



10c EXCITING
NEWS!

GIGANTIC CONTEST!
5000 PRIZES



AUG.
NO. 31

Dean MARTIN and Jerry LEWIS

ALL NEW
ADVENTURES OF

--AND AS I WAS SAYING, THERE'LL
BE NO MORE SHOPLIFTING WITH
ME AROUND
HERE!



BOYS! GIRLS! LADIES! MEN! GIVEN! GIVEN!

YES WE GIVE YOU
**PREMIUMS or
CASH**



OUR
62ND YEAR

BE
THE
FIRST!



BICYCLES
JEWEL BOXES
BIBLES LUNCH BOXES
SKATES STEAK SETS

ACT
NOW!



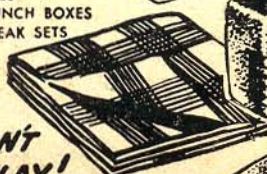
CAMERAS
WATCHES
RADIOS
BLANKETS



WAGONS

WE TRUST
YOU!

CLOCKS
PEN AND
PENCIL SETS



UKULELES



FOOTBALLS

DON'T
DELAY!



TYPEWRITERS



CLOCKS
ALUMINUM WARE



SWIM
MASKS
SWIM FINS
WALLETS



TELESCOPES



FLASHLIGHTS



PEARLS



YESSIEE, A REAL
LIVE PONY FOR
YOUR VERY OWN!



BOW &
ARROW
SETS



MAIL
CARD

ELECTRIC
DEEP FRYERS
WRIST WATCHES
DOLLS



PENCIL
SHARPENERS



DOLLS
WAGONS



PEN AND
PENCIL SETS



22-CALIBRE RIFLES

1000-SHOT DAISY AIR RIFLES

SOLD BY AGENTS
AND DRUG STORES
EVERYWHERE



Guaranteed by
Good Housekeeping
if not as advertised therapy

**THIS IS AN AMAZING OFFER
NOTHING TO BUY—ALL GIVEN
MAIL COUPON BELOW**

Candid Cameras with Carrying Case, Tele-
scopes, Watches (sent ppd.) SIMPLY GIVE pic-
tures with White CLOVERINE Brand SALVE
easily sold to friends, neighbors, relatives at
35¢ a box (with picture). Alarm Clocks, Alu-
minum Ware, Billfolds, Record Players, Dresser
Sets, etc.

GET BIG FREE CATALOG

MAIL COUPON NOW

Wilson Chemical Co., Dept 30-115 Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 14 colorful art pic-
tures with 14 boxes of White CLOVERINE Brand SALVE to
sell at 35c a box (with picture). I will remit amount asked
within 30 days, select a Premium or keep Cash-Commis-
sion as explained under Premium wanted in catalog sent
with order, postage paid to start.

NAME AGE

ST. R. D. BOX

TOWN ZONE NO. STATE

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL COMPANY

Dept. 30-115 Tyrone, Pa.

THE
ADVENTURES
OF

Dean MARTIN and Jerry LEWIS

WHY ARE WE GOING INTO
LACEY'S DEPARTMENT STORE,
DEAN BOY? ARE YOU GONNA
BUY ME A TOY?

NO! WE'RE GOING
TO RETURN THIS
BOWLING BALL I
BOUGHT! IT'S
LOPSIDED!

A SET OF TRAINS,
MAYBE?

A NEW YO-YO?

A DAVY CROCKETT
PROPELLER BEANIE?

Lacey's
DEPT. STOR
WHY PAY
LESS?



LOPSIDED?

YEAH! I BOWLED A
PERFECT GAME WITH IT
LAST NIGHT--IN THE
WRONG ALLEY!

PERSONALLY, I DON'T
CARE FOR BOWLING.
YOU CAN SPRAIN TOO
MANY THUMBS THAT
WAY!

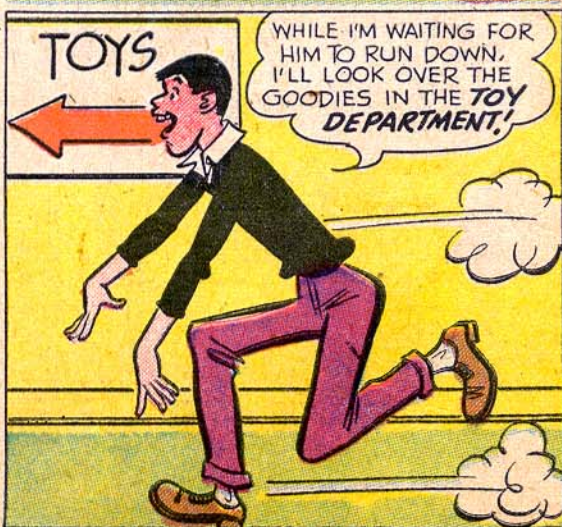
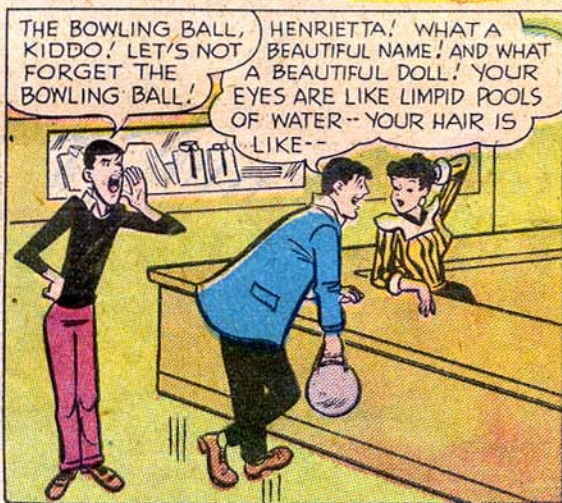
UNLESS YOU
THROW
OVERHAND!

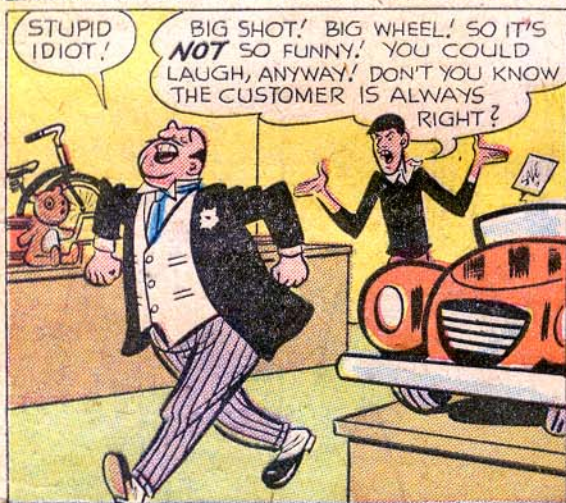
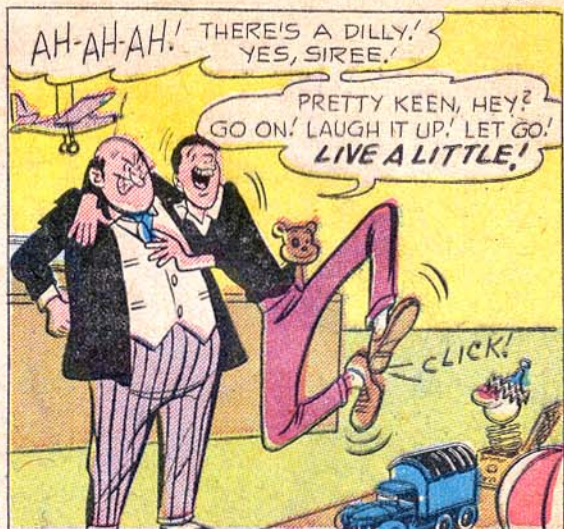
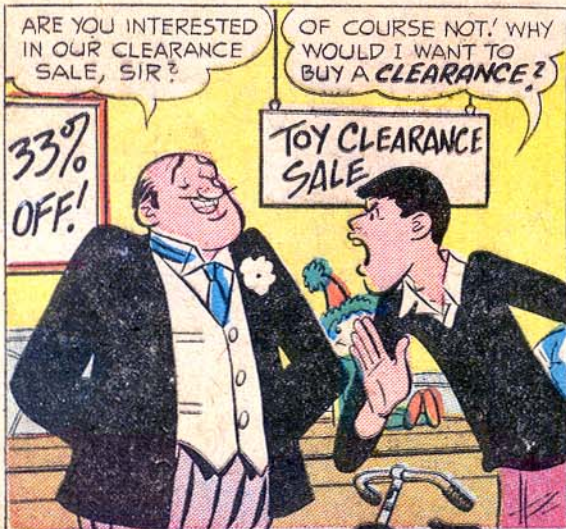
C'MON, LET'S
FIND THE
COMPLAINT DESK!

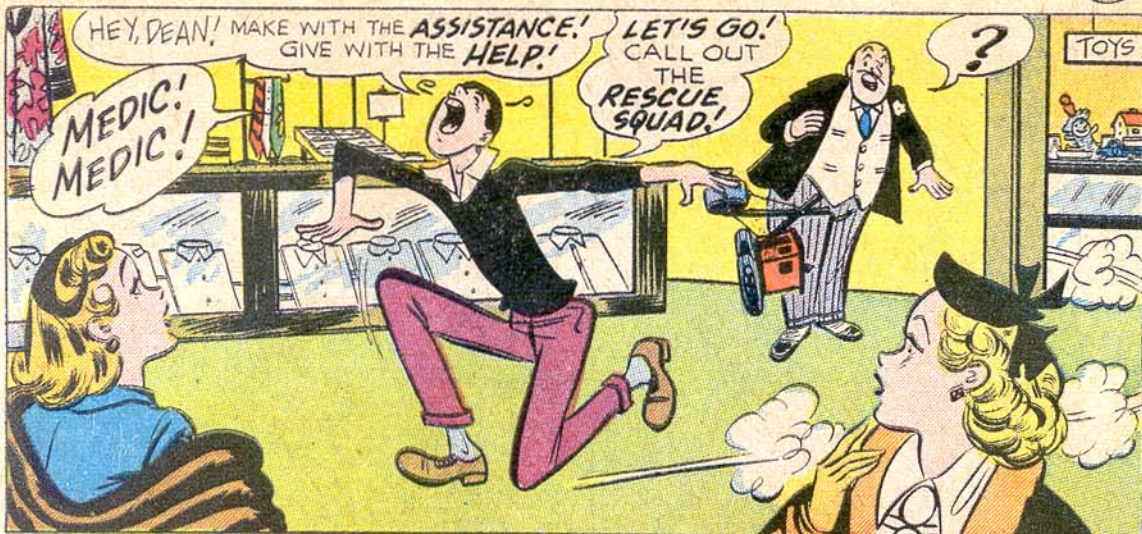


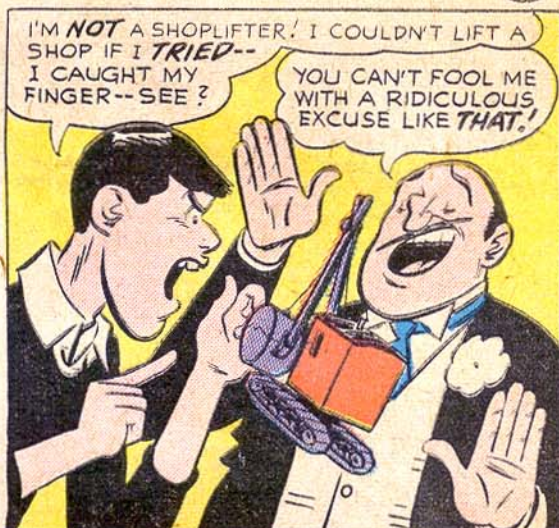
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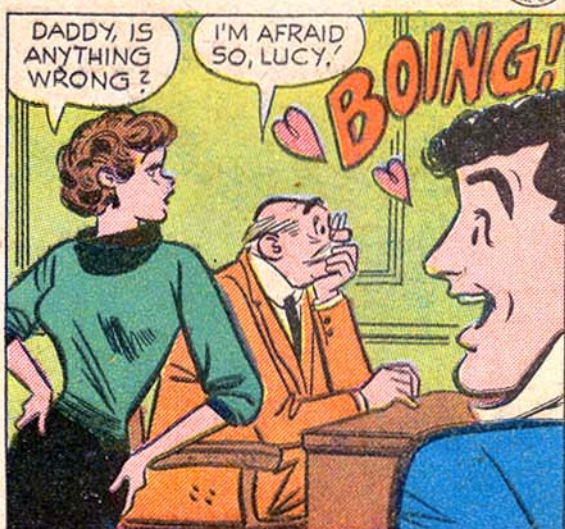
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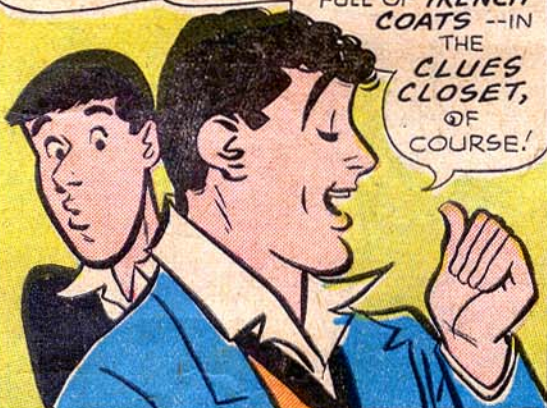


HMM...THE WHOLE THING SOUNDS FISHY TO ME! WHY DON'T YOU HIRE A COUPLE OF **PRIVATE DETECTIVES?**

OH! THAT'S A WONDERFUL IDEA! DO YOU KNOW ANY?



