



10c

NOV.
NO. 33

In this issue: DETAILS and ENTRY BLANK for
Giant 5000 PRIZE CONTEST!

APPROVED
BY THE
COMICS
CODE



AUTHORITY

Dean ALL NEW ADVENTURES OF Jerry MARTIN and LEWIS

JER, YOU'VE GOT TO KEEP
TELLING YOURSELF **YOU CAN'T
FALL!**

I'M DOING THAT, DEAN!
TROUBLE IS, I'M **NOT
A GOOD LISTENER!**



FREE! ELIZABETH II EMPIRE STAMPS!



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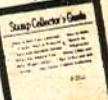
NAME _____

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CITY _____ ZONE _____ STATE _____

PLUS

Valuable illustrated **STAMP COLLECTOR'S GUIDE** — tells how to start a collection, where to find rare stamps, tips on collecting, how to buy and sell stamps, and other helpful hints — order yours **NOW!**



LIMITED TIME OFFER!

THE ADVENTURES OF Dean MARTIN and Jerry LEWIS



HEY, DEANIE, HOW ABOUT SOME LEMONADE, HUH, BOY? I JUST FEEL LIKE HAVING SOME LEMONADE. HOW ABOUT YOU, DEAN? SHOULD I MAKE YOU SOME, TOO? HUH?

OKAY, JER, I DON'T MIND IF I DO. GET SOME ICE CUBES OUT OF THE FREEZER AND ADD SOME WATER, LEMONS AND SUGAR AND YOU'RE ALL SET!



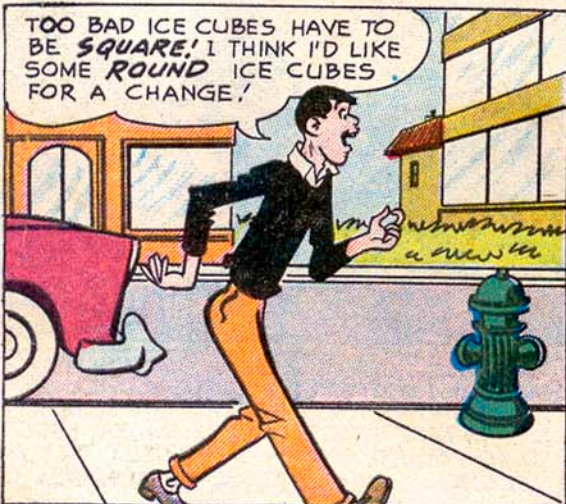
OH, DEAN, I FORGOT TO TELL YOU THE ICEBOX IS **BROKEN**, SO WE DON'T HAVE ANY ICE CUBES!

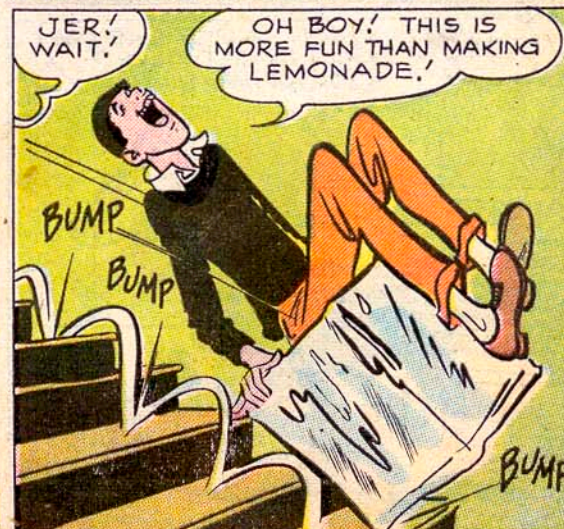
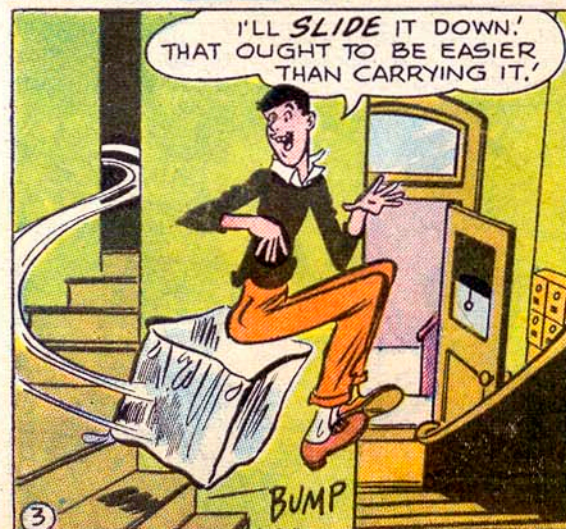
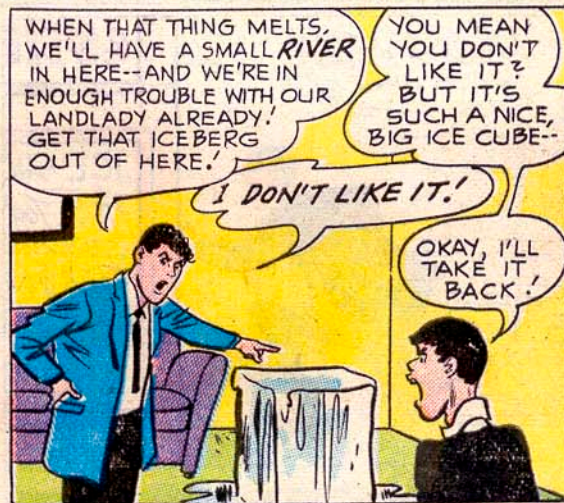
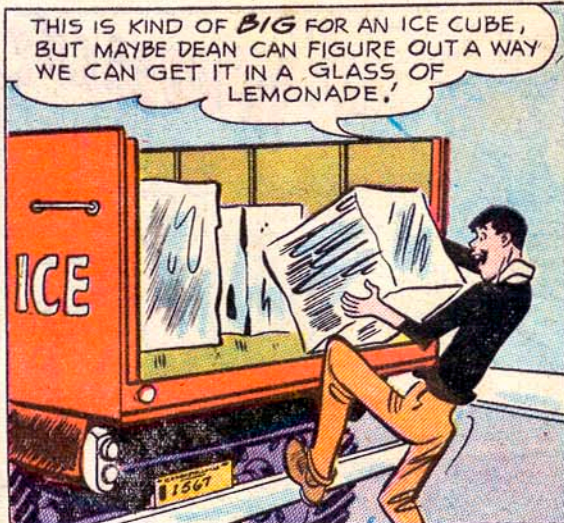
JER, SOME DAY YOU'RE GOING TO LOSE YOUR **HEAD** AND FORGET TO TELL ME!

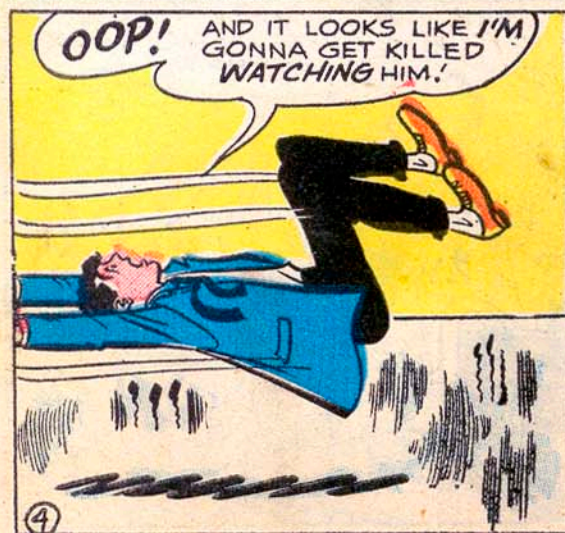
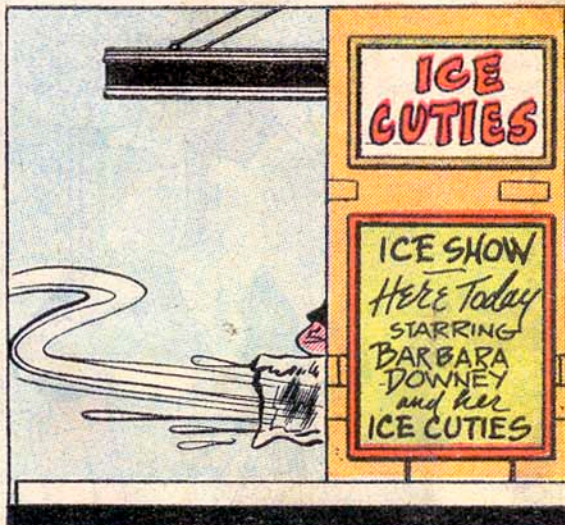
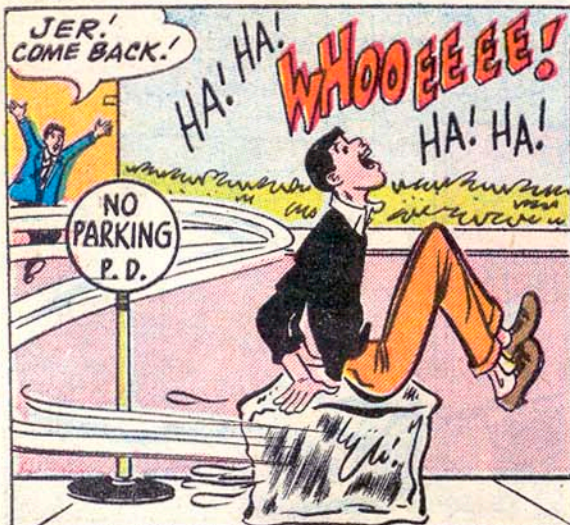


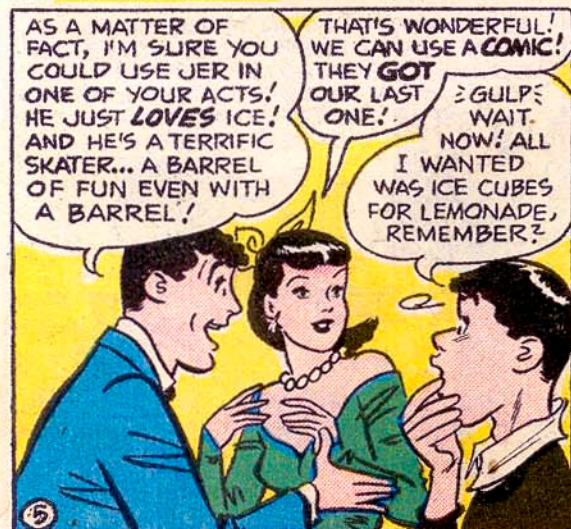
THAT'S REAL CRAZY, DEAN! IF I LOST MY HEAD, I WOULDN'T BE ABLE TO **TALK** EVEN, SO HOW COULD I TELL YOU?

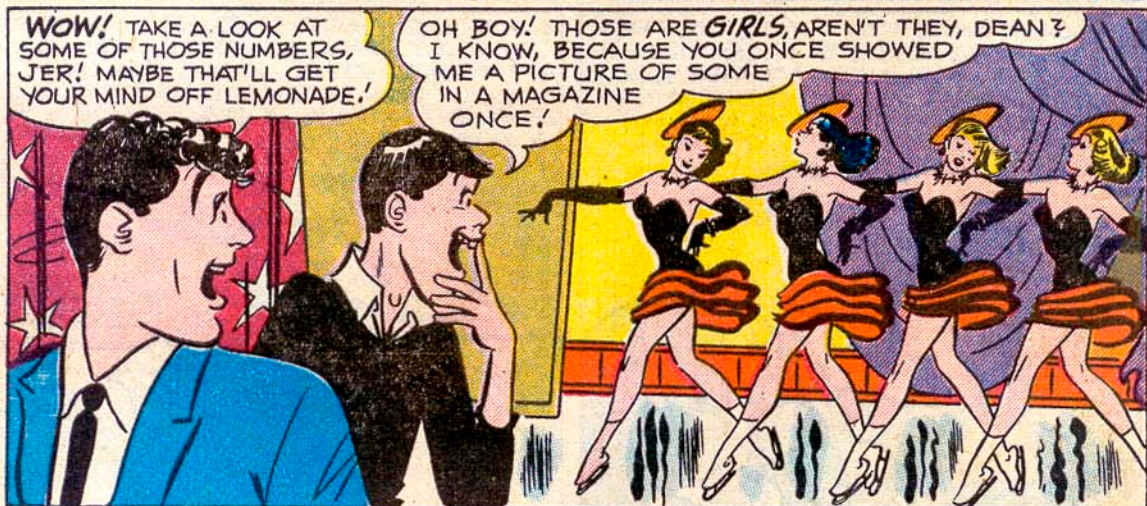
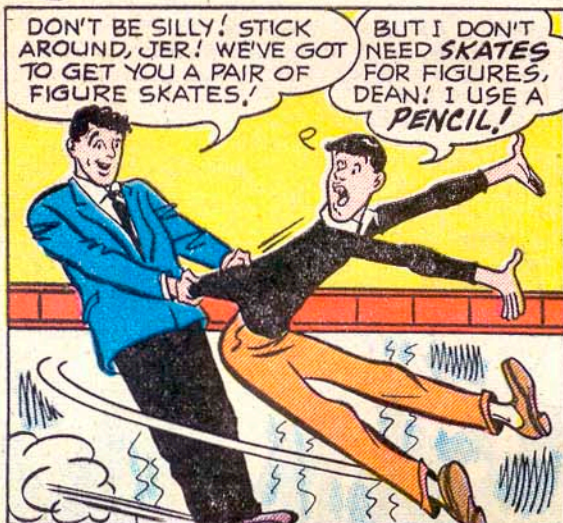
THE DAY YOU WON'T BE ABLE TO **TALK** WILL BE **SOME DAY**. BELIEVE ME! OKAY, JER, LET'S FORGET THE LEMONADE!

