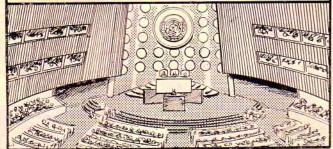


United Nations October 24th





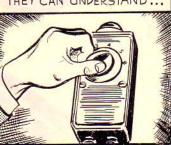
WHEN THE REPRESENTATIVES OF MANY DIFFERENT COUNTRIES CAME TOGETHER TO FORM THE UNITED NATIONS, A METHOD WAS PERFECTED TO SOLVE THE AGE-OLD PROBLEM OF LANGUAGE ... THE SIMUL-TANEOUS TRANSLATION SYSTEM ...





THE WORDS OF THE SPEAKER COME THROUGH A MICROPHONE TO THE GLASS BOOTHS WHERE INTERPRETERS LISTEN AND INSTANTLY TRANSLATE THEM INTO FRENCH, ENGLISH, SPANISH, RUSSIAN AND CHINESE.

DELEGATES -- AND VISITORS, TOO -- TURN THE DIAL IN FRONT OF THEM TO THE NUMBER THAT WILL CONNECT THEM WITH THE INTERPRETER SPEAKING THE LANGUAGE THEY CAN UNDERSTAND ...





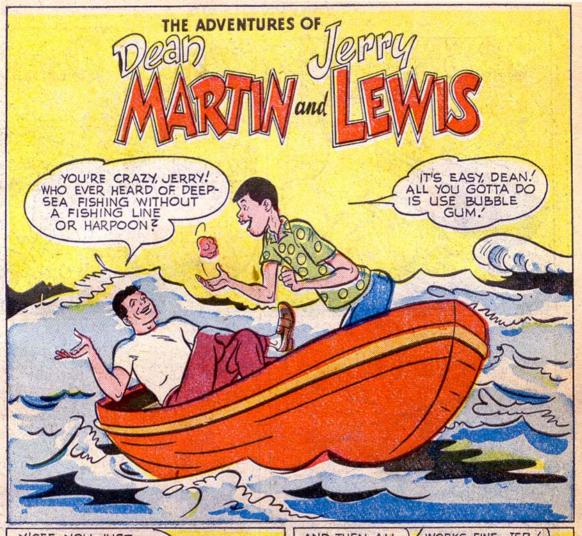
.. AND PRESTO! OVER THE HEADPHONES COME THE WORDS OF THE SPEAKER MAGICALLY TRANSFORMED INTO THEIR OWN TONGUE.

YES, WE HAVE COME A LONG WAY SINCE THE TIME OF THE TOWER OF BABEL. THANKS TO MODERN INVENTIONS AND OUR WISH TO UNDER -STAND EACH OTHER--PEOPLE FROM ALL OVER THE WORLD HAVE THE CHANCE TO WORK TOGETHER IN OUR UNITED NATIONS



PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, PUBLISHED

COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S.







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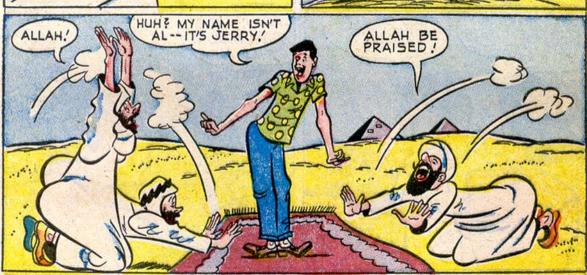










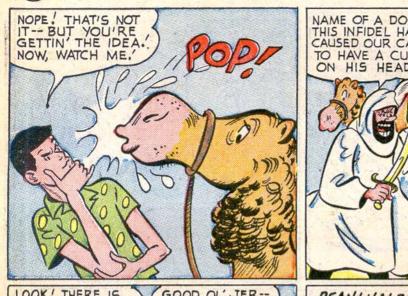


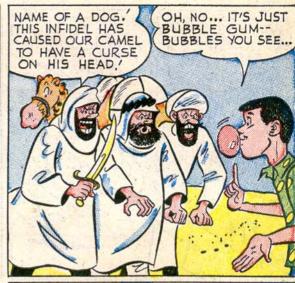








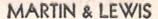
















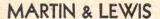


























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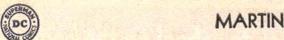
Arnold, Schwinn & Company 1720 N. Kildare Ave. Chicago 39, III.

