUT I'M NOT *MOVING*!

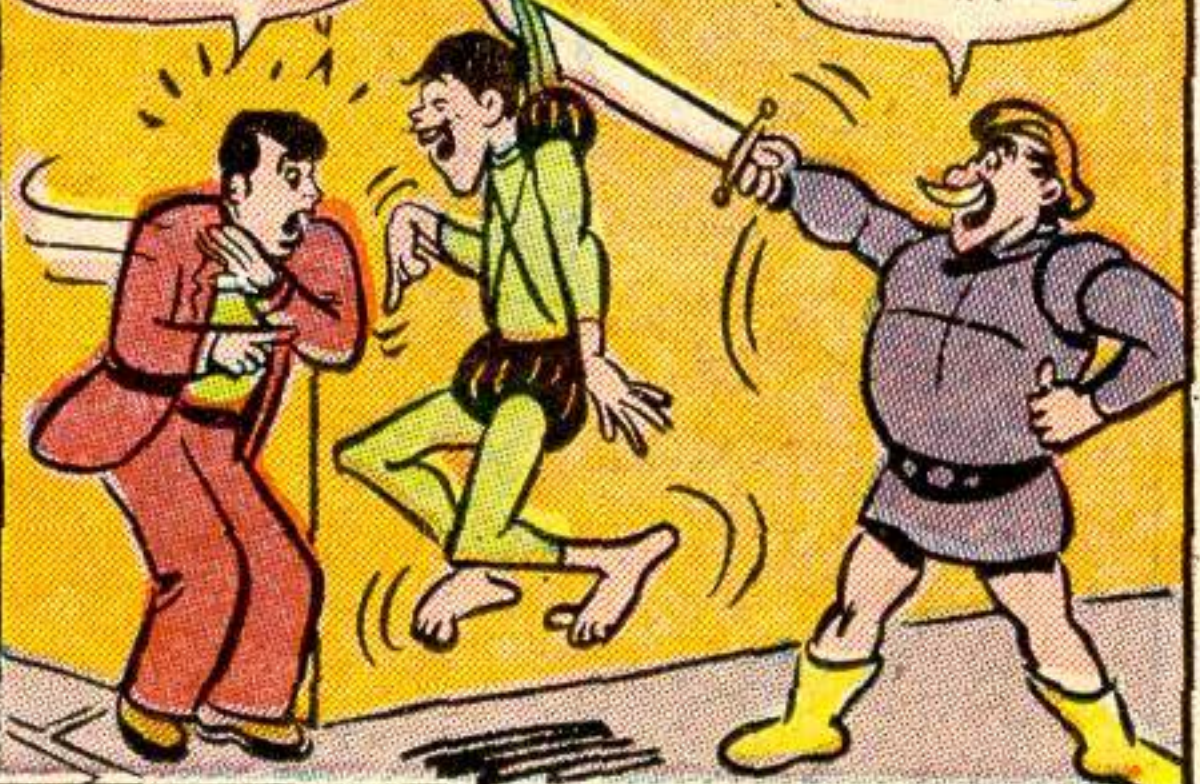
HUH?



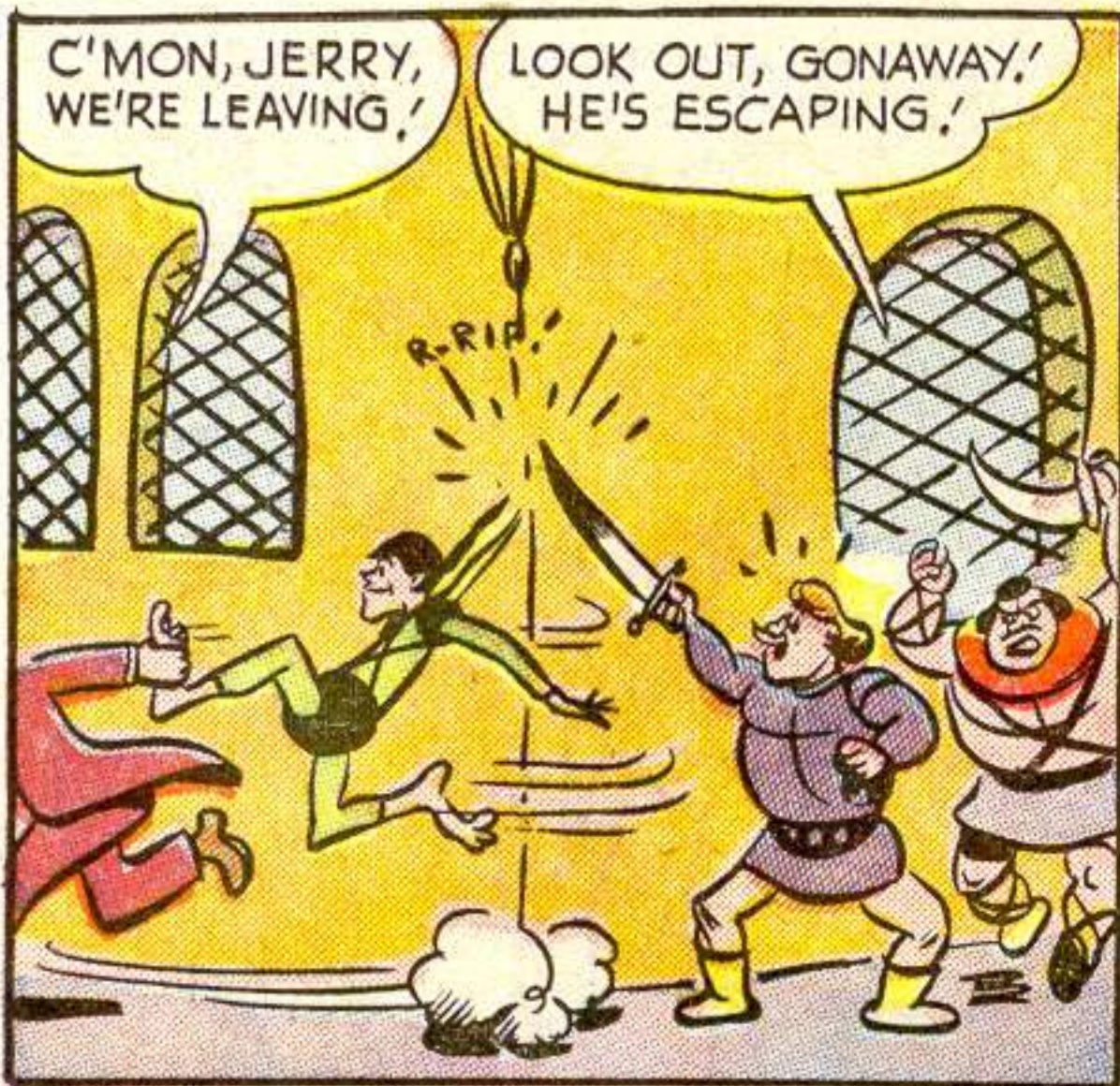
SOMEBODY MOVED THE FLOOR DOWN, SEE?

JERRY! LOOK BEHIND YOU!