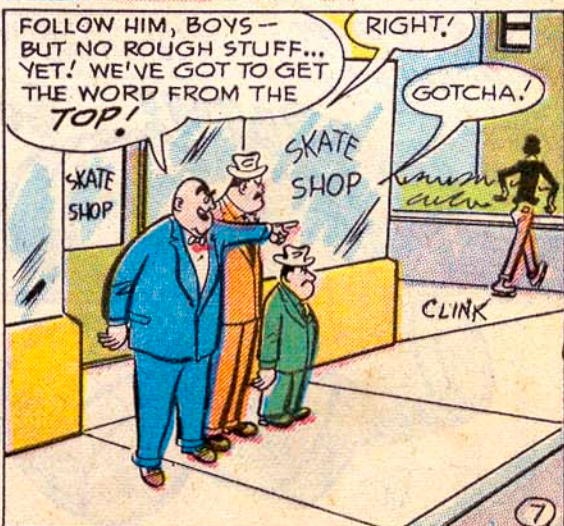
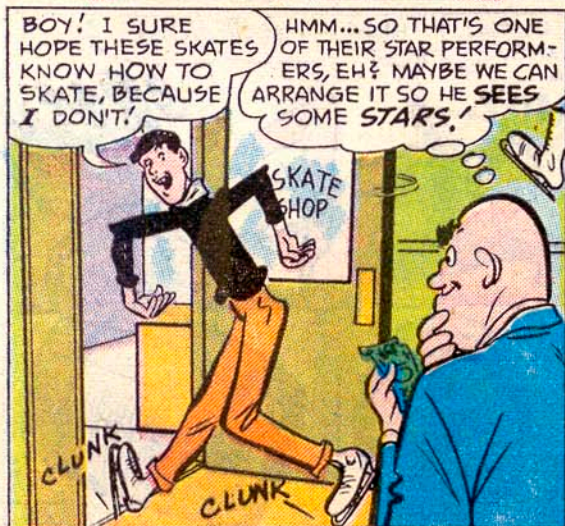
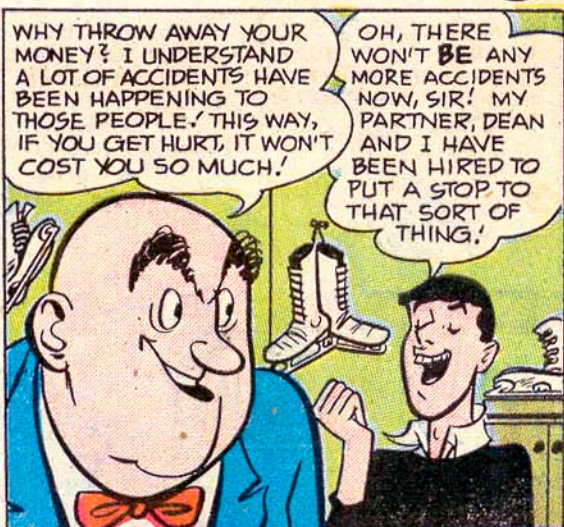
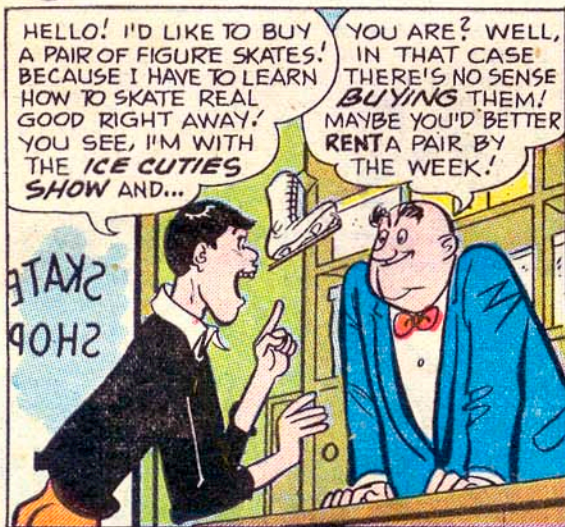


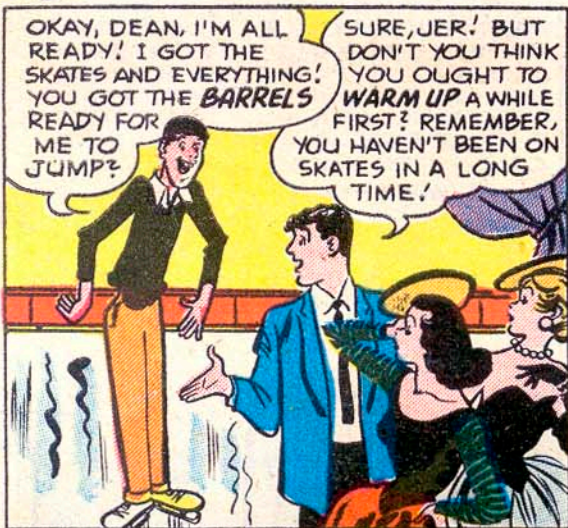






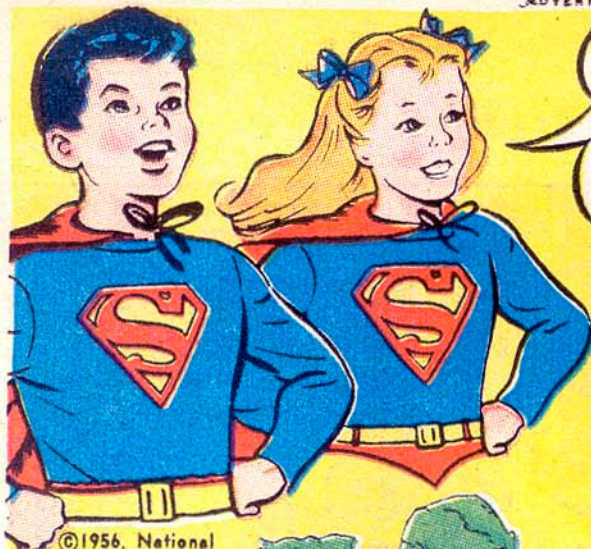






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Just like the one Superman wears.
Comes with suit, cape, comic
book, membership card and cer-
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with a skirt instead of pants.

GYPSY: - - - - - \$3.98
A full-length satin 8-piece out-
fit complete with bracelet and
necklace and mask.

BRIDE: - - - - - \$4.98
You will be the "Bride of the
Year" with this full-length satin
dress. Comes complete with match-
ing elbow-length lace gloves,
wedding ring, necklace, tiara
and nylon veil.

CLOWN: - - - - - \$3.98
Here's a happy fellow who comes
in a satin four-color outfit with
pom-poms and hat to match.
Complete with mask.

HOBO: - - - - - \$3.98
Elegant hobo with the derby and
cigar! This suit is made of cotton
twill. The hobo mask and cigar
comes along. Battered derby.

PIRATE: - - - - - \$4.98
Shades of Long John Silver and
T.V. fame: Comes complete with
eye patch, bandana, cutlass and
blunderbuss. Suit of cotton twill,
shirt is of jersey, and it's wash-
able. Eight pieces in all.

WITCH: - - - - - \$3.98
Never a better one! Halloween
figures will chase all the goblins.
Made of black satin and comes
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SKELETON: - - - - - \$2.98
A full skeleton in white on black
satin. Comes complete with head
and mask.

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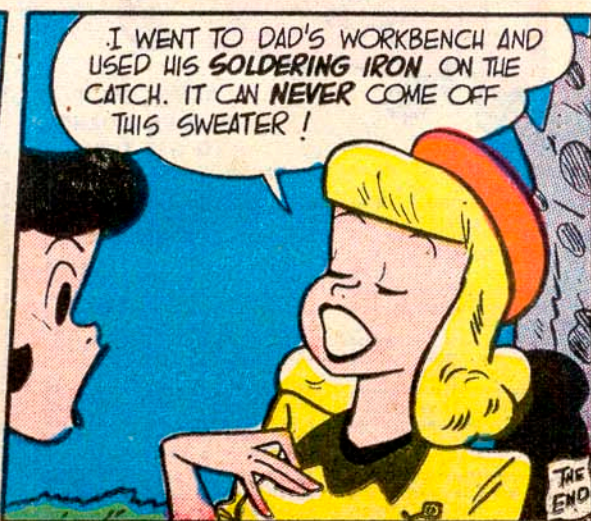
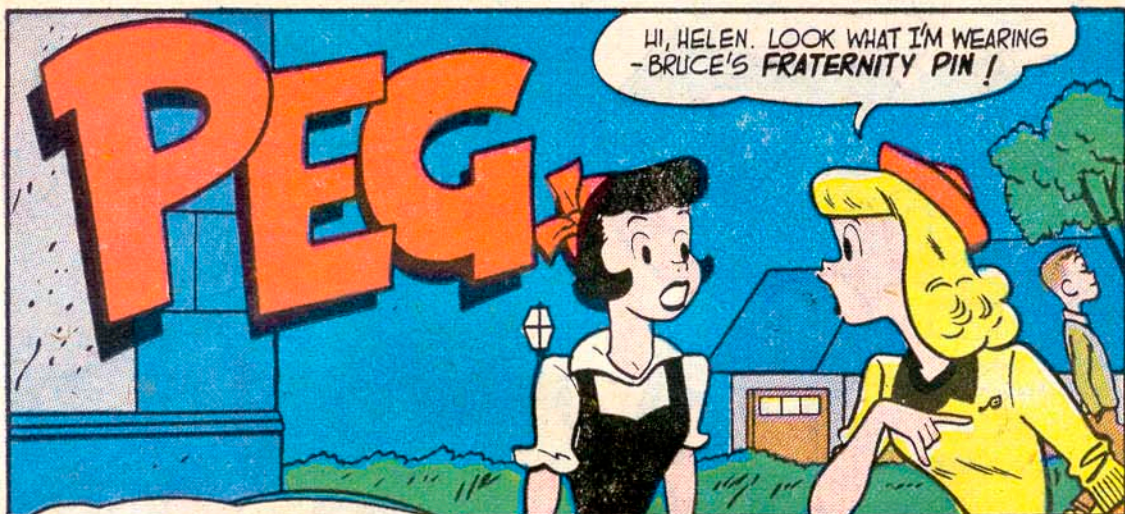
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Superman \$6.98 (Sizes 4 thru 14) State size.....
(Check) ☐ Boy ☐ Girl

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Hobo	3.98
Pirate	4.98
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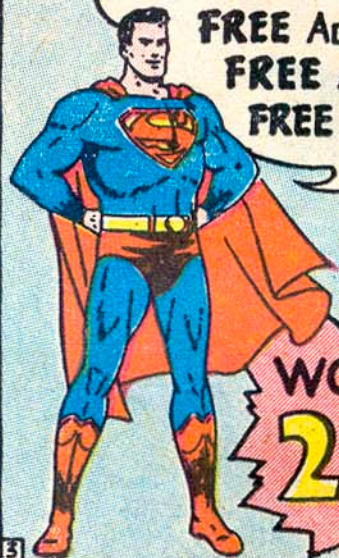
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BE MY GUEST AT
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**WORTH
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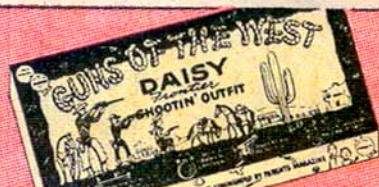
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**ADMIT ONE (1) To
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**GOOD MONDAYS and FRIDAYS
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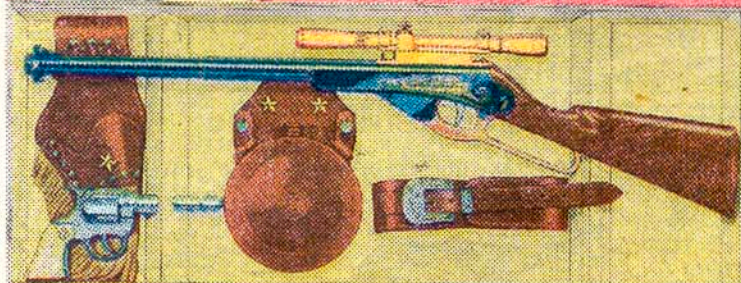
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for **HARMLESS** fun...