Please rush me free color catalog of newest Schwinn Lightweight and Balloon-tired bikes.

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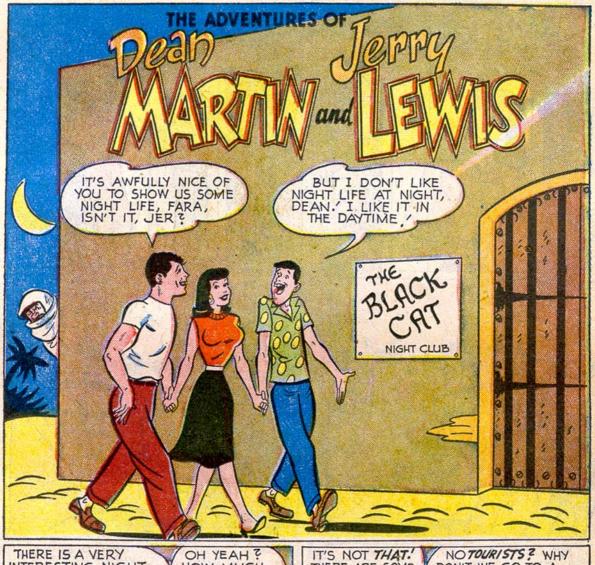






10

NIGHT

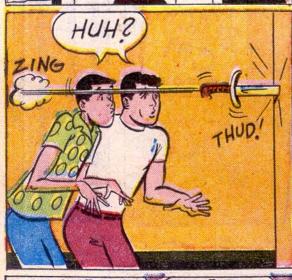














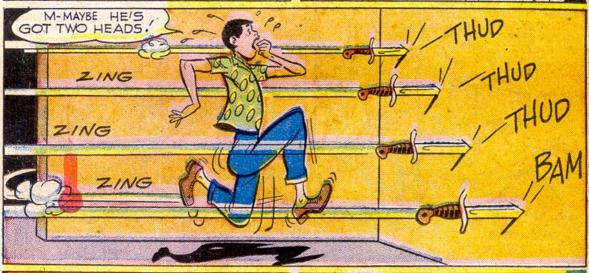










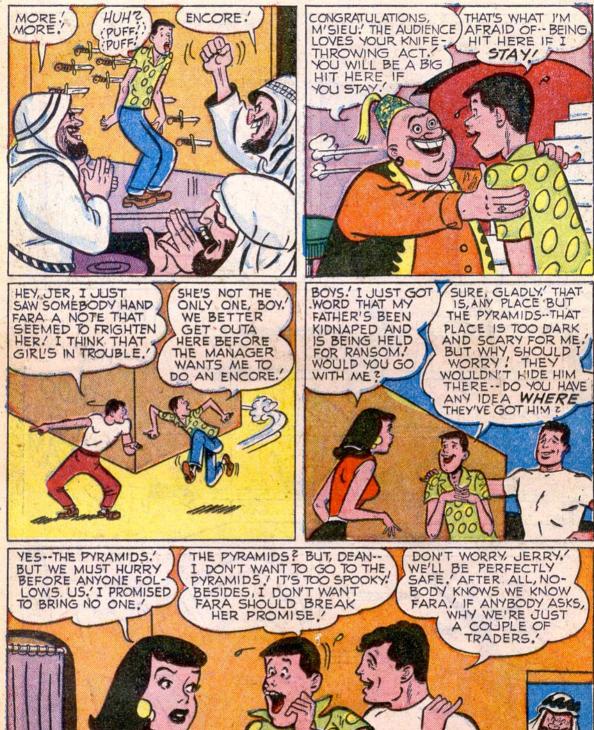








































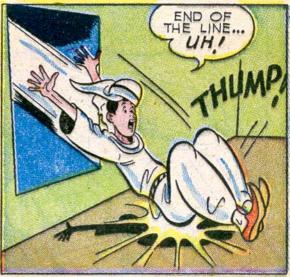








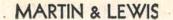






















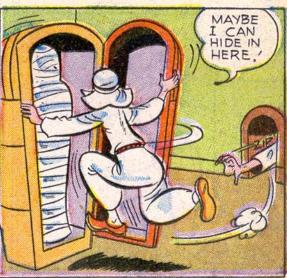


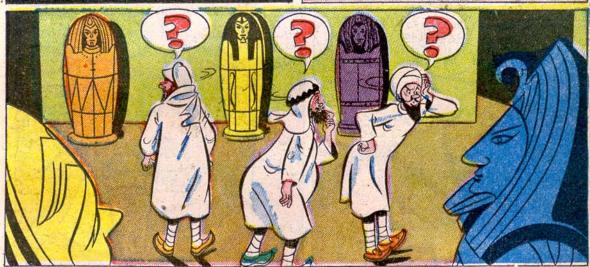
































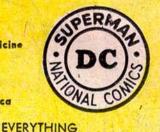
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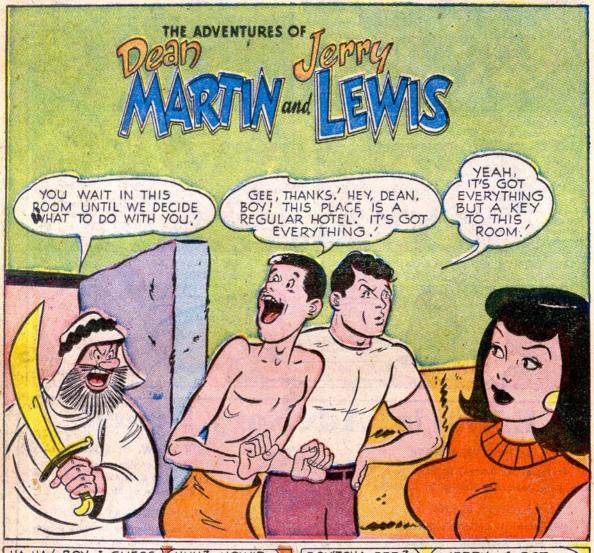