SURE! WE'RE **EXPERTS!** WE TAUGHT THE F.B.I. THINGS THEY DIDN'T EVEN KNOW THEY DIDN'T KNOW! WE HAVE A WHOLE CLOSET FULL OF **TRENCH COATS** --IN THE **CLUES CLOSET,** OF COURSE!



THAT'S THE SPIRIT! WE'LL GET RIGHT TO WORK!

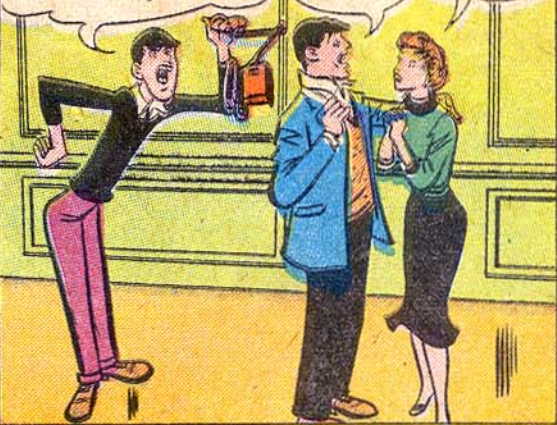
I HOPE YOU LADS WILL CRACK **THIS** CASE OPEN!



DEAN BOY! WHAT ABOUT THE **FINGER?** LEAVE US NOT FORGET THE **DIGIT,** KIDDO!

MY PAL AND I WILL TAKE THE JOB!

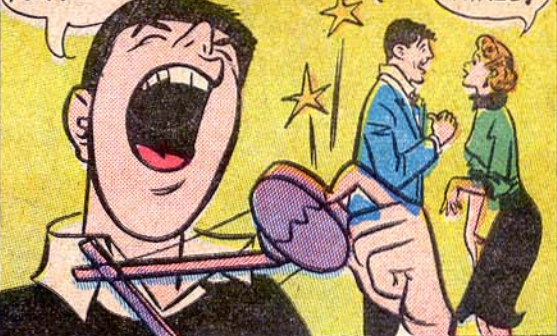
ARE YOU **GOOD DETECTIVES?**



WHAT'S WITH THE **FINGER,** ALREADY?

ER--JERRY, HERE, JUST FINISHED A BIG JOB FOR A STORAGE WAREHOUSE! HE **CRACKED EVERY CASE** THEY GAVE HIM!

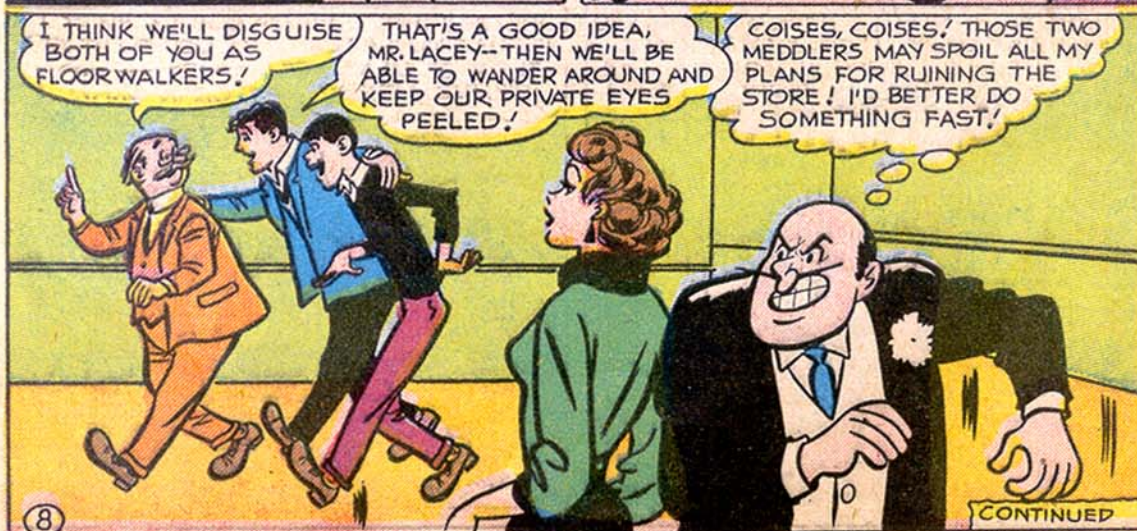
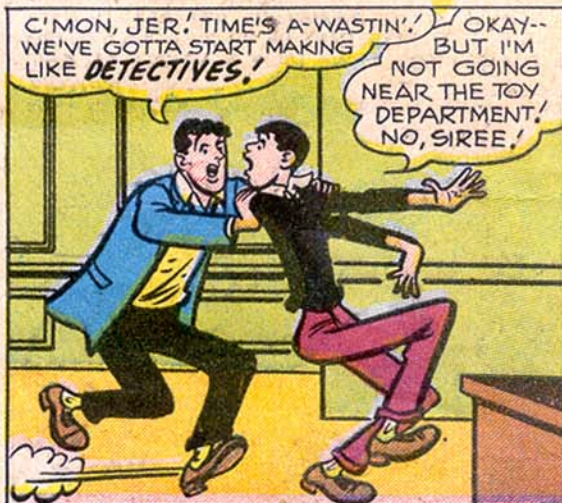
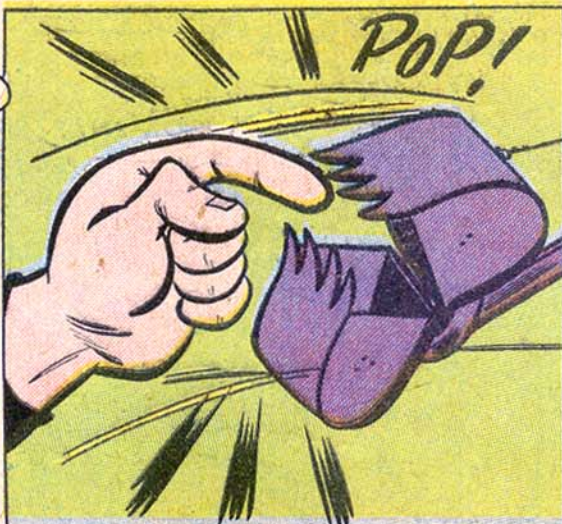
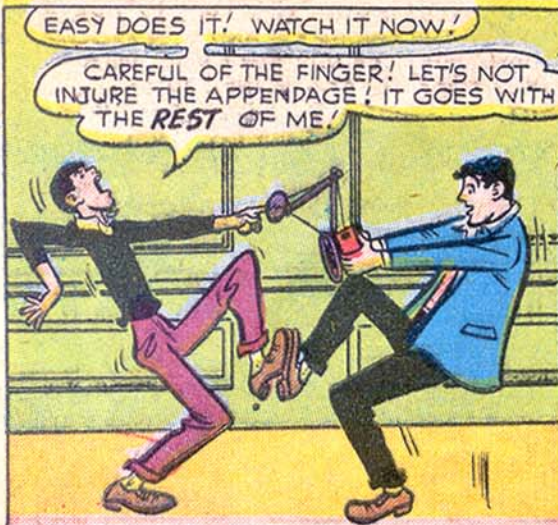
YOU'RE HIRED!

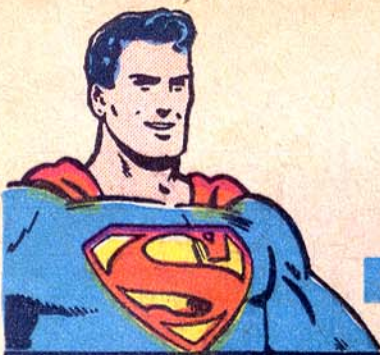


THE ONLY THING I WANNA CRACK OPEN IS THIS STEAM SHOVEL! I CAN'T GO AROUND LIKE **THIS** THE REST OF MY LIFE! IT'S TOO MESSY!

OKAY! OKAY!







**Boys and Girls! Here's the news
You've been waiting for—**

5000 TERRIFIC PRIZES!

**a contest that's FUN,
EXCITING, and EASY to enter!**



**ALL YOU HAVE TO DO TO WIN ONE
OF THESE BIG PRIZES IS SEND
IN A SLOGAN FOR DC MAGAZINES**

HERE ARE SOME IDEAS TO GET YOU GOING:

(I buy when I see DC)

(DC comics are Decent Comics)

(Your reading Key is the symbol DC)

Start thinking now—Your SLOGAN could win you a
Columbia BIKE, SKATES, GAMES, DOLLS and
a host of other TERRIFIC PRIZES.



**CONTEST BLANKS—Pictures of Prizes—
and FULL DETAILS will appear in all DC
comics magazines dated SEPT.**



Be sure to get the
NEXT MONTH'S ISSUE
of any DC comics magazine.



**THIS IS YOUR BIG CHANCE
TO WIN SOME OF THE**

5000 PRIZES

in our GIGANTIC CONTEST

Don't Forget — Contest starts in September issues!

THE
ADVENTURES
OF

Dean MARTIN and Jerry LEWIS

WELL, JER-- HOW DO
YOU LIKE THE IDEA
OF BEING A
FLOOR-
WALKER?

I DON'T LIKE IT! NOT ONE, TEENSY BIT!
NO, SIREE! THE WHOLE THING'S RIDICULOUS!

NOT ONLY THAT--
IT'S SILLY!

ALSO FOOLISH!

WHAT'S SO
FOOLISH
ABOUT IT?

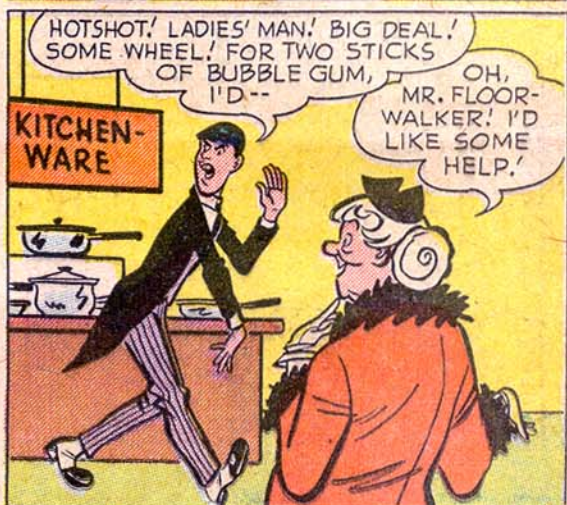
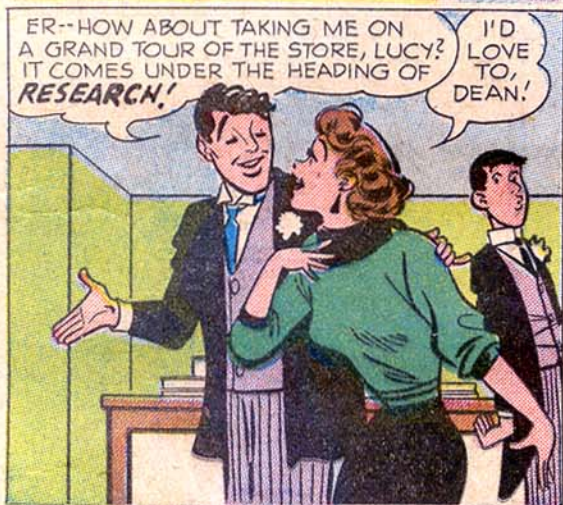
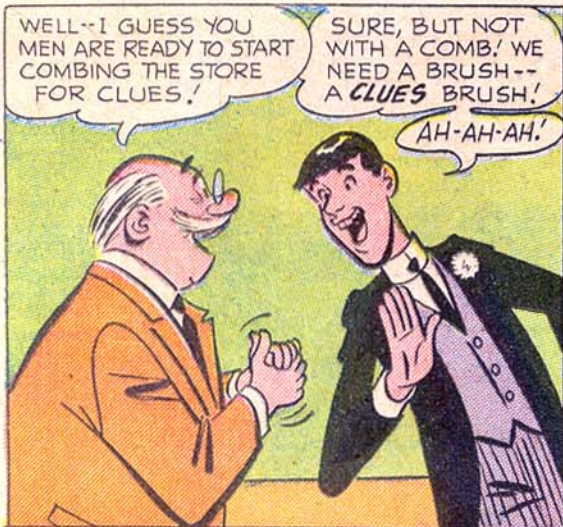
WHO EVER HEARD OF
WALKING FLOORS? I HEARD
OF WALKING DOGS AND
WALKING SHOES -- BUT HOW
DO YOU WALK A FLOOR?