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Enterprises, Inc.



No. 1965 DAISY FRONTIER SHOOTIN' KIT

Get this big, complete new "fun guns" outfit! Pretend you're out scouting with this 32" Daisy Super Scope Rifle—plus Western cap pistol—plus real pint canteen—both "holstered" on that beautiful belt! It's fun—exciting! Rifle has real magnifying, golden "scope" mounted (snaps on or off rifle); golden insignia; shoots harmless loud noise—and smokes! Pistol—holster,

canteen—holster and belt—all genuine leather. Canteen holds pint of water, pop, etc. Use 3-Way holster set to carry holstered pistol—canteen and pistol—or canteen only. Holsters slide on belt. Kit Commended by Parents' Magazine. Show this ad to Dad, Mom. Tell them entire outfit comes in giant, colorful "Guns Of The West" carton.....all: **\$9.95**

(West Coast, \$10.95)

No. 1160 DAISY SUPER SCOPE SMOKE RIFLE

This harmless, sturdy 32" smoke-and-noise rifle (pictured above in Kit, No. 1965) may be purchased separately, with golden magnifying "scope" mounted separately, in colorful carton: (West Coast, \$5.35): **\$4.98**

Prices Higher Canada; sorry, no Canadian orders accepted direct.



No. 967

DAISY ANNIE OAKLEY GOLDEN SMOKE RIFLE

World's most beautiful harmless play rifle... high styled for girls as well as boys! Named for TV's Annie Oakley. Shoots loud noise, smokes! Western carbine type; 32"; colored bright gold, pure white. Blue sling. Golden insignia, silver carbine band. Starred cocking lever. Commended by Parents' Magazine. Only (\$5.35 West Coast):..... **\$4.98**



No. 2562 DAISY TRIPLE HOLSTER SET

Top grain leather set has three sliding holsters; 2 for the pair of Western cap pistols, 1 for the molded, pint cowboy canteen. Golden stars, silver conchas. Snap-fastening straps permit different "combinations" as shown. Be first to wear this amazing **\$7.95** set!.....



HOW TO GET YOUR DAISY

At Toy, Department Chain, Sports, Variety, Hardware stores: If out of stock: Send model number, price of article wanted to factory (with your name, address) we'll ship postpaid.

Send 25¢ (in coin) for 128-page Daisy Gun Book; we'll include FREE Daisy Catalog, molded arrowhead charm.



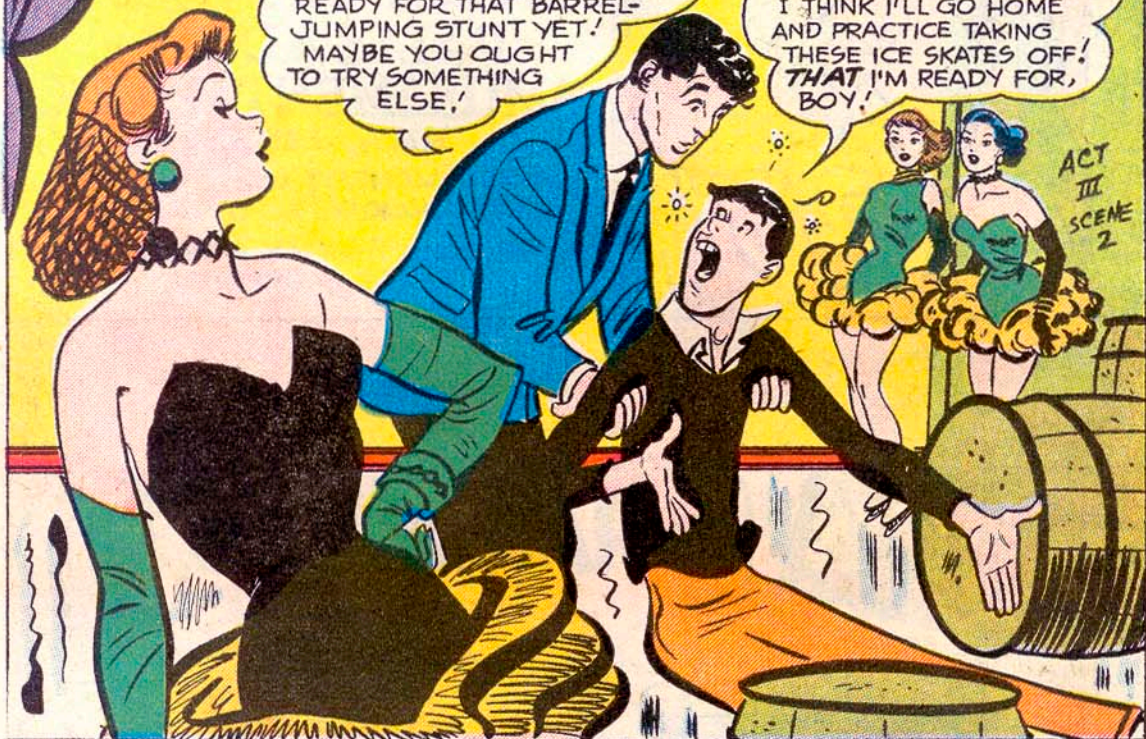
DAISY MANUFACTURING COMPANY, DEPT. 1686 • PLYMOUTH, MICHIGAN U.S.A.

THE ADVENTURES OF
Dean **Jerry**
MARTIN and **LEWIS**

JER! I DON'T THINK YOU'RE READY FOR THAT BARREL-JUMPING STUNT YET! MAYBE YOU OUGHT TO TRY SOMETHING ELSE!

YOU'RE RIGHT, DEANIE! I THINK I'LL GO HOME AND PRACTICE TAKING THESE ICE SKATES OFF! **THAT** I'M READY FOR, BOY!

ACT III
SCENE 2



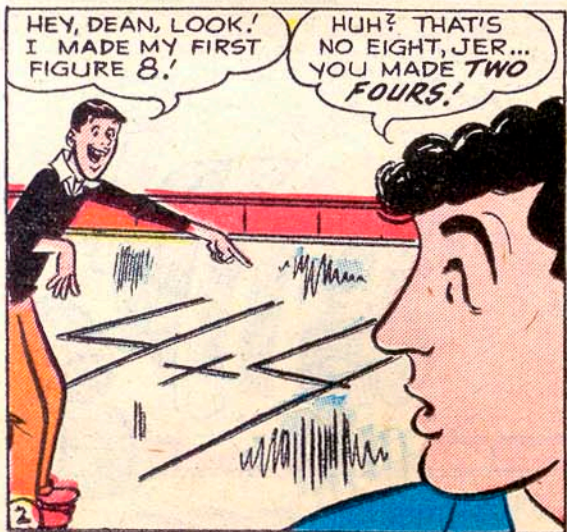
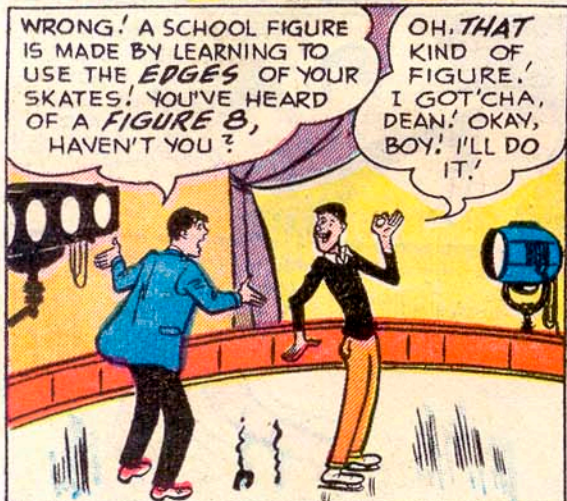
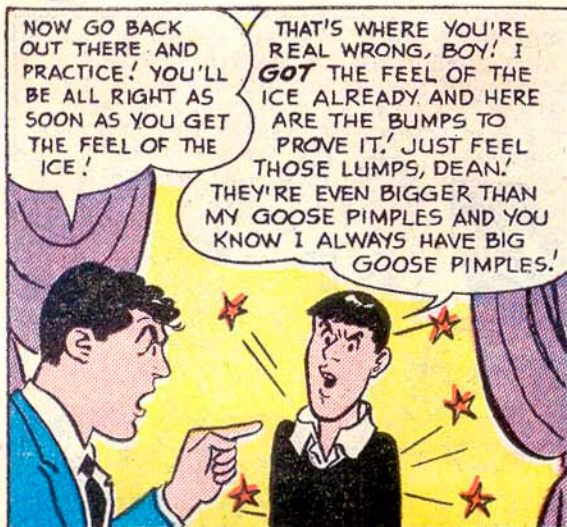
BUT YOU CAN'T DO **THAT**, JER! WE PROMISED BARBARA WE'D HELP HER AND THE GIRLS! WE'RE IN THIS NOW, THROUGH THICK AND THIN!

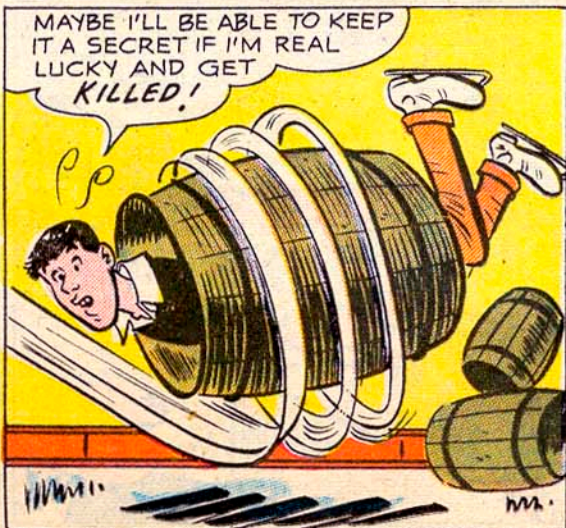
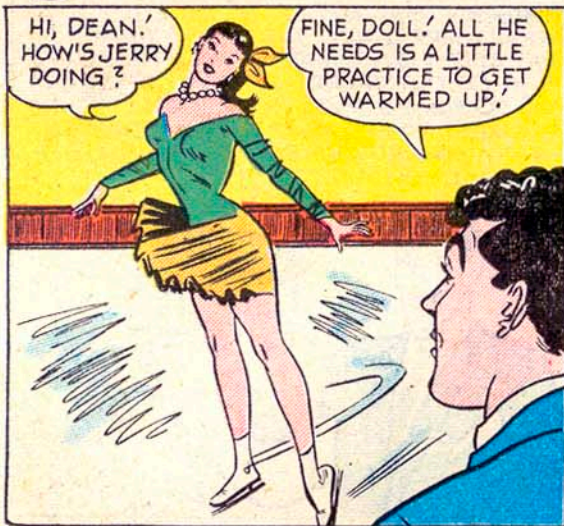
I KNOW, DEAN! BUT I THINK THE ICE IS TOO **THICK**, AND MY HEAD IS TOO **THIN**!