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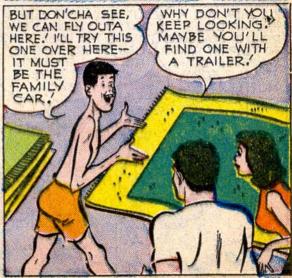






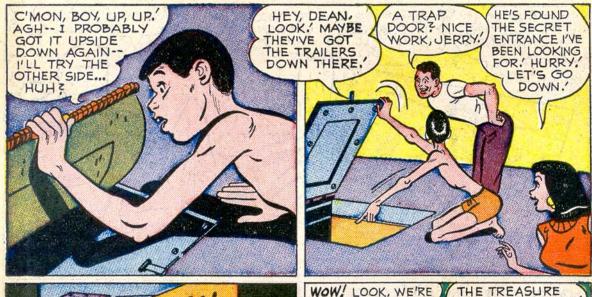














BUT YOU CAN'T, JERRY!

DON'T YOU UNDERSTAND!





FEW OF THESE













































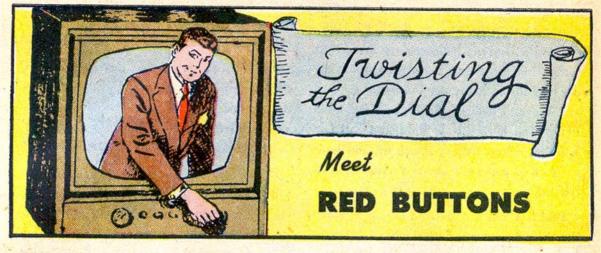












RED BUTTONS—"comedy find of the year"—says he has no advice for new-comers to television.

"I'm a newcomer myself," Red explains.
"This is no picnic—no pushover. It's a full time job, and it takes all the talent and energy you can muster up. There aren't any short cuts, and there isn't any formula for

success. You have to work for everything you get."