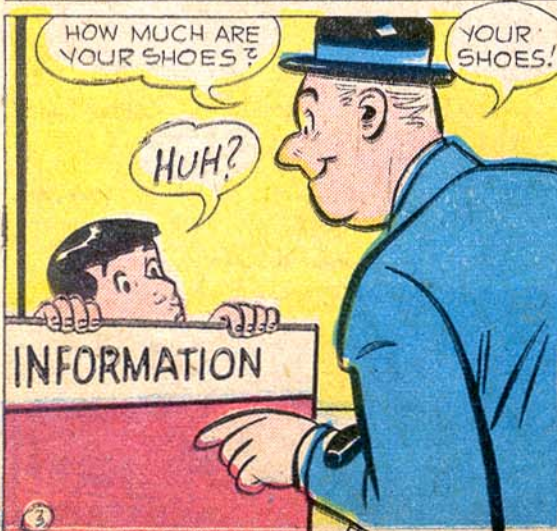
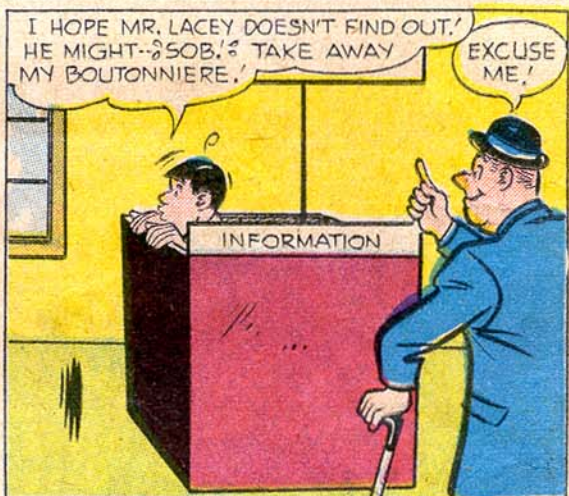
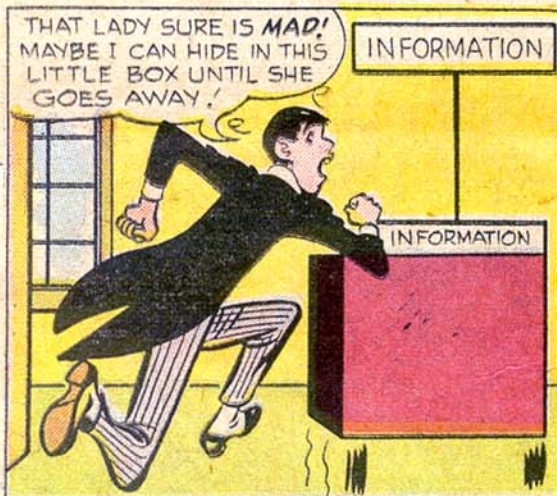
HOW?

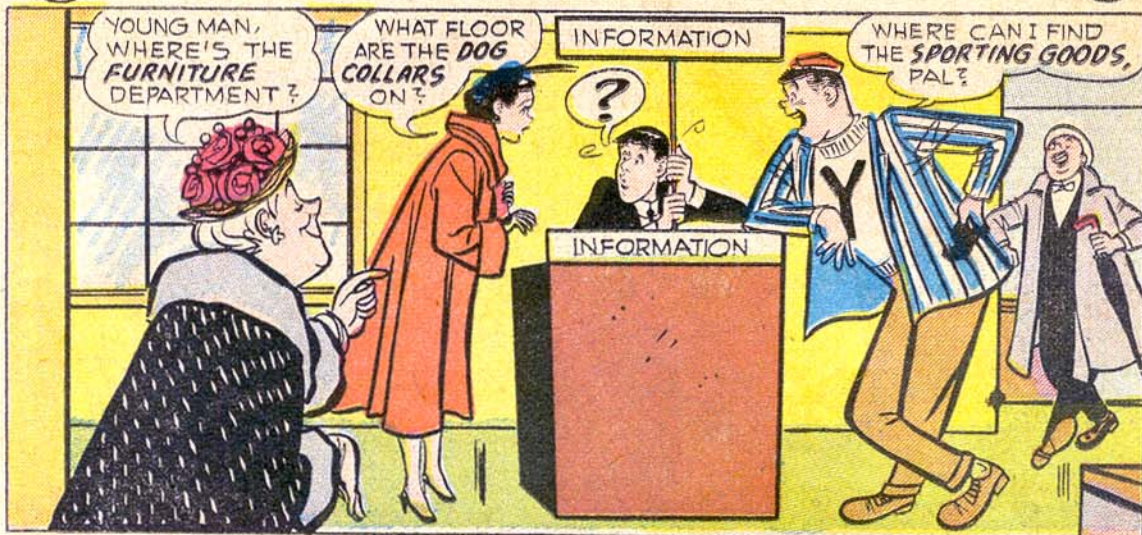
I BEG YOUR
PARDON?

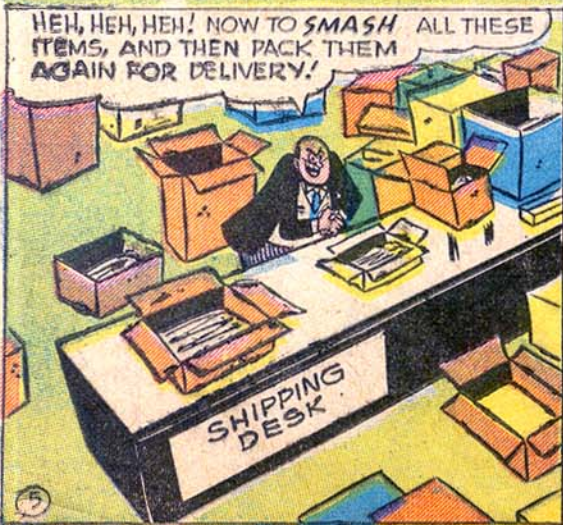
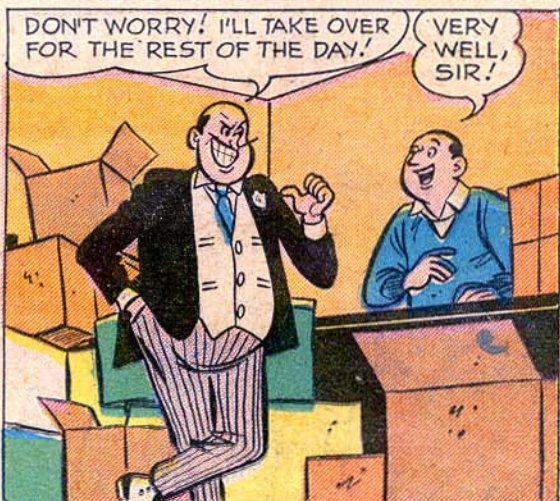
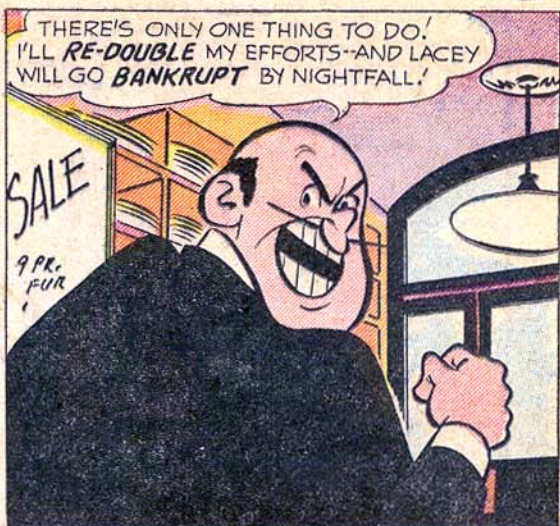
ER--DON'T MIND HIM,
LUCY! HIS MIND WANDERS
SOMETIMES--BUT IT'S TOO
WEAK TO GET VERY FAR!

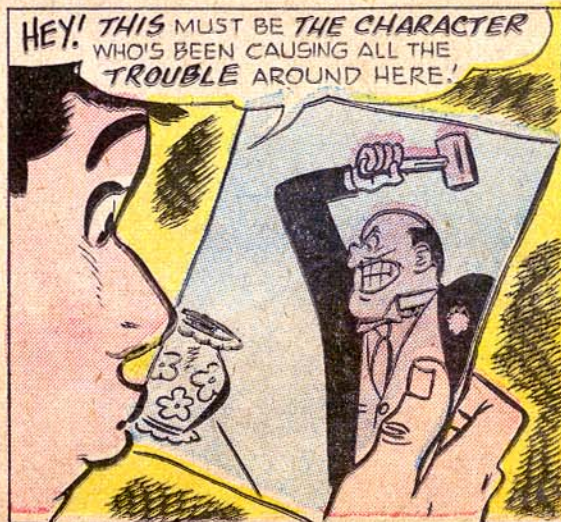
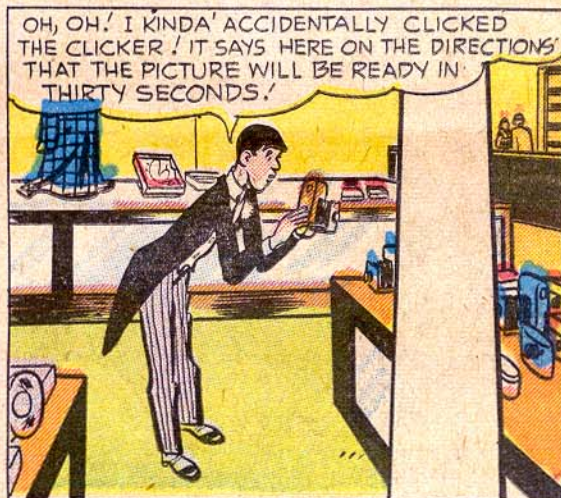
MMMMFF!