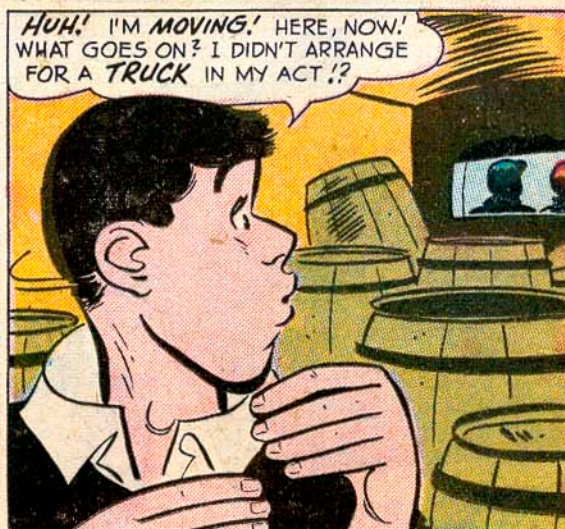
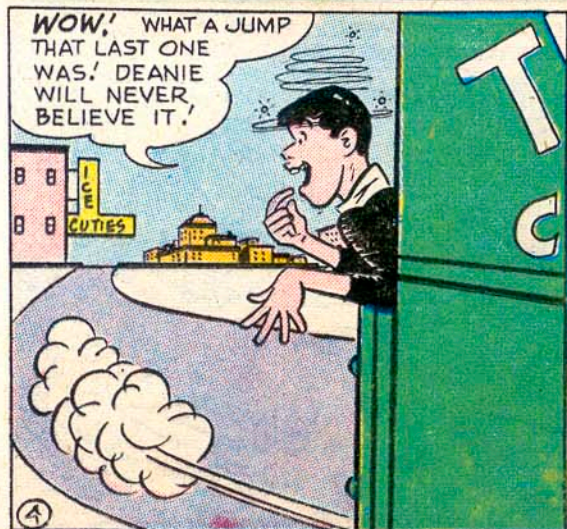
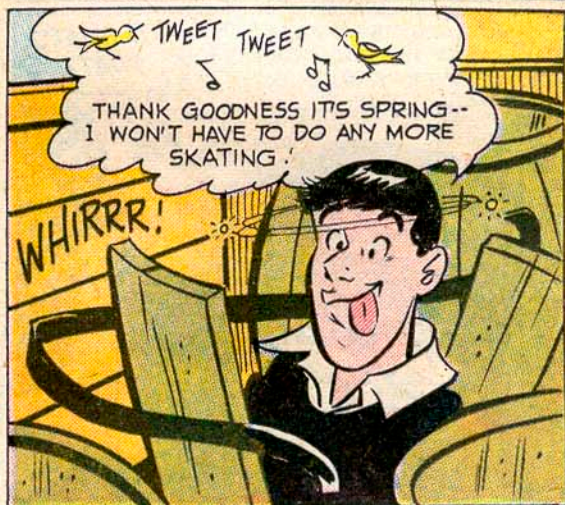
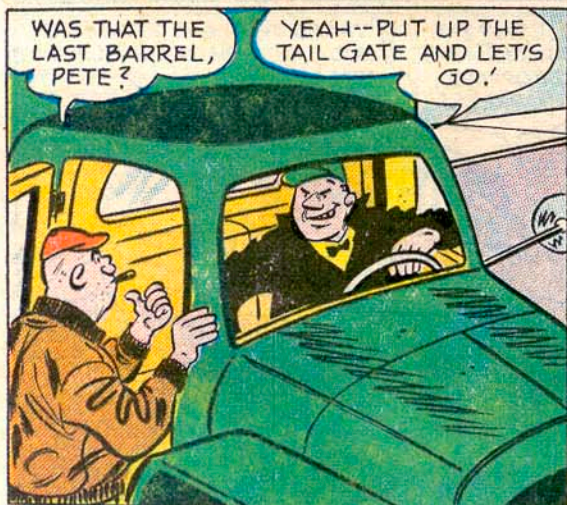
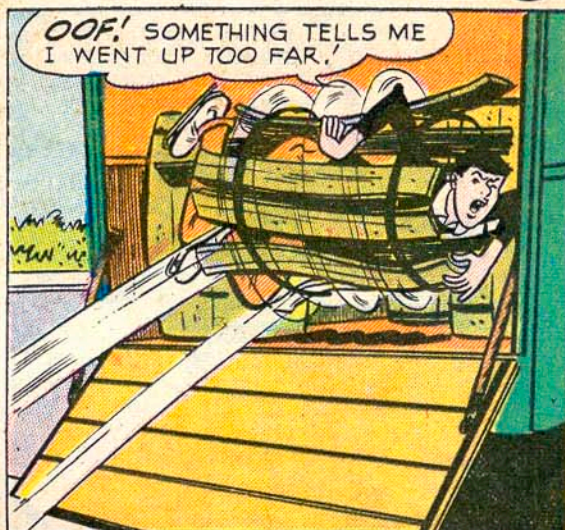
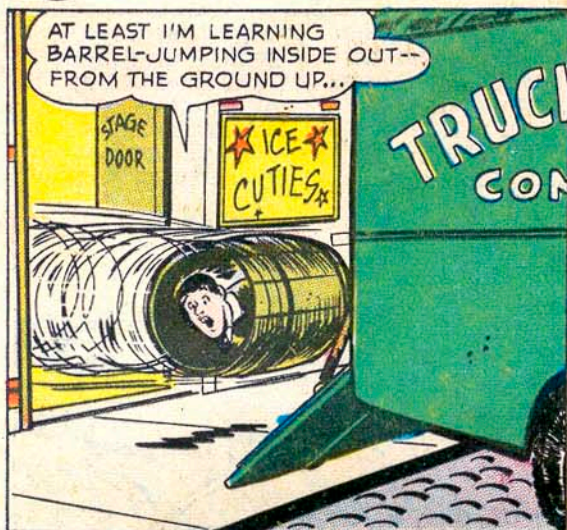
SO, IF IT'S ALL THE SAME TO YOU, I'LL GET MY ICE CUBES SOME PLACE ELSE! **GOO' BYE NOW!**

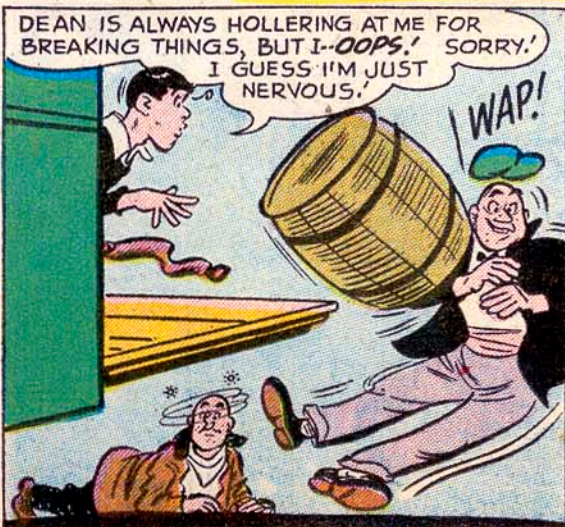
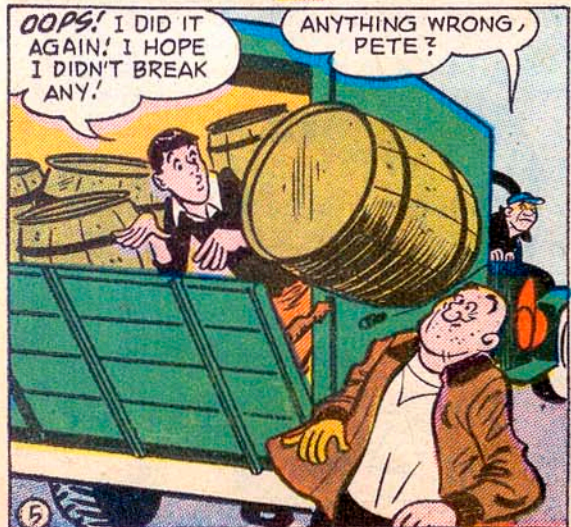
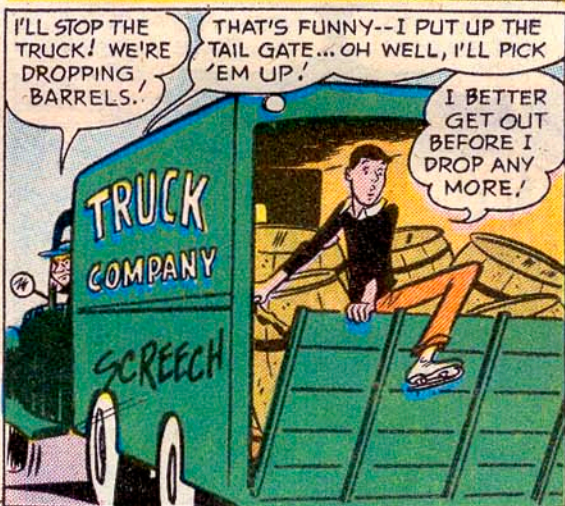
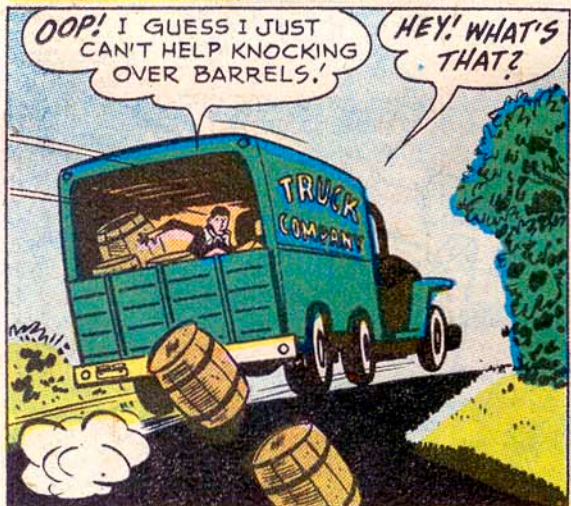
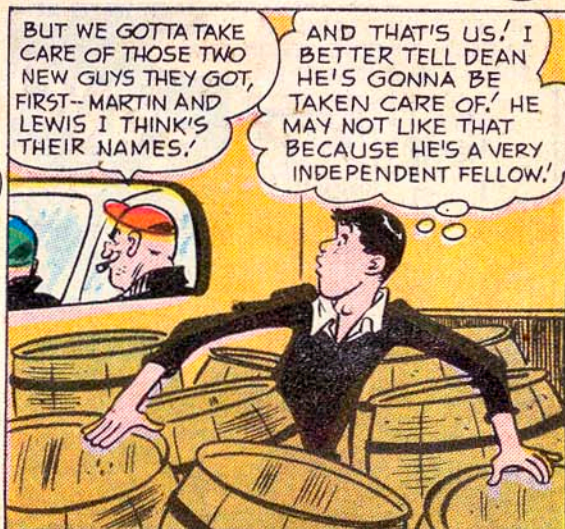
COME BACK HERE! YOU **CAN'T** QUIT NOW! I TOLD BARBARA YOU WERE A SKATING STAR! YOU WANT TO MAKE ME LOOK **SILLY?**

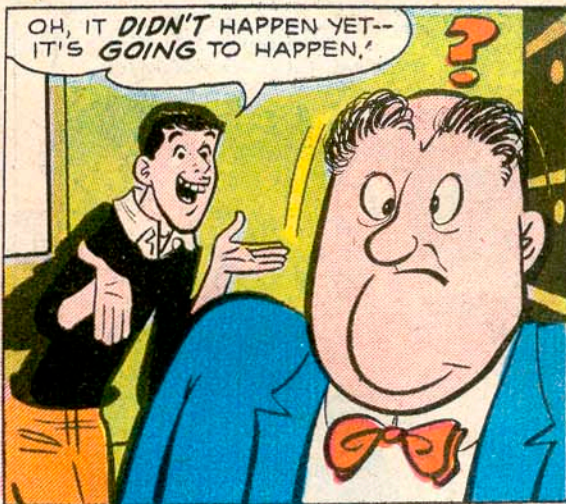
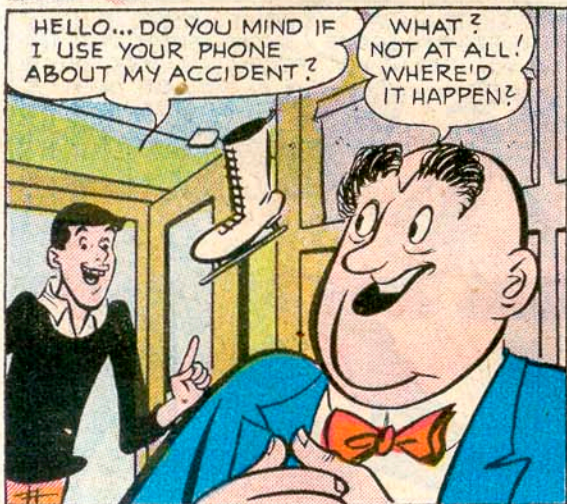