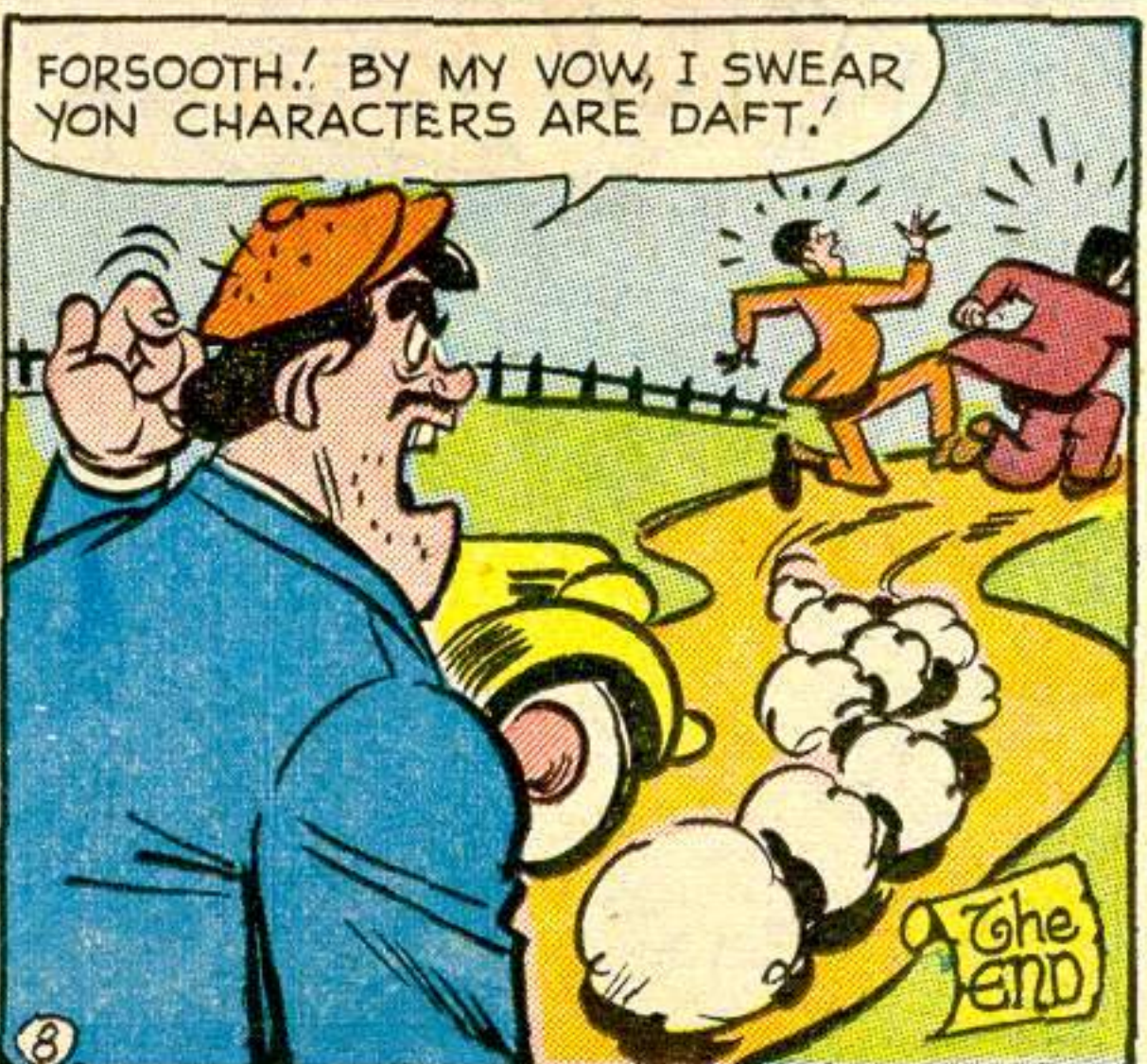
NOW, FOUL KNAVE, I'LL DEAL YOU A MORTAL BLOW FOR STEALING MY ARMOR AND PRETENDING TO BE SIR GONAWAY OF GAUL!



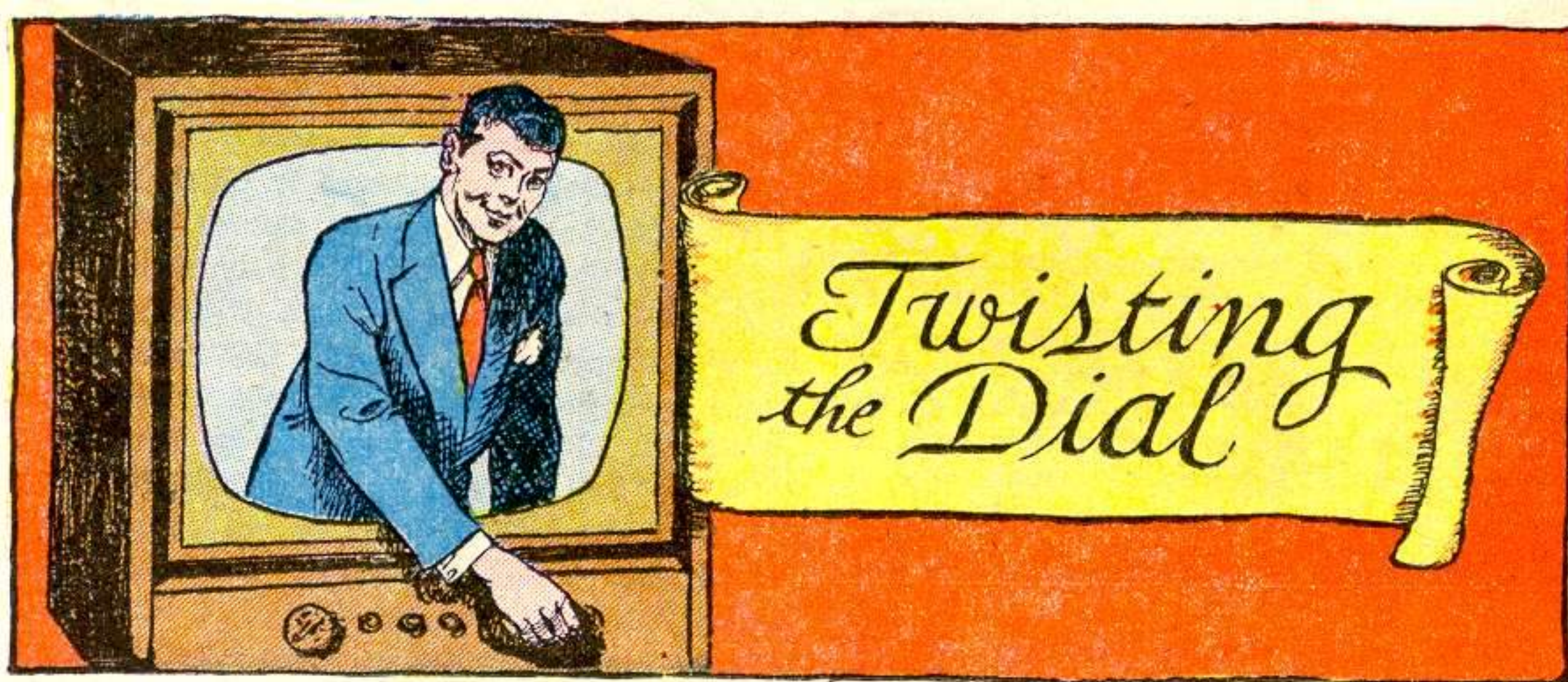












## Artful Dodger Connects With Fast Right

Recently on "Captain Video," the DuMont television thriller, the script called for Don Hastings, who portrays the Video Ranger, Captain V's righthand man, to knock out the villain. During rehearsals it turned out that young Don packed a pretty impressive wallop, so the actor on the receiving end of his blows decided that he would stay away from those fists during the actual scene, while trying to make his own end look realistic. Result was that he was so busy ducking and dodging and keeping his mind on giving it an air of verisimilitude, that he failed to see the real hay-maker when Don threw it—and was knocked out cold!

## "I Love Lucy" Emerges As The Palace Theatre Of Television

Some months ago, just after "I Love Lucy" hit the TV screens, mention was made of the several top dramatic stars who appeared in bits during the episodes as a sort of busman's holiday. On another later occasion, the comedy program was referred to as a training school for actors recruited from radio and screen who made their TV debuts on the "Lucy show."

Currently, the show rates anywhere from No. 2 to No. 5 in the various national rating polls and the Lucille Ball-Desi Arnaz starrer has been bruited about as a Palace Theatre of TV. The reference concerns the business of top stars dropping in to see a great show and

remaining to take a part in the act as a guest.

On one "Lucy" telecast, K. T. Stevens, Allen Jenkins and Hayden Rorke appear in prominent roles. K. T. is the stage and radio star. Jenkins is one of the most prominent Hollywood character actors in the business. Rorke is a recruit from the Broadway stage. In recent weeks, Edward Everett Horton, Bea Bernaderet, Janet (Corlis Archer) Waldo, John Emery, now appearing with Katherine Cornell, and Philip Ober took a fling at TV with the "Ricardos."

Both Lucille Ball and Desi Arnaz are showmen enough to realize the show's the thing, and prominence in footage and laugh-lines are tossed to the "visiting firemen" for the sake of a better show. Knowing this and having seen the spirit of camaraderie around the "Lucy" sets, actors will take a good bit part with the program where they might insist on star billing elsewhere.

## A Carnegie By Any Other Name . . .

Quizmaster Bud Collyer asked a "Break the Bank" contestant to name America's famous Scotland-born steel king who gave millions to public libraries and educational endowments.

"Dale Carnegie!" was the quick answer.

In accepting the reply, Bud gracefully changed the first name back to Andrew and added, "That's mighty good proof just how far you can 'win friends and influence people.'"

The cash-quiz show is heard Mondays through Fridays at 11:30 AM, EST, over the American Broadcasting Company radio network.