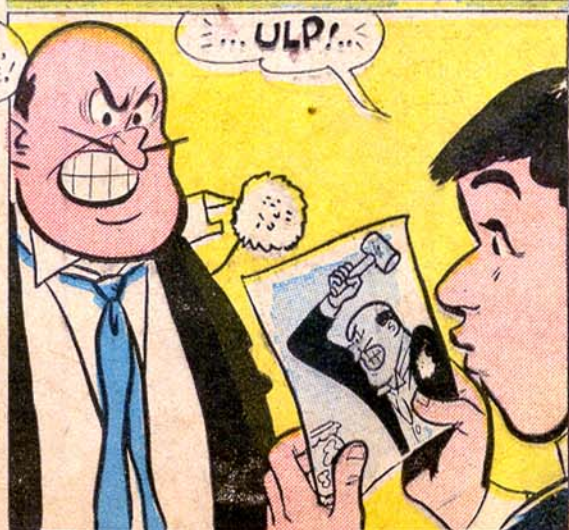
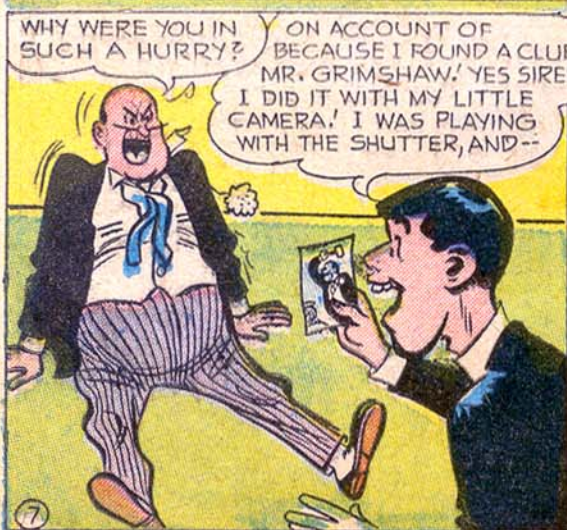
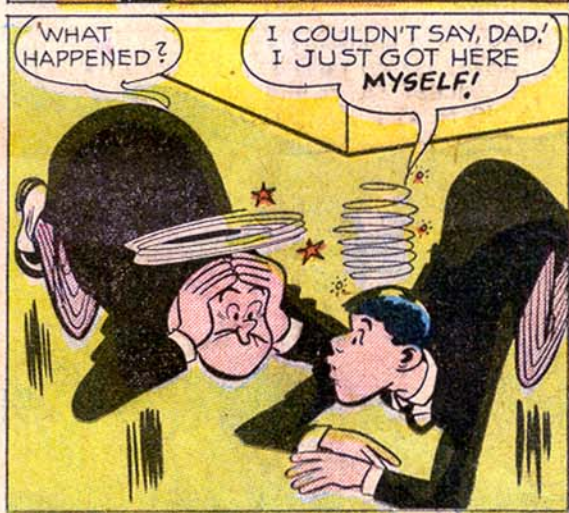
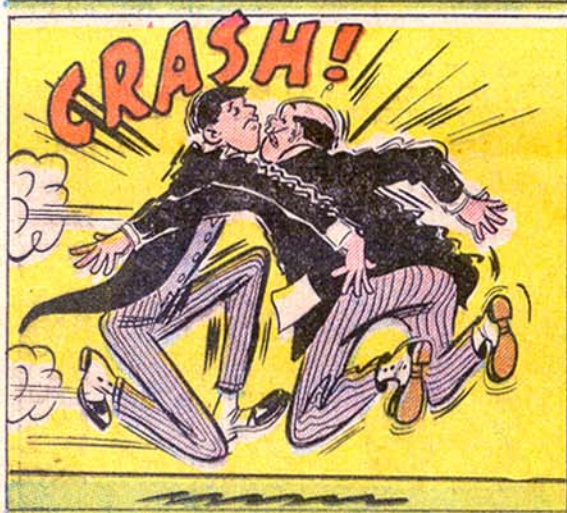
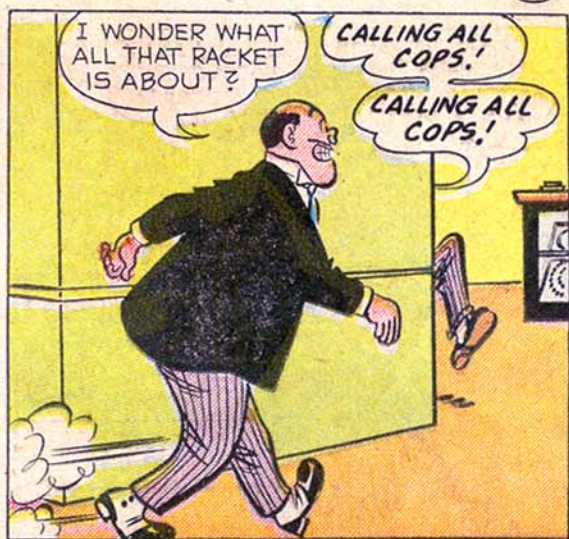
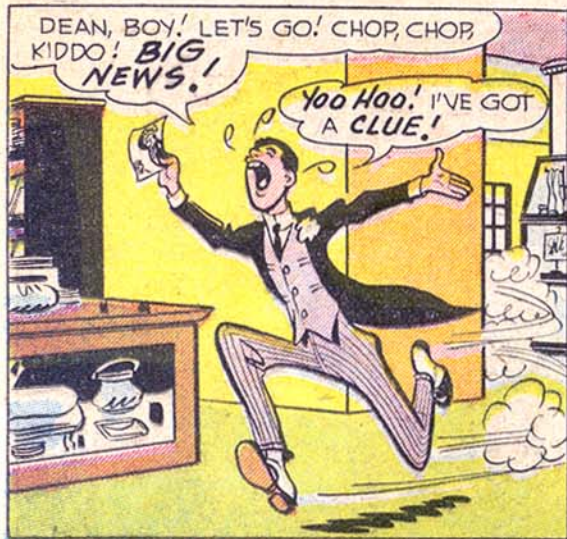


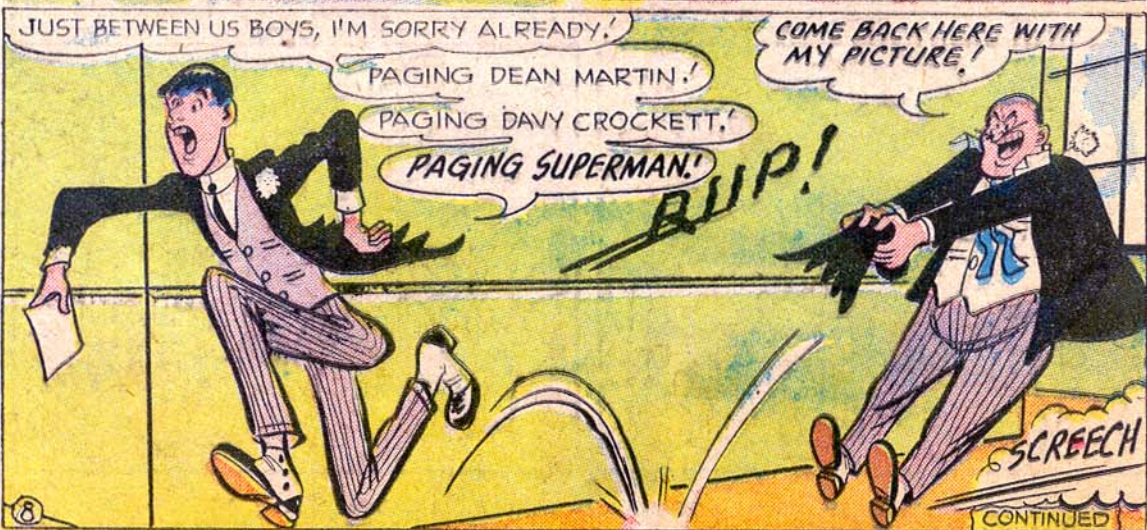








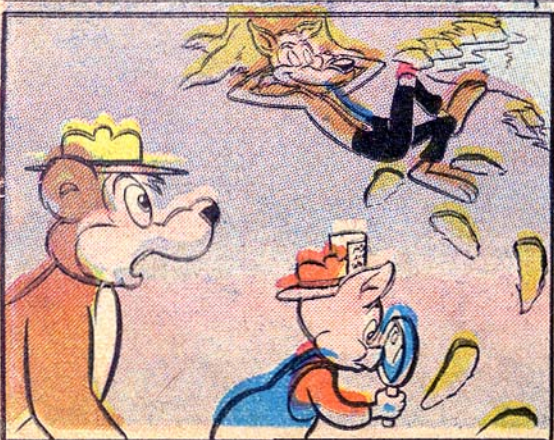
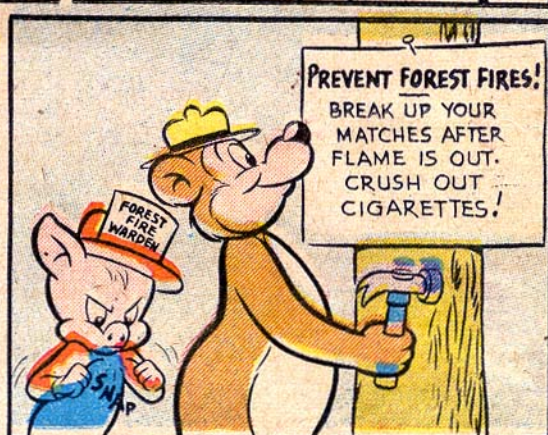
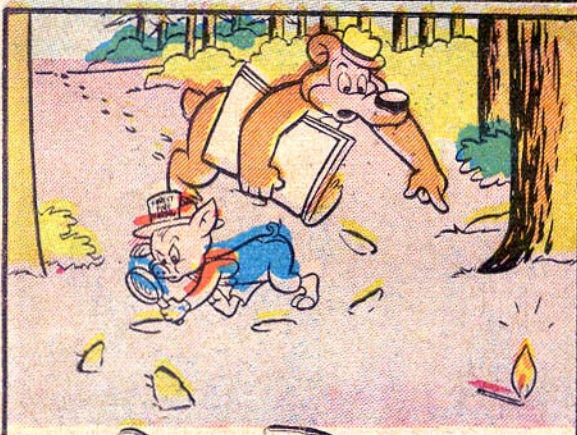
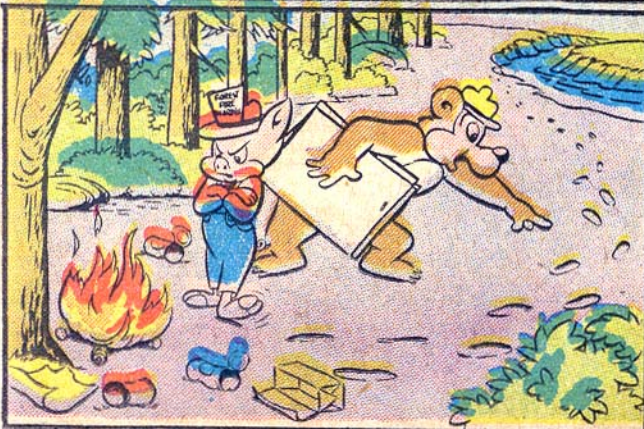




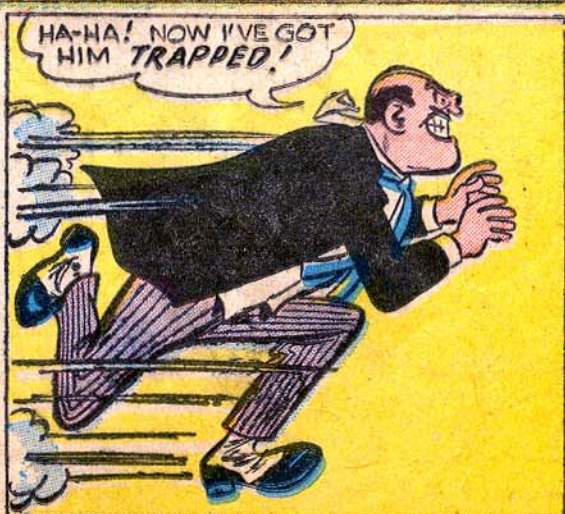
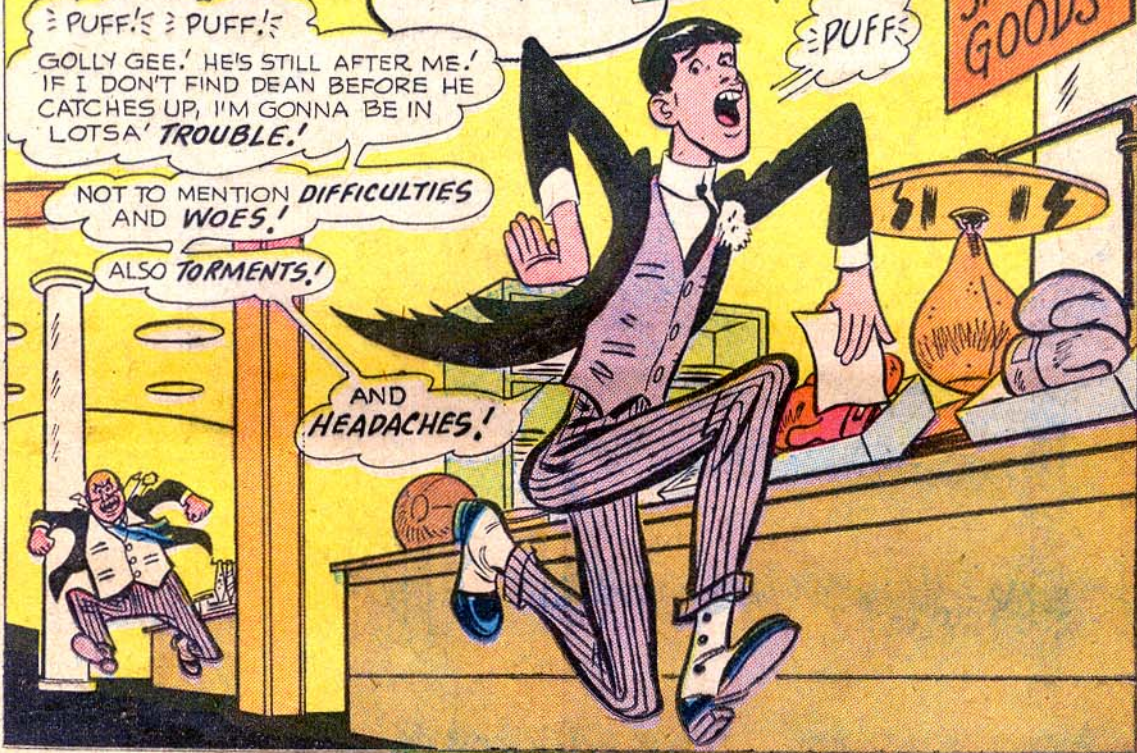
PETER PORKCHOPS