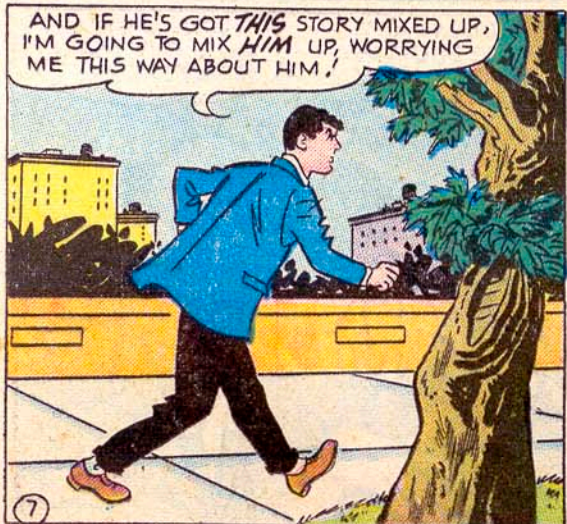


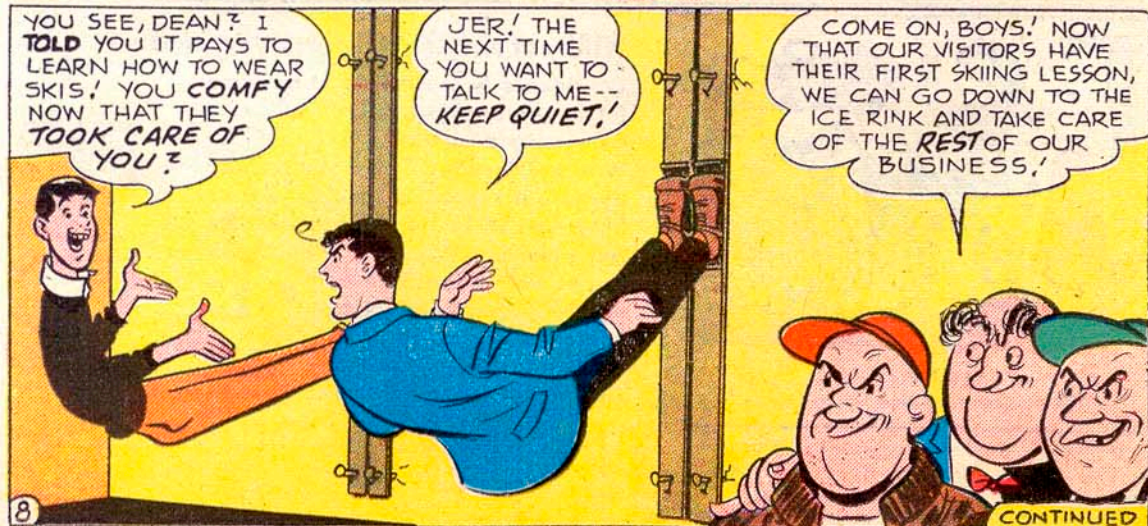
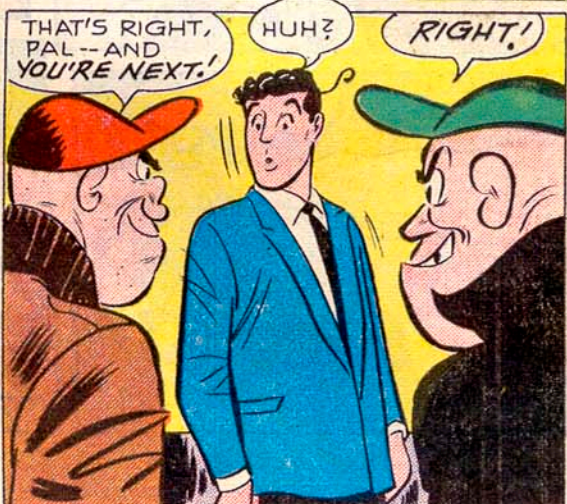
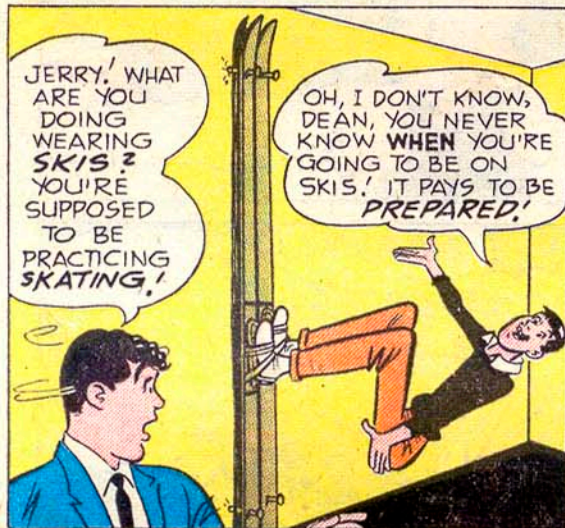


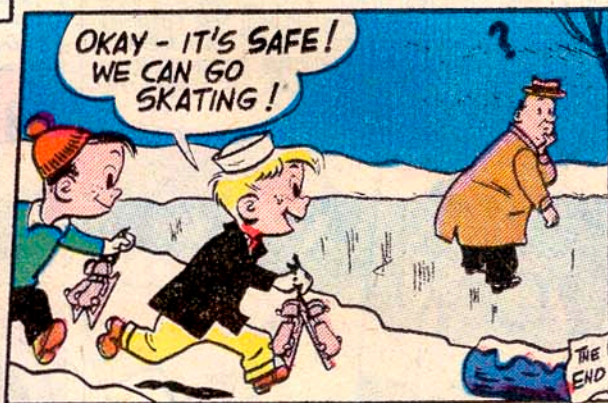
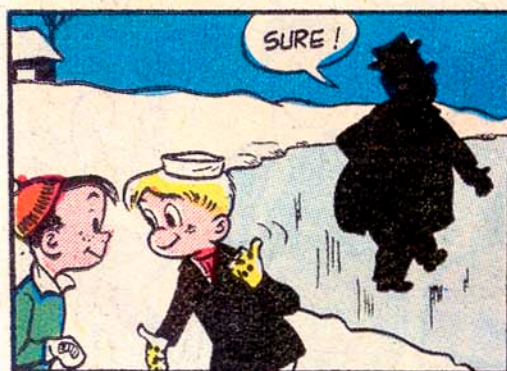
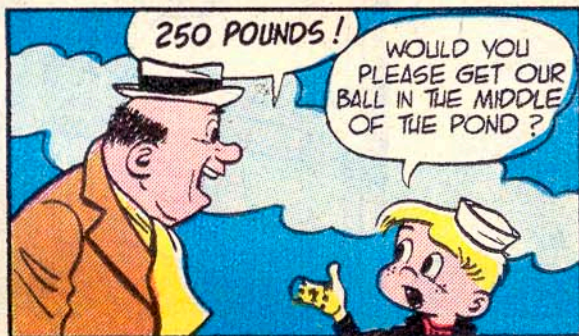
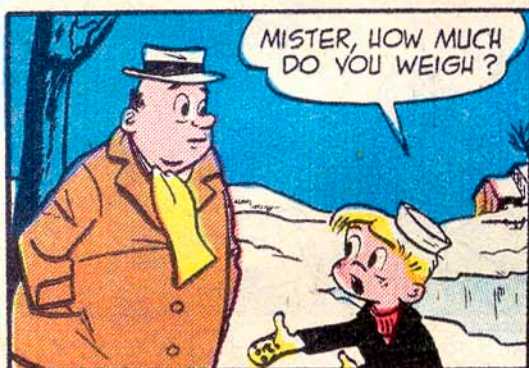












ADVERTISEMENT

Wildroot Cream-Oil gives you confidence!

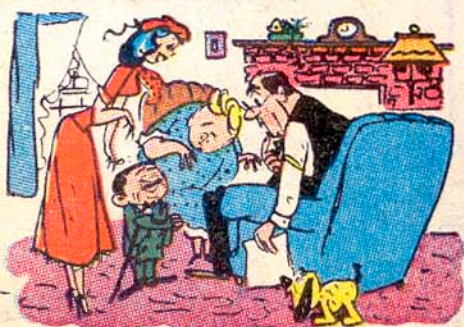
Confidence begins with a smart successful appearance which naturally means well-groomed hair.

Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended... neat but *not* greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!



Non-alcoholic! Contains Lanolin! Nature's finest hair and scalp conditioner!



"He's not very tall, but Wildroot Cream-Oil gives him confidence!"

HERE ARE THE PRIZES

in the **GIANT SLOGAN CONTEST**



over **5000** prizes

IT'S FUN TO ENTER!
EASY TO WIN!

WIN A GRUMBACHER PRIZE



ARTISTS' PAINT SETS



THE FAMOUS GRUMBACHER "SYMPHONIC" SET

FASTEST, SMARTEST, SAFEST!

Lightweight—super-fast Easy-Roll tires—Jet-style tank—electric horn—two-tone lightweight saddle—luxury equipped. America's FIRST Bicycle . . . Since 1877!



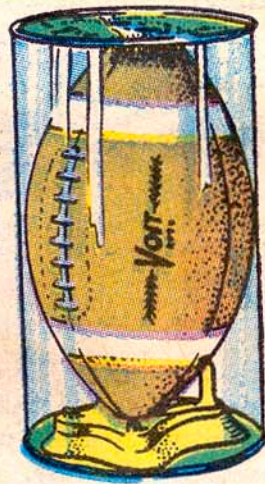
NEW AMERICAN SPORTS BIKE

18 FIRST PRIZES

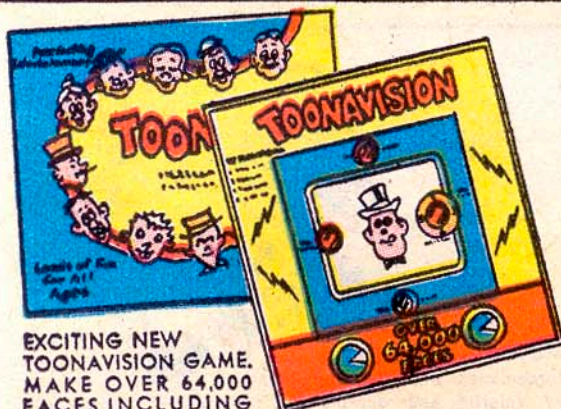
Columbia
FIRE-ARROW

WIN A GRUMBACHER PRIZE

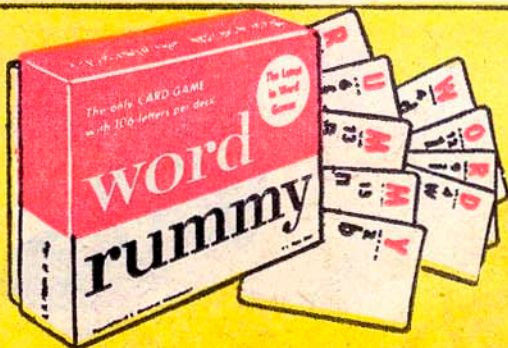
"Voit Kick-Off Kit combining a famous long-wearing regulation size Voit Football with an official style Voit Kicking Tee, like the tees you see the big teams using everywhere."



200 THIRD PRIZES FOR BOYS!



EXCITING NEW TOONAVISION GAME. MAKE OVER 64,000 FACES INCLUDING FAMOUS "TOONI THE CLOWN." YOU'LL ENJOY TOONAVISION . . . AVAILABLE AT YOUR NEIGHBORHOOD STORE . . . IT'S LOADS OF FUN FOR ALL.



WORD GAME—it's ideal for children—WORD RUMMY is educational as well as entertaining. Recommended by P.T.A. groups, educators, and clergymen, and approved in leading cities by Boards of Education as instructional material. WORD RUMMY is the play-way to better spelling. Boy Scouts note—also contains Morse Code. Word Rummy is available nationally in department and chain stores.

ENTRY BLANK AND ADDITIONAL PRIZES ➔

...over 5000 WINNERS!



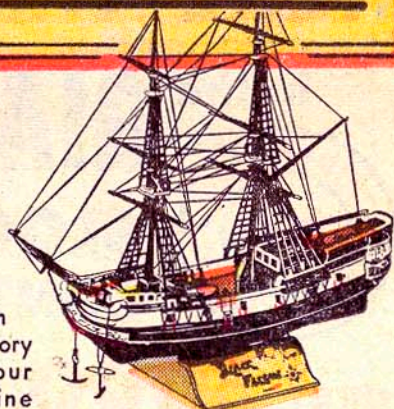
SWEET SUE

The QUEEN of DOLLS

Sweet Sue is a wonderful, exciting playmate. She is so beautiful. Sweet Sue can walk, stand, sit and kneel down to say her prayers. She has lovely hair—like your own, that can be washed, combed and set as often as you wish. Sweet Sue is an American Character Doll.

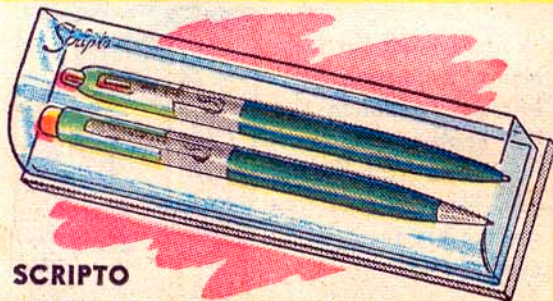
120 THIRD PRIZES FOR GIRLS!