## Apartment Contact

Writing for "SCHLITZ PLAYHOUSE OF STARS" can have more than a pecuniary reward scripter Arnold Schulman discovered last week. During his conferences with producer-director Frank Telford concerning a forthcoming script which he is writing, Schulman discovered that Telford was changing apartments. Writing a perfect ending Schulman is now ensconced in Telford's old apartment.

## Wrong Right Answer

"How many 'cases' have you lost lately?" Jay Jostyn was asked following a recent luncheon talk for members of Philadelphia's Poor Richard Club. Replied "MR. DISTRICT ATTORNEY": "Only those involving my wife. She's the only person in the world who gives me the choice of two wrong answers to any question."

## A Slight Error

Producer Norman Tokar ordered the head of a moose for a scene on a recent NBC-TV "YOUNG MR. BOBBIN" telecast. By mistake a whole moose was delivered by the taxidermist to the studio. Cracked Tokar, "I only asked for the head—this whole thing is moose to me."

## Laugh Lines from Skelton's Scrapbook . . .

(Heard on "The Red Skelton Show," CBS Radio, Wednesday.)

Red: I did something yesterday that everyone should do. I went down to the Blood Bank and gave them a pint of my blood.

Rod O'Connor: That was fine, Red. What did they do with it?

Red: They put it in a bottle and labeled it, "Red Skelton's Blood . . . ARTIFICIAL COLORING ADDED."

## Radio And TV News Reel

Good news for whodunit fans: ABC will shortly televise 26 mystery films just bought from Republic Pictures. . . . What price glory. When Robert Q. Lewis takes over the Arthur Godfrey shows during July (meanwhile continuing his own programs), he'll perspire be-

fore the cameras for 11½ hours each week and five times that in rehearsal. . . . Comedienne Cass Daley is expected to be the newest personality to be signed as star of a weekly television show. . . . NBC may soon have pleasant news for music-lovers. If an all-night recorded symphony program in New York pulls well, the show may be put on the network. . . . The grapevine has it that "Life of Riley" will be back on the air via NBC. . . . Thomas Mitchell is slated to cut an audition record for "Country Lawyer," the new radio series ABC hopes to air soon. . . . "Chamber Music Society of Lower Basin Street," may soon reappear on the networks under U. S. Army auspices. . . . To satisfy audience demand for realism, Mort Abrahams, producer of ABC video's "Tales of Tomorrow," effected a liaison with the American Rocket Society to furnish exact scale models and props for the science-fiction show. . . . Two of America's most beloved stars, Ethel Barrymore and Joe E. Brown, are reportedly set for a series of TV films. . . . What'll they resort to next? In order to pep up sagging TV receiver sales, a Minnesota dealer is sponsoring free TV parties in prospect's homes, with ice cream and goodies to boot! . . . Ken Murray will make a series of half-hour Westerns this summer starring poker-faced Laurie ("I Love the Wide Open Spaces") Anders as "Calamity Jane." . . .

NBC is said to be trying to lure Danny Kaye from the TV holdout ranks, and spot him on the network. Other video moguls, bent on signing Danny, are reported offering him a fee the size of the U. S. mint. . . . William Keighley, pleasant-voiced narrator of the "Lux Radio Theatre," has been telling friends that this year marks his last on the show. If Keighley retires, Cecil B. De Mille may be back in the spot he once occupied. . . . A new comedy series being prepared by CBS Radio which might possibly star Clifton Webb, sounds like a perfect bet for the screen's Lynn Belvedere. His role would be a child psychologist whose own kids are a big headache. . . . Fees being offered some TV stars by competing networks are hitting the stratosphere stage. Tallulah Bankhead, according to the gossips, just nixed a \$20,000 guest spot offer. . . . Tom Mix may ride again, on video film that is, if the famed Western actor's estate okays a deal now reported in the talking stage. . . .



# TEEN Teasers

THIS REBUS PUZZLE REPRESENTS SOMETHING YOU MIGHT CALL YOUR FAVORITE MALE MOVIE STAR!



$$\begin{array}{r} 325 \\ + 5 \\ \hline 10 \end{array}$$

TWO SEVEN-LETTER WORDS CAN BE SPELLED, USING ALL SEVEN LETTERS SHOWN, IN EACH WORD. NO FAIR PEEKING AT THE ANSWERS!



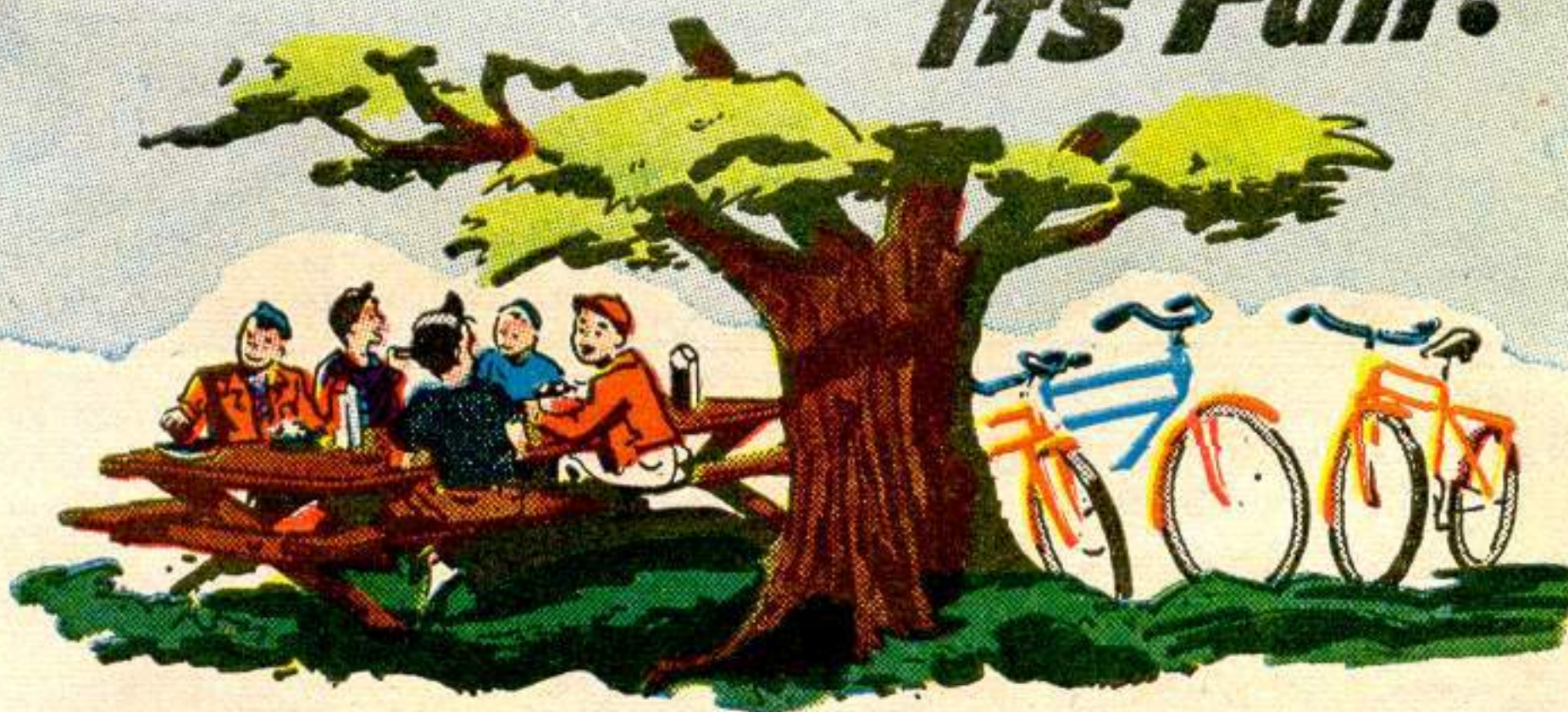
MARTIN  
NAYDEL

Rebus: HAND-SUM - HANDSOME  
2 Words: OCEANIC - COCAINE.