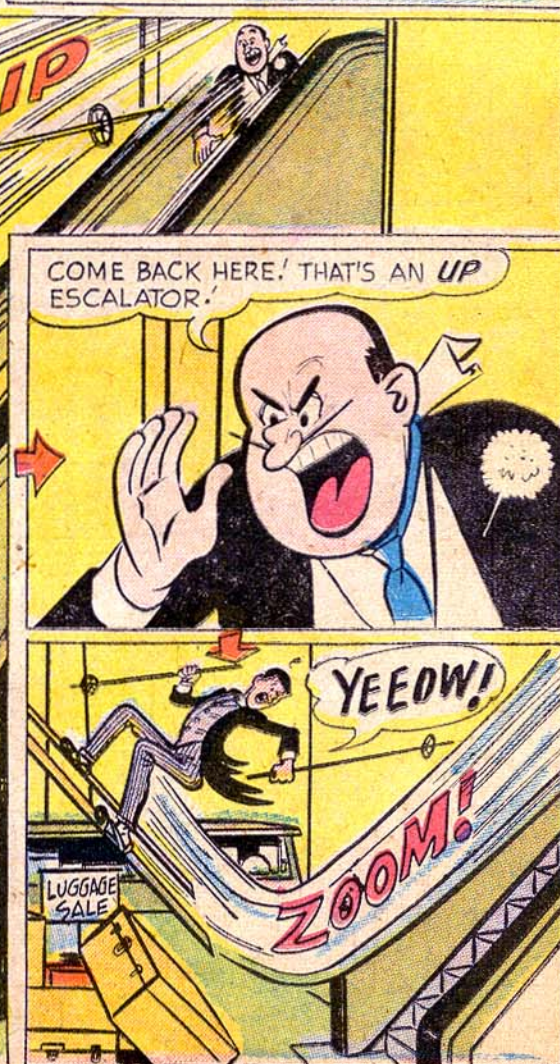
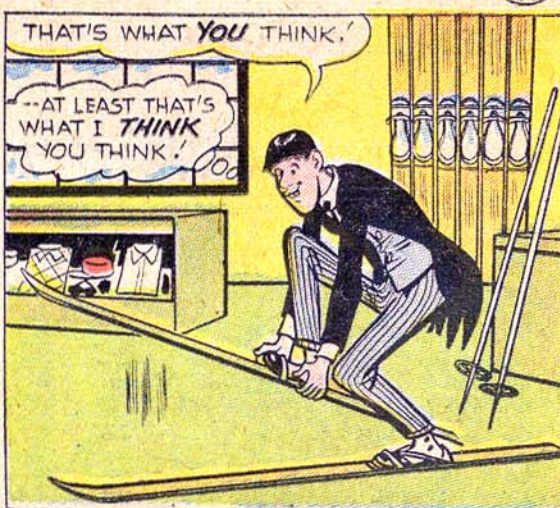
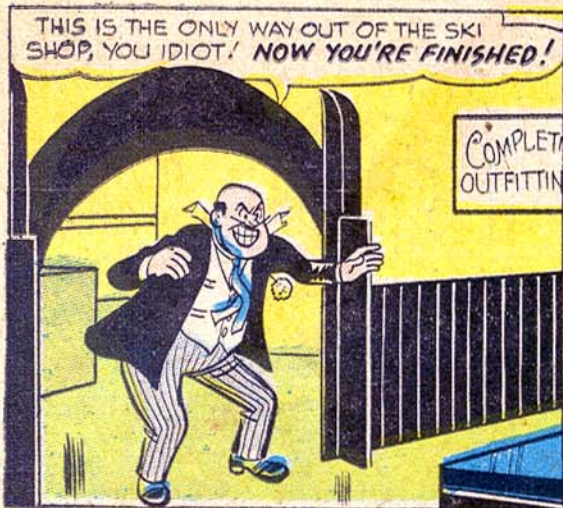
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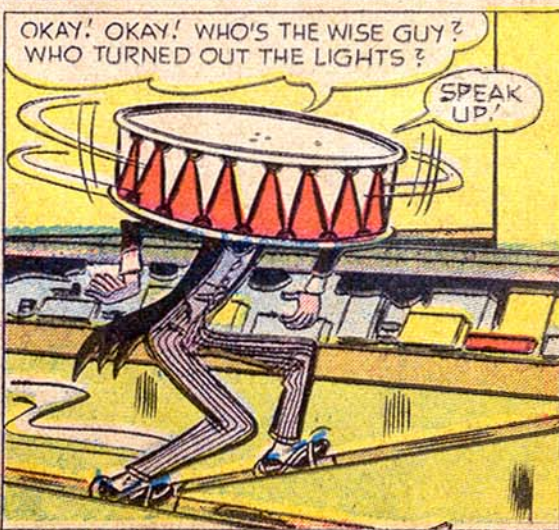
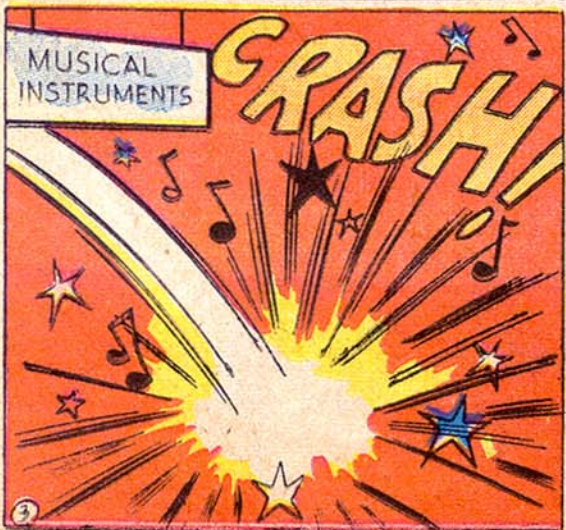
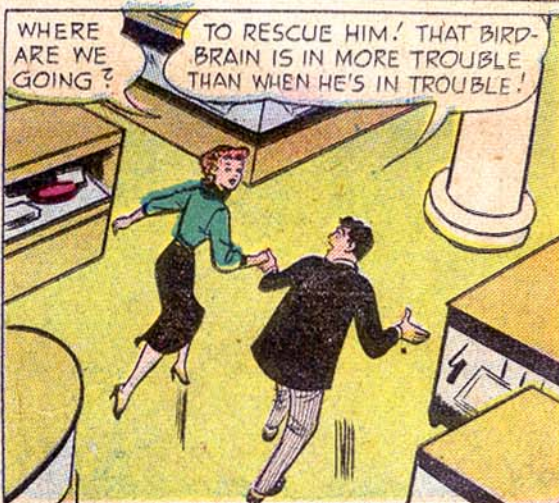
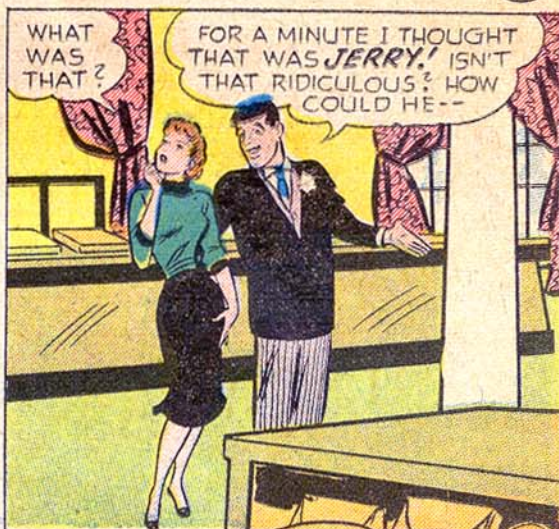
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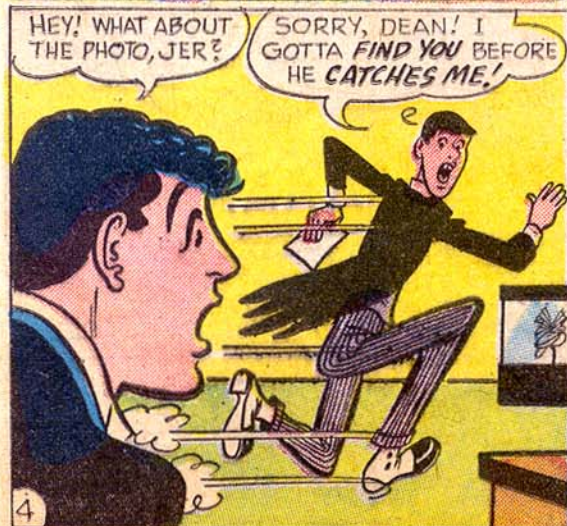
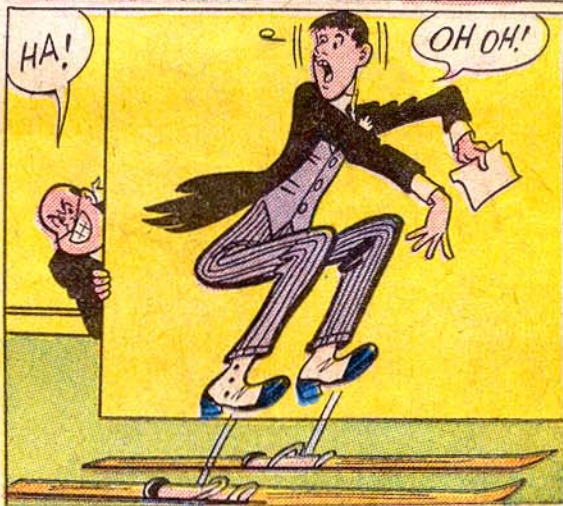
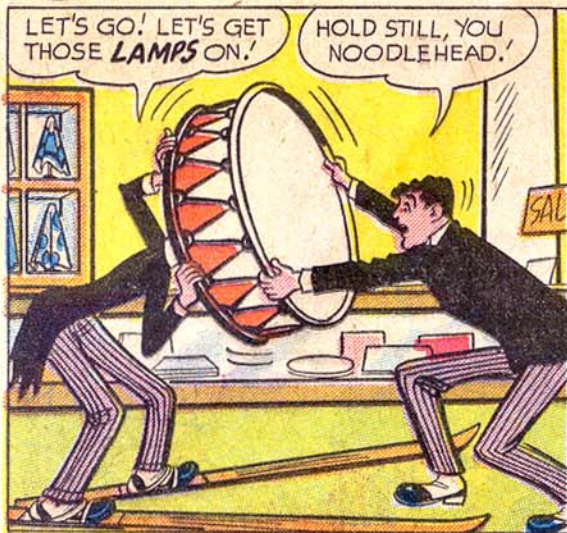


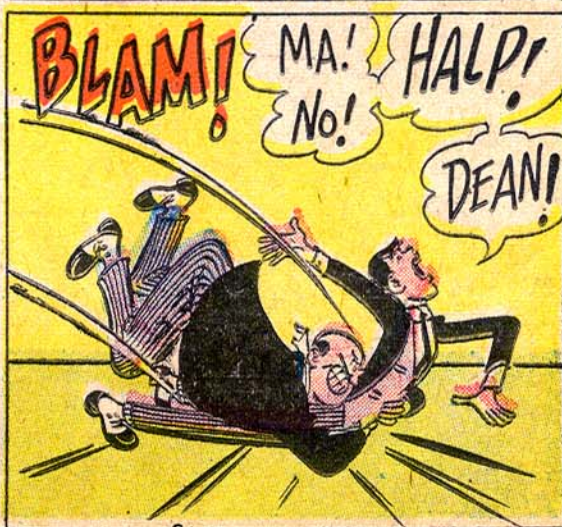
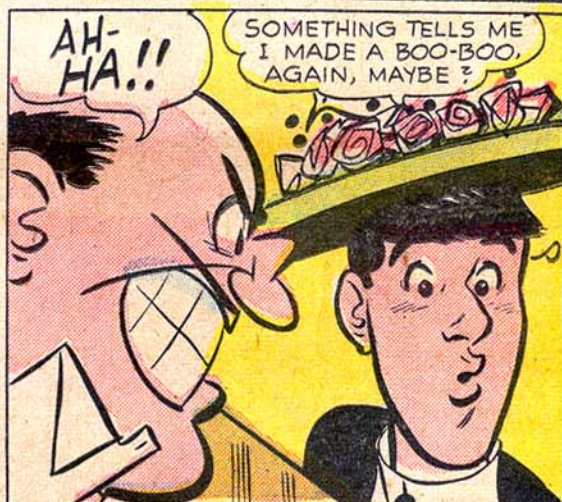
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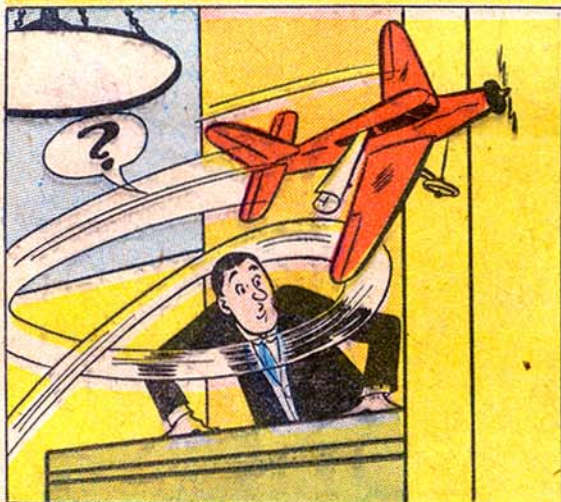
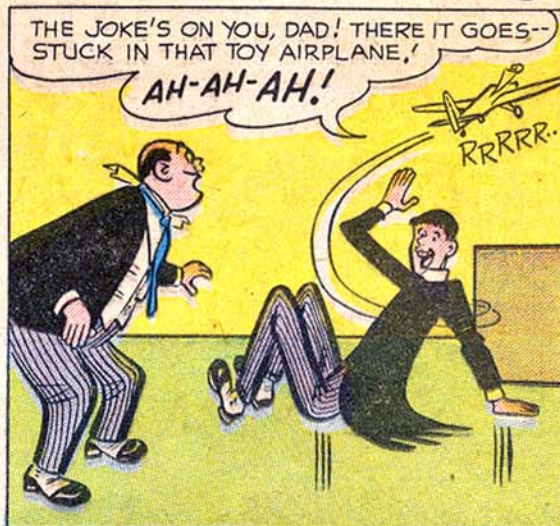
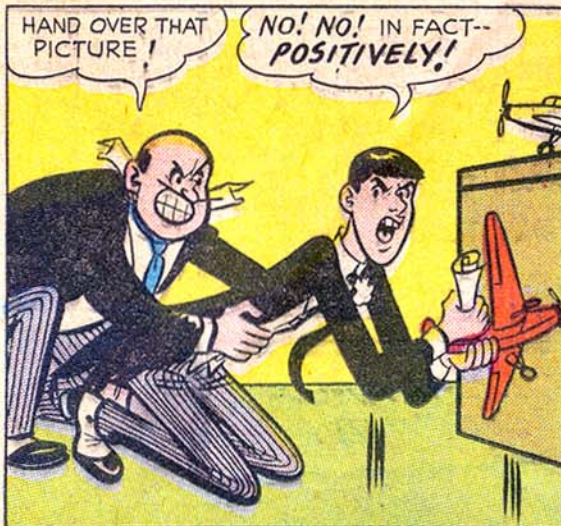