THE FAMOUS BLACK FALCON



This pirate ship's got an exciting history long as your arm! Imagine

the excitement you'll get building the authentic model of this famous ship. Yes, it is accurate plank for plank right down to the last link of the anchor chain—just like all those wonderful 'Famous Fighter' ships and plane kits made by Aurora.



SCRIPTO

DELUXE PEN and PENCIL SET

Smooth-writing, perfectly balanced, colorful SCRIPTO ball pen and matching thin-lead pencil—packed in luxurious, clear plastic case.



Everybody loves Bonomo's Turkish Taffy, the great big, creamy, melt-in-your-mouth candy bar that tastes so good and lasts so long. Eat it right from the bar, or crack it up into lots of little bite-size pieces. Bonomo's Turkish Taffy is a source of quick pep and energy, too. You can choose from four delectable flavors: rich vanilla, chocolate-y chocolate; fruity strawberry; tropical banana.



80 SECOND PRIZES

HYDE ROLLER SKATES OR ICE SKATES FROM HYDE ATHLETIC SHOE COMPANY, MAKERS OF FINE SKATES AND A COMPLETE LINE OF HYDE ATHLETIC FOOTWEAR FOR BOYS AND GIRLS.



"B.T.O." (big time operator) revolutionary new three-dimensional board game made of colorful and durable contour plastic with a unique "built-in double gravity spinner" for "tycoons" and "big time operators" who try and monopolize the market by buying and selling famous New York landmarks. Manufactured by Bettye-B Co., Inc., 932 Broadway, New York.

RULES AND ENTRY BLANK FOR THE 5000 PRIZE SLOGAN CONTEST



EASY TO ENTER— EASY TO WIN

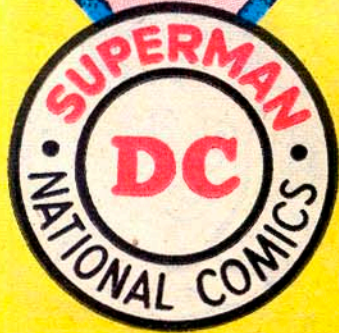
HERE'S ALL
YOU HAVE
TO DO!

1. SEND IN 5 BLUE COUPONS FROM ANY OF THE NOV. ISSUES OF DC COMICS.
2. YOU MAY ENTER AS MANY TIMES AS YOU WISH, BUT 5 COUPONS MUST ACCOMPANY EACH ENTRY. IT IS DEFINITELY POSSIBLE TO WIN MORE THAN ONE PRIZE.
3. ENTRIES WILL BE JUDGED ON ORIGINALITY, AND LEGIBILITY. DUPLICATE PRIZES WILL BE AWARDED IN CASE OF A TIE.
4. HERE ARE SOME IDEAS TO GET YOU GOING—"I BUY WHEN I SEE DC" . . . "DC COMICS ARE DECENT COMICS" . . . "YOUR READING KEY IS THE SYMBOL DC"

LIMIT YOUR SLOGAN TO 15 WORDS OR LESS

Winners will be chosen by an impartial panel of judges selected by National Comics Publ., Inc. All selections will be final. Employees and families of National Comics, their distributors, dealers, advertising agencies, and Contests, Inc. are not eligible to enter. This contest is limited to persons living in the United States and its possessions. Complete winners list available on request. This contest is subject to Federal, State and Local regulations pertaining to same. All entries become the property of National Comics Publications, Inc. and may be used by it in any manner. Contest ends Oct. 30, 1956.

LOOK FOR
THIS EMBLEM
IN THE
UPPER
LEFT-HAND
CORNER
OF EVERY
COMIC
MAGAZINE
YOU BUY!



NOV.

DC CONTEST

480 Lexington Avenue
New York 17, N. Y.

Please enter my slogan in the DC 5000 PRIZE CONTEST.
5 coupons from the NOV. issues are enclosed. (Only 1 coupon need be filled out)

Name _____

Address _____

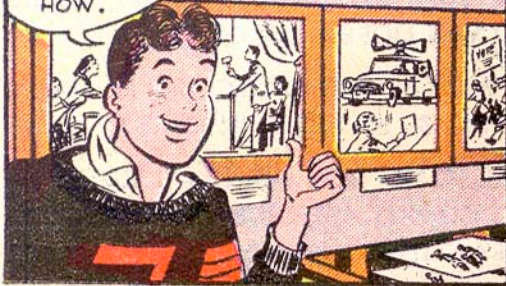
City _____ Zone _____ State _____

Slogan _____

Binky's

SPECIAL ELECTION EXHIBIT

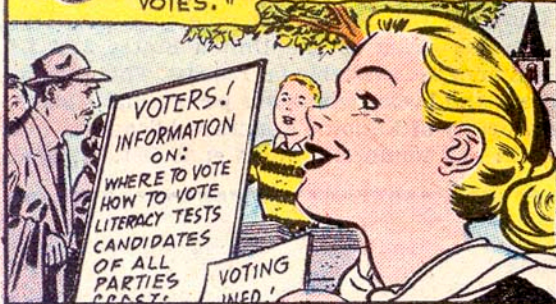
HI, KIDS! ARE YOU OLD ENOUGH TO VOTE? NEITHER AM I, BUT AS GOOD AMERICAN CITIZENS, WE CAN EACH DO OUR BIT, AND I'VE GOT SOME EXAMPLES HERE THAT SHOW YOU HOW.



"LOTS OF PEOPLE FORFEIT THEIR VOTES BECAUSE THEY FORGET TO REGISTER. WE CAN HELP BY REMINDING THEM."



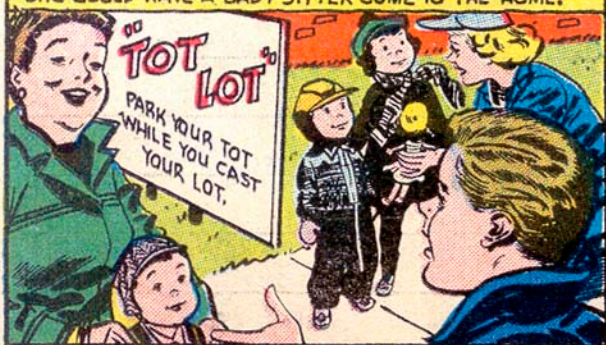
"IN ONE TOWN, TEEN-AGERS ORGANIZED AN INFORMATION CENTER WHERE BUSY PEOPLE COULD GET INFORMATION THAT WOULD SAVE TIME AND ENERGY IN GETTING READY TO CAST THEIR VOTES."



"NEW CITIZENS SOMETIMES NEED HELP IN LEARNING OUR VOTING CUSTOMS AND PROCEDURES, AND BRUSHING UP ON THEIR ENGLISH. HERE'S A TOWN WHERE YOUNG PEOPLE HELPED BY HELPING THEM."



"THE KIDS IN ANOTHER TOWN RAN A BABY-SITTERS' SERVICE WHERE MOTHERS COULD LEAVE THEIR CHILDREN WHILE THEY WENT TO VOTE. IF THE MOTHER PREFERRED, SHE COULD HAVE A BABY-SITTER COME TO THE HOME."



IN 1952, 37 PERCENT OF THE ELIGIBLE U.S. VOTERS FAILED TO VOTE IN THE PRESIDENTIAL ELECTION. WE YOUNG PEOPLE CAN MAKE A **BETTER** RECORD IN 1956! LET'S DO OUR BIT!





THE ADVENTURES OF Dean MARTIN and Jerry LEWIS

SEE WHAT YOU
GOT US INTO
NOW, JER?!

YEAH! PRETTY NEAT,
HUH, DEAN? I GUESS
IT WAS NICE OF THAT
FELLOW TO LET US
USE HIS SKIS WITHOUT
CHARGING US ANY-
THING! I'M GLAD
YOU LIKE IT, DEAN--
I WAS AFRAID
YOU'D HOLLER ON
ME IN CASE YOU
DIDN'T **LIKE**
SKIING!

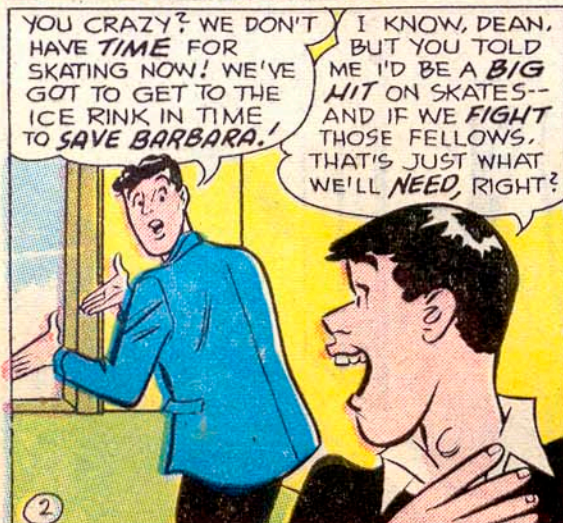
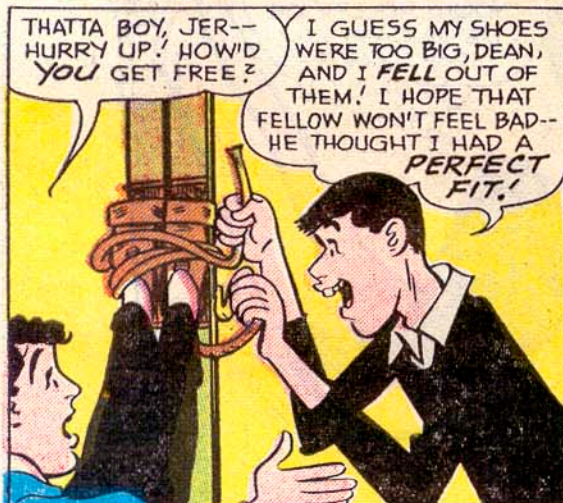
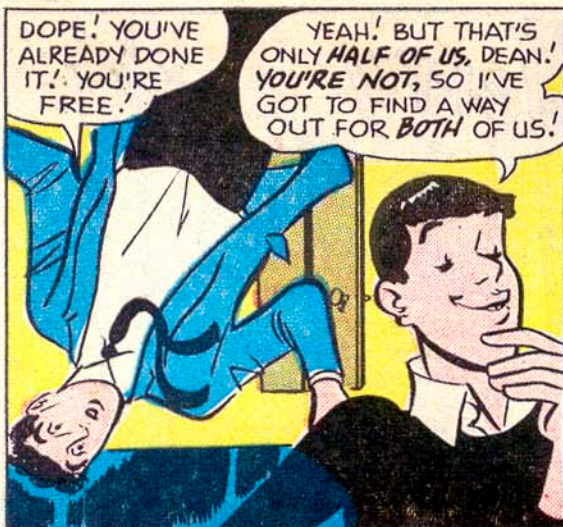
HUH? LIKE IT? NICE
OF HIM? JER,
DON'T YOU REALIZE
HE'S GOT US TIED UP
LIKE THIS SO HE CAN
WRECK THE ICE SHOW
AND WE'RE STUCK WITHOUT
A WAY TO STOP
HIM!