The Answers

ADVERTISEMENT

## Ride a Bike - it's Fun!



DOUBLE THE FUN - WITH A **BENDIX**\* COASTER BRAKE

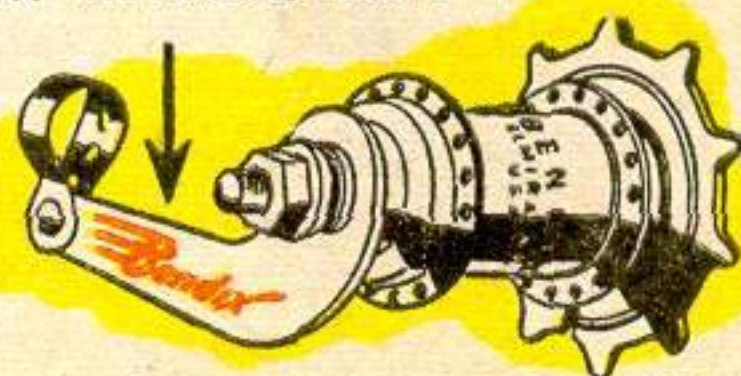
WHY? Because it's built by the people who know most about braking—the same people who make the brakes for your family car. Ask Dad—he knows!

WHEN YOU ORDER YOUR BIKE SAY  
"Bendix Coaster Brake"  
Your dealer will do the rest.

\*REG. U. S. PAT. OFF

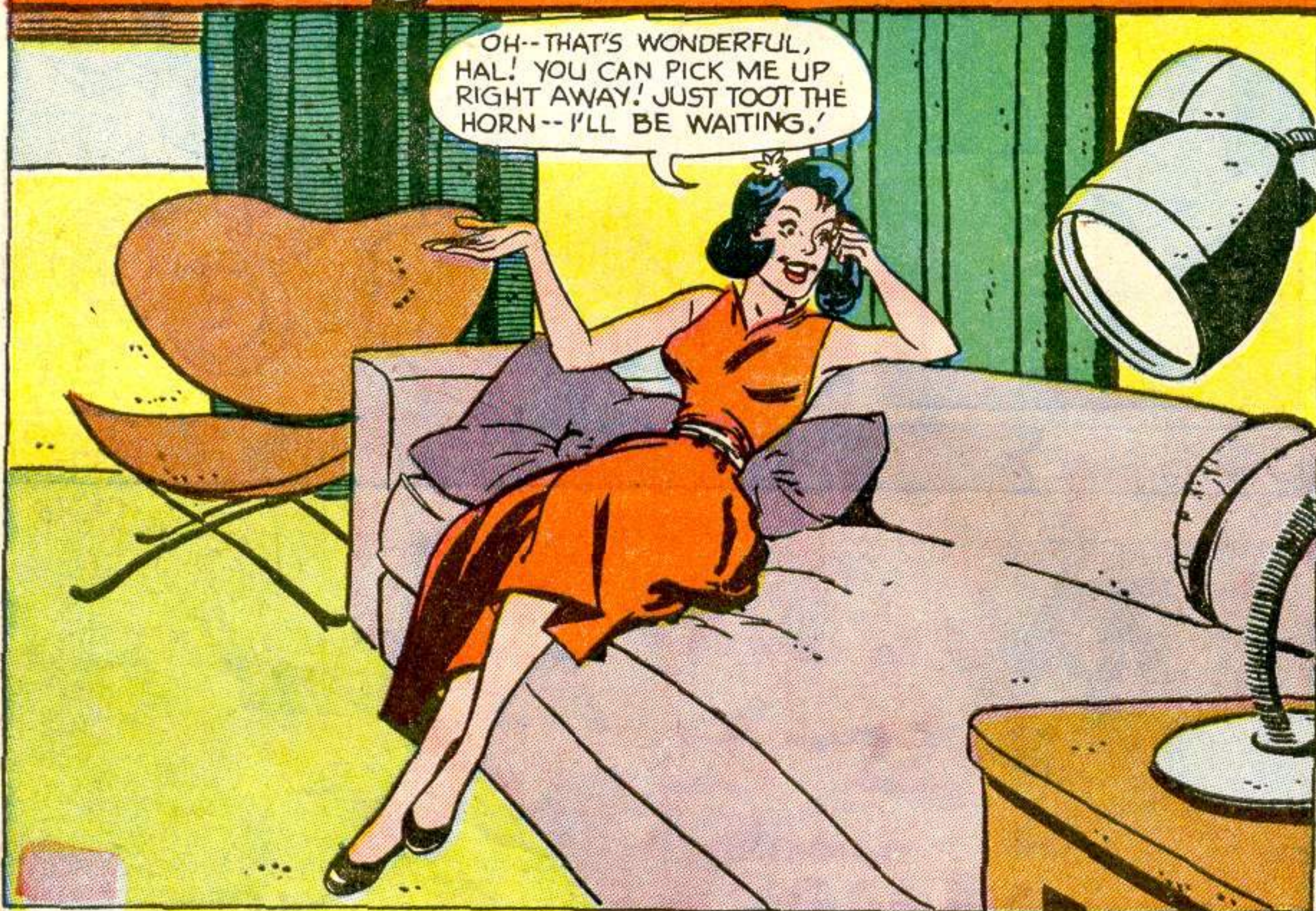
LOOK FOR THE NAME ON THE BRAKE ARM!