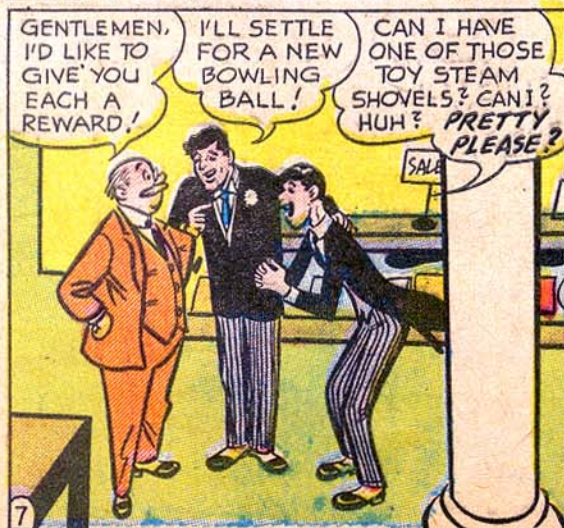
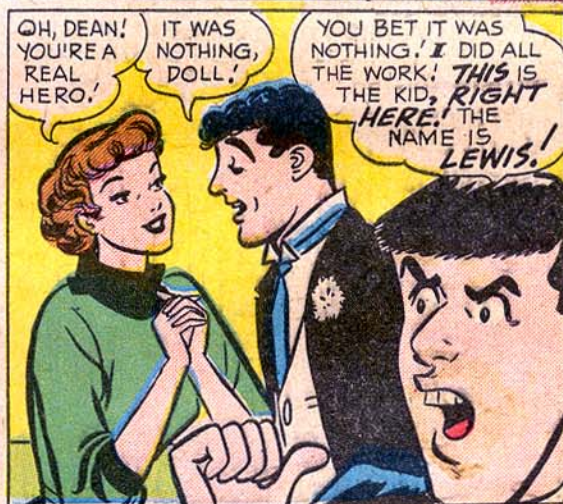
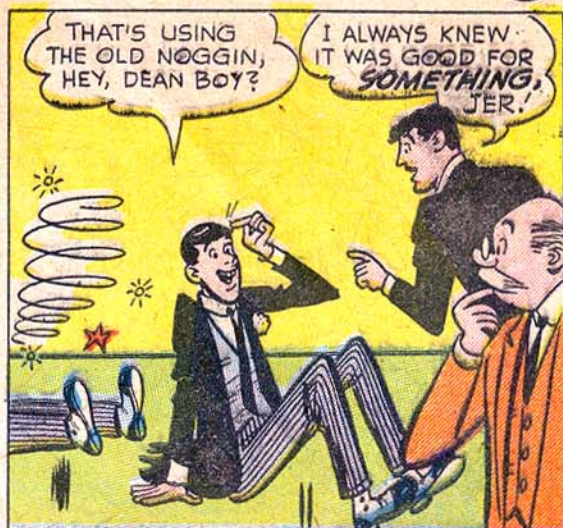
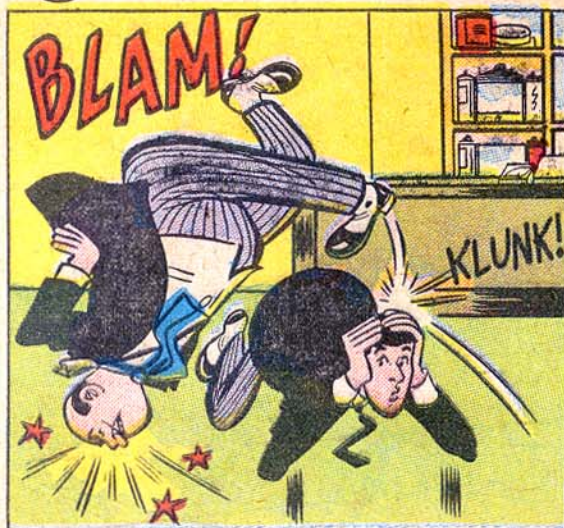


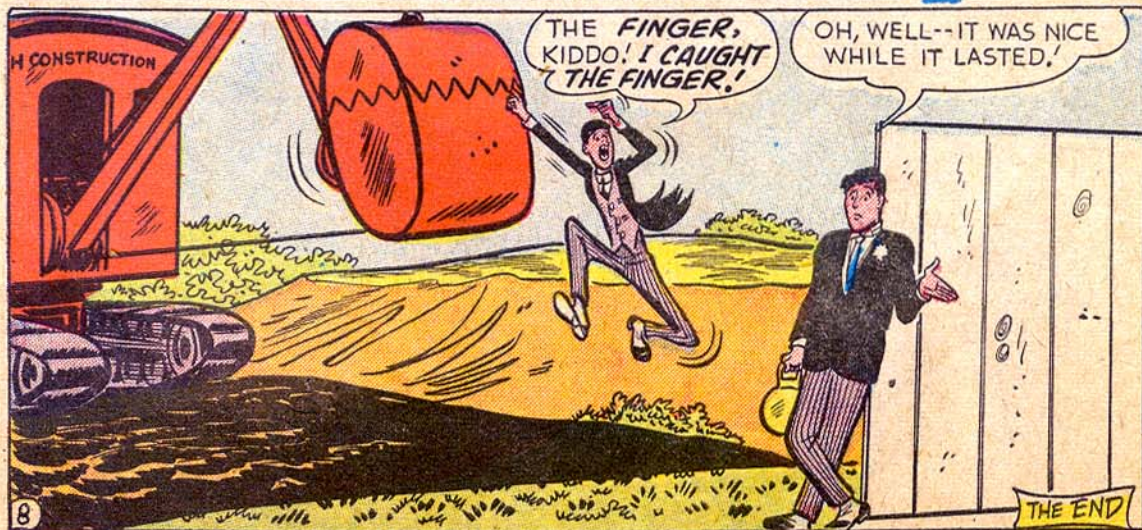
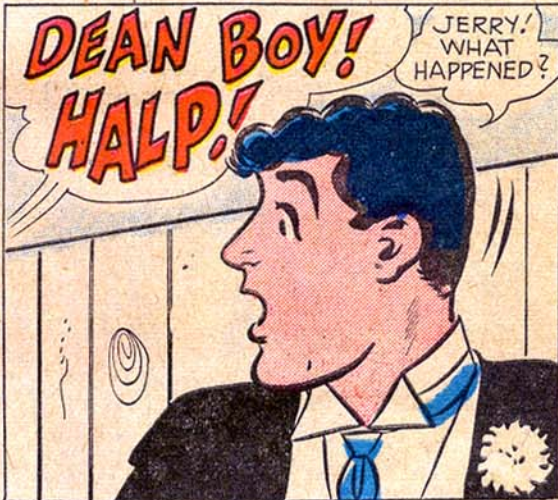
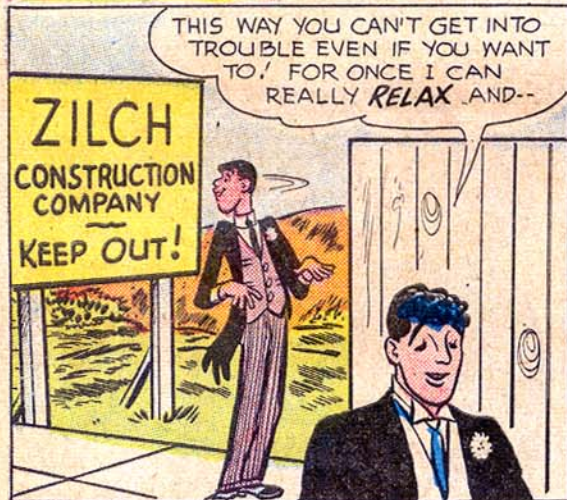
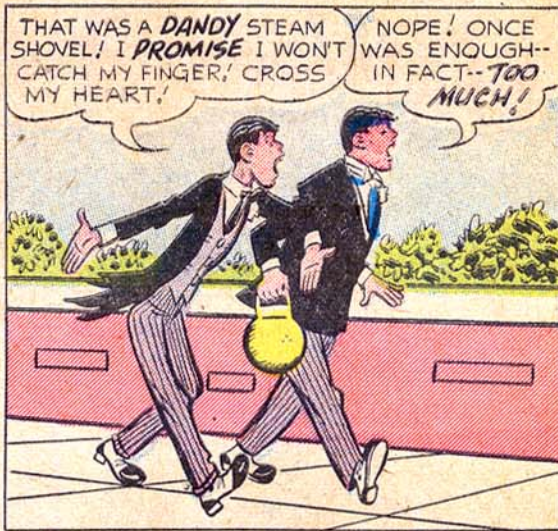
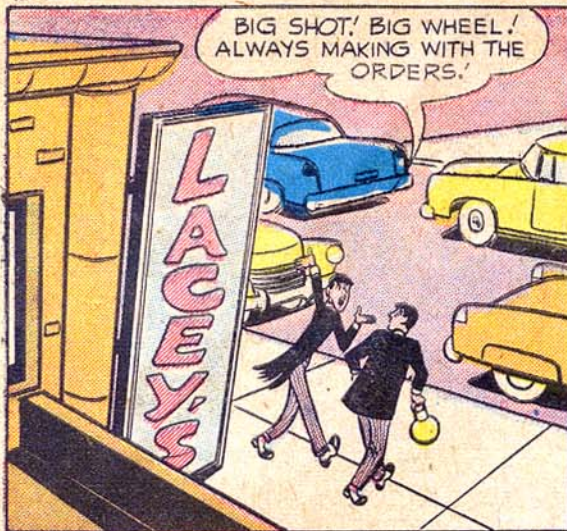