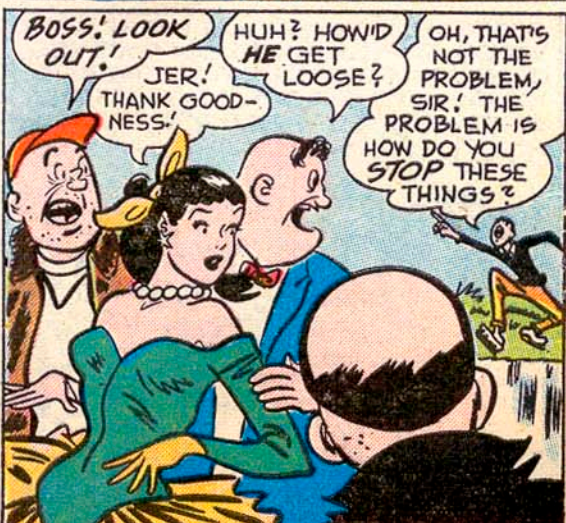
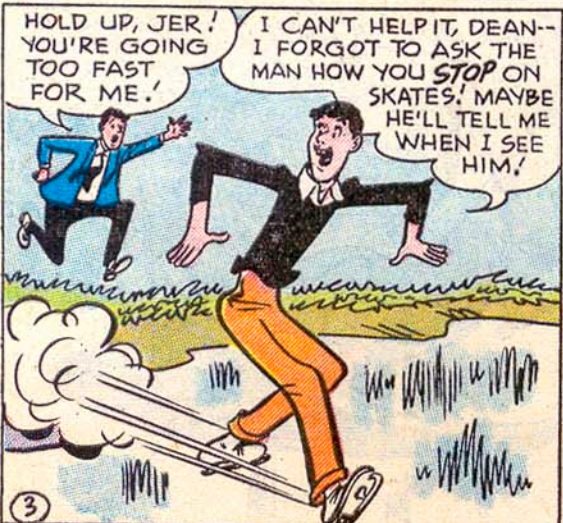
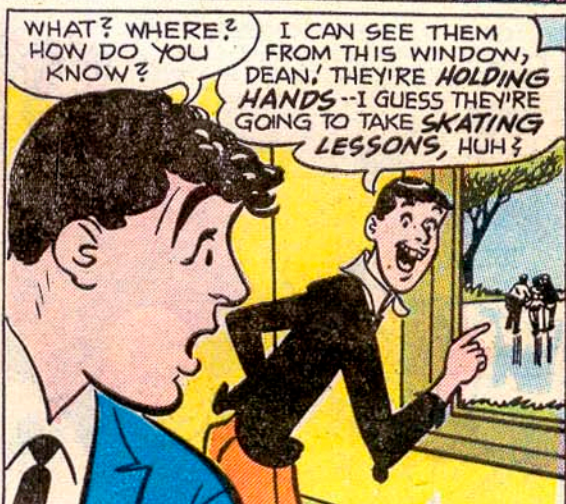
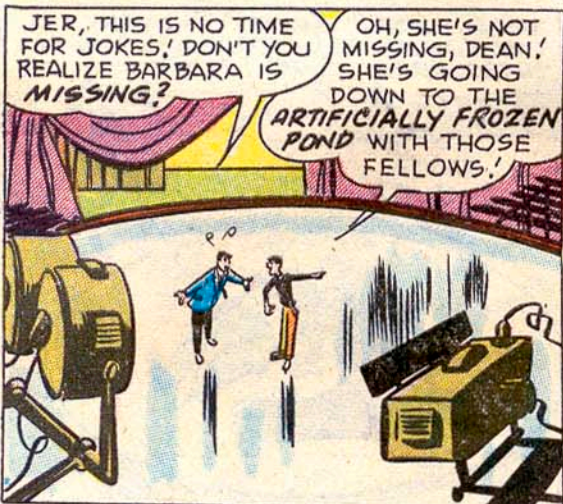
DON'T WORRY, DEANNIE!
I'LL LOOK AROUND
AND **MAYBE I'LL**
FIND A WAY, IF
THEY GOT ONE IN
THIS SHOP!

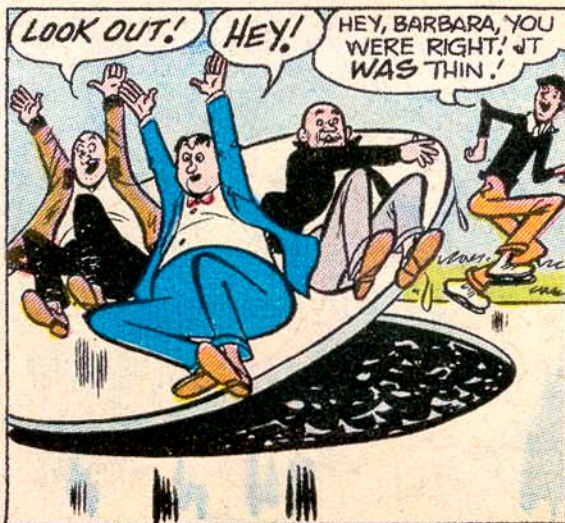
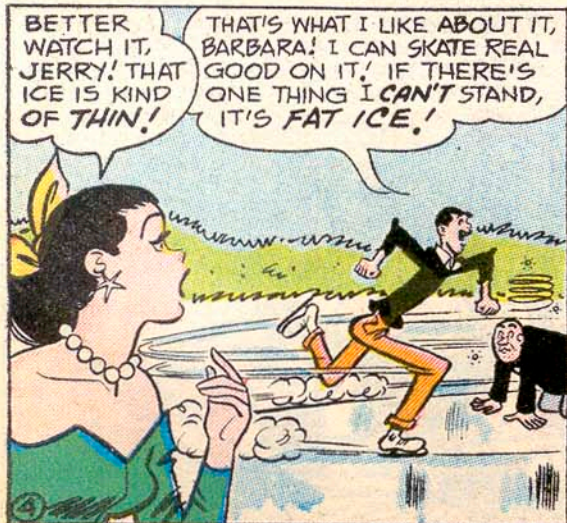
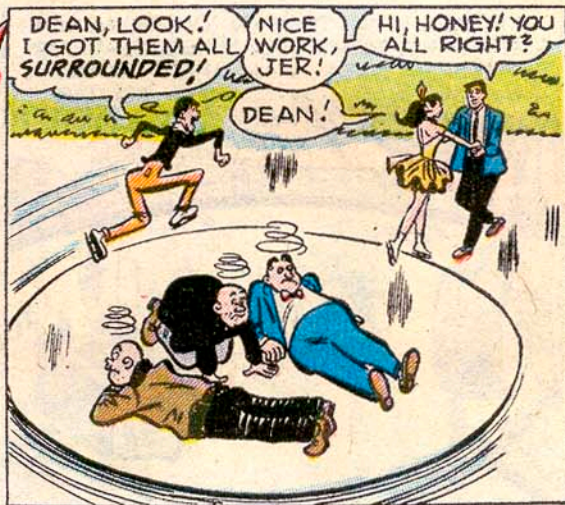
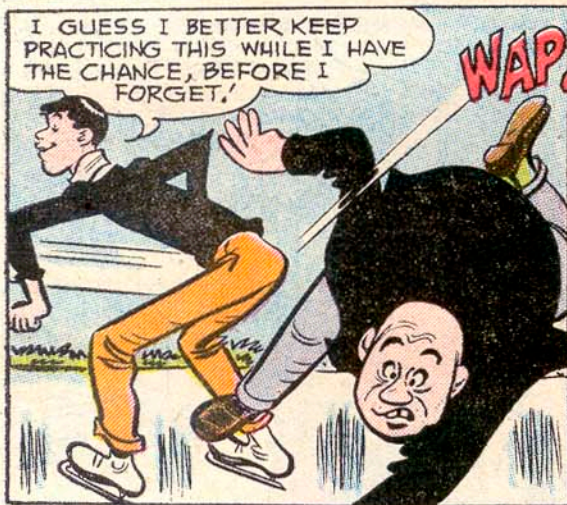
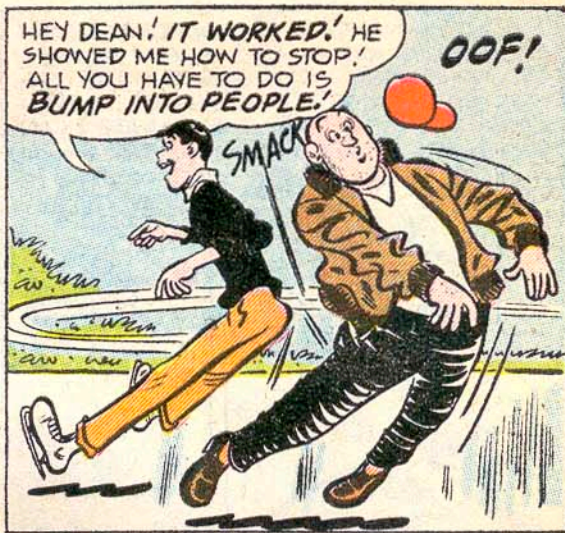
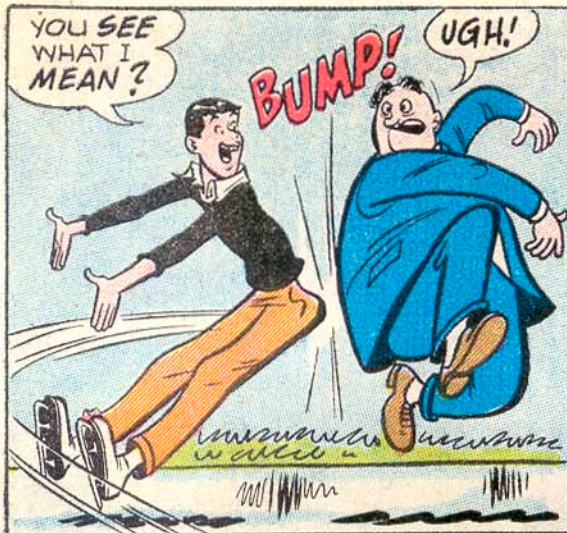
JER! WHAT
ARE YOU
DOING?

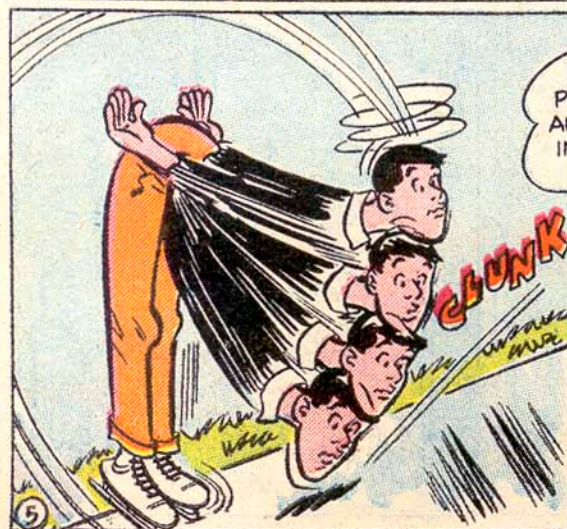
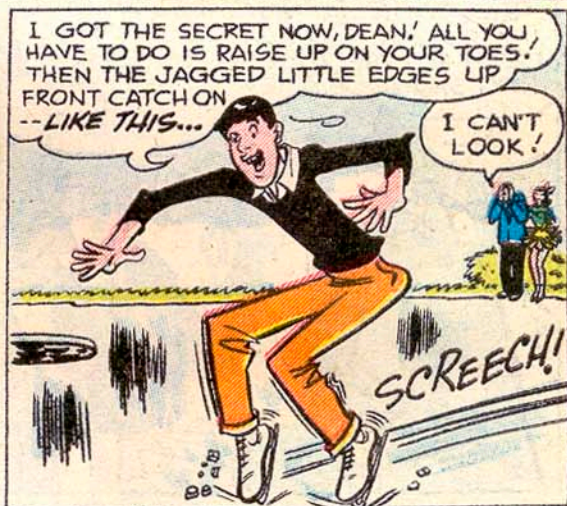
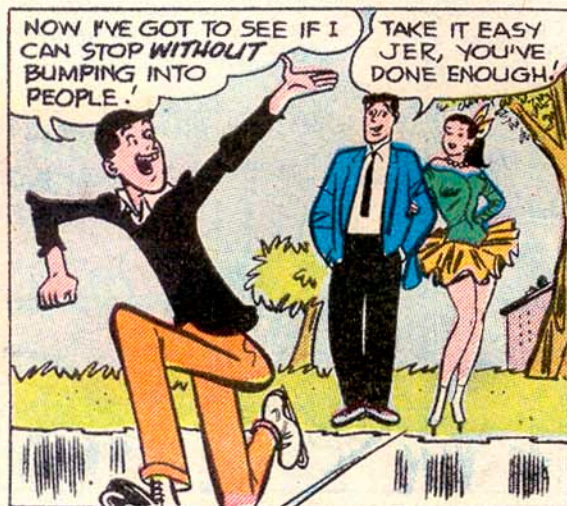
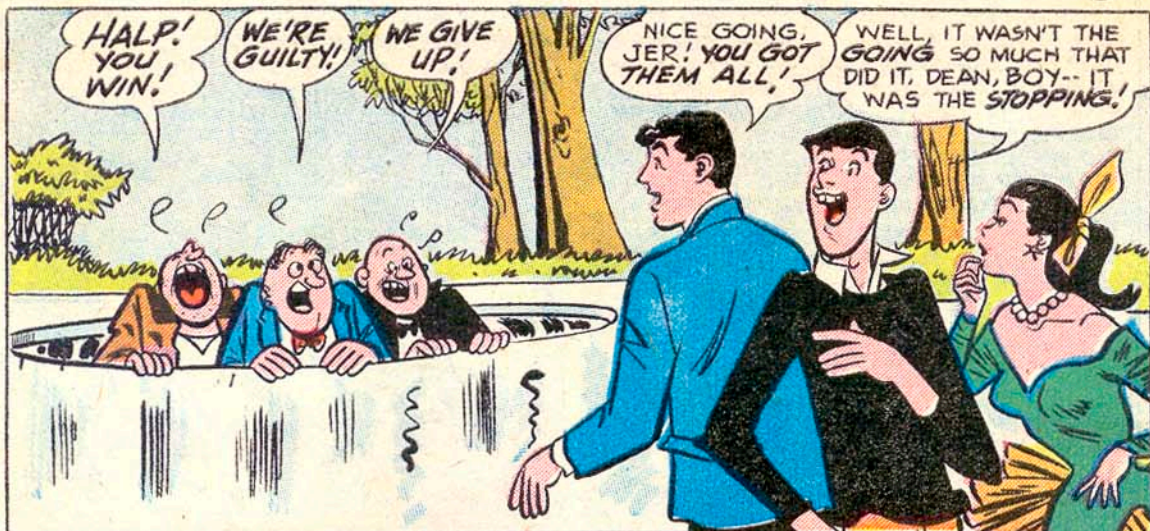
LIKE I SAID, DEAN, I'M
GONNA LOOK AROUND TO
FIND A WAY WE CAN **STOP**
HIM, SO YOU WON'T
WORRY!