Work. That sums it up for Red Buttons. He's been working, and hard, at being a comedian for more than 15 of his 33 years.

There have been good payoffs all along the way. After all, that's how he's made his living. But the big payoff came

with the announcement that his CBS-TV show—the "Red Buttons Show"—which came on the network as a sustainer, would be sponsored.

While attending Evander Childs High School in New York, Red Buttons wanted to be a singer. So he sang for his room and board at mountain resorts, until the night his voice changed and they decided he ought to be a comedian instead. They threw pies and squirted seltzer. People laughed, But it wasn't Red's idea of comedy. He went on and developed his own brand, and people like it.

Jose Ferrer saw him in Philadelphia in 1941 and promptly offered Red the juvenile lead in his new farce, set in Pearl Harbor, "The Admiral Had A Wife." It was scheduled to open December 8 at the 48th Street Playhouse in New York. Because of the

> previous day's events, it became the first show business casualty of World War II.

But this was just one in a succession of bad breaks that have punctuated a career which has taken Red from bistro to Broadway, Hollywood and now television.

In 1942, he flew up to Que-

While Red was en route, the impatient director decided to save a few dollars by using an actor already on the spot. And in 1943, Red was offered a big part in a Paramount film—but the day he was scheduled to leave for Hollywood, his draft notice arrived.

It looked as though the trial and disappointments of the show business struggle would be set on the shelf for a time. They were. But it was while he was in the Army that Red's career took its biggest upswing Private Buttons had scarcely arrived at camp when Moss Hart requisitioned him for the lead in the Army Air Forces production of "Winged Victory." Playing with stars like Peter Lind Hayes, Ray Middleton and Lee J. Cobb, Buttons was a smash hit and later went on to make the movie version in Hollywood.

Red has had his share of thrills to cover the disappointments in his career as singer and comic, but the greatest came in 1945. He was an entertainer at the Potsdam Conference, a master of ceremonies before an audience that included President Truman, Winston Churchill and Premier Josef Stalin.

After the war, Red returned to Broadway musicals and night clubs, and turned occasionally to the new field of television. On Broadway, he was starred in "Barefoot Boy With Cheek" and "Hold It," and last year in television he scored solidly in a straight dramatic role, portraying tragic episodes in the life of comedian Joe E. Lewis on "Suspense."

Now that he has his own show. Red has few illusions about the lot of a weekly TV comic.

"Any comedian will use up his whole load of tricks within six weeks," is the Buttons point of view. "Comedy was never meant to be turned out factory style. For best results, it should be played and developed.

"In the old days, you experimented with a 10- or 12-minute act out of town for a year before you went into the Palace in New York. Now, on TV, after four days of rehearsal, you open every act at the Palace.

"In TV, a comedian is just as funny as what's written for him, plus what he brings to the material. All you can do is hope you've hired the best writers for the money available and keep your fingers crossed."

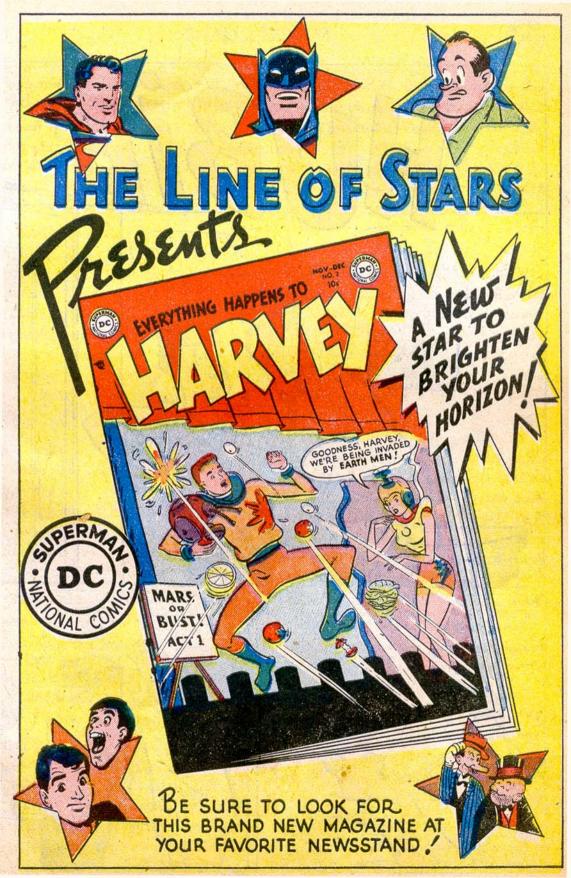
When the TV cameras aren't leering at him, and when he isn't rehearsing—which isn't often, Red calls himself a "home body." He lives in a modest Manhattan apartment with his wife, the former Helayne McNorton, an Ohio girl who "takes good care of the house while my big contribution is being the wage earner—I stay as far away from the kitchen as I can."