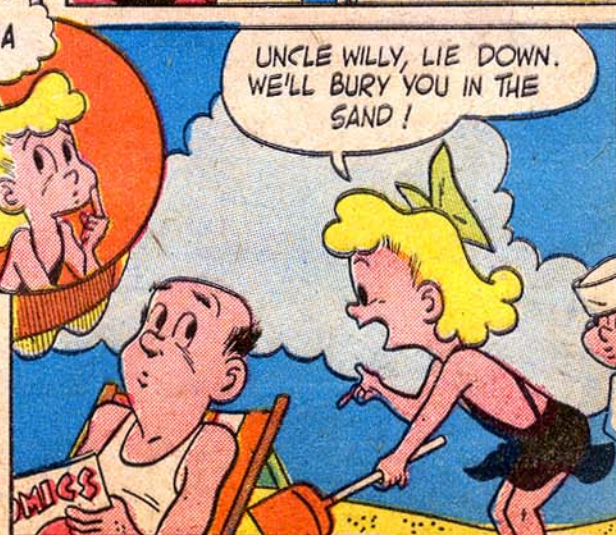
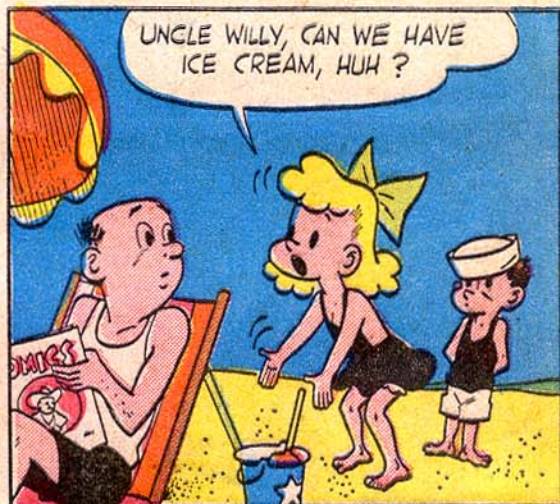
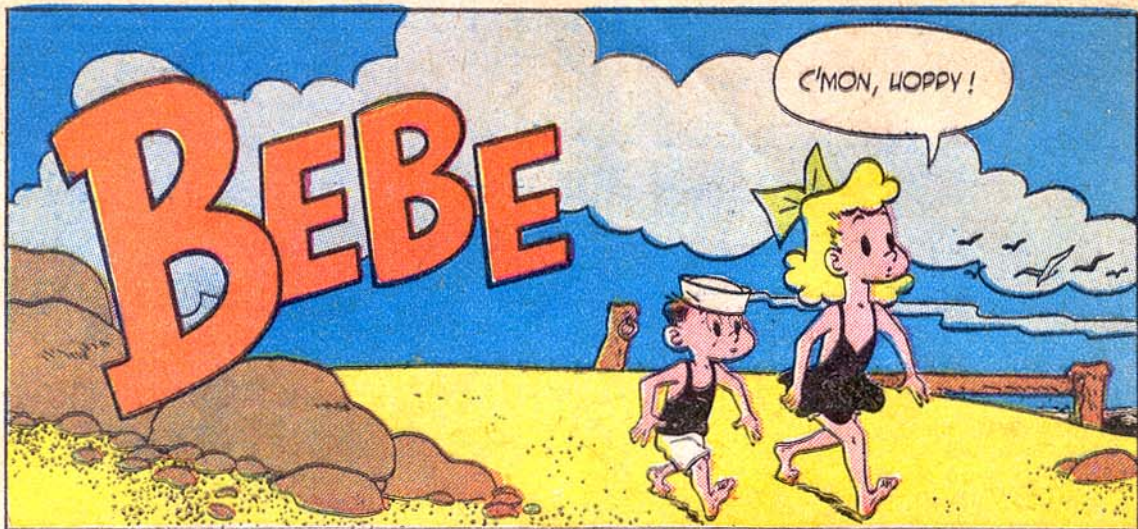


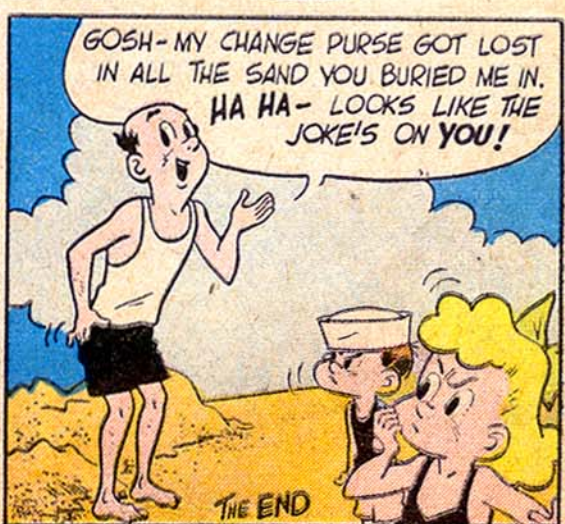
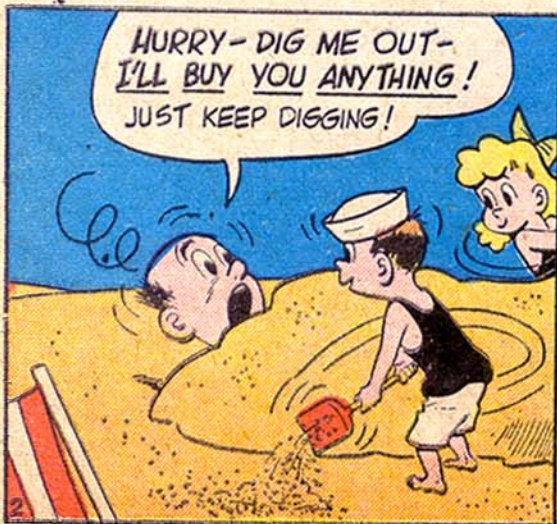
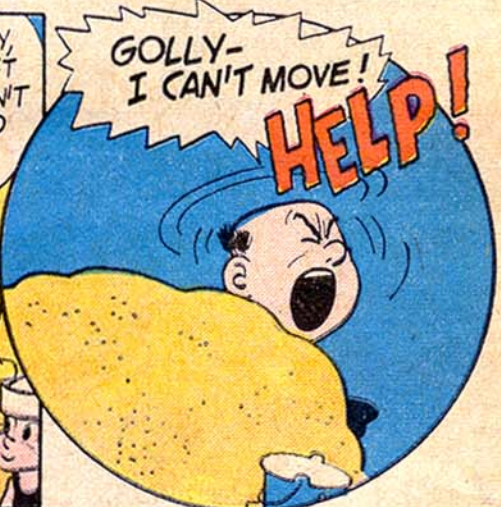
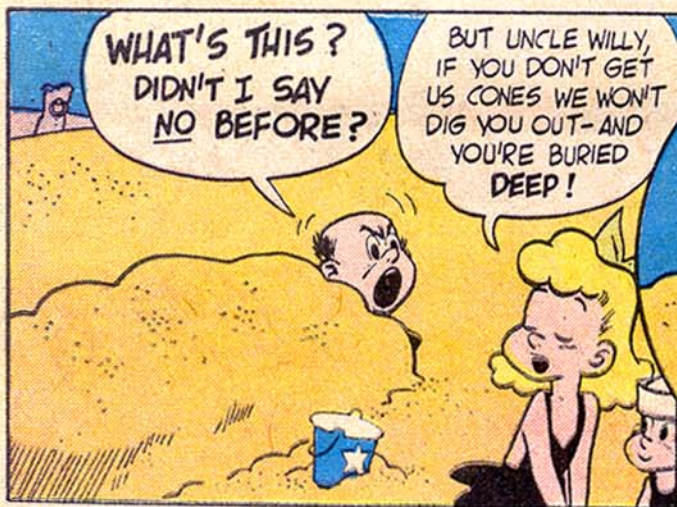
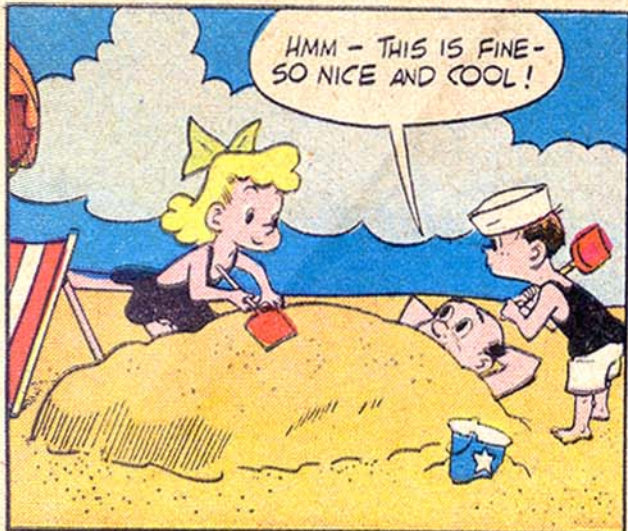


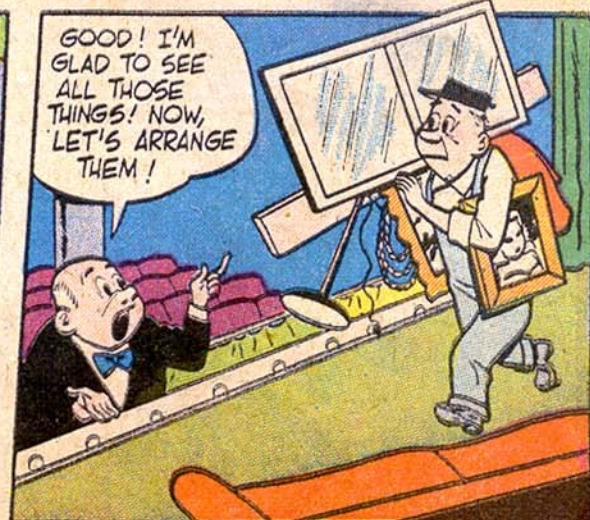
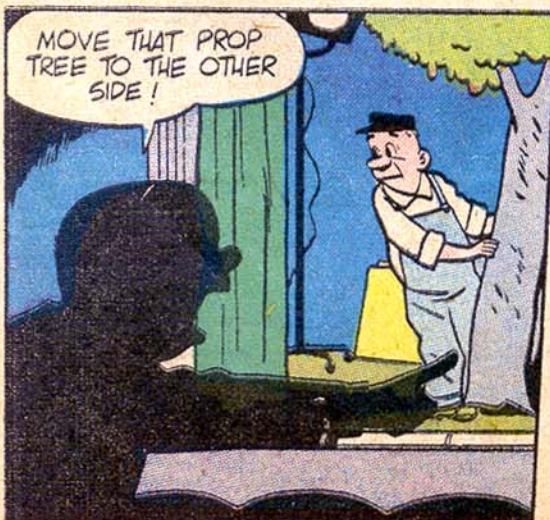
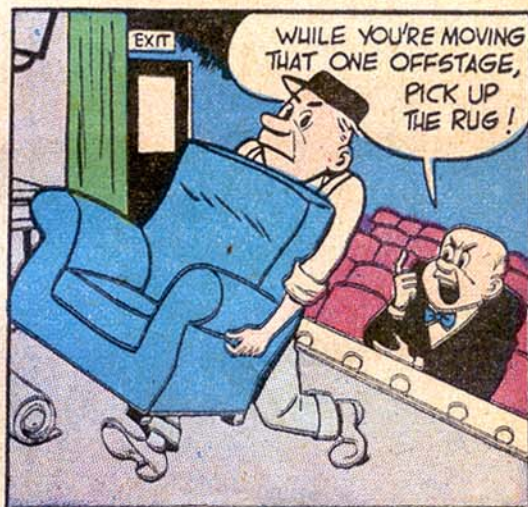
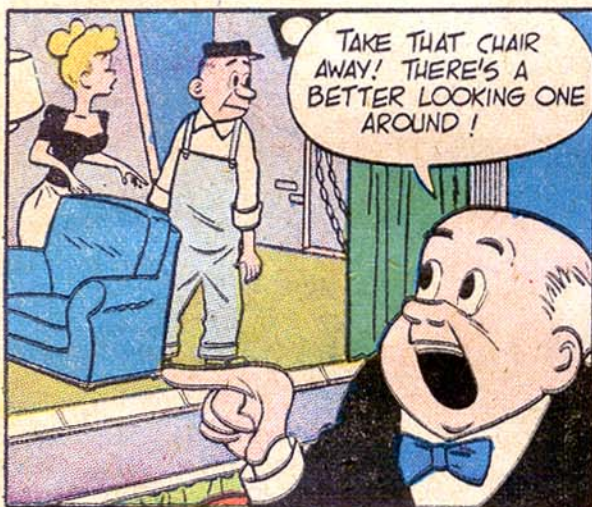
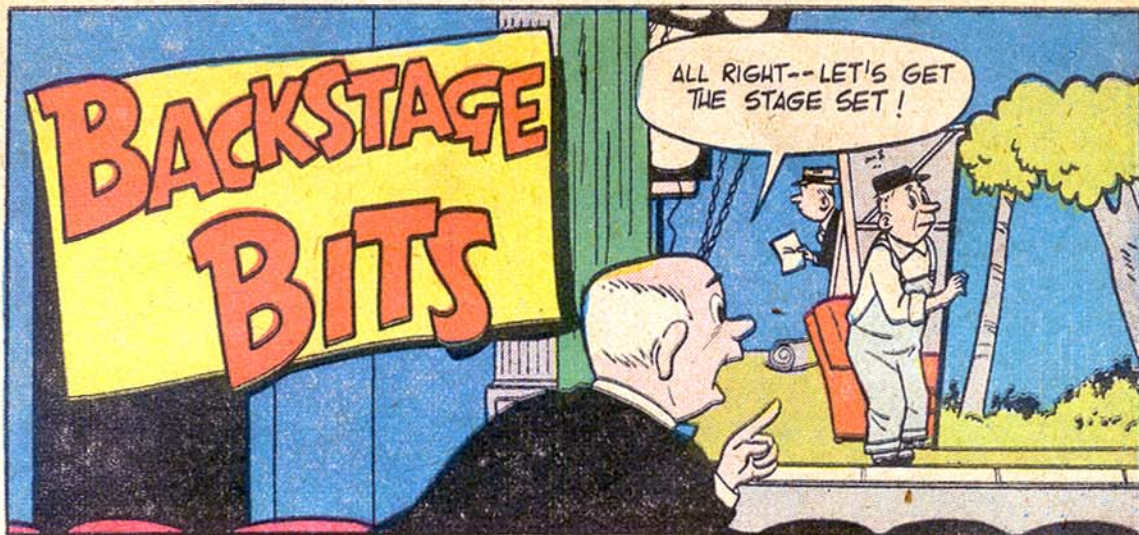