- PEDALS EASIER
- COASTS FARTHER
- STOPS QUICKER
- LASTS LONGER





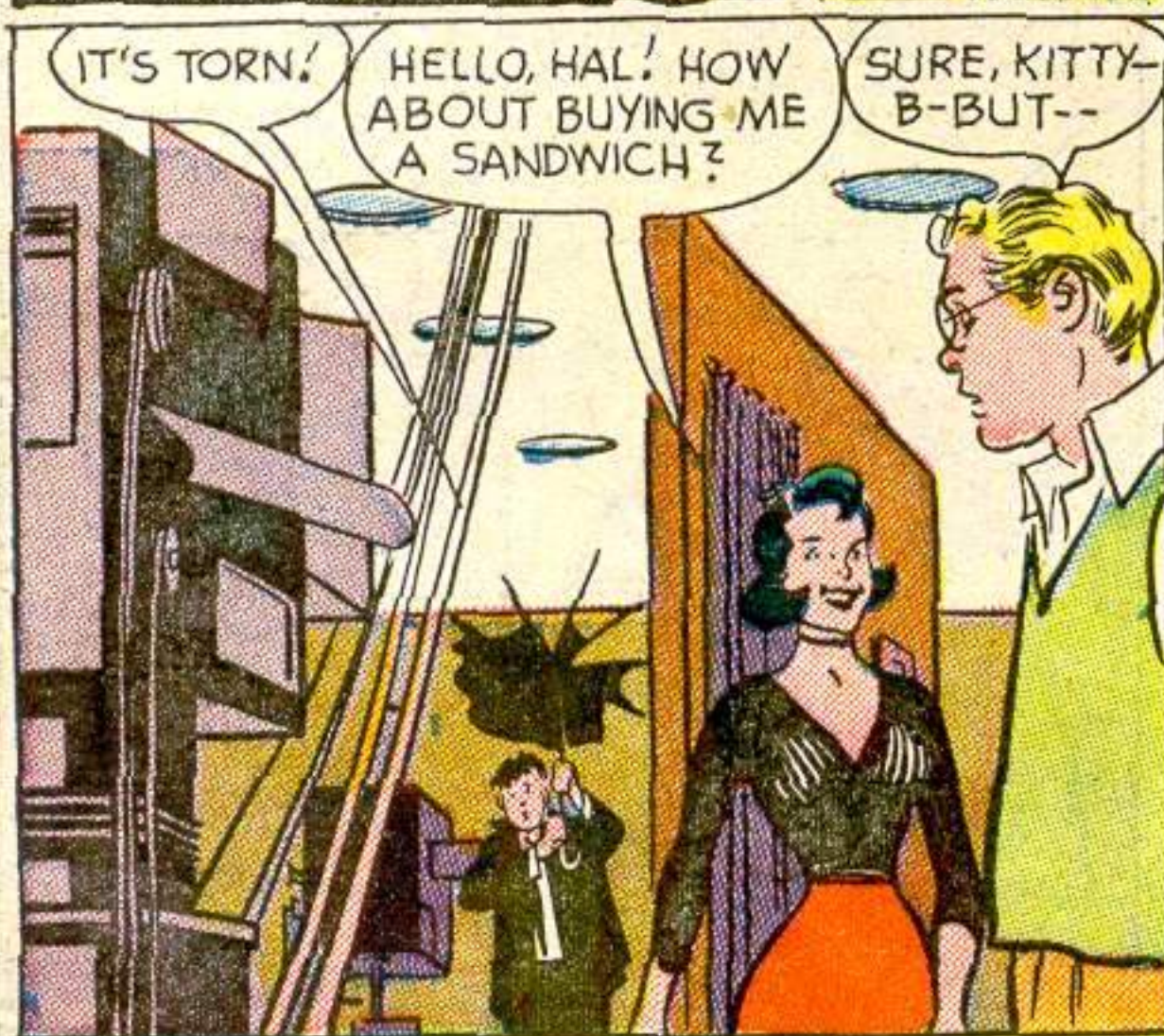
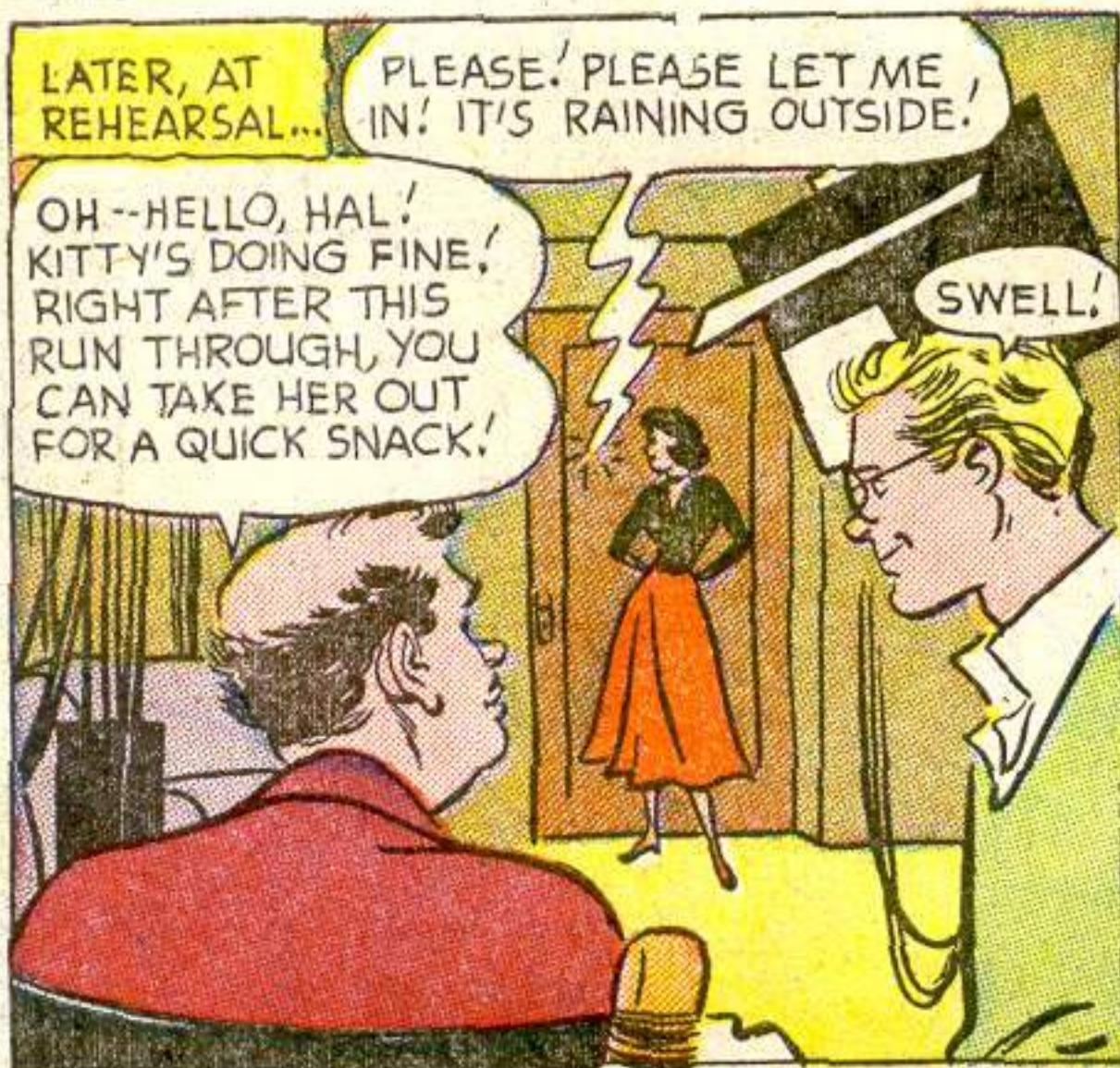
# Kitty Karr of Hollywood



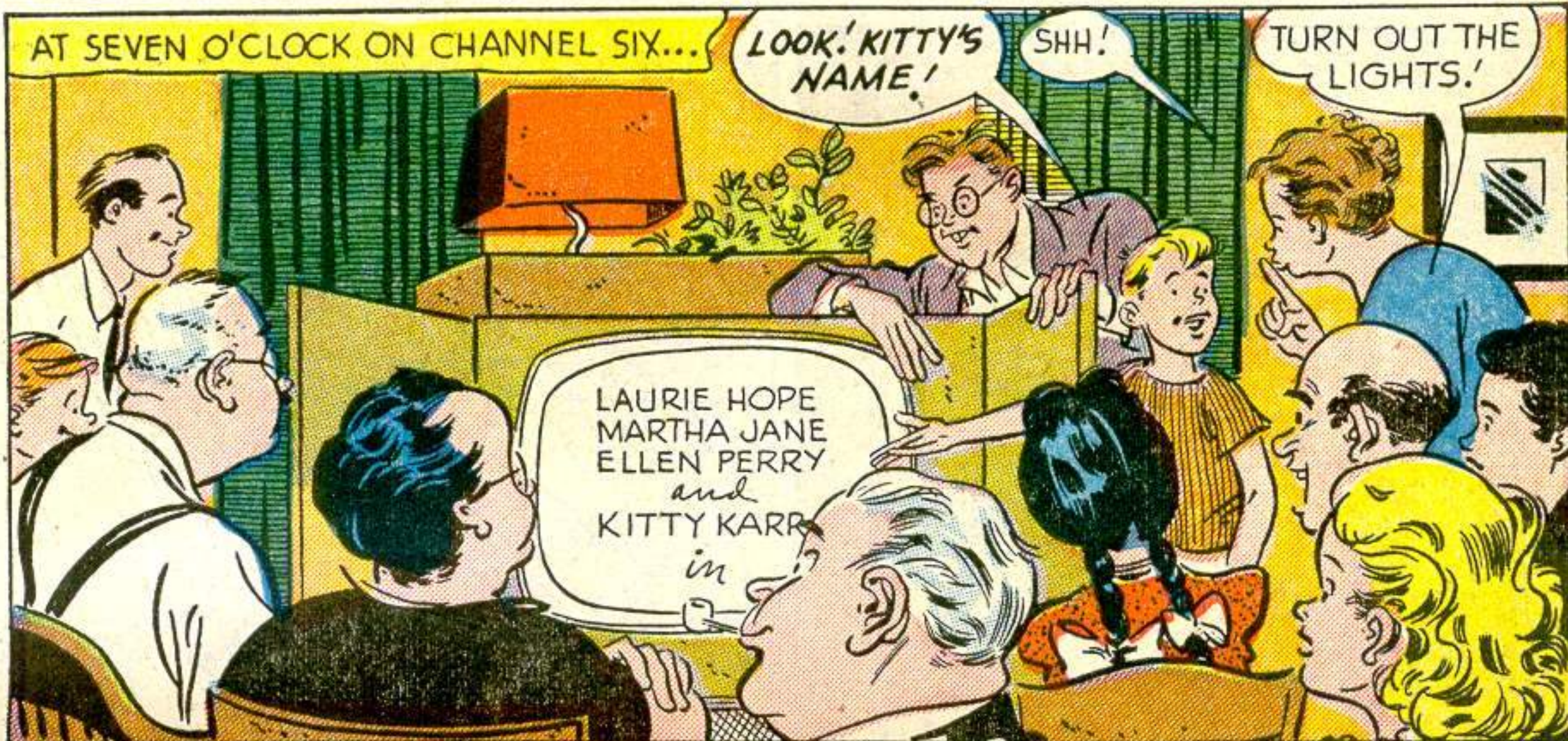




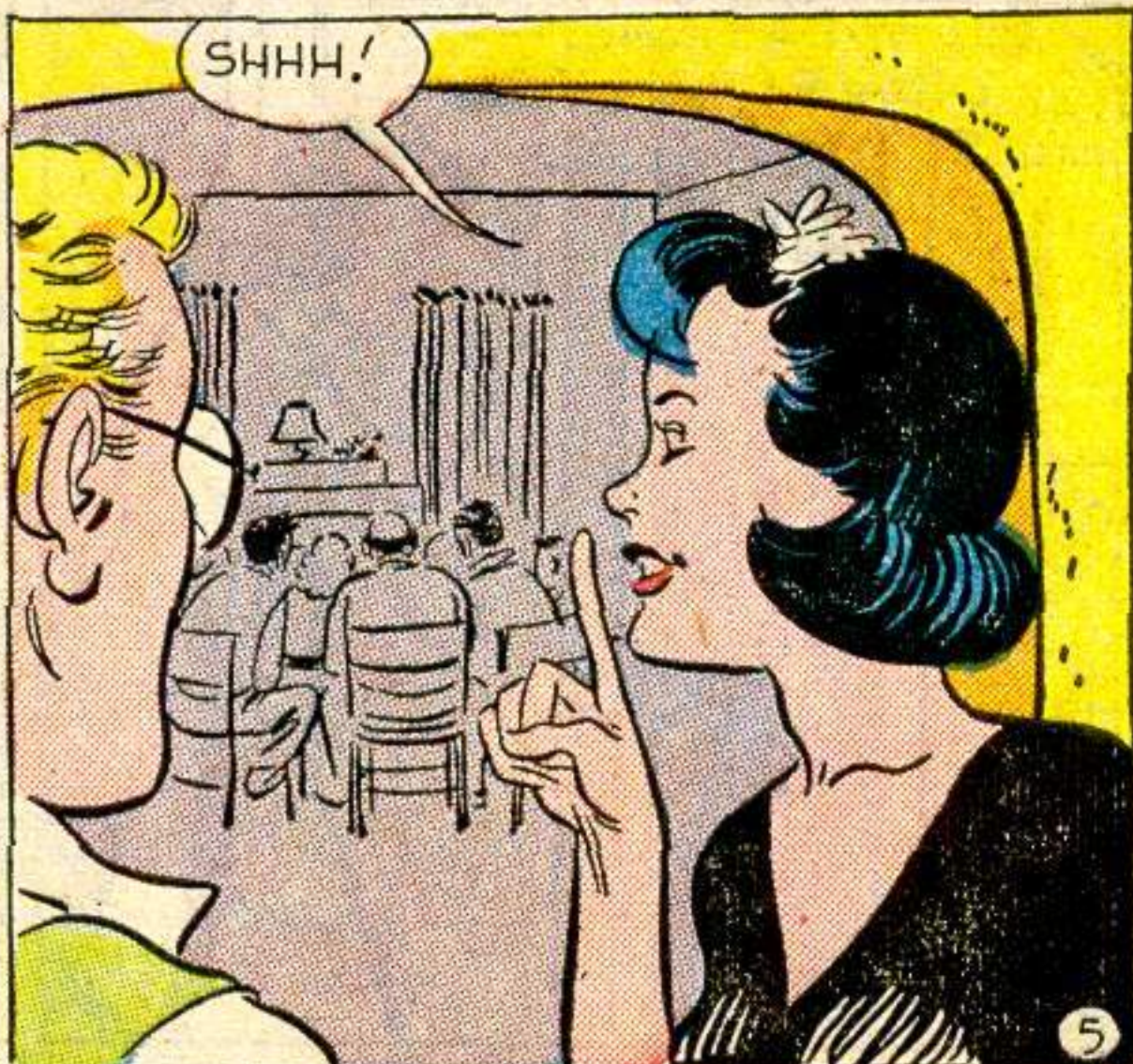




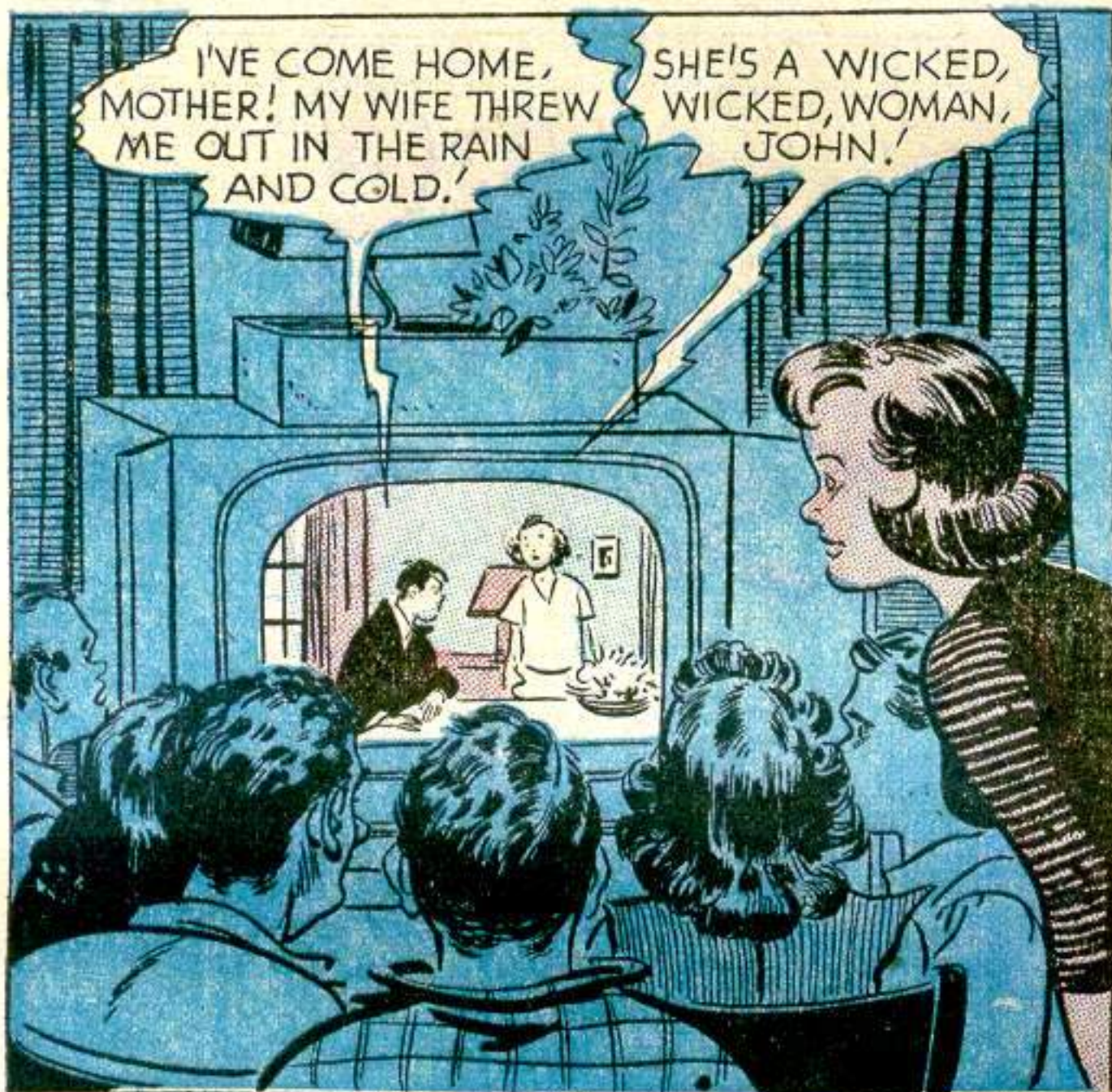














# The MARTIN and LEWIS STORY

IN 1948, TWO YOUNG GUYS TEAMED UP TO FORM THE CRAZIEST, THE WEIRDEST, THE FRESHEST AND ZANIEST ACT EVER TO APPEAR ON ANY STAGE. IN FOUR SHORT YEARS THEY HAVE CLIMBED THE LADDER OF SUCCESS STRAIGHT TO THE TOP. EVERYBODY HAS FALLEN IN LOVE WITH TWO WONDERFUL GUYS, **DEAN MARTIN AND JERRY LEWIS.**



IT WAS IN ATLANTIC CITY THAT THE ACT WAS BORN. THE OWNER OF THE 500 CLUB FOUND HIMSELF MINUS AN ACT.

SO THAT'S THE STORY. I NEED ANOTHER ACT. WHO DO YOU KNOW THAT COULD FILL THE BILL?

I'VE GOT A FRIEND WHO'S A TERRIFIC SINGER. HIS NAME IS DEAN MARTIN.



I DON'T WANT A SINGER. I WANT ANOTHER TYPE ACT.

LOOK, HE ISN'T JUST A SINGER. HE'S ALSO A VERY FUNNY GUY AND HE'D BE A GREAT STRAIGHT MAN FOR ME. WE COULD DO A LOT OF FUNNY THINGS TOGETHER!

OKAY! WE'LL TRY HIM OUT BUT HE'D BETTER BE GOOD!