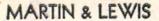
Red isn't kidding when he says "I don't get around much anymore."

"First, because I like it—second, it's a necessity. I'm home a lot, but mostly studying script. Got to learn 26 minutes of material every week, plus helping to turn up new ideas all the time. The writers can't be expected to do it all."

A self-described "pencil and paper man,"
Red claims he does his best thinking "before
I go to bed. Always keep a pad handy, and
when the ideas start popping, I jot them
down right away. Three or four times a
night, I jump out of bed and scribble. This
is known as dreaming up material."

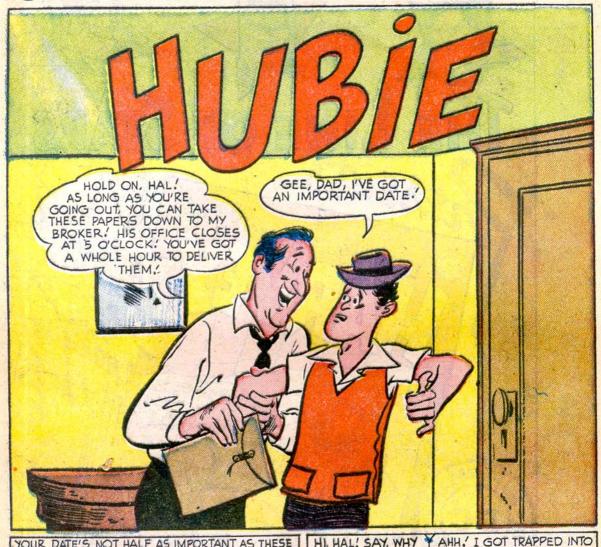
"Burlesque, and Broadway, and Holly-wood were all tough," says Red, "but I've got to take off my hat to anyone who works in television. From now on I'm not criticizing anybody in it or anything about it. As far as I'm cocerned, a guy is doing all right if he just shows up for the broadcast."





















































THERE'S NOTHING ELSE FOR ME TO DO BUT TAKE MY MEDICINE AND RETURN THESE PAPERS TO MR. JONES! MAYBE HE'LL BE MERCIFUL AND ONLY HAVE ME ARRESTED!



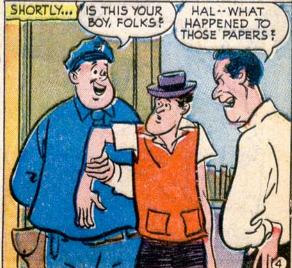
MEANWHILE... PEG, THAT WAS MY BROKER
ON THE PHONE! HE SAID HAL
NEVER DELIVERED THOSE PAPERS AND THAT
J. P. IS SORE AS BLAZES! WHEN I SEE
THAT KID OF YOURS, I'LL ...



HOW CAN YOU THINK OF PUNISHING OUR BOY AT A TIME LIKE THIS? IF HE DIDN'T DELIVER THOSE PAPERS, THEN HE-HE MUST HAVE BEEN KIDNAPED! QUICK-CALL THE POLICE!











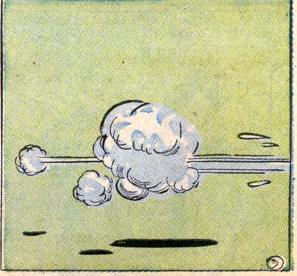


































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