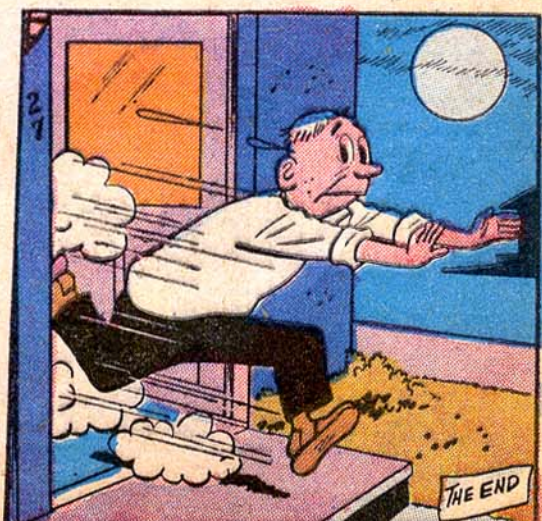
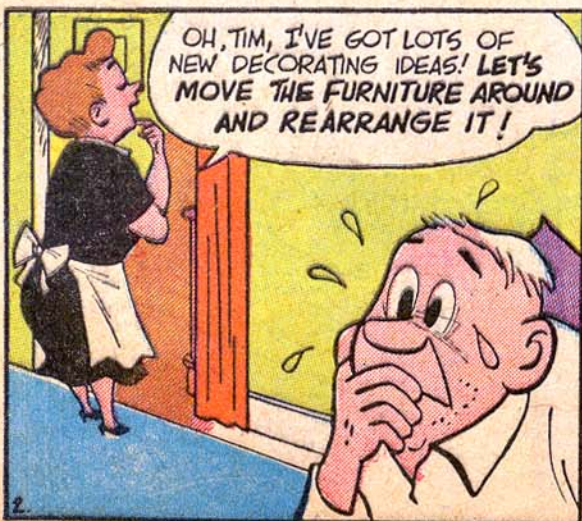
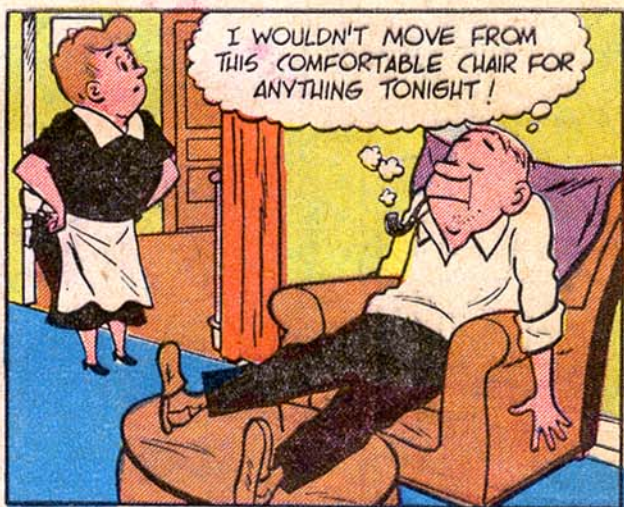
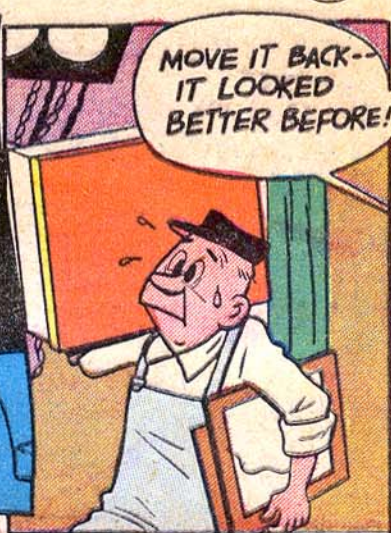
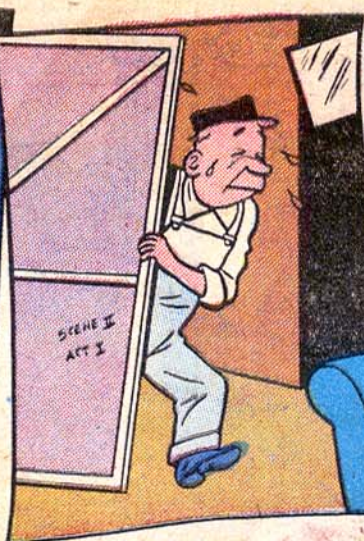






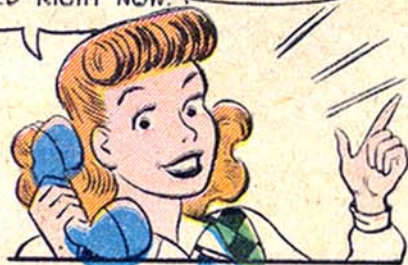






BONNY

YES, MRS. BAXTER, GWENDOLYN IS BEHAVING VERY NICELY! DON'T WORRY ABOUT A THING! I'M PUTTING HER TO BED RIGHT NOW!



COME ON, GWEN, IT'S BEDTIME FOR YOU!

DON' WANNA SLEEP!

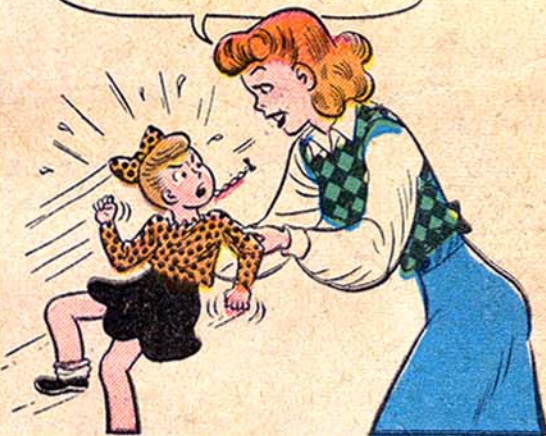


PLEASE, GWEN, DON'T BE NAUGHTY! LET BONNY PUT YOU TO SLEEP!

DON' WANNA SLEEP!



NOW BE GOOD AND I'LL TELL YOU A BEDTIME STORY!

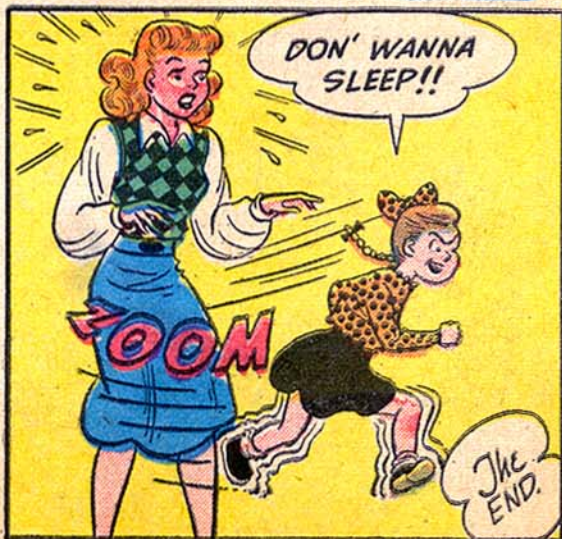


AFTER ALL, DON'T YOU REALIZE SLEEP IS GOOD FOR YOU! IF YOU GET PLENTY OF SLEEP YOU CAN GROW UP TO BE PRETTY... LIKE ME!

LIKE YOU?!



DON' WANNA SLEEP!!

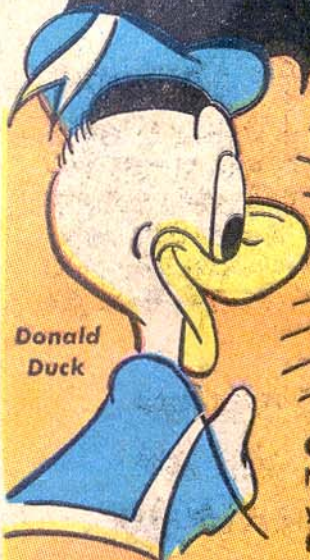


THE END.

HEY KIDS!! SEND FOR THE NEW

Disneyland

COLOR TELEVISION SET



Donald Duck



COMPLETE WITH 8 ROLLS OF COLOR FILM
Now you can have hours of fun seeing and showing your own favorite Disneyland to your friends and family. Each roll of film is different — here are the titles:

- 1 Mickey Mouse in Disneyland
- 2 Mickey Mouse in Adventureland
- 3 Peter Pan in Fantasyland
- 4 Goofy in Frontierland
- 5 Donald Duck in Tomorrowland

PLUS

- 6 Davy Crockett at the Alamo
- 7 Davy Crockett Fights the Creek Indians
- 8 Davy Crockett and the Bear



Mickey Mouse



Peter Pan



Davy Crockett

In all, the 8 rolls of 4 color film make up 112 different pictures of Disneyland and his friends! Don't wait! Mail coupon immediately with only \$1. Your set will be sent postpaid. No C.O.D.'s. For Canadian & foreign orders—send \$1.50 money order. Satisfaction guaranteed or return set for full refund.

MONEY BACK GUARANTEE

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Folks:

Here's my dollar. Send me the Disneyland Color Television set with 8 rolls of film. If not completely satisfied, I may return same for full refund.

Name _____

Address _____

City _____

Zone _____

State _____

Canadian & Foreign orders, \$1.50 with coupon

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes

mother

God took the Sunshine
from the Skies
And made the Lovelight
in your eyes
He gave you breath
And with his Love
made yours divine
But best of all
HE MADE YOU
MINE

CHILD'S PRAYER

Now I Lay me down
To Sleep
I pray the Lord
my soul to keep
If I should Die before
I Wake
I pray the Lord
my soul to take

The Way Of The
CROSS
AS HOME

WRITE
FOR COMPLETE
DETAILS
TO

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

Love
one another
AS I HAVE
LOVED
YOU

God Bless
OUR
HOME

STEPHENS CREDIT SALES

Dept. J-6 P. O. Box 1004
Nashville, Tennessee

NOW!

Own the

DAISY EAGLE

WITH HEAVY TOP GRAIN LEATHER SLING

and 2X SCOPE MOUNTED

No matter how many Daisys you've owned... get up-to date now with this new super DAISY EAGLE... an 850-shot repeater 37 inches long. Looks exactly like Dad's *expensive* hunting rifle and scope with such realistic features as: (1) ramp-style front sight, combination peep-and-open rear; (2) full ovalled, decorated stock and extra-long forepiece—both resembling polished "natural mesquite" of custom-made rifles; (3) heavy top grain leather sling; (4) golden-decorated barrel, receiver. Many *other* special new features. Complete with scope mounted, 2 Lens-Guard Caps, Scope Book, BB Loader, BBs—all in big carton—only \$12.95. Show this ad to Dad now—see No. 98 Eagle at dealers!

Own **THE FIRST AND ONLY**
REAL SCOPE
FOR DAISY AIR RIFLES!

New No. 303 Daisy Bulls Eye 2X Scope fits new and old Daisy Air and Super Play Rifles. Features: 2X (2-power) magnification—real 4-lens system—cross-hairs C-L-I-C-K into adjustment—scope detachable. Universal mount also adjustable. Length: 11 inches. Get it!

No. 303
\$3.98

No. 98 with
SCOPE MOUNTED

ONLY
\$12.95

Price Includes:
Rifle, Scope Mounted,
Leather BB Loader, 2 BB
Packs, 2 Scope Lens Caps,
Scope Instruction Book

OTHER DAISYS AS LOW AS \$5.50

No. 25 DAISY
PUMP GUN, only **\$9.50**

No. 94 DAISY * RED
RYDER COWBOY **\$8.50**
CARBINE, only...

No. 700 RED RYDER
BB SHOT PACK gives
you 11% more BBs... **6c**

No. 5 DAISY BULLS
EYE SHOT TUBE.
2 for... **15c**

No. 502 DAISY BULLS
EYE SHOT TUBE.
2 for... **25c**

Free!



New Daisy Catalog, arrow-head charm both **included FREE** with your order for Daisy Gunbook (comics, cowboy cartoons, etc.) for only 25c in coin. Order now!

HARMLESS!

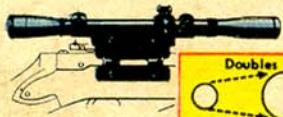
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AUTOMATIC SMOKER

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Shoots harmless (but exciting) smoke and noise only—world's *loudest* play rifle. Looks like a real air rifle. (Won't shoot BBs.) New easy-cocking lever. Checkered stock. Bright trigger. Sling.



Detail of
Sling
attached to
lower swivel



Doubles
the Image

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BB Shot
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prices higher
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