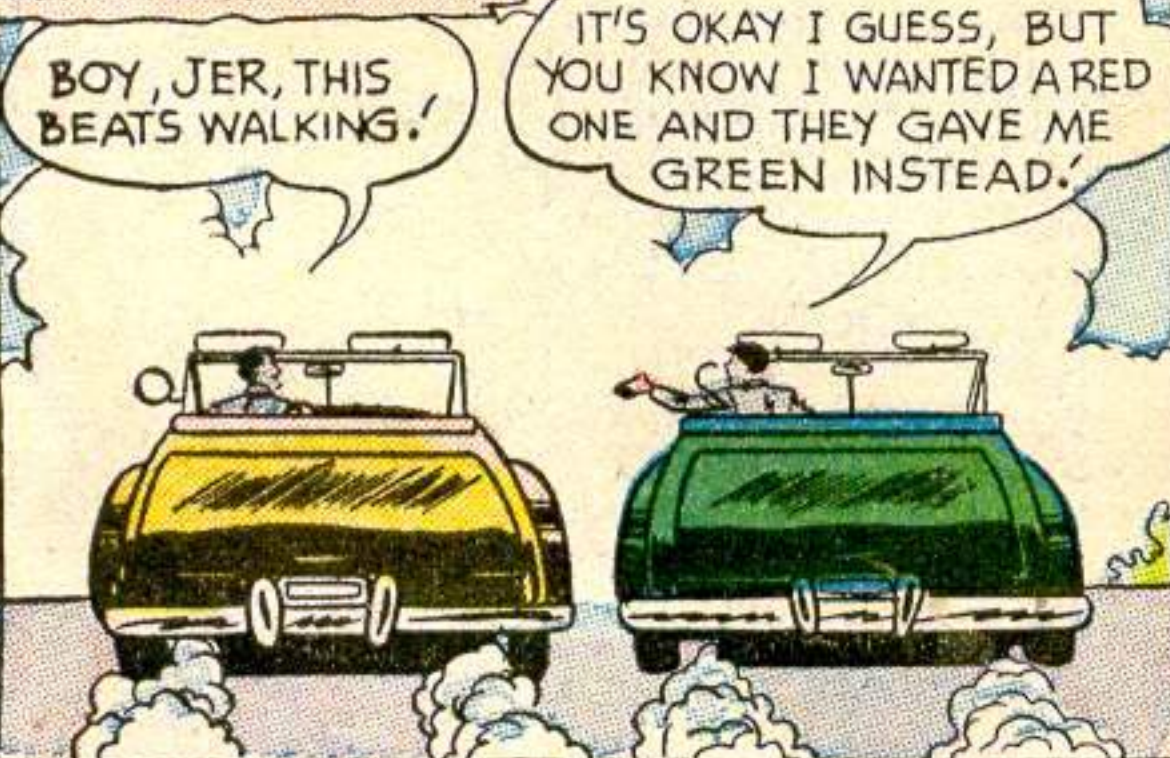




THE FIRST WEEK AT THE CLUB THE BOYS WERENT FUNNY. THE OWNER TOLD THEM UNLESS THEIR ACT GOT FUNNY--AND FAST-- THEY WOULD BE THROUGH. AFTER A CONFERENCE, THEY DECIDED TO WORK WITHOUT A PREPARED SCRIPT AND DO WHATEVER CAME INTO THEIR HEADS. THE RESULT WAS SENSATIONAL. WHILE DEAN SANG, JERRY WAS ALL OVER THE PLACE. HE STARTED THROWING DISHES AND HITTING PEOPLE AT THE RINGSIDE TABLES...



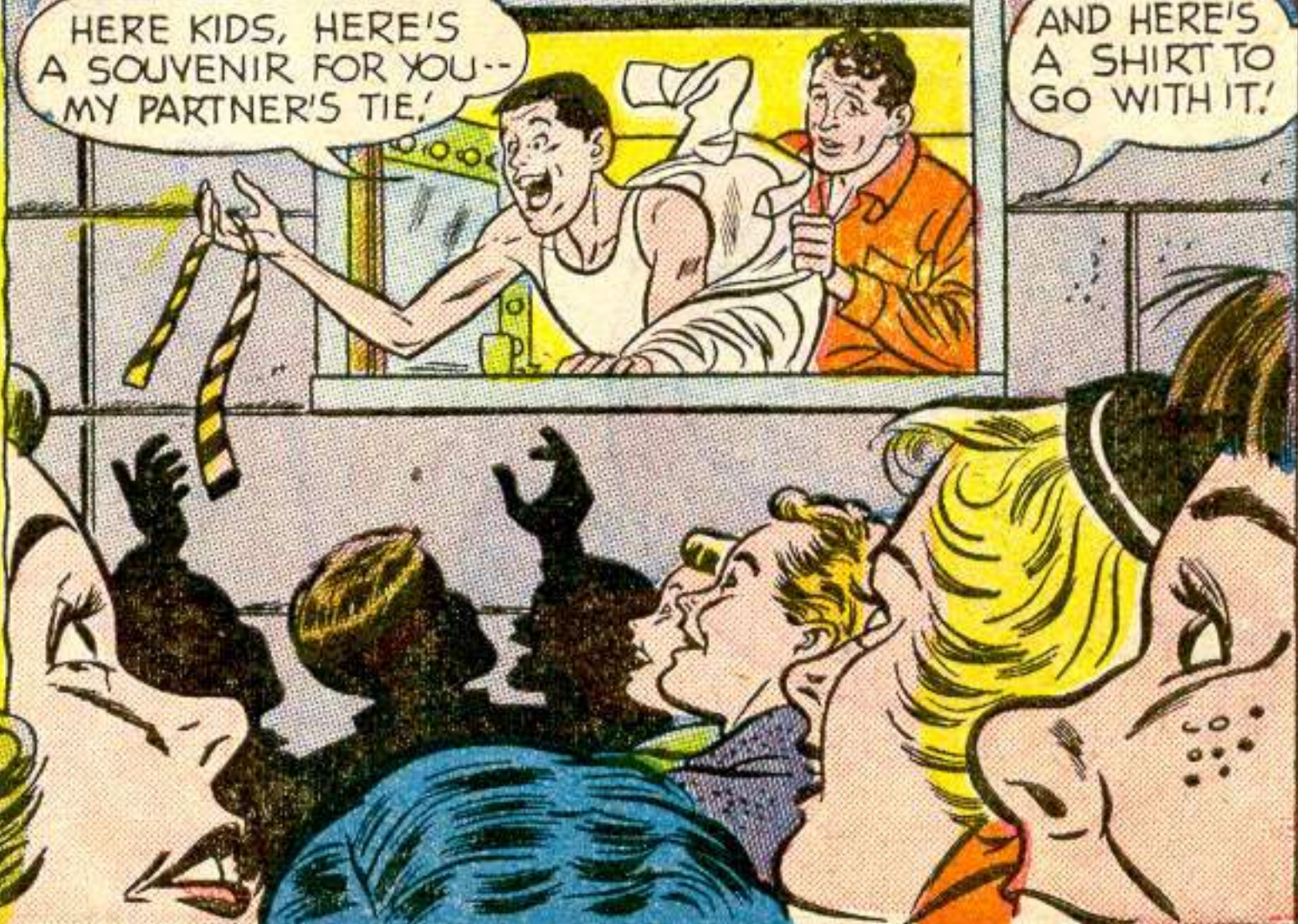
AFTER THEIR SUCCESSFUL ENGAGEMENT IN ATLANTIC CITY, THE BOYS APPEARED IN THE LATIN CASINO IN PHILADELPHIA. DURING THEIR RUN, THEY BROKE ALL RECORDS. AS A BONUS THE MANAGEMENT GAVE THEM EACH A NEW CAR...



SINCE FORMING THEIR TEAM, MARTIN AND LEWIS HAVEN'T HAD A DAY OFF. THEY NOW RECEIVE MORE OFFERS THAN THEY CAN POSSIBLY FULFILL...



JERRY AND DEAN WORK TO THE POINT OF EXHAUSTION WHEN THEY PLAY THEATERS. THE AUDIENCES LOVE THEM SO MUCH THEY ARE CONTENT TO SIT THROUGH ALL SIX SHOWS WATCHING THEM WORK. SINCE THE MANAGEMENT CAN'T MAKE MONEY WITH ONLY ONE AUDIENCE, MARTIN AND LEWIS WOULD ANNOUNCE THAT THEY WOULD PUT ON ANOTHER SHOW FROM THEIR DRESSING ROOM WINDOW. SO INSTEAD OF PUTTING ON SIX SHOWS A DAY THEY ACTUALLY PUT ON ABOUT 12 SHOWS DAILY.





## SAILOR BEWARE



NOW TO TOP ALL THEIR OTHER THEATRICAL ACHIEVEMENTS, MARTIN AND LEWIS ARE TOPS IN ALL MOVIE RADIO AND TELEVISION POLLS. THEIR FIRST FILM WITH MARIE WILSON, IN "MY FRIEND IRMA," WAS SOCKO BOX-OFFICE!

FOLLOWING "MY FRIEND IRMA" THE BOYS MADE "MY FRIEND IRMA GOES WEST", "AT WAR WITH THE ARMY", "THAT'S MY BOY", "THE STOOGES", "SAILOR BEWARE", AND NOW THEIR NEW FILM, "JUMPING JACKS"! THE MARTIN AND LEWIS STORY IS TRULY THE AMERICAN STORY! TWO YOUNG GUYS WHO HAVE WORKED HARD TO BECOME YOUR FAVORITES! YOU CAN COUNT ON *THIS* -- YOU'LL BE HEARING AND SEEING MARTIN AND LEWIS FOR A LONG TIME TO COME!



*My Friend Irma*



THE  
END



**You Can WIN**

This 15" tall  
**SILVER TROPHY**  
JUST AS I DID IN  
**10 MINUTES**  
OF FUN  
A DAY!



**I GAINED  
53 LBS. OF SHAPELY  
POWER-PACKED  
MUSCLES!**

Which of these  
**2 ME'S**  
is **YOU**?

THAT 112 LB.-6 FT.

SPINDLE-**SISSY** below  
ARMED **WAS ME**  
A FEW SHORT WEEKS AGO

THIS MAY BE  
**YOUR LAST  
CHANCE**  
TO GET FOR  
**ALL 5 10¢**  
PICTURE  
PACKED COURSES  
MILLIONS HAVE  
BEEN SOLD FOR  
**\$1 AND MORE**

When I enrolled I was  
a skinny, sick weak-  
ling. As you can see  
in my "Before" Photo I  
looked like a child...  
years younger than my  
age. I was ashamed to  
take a picture in bath-  
ing trunks as I do now.  
I was shy with girls  
because I had nothing  
to show off. A few  
weeks after starting  
the Jowett Course my  
body was the best in  
the neighborhood. Now  
I get respect and ad-  
miration from every  
fellow and girl I meet.

*Roger D. Hirsch*  
NEW YORK

There's that  
skinny scarecrow  
**ROGER**. Let's  
pass him by!



**ROGER HIRSCH**  
was a 112 lb. 6 ft. **WEAKLING**.  
Look at him **NOW**—  
A **MOVIE-STAR HE-MAN**  
from Head to Toe

as **YOU**  
can be  
soon!



Roger  
Hirsch  
before

**NO!** friend you  
don't have to be  
**SKINNY** any more  
just mail **NOW**  
the **FREE**  
coupon below  
as I did. Soon  
**YOU** can add

**6 1/2** inches to your **CHEST**  
**3** inches to each **ARM**  
and the rest  
in proportion  
just as I did.



**GEORGE F. JOWETT**  
"Champion of  
Champions"  
4 times Winner  
Perfect  
Man Contest

**Come on, PAL, NOW**  
**YOU** GIVE ME  
**10** PLEASANT MINUTES A  
DAY IN YOUR HOME... AND I'LL GIVE  
**YOU** a **NEW HE-MAN BODY**  
For Your **OLD SKELETON FRAME**.

says *George F. Jowett* World's Greatest  
Builder of **HE-MEN**

**NO!** I don't care how skinny or flabby you are; if you're  
a teen-ager, in your 20's or 30's or over; if you're  
short or tall, or what work you do. All I want is **JUST**  
**10 EXCITING MINUTES** in your home to **MAKE YOU OVER**  
by the **SAME METHOD** I turned myself from a wreck  
to a **Champion of Champions**.

**YES!** You'll see **INCH** upon **INCH** of **MIGHTY MUSCLE** added to  
**YOUR ARMS**. Your **CHEST** deepened. Your **BACK AND**  
**SHOULDERS** broadened. From head to heels, you'll gain **SOLIDITY**,  
**SIZE, POWER, SPEED!** You'll become an **ALL-Around, ALL-American**  
**HE-MAN, A WINNER** in everything you tackle—or my Training won't  
cost you one solitary cent.

**Develop YOUR 520 MUSCLES**  
**Gain Pounds, INCHES, FAST!**

Friend, I've traveled the world. Made a **LIFETIME STUDY** of every way  
known to develop your body. Then I devised the **BEST** by **TEST**, my  
"**5-WAY PROGRESSIVE POWER**" the only method that builds you 5-ways  
fast. You save **YEARS, DOLLARS** like movie star **Tom Tyler** did. Like  
champ **Roger Hirsch** did. Like **MANY THOUSANDS** like you did. **SO Mail**  
coupon **NOW!**

**BOTH FREE FOR QUICK ACTION!**  
**1. Photo Book of STRONG MEN**  
**2. MUSCLE METER**

Dept. NC-29

"Jowett Courses  
greatest in  
World for  
Building  
All-Around  
HE-MEN"  
—R. F. Kelley  
Director  
Physical

**JOWETT INSTITUTE OF PHYSICAL TRAINING**  
230 FIFTH AVENUE, NEW YORK 1, N. Y.  
Dear George: Please mail to me **FREE** Jowett's Photo Book of  
Strong Men and a Muscle Meter, plus all 5 **HE-MAN** Building  
Courses 1 How to Build a Mighty Chest. 2. How to Build a  
Mighty Arm 3 How to Build a Mighty Grip. 4. How to Build  
a Mighty Back 5. How to Build Mighty Legs—Now all in One  
Volume "How to become a Mighty HE-MAN." **ENCLOSED FIND 10¢**  
FOR POSTAGE AND HANDLING (no C.O.D.'s).

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

MAIL COUPON IN TIME FOR FREE OFFER!





**YOU GET MORE BBs FOR YOUR MONEY, PARDNER, IN DAISY'S GIANT BB POUCH OF BULLS EYE SHOT!**

*-Red Ryder*

## BB COUNTING SURVEY Proves Daisy Gives MORE BBs FOR 5¢

Survey Made Feb. 20, 1952

**Count 'Em! Compare 'Em! Ask Dad's Help!** Yes, the 5 CENT GIANT BB POUCH of Daisy Bulls Eye Shot gives you MORE FOR YOUR MONEY! You get more BBs—more shots—more value—more FUN! Bulls Eye is made *right* in the big Daisy Factory where ALL DAISY AIR RIFLES are produced. Bulls Eye is expertly made to the correct diameter, roundness and smoothness—to FIT DAISY SHOOTING BARRELS! Poorly-made "out of round," rough or over-size BBs may stick and RUIN your Daisy

barrel and air tube. Be safe and sure—always buy and use Daisy Bulls Eye in the HANDIER Giant BB Pouch! Get the most and the BEST BBs for your Daisy! Ask for it BY NAME. Say: "A Giant Pouch of Bulls Eye BBs, Please!"



**128 BBs FOR 5¢**  
in the DAISY GIANT BULLS EYE POUCH



**ACTUAL SIZE OF DAISY GIANT BB POUCH**  
Prices higher in Rockies, West, Canada and subject to change without notice.

128 BBs for only **5¢**  
6¢ WEST COAST HIGHER CANADA

Do NOT order Air Rifles or BBs direct—SEE YOUR DEALER!

### DAISY'S RED RYDER COWBOY CARBINE

SHOOT IT! This famous Daisy repeater holds nearly 1000 BBs! Looks, feels, handles like a real Western saddle gun. Realistic full-oval molded stock, forearm. Ask dealer for No. 111.

### DAISY PUMP GUN

GET this 50 shot pump action repeater with "gold-engraved" jacket. Take-down model. The King of All Air Rifles! Ask dealer for No. 25.



### New! DAISY DEFENDER REPEATER

OWN Daisy's newest, most beautiful gun! The first forced-feed 50 shot lever-action Daisy in 30 years! Many amazing new features! Ask your dealer for No. 141.

### DAISY GRAVITY-FED REPEATER

BUY this husky repeater! Holds almost 1000 shot. Top performance at low cost. Ask dealer for No. 155.

SEND Unused 3¢ Stamp FOR

# DAISY

AIR RIFLE CIRCULAR INCLUDING CATALOG

DAISY MANUFACTURING COMPANY, DEPT. C-162, PLYMOUTH, MICHIGAN, U. S. A.

## AIR RIFLE and AIR RIFLE BB SHOT HEADQUARTERS