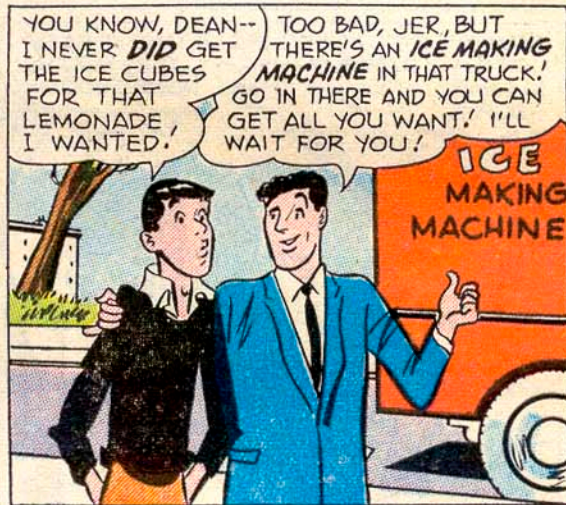
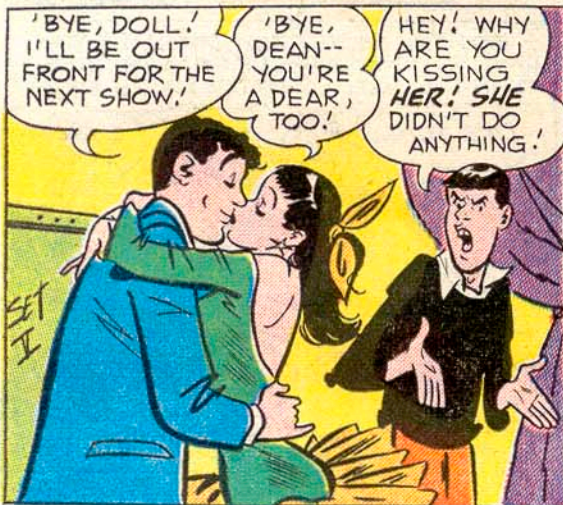
zip!







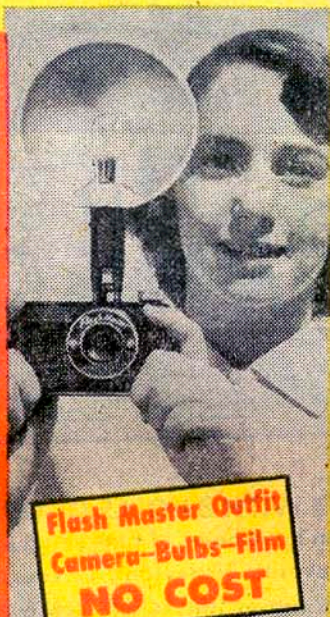




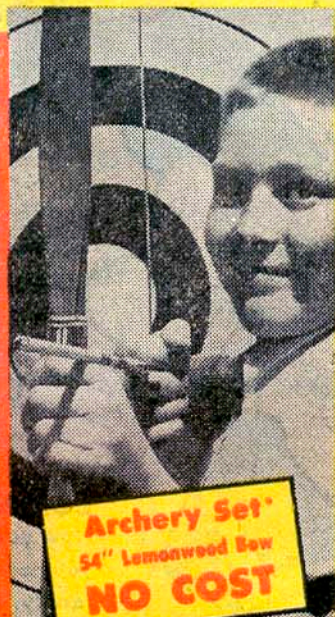
Which of these Prizes Can We Send You?



Boy's and Girl's
Wrist Watch
NO COST



Flash Master Outfit
Camera-Bulbs-Film
NO COST



Archery Set*
54" Lemonwood Bow
NO COST

MANY OTHER NO COST PRIZES



*Check local laws before ordering this prize

You can have any one of these wonderful prizes (shown above) at absolutely no cost to you. They are given without cost for selling just one 30-pack order of American Christmas Cards at 25c a pack. Each pack contains 5 cards and envelopes. Our big prize book sent with your first order of cards shows over 80 NO COST prizes to choose from. Amazingly easy; all you do is mail the coupon, sell your cards, get your prize.

BE FIRST IN YOUR NEIGHBORHOOD

Everybody wants these new colorful, high-quality Christmas Cards—they've been sold from coast to coast for 38 years. You'll sell them quickly to your family, friends and neighbors. Many boys and girls sell their cards in one day and get their prize at once. You can, too.

SEND NO MONEY—WE TRUST YOU

Paste coupon on postcard or mail in envelope. Send no money. Your colorful cards and free prize book will be mailed to you at once. American Specialty Company, Dept. 6, Lancaster, Pennsylvania. Our 38th Year

CUT OUT AND MAIL NOW

AMERICAN SPECIALTY COMPANY
Dept. 6, Lancaster, Pennsylvania

Please send me your big prize book and one 30-pack order of American Christmas Cards. I will sell them at 25c a pack, send you the money and choose my prize.

Name _____

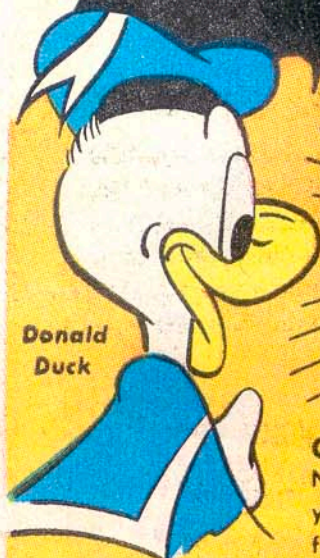
Address _____

Town _____ State _____

HEY KIDS!! SEND FOR THE NEW

Disneyland

COLOR TELEVISION SET



Donald Duck



COMPLETE WITH 8 ROLLS OF COLOR FILM

Now you can have hours of fun seeing and showing your own favorite Disneyland to your friends and family. Each roll of film is different—here are the titles:

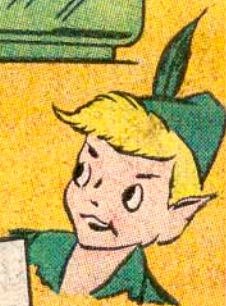
- 1 Mickey Mouse in Disneyland
- 2 Mickey Mouse in Adventureland
- 3 Peter Pan in Fantasyland
- 4 Goofy in Frontierland
- 5 Donald Duck in Tomorrowland

PLUS

- 6 Davy Crockett at the Alamo
- 7 Davy Crockett Fights the Creek Indians
- 8 Davy Crockett and the B'ar



Mickey Mouse



Peter Pan



Davy Crockett

In all, the 8 rolls of 4 color film make up 112 different pictures of Disneyland and his friends! Don't wait! Mail coupon immediately with only \$1. Your set will be sent postpaid. No C.O.D.'s. For Canadian & foreign orders—send \$1.50 money order. Satisfaction guaranteed or return set for full refund.

MONEY BACK GUARANTEE

Josely Company, Dept. DNC-2 No C.O.D.'s
1472 Broadway • New York 36, N.Y.

Folks:

Here's my dollar. Send me the Disneyland Color Television set with 8 rolls of film. If not completely satisfied, I may return same for full refund.

Name _____

Address _____

City _____

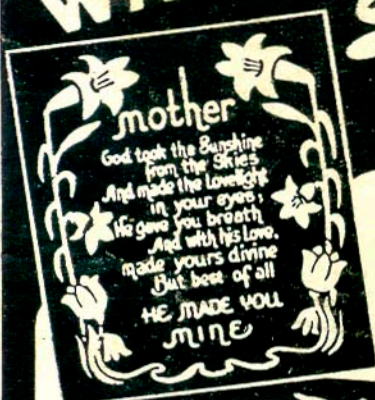
Zone _____

State _____

Canadian & Foreign orders, \$1.50 with coupon

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE
FOR COMPLETE
DETAILS
TO

STEPHENS CREDIT SALES

Dept. S-9 P. O. Box 1004

Nashville, Tennessee

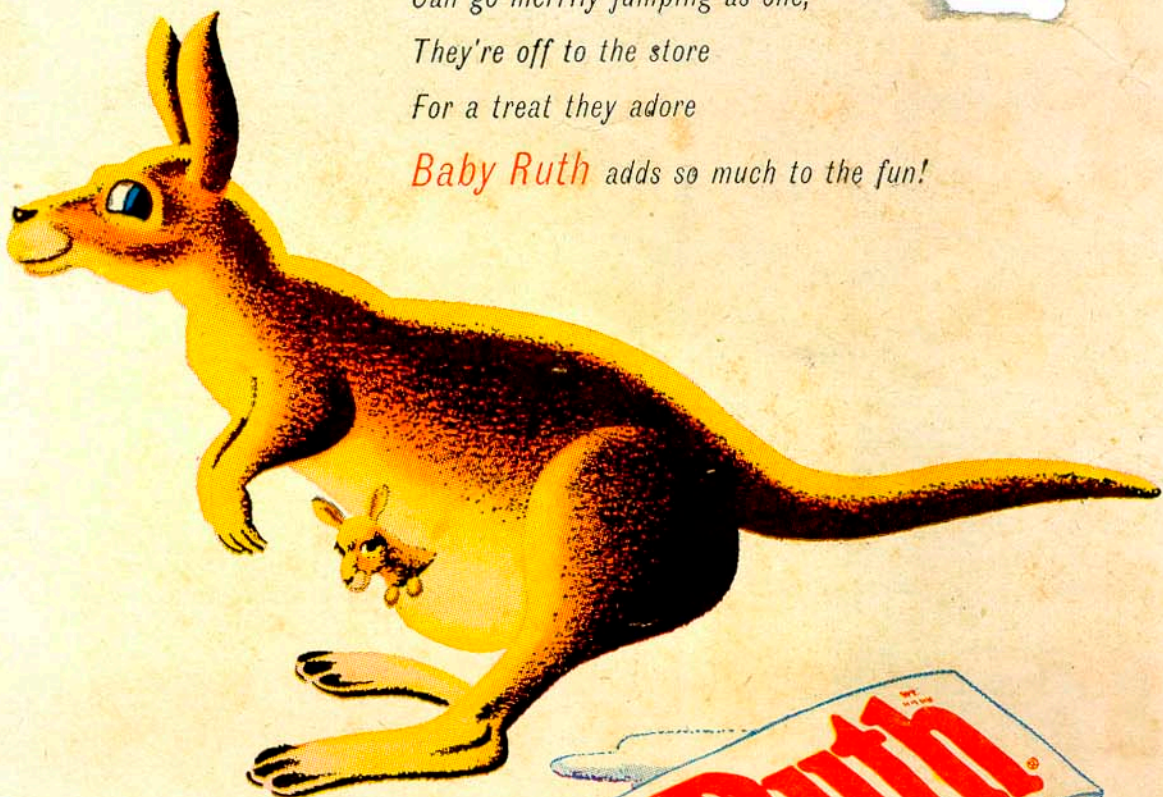
A Kangaroo mother and son

Can go merrily jumping as one,

They're off to the store

For a treat they adore

Baby Ruth adds so much to the fun!



CURTISS



CURTISS CANDY COMPANY

Otto Schnering, Founder

makes of Butterfinger Coconut Grove, Caramel Nougat, Dip candy bars, Soft-Pops, Fruit Drops and Mints



Does your school, youth organization, or group need money? For complete fund raising plan, successfully employed elsewhere, write, giving your age, school grade, name of your organization and number of members, to Curtiss Candy Company, 3638 Broadway, Chicago 13, Ill. (No obligation). Offer limited to U. S